

Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California,
1915, Section 623.

✓ 239404

HOUSE BEAUTIFUL

JANUARY 1938

COMBINED WITH HOME & FIELD

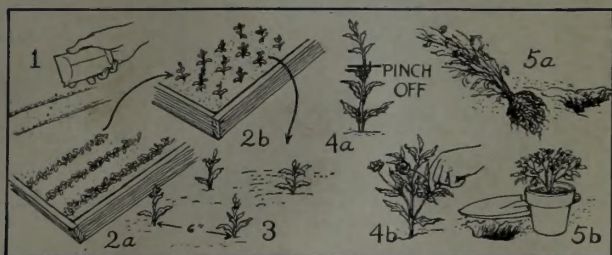
PRICE 35 CENTS



Packed With More PRACTICAL GARDEN INFORMATION

Than Any Other Volume Ever Offered at Anywhere Near Its Price!

Here are just a few of the 750 "How-to-Do-It" Pictures in "The Garden Encyclopedia"



Steps in Growing Annuals for Summer Bloom

Diagram above (reduced in size) is one of many covering every plant, flower, shrub. Detailed instructions accompany every illustration in the book.

How to Plant a Dahlia Tuber

You can't go wrong when you can follow such remarkably clear directions as are given in the diagram at the left. Full explanation given in the text.

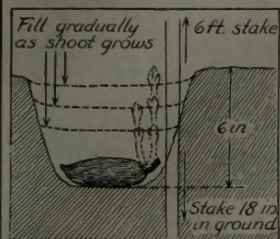
Supports for Tomato Plants

(below) Many such valuable diagrams for growing vegetables are included in this book.



How to Overcome Pests and Diseases

At left, old hollyhock stalks, and some of the insects and other pests found alive in them. One of many illustrations which accompany full directions for ridding your garden of pests.



The GARDEN ENCYCLOPEDIA

Written for the climate, soils, seasons, methods of all parts of the U. S. by American experts

AT LAST, a complete garden encyclopedia in ONE volume! Answers every question about your garden in simple, non-technical language, in convenient alphabetical arrangement that enables you to turn instantly to just the facts you want. No more need to search through dozens of incomplete books for information. Now every point that puzzles you is explained briefly, clearly, authoritatively in this one book. Its scope is amazing. It covers every problem of planning, planting, and caring for your garden. NEW from cover to cover and right up-to-date. Size of book 6 1/4 x 9 1/4 x 1 3/4 inches.

1400 Pages • 750 Pictures • 10,000 Articles

Annual Flowers
Easy to Grow Varieties
Hard to Grow Varieties
Hardy Types
Half-Hardy Types
Grouping
Germination Tables
Starting Indoors
Planting Dates
Transplanting
Fertilizing
Cultivation
Flowering Bulbs
Roses
Flowering Shrubs
Ornamental Vines
Fruit Trees
Berries
Hedges
Lawns
Preparing Soil
Rock Gardens
Water Gardens
Evergreens
Wild Flowers
Vegetables
Pests
Diseases
Hot Beds and Cold Frames
Succession Planting
Winter Storage
Transplanting
Pruning
Tools
Fences and Walls
Cactus
Greenhouses
Grafting, etc.
Complete Pronouncing Guide

Everything You Need to Know About Anything You Want to Grow

How to Grow Every Flower, Vegetable, Shrub.
How to Select the Best Kinds.
How, When and Where to Plant.
How to Plan a Garden for Beauty and Success.
How to Care for and Cultivate.

Edited by L. D. SEYMOUR

FREE Gardening Map Prepared from maps United States Dept.

21 x 25 inches, produced in 6 beautiful aquatone process. With two smaller maps, showing average between Spring and Fall frosts. Includes valuable flower seed germination time, relative hardness of propagation methods, fertilizer and spray mixture equivalents, list of ornamental plants, planting distances, Table of insecticides and fungicides and spraying calendar, and other useful information. Yours FREE with the Garden Encyclopedia.

SAVE MONEY... SPECIAL PRE-SEASON PRICE

\$3.65

You may have this great GARDEN ENCYCLOPEDIA, with Garden Maps, free, at the special pre-season price of \$3.65. Price will go up to \$4 later. Send the coupon, with no money, to reserve your copy. We will notify you when ready to ship. Then send \$1.00 deposit and the GARDEN ENCYCLOPEDIA, with free Gardening Maps, will be shipped prepaid for a week's examination. If not delighted, return it and your dollar will be refunded at once. If you keep it your deposit is your first payment; pay balance at the rate of \$1.00 per month.

WM. H. WISE & CO., DEPT. 971, 50 WEST 47th ST., NEW YORK



... MAIL THIS COUPON

Publishers,
Street, New York, N. Y.

Without obligation or expense, one copy of The Garden Encyclopedia. Notify me when ready to ship and I will send one dollar deposit. Ship fully prepaid for one week's examination. If I return the book you will refund my deposit at once. If I keep it the deposit is my first payment and I will send \$1.00 each month until the special pre-season price of \$3.65 (plus a few cents postage) is paid.

The Gardening Maps of Growing Seasons are to be mine free, in any case.

(If full cash accompanies order, book will be sent postage free. Same return privilege.)

Name
Address
City State
☐ Check if you want beautiful artcraft binding for only \$1 more.



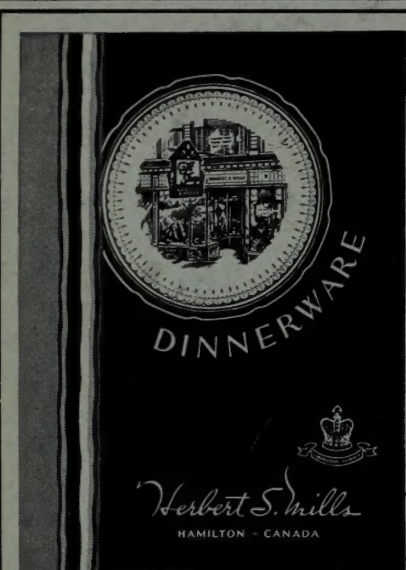
Individuality in
MODERN!

To those familiar with the underlying principles of Modern, it is evident that great beauty and distinction can be achieved only through individualized treatment. Our main asset is our ability to offer modern decoration suiting your personal requirements and taste. Without obligation, America's foremost modern decoration service is at your disposal!

MME. MAJESKA
Consultant Decorator

Modernage
162 East 33rd St.
New York

America's Largest Modern Furniture & Rug Establishment



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

Antique Lily English Shell Dish Fiddle Thread



Made and plated in England; shell-shaped dish on three feet, 9" x 8 3/4". \$10.00 each. Postage and insurance paid in U. S. A.

Unusual Opportunity

To fill in your inactive and obsolete patterns of flat silver at substantially less than new merchandise. We have accumulated more than two hundred of these patterns, such as:

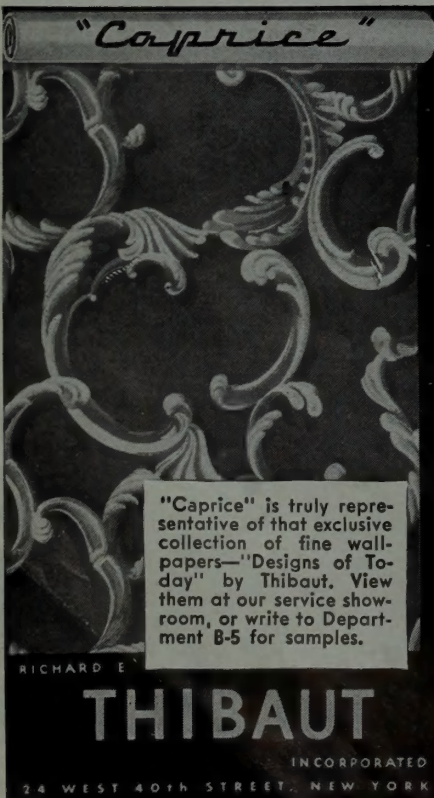
Bridal Rose	Lily-of-the-Valley
Canterbury	Louis XV
Frontenac	Medici
Georgian	Norfolk
Les Cinq Fleurs	Orange Blossom
Lily	Violet

★ UNUSUAL SILVER ★

We have one of the largest stocks of unusual silver in the United States, consisting of Tea Services, Compotes, Pitchers, etc., by America's leading silversmiths, also foreign makers.

CORRESPONDENCE SOLICITED
SILVER SENT ON APPROVAL

JULIUS GOODMAN & SON, INC.
43 South Main Street
Memphis Tennessee



"Caprice" is truly representative of that exclusive collection of fine wall-papers—"Designs of Today" by Thibaut. View them at our service show-room, or write to Department B-5 for samples.

THIBAUT

INCORPORATED
24 WEST 40TH STREET, NEW YORK

Now on Sale!

The BUILDING MANUAL

Brimful of new ideas for home building and remodeling. 50¢ at leading News stands or direct from

**HOUSE
BEAUTIFUL**
572 Madison Ave.
New York City



window



MOSSE never forgets the dogs. For three years they have been importing dog towels of half-linen terry from England. They are natural color, have silhouette dog portraits in the corners—spaniel, dachshund, police dog, borzoi, scottie, Irish terrier, poodle, schnauzer, Pekingese, Bedlington, wirehair, cairn, Sealyham, Boston and English bull. Box of two towels, \$4. Mosse, 750 Fifth Ave., New York.

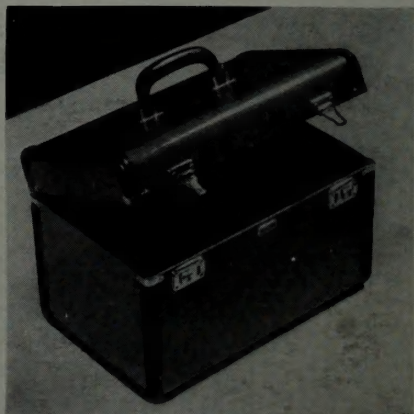
HERE at last is the answer to a traveler's prayer, a bag which you slip on a clothes hanger. On one side are pockets for things you'll need in the morning—hankie, stockings, lingerie, make-up, and on the other there is one deep pocket which serves either as a laundry bag or as a much-needed alternative for those dreadful paper hat bags of Pullman vintage. Costs \$2 at the Yale Barn, 997 Farmington Ave., West Hartford, Conn.



THE bridge set pictured here is particularly noteworthy, we think, because the chairs seem to exude comfort. They are of natural rattan or enameled any color, and the cushions may be covered in waterproof or indoor material. The table can be made with glass holders and the top comes either with a colored washable fabric matching the cushions, or a Formica top. At the Grand Central Wicker Shop, 217 East 42nd Street, New York.



WHETHER you're a debutante or a dowager you'll want this make-up case to be an integral part of your luggage. Covered with gray covert cloth, it is deep enough to hold your large bottles and has a small tray for powder, hairpins and what-not. It's unfitted, the idea being to carry lotions and creams in their original containers. The 14" size is \$14, 12" size \$12.50. At Oshkosh Trunks, Inc., 10 East 34th Street, New York.



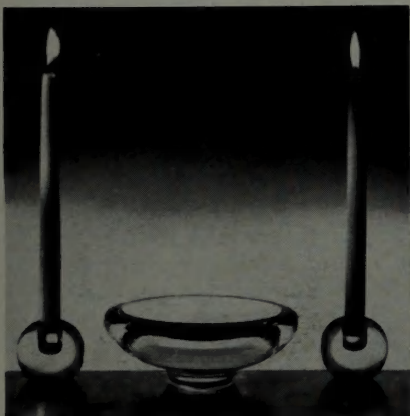
Wherever you live, the merchandise shown on these pages is within your reach. Write the shop or store mentioned for quick delivery

shopping

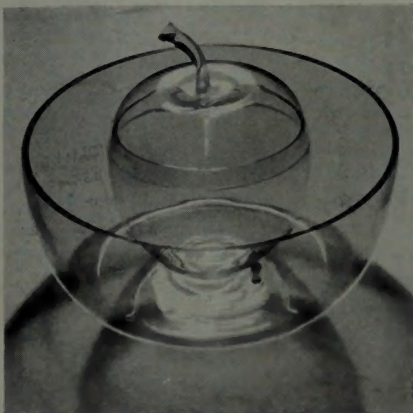
THIS teakwood salad bowl with servers is a definite must for every household. It always reminds us of terrace luncheons on hot days, ripe yellow tomatoes and cold crisp lettuce. But because green salad is a year-round dish, you may rest assured that your wooden bowl will see year-round service. Too, it's infinitely practical, this set, and will last you forever. \$5.60 at Hammacher Schlemmer, 145 East 57th Street, New York.



FILLED with flowers or spilling over with shiny fruit, this Orrefors low crystal bowl with matching ball shaped candlesticks will lend charm and dignity to your dining room. Both pieces come in either clear crystal or aquamarine and create a distinctive modern note in table decoration. The bowl, 8½" in diameter and 3" high, is \$15, and the candlesticks are \$7 the pair. At Georg Jensen, 667 Fifth Avenue, New York.



IF I had four apples, I should hope they would all be crystal, with lids, like the one in the picture. I would fill them with melon balls and set them in a larger bowl, packed with ice, and give a dinner party which would be the envy of every other hostess for miles around. Or I should just set them out in my living room, filled with sweets, nuts and cigarettes. The apple is \$4.95. Bowl, \$2.95. Neiman-Marcus Co., Dallas, Texas.



BREAKFASTING in bed ensconced among pillows is our idea of one of the major luxuries, and how better enjoy it than with this three piece set consisting of a tray and two napkins? The design is a hand blocked print on French linen with appliquéd colored borders to match your bedroom. The gay colors will do much to start your day off blithely, and it makes an ideal small luncheon set, too. \$10.75 at Léron, Inc., 745 Fifth Avenue, New York.



INTERIOR DECORATION

FOUR MONTHS PRACTICAL TRAINING COURSE

Spring Term Commences February 2nd

Intensive training in the selection and harmonious arrangement of period and modern furniture, color schemes, draperies, wall treatments, etc. Faculty composed of leading New York decorators. Cultural or Professional Courses. Also two-year course in Design. Day or Evening Sessions. Send for Catalog 5-R

HOME STUDY COURSE

Those who cannot come to New York may take the same subjects by the Home Study method. Students obtain personal assistance from our regular Faculty. No previous training necessary. Practical, simple, authoritative and intensely interesting course. Requires a few hours weekly in your spare time. Start at once. Send for Catalog 5-C

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue • Established 1916 • New York City

VALE BARN

Presents



FOR STAY-AT-HOMES: A rubber hot water bottle with a quilted taffeta case in pink, blue or peach. \$5.00

FOR TRAVELLERS: A rubber hot water bottle, no larger than your hand, to fit into a dressing case. Practical and very smart in navy, brown or peach taffeta. \$3.00

VALE BARN

997 Farmington Avenue, West Hartford, Connecticut.

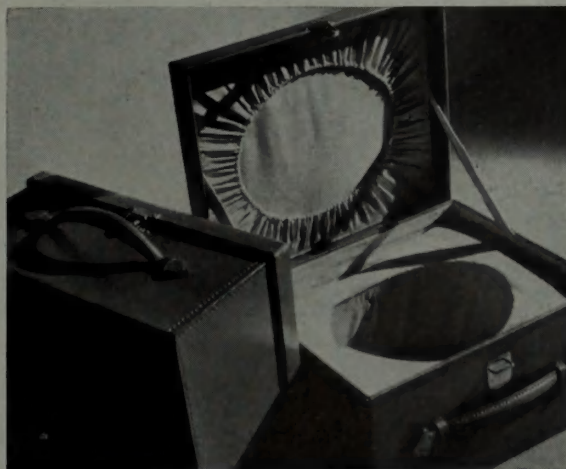
ESTAB. 1810
GALLOWAY POTTERY



AN UNUSUAL EQUATORIALSUNDIAL

of ancient bird-like form. Bronze Dial only, \$27.50 or complete with Terra Cotta pedestal, \$45.00. Overall height, 48 inches. Other interesting Garden Decorations including Flower Vases, Jars, etc., are shown in a catalog that will be sent upon receipt of 10¢ in stamps.

3220 WALNUT STREET PHILADELPHIA, PA.



RESERVED SPACE FOR HATS AND COLLARS

This sturdy cowhide case by Oshkosh holds two hats—an opera hat in the lid pocket, and a soft felt, derby, or top hat in the hat form in the bottom. And around this hat form is a

convenient linen-lined compartment for all the collars you will need.

You can carry it as a separate item, or stow it away in larger luggage, whichever you prefer \$32.50

OSHKOSH TRUNKS, INC.

Makers of fine luggage . . . 10 East 34th Street, New York, and Oshkosh, Wisconsin

LUGGAGE LACKEY



● Put this good-looking folding luggage rack in every one of your guest rooms. Sturdy and big enough to hold almost a young trunk, it makes living out of a suitcase pretty fine indeed. Topped by a tray, it can also pinch-hit for a serving stand. Of maple, walnut or mahogany with handsome straps of heavy brocade, \$5.50. Mail orders are invited.

Street Floor

W & J

Sloane

FIFTH AVENUE AT 47TH • NEW YORK

FIREPLACE EQUIPMENT



COLONIAL PINE MANTELS

Mr. Jackson has toured many of the original thirteen states to locate our present large and interesting collection of Antique American Mantels. The neighborhood of Williamsburg and Jersey Farm Houses have yielded richly, but some of his most surprising finds were right in New York City. Prices range from \$50.00 up.

★
Everything for the Fireplace including Mantels, Franklin Stoves, Grates, Screens and our patented Curtain Screen.

Edwin Jackson
INC
175 EAST 60TH ST. NEW YORK

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



Attractive Arm Chair No. 2010

Illustrated Catalog
Freight Prepaid to Florida.

GRAND CENTRAL
WICKER SHOP, INC.
217 East 42nd St., New York, N.Y.
MANUFACTURERS
BETWEEN 2nd & 3rd AVENUES

Mantels of Character COLONIAL

Austerity of line and color relieved by a cheery brass hob-grate, this is a perfect example of a fine colonial mantel found in an early home on Washington Square.

De Olde Mantel Shoppe
INCORPORATED
J. W. JOHNSON, Pres.
251 East 33rd St. 620 Lex. Ave.
New York, N. Y.

IMPORTANT NOTICE TO SUBSCRIBERS

Changes of address should be reported direct to HOUSE BEAUTIFUL three weeks before the change is to take effect. In making your request, please send us your old address, your new address and the date on which you wish the change to become effective. The Post Office will not forward copies to your new address unless extra postage is provided by you.

HOUSE BEAUTIFUL, 572 Madison Avenue, New York

window shopping



YOU disciples of the modern school need no longer put up with eyesores for telephone tables. Here is a set that combines smartness and practicality. Either in walnut or any shade of lacquer (for which there will be a slight additional charge), there is a drawer for directories and a bench covered with leatherette—all for \$24.50. The modern pen and holder sells for \$1.50. Modernage, 162 East 33rd Street, New York.

THE silvery grace of these cigarette boxes with their engraved copies of old family crests is reminiscent of the finest in English tradition, embodying elegance and a decided feeling for the nicety of detail. Crafted by the skilled hands of English silversmiths and heavily plated on copper, they come in sizes 4" x 3" x 1½" at \$7.50; 5" x 3" x 1½" at \$9; 7" x 3" x 1½" at \$12. Peikin Galleries, Inc., 664 Fifth Avenue, New York.



IF YOU are ill, convalescing, or just being lazy you'll want one of these Comfor-tables for your very own. It combines the functions of bed table and reading stand, stretching invitingly across the bed as a tray, or tilting conveniently for reading or writing. It is made of metal, weighs only 8¼ lbs. and comes in ivory, green, maple and mahogany (ungrained). Costs \$9.95 at Lewis and Conger, 45th Street and Sixth Avenue, New York.

THIS Streamline Sparklet Syphon has something of a hocus-pocus charm about it. You work it by putting plain water in your shaker, screwing a bullet-shaped bulb—which is filled with gas—to the top, pull the lever, and presto! Your plain water is now carbonated. The price of the syphon is \$6 and extra bulbs are \$.75 for ten. You will find it at Abercrombie and Fitch, 45th Street and Madison Avenue, New York.



THIS smart smoking stand with lamp and accessories incorporates all the niceties that warm a smoker's heart. The handmade table is of brass and glass, \$75. The handmade brass lamp has a custom made shade of shiki silk on paper and gold kid leather lacing, \$65 complete. The smoking set consists of box, ashtray and match box of glazed leather, ashtray glass lined. Set complete costs \$8. At Jane Huntley, 112 East 57th Street, New York.

Window shopping

DO you know a lady with a Viennese passion for chocolate and whipped cream? This is the present for her. The chocolate pot and cup are reproductions of a very old Spode design called Camilla. You may have them either in old blue or rose pink or white. Very much in the mood of the revived 1900s decoration with its biscuit colors. The pot, \$5.75. Cups each. Davis Collamore, 7 East 52nd Street, New York City.



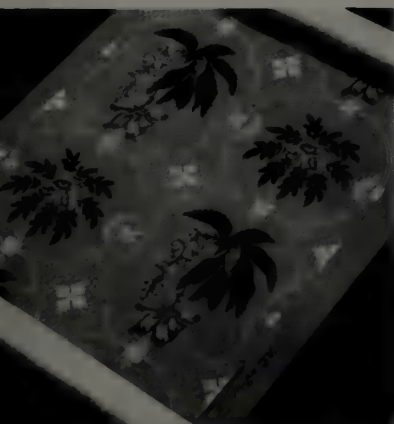
WE found these new sachet bags and thought them intriguing. The idea, of course, is to put them on your clothes hangers. They will give your closet a party look and your dresses, ever after, will carry a whiff of your favorite flower. The price is \$1 each for the small ones, \$2 for the large ones, in a wide variety of colors. You'll find them at the Yale Barn, 997 Farmington Avenue, West Hartford, Connecticut.



If you have ever cajoled and threatened a child who didn't want to eat, you will know how valuable it is to have a picture at the bottom of the plate. This lure will often aid and abet you. These dancing vegetables are a howling success applied thereto to large or small appetites. They are full of motion and humor which children like. The set, \$3. Livingston at 39th Street and Fifth Avenue, New York City.



NANCY McCLELLAND has for years now had a great and still growing reputation for her wall papers. These are hand-blocked and pretty much museum pieces. Her own extraordinarily sure taste marks everything that she shows in her shop. This is "Cennelle," a Louis XVI design with a beige-gray ground and two interesting medallions of roses and rose leaves. \$11 a roll. Nancy McClelland, 15 East 57th Street, New York.



KARGÈRE is a shop with one foot in Paris. Twice a month it unloads a shipment and the linens, worked by those indefatigable French seamstresses, are exquisite. The designs are often full of humor. You will find mottoes and pertinent comments. Here's a breakfast tray mat iniru linen with appliquéd flowers and two napkins. Les Coquelicots means the wild poppies. \$12.50. Kargère, 535 Madison Avenue, New York.



Painless Efficiency

for 1938



Send for booklet "H" for new ideas in smart housewares.

WILLY FOLDING CLOTHES RACK

—Designed to accommodate a man's complete wearing apparel. Convenient tray for unloading pockets. Receptacle for studs, cuff links, and other jewelry. Peg at top drops horizontally to hang shirt, tie, etc. Coat hanger can be raised to accommodate the longest evening tailcoat. When folded, rack is only 5" thick. Mahogany, Walnut or Maple finish. . . . \$14.75



ELECTRIC COFFEE GRINDER

—A flick of the switch grinds 1½ lbs. of beans in no time. Freshly ground coffee produces the full essence and flavor of the bean. Coffee when bought already ground loses its strength rapidly. Adjustable for fine, medium or coarse grain. AC or DC current. Complete. . . \$12.75

Hammacher Schlemmer

145 EAST 57TH STREET • Since 1848 • NEW YORK

Our 90th Anniversary

ANNUAL SALE

Once a year Plummer swings wider the portals of opportunity.

Genius . . . from the far flung corners of the world . . . has woven a web of loveliness in china and glass . . . in patterns and tints and radiant colors.

Rare beauty, at special prices, makes the Plummer Annual Sale an important event of the year.

10% to 50% discount on the entire stock, with the exception of Lenox and Wedgwood open stock patterns.



PLUMMER Ltd.

AMERICA'S AUTHORITY ON CHINA AND GLASS
MIDTOWN—N.Y.C., 7 E. 35th St. UPTOWN—N.Y.C., 695 Fifth Ave.
240 Worth Avenue, Palm Beach

BULLMASTIFF Puppies For Sale



Sire: "Neil." Sire of Sire: "Ch. Simba." Dam: "Chestonian Grand Slam." All registered prize winners.

The British Bullmastiff League standard of type under "General Impression" says: "The Bullmastiff is a powerfully built dog, symmetrical and showing great strength. His temperament combines high spirits, reliability, activity, endurance and alertness."

"The dogs should be 90 to 110 pounds in weight, bitches 85 to 90 pounds in weight."

"These popular British dogs, recently introduced into America, were known in 1630 as 'Bandogges'."

WHITE GATES FARM
Bedford Hills Westchester County
New York

KUVASZ



Pure white Hungarian Guardians, the "Rolls Royce" of dogdom, unsurpassed in beauty, stamina, intelligence, disposition. Pure-bred for centuries; picture on request. Registered puppies from American Champions.

ROMANCE KENNELS
Park Ave. Madison, N. J.

Hollow Hill Kennels DALMATIANS



MRS. PAUL MOORE (owner)
CONVENT, N. J.

KEESHONDEN



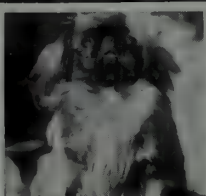
"CH. HERZOG OF EVENLODE C. D."
BEST OF BREED AT WESTMINSTER 1937
KEESHONDEN SPECIALTY AT
MORRIS-ESSEX

MRS. RICHARD FORT
SANDWAY COTTAGE — HARTFORD
CHESHIRE, ENGLAND

PEKINGESE

Miniatures—Small Stock

Mrs. Henrietta B. Kerner
190-76—111 Ave.
Hollis, L. I.
Phone:
Hollis 5-4171



NEWFOUNDLANDS COCKERS

Puppies from
Championship Stock
Registered A. K. C.
CAMAYER KENNELS
John Cameron, Owner
Albany Post Office
Ossining, N. Y.
Tel. 2210



Ch. Kenmount LADDIE

BRIARDS

Buy a Briard puppy for your Christmas stocking and watch it grow—to guard and adore you—Stock of all ages in the Kennel where Champions are bred.

MRS. GEORGE W. JACOBS, JR.
SYDNEY FARM
Norristown Pennsylvania

Pagemoor Chow Chow Kennels

Outstanding puppies now available

Correspondence always a pleasure

Mrs. Frederic R. Humpage—Owner
Silver St., North Wilbraham, Mass.

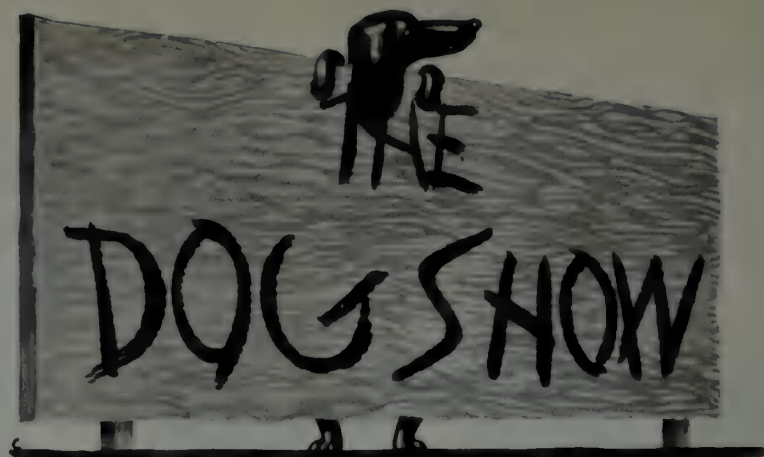


**THE
STAFFORDSHIRE
TERRIER**

A breed of great strength for his size, agile and graceful, keenly alive to his surroundings and whose courage is proverbial.

SHERWALL KENNELS
Wallkill, N. Y.

Ch. McCabe's Guilda



by HENRY RICHMOND ILSLEY

NON-SPORTING DOGS. Embraced in the non-sporting division—an arbitrary classification for bench show purposes—is a number of the most interesting members of the canine family. These include the English Bulldog and his cousins, the French Bulldog and our own popular Boston Terrier; the three breeds of Northern ancestry, the Chow Chow, Keeshond and Schipperke; the Poodle and the Dalmatian. It is somewhat anomalous that the Chow, Dalmatian and Poodle should be classified as non-sporting varieties when they were originally hunting dogs. Both the Keeshond and Schipperke are primarily guard dogs. However, in these days most dogs are more or less versatile and in the modern home fill the dual rôle of companions and guards.



Miniature Poodle

Ch. Arnim of Piperscroft of Blakeen

POODLES. It may be truthfully said that the Poodle can do almost anything that any other dog can accomplish. In olden times he was used primarily as a hunting dog. In that rôle his unusually keen nose, his inherent love of the water and his delight in retrieving stood him in good stead. Coupled with these essential attributes was his extreme intelligence and susceptibility to training, which made him invaluable in the hunting field for locating and bringing in the game, either on land or in the water. From the records that are available it is certain that the custom of clipping and shaving originated in the days when he was essentially a hunting dog. The heavy coat on the hind parts was found to be an impediment to his swimming, especially in cold weather, so it became the common practice to remove most of the coat from those parts of the body deepest in the water. The practice was continued when the breed became the pet and companion of the aristocracy and is invariable with the modern show dog.

Old works on dogs abound in references to the intelligence of the Poodle and in stories of unusual accomplishments. It was his ability to absorb training that made him one of the most valuable performers in the company of the itinerant showman and probably more of the breed have been used with circuses and in

vaudeville acts than any other type of dog. That the breed has lost none of its earlier qualities is constantly exemplified in the obedience tests which have become about the most popular feature of bench shows in the United States. More Poodles have won the award of companion dog than any other breed and in tracking they have few peers.

While the Poodle, through his circus associations, came to be regarded more as a trick dog than anything else, he is, in truth, the aristocrat of dogdom. His outline, his carriage and expression convey the impression of dignity, grace and a superior intellect. And who can deny that he has a well-developed sense of humor? As a companion afield or in the home he is unexcelled. Despite the elaborate preparation that is given the show Poodle of today, the companion in the home is not difficult to care for. Almost any owner should be able to acquire sufficient skill to keep his pet in first-class shape. There are three classifications for the Poodle for show purposes—standard, miniature and toy. The first two are placed in the non-sporting group, the third with the toys. The standards adopted for the largest and for the miniatures are identical, except as regards size. The larger type stand fifteen inches or over at the shoulder; the smaller must be under that height. Poodles come in various solid colors, the blacks and whites being most popular.



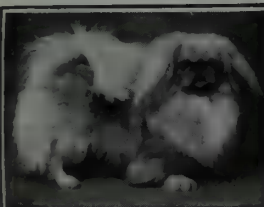
Standard Poodle

Ch. Pillicoc Rumpelstilskin, C. D.

STANDARD POODLES

Home reared puppies are usually available which makes them more than just a Kennel Dog.

HILLANDALE KENNELS
Mr. and Mrs. Charles Stewart Smith
Tel. Stamford 4-1548
54 Hope St. Stamford, Conn.



PEKINGESE
Puppies, Youngsters, and Mature Dogs, highly Pedigreed.
—\$35 Upwards—
MERRICKA KENNELS
Mrs. Philip M. Schaffner
74 Byron Road
Merrick, L. I., N. Y.
(Freeport 867)

PUGS★DACHSHUNDS

Spend that Christmas check on one of our puppies. Delightful personalities, hardy constitutions and excellent bloodlines make them appeal to the discriminating purchaser.

Mrs. N. Warren Fellows,
"THE ARK", Scarsdale, N. Y.
'Phone
Scarsdale 284

GREAT PYRENEES

Ideal Companion and Guard for Children. Superb Puppies Available.



COTE DE NEIGE KENNELS
West Stockbridge, Massachusetts
Box 11 Tel. West Stockbridge 34-15

If you're all in a daze over what kind of dog you want and where to obtain him (or her, or them), let the Kennel Section of HOUSE BEAUTIFUL be your guide. And if you need special help for special requirements, don't hesitate to write directly to

**THE KENNEL MAN
HOUSE BEAUTIFUL**

572 Madison Avenue

New York City



Dalmatian
Highwood Don Juan of Tattoo

DALMATIANS. There is no real evidence that the Dalmatian ever originated in Dalmatia. Probably there have always been spotted dogs from the earliest times. A terra cotta model of a dog of the period of 1600 B.C. depicts a white dog with black spots, not unlike the Dalmatian of today. Spotted dogs were pictured in Egyptian tombs and mentioned by classical authors. In later times the breed may have reached France by way of Italy.

The first dogs of this type were introduced into England from France. The similarity of the Dalmatian and pointer indicate a common ancestor. The former was used as a hunting dog and also for draft purposes. In England the spotted dog became the favorite of grooms and stable hands and later a fashionable pointment of the smart turnout. As he added to his other cognomens of coach dog. It was as such that he was brought to this country, and many days long gone no coach-and-four was complete without its Dalmatian, whose nose inches from the heels of the wheelers. The road coach no longer seen on the city avenues and the smart gentleman's gig has given place to the smart roadster as a means of conveyance to the meet. So while the



Dalmatian
Ch. Freckles II of Ryefield Kennels

plum pudding dog is still at home in the stable and the boon companion of its human and equine inhabitants, more and more he has become the personal chum of his owner, a member of the household and the guardian and playmate of the children. While he has a splendid disposition, the Dalmatian does not make friends too readily with strangers.

No member of his race is more easily cared for. There is no cropping or docking to be done; no plucking or trimming. He requires only a minimum of grooming, for he is naturally neat in his habits. The Dalmatian is a sturdy dog, gifted with great endurance and considerable speed, standing between 19 and 23 inches at the shoulder and weighing 35 to 50 pounds. Color and markings are most important in the show specimen. The ground color is pure white, while the markings are either rich black or brown. The spots should be round, distinct, and ranging in size from a half dollar on the body to a dime on the head and other parts. In his markings he is unique and he is a picturesque personality in any environment or company.



Blue Chow Chow Puppies
Bambie-Bingo-Bunting of Pagemoor
Chow Chow Kennels

CHOW CHOWS. This ancient Asiatic dog is the only one in the world that has a blue-black tongue and the inside of the mouth of the same color. It is one of the three breeds that China has given to the Western world. Since its first appearance in England some fifty years ago it has made remarkable progress, as it has in the United States during the last two score years. All evidence points to the fact that the Chow is one of the oldest of all breeds of dogs; possibly one of the first. But why the unique mouth coloration has never appeared in any other breed will always remain a mystery. He is a Northern dog, of which other representatives

BLAKEEN POODLES



CH. ARNIM OF PIPERSCROFT OF BLAKEEN

STANDARD and MINIATURE

Our Records Have Been Unsurpassed In
Breeding, Showing, and Training Champions

COME TO BLAKEEN AND BUY THE BEST

MRS. SHERMAN R. HOYT
Katonah, New York

Telephone
Katonah 217



DALMATIANS AND WELSH TERRIERS

Puppies for sale
TWIN POND KENNELS
Mrs. Edward P. Alker, owner
565 East Shore Road Great Neck, L. I., N. Y.
Phone Great Neck 4471

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS

Edgerstone
Kennels
Concord, N. H.
Mrs. John G.
Winant, Owner
Puppies
Usually
Available
Eng. Ch. Masterpiece
of Books
Ch. Edgerstone Wallie
Fee \$100.00—To Approved Bitches Only

**Old English Sheepdogs
of Quality**
Miss E. N. Buckingham
Cleoftaegel Kennels
Sudbury, Mass.
Telephone 168

SMOOTH FOX TERRIERS



CH. NORNAY SADDLER
(Ch. Travelling Fox Ex Wyksop Surprise)
WISSABOO KENNELS
OLD WESTBURY LONG ISLAND, N. Y.
Tel. Wheatley Hills 522

White Collie Pups

The most beautiful
specimens the dog
world can offer. Home
guards, loyal com-
panions, useful and
intelligent.

Send stamp
for catalogue
Comrade Farm Kennel
Box 88, Galion, Ohio



Rates and suggestions for advertising dogs and kennel accessories are gladly submitted. Address Manager Kennel Department, 572 Madison Avenue, New York.

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Exceptional Puppies for Sale

WALDECK KENNELS

Kennels: Oenoke Ridge, New Canaan, Conn.
Address all mail
Edward L. Winslow, P. O. Box 159, Stamford, Conn.
Telephone New Canaan 1121



CH. EMIR VON WALDECK, son of
famous CH. RASKO V. D. REPPICH
WALDECK

ASK YOUR DEALER
ABOUT MY CON-
DITION PILLS
AND MY
ARSENIC
AND IRON PILLS



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a free copy of "Sergeant's" Dog Book, or write:

POLK MILLER PRODUCTS CORP.
512 W. Broad Street • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.



**Sergeant's
DOG MEDICINES**

**GOOD NEWS
FOR DOG LOVERS!**

DOG-TEX

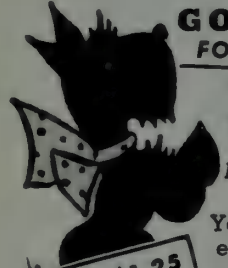
Eradicates
Liquid Dog Stains —
Ends Odors

You need never be
embarrassed by
unsightly spots
on your rugs or
carpets caused
by your pets, if
you keep a bottle
of DOG-TEX handy.

Money back if not satisfied.

KENT-COSTIKYAN — Rug Cleaning Div.
711 Fifth Avenue New York City
Eastern Distributors

CONSOLIDATED CHEMICAL WORKS
1713 So. Halsted St., Chicago
Manufacturers and Mid-West Distributors



PINT - \$1.25
For Sale in the
Better Drug &
Dept. Stores.
(Kennel Shops).
Or write us direct.
Dept. H.

Hodgson Kennels
start at
\$15

Set it up yourself
from carefully car-
pentered sections. Made of durable, vermin-
proof red cedar. Wind-proof. Rain-proof.
Weather-proof. A comfortable, sanitary home.
Several sizes. 2' x 2½', only \$15... 2½' x 4',
\$20... 3½' x 5', \$27.50. Order now or write
for Catalog HZ-1. Vermin-proof dog-beds as
low as \$6.50.

E. F. HODGSON CO.

1108 Commonwealth Avenue, Boston,
Mass.; 730 Fifth Avenue, New York City

PROTECT

"Glowing Dog Health!"

- **GERMSTROY** a more powerful all
round disinfectant and
parasite killer.
- **TOWER BRAND PINE OIL DISINFECTANT**
Exceptionally well-refined. An effective
flea and tick killer. Fragrant.
- Write for free samples, folders and
prices, stating quantities desired.

CHAS. L. HUSKING & CO., INC.,
149-D Varick St., New York, N. Y.

DUPLEX DOG DRESSER
EASY TO USE \$1.00

Keep your Dog Healthy, Clean and
Safe and Practical Duplex Dog Dresser
Dept. H. E. F. HODGSON CO.

DIV. DUNHAM DUPLEX RAZOR CO.

THE DOG SHOW

are the Eskimo, Elkhound, Samoyede,
etc. It is not unlikely that he figured
in the ancestry of all of these thous-
ands of years ago. At all events it is
generally accepted that the Chow has
been bred in China as a hunting and
draft animal and for his fur for at
least 2,000 years. Impressive and
dignified in appearance, with an in-
scrutable expression intensified by a
deep scowl, this almond-eyed dog is
the embodiment in the animal world
of the mystery of the Orient. There
are two varieties, although the smooth-
coated type is rarely encountered.
Leonine-headed, close-coupled, with a
compact and muscular body, the
Chow is one of the most fascinating
of all dogs and with his dense out-
standing coat, none is more beautiful.

KEESHONDEN. The Keeshond is the
national dog of the Netherlands. An-
other of the Northern family, he is
related to the Pomeranian, Spitz and
others and somewhat resembles the
Chow. It is probable that the Kees-
hond has changed little in the last
two centuries. For many years he was



Although we see little of the Dal-
mation following the old country
coach, this agile breed still
adorns many a country estate
and city home. "Golden Dusk" is
from the Hollow Hill Kennels,
owned by Mrs. Paul Moore of
Convent, N. J.



Keeshond—Ch. Prestbury Sister
Owned by Mrs. Richard Fort

the barge dog of the country, the size
of these boats precluding a large dog.
He is an ideal companion dog, intelli-
gent, faithful and watchful. In height
the standard calls for a dog of 15 to
18 inches at the shoulder. He is
squarely-built, with short and sturdy
body, with a foxlike head and pointed
ears, giving him an alert appearance.
He carries the typical bushy mane
and tail and his dense, heavy coat
enables him to withstand any kind of
weather. His color is silver gray, the
hairs black-tipped.

Miniature, Int. Ch. Bonny Bright-
eyes of Mannerhead of Blakeen,
another of the fine miniatures im-
ported by Mrs. Sherman Hoyt of
Katonah, N. Y. The charm of the
miniature has already won it
great popularity in the show ring
in America as well as in the
hearts of dog lovers throughout
the country



coming DOG shows

January

January 9-10—American Spaniel Club
New York City.

(Foley Show)

Entries close December 30.

January 15-16—Pacific Coast Pekingese
Club

Los Angeles, Calif.

January 16—Pekingese Club of America
New York City

January 28-29—Maryland Kennel Club,
Baltimore, Maryland

(Foley Show)

Entries close January 18

January 28-29—Golden Gate Kennel Club
San Francisco, Calif.

February

February 9—Associated Terrier Clubs
New York City

(Foley Show)

Entries close January 30

February 10-12—Westminster Kennel Club
New York City

(Foley Show)

Entries close January 13

February 12-13—Pasadena Kennel Club,
Pasadena, Calif.

February 13—Boston Terrier Club of N. Y.
New York City

February 19—Elm City Kennel Club
New Haven, Conn.

February 20—Ohio Valley Beagle Club
Cincinnati, O.

A NEW XMAS GIFT FOR YOUR DOG
OR YOUR FRIENDS' DOG.

**NO-CHOKE
HARNESS**



**DIFFERENT
BETTER**

Has no straps around
throat to choke or cause
goitre.

Humane. Comfortable.
Easily Adjustable.

Featherweight.

Custom Built. Genuine
Leather. Red. Black.
Tan. Chrome Buckle.

When ordering give age and breed of dog.
NO-CHOKE HARNESS - Price \$4.75
60-in. CUSTOM BUILT LEASH with Se-
curity Buckle. Red, Black, Tan Price \$3.00

Send check or money order to

EDGAR BLOOM TIFFIN, OHIO

Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

**NEMA
WORM CAPSULES**

EFFECTIVELY REMOVE LARGE
ROUNDWORMS AND HOOKWORMS IN DOGS OF
ALL BREEDS AND AGES. SAFE. DEPENDABLE.

Nema Booklet tells you about worms

Address Desk N-51-A Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products

CEDAR MAT for DOG or CAT

Destroys Odors
Repels Fleas
Saves Furniture



Made 2-in. box style (like a mattress), stuffed
with clean, dust-free ribbons of Cedar Excelsior,
rich in aromatic oil. Covered with wear-resisting
art burlap, choice of 5 colors—Red, Green, Blue,
Brown or Natural.

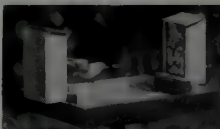
16 x 17 in. \$2.00 17 x 22 in. \$2.30
22 x 30 in. 3.30 22 x 34 in. 3.50
Order today; we'll mail postpaid.

Special sizes to order—Let us quote.

FOR THE KENNEL—CEDAR BEDDING

Long clean ribbons that do not cling to the hair.
Rich in aromatic oil that drives away vermin
and "doggy" odors. Highly absorbent. 10 lb.
Trial Bale \$1.00; 25 lb. Bale \$2.00; 50 lb. Bale
\$3.25; 100 lb. Bale \$6.00. By express or freight
as you specify.

New England Cedar Bedding Co. Route 8
Rockland, Mass.



Bulletin No. 6-K
tells "How To At-
tract Wild Birds" by
tested methods, feeds
and equipment. Un-
usual Christmas
presents illustrated.

The combination
feeder shown here
with a bag of special seeds and a Howes Bird
Attractor, sent postpaid for only \$3.00.

HOWES BIRD ATTRACTORS
770 Rachel Ave. Stamford, Conn.

"BUFFALO" PORTABLE FENCING

Your dogs play safely in this sturdy
kennel yard. Easily, quickly set up
and moved. Size 7'x14'x5' high with
gate. Shipped F. O. B. Buffalo, N. Y.
on receipt of \$27.50 check, M. O. or
N. Y. draft. Send 6c for Booklet 66-Z.

U. S. and
Can. Pat. Buffalo Wire Works Co., Inc. BUFFALO, N. Y.

Don't Spay and Spoil Your Female Puppy
USE CUPID CHASER

to Keep Dogs Away While Females Are
in Season

Harmless. Simple. Successful. Wash off before
mating. Satisfaction or money refunded. Helps
breeders sell females. Ask your dealer, or send
\$1 for bottle, postpaid.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

SADDLERY

**FREE to HORSE
OWNERS**



Why pay fancy prices for saddlery?
Write for free catalog that has saved
real money for thousands of horsemen.
Contains over 400 bargains in English
Saddlery. I ship saddlery on approval.
Write today.

"Little Joe" Wiesensfeld Co., Dept. 5,
112 W. North Ave., Baltimore, Md.



FOR THAT COUNTRY ESTATE. Whether it be in the sunny South or your middle West farm or on the rock-bound coast of Maine, this intriguing house is planned for regal rural life and abounds in many unique features. It can be expanded or contracted to suit. The house as planned contains a large living room; library, paneled in pine; a billiard room, lavatory between; dining room; pantry; kitchen; maids' dining alcove; three car garage; chauffeur's room and bath; two master bedrooms, each with its own dressing room and bath on the first floor; large coat closets. Upstairs two additional master bedrooms, each with its own bath; nurse's room; two children's rooms and bath; four addi-

Just About
\$45,000
will build this
beautiful house
for you

tional maids' rooms and bath. There is a large outdoor terrace; slate roof; brick, stone and hand-split shingle exterior; Georgian gallery with its marble floor; two and three exposures to every room; ample closet and wall space. The plans designed exclusively for us by Chester A. Patterson. A cut showing the floor plan arrangement in small scale will be sent without obligation; or we will send you a booklet of plans along similar lines, designed exclusively for us by Mr. Patterson, upon receipt of two dollars. Just phone or write for full details.

NATIONAL GARDEN HOMES CORP.

BUILDERS OF EXCLUSIVE HOMES • 424 MADISON AVE. • ELDORADO 5-6650

SHORT HILLS, N.J.

Protected residential plots in rolling wooded land, divided to suit the needs of acceptable people.

STEWART HARTSHORN
Founder

HARTSHORN ESTATE
Telephone 7-0125

• PLANS •



Before building, call and see my books of plans and exteriors.

Books { "Six Houses, Dutch & Cape Cod" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect
16 East 41st Street New York, N. Y.

Free!
to LOT
OWNERS
Who Plan to
Build NOW

This catalog of PLANS, mailed without obligation. Contains illustrations, floor plans and specifications of over 48 homes—ranging in price from \$4900, carrying charges from \$32. monthly—to \$25,000. Designed, constructed and financed—all for one guaranteed price.

Send \$1 if beyond 50 mile radius of N. Y. C.
DELRIICH HOMES
103 Park Ave. (at 41st St.) Suite 703
New York City Tel. ASHland 4-3427



An Exhibit of



Good Building

A MILE FROM THE SCARSDALE STATION

OAK HILL PARK

Oak Hill Park's "House Beautiful" exhibit sets new standards of fine living as a result of better building. The wooded Adirondack-like setting on a Westchester hilltop offers a delightful and picturesque seclusion. Each estate has a distinctively different individuality—each has a minimum of a 1/2-acre of sweeping verdant grounds. Fully restricted. All improvements, no assessments.

Bronx River Parkway north to Harney Road in Scarsdale, then left two blocks to Scarsdale Road to Oak Hill Park location sign.

Pictorial Brochure on Request.

HAROLD VAN BUSKIRK, INC., 34 Palmer Ave., Bronxville, Tel. 4525

A SPECIAL SERVICE TO OUR READERS

A member of our Real Estate Department has completed a survey of new realty developments in New York, Long Island, New Jersey and Connecticut. If you wish to purchase a building lot, home, acreage, or a summer home write us outlining your requirements in detail and we will be glad to assist you. We are in daily contact with reliable brokers and builders.

Address Real Estate Manager,
HOUSE BEAUTIFUL

572 Madison Avenue

New York, N. Y.

HAMPSHIRE HOUSE

150 CENTRAL PARK SOUTH

Refreshing

Hampshire House strikes a brilliant new note in its decoration and furnishing... in the quality of its service... in the size, proportions, repleteness of the suites... 1 to 7 rooms... Park Views... Terraces... kitchen or serving pantries... furnished or unfurnished.

DINING ROOM
COCKTAIL LOUNGE

Chef de Cuisine... Rene Durand

STYLED BY DOROTHY DRAPER

Douglas L. Elliman & Co.

MANAGING AGENT

MANAGING DIRECTOR
ALBERT F. MILLER

CIRCLE 6-9164

Rates and suggestions for advertising country and suburban homes are gladly submitted.

Address Manager
Real Estate Department

572 Madison Avenue New York

TOWERING ABOVE CENTRAL PARK



From the windows of the Savoy-Plaza unfold the broad expanse of the 840 acres of Central Park... a panorama of beauty unequalled elsewhere in New York. The Savoy-Plaza, with its superiority of service, attracts the transient from all over the world, and also provides a home-like atmosphere for its permanent guests. The Cafe Lounge and Snack Bar for Luncheon, Dinner, Cocktail Hour and after the Theatre. Dancing & entertainment.

Henry A. Rost, Managing Director
George Suter, Resident Manager

SAVOY=PLAZA

FIFTH AVENUE • 58th TO 59th STREETS • NEW YORK

AT HOME IN MANHATTAN



CHARLES LATERE

Wide windows in the Pierre's spacious bedrooms look down on Central Park. Within is the brightness of charming chintzes



EMELIE DANIELSON

At the Warwick, you may sink into deep chairs and be refreshed by such pleasant rooms as this at the end of a day's shopping



RICHARD AVERILL SMITH

As French as the Bois de Boulogne, this room was decorated charmingly for the Waldorf-Astoria by Lucy Sommers Phillips

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office



JANUARY, 1938



THE FEBRUARY COVER

NEXT MONTH

■ Do not be deceived by the snow. This is an eager time of year for gardeners. HOUSE BEAUTIFUL (with no little pride) announces in its February issue its annual recommendations of the flower novelties which will be ready for you to plant this spring. We made the choice with the help of a jury of prominent horticulturists.

■ More prize winners in February. HOUSE BEAUTIFUL'S Tenth Annual Small House Competition carries on with the best of the Eastern group. The types range from rambling informal farmhouses to minor manor houses, in plan and facilities adapted to the tempo of today's living. These should constitute, taken with the winners in this and the March issues, a building Bible for you and you and you who are breaking ground as soon as the frost is out of it.

■ This month's cover is one in a series of color photographs by Paul Outerbridge, Jr. It shows a modern plant window with a panorama of snow-blanketed fields behind it. The left wall is built of Owens-Illinois Insulux glass blocks. In the containers are various cacti and other succulents, begonias, vines, etc., selected and arranged by the flower shop of Irene Hayes. The containers come from Pitt Petri (top shelf: blue Chinese dish, yellow bowl with flower decoration, two square terra cotta pots; middle shelf: rough pottery shell; bottom shelf: footed box, oblong terra cotta vase, green Chinese pillow), Gerard (top shelf: turquoise Chinese rice bowl; center shelf: round vase with brown top, footed turquoise trough, heavy Venetian glass vase and rice bowl), Lord and Taylor (top shelf: white porcelain vase; center shelf: green and white Chinese vase; bottom shelf: yellow porcelain bowl on a teakwood stand and white Chinese trough) and Carole Stupell (black Wedgwood vase on bottom shelf).

KENNETH K. STOWELL
Editor

STEWART BEACH
Associate Editor

HARRY M. DUNLAP
Business Manager

House Beautiful, Vol. 80, No. 1. Copyright, 1937, by Hearst Magazines Inc. Editorial and Publication Offices: 572 Madison Avenue, New York

BUILDING

House Beautiful's Tenth Annual Small House Competition—Announcing five winners of the Western group.....	15
House of Mr. William Lowe, Gardner A. Dailey, architect.....	16
House of Mr. and Mrs. Arthur Hofmann, Richard J. Neutra, architect.....	18
House of Mr. and Mrs. C. B. Johnson, Frederick L. R. Confer, architect.....	20
House in Pasadena, Jonathan Ring and Cabell Gwathmey, architects.....	22
House of Mr. and Mrs. L. L. Allen, Wirtz and Calhoun, architects.....	23
And Speaking of California.....	24
Please Tell Me, Answers by Eugene Raskin.....	56
Earmarked for Home Builders.....	62

DECORATING

Color.....	31
House Beautiful Color Chart No. 5.....	32
For Foyers.....	34
Williamsburg Craftsmanship, by Suzanne Gleaves.....	35
House Beautiful's Furniture Finder—Chairs.....	38
Good Buys for the Bath.....	44
Lined with Books.....	28
Please Tell Me About Decoration, Answers by Otilie Heuer.....	60

GARDENING

Glory in the Snow.....	26
House Beautiful's Practical Gardener.....	47
The Pick of the Tested Yearlings, by J. W. Johnston.....	48
Indoor Gardening, by Mrs. Jay Clark, Jr.....	50
Working with a Landscape Architect, by H. Stuart Ortloff.....	51
The Log of the Practical Gardener.....	52
January Scrapbook.....	54

MISCELLANEOUS

Cover, color photograph by Paul Outerbridge, Jr.....	
Window Shopping.....	2
The Dog Show, by Henry Richmond Ilsley.....	6
To Talk of Many Things—An Editorial.....	12
Repoussé.....	30
Monograms.....	43
Cheese, by Mary Grosvenor Ellsworth.....	46
Here's Your Insurance Policy, by J. A. Keary.....	55
The Booklet Shelf.....	64
Food and Drink Bar.....	70
Compass Pointers—Southern Sun.....	72

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Paris, 11 Rue Lazare Hoche, Boulogne Sur Seine (Seine); Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"GOOD BUYS OF THE MONTH," trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

"To talk of things; many things;"

The Prize Winners in the Western Group are published in this issue. In February, five winners in the Eastern group will be shown. And in March will be the best six designs in the "Week-end" Group



First Prize, Eastern Group. House of Miss Margaret M. Cargill, New Canaan, Conn. Edwin Maxwell Loye, architect



Second Prize, Eastern Group. House of Mr. Loring P. Gleason, Winchester, Mass. Jerome Bailey Foster, architect



First Prize, Week-end Group. House of Mrs. Grace Lewis Miller, Palm Springs, Calif. Richard J. Neutra, architect

of RESOLUTIONS . . . The first day of the calendar year always finds us taking stock of what we have done during the past year and, more important, making our plans for the new. I suppose that actually resolutions are really *re*-solutions in the light of experience. So I suggest that we try some re-solutions to our decorating problems and to our garden plans and planting. Naturally, these re-solutions can be as simple or as elaborate as our imaginations or our budgets will allow. HOUSE BEAUTIFUL wants to help you, whichever one of the two happens to be the limiting factor. I have just made a resolution of my own living room and am in the process of re-solving each of the other rooms in the house. The re-solved room is so different from the old, so much fresher and more inviting, even though it involved only repainting, new draperies, and one new chair. It was the rearrangement of furniture that made the big change. It was so successful that I can urge you, in good faith, to resolve this year to make your house more beautiful by a re-solution of the arrangement and decoration room by room.

of GARDENS . . . After tramping across the blue-shadowed snow, I sat down by the fire of birch logs to feast my eyes on the new catalogues the seedsmen had just sent. I projected myself into the pleasures of spring planting and turned down corners and checked with a blue pencil the new flowers I will put in as I re-solve the garden. The plants that didn't do so well last year (due to my neglect, I fear) will be replaced with those I feel sure will do better—if I can ever make up my mind which to choose of all the glorious things on the brilliant pages before me. Gardening would not be half the sport if it were not for this annual re-solution of its problems. And, speaking of these problems, the new garden section we inaugurated in this issue is designed to be of the utmost practical help to you—and to me.

of PRIZE WINNERS . . . That we are still in an eclectic period architecturally is proved again by the prize-winning designs in this, our Tenth Annual Small House Competition. The jury, trained in the principles and practice of design, applied the yardstick of their knowledge to the hundreds of houses submitted. That the winning designs differ so widely in style is merely proof that there is infinite variety available to suit the prejudices and predilections of the public taste. We publish, in this issue, the prize-winning designs of the Western Group, and on this page merely a preview of the houses which will be shown in February and March. The first prize winner in the Eastern Group shows a clean-cut formality derived from the minor French manors. The second prize exemplifies the rambling informal farmhouse of New England, and the first prize in the Week-end or summer house group, shown at the lower left, throws style precedent aside and attacks the problem with the pragmatic logic of the present.

Kenneth K. Stowell

House Beautiful's TENTH ANNUAL Small House COMPETITION

THERE are two equally good reasons for the yearly recurrence of our Small House Competitions. First, the competitions bring forth and pay deserved tribute to the best small houses and their architects. Second, the competitions make it possible for readers of HOUSE BEAUTIFUL to achieve a nationwide view of the best in residential building each year. From the outstanding houses submitted they may learn what constitutes today's good design, good planning, good construction—may derive ideas adaptable to their specific problems.

The conditions which entrants must meet and the measuring rods by which they are judged are deliberately calculated to give both the architects a fair hearing and our readers the finest examples to study and enjoy. Above all, the appeal of the prize winners to home owners is a practical one, as witness the four cardinal points which are considered before making the awards: 1, Excellence of design; 2, Economy in space and convenience of plan; 3, Adaptation of the house to lot and its orientation; 4, Skill in the use of materials. Consider a moment, and you will see why these four points are so important to you who build or hope to build a house. If your house is not good to look at, you won't want to live in it at all. If the plan is not sensibly and efficiently worked out, you will be unable to live in it comfortably. If the house is ill suited to its site and improperly arranged for sunlight, views and prevailing weather, it will always be a misfit. If it is built of the wrong materials, or the right ones in the wrong places, your money may be wasted.

So distinct in recent years has become the divergence between architectural trends and possibilities in the east and in the west that the two regions were, this year as last, awarded separate and equal sets of prizes. And again, so great is the interest in smaller week-end or seasonal houses, a separate class was set aside for them. On these pages are the western winners. Next month we shall show the eastern group, and in March, the week-enders.

The judges this year, as always, were chosen for their intimate knowledge of small house problems, for their professional standing as architects, for their powers of sympathetic analysis. On the jury this year were Waldron Faulkner, A.I.A., of Washington, D. C.; Henry A. Frost of Cambridge, Mass.; Philip L. Goodwin, A.I.A., of New York City; and, representing HOUSE BEAUTIFUL itself, Kenneth K. Stowell, A.I.A., Editor, and Ralph Bailey, Building Editor.

THE EASTERN GROUP

First Prize

DWIN MAXWELL LOYE, architect,
Bronxville, N. Y. The House of Mr.
and Mrs. M. G. G. New Canaan,
Connecticut

Second Prize

ROME BAILEY FOSTER, architect,
Winchester, Mass. House of Mr. Loring
Gleason at Winchester

Honorable Mention

REINHARD M. BISCHOFF, architect,
West Hempstead, N. Y. House of Dr.
and Mrs. A. P. Williams, Garden City,
L. I.
JEROME BAILEY FOSTER, archi-
tect. House of Mr. Thomas Aldrich,
Winchester, Mass.
MUNROE WALKER
COPPER, JR., and EDWARD G. DON-
RAG, architects, Cleveland. House of
Mr. Claude Carr, Shaker Heights, Ohio

WEEK-END HOUSES

First Prize

RICHARD J. NEUTRA, architect,
PETER PFISTERER, collaborator, Los
Angeles. House of Mrs. Grace Leach
Miller, Palm Springs, California

Honorable Mention

GREGORY AIN, architect, Los Ange-
les. House of Mr. and Mrs. C. H. Ed-
wards, Los Angeles. EDGAR BIS-

SANTZ, architect, Los Angeles. House
of Miss Jeannette M. Drake, Pasadena
... FREDERICK E. EMMONS, JR., ar-
chitect, Los Angeles. House of Mr. Fred
Czerniski, Jr., Hermosa Beach, Calif.
... CENT PALMER, architect, Los Angeles.
House of Mr. E. C. Memory, Los Angeles
... WILLIAM WILSON WURSTER,
architect, San Francisco. House of
Mr. Mathurin Donda, Richmond Shore



**FIRST
PRIZE
•
WEST**

HOUSE OF MR. WILLIAM LOWE

WOODSIDE, CALIFORNIA

GARDNER A. DAILEY, Architect

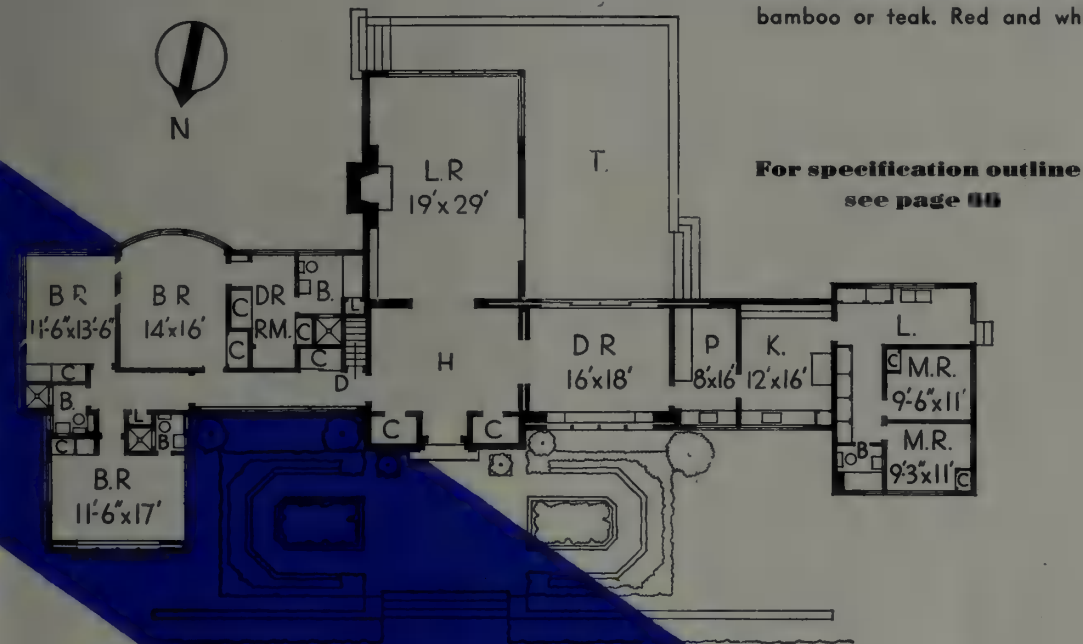
FOR the sane modernity of its design, the logical livability of its plan, for superb use of simple materials and the ingenious contributions to family comfort, this house won the unanimous approval of the jury. The construction of the house is re-sawn redwood siding on braced Douglas fir frame. The exterior walls are finished with oyster white cement paint. The roof is of asbestos "ventilated" shingles, and window sash and casements are of sugar pine. (Full construction information is given in a special listing on page 66.)

The plan of the house, an inverted T, admirably separates service portion, living rooms and bedrooms. The distinction is deliberate, and is emphasized by differing color schemes for the linoleum which covers the floors throughout. Great oaks shield the house on its sloping site, so outdoor living is a very personal feature of the plan. Windows—great banks of them—and terraces are strategically placed. And one whole wall of the dining room may be rolled away out of sight. Sliding blinds, or "shogies" (fine Italian church linen stretched on white cedar frames) are used to minimize over-strong light or insure privacy. Decoratively, too, these blinds are fresh and pleasing. The interior walls throughout are of insulation board, flush surfaced, canvased and painted in the main rooms, papered in the bedrooms. All interior wood trim is surfaced redwood and all doors are made of vertical grained Douglas fir and set flush. Most of the bedroom furniture has been built in as part of the architecture.





Opposite and above are three views of the living room. One shows the relations of the room to the outer terrace and grounds; the others reveal the serene restfulness of the living room itself. Much of the furniture is built in. Individual pieces are, for the most part, either of bamboo or teak. Red and white against off-white walls set the scheme of this sunny room



Specially designed bamboo furniture is used in the dining room, which follows the living room scheme. Floors in the two rooms are red and white linoleum

of the surrounding oaks
the hill slope frame the
of the entrance court and
ance, opposite. At right,
dining room, from the wide
k terrace looking in through
sliding glass wall. The
ens. too, are here-shown
ned. Across the front win-
s of the room, built-in, is
erving shelf. Note sliding
gies. Draperies are made
ed and white Cellophane





J. W. BRENNER

HOUSE OF MR. AND MRS. ARTHUR HOFMANN

HILLSBOROUGH, CALIFORNIA

RICHARD J. NEUTRA, Architect; OTTO WINKLER, Collaborator

HERE is modern—frank, straightforward, rational. It is a functional house, in the sense that any house logically planned to serve all the ends of living is functional. Yet while the pattern and structure are fresh and of the minute, new materials and new forms are never used for their own sake or without regard for the whole function of the finished house.

The construction is described by the architect as a wood chassis with diagonally braced milled posts, and the exterior finish is cement plaster, with a cement brush coat of oyster white. There is a composition roof, and the trim is sheet metal and aluminum-painted wood. All windows—and what magnificent ones—are steel casements.

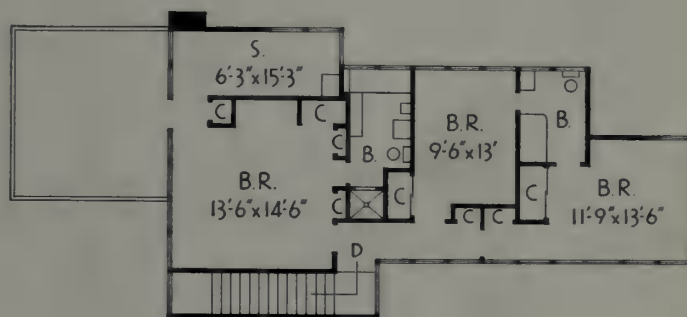
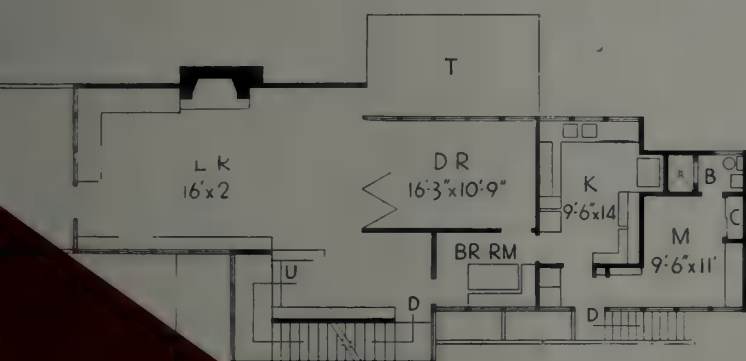
Windows are a vital part not only of the exterior design, but of the beautifully worked-out plan. Study the view up the slope, above, and down it, right. Then study the plans of the two upper floors opposite. There is no inch of space, vertically or horizontally, which is not deliberately important to the whole house. The interiors, for use as for decoration, are in complete coöperation with the structure. They are particularly notable for utter simplicity of the built-in furniture as well as for the ingenious use of decorative materials. The photographs are described in the captions which accompany them.



Magnificent views lie beyond and down hillside

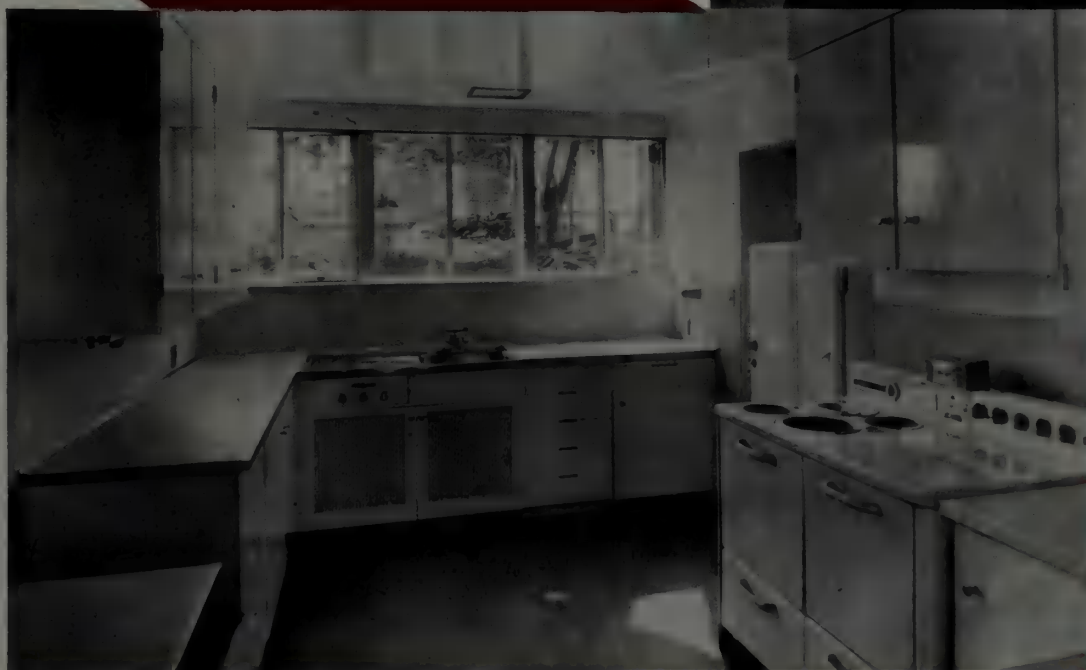


The living room, left, looks to the distant ocean. Warm shades, rust to deep brown, stand out against light walls and ceiling. The bookcases are narra wood and African walnut. The carpet is silver-gray frieze. Right, master bedroom, with mirrored sliding wardrobe doors and built-in furniture of magnolia.



The recreation room on the ground level is dominated by a mural depicting a jungle adventure of the owner.

**For specification outline
see page 66**



The all electric kitchen is arranged to handle the family's service problems most effectively in relation to the whole plan. Cupboards are enameled white. The counter tops are white linoleum; the floor, gray.



Across one corner of the swimming pool; a wing of the house, with its blue brick walls, delicately wrought ironwork, cool white shutters and typically western roof

THE WHOLE PLAN suggests a well-nigh perfect blending of strenuous outdoor living and restful, well-ordered but informal comfort indoors. Study this plan well not only for its compactness on a relatively small lot but for its fine inclusiveness. The architect and the landscape architect, Ned S. Rucker, developed this plan

HONORABLE MENTION

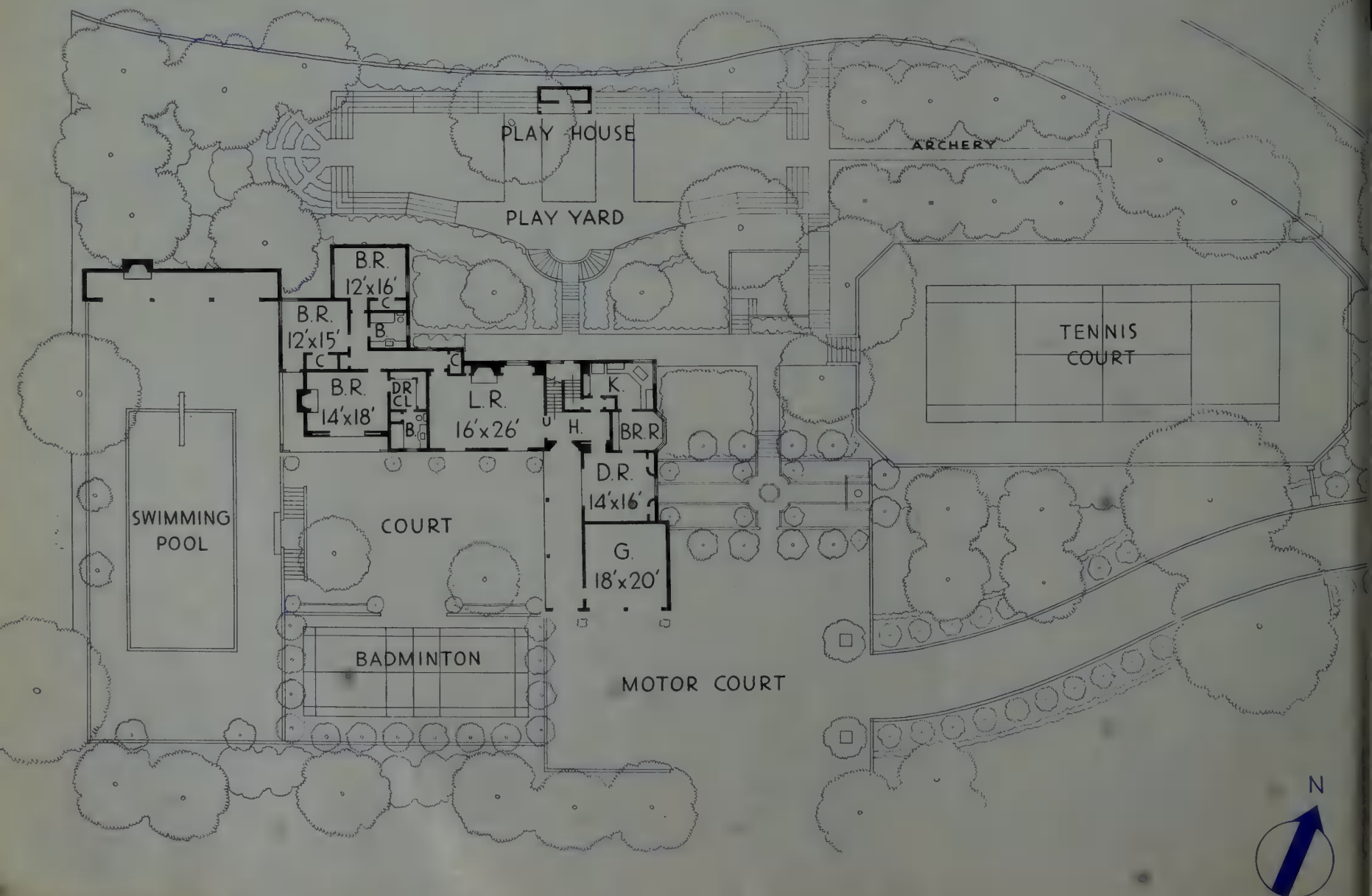
HOUSE OF MR. AND MRS. C. B. JOHNSON

ORINDA, CALIFORNIA

FREDERICK L. R. CONFER, Architect

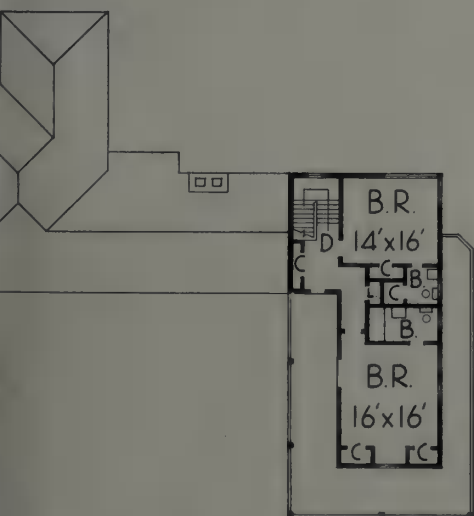
IN THIS delightful house, and on its busy site, new and old California meet in ideal partnership. Look at the house and you find the feeling of Monterey in older days. You find also the sensible close-to-the-ground tendencies of the western ranch house, and the simple square masses of adobe mission style. Actually, of course, the house is built of modern materials—wood frame, brick veneer, steel casements. The walls are robin's-egg blue, the trim white. The roof is of hand-split shakes.

In plan, the house is obviously made to focus the outdoor activities. The site is not large, but surely it has been developed to the *n*th degree for recreational use. The plot plan below shows more clearly than words the perfect integration of interior and exterior arrangement. And, despite the atmosphere of luxuriance, the completeness of its facilities, the house is essentially simple and unpretentious. There is no blatant touch anywhere either to mar the architectural unity, or to overstress the essentially informal atmosphere. The interiors invite relaxation with an almost Oriental serenity which must be most pleasant after a few sets of tennis, bouts of badminton, rounds with bow and arrow and a swim or two.





ick-paved court about which the entire estate revolves
l with sunlight at almost every hour of the day. When
is wanted, the overhanging roofed balcony of the two-
section provides it abundantly. The projecting eaves,
mortar joints and fine ironwork provide a rich texture



For specification outline
see page 66

ing room has about it a modern Chinese feeling which
often found in California houses today. Here soft gray-
canvas walls form a background for harmonizing chintzes
yellow and blue accents. Trim is white, rug light beige





CARTER

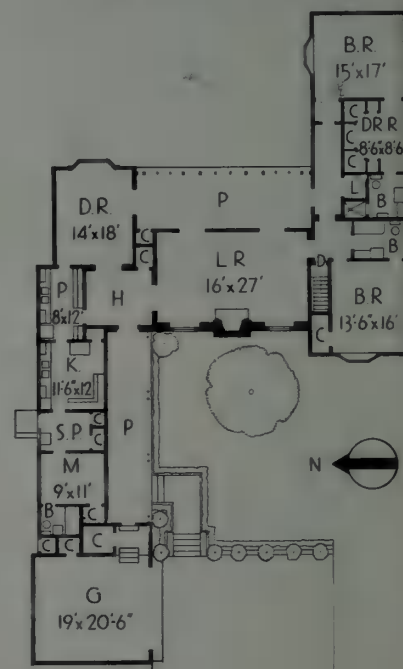
HONORABLE MENTION

HOUSE AT PASADENA, CALIFORNIA

JONATHAN RING & CABELL GWATHMEY, Architects

LIKE the house immediately preceding, there is less of the international contemporary influence here and more that derives from California's intimate architectural past. Above all there is a warm and sunny spirit which is one of the hallmarks of the Pacific coast. This rambling one-story place owes much of its shape and orientation on its lot to the Chinese elm tree which holds the place of honor in the forecourt. The owners wished to preserve this fine young tree untouched and, in planning their living room, looked to the day when the tree should grow taller, permitting a clear view to the front of the lot.

The house itself is built of wood frame with a stucco exterior. The walls are a very light cream, with redwood trim painted a shade darker. The roof is of red cedar shingles. Vertical and horizontal boards supplement the stucco walls. The plan, despite its staggered form, logically separates owners' from service portions, with living rooms coming between. It also provides a private porch at the rear. Construction details are on page 66.



The spacious living porch offers privacy from passersby. It faces a rear garden of its own



From the street level the lot slopes ten feet upward to a secluded forecourt



GEORGE D. HAIGHT STUDIOS

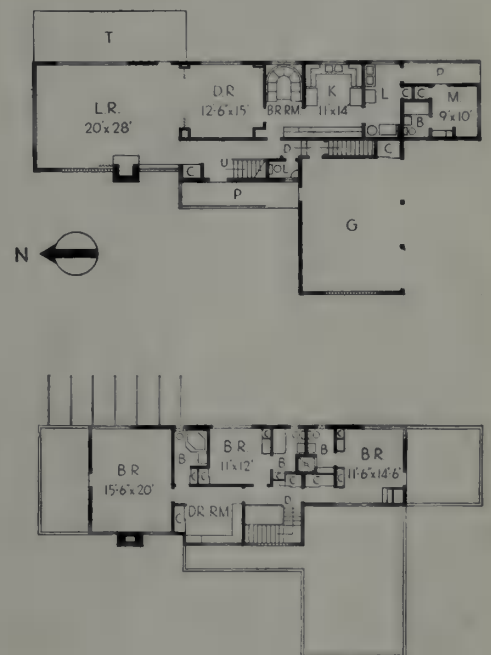
HONORABLE MENTION

HOUSE OF MR. AND MRS. L. D. ALLEN, HOUSTON, TEXAS

WIRTZ AND CALHOUN, Architects

AS IF it were necessary, here is the final proof that good modern design may consort gracefully with a naturally wooded landscape. In a composition almost exclusively concerned with straight lines and rectangles, with unbalanced but almost geometrically regular masses, the house is completely at home against its background. Of course, the variety and harmony of line and mass, the free use of window and glass areas, the cleanness of the stucco surfaces are largely responsible.

As one might know from so promising an exterior, the plan, too, is modern, simple and efficient. So are the materials of which it is built. The walls are steel-framed (see specification outline on page 66) with insulation on both sides and a stucco exterior. Foundations are concrete, and a concrete floor slab takes the place of the conventional joists. The use of glass brick at the front or street side of the house is of structural as well as practical point. It gives a diffused light without sacrifice of family privacy.



Kitchen is efficiently planned for relation between work and storage centers



Beige tones, with yellow, dark brown and soft coppery accents, set the living room scheme

... and speaking of

California

WILLIAM WILSON WURSTER, ARCHITECT



Simple vertical planks, none too smooth, are made harmoniously and politely a part of California's landscape

THERE you have one contradiction to Mark Twain's threadbare statement that while everyone talked about the weather, no one did anything about it. For while California has been known to talk about its climate, its actions have been much more spectacular—particularly where its architecture is concerned. California houses, showing ancestry as mixed as you will find anywhere, still have a final atmosphere which could exist nowhere else. They belong in an air-and-sun-minded region, where horizons are wide and desirable, where the earth is not only good but verdant and where a man's house is a place to live in and about rather than a cozy headquarters from which careful sorties may be made into the world outside.

California houses have come to achieve, as a group, an identity wholly their own. Those who have watched HOUSE BEAUTIFUL's annual house competitions for the last four or five years must have observed the fact. HOUSE BEAUTIFUL, in its month to month labors, is ever being reminded of it. And though the emergence of this identity has taken several centuries in the doing, recognition of it is very recent.

California was colonized early by alien invaders—the Mexicans and the Spaniards, by the Yankees and their cousins and

their aunts a century and more ago. And with them came strongly established architectural traditions to intermingle in a tremendous hodge-podge. From the plains, too, in the last century came the ultra-functional ranch house, serving as pepper for the New England salt-box tradition. These varied strains—pueblo adobe, more or less Spanish Monterey, the Mission derivatives, the prairie bunk-house and eastern Colonial types—were first juxtaposed, then mixed, finally harmonized. Yet in almost every case, as you have seen (where frankly modern is not exclusively evident) the original motifs are clearly recognizable. Something has obviously happened to change these many architectural traditions yet keep their spirit essentially fresh and exciting. That something is the weather.

In the preceding pages, as well as in the photographs here, you have seen, with one exception, California houses exclusively. You have felt this different spirit, even in the face of well recognized details—hanging balconies, New England fanlights, the patios and colonnades borrowed from the Mediterranean countries, the frank free lines and surfaces of purely modern inspiration. You have recognized these details for what they were, and yet perhaps forgotten them in the light of each separate house taken as a whole. Look closely, and you will discern a peculiar sympathy between the house and the land on which it stands, between the house and the sun as well. Often the house seems to radiate light rather than reflect it, as if, like Hiawatha's mittens, it had been made inside out. All these things are but evidence of and deft and delightful way in which Californians have made

OFFICE OF REGINALD D. JOHNSON, ARCHITECT



GEORGE D. HAIGHT

At first glance, you might mistake this for a New England colonial interior. At second glance you would mark the crisp and clean handling, the wide windows, as truly Californian touches

WILLIAM WILSON WURSTER, ARCHITECT



In the house at right, the finished walls of huge cement block are the only walls, and the great square-cut timbers over the large windows are concealed by no conventional surfacing

H. H. GUTTERSON, ARCHITECT



Typically Californian are the suave but informal lines, the simple use of wood planks, the balconies and porches, the atmosphere of unity with the site

capital of the weather in their architecture; now let us see what the weather has done to the Californians.

California's climate (and this is not a Californian speaking) has a very real influence on the lives and the living habits of its inhabitants; and houses, in the final analysis, are the very real expression of minds and spirits of those who live in them. Let geographers tell you about the Pacific ocean currents, about the on-shore winds which stop at the Sierras and do wonderful things for the coastal country, about the beneficent doing of pre-historic erosion in making fertile valleys and wooded slopes, about the yellow rock which brought outlanders into the regions from all corners of the earth a hundred years ago. What all these things have done to the Californians is apparently as follows: brought their lives into close contact with the earth and its products; refreshed their spirits with an aspect of nature as beautiful as it is productive; defied them to find as much pleasure in the tight and tidy houses of the East as they could find under the trees in their front yards; rendered doors and windows largely unnecessary as buttresses against the cold—made them rather portals to air and sun and the surrounding landscape; given to Californians such a mixed architectural inheritance that invention and improvisation became a sort of game with no rules except when they were broken. California's houses are occasionally brash, usually unorthodox, almost certainly polyglot, and always themselves.

California's geography and climate play another part in setting the character of its houses. The same Sierras which make

the coastal country what it is also supply and occasionally restrict the variety of structural materials easily available. Of good and inexpensive building woods, California has an abundance. Of building stone she has relatively little, compared to the granite-bottomed east. Bricks have never needed to come into their own on a basis comparable with that prevailing elsewhere. Earthquakes, infrequent though they may be, have strongly influenced structural methods. And, finally, many natural and synthetic structural materials developed in less temperate climates as protection against snow and the prolonged ravages of winter have never got a fair foothold west of the Sierras.

This arbitrary or natural narrowing of the material field has brought increased pressure upon architects and designers to create variety by design and plan rather than by means of the materials themselves. New syntheses and new forms of old ones have resulted. The very simplest wood forms, for example, have been adapted to very urbane uses indeed. The logical opening up of great view windows has inspired an enlargement of scale and a simplification in many familiar materials.

Add, now, to the everlasting credit of Californian house builders and their architects, that if nature has inspired them to make the most of her, nature has also challenged them as well in the face of a hundred conventions and traditions of house design. If the sun and the scenery have lured them out of doors, then sun and scenery have made it hard indeed to match natural beauties and satisfactions with contrived ones. Manifestly the inspiration is worth the effort, for the challenge has been met.

OFFICE OF REGINALD D. JOHNSON, ARCHITECT



GEORGE D. HAIGHT

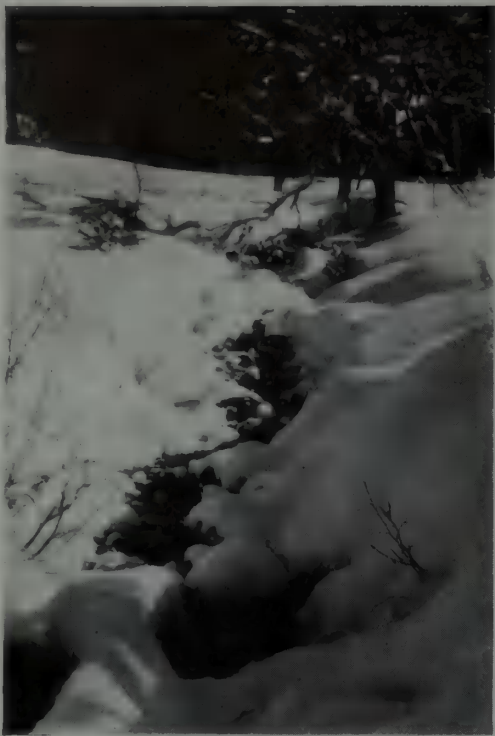
Another interior, in the same house as that opposite, shows the aspects of New England and California both further emphasized to refreshing purpose

CLARENCE TANTAU, ARCHITECT



IMOGEN CUNNINGHAM

The Monterey balcony, the sunny verdure of a mission close, straightforward use of simple materials, the focus of living in the open—all are here



HARRY G. HEALY

Glory in the

IT HAPPENS, silently, overnight. You wake to a new, incredible world, breathless, pure. The snow has fallen. It lies in great shining drifts against your stone walls. It bends the branches of the evergreens till they droop. It is twisted into capricious swirls where the dawn wind has flung it across the tennis court. It is piled on your window sills, and as you open the front door a new clean northern air rushes in.

Your garden suddenly presents a different picture to your wondering eye. It is stripped of all the flame of autumn, of flamboyant Chrysanthemums and frostbitten leaves. Now you see it as it really is, all its structure and plan smoothly revealed in purest white and deep blue shadow. Is it dull and flat and uneventful? Or has it contour and line? From the glory in the snow you may learn its true nature.

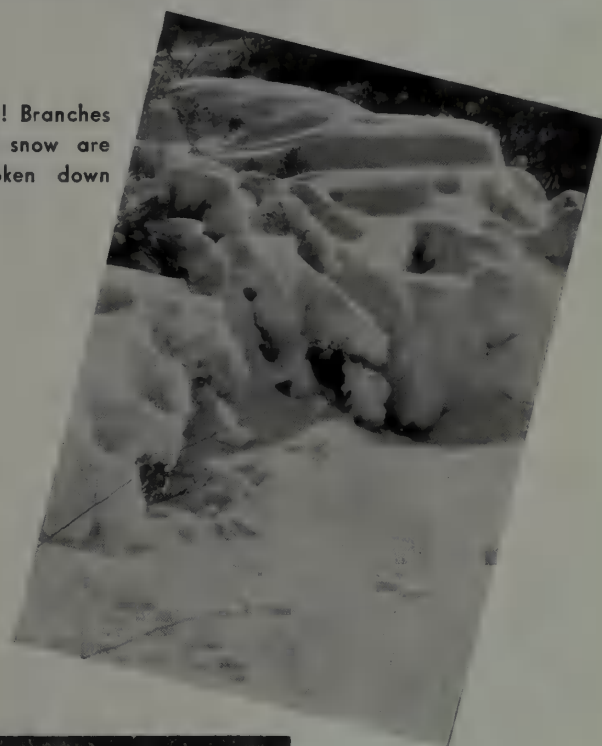
The ruts of a narrow, winding woodland road sculptured to undulating ridges by the new snow



Snow



Dangerous beauty! Branches
so weighted with snow are
likely to be broken down



The garden in winter, seen from the terrace, and simplified by the snow into a broad prospect inclosed by trees and shrubs and focused upon the building at the end of the axis. Right above, the same view in summer, now embroidered by the broad sweep of the perennial borders on each side of the panel of green



Drifts flung across a field billow up against a stone wall. Prostrate Cotoneaster struggles through the shadowed snow

LINED WITH BOOKS



IT IS a current local superstition that New York life can be nothing but transient. When the first of October shows up on the calendar, the streets are strangled with Juggernaut vans, gorged with the dismantling of apartments which have been lived in for a year and then abandoned. But there are a few peace and permanence loving people who have bought houses and settled down in them for a lifetime. Of such are Mr. and Mrs. H. Ben Smith who, with the help of S. Merrill Clement, architect, and Joseph Mullen, decorator, have remodeled a New York dwelling so that it should both be permanent and breathe the feeling of serenity. They were agreed from the first, as these pictures attest, that books, which they love, contribute vastly to the sense of assurance. So the architect built in whole wall-fulls of shelves and the decorator incorporated the panels of vari-colored books actively in his schemes. They

make a rich texture. Nothing more successfully brings a room down to earth. There is something timeless about books. Rooms built around them cannot date. They are alive. Mr. Mullen has shown unfailing sympathy in his decoration. He has skillfully



Left, the remodeled house. Below, the living room. Against a wall of books a tomato red sofa flanked by green and white chairs. Other walls are a warm green





...s frame the French Provincial mantel in antique walnut.
 ...curtains are hand-blocked linen, red and green and gold.
 ...ps are old oil ones, brass and porcelain, deftly placed

Mr. Mullen evolved the coloring of Mrs. Smith's bedroom
 from her collection of Marie Laurencin paintings, soft pink
 dominating with undertones of soft gray and gray-blue

...wed the books to be an integral part of his
 ...erns. And because these rooms are meant to be
 ...d in, he has chosen invitingly comfortable chairs
 ...each one and placed lamps judiciously so that
 ...most any place where you happen to settle will
 ...a good place to read in. This is a matter too
 ...frequently overlooked in rooms otherwise thought-
 ...y planned. Look around your own living room.
 ...ld you flop down anywhere and read? Or would
 ...instantly be involved in lugging lamps and
 ...es into position before you could settle? You
 ...be surprised how much more satisfactory your
 ...ng room will seem if you have planned its
 ...ishing with this thought always in your mind.

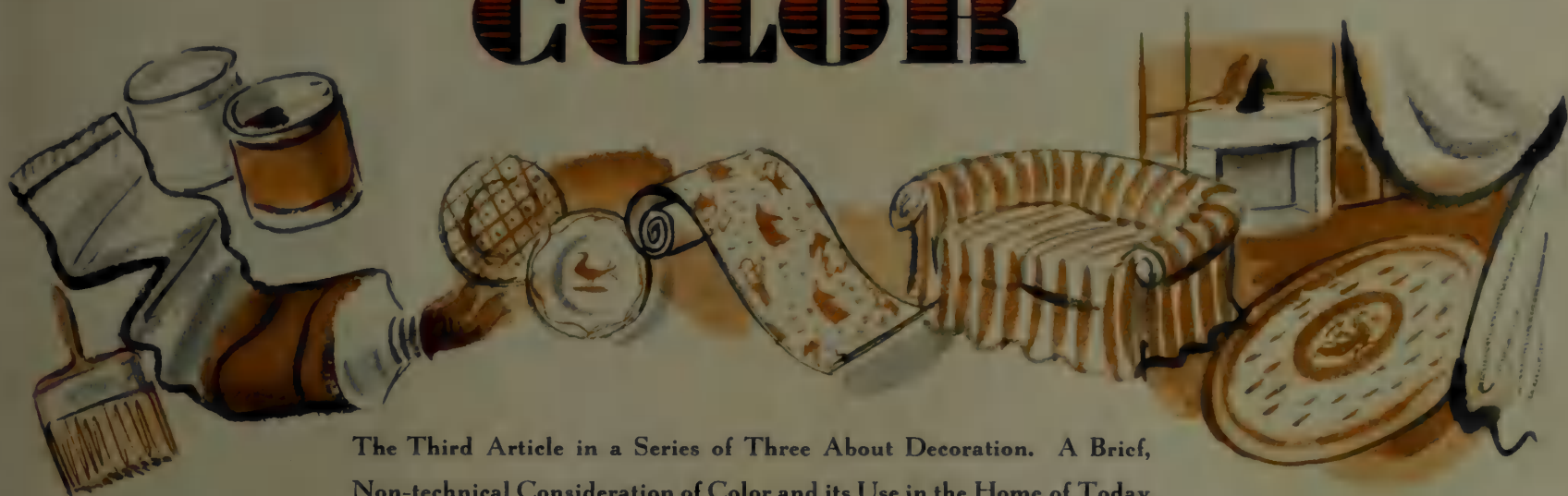




Repoussé

This solid sterling silver coffee set and the flatware are honored with a century of tradition. The pattern is called Repoussé and the word repoussé means "formed in relief," which, when applied to silverware, indicates a design beaten or raised from the reverse side. The method seems to be a heritage from East India silversmiths. The design is American to the core. Repoussé work was originated in America a century ago by the House of Kirk, now known as Samuel Kirk and Son, Inc., and there are, in the Kirk collection of antiques, pieces of this sort bearing the Maryland hallmarks of 1828. Time has not dulled its infinite variety. Brussels lace curtain, B. Altman and Co.

COLOR



The Third Article in a Series of Three About Decoration. A Brief, Non-technical Consideration of Color and its Use in the Home of Today

IN THIS century color is being used in decoration more consciously than ever before, which is one of the great strengths of the modern picture. To be sure, there was always color in decoration and all previous periods have had their distinguishing shades. The greens of Napoleon and the purples of Victoria are as much part and parcel of their reigns as their foreign policies. But these prevailing colors were arrived at from circumstances rather than conscious intent. They were incidental to other far more forceful factors in decoration. Today there is nothing more dominant or exciting in decoration than color.

We use the word exciting designedly, because we are the inheritors of a modern tradition of exciting decoration which has hinged largely on the use of color. Conservatism and a fatalistic acceptance of color as it happened to be broke down early in this century. The factors which brought the change are many and diffuse, can be traced to new movements in art and architecture and dress designing and other fields. No one of these was the pioneer alone. They moved together, augmenting one another like the instruments in a symphony orchestra. Diaghileff's Russian ballet, in its appearance in Paris before the war and in this country during the war, perhaps crystallized the tendencies of the movement visually as no other single example. Because it presented décor and costumes in relation one to the other, its impact was such that it cannot now be overemphasized. From it has grown the modern palette, the palette which takes advantage of more colors and combinations of colors than any that the past has on record.

Today we have captured color as a force in decoration. One practical reason is that we use paint on our walls as well as wallpaper, whereas in the past wallpapers and fabrics were used pretty generally. You went out, bought a "nice" wallpaper and stood, or fell, by its color scheme. Faced by a blank wall and dozens of cans of paint, you must take a stand on color. There was a time, a little more than ten years ago, when you invariably said "Apple green, please" and let it go at that. A succession of great decorators, those decorators who have given us the exciting decoration of which we spoke, supplanted apple green with white, a momentous step. Such names as Syrie Maugham's and Hobe Erwin's made history for us all. Their influence spread rapidly from 1929 onward, widening vastly the horizon of color.

Despite the color revolution there was a good deal of bad color in the '20s in decoration. But the frame of mind which induced the bad color schemes was *au fond* a healthy one. People were experimenting, looking to see what weapons lay to hand that had been formerly disregarded. They were no

longer content with conventionalities. They wanted to make a break, and that sort of thing can seldom be accomplished without a certain amount of blood-letting. The orderly and frequently ugly schemes of the past seemed stale and unprofitable. "Polite" decoration was in the discard. No wonder that there were confusion, alarms and excursions. But that interval was worth its mistakes. Out of it has come a more assured mastery of color in decoration than has ever been obtained before.

An eye you should have in this field more than in any other. It is our theory that most people have pretty good color sense but that they're lazy. Things creep into the home with sentimental implications and the sentimental implications tend to blind their owners to their discordant colors. People become as dormant in their sense of color as hibernating bears. They stop looking at their rooms, just take them for granted. The trick is to play at being a stranger. To get up tomorrow morning set to see your house afresh, not to accept it as you do all the other mornings of the year because it is there and convenient. With a fresh eye it will become patent that you either have no color scheme or that an originally good color scheme has been ruined by the infiltration of irrelevant spots of color which destroy the whole. You do not need to throw away anything you own of which you are fond. You need paint, slip covers, the dye vats and most of all an honest eye.

IF YOU are timid about color, don't trust yourself. You can lean on a good fabric, for instance. In it you may find a clear and beautiful lemon yellow combined with a fruity wine shade and incidental touches of a good woody green. That can make a room. Relate all your subsequent shopping to this scheme. Take a sample of your key material with you. Don't necessarily limit yourself to the colors of the fabric, but let everything you buy be harmonious to it. Be sure that your room has one dominant color and a fixed number of subsidiary colors which play into its hands.

White, which is all colors or no color as you like, is still one of the most modern notes in decoration. At no time in the past has it been considered proper to use as the dominant theme in rooms. It is curiously tricky. In the first place it falls into innumerable shades, creamy, bluish. The texture of walls and fabrics will give it overtones which throw it into specific categories. You must have a sure eye to work with it. If you make a successful white room you have achieved a work of art. It is needless to say that white needs accent colors. These should bear a strong basic relationship to one another to strengthen the white and to rob it of monotony. (Continued on page 68)



COLOR CHART

Foyers

House Beautiful's Color Chart No. 5 deals with the direct application of color to a specific room, the foyer or hall. Two different treatments of the same room are given, this one traditional, the one on the opposite page modern. On this page the scheme is worked out in shades of brown, lightening to beige. The contrasting color, light blue, is used importantly enough to make the room seem comparatively cool in feeling. The personalized floor of brown Sealex Veltone linoleum has a harmonizing border of beige linoleum with blue feature strip and an unusual arrangement of the chevron inset in blue. The two chairs are upholstered in deep blue leather. The wall covering is Wall-Tex with small gold figures on a field of light beige. A nice integration of the patterns is achieved through skillful color blending so that stripes, small figures and fine marbling are unified in a restrained, classic harmony. Sealex linoleum by Congoleum-Nairn, Inc. Fabrics and leather by F. Schumacher & Co. Wall-Tex by Columbus Coated Fabrics Corp. The blue and burgundy fringe of the draperies by the E. L. Mansure Company.



ROBERT SCHROYER

Though the same basic colors are used in this modern interpretation of the foyer, notice how much
 mer the effect becomes through using blue merely as an accent instead of in large areas. The charm
 the traditional foyer was achieved by curved lines, folds and swags. Here lines are straight, pattern
 ed. It appears in the narrow stripes of the draperies, shading from natural through pink and coral
 eep brown. The brown is found again in the scalloped silk fringe which trims the draperies; it is
 ated in the deep field of the Sealex linoleum inset and border. The walls are covered in a warm
 Wall-Tex, without pattern but pebbled over slightly, nice with the blue leather used on the
 rs. The sofa is upholstered in a rough-textured dusty pink fabric. A bold use of a Sealex nest of
 res inset in the center of this personalized brown Veltone linoleum floor is in character with the
 itectural detail of the door. Sealex linoleum by Congoleum-Nairn, Inc. Fabrics and leather by
 humacher & Co. Fringe by E. L. Mansure Company. Wall-Tex by Columbus Coated Fabrics Corp.

The story is completed on the
 next page where a group of ac-
 cessories offers new suggestions
 for unusual entrance treatments

For Foyers



RICHARD SARGENT

Gold mirror—a white console—
clear glass shelves—bisque
ornaments. By James Pendleton



Scales in brass or
chromium where plants
grow green. From
Rena Rosenthal

Old baroque frames around
antique mirror with candles
ensconced on a wall. Lyman Huszagh



Beehive shelves set against
■ hall wall. Décor



The telephone lurks in a box made of old
book bindings, is set on ■ baroque plant
stand table of pickled pine. Lord and Taylor



WILLIAMSBURG CRAFTSMANSHIP

4 **C** **W** **X** THE FIRST DECADE of the restoration of Williamsburg is now complete. From that historic soil, Rockefeller research workers have sifted the shards of an eighteenth century past. From bundles of old letters they have deciphered facts penned no doubt by candlelight, two hundred years ago. From bills of lading and inventories and old engravings, they have woven their tapestry, which is Williamsburg as seen today.

The city stands again, as proud and splendid as it was in years of grace, stripped of the chaff of the decline which allowed the removal of the capital to Richmond in 1779, and rebuilt where it had disappeared. It is today probably the most concrete and dramatic history lesson that has ever been given.

But Williamsburg is more than a three-dimensional history lesson. In November on a rainy day, I stood in a doorway of the Governor's Palace. The sky was lead and the leaves were rattling before a northeaster which had in it neither clemency nor warmth. The gardens were at first glance a desolation, and the great weeping willow typified the day. Then suddenly I saw at almost at my feet in a box-edged garden bed there was a handful of late roses as old-fashioned as any that grew in the days when Francis Fauquier rode in a coach down the Duke of Gloucester Street. There rose up in my mind's eye the ghost of a gardener with a basket on his arm filled with flowers for the Governor's Lady. I saw that there had lived in Williamsburg not only the great, the governors for the Crown and

Thomas Jefferson and Patrick Henry, but also quite ordinary people who led quiet lives. The pattern of their days is the true pattern of their time, and this is the very essence of history.

There are, then, two Williamsburgs. The Williamsburg which is a historic document and the Williamsburg of daily eighteenth century life. It is this second Williamsburg which applies to our lives now. The Restorationists felt this (one suspects almost from the first) and it has become one of their chief concerns that the application of Williamsburg to contemporary American life should be an actual, tangible one.

Here begins the second phase of the Williamsburg Restoration, the second chapter of a story which would have been forever incomplete without it.

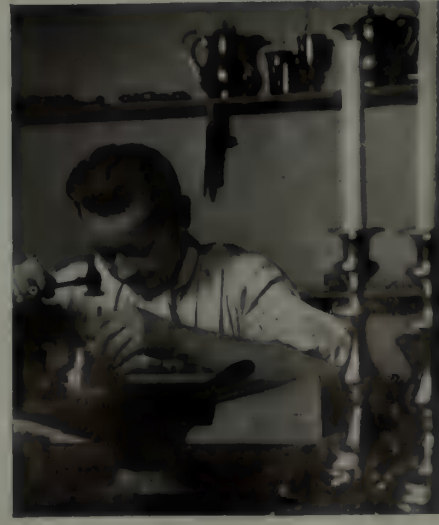
The Restoration has in effect—although not literally—created a craftsman guild with standards no less high than the standards of the medieval guilds. Through this affiliation, which has been grouped by Williamsburg Craftsmen, Inc., a number of the superb antiques which have been garnered from all over the world and are housed in the restored Williamsburg are released, in the form of approved copies. The task has not been undertaken lightly. The pieces which were selected by the authorities for reproduction have been sent to the factories of concern collaborating with the Restoration or licensed by the Restoration (all of whom were chosen in the beginning for their fitness to make authentic reproductions). In time the manufacturers returned the originals with their copies. These were inspected by



...e, beneath a frieze of old planes in the
...yscough Shop, fits a dowelin place



Here in the Craft House, the complete collection of Williamsburg
Craftsmen, Inc., reproductions is assembled in authentic rooms



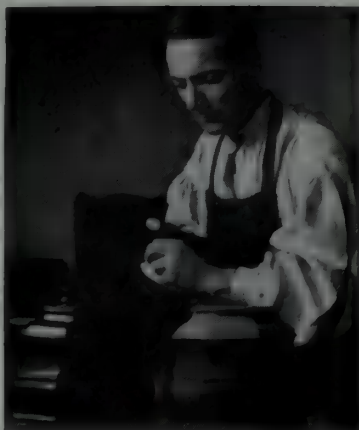
Max Rieg skillfully hammers a pewter can-
dlestick at The Sign of the Golden Ball



The great wheel which turns the lathe is being operated by Stanley. Right, an old cannister and a half-made copy



This is the way a table leg was turned in the eighteenth century. It took two men, steady, clever hands



the antiquarians at Williamsburg. Then these same experts went to the various factories and stayed at these fronts until they were satisfied that the reproductions were perfect.

As an example of the meticulousness of the procedure, take the case of the John Marshall table. It is a tip-top, piecrust table and the top, including the gallery, is an inch and a half thick, thirty-six inches wide. Presumably the mahogany came from the West Indies as much mahogany did in the eighteenth century. Today we draw largely on Honduras for mahogany, but the wood is straighter-grained than that which was used for the John Marshall table. So the manufacturer gets the mahogany for his reproduction from Peru, because it most nearly approximates the original. The top is, of course, made in one piece.

But such details have not led the Williamsburg craftsmen into "antiquing" their pieces, that vicious practice which destroys the integrity of much modern-made furniture. While woods have been sought which bear the same knotholes as the original, and pieces are finished in the eighteenth century manner, there is no fake aging. These things stand on their own unadulterated merits. The same principles have been followed in all the various crafts of Williamsburg.

The second step in the dissemination of approved Williamsburg craft products was presenting them to the public. It was only seemly that this should be done in a special way. The lady from Wichita who cannot come to Williamsburg has something of Williamsburg come to her. But not as one inkwell among a dozen on a casual counter. In principal cities, within reach of everyone, stores were selected in which the approved Williamsburg craft output has been arranged in duplicate of Raleigh Tavern rooms, and so Williamsburg goes out across America. The lady from Wichita, shopping for Williamsburg pieces, will see them in a setting approximating their own. Parenthetically, allow me to add that though these pieces are not necessarily cheap, many of them seem to be very modestly priced. Every

At work on a reproduction of the famous John Marshall table. It is made of solid mahogany



Pewterer plies his trade, making candlesticks and tankards such as were used at the Raleigh Tavern



LESLIE GILL



The pewterer's lady takes down a fat pitcher

entic, approved reproduction carries a hallmark derived from the eighteenth century and each bears a tag with its history. The third step occurs at Williamsburg again. This winter we have opened three craft shops in that city. Williamsburg was a number of craft shops in its heyday where it was customary for master craftsmen, their apprentices and slaves to make original pieces, copy these pieces "in the newest London fashion" which had been imported by the tobacco wealth of Tidewater colonists, and repair them. Three ancient crafts have been revived. In the Ayscough Shop, just south of the Capitol, cabinet-making is done. At The Sign of the Golden Ball, to the Raleigh Tavern on Duke of Gloucester Street, a metal-smith and pewterer plies his trade, and in the Deane Smithy, on the Palace Green, blacksmithing is carried on. Finally,

a stone's throw from the hospitable Williamsburg Inn, is the Craft House where all the reproductions made thus far are displayed in period rooms.

In the little shops, workmen are at work. They wear period costumes and there are period tools at their disposal, comprising, incidentally, a superb collection which will be further augmented by a special exhibition of old tools in the Craft House. Not all Williamsburg Reproductions, obviously can be made on the spot although, as it happens, all the pewter is. But the purpose of the craft shops is, like all Williamsburg, educational, "that the future may learn from the past." You carry away from them a lively picture of the processes by which the originals were made. Some of that vivid picture you will find in the photographs on these pages. Do not (Continued on page 73)

ugh such a broad door as the one at the Deane's smithy below, the horses of the armor might have been led to be reshod



The smith, a mighty Carolinian, hammers on

HOUSE BEAUTIFUL'S

FURNITURE FINDER

Chairs

THIS is a glossary. Its purpose: If you know how a chair looks but not its name, you may learn its name. If you know its name but not its nature, you may learn that. Since space is limited, not all of the kinds of chairs could be included, but the most popular styles are all here. They are shown in reproductions, purposely, so that if you wish to own any chair you see here, you can order it. Had we taken museum pieces, our Furniture Finder would have been, we believe, less helpful. This is the first in a series of such features. Later Finders will give you the family names of desks, tables, etc., covering the full range of furniture.

If you know the name of a type of chair such as "Hitchcock", but not how it looks, find it under "H" below. With it will be a description and a number in parentheses. The number refers you to one of the pictures in the center. You will also find periods (Jacobean, Victorian, etc.) and makers such as Chippendale, Sheraton, with numbers referring you to the examples of these periods and these makers to be found among the chairs on all four pages.

A Arrow-back armchair with high back (1). An adaptation of a popular Early American type. This chair is made in maple. Conant-Ball Co.

American Empire chairs: #21 and #22.

B Bank of England chair (45). Adaptation with lighter proportions of 1785 originals. In mahogany, leather upholstered. Made by the Kensington Shop of Tomlinson of High Point.

Bannister-back chair (12). Circa 1725. Maple with woven hickory seat. Graceful finials and front spindle. J. E. Catlin-Virginia Craftsman, Inc.

Barrel chair (38). Tufted back and removable cushion. The wood is mahogany, the period is Georgian. It is by Jamestown Lounge Co.

Bergère (37). Provincial type with slightly rolled back. Simply turned legs, spindles. Beechwood. Louis XV. Cassard Romano Co., Inc.

Bergère (39). Typical broad proportions. A curved frame and front, scroll feet. It is in beechwood. Louis XV. Jacques Bodart, Inc.

Bergère (41). Directoire, smaller in scale than those of Louis XV and XVI periods. In fruitwood. It is made by Angelo Romano, Ltd.

Boston rocker (10). Painted black with a stencil design. Circa 1815. Typical roll seat and arm. This is by Nichols and Stone.





LADDER BACK ARMCHAIR



12. BANNISTER-BACK CHAIR



13. FIDDLE-BACK CHAIR



BACK QUEEN ANNE ARMCHAIR



16. LATTICE-BACK SHERATON CHAIR



15. LADDER BACK CHAIR



LADDER-BACK SHERATON TYPE



18. SQUARE-BACK SHERATON CHAIR



19. SINGLE CHAIR



ENGLISH REGENCY CHAIR



21. DESK CHAIR, AMERICAN EMPIRE



22. LYRE BACK CHAIR



CHIPPENDALE ARMCHAIR



24. CANE CHAIR



C Cane chair (24). A Louis XV type originally meant for the boudoir, now used generally. Beech frame. John Widdicomb Co. Captain's chair (6). Popular in East Coast towns in the second half of the eighteenth century. In maple. Heywood-Wakefield Co. Chinese Chippendale armchair (23). Bamboo design with "Chinese railing," fluted legs. Mahogany. 1765. Robert W. Irwin Co. Comb-back rocker (5). An early type marking the transition between the Windsor and Boston rocker. Maple. Conant-Ball Co. Corner chair or roundabout (7). This is mahogany, has Dutch feet and cross stretchers. It is circa 1755. Colonial Manufacturing Co.

Colonial chairs: #1, #2, #3, #4, #5, #11, #12 and #33.

Contemporary chairs: #48, #49, #51, #52.

Chippendale type chairs: #15, #23, #32.

D Desk chair (20). English Regency black lacquer chair with typical Boule decoration, widely curved arms. Robert W. Irwin Co. Desk chair (21). American Empire chair in mahogany with boldly curved arms. The period is circa 1830. Charak Furniture Co. Directoire chairs: #41 and #46. Duncan Phyfe type chair: #22.

E Easy chair with wings (35). Originally a bedroom chair, later generally used. In leather, mahogany. C. 1765. Colonial Williamsburg Approved Reproduction by Kittinger, Buffalo. Early American chairs: See Colonial.

F Fiddle-back chair (13). With plain splat, Spanish feet, bulbous front stretcher and rush seat. In maple. Period: William and Mary. J. F. Catlin-Virginia Craftsman, Inc. Fiddle-back Queen Anne armchair (14). Plain splat, unadorned cabriole legs, club feet. C. 1710. Walnut. Wood and Hogan, Inc. Fireside chair (42). Circa 1840. Early Victorian with French influence. High back, scroll feet. Mahogany. Jamestown-Royal.

G Gondola chair (47). Small-type, originally a desk chair. Louis XVI. Curved seat, typical fluted legs. Beech. Angelo Romano, Ltd. Georgian chairs: #7, #15, #16, #17, #18, #23, #25, #26, #27, #28, #29, #30, #31, #32, #35, #38, #45, #50.

H Hepplewhite type chairs: #25, #26, #27, #28, #29 and #30. Hitchcock chair (8). Painted black with stencils. Gracefully turned front stretcher and legs. Conn. 1826-43. Nichols and Stone. Honeysuckle-back chair (30). A characteristic Hepplewhite design. High arms, cylindrical legs in beech. C. 1770. Angelo Romano, Ltd.

House Beautiful's

FURNITURE FINDER

I Interlaced-heart-back chair. (26). Most characteristic Hepplewhite shield-back. Mahogany. Circa 1770. The Kaplan Furniture Company.

Interlaced-heart-back chair (27). Elaboration of Hepplewhite. Typical arms and taper feet. In mahogany. Circa 1780. Drexel Furniture Co.

J Jacobean chair: #34.

L Ladder-back armchair (11). Early American type in maple with rush seat. Ball turned stretchers and arms. The Conant-Ball Co.

Ladder-back chair (15). Chippendale style. With perforated slats, fluted legs. It is mahogany. Circa 1770. Charak Furniture Co.

Ladder-back chair (17). Sheraton type. In mahogany. Slats pierced. Medallion decorations, spade feet. C. 1795. Charak Furn. Co.

Lattice-back Sheraton chair (16). It has turned legs without reeding, is in mahogany. Circa 1795. By Cassard Romano, Inc.

Lounge chair (49). Adaptation of a type popular in England, overstuffed, often leather covered. Baker Furn. Factories, Inc.

Lyre-back chair (22). Duncan Phyfe dog-foot type, reeded back rail coming to front. Mahogany. Circa 1820. Old Colony Furniture Co.

Louis XV chairs: #24, #37, #39, #40, #44.

Louis XVI chair: #47.

M Marquise chair with wings (40). This has small upholstered arms and a painted frame. The Louis XV period. Jacques Bodart, Inc.

Martha Washington chair (33). High back and delicately shaped, fully carved arm and leg. In mahogany. C. 1795. Mueller Furniture Co.

P Pouf or hassock (51). Low upholstered seat fashionable in numerous periods and once more very well liked. By the Dunbar Furniture Co.

Q Queen Anne chairs: #14 and #36.

R Ribbon-back Chippendale chair (32). Ribbons used as a structural part of the back, eagle heads terminating the arms. In mahogany. Circa 1760. J. E. Catlin-Virginia Craftsman, Inc.

Ribbon-back chair (31). Simpler design. Mahogany. Carved knees, claw and ball feet, sharp arm and ramp. C. 1760. Kittinger, Buffalo.

Regency: #19, #20 English, #43 French.



26. INTERLACED-HEART-BACK CHAIR



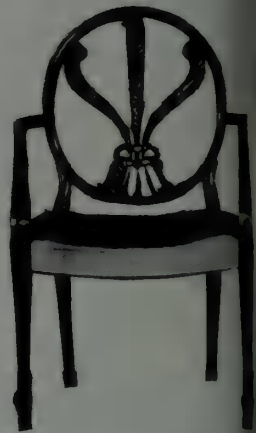
27. INTERLACED-HEART-BACK CHAIR



29. WHEEL-BACK HEPPLEWHITE CHAIR



30. HONEYSUCKLE-BACK CHAIR



28. THREE FEATHER-BACK HEPPLEWHITE



32. RIBBON-BACK CHIPPENDALE CHAIR



33. MARTHA WASHINGTON CHAIR



31. RIBBON-BACK CHAIR



35. EASY CHAIR WITH WINGS



36. WING OR GRANDFATHER'S CHAIR



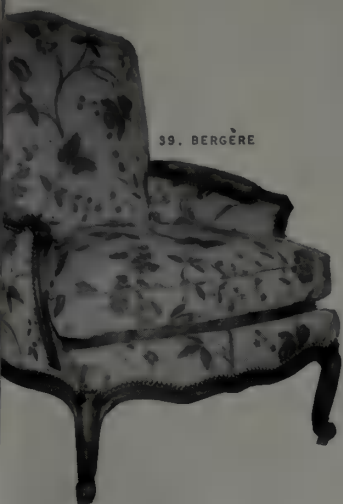
34. WING CHAIR



37. BERGÈRE



38. BARREL CHAIR



39. BERGÈRE



40. MARQUISE CHAIR WITH WINGS



41. BERGÈRE



42. FIRESIDE CHAIR



43. SLIPPER CHAIR



44. SLIPPER CHAIR



45. BANK OF ENGLAND CHAIR



46. SWAN-BACK ARMCHAIR



48. SECTIONAL CHAIRS



47. GONDOLA CHAIR



49. LOUNGE CHAIR



50. WINDOW SEAT



51. POUF OR HASOCK



52. WINDOW SEAT ■■■ BENCH

S Salem rocker (9). Very like the Boston rocker, but with more elaborately turned and decorated spindles. Circa 1815. Nichols and Stone.

Sectional chairs (48). End unit, versatile and practical seating pieces created for modern rooms. Dunbar Furniture Co.

Shield-back upholstered Hepplewhite chair (25). High arms, cylindrical legs. Louis XVI influence. In mahogany. C. 1770. Kaplan Furniture Co.

Single chair (19). Typical small English Regency chair with black and gilt frame, caned seat. Popular at game tables. C. 1800. Robert W. Irwin Co.

Slipper chair (43). Typical of the French Regency. Broad proportions, beech frame delicately carved. Circa 1715. By Jacques Bodart, Inc.

Slipper chair (44). More delicate in proportion than those of the Regency, this one of the Louis XV period. Painted wood frame. Albert Grosfeld.

Square-back Sheraton chair (18). Top rail raised in center, splats tied with pendant drapery. Mahogany. C. 1795. Baker Furniture Factories, Inc.

Swan-back armchair (46). Directoire of peculiarly fine proportions and detail, in mahogany. This was made by Brunovan, Inc. Sheraton type chairs: #16, #17, #18.

T Three-feather-back Hepplewhite armchair (28). Feathers tied with a true lovers' knot. Reeded legs, spade feet. Mahogany. Robert W. Irwin Co.

V Victorian chair: #42.

W Wheel-back Hepplewhite chair (29). Pierced spokes radiate from classic rosette. Mahogany. C. 1775. Wood and Hogan, Inc. Window seat (50). Reeded arms, legs. Such pieces popular all through the 18th century. Mahogany. Colonial Mfg. Co.

Window seat or bench (52). Upholstered in leather. This is a contemporary redesigning of a popular piece. Dunbar Furniture Co. Windsor comb-back writing-arm chair (4). Blunt arrow turnings. Circa 1750-1780. In maple. J. E. Catlin-Virginia Craftsman, Inc. Windsor comb-back armchair (2). 1730-1750. Demonstrating how fine the American Windsor was at its best. Nichols and Stone. Windsor high brace-bow-back (3). 1730-1760. Another Early American chair showing finesse of design. Nichols and Stone. William and Mary chair: #13. Wing chair (34). This early type has egg-turned stretchers and front legs. It is a Jacobean design. By the Jamestown Lounge Co. Wing or grandfather's chair (36). Rolled arms, cabriole legs, club feet. Mahogany. C. 1750. Baker Furniture Factories, Inc.

AD

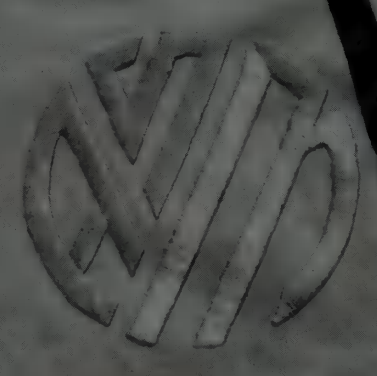
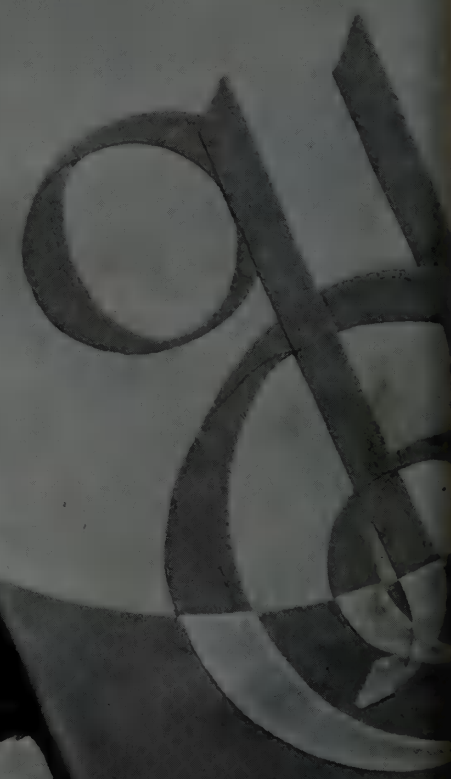
VR

SS

GEE

RED

ug
Je



mic

AE
R

ED

Mc

HA

Henry VIII and Anne Boleyn

Q

Queen Isabella of Spain



NA

Napoleon

W

Martha Washington

Monograms

WHITE sales are as typical of January as Christmas of December. The prudent housewife takes stock of her linen closet and replenishes it. (The word linen is generic, because oftener than not the closet holds a majority of percale.) When she shops it is difficult for the laywoman to differentiate between the sheets which will last for years and the sheets which will fall to pieces in a few months under the ravages of the laundry. Therefore there is one hard and fast rule to adhere to in approaching a white sale. Buy only proved brands. The dependable manufacturers, whose names are known to canny housekeepers, guarantee their products.

A good wine needs no bush, but a good percale or linen is all the better for a monogram. Since the Greeks first thought of it, men and women have been impelled to take some symbol, a combination of letters or a cipher whereby all men, whether they could read or not, might know them. B. Altman and Company have garnered a rich harvest of historic monograms and fifteen of them are reproduced on these pages. Not all of them were found on pocket handkerchiefs let fall on dungeon stairs or guest towels in ancient, dusty closets. They were on coins and monuments, carved proudly on walls of châteaux, emblazoned on damasks or worked beautifully in laces. They are as various as the faces of the men and women they designated and are as applicable today as ever they were. You need no patent of nobility to take Lafayette's or Catherine de Medici's for your own. Your monogram may be adapted to the ancient style.

Modern monograms on the facing page beginning in the upper left corner: GEC in two tones of blue and VEG in coral and blue embroidered on white percale pillow slips by Léron. RCD is embroidered in coral on a white Cannon Cambrilawn sheet and pillow case, Lord and Taylor. MJH is in oyster gray on an oyster gray hand towel, and again in peach on a peach Pepperell Peeress sheet in the lower right-hand corner, B. Altman. AER appliquéed in white on a pale pink percale sheet, ASM embroidered in white on a white percale sheet and GDC appliquéed in blue and white on a blue bordered white percale pillow case by Mosse. EAS is worked in two shades of blue on a shrimp pink linen towel. Léron.

U

Catherine de Medici

M

Mary, Queen of Scots

H

Henry VIII

R

Cardinal de Richelieu

M

Marie Thérèse of Austria

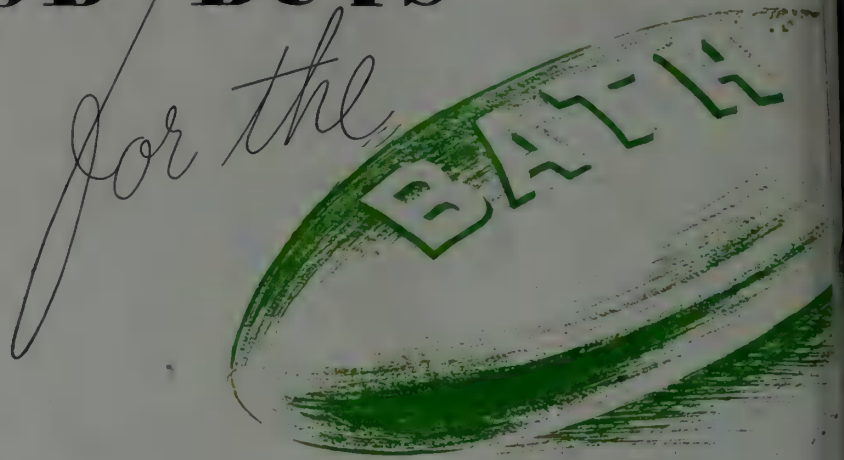
B

Madame Du Barry

F

of opposite page, four historic monograms: LPO: Louis Philippe, Duc d'Orléans. TJ: Thomas Jefferson. VR: Victoria Regina. MA: Marie Antoinette, these last two worked in the French style. These and the monograms on this

GOOD BUYS



1.

1. "Highlander" bath rug, cotton tufted, in white and two tones of green, navy, light blue, tan, Dubonnet, gold, peach, black-and-white, or orchid. Sunfast, washable. The Waite Carpet Company. \$5.95. Mat, \$3.75. Kleinert "North by East" shower curtain, pure silk, waterproofed, sunfast, mildew-resistant, hand-printed in blue, orchid, yellow, green, peach, burgundy, white with black, \$8. Martex bath towel, "Tuxedo," \$1.50. Hand size, \$.75. Sheet size, \$5. Face cloth, \$.25. In a wide color range.

2. Carter Brothers' "Angora" three-toned sculptured cotton chenille bath rug, \$10.95. Mat, \$5.35. Full color range. Kleinert shower curtain, "Bordered Illusion" in two tones of blue, orchid, green or rose or white with red or black, peach with brown, yellow with black, \$5. Martex hand towel, "Priscilla," \$.75, bath towel, \$1.50, and the face cloth is \$.35. Towels and face cloth come in all colors.



2.



3.

"Acme" bath rug, washable, sunfast, \$5.95. Mat, \$1.95. Two-toned (in all colors) with white, Carter Brothers. Oiled silk shower curtain in solid dark or light green, black, plum, maize, peach, blue, red, frost, natural, or brown, \$3. Blossom Mfg. Co. Martex white towel, "Monarch," with bands in all colors, bath size, 35" x 48", \$1.79, hand size, \$.29, face cloth, \$.15. Detecto scale in white, ivory, blue, green, orchid, black. The dial lights as you stand on the scale. Weighs to 250 lbs. Costs \$5.95.

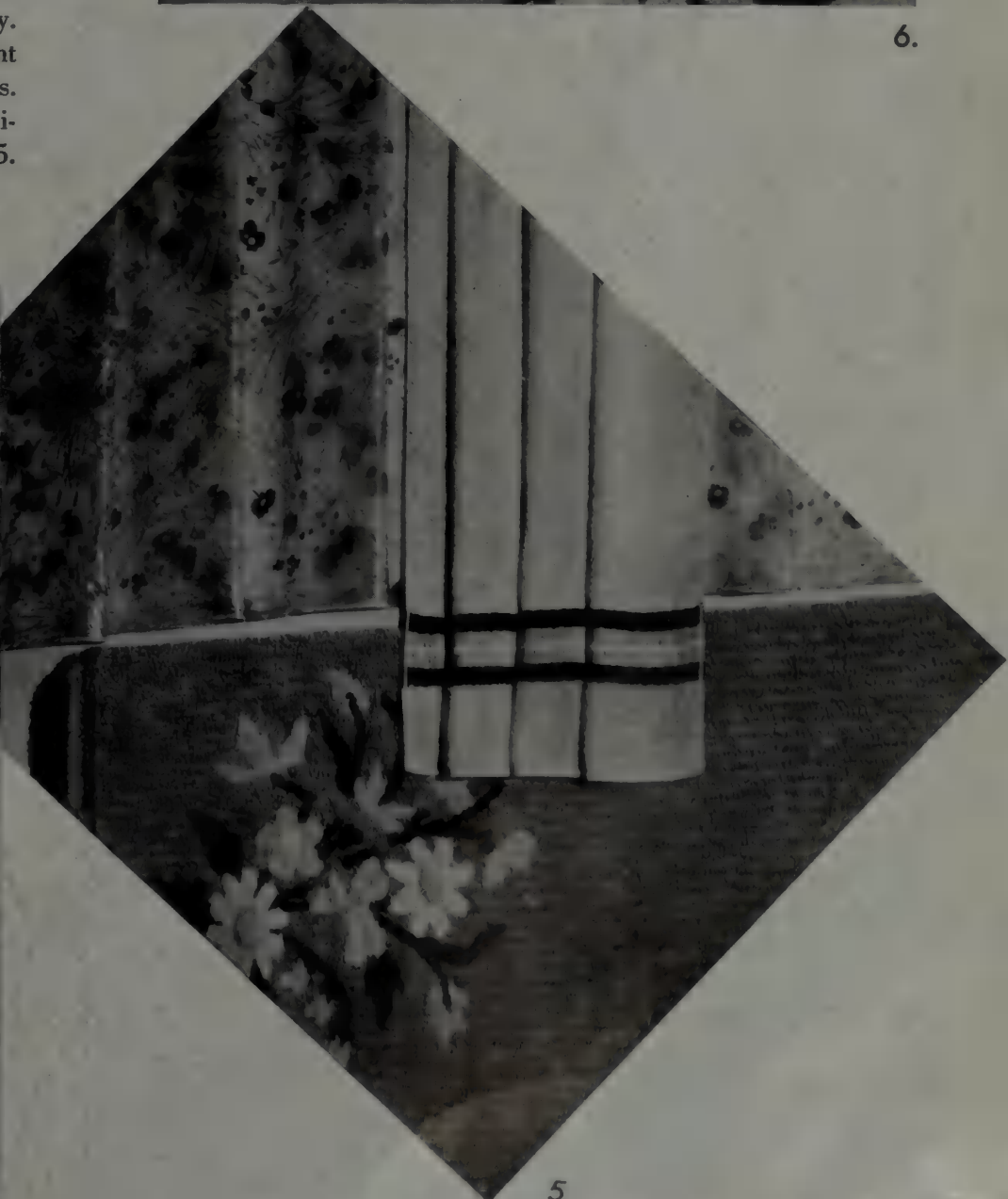
Wool bath rug, "Criss-Cross," \$9.95. Mat, \$6.75. In greens, blues, browns, yellows, peach, mulberry, orchid. Waite Carpet Co. "Bounty" shower curtain, \$8. Blue, green, orchid, yellow, peach or white with the print in black or two-toned. Kleinert. Plaid hand towel, "Tripoli," \$1.59, bath towel, \$1.25, face cloth, \$.20. Same colors as the "Tuxedo" towel. Martex. Detecto scale, \$3.95. White, ivory, green, blue, orchid or black. Weighs up to 300 lbs.

"Cleo" bath rug in many colors with pastel flowers, the ground striped light and dark, \$7.95. Mat, \$3.95. Carter Brothers. "Silver Spray" shower curtain has a design in green, blue, red or yellow and silver on a frost ground. Oiled silk. \$4.95. Blossom Mfg. Co. Martex "Glen Cove" towel in two-toned effects with black and white stripes, hand size, \$.50, bath, \$1.25, face cloth, \$.20.

"Supertex" cotton tufted rug in about all colors, \$8.95. Mat, \$4.25. Sunfast, washable. Waite Carpet Company. "Fishnet" shower curtain, black, blue, red, dark or light green, frost, peach, maize, natural, brown. White figures. Oiled silk. Blossom Manufacturing Co. \$4. Martex "Triumph" large bath towel, \$2, small, \$.75, face cloth, \$.25.



6.



5.

4.

Bath rugs are 24"x48". Mats 21"x36". Prices are approximate. A partial list of stores selling Good Buys is on page 61



by MARY GROSVENOR ELLSWORTH

THERE is one trick of housekeeping it took me years and a couple of frantic emergencies to discover—you're never stuck so long as you have a pound of cheese in the house. It turns plain eggs into a soufflé, plain crackers into an appetizer, plain salad into a substantial meal.

The kind makes a difference, of course, for cheeses are legion and as different as the countries from which they come. Not everyone likes all of them, but everyone does like some, so let's take them roughly in the order of their ferocity and consider what they are and what you can do with them.

The simplest and most familiar belong to the cottage, pot or cream cheese family. Almost everyone has made them when faced with sour milk. They are white, delicate in flavor, unripened and uncured. We eat them fresh, sometimes with herbs added, sometimes plain. Neufchâtel, the French version, is often served abroad with fruits, fresh or conserved, the two classics being *fraises des bois* and *bar-le-duc*. Our Philadelphia cream is almost identical. Softened with cream, molded in one of those heart-shaped baskets, no one could tell it from *coeur à la crème*. Endless tea sandwiches can be made with it, since it makes a pleasant background for jams, jellies, nuts, watercress, olives, ginger or guava jelly, chutney or dates. In this country, it is also served very often with salads—and here is where the herbs come in. Everyone has had it with chopped parsley or chives, so begin with those and try experiments to see which others you like. An ancient favorite is fresh sage leaves—there is a cured cheese derived from this and made in Herkimer County, N. Y., that you can sometimes buy in the stores. Other possibilities are thyme, sweet marjoram, basil, tarragon, winter and summer savory, fennel or caraway, another traditional cheese companion.

With additions, cream cheese makes an excellent appetizer. Add chives, chopped onions, pickled pearl onions, half anchovy paste or half deviled Smithfield ham. The last is particularly good, since the cream cheese counteracts the oiliness and brings out the sweet, nutty flavor of the ham. There is a famous mixture called Liptaner made by adding butter, a couple of shredded anchovies, caraway seeds, onions or shallot, salt and pepper, which results in a very good canapé spread. Russian caraway gives an extraordinary flavor to this. It should be well rubbed together the day before so that the flavors will be blended.

But best of all is Roquefort and cream cheese, half and half, rubbed smooth with enough sweet cream to make a soft paste,

sprinkled with chives and served in a bowl to spread on crackers. This same mixture plus a tablespoon of sherry can be made into a stiffer paste, molded, chilled and served with salad.

There is one delicious Pennsylvania Dutch dish made of cottage cheese that is too seldom found outside of a good restaurant today, although its traditions go 'way back. Being unusual, it is fun to serve, though the rest of the menu takes a bit of planning to accommodate so hearty a dessert. Here it is.

CHEESE CAKE

Cream together a cup of butter, a cup of sugar and two cups of cottage cheese, add the slightly beaten yolks of four eggs, one-quarter cup sherry, the grated rind of a lemon, and one-quarter teaspoon nutmeg, stirring till smooth and well blended. Beat the whites stiff, fold them into the mixture and bake in a pie dish, lined with puff paste, for half an hour in a hot oven (450°). I have an idea this is a dish the "Dutch" brought with them from Germany along with their sense of color and their love of pork. It makes a treasure that looks quite like pie and is very likely to arouse curiosity as well as enthusiasm.

The next group of cheeses is equally familiar and equally popular. They come from all over the world, but they might all be roughly classified as dairy cheeses. All are cured rather than ripened, which means that they are dried at such temperatures that bacteria do not actually break down the casein in the inside of the cheese. This gives them a relatively hard, firm consistency, familiar to all in our American dairy cheese, the one we know affectionately as "rat" or "store." Though we make more cheese of more kinds than any other country in the world, this is decidedly our national cheese. Its English prototypes are Cheddar, Cheshire and English dairy, each with its distinctive qualities. Edam and Gouda, the red-waxed, round Dutch cheeses, are much the same type, but Gouda is always eaten "young," while it is still soft and mild, whereas Edam may be bought young or old, mild or sharp, its flavor and hardness increasing with age. Pineapple, with its shining oiled surface and the characteristic checking from the nets in which it is dried, is an American cheese originated in Litchfield County, Conn., and has the same sharp, crumbly character as the others. Gruyère, granular and full of holes, is the familiar Swiss version; Muenster and Tilsiter, not unlike it, come from Denmark. Hardest, driest and (Continued on page 68)

HOUSE BEAUTIFUL'S PRACTICAL GARDENER



Beginning a new monthly section of timely information on every garden activity:
seeds, plants and planting, design and construction, fertilizers, pests and sprays



Dwarf French Marigold Royal Scot, striped mahogany and gold

J. HORACE MC FARLAND CO.

SOME time last summer we made a New Year's resolution. In January, we resolved, HOUSE BEAUTIFUL will launch a garden section more practical, more helpful, more comprehensive, more timely, than people have ever seen before. We take pride in presenting it here. On these pages, month by month, you will find anticipated the problems which beset you when you make your garden. It will not be a section to leaf through idly. We are packing it with information, and we've never known a real gardener yet who found anything but joy in reading the sturdy facts which would make his land more beautiful.

We've said these pages will be practical. Let's see how they measure up. January is the month of catalogues, and so we lead our section with vital, tested reports upon the yearling plants, introduced last year. Growing novelties, as the new flowers are called, is always something of a gamble. But when they've had a year in the garden you can tell how they measure up. Every gardener should be constantly alive to the improved strains which the growers, by patient hybridizing, are contriving. So read this report before you let the catalogues have their way with you. . . . "Indoor Gardening" is a down-to-earth consideration of raising house plants, a concern of everyone in January. . . . And because design is the key to a lovely garden, we are telling how the landscape architect approaches it and how you may work with him to make your own garden more satisfactory. . . . Further on comes the "Log of the Practical Gardener," an exciting and inclusive account of the gardening prospects which the month offers. . . . We close with the January Scrapbook, the news department of our section.

Turn the page now and start making selections from "The Tested Yearlings."

the pick of the

by J. W. JOHNSTON

TESTED YEARLINGS

THE year 1937, while not a completely satisfactory one for gardening, was ideal from the standpoint of testing new garden plants. On my Delaware farm, I experienced about every type of advantageous and adverse growing conditions that a perverse nature could think up. Early spring was cool and moist, during which the finest Tulips and Hyacinths in my experience were enjoyed. Flowering shrubs presented a blooming season longer than any I remember. Following this period, the weather settled down to normal with sufficient rain to keep things growing and ample sunshine to bring forth their bloom. In midsummer, however, six weeks of hot, dry weather put most plants to a severe test, and just about wrecked an acre of nice new lawn (adequate irrigation not being available). Then came late August and September with perfect growing weather for most plants, only to be followed by frost in mid-October (extremely early for my locality) that killed off all except the hardiest plants in the annual group and ended the blooming season for most of the perennials. Insects had a great year, with Japanese and Asiatic beetles leading the forces and with the beginning of a corn borer invasion promising interesting moments next year.

In my trial garden I do not pamper plants, feeling that they must be able to

take it to win the approval of gardeners throughout the country. I do, however, attempt to give them the necessities of life. A bit of food, some intelligent soil preparation, spraying now and then and, of course, frequent cultivation. Under these conditions, here are my notes collected in the first growing year of an interesting array of novelties that were featured in the February, 1937, issue of HOUSE BEAUTIFUL as promising new plants for American gardens.

Ageratum Blue Ball, or *Blue Boy*, as it is known with some firms, proved a fine extremely dwarf plant with clear color and free blooming habit. I did find, however, among four hundred plants used for edging, eleven that lost their dwarf habit of about four to six inches, and grew a foot to eighteen inches with coarse foliage and exhibiting a tendency to infrequent flowering. This will, no doubt, disappear in stocks this year and can be easily identified by the coarse growth of the plant even when quite small. *Anemone japonica* *Margarete* should take its place along with some other fine members of this group to be included in a greater number of gardens. Anemones are a definite acquisition to the fall garden and are not difficult to grow.

Snapdragons, though improving steadily, should be grown in the cutting garden,

I've decided. I tried them in bed plantings with other plants, and although they presented periods of loveliness, by the same token at other times were scarcely an acquisition. At this point, I should like to give a boost to a group that was not included in the February article. Six named varieties of Snapdragons in a group known as *Irish Melodies* show a free blooming habit and a combination of cheerful colors that entitles them to inclusion among any group of Snapdragons. *Daffodil*, a yellow variety, and *Magic Carpet*, the dwarfiest Snapdragon I have seen, are worthy of your attention; in fact, the last named opens new possibilities, and even when not in flower, is an acquisition for low planting or in the rockery.

Aquilegia clematiflora, that looks so much like the flowering *Clematis* with its complete lack of spurs, is all that is claimed for it. But with no desire to take anything away from the new plant, I think I still like the long-spurred varieties somewhat better.

Hardy Asters are becoming an increasingly interesting family with the new additions of *Blue Bird*, a dwarf variety, and in the taller kinds, the lovely *Charles Wilson*, a clear cerise red; *Blue Jacket*, a dark blue; *Radiance*, a deep pink with golden center; *Blue Plume*, a deep blue semi-double variety, (Continued on page 79)



Chrysanthemum Segetum Yellowstone

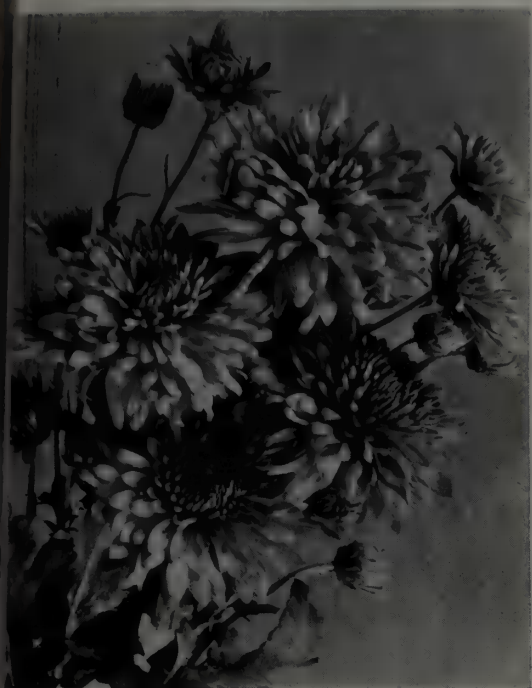


Helenium Chippersfield Orange



Rose Golden Main

Some of the new and improved plants, now a year old, which we recommend for our readers' gardens



Chrysanthemum Ember



Zinnia Linearis



Zinnia Fantasy Star Dust



Veronica Blue Spire



Dwarf Albany Ivy



Ageratum Blue Ball



Rose Dickson's Centennial



Petunia Burgundy



Phlox Augusta

INDOOR GARDENING

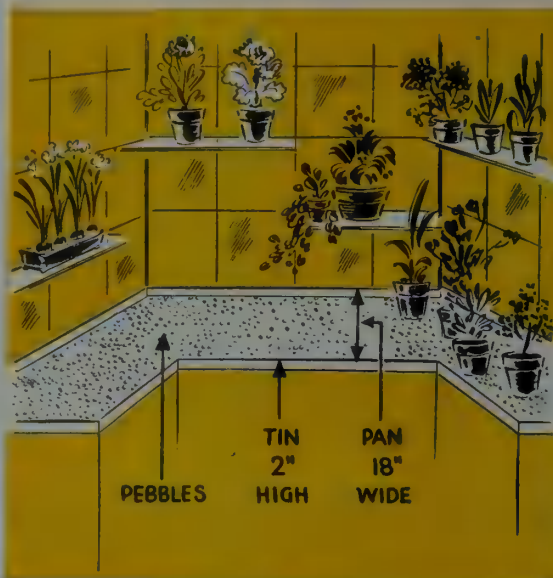
by MRS. JAY CLARK, JR.

IT IS comforting to state right at the beginning that house conditions are more favorable to growing plants than they have ever been before. The hot, dry atmosphere of the average home has always been a tremendous drawback which the coming of air-conditioning removes. Increasingly better gas units have done away with the seepage which, in quantities too minute for human perception of injury, has often made a flourishing plant curl its leaves and die. Architects are taking into consideration the longing of their clients for suitable places to grow some form of green life, and a modified cousin of the once ubiquitous bay window is appearing more frequently in house design. More light and more fresh air are the needs of plants as well as people, and anything to provide these should be sought.

Exposure. Understand what light orientation does to plants, and you have found one important reason for failures. A western window is to be avoided if any other is available, for there the plants receive only the diminishing red and orange rays of the sun. North is a little better for, though there may never be any direct sun, a more favorable diffused and uniform light exists. East and south come next in desirability with corresponding increase in power and quality of light. Statistical minds will like this table: In the south window losses average 1.4 per cent; east, 4 per cent; north, 17.8 per cent; west, 22 per cent. The figures were computed with materials supposedly suited to the given exposure. Jingle lovers remember: West worst; North next; East good; South best.

Right plants for certain locations were partially worked out in the windows of the Flower Show described in the November HOUSE BEAUTIFUL by Miss Wilson, although the matter of temperature was paramount. The sunny and hot and dry windows presupposed southern and eastern outlooks, although the cool windows would also need sun if the Primroses and flowering bulbs were to develop blooms. A short resumé would be:

For sun in a cool room choose the flowering types. For sun in a hot room get the succulents. For shade or semi-shade in



HENRY STAHLHUT

Your tinsmith can build a shallow pan to fit a bay window. Pots rest on pebbles and water in the bottom



Tap the pot after watering. A sharp, ringing sound indicates dryness, a dull one sufficient moisture



Wash large-leaved plants with a soft cloth dipped in slightly soapy, tepid water. Rinse with clear water

a warm room use plants of decorative foliage, natives of tropical corners on the order of Pothos, Dieffenbachia, Maranta, Peperomia, Coleus. For shade in a cool room use fern types such as the Polypodiums, aureum and mandaianum, and the Australian Brake, Pteris tremula.

Containers. For many years the theory has held that while the regulation flower pot was of questionable beauty it had to be tolerated for the necessary features of porosity and bottom drainage. Being porous, moisture evaporated rapidly from its surface, thereby drying the soil it contained. Consequently users of the type had to provide some form of continuous dampness. There are several ways to secure this, the simplest being to have a pan fitted to the window sill or table wherever the plants are being grown. Any tinsmith can make one, which should fit the area it covers, with sides 2" high. If the location is a sill it is wise to extend the width to 12' or 18' when more than one row of small pots is desired. This shallow pan is filled with pebbles, peat moss or sand, into which the pots are set directly without the use of saucers. My own experience has been that such surfaces are excellent for all plants except those apt to drop their leaves, but if you have a temperamental fine-leaved fern, it is difficult to keep the area neat except by a tiresome hand removal of the daily debris. When this condition is annoying, change to some smooth surface. Tile is lasting and good-looking, painted tin not bad and far cheaper. Both clean easily.

A pot with drainage outlet needs a saucer, unless placed on some absorbent material, and the pot must be kept above any standing water, for if the drainage outlet is thus covered, the roots cannot breathe and death comes by drowning. Excess water can be poured off as soon as a necessary amount has been absorbed. Pebbles may fill the saucer, even half spools made into little rests, but the simplest practice is the use of the Osmo water mats procurable at most seed houses and employed according to directions.

If the clay pot holds no endearing place in your affections, there are all sorts of glass and pottery (Continued on page 61)

by H. STUART ORTLOFF

LANDSCAPE architecture is not wholly gardening. It is more than the mere planting of various plants to create a colorful and pleasing picture. In fact, the fine art of gardening has been greatly retarded by misplaced emphasis on the horticultural side. Too many of us have become ardent plant growers and have emphasized the planting, paying too little attention to the fundamentals of a fine garden.

Landscape architecture is a fine art, not an exact science. It is concerned with the development of a piece of property, big or little, for use, so that it will present an artistic and wholly satisfying picture. Yet it must be so developed that it is economical of space and money, and so planned that the most pleasure can be derived from it, and that it will be comparatively easy to maintain and keep in its original aspect.

The landscape architect has been trained to understand and apply these principles to your landscape problem. He is, of course, acquainted with a large list of plants, but this is not so important as his ability to choose material that will best express the idea or paint the picture he is trying to create. In the last analysis it is a matter of choosing the right plant for the right place rather than the most choice, the most rare, or the newest horticultural development.

It is true that there are many amateurs capable of creating quite a pleasing garden. But even if you are so gifted you may find it wisest to employ the services of a trained designer, if only for a brief consultation, so that you are sure your ideas will come out as you have visualized them. This is the age of specialization, and in the long run it is most economical and more satisfactory to employ a specialist.

Contrary to much popular belief, a landscape architect need not be an expensive luxury. There are, it is true, a certain number in the profession whose ability and experience have enabled them to build up a practice which is highly priced. But our schools and colleges continue to turn out well-trained men and women each year who are interested in smaller projects and whose fees are more commensurate with small developments. For this reason, if for

no other, it is possible for nearly everyone to have the services of these experts. Then, too, many landscape architects will save you much more than their fee, for they work more economically and do not allow themselves to be carried away with enthusiasms for expensive plant material. Nor do they overplant. All planting mistakes are expensive. The trained man will usually select the right material and place it in the right place so that expensive doing over and shifting about will be avoided.

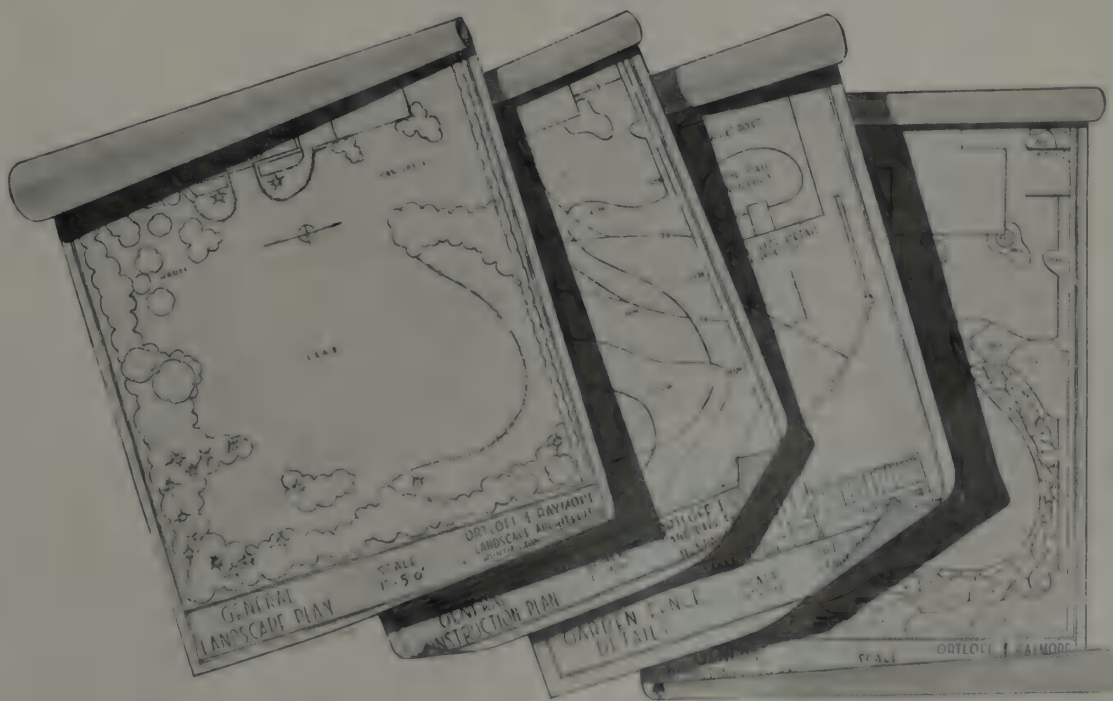
The landscape architect should be called in first when the lot is purchased or before, for often he will be able to advise you as to the desirability of one house site over another from the point of view of landscape development. He will work in close harmony with your architect so that there will be a nice unity between house and garden. If the landscape architect is not called in before the lot is purchased or the house built he certainly should be called before the rough grading is done. Too often American home grounds are reduced to a monotonous level. The most interesting and charming garden effects, however, are secured on ground that is not flat. The landscape architect will decide not only grading, but also the location of

walks and drives, a point which is too often overlooked.

The first visit should be spent in going over the property and listening to your ideas of what you would like and what you dislike. In this and subsequent visits he will become acquainted with you and your family and be able to judge more accurately what type of garden or landscape development best suits your social, domestic and financial needs. Few landscape men will try to force their ideas upon you. After all, they realize that you are to live in the house and enjoy the garden.

Be frank with your landscape architect. Tell him definitely what you have in mind, or what you would like to achieve and, what is more important still, how much you would like to spend. There is nothing more difficult than to work for a client who has no ideas and no sense of money values, or who will not commit himself as to what he is willing to invest.

After this first consultation the landscape architect will present you with a plan showing what can be done with your particular problem. This may be a rough sketch, or it may be a more elaborate decorative drawing. With this plan in hand you can discuss (*Continued on page 78*)



Here are the plans which indicate the service which the landscape architect performs for your garden. On the top is the general landscape plan, showing the whole garden layout. Then there is a grading plan; next, one of the construction details, a fence in this case. Right, the detailed planting plan

1. Planning Time. Of all the months of the year, this is the one that brings the purest joy to my gardening soul, a time of peaceful pottering, when the dreams of the mind may all be potential realities. December has frozen the garden into immobility after the hurried weeks of fall, and the blessed feeling that everything is done brings repose. There is time to plan, resolve, read, dig a little in the flower pots, shoot a few sprays on the house plants—in short, just potter around. Not that the precious snow-blanketed area is forgotten. The reality of things unseen is always in mind. But the spell of hidden possessions is keener to me because just at the moment they are hidden from sight.

2. Garden Hobby. This suggestion I make to young gardeners as their New Year's resolution: Have some phase of horticulture as a special hobby. While giving a personal touch to the plantings, collecting also immeasurably increases the gardener's knowledge, and it is a great relief to feel that when gardeners get together and topics verge on the unknown, there is at least one hobby horse on which you can dash off! Each individual makes his own selection. I have experimented with Rugosa Roses, Rues, Ivies, sweet-scented Pelargoniums, Hosta and Artemis-

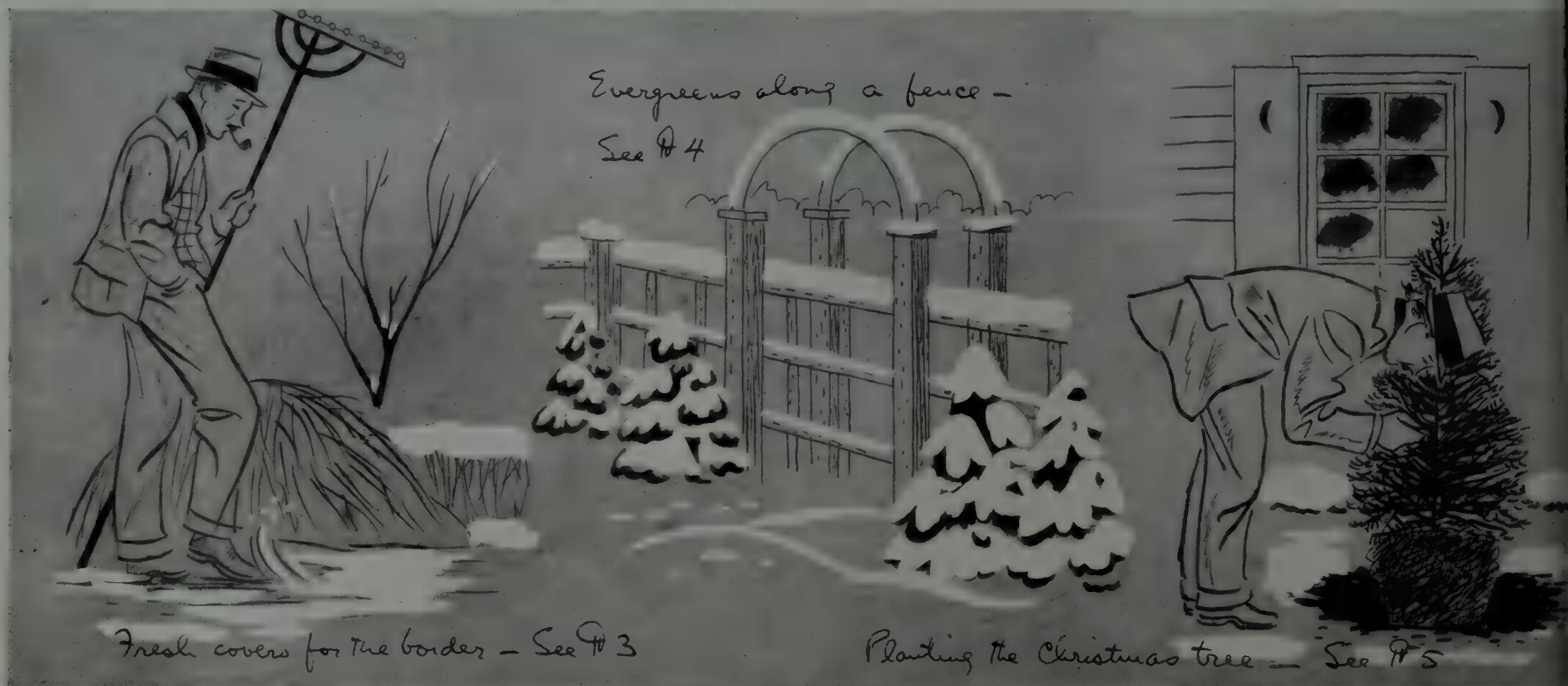
ias. These are simple, homely things, far less spectacular than my neighbor's Delphiniums and hybrid teas, but also far less complicated, as the varieties available are numbered in tens instead of hundreds.

3. Snow Covers. Every day that weather permits I wander outdoors. The garden walks are kept shoveled, and the snow protection is thereby made deeper on adjacent beds and borders. Snow must not be allowed to remain on hedges or evergreens. It becomes wet and heavy and will break even a stout branch. A roving eye is cast over bare areas to see that the coverings have not been blown aside or, worse, matted down with snow or rains. In such cases where it is hopelessly soggy and heavy it is taken up entirely, and fresh, dry material piled on. I always keep a reserve supply on hand. To this system I attribute much of the "luck" of bringing plants through the winter without undue losses.

4. Winter Design. In looking over a garden after a recent snow storm two facts were most apparent. A doorway planting which had been thought of only in terms of summer was equally attractive in the winter picture with its slender branches tufted with cotton, and

low, fat cushions spread with glistening satin at the step's edge. On the other hand, in the same yard a white lattice fence, covered in summer with vines, was uncompromising in bareness and whimpered loudly for some evergreen accents. Looking around is a superior pastime.

5. Christmas Tree. Few things are more pitiful than the dumped Christmas tree. I have this holiday adjunct cut and chopped and I burn it in the fireplace, thus giving it a chance to complete its true cycle of life and return in ash form to the soil that bore it. Every now and then we celebrate around a live tree in pot or tub, and after its duty of decoration has been performed the whole unit is set outdoors, as no caged evergreen will keep indefinitely in a dry heated room. I do not say that it will be any more permanent outdoors, but it is a pleasant theory. The chances are about one to a decade that given proper moisture and an early spring planting a real tree may be conserved. Twice when forethought was in the ascendant or the autumn had not been superlatively busy, a hole was prepared before the ground froze and the dug-out soil kept friable under covering. Then the Christmas tree was popped into the ground as soon as the tinsel had been removed—



h e PRACTICAL GARDENER

Though the garden lies winter-bound under snow, here are spurs to enthusiasm in plans and indoor activities

and lived! But twice in a lifetime is about all such advance thinking one can manage in the pre-Christmas rush. For dwellers in temperate zones this is a thought to consider early: Plant your tree at once.

6. Jerusalem Cherry. Much time is spent about now in keeping two plants alive, neither of my own choosing, but Christmas gifts which never vary through any imaginative spree on the part of the donors. I do appreciate the good will that prompts the offerings. But I wish they would not always be one Poinsettia and one Jerusalem Cherry. My sense of thrift will not let the former calmly die when it wants to, and I object to the latter because, aside from fastening each cherry on with string, it is impossible to prevent them from dropping all over the place in protest against the atmosphere of the average house. One whiff of a thousandth part of gas, rooms away, will scatter the fruit, and all that can be done to keep the plant in condition is to give it a thorough spraying each day with cold water, allowing it to drip itself dry in a cool place.

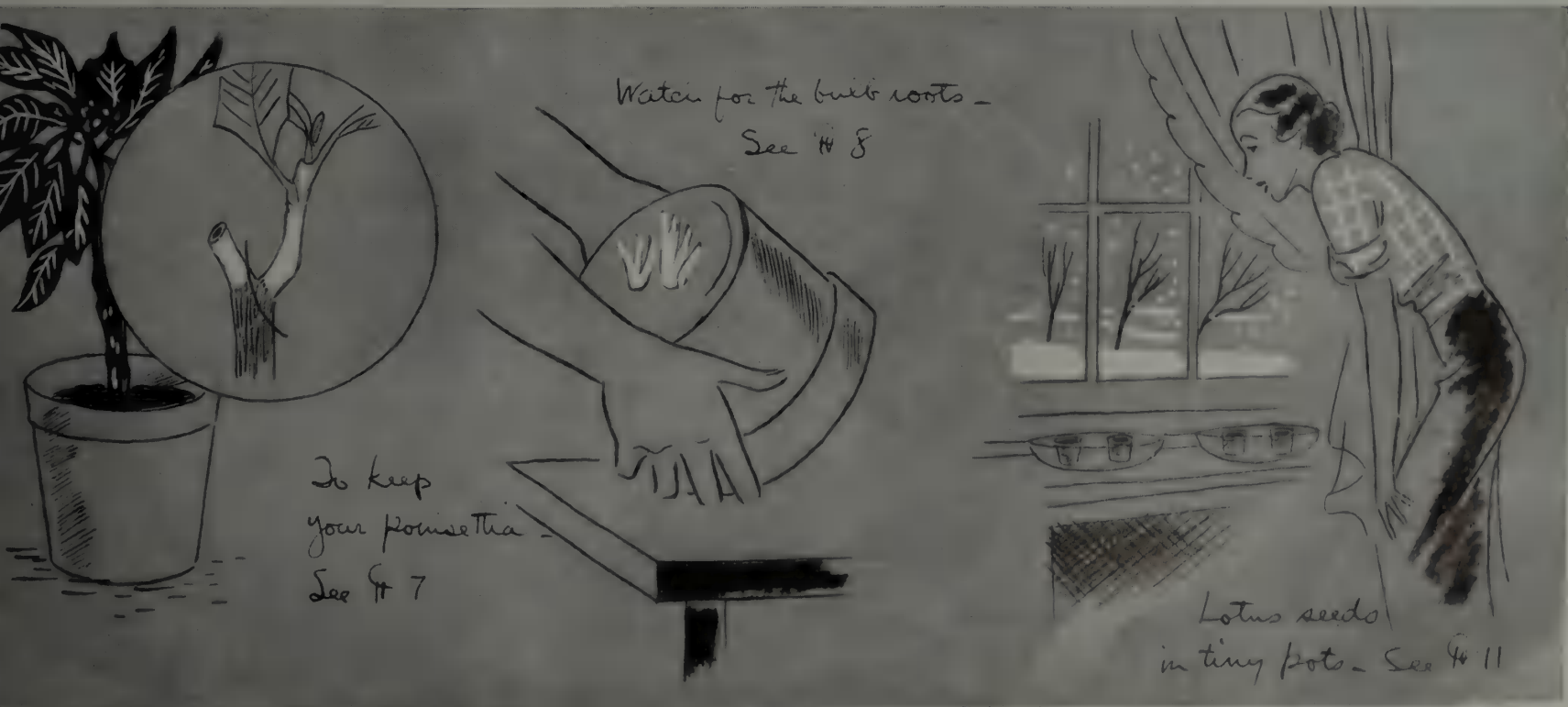
7. Keeping Poinsettias. To keep the Poinsettia over for another year, it is set aside as soon as it finishes flowering and given only enough water to keep

it from drying out. After this period of semi-sleep, as spring approaches, moisture is applied in gradually increasing quantities. A severe cutting back induces new strength, and this removed wood can be used as cuttings (this year they will be treated with Hormodin) for new shoots. The old plant spends the summer in some shaded corner and, being a thirsty thing, is never allowed to become dry.

8. Bulb Forcing. It is quite safe now to force any of the bulbous plants that have been segregated long enough to build up a substantial root system. In various migrations I have put these bulb pans in many different dark corners to start them, and have seen little to choose from in results. They have been buried outdoors in straw-covered trenches and dug up during winter blasts; put in a frost-proof vegetable cellar and banked with leaves; hidden in a closet of problematic coolness and watered off and on, and the conclusion has been reached that healthy bulbs will make roots almost anywhere. When this has been done, which is determined either by finding the roots peering out of the bottom of the pot, or by gently rapping the edge of the container and slipping the whole earth and root mass out for inspection, then the

crucial moment has arrived. They should be brought gradually into light and heat, especially the latter. One has only to think of the spring temperatures outdoors in which the bulbs flower to realize that to plunge them into room conditions of 70°-75° is to force them unduly, to the detriment of perfect development or lasting qualities. When pebbles and water are the growing mediums, the secret of success is to keep the bulb roots continuously covered with water. They have a tendency to push themselves up and stand on tiptoe, which is a very common cause for bud blighting and disappointments.

9. House Plant Pests. At a moment's notice my house plants are having their most succulent tips attacked by the exasperating aphid, those tiny green soft things so innocent in looks and so deadly in action. Spraying with a nicotine solution will discourage them, but I find it still better to dip the affected part in a solution of the medicine. This is usually only a temporary relief, the most permanent remedy being a good dusting with pyrethrum powder, the old tried remedy for all kinds of bugs, obtainable at the drug store. With a little bellows I blow this on top and under all parts of the leaves, keep the (Continued on page 76)





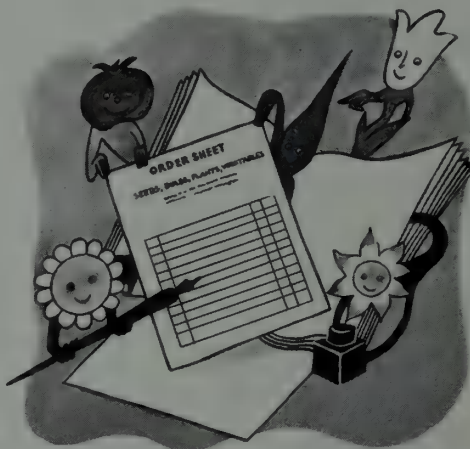
JANUARY SCRAPBOOK

Heat and Cold for Seed Germination.

Many species of seeds require certain conditions for the necessary period of after-ripening, without which they either fail completely of germination or take a long time for the process. One class calls for a low temperature around 41° to 43° for their maturing, and the simplest way of treatment is to place them in the household electric refrigerator, as the area just below the cooling coils provides the right temperature. The procedure may vary: place the seeds between damp blotters, cover them with damp peat moss, and they may be expected to show life in from eight to twenty days; use glassine or Cellophane envelopes into which the seed is placed after it has been mixed with half peat moss and half brick dust (powdered broken flower pots). For best results this mixture should be put through a 16-mesh screen before mixing with the seed. When germination takes place scatter the entire mixture over the surface of the pot or seed bed. Some of these "cold seeds" are *Primula*, *Lilium*, *Asperula odorata*, *Aconitum*, *Incarvillea*, hardy *Aster*, Sweet Cicely, wild Cucumber. Another group of seeds needs high heat. Such are *Ipomœa*, *Canna*, *Trollius*. With these pour boiling water over them, let it cool quickly and plant the seed as soon as it can be handled. Keep the seed pans in a steady moderate heat, not letting them dry out. With such treatment growth is a matter of days, not weeks.

Christmas Roses. These are perennials represented in cultivation and the cata-

logues by two varieties, *Helleborus niger*, the true Christmas Rose with spreading flat foliage, blooming late in the season, and *Helleborus orientalis*, the Lenten Rose and early spring flower with erect clumps of leaves. Both have the single flower reminiscent of the wild Rose, which may account for the name, and neither of them likes sun nor will they flower in dense shade. The best situation for planting is under dense, high shade where there is plenty of light, such as the edge of shrubbery or protected from direct sun by a



wall which does not cut off the supply of actual light. Use for soil a good, moderately heavy, well-drained loam, rich in humus. While the two usual types are to be obtained at most nurseries, it is sometimes difficult to find the Millet hybrids, which comprise a varied range of colors. Such are *Ariadne*, white flecked with pink; *Baroness*, white and mauve; *Coquetterie*, white and purple; *M. Prosper Perthuis*, deep purplish mauve; *Abchasicus rubens*, ruby crimson. Try some of them in your own garden.

Hedges for Cold Climates. Few garden features are more discouraging than badly chosen hedge materials when a section of such planting succumbs to winter conditions. It is impossible to patch the spot acceptably. Far better to select tried and proved types. The following are notes taken from the Experimental Farm at Ottawa, Canada, of outstanding hedge material which is deemed satisfactory in that climate. Deciduous varieties: *Berberis thunbergi*, Japanese Barberry, 3' to 4' high. (All heights are given for mature plants kept in bounds by a yearly trimming.) *Caragana arborescens*, Siberian Pea tree, 5' to 6'; *Caragana pygmaea*, dwarf Pea shrub, 3' to 4'; *Quercus imbricaria*, Shingle Oak, 5' to 6'; *Syringa japonica*, Japanese Lilac, 4' to 5'; *Syringa josikaea*, Josika Lilac, 9'. Evergreen varieties: *Chamaecyparis pisifera filifera*, Threadlike Retinospora, 2' to 3'; *Pinus strobus*, White Pine, 7' to 8'; *Pinus cembra*, Swiss Stone Pine, 4' to 5'; *Taxus cuspidata*, Japanese Yew, 2' to 3'; *Tsuga canadensis*, Canada Hemlock, 5' to 6'. An addition to the list would be the two new Barberries, *Berberis mentorensis* and the Column Barberry or, as per catalogues, Truehedge Columnberry, the latter a narrow pyramidal plant, both of which are strongly recommended as hedge plants of unquestioned hardiness.

Manganese in Soils. A report which came back from an agricultural station to the effect that the earth submitted for testing was deficient in manganese was puzzling. This element is one about which garden (Continued on page 58)



Here's your

INSURANCE POLICY

Specially Dedicated To The Lady Of The House—With Average Costs And A Typical Sample Budget As An Informative Guide

by J. A. KEARY

THIS discussion of home and household insurance is directed especially to women, and for a twofold reason. The woman, today, runs the home. She buys practically everything for it—buys even the major part of her husband's clothing. And she runs her home with an efficiency never known before. Men, however, still buy the insurance. And considering that only 60 percent of the annual fire loss and 20 percent of the burglar's yearly bill is covered by insurance, it becomes clear that the man of the house is not an astute insurance buyer, judged on his merits.

Because women run the home anyway, and because men seem to be falling down on the job of protecting it, I suggest that you, as the housewife, enlarge your sphere of activities still further. Shrewd shopper that you are, you will not only appreciate the possibilities of the tables which are presented at the end of this article, but will enjoy seeing how you can work them out to the advantage of your own family budget.

When you assume charge of the household insurance, your first task is to take inventory of the coverage or protection you now have. Get all your policies out (if you or your husband can find them) and go over them carefully with your insurance man. Find out what they insure and what they don't. *Particularly what they don't.* Look for the sore spots, the loopholes and the

inconsistencies of your present insurance plan. Those are the troublemakers you must correct to be a successful insurance manager. Have your insurance man explain every phrase in your policies. And ask questions—many questions, even if they seem silly. Get the whole business clear in your mind to begin with and you may save several thousands of dollars later.

Fire Insurance may well be taken up first. When analyzing your present policies check the amount of coverage carried on both dwelling and contents. Be suspicious of these amounts. Very often insurance policies are renewed, year after year, without any consideration given to the depreciation of the value of the house or to the increased values of added contents. As a result of such blind buying, there is a large number of homes today that are either over- or under-insured. Either condition is wasteful. See if everything is insured under your policy. If your garage, greenhouse or tool shop is completely detached from the main residence, it might not be covered. All unattached buildings are insured only by endorsements added



to your regular policy. Does your policy have these necessary endorsements?

Find out if you have a supplemental contract—a six-point coverage that insures your home against damage by hail, windstorm, explosion, aircraft, "wild" motor vehicles, riots and civil commotion. This is unusually broad coverage and if you have it, it is well to be familiar with its terms.

Liability is no less important, and when considering this type of residence insurance be careful of the limits. The usual coverage is \$5,000 for injuries to one person (on or because of your property) or \$10,000 for injuries to more than one. These limits, depending upon your means, might or might not be sufficient. Injured parties who become claimants in law suits are usually influenced by the wealth of the defendant rather than the seriousness of the injury. For the same injury, an owner of a \$20,000 home would certainly be sued for more money than the owner of a \$6,000 home. Therefore, consider your limits carefully. Additional limits are inexpensive. If your bank account is of sufficient size to make a soft spot for a sob sister jury, raise your limits to \$10,000 and \$20,000—higher, if your insurance man advises.

If you have a dog, see that its bites are adequately covered in your insurance plan. A residence liability policy insures you only when the dog is on your premises. Proper protection requires an "off premises" endorsement to the policy.

Your servants, too, can sue you for doctor's bills and damages if injured in their work while on your property—and they will. *Under no condition does an ordinary residence liability policy cover against such injuries.* Servants must be covered by a special endorsement that is added to your residence liability policy. Make sure that you have it.

Burglary, what about that? If you are insured against burglary, which type of coverage do you have? There are three types, lumped together, for want of a longer name, as Residence Burglary, Robbery, Theft and Larceny Insurance. The first, the broad form, covers all your valuables in a lump. The second insures only specifically named items. The third type is a combination policy that covers specific items such as jewelry, silverware, and furs under one portion of the policy and general personal belongings, such as clothing, money and furniture, under another. The chances are you



(Continued on page 74)

????????????????????

PLEASE TELL ME

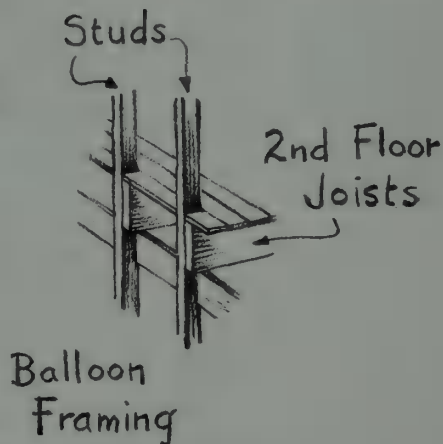
Answers by EUGENE RASKIN

Each month building problems which vex home owners
are answered in this Readers' Service Department

? FRAMING FOR BRICK VENEER

What sort of framing is best for a house which is to have a brick veneer exterior? There seems to be a difference of opinion between my architect and contractor.

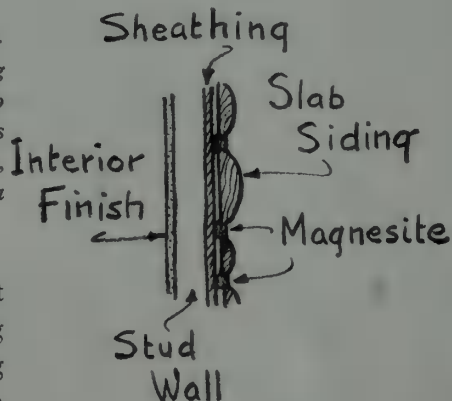
A. In considering framing for brick veneer, the question of shrinkage, which is always important, becomes doubly so. For while a small amount of shrinkage in an all-wood house is barely noticeable, the same shrinkage in a brick veneer house would be immediately apparent wherever the non-shrinking brick meets the wood—windows, doors, eaves, etc. Now, since wood shrinks mostly across the grain, the type of framing used should be that in which there is the smallest proportion of cross-grain members: that is, members placed horizontally in the wall. "Balloon" framing, from this point of view, is therefore preferable to "braced" or "Western" framing. The studs, in balloon framing, are continuous from the sill (atop the foundation wall) to the plate (at the eaves). The other systems use studs which are only one story-height in length, so that there is a horizontal element, or "girt," at the second story level. You will find balloon framing slightly costlier, due to the long studs employed, but the additional expense will be compensated for by the results.



? SLAB SIDING

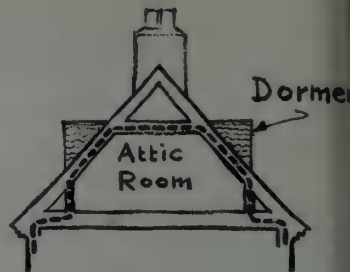
We are planning to build a summer cabin, and have been making various inquiries, particularly as to outside treatment. Can you tell us something about stripped slab siding, which I have seen used to produce a log cabin effect?

A. When our forefathers built of real logs, their most annoying problem was that of making good, weather-tight joints. In fact, they must have lived to the perpetual accompaniment of the wind whistling through the chinks. And today, when we try to imitate log construction, we are faced with the same difficulty. The most satisfactory solution seems to be as follows: Build your ordinary frame wall of 2"x4" studs, covered with 7/8" board sheathing and waterproof building paper. Over this, nail on 1/2" wood furring strips, to which the slab siding is applied. The siding ranges in width from 6" to 10", and in thickness from 2" to 3". Leave 1" joints to be chinked with magnesite. This material is flexible enough to stay put, and solid enough to resist the weather.



? INSULATING AN ATTIC

We've partitioned off part of our attic to be used as an extra bedroom, and have run a steam riser up for heat. There is no insulation at present, but we want to put some in. Where should it go?



A. To determine where insulation should be placed, merely say to yourself, "All the universe consists of two kinds of space—heated and unheated. Insulation belongs where the two adjoin. In your case, the unheated category is made up of the great outdoors plus part of the attic. The insulation, therefore, goes on the ceiling of the attic bedroom, the walls which separate it from the rest of the attic and from the outdoors, and in the attic floor of the unheated portions.

Insulate at Dotted Line

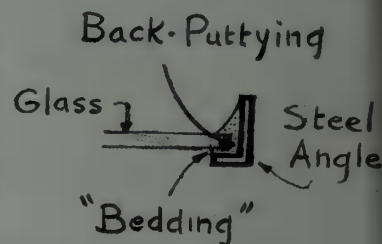
? EUROPEAN KITCHEN

Our kitchen is modelled after the old-fashioned European pattern—tile floor, beamed ceiling, antique copper kettles, etc. We need a new sink and drainboard, but those we've seen, while very nice, would be too obtrusively modern for us. Can you suggest something that would harmonize?

A. You may find what you want in an all-copper sink and drainboard, or in one of the new plastics or phenolic resinoids, familiar in that one of its forms we know as Bakelite. These drainboards are acid-and-tarnish-proof, very durable, and are available in almost any color. Nor is there anything wrong with the familiar wood drainboards of ash. In fairly dark brown, and combined with an uncolored sink (porcelain or monel), the effect, you will agree, will be in keeping with the character of your kitchen.

? PUTTYING GLASS

Like many houses in Cuba, ours has a flat roof. Over the central hallway there are glass slabs in the roof, supported by steel angles. We have the putty renewed each year. Perhaps we are not using the right kind of putty. What should we use?



A. The proper putty to use contains these elements: 10% of white lead paste, 5% of litharge, whiting (powdered chalk) and linseed oil. Be sure that when the putty is applied, sufficient "bedding" and "back-puttying" is done. This will insure full sealing of the joint.

? SOUNDPROOFING HOT AIR DUCTS

We live in a two-family house heated by a central hot air furnace. Sound transmission through the ducts is very marked, except in summer, of course, when the dampers are shut. Can you suggest any remedy?

A. A complete cure would be possible only by separating the supply ducts into two sets from the furnace itself. But this would be difficult and expensive enough to make it impractical. However, the condition may be ameliorated somewhat by installing "baffle plates" at the branching point in every duct which serves both sections of the house. Another method sometimes used is to line certain sections of the ducts with a sound absorbing material.

? PAINTING AN IRON FENCE

Recently we put up a wrought iron fence, painted it with a prime coat followed by black enamel, but rust spots have already developed, and are getting worse rapidly. We want to have the job done again, but properly this time.

A. First remove all paint and rust scale, and rub down with steel wool. Then apply lead tetroxide (red lead), which is still the best preventive of rust available. A black graphite paint will be a good finish, since it is tough, durable and does not discolor.

SMART INTERIORS SPARKLE WITH GLASS



Interior design by Paul MacAlister, A.I.D. Grosfeld House Exhibition, New York.

• The remarkable beauty, utility, and adaptability of glass make it an ideal decorative medium for charming and distinctive rooms. For example, the generous and intelligent use of colored glass brings a feeling of warmth and friendliness to the restrained, dignified room pictured here. Mirror and window are of peach plate glass, and the fireplace is faced with maroon Vitrolux, the new color fused tempered plate glass. Note how the view through the interesting curved window is repeated in the mirror and

framed as a fascinating mural above the mantel. The large mirror increases the apparent size of the room, affords mellow reflections of color and light, and complements the smart simplicity of the entire plan. Consult your decorator for the most effective use of clear and colored glass in all rooms of your home. And when you install mirrors, make sure of the highest quality by specifying L.O.F. Polished Plate Glass. Your local Libbey-Owens-Ford Glass Distributor will be glad to cooperate with you at any time.

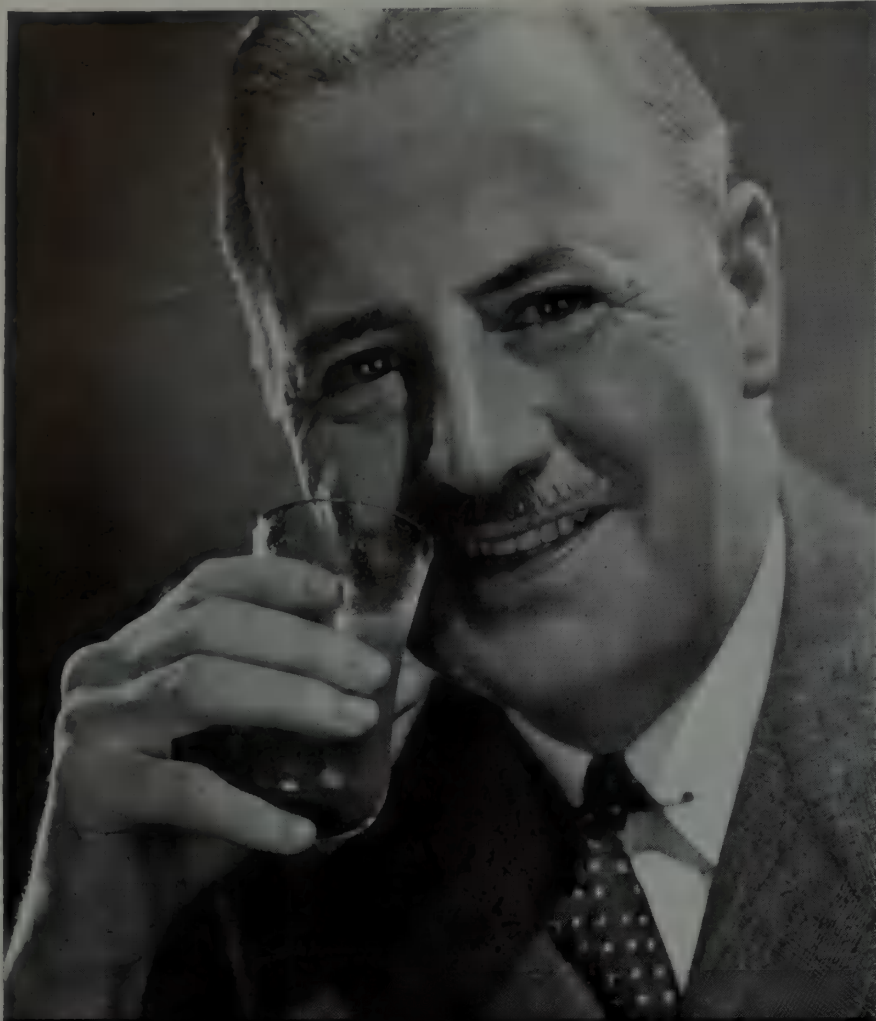
LIBBEY-OWENS-FORD GLASS COMPANY . . . TOLEDO, OHIO

LIBBEY · OWENS · FORD



QUALITY GLASS

CONTINUED FROM PAGE 54



*"I'll say there is a difference
in Tomato Juice"*

If you want tomato juice at its best, make sure the tomato juice you drink is Campbell's. You'll find there really is a big difference in tomato juice. Campbell's is the one with the true fresh-tomato flavor. You can taste the difference.



*America's largest-selling
tomato juice*

makers have heard little in the past, though in the future it may mean as much to gardeners as vitamins have come to mean to dieticians. Certain plants seem to require manganese and fail to thrive without it, notably many Lilies and most perennials. Manganese is active in acid soils but when the acidity is neutralized it may no longer be taken up by the plants. And this is probably the reason for many failures after the proper — supposedly — alkaline condition has been achieved by the use of lime. The answer to the question of what to do with soils which are acid, without creating conditions unfavorable to plants which must have manganese, is found in the use of phosphate in one form or another. It has been proved that many plants which are supposed to dislike acid soils will thrive in such ground when a phosphate fertilizer is used. Thomas' slag phosphate is an old and tried remedy in sections where the soil is naturally acid, used along with the lime.

Azaleas, Cinerarias and Primulas in the House. The whole secret of keeping these plants is to be sure they never get dry, but never to soak them. Often splendid specimens are lost within a week of the time they come into the house, whereas if understanding care is given they should last for six times that number of weeks. Secure them at the florist's when the buds first begin to open, and never let the earth in the pot get the least bit dry; forgetting once will probably cost all the blossoms for that year. It makes no difference what the method of applying and conserving moisture is—a jardinière, a water mat, a quick tub immersion—the secret for success lies in never allowing that fatal dry twenty-four hours to occur, as these three plants rarely are able to make a come-back from one day of neglect.

Briefs for the Seed Order. Save the order sheet of the catalogue. It stands for the system of the house that sends it, and the use of it assures the buyer of a definite filing of the order, something that is difficult in connection with orders sent on just any piece of paper. Watch the numbers given in designation of varieties, and write them plainly so that a 3 does not resemble a 5. Keep a copy of the order, so that you are perfectly sure what is on the list, and can

check on arrival. Group the items and put them on the specific page provided. A perennial name among the vegetables throws a cog in the machinery. Make bulk purchases of the less expensive vegetable and flower seeds when space permits such plantings. When the package arrives open at once and check up, so if any corrections are to be made they may be promptly rectified while the matter is fresh in mind. Order first the seeds that require a long time for germination. (See the "Log" for this month.) Do not expect prompt answers to questions asked on the order sheet, which goes to the filling department and not to the correspondence desk. Such easily carried out details smooth the path of both buyer and seller.

Immune Types of Barberries. The garden of least resistance grows only plants about whose reputation for harboring disease there is no question. The Barberry family acquired a black eye as being "host plants" for the parasitic fungus which in the spring and summer caused devastating stem rust of cereals, but fortunately for this most valuable garden material, it has been definitely proved that there are twenty-seven species of Barberry which are either immune or of such high degree of resistance to rust that they can be grown anywhere without endangering the cereal crops. Many are in the familiar group of *B. thunbergii*, so named from Thunberg, a noted Swedish botanical traveler and author who found this shrub in Japan in 1784. Not until a hundred years later did the seeds arrive in this country via Russia, the exact date being January 14, 1875, when they were received at the Arnold Arboretum in Massachusetts.

New Books

"Gardens Through the Ages," by Rebecca Whitehead Gibbs. Published by the author at Richmond, Mass. \$1.50.

"Iris Culture for Amateurs," by Spender and Pesel. Scribner's, New York. \$2.50.

"Phytohormones," by F. W. Went and K. V. Thimann. Macmillan Co., New York. \$4.

"The A B C of Agrobiology," by O. W. Wilcox. W. W. Norton and Co., New York. \$2.75.

"North American Rock Plants," by W. H. A. Preece. Macmillan Co., New York. \$3.50.

*"You can buy no finer percale sheet
 'madam... Utica Percale Sheets
 were the first made entirely
 with combed* yarns."*



UTICA

Percale Sheets



Let the light fall on a Utica Percale sheet and notice its shimmering beauty... run your finger tips over it and feel its silk-like texture... truly you can find nothing finer in percale sheets. Nor, in any other bed-linen can you find so much luxury at prices so kind to your budget. Remember—Utica Percale sheets and pillow cases were the first made entirely with combed* yarns. And they are woven with 50% more threads than ordinary sheets, to assure lasting loveliness...

**Selected cotton, processed to uniform length, eliminating short fibres.*



UTICA AND MOHAWK COTTON MILLS INC. UTICA, N. Y.

PERCALE SHEETS OF UTMOST LUXURY WITH

THE FEEL OF SILK—THE STRENGTH OF LINEN



Please tell me ABOUT DECORATION

Answers by OTTILIE HEUER

? KITCHEN COLOR SCHEME

We are building a house in the country this spring. I expect to do a great deal of my own work and I want my kitchen to be as pretty as any room in the house. How can I manage this? I have definitely decided on ivory-colored cabinets. What would be best to put with them?

A. Have buff-colored walls and a marbleized linoleum flooring in tones of buff, off-white and brown. You might use an inlaid feature strip in the floor about an inch wide, in three stripes of color, brown toward the center, off-white in the middle of the feature strip and a clear leafy green around the outside. It would be attractive to paint the inside of your kitchen cabinets the same leafy green.

? LOW-CEILINGED LIVING ROOM

Our living room is good and big but it is so low it gives us a cramped feeling. Is there anything I can do to make it seem more spacious?

A. You need vertical lines in the room. It is very easy to create an illusion of height with stripes—and stripes are very smart this year. Use a striped wall paper (there are beauties in the market now) or striped drapery fabrics. Hang your curtains from the ceiling all the way to the floor in long full lines. Don't loop them back as that would break the line you need.

? DARK BOOK BINDINGS

I have mostly old books in my library, left to me by my grandfather. I am very fond of them but they all seem to have such dark bindings that they make my bleached wood desk and fruitwood chairs and my pastel colorings look incongruous. Is there any simple way to make the books look brighter without spoiling them?

A. A New York decorator ran into exactly your problem when he was commissioned to redecorate the apartment of a famous actress. He covered all the books with solid color paper wrappers, chosen in the colors of the upholstery fabrics, and pasted little labels on the backs. Let me warn you he told me it was a tedious, fussy job. But I saw the finished library and it seemed to me really lovely and well worth the trouble.

? YELLOW AND BLACK BATHROOM

I have found some yellow fixtures for my bathroom which I am soon having. I wonder if you could advise me what color glass walls would be appropriate to use with them.

A. Clear black glass walls will be stunning in your bathroom.

? TO USE WITH RUST

I have a big living room rug in rust color. We are moving and as it fits the new room very well and is in good condition, I'd like to use it again. I need a new color scheme. Our last one was largely dark green and we got tired of it.

A. Switch to pastels. Soft green and beige would be one good scheme. A little more unusual and a greater change from your old room would be soft blue and beige.

? DRESSING TABLE CHAIR

Isn't there anything I can use in front of my draped dressing table but those same old benches?

A. Yes, indeed. For quite some time women who feel as you do have been using period type chairs such as lyre backs, ribbon backs, etc. The furniture in the rest of the room would determine which kind would be best for your dressing table.

? CHAISE LONGUE

My husband and I have had an argument. He says that a chaise longue belongs only in a bedroom and I would like to have one in the living room. Would I be silly to insist on getting my way?

A. If you can persuade him, do, because you've got a lot of good decorators in agreement with you. Look through back issues of HOUSE BEAUTIFUL and you'll find plenty of chaises longues in living rooms. They are elegant and inviting near a fireplace. Some decorators even use a Directoire type usually called "Madame Récamier" on either side of the hearth.

? FIREPLACE GROUPING

I am thoroughly sick of having one overstuffed chair on each side of my fireplace. Isn't there any other way to arrange a living room?

A. Try putting a wing chair on one side, a table and occasional chair on the other. Or a love seat on either side. Or a pair of sofas or chaises longues (see preceding answer). Or two overstuffed chairs which are not too large with two occasional chairs and a coffee table facing them, if your living room is big enough.

? CHINA CLOSETS

It seems to me that I never see china closets illustrated in pictures in magazines any more. Is there any reason for not using them?

A. No, by all means use them if you like—it's entirely a matter of personal taste. HOUSE BEAUTIFUL published a number of corner cupboard cabinets in the March, 1937, issue. It is just chance that you haven't seen many lately. Actually a great many people use old corner cabinets in period rooms, and in modern rooms they are frequently built in as an architectural feature. You know, of course, that usually the period cabinets were also built into the room.

? SLIP-COVERING

Is it all right to slip-cover chairs in my living room to tide over while I am redecorating, or is slip-covering only right for summer?

A. Slip-covering is good the year round. A nice winter material is corduroy, which comes in grand warm colors.

GOOD BUYS FOR THE BATH

AS SHOWN ON PAGES 44 AND 45

These stores throughout the country carry the Good Buys:

No. 1. *The Waite bath rug*: Marshall Field & Co., Chicago; Gimbel Bros., Philadelphia; Hochschild, Kohn & Co., Baltimore; Bullock's, Los Angeles; Jordan, Marsh Co., Boston; Barker Bros., Los Angeles; L. Bamberger & Co., Newark, N. J.; R. H. Macy & Co., New York; Joseph Horne Co., Pittsburgh, Pa.; J. L. Hudson Co., Detroit. *Kleinert shower curtain*: May be purchased at leading department stores and linen shops throughout the country. *Martex "Tuxedo"*: Sold exclusively through department stores and linen specialty shops.

No. 2. *Carter bath rug*: Bloomingdale Bros., New York; Frederick & Nelson, Seattle, Wash.; Bon Marché, Seattle, Wash.; Denver Dry Goods Co., Denver; Hale Bros., San Francisco; Bullock's, Los Angeles; Barker Bros., Los Angeles; Joseph Horne Co., Pittsburgh; The Sterling & Welch Co., Cleveland. *Kleinert shower curtain*: Bloomingdale Bros., New York; Marshall Field & Co., Chicago; John Wanamaker, Philadelphia; Jordan, Marsh Co., Boston; Younker Bros., Des Moines; J. L. Hudson Co., Detroit; G. Fox & Co., Hartford, Conn.; L. S. Ayres Co., Indianapolis; Barker Bros., Los Angeles; Scruggs-Vandervoort-Barney, St. Louis. *Martex "Priscilla"*: See No. 1.

No. 3. *Carter bath rug*: J. L. Hudson Co., Detroit; H. & S. Pogue Co., Cincinnati; Jordan, Marsh & Co., Boston; G. Fox & Co., Hartford, Conn.; Carson Pirie Scott & Co., Chicago; Orchard & Wilhelm Co., Omaha, Neb.; John Wanamaker, Philadelphia; Strawbridge & Clothier, Philadelphia; Hutzler Bros., Baltimore; Wood-

ward & Lothrop, Washington, D. C. *Blossom shower curtain*: May be purchased at department stores throughout the country. *Martex "Monarch"*: See No. 1. *Detecto scale*: J. L. Hudson Co., Detroit; H. & S. Pogue Co., Cincinnati; F. & R. Lazarus Co., Columbus, Ohio; May Co., Los Angeles; Meier & Frank, Portland, Ore.; Maison Blanche, New Orleans; Strawbridge & Clothier, Philadelphia; Woodward & Lothrop, Washington, D. C.; R. H. Macy & Co., New York; Joseph Horne Co., Pittsburgh.

No. 4. *The Waite bath rug*: Marshall Field & Co., Chicago; J. L. Hudson Co., Detroit; R. H. Macy & Co., New York; Gimbel Bros., Philadelphia; Barker Bros., Los Angeles; Jordan, Marsh Co., Boston; Bullock's, Los Angeles; Joseph Horne Co., Pittsburgh; Hochschild, Kohn & Co., Baltimore. *Kleinert shower curtain*: May be purchased at leading department stores throughout the country. *Martex "Tripoli"*: See No. 1. *Detecto scale*: At same stores as listed under No. 3 for Detecto scale.

No. 5. *Carter bath rug*: Same stores as under No. 3 for bath rug. *Blossom shower curtain*: May be purchased at leading department stores throughout the country. *Martex "Glen Cove"*: See No. 1.

No. 6. *Waite bath rug*: Marshall Field & Co., Chicago; J. L. Hudson Co., Detroit; L. Bamberger & Co., Newark, N. J.; Bloomingdale Bros., New York; John Wanamaker, Philadelphia; Barker Bros., Los Angeles; Jordan, Marsh Co., Boston; Halle Bros. Co., Cleveland; Bullock's, Los Angeles; Joseph Horne Co., Pittsburgh. *Blossom shower curtain*: Available at leading department stores. *Martex "Triumph"*: See No. 1.

INDOOR GARDENING

CONTINUED FROM PAGE 50

containers which have come in response to the theory held by many growers that drainage holes are unnecessary. Most of them have an indicated space for the rough seepage materials of crock or stone. This kind of container may be placed on any surface with a slight protection. A little regular watering each day is sufficient.

Do not set potted plants on top of radiators (even when these have covers). Contrary to popular opin-

ion, most homes are far warmer than greenhouses, and plants do not need any heat other than that of the house air.

Watering. The usual advice, "Water as needed," is hazily indefinite. Two simple tests work better. Take a bit of the earth between the fingers and pinch it. If it cakes, enough moisture is present. Or rap the pot with the knuckles; a sharp ringing sound (Continued on page 63)



EVERY STORE EXECUTIVE should send for this new book...It's FREE, without obligation. Write for it on your business letterhead.

Executives and buyers for department stores and specialty shops find thousands of new items in every line at the Leipzig Trade Fairs. In glassware, for instance, there are 248 exhibitors displaying the latest numbers from every important glass-producing country in the world. In ceramics, furniture, housewares, toys, arts and crafts and a hundred and one other lines, the coverage is equally complete. More than 6,000 exhibitors from 25 countries regularly display their newest and latest designs at the General Merchandise Fairs . . . and some 250,000 buyers and business executives, representing 72 nations, come to Leipzig each Spring and Fall to preview tomorrow's successes today.

The coming Spring Trade Fairs take place from March 6th to 12th. We urge all store executives interested in profits through better buying, to plan now to attend. Let us send you our new book which describes the Fairs in considerable detail. There is no obligation. Just write on your business letterhead and ask for Booklet No. 64. Leipzig Trade Fair, Inc., 10 East 40th Street, New York.

ALSO The Great Engineering and Building Fair March 6th to 14th.

Leipzig
TRADE FAIRS
FOR 700 YEARS THE WORLD'S MARKET PLACE

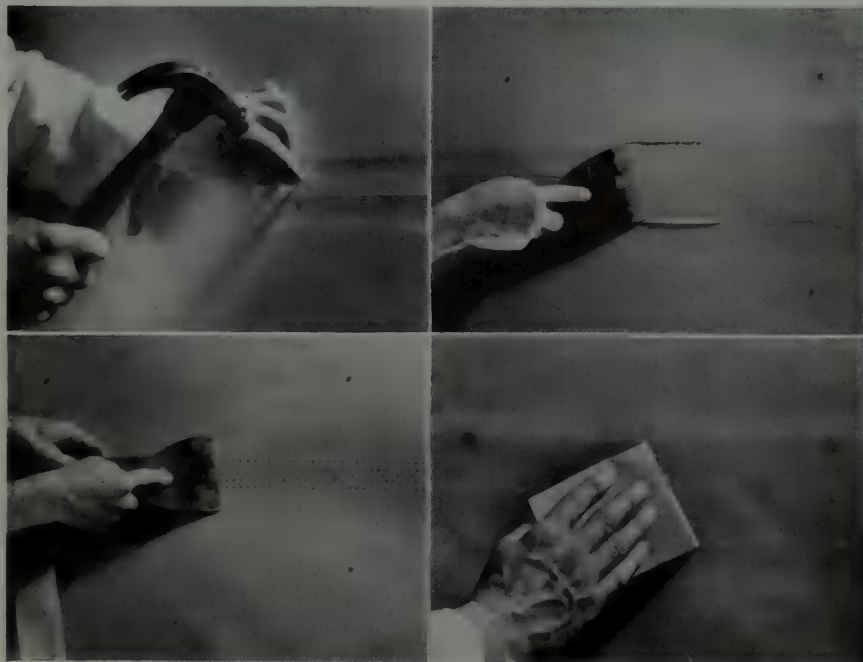
Earmarked

FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,
METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

WALL BOARD, until fairly recently, assumed a slightly bourgeois status in the class struggle among wall surfacing materials. The reason for this, of course, was the difficulty of applying the large sheets in which it was supplied without the rather monotonous and uninspiring use of battens to cover the joints. Smart decoration was seldom feasible. Yet there could be no quarrel with the soundness of the materials or methods. Of late years this state of affairs has ceased to exist. Manufacturers of wall boards and synthetic wall materials have introduced texture to their surfaces—and color. They have varied stock sizes widely, offered interesting substitutes for battens, devised V-joints and beveled edges, introduced special pilaster forms of many kinds. In many of the synthetic materials, the shrinkage factor (always at the root of the trouble) was vastly minimized. Cloth coverings, as bases for decorative finishes, were offered as coverings to be applied directly to wall board (we showed you one last month).

Now comes the U. S. Gypsum Company with a patented recessed edge Sheetrock and a perforated tape (Perf-A-Tape). The four photographs below show the steps by which this new team gives you a wall board wall which will show no shadow lines, no cracks, and which lends itself to any decorative finish. In order (left, right, top; left, right, bottom) you see the board being nailed, the special cement filling the sunken joint, then the bonding tape pressed into the cement, then the final cement covering and the sanding.



HEAT continues to be a headline in the building news as winter tightens its grip upon us. And among the new units which are constantly appearing on the horizon are two which are illustrated in the pair of photographs just below. [The two sentences immediately preceding should really be enclosed in quotation marks, since they are stolen verbatim from this same column last month. It seemed



somehow better to quote ourselves than to bring out this fact again by using all new words.] The picture at the left shows the wholly new oil-burning boiler which makes its debut as the forerunner of a complete line of residential heating-air-conditioning equipment. It is put forth by the York Ice Machinery Corp., mogul in its field—which has hitherto not included residential heating. This unit may be used with winter conditioning or the year-round York installa-



tions. A coming out party was lately arranged for the heating-conditioning units shown at the left, by Westinghouse, which is also new to this field. That this vast company has not done this before does not indicate a lack of interest. On the contrary, a lot of knowledge has gone into this

product. The summer cooling unit, the heater (for any fuel you choose), and the winter conditioner, in that order, are shown in the photograph. They may be used to form a three-part whole, entirely automatic in operation at any season of the year, or the compressor-cooling unit may be omitted, or the heater used alone. Aesthetically, as you would gather from looking at the picture, any combination would give a finished and streamlined appearance.

HARDWARE in matched sets is, it seems to us, a logical and inexplicably delayed development in the building field. Not that door knobs, escutcheons and the like have not long been "matched up," at least by name and number. But a thoroughgoing styling of the various units used in a single assembly or groups of units is something of a novelty.



The photograph of a counter display which we show strikes a lamentable note of commercialism in these columns, but it exemplifies what one firm, the Casement Hardware Company, has done by way of providing in window units a consistently designed product. So far as we know, this may be the only specially styled grouping. But it is symptomatic of a really fine idea.

Using this Win-dor casement hardware set as a spring board, we digress to mention allied possibilities. Why should not the home builder be able to choose, say, the Early Colonial motif Number Three, and get a front door knob, bell pull, knocker, foot scraper, mailbox, hinges, interior and all other exterior knobs, roses, escutcheons, cupboard catches and the like, all of which would definitely harmonize, if only in very minor details? He would not need to buy items from one line only, but could mix them if he wished. However, nine times out of ten he would not wish to. Given a dozen basic patterns, in two or three qualities, his range would be adequate for any home. The manufacturer could eliminate deadwood from his catalogues and everyone should be much happier.



You can reserve STEAMSHIP TICKETS for any ship,
any line, at any American Express Office, at no extra
cost. It is wise to make your reservations early.

You are invited to make use of AMERICAN EXPRESS Offices in foreign lands to receive your mail and cables; and use the offices as your travel headquarters. American Express Travelers Cheques provide a safe method for carrying travel funds.

AMERICAN EXPRESS

TRAVEL SERVICE

OFFICES IN ATLANTA, BALTIMORE, BOSTON, BUFFALO, CHICAGO
CINCINNATI, CLEVELAND, DALLAS, DENVER, DETROIT
KANSAS CITY, LOS ANGELES, MIAMI, MILWAUKEE, MINNEAPOLIS
MONTREAL, NEWARK, NEW ORLEANS, NEW YORK
PHILADELPHIA, PITTSBURGH, PORTLAND, ST. LOUIS, SALT
LAKE CITY, SAN FRANCISCO, SEATTLE, TORONTO AND
WASHINGTON AND IN PRINCIPAL CITIES THROUGHOUT THE WORLD



TREAT YOURSELF TO SOME STERLING

THAT Sterling Silver you've promised yourself—why not select it now? Never before were patterns as pleasing . . . and prices as properly prudent.

Illustrated here are nine Sterling triumphs. Some, you'll notice, are really romantic . . . others regally restrained. It's just a matter of picking the pattern that seems to be suited to you. And, just so you'll be *sure*, your name on the coupon will bring you further information. Simply fill it in and drop in the mail — today.

READERS SERVICE BUREAU
HOUSE BEAUTIFUL
572 Madison Ave., New York

Please send me full information on the sterling silver patterns noted in the margin below.

Name.....

Address.....

City..... State.....

(BHP-138)

INDOOR GARDENING

CONTINUED FROM PAGE 63

the diseased part and dust the wound with powdered charcoal. To go beyond such simple measures into the realm of glue sprays, fumigating tents, etc., makes a hospital area of the window garden, which would seem to take the joy out of the undertaking.

It is difficult to give specific hints on what material to grow beyond the four suggestions already

spoken of in relation to temperatures and exposures. From the different types choose those suited to the individual conditions. Many nurserymen carry some houseplants: Henry A. Dreer, Philadelphia; Good and Reese, Springfield, Ohio; W. A. Manda, South Orange, N. J.; Carl Purdy, Ukiah, Cal.; Storrs and Harrison Co., Plainville, Ohio, are a few names.

TENTH ANNUAL COMPETITION

Data on houses shown on pages 16, 18, 20, 22 and 23 as supplied by the architects

HOUSE OF MR. WILLIAM LOWE

Gardner A. Dailey, architect. See pages 16 and 17.

CONSTRUCTION: Braced Douglas fir

EXTERIOR:

1. *Outside walls:* Flush resawn California redwood painted with oyster white cement paint
2. *Roof:* Permanite mineral-surfaced ventilated black shingles
3. *Trim:* Surfaced redwood
4. *Doors:* Flush slab, vertical grained Douglas fir
5. *Blinds (shogies):* Natural white cedar, lacquered and covered with gauze-like linen

MATERIALS, PRODUCTS AND EQUIPMENT:

1. *Walls:* $\frac{3}{4}$ " Insulite insulation

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$20,000. DATE OF COMPLETION: July, 1935.

HOUSE OF MR. AND MRS. ARTHUR HOFMANN

Richard J. Neutra, architect, Otto Winkler, collaborator. See pages 18 and 19.

CONSTRUCTION: Wood chassis with diagonally braced milled posts

EXTERIOR:

1. *Outside walls:* Oyster shell waterproof brush coat on exterior cement plaster
2. *Roof:* Composition
3. *Trim:* Aluminum painted wood and sheet metal
4. *Doors:* "Rezo" cellular doors, M & M Woodworking Co.

MATERIALS, PRODUCTS AND EQUIPMENT:

1. *Walls:* Wall-Tex over putty-finished plaster. Wall-Tex, Columbus Coated Fabrics Corp.
2. *Roof:* 5 layers of composition, El Rey Co.
3. *Insulation:* Insulite on ceilings; Cabot's Quilt on roof

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$16,000. DATE OF COMPLETION: June, 1937.

4. *Windows:* Steel casement, Ariston Steel Products Co.
5. *Interior woodwork:* Oregon pine
6. *Hardware:* Schlage Lock Co.
7. *Gutters and leaders:* 24 ga. galvanized iron. American Rolling Mills
8. *Flashing:* 24 ga. galvanized iron, Armco
9. *Plumbing fixtures:* Kohler
10. *Piping:* Copper tubing, Mueller Streamline iron soil pipes, Calhoun Hedges

HEATING: Frazer forced warm air furnace

MISCELLANEOUS: General Electric refrigerator, stove, dishwasher, kitchen waste unit. Ventilating fans, Pryanco Co.

— likened, in its richness and golden splendor, to the most glorious voice.

KIRSTEN FLAGSTAD pictured here singing at her Knabe writes:

"and beyond everything else, the Knabe has that emotional quality which is inspiring, its golden tone always soaring upward and onward. The Knabe satisfies every temperament."

IT HAS BEEN SO NOW FOR ONE HUNDRED YEARS

Write for catalogue and name of nearest dealer

The Knabe in Vertical form may be had from \$495 and in Grands from \$595 f. o. b. factory, East Rochester, N. Y.

OFFICIAL PIANO of the METROPOLITAN OPERA

QUAKER

Sheer magic to windows and rooms... These filmy weaves, distinguished for elegance, will give distinguished service with Ivory care. Quaker says, "Fine lace curtains and tablecloths wear longer if you keep them fresh, so wash them often with Ivory Flakes. We advise only IVORY FLAKES... their purity and mildness are real safeguards to quality."

IVORY FLAKES

99% pure

TRADEMARK REG. U. S. PAT. OFF.

HOUSE OF MR. AND MRS. C. B. JOHNSON
Frederick L. R. Confer, architect. See pages 20 and 21.

CONSTRUCTION: Frame and brick veneer

EXTERIOR:

1. *Outside walls:* Brick veneer, painted blue
2. *Roof:* Hand split shakes, natural
3. *Trim:* Oregon pine, white
4. *Doors:* Streamlined slab, General Mill
5. *Blinds:* Acme Venetian

MATERIALS, PRODUCTS AND EQUIPMENT:

1. *Walls:* Canvas painted, and canvas papered and painted, W. P. Fuller
2. *Roof:* Hand split shakes

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$16,500 (exclusive of pool and tennis court). DATE OF COMPLETION: May, 1937.

HOUSE AT PASADENA

Jonathan Ring & Cabell Gwathmey, architects. See page 22.

CONSTRUCTION: Wood frame and stucco surface

EXTERIOR:

1. *Outside walls:* Light cream
2. *Roof:* Unstained red cedar shingles $\frac{1}{2}$ " th.
3. *Trim:* Redwood painted a little darker
4. *Doors:* White pine painted to match trim
5. *Blinds:* White pine painted to match trim

MATERIALS, PRODUCTS AND EQUIPMENT:

1. *Walls:* "Hardwall" plaster on U.S. Gypsum Rocklath
2. *Roof:* Western red cedar shingles $\frac{1}{2}$ x 18
3. *Insulation:* 15 lb. asphalt

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$13,000. DATE OF COMPLETION: May, 1937.

HOUSE OF MR. AND MRS. L. D. ALLEN

Wirtz & Calhoun, architects. See page 23.

CONSTRUCTION: Concrete foundation, Stransteel frame, insulation on exterior and interior walls, all decks, roof. Stucco, plaster, brick, 2" concrete floor slab

EXTERIOR:

1. *Outside walls:* All exterior walls are white. Concrete coping is terra cotta red to match brick walls and quarry tile decks, terraces and porches. Canvas awnings are orange yellow
2. *Doors:* Mahogany and birch

MATERIALS, PRODUCTS AND EQUIPMENT:

1. *Walls:* Portland Cement stucco and plaster. Stransteel frame. Owens-Illinois structural glass block
2. *Roof:* Genasco 20 year

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$28,000. DATE OF COMPLETION: January, 1937.

3. *Windows:* Fenestra Steel
4. *Interior woodwork:* Oregon pine, painted
5. *Hardware:* Schlage
6. *Gutters:* Special, redwood
7. *Flashing:* Galvanized iron (Armco) and copper
8. *Plumbing fixtures:* Standard Sanitary
9. *Piping:* Mueller copper

AIR CONDITIONING: General Electric air conditioning unit

1. *Burner:* General Electric
2. *Temperature controls:* Three General Electric

MISCELLANEOUS: General Electric range, refrigerator, dishwasher

felt behind stucco

4. *Windows:* Double hung and casements
5. *Interior woodwork:* Douglas fir, enameled
6. *Hardware:* Sargent brass
7. *Gutters and leaders:* Armco galvanized iron
8. *Flashing:* Armco galvanized
9. *Plumbing fixtures:* Washington-Eljer
10. *Piping:* Galvanized iron

HEATING: Warm air gas unit furnaces

1. *Temperature controls:* Thermostat

MISCELLANEOUS: Electric refrigerator, electric ventilating fan, gas range

bond

3. *Insulation:* Thermax
4. *Windows:* Kawneer Sealair Aluminum, double hung
5. *Interior woodwork:* Mahogany, birch, magnolia
6. *Blinds:* National Venetian
7. *Hardware:* Sargent
8. *Gutters and leaders:* Heavy cast iron pipe
9. *Flashing:* Copper
10. *Plumbing fixtures:* Standard Sanitary
11. *Piping:* Streamline. Mueller Brass Co.

HEATING: Payne forced air furnace

1. *Temperature controls:* Klixon, Spencer Thermostat Co.

MISCELLANEOUS: Kelvinator refrigerator and General Electric range

WHAT! NO SNOW ON
JIMMY SMITH'S ROOF?
— CONFOUND THESE
UNINSULATED HOUSES!

Santa could tell you how J-M Home Insulation will make YOUR house warm and cozy this winter

DOES your house leak heat like a sieve? Take a tip from Santa, and give yourself and family a permanent gift in winter comfort—one that will help do away with expensive fuel bills and chilly, drafty rooms that are hazards to the family health.

For the modern, more comfortable way of living, for the healthier, more economical pleasure of winter comfort—insulate your house with J-M Rock Wool Home Insulation.

The fascinating free book shown below tells how Johns-Manville Rock Wool develops a uniform, permanent barrier to the passage of heat. This book

also tells you everything you want to know about this scientific insulation. It explains how J-M Rock Wool, "blown" into empty walls and attic spaces, helps keep rooms warm and cozy all winter. How fuel costs are reduced up to 30%. How in summer houses are kept up to 15° cooler on hottest days.

The book shows how important it is to have full thickness, correct density with no voids or thin spots. It explains how J-M approved insulation contractors give you this kind of a job. J-M Rock Wool won't rot, corrode, settle or burn.

Experience this modern thrill of healthy comfort and home economy—just mail coupon for free book.

You can finance your J-M Rock Wool Home Insulation with convenient monthly payments under the terms of the J-M Million-Dollar-to-Lend Plan

JOHNS-MANVILLE
"Blown" Rock Wool Home Insulation

Phone to Find
WHO SELLS IT
SEE LAST PAGE

FREE BOOK tells the complete fascinating story about J-M Home Insulation
MAIL THE COUPON

JOHNS-MANVILLE, Dept. HB-1
22 East 40th St., New York

Send FREE illustrated book telling whole amazing story of J-M HOME INSULATION. I am interested in insulation for my present home ☐; for new construction ☐ (please check).

Name _____

Address _____

City _____

State _____



How to buy
self-stirring
Billy Baxter

The price is \$7.00 a case of four dozen 10 oz., small, fashionable, club style bottles; \$3.50 a half-case. Allowance for empty containers.

Cases may be assorted.

Mark carefully your selection.

club soda
sarsaparilla
ginger ale
quinine soda
root beer
lemon soda
lime soda


Orders sent to us delivered pre-paid from our nearest dealer-depot, or direct from the Springs.

Terms apply in the U. S. A. east of Missouri River. The West handled by special arrangement, or through our Los Angeles distributor.

Accounts will be opened with accredited persons addressing us on their individual letterheads.

THE RED RAVEN CORP., CHESWICK, PA.

How to create a home
your friends will envy



Emily Post's
**THE PERSONALITY
OF A HOUSE**

The Blue Book of Home Design and Decoration by the author of ETIQUETTE

Do people like your home as well as they like you? If not, you have neglected one of the greatest pleasures of home-making—expressing your own personality through your house.

Emily Post, long the accepted authority on social usage, has now written the best and most practical book ever published on home decoration. It is the only book in print which tells how to give a home character.

What you must do, she says, is find in your home those "qualities that enchant", and make the most of them. Her simple methods and hundreds of practical suggestions provide a refreshingly original approach to the problem of making a home express the personality of its occupants, especially the woman of the house.

Fortunately, it is not necessary to spend a lot of money on furniture and other accessories. Mrs. Post writes not only as a woman whose good taste is beyond question, but also as the daughter of a famous architect, thoroughly familiar with the methods of building, remodeling and redecorating both houses and apartments. She tells you the short cuts by which you can get charming effects with little money—in this big book of 521 pages, with 62 illustrations, a color chart, and 171 pen and ink drawings.

\$4.00 at all bookstores. By mail \$4.20
FUNK & WAGNALLS CO.
Dept. 1787, 354 Fourth Ave., New York

COLOR

CONTINUED FROM PAGE 31

It is probably prudent to restrict the white in your room to an incidental place, in the background of prints, picture mats, and accessories such as flower pots, cigarette boxes, ashtrays and individual rugs. Working with the more obvious colors, there are a few pointers which apply so generally that they are valuable to bear in mind. For instance, strong bright colors used extensively on walls shrink the room visually. Gentle colors make the walls recede. Another major consideration is the exposure of the room. The light in a north room is colder, more unrelenting than the light in a room with southern exposure. It is wiser to correct the north room with a warm tone of whatever color you may be working with.

The real gist of the color question, once it is removed from laborious technicalities, is personal preference. The only plea which we can make is that you do truly express your personal preference. What we should like to see fade out of decoration is that vast inertia which has allowed many homes to become stolid and ugly. Beauty is food for the spirit.

HOUSE BEAUTIFUL has been publishing a series of color charts. This month the chart takes a slightly different form than it has in foregoing issues. Beginning now, we are relating color schemes to specific rooms in the house, and this month is given over to the foyer or hall. It sets a mood and must relate to the succeeding rooms.

CHEESE

CONTINUED FROM PAGE 46

sharpest of all are the Italian types, Romano, black-coated Reggiano and white Parmesan, so hard it can't be cut. It has to be broken and grated; hence its Italian name, Grana.

All these cheeses can be used as is, or added to cooked dishes. All will melt and run with heat, all become stringy, tough and well-nigh fatal when cooked too long or at too high temperatures. With the driest, grating and a little extra butter help the melting process considerably. All may be used alone or together. Try a combination of Parmesan and Gruyère.


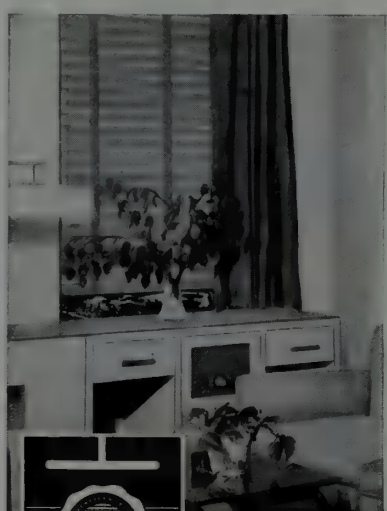
And there are very few dishes these cheeses don't refurbish into something fresh and appetizing. Come to think of it, I've never

**GUILD MADE
VENETIAN
BLINDS**

*reflect your taste
in home
DECORATION*


The Venetian Blinds you have always wanted should be custom built to fit your windows and in colors to suit your home decorations.

Only by selecting and buying custom made Venetian Blinds in colors to harmonize with your room decoration, can blinds possibly reflect your good taste.



This is the tag (reduced size) that should be on all blinds

LOOK for and insist upon "Guild Seal of Quality" on every blind... a guarantee of quality in construction and finish and lasting satisfaction.



NATIONAL VENETIAN BLIND GUILD
Terminal Tower
Cleveland, Ohio

tried cheese and sweet potatoes, but I bet it would be good. I have tried it on acorn squash, onions, spinach, asparagus, baked apples, parsnips, cauliflower, cabbage, rice, carrots, broccoli and bits of old dried bread with unfailing success. Its affinity for tomatoes is internationally known, as is its gay way with eggs. That trio produces some of the best food in the world—soufflés, savory little custards, timbales, and omelets by the score. Ring the changes on them and see what they will do for you. Here's one Italian recipe to give you a rough idea.

COTELET PARMIGIANO.

Get the thinnest veal cutlet you ever bought—less than half an inch through. Wash it thoroughly and dry it as dry as you can get it in a towel. This is important. Cut in portions perhaps the size of a slice of rye bread, smaller than the white loaf. Put a quarter of an inch of olive oil in the bottom of a big frying pan and cut into it a clove of garlic and a couple of sprigs of parsley. Fry till the garlic is golden, then take it out and put in your little cutlets. Don't have your fat smoking, just a good brisk sizzle, or they may get tough. Cook them, turning once to brown on both sides, till about two-thirds done—perhaps fifteen minutes in all. Meantime put a can of Italian tomato paste in another frying pan and cook it till well browned. Take your cutlets out, drain a minute and spread them liberally with the tomato paste. Then dredge them heavily with grated Parmesan (a slab of American store will do) and put under the broiler till the cheese melts. Serve at once with green salad or a green vegetable and lots of that crusty Italian bread toasted. And a good rough red wine.

Mind, you can do that to any meat that will cook quickly when sliced. Ham is a grand variant. Now for a vegetable. My favorite is eggplant, which I never liked till I hit upon this. My family calls it

YELLOW VELVET

Peel an eggplant, dice into one-inch cubes and boil till soft in salted water. Drain as dry as you can get it, pressing the last of the water out. Fry a small onion cut fine in two tablespoons of butter and turn the eggplant in this, off the fire, till it absorbs all the butter. Beat two eggs, add half a cup of milk and grate in any of the dairy cheeses you prefer up to half the amount of the eggplant. By

now this will have cooled quite a bit. Stir the egg and cheese business into it till soupy and smooth, pour into a buttered baking dish, cover with cheese and crumbs and bake standing in a pan of water in a moderate oven for twenty-five minutes.

You can make a sort of cabbage cheese custard which is likewise delicious in the same way. Shred and boil your cabbage like mad in salted water for twenty minutes, then proceed as above. Another thing that changes the character of cabbage completely is shredding, boiling fast, tossing in melted butter and serving with a dish of grated Parmesan to spoon over it—much or little according to the individual's taste. Done this way, cabbage is acceptable even in formal company.

Before we leave vegetables, there are two other ways to dress them up with cheese. One is stuffing. Mix the grated cheese and some kind of starchy binder—bread crumbs, cooked rice, etc.—half and half with enough melted butter or catsup to hold them together, and put inside tomatoes, cucumbers, mushroom caps, onions, artichokes—anything that can be hollowed out to receive them. Then bake slowly till tender. The other way is an adaptation of the soufflé principle, using a purée of the vegetable with cheese to flavor the soufflé. This works well with tomatoes, spinach, asparagus, cauliflower or mushrooms and produces an unusual luncheon dish.

Cheese is at its best with liquor. One particularly good and easy cheese appetizer is

CHEESE SHORTBREADS

Cream together a quarter of a cup of butter and one snappy cheese. Work half a cup of flour into it with your fingers. Put it in the ice box and leave it at least two hours, till it is stiff and very cold all through. Shape into round flattish mounds about the size of a half dollar and bake on a cooky sheet in a fairly hot oven (400°) for just five minutes. Serve hot—and double the recipe if you have more than four people.

Another versatile combination that in large sizes serves as a luncheon dish or entrée, in small as an appetizer, might be called

CHEESE PUFFS

Cut slices of bread about three eighths of an inch thick, butter the bottom, trim to whatever size and shape the occasion demands and spread the top generously with a mixture made as follows: beat

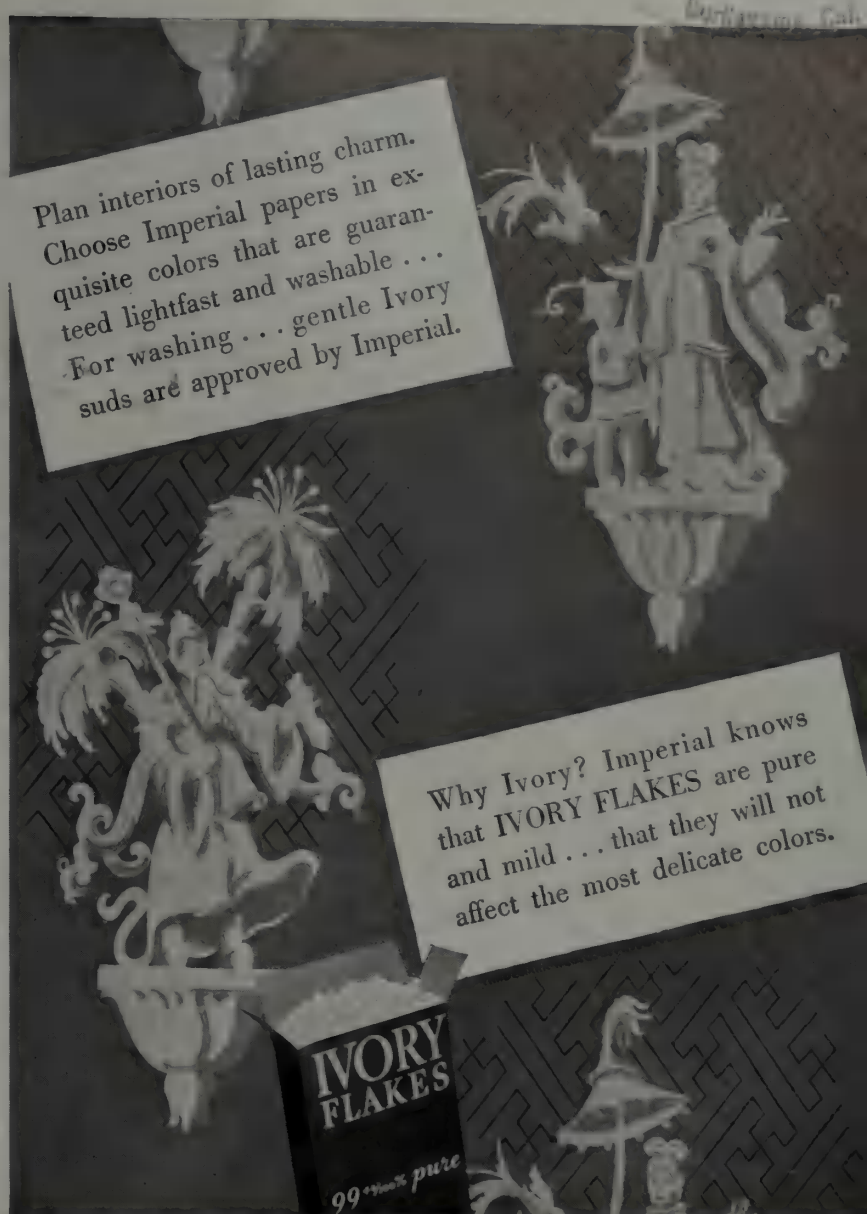
an egg slightly, grate into it half a pound of cheese, add salt, pepper, paprika and powdered mustard to taste. Stir smooth. These are baked in the top of a very hot oven till the bread toasts on the bottom and the top browns. They swell up prettily and, boon of boons, do not collapse ten seconds after they come out of the oven. With marinated slices of tomato and a boned sardine, they make a nice way to begin dinner.

Now come the imported cheeses that are more often used to grace a cheese board than a frying pan. Continentals use them with fruit, particularly apples and pears, to top off the meal. Porte du Salut on a slice of Kieffer pear couldn't be finer. There is an American cheese that deserves inclusion in this splendid company, bearing the name of Gold-N-Rich. The flavor and texture are delicious. Other mild ones are Bel Paese and D'Oka, a Canadian cheese very like Porte du Salut, and made by the same order of Trappists who discovered the French cheese.

Stronger in flavor and completely different in consistency are the ripened cheeses—Camembert, Pont l'Évêque, Limburger, Brie, Liederkranz. These when prime are soft, almost runny, and announce their presence at a distance. Once, when the temperatures at which they were stored were not subject to artificial control, these cheeses had a definite season. It began around the first of November and continued as long as the cheeses and the courage of the consumer held out. Abroad, where refrigeration is less of a commonplace, this is still true to a degree. But in this country the ripening process is usually retarded by chilling until perhaps a month before the cheese is to be served, to provide a large and enthusiastic market with the perfection they demand twelve months in the year. Aside from their place with the black coffee, these cheeses all blend well with milder forms to make something you can serve as an appetizer or salad accompaniment. Try a very ripe section of Camembert and a Philadelphia cream together, for instance.

The blue mold group have a robust, salty flavor all their own. Legend has it that a French peasant, taking refuge from the mid-day sun, ate his lunch in a cave and forgot the remnants. By the time it occurred to him to look for them, the scraps of black bread and cheese had become Roquefort. Whatever their origin, these cheeses are all alike in their

(Continued on page 73)



Plan interiors of lasting charm. Choose Imperial papers in exquisite colors that are guaranteed lightfast and washable... For washing... gentle Ivory suds are approved by Imperial.

Why Ivory? Imperial knows that IVORY FLAKES are pure and mild... that they will not affect the most delicate colors.

IVORY FLAKES
99% pure

A Ready Solution Of Your Heating Problems

Don't mistake us. Don't think for a minute that we are claiming to be the one-and-only real answer. But the fact remains, that in the last ten months over 20 thousand who had heating problems, have been helped by our Home Heating Helps book.

To claim that all of them bought Burnham equipment, would be foolish. But we do know that a goodly proportion of them did. The orders tell that story.

Such being so, it would seem we might also have some satisfactory solution for your heating problems, be they small or large.

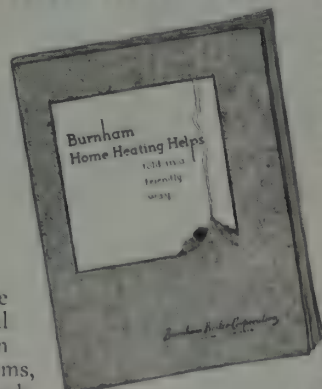
One thing sure, no one, yes *no* one, has a home air conditioning equipment that will, for as small a cost, do everything the higher cost ones do.

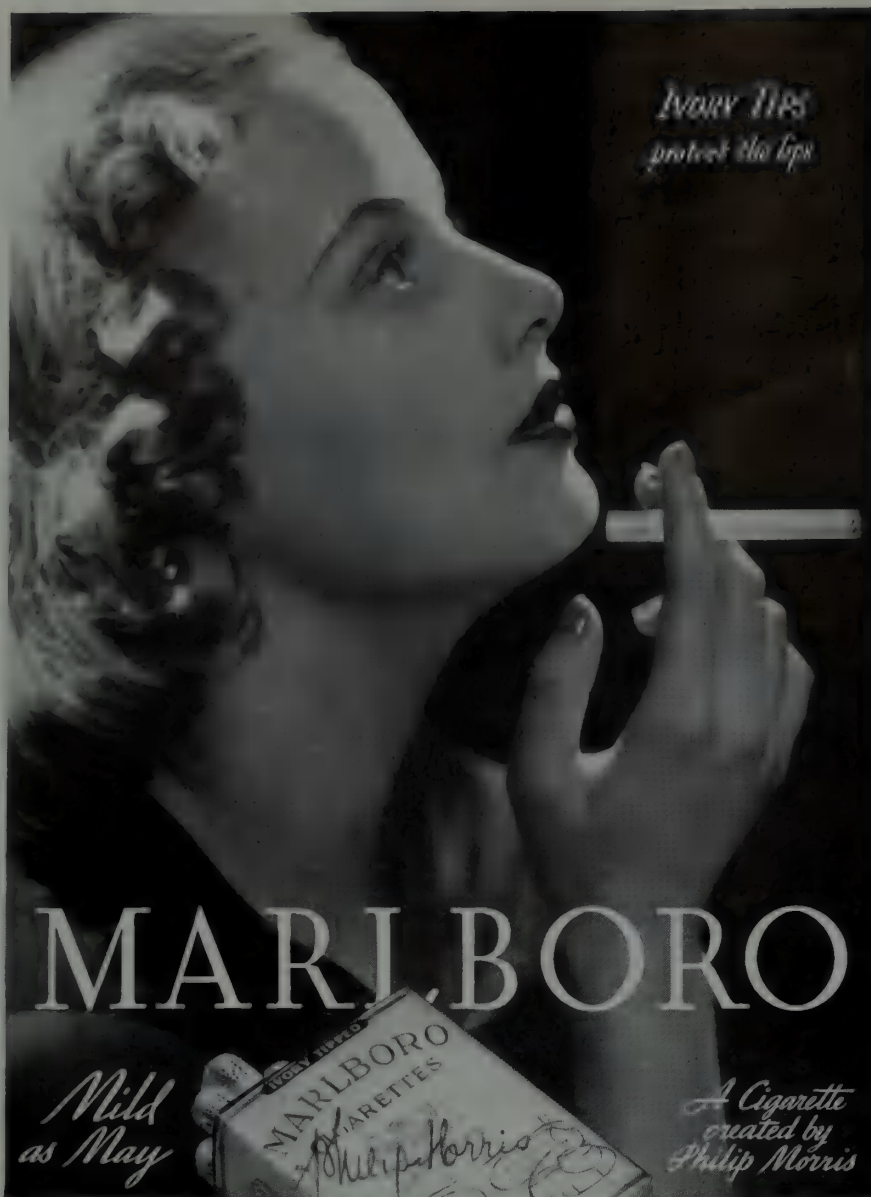
Or one, that without having any "ducts to duck" in your basement, or cutting of walls and floors, can as easily and quickly be made a part of your present radiator heating, or that of a new one.

Send for this Home Heating Helps book. Get the full facts about our solutions for your heating problems. After which, make your own decisions.

BURNHAM BOILER CORPORATION
Manufacturers of Heating Equipment Since 1873
Irvington, New York - Zanesville, Ohio

Burnham Boiler





*Now Tips
protect the lips*

MARLBORO

*Mild
as May*

*A Cigarette
created by
Philip Morris*



The Tapestry Room in the Ritz Tower, New York



PERMO BINDERS

EVERY ISSUE OF
HOUSE BEAUTIFUL
is valuable to you—

Your monthly copies of HOUSE BEAUTIFUL may be bound in Permo Binders. Easily handled, inexpensive and attractive.

The special Permo Binders—shown above—are of blue-gray leather, handsomely embossed in gold, in the manner of a de luxe edition binding.

Each binder will hold one to six copies of HOUSE BEAUTIFUL without punching or otherwise marring the magazines, and the patent fasteners permit any issue to be removed at any time without disturbing the others.

Price **\$1.50** postpaid

Send check or money order to

READERS' SERVICE DEPT.

HOUSE BEAUTIFUL

572 Madison Avenue

New York City

SOMETIMES you want to have lunch in peace. Whether it's an exhausting session in a fitting room or a new beau or just the desire to gossip unheard, you'll find the Ritz Tower Restaurant at Park Avenue and 57th Street, New York, a perfect setting for such a mood. Classic serenity, plenty of elbow room and unobtrusive service make this one of the pleasantest spots in town for a truly peaceful meal. The long, dignified room with its splendid Flemish tapestry and crystal chandeliers stops just this side of being imposing. Ray, the excellent maître, gives you the feeling that he enjoys fostering your whims, and nothing short of a whoop could be heard at the next table.

As for the food, you'll know it is unbeatable if you remember Robert Audelan at La Rue's. His supply orders uniformly read "Quality—the best." Coupled with this attitude is a truly inspired touch. The very names of his inventions read like poems—imagine "*Coeur de cerf farci Varigoul et braisé au Chambertin*." Even the menus for his luncheon *prix fixe* always offer something tempting and unusual—tiny stone crabs added to the more familiar whitebait, a delicious creamed chicken hash as the filling for an omelette. As for his more elaborate inspirations, read this thoughtfully, and remember that these days, perversely, duck is an economy:

"Roast the duckling till tender but not quite as done as though you were serving the whole bird. Be sure, however, that the thick plate of fat that sometimes covers the breast of domestic ducks has mostly cooked away. Remove from the roaster and with a sharp knife separate the breasts from the bone, leaving wings and legs on the carcass (for curry tomorrow night). These breasts may be carved in two ways—cut each one in half lengthwise (*suprême*) or into four long fillets (*salmi*). Put them on the serving platter to keep hot and then make your sauce. Remove the grease from the stock in the roasting pan, add to the stock a generous wineglass of Byrrh (more about this later) and two

chicken bouillon cubes to each duck, the latter dissolved in a little hot water. Strain this over a couple of dozen black ox-heart cherries, thicken with arrowroot rubbed to a paste with a little cold water, heat to just below the boiling point and pour over the carved slices on the serving platter."

For the ultimate crowning touch to such a dinner you couldn't do better than to consult Bellows & Co., 67 East 52nd Street, New York, on your choice of wines. If your taste runs to a light wine, Mr. Bellows might recommend one which has been called the greatest claret of the century, Château Mouton Rothschild 1929. They also have at your disposal another group of Bordeaux wines rather richer and more full-bodied than most clarets. For instance, among the top flight St. Émilions are two great château-bottled wines, Château Cheval Blanc and Château Ausone. They are available in a number of the best vintage years and, incidentally, in Magnums 1926. Bellows have also imported some 1934 Romanée Conti which you might like to know about if you have been putting down wines for a son and heir—or even for your own more mellow years. It isn't ready to drink yet, but by the time it is mature its present price will look like the canniest investment you ever made.

The Byrrh in the recipe above is probably an old friend already if you've done much trans-oceanic drinking. It's undoubtedly what was in the glasses of all the Frenchmen who sat with their hats on hour after hour on the *terrasse* of every café. Their use of it suggests a smart move to the hostess who serves such wines as those from Bellows with her dinner. No Frenchman—and no serious wine-drinker of any nationality—would countenance a cocktail before wine. Yet no one, least of all a Frenchman, would deny the virtues of the *apéritif* as an aid to conviviality. So he gets around it very cleverly by serving a fortified wine or a specially blended *apéritif* wine instead of mixed drinks before dinner. Such is Byrrh. It takes three years to make it, the list of ingredients is impressive, and the result is a dry, slightly bitter, tonic mixture, high enough proof to provide a lift.

Nor does it fight with distilled liquors. Substitute it for vermouth in any favorite mixture and you get a good, dry and distinctive cocktail. While we're in the two-fisted drink class, those of you who would find any change from the inevitable Sunday afternoon Martinis and Manhattans a welcome relief might also like to be reminded of sours. Bisquit Cognac makes one of the best. Go about it like any brandy sour, with granulated sugar instead of powdered, and fresh lemon juice. The proportions are one bar-spoon of sugar and the juice of half a lemon to each mixing glass half full of cracked ice. The rest is Bisquit. A cherry and a squeeze of the lemon peel are standard decorations.

This department once saw a man put two teaspoonfuls of marmalade into his soft-boiled egg. People get like that about marmalade. If you know an addict, he will probably break down completely over Park & Tilford's imported Oxford marmalade. The oranges are—or were—specially grown in Seville. But little matters like revolutions won't interfere with the supply for some time to come, since it is aged in wooden casks for six years, marked with the vintage year, and finally packed in a good-looking jar. It is dark, thick, bitter and delicious, and costs \$.60.

Final Spanish note: Perhaps the saddest thought that comes to old-time bibbers like this department is that war can rage in a country of so sunny a disposition as Spain. After years of sherry drinking, we have so much Spanish sun stored inside that we cannot think of it without tears. However, our supply has not been cut off, so we have two glasses before lunch every day. Our brand is Sandeman's.

* * *

The Red Raven Corporation, makers of Billy Baxter club soda, sarsaparilla and ginger ale, send us a booklet (designated as the Florence K) entitled "The Spoon Is the Enemy of the Highball." The thesis of the essay inside is that stirring releases the carbonation in a drink and kills it, but drinks made with Billy Baxter do not need stirring.



There's a SANDEMAN to suit every taste

SANDEMAN'S nine different types of fine old Sherries give you a full selection for every purpose and every taste. They vary from the Light, Pale and Dry aperitif Sherries to full-bodied, sweeter Olorosos.

Sherries from Jerez-de-la-Frontera, Spain
Ports from Portugal

Sherries—Alcohol 18% to 20% by volume
Ports —Alcohol 19% to 21% by volume

SANDEMAN SHERRIES & PORTS

McKESSON & ROBBINS, INC., NEW YORK Sole Agents for the United States

JOKES BORING...

GUESTS SNORING...

'Till the butler passed DRAMBUIE!



80
PROOF

Drambuie's the making of many a dinner—and many a clever host. Long made exclusively for Britain's Peers and Princes, this dry liqueur is now sold everywhere.

Sole U.S. Importers McKESSON & ROBBINS, INC., NEW YORK

Drambuie

THE SCOTTISH HEATHER-HONEY LIQUEUR
Prepared from a Secret Recipe on the Isle-of-Skye since 1745

Booklets about ROOFING

Write directly to address given and booklets will be sent free of charge

ANACONDA ECONOMY COPPER ROOFING. Copper for roofs has, of course, proved itself through centuries of use. However, it has usually been rather costly. Anaconda new Economy copper roofing is light in weight but still has all the virtues of the pure metal. Write for Publication C-7 to THE AMERICAN BRASS CO., WATERBURY, CONN.

THE HOUSE YOU LIVE IN is vulnerable at many points you might not suspect, and the elements are not always kind. This well and fully illustrated booklet tells you at just what vulnerable points copper will come to the rescue, whether on the roof or in the basement. REVERE COPPER & BRASS, INC., DEPT. C, 230 PARK AVE., NEW YORK CITY.

HINTS FOR BUILDING AND HOME IMPROVEMENT. In this booklet are discussed such fire-proof products as shingles that can be applied right over the old roof, Eternit "Timbertex" Sidings, available in a number of different styles, Rockwool insulation and Newtile asbestos-cement wall panels. We urge you to read this booklet before making your plans. THE RUBEROID CO., HB-1-38, 500 FIFTH AVE., N. Y. C.

NEW HOMES OF ENDURING BEAUTY is a general subject, but the information it contains is admirably specific for the home builder. REMODELING WITH WEATHERBEST is grist for the rejuvenation mill. Both tell you a good shingle story. WEATHERBEST CORP., 973 MAIN ST., N. TONAWANDA, N. Y.

COMPASS POINTERS

SOUTHERN
SUN

Miami Beach is probably the most luxurious breakwater any bay ever had—in this case Biscayne

BUT, you say, there is nothing new under the sun, southern or any other. Of course, that is nonsense. For even in such simple matters as weather, human beings, perhaps fortunately, forget. At least they forget enough of the rigors of northern winters from year to year to make the southward trek more inviting. And while they remember that the Florida sun, say, is warm and good, they forget just how warm and how good. That is why, to be realistic rather than poetic about the subject, the Florida climate in January is perpetually new, even to the veterans.

The sunlight needs no gilding from us, however, nor the pageantry of the yachts on Biscayne Bay or Lake Worth, nor the miraculously slick golf courses, nor the very sporting fish off the coast and in the Gulf, nor the wild and rather decadent beauty of the Everglades. There are things in Florida (to take the south at its southernmost first) which are not only new but unsuspected for most of you.

For one thing, Florida's architecture. We would point to that and ask whether you have really observed that, too? For those who are interested in homes—are perhaps planning to build next spring or summer back north—we can think of nothing more interesting or more stimulating than to study some of the new small houses that the more alert architects have been doing. Some of these are out-and-out modern in the sense that they follow what has been a little lamely called the "international style." But whatever their label, all of the new ones are intensely modern in that they have been planned with their environment (including climate) firmly in mind. And that is one of the true tests of good architecture. Miami Beach will drive home this point perfectly.

Time was—until a few years ago, in fact—when Florida's houses, large and small, followed or represented some variant of the

Spanish style. Small grilled windows looked out upon sunny skies and a green land, but always held them at bay. Floridians turned as if in fright from the sun and planned industriously to keep themselves in the shade. Now, to be sure, shade is given its due, as a sensible refuge from too much parboiling in the open. But the houses look from the inside out rather than still farther inward to the breathless patio which once characterized any Florida house worthy of the name.

This extroversion of architectural approach in house design has done new and healthy things for garden design as well. Visiting northerners will find a novel and fruitful field of investigation here.

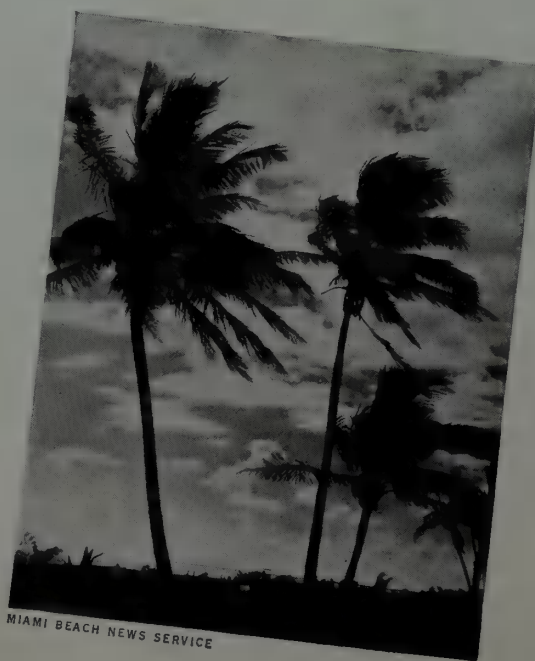
Those of you who think Florida is a strip of Atlantic coast running from Palm Beach to Miami should stop off at St. Petersburg on the way north. People who know and love it call it St. Pete. It has stacks of good hotels, is almost surrounded by water and wanders off into myriad little islands. The fishing is

tops, and no more strenuous, if you like, than a step to the water's edge. The sun at St. Pete yields place to none other, by the way. No more submissive are the golf courses. And as for architecture and gardens, they will perhaps represent more truly the tried and true tastes of Floridians themselves than in the places where the seasonal immigration figures are higher and more spectacular.

If you are foot-loose, fancy-free and traveling for no good reason but to get health and a look at the South, you owe it to yourself to make for Sea Island, in, or off, Georgia. It has everything—golf, tennis, all the obvious ocean doings including pulling your morning breakfast out of the foaming edge of the sea, plus the seclusion inherent in the very idea of an island. The weather is moderate and the hotel super. You can also rent cottages, if you are incapable of leaving.

But if and when the time comes that you must head north, this department has a special phobia that sinus trouble, pneumonia, insomnia and worse may be contracted from whisking too rapidly from one climate to another. Don't think you can go from under a palm into a blizzard in two minutes and not be stricken. Dally on the way home, especially in the Carolinas. It would be rash to see no more of Charleston, for instance, than can be seen from the railway station. The air of Pinehurst is sweet with (yes, really) pine. Spring comes early to North Carolina, bringing with it flowers to delight the eye and a special spice to the air.

We don't know how you're going to get it all in. We don't honestly think it can be done. Only these are the places where we should like to go. If you've got the will, however, you will find a way. Our only practical hunch is that you take a plane south to Miami, speeding into the south and thus plunging in all over, so to speak. Then, when you are ready, work your way north as slowly (and it will be reluctantly, too) as possible.



MIAMI BEACH NEWS SERVICE

CHEESE

CONTINUED FROM PAGE 69

whitish, crumbly body marbled with dark blue. Gorgonzola comes from Italy, Stilton from England, and there is an excellent Danish blue, the least expensive of the lot. They all take to additions of wine or spirits during their ripening process, port, sherry or brandy being the most frequently used. The French always serve them with sweet butter, rubbing the two together before the cheese is spread. It is this mixture, usually made with Roquefort and quantities of paprika to give it a pink tinge, that is used to stuff celery in swank restaurants. Or you can mix them with cream cheese, roll them into balls and roll in toast crumbs to serve with green salads.

One of the joys of getting interested in cheese is that after you have tried any number of cheeses in all the ways you can think of, there still remains another untried cheese. There is, for instance, a Greek-style uncooked goat's milk cheese your grocer can get you from California, and a Swiss goat cheese speckled with caraway. The Norwegians make what they call goat cheese, Gjetost, from the whey, a dark brown business with a delicious and individual flavor.

WILLIAMSBURG CRAFTSMANSHIP

CONTINUED FROM PAGE 37

forget that in some of the craft shops you will hear the hum of un-eighteenth century machines. These are helping to perform only the rough processes which do not matter in the final result. The hand methods at the lathe and the bench are just as similar to the old pre-machine ways as it is possible to have them. Although Williamsburg is full of pickaninnies, the slave boy who polished the silver of the past exists no longer.

Williamsburg's culture comes to life again in the hands of the men who are reproducing it. That the lives of every-day people today should be actively affected by the lives of the men and women who lie in the Bruton Parish churchyard makes the whole restoration an animate thing. And, for the rest of my days, whenever I see a Williamsburg reproduction, I shall smell again the sad, sweet smell of old-fashioned roses and earth made pungent by a November rain.

The following are produced by selected manufacturers who have been licensed by Williamsburg

The different sections of your own country, the foreign sections of your town will yield cheeses you never heard of. So will Macy's food department or a first class grocer. They may be made from reindeer's milk, camel's milk, sheep's milk, as well as the familiar cow's. But don't think that cow's milk can't produce some of the oddest—there is a little Swiss number called Sapsago, purely a collector's item as far as I'm concerned, which takes its sage green color and extraordinary fertilizer smell from liberal additions of ground dried clover!

NOTES: Au gratin, like brassière and demi-tasse, means something else again to the French—in this case, merely grated bread crumbs. We added the cheese. One good way to accomplish it is to mix half a cup of bread crumbs, half a cup of grated cheese and stir into them with a fork a scant quarter cup of melted butter.

Mustard has a place in most dishes made of dairy cheeses.

Cheese molds faster if covered tightly. If it is the kind you can trust in an ice box, simply wrap it in a damp cloth and then in plain brown paper. If not, cover with waxed paper or foil.

Craftsmen, Inc.: Furniture, paint, china, glass, silver, iron, pewter, printed fabrics, silk damask, needlepoint, lighting fixtures, benches and fences.

These are the approved distributors: Jordan, Marsh Company, Boston; A. B. Blossom, Jr., Company, Cincinnati; Marshall Field and Company, Chicago; Halle Brothers Company, Cleveland; J. L. Hudson, Detroit; L. S. Ayres and Co., Indianapolis; Bullock's, Los Angeles; James McCutcheon and Company, New York; L. Bamberger and Company, Newark; Strawbridge and Clothier, Philadelphia; Kaufmann's Department Store, Pittsburgh; Scruggs-Vandervoort-Barney, St. Louis. Those who may not be able to visit the stores of distributors outside of Williamsburg may obtain further information concerning the craft program of the Restoration by writing or visiting the Craft House in Williamsburg. Here you will see all the craft products assembled in stately rooms.

—SUZANNE GLEAVES

NASSAU

IN THE BAHAMAS

Famed among the recreation-seekers of two continents, Nassau combines a delightfully balmy climate, glamorous beauty, and every modern pastime and comfort, in a melange of irresistible charm...Bathing on coral beaches...Fishing and sailing on the turquoise Caribbean...Golf, tennis, cycling, horse racing...All against a background of semi-tropical novelty, romance and mellow hospitality...Splendid hotels at attractive rates...And temperatures all winter long that do not go below a genial 68!

For complete information on sailings, recreational features, hotels, costs...see your Travel Agent or

NASSAU BAHAMAS

INFORMATION BUREAU

30 ROCKEFELLER PLAZA, NEW YORK

Columbus 5-4213





THE

Host of the Caribbean invites you...

TO ENJOY ONE OF THE BRILLIANT, NEW GUEST CRUISES

Won't you join us? You'll find a hospitable, intimate spirit aboard these spotless, first class, turbo-electric liners—especially built for Caribbean service—with a sea-scape view from each stateroom. You'll find the new itineraries intriguing, too... for Great White Fleet representatives have had long experience in the tropics, assuring you of safe, comfortable, intelligent guidance during your visits ashore. Let our snowy ships introduce you to these alluring tropical ports, Utopian shipboard living... and initiate you into the charmed Guest Cruise circle!

From New York to Jamaica, B. W. I. (2 calls), Panama Canal and 3 ports in Colombia, S. A., *every Wednesday*—15 days \$210 up. • To Havana (2 calls), Panama Canal, Costa Rica, *every Saturday*—15 days, \$210 up.

Orchestras, sound movies, Outdoor swimming pools. All outside staterooms, mechanical ventilation. No passports required. Superior accommodations slightly higher.

Ask about weekly cruise from Philadelphia to Guatemala—19 days \$255. Other Guest Cruises weekly from New Orleans.

Apply any Authorized Travel Agent or UNITED FRUIT COMPANY, Pier 3, N. R., or 632 Fifth Ave., New York; 111 W. Washington St., Chicago; 321 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 201 Tremont St., Boston.

Great White Fleet

HERE'S YOUR INSURANCE POLICY

CONTINUED FROM PAGE 55

have the broad form of coverage. Most people buy it, yet it is usually the most expensive. However, depending upon the amount of jewelry, silverware or furs you own, there is a possibility that you can get better protection at a lower cost if you buy the combination policy. Ask your insurance man about it.

And two reminders: One, does your burglary insurance cover your summer home? Two, have you personal hold-up insurance? These are two important parts of burglary insurance sometimes overlooked.

Special Types of insurance are many and varied. What kinds do you have? Do you have boiler insurance on your heating plant? Do you have a personal effects "floater"? A jewelry and fur "all-risk" policy? Fine arts? Cameras? Musical instruments? Rents and rental value insurance? Any of these policies that you might need should be gone over thoroughly.

You may also now be paying for some overlapping policies. As an example, let us assume that you have fire and burglary insurance on the contents of your home. Furthermore, you have a jewelry and fur all-risk policy. This latter—if you have jewels and furs that amount to more than \$1,000 in value—is a very good policy to have. Its coverage is all inclusive. It protects your jewelry and furs anywhere—in the home, on the street, at the theater. Furthermore, it protects them against practically any kind of damage. But look at your fire and burglary policies. Is the value of your furs and jewels included in the amount of your policies? If such is the case your all-risk policy is overlapping your fire and burglary insurance and you are paying twice for protection. The trouble is that when an all-risk policy is bought, the assured neglects to reduce his fire and burglary insurance by the amount of his all-risk policy. There is a danger of overlapping not only with jewelry and fur insurance, but with other coverages as well, such as supplemental contracts, cameras, fine arts and all-risk floaters.

When you have made a complete study of all your present coverages, make sure you have an accurate list of their expiration dates. Furthermore, see that all your policies are properly countersigned by your insurance agent. A

policy that is not signed by the agent is legally no good, and while a reputable insurance company would probably honor the policy, it might involve some trouble.

With the necessary groundwork finished you are now in a position to go ahead with your real work—that of revising your present insurance and building a perfect protection plan for your home at the lowest possible cost. Buying insurance is no different from buying shoes, rugs, or beds. You must know how to shop. You must understand certain fundamentals before you can buy successfully. They are simple fundamentals, to be sure, and only two. First, you must know what you have to insure. Second, you must know what policies are available to give you proper protection for your insurable property.

In your case, what have you got to insure? First of all, there is your obligation to society. You must provide reasonable safety for any visitor to your home, whether on business or on a friendly mission. If that person is injured, through any fault that might be attributed to you, you are liable. You must pay whatever damages the injured party—or a jury—thinks proper. And as a passing hint to those who live in apartments, you, too, are liable for injuries under certain conditions. If a guest slips on one of your scatter rugs or the mailman trips over one of your children's toys on the front walk, you can be sued. This debt to society can be canceled by a residence liability policy (properly written, as outlined earlier) for a wholly reasonable average cost (see tables at end). Your next insurable items are, of course, your home and its contents. What are they worth to you? If there is any doubt in your mind as to the present value of your house, have a competent builder give you an estimate. It is well to remember that the estimate you want is on your buildings alone, not on your real estate. Nothing much can happen to that.

There is only one correct way to determine the value of the contents of your home. Take inventory. Go through your house from top to bottom and record every item—furniture, rugs, jewelry, furs, clothes, pictures, books. Include everything. Many people are fooled by the misnomer "furniture insurance" and thereby estimate only the value of their furniture.

Furniture insurance covers all contents, everything within your home. Therefore in your inventory include even your husband's socks. Make a record of the original cost of all items and their present values—making reasonable allowances for depreciation. Such an inventory is the only guide that gives accurate information for proper insurance. Furthermore, it is invaluable at the time of loss.

Having determined the exact nature, extent and value of your property, your next step is to have your insurance man make a complete survey for you. In this survey the insurance man outlines all the policies that are necessary to protect you from every conceivable hazard. He tells you the amount of coverage you should have and states the cost of each policy. You may feel that you cannot afford all the policies recommended in the survey but don't let that stop you from using it. Buy what coverages you can afford now, and more later on. But buy those coverages

according to the recommendations in the survey. Use it as a house builder uses plans. If the survey shows that you should have \$10,000 fire insurance and you only carry \$8,000, get \$2,000 additional.

The only philosophy to use when you buy insurance is this: Either you are or you are not going to have a fire, or an accident, or a burglary. If you are not, don't buy insurance. You won't need it. But if you are going to have trouble (and who can tell?), get protection that will be adequate.

When you buy insurance, why not take advantage of the three-year rate? Most policies when bought on a three-year basis cost only two and one half times the yearly rate. This represents, over three years, a total saving of more than 16 percent on your insurance costs. But if you do buy your insurance on the three year plan, bring your inventory up to date every year. And from your revised inventory let your insurance man make the necessary adjustments.

1. AVERAGE COSTS OF POPULAR HOUSEHOLD INSURANCE
(The figures are based on all types of building for all types of locations)

Coverage	Amount	One-Year Rate		Three-Year Rate	
		Minimum	Maximum	Minimum	Maximum
FIRE	per \$100				
Dwelling		.14	.61	.35	1.52
Contents		.14	.61	.35	1.52
BURGLARY	per \$100	.72	1.27	1.81	3.17
HOLD-UP	per \$1,000	4.00	7.00	10.00	17.50
LIABILITY	\$5,000/10,000				
Residence*		5.00	flat rate	12.50	flat rate
Employers*		2.50	" "	6.25	" "
Dogs		9.00	" "	22.50	" "
BOILER**	\$5,000	14.00	" "	35.00	" "

* Additional \$5,000/10,000 coverage, 15% on the premium
** For houses of ten rooms or less

2. REPRESENTATIVE INSURANCE COSTS, THREE YEAR RATES

Coverage	Amount	Minimum Average Premium	Maximum Average Premium
FIRE			
Dwelling	\$10,000	\$35.00	\$152.50
Contents	4,500	15.75	67.63
BURGLARY	4,000	72.50	127.00
HOLD-UP	1,000	10.00	17.50
LIABILITY			
Residence	5,000/10,000	12.50	12.50
	[10,000/20,000]	[14.38]	[14.38]
Employers	5,000/10,000	6.25	6.25
	[10,000/20,000]	[7.19]	[7.19]
Dogs	5,000/10,000	22.50	22.50
BOILER	5,000	35.00	35.00
PERSONAL EFFECTS (\$25.00 per yr.)	1,000	75.00	75.00
CAMERA (\$7.50 per yr.)	375	22.50	22.50

3. SAMPLE PREMIUM BUDGET (\$5,000/10,000 LIMITS)

	For 3 years	Pro rata per year
MINIMUM AVERAGE	\$307.00	\$102.33
MAXIMUM AVERAGE	538.38	179.46

MODERN WINDOW BEAUTY
in harmony with any decorative scheme!

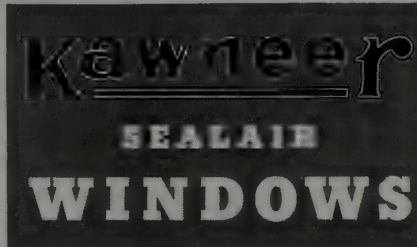


"—these aluminum windows by Kawneer are the most practical feature of our new home!"



KAWNEER Light Sealair Windows are BETTER WINDOW

with wide appeal for their unusual beauty, and modern simplicity. Complete double-hung window units are sturdily and compactly built of solid aluminum or bronze . . . and moderately priced for the average home. Highly effective against wind and weather, they operate with fingertip pressure . . . never need painting . . . will not rust, warp, shrink, swell, or rot out. Screens and storm sash available. Write for illustrated booklet. The Kawneer Co., Niles, Michigan



A NEW TYPE OF WINDOW!

Light Sealair Windows, pioneered by Kawneer, have proved their superiority in many installations from coast to coast . . . in Colonial, English, French, Modern and other types of homes. Investigate before you build or remodel!

Booklets about
FLOORS & FLOOR
COVERINGS

Write directly to address
given and booklets will be
sent free of charge

MATCH YOUR ROOMS TO YOUR PERSONALITY (10¢) shows you how to design your own linoleum floors, incorporating your own pet decorative ideas. Custom-cut effects at ready-made prices. Illustrates new ready-cut insets, feature strips, and borders used, also decorative potentialities of wall linoleum. CONGOLEUM-NAIRN, INC., KEARNY, N. J.

FLOORS THAT KEEP HOMES IN FASHION (10¢) is a new book on floor coverings in a wide range of colors and patterns. Selected for the average purse, but lovely enough for the finest homes. ARMSTRONG CORK PRODUCTS CO., FLOOR DIV., 3706 CHARLOTTE ST., LANCASTER, PA.

TRU-TONE CARPET BOOK. Before selecting your rugs, or carpeting for matter of that, find out about this firm's Floor-Plan rugs in correct proportions to fit all sizes of rooms. If you will send descriptions of your rooms to Miss Clara Dudley of this company, she will assist in your selection. ALEXANDER SMITH DIV. W. & J. SLOANE, WHOLESALE, 289 FIFTH AVE., NEW YORK CITY.

Quick, even heat
for your Basement
Recreation Room...



this FIREPLACE
warms every corner

Architects and heating engineers recommend the Heatilator Fireplace to solve the heating problem in basement recreation rooms. It circulates heat—provides the cheer of an open fire, plus rapid heating that gives uniform warmth in every corner. No other heating equipment is needed—no pipes or radiators mar the beauty of the room.

Ideal for living rooms. Makes camps usable even on winter week-ends. Proved in all parts of the country.

will not smoke

The Heatilator is a correctly designed metal form around which any style fireplace can be built. Fire-box, damper, smoke dome and down-draft shelf built in parts. Saves materials and labor. Thousands in use.

Write for details: state if building new or re-building an old fireplace.

HEATILATOR CO.
481 E. Brighton Ave.
Syracuse, N. Y.

Heatilator Fireplace

HELPFUL TRAVEL BOOKLETS FOR THE ASKING



NASSAU, BAHAMAS INFORMATION BUREAU

ANOTHER WORLD

THE lady in the picture is the glass of fashion and a positive belle of the Nassau markets. For she wears shoes. But most of them that you will see are barefoot, and they tote on their heads baskets heaped mountainously with fruits and vegetables, as gallantly as though they were Descat hats.

The markets of Nassau belong to another world. They are all color and movement and laughter. The sun pours down and the palms make shadows as sharp and fine as etchings.

If you wake in the mornings feeling grumpy, if you are snappy to your husband (or wife), your cook (or secretary), it is a sure sign that you need Nassau. You need to be on an island, far away from your accustomed round, where the sun is bright by day, the moon by night, and you can hear water lapping on sandy shores. You need to go sailing, scudding before stiff breezes, with your hair tousled and your nerves at peace. You need to stretch your legs up new roads and look at new scenery. You need to shift latitudes and get away from sleet and slush.

WRITE FOR THESE TRAVEL BOOKLETS

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

WINTER SPORTS IN QUEBEC—CANADIAN PACIFIC RAILWAY, 344 Madison Avenue, New York City.

CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU!—CANADIAN TRAVEL BUREAU, AM 437, Ottawa, Ont.

ENGLAND, SCOTLAND AND IRELAND—ASSOCIATED BRITISH & IRISH RAILWAYS, Dept. 404, 551 Fifth Ave., New York.

SHIPS AND PORTS OF THE GREAT WHITE FLEET—UNITED FRUIT CO., Pier 3, North River, New York.

NEW ENGLAND COUNCIL—H 17, 20 Providence St., Boston, Mass.

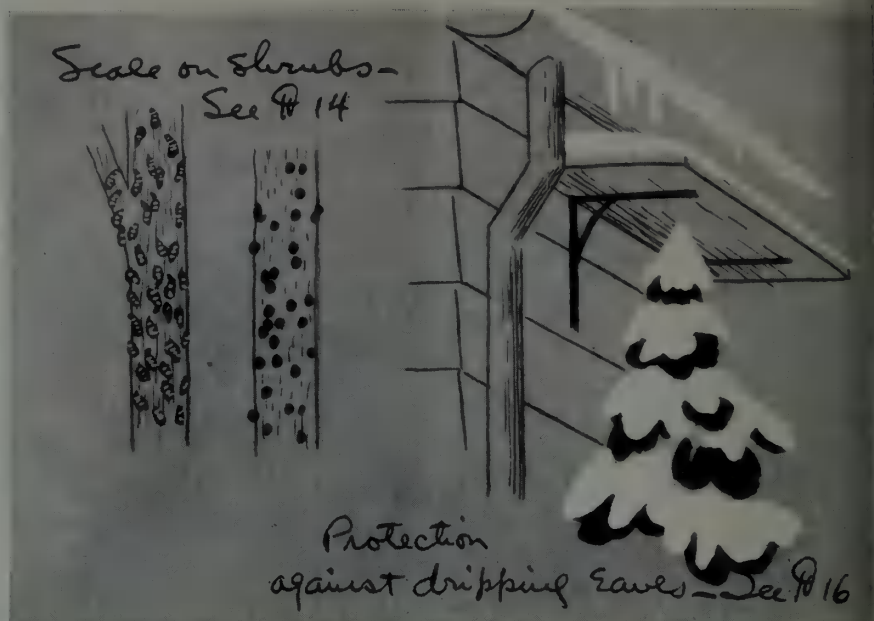
THE SOUL OF A SHIP—FRENCH LINE, 610 Fifth Ave., New York.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

WINTER SPORTS IN ITALY—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Avenue, New York.

THE SHIPS AND MEN OF THE ITALIAN LINE—ITALIAN LINE, 626 Fifth Ave., New York.

SOUTH AFRICA—SOUTH AFRICAN TOURIST BUREAU, 250 Park Ave., New York.



THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 53

plants out of the sun for a couple of days, then blow the dust off.

10. Bird Feeding. Ice storms and frozen snow crusts make hard sledding for the birds, and during such conditions the food put out seems to be doubly appreciated. I get the regular mixture of Hemp, Millet, Buckwheat and Sunflower seeds, besides saving in the fall some branches of berried shrubs. A hole made in the feeding tray holds the branch securely. The question of providing water was long unsolved, until the idea came of heating a brick and burying it at one end of the feeding station in sawdust, and setting the dish of water on this warm surface. A near-by bird enthusiast has a simple wiring under the window shelf in a soil foundation, which she turns on at will.

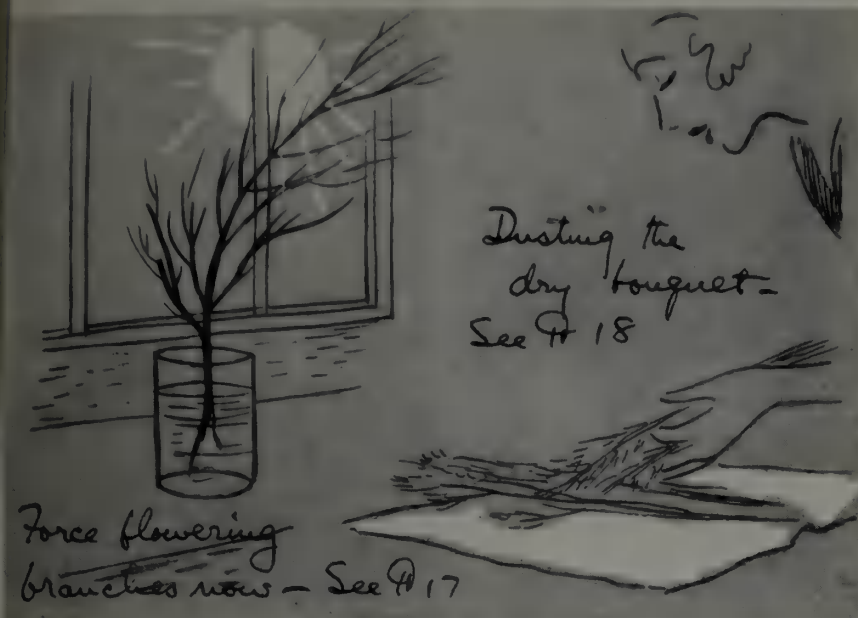
11. Lotus. The doing of interminable things in interminably the same way palls on me like a dark cloud, and if there is a chance to vary the limited winter occupations I seize it eagerly. A package of Egyptian Lotus seed was bought, *Nelumbium speciosum*, and it has proved easy to grow and the process actually amusing and different. I place each seed in a little pot, and stand these in shallow bowls in the sun, the water covering the top of the pot, and the temperature remaining at 70°. The bowls are put on the radiator at night. In a moderately short time sprouts appear. As they grow they are transplanted into larger pots. By starting them in January, I find them ready to put in tubs and sink in the pool the first summer days.

12. Catalogues Arrive. Now begin the days of self-

repression, as catalogue after catalogue comes in the daily mail, and everything from the A page to the last Z paragraph seems to represent plants I cannot do without. In working out a satisfactory system, I find it is best to stagger the orders in the same manner as the bulb purchases, sending now for the seeds to be started inside which take a long time for germination. (As for order etiquette, see the "Scrapbook" this month.)

13. First Orders. A record kept for several years indicates what should be in this first order. Stocks or Gillyflower planted January 22 bloomed in May, as did annual Pinks. Lobelias and Verbenas are among those taking their time to germinate; the aristocrats among the Morning Glories, Heavenly Blue and the Moonflower; Ageratum is slow; Snapdragons also, and when in lean years I grow my own porch box plants January is not too early to order the Petunias for them.

14. Scale on Shrubs. On one of those days which appear in the so-called temperate zone under the name of "January thaw," the Lilacs and all shrubs and fruit trees that are apt to be attacked by scale are carefully looked over. Usually a clean bill of health is given, since well-fed shrubs and, in the case of Lilacs, well-limed specimens, stand a good chance of getting by in matters of disease. But where the little scabby pest is discovered an instant spraying with a miscible oil of sulphurous content is given. The advantage of doing this now is that a much stronger and consequently more detrimental solution can be used, as the growths are completely



dormant, as well as being one outdoor task that can be accomplished now and then forgotten. But it must be a day above freezing, preferably a sunny one, and done as early in the morning as convenient.

15. Early Starters. While looking around this month for scale, other liabilities were discovered and rectified. Some ambitious bulbs had stuck their nose tips out of the ground, Crocus and Tulips among others. Soil from the reserve barrels was carefully shaken over the bold things and firmed gently. This is not absolutely necessary when no convenient source of dry earth is at hand; any light coarse mulch will suffice. One year when the protecting cover had been omitted, I begged the Christmas trees from all the neighbors, separated the branches and laid them over the bulb beds and around the perennials with winter tops.

16. Dripping Eaves. Eaves have an exasperating trick of dripping during a thaw even though they have been carefully cleaned out in the fall. If any evergreens are located where they will get this water from overhanging eaves, something must be done about it. When it is likely to be a yearly occurrence, it is advisable to erect a roof over specimens to keep them from becoming encased in ice, but when the discovery of such imminent damage points merely to a temporary condition, the simplest remedy consists of winding the branches to the several main trunks with soft twine, which will keep them from bending over and splitting when laden with snow.

17. Spring Heralds. It is not too early (an item under the date of January 24) to bring

in branches of flowering shrubs to force. Forsythia is no novelty, but the yellow clouds of bloom never fail to thrill me. Then I have tried Apple, Cherry, Quince and Plum with fair success, and one year a broken branch of *Azalea vaseyi* covered itself with pink blossoms in a sunny window. I put all these in glass receptacles so that sun and heat will reach every inch of the stem. If the branches are frozen they are left the first day indoors to thaw out in a cool, sunless place, then brought into permanent warm quarters. Charcoal sticks will keep the water sweet, and refills or additions are always made with tepid water so as not to check the growth by any chilling. It takes longer now to force the bloom than later, but various experiments make this table approximately what may be expected: Forsythia, nine days; Quince, fourteen days; Plum and Apple, fourteen days; fragrant Honeysuckle, evergreen in semi-temperate climates, less than a week.

18. Winter Bouquets. Renovation of the winter bouquets is due, for I cling to these forms of winter decoration as I confessed last month. Not stiff little bunches of yellows and reds, but such things as are in the copper jar in front of me now: Lunaria, silver white, with a choice stalk of Joe-Pyeweed of raspberry hue, and some delicate fluff of Gypsophila. But all this must be kept in dustless condition to be attractive, or at least freshened occasionally. This is done by placing the bunches in a thick moist cloth and leaving them for twelve hours in a cool place. Other combinations approved have been Catananche and the three Statice, *S. sinuatum*, *S. latifolium* and *S. suworowi*, used with Artemisia Silver King.



WAVERLY'S new Queen Anne's Lace of fine cotton and mohair has a rich, peach-bloom texture that adds depth and life to colors. Tailors and drapes superbly . . . washes with sure success if you "Use Ivory Flakes to keep draperies and slipcovers true-fitting . . . colors fresh," says Waverly. "Fine fabrics benefit from this pure soap."



"Queen Anne's Lace"

(Washable in Ivory Flakes)

CRETONE or MOHAIR

Featured at These Leading Stores

L. S. Ayers & Co. Indianapolis, Ind.
Carpet House. Hamilton, Ohio
E. W. Edwards & Sons. Syracuse, N.Y.
Emery, Bird,
Thayer D. G. Co. Kansas City, Mo.
Evelyn Shop. Danbury, Conn.
Four In One Shop. Stamford, Conn.
G. Fox & Co. Hartford, Conn.
Franklin Shop. Hempstead, L. I.
Robert Fraser, Inc. Utica, N. Y.
Furniture Shop. Middletown, Ohio
Hill & Welch. Lynn, Mass.
J. L. Hudson Co. Detroit, Mich.
Ives-Upham and
Rand Co. Meriden, Conn.
Florrie Jones
Dec. Shop. Durham, N. C.
Jordan Marsh Co. Boston, Mass.
F. & R. Lazarus & Co. Columbus, O.
Loeser's. Brooklyn, N. Y.
Edw. Malley Co. New Haven, Conn.
James McCreery & Co. N. Y. C.
C. N. Mead Co. Greenwich, Conn.
Miller & Rhoads. Richmond, Va.

John G. Myers Co. Albany, N. Y.
John Shillito Co. Cincinnati, Ohio
Ed. Schuster & Co. Milwaukee, Wis.
W. & J. Sloane. New York City
Steinbach
Kresge Co. Asbury Park, N. J.
Strawbridge &
Clothier. Philadelphia, Pa.
Tristram & Fuller. Norwalk, Conn.
John Wanamaker. Philadelphia, Pa.
H. R. Ware Co. New Rochelle, N. Y.
Marshall Field & Co. Chicago, Ill.
Lamson Brothers. Toledo, Ohio
Mack & Co. Ann Arbor, Mich.
J. W. Knapp Co. Lansing, Mich.
Carson, Pirie,
Scott & Co. Chicago, Ill.
Johnston-Holloway
Co. New Castle, Ind.
Dayton Co. Minneapolis, Minn.
Golden Rule. St. Paul, Minn.
Paul Stekette
& Son. Grand Rapids, Mich.
L. H. Field Co. Jackson, Mich.
Fries & Schuele Co. Cleveland, O.
Harry S. Manchester,
Inc. Madison, Wisc.

Waverly Fabrics

DIVISION OF F. SCHUMACHER & CO.
60 WEST 40th STREET, NEW YORK

3 new flowers

FOR 1938
GARDENS

Developed by Max Schling and to be found in no other seed catalog

Read the descriptions. They prove that once more Max Schling brings out brand new varieties, desirable because different from existing types and real contributions to horticultural history.

If you are a true garden lover, you will be amply repaid by planting Schling seeds, giving more perfect flowers, more prolific blooming and unusual colors in any variety.

Only the best is good enough



SUNGOLD Marguerite. Annual. The only true golden-yellow Marguerite for summer blooming, continuing until late in the Fall. For the cutting garden or among hardy or annual borders. 2 to 2½ feet high. Cuttings may be made in September for winter greenhouse forcing. **One pkt. 50c**

MAROONGOLD Oxalis. A long lost treasure found again and carefully cultured to meet new standards of beauty. Low growing border plant with deep maroon colored foliage and golden yellow flowers all summer. Sow directly in the border or start in flats and replant 8 to 10 inches apart. Will quickly form a solid border or a vivid color mass in rockery. Thrives in sun or semi-shade. **One pkt. 50c**

STRAWBERRY DELIGHT Novelty of novelties. A utility plant developed into a decorative beauty in Schling's own nursery. Ideal for rockery or border. Compact growth without runners. Prolifically bears, the first season, flowers and luscious white berries throughout the summer. May be sown out doors after danger of frost, but is best sown early in cold frames. Winter hardy and will continue to grow several years. May also be had bearing yellow or red fruit. **One pkt. 50c**

Greeting the new season and new friends, we offer all three of these Exclusive Schling Novelties for

\$1.00

With each order we include the **BOOK FOR GARDEN LOVERS** (usually sold for 35c), complete catalog of seeds, plants, etc., for the quality garden.

Book separately 35c deductible from first order over \$1.00.

Max Schling

615 Madison Avenue New York

Enclosed find \$1.00, for which send one pkt. of each of above 3 novelties, including **BOOK FOR GARDEN LOVERS**.

WORKING WITH A LANDSCAPE ARCHITECT

CONTINUED FROM PAGE 51

the phases of the problem in a much more intelligent manner. If there are changes to be made, now is the time to suggest them. At this point, too, an approximate idea of costs can be had.

From this decorative plan all necessary grading and construction plans can be made by the landscape architect. These will show finished grades, planting areas, necessary walks and drives, walls, steps, or pools. Specifications for carrying out this part of the work should accompany the plans.

Next he will also present to you a planting plan which will show all the plants needed to complete the landscape scheme, their location, and quantities. With this there will be a planting list which will give both the Latin and the English name of each plant and its size. This list will contain the varieties for which you have expressed a preference. The other material will be selected for its form, color, texture, and the like. From this planting list an estimate, or several estimates, of cost may be secured from nurserymen.

The most satisfactory method, from the viewpoint of both the landscape architect and the client, is for the landscape architect to secure labor, usually from a landscape contractor, purchase all material, and supervise all work. This will include grading, construction, and planting.

If the cost of the entire operation is more than the owner wishes to spend at once the landscape architect can always break the plan up into sections so that one part may be done at a time. This is by far the best solution where money has to be carefully considered, for when the job is done the result is a complete and

unified whole. Never try to spread a small appropriation over the entire place, for you will have no results to show. By all means have a plan even if at first you have very little to spend.

A plan is important for many reasons. First, of course, it offers a complete development for the entire property and assures a unified artistic expression that is correct, economical, and pleasing. It can be carried out piecemeal whenever necessary without jeopardizing the artistic merits of the solution. It will enable you to know just what is where, and if you are carrying it out yourself you will know just what to purchase and where to plant it. The carrying out of a plan by the client, however, should only be resorted to when he has a considerable amount of ability or knowledge of the subject. Without a doubt the landscape architect will do the job so much more quickly that he will be able to save a large proportion of his fee.

There are several methods of arriving at professional fees, but the most common, and the most satisfactory from the point of view of the client, is a flat professional fee for consultations, plans, and supervision, based on the working time required. To offset this fee most landscape architects are given a professional discount from nurserymen and other sources of material, which, when the landscape architect is working on a professional basis, he usually gives to his client. Thus if you purchase plant material costing \$500 there is a discount which should amount to at least \$50 that can be applied to the cost of plans and the supervision. This discount is not given to clients who purchase at retail

TRAVEL POINTERS

FLORIDA

■ ST. PETERSBURG



The Vinoy Park Hotel

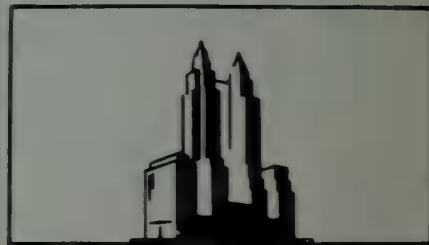
Facing glorious Tampa Bay... The largest fireproof hotel on Florida's West Coast... 375 rooms, all with bath... Sun bathing... Every recreational feature... The best in service and cuisine... Open from December 18 until April... Best clientele... Booklet, Clement Kennedy, Managing Director.

GEORGIA

■ SEA ISLAND

The Cloister. Revel in top-form sports or complete rest in tonic sea air and eye-appealing setting. N. Y. Office 500 Fifth Ave., Penn. 6-2060.

■ NEW YORK CITY



The Waldorf-Astoria

Not size, but solicitude for its patrons, makes The Waldorf-Astoria preeminent. The greatness of a hotel is measured, not by its height, but by its heart. Park Avenue, 49th to 50th Streets, New York.

ADVERTISING RATES IN TRAVEL POINTERS

One-half inch listing

(1½" x 1 column)—1 time, \$15.00; 3 times, \$14.25; 6 times, \$13.50; 12 times, \$12.75.

Two-inch listing

(2" x 1 column)—1 time, \$55.00; 3 times, \$52.25; 6 times, \$49.50; 12 times, \$46.75.

Cuts are made without charge (1" maximum depth) on 2" listings.

Advertising forms for TRAVEL POINTERS close on the 20th of the 2d month preceding date of issue; i.e., forms for the February issue close December 20th.

For further information, write to

TRAVEL POINTERS
HOUSE BEAUTIFUL
572 Madison Avenue, New York

Vaughan's
the Most Beautiful
SEED CATALOG
240 FLOWERS IN COLOR
Free!

AND INSTRUCTION BOOK

■ VAUGHAN'S new garden annual is the world's outstanding seed catalog. Shows 240 different flowers in color—describes 2164 newest varieties of annuals, perennials, roses, water lilies, gladioli, dahlias and all other favorites—many unobtainable elsewhere. Also fine-flavored table vegetables. Contains cultural instructions, complete pictures, prices (with special discounts and offers), descriptions of everything home gardeners could desire. Sent FREE—post-paid. Write today!

SPECIAL FOR 1938—Tiniest zinnia (Z. Linaris) deep orange, yellow stripe, 10 in. tall, spread 2 ft. Send 10c for large pkt. **VAUGHAN'S SEED STORE**, Dept. 65 10 West Randolph Street, Chicago 47 Barclay Street, New York

Burpee's Crown of Gold MARIGOLD

The sensational Gold Medal Winner of 1937, with odorless foliage—so popular more packets of seeds were planted than of any other new flower ever introduced. Brilliant orange-gold flowers, very early, blooming all summer and fall. Send 10c for Large Packet (this same quantity cost 50c last summer); ½ Oz. 25c; ½ Oz. \$1. postpaid. Burpee's Seed Catalog free—144 pages, over 100 color pictures, every flower and vegetable worth growing. Low prices, many special offers. "Burpee's Seeds Grow"

W. Atlee Burpee Co., 327 Burpee Bldg., Philadelphia

prices. It is strictly a professional matter.

A number of landscape architects work on a percentage basis. Whereas this is satisfactory for both parties on large jobs it is not so satisfactory on small ones.

Is the landscape architect through when the job is planted? Usually the answer to this question is "yes," and it should be emphatically "no." As so large a

part of the charm of a landscape composition comes from plant material, and as plant material will grow or fail to grow under various climatic or soil conditions, it is almost essential that a landscape architect visit his jobs at least twice a year to see how they are progressing. The cost of such an inspection is more than offset by the maintenance of the picture in its proper condition.

THE PICK OF THE TESTED YEARLINGS

CONTINUED FROM PAGE 48

and Pink Nymph. All of these should be welcomed for fall bloom in the garden. Groupings of the taller varieties among flowering shrubs resulted in fine spots of color for my garden, while the dwarf ones were used in the foreground of the same borders in drifts, facing the annuals and perennials with fine effect.

The new annual Chrysanthemum Segetum Yellowstone will be welcomed for its cutting value, and the additional fact that the plant in flower makes a not inconsiderable spot of intense yellow color. Among the new hardy Chrysanthemums, the following are recommended for their value as cut flowers and their color value in the fall planting scheme: King Midas, The Moor, Ember, Agnes Selkirk Clark, Nancy Copeland and Pink Lustre, all of which are of the Korean type. To this group add Cydonia, Mrs. Sam P. Rotan and Sequoia.

The new Giant Pacific Hybrid Delphinium in mixed colors gives promise of great things. I flowered a dozen plants placed in the garden in late June from two-inch pots and had massive spikes in fine colors even from plants so small.

Among the new Dahlias, the following were outstanding: Jimmie Foxx, Golden Beauty, Robert

L. Ripley, Maryland's Dixie Queen, Opal and Mother Maytrott, in the large flowering varieties, while in the smaller flowering group, Beechland's Gem, Tangerine, Dubonnet, Tribune and Little America are noteworthy. The new group of bedding Dahlias which, though they have a low, compact habit of growth, produce medium-sized flowers in great profusion, were used in two large annual borders with fine results and effect. They are Easter Greeting, Elsie, Kate, Ursella, Gertrude and Rosalie.

The new Gladiolus I had to see at the shows, not growing any of the latest introductions this past season. I liked Amrita, Recado, Pink Monarch and Beau Ideal. If I were a dramatic critic, I should give Helenium Chippersfield Orange four stars—in fact did so in my notes. Four feet tall, with great heads of flowers, orange splashed flame mahogany, it gave me ten weeks of spectacular bloom.

Albany Ivy, the new bush type member of the English Ivy family, while not grown by me, was seen in other localities and admired. It has great promise.

Larkspur Giant Imperial White King is an imposing and worthwhile new Larkspur. I wonder if the great improvement in this annual of the past few years is a fore-

Presenting

ROME GLORY

the greatest of all
red roses




Plant Pat. applied for

SELECTED to memorialize the third millennium of the founding of Rome, the Eternal City, Rome Glory is undoubtedly the finest red rose yet produced. Its heavy crimson bud evolves into large, very double blooms of superb form. Open blossoms have been likened to greenhouse grown American Beauties. Flowers are long lasting, ideal for cutting, long stems. Perfumed, robust and hardy.

A new rose of outstanding merit ALICE HARDING

(Plant Pat. 202). The masterpiece of a great French hybridizer and incontestably the "Number One" exhibition Yellow Rose of the day. Yet an ideal garden rose with handsome plant and abundance of flowers. Color a rich golden yellow, uniform and without shading. Exhilarating perfume. A rose to delight garden lovers.

JEAN COTE (Plant Pat. applied for). Named for Jean Cote of Lyons, France, a great patron of the Rose. An opulent and fragrant rose of orange scarlet, with an overcast of light carmel toward the petal ends. Plant of medium height and branching. A profuse bloomer. When planted in groups literally blankets the ground. Large glossy foliage. A novelty greatly admired by all who see it.

DOUBLOONS—A Golden Climber

(Plant Pat. 152). Here at last is a really great yellow climber. Just what rose lovers have desired for years. Its clusters of large, golden, fragrant blossoms fairly cover the plant. Vigorous grower. Perfectly hardy. Winner of Furstenberger Award, highest gift of the American Rose Society. Certain to glorify your garden for a long blooming season.

Sold by Nurserymen, Florists, Seedsmen and Dealers Everywhere. Also available in "Fertil-Potted."



SEND FOR NEW BOOK
FREE

"All about the New Roses"—1938 Edition. Sketches, charts and experts' advice insure success with roses. 26 Roses in full color.

JACKSON & PERKINS COMPANY

Hybridizers and Distributors of New Roses and Plant Specialties

Department HB18, NEWARK, NEW YORK STATE

Sedgwick

RESIDENCE
ELEVATORS

Stair climbing requires 10 to 14 times more effort than walking. Stair strain is heart strain.



**NO HEART STRAIN
When You Ride**

Safeguard your health with a Sedgwick. Quickly installed. All types, electric and hand power. Recommended by doctors. Sedgwick Machine Works, 157 West 15th Street, New York. Established 1893.

WRITE FOR ILLUSTRATED BOOKLET



FREE!
A TREAT FOR
GARDEN FANS!

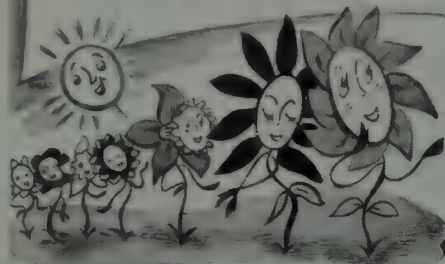
• The most fascinating Dreer Catalog ever printed! Contains everything for making your garden a colorful "beauty pageant." Commemorates a century of Dreer service to gardeners who want the best in flower and vegetable Seeds, Plants and Bulbs at reasonable prices. Send now—use this coupon.

H. A. DREER, 311 Dreer Bldg., Phila., Pa.
Send me Dreer's "Hundredth Anniversary" Garden Book—your complete new Catalog of flower and vegetable Seeds, Plants and Bulbs.

Name _____

Address _____

What flower will not gladly don
Its loveliest dress to show
Its overflowing gratitude
To those who've helped it grow?



A "Beauty Pageant" in your Garden!

Any one can "plant a garden." But to make your garden a veritable "beauty pageant"—filled with flowers and vegetables that are eager to grow—eager to respond to your loving care with gorgeous splendor—you need seeds, plants, bulbs expertly propagated from the finest strains.

The House of Dreer has behind it a whole century of experience in rearing and selecting the best of everything for the garden. Dreer products have enabled thousands of "fans" to be proud of their gardening results.

When thinking about *what* to plant, decide *first* on where to buy. Dreer is dependable. Dreer quality is unmistakable. Dreer prices are reasonable. For a glorious "beauty pageant" in your garden this summer, start planning NOW.... Send for

DREER'S "HUNDRETH ANNIVERSARY" GARDEN BOOK

It's the most interesting Dreer catalog ever issued... chock-full of helpful gardening information and the finest collection of flower and vegetable items in Dreer history. All standard varieties. Many special values and rare novelties. Send at once—use coupon below, or post-card or letter.

FREE!

HENRY A. DREER

310 Dreer Building, Philadelphia, Pa.

H. A. DREER, 310 Dreer Bldg., Phila., Pa.
Please send me your "Hundredth Anniversary" Garden Book—your complete 1938 catalog of Quality Seeds, Plants and Bulbs.

Name _____

Address _____

HARDEST PERENNIAL PHLOX

From far north Canada, comes this Ada Blackjack Perennial Phlox, hardest of them all. Lovely lavender purple. Our book features also many strange, new lovely flowers and Great Plains native flowers. Surprise your neighbors. Be first to grow Will's latest introductions. Big Catalog FREE. Oscar H. Will & Co., Box 216, Bismarck, N. D.

Good-bye Hot Beds and Cold Frames PORTABLE PLANT STARTER Grows Earlier • Healthier Plants

Controlled heat. Light. runs it anywhere. Guaranteed: 15 days trial. Send \$5, balance C.O.D. Model 1 (oil or gas) 31" x 41" (18 lbs) \$23.95. (F. O. B. Racine) Model 2, 31" x 67" (30 lbs) \$29.95. Build your own—parts, plans, \$9.95 and \$12.95. Electric \$2 extra. Flats 15c each. Order today... avoid rush season. KEENE MANUFACTURING CO., Dept. 708-A RACINE, WIS.

SENSATIONAL 5 ROSES ONLY \$1

FIELD GROWN—GUARANTEED-TO-BLOOM
To acquaint you with our remarkable rose values, we will send postpaid for only \$1.00, 1 Ami Quinard, 1 Luxembourg, 1 Red Radiance, 1 Pink Radiance, and 1 Talisman rose bushes. Send today!
NAUGHTON FARMS, Box R80, Waxahachie, Texas.

cast of real competition for the perennial member of the family in years to come, or if, perhaps, the two will be used together in groups.

Leptosyne stillmanni Golden Rosette will find great favor both for garden adornment and for cut flowers. Its flowers form a perfect rosette, and are bright butter yellow in color. The ability to bloom in hot dry spells is not the least of its recommendations.

The Marigold family went on a spree in producing new varieties last year, and all the new ones made good. Crown of Gold, the most publicized novelty, is the most refined member of the family to date and suffers by comparison when planted with the coarser varieties, but it can be used with delicate arrangements and not seem too coarse. Then there is the lack of foliage odor together with a delicate flower fragrance. The dwarf French variety Royal Scot is a spectacular plant and most useful where lots of color is needed for edging. Marigold Tom Thumb Golden Crown is a dwarf Guinea Gold growing about a foot high and with flowers of good form, a bit larger than Guinea Gold. It has great possibilities for foreground planting. Marigold Gigantea Sunset Giants are sensational, but with me, the percentage of flowers true to type was even smaller than predicted. No doubt this year the percentage of true type will go much higher. The giant flowers seem to keep forever. Carnation-flowered Marigold Golden Eagle is one that never stops blooming, and is especially valuable for borders in addition to supplying lots of cut flowers.

Petunias have completely grown out of their former status and now take on real importance as garden subjects. Last year they were exceptionally fine and contributed greatly to the success of my garden. Dwarf Rose Bedder, a compact

plant covered with deep pink flowers with golden throats, is most worthy, as is *Petunia Rapture* with its large fringed and ruffled blooms of remarkable coloring—rose pink deepening in the center to bright carmine-rose together with veining of deeper carmine and yellow and with an amber throat. Quaker Giants formed a splendid bed for show and cutting in our trial garden with most of the colors running to darker shades and with huge, deep-throated single flowers well ruffled. *Petunia Burgundy* provides a rich-colored, free-blooming variety. The flowers are a deep burgundy-red with a white throat veined purplish red.

Two new hardy Phlox should be in every garden—the medium height variety, *Augusta*, an American Beauty red that holds its color well, and *Rosalind*, rose-carmine flowers with darker eye. Both have clean foliage and bloom freely.

Poppy *Nudicaule Yellow Wonder* found great favor in its first year, with its cup-shaped flowers, four inches across, rich lemon yellow in color, together with its rich bluish green lacinated foliage.

It is most difficult to measure *Roses* in their first year of introduction as most of them do not become really established until late fall of that year. Also in my locality it was one of the worst Rose years in history, with periods of excess moisture and lots of heat. I base my opinion mainly on late flowers and the fact that the plants, despite poor conditions, grew well when I recommend *Eclipse*, *Signora*, *Doubloons*, *Golden Main*, *Christopher Stone*, *Snowbird*, *Golden Glow*, *Apricot Glow*, *Golden Frills* and *Dickson's Centennial* for your consideration. They are all fine *Roses* and will do well under a variety of conditions.

Rudbeckia The King had little distribution in my locality last year, but I predict great popularity for

Booklets about HEAT AND INSULATION

Write directly to address
given and booklets will be
sent free of charge

AUTOMATIC HOME HEATING AND AIR CONDITIONING systems. Familiar enough as title for a booklet, but the Airtemp system is as modern and compact as you will find in the field today. Full description, fully illustrated of complete conditioning plants. Also available are booklets on oil burners, heating units. AIRTEMP, INC., DEPT. HB-1, DAYTON, OHIO.

BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on home heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. BURNHAM BOILER CORP., DEPT. HB-1, IRVINGTON, N. Y.

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet, write: JOHNS-MANVILLE CORP., HB-1, 22 EAST 40TH ST., NEW YORK CITY.

FLUID HEAT oil burners are designed to throw flame against the working surfaces of the boiler. How they affect the comfort of you and your family is outlined in a series of interesting and descriptive leaflets. FLUID HEAT DIV., ANCHOR POST FENCE CO., 6614 EASTERN AVE., BALTIMORE, MD.

MULTI-FINGER HEAT EXTRACTOR BOILERS are described in three booklets, one each for oil firing, hand firing and stoker firing. The special features and controls of these new heating units are explained and illustrated in detail. NATIONAL RADIATOR CORP., HB-1, JOHNS-TOWN, PA.

FOR THE HOME OF TODAY would be a booklet covering everything manufactured by one of the largest companies of its kind anywhere. There are plumbing fixtures, conventional to ultra-modern, heating equipment, accessories, kitchen cabinets, radiators, and more valves than you would care to count. CRANE CO., HB-1, 221 N. LA SALLE ST., CHICAGO.

BALLARD is written large on the covers of three large leaflets on boilers, airconditioners and oil burners. The actual equipment is diagramed clearly, and the numerous special features are described in detail. For reading before choosing. BALLARD OIL BURNER DIV., GILBERT & BARKER MFG. CO., DEPT. B-1002, SPRINGFIELD, MASS.

CAPITOL ROCK WOOL insulation, blown into wall and roof spaces of your present home or a new one, will make life during extreme temperatures much more pleasant. Write for information about this everlasting material to STANDARD LIME & STONE CO., 2000 FIRST NATIONAL BANK BLDG., BALTIMORE, MD.

1938 SEED ANNUAL
free on request

SEED ANNUAL 1938
FOURTH EDITION
Stump & Walter Co.
NEW YORK CITY

Complete catalog with 20 pages of beautiful color reproductions of rare Seeds, Bulbs and Plants—many introduced by us for the first time. SEND FOR YOUR COPY TODAY

Stump & Walter Co.
132-138 Church St., Dept. HB, New York

Tricker's Colorful

WATER LILIES

Guaranteed to Bloom

No garden is complete without the beauty and fragrance of a Water Lily Pool. Water Lilies are easiest of flowers to grow; no weeding—no watering—no hoeing. Certain to prove a delight for the whole family.

BOOKLET, "How to Build a Pool." Pool building is easy with this complete booklet, 10c.

Send Today for NEW CATALOG

Illustrated in natural colors. Catalog contains **FREE** everything you will want to know about a Water Garden. Write today!

Canada 15c

WM TRICKER INC
Everything for the Water Garden

8108 Brookside Ave. 8126 Rainbow Terrace
SADDLERIVER, N. J. or INDEPENDENCE, O.

THE GARDENER'S BUYING GUIDE

PLANTS

1938 Spring Planting Guide and Seed Catalog is out in January. Seeds, roses, hardy plants, unusual novelties—all in this natural colors. **FREE**. Write VAN BOURBON BROS., DEPT. 54, BABYLON, L. I., N. Y.

CATALOG

DEER'S Garden Book—FREE. A helpful and "100th Anniversary" catalog of Seeds, Plants, and Flowers. **FREE**. Write VAN BOURBON BROS., DEPT. 54, BABYLON, L. I., N. Y.

FLOWERING TREES

Roseflowering and Weeping Trees, Flowering Crabs and Magnolias—the collection in America. Send for free list. A. E. WERT, 922 MONTG. AVE., NARBERTH, PA.

GROUND COVER PLANTS

Saxifraga Terminalis, always green and cover. \$50.00 per 1000; \$7.50 per 100. WERT, 922 MONTG. AVE., NARBERTH, PA.

LANDSCAPE ARCHITECT

Plans, Estimates, Home Grounds designed and developed. Complete plans, specifications, and vision. ROBERT BRUCE HARRIS, LANDSCAPE ARCHITECT, 750 NORTH MICHIGAN AVE., CHICAGO.

SEEDS

Seeds of Unusual Flowers. Unique kinds, only three thousand of them, for the distinctive garden. Most interesting catalog, on request. D. PEARCE, DEPT. R., MERCHANTVILLE, N. J.

TOOLS

Garden Tools of exceptional merit. 88-page color free. A. M. LEONARD & SON, PIQUA, OHIO.

PLANTS

Wisteria—A sixteen page illustrated catalog describing twenty varieties in lavender, pink, red and white, flower clusters up to 10 feet long; cultural directions and method for the mass production of flowers for ten cents. A. E. WERT, 922 MONTG. AVE., NARBERTH, PA.

Advertising rates in THE GARDENER'S BUYING GUIDE are as follows: Rates: per line (6 words estimated to the line), effective with the February issue, \$2.00—3 times, \$1.90; 6 times, \$1.80; 12 times \$1.70. Minimum space—2 lines per insertion. Maximum space—28 lines per insertion. Terms—cash with order; no cash discount. No wholesale prices may be quoted in copy. Forms close 20th of second month preceding date of issue, viz: February forms close December 20th. For further information, write The Gardener's Buying Guide, HOUSE BEAUTIFUL, 572 Madison Avenue, New York.

it when known. A tall grower with flowers four or more inches in diameter. Flowers are a bright pink with rich brown cone. The petals are stiffly outstretched in contrast with the drooping older varieties.

Scabiosa of the annual type is another plant that I shall confine to the cutting garden in the future, for there it attains its true value. Grandiflora Rosette, a deep rose annual Scabiosa, takes its place with the better ones.

Senecio confusus, though a tender vine, supplies a long-felt need for a showy vine that makes fairly rapid growth and furnishes something new in color. It has clean bright green foliage and large clusters of orange-colored blossoms constantly in bloom. Since it is tender, it will need to be taken in or purchased new each season.

This writer will need to retract a bit on Shasta Daisy Esther Read. Not from statements about its beauty, but it proved somewhat of a prima donna in growth and propagation. If you are willing to pamper it a bit, it is well worth the effort, but it is not a robust grower unless conditions suit it.

Two good Verbenas made their appearance in 1937. Verbena Crimson Glow, a pure glowing crimson, without even a trace of an eye, has

individual florets of good size. Verbena Floradale Beauty is a giant hybrid, the flowers varying from bright rose pink to deep rose red of exceptional brightness. Trusses are huge, 4" to 5" across.

Veronica Blue Spire grew all over the East with good results. With me, it was never out of flower all summer. The color is a lovely deep blue and the plant is of bushy, upright growth.

Cupid Zinnias, of which there were three named varieties introduced last year in Tiny Tim, rich scarlet, Pixie, bright yellow, and Snowdrop, pure white, round out the small-flowered Zinnias in fine shape. Lower-growing and smaller-flowered than any Zinnia to date, they are fine for foregrounds of beds and, last but not least, for very striking arrangements. Zinnia Linearis is a free-blooming Zinnia that doesn't look like one. It has little value to cut, but is indispensable for edgings or mass planting. Produces a wealth of single orange yellow flowers all summer.

Zinnia Fantasy Star Dust closes the review of plants presented last February in HOUSE BEAUTIFUL. It is a clear golden yellow bloom of nice size and excellent habit of growth. The color and type adapt it to unusual arrangement.

A GARDEN IN ITSELF—3 MONTHS OF GLORIOUS BEAUTY EVERY YEAR!

Sensational new flower novelty, Azaleamum is world's greatest flowering plant! Four vivid new colors, gives an entire garden in itself, with breathtaking beauty for 3 solid months! First year grows bushel-basket size, produces hundreds of big, rich blooms, daily delights you with new-bud color variations—a gorgeous color spectacle! Sheehan, N. H., says: "Exceptionally large, 8 feet around." Bernard, Ill.: "You saw 600 flowers. I'll bet there are 1000 on single plant!" Wood, Mich., counted 2,928 blooms on a first-year plant!

FREE! GARDEN BEAUTY BOOK

Here are 96 pages showing, describing all latest, best garden novelties, as well as your old favorites. Read and see all about Azaleamum, new Dazzler Carnation, famous Grand Master Gladioli—and see the fine bargains available! Write before supply is exhausted. Use coupon below TODAY!

BLOOM 1/2 ACTUAL SIZE
Above bloom is about half actual size. Just imagine each plant covered with these great, rich blooms each year. All Azaleamums are hardy perennials, blossom each year right up until frost!

VIVID NEW COLORS!
Bronze Beauty, in gleaming bronze shades; Cameo Queen Pink, opens deep orchid, varietal centers; Magic White, one of best flowers we ever saw. A color feast for any garden. Write today for special low prices—get catalog at once!

KELLOGG'S for QUALITY!

R. M. KELLOGG CO., Box 1082, THREE RIVERS, MICH.

Send me new 96-page Kellogg Catalog with Azaleamum and other prize novelties.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Special Offers FOR 1938

GIANT Fluffy-Ruffles PETUNIAS

Exquisitely ruffled, richly veined, 3 in. across. Glorious scarlets, pinks, lavenders, purples, all colors mixed — a full 25c-packet of seeds, only... **10¢**

GIANT RUFFLED PETUNIAS Five Separate Colors

5 favorites, Robin Hood (deep crimson), Copper Rose, Mauve Queen, Pink Pearl, Evening Star (white), all 5 packets of seeds, 1 of each, (value \$1.70) for only... **10¢**

BURPEE'S PETUNIA GARDEN

Many colors and types; Giant Ruffled, Enchantress (tyrian-rose) and Mauve Queen; Giant Fringed, Lady Gay (white edged claret) and Salmon Beauty; Large-Flowered Bedding (Balcony), 5 colors—Blue Wonder, Flaming Velvet, Purple Prince, Rose, White; Dwarf Bedding, Cockatoo (purple spotted white), Rose Gem, Twinkles (rose, white-starred); all 12 packets (value \$2.80) for only **10¢**

BURPEE'S ZINNIA GARDEN

All types, all sizes, all colors—Giant Dahlia-Flowered, scarlet, lavender, rose, yellow; Cut-and-Come-Again, salmon-rose, scarlet, yellow, white; Cupids (smallest of all), carmine, scarlet, yellow, white; and a pkt. each, all colors mixed, of: Mexicana, Navajo, Fantasy, Scabiosa-Fl., all 16 pkts. (value \$2.05) for **10¢**

BURPEE'S ASTER GARDEN

6 types, 12 favorite colors, 2 of each of: California Giant Double, Giant Crego, Giant Branching, American Beauty, Mammoth Peony-Fl., Royal, all 12 pkts. (value \$1.90) for **10¢**

BURPEE'S MARIGOLD GARDEN

Various kinds, including 3 with odorless foliage—Burpee Gold, Crown of Gold, Yellow Crown—also Golden West, Primrose Queen, Surprise Mixed, Yellow Supreme, Sunset Giants, Flaming Fire (tall single French), Harmony (dwarf double French), all 10 pkts., (value \$1.90) for **10¢**

Giant DOUBLE NASTURTIUMS

Burpee's Dwarf Globe (compact) Salmon-cerise, ruby-red, scarlet, mahogany, primrose, orange, and golden yellow—all 7 packets (value \$1.75) for only... **10¢**

Giant RUFFLED SWEET PEAS

From Burpee's Famous Floradale Farms Crimson, cerise, salmon-cerise, rose-pink, blue, white, primrose, salmon-pink, mauve, all 9 pkts. (value \$1.70) for... **10¢**

THIS AD MAY BE USED AS AN ORDER BLANK

Just clip this column to save time or write out your order if you prefer. Also ask for the new Burpee Seed Catalog. 114 pages of pictures and complete information about every flower and vegetable worth growing — the garden guide you'll prize most for your garden in 1938.

Catalog FREE

Burpee's SEEDS Grow

W. ATLEE BURPEE CO.
326 Burpee Bldg., Philadelphia
Send me postpaid, the seeds I have marked.

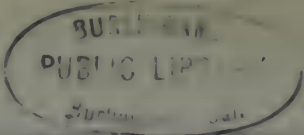
Enclosed is \$.....

Name _____

Address _____

P.O. & State _____

☐ Send Burpee's Seed Catalog free.



NEW YEAR'S RESOLUTION NO.

This year resolve to shorten your shopping worries by using our Phone To Find Who Sells It Service! Start *right* now. Just take your shopping lists—see what items you want are advertised in this issue of HOUSE BEAUTIFUL, marked with the little telephone symbol—call your nearest local exchange listed below—ask “Who sells.....advertised in the January HOUSE BEAUTIFUL?”—and the operator will tell you where to buy it, in your neighborhood. No charge—always available, day and night.

These firms are using the Phone to Find WHO SELLS IT Service in this issue:



Billy Baxter Club Soda.....Page 68
 Johns-Manville Rock Wool Home
 Insulation.....Page 67

Libbey-Owens-Ford Quality
 Glass.....Page 57
 Utica Percale.....Page 59



FIND YOUR LOCAL WHO-SELLS-IT NUMBER HERE

Exchanges

AKRON, OHIO.....Hemlock 5120	DEARBORN, MICH.....Trinity 2-8000	MADISON, WISC.....Fairchild 6353	ROCHESTER, N. Y.....Glenwood
ALBANY, N. Y.....3-6700	DENVER, COLO.....Main 6669	MEMPHIS, TENN.....7-4601	ROCKFORD, ILL.....Main
ALLENTOWN, PA.....7433	DES MOINES, IOWA.....5-1127	MIAMI, FLA.....3-2155	SACRAMENTO, CAL.....Capitol
ALTOONA, PA.....3-1226	DETROIT, MICH.....Trinity 2-8000	MILWAUKEE, WISC.....Marquette 0610	ST. LOUIS, MO.....Grand
ATLANTA, GA.....Hemlock 6302	EAST ORANGE, N. J.....Market 2-1313	MINNEAPOLIS, MINN.....Midway 6181	ST. PAUL, MINN.....Midway
ATLANTIC CITY, N. J.....5-0195	EL PASO, TEX.....East 491	MOBILE, ALA.....Dexter 4027	ST. PETERSBURG, FLA.....Wasatch
BALTIMORE, MD.....Plaza 2272	EVANSTON, ILL.....Greenleaf 6020	MONTCLAIR, N. J.....Market 2-1313	SALT LAKE CITY, UTAH.....Fannin
BERKELEY, CAL.....Higate 1242	EVANSVILLE, IND.....2-6201	MT. VERNON, N. Y.....Yonkers 4174	SAN ANTONIO, TEXAS.....Douglas
BETHLEHEM, PA.....Allentown 7433	FLINT, MICH.....3-8663	NASHVILLE, TENN.....6-1697	SAN FRANCISCO, CAL.....4-
BIRMINGHAM, ALA.....7-4093	FORT WAYNE, IND.....Anthony 9126	NEWARK, N. J.....Market 2-1313	SCHENECTADY, N. Y.....2-
BOISE, IDAHO.....Boise 2	FORT WORTH, TEXAS.....4-4232	NEW HAVEN, CONN.....6-5005	SCRANTON, PA.....Elliott
BOSTON, MASS.....Hancock 0204	GRAND RAPIDS, MICH.....9-4485	NEW ORLEANS, LA.....Franklin 4142	SEATTLE, WASH.....2-
BRIDGEPORT, CONN.....3-2428	HACKENSACK, N. J.....Hackensack 2-8678	NEW YORK, N. Y.....Chickering 4-1388	SHREVEPORT, LA.....3-
BRONX, N. Y.....Chickering 4-1388	HARTFORD, CONN.....5-2103	NORFOLK, VA.....21576	SOUTH BEND, IND.....Main
BROOKLYN, N. Y.....Chickering 4-1388	HOUSTON, TEXAS.....Lehigh 6151	OAKLAND, CAL.....Higate 1242	SPRINGFIELD, ILL.....6-
BUFFALO, N. Y.....University 4900	HUNTINGTON, W. VA.....23507	OAK PARK, ILL.....Franklin 7100	SPRINGFIELD, MASS.....4-
CAMBRIDGE, MASS.....Hancock 0204	INDIANAPOLIS, IND.....Riley 8601	OKLAHOMA CITY, OKLA.....5-4100	STAMFORD, CONN.....2-
CAMDEN, N. J.....5720	JACKSONVILLE, FLA.....7-1448	OMAHA, NEB.....Jackson 7319	SYRACUSE, N. Y.....Broadway
CEDAR RAPIDS, IOWA.....2-0882	JAMAICA, N. Y.....Chickering 4-1388	PASADENA, CAL.....Terrace 8148	TACOMA, WASH.....H26
CHARLESTON, S. C.....5417	JERSEY CITY, N. J.....Journal Square 2-4360	PATERSON, N. J.....Sherwood 2-6282	TAMPA, FLA.....Main
CHARLESTON, W. VA.....Capitol 28-551	KANSAS CITY, KAN.....Valentine 7134	PAWTUCKET, R. I.....Perry 7300	TOLEDO, OHIO.....Main
CHARLOTTE, N. C.....3-1015	KANSAS CITY, MO.....Valentine 7134	PEORIA, ILL.....4-4156	TOPEKA, KAN.....
CHICAGO, ILL.....Franklin 7100	LAKEWOOD, OHIO.....Prospect 2020	PHILADELPHIA, PA.....Locust 7800	TRENTON, N. J.....
CINCINNATI, OHIO.....Parkway 5644	LANSING, MICH.....2-0625	PITTSBURGH, PA.....Montrose 3204	TROY, N. Y.....
CLEVELAND, OHIO.....Prospect 2020	LEXINGTON, KY.....7276	PORTLAND, ME.....2-0846	TULSA, OKLA.....4-
COLUMBUS, OHIO.....University 4152	LINCOLN, NEB.....F-2477	PORTLAND, ORE.....Beacon 6178	UTICA, N. Y.....National
COUNCIL BLUFFS, IOWA.....Jackson 7319	LITTLE ROCK, ARK.....6780	PORTSMOUTH, VA.....Norfolk 21576	WASHINGTON, D. C.....2-
DALLAS, TEXAS.....3-2518	LONG BEACH, CAL.....811-68	PROVIDENCE, R. I.....Gaspee 3333	WICHITA, KAN.....3-
DAVENPORT, IOWA.....3-7014	LOS ANGELES, CAL.....Trinity 3076	READING, PA.....3-4662	WILMINGTON, DEL.....3-
DAYTON, OHIO.....Randolph 1091	LOUISVILLE, KY.....Wabash 3027	RICHMOND, VA.....4-7031	WORCESTER, MASS.....3-
	LYNN, MASS.....Hancock 0204	ROANOKE, VA.....2-2846	YONKERS, N. Y.....
			YOUNGSTOWN, OHIO.....4-

HOUSE BEAUTIFUL

COMBINED WITH HOME & FIELD

PRICE 35 CENTS

FEBRUARY 1938



Red Rope
Binder
Gaylord Bros. Inc.
Makers
Stockton, Calif.
PAT. JAN. 21, 1908

Do You Own a Home? Expect to Buy a Home? Plan to Build a Home?

HOUSE BEAUTIFUL presents a new series of feature articles entitled

We're going to Remodel!

This exciting and valuable story will appear in 7 installments, beginning with this current February number and continuing through August.

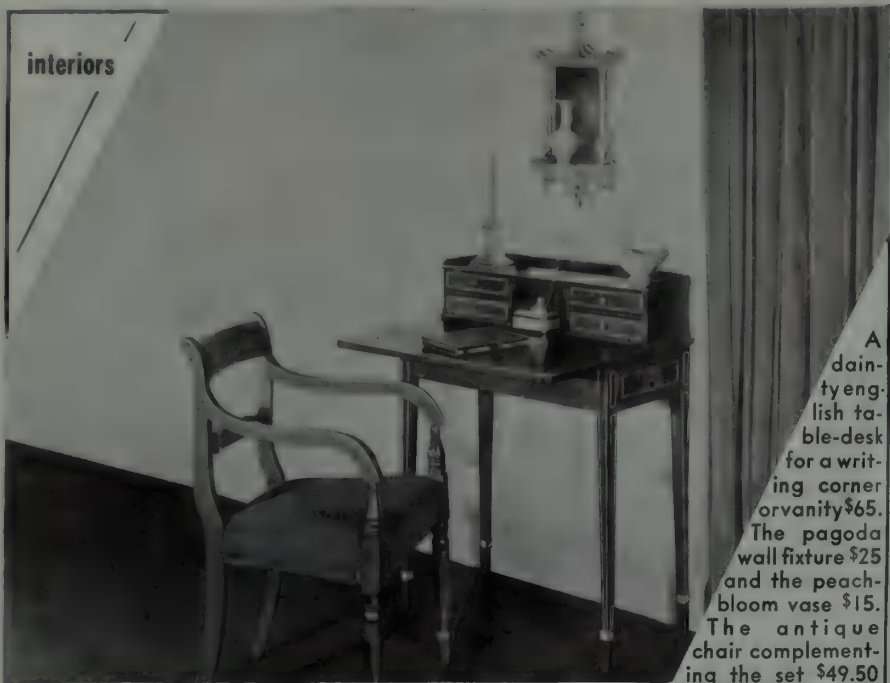
General and detailed plans will tell you how to anticipate the inevitable changes all home owners have to . . . families grow . . . how to increase equipment as the need arises . . . remodel any house logically and . . .

HOUSE BEAUTIFUL

572 Madison Avenue

New York City

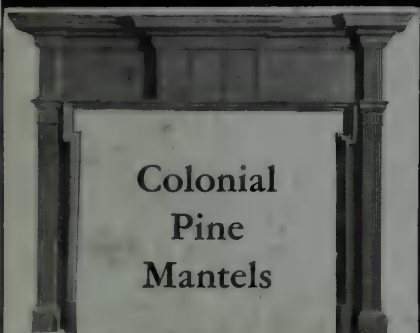
interiors



A dainty English table-desk for a writing corner or vanity \$65. The pagoda wall fixture \$25 and the peach-bloom vase \$15. The antique chair complementing the set \$49.50

Miriam Stevenson
400 EAST 57TH STREET, NEW YORK

Fireplace
EQUIPMENT



Colonial
Pine
Mantels

This lovely antique pine mantel from Philadelphia is one of our large collection of Colonial pieces.

Let us know your requirements in mantels—either antiques or reproductions—and in other fireplace furnishings, such as andirons, grates, Franklin Stoves and screens (including our patented Curtain Screen).

Catalogue of individual objects

Edwin Jackson
INC

175 EAST 60th St. NEW YORK

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

America's most
distinguished
MODERN!

A greater Modernage... newly enlarged, newly decorated... presents distinguished Modern for 1938! With an eye to the N. Y. World's Fair, we have created original designs interpreting the trend toward more gracious interiors. As in the past 12 years, we continue to set the style in finer Modern!

Modernage
162 East 33rd St.
New York

MME. MAJESKA
Consultant Decorator



window



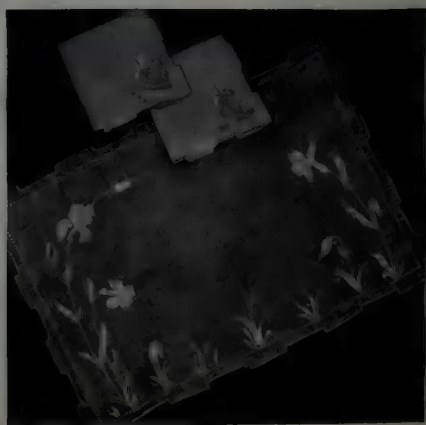
JAPANESE flower gardens never seem to go out of fashion. They blend with almost any type of room and the tiny sprouts and pagodas are fun to arrange. Here you see a rectangular flower bowl with teak stand made of creamy white porcelain. It is utterly simple in design and the price is \$6. A set of 6 assorted flower holders is \$2.25, and the needle point holder cost \$4.25. At Yamanaka & Co., Inc., 680 Fifth Avenue, New York.

THESE molded figurines of peasants from Salzburg bring with them the spell of their native city. You can almost see the cobblestone streets bustling with life and hear the plaintive cadence of cathedral bells. To your living room they will bring a touch of whimsy that is nicely distinctive. In bittersweets, greens and browns they are \$12.50 each; smaller figures \$6.50. At Rena Rosenthal, Inc., 485 Madison Avenue, New York.



IF YOU'RE something of a crank about your table appointments you'll want this silver-plated center piece. It is shaped like a pond lily and we are told that it makes a ravishing setting for pansies. The sheen of its silver and the grace of its lines will do much to make your table glitter. The diameter is 6 3/4", the height 3 1/4" and the cost \$11. At the Brand-Chatillon Corp., 773 Fifth Avenue, New York.

WHIPPED cream, violets in April and Debussy's music—that's what this three-piece breakfast set reminds us of. In sheer pearl gray organdie it is delicately embroidered and appliquéd with an iris pattern in mauve, yellow, blue or coral. The softness of its background will tend to make your silver glisten, your china seem whiter, and even your coffee will smack of ambrosia. \$5 at Georg Jensen, 667 Fifth Avenue, New York.



Wherever you live, the merchandise shown on these pages is within your reach. Write the shop or store mentioned for quick delivery

shopping

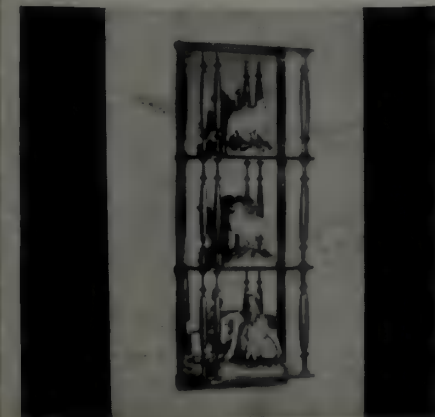
GLEAMING silver and the mellow light from tapering candles is always lovely. This sterling silver two-branch candelabrum will enhance the fruit and old Sheffield on your side-board, and give warmth and dignity to your dining room. The arm is removable so it can be made into a single candlestick. 17½" high with a 13½" spread, it has a weighted base and costs \$75 at Ovington's, 39th Street and Fifth Avenue, New York.



ONLY the Venetian glass blowers can turn out work as delicately perfect as this. The glass flowers at the base glisten gladly when the lamp is lit, and will dress up any room you put it in, giving formality to your foyer, majesty to your living room and daintiness to your bedroom. With the silk shade it makes a wedding present that is remembered. \$15 complete at Lord & Taylor's, 38th Street and Fifth Avenue, New York.



TOASTMASTER has a new Hospitality Tray set that devotees to their products will be enthusiastic about. Made of hand-beaten aluminum, it consists of a stand, a large and small tray, two of medium size, and a two-slice toaster. The hand forging brings to the metal a mellow tone that resembles rare old pewter, and the wheat design is one of universal appeal. \$85 at B. Altman, 34th Street and Fifth Avenue, New York.



REMEMBER visiting your grandmother and standing wide-eyed before her well-filled china cabinet? This Colonial hanging shelf is a variation of the cumbersome cabinet. Finished in mahogany, walnut, maple, pine or painted, with mirror back, it is 23½" x 9" x 4½". The Staffordshire lambs, 5" high, are \$4 the pair; girl with cow and boy with cow (not pictured) \$12.50 the pair at Ruth Berlin, 437 Madison Avenue, New York.

Chippendale Wall Mirror

A reflection of beauty



No. 879—This unusual mirror is reproduced from a period about 1750. The frame is of Solid Mahogany; ornament and inner lining of gold leaf. Size, 20 inches by 26 inches over all. Glass is 14 by 24 inches.

Mid-Winter Sale Price 23.50

Send 10c for Mid-Winter Sale Catalogue "B"

BIGGS ANTIQUE CO.

318 EAST FRANKLIN STREET, RICHMOND, VIRGINIA

BRANCHES:
1217 Connecticut Ave., Washington, D. C.
221 Peachtree St., Atlanta, Ga.

Glareless

SHAVING & MAKE-UP MIRROR..



A perfect light with a perfect mirror. Throws indirect light upward on face. No glare or shadow. Outlet for electric razor located below mirror.

Floor model B108 illustrated at left. Chromium finish, with plain mirror, \$27.50. With magnifying mirror, \$32.50.

Write for illustrated folder showing table and wall models from \$12. up.

NEWTON Electrical MIRROR INC.

174 WORTH STREET NEW YORK, N. Y.

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



Attractive Arm Chair No. 2010

Freight Prepaid to Florida.

GRAND CENTRAL WICKER SHOP, INC.

217 East 42nd St., New York, N.Y. MANUFACTURERS BETWEEN 2nd & 3rd AVENUES

INTERIOR DECORATION

FOUR MONTHS PRACTICAL TRAINING COURSE

Spring Term Commences February 2nd

Intensive training in the selection and harmonious arrangement of period and modern furniture, color schemes, draperies, wall treatments, etc. Faculty composed of leading New York decorators. Cultural or Professional Courses. Also two-year course in Design. Day or Evening Sessions. Send for Catalog 5-R

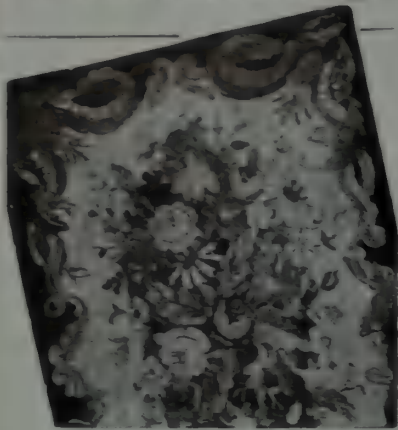
HOME STUDY COURSE

Those who cannot come to New York may take the same subjects by the Home Study method. Students obtain personal assistance from our regular Faculty. No previous training necessary. Practical, simple, authoritative and intensely interesting course. Requires a few hours weekly in your spare time. Start at once. Send for Catalog 5-C

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue • Established 1916 • New York City

★ "ROSEMONT" Hooked Rugs



• THE most beautiful of the old Colonial designs. Hooked with the old-time hand hooks. Historic designs, reproductions of Metropolitan Museum rugs. Also HAND-TIED CANOPIES. "Lover's Knot" and other Colonial coverlets.

Write for free booklet giving histories of old designs

LAURA B. COPENHAVER

"ROSEMONT" MARION, VIRGINIA



Freemason Louis XV Lily Cambridge

Unusual Opportunity

If you are interested in matching discontinued and other patterns of silver, here is an unusual opportunity at reasonable prices.

Buttercup	Norfolk
Lamaster	King Edward
Bondal Rose	Pompadour
Violet	Strasbourg
Canterbury	Orange Blossom
Old English	Versailles
Luxembourg	Chrysanthemum
Chantilly	Lily-of-the-Valley

We have accumulated a large stock of the above and over two hundred others of the older patterns. This silver has been used and refinished. We solicit your inquiries regarding anything in unusual silver.

JULIUS GOODMAN & SON, INC.
43 South Main Street
Memphis, Tenn.



Charming and Quaint

• • • • Copied by skilled native craftsmen of Southwestern Virginia highlands from original made in Boston in early Eighteenth Century—this attractive, fanciful footstool lends a subtle note of character and dignity to any furnishing scheme. You'll love doing needlepoint for it; however, it comes to you ready for use, upholstered in antique velvet, choice old gold, blue, rust, wine. Hand made, solid Walnut, dull rubbed finish. At base 12" by 14" by 9" high. Price—sixteen dollars, express collect.

Write for illustrated folder

ISABEL IMBODEN SHEEN

HANDICRAFT SHOP

BRISTOL - VIRGINIA

YOUR GARDEN
Enhance its natural beauty with shapely, colorful Terra Cotta, Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB
1910

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

IMPORTANT NOTICE TO SUBSCRIBERS

Changes of address should be reported direct to HOUSE BEAUTIFUL three weeks before the change is to take effect. In making your request, please send us your old address, your new address and the date on which you wish the change to become effective. The Post Office will not forward copies to your new address unless extra postage is provided by you.

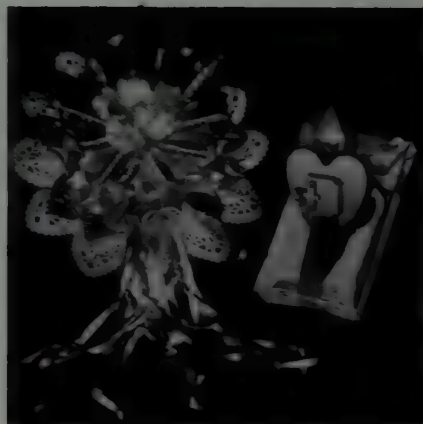
HOUSE BEAUTIFUL
572 Madison Avenue, New York

window shopping



SO MANY shops feature handsome smoking accessories that we find it difficult to keep up our enthusiasm. But it was easy when we saw this set. The crystal cigarette box with hinged cover and monogram has a silver deposit outlining the top, and costs \$6.50. Sterling silver match box, with three-letter monogram, \$2. Sterling ashtray with three-letter monogram, \$4. At Can-Dle-Luxe Shop, 542 Madison Avenue, New York.

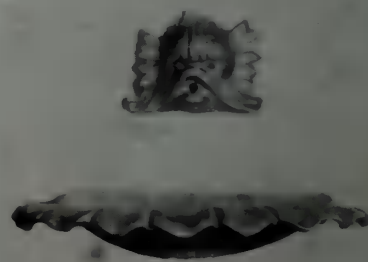
SUGAR and spice and everything nice—that's what this corsage is made of. It's a Valentine that you'd do well to show your best beau, and will solve beautifully the mother-Valentine problem. The heart picture frame of red painted wood is tied to a silver wrapped candy bar and has a latch to keep the picture within hidden. The candy corsage is \$5, the heart frame 85¢ at Schrafft's, Inc., 58 West 23rd Street, New York.



EVEN the most casual hostess will shudder with dismay when heavy boots leave a path of mud on her rugs. This Burlington iron foot scraper is utterly practical and would make an amusing gift for your hostess after a week-end in the country. Attach it to the door stoop and you'll find immense satisfaction in efficiently ridding your walking shoes of debris. \$3.50 at Kenneth Lynch, 8-14 37th Avenue, Long Island City, New York.



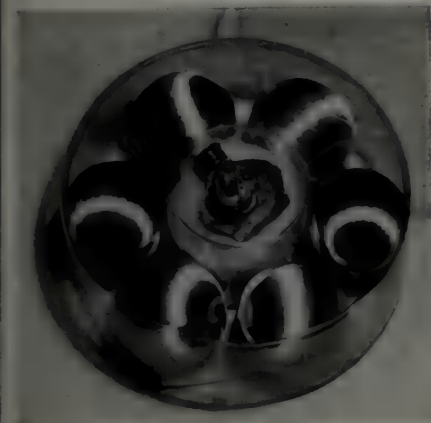
FIND a sunny spot along your garden wall to hang this lead dolphin's head and wall bowl fountain. The dolphin spouts water and when the sun's rays catch the spray you will have a miniature rainbow. The head is 6" high and 7" wide, the bowl 16" wide with a 9" projection. \$40 at Erkins Studio, Inc., 121 East 24th Street, New York. Bought separately, the dolphin's head is \$10 and the bowl is \$35.



TOMATO juice is on the blacklist of most hostesses giving formal dinner parties because of the unattractive glasses in which it has to be served. But here are hollow clear glass "tomatoes" with glass sippers—and you may use them for orange or pineapple juice, too. Fill, chill, serve. And here is the surprise—only \$3.50 a dozen postpaid. Write to Malcolm's House and Garden Store, 524 North Charles Street, Baltimore, Md.

Window shopping

ALL the world loves to sit Turkish fashion before an open fire spinning dreams or swapping yarns. The higher the fire burns, the loftier your fancies. Here are bellows to make your hearth the happiest for miles around. With long handles, brass front embossed with historic scenes, or with wood front, the price is \$11 and \$8.50. The short-handled ones, \$7.50 and \$10 at H. A. Bame, 101 Park Avenue, New York.



TOSS these gayly colored sachet balls in your lingerie drawer, hang a few in your closet, and put some among the sheets and pillowcases in your linen cabinet. The perky perfume bottle that comes with this Jean Vivandon set will be immediately at home on your vanity. The sachets and the perfume are of a tantalizing gardenia bouquet. This is new and we think you'll like it. \$1.29 at Dennison's, 411 Fifth Avenue, New York.



IF YOU have a husband who is a pipe addict get him this Crown Devon pottery tobacco jar that bears the hand-painted figure of the now legendary Cumberland hunter, John Peel. At the same time don't overlook the blond maple pipe rack and, if you want to be very grand indeed, fill it with eight Cross Country pipes. Jar, \$10; rack, \$5; Cross Country Pipes, \$5 each at Mark Cross, 655 Fifth Avenue, New York.



HAVE you an eighteenth century living room? Here is a screen that would be lovely for it. In the left-hand panel are hawthorne flowers and a pagoda; the center panel shows a Chinese lady carrying a gay parasol crossing a bridge to the pagoda on the right. Her dress is of gold, blue and chartreuse. The background is of Chinese red. \$100 at Venezian Art Screen Co., 540 Madison Avenue, New York.

A MASTER of reproduction gives us this Colonial Dumbwaiter with revolving lower tray. Of solid mahogany, it is a copy from the original found in Virginia, which was formerly used in the dining room for wines. Today it is seen in living rooms and is ideal for flowers or small objets d'art. 31" high, lower tier 24", upper tier 18" in diameter. \$39.50 at Biggs Antique Co., 316-318 Franklin Street, Richmond, Virginia.



FRENCH FAIENCE LUNEVILLE

Famous pattern of French Tableware carried in open stock. Write for illustrated booklet.

Carbone
INC.

342 Boylston Street, Boston

SIMULATE *the glow* of CANDLELIGHT



CANDYLBEME LAMPS are the closest simulation to the soft, mellow glow of a real candle flame ever achieved in an electric lamp. Leading decorators and architects recommend them for the matchless lighting effect they produce. You cannot realize what a difference CANDYLBEME LAMPS can make until you see them in your own candle type fixtures.

ORDER NOW

If your dealer cannot supply you, order direct from us. Available with standard or candelabra base for 110 volt circuit.

Clear50c
Frosted55c

CANDYLBEME Lamps
PAT. APPL'D FOR — TRADE MARK REG.

BUTLER-KOHAUS, INC.

2826 Olive St.

St. Louis, Mo.

SHOPPING IS
Always Fun
—in the pages of
HOUSE BEAUTIFUL.
Day and night, in fine weather or foul, you can always indulge your longing for knowledge of the newest and smartest things in home furnishing and equipment, through **HOUSE BEAUTIFUL'S** reliable and up-to-the-minute reports.

HOUSE BEAUTIFUL
572 Madison Avenue
New York, N. Y.

★ February SPECIAL



A leather-top drum table, made by Sloane Master Craftsmen, that is the image of its 18th Century ancestor. It is all mahogany with drawer fronts of swirled veneer, and the brassware is handsomely done. The table is 28 inches high; the top, 25 3/4 inches in diameter. Sloane offers it during the storewide February Sale at the special price of \$37.50. Mail orders invited.

W & J Sloane

FIFTH AVENUE AT 47TH • NEW YORK
WASHINGTON, D. C., SAN FRANCISCO
AND BEVERLY HILLS, CALIFORNIA



H
A
V
E
Y
O
U
A



FOTO-TAINER

in your home?
You may not know it, but you need one. So easy to arrange and keep pictures. So easy to show them to your friends. Pass the picture NOT the Album. Beautifully made, each sewn pocket holds 12 prints up to 4 x 6".

Send for two days' inspection.

No. of Pockets	Small	Library	Slide-in-back
12	\$2.00	\$2.75	\$4.00
24	2.75	3.75	6.00
	3.50	5.00	7.50
	4.00	7.50	10.00

Lined with silk
Catalogue on request
If money is sent with order, initials or name stamped in gold FREE

MEVI, 228 E. 45 St., New York, Dept. B



Fine Silverplate

*with the artistry
of Sterling*

LOVELY PATTERNS NOW
OBTAINABLE IN TABLES WITH
TARNISH PREVENTING DRAWER

Any one of the lovely designs in silverplate shown above will make a highly desirable addition to your silver collection—and at right is a table specially designed to hold them.

Use the Coupon for further information on any of the designs illustrated, as well as the special table.



HOUSE BEAUTIFUL

—Use this coupon for further information—

READERS' SERVICE BUREAU

572 Madison Avenue
New York, N. Y.

I am interested in the following patterns.....

I am starting a set ☐. Please send literature.

Name.....

Address.....

City.....State.....

BHF-2-38

window shopping



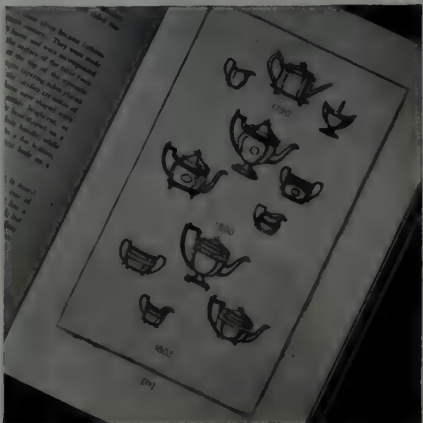
THIS water jug of Crown Devon pottery embodies the pomp and circumstance of English tradition even playing God Save the King. The front of the pitcher bears a handsome plaque with the head of the short-reigned Edward VIII, and there are whisperings that before long it will be a museum piece. A parchment scroll guarantees that it is one of a limited edition. \$30 at Plummer, Ltd., 7 East 35th Street, New York.

WANT to buy a duck? This is one that might amuse you. The sage-looking bird pictured here has a supercilious air about him and there is something in his posture that makes one smile. The ashtray on which he is perched is of etched crystal, oval-shaped and large enough and shallow enough to please the most fastidious smoker. The price is \$1.50 at John Wanamaker, Broadway and 9th Street, New York.



IF YOU'RE anything like this department you glory in seeing burnished bronze, the lovely pallor of brass, the luster of fine wood—and you appreciate how hard these effects are to achieve in your home. But try Jackson of London English Polish. It preserves the patina of a piece and leaves no greasy smudges. It will work wonders on your car, too. \$1 a jar at Mrs. Mark Jackson's Studio, 35 West 58th Street, New York.

PAINTING, purling and petit point have each helped to bring out the latent artistry in most of us. With these we predict that making lampshades will soon have its place. It will if the inducements to make us turn creative continue to be so attractive. Approximately \$6 includes the French knot cover silk, double China silk lining, silk binding, tapes, frame and trimming. At Gimbel Brothers, 33rd Street and Broadway, New York.



THE formula for feminine success has changed of recent years and today we are expected to have a working knowledge of nearly everything. But we need no such motive to enjoy "English Silver 1675-1825" by Stephen G. C. Ensko and Edward Wenham. With 250 line drawings the story of the golden age of silver is presented simply and absorbingly for those who are interested. \$2.50 at Robert Ensko, 682 Lexington Avenue, New York.

window shopping

COASTERS have an uncanny facility for getting lost. Here are some that you will hold on to securely both because they are exceptionally nice and because they come in matching containers. The black lacquer box is decorated in gold, contains six coasters and costs \$4.50. The red lacquer box, also decorated with gold, holds twelve coasters and costs \$6.50. At Yale Barn, 997 Farmington Avenue, West Hartford, Conn.



THE days of covered wagons and tomahawk massacres are over, but here is depicted one of the most typical of our early American scenes. The handsome Pioneer Panel is woven by the daughter of one of these settlers and we regret that the photograph is inadequate to show you the detail work and the color of the yarns, dyed with nuts and berries. The panel is 15" x 38" and costs \$10.50. The Handicraft Shop, Bristol, Va.



TO POINT up ■ Georgian or an American Colonial room try hanging this Chinese Chippendale wall bracket. In a pagoda design it has a mirror back and makes a nice setting for small pieces that you love very much. Or hang it over a miniature powder table or in your foyer. It comes in pickled pine, antique gold and silver. Height 20", width 11". \$25 at Miriam Stevenson, 400 East 57th Street, New York.



HERE is ■ brand new way for creative genius to go delightfully berserk. These Mirro-Points are a throwback to our building block days and are designed for you to caparison your table—but this time you'll be adultly entranced with the effect. Or simply use them as coasters or as candlestick bases. In packages of eight. \$3 for clear glass, \$4 for blue at Sweden House, 6 West 51st Street, New York.

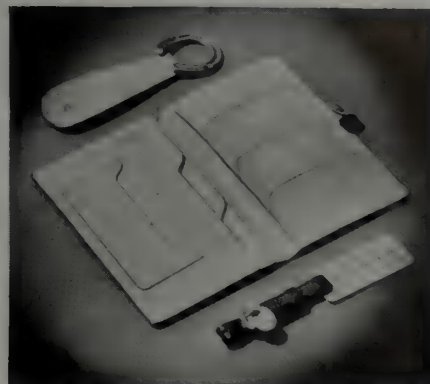


THE things that glass blowers are doing these days! They can make exquisite and complex shapes. Here is a cornucopia for flowers in clearest crystal which is cunningly supported by two loops of crystal cord. These hold the cornucopia upright so that it supports flowers with uncommon grace. Nice for a handful of cornflowers and a rosebud. Approximately 9 inches tall. \$10. Pitt Petri, 501 Madison Avenue, New York.



TRIM TRAVELLING

Starts Like This...



With a **PIGSKIN SHOE HORN**, beautifully finished, with horse shoe mounting. \$1.75; and **PASSPORT CASE** in pigskin. One of a large selection, and only \$7.95; **LUGGAGE TAG**, in black or tan leather. Nickel plated, \$1.50; silver plated, \$2.50, gold plated, \$3.50. Engraving, per letter \$.05



With a **FIRST AID KIT** that's compact, complete, with every item easily accessible. Grand for motorists, vacationists, round-the-world travellers. In pigskin, or black or russet leather, zipper cases. \$5.95

Send for booklet "H" of smart accessories for travel, home and play.

HAMMACHER SCHLEMMER

145 EAST 57TH STREET • Since 1848 • NEW YORK
1 block east of Park Avenue

ELEGANCE of the REGENCY

SUMMED UP IN A LITTLE MARBLE MANTEL

The vogue for modernized regency rooms continues. And here is the black marble mantel for such a setting. Use it in a room with floor of black rubber inlaid with laurel wreaths, swag draperies, and little tables circled with brass galleries!



WM. H. JACKSON COMPANY
Everything for the Fireplace
16 East 52nd Street • New York
Established 1827



BULLMASTIFF Puppies For Sale

Sire: "Neil." Sire of Sire: "Ch. Simba." Dam: "Chestonian Grand Slam." All registered prize winners.

The British Bullmastiff League standard of type under "General Impression" says: "The Bullmastiff is a powerfully built dog symmetrical and showing great strength. His temperament combines high spirits, reliability, activity, endurance and alertness."

"The dogs should be 90 to 110 pounds in weight, bitches 80 to 90 pounds in weight."

"These popular British dogs, recently introduced into America, were known in 1630 as 'Bandogges'."

WHITE GATES FARM
Bedford Hills Westchester County
New York



Ch. Nunsoe Duc de la Terrasse of Blakeen, Best in Show Westminster Kennel Club Show, 1935

Choice puppies
white, black or brown from
champion stock.

BLAKEEN KENNELS
Mrs. Sherman R. Hoyt, Owner
Katonah, N. Y. Tel. Katonah 217



KUVASZ

Pure white Hungarian Guardians, the "Rolls Royce" of dogdom, unsurpassed in beauty, stamina, intelligence, disposition. Pure-bred for centuries; picture on request. Registered puppies from American Champions.

ROMANCE KENNELS
Park Ave. Madison, N. J.



NEWFOUNDLANDS COCKERS

Puppies from
Championship stock
Registered A. K. C.
CAMAYER KENNELS
John Camayer, Owner
Albany Post Road
Ossining, N. Y.
Tel. 2210

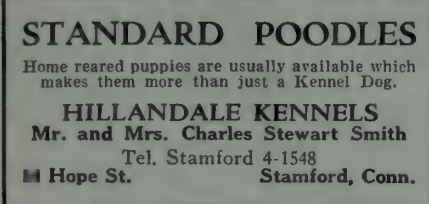
Ch. Kenmount LADDIE



PEKINGESE

Miniatures—Small Stock

Mrs. Henrietta B. Kerner
190-76—111 Ave.
Hollis, L. I.
Phone:
Hollis 5-4171



STANDARD POODLES

Home reared puppies are usually available which makes them more than just a Kennel Dog.

HILLDALE KENNELS
Mr. and Mrs. Charles Stewart Smith
Tel. Stamford 4-1548
Hope St. Stamford, Conn.

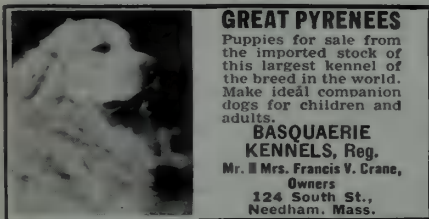


GREAT PYRENEES

Ideal Companion and
Guard for Children.
Superb Puppies Avail-
able.

**COTE DE NEIGE
KENNELS**
West Stockbridge,
Massachusetts
Box A

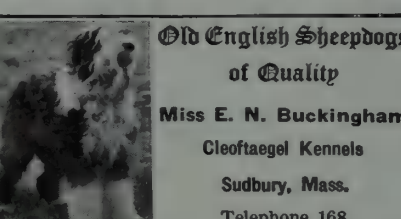
Tel. West Stockbridge 34-15



GREAT PYRENEES

Puppies for sale from
the imported stock of
this largest kennel of
the breed in the world.
Make ideal companion
dogs for children and
adults.

**BASQUAERIE
KENNELS, Reg.**
Mr. & Mrs. Francis V. Crane,
Owners
124 South St.,
Needham, Mass.



Old English Sheepdogs of Quality

Miss E. N. Buckingham
Cleoftaegel Kennels
Sudbury, Mass.
Telephone 168



THE STAFFORDSHIRE TERRIER

A breed of great strength
for his size, agile and
graceful, keenly alive to
his surroundings and
whose courage is pro-
verbial.

SHERWALL KENNELS
Walkill, N. Y.



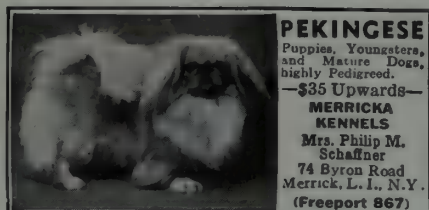
Ch. McCabe's Guilda



SEALYHAM-SCOTTISH-WELSH & WIRE HAIRIED TERRIERS COCKER SPANIELS DACHSHUNDE COLLIES

Alvin Farms—Mrs. Emilie G. Hunter
Providence Rd. (2 mi. from Lansdowne Ave.)
Primos, Del. Co., Pa.

For Appointment
Tel. Madison 1074



PEKINGESE

Puppies, Youngsters,
and Mature Dogs,
highly Pedigreed.

—\$35 Upwards—
**MERRICKA
KENNELS**
Mrs. Philip M.
Schaffner
74 Byron Road
Merrick, L. I., N. Y.
(Freeport 867)



White Collie Pups

The most beautiful
specimens the dog
world can offer. Home
guards, loyal com-
panions, useful and
intelligent.

Send stamp
for catalogue
Comrade Farm Kennel
Box 88, Galion, Ohio



Be Proud of Your Dog's Manners

The Finest Dog Is a Nuisance Untrained
You Owe it to Your Pet
HAVE YOUR DOG TRAINED

Under personal supervision of
Mr. Joseph Weber, formerly with
Police Dept. of Berlin.

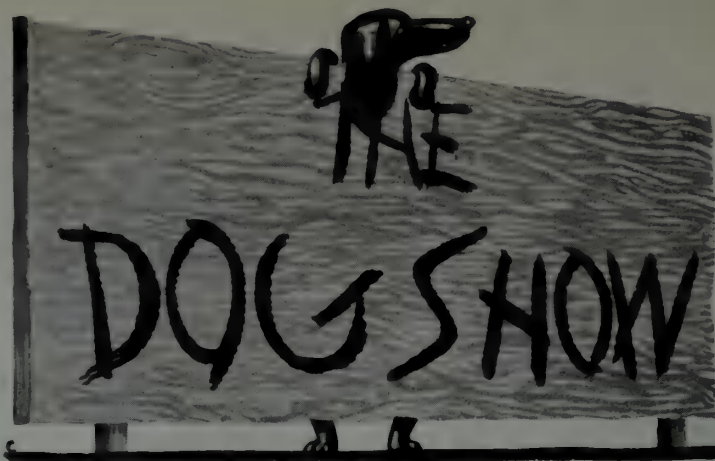
BUY A TRAINED DOG

WEBER'S TRAINING SCHOOL

PRINCETON
Route 1 & 26

(Dogs Boarded)

NEW JERSEY
Tel. 499



by HENRY RICHMOND ILSLEY

NONSPORTING DOGS. Great changes have taken place in the appearance and characteristics of various kinds of dogs throughout the years. In some the evolutionary processes have worked slowly and not a few breeds show little variation from their ancestors of centuries ago. Others are utterly different from the types from which they descended. In many cases man has played a leading part in the metamorphosis through selective breeding, and this is especially true in the case of the bulldog and his relatives, the French bulldog and the Boston terrier. All three are classified as nonsporting dogs, although the bulldog once was about the most ferocious of dogs, whose sole purpose in life was to be used in the so-called sport of bull-baiting.



Bulldog
Owned by Mrs. H. J. McCroden
Crovan's Kennels

BULLDOGS. The bulldog was undoubtedly immediately descended from the mastiff, the earliest mention of him as such being in 1632. The bulldog of that time was far different from the show specimen of today. It may be that he was the butcher's dog of that day, being employed to bring up the cattle, and the better able he was to face the fierce bulls the more valuable he was to his owner. Illustrations show him to be a long-legged dog with the face of a mastiff, and the name naturally was shortened from a bull-baiting dog to a bulldog. The mastiff was too slow for the purposes of the butcher and also for baiting the bull when that sport became established. For purposes of increasing his speed greyhound crosses were used. Gradually size and weight were reduced and speed increased, while the dog retained the ferocity of the mastiff.

Bull-baiting was at the height of its popularity during the seventeenth and eighteenth centuries. Later it was succeeded by dog-fighting as a popular sport and with it came the demand for a modified bulldog. Speed was not so necessary, but the dog who could keep his body close to the ground had the advantage. Ferocity, perseverance, courage and the ability to fight on to the death were essentials. During the bull-baiting times the dogs were required to be about 16 inches in height and weigh up to 45 pounds. It has been suggested that pug-dog crosses were utilized to obtain the shortened head, by means of which the bulldog was enabled to hold on without having to let go to catch his breath. Bull-

baiting as a sport was outlawed in England in 1853. With the passing of that sport and the increase in dog-fighting the breed was further changed, the need to "play low" resulting in shorter and bowed legs, while the ears were cut close to the head to prevent an adversary getting a grip. Again the law stepped in and dog-fighting passed out of fashion and the bulldog as a distinct breed might not have endured had it not been for lovers of the breed who determined to perpetuate it. The ferocity so necessary in his fighting days no longer was desirable and eventually was bred out, while his other outstanding qualities were preserved.

Today the bulldog has those characteristics which were rare in the earlier days of his development and is an animal of which any owner may well be proud. No better description of the modern bulldog could be given than that which heads the standard of the Bulldog Club of America: "The perfect bulldog must be of medium size and smooth coat; with heavy thick-set, low-swung body, massive short-faced head, wide shoulders and sturdy limbs. The general appearance and attitude should suggest great stability, vigor and strength. The disposition should be equable and kind, resolute and courageous (not vicious or aggressive), and demeanor should be pacific and dignified. These attributes should be countenanced by the expression and behavior."



French Bulldog
Friponneau d'Amourette
Amourette Kennels

FRENCH BULLDOGS. The French bulldog was introduced into England



much as he is today and his advent there aroused the usual arguments as to his origin. The most commonly accepted theory is that he was descended from small English bulldogs, which were in much favor in France about the middle of the nineteenth century. There may have been various crosses and it is possible that one of these was with the dogs of Burgos, Spain. Among the earlier specimens of the "Bouledogues Français" introduced into England there was much variety in type. With the increasing popularity of the breed it gradually became standardized, exhibiting those two features which distinguish it from all other breeds. These are the bat ears and the formation of the skull, which is flat between the ears, though curved or domed above the eyes. American breeders have done most to preserve these striking characteristics. The French bulldog has little resemblance to his English cousin. He is an active, intelligent and muscular animal. He has heavy bones, smooth coat, is compactly built and of medium size. The maximum in the lightweight class is 22 pounds and in the heavyweight class 28 pounds. The French bulldog is an excellent pet and companion, having an equable temperament and an affectionate disposition. While they are alert and intelligent and excellent watchdogs they bark less than many other breeds. Their small size and short coats recommend them as house pets, as they require little grooming and no trimming for the show ring.



Boston Terrier
Ch. Million Dollar Blink III
Mosholu Kennels

BOSTON TERRIERS. There is one breed of dogs about whose ancestry there is not the slightest shadow of doubt. We even know the first cross from which the Boston terrier originated. This smart little fellow is America's own dog, one of the two breeds that are native to the United States, the other being the Chesapeake Bay dog. The Boston takes his name from the capital of Massachusetts, in which city he was developed only a little more than half a century ago.



Int. Ch. Rockefeller's Ace
Owned by W. C. Ely, Jr.
Zionsville, Pennsylvania

Robert C. Hooper, one of the best-known sportsmen in the Bay State in those days, was the owner of an imported dog named Judge, which was a cross between an English bulldog and a white English terrier. He was a good-sized dog, weighing more than thirty pounds. A distinguishing feature was a white blaze on his face, a characteristic that has marked all of his descendants. He was mated with Gyp, a white bitch, owned by Edward Burnett of Southboro, Mass., a friend of Mr. Hooper. The outstanding points of these two dogs were transmitted in combination to their offspring. Gyp was built closer to the ground, weighed about twenty pounds and was of cobby build, having a short blocky head and a three-quarter tail. A son of this pair was Wells's Eph, which was mated with Tobin's Kate and from them came the Boston terrier of today. In the beginning the breed was given various names, but in 1931 the Boston Terrier Club of America was organized and two years later the breed was officially recognized by the American Kennel Club. Since that date the breed has been known around the world as the Boston terrier.

His ardent admirers, and they are legion, have given him the title of the American Gentleman and none could be more appropriate. The Boston terrier, says his standard, is a lively, highly intelligent, smooth-coated, short-headed, compactly built, short-tailed, well-balanced dog of medium station, of brindle color and evenly marked with white. He should convey an impression of determination, strength and activity, with style of a high order and an easy and graceful carriage. There are two outstanding characteristics of the Boston—color and markings, together with expression. Brindle is the preferred body color, with black now permitted. The white markings must be clear and distinct. The black nose sets in a white muzzle, which continues in a white blaze over the head to meet

WESTMINSTER KENNEL CLUB 62nd Annual DOG SHOW



MADISON SQUARE GARDEN
NEW YORK CITY
FEBRUARY 10-11-12

OVER 3,000 DOGS ON EXHIBITION • JUDGING CONTINUOUS

SPECIAL
FEATURES
FEBRUARY 12

• Sheep Herding
Exhibition
Afternoon and
Evening
First Time in
New York

Packs of Hounds
Shown in Full
Hunt Livery

OPEN 9 A. M.
to 10 P. M.

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Exceptional Puppies for Sale

WALDECK KENNELS

Kennels: Oenoke Ridge, New Canaan, Conn.

Address all mail
Edward L. Winslow, P. O. Box 159, Stamford, Conn.
Telephone New Canaan 1121



CH. EMIR VON WALDECK, SOD of
famous CH. RASKO V. D. REPPISCH
WALDECK



DALMATIANS AND WELSH TERRIERS

Puppies for sale
TWIN POND KENNELS

Mrs. Edward P. Alker, owner
565 East Shore Road Great Neck, L. I., N. Y.
Phone Great Neck 4471

GREAT DANES

Bred in Kentucky
By one of America's leading Kennels
Puppies, youngsters and grown dogs of both
sexes representing the best strains of
American-bred and imported Great Danes.

WALNUT HALL KENNELS, REG.
Mr. and Mrs. Harkness Edwards
Donerail, Kentucky

COCKER
SPANIELS
PUPPIES FROM
CHAMPIONSHIP STOCK
Fine Show Prospects
Nonquitt Kennels
Mrs. Henry A. Ross,
Owner
Plymouth Meeting,
Pennsylvania
P. O., R. D. No. 4
Norristown, Pa.



AIREDALES Shelterock Kennels

S. M. STEWART, Owner

Apply HARRY LIVESY, Agent
195 Kings Rd. Madison, N. J.



Zep von Marionlust

DACHSHUNDE
Puppies of
Outstanding
Quality
For Sale

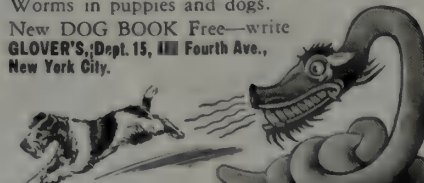
MEHRER'S KENNELS
West Hempstead Long Island
Tel. No. Hempstead 2812

WORMS OFTEN FATAL TO DOGS

Guard the health of your puppy or dog with Glover's Worm Medicine. Worms undermine the health, often cause fits and convulsions, followed by fatal results. Glover's Worm Medicines are put up in capsule form for removing Round Worms, Hook Worms, Tape Worms. Also Round Worm Vermifuge (liquid).

GLOVER'S Double Action CAPSULES
A new addition to our line of Worm Medicines. An effective combination of medicines to expel Round Worms (Ascarids) and Hook Worms in puppies and dogs.

New DOG BOOK Free—write
GLOVER'S, Dept. 15, 1111 Fourth Ave.,
New York City.



GLOVER'S

SAMOYEDES FLUFFY SNOW-WHITE PUPPIES

Splendid puppies of this rare and ornamental breed. The children's choice as a sled or cart dog; intelligent, loyal; excellent watchdog; safe protector and playmate for children.



SNOWLAND KENNELS

MRS. HELEN S. HARRIS
461 Latch's Lane Merion, Pa.
Tel. Greenwood 1740

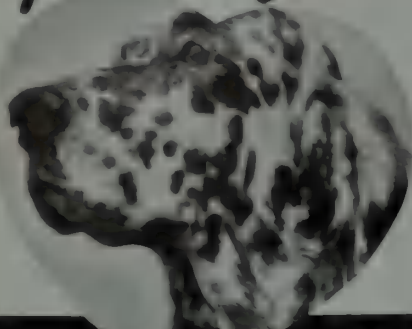
Colemeadow Kennels

Morris Avenue Bryn Mawr, Pa.
Phone B. M. 3-72

Sealyham
Terriers
Chow Chows
Scottish
Terriers



Guard his teeth



WITH **RED HEART**
BISCUITS NOW IN
3 FLAVORS!

Twenty-four vital foods in one! And now... Red Heart's three delicious flavors, beef, fish, and cheese, in every package! Red Heart Dry Dog Food will guard his teeth three ways: harden gums; remove tartar and provide gnawing exercise; supply rich stores of the essential sunshine Vitamin D. Send for free book, *Dogs—Their Care and Feeding*. John Morrell & Co., Dept. HB2, Ottumwa, Iowa.

RED HEART
DRY DOG FOOD
Heart-shaped or Kibbled



SERGEANT'S
CONDITION
PILLS HELP
KEEP YOUR
DOG WELL,
FULL OF PEP



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a free copy of "Sergeant's" Dog Book, or write:

POLK MILLER PRODUCTS CORP.
512A W. Broad St. • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.

Sergeant's
DOG MEDICINES

NO-CHOKE
HARNESS



Protect Your Dog's Throat. Pulling strain on back and shoulders, **NOT THROAT**. Comfortable, Humane, Easily Adjustable, Custom Built. Genuine Leather. Red, Black, Tan. Give age, breed, girth. No-Choke Harness - \$4.75. Matching co-in. Leash 3.00. Send check or money order to **EDGAR BLOOM, TIFFIN, OHIO**

If you're all in a daze over what kind of dog you want, let the Kennel Section of HOUSE BEAUTIFUL be your guide. And if you need special requirements, don't hesitate to write directly to The Kennel Man, HOUSE BEAUTIFUL, 572 Madison Avenue, New York City.



BOSTON TERRIERS
Puppies and Grown Stock Available
MOSHOLU KENNELS
MRS. M. C. MCGLONE, OWNER
1422 Pelham Parkway So. Bronx, N. Y.

FIELD COMPANIONS

Pointers • Setters
Spaniels
Shown at work in the field at any time
By appointment
ELIAS (Elcova) VAIL
Freedom Plains Rd. Poughkeepsie, N. Y.
Telephone Poughkeepsie 3287



FRENCH BULLDOGS
The ideal pet and companion. Puppies and grown stock available.
AMOURETTE KENNELS
Reg.
1221 Barnhart Rd.
Plainfield, New Jersey

ADEF

for "Glowing Dog Health!"
Write for free sample, folder & price list.
Chas. L. Hisking II Co., Inc. 149-D Varick St., N. Y. C.
Vitamin ADEF Cod Liver Oil

coming DOG shows

Jan. 28-29. **MARYLAND** Kennel Club, Baltimore, Md. (Foley Show). Entries close January 18.

Feb. 9. **IRISH TERRIER** Club of America, New York City (Foley Show). Entries close January 30.

Feb. 10-12. **WESTMINSTER** Kennel Club, New York City. J. C. Hoagland, Sec'y, 381 Fourth Ave., New York City (Foley Show). Entries close January 13.

Feb. 19. **Elm City** Kennel Club, New Haven, Conn. Miss Maude Greene, Sec'y, P. O. Box 340, New Haven, Conn.

Feb. 21-22. **EASTERN DOG** Club, Boston, Mass. T. D. Smith, Sec'y, 68 Devonshire St., Boston, Mass. (Foley Show). Entries close February 7.

Feb. 25. **Niagara Falls** Kennel Club, Niagara Falls, N. Y. Arthur T. Makin, Sec'y, 190 58th St., Niagara Falls, N. Y.

Feb. 26-27. **KENNEL CLUB** of Buffalo, Buffalo, N. Y. (Foley Show). Entries close February 16.

March 12. **Providence County** Kennel Club, Providence, R. I. Louis G. Nalac, Sec'y, P. O. Box 790, Providence, R. I.

March 12-13. **WESTERN RESERVE** Kennel Club, Cleveland, O. (Foley Show). Entries close March 2.

March 12-13. **Tucson** Kennel Club, Tucson, Ariz. Fred Finney, Sec'y, Box 2622, Tucson, Ariz.

March 18-19. **Portland** Kennel Club, Portland, Ore. Mrs. L. O. Hatchell, Sec'y, 425 N. E. Buffalo St., Portland, Ore.

March 19-20. **Santa Anita** Kennel Club, Arcadia, Calif. Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

THE DOG SHOW

the white collar. The breast, the whole or a part of the forelegs, and the hind legs below the hock should also be white to complete the ideal marking.

For many years the Boston terrier was the most popular dog in the United States. Only during the last two or three years has he been supplanted by the cocker spaniel in point of numbers registered in the stud book. Well has he deserved his high place in the affections of the American dog lover. In addition to his physical characteristics the Boston inherited from both sides of the house his many fine mental attributes. From the bulldog came steadfastness, tenacity, courage and an equable temperament. His terrier forbears transmitted keenness, activity and unmistakable style, while from both came plenty of brains. The Boston is companionable, lovable, always ready for a romp or a game; he is not quarrelsome, but accepts no insults—a gentleman always.



Sun Nee Boi O'Mi K
Owned by Mrs. Henrietta B. Kerner
Hollis, Long Island, New York

TOYS

PEKINGESE. Of the numerous breeds in the toy classification the most popular is the Pekingese, which takes its name from the former capital of the Chinese Empire. The Pekingese is one of the several types that China has contributed to the Western canine family in modern times. The dog and other domesticated animals always have been known and accepted in China, as evidenced by literature, painting and sculpture. The modern types that have been introduced into the Occident and are now well known include also the chow chow and the pug. Whatever the earliest history, and it is a most fascinating study, the breed first became known in 1860, when the British and French forces entered Peking and took over the deserted Imperial Palace. There were found five dogs, of which a pair were taken by Lord John Hay, Captain of H.M.S. *Odin*. Another pair was presented to the Duchess of Richmond, while the last of the quintet was presented to Queen Victoria by General Dunne. From these descended the earliest Pekes in England, although others were imported later. The breed first appeared in bench shows in England in 1893, later being brought to this country. Today more Pekingese are registered with the American Kennel Club than any other toy dogs. That the Peke should be classed as a toy is almost an insult to the former specimens of the Imperial Palace,

than which nothing gamier walks on four legs. Quoting Ash: "To the Chinese, the marking on a dog denoted some token of religious value or reminded them of portions of their attire. A white mark on the centre of the forehead was one of Buddha's thirty-two superior marks, 'a little ball, shining like snow between the eyebrows'; while a sash-like mark on the body was suggestive of the yellow belt worn only by certain members of the Imperial family. Again, white feet in black dogs reminded the Chinese of white shoes used only in mourning. . . . The Pekingese dog represented to the Chinese mind a symbol of the great protector of the faith, Buddha's lions—which, when the necessity arose, were produced by stretching forward his hand, his fingers changing into five of these lions, which, roaring with a voice that shook the heavens, brought enemies into subjection." The Peke is often called the lion dog of China because of his lionine appearance in body, tapering somewhat to the rear, and his mane. Moreover, he is lion-hearted, fearing nothing. He is haughty, disdainful, stubbornly courageous, willful; but withal extremely intelligent and in his deep soulful eyes there is an expression that endears him above any other breed to those who live with him in close companionship.



Pug
Udalia's Tarzan
Udalia Kennels

PUGS. Short-faced dogs appear peculiar to the East—witness the Peke, Japanese spaniel and the pug. The tail curled over the back is another characteristic of the Oriental dog. While the chow has the curled tail, he was undoubtedly of different lineage and was brought into China in far distant times, coming from the same family as the Samoyede, Pomeranian, etc. From China the pug probably was introduced into Japan, whence he was taken to Europe by Dutch traders, as he first became known in Holland in the seventeenth century. He became a great favorite at the Dutch court and he enjoyed similar popularity on his introduction into other Continental countries and England. Later in the United States the pug was the vogue and his popularity led to his undoing. He was pampered and overfed and acquired an entirely undeserved reputation as a fat, lazy and useless member of canine society. In reality he is a sporty dog, intelligent and courageous, a fine watchdog and game as a killer of vermin. He is attractive, too, with his symmetrical cobby body, fawn color and black mask.

THE DOG SHOW



Sitting pretty up in the corner are two adorable puppies from Mrs. Edward Winslow's Waldeck Kennels at Oenoke Ridge, New Canaan, Conn. Directly above are Kuvasz puppies by Imported Ch. Astor von Ostseestrand out of Suzanne of Romance. From M. E. Marsh's Romance Kennels at Madison, N. J.

NEW POODLE CLUB

MRS. SHERMAN R. HOYT, whose popularizing of the poodle in America has made dog history, sends us the following welcome news: 1938 sees the founding of The Interstate Poodle Club of America. This is sponsored by eminent and enthusiastic leaders, who are in no sense opposed to the parent club, many of them being, in fact, members of the Poodle Club of America.

The new club's president is Mr. Sherman R. Hoyt, member of the Poodle Club of America, and too well known to dog lovers to need introduction from us. The first vice president is Mrs. Wm. French Githens, owner of the splendid black dog, Champion Carillon Corbeau. Mr. and Mrs. Githens, who are also members of the Poodle Club of America, are beginning a kennel to carry the name Ensarr. The second vice president is Miss Mary McCreery, long a devotee of the breed. She has owned several fine dogs and has at present the poodle bitch, Champion Blakeen Ebony. She plans to build a kennel this spring, and, with her niece, Miss Anne R. Hogue, to breed that rare thing, the silver colored poodle. The treasurer is Mr. George Putnam, who, with his wife, is a member of the Poodle Club of America. They have contributed many fine specimens to the breed. The secretary is Mrs. Sherman R. Hoyt, of the famous Blakeen Kennels, who, like Mr. Hoyt, needs no introduction from us.

The purpose of the club is to promote interest in poodles and already much is being done toward this end. One of its plans is to have a puppy match show, open to all poodle puppies which have not won points at any official American Kennel Club show. This is a grand idea as it will guide breeders who want to check and compare puppies before they reach the official show ring phase in their careers.

The desire of the club, to benefit poodles in an intelligent and organized manner, should prove helpful not only to the breed, but to the entire dog world.



This is the most gripping moment of the dog world's year: The Best Dog has just been picked at the Westminster Show and the photographers close in on it eagerly

DOGS AT PLAY

ARE SAFE IN "BUFFALO" PORTABLE YARDS

No Posts to Erect
Easily Set Up
Movable, Strong



U. S. and Can. Pats.
\$27.50 COMPLETE
YARD
7' x 14' x 5' High
with Gate

● When "he" goes out to play do you worry about traffic, about neighborhood toughy dogs?

● Rest your mind by getting him a "Buffalo" Portable kennel yard. Keeps him apart, saves you time and gray hair. Yards are easy to erect and move. Any one can do it.

■ "Buffalo" portable yards are made strong, durable, of copper-bearing diamond mesh wire fabric and heavy round frames thoroughly galvanized.

■ Why not end dog-at-play troubles? Yard shipped F.O.B. Buffalo, N. Y. on receipt of \$27.50 check, M. O. or N.Y. draft. Sit down now and order your dog "Buffalo" protection. Send 6c for booklet 86-Z.



BUFFALO WIRE WORKS CO., Inc.

EST. 1869 AS SCHEELER'S SONS

538 TERRACE

BUFFALO, N. Y.

GOOD NEWS SET IT UP YOURSELF
FOR DOG LOVERS! ... AS LOW AS

\$15

DOG-TEX

Eradicates
Liquid Dog Stains—
Ends Odors

You need never be embarrassed by unsightly spots on your rugs or carpets caused by your pets, if you keep a bottle of DOG-TEX handy.

Money back if not satisfied.

KENT-COSTIKYAN — Rug Cleaning Div.
711 Fifth Avenue — New York City
Eastern Distributors

CONSOLIDATED CHEMICAL WORKS
1713 So. Halsted St., Chicago
Manufacturers and Mid-West Distributors

PINT - \$1.25
For sale in the Better Drug and Dept. Stores (Kennel Shops). Or write us direct. Dept. M.B.

Carefully carpentered sections, of vermin-proof red cedar, make Hodgson Kennels easy and simple to erect. Rain-proof, weather-proof job assured! All sizes.

Order now, write for Catalog HZ-2.

E. F. HODGSON CO.

1108 Commonwealth Ave., Boston, Mass.
730 Fifth Avenue, New York City



2 ft. x 2 1/2 ft. ... \$15.00
2 1/2 ft. x 4 ft. ... 20.00
3 1/2 ft. x 5 ft. ... 27.50



DOG BEDS
18 in. x 24 in. ... \$ 6.50
24 in. x 30 in. ... 10.00
30 in. x 42 in. ... 15.00

CEDAR MAT for DOG or CAT

Destroys Odors
Repels Fleas
Saves Furniture



Made 2-in. box style (like a mattress), stuffed with clean, dust-free ribbons of Cedar Excelsior, rich in aromatic oil. Covered with wear-resisting art burlap, choice of 5 colors—Red, Green, Blue, Brown or Natural.

16 x 17 in. ... \$2.00 17 x 26 in. ... \$2.50
20 x 30 in. ... 3.30 22 x 34 in. ... 3.50
24 x 36 in. ... 4.00

Order today; we'll mail postpaid. Special sizes to order—Let us quote. FOR THE KENNEL—CEDAR BEDDING

Long clean ribbons that do not cling to the hair. Rich in aromatic oil that drives away vermin and "doggy" odors. Highly absorbent. 10 lb. Trial Bale \$1.00; 25 lb. Bale \$2.00; 50 lb. Bale \$3.25; 100 lb. Bale \$6.00. By express or freight as you specify.

New England Cedar Bedding Co. Route 8, Rockland, Mass.

Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

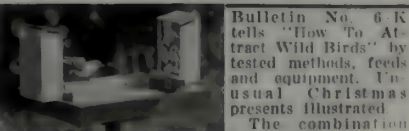
NEMA

WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUNDWORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND AGES. SAFE. DEPENDABLE

Nema Booklet tells you about worms

Address Desk N-61-B Animal Industry Dept. PARKE, DAVIS & CO., DETROIT, MICH. Drug Stores Sell Parke-Davis Products



Bulletin No. 6 K tells "How To Attract Wild Birds" by tested methods, feeds and equipment. Unusual Christmas presents illustrated. The combination feeder shown here with a bag of special seeds and a Howes Bird Attractor, sent postpaid for only \$3.00.

HOWES BIRD ATTRACTORS
770 Rachel Ave. Stamford, Conn.

SADDLERY

FREE to HORSE OWNERS



Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today.

"Little Joe" Wiesenfeld Co., Dept. 5, 112 W. North Ave., Baltimore, Md.

WUPLEX DOG DRESSER
EASY TO USE

Keep your dog perfectly clean with this Safe and Practical Dog Dresser. Dept. H. F. WUPLEX CO.

GURHAM DUPLER NAZOR

TOWERING ABOVE CENTRAL PARK



From the windows of the Savoy-Plaza unfold the broad expanse of the 840 acres of Central Park . . . a panorama of beauty unequalled elsewhere in New York. The Savoy-Plaza, with its superiority of service, attracts the transient from all over the world, and also provides a home-like atmosphere for its permanent guests. The Cafe Lounge and Snack Bar for Luncheon, Dinner, Cocktail Hour and after the Theatre. Dancing & entertainment.

Henry A. Rost, Managing Director
George Suter, Resident Manager

SAVOY=PLAZA

FIFTH AVENUE • 58th TO 59th STREETS • NEW YORK

AT HOME IN MANHATTAN



CHARLES E. KNELL

The Ambassador is always a hotel with an air, an international air, elegance of cuisine and excellence of service contributing

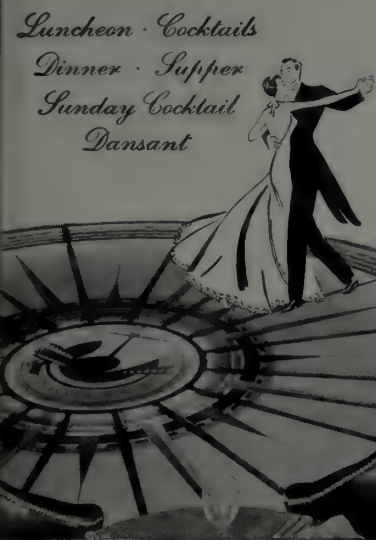


This room, and it is typical of the St. Regis, has the charm and flavor of a salon with its well chosen French appointments



EMELIE DANIELSON

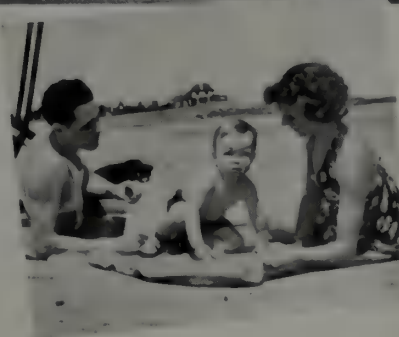
The Lombardy, one of New York's first hotels to revolutionize its decoration, carries on the good work with rooms like this



A brilliant rendezvous with murals by celebrated Dean Cornwell...Dancing and incidental entertainment at cocktail time and after theatre.

The Warwick
65 West 54th Street
New York

DON'T READ THIS if you are SCARED OF GHOSTS



THE floors of many an old New England home still creak with ghosts of old sea captains, bluff and hardy fishermen, and Revolutionary soldiers. Richly they have left their mark across the New England countryside, in weather-beaten Cape Cod cottages, stately colonial mansions, pure-lined farmhouses. Whether you have \$300 or \$300,000 to spend, the adventure of finding your "place" in New England is a thrilling one. So visit New England's mountain, lake, and seashore resorts *this* summer — and see for yourself. Hotels, inns, and camps offer their hospitality while you investigate.

GOING FAST! *This New, FREE BOOKLET*

To make plans definite, send today for the new, beautifully printed booklet, "Your Place in New England." Includes nearly 100 photographs, many useful suggestions about buying, remodeling, or renting, and a complete list of authorized real estate dealers. Fill in and mail the coupon today.



NEW ENGLAND COUNCIL
Statler Building, Boston, Mass.

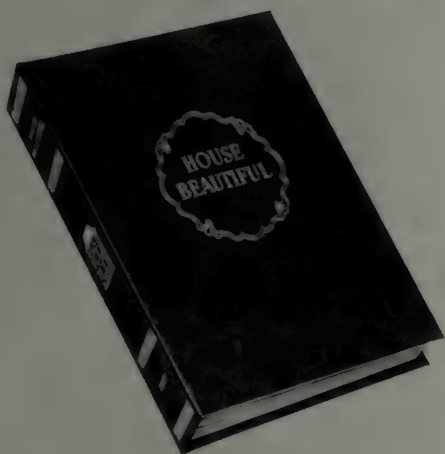
H-18

Please send me my free copy of "Your Place in New England."

Name _____

Address _____

REMINDER — Include New England AGAIN in your 1939 World's Fair plans



**PERMO
BINDERS**

EVERY ISSUE OF
HOUSE BEAUTIFUL
is valuable to you—

Your monthly copies of HOUSE BEAUTIFUL may be bound in Permo Binders. Easily handled, inexpensive and attractive.

The special Permo Binders—shown above—are of blue-gray leather, hand-somely embossed in gold, in the manner of a de luxe edition binding.

Each binder will hold one to six copies of HOUSE BEAUTIFUL without punching or otherwise marring the magazines, and the patent fasteners permit any issue to be removed at any time without disturbing the others.

Price **\$1.50** postpaid

Send check or money order to

READERS' SERVICE DEPT.

HOUSE BEAUTIFUL

572 Madison Avenue

New York City



Living in Sterling Ridge

home owners enjoy the beauty, privacy and convenience of a well established neighborhood, protected by deed and zoning restrictions. Picturesque rock ledges and fine old trees form a natural background for inviting homes with colorful gardens and rolling lawns.

Many of the finest golf courses of Westchester, prominent yachting and beach clubs, and excellent stables are nearby.

The Minimum Requirement—One Acre

Send for illustrated booklet of new houses ready for occupancy

Your own broker, or

RYE RIDGE REALTY CORPORATION, Owner

Harrison, N. Y., North St., off Hutchinson River P'kway. Phone Rye 82
New York Office: 55 Wall Street Phone Bowling Green 9-8500

STERLING RIDGE

YOUR PLACE IN NEW ENGLAND

Somewhere in New England, framed in gnarled apple trees on a country hillside or sheltered by the majestic elms of a village street, a serene old house awaits your approaching footsteps, the possessive turn of your key in the lock. Be it stately mansion in a seaport town, luxurious with profits of clipper ship trade, or snug farmhouse with a breath-taking mountain view, it will welcome your claiming it for your own.

Whatever its environment, its style of architecture, your New England home may be purchased now at a fraction of what it would cost to build. And whatever its price, you will come to regard it as the wisest investment you could have made. For you are buying not only the charm of antiquity and the comfort of today—you are providing for yourself and your children's children a haven of peace and contentment.

Come and explore for yourself. In a week's time you may roam across all the six New England states, sampling the variety of land and sea, and everywhere tasting the full flavor of New England's famous hospitality.

Before you visit New England, write to HOUSE BEAUTIFUL for a free copy of a pictorial booklet on the romance of New England.

Address: **HOUSE BEAUTIFUL'S**

READER SERVICE BUREAU

572 MADISON AVENUE,

NEW YORK CITY

See an
Exhibit of Good Building

OAK HILL PARK

JUST A MILE FROM THE SCARSDALE STATION

Oak Hill Park's "House Beautiful" exhibit sets new standards of fine living as a result of better building. The wooded Adirondack-like setting on a Westchester hilltop offers a delightful and picturesque seclusion. Each estate has a distinctively different individuality—each has a minimum of a 1/2-acre of sweeping verdant grounds. Fully restricted. All improvements, no assessments.

Bronx River Parkway north to Harney Road in Scarsdale, then left two blocks to Scarsdale Road to Oak Hill Park location sign.

Pictorial Brochure on Request.

HAROLD VAN BUSKIRK, INC., 34 Palmer Ave., Bronxville, Tel. 4525

268 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views showing a wide variety of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check books desired ☐ ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00 ☐ BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00 ☐ CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—brick, stucco and frame homes, \$1.00 ☐ ENCHANTING HOMES—62 designs of English and Spanish stucco homes \$1.00 ☐ DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00 ☐ Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Check books desired. Or all five books, regular \$5.00 value, for only \$3.00 (Saves you \$2.00) Check here ☐ Money back if not satisfied. Send cash, check, money order or sent C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. DB, 810 E. 61st St., Los Angeles, Calif.

• P L A N S •



Before building, call and see my books of plans and exteriors.

Books { "Six Houses, Dutch & Cape Cod" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect

16 East 41st Street New York, N. Y.

Free!
to plot
OWNERS

**Who Plan to
Build NOW**

Catalog "F" of PLANS, sent without obligation. Contains illustrations, floor plans and specifications of over 48 homes—ranging in price from \$4900 to \$25,000, carrying charges from \$32. monthly. Designed, constructed and financed—all for one guaranteed price.

Send \$1 if beyond 50 mile radius of N. Y. C.

DELRICH HOMES

103 Park Ave. (at 41st St.) Suite 703
New York City Tel. ASHland 4-3427

Rates and suggestions for advertising country and suburban homes are gladly submitted. Address Manager, Real Estate Department, 572 Madison Avenue, New York.

SHORT HILLS, N.J.

Protected residential plots in rolling wooded land, divided to suit the needs of acceptable people.

STEWART HARTSHORN

Founder

HARTSHORN ESTATE

Telephone 7-0125

CHILMARK FARM

Here are offered a selection of homes on plots of 1/3 to 1-acre, from 6 rooms, 2 baths to 9 rooms, 3 baths. All latest innovations for comfort and convenience in living. Priced from \$13,500 to \$30,000. Also choice building sites and acreage. Long term financing.

44 minutes from Grand Central Station.

CHILMARK REALTY CORPORATION

Valentine E. Macy, Jr., President
BRIARCLIFF, NEW YORK
Office on property—phone Briarcliff 2030

A SPECIAL SERVICE TO OUR READERS

A member of our Real Estate Department has completed a survey of new realty developments in New York, Long Island, New Jersey and Connecticut. If you wish to purchase a building lot, home, acreage, or a summer home write us outlining your requirements in detail and we will be glad to assist you. We are in daily contact with reliable brokers and builders. Address Real Estate Manager, HOUSE BEAUTIFUL, 572 Madison Avenue, New York, N. Y.

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office



FEBRUARY, 1938



THE MARCH COVER

THIS MONTH AND NEXT

■ The jonquils will soon be nosing up through the ground and the contractors will be breaking it for your new house. On the cover is a typical desk scene in the living room of anyone who plans to build or decorate this year. The blueprints are the focal center. Lord and Taylor supplied the desk, the chair, the green glass paperweight and the lamp. The clock is by Seth Thomas. A wooden urn vase is from Lyman Huszagh, the inkstand from Rose Cumming, bookends, James Pendleton, books, Décor, patch box for stamps, Old English Antique Shop, glass vase, Orrefors. Green wallpaper is from Imperial, curtain fabric and the samples on the desk, F. Schumacher. E. L. Mansure supplied the green fringe trimming on the curtains. Venetian blinds are by Columbia Mills. Paul Outerbridge, Jr., took the photograph and for March he has made us the one you see above of his own garden up the Hudson, which will start gardeners' pulses racing in anticipation of spring.

■ In the March issue, HOUSE BEAUTIFUL will sail full tilt into the subject of decoration, its present and its future. It seems as though spring got into everybody's blood and decorators are no exceptions to rules. They are brewing all sorts of exciting plans for the summer and even casting horoscopes for next fall.

■ Our favorite American couple, Mr. and Mrs. Turner (see "We're Going to Remodel" in this issue) take the typewriter away from us in March and write their own experiences. This is an adventure story. Be ready for the next installment by reading this month's. We believe you will enjoy stringing along with the Turners, and adopting their remodeling ideas.

● Allow us to remind you that the bigger-than-ever, and we hope better, Practical Gardener becomes more and more useful with spring planting right around the corner.

KENNETH K. STOWELL
Editor

STEWART BEACH
Associate Editor

HARRY M. DUNLAP
Business Manager

House Beautiful, Vol. 80, No. 2. Copyright, 1938, by Hearst Magazines Inc.
Editorial and Publication Offices:
572 Madison Avenue, New York

BUILDING

Now Is the Time	19
House Beautiful's Tenth Annual Small House Competition—Announcing Five Winners of the Eastern Group	
House of Miss Margaret M. Cargill, Edwin Maxwell Loye, architect	20
House of Mr. Loring P. Gleason, Jerome Bailey Foster, architect	22
House of Mr. and Mrs. Claude Carr, Munroe Walker Copper, Jr., and Edward G. Conrad, architects	24
House of Mr. Thomas Aldrich, Jerome Bailey Foster, architect	25
House of Dr. and Mrs. A. P. Williams, Reinhard M. Bischoff, architect	26
We're Going to Remodel	42
Please Tell Me, Answers by Eugene Raskin	62
Earmarked for Home Builders	68

DECORATING

Turn of the Century	30
Stowaways	32
Lacy	34
Color in the Bedroom	35
Good Buys	40
Set to Music	44
The Time and the Place for It	46
House Beautiful's Furniture Finder—Tables	48
Please Tell Me About Decoration, Answers by Otilie Heuer	66

GARDENING

The Best of the New Plants, by J. W. Johnston	27
House Beautiful's Practical Gardener	51
So I Planned a Garden Workroom, by Mrs. Jay Clark, Jr.	52
Get an Early Start	53
House Beautiful Plans a Garden Workroom	54
This Is the Way to Plan Your Plot, by H. Stuart Ortloff	55
The Log of the Practical Gardener	56
February Scrapbook	58

MISCELLANEOUS

Cover, Color Photograph by Paul Outerbridge, Jr.	
Window Shopping	2
The Dog Show, by Henry Richmond Ilsley	8
To Talk of Many Things—An Editorial	16
Quick-Frozen Foods, by Mary Grosvenor Ellsworth	39
The Booklet Shelf	72
Compass Pointers—Caribbean Idyll	78
Food and Drink Bar	82

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard F. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. F. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. L. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, WAKERSHAM 2-2800.
ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Paris, 11 Rue Lazare Hoche, Boulogne Sur Seine (Seine); Berlin, Behrenstrasse 67; Milan, 78, viale Montenegro.
SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy 55 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.
"GOOD BUYS OF THE MONTH" trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

"To talk of things;
many things;"



of NOVELTIES . . . I wish you could have been with me one night last month. I went to the most unique annual dinner I know of (to give unique a superlative). Assembled there were twenty experts, the top men in their field, many of them commercial rivals, all of them rivals in the improvement and development of the finest flowers in the world, flowers for your garden and mine. The fact that they were together is not the unique part of this. The thing that made this gathering unique was the spirit of refreshing honesty, the continuous hewing to the line and letting the chips fall where they might, the frank opinion and competent judgment so freely expressed without fear or favor. These men know all there is to know about flowers and they were met at our invitation to choose with us the best of the new and improved flowers for the 1938 season, so that Mr. Johnston's article on the new plants* would be the one authoritative consensus of the country's leading growers and seedsmen. As each item on the long list of new plants was read off they told of their experience and their experiments with all the "novelties," as they call them. There was no hesitancy in their speaking up with, "That's not really rust-proof," "That's just old with a new name," "That's the best I've ever tried," "No, let's throw that out, the amateur would be sure to be disappointed with that," "We must tell the readers the facts, for only in that way can we save ourselves a lot of grief,"—and so far into the night. My hat is off to the American seedsmen—for their ability, their frankness, their contagious enthusiasm and—their Novelties of 1938.

of GUINEA PIGS . . . We present to you this month HOUSE BEAUTIFUL's to-be-remodeled house. Mark it well, for you will see it again—in fact a number of times between now and summer. Under the title, "We're Going to Remodel," each month it will assume, in design, in shape, in size, or in plan, a different aspect. In other words, this issue brings you the first of a series of articles on the practical as well as the aesthetic aspects of remodeling a house. We shall, in coming issues, do more things to the house than you might think possible. Yet all the alterations

and additions will be just the things which you who already have good houses may soon want to do in order to make them better ones. We shan't spoil the fun by telling you what these changes will be. But we warn you they will be worth watching. Incidentally, we have called this the Guinea Pig House for months around the office. We shall no doubt keep right on doing so till the end of the series. We refrain from calling it that in the presence of our readers simply for the sake of our dignity, but we are going ahead inoculating our guinea pig house with new ideas, cures for what ails it, changes that make it fit the owners' changing needs, remodelings such as you will want to undertake.

ODDITIES . . . It pays sometimes to forget our big (to us) problems, the serious things, and to think, for a few minutes' change, of things of no importance, of no significance whatever except that it may please us to think of them. Just something interesting or amusing, some queer quirks, ingenious gadgets, family customs, personal idiosyncrasies. For instance, an old friend of mine, old in years, too, had the plumber tap the cold water line and put a lawn spray nozzle outside his window over the porch, with a valve handle on the inside to control the spray. And the only reason he did it was that he liked to hear the gentle patter of rain on the tin roof as he dropped off to sleep. It is a pleasant sound when you come to think of it, more soothing than a neighbor's radio . . . Jumping to summer and Maine, the children lose all track of time and must be called to meals or chores. In the colony on our point, there isn't one of the old farmhouse bells that used to call the hands in from the fields, but there is an old brass ship's bell from a wrecked barkentine and the number of strokes rings out the number of the particular youngster who is wanted. Another family blows on an old conch shell, a full, rich, hollow note. And another, not to be outdone, blows lusty blasts on a flat-boat horn, like those of the old days on the Ohio—a tapering square wooden box about six feet long with the mouthpiece at the small end. What oddity are you recalling to mind? Or shall we get on to thinking about building and decorating and gardening again?

*The Best of the New Plants, page 27 of this issue.

Kenneth K. Stowell

Now is the time . . .

TO BUILD! These two words are either the conclusion to a simple declarative sentence or a challenge. We use them in both ways. The public at large (though we hope not our readers) may think we are a little mad. For everyone knows by now what has happened to the new Building Boom of 1936—it has become the Building Slump of 1937. Costs are up, wages are up, fears are up. So now is the time to build.

At once we point out that while admittedly the costs of building labor and materials climbed sharply in 1937, the cost of building financing is at its lowest point in recent economic history. The purchase price of quality is lower than it has ever been. Balance the ups and downs and you find that today the figures are all in the home builder's favor—not only in first cost but in maintenance cost over the whole period of ownership.

This was true a year ago, you say, and yet 1937 saw the building of new houses come to what approximates a standstill once again. Twice burned, you add, four times shy! But there are forces at work which make this look, to us, like the most auspicious time to get your building plans on paper and, with the spring, transformed into four walls and a roof. For one thing, as a nation we are under-housed. (We are not concerned here with "housing" as you find it discussed in the papers. We are concerned with the houses our readers live in or would like to live in.) And this housing situation is becoming rapidly more acute. For ten years the building of new houses has fallen further and further below our national income and our national expenditure for other necessities of life.

To be specific about houses: in 1928 we built more than three-quarters of a million units. In 1934, when housing hit bottom, we built one fifteenth as many. In 1936 we built a quarter million. In 1937 the up-curve suddenly stopped. And at the moment conservative estimates show that we are two million houses in arrears, with a million-a-year deficit piling up.

There is, then, a desire for more houses. There will be, if there is not now, a crying need for them in the immediate future. The shortage is even now sending rents up, will soon see them leaping. More houses must inevitably be built to take care of the shortage, and costs will go up again, just as they did a year ago. Only they may go higher. So now is the time to build.

Great pressure is being brought to bear upon (and by) the building industry in all its branches to make the building of new houses easier for the home builder. What concrete steps the industry or anyone else may be able to take in that direction is still an open question. But the pressure is there, and propaganda is in the wind. More and more, housing—in the mass as opposed to the individual unit—is becoming a vital concern

of government—national, state and municipal. Large-scale housing will not decrease. On the contrary, it will draw to an ever-increasing extent upon our national resources, both financial and industrial. If the building industry does not sell its bathtubs and concrete and insulation and piping and lumber and brick to the private builder, it will sell them to agencies set up to finance mass housing enterprises on a huge scale. And prices, again, will rise with the increasing demand. *Now* is the time to build because it will cost a lot more to build later.

However, there are two other reasons for building now, which do not concern this matter of rising costs. One reason: you can arrange for the money to build and pay for your house for a quarter as much as that same money would have cost you a decade ago. The FHA insured mortgage system has made that possible. And, better still, lending institutions are making FHA financing principles a part of their own institutional policy to a gratifying degree. In other words, the single amortizing mortgage has proved its worth so thoroughly that banks in ever-greater numbers are willing to lend up to the limit of the percentage allowed irrespective of the FHA. They know that the risk is good when the red tape is eliminated. As this is written, the President's proposals of last November for further liberalizing the financing of small homes are much in the news. If these proposals become effective, they will make the "true" interest which you pay for your money 5.5 percent instead of 6.24 percent as at present. And they will enable individuals building houses costing \$6,000 or less to secure an insured mortgage for 90 percent of the value instead of 80 percent as at present. But whether the rules are changed or not, the cost of financing today is as low as it was last year and far lower than it was in the twenties. Here is no bugaboo of rising costs.

Most important of all is the quality of house your dollars will give you today. We shall let realty experts quote percentages. All we are interested in pointing out is that today's house is better-looking, has more and better arranged space, is better built, costs less to run, is more efficient in operation and in every way more fun to live in than the house the same number of building dollars have ever been able to buy before. What these new factors of quality, efficiency and comfort are need not be outlined here. Month in and month out we make it our business to keep you informed about them. Furthermore, they are not the things which are restricted to new houses alone. You who already own solid and well-built houses can modernize them to a degree and with an ease that would have been miraculous a generation ago. Don't for a moment forget that remodeling is effective building—and that now is the time . . .

Serene and gracious in the snow, the house in Richard Sargent's winter sketch shows the honesty and good breeding which won for it a first in HOUSE BEAUTIFUL's recent competition. It was designed for Miss Margaret M. Cargill of New Canaan, Conn., by Edwin Maxwell Loe



First Prize East

House of MISS MARGARET M. CARGILL

New Canaan, Connecticut

EDWIN MAXWELL LOYE, Architect

THIS house has the symmetry, the open scale, the formal harmony of mass, line and detail of a French manor house. Actually it is relatively small, its rooms are few, there is no inch of wasted space. As it stands, and as it won its first award, it represents good planning and good architecture. But there is more. It was designed from the beginning for future additions which will make it as spacious as it looks. Where the kitchen and garage now are will be a large dining room, with a new service wing beyond. Where the entrance wing now includes a bedroom and lavatory, later it will form part of a larger bedroom wing to the south.

This was part of the architect's problem, and as such properly merited the jury's consideration. But the house had also to be judged on its merits as of 1937. Those merits are very real. First consider the essential economy of the simple but free plan. A simple series of rectangles makes every foot of floor space usable. As for construction, it is as simple and straightforward—stucco on frame. A semi-formal French forecourt keeps the approach to the house within bounds and assures privacy. Construction details are presented on page 69.



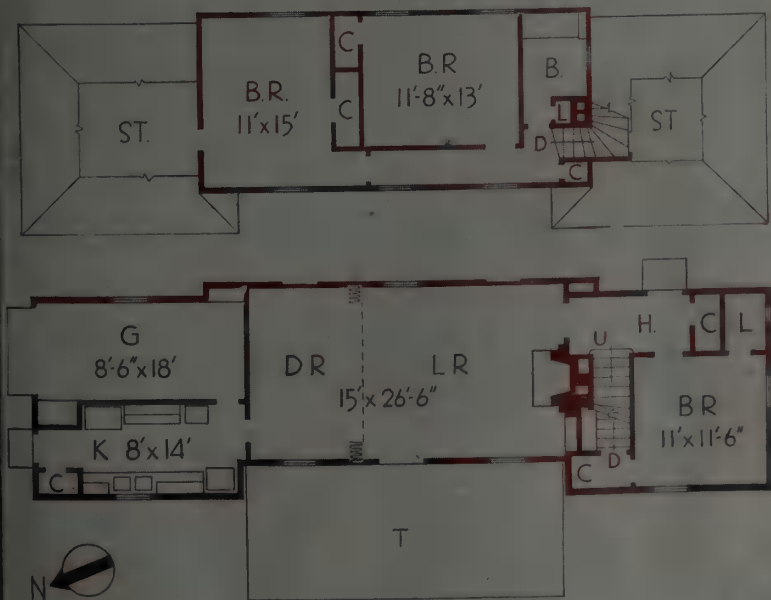
JOHN CASS



A particularly pleasant terrace extends across the rear of the main part of the house, as shown in the large photograph. The front of the house is a duplicate, architecturally, except that the wings are set back from the center and, for the sake of privacy, two living room windows become niches.

The entrance wing facing on the formalized forecourt is pictured at the left. The simple dignity of the design and construction is evident. The stucco walls, the quoins and all the trim are warm gray.

Directly opposite, the floor plans illustrate the spacious but very practical economy of the arrangement. Eventually two wings will be added to north and south, one for service rooms, one for bedrooms.



Three large windows face the rear terrace from the living-dining room—one from the entrance. French pieces stand against blue-green walls



Second Prize East

House of MR. LORING P. GLEASON

Winchester, Massachusetts

JEROME BAILEY FOSTER, Architect

HERE is a style of architecture so old that it is really new. If that sounds paradoxical, consider that it antedates by a good many decades what is generally accepted as the Early New England Colonial style. Such so-called Early Colonial, as it flourishes throughout the land, was never seen, in its originals, before 1700. The house shown here, second prize winner in our competition, might have been built in 1635. It is close to Elizabethan English with Puritan concessions.

The house is new because it is a very attractive example of a much neglected brand of informal American architecture. It is, in addition, thoroughly up-to-date because of the way in which it meets the needs of modern family living with modern conveniences and economy of construction. Usable structural materials were salvaged from a house which originally stood on the site, and on whose sound foundations the new house was built, notably the hand-planed pine boards of the living room. Further construction data is presented on page 69.



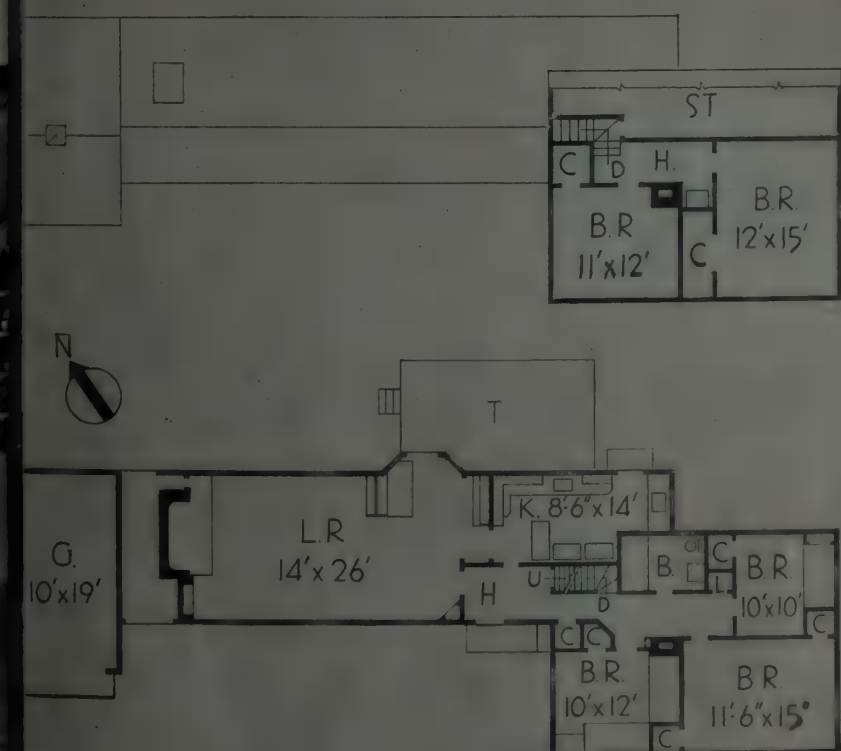
ARTHUR GRIFIN



Three centuries ago the living and dining space would have been wood, tool, storage and ox-cart shed. Modern planning decrees otherwise. Timbers and boards are old



Here is the opposite end of the room pictured at left, showing pine drop corner cupboard and the projecting bookcases which mark the dining room



The plans show compact but adequate living space for a family of four. Built-in bunks feature two first-floor bedrooms. The kitchen is small but efficient

Here is Shakespeare's old England — New England interpreted it and made it indelibly her own. The roof, chimney, diamond-paned casements are characteristic



CARL F. WAITE

Honorable Mention

House of MR. and MRS. CLAUDE CARR

Shaker Heights, Ohio

MUNROE WALKER COPPER, JR.

EDWARD G. CONRAD, Architects

CLASSIC line and form, with a few simple but nicely executed characteristic details, compass the story of the design of this house. It is soundly constructed of brick veneer on wood frame and is equipped for today's efficient maintenance. Its special interest attaches largely to the solution of the problem set for the architects: to provide essentially modern interiors for Colonial furnishings, and to house comfortably a family of two adults, two sons, a daughter and one servant in what is really a small structure. The photograph at left below illustrates the skill with which the architects met the first problem. The plans just beneath show how each bit of interior space has been made to serve a useful purpose. Not only have four bedrooms and three baths been included upstairs, but in addition to the living and dining rooms and well appointed kitchen, a breakfast room and library downstairs. A construction outline is given on page 69.



The owners wanted freshly modern interiors for their Colonial furnishings. This living room, dominantly pale green-blue, resulted





ARTHUR GRIFFIN

Honorable Mention

House of MR. THOMAS ALDRICH
Winchester, Massachusetts
JEROME BAILEY FOSTER, Architect

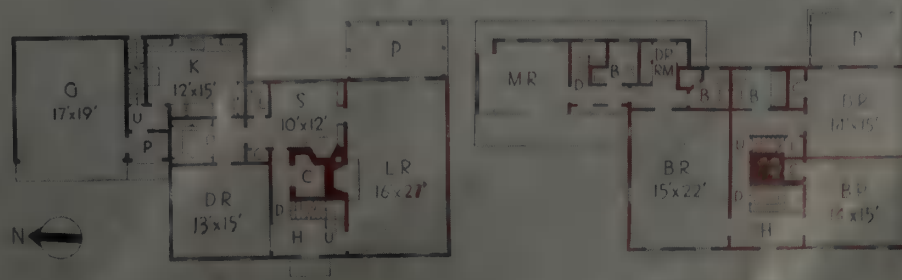
ONCE again the hand of Queen Elizabeth is seen. And the architect is the one whose less formal Early American house won second prize in the Eastern Group. In this case, the earliest American style is embodied in a house whose form and line soon were to crystallize as a readily recognizable and enduring type of American small house architecture. The symmetrically pitched roof, the second and third floor overhangs, the now familiar ornamental drops along the front at the second-floor line, the relatively modern gutters and rain spouts are all present.

The interior architecture is in keeping with the exterior. One of the chief reasons the owners chose this type of design was their pride in their collection of American antiques, which more than justifies the antiquity of the background schemes. And while the plan of the rooms is in no way hampered by old traditions, it is happily at variance with them. And every item of equipment (see page 69) is of 1937.

The interior architecture is in keeping with the exterior. One of the chief reasons the owners chose this type of design was their pride in their collection of American antiques, which more than justifies the antiquity of the background schemes. And while the plan of the rooms is in no way hampered by old traditions, it is happily at variance with them. And every item of equipment (see page 69) is of 1937.



The living room is paneled in knotty pine—vertical beaded boards. As are other rooms. It is furnished with Early American pieces.





GUSTAV ANDERSON

Honorable Mention

House of DR. and MRS. A. P. WILLIAMS

Garden City, New York

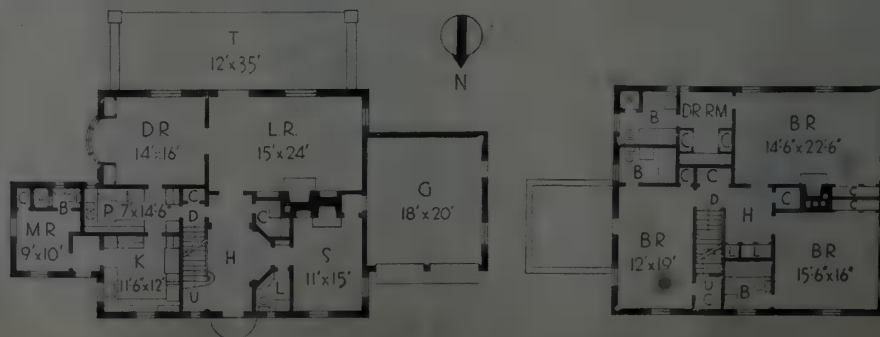
REINHARD M. BISCHOFF, Architect



Placing of the fireplace on the long wall of the living room made possible a very fine arrangement of paneling. Walls are painted oyster white

FOUR things at once set this house apart from the common run. Its open scale and simple classic form belie its true size (only forty feet across the front). Its entrance is unusually fine. Its windows, at first glance apparently the conventional wood sash, are steel casements. Its walls, seemingly of brick laid up in "common" or running bond, are actually cinder concrete blocks, midget size. Walls are solid masonry, with foil insulation. Floors are framed with open-truss steel girders.

No less gracious and satisfying than the architectural design is the interior layout. Since the family consisted of only three adults, there was room enough to give each of the three master bedrooms a bath of its own—one of them a spacious dressing room as well. The service quarters are isolated on the first floor, and the garage is accessible through the owner's study, rather than through the kitchen. The equipment is, of course, up to the minute. Construction details are provided on page 69.



House Beautiful's Annual Selection
THE BEST
OF THE NEW PLANTS
 by J. W. Johnston



Rose R.M.S. Queen Mary

From among the novelties, a jury of plant experts selected these to recommend for gardens this year

THERE'S something new under the horticultural sun—new plants for 1938 gardens. Wisteria with four-foot panicles of bloom; Lupins with colors the like of which you have never seen; an almost pink Butterfly Bush; a sensational and lovely rose named for England's newest Queen of the Sea, R. M. S. Queen Mary; vivid and beautiful new Marigolds, some of which are entirely without the offensive foliage odor distasteful to some gardeners; and scores of other promising and interesting new plants for the adventurous 1938 garden maker.

This list of new plants has been gathered from the four corners of the world and approved by the twenty eminent horticulturists who were assembled by HOUSE BEAUTIFUL at its annual novelty plant dinner in December, that you may with some certainty explore the realm of novelties this year. Included in this gathering were men who visited the sources of new plant material in this and foreign countries during the past growing season. Their knowledge and the hybridizers' art give this annual selection a unique authority.

Listing the new plants alphabetically, the first novelty is *AGERATUM FAIRY PINK* (*Most seedsmen*). This lovely annual grows only 6" high and bears a profusion of soft salmon pink flowers on compact plants. It begins blooming when quite small, making it an ideal subject for edging, window boxes and strip planting.

ANEMONE JAPONICA MARIA MANCHARD (*Wayside Gardens*). A beautiful early-flowering, semi-double white Japanese Anemone. Height, 3', with flowers produced in abundance.

ANTIRRHINUM (Snapdragons) were the subject of much discussion at the novelty dinner. It is the feeling among many leading seedsmen that from a garden standpoint the Snapdragon should be handled as a plant to bloom in early June and not considered as a reliable all-summer blooming plant. This means that seeds should be

started indoors in February. The opinion was voiced that the terms "rust-resistant" and "rust-proof" are not actual facts today. Two or three years ago, there were both rust-resistant and rust-proof Snapdragons. But recently new rusts have appeared against which the plants are not immune. They are, however, well worth-while if brought into bloom either early in the summer before the advent of excessively hot weather or late in the season when the heat is diminishing. Among the new ones for this year from *Stumpp and Walter* are *PADRE*, a glistening crimson; *YELLOW JACKET*, the deepest yellow to date; *SWING TIME*, large rose pink, and *OPAL QUEEN*, a combination of pink, salmon and apricot with pale yellow tips. *Ferry-Morse* are presenting *CELESTIAL*, a *Sluis en Groot* novelty which has an All-American Award of Merit. Blooms are very large and deep rose pink. It is a free bloomer, very early, and has a long season. Being rather dwarf and compact, it is valuable for edging and requires no staking.

In the annual *ASTERS*, there are two presented by most seedsmen, wilt-resistant *CRECO ENCHANTRESS* and wilt-resistant *GIANT COMET ILLUSION*. *ENCHANTRESS* is a luscious shade of salmon rose. Flowers are large, of good substance, and are produced on free-flowering branching plants in early September. *ILLUSION* is a soft pastel shade of apricot pink that is very effective when used in combination with some blue flower. Plants are 2' tall and very free-blooming. Since stems are short, it is customary to cut the whole plant as a unit when using flowers for bouquets. It flowers during mid-August.

HARDY ASTERS present a more formidable array. *Barnes Brothers* are introducing *ROBINSONII* with flowers similar to *ASTER FRIKARTI*, but of a lighter shade of blue. It has compact, branching growth and a height of 18" to 24". From the same firm comes *NOVI BELGI MUL-*



Wisteria Longcluster



Marigold Golden West



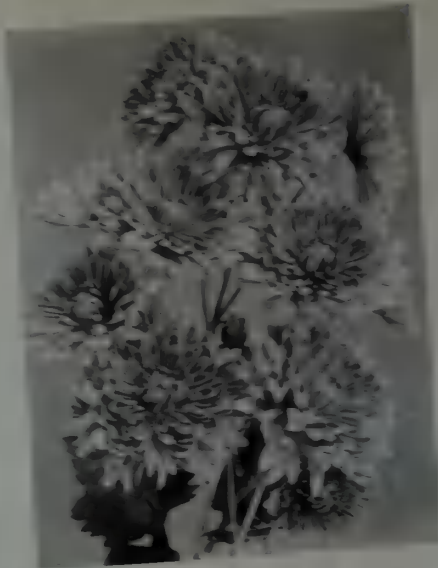
Russell Lupin



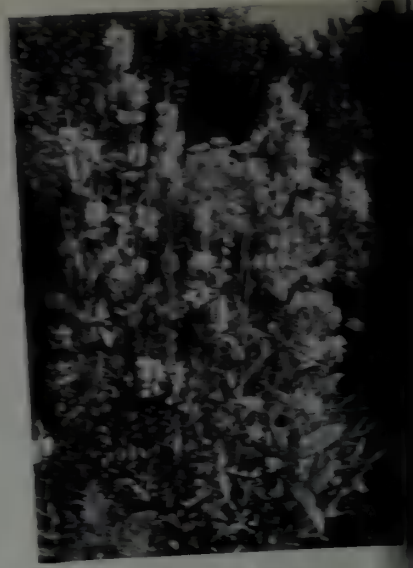
Aster Crego Enchantress



Chrysanthemum Saladin



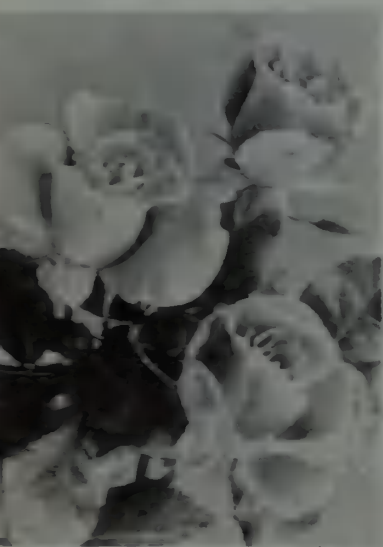
Chrysanthemum Symphony



Physostegia Summer Glow



Rose Brazier



Rose Mme. Henri Guillot



Calendula Orange Fantasy

BERRY, large, single, rich mulberry-colored Asters with deeper shaded buds. Rather graceful in habit. Blooms latter part of September and grows 4' to 5'. From *Wayside Gardens* come DAZZLER with brilliant, semi-double rose-red flowers, which grows 4' high and is open with rigid, freely branched growth, and MAMMOTH, with flowers claimed to be the largest of any Aster and an upright habit of growth with long side sprays that are ideal for cutting. The blooms are semi-double, of a lovely warm lavender shade. Height 5' to 6'. From the same firm comes STOKESIA LAEVIS LILACINA GRANDIFLORA, a giant Stokes Aster, quite distinct from the well known *Stokesia Cyanea*. Color is an attractive shade of silvery blue with a lilac-blue suffusion at the center. Flowers are very large, often 5" across, and can be cut with stems 18" to 20" long. It flowers freely and is a very beautiful border plant. From *Henry A. Dreer* we have NOVI BELGI OLGA KEITH. A splendid new Aster, very free flowering and of excellent compact habit. Flowers are a rich rosy pink, height 2½'.

BALSAM TORCH (*Stumpp & Walter*). A lovely little bush-shaped Balsam only 10" high, covered with bright vermillion flowers. A showy and brilliant annual that is ideal for edging, window boxes or flower pots.

BEGONIA MULTIFLORA HELEN HARMIS (*Carl Giessler*). A tuberous Begonia that may be grown from seed the first year if planted in late January or early February. Deep canary yellow fully double flowers are 1½" in diameter, carried on bushy little plants with long, narrow, deep green foliage. More than 90 per cent double blooms. The tubers, that will form by fall, may be carried over winter for planting the following spring. Grows in either sun or semi-shade.

BUDDLEIA CHARMING (*Most seedsmen and plantsmen*). A new pink Butterfly Bush that is vigorous and free-flowering. Small young plants, set out in the spring, will grow quickly to a height of 4' to 6'. They produce a profusion of lavender pink trusses all summer. Pinching off of the first flower spikes is an aid to the development of

better side shoots and better flowers later in the season. A fine plant for the border and cutting.

Two new CALENDULAS are being introduced by the *W. Atlee Burpee Company*. ORANGE FANTASY is the winner of an award of merit, All-American Selections for 1938, and unlike any variety heretofore introduced. Flowers grow to a diameter of 3¾". Color is a bronze or coppery orange with the petals edged deep mahogany red; it grows 15" tall. SUNBURST is a warm bright shade of apricot-orange lightening to yellow toward the center. Flowers are 4" across. Plants are bushy, well formed and free-flowering; flowers are borne on long stems and will be highly prized for cutting.

CALLIOPSIS GOLDEN CROWN (*Most seedsmen*). Rich orange yellow flowers fully one-third larger than other annual Calliopsis varieties. The small maroon brown center marking makes an ideal color contrast. The flowers are pleasantly fragrant, carried on 12" stems.

CELSIA (*Max Schling*). A biennial that will bloom the first year from seed if sown prior to May 1. It resembles a Verbascum with the plants growing 2' tall, carrying long spikes of pale yellow flowers. The bottom florets of the spikes open first, so that as a cut flower the spikes last a long time.

Two new annual CHRYSANTHEMUMS make their appearance this year. GOLDEN CROWN (*Most seedsmen*) has flowers formed from finely cut, quilled petals of bright golden yellow. Produces up to fifty fully double flowers on a plant, and grows to a height of 2½' to 3'. Must be started early for complete success. BLAZE (*Stumpp & Walter*) is of the easiest culture, growing 2' high from May-sown seed. It blooms continuously from July to frost. The perfectly formed, large Daisylike flowers are clear, fiery red, with a tinge of vermillion, turning to orange as the season advances.

Twelve worthy varieties of hardy CHRYSANTHEMUMS are being introduced this year.

Bristol Nurseries, who have done so much with the Korean hybrids, have been blending Chrysanthemum with *Pyrethrum hybridum*, and this year release the first crosses in SYMPHONY, MANDARIN and



Cosmos Sensation Crimson



Buddleia Charming



Scabiosa Annual Orchid Shades



Chrysanthemum DeLuxe Korean Hybrid



Marigold Chrysanthemum Flowered

CALIPH. SYMPHONY is mauve rose overcast with soft coppery rose. Flowers are large, 3" across and double. Grows 2½' to 3' and is in full flower October 10. MANDARIN is also double and is a coral, salmon, copper and bronzy gold blend in a delightful combination. Flowers are 2½" across and carried erect on wiry stems. About 2'. CALIPH is double, a rich velvety crimson in color. Has fine growing habit, free flowering, height 2½'. In full flower October 10. Also from *Bristol Nurseries* is a startling addition to the single varieties—SALADIN, a Chinese or Oriental red shading to coral red. The flowers, 3" or more across, are substantial, having four rays of petals. From the same source, we have two new Korean hybrids in TANGERINE and PYGMY GOLD, the first a Chinese or Oriental red, shading to tangerine, with flowers 3" across and four rays of petals. It is 2½' to 3'; flowers October 10. PYGMY GOLD is a distinct dwarf pompon type, producing quantities of miniature golden yellow blossoms slightly over 1" across. Commences to flower in early September. *Totty's* present MRS. STEPHEN VAN HOESSEN, a large improved pompon type. Clear yellow base with bronzy red shadings, deepening to brilliant reddish orange in the center. HENRY A. DREER is offering a Korean hybrid, AUTOCRAT. Single, bright orange-scarlet flowers, with a golden yellow halo; extremely profuse bloomer. The same firm is presenting two Hortorum varieties. SILVER TIPS, a unique free-flowering variety, has double flowers of bright carmine with the tips and reverse of the petals silvery white. PINK SPOON has dainty single flowers of light rose or shell pink. The petals are tubular, for most of their length, flattening out near the tips, so that each petal really assumes the shape of a miniature spoon. From *Dreer* also comes ERUBESCENS (*Chrysoboltonia pulcherrima*). In growth and free-flowering habit, it has the characteristics of early Chrysanthemums and fall Asters.

The delicate pink flowers, about 2" in diameter, are produced profusely in great clusters on wiry stems. Blooms from early September to mid-October. The same firm offers seed from a fine strain of DeLuxe Korean hybrids.



Marigold Flaming Fire

ANNUAL CINERARIA (*Senecio Arenarius*), (*Vaughan's Seed Store*). An annual resembling the star Cineraria. May be planted early in spring for summer flowering, or late fall for spring blooming. Colors include usual shades of buff, apricot and mauve as well as pink, rose crimson. The foliage is very narrow, quite unlike the greenhouse Cineraria.

SENSATION MIXED COSMOS will be remembered as a recent introduction. Now three separate colors are available. Many seedsmen are listing this year SENSATION PINKIE, with flowers 4" to 5", plants 3' to 4', in a delightful rose pink shade. With the same habit of growth comes also SENSATION PURITY, a pure glistening white, and SENSATION CRIMSON with brilliant crimson flowers.

CUPHEA FIREFLY (*Several seedsmen*). An annual with small, delicately formed flowers that are freely produced on compact plants 10" high. The fiery cerise color will tone up any border and bloom from early summer until frost.

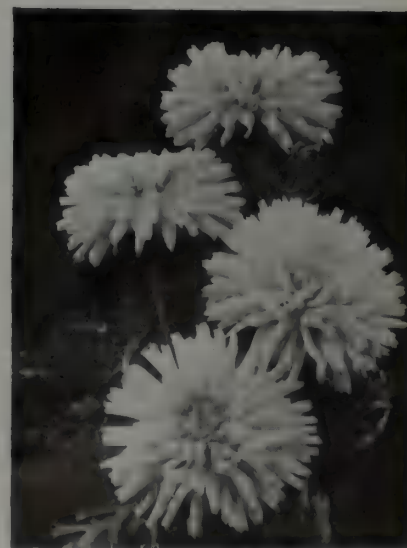
As new Dahlias were completely covered by this writer in the December issue of *HOUSE BEAUTIFUL*, I shall mention only one here. It is the new dwarf forcing Dahlia MARIA (*Henry A. Dreer*). This plant joins the group introduced by Dreer last year for bedding. In fact, it will actually replace Easter Greeting, one of last year's group, having stronger growth and producing a superior flower. Like Easter Greeting, the color is white.

Last year, GIANT PACIFIC HYBRID DELPHINIUM was introduced in mixed colors. This year, gardeners may secure this splendid strain of seed in three color groupings. Light blue shades range from light blue to medium blue, while the "bees" in the center of each are white, fawn, or black; florets are 2" to 2½" in diameter. Dark blue shades range from medium blue to dark blue with white and dark "bees" for contrast. The mixture of blues combines light and dark blue.

DIMORPHOTHECA ORANGE GLORY (*Stumpp & Walter*). A striking improvement on *D. aurantiaca*. The bright orange, Daisylike flowers measure 2½" in diameter. (Continued on page 84)



Zinnia Navajo



Chrysanthemum Golden Crown





ROBERT SCHREIBER

Turn OF THE Century



VICTORIA the Queen, small and domineering, has set her stamp on twentieth century decoration before now. From attics and cellars old trunks have been dragged, their depths rifled for lambrequins and waxed flowers, bead fringes and yards of satin so stiff it stood by itself and so purple it put the violet to shame. But there is a new Victoria in decoration.

This is the key to the new Victorian revival: it is not an attempt to reproduce, but to reset an old jewel. It is Victoria seen through the eyes of the twentieth century. It is this century's version of last century and so we call it Turn of the Century, for it is in truth the fusion of two ages. It brings with it the delicious pieces which our grandmothers prized, the blackamoors and the bisque pottery and the pier glasses and the delicately Frenchified chairs with needlepoint seats. But it is decorative rather than quaint. It breathes a new spirit, a spirit of serene good humor.

On this page a room designed by Benno de Terey of W. and J. Sloane has a paper in shades of pinky aubergine. Curtains are cream damask in a nineteenth century design. The color repeats in pickled pine consoles. The love seat and chair are Victorian, simplified, the girandoles Napoleon III, the mirror is Venetian and the cornucopias Louis Philippe. The mantel is Louis XV, the spinet Sheraton, and the whole, Turn of the Century.

This room, designed especially for HOUSE BEAUTIFUL, is now on exhibition in a W. and J. Sloane window.

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.

Two views of ■ Turn of the Century dressing room by James Pendleton. Walls and ceiling are painted pink, draperies are bois de rose taffeta and glass curtains white embroidered net. The tufted chairs are black satin, with pink satin buttons. A puff is turquoise satin, the mirror (left), Venetian. Little lacquered early Victorian chairs are inlaid with mother of pearl. On the dressing table are white bisque lamps. The carpet is bois de rose, on it a white fur rug. In the house of Mr. and Mrs. Walter S. Mack, Jr.

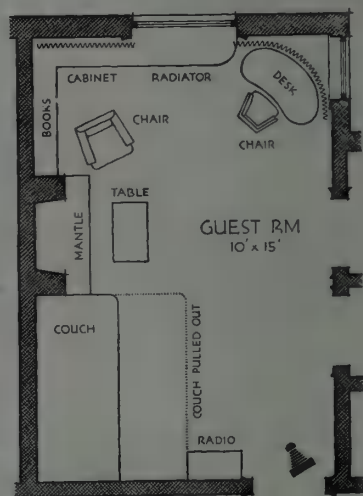
EMELIE DANIELSON



STOWAWAYS



THE urge to offer out-of-towners bed and board is an instinctive hospitality. But with rents the way they are and space at a premium, very few of us can have a spare bedroom these days. We need that room for an extra sitting room or study. The three rooms on these pages live double lives. With nightfall, desks become dressing tables (see this page), bookcases divulge clothing drawers (opposite), luxurious sofas become even more luxurious beds (all three). When guests are gone the rooms resume their original status, as living rooms or studies. There is a second angle to these pictures. In all but the one at the foot of the opposite page, the rooms were ugly in proportion, long, Pullman shapes with narrow unprepossessing windows set in irrational spots. The great double blind on the opposite page conceals a multitude of sins, the wall hangings and a mirror mantel on this one perform the same office. The plan at the right reveals what the decorator in this instance was up against; the pictures below show with what flying colors he emerged. His success is to a large extent achieved by specially designed and scaled furniture.



To mask the unfortunate proportions of this room, one wall was draped with white ninon. The mirror mantel breast stands over a door. A recess is illuminated through translucent Formica. Clark Winter Associates

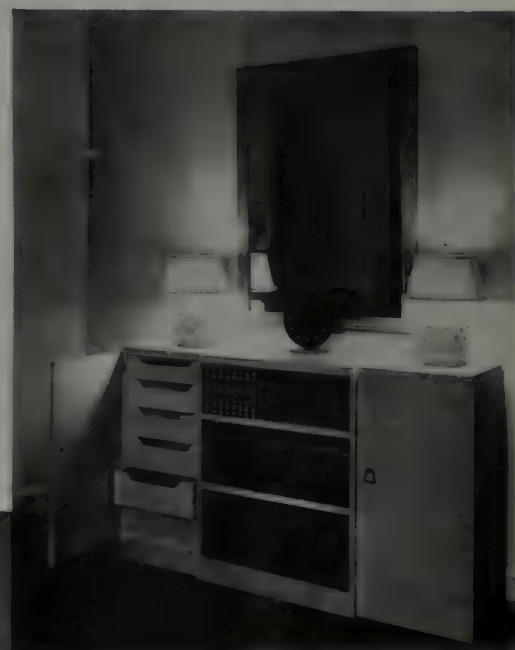




EMELIE DANIELSON

Narrow window camouflaged by a wide Venetian blind. Paper, pale yellow, gray figured. Draperies, violet satin. This bed-sitting room designed by John Scoville, Empire Exchange

Study-bedroom, below, in beige-white and blackish brown. A sofa-bed is pine, slip-covered in brown chenille. The curtains are of a white rough-textured material. The bookcase-cabinet, right, is of pine, serves to hold clothes in its concealed drawers. This successful room was decorated for Mr. Earnst at the Pierre by Smyth, Urquhart and Marckwald, Inc.



Lace

YARDS of it, cascades of it. There is lace in the new decorating picture, at windows, billowing from dressing tables, foaming off beds. Confidentially, we believe that the reason for this unparalleled renaissance is that the ladies and gentlemen who design lace for the firms which make it by machinery (and hence at a price which we can all afford) are designing it more prettily than ever before.

Here are winners in a competition sponsored by the Quaker Lace Co., Inc. Right, Miriam Stevenson's first prize uses Marion lace. Below it, Elizabeth Stanley Wilcox's second prize, and left, Mr. Tucker of Tucker and Levy has won a third prize with Antoin-Net.



A bedspread in lace over chartreuse satin; curtains in lace, draped from a gray and white cornice; little lacy clouds painted upon the wall

Vanity, vanity. A vanity draped as capriciously as a baroque beauty's petticoat. It is all lace and a yard wide and topped by an exquisite shell

A dressing table in lace over dusty pink quilted chintz, edged with chintz plumes. Candle shades are lace, with ruffled edgings. Curtains are lace





dusty blue of the walls is repeated in the ground of the wallpaper, which has grayed figures, and is accented by the taffeta curtains, which are hung in a classically simple swag. Lest the plan become stereotyped, a random note is evident in the stripe of the satin bedspread, which introduces the gayer colors of yellow and strawberry into this restful scheme. May we remind you once again that stripes are both charming and also very, very smart? ON THIS PAGE is a gray and green bedroom with flowers at the windows. It has an almost sage green carpet, and the greens are deepened and transmuted till they become the wood green velvet of the fat chair in the corner. A rich dahlia pink ground for the chintz is ablaze with morning

glories and the tester bed is lacyly covered with a delicately honeycombed thread net. The furniture grouped here is American of the late eighteenth and the early nineteenth centuries charmingly silhouetted against the soft gray painted walls. This is a room for the country. Its windows look out over a garden and far green fields and blue hills on the horizon.

IN THESE TWO ROOMS, the wallpapers are by Thomas Strahan Co. Floor covering, Alexander Smith and Sons Co. Glass curtain and canopy materials, Quaker Lace. Drapery and upholstery fabrics, Stroheim and Romann. Paint, Samuel Cabot, Inc. Pella venetian blinds are by the Rolscreen Co.

HOUSE BEAUTIFUL
COLOR CHART NO. 1

Bedrooms



ON THIS PAGE is a blue bedroom, as fresh as a May morning. A consolingly warm toast-brown carpet under foot robs the scheme of coldness. The bed, made up so that the sleeper's head faces away from the windows, is partially set into an alcove and this alcove has an entity of its own since it is lined with an engaging wallpaper. Venetian blinds, behind the sheerest of vertically striped glass curtains, throw a pattern of shadows on the floor and, before the sleeper wakes, effectually bar the sun from the room. There is a fine blending of the colors here. The carpet shade continues into the wood tones of the French early nineteenth century furniture, rounded out by the warm near-peach of the satin brocade on the low tufted seat; the



dusty blue of the walls is repeated in the ground of the wallpaper, which
 has grayed figures, and is accented by the taffeta curtains, which are hung
 in a classically simple swag. Lest the plan become stereotyped, a random
 note is evident in the stripe of the satin bedspread, which introduces the gayer
 colors of yellow and strawberry into this restful scheme. May we remind
 you once again that stripes are both charming and also very, very smart?
 ON THIS PAGE is a gray and green bedroom with flowers at the windows.
 It has an almost sage green carpet, and the greens are deepened and
 transmuted till they become the wood green velvet of the fat chair in the
 corner. A rich dahlia pink ground for the chintz is ablaze with morning

glories and the tester bed is lacily covered with a delicately honeycombed
 thread net. The furniture grouped here is American of the late eighteenth
 and the early nineteenth centuries charmingly silhouetted against the soft
 gray painted walls. This is a room for the country. Its windows look out over
 a garden and far green fields and blue hills on the horizon.

IN THESE TWO ROOMS, the wallpapers are by Thomas Strahan Co. Floor
 covering, Alexander Smith and Sons Co. Glass curtain and canopy ma-
 terials, Quaker Lace. Drapery and upholstery fabrics, Straheim and Romann.
 Paint, Samuel Cabot, Inc. Pella venetian blinds are by the Rolscreen Co.

THREE TRANSFORMATIONS OF THE SAME BEDROOM



Modern

The room, the typical bedroom decorated three different ways on this page, is shown first in a sleek contemporary version. The beds, which are hinged to a common cabinet at the top, are between windows curtained down to the floor, from beneath mirror valances. Mirror is again used to frame the closet and bathroom doors on the left. The whole wall between the windows is mirror, applied in three big panels. Furniture is all low

Victorian

A different arrangement has been made here. The sleigh bed is set against the wall which faces the windows. Dark draperies may be drawn across the windows to exclude the morning sun. Between these windows is a dressing table of generous amplitude and more than ordinary feminine frivolity with its scallops and ruffles. The room revels unconstrainedly in pattern in the approved Victorian fashion on walls and rug and valances and the chair

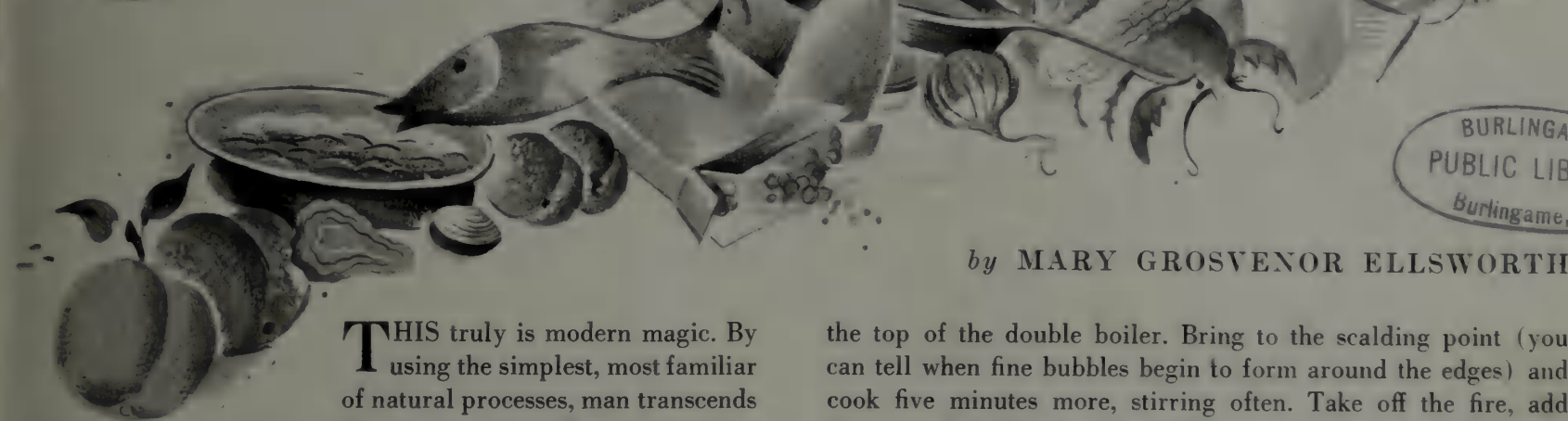


French

This is that type of French decoration known as 'Court,' and very nice it is, too, for the bedroom with its elegant and reposeful look. The double beds with their upholstered head boards are again between the two windows. Note the baroque use of molding on this wall to imply a niche, and again on the two doors where it is further supplemented with figured panels. Corner cabinets are characteristic



Quick-Frozen Foods



BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.

by MARY GROSVENOR ELLSWORTH

THIS truly is modern magic. By using the simplest, most familiar of natural processes, man transcends the seasons. Strawberry shortcake in the winter—oysters in midsummer—asparagus whenever you please. What scope, what flexibility that gives your menus you'll never know till you try these "quick-frozen" foods.

Space, too, is annihilated by this same magic. You are too far from the sea for reliable fresh sea food—or your very best available butcher never heard of milk-fed chicken and doesn't know what Chicago means by beef. Now a refrigerated truck can bring them to you at their best. Not since the first tin can have science and industry combined to give women a more effective aid.

But, like all new things, these new foods bring with them new techniques. First and foremost, *read the directions on the package*. They are your best guides to success with frozen foods. They are the result of careful, exact experiments made by the research kitchens of the packer. After that, if you insist on drowning your peas or boiling them for half an hour, blame the results on your own pig-headedness, not on the frozen peas. Here are suggestions drawn partly from those same kitchens, partly from the experience of my friends, on what you can achieve with frozen foods.

Vegetables: In many cases these represent an economy when compared to year-round market prices for the same quantities. In all cases they represent a heaven-sent economy of time. However, you will find that the portions they are supposed to provide are not always your size portions. One friend of mine always serves the asparagus tips on toast, with some kind of sauce. Tricked out in this way, one package does serve four in generous style. Yet another of my friends makes the squash into patties and treats them like potato cakes. She also puts a border of creamed mushrooms around her spinach, or fills out with two or three hard-boiled eggs chopped and mixed in. A few mushrooms do the same trick for the Brussels sprouts, and the baby lima beans added to a package of cut corn makes a positively lavish quantity of succotash. As for the more ambitious possibilities, try:

SPINACH AND CHEESE SOUFFLÉ

Bring two cups of salted water to a brisk boil, put in a box of frozen spinach, wait till it comes to a boil again and then cook five minutes, turning to separate the leaves. Drain, chop it fine and sauté it a couple of minutes in four tablespoons of butter. Add three-fourths of a teaspoon of salt, pepper to taste, one-half cup of grated cheese and mix well, off the fire. Then put five tablespoons of minute tapioca into a cup of milk in

the top of the double boiler. Bring to the scalding point (you can tell when fine bubbles begin to form around the edges) and cook five minutes more, stirring often. Take off the fire, add the spinach business and cool five minutes or more, while you beat three eggs. Separate yolks and whites, beat till the one is thick and pale yellow and the other clings to the bowl when it is turned upside down. Then add the egg yolks to the spinach and milk mixture, mix thoroughly and fold in the whites. Bake in a greased baking dish set in a pan of hot water for fifty to sixty minutes in a moderate oven (350°). When done, the soufflé should be tall, firm and brown on top. This makes an unexpected vegetable for dinner, a pleasant luncheon, and actually serves six amply.

Don't forget, too, that these fresh vegetables make delicious and delicate soups. They may be boiled according to their kind, then puréed and added to the usual milk stock to make unusually good cream soups. In this case you would use the same quantities of fresh-cooked vegetables that your usual recipe calls for. Or keep a package of cut corn in the ice box and ask people to come in after coasting for

CORN CHOWDER

It's so simple you can make it almost before they have struggled out of their heavy clothes. Slice a couple of onions thin and brown them in two tablespoons of butter. This you can do in the bottom of the pot you're going to make the soup in. Add two cups of diced raw potatoes—these can be waiting in the ice-box in a bowl of water—a cup of boiling water, salt and pepper. Cook this, covered, for fifteen minutes. Then slide in the slab of frozen corn, cook for ten minutes more, add three cups of fresh milk and one of evaporated, heat till it is almost scalding and serve with a generous dusting of paprika and chopped parsley. Lots of pumpernickel, sliced and buttered, is good with this.

LIMA BEANS AND SHRIMP AU GRATIN

This is another luncheon dish that is both meat and vegetable combined. Boil a package of lima beans according to directions, drain and put in a buttered baking dish in layers with a layer of shrimp between, using a generous cupful of shrimp all told. Then make a thin cream sauce with two tablespoons of butter, one and one-half tablespoons of flour, one and one-quarter cups of milk. Melt in the cream sauce three-quarters of a cup of grated cheese, add salt and pepper and pour over lima
(Continued on page 75)



HOUSE BEAUTIFUL'S

Good Buys

IN UPHOLSTERED
FURNITURE

Including a discussion of what constitutes a Good Buy. A list of many of the stores which carry the chairs shown below is on page 67

BEHIND the selection of HOUSE BEAUTIFUL'S monthly Good Buys there lies a story and this story has never been fully told. Some of the prices which you see on these pages and have seen on other Good Buys pages have seemed to you high. You have made a mental note that if it were bargains we were after, you could teach us a thing or two about thrifty shopping. For instance, there may be a very nice overstuffed chair on display at your nearest department store for \$25. You begin to wonder before long what HOUSE BEAUTIFUL'S definition of a Good Buy is, anyway. Have we simply gathered together the five chairs below, labelled them "Good Buys" and handed them to you? Or is there some well-defined principle by which we assembled this merchandise?

There is and there always has been. It is, quite simply, to use all the technical knowledge at our disposal to investigate the innate quality of whatever appears on these pages. When, in the case of upholstered chairs, we speak of quality, we mean not only good style, but also durability. And durability means a lifetime. Granted that the cover won't last forever, the piece of furniture itself should see you through many years.

There are cheaper chairs on the market. Some of them are very well styled indeed. They look convincing as well as pretty. But their insides are not always up to scratch.

Scratch in upholstered chairs is something like this. First a frame is constructed of good tough wood. This is not the same as the exposed wood (which is, of course, ornamental, too). But the legs, of whatever wood they may be, have got to be securely joined to this hidden frame so that they will not tear loose. Technically they are said to be dowelled and properly fitted. This is Point One of good construction. If the legs are simply nailed on, you may come crashing to the floor from your cheap chair almost any day now. Once the frame is set



1



4



2



3

up, webbing is secured to the bottom of the frame. This is what the springs are to be mounted on, and if the webbing is inferior it is likely to tear loose and cause the springs and the seat to sag. Springs come next. The number and placement of these will obviously affect the comfort of the chair. If they are sparse, humps and knobs will develop before long. The springs are sewn in place on the webbing, then tied to one another and to the frame. In order that the chair's insides shall be secure, each spring should be tied at least eight times. In the finest upholstery there may even be more ties. Fewer are not good. The springs are covered over with burlap, firmly sewn in place with a fascinating curved needle, inches long, and then the filling begins. The best thing to use for this is horsehair. There are plenty of other and cheaper materials which may be used. They have neither the resiliency nor long-wearing quality of hair. Pillows should be filled with down or down and feathers. The whole is covered with good and spotless muslin.

All this is handwork. It cannot be done by machinery. To do it conscientiously takes time and money. That is why really well made chairs cannot be sold for next-to-nothing.

That is what is within. And the pity is that you, the buyer, cannot see it all. Even if you were a furniture expert, you could not guess from the outside what was the hidden nature of the chair. We, of HOUSE BEAUTIFUL, have actually seen these chairs in the making. We present ourselves as your X-ray eyes. We know that the chairs on this page live up to the standards outlined above.

When it comes to the matter of the covering of the chair, the buyer is on surer ground. You can judge at a glance whether the material is one that you like and know to be smart and whether it is good quality and whether it is as smoothly tailored as your new spring suit. But never forget that, true to Sunday-

school maxims, a pleasant exterior may cover a multitude of sins.

The laws of the state of New York and the laws of all too few other states require that the manufacturer tag his goods so that you may know at least what is in the covered pillows of your upholstered furniture. HOUSE BEAUTIFUL feels strongly that such laws should become more general and should be enlarged to include the upholstered piece itself. Laws like this for your protection against tawdry merchandise, which will not stand the test of time, would be of inestimable value to the householder and would heighten the manufacturing standards all over the United States. We should like to see those of you who care for your homes campaign for the betterment of your laws.

Good Buys is conceived as a service to HOUSE BEAUTIFUL readers. If you think it is worth while to buy chairs which will wear and wear and wear, will not break down at the first hard use and will give you your money's worth, dollar for dollar and even a little more, you will find that the chairs on these pages are really Good Buys in all senses.

1, 2, and 3. These three inviting chairs present a range of styles. The bodies of these chairs are all filled with hair and the cushions have in them a combination of feathers and down, fifty percent of each. These pieces may all be had in a large choice of fabrics in various designs and colors. They retail for about \$52 apiece, which is a remarkably low price for such quality

4. A Brixton fireside chair, scaled in size for people who generally get lost in overstuffed chairs. This one is cushy without being huge. The filling is all horsehair and long staple cotton batting. The very finest webbing is used, on which are mounted closely interlaced springs tied with strong blocking cord. The exposed wood of the frame is solid Cuban mahogany. The tailoring of the cover is flawless. This comes in a range of covers. About \$49.50

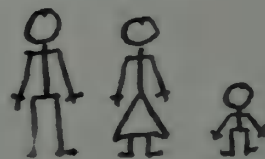
5. A chair soft as down, which is not to be wondered at since its cushion is filled with unmixed down. The body of the chair itself is filled with the finest horsehair and the interior in all other ways is up to the highest standards of construction. The legs are of solid mahogany. Covers come not only in a great many colors, but also in a variety of textures. The tailoring is of the most meticulous. This chair is made to retail for approximately \$79



We're going to



This is the house the Turners bought—and here begins the story of its career, its transformation step by step into a model of modern comfort and modern convenience



There are now only three Turners, George, Helen and young John. Watch the family grow, month by month, as the house they live in grows to meet their changing needs

REMODELING jobs are the fagots which keep the industrial building pot boiling. We are prone to overlook that fact in the welter of talk about new houses. The same fire, at the same time, keeps many a family kettle at the simmer. And the kettle may yield very good broth, indeed—provided the recipe is a good one.

HOUSE BEAUTIFUL inaugurates with this issue an entire remodeling menu for home owners. In succeeding issues, additional courses will be outlined until the meal is complete. Everyone, we believe, who owns a house, who is planning to buy one, who hopes to build one will be vitally interested. For we shall give not only food for thought but food which will fortify you for direct action—now, while the building season is young and work much sought after. And now, forgetting all culinary allusions, here is what we are thinking about remodeling and what we propose to do about it.

THE IDEA is simple. HOUSE BEAUTIFUL has assumed a young American family of husband and wife and one young son. (The family's name, incidentally, is Turner—George, Helen and John.) They had intended to build, and in their search for a pleasantly countrified building site within commuting distance

of town they had found their ideal. But upon it was a perfectly substantial house which was adequate for their present needs and pocketbook and offered interesting possibilities for the future. It was an unassuming house, but it had dignity and its antecedents were good (you see it illustrated above). It had probably started as a simple T-shaped farmhouse facing south. When they found it a new wing had turned the front eastward. There were several acres of partly wooded land about the house and a good view over rolling countryside. So they bought the place and moved in.

It is at this point that we begin to take particular interest in the Turners. In the half-dozen succeeding issues we shall scramble time completely and show you, from month to month, what happens to them in the course of two decades or more. We shall show you how the needs of the family make more house room, literally, necessary. We shall show how the fortuitous increase in the family fortunes makes certain decorative as well as practical alterations possible. We shall show you, using the Turner place as HOUSE BEAUTIFUL's laboratory guinea pig, what changes, additions, refinements the Turners gave to it, just why the remodeling was done, precisely how it was done. Our laboratory family will run the remodeling gamut,

Remodel

and do it logically, even though they do it more often and more extensively than the average American family is likely to do.

In the course of this series, the typical changes which any home owner might want or need to make in his own house will be given a thorough airing. Insofar as hypothetical examples may constitute a case history, a case history is what we shall present. There will be plans—in general and in detail. There will be drawings showing the physical transformation of the house outside and in. There will be diagrams showing how new construction, new equipment are installed. There will be new ideas about all phases of home modernization, from fuse plugs to drain traps to wallboard to shower heads to fireplaces to heaters to whole rooms to entire wings.

We shall not, however, tell you ahead of time what is going to happen next. The Turners will work that out as occasion arises. In fact George Turner will recount his remodeling adventures in his own way and his own words. It is, we have found already, a methodical way. He insists on having all decisions that are made by him and his architect put down in writing—his writing—with pictures and no back talk, if possible, from the architect. But George, in four words, is a nice guy. You will enjoy him. His architect (or architects, for there are two of them) is or are also nice fellows. They are Richard McCaffery and Maurice Gauthier of New York City. (And they are real flesh and blood architects—the men who worked out the Turners' problem with us and who are doing all the illustrations for the series.) And George, to save himself trouble, addresses them in correspondence indiscriminately as McGauthier, or Mac, somewhat to their annoyance.

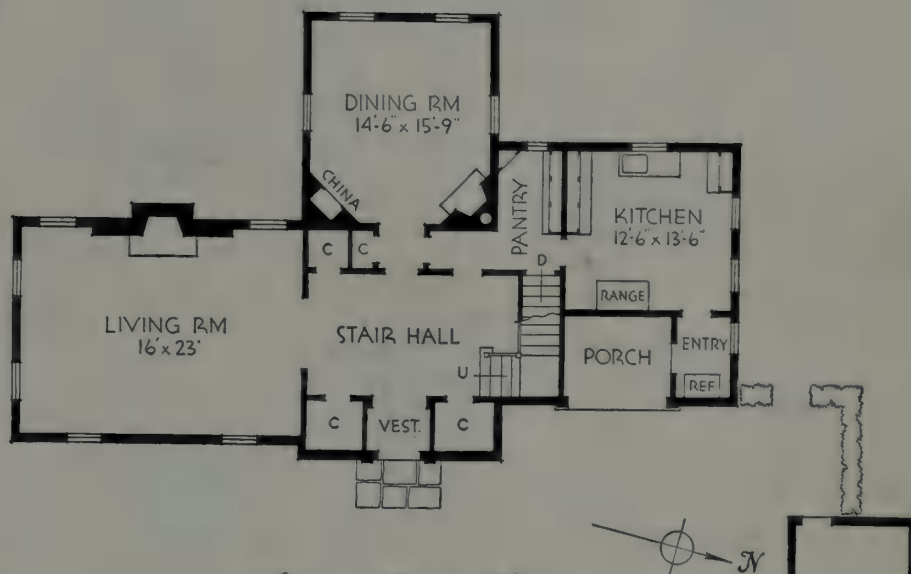
So much for our plan. Now a word about the Turners and the place they bought. The scheme will explain itself, with our help, in due course. What follows will set the stage further and, we trust, prepare you for the sudden lapse of two years or so and the first real job of remodeling which will be set forth in the March issue.

THE FAMILY, so long have we and the architects worked with them, are very real people. George is now a bit over thirty; Helen is a bit under. John, their son, is just getting into the termite stage, and while not yet a real menace to the family peace, is a robust child with his own design for living. The Turners had some money and, knowing everything not so many years ago, proceeded to lose most of it. But that fact daunted neither of them. They never had been either submerged in or forgotten by society as a whole, and never intended to be. George was and is able and intelligent. So is Helen. She is smart enough to agree with George that a woman's place is in the home. But the way she runs George at home is strictly her business and they both like it. They have been able to buy their place and to own it free and clear, but they have nothing much left over in the way of ready cash afterward. They don't want to mortgage the place until they really need to. But they will need to for, as they settle down, they become more and more attached to their house and their land. It becomes for them, as for so many millions of other (Continued on page 73)



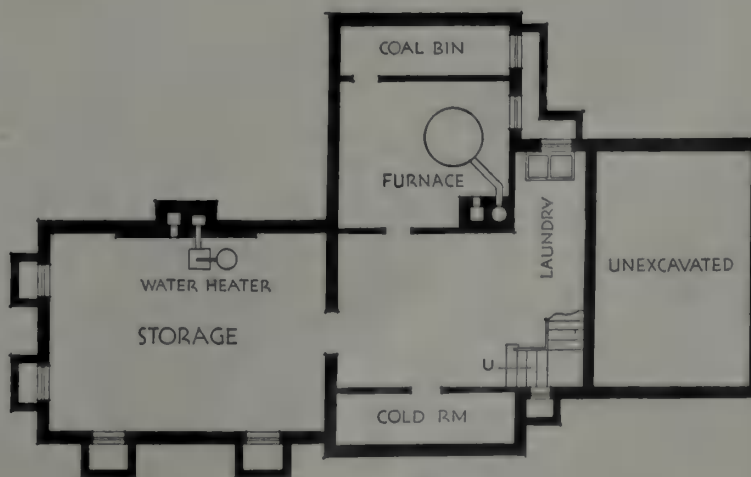
Second Floor Plan

Top of page—top of house: including three good bedrooms and a common bath. There is also an L-shaped linen and sewing room which will bear changing to more useful purpose in the course of time. Closet space is good, but one room has too little. Every bedroom, you will notice, has three exposures



First Floor Plan

The original small farmhouse, built probably about a century ago, was T-shaped and faced south. Later the living room was added. A single detached garage had been built before the Turner family bought the place. This is the main floor layout as it was when the new owners took over—essentially livable



Basement Plan

Bottom of page—bottom of house: the original foundations were of granite; those under the living room are poured concrete, indicating a fairly recent date for this part of the house. The floors are not as dry as they should be, but there is a hot water heater, a good steam boiler and a pioneer oil burner

Set to music

TWO centuries ago Antonio Stradivari, who made the world's most beautiful violins, died. On these pages you see the pattern called Stradivari by Wallace Silversmiths, a fitting tribute to his genius.

Below, a dinner table with a baroque flavor. On a shimmering gray satin damask tablecloth by Mosse, madonna lilies cluster against crystal candelabra from Charles Hall. Glasses with frosted rims, Orrefors. Anaglypta cock feathers from W. H. S. Lloyd wreath a mirror centerpiece. Silver flatware, Wallace Silversmiths' Stradivari. Opposite, Royal Doulton china, in a Lowestoft design, from William Pitcairn stands on lace from Altman. There are cakes from Dean's and a Pitt Petri crystal bowl. Tea is served from the Stradivari tea set, on a Danbury table made of mahogany by Charak.







Carver, a Chelsea copy of an old English wall clock with barometer

The time AND TH

THE clock standing in solitary isolation on the mantel or hemmed in by cabinet photographs and brass candlesticks is as sad a sight as a goldfish out of water. In view of the fact that clocks are more often than not very beautiful objects, *per se*, it is only wise to arrange them in settings which do them proud. Take into consideration, first and foremost, the character of the clock you mean to use. If it is a capricious French affair set on a marble colonnade and tricked out with ormolu trimmings, it cries aloud for delicate figurines or ornate cachepots or fluted and scalloped gilt brackets. The hanging clock particularly lends itself to grouping in that it may be ranged among pictures or sconces with great effect. The modern clock with its bold dial, its fascinating use of grained woods and modern synthetic materials is versatile and decorative to a degree which invites shrewd compositions. You will find several such on these pages. Others which center around traditional clocks are fresh and suggestive.

A fine bronze and ormolu clock in a neo-classic composition, b
It is flanked by bronze sphinxes, lit by carved gilt candle b
ets. Décor. The Directoire mantel is black. By Edwin Jackson

An old-fashioned mahogany steeple clock by Sessions. Cluster-
ing brackets hold Staffordshire figurines. Lord and Taylor.
Wallpaper is "Malmaison," is gray and white. By Imperial

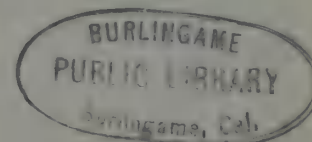
"Swarthmore," a charming banjo clock by Telechron, presides
over a shepherd and his lady, embowered between ivy vines.
The gold sconces balance this arrangement, made by Macy

Place FOR IT

Plaza, modern wall clock in a walnut case, by Seth Thomas, designed by Paul Darrot. Setting by Macy



Around a modern French mirror clock Macy has strewn glittering rock crystal geometry. The arrangement swings up at the ends where fabulous crystal dolphins flaunt ornate tails



Replica of a Simon Willard clock by Colonial Manufacturing Co.



Very formal and mannered, a white marble and ormolu clock on an Edwin Jackson mantel. Informal arrangement including, item, a pair of calla lily bracket vases; item, a bisque urn; item, a handful of books; item, gold and white Meissen figures (Alfred Orlik). This is Décor's brain child. Blue and white striped paper, Imperial

FURNITURE

Tables



1. JACOBAN JOINT STOOL



2. STRETCHER OR CENTER TABLE



3. HUTCH OR CHAIR TABLE



4. TAVERN TABLE



5. BUTTERFLY TABLE



6. CLOVER LEAF TABLE



7. GATELEG TABLE



8. CANDLESTAND



9. DECANTER OR WINE STAND



10. GALLERY TEA TABLE



11. DUMB-WAITER



12. TILT-TOP PIE-CRUST TABLE



13. DRUM TABLE, SHERATON



14. BOOK DRUM TABLE

A. Adam type: No. 17.
American Empire: Nos. 15 and 16.

B. Book or end table (26). Has brass grill sides, curved top, drawer, square, tapered legs, spade feet. Mahogany. English Regency. Charak Furn. Co.
Book drum table (14). From an English design c. 1790. In mahogany with side panels in black and gold Chinese lacquer. Sheraton. Kaplan Furn. Co.
Butler's tray (23). Adapted from a simpler butler's wine tray on a separate stand, which came into use about 1760. Mahogany. Baker Furniture, Inc.
Butterfly table (5). In some parts of America was called "rudder" table from the shape of the wing. Fine turnings. Maple. Early American. Conant-Ball.

C. Candlestand (8). Tripod type. Taken from an

Early American piece. Maple. W. F. Whitney Co.
Clover leaf table (6). Bannister turned legs. Typically early American. Maple. W. F. Whitney Co.
Cocktail table (22). Taken from a Chippendale tea table, this has cabriole legs, round corners originally for candles. Mahogany. Baker Furniture.
Coffee table (24). Adapted from a Sheraton piece. c. 1770. In mahogany. Charak Furniture Co., Inc.
Console or card table (15). A type found frequently in the South in the early nineteenth century. It has drop finials, is mahogany, by Berkey and Gay.
Console table (27). Adaptation of a Connecticut table of about 1810 showing Sheraton influence as evidenced in the bamboo motif. From the Sikes Co.
Console table (28). This Sheraton table has delicately painted decorations, and an inlaid satinwood top banded with mahogany. The Hayden Co.

Console table (29). Sheraton with Adam influence. Mahogany, satin inlay. Charak Furniture Co., Inc.
Console or dinette table (44). A modern design in bleached mahogany. Heywood-Wakefield Co.
Chippendale type: Nos. 9, 21 and 22.
Colonial: Nos. 18, 27 and 35.

D. Decanter or wine stand (9). Rim top, tripod base. Chippendale. Mahogany. Colonial Williamsburg Approved Reproduction, Kittinger, Buffalo.
Drop-leaf table (16). Characteristic Duncan Phyfe legs end in brass feet, acanthus leaves at knees. American Empire. Mahogany. Old Colony Co.
Drop-leaf table (17). Satinwood Adam table with English neo-classic inlay spade feet. Hayden Co.
Drum table (13). Simply turned shaft and spider legs. The top is covered with leather. Sheraton.

FINDER

If you know the form of a table but not its name, look for a picture of it. There you will find its name. Refer by name to the text for further description. If you know the name but not the form of a table look in the text first; the number refers you to its picture. Dining room tables will be shown in a subsequent Finder, which will appear in a later issue.



17. DROP-LEAF TABLE, ADAM



18. PEMBROKE TABLE



19. TEA TABLE, QUEEN ANNE



16. DROP-LEAF TABLE, DUNCAN PHYFE



21. END TABLE, CHIPPENDALE



22. COCKTAIL TABLE, CHIPPENDALE



23. BUTLER'S TRAY



24. COFFEE TABLE, SHERATON



25. END TABLE, MODERN



26. BOOK TABLE, ENGLISH REGENCY



27. CONSOLE TABLE, LATE COLONIAL



28. CONSOLE TABLE, SHERATON

This is in mahogany. By the Robert W. Irwin Co. **Dumb-waiter** (11). Originally placed by dining-room table so diners could help themselves. Georgian. Mahogany. The Robert W. Irwin Co. **Duncan Phyfe type**: No. 16.

E. End table (21). Adaptation of eighteenth century piece with lattice decoration and pierced brackets. Mahogany. Kittinger Co. of Buffalo. **End table** (25). The frame curves gracefully and there are two shelves. Dunbar Furniture Mfg. Co. **End or lamp table** (38). Such small pieces were vastly popular in France in the latter half of the 18th century. French walnut. John Widdicombe. **Early American**: Nos. 3, 4, 5, 6, 7, 8, and 30. **Empire**: Nos. 31 and 40. **English Regency**: Nos. 26 and 34.

G. Gallery tea table (10). Carved perforated gallery, a fine tripod stand, carved legs, cabochon feet. It is Georgian. In mahogany. Hayden Co. **Gateleg table** (7). 1690-1710 American. Flat swing gate, turned legs. Maple. W. F. Whitney Co., Inc. **Georgian**: Nos. 10, 11, 12, 23, 32, 41, and 42.

H. Handkerchief table (35). Colonial 1740 copy of a Queen Anne table. Colonial Williamsburg Approved Reproduction, by Kittinger, Buffalo. **Hepplewhite type**: No. 37. **Hutch or chair table** (3). Typical Pilgrim piece for small rooms. Served as chair, table and storage box. In maple. J. E. Catlin-The Virginia Craftsman.

J. Joint stool (1). Jacobean, c. 1650. So like a table that it is so used. Oak. Wood ■ Hogan.

Jacobean: No. 1.

L. Lamp table (20). A Louis XV piece in rosewood, tooled leather top, bronze trim. Jacques Bodart. **Lamp table** (40). Empire piece with marble top, gilt bronze trim. Mahogany. By Grosfeld House. **Lamp table** (39). Fluted legs, brass-tipped, marble top, brass gallery. Mahogany. Louis XVI. Grosfeld. **Louis XV**: Nos. 20 and 38. **Louis XVI**: No. 39.

M. Modern: Nos. 25, 43 and 44.

N. Nest of tables (42). Georgian type comprising three tables with tapering legs. Elite Furniture Co. **Nest of tables** (43). Modern adaptation in bleached mahogany of traditional group. Dunbar Mfg. Co.



29. CONSOLE TABLE, SHERATON



30. TRESTLE TABLE



31. ROGNON WRITING TABLE



32. OCCASIONAL TABLE, GEORGIAN



33. SOFA TABLE, SHERATON



34. SOFA TABLE, ENGLISH REGENCY



35. HANDKERCHIEF TABLE



36. WINE OR HUNT TABLE



37. URN STAND



38. END OR LAMP TABLE, LOUIS XV



39. NIGHT TABLE, AMERICAN SHERATON



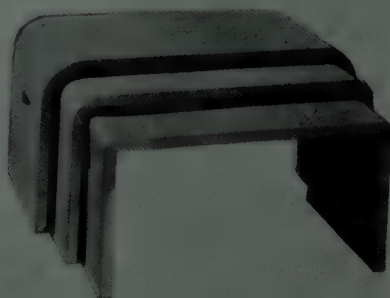
40. LAMP TABLE, EMPIRE



41. PLANT TABLE



42. NEST OF TABLES, GEORGIAN



43. NEST OF TABLES, MODERN



44. CONSOLE OR DINETTE TABLE

O. Occasional or lamp table (32). Georgian. Mahogany. Brass galleries. Imperial Furniture Company.

P. Pembroke table (18). Colonial in the Sheraton manner, c. 1790. Graceful, curving leaves. Mahogany. Kensington Shop of Tomlinson of High Point.
Plant table (41). Second half of the 18th century. This one is in mahogany. By Baker Furniture, Inc.
Pedestal tables: Nos. 8, 9, 10, 11, 12, 13, 14, 15, 16.

Q. Queen Anne: No. 19.

R. Rognon (31). Small kidney-shaped mahogany writing table. Note the odd perforated decorations. An early Empire provincial piece. Grosfeld House.

S. Sofa table (33). From a fashionable piece seen often in English and American houses, late 18th century. Sheraton. Mahogany. Old Colony Co.
Sofa table (34). Small English Regency type with drop leaves. Mahogany. From Wood and Hagan.
Stretcher or center table (2). Floral marquetry inlays in colored woods. Twisted legs. Bun feet. Walnut. William and Mary period. By Hayden Co.
Sheraton type: Nos. 13, 14, 28, 29, 33, 36.

T. Tavern table (4). This is early American made in maple and cherry. L. and J. G. Stickley, Inc.
Tea table (19). C. 1740. The rim enables the table to be brought in all set. Slides hold urns, teapots. Queen Anne. Mahogany. Colonial Williamsburg Approved Reproduction. Kittinger, Buffalo.
Tilt-top pie-crust table (12). Pedestal ends in snake

feet. Georgian type mahogany tea table. By the Maddox Table Co.

Trestle table (30). Small type. Chamfered end posts end in beveled shoes. Lacking an apron, such a table has no drawer. Early American. Maple. Conant-Ball.

U. Urn stand (37). Tapering legs, and slide. With the advent of tea, such tables were popular to hold the silver kettle and its heater. It is in mahogany. Hepplewhite. Wood and Hagan, Inc.

W. Wine or hunt table (36). Horseshoe shape (shown leaves closed). Originally meant for a dining-room fireside table for after dinner drinking. In mahogany. Sheraton type. By Grosfeld House. William and Mary: No. 2.



House Beautiful

PRACTICAL GARDENER

FEBRUARY is mostly inside looking out. But it's an exciting month to the Practical Gardener, for in these twenty-eight days life begins again. Turn to the seven pages that follow if you believe for a minute that this is a time to be mooning at your windows, waiting for snowdrifts to blow off the border.

In the first place, the seed and plant orders should be filled out this month, particularly for those seeds that are to have an early start indoors. At the left you will see five of the new annuals which can be started in flats before a sunny window. And on pages 27 to 29 you will find HOUSE BEAUTIFUL's recommendations of the new plants which you will see for the first time in this year's catalogues. These novelties have all received the approval of a jury of twenty horticulturists who scrutinized them for us late in November.

This side of Paradise there is no greater joy to the gardener than a room of her own. We're speaking now of a workroom where everything has a place and she can plan and ply her art undisturbed by time and the telephone. Such a room is discussed on page 52. We sketch another on page 54. There could be no better place than just outside for the hotbed or cold frame which, on a larger scale, gives the gardener a head start on spring. For particulars, see page 53. Garden plans for the small place, the Log with its day-to-day bits of lore and advice, and the February Scrapbook complete this month's interests of HOUSE BEAUTIFUL's Practical Gardener.

Here are five of the season's new flowers. The Cosmos is all pink, a development of the mixed Sensation variety of last year. Calendula Sunburst is a fine new variety, apricot-orange in color. King's Ransom is one of the new Marigolds with odorless foliage. The Petunia is a handsome one with huge flowers. The Tithonia, or Golden Flower of the Incas, grows to 9 feet

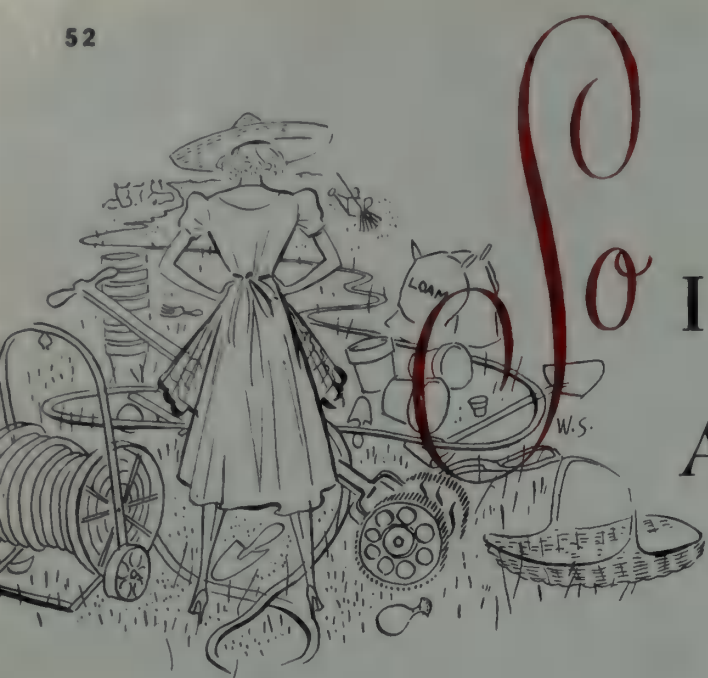
MARIGOLD KING'S RANSOM

CALENDULA SUNBURST

TITHONIA SPECIOSA FIREBALL

PETUNIA SENSATION PINKIE

PETUNIA SUPREME
FLORIST STRAIN



SO I PLANNED

A GARDEN WORKROOM

by MRS. JAY CLARK, JR.

UNTIL a few years ago if anyone asked me where I kept my tools the answer would have been, "Any place they happen to be put down!" And the result was that almost yearly a fresh set had to be procured. Common sense finally dictated a change of system.

An unused laundry in the basement, with a door opening directly on the garden, offered an easy solution. There was the needed running water, the deep tubs for immersion and spraying, enough light for the growing of seedlings or plants. And above all, it was so far away from the telephone that not the faintest tinkle could be heard. Plus an old-fashioned coal stove for heat, baking soil, boiling water for soil sterilization and stem dipping, the place was made to order.

Little changing was needed, and no attempt made at smoothing rough corners. Walls were painted canary yellow and woodwork turquoise blue to match the tool handles. Orange curtains now hang at the windows, pushed well back, and the plant shelf has a copper edge to go with the teakettle. Aside from that there is no furbishing. The place is a workshop pure and simple.

A bench for papers, writing materials and file, shelf to hold the books (which are all of the dictionary, encyclopedia, how-to-do-it type), a huge waste basket and a comfortable chair make that working unit. On the potting table is the rack for soil, a hammer for cracking potsherds, pots and tamper. Charts of work, maps and plans hang over it. The spade and fork hang nearby on slanting wooden pegs, and the corner is occupied by a rack for stakes of differing heights, so none can escape to slither out on the floor.

The tubs have a tube and sprayer for the house plants, and another small tube with glass end for siphoning the water out from flower arrangements without disturbing the contours. The small tools are in the corner nearest the garden door, to be

grabbed in a hurry. Stone crocks of the Bennington period hold the chemicals, potassium, phosphorus, nitrates, and the big sprayer is also near the door and the water. At the other end of the room a former pantry has been made into storage space for flats, forcing globes, boxes, baskets, the jars from the garden, and here the fountain frog hibernates for the winter. A rack takes care of rubbers and gloves, out of the way, yet handy and an excellent place to dry them off if need be. The larger tools hang, and the corner shelves hold sprays and dusts, sifter, scale and the small sprayer. Buckets, wooden sugar ones, contain peat moss, Driconure, bone flour, lime, and larger ones in the closet are filled with charcoal, soot, wood and coal ashes. The lawn mower cannot jump and hit anyone on the head because it is buttoned in with washered, easily turning fasteners, and the hose is also securely tied and hung on more wooden pegs. Wickets are back of the stove, with the pool wrench and crowbar.

IN THE assembling of tools personal preference plays an enormous part. There is no gardener but has his favorites, some of his own fashioning or adaptation. Such, for example, in my own case, is my most valuable ground stirrer, a stout three-tined implement with heavy well-balanced handle, that started its career as an ice pick. Also a small, square-headed hammer, with indentations, designed to pound a tough steak into tender submission, whose destiny at present is smashing potsherds on a flat stone to supply drainage fragments. Those are two of my favorites, but no two persons will agree on the actual forms that are indispensable.

Since this is a personal list, it is not necessary to take space enumerating the obvious. Rakes, spades and hoes are always with us. It is the variations of the genus that are interesting. No matter how many of the shovel family are present, that ar-

ticle often primly designated as a "Lady's or Boy's spade" is invaluable for much light work. But examine carefully before purchasing the sets in which these spades are often seen, for the other accompanying tools are sometimes not nearly so useful. Like garden mixtures of plants, sets should be chosen with special care.

The bamboo broom rake has proved its efficiency for grass clippings or fallen leaves, and my best transplanting fork is made by taking a four-tined fork and filing off the two outer tines, which gives a strong implement, narrow enough to go between the bushiest plants. An asparagus cutter is quite as valuable in the flower area as in the vegetable garden, being unequaled for making a deep narrow hole in the ground or for transplanting anything with a long tap root. The French pruning shears are an excellent type for general garden use, in two sizes, one heavy enough for branches, the other snippers for light work, small twigs and flower stalks. Also from France originally comes the form of watering can with a hooped handle reaching from the back of the pot to the lower end of the spout, adjusting the weight to an easy balance.

For tying purposes, either raffia or tape is good, green by purchase or dye: invisibility of props always adds to the effect. If raffia is bought in bulk, cut it in convenient lengths, braid it and hang it up for instant use, with the scissors beside it. If any process could be invented which would permanently attach these cutting utensils to the tying medium, much vexation would be saved. Raffia or tapes are not easily broken, and after having carefully wriggled in between clumps, and balanced in a strained position for seeming hours, tying up refractory stalks, it is trying to find that the scissors are missing. A gardening apron helps, or a capacious pocket.

Strawberry baskets for protection of newly planted seedlings, a coarse sieve to use in (Continued on page 70)



GET AN EARLY START

WHILE the snow still blows outside, the Practical Gardener has two courses of action which enable him to cheat a bit on Nature and get an early start on spring. One consists of the small flats which, in any sunny window, will get seedlings started for transplanting in the garden when danger of late frost is past. The other is the use of a hotbed. A month from now a cold frame, too, could be added to the list. But cold frames are not proof against the weather we may expect through February.

Seed Flats. Actually these are simply boxes with sides about three inches high. There is no limit to their dimensions otherwise, though convenient sizes are 12" x 18" or 18" x 24". The point to remember is that they will have to be carried around and therefore should not be too large.

Fill them with equal parts of garden earth, sand or sifted coal ashes, and humus. You can supply the proportions yourself, or a nearby greenhouse will usually be glad to do so. A third, and more efficient scheme, is to purchase Steriloam, a prepared mixture of sterilized soil. Use of this product makes it unnecessary to sterilize the soil, and seedlings should always be planted in sterilized soil. To do this you bake the soil in a hot oven or treat the dry soil with formaldehyde dust, three level teaspoons to a box. A further expedient is to sterilize the seed itself with Semisan. There is another growing mixture mentioned and illustrated in the "Log" on page 56. This comprises peat moss, well saturated with water, plus a quarter-inch layer of sand on top.

Remember these cautions with seed flats: After planting (about a quarter inch for large seeds; just pressed into the soil for small ones), put the flats away in a dark place until the first green appears. Then bring them into a southern window. Make sure that the flats never dry out. Do not let the temperature rise above 65°.

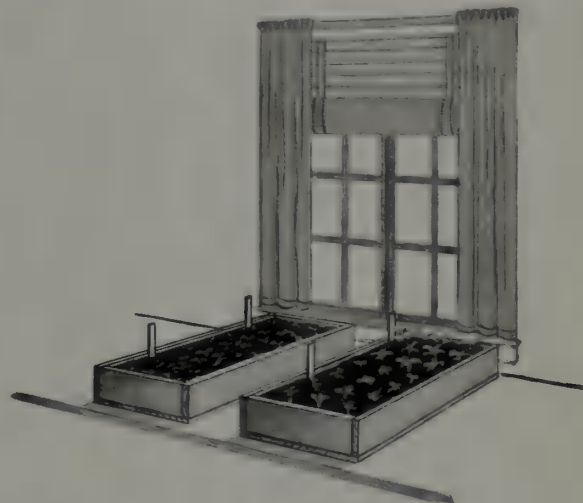
Germination of seeds requires different lengths of time. Catalogues often give you the number of days for the particular seed you wish to plant. When the first true

leaves appear transplant into more capacious quarters. One transplanting is always necessary with seedlings. Two are better, either to pots or to the hotbed.

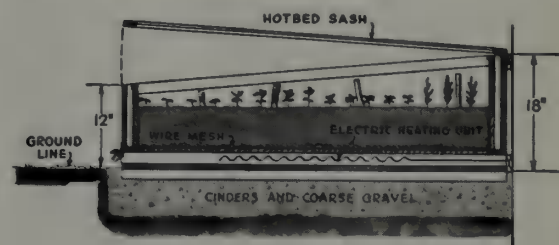
Hotbeds. A hotbed is simplicity itself to construct. The handiest dimension is 3' wide, with a length that is a multiple of three, since the bed is covered with standard width sash, 3' x 6'. One-inch planking serves as the material, in a tough wood like pecky cypress. What you make is a frame, 18" high at the back, sloping down to 12" at the front to allow for drainage of rain and ample sun. The exposure should be south. In preparing the soil, start with a layer of clinkers for drainage, then a deep layer of good soil, then loam and peat. As its name implies, a hotbed must be supplied with heat (as distinguished from a cold frame whose only heat comes from the sun). There are various means available. The simplest is to build it snugly against a cellar window opening off a room that is heated. Other schemes suggested in the illustrations are running a pipe from the heating system underneath the hotbed, or using one of the new electrical installations which provide even, controlled temperature.



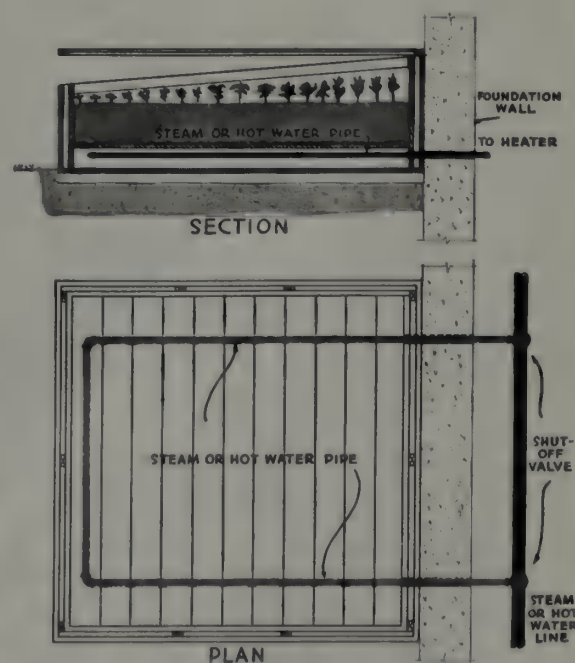
A hotbed located against the house. The hinges at the bottom show the location of the electrical heating unit



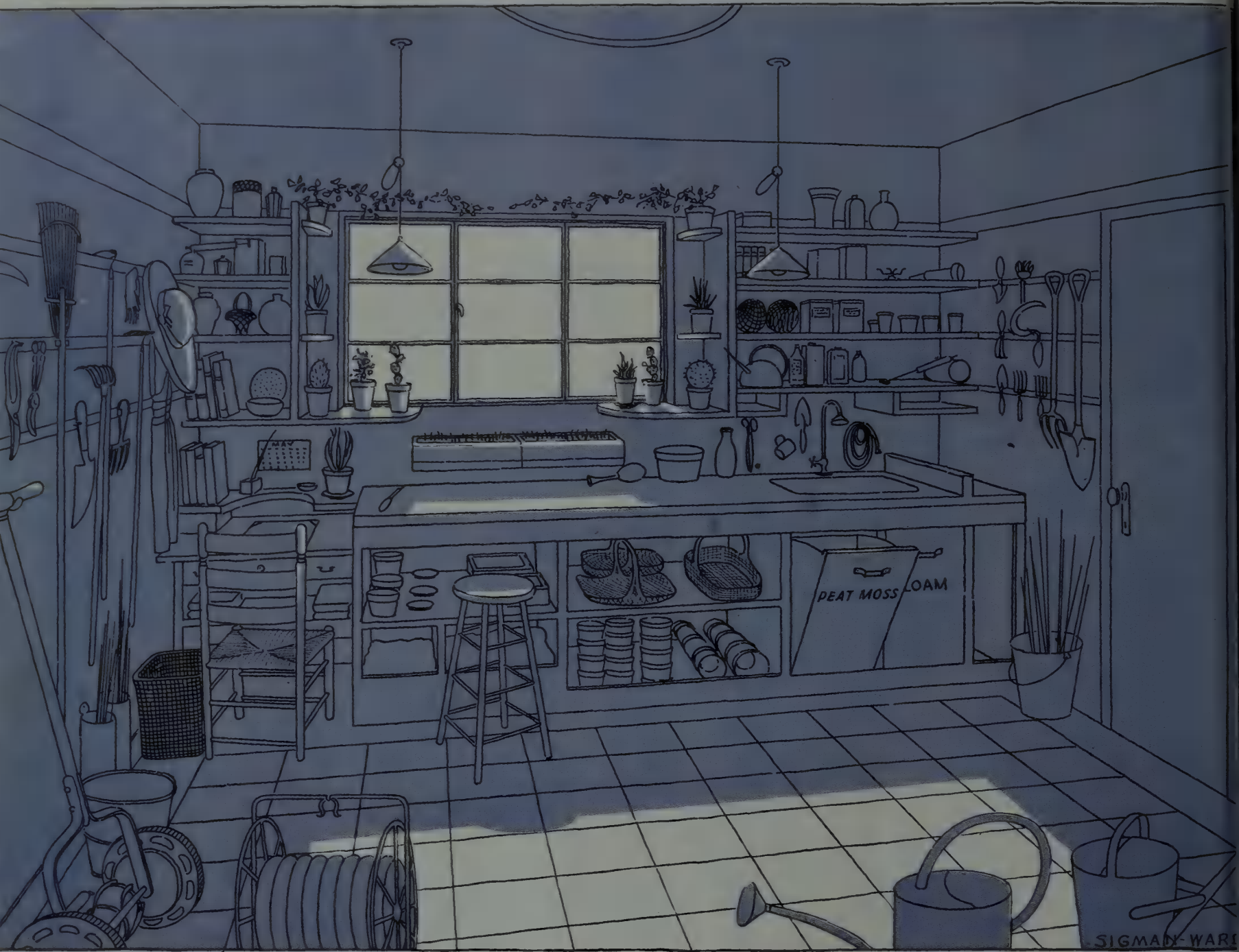
Seeds started in flats now will give a longer growing season to certain plants. Sometimes even tropical natives can be brought into bloom



A cross-section of a hotbed fitted with an electrical heating unit made by Westinghouse. The General Electric Co. makes a similar unit



Here is a similar installation in which steam or hot water pipes from the furnace are run underneath the hotbed, furnishing adequate heat to make seedlings flourish. Simpler than either of these methods (though not so certain) is to depend on heat from an open cellar window



HOUSE BEAUTIFUL PLANS A GARDEN WORKROOM And Tells You What It Should Contain

TOOLS

Spades—two sizes
Hoes—straight and scuffle
Forks—two-tined and four-tined
Three-pronged cultivators—long and short-handled
Trowels—wide and narrow
Rakes—iron teeth and broom rake
Watering pots—large and smaller
Hose (including washers, nozzles, sprinklers)
Wheelbarrow (or small Baskart)
Kneeling pad
Stakes—wooden, wire, bamboo, 2'-7'
Raffia or tape
Scissors
Pruning shears—heavy and light
Sprayers—one large, one small
Gloves—two pairs
Rubbers and galoshes
Soap flakes and hand soap
Labels—wooden and metal
Notebook, pencil and pen
Flower pots—various sizes

Bins for peat moss and loam
Hammer
Edging tool
Baskets—strawberry and picking
Tamper
Sieve
Panes of glass
Seed flats
Stool
Comfortable chair
Lawn mower
Funnel

PLANT FOODS AND SOIL CONDITIONERS

Vigoro
Loma
Adco
Peat moss
Bone flour
Superphosphate
Pulverized sheep manure

Ammonium sulphate
Nitrate of soda
Cottonseed meal
Muriate of potash
Humus
Scotch soot
Steriloam (sterilized soil)
Tobacco dust
Limestone
Aluminum sulphate

FOR PLANTS AND DISEASES

Bordeaux mixture
Sulrote Dust
Wilson's O.K. Spray
New Evergreen
Black Leaf 40
Fungtrogen
Sulphate of iron
Ferrogen
Triogen
Selocide

This Is the Way to PLAN YOUR PLOT

by H. STUART ORTLOFF

DIVISION of the home grounds into public area, or front yard; private area (lawns and gardens away from the street); and service area, as a basis for design, is a generally accepted practice. This arrangement results in the most economical use of area, greatest convenience and maximum opportunity for realizing the artistic possibilities of the problem. This fundamental subdivision of space is the first step in landscape design.

Public Area. There is a growing, and wise, tendency in American design today to minimize, or to omit almost entirely, this area. Years ago it was greatly stressed; the whole front and much of the side yard were left open to the street. It came to be decorated with specimen plants, flower beds and iron statuary, which were all very much out of place. Modern designers feel that this area should be only large enough to form a dignified setting for the house, and that it should be unembellished except by well-chosen shade trees, and restrained foundation planting against the house. It is desirable, therefore, that the house be set only far enough back from the street to achieve this, and not so far as to encroach upon the more important private area.

Of course, the larger and taller the house is, the larger will the front lawn have to be to seem in good proportion. And likewise upon the design of the house will depend the character and extent of the foundation planting. Contrary to widespread popular belief, a foundation planting has no reason to exist except insofar as it accents and develops the design of the house. It should never be so designed that it attracts attention to itself.

Shade trees should be carefully chosen and placed so that their shadow falls where it will do the most good, and where the masses of foliage will be the most effective pictorially. The clever designer will make frequent use of shadows on the lawn and building in creating his landscape pictures. The pattern of leaves and branches across

rough masonry or white clapboards gives depth and charm, a feeling of repose.

Whether your lawn should merge with your neighbors' depends on the character of the street and the homogeneity of the architecture. Where houses are in fairly uniform rows and in the same style it gives a feeling of breadth if the lawns flow into each other without obstruction. Where the houses are in different styles and of varying ages, however, leaving the lawns open only calls attention more strongly to the architectural incongruity of the scene. In such a case it is best to divide the lawns from each other by hedges, fences, walls or shrub borders. But such inclosure should not tempt one to use the front lawn for outdoor family life. This isn't the function of the public area.

In most suburban communities such barriers should not extend across the front of the yard, at least at not a very great height, for if they do they defeat the purpose of the front yard as a setting for the house and seem to constrict and crowd the street as a whole into a narrow lane. Never attempt to decorate an open lawn by putting groups of three or five bushes in the outer corners. They are never effective and often become traffic hazards.

The front walk and entrance drive are essential parts of the public area. They should be simple in line and unobtrusive in material. A straight walk to the front door, or along the drive and then across to the door, is a good workable treatment. There is no excuse for a curved walk unless topography or permanent obstructions make a straight one impracticable. Likewise a curved drive, unless provided with a turn court at the garage or house entrance, is an abomination. The old-fashioned drive that began at one corner of the property and wound leisurely across to the porte-cochère, and thence to the necessarily somewhat distant stable, is a relic of the horse and buggy days that has no place in modern designing. It is good practice, however, to provide, if possible, a pass court near (Continued on page 74)

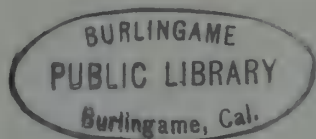


The drawings show simple, basic designs by the author, well-known landscape architect, for three types of property. At the top, an odd-shaped corner lot gives an opportunity for a good garden plan with adequate screen to insure the owners' privacy

Just above, a lot 75' x 100' with inclosure creating a pleasing informal type of development and permitting a tiny garden area in the house angle. Notice how great a proportion of the land has been screened off from the service and public areas

Placing the house to one side of this 100' x 150' lot gives a closely related garden site and generous lawn area completely screened. Notice that in all three of these plans this placement of the house at the side gives opportunity for full use of the land





THE LOG of

1. Seeders. Either you are a "seeder" or you are not, and this is the time to find out. From now on a seeder commandeers every sunny window and warm corner in the house (where there is no greenhouse) for seed flats and dishes, and spends countless hours hovering over these receptacles watching for the first appearance of tiny sprouts.

2. Peat Moss. A new mixture is being tried for the first time, and it sounds most sensible: the seeding pan is filled with plain peat moss soaked in water until, like a sponge, it has absorbed all it will hold. This is packed in tightly, and covered with sand to about one quarter of an inch. Then the seed is sown, sprinkled lightly with more sand, and the flat placed in a shady spot to await germination. I am trying this method out on some of the new so-called Record Asters, low-growing, about a foot high, branching, and with tightly quilled petals, needle-like in appearance. They are exceptionally good for cutting, and that is to my mind the destiny of an Aster.

3. Catalogues. February days would be a little too glum for the gardener to endure were it not for the daily opening of the doors to fairyland which the prosaic

call plant and seed lists. Catalogue collecting is the easiest way to satisfy the urge of acquisition, and the wise person never throws one away. As each appears I jot down in a notebook the items that I know I want now, as well as the plants to be ordered later. This saves a frantic hunting through the pile when time is at a premium.

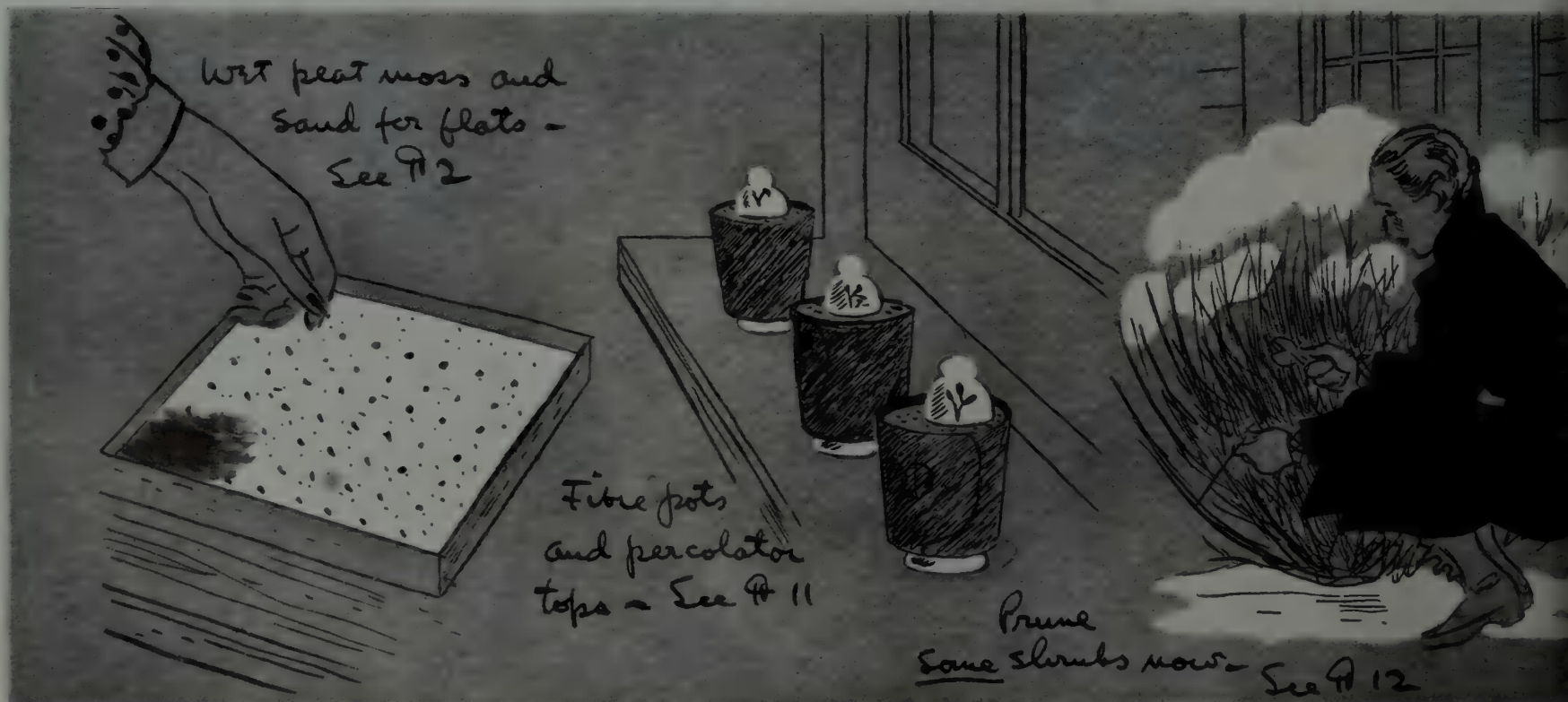
4. Where to Buy. The staples from any good seedsman; the novelties wherever they may be found; such types as the Peonies, Roses, Iris and Dahlias from the many fine plant specialists of which we as a nation have reason to be proud. Not that their stock will outdo in excellence a reliable plant house, but the lists are longer, and the particular size of specimen one desires is more easily obtained. It is not advisable to send all the orders at once. For personal enjoyment I recommend a first order, a semi-final, a final, and then a farewell which may be repeated often!

5. First Orders. On February 3 an order went in for three vines: Canary Bird Flower, one of the Nasturtium or Tropæolum tribe, which I use in the porch boxes on the semi-shady side of the house, and one of the few flowers with a fanciful

name which looks the part; Cardinal Climber, a dwarf Ipomoea of scarlet bloom, to twine around the bird feeding station in full sun; and *Cobæa scandens* with its finely cut leaves, also true to name, perfect little cups and saucers of blue or greenish white, which make a flower arrangement few people will recognize as to name. (In sowing this, place the seed edge-wise and cover sparsely.)

6. Nicotiana. On my early list, too, was *Nicotiana affinis*, without which no garden could exist, and a package of *Nicotiana sylvestris*, equally fragrant and white and whose flowers remain open all day. From Thompson and Morgan, Ipswich, England, I get the baby gem of the family, *N. suaveolens*, two feet high, with small, pure white, fragrant flowers which appear almost as soon as the plant is out of the ground. The order ended with some of the giant Spider Flower, Cleome, *not* in the rose color usually seen, but in white and a pale yellow. These will be placed before a background of green where the silhouettes of the strange, thready, tendriled blooms will show to the best advantage.

7. Repotting. Dogs and house plants sense when spring is coming. When I see the pointer leave a sunny spot to seek



the PRACTICAL GARDENER

the shady corner, I know the sun is getting back to work, and this same greater heat and lengthening days stimulate potted things into activity. If palms and ferns have been over two years in the same pot a change is due. So, being careful not to disturb the roots unduly, I work out as much of the old soil as possible, and replace the plants in pots not over an inch larger in diameter than those discarded, using good, rich earth with plenty of leaf mold, adding no active fertilizer but digging in some bone flour. After this disturbance, and while the plants are feeling the restlessness of spring, a weekly spraying with a nicotine solution plus a good washing will help them tide over the weeks until they can get a breath of really fresh air.

8. Garden Plans. Before I get involved in the later tasks of the month which will actually take me out of doors, I work on any change of plans in garden design of my own or the neighbors'. (Let it be said that this last is by request, for nothing is more annoying than unsolicited garden advice of *any* kind!) It is far better to have the design clearly in mind and fit the seed and plant orders accordingly, than to buy the materials and wonder how they ever can be used. Wherever possible, which

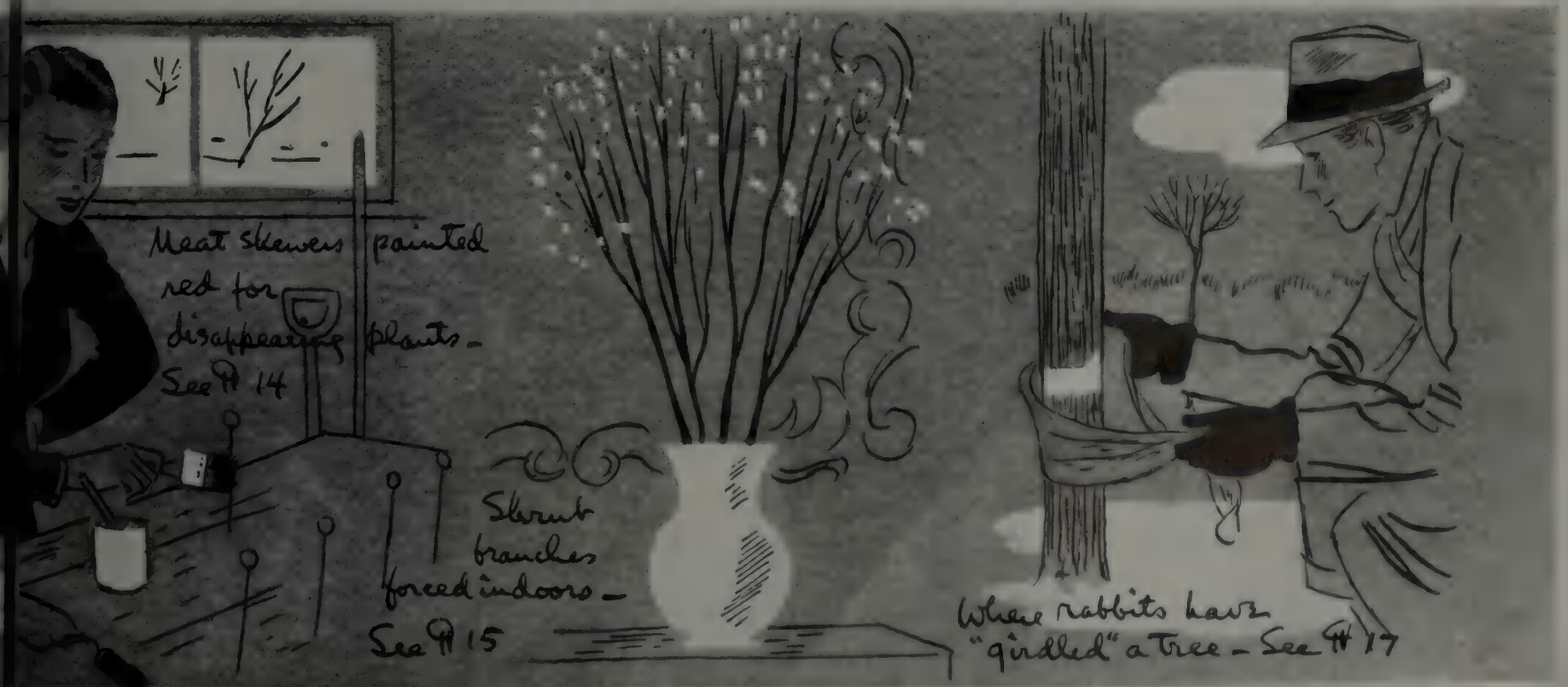
means a modicum of space and full sun, I include in the plans provision for some of the really dwarf fruit trees. Their acquisition is all gain and no loss. Baby Apple trees 10' high, Pears 7', Plums even smaller — the catalogue specializing in them reads like a Peter Rabbit story.

9. Enclosures. Whether my neighbor believes it or not, I try to make her keep firmly in mind the statement concerning enclosures. "Nothing worth while will ever be done with gardens until we restore the fences and walls torn down from the early days of American gardening. Not until all places, without exception, are enclosed completely and have gates, too, not merely unprotected openings, will really beautiful gardens appear." Seclusion for privacy is being released from the taint of snobbishness.

10. Insect Nests. Today, the tenth, I was horrified to see an egg mass of the tent caterpillar forming in the crotch of the Marie le Graye Lilac. It wasn't very large, so I was able to dislodge it and annihilate it completely with the stiff bristle brush on the long wire handle that is called into play with recalcitrant drains. This is easier to use than a burning torch and taken in time will do the work. It is

not safe to lull oneself into a false security with the pests, for the eggs will hatch as soon as there is anything green for them to feed upon. While I was scrubbing the egg mass into oblivion, watch was being kept for any traces of scale on the Lilacs as well as the Rugosa Roses and fruit trees. These had a clean bill of health but had there been any indications of trouble, they would have been sprayed with a strong miscible oil on a warmish day. This warning cannot be repeated too often in the winter months, and constant vigilance now is well repaid.

11. Fiber Pots. I cannot let the seed matter alone, especially this year when the fiber pots are so perfectly suited for the temperamental things that do not like transplanting. To use with them as miniature forcing bells, coffee percolator tops are perfection. With a glass castor cup into which to set the pot to conserve moisture and aid in cleanliness I have a perfect working unit. In these I have just planted *Gaura lindheimeri*, six pots of it, for a memory of last year makes me feel that I cannot have too many of the fluttery things. In Rennes, Brittany, there were long rows of scarlet Geraniums well bedded in greens, and hovering over the sturdy blossoms were hundreds of (Continued on page 60)



GEORGE HUGHES

FEBRUARY

Scrapbook

**Hot Water Bath for House Plants.**

A new treatment has been discovered that simplifies the indoor growing of some plants which hitherto have been greatly troubled with insect pests such as the Cyclamen mite. Experiments have shown that this bug can be completely obliterated by dipping the infested plant in water at a temperature of 110° , leaving it in the water for fifteen minutes. It is also suggested that many other pests common to house plants can be kept in control by this method, provided it is used as soon as the trouble is discovered and provided also that the plant is not an old one with a background of long infestation. The main thing is a careful use of the thermometer, for the water should not exceed 110° when the plant is immersed, nor should it fall below that temperature to be effective. Where this point is meticulously observed, successful treatment has been given to Chrysanthemums, Marguerites, Fuchsias, Oxalis, various Ivies, Petunias and Saint-paulias. These experiments have been made at the Waltham Field Station in Massachusetts by Professor W. D. Whitcomb, who has thrown much new light on methods of insect pest control both indoors and out.



Seeds of Difficult Germination. Among the seeds having the reputation of being difficult to start at this time, the chief offender is the elusive Heavenly Blue Morning Glory, which, however, may be brought to reason by certain treatments. If the hand is steady, cut a small notch in the seed coat, so that the white flesh of the inside cotyledon shows, but is not mutilated. Or soak the seeds in tepid water for twenty-four hours. Then plant in receptacles of earth, flats or pots, and arrange some method where the container can be kept about a foot above a steam or hot-water radiator. Keep it well watered, as the high temperature dries the soil quickly. As soon as the seedlings appear—often in four days—move the flat to a cooler place. The same process brings success with the new Cosmos, Orange Flare, which has proved temperamental in starting. This seed should not be sown before February 15 or 20, and must be given plenty of heat in the manner described. For both plants the temperature, if sown indoors, should be 85° or more. Outdoors in zones 2, 3, 4 (see Scrapbook for February, 1937) it is a waste of time to plant either before the last of May, when they seldom have a long enough season for maturity.

Screens for Flower Show Use. Committees which are planning the spring flower exhibitions often have the problem of creating screens or hedges of division between classes or as part of the decorative scheme. The easiest method consists in erecting a narrow wooden frame of the desired height, covering it with chicken wire and weaving evergreen boughs into this wire support. Hemlock may be used provided the exhibit will last only a few days and the hall is not kept at too high a temperature. White Pine, Juniper, Cedar and Spruce are equally good in effect, although slightly more difficult to work with. A very attractive screen is possible with the native Yew, *Taxus canadensis*, in regions where it is to be found. Where the division is low the common spreading Juniper of pasture lands in many sections of the country is excellent material. 2 x 6 inch planks may be taken into the fields and the hedge made on the spot by nailing heavy branches of Juniper to it on both sides. Additional branches are fastened on thin spots after the plank is set in place at the exhibition room and branches pushed in to fill out the middle. Then the whole is clipped and pruned. Wider hedges are made by using two planks set 6" to 8" apart with the Juniper nailed to the outside and the center space filled with loose boughs, attached by the same clipping method.

What is Superphosphate? In the fertilizer lists and recommendations two terms seem to be used interchangeably, which has caused confusion in the amateur mind. How do superphosphate and acid phosphate differ? They are one and the same article. The former term has been the usual one in European countries ever since this fertilizer has been in use, while here the latter has been the usual name. But in 1930 the American Fertilizer Association resolved that the product should be known exclusively as superphosphate, as the word "acid" misled the consumer into thinking that it must be (Continued on page 70)



*Residence of Mr. and Mrs. Arthur Hofmann, Hillsboro, California.
Richard J. Neutra, Architect. O. Winkler, Collaborator.*

ACCENT ON GLASS

When you build your new home, plan to make it more attractive and more livable by the generous use of glass. The interesting home pictured here illustrates the strong emphasis placed on glass by modern architecture. Expansive window areas afford maximum sunlight and frame the beauty of outside surroundings. Ample mirrors add spaciousness within the walls while complimenting and accentuating the entire decorative scheme. In both design and decoration, broad expanses of glass contribute importantly to a pleasing effect of smart simplicity and good taste.

The marked architectural trend to glass makes the quality of glass a matter of increased importance. In recognition of this, leading architects, builders and decorators everywhere specify L.O.F. Quality Glass—the finer glass of exceptional brightness, clarity and flatness. Libbey-Owens-Ford Glass Company, Toledo.



LIBBEY · OWENS · FORD *QUALITY GLASS*



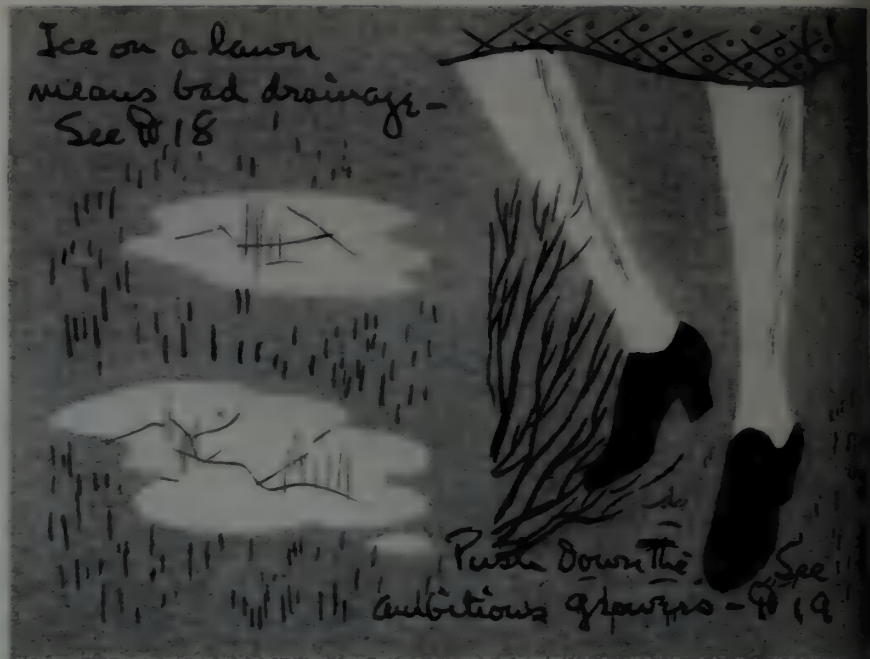
CAMPBELL'S

preferred



Those who "set the style" in clothes, in foods, in manners are apt to be sparing in their praise. Yet almost invariably they serve Campbell's Tomato Juice. They know there really is a big difference in tomato juice and that Campbell's is the one with the true fresh-tomato flavor. They—and you can taste the difference. So—

**CAMPBELL'S IS AMERICA'S
LARGEST-SELLING TOMATO JUICE**



LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 57

these butterfly flowers, white, barely dashed with repeating fingers of red. It has proved an excellent combination in a time of drought.

12. Pruning. As my pruning shears are invariably among the tools which vanish yearly, bright shiny ones usually appear among the Christmas gifts, and prove an irresistible temptation. Fortunately there are several shrubs which can be attacked this month on a mild day. Such are the ones that bear bloom on this year's growth: Hydrangeas, Altheas (Rose of Sharon or Hibiscus), the various Philadelphus (Mock-orange) and Grape vines. *Let alone* Lilac, Forsythia, Weigela, Deutzia, Quince, Spiraea, Viburnum, for their flower buds are on last year's growth and will be sacrificed if sheared now. This would seem unnecessary for continuous repetition, but every year I see shaved and bobbed masses of tortured shrubs. I have learned by experience that no small boy should be trusted with a knife until a reasonable age—whenever that may arrive—and I have come to the conclusion that no gardener of less than three years' seasoning should be allowed to go on a celebration with the clippers.

13. Bleeding-Heart. On February 14 I fit the day with the deed and order recklessly clumps of Bleeding-heart, *Dicentra spectabilis*. There is no corner I have ever found that this plant would not grace, and companions are happier for its neighborhood. Clara Butt Tulips are ideal with the pink drooping hearts with blue

Pansies nearby. This year I have ordered a goodly supply of Mertensia roots to go in with the Dicentra. The blue heads of this flower rising from their fat clumps of leaves are lovely with the pink drops behind them.

14. Danger Signals. Both of these have the disappearing habit after blooming, but since they are together the same danger markers will do for both and insure them a peaceful rest without disturbance. A batch of the markers has been made up ready for the spring needs: meat skewers obtained from the market with the ends dipped in vermilion paint. If it is done now these invaluable things are sure to be at hand.

15. Witchhazel. Forty appears to be the number to conjure with in regard to shrubs. I have noted down that no one over forty should plant a shrub expecting to see it in full glory of mature development, and now come carefully computed statistics to prove that it takes forty years or longer to get a new worth while shrub fairly well popularized. This is probably the reason why so few of us have in bloom the comparatively recently introduced Witchhazel from China, *Hamamelis mollis*, as beautiful as the later Forsythia and one of the first shrubs to pop into bloom even in severe climates. I often bring branches indoors to force, as well as Alders and Filberts, both of which have attractive catkins. A prize-winning arrangement last March consisted of red Maple, Elm and sweet Gum twigs, all of which force admirably.



GEORGE HUGHES

16. Pussywillows. I always save the branches of Pussywillow that come about this time of year in boxes of flowers from the florist, take off the outside brown shells, and put them in water. They will often sprout roots and can be planted out in the spring. If luck is with you, and the location to their liking, they will develop into bushlets. The number of common plants which may be brought into the house at this time and left for a few days in water to start growth is almost unbelievable until the experiment is tried. Horse Chestnuts, the Honey-suckle, *Lonicera fragrantissima*, Japanese Cherries will all send forth young growth quickly.

17. Girdling. Plowing out in the snow to cut some of the branches I saw that a couple of pet dwarf fruit trees had provided a rabbit meal. They had been neatly "girdled," which means a strip of bark was cleanly eaten off around the trunk, in the devastating manner small boys obtain their birch bark. All that can be done at present is to wrap the place with burlap tied with soft twine to prevent the injured parts from drying out completely before bridge grafting can be done in the spring. This is exactly like skin grafting in that shoots are fastened on the wound. These gradually grow together and cover the unprotected area. Without such follow-up treatment the only thing to do for a shrub that has been girdled is to cut it down below the damage line. Often the specimen will be greatly benefited by this compulsory cutting, particularly if it is cluttered with old and dead wood. But a tree is a different proposition, and will require surgical attention.

18. Bad Drainage. During the same walk patches of ice were seen in various places on the lawn where the snow had blown away, and I had to admit reluctantly that the same glaring surfaces had been noticed for several weeks. Which all means poor drainage, as otherwise during various thaws the water would have disappeared. Poor drainage in a lawn area is a trying condition to correct. But more of that in April.

19. Early Growth. It is impossible to settle down on a holiday to any definite doings. On Washington's Birthday a length of snow fence was put up behind a wind-blown stretch of border to hold the drifts in proper protecting depth. On the other hand in an exposed spot where the sun had lured a clump of *Heuchera* and *Campanula persicifolia* to stretch unduly upward and expose several inches of bare roots, they were ruthlessly stepped on—just that—and actually trodden down again into a safe position in the earth. This is excellent for any heavers—Primroses, Megasea or the like.

20. Stakes. Down in the garden room I looked into the matter of stakes, for no matter how many dozen go out into the garden in June, only a fraction of their number are to be found for winter housing. Their disappearance equals that of the pins of a bygone generation. Bamboo ones are good, wire supports with a top, self-adjusting loop efficient, or straight wooden posts of varying sizes, always remembering that anything under three feet is of little use. Usually they are painted green for self-effacement, but one of my acquaintances, a child-Dora gardener

(Continued on page 65)



THE ROOM FURNISHED WITH OLD COLONY PIECES.....

THE distinctive designs, authentic details, quaint constructions, and the mellow, hand-blended finish of OLD COLONY FURNITURE will lend true Colonial charm to your home. There's a wide variety of lovely, livable pieces to help solve your decorative problems attractively . . . and to do so at reasonable prices. Most of the better furniture and department stores everywhere, can show you interesting groupings of Heywood-Wakefield Old Colony Furniture.

IN this 24 page booklet on OLD COLONY FURNITURE are many suggestions for decorating your home. Send 10 cents (coin preferred) to Department C-2 Heywood-Wakefield, Gardner, Mass.

Phone to Find
WHO SELLS IT
SEE LAST PAGE

HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

????????????????????

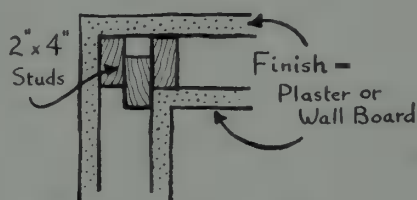
PLEASE TELL ME

Answers by EUGENE RASKIN

Each month building problems which vex home owners are answered in this Readers' Service Department

? STUD SPACING

We are putting up a partition, and are spacing the studs 16" center to center, as we've been told to do. Is this correct, and how shall we arrange the studs where the partition turns a corner?



A. The 16" center to center stud spacing is quite general practice, and is a rule of thumb that has resulted from the experiences of many builders over a period of many years. It is a sort of happy medium that gives adequate rigidity to the wall without extravagant use of lumber, sufficient nailing area for lath or wall boards, and at the same time sufficient interior wall space for pipes, conduits or other mechanical equipment, although heating ducts sometimes require 2" x 6" studs rather than the familiar 2" x 4"s. When you come to the corner, the problem is merely one of providing nailing area in such a way that the lath or wall boards may make a clean turn. This can be done simply enough by using three studs at the corner instead of two, and setting the middle one forward 2" beyond the turn. By doing this, you will get not only more rigid structure, but also a more satisfactory finish job, in both appearance and durability.

? SILVERFISH

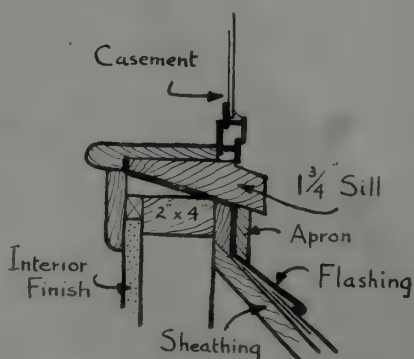
We've been troubled by "silverfish" in the attic and upper story of our house, and though we've tried various sprays, we can't seem to get rid of them. Do they do any harm, and if so, how can we put a stop to them?

A. Silverfish feed chiefly on substances containing starch, such as starched fabrics, book bindings and wallpaper paste, and consequently, if undisciplined, can do considerable damage. An effective remedy is pyrethrum powder, which any dealer who sells insecticides will be able to supply. Apply it with a powder puff or a wad of absorbent cotton, wherever the silverfish may seek food—on bookshelves, at the baseboard where wallpaper is used, etc. The foragers will soon search for happier hunting grounds.

? LEAKY WINDOW SILL

We are adding a dormer to our house, with steel casements. Our neighbors have had poor luck in keeping the sill section of just such a dormer water-tight. How should it be done?

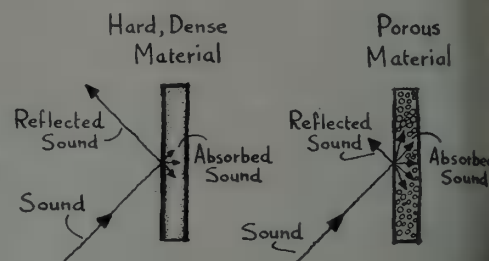
A. Use a sill piece of 1 3/4" stock, tilted at an angle of about 20° (see sketch). Below this, over the sheathing, place a 1 1/8" apron. Flash with sturdy copper or tin



flashing that hugs the bottom of the sill, passes between the apron and the sheathing, and extends out over the roofing at least 3". Have the exposed edge of the flashing hook over, so that it will fit snugly

? EXCESSIVE REVERBERATION

Our California Spanish home has tile floors, stucco walls and plaster ceilings. In the living room, in spite of rugs and upholstery, the piano and radio sound terribly harsh. What should we do?



A. It is evident that your living room is suffering from an acoustic ailment known as "excessive reverberation." This means that too large a proportion of the sound which strikes your walls, floor, and ceiling is being reflected instead of being absorbed, due to the hard, dense surfaces which enclose the room. If the condition is not too severe, it can be corrected by hanging fabrics—draperies and tapestries—on the walls. If this proves insufficient, however, you'll have to resort to a sound-absorbing material—acoustic plaster, tile or board—preferably on the ceiling. It is very rare, though, that acoustic troubles are really bad in domestic structures, so that, in all probability, the hangings will do the trick.

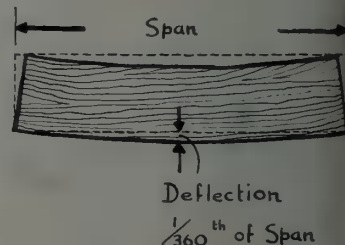
? GLASS BOOKSHELVES

After much hesitation, we've finally decided to "go modern," and are having our house done over, one portion at a time. We thought of using glass bookshelves in the living room, but we're afraid they might be too fragile. Can you offer any other suggestions?

A. You may use glass without fears of any kind. There are now as many types of glass as there are occasions for the use of glass. Where strength is of importance, as in counter-tops or shelves, a type known as "tempered" glass is recommended. This is plate glass which has been subjected to severe temperature changes, with the result that it becomes as much as seven times stronger than ordinary plate glass. You must be sure, however, that your remodeling plans are complete and final before you order the glass, because tempered glass cannot be cut or drilled, but must be made to exact size at the factory.

? SAGGING CEILING

The plaster of our living room ceiling keeps cracking, no matter how often we have it repaired, although it is all right in the rest of the house. The living room is 20' x 28', and the joists in the ceiling are 2" x 10". Can you suggest a remedy?



A. When a structural member, such as a joist, is loaded, it sags a certain amount, depending upon the size and strength of the members, and the intensity of the load. This sag is called "deflection," and members are generally calculated so that the greatest deflection shall be not more than 1/360 of the span (which, in the case of your living room, is 20', assuming that the joists span the shorter way). Deflection is limited in this way because plaster will crack if bent more than 1/360 of its span. Undoubtedly this is the root of the trouble you describe. For acceptable deflection, your joists should be at least 2" x 12"s. One way to solve your problem, therefore, is the obvious one of replacing the joists. But that would hardly be practical, considering that the floor above would have to be removed in the process. A more realistic solution would be to use a ceiling finish that can withstand the present deflection—say, fiber boards or canvas. These come in many attractive forms, among which you (Continued on page 73)

IMPERIAL SETS THE DECORATIVE MODE OF 1938

If you want to find the new in decoration, see the marvelous Imperial Washable Wallpapers for 1938 on display throughout the country. All who have seen them praise the smart new colors, executed in the soft, deep tones of true water colors so essential to beauty. Patterns strike a note of unbelievable charm and loveliness. They are practical, too—every Imperial paper is guaranteed washable and light-fast. The Imperial silver label in sample books is your guarantee of this practicality. Look for it, to be sure you get the genuine. Ask your paperhanger or decorator to show you Imperial Washable Wallpapers. They really cost no more.



IMPERIAL
Washable
WALLPAPERS



William Boyard Chief

famed for his imaginative designs of fascinating Fifth Avenue displays, says:

"The new Imperial papers are truly outstanding—in design as well as color."

GET YOUR COPY NOW!

Send 10c for your copy of Jean McLain's new book. It explains, simply, how color and design may be used to beautify your rooms. Also read Jean McLain's offer of individual service to homeowners, in the coupon at the right.



Write to JEAN McLAIN for decorating help. It is *Free*. She will send you samples and tell you the nearest place to buy Imperial Washable Wallpapers. Address Jean McLain, Dept. H-8, Imperial Paper & Color Corporation, Glens Falls, N. Y.

GIVE THIS INFORMATION FOR EVERY ROOM

Type of Room
Size and Exposure
Type of Furniture
Color Scheme Preferred

Copy, 1938 Imperial Paper & Color Corp.

☐ Please also send me your book, "The Romance of Modern Decoration," for which I enclose \$1.00.

Your name

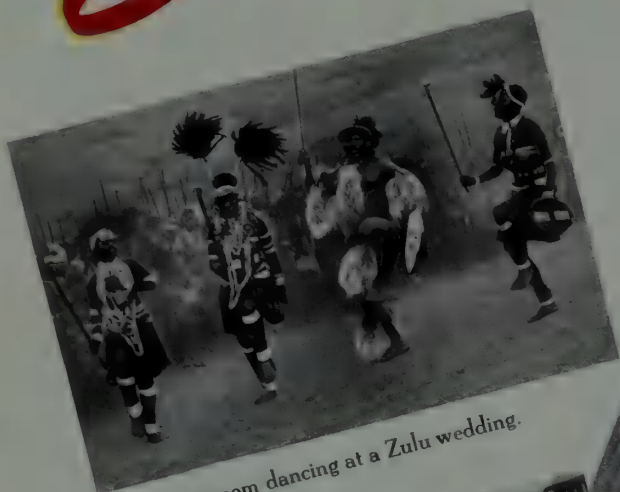
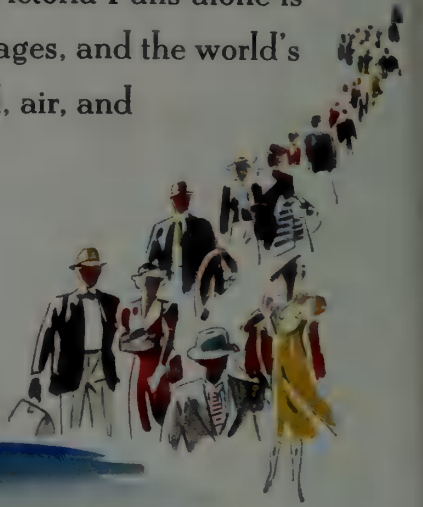
Street City and State

FRANCHISED DISTRIBUTORS, DEALERS AND REGISTERED CRAFTSMEN EVERYWHERE

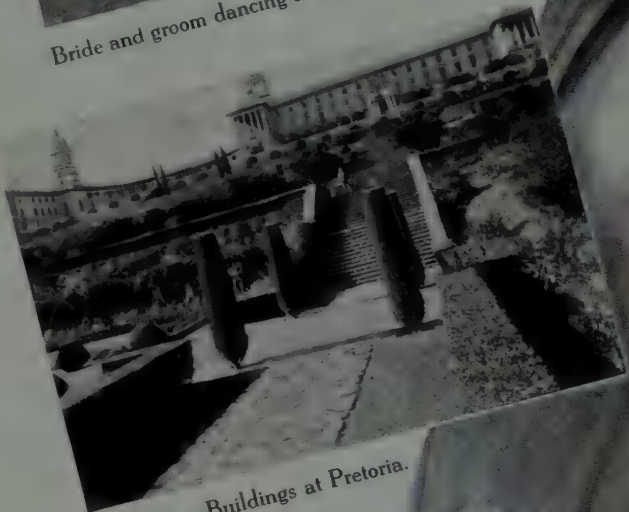
Voted... THE "MOST INTERESTING" COUNTRY!

Adventure, romance, mystery, glorious sight-seeing, and a happy climate! You'll find them all in "Sunny South Africa," acclaimed by world tourists the "most interesting" travel land. Nature's unspoiled wonders abound in the provinces of the Cape, the Orange Free State, Natal, and the Transvaal. Victoria Falls alone is worth a trip to Africa. The vast game reserve of Kruger National Park, primitive native villages, and the world's greatest gold and diamond mines offer unforgettable thrills. Modern transportation by rail, air, and motor-bus; comfortable hotels, and charming hospitality insure maximum travel delight.

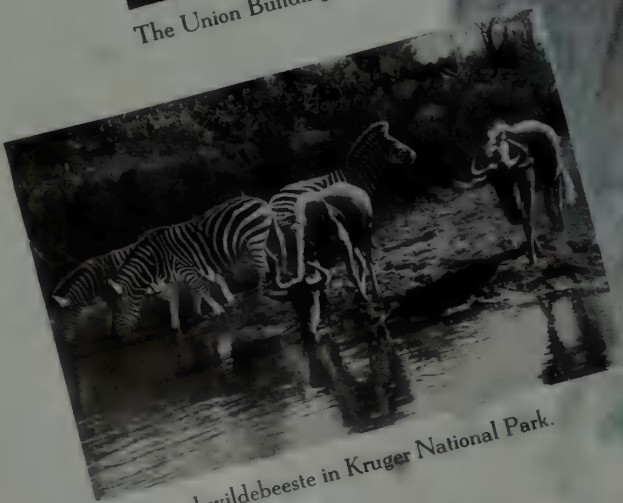
South Africa



Bride and groom dancing at a Zulu wedding.



The Union Buildings at Pretoria.



Zebra and wildebeeste in Kruger National Park.



LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 61

amazing skill, colors her stakes to match the flowers they are to support, the blue of the Delphinium, yellow like the Lily, purple like Veronica.

1. Winter Picture. A pet annoyance is to have people talk of winter gardens for climates where either snow covers the ground or temperatures shrivel the supposedly impervious evergreen leaves. But I could forgive them if they put in the one form of plant life that never fails of cheer in any climatic conditions—the deciduous shrubs, which are even more interesting in winter without their leaves than they are as mere masses of foliage. Without stirring outside I can get a colorful picture. There is Kerria, with bright green twigs reaching wand-like in every direction (it should be cut into some sort of submission, but I hate to take an inch of that emerald green away), red Osier Dogwood, *Cornus stolonifera*, brilliant in red branches; the high bush Blueberry, *Vaccinium corymbosum*, wine red and gray and with a picturesque Japanese habit of growth; the Mentor Barberry, which has kept until even now some of its cerise leaflets and a few dark green ones; golden-twigged Dogwood, *Cornus lutea*, distinct in its yellow bark; *Evonymus alatus*, Corkbark, ornamental, not in color, but in the queer, four-square, corky branches that twist and bend in provocative shapes. None of these is dependent for their good looks upon any berries, which would have been eaten by the birds long ago had they been of the toothsome variety.

22. Scrapbook. If I have not already done so, the end of February is sure to see the beginning of a new scrapbook. However practical in its inception, the volume usually ends up as a book of dreams. There are practical portions, however. Whenever in looking over the catalogues I see a specimen, shrub, perennial, annual that I think I may have some later use for, I am apt to cut the picture out with the description, and whatever data is given, such as price, size, and recommended planting time. As the notebook is constantly handled these suggestions come to mind frequently, which would not be the case were they carefully filed within rarely seen concealing

pages. Many is the treasure that has found a garden place purely and simply by this method.

23. Stimulant for Cuttings. Cuttings of both *Evonymus* and *Pachysandra*, and other plants as well, root naturally with ease at this time. I have found that using a chemical root stimulant quickens the process immeasurably and I know that because of it the little plants set out in the spring have a far better root growth to start with. There are two such stimulants on the market, Auxilin, made by the Pennsylvania Chemical Company, and Hormodin, put out by Merck and Company. The material is inexpensive, its use simplicity itself. Full directions come with each package and must be followed explicitly for success. Cuttings form roots far more rapidly when treated with these synthetic chemicals. In addition, plants difficult to propagate otherwise take root after application.

24. Climbing Roses. A fierce wind snarled all night, and I found that one of the climbing Roses had been torn loose from its moorings and several of the long canes were broken and bruised. Left to themselves, they would have been an easy prey to the canker disease, which is apt to gain a foot-hold wherever bark is broken and the substance of the plant injured. So the whipping ends were firmly retied.

25. The Verbesina. Before I forget it I want to register approval of an annual tried last year with great pleasure, a California wildflower, Verbesina, a name the "Garden Dictionary" says is believed to be a meaningless alteration of Verbena. No one knows why as it does not resemble that bloom in the slightest degree. In good soil—sandy with manure—it grew about 6' tall with a spread of 3' or 4'. The flowers are yellow on the order of *Helenium*, well placed and spaced on the stems, and the foliage is a nice blue-green of graceful form. I was told it had wonderful possibilities as a background, but in my garden it was too fine a thing to be huddled back out of sight. It could be used with the Cup-plant, *Silphium perfoliatum*, Marigolds and Zinnias, those four varieties creating a perfectly stunning effect, drought-proof and pest-free.



This COFFEE TABLE, made in England, has a genuine old mahogany top, mellowed with age. A popular table for popular hostesses.

Write for new booklet

WOOD AND HOGAN, Inc.

383 MADISON AVENUE, NEW YORK

Spode FINE ENGLISH DINNERWARE FOR ALMOST TWO CENTURIES



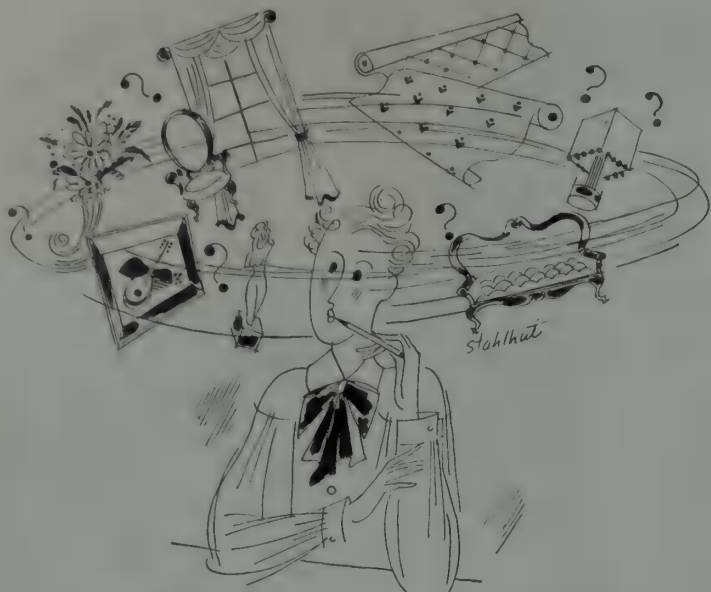
MANSARD
Service for 4 people
18 pieces \$24.87

INDIAN TREE
Service for 4 people
18 pieces \$38.02

With Spode on your table, you will know the joy of distinguished dining for years to come. Select your pattern at your local stores or write for Booklet 47.

Sole Agents and Wholesale Distributors
COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE



Please tell me

ABOUT DECORATION

Answers by OTTILIE HEUER

? CEILING COLOR

My bathroom is tiled in white to within 22" of the ceiling. I'd like to get color into it and I love blue. Would it be all right to paint the 22" of wall blue and if so should I have the ceiling blue or white?

A. By all means make the wall and ceiling blue. A white ceiling would cut up the bathroom badly.

? STENCILLING HITCHCOCK CHAIRS

I have a pair of Hitchcock chairs. The stencil on one is pretty distinct, but the other one is just about gone. How can I refinish them?

A. First trace out the design from the better chair, on paper. Then make a carbon tracing from the paper on a sheet of good solid brown paper. Next break the pattern up into small parts. This is important because the charm of old stencils is the shading, which was effected by applying small fractions of the design at a time. When you have the parts of the design separated, cut the design out with a razor blade and shellac the paper to make it extra strong. Mix several packages of gold powder of slightly different shades with banana oil, in separate dishes. Be careful not to let the mixtures get too thin. Space the design carefully on the central slat, making pin pricks to serve as a guide. Dip a fairly small stencil brush into one of the paint dishes, test on a piece of paper to be sure what you're going to get from it, then apply to the stencil which you are holding firmly in place with your left hand. Don't apply the second stencil till the first is bone dry, and vary the shades of gold as you go along.



? DRESSING-TABLE ACCESSORIES

What sort of accessories should I have on my dressing table? My bedroom furniture is modern, a deep honey-colored pine. I'd like something distinctive.

A. A leather toilet set with saddle stitching in white would be grand on your dressing table. Top it off with big, plain, heavy, Swedish crystal bottles for perfume.

? SHEDDING BROADLOOM

The brand new broadloom living room carpet I got for Christmas sheds fine fluff when it is vacuumed. It is supposed to be the best quality. Is something wrong with it?

A. No. All new broadlooms moult a certain amount when they are laid and used, especially the best quality ones. It's a bother if it doesn't keep up long. There is a small amount of fine wool which simply has to work itself out. Better brush and carpet-sweep till well settled. Then you can use a vacuum all you wish.

? AWKWARD WINDOWS

The two windows in my living room are only 2½' apart, off center, and narrow. But the view of the garden from them is lovely and I hate to cut it off. How can I disguise their shortcomings?



A. Strip in mirror between the two windows. This will give them the look of being one generously proportioned window. Carry out the idea by having one valance board across the two with a swag draped over it. Then use one pair of overdraperies, hung to the floor at the far sides of the window.

? LINOLEUM IDEA

Have you any new ideas about linoleum? I've wanted for ages to have my foyer floor done in linoleum and my husband has given me a check for Christmas so that I can have it, at last. I want it to be very grand. What would you suggest?

A. You got your check at just the right moment because there is indeed a grand new idea for linoleum floors. Have your decorator plan a personalized linoleum floor in harmonious colors using some of the many attractive stock linoleum insets or specially designed ones.

? VELVET FOR CURTAINS

I have two chairs upholstered in velvet and haven't been able to decide on a fabric for my draperies. Would it be all right to repeat the velvet?

A. It would indeed. It's a very good point to repeat an upholstery material in your curtains, but not a great many such are appropriate to hang. Velvet is one of the few which is eminently suitable.

? BEDSPREADS

Frankly, I am tired of candlewick spreads for my country bedrooms. But is there anything else as informal and spring-like which would launder as well?

A. Why don't you take a flyer in gingham? There's nothing that looks fresher in the country and it washes like a rag. It ought to wear every bit as well as the candlewicking.

? VICTORIAN PICTURE FRAME

I went to an auction last summer and couldn't resist a picture frame with gilt leaves and acorns around it. It's very Victorian and now that I've got it I can't think what to use it on. I haven't a picture or a print that it would look well with and I can't seem to find one. Help!

A. Don't worry. You've got a perfect frame for a mirror. Either hang it or have a support put on the back and stand it on a dressing table.



BOOKNOTE

I have just received a copy of the famous "Blue China Book," by Ada Walker Camehl. This is good news for women interested in china and for all collectors. This book has been out of print for years and obtainable only at fantastic prices. Now it is reissued at \$1.89. There are more than two hundred illustrations and the text is fascinating. Halcyon House is the publisher.



"SO THIS IS A PREFABRICATED HOUSE . . . I WOULDN'T HAVE BELIEVED IT!"

You need not pioneer a new architecture . . . nor new building materials . . . to have the convenience of a prefabricated house! For Hodgson interprets prefabrication to mean architecture in keeping with the American tradition—and materials that have proved themselves through years of use.

Choose any of many houses in our portfolio. Or state your needs, and Hodgson will prefabricate your house . . . *your way* . . . from the ground up! Windows, doors, rooms, closets, porches, baths *to suit you*. It will be a house of real comfort and individuality. In fact, the only two things

Hodgson Houses have in common are: Trim, pleasant lines patterned after New England's early homes. And sturdy, careful workmanship in lumber!

Most Hodgson Houses can be prefabricated, erected, and occupied in as little as three weeks . . . termite-proofed, reinforced against rot, painted and insulated. Local labor does the final work—under a Hodgson foreman if you wish. *Shipments made anywhere*. Visit the Hodgson Colonies *indoors* in New York or Boston; *outdoors* at Dover, Mass. —furnished year-round homes, camp cottages, greenhouses, etc. Or WRITE for our 1938 Catalog HW-2.

HODGSON HOUSES

E. F. Hodgson Co., 1108 Commonwealth Avenue, Boston, Mass.

730 Fifth Avenue, New York City

One of many Hodgson floor-plans



HOUSE BEAUTIFUL'S GOOD BUYS FOR FEBRUARY

AS SHOWN ON PAGES 40 AND 41

Chair No. 1. Available at leading department stores throughout the country and at B. Altman & Co., New York.

Chair No. 2. The same as number 1.

Chair No. 3. Same as number 1.

Chair No. 4. Ford Furniture Co., Washington, N. J.; Miller & Rhoads, Richmond, Va.; Cross-Beardsley Co., New Haven, Conn.; Gladhill Furniture Co., Middletown, Md.; Worrell's, Palm Beach, Fla.; G. Fox & Co., Hartford, Conn.; Watkins Bros., South Manchester, Conn.; B. C. Porter's Sons, New Britain, Conn.; Colonial Home Furnishings Co., New Orleans, La.; Schuneman & Mannheimers, St. Paul, Minn.; Robt. Keith Furniture & Carpet Co., Kansas City, Mo.; G. W. Richardson & Son, Syracuse, N. Y.; H. G. Munger & Co., Herkimer, N. Y.; Bonyne Furniture Co., Oakland, Cal.; Dunkelberger Furniture Co., Sunbury, Pa.; Gold & Co., Lincoln, Neb.; Klingman Furniture Co., Grand Rapids, Mich.; W. A.

Hathaway Co., New York, N. Y.; Anderson Furniture Studios, Dallas, Texas; Sterling & Welch Co., Cleveland, Ohio; Henry Morgan & Co., Ltd., Montreal, Quebec; Rice & Kelly, Pittsfield, Mass.; Paine Furniture Co., Boston, Mass.; Watt & Shand, Lancaster, Pa.; John Stuart, Inc., New York City; Ovington Gift Shop, New York City; C. A. Dorney Furniture Co., Allentown, Pa.; R. H. Macy & Co., New York City; H. M. Early, Carlisle, Pa.; David M. Myers, Newport, Pa.; Logan Brothers, Huntingdon, Pa.; Libby Furniture Co., Orlando, Fla.; William C. Fisher, Providence, R. I.; C. E. Mattson & Co., Worcester, Mass.; Yocum-Godshalk & Co., Souderton, Pa.; Klode Furniture Co., Milwaukee, Wis.; Conley Furniture Co., Buffalo, N. Y.; K. A. Skellenger Co., Detroit, Mich.; Van Heusen Charles Co., Albany, N. Y.; Wolff & McKown, Waynesboro, Pa.; Howard R. T. Radcliffe Co., Toledo, Ohio; William H. Schaefer & Son, Stamford, Conn.; Hearn & Co., Westfield, Mass.; John H. Pray & Sons, Boston, Mass.; Cofer's, Norfolk, Va.; M. E. Blatt Co., Atlantic City,

N. J.; Sylvester McKelvey, Freehold, N. J.; H. Chambers Co., Baltimore, Md.; Hershey Department Stores, Hershey, Pa.

Chair No. 5. L. S. Ayres & Co., Indianapolis, Ind.; Ludwig Baumann Co., New York City; John Breuner Co., San Francisco, Cal.; Carson-Pirie-Scott Co., Chicago; Flint-Bruce Co., Hartford, Conn.; The Halle Bros. Co., Cleveland; Meier & Frank Co., Portland, Ore.; Miller & Rhoads, Inc., Richmond, Va.; Paine Furniture Co., Boston; Scruggs-Vandervoort-Barney, St. Louis, Mo.; J. B. Van Sciver Co., Camden, N. J.; H. M. Bullard Co., New Haven, Conn.; Conley Furniture Co., Buffalo, N. Y.; The George Innes Co., Wichita, Kan.; Robt. Keith Furniture Co., Kansas City, Mo.; Klode Furniture Co., Milwaukee, Wis.; Sibley, Lindsay & Curr, Rochester, N. Y.; Standard Furniture Co., San Diego, Cal.; Morrison-Neese Furniture Co., Greensboro, N. C.; Proctor-Carnig, Inc., Springfield, Mass.; Mayo Furniture Co., Tulsa, Okla.; Bergner's, Peoria, Ill.; Closson's, Cincinnati, Ohio.

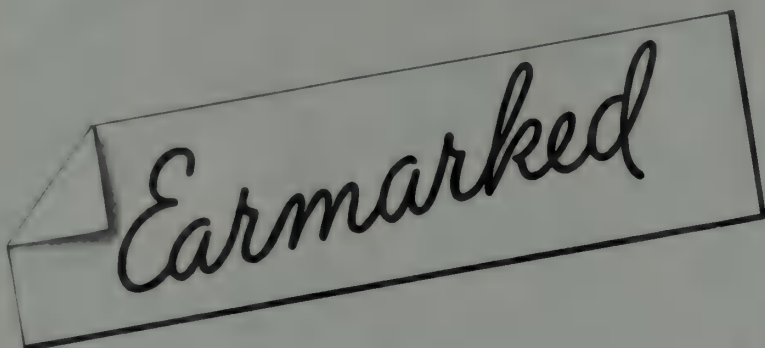
Booklets on Silver For the Asking

Write directly to the addresses given. No charge except as specially noted.

SMART TABLE TALK. This little pamphlet gives four very smart table settings as well as an excellent list of "do's" and "don'ts" when entertaining. One section is devoted to the fundamental rules for setting the table. *Towle Silver-Smiths*, Dept. M-10, Newburyport, Mass.

THE BRIDE SELECTS HER TABLE SILVER. Certain patterns in silver harmonize with modern settings, others with 18th Century, and so on. This folder shows silver in its correct setting. Select the setting most typical of your home and your silver problem is solved. *Lunt Silver-Smiths*, Dept. E-40, Greenfield, Mass.

ONLY STERLING IS CORRECT tells the story of Sterling, advises about the care of Sterling and gives many helpful hints to hostesses. Not only does it advise about the correct use of silver but it tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. *Watson Co.*, 1107 Watson Pk., Attleboro, Mass.

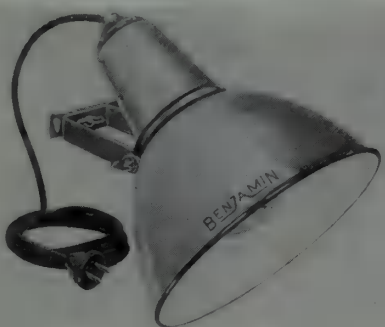


FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,

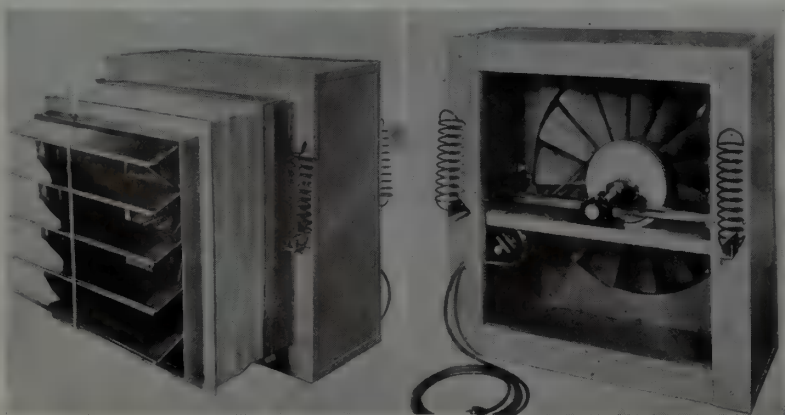
METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

ILLUMINATION, in general and particular, is the chief concern of this page; therefore we show a picture of a new outdoor flood-light for home owners, among others. This opening jest is feeble indeed, but it does get us into the month's grab bag with dispatch. The light in question (called Variety-Lite) is portable, compact, durable and well designed. The reflector is of seamless steel, porcelain finished, with an aluminum inner reflector. The swivel may be adjusted to throw the light in any direction, and a waterproof cord and plug make either indoor or outdoor installation possible. There are two sizes: 8-inch for 100-watt bulb and 10-inch for 200 watts.



The Benjamin Electric Manufacturing Company seem to have done a needed piece of work with this unit, for it really looks as if it could be moved from position to position without the aid of a couple of mechanics and a block and tackle. For garden parties or for terrifying stray evil-doers.

VENTILATION, somewhat to our surprise, replaces the customary Heating heading this month. You may not need this attic blower during the winter, but in a month or so the time will be ripe for its installation. Gar Wood industries make it, and it is typical of fans which will give really satisfactory service in moving a large volume of air. The theory, of course, is that air is sucked in through bedroom windows on hot summer nights, drawn up to the attic and discharged. This unit is soundproofed by having the fan housing hung on springs and the air duct connection between the fan and the automatically shuttered outlet made of heavy canvas.



HARDWARE has entered these lists several times before now—once in connection with the name of the Lockwood Hardware Manufacturing Company, whom we here delight to honor. The occasion for this picture and these brave words is the presentation to the Lockwood people by an association of New England manufacturers of an award of merit for a new and versatile line of door knobs and fittings. This line offers in principle great simplification over



most existing types by making installation easier and reducing the number of parts, screws and the like. Furthermore, by the use of plastics, a variety of colors and design combinations is available according to the tastes of the purchaser. However, we must confess that we don't hold with all the exhibits mounted on the display board pictured, for one of our published opinions is that there is too great and heterogeneous a range of hardware patterns already. But this is no time to carp.

WINDOWS, to get out of our reforming mood, are always turning new faces to the world. Now Rolscreen presents its unit casement windows, enlarging its range beyond the scope of screens and Venetian blinds for which the name has long been famous. The new Pella units make use of both steel and wood. The wide, rugged frame is rustproof steel, and fits snugly into the window opening of the structure. The frame is lined with wood; against this the wood casement closes. This wood-to-wood joining (weatherstripped in addition) offers an insulation advantage of its own. In the picture, on the unit already in place, you will see the ingenious hinge. It is flat against the casement when closed, yet acts as an extension hinge when open to allow for convenient cleaning of the glass. The windows are operated by under-screen worm-gear handles; they are equipped with Rolcreens; they have double glazing panels.



A BOOK to delight all those who love Early American architecture and furnishings is Samuel Chamberlain's "Beyond New England Thresholds" (Hastings House, \$4). There are some forty-odd houses, famous and unrecognized both, represented by two hundred photographs. As in Mr. Chamberlain's two previous volumes uniform in format with this, "A Small House in the Sun" and "Cape Cod in the Sun," the pictures make the book. Yet, curiously, the pictures would never seem so fine without Mr. Chamberlain's informative, concise, genial and sometimes sly captions. The historical range of the material lies between 1638, when New England was getting nicely out of the log cabin stage, and 1810, when it was preparing to go into home-made architectural doldrums. For those who think they can take their Early America or leave it, we offer the comforting assurance that there is not one note of quaintness or whimsy. Author, photographer and New England are honored thereby.

TENTH ANNUAL COMPETITION

Data on houses shown on pages 20, 22, 24,
25 and 26 as supplied by the architects

HOUSE OF MISS MARGARET M. CARGILL
Edwin Maxwell Loyer, architect

CONSTRUCTION: Wood frame and
stucco

EXTERIOR:

1. Outside walls: Gray
2. Roof: Shingles, black
3. Trim: Pine, gray
4. Doors: Pine, gray
5. Blinds: Pine, gray

MATERIALS, PRODUCTS, EQUIPMENT:

1. Walls: Stucco
2. Roof: Cedar shingles
3. Insulation: Reynolds Metal-
lation
4. Windows: Curtis stock
5. Interior Woodwork: Curtis

6. Hardware: Yale & Towne
7. Gutters and leaders: Gut-
ters, wood; leaders, copper
8. Flashing: Copper
9. Plumbing fixtures: Stand-
ard Sanitary
10. Piping: Brass

AIR CONDITIONING: Reynolds Di-
rect Air Conditioning

1. Burner: Reynolds oil-fired
2. Temperature controls: Rey-
nolds

MISCELLANEOUS: Water heater,
Westinghouse. Refrigerator and
electric range, General Electric

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$10,000. DATE OF COM-
PLETION: May, 1937.

HOUSE OF MR. LORING P. GLEASON
Jerome Bailey Foster, architect

CONSTRUCTION: Wood frame

EXTERIOR:

1. Outside walls: Dark brown
stained clapboards
2. Roof: Wood shingles, natu-
ral
3. Trim: Stained brown
4. Doors: Barn red

MATERIALS, PRODUCTS, EQUIPMENT:

1. Walls: Native pine
2. Roof: Cedar shingles
3. Insulation: U. S. Gypsum
rock wool

4. Windows: Wood sash
5. Interior woodwork: Native
pine
6. Hardware: Hand-wrought
iron
7. Flashing: Copper
8. Plumbing fixtures: Brigg-
steel
9. Piping: Iron size brass

AIR CONDITIONING: General Elec-
tric warm air

1. Temperature controls: Min-
neapolis-Honeywell

APPROXIMATE COST PER CU. FT., INCLUDING ARCHITECT'S FEE: \$.32. DATE
OF COMPLETION: 1936.

HOUSE OF MR. AND MRS. CLAUDE CARR
Munroe Walker Copper, Jr., and Edward G. Conrad, architects

CONSTRUCTION: Brick on frame

EXTERIOR:

1. Outside walls: Brick,
painted white
2. Roof: Black slate
3. Trim: White pine, painted
4. Doors: Prussian blue
5. Blinds: Prussian blue

MATERIALS, PRODUCTS, EQUIPMENT:

1. Walls: Wood studs, com-
mon brick veneer
2. Roof: Virginia black slate
3. Insulation: 4" rock wool
4. Windows: Wood, double
hung

5. Interior woodwork: Painted
and knotty pine, oak floors
6. Hardware: Sargent, and
hand-wrought iron
7. Gutters and leaders: Ana-
conda copper
8. Flashing: Anaconda copper
9. Plumbing fixtures: Kennedy
Co.
10. Piping: Anaconda copper

AIR CONDITIONING: Bryant, warm
air system with gas

1. Burner: Bryant, gas
2. Temperature controls: Min-
neapolis-Honeywell

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$24,000. DATE OF COM-
PLETION: NOVEMBER, 1935.

HOUSE OF MR. THOMAS ALDRICH
Jerome Bailey Foster, architect

CONSTRUCTION: Wood frame

EXTERIOR:

1. Outside walls: Light gray-
ish-brown clapboards
2. Roof: Weathered shingles
3. Trim: Stained

4. Doors: Pine painted old
blue
5. Blinds: Sash, old blue

MATERIALS, PRODUCTS, EQUIPMENT:

1. Walls: Cedar clapboards
2. Roof: Cedar shingles



Come Rain Come Wind

...you won't care if your windows
are of Anaconda
Bronze



weather or dry, they open and close
with finger-tip pressure. And
bronze of course can *never* rust,
never needs painting.

Thanks to new standardized de-
signs, windows of Anaconda
Bronze have never before been so
inexpensively priced. Select any
style you choose . . . in casement
type or "double hung" . . . you will
find that for beauty, durability, con-
venience and economy, these win-
dows surpass any you have known.

IF you would enjoy the comfort
of metal windows that are really
tight and weatherproof, as well as
permanently distinctive . . . let those
of your new home be made of
Anaconda Bronze! No drafts, no
dust, precisely-made bronze win-
dows shut out wind and weather
with a completeness that will be
a revelation.

Ease of opening and closing . . .
not just when new, but throughout
the years . . . is another vital reason
for having your windows made of
bronze. At all seasons, in wet

We do not fabricate windows but supply
Anaconda Bronze to leading manufacturers.

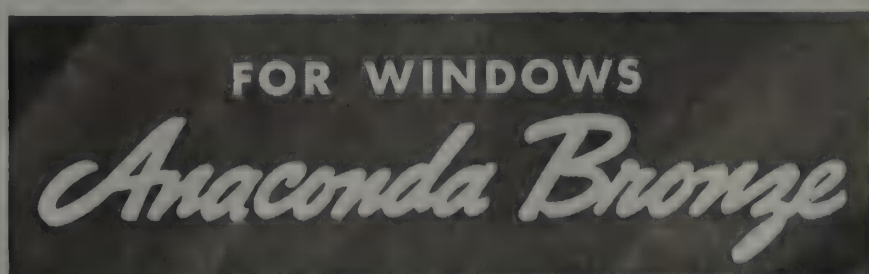


We will gladly tell you
where windows of Ana-
conda Bronze may be
obtained.

87270

THE AMERICAN BRASS COMPANY

General Offices: Waterbury, Connecticut • Offices and Agencies in Principal Cities
In Canada: ANACONDA AMERICAN BRASS LTD., New Toronto, Ontario





Lenox china service plate of delicate design and rich coloring from Wm. H. Plummer. The center motif in natural tones on cream is framed by a rim of soft coral with encrusted gold border. "Never wash fine china with a harsh soap," the makers warn you. "To protect colors and fine workmanship... always wash in luke-warm water with pure, mild Ivory Flakes"... says Lenox, Inc.

IVORY
FLAKES

TRADEMARK REG. U. S. PAT. OFF.



In a home in North Carolina

Mellowed, Restful Library Walls... achieved with **WESTERN PINES***

BEAUTIFULLY smooth and clear in grain, these built-up panels of Pine create an atmosphere sympathetic to fine and well-loved volumes. They have been aged with a stain of thinned asphaltum. And this is but one of many ways in which these versatile, soft-textured woods can assume their place in your home... painted or enameled to a mirror-like luster; waxed to a friendly glow.

FREE! A portfolio of photographs which should smooth many problems that come with building or remodeling. Write today for the new 1938 edition of "Western Pine Camera Views." Western Pine Association, Dept. 50-H, Yeon Building, Portland, Oregon.

***Idaho White Pine *Ponderosa Pine *Sugar Pine**
THESE ARE THE WESTERN PINES

- 3. *Insulation:* Cabot's Quilt
- 4. *Windows:* Wood casements
- 5. *Interior woodwork:* Knotty pine
- 6. *Hardware:* Hand-wrought iron
- 7. *Flashing:* Copper
- 8. *Plumbing fixtures:* Kohler
- 9. *Piping:* Brass
- HEATING: Bryant copper tub boiler, hot water heat
- 1. *Burner:* Oil

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$14,000. DATE OF COMPLETION: 1935.

HOUSE OF DR. AND MRS. A. P. WILLIAMS
Reinhard M. Bischoff, architect

CONSTRUCTION: Solid masonry walls, open truss steel girders

EXTERIOR:

- 1. *Outside walls:* White
- 2. *Roof:* Tile, reddish brown
- 3. *Trim:* White
- 4. *Doors:* Black
- 5. *Blinds:* Dark green

MATERIALS, PRODUCTS, EQUIPMENT:

- 1. *Walls:* Straub cinder block
- 2. *Roof:* Ludowici tile
- 3. *Insulation:* Reynolds Ecodath and Metallation
- 4. *Windows:* Truscon steel casements

5. *Interior woodwork:* Local mill

- 6. *Hardware:* Sargent, Corbin, Schlage
- 7. *Gutters and leaders:* Anaconda copper
- 8. *Flashing:* Anaconda copper
- 9. *Plumbing fixtures:* Standard Sanitary

10. *Piping:* Anaconda copper
AIR CONDITIONING: Bryant warm air system

- 1. *Burner:* Bryant, gas
- 2. *Temperature controls:* Minneapolis-Honeywell

APPROXIMATE COST PER CU. FOOT, INCLUDING ARCHITECT'S FEE: \$.42.
DATE OF COMPLETION: SEPTEMBER, 1937.

SO I PLANNED A GARDEN WORKROOM

CONTINUED FROM PAGE 52

preparing soils and foods, a kneeling cushion or pad, or, what I prefer, a weeding stool (nothing is better than a bona fide milk stool if such a one can be found), two strong steel trowels, one wide, the other narrow—these are all necessities, easy to order now and so desperately needed when the rush is upon us. It might be timely to say that no amount of persuasion should convince anyone that a fifteen-cent trowel is as good as a seventy-five cent one!

As for sprayers, they are not pleasant to think about, even the best being breath-taking, arm-breaking affairs. Notwithstanding this the gardener must provide for these weapons, and after many essays I have come to the conclusion that the three best bets for

the average gardener are these: one two-and-a-half gallon compressed air sprayer, a glass two-quart squirt gun, and a small rubber plant sprinkler. To go with these get a kitchen set of aluminum measuring spoons, table, tea, one-half tea, and one-quarter tea, for accuracy of measurement usually is most important.

It is a formidable list that one acquires, which is the chief reason why everything must have its place. And the joy of having a place for everything is keen. I think I can say that the best hours of the winter are spent in my garden workroom, planning and listing and ordering. Sometimes it is just thinking, and watching the steam come out of the spout of the teakettle!

FEBRUARY SCRAPBOOK

CONTINUED FROM PAGE 58

strongly acid in nature and hence tend to sour the soil if used liberally. Neither of these premises is true. The base of our supply is phosphate pebble rock mined in the open pits of old river beds in the southern states, the ground powder being treated with sulphuric acid, which renders the plant food available. Super-

phosphate is the source of two of the four plant food elements, calcium and phosphorus, which are usually lacking in soils, the other two being nitrogen and potash. It is a difficult material to keep because of its destructive action on any container such as a bag or barrel, but may be stored in stone crocks without harm. Since it is a

live product, it is the cheapest source of phosphorus that we have.

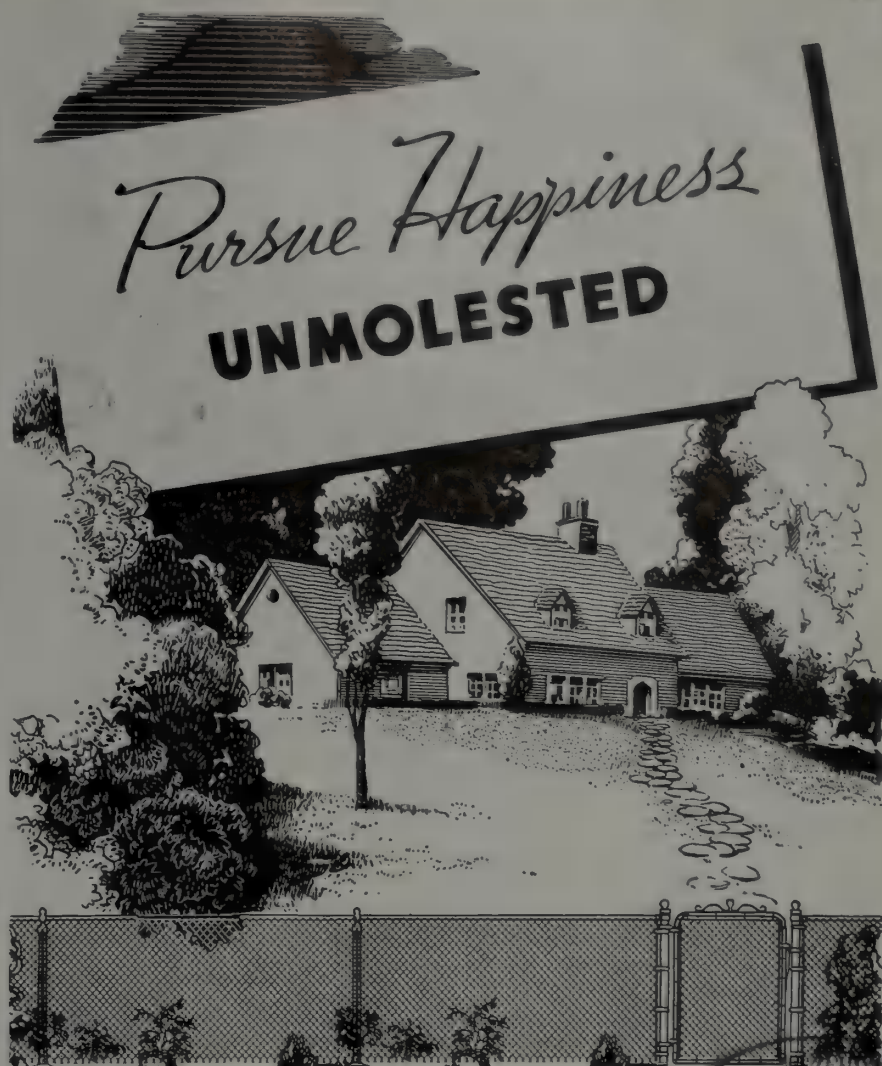
Trailing Plants. This is a section of possibilities for the window garden indoors that has been overlooked with the exception of a few standby favorites. There is hardly a family whose members are available for house decoration which does not have some hanging form most attractive when silhouetted against the light from the window. Among the Begonias, *B. foliosa* has fernlike foliage and trailing stems, and *B. glaucophylla scandens* is effective with its deeply fringed and ruffle-edged light green leaves. Both need moist air and a northeast window. In the succulent class are a number of desirable: *Sedum tortuosum* and the Crassula *C. lycopodioides*, with tender branches covered with various scalelike leaves, the whole quite mossy in appearance. Coleus trailing Queen is an entirely new treat, as no one ever heard of a coleus that trailed! A lacy effect is obtained from a relative of the rubber plant, *Ficus repens*, with leaves only an inch long of a dark rich green. Better known and of undoubted satisfaction for hanging baskets or pots now and for porch boxes later are Philodendron and Pothos; the Strawberry Geranium or Aaron's Beard, *Saxifraga sarmentosa*; Kenilworth Ivy; and the two Wandering Jews, Tradescantia, plain green, and *Zebrina pendula*, with striped leaves purple below.

White in the Garden. It is often said that white should be used liberally in the garden, but many a plot has been spoiled by the indiscriminate placing of white flowers. In planning the color arrangements of the spring borders it is well to remember that the effect of white is to deaden color, while dark green and black intensify it. Therefore, the rules of success in arranging white in proximity to other hues may be condensed in a few words: Where a brilliant color effect is wanted and where only harmonizing or true contrasting colors are used, *eliminate white entirely*. When dissonant colors are used, such as magenta Iris, brilliant red Dianthus or *Lilium tigrinum* in the same bed with *L. speciosum*, they should be separated by white flowers or by contrasting or harmonizing colors. When pastels are used, white should be introduced to bring out the true depth of the tints. Alyssum Lilac Queen alone or with dark flowers looks white. Plant it with

a white companion and the true pale Lilac color stands out.

How to Pronounce It. The day is passing where the use in gardening circles of the genus names brings a smile of tolerance or a chuckle of derision. It is no longer smart to appear dumb! Rules of pronunciation, simple and logical to remember, have been evolved, which eliminate guesswork. The consonants *c* and *g* are given the soft sounds *see* and *jee* when they precede the vowels *i*, *e*, *ae* and *oe*, as in Cineraria, caerulea, longiflorum. However, where a proper name has been Latinized the original pronunciation is kept, as Gerbera, where the *g* is given a hard sound since the plant was named for the German explorer, Trang Gerber. The combination *ch* is often a needless stumbling block. It is rarely pronounced as in church or chevron but almost invariably as in chorus, where the *ch* is given the sound of *k*—Cheiranthus, Schizanthus, Anchusa, Lychnis, Lichen. Again there are the exceptions found in the use of memorial names. Atanasio Echeverra found the succulent named for him, Echeveria, and both are pronounced *etch*.

The Book of the Month. "The Practical Book of Garden Structure and Design," by Harold D. Eberlein and Cortlandt Van Dyke Hubbard. J. B. Lippincott Co., Philadelphia. \$5. The writer who prepares a work on garden design for use in this country is between the devil and the deep sea in more than a figurative sense. He must draw from the indisputable richness of countries far wiser and older than ours in garden lore and customs, yet these examples immediately create mental resistance in his readers, as being far too elaborate and tricky for the simple needs of the average American small householder. It is up to the author to convince his reader that line and rhythm, unity and suitability are as necessary and attainable in a plot 50' x 100' as in the grounds of an Italian villa, and it is this well-nigh hopeless task that the writers of "The Practical Book" have most successfully undertaken. While they use as examples the world's best models, side by side with them are the adaptations for our own far simpler needs. This book neglects no phase of garden making, and the introductory chapter on "What Is a Garden?" should be a rule of conduct for every existing gardener, or would-be convert.



Pursue Happiness
UNMOLESTED

Extend the privacy of home life to the boundary of your property by an enclosure of "Pittsburgh" Chain Link Fence. Keep straying animals and intruders outside; keep service delivery men on the footwalks and protect your children from street dangers. "Pittsburgh" Chain Link Fence harmonizes perfectly with all types of landscape treatment, serving as a dignified protective enclosure—and as a foundation for colorful vines and flowers. Made of weather-defying copper-bearing steel wire heavily galvanized after weaving and manufactured every step of the way by fence making specialists, "Pittsburgh" Fence is a permanent installation, good for a lifetime. Your "Pittsburgh" dealer or fence builder can furnish you with a fully erected job complete with "Pittsburgh" posts, fittings and gates, or he can supply the materials only if you prefer to build the fence with your own labor. Send the coupon for the information you desire on Chain Link or Lawn Fence.

PITTSBURGH STEEL CO., 1630 Grant Bldg., Pittsburgh, Pa.

Pittsburgh Fence

PITTSBURGH STEEL COMPANY
1630 Grant Building, Pittsburgh, Pa.
Without obligation, please send me literature on:
Chain Link Fence ☐ Lawn Fence ☐
and full information on: Complete Fence ☐
Materials only for enclosing Tennis Courts ☐
Lawns ☐ Estates ☐ or
Also name of nearest dealer or fence builder.
Name _____
Address _____
City _____



Write directly to the addresses given.

No charge except as specially noted.

BUILDING ■ EQUIPMENT

949. BALLARD is writ large on the covers of three large leaflets on boilers, airconditioners and oil burners. The actual equipment is diagramed clearly, and the numerous special features are described in detail. For reading before choosing. BALLARD OIL BURNER DIV., GILBERT & BARKER MFG. CO., DEPT. B-1002, SPRINGFIELD, MASS.

950. PERMATITE WINDOWS OF BRONZE OR ALUMINUM. These double-hung and casement windows combine an amazing degree of weather-tightness, easy operation and convenience. These windows cannot rust, therefore require no painting; will not wear out, so require no replacements; do not leak air, therefore reduce fuel bills. GENERAL BRONZE CORP., HB-2, 34-19 TENTH ST., LONG ISLAND CITY, N. Y.

951. PRECISION-BUILT HOMES, as thus labeled, may be built in 30 days, to any designs, in any size, with sound economy, by the use of Homosote—a structural insulation which is pre-cut in boards of any size and shape. You can practically have a whole wall in one piece. HOMOSOTE CO., HB-2, TRENTON, N. J.

952. WESTERN PINE CAMERA VIEWS speaks very well indeed for the potentialities in active use of three fine western woods, Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. WESTERN PINE ASSOCIATION, DEPT. 50-H, YEON BLDG., PORTLAND, ORE.

953. HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON CO., HW-2, 1103 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

954. TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet, write: JOHNS-MANVILLE CORP., HB-2, 22 EAST 40TH ST., NEW YORK CITY.

955. PORTFOLIO of 20 photographs of “personalized” homes designed by leading home architects—to show you how and why Creo-Dipt shingles belong in the specifications for a good modern house. Full descriptive data is given on the reverse of the pictures. CREO-DIPT CO., INC., DEPT. 42, N. TONAWANDA, N. Y.

956. INTERESTING BOOKLETS can be had on the following subjects: Air Conditioning, whole house or single room units; Automatic Heating;

Conditionaire. GMAC 6% Finance Plan is available for the purchase of this company's products. DELCO-FRIGIDAIRE CONDITIONING CORP., HB-2, DAYTON, OHIO.

957. BUILD WARM HOUSES is both title and sound advice. The booklet in question explains and clearly illustrates the way in which quilt insulation cooperates with various types of wall construction to make your house more comfortable and save you money at the same time. SAMUEL CABOT, INC., HB-2, 141 MILK ST., BOSTON.

958. BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on home heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. BURNHAM BOILER CORP., DEPT. HB-2, IRVINGTON, N. Y.

959. GAS-FIRED WARM AIR CONDITIONING has been included in the scope of the General Electric activities. The new unit, described and illustrated in an attractive booklet, is automatic, compact, good-looking. GENERAL ELECTRIC CO., HB-2, 5 LAWRENCE AVE., BLOOMFIELD, N. J.

960. VIEWED FROM EVERY ANGLE, trends in residential air conditioning are reported, with plans, diagrams, pertinent photographs, in a comprehensive booklet issued by acknowledged experts on the subject. The cause of radiator heat is furthered by the analysis. HOFFMAN SPECIALTY CO., HB-2, WATERBURY, CONN.

961. CAPITAL ROCK WOOL insulation, blown into wall and roof spaces of your present home or a new one, will make your life during extreme temperatures much more pleasant. Write for information about this everlasting material to STANDARD LIME & STONE CO., 2000 FIRST NATIONAL BANK BLDG., BALTIMORE, MD.

962. PLUMBING FITTINGS, by that we mean shower heads, faucets (all kinds), valves and sink equipment, play a vital part in today's decorative schemes. Utility is going well bred. For information about fine equipment in any of these categories, write SPEAKMAN CO., DEPT. H-3, WILMINGTON, DEL.

963. ANACONDA ECONOMY COPPER ROOFING is lighter in weight (10 oz. per sq. ft.) and narrower (16 in.) than the types formerly available. This means less expense for an everlasting roof and a better looking roof for the small house. AMERICAN BRASS CO., HB-2, WATERBURY, CONN.

964. PAINT FOR CONCRETE, STUCCO, MASONRY AND OTHER SURFACES—not to mention the surfaces themselves: this company actually covers the whole range with its products. The booklet tells you how to use them and gives you, further, suggestions for their best use in a host of different ways. MEDUSA PRODUCTS CO., 1024 MIDLAND BLDG., CLEVELAND.

DECORATION & FURNISHINGS

965. JEAN McLAIN will send individual decorating suggestions if you will write full information concerning size and type of your room, period of furniture, color preferences and any other pertinent facts. Send 10¢ for her new booklet, ROMANCE OF MODERN DECORATION as well. It is an extremely interesting discussion of good wall papers and how they are made. It is illustrated, of course. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-8, GLENS FALLS, N. Y.

966. WILLIAMSBURG, and its influence on present-day living, is discussed in

an especially attractive and well illustrated booklet. The origins of some of the finest Williamsburg pieces, how the reproductions are made—told by the manufacturers who are exclusively authorized to make them. Send 10¢ to KITTINGER CO., DEPT. 21, 1893 ELMWOOD AVE., BUFFALO, N. Y.

967. BOOK ON BLINDS will make Venetian blinds seem even more desirable than ever for your home. It gives you, to put it briefly, the “works” on the subject. COLUMBIA MILLS, INC., 225 FIFTH AVE., NEW YORK CITY.

968. FIREPLACES, may their tribe increase, should not only be constructed properly if they are to work at all, but should be well appointed for finest effectiveness. Check this catalogue of cast iron dampers, firesets, andirons and the like. COLONIAL FIREPLACE CO., 4605 W. ROOSEVELT RD., CHICAGO.

969. NEW RUGS from old ones, from carpets and clothing that have outlived their time. All these are again grist for the rug maker's mill. Send for 66-page booklet of colorful room schemes, and learn how inexpensively you can have reversible seamless rugs in new shades and fine oriental or early American patterns. OLSON RUG CO., DEPT. F-45, 15 WEST 34TH ST., NEW YORK CITY.

970. MATCH YOUR ROOMS TO YOUR PERSONALITY (10¢) shows you how to design your own linoleum floors, incorporating your own pet decorative ideas. Custom-cut effects at ready made prices. Illustrates new ready-cut insets, feature strips, and borders used, also decorative potentialities of wall linoleum. CONGOLEUM-NAIRN, INC., KEARNY, N. J.

971. THE ROMANCE OF HOOKED RUGS is an apt title. You who never thought twice about the beginnings of those lovely hand-worked rugs made of great grandfather's red flannels will enjoy this little book. It takes you back ten centuries or so. But, better, it brings you up to date. It tells you about fine modern workmanship in all its details. MASTERCRAFT GUILD WEAVERS, 295 FIFTH AVE., NEW YORK CITY.

972. DECORATOR'S SKETCH BOOK (10¢) presents, in informal plans and drawings in notebook form, the furnishings and color schemes for the “Gloucester Home”—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. CONANT-BALL CO., DEPT. 6-1, GARDNER, MASS.

973. STICK RATTAN furniture is styled by the foremost designers. It's smart, swanky, distinctive and really comfortable. Write for this well illustrated folder. HEYWOOD-WAKEFIELD CO., DEPT. C-2, GARDNER, MASS.

974. FLOORS BEAUTIFUL by name, this colorful booklet is sub-titled “A Guide to Rug Buying.” It is just that, but so sensible, so well illustrated, that it will make your task of intelligent buying for your floors an excitingly pleasant one. ALEXANDER SMITH & SONS CARPET CO., DIV. OF W. & J. SLOANE, HB-2, 295 FIFTH AVE., NEW YORK CITY.

975. HOUSEKEEPING, in all its practical and many of its ornamental manifestations, is the chief subject of two booklets. One is labeled “Gifts” and the other, hard to label, is full of everything from ash trays to washing machines. Whatever the labels, fine housewives would come close to a descriptive phrase. HAMMACHER SCHLEMMER, DEPT. H, 145 EAST 57TH ST., NEW YORK CITY.

976. LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a

charmingly illustrated booklet, brand new, describing fine reproduction. Thirty of several hundred Charak samples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

977. HOW TO TAKE CARE OF YOUR RUGS AND CARPETS is a concise booklet crammed with information. It does a particularly realistic job on the moth question. Ozite rug cushions are thoroughly discussed as well. CLINTON CARPET CO., DEPT. HB-107, MERCHANTS MALL, CHICAGO.

978. KNABE PIANOS—and the time honored traditions of craftsmanship which makes theirs an eminent name among great pianos. The illustrations show conventional and period models, the new compact ones and the fine of grands. AMERICAN PIANO CO., HB-584 FIFTH AVE., NEW YORK CITY.

979. RESTFUL SLEEP and the part that good bed linen and properly made beds play in it are explained in the booklet. There are actual samples of percale and muslin sheeting. UTICA AND MOHAWK COTTON MILLS, INC., DEPT. HB-4, UTICA, N. Y.

980. A BIT OF ENGLAND IN AMERICA is an altogether delightful booklet, exquisite typographically and extremely interesting for the story it tells of the place of its sponsors in the history of wool processing and manufacture. In the catalogue, this is a better argument by far in behalf of KENWOOD MILL. DEPT. HB-2, EMPIRE STATE BLDG., NEW YORK CITY.

SILVER, GLASS ■ CHINA

981. ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. Write for price list. THE ALVIN SILVERSMITHS, PROVIDENCE, R. I.

982. HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HB-2, TAUNTON, MASS.

983. ORREFORS is a name to conjure with in the realm of glass. Those who know this glass already don't need to be told about its unique beauty. Those who don't should write for this small booklet which illustrates some of the Orrefors pieces, many of them by Simon Gate and Edvard Hald. LAMP too, have a booklet of their own. A. J. VAN DUTEREN & SONS, INC., 110 BROADWAY, NEW YORK CITY.

984. ROYAL DOULTON is a name not to be taken lightly when you are talking of china and tableware, and china figurines. Leaflets showing patterns in the one group, a booklet illustrating figures in color reproductions in the other group are available from WILLIAM S. PITCAIRN CORP., HB-2, 10 FIFTH AVE., NEW YORK CITY.

MISCELLANEOUS

985. LANDSCAPE LIGHTING: A complete description of lighting devices and fixtures for the flood and spotlighting of gardens, fountains, pools, special decorative features of your house. No makeshifts, all these are especially designed for their purposes. GARDEN LIGHTING EQUIPMENT CO., HB-2, 1210 EAST 113TH ST., CLEVELAND.

986. THE ETIQUETTE OF LETTER WRITING is largely a matter of accepted form for the expression of your own personality. This attractive booklet, issued by a famous maker of fine writing papers, is full of the practical tips which are so important. EATON PAPER CORP., PITTSFIELD, MASS.

WE'RE GOING TO REMODEL

CONTINUED FROM PAGE 43

mericans, something very desirable, something to watch over and work for.

THE HOUSE, at first glance, looks a little bleak. Partly because of the weather and the fact that the sky as you first see it is wintry and the trees have lost their leaves. But it grows on you. It has, as the Turners and Messrs. McCaffery and Gauthier agreed, possibilities. The entrance, installed by the previous owner, is really fine. The house seems a little lopsided from the front, but the Turners will let time take care of that—with luck. It is solid as a rock. In fact, the existing foundations are rock, except under the living room wing, where they belong to the concrete age. The previous previous owner had apparently built this wing, marking the final transition of the establishment from farmhouse to dust house. The Turners found that a great deal of miscellaneous space, not too well arranged, had been bequeathed them with the house. But the fundamentals were there. There were three bedrooms and one good bath only three years old. There was a modern steam boiler and a serviceable oil burner. This was a blessing, because Helen's idea was to go without a full-time maid, for a while anyway, and George, gallant soul, would never have wished a hand-fed furnace upon her. (Besides, there was no real maid's room, unless you turned over the guest room to the hired help.)

The commissary department was a going concern. There was a good if wasteful (because uninsulated) gas range, an adequate sink, quantities of work space not very sen-

sibly arranged, and an old instantaneous hot-water heater (in the basement) to supply plenty of good, expensive hot water. This feature irked George but, as Helen told him, if he didn't have capital enough to change matters he'd have to pay for it.

The walls were in good condition. The exterior was of clapboards, painted white, and the roof of relatively new cedar shingles good for a generation or so. And there was insulation! Somewhat to George's surprise, he learned that mineral wool for home insulation was by no means new, and that his walls had been pumped full of it ten years before. The previous owner, Helen decided, had made up in long-headedness what he suffered in short-sightedness. (This slightly enigmatic remark was made while they were dashing from the garage to the house in the rain one afternoon, so you can see what she meant.)

One of the first things the Turners had done was to demand accurately measured floor plans from the architects. At first they had thought to do some modernizing at once, but they had thought better of it before the title to the place had been passed. But they have good plans, and we have reproduced them and discussed some of their features, good and bad, on page 43. In the light of what has now been said about our idea, about the Turners and their house, you will find them worth looking at again. Besides, they will never be the same after this month. Fix them pretty firmly in mind now against the onslaught of George, householder extraordinary, in the March issue.

PLEASE TELL ME

CONTINUED FROM PAGE 62

can surely find one that will suit your taste.

EXTERIOR FINISH FOR CONCRETE

Our house is fireproof concrete, and we are very pleased with it except that the exterior is discolored and drab. We would like to apply some attractive finish. Can you offer any suggestions?

A. You may select either of two types of finish: Portland cement stucco or Portland cement paint. The stucco is available in a great variety of colors and textures,

samples of which you can inspect at your local dealer's, and is not only decorative, but also increases the durability and waterproof value of the wall itself. It should be applied in three coats over a well scored surface. The paint may be applied in two coats, and is also to be had in a wide range of colors, though in hardly as many textures. It has the further advantage of being cheaper, both in materials and labor, and of not increasing the wall thickness, does stucco. If you paint, be sure the wall is well cleaned first.

COMPACT CONVENIENCE in the CRANE CORONET Lavatory



In the downstairs lavatory—in the upstairs bathroom—for that new home you are just considering, or that old home that you are bringing

up to date, here is a convenience you cannot afford to overlook. The Crane Coronet is a lavatory so compact and step-saving that it deserves a place in your bathroom. The beveled panel keeps the supply fixtures right at your finger tips—the large shelf holds all the articles you need for your toilet with no sacrifice in compactness, and the roomy cabinet saves space and provides out-of-sight storage. Coronet is of vitreous china, easy to clean.

The complete Crane line of equipment for bathroom, kitchen or basement can be supplied by your plumbing and heating contractor.

CRANE

CRANE CO., 836 S. MICHIGAN AVE.,
CHICAGO, ILL.

Vitreous China
Lavatory, Steel
Cabinet with Baked
Enamel Finish. Lots
of Storage Space.



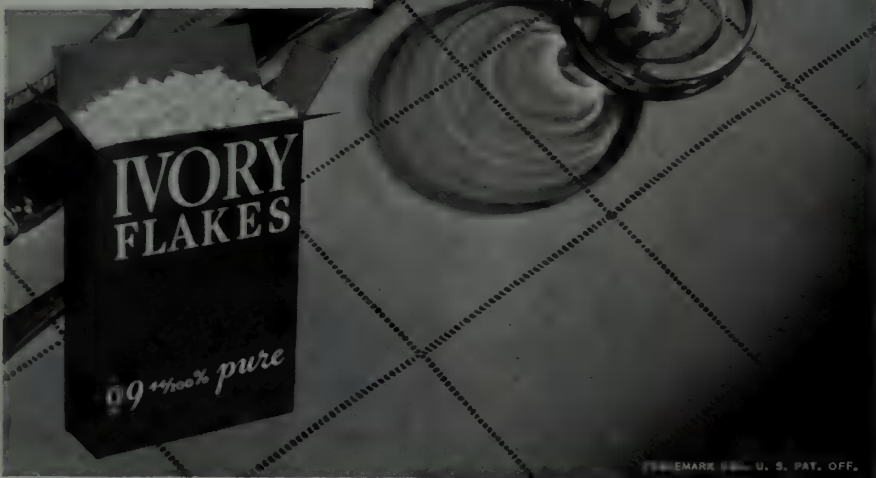
Crane Co., 836 S. Michigan Ave., Chicago
Please send me the information checked below
() Booklet the Crane Coronet Lavatory
() Plumbing and Heating Suggestions for New Homes or Remodeling

Name.....
Address.....
Town..... State.....

PLAN YOUR GROUNDS ON THESE IDEAS

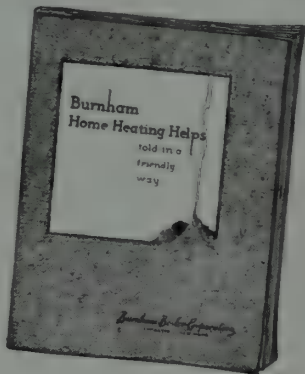
CONTINUED FROM PAGE 55

Crystal glass goblets banded with 22 carat gold are table treasures worthy of the finest care. And Ivory Flakes are advised by the makers of this beautiful glassware because . . . "Strong soap and too hot water will injure the gold embossing. Wash only with pure Ivory Flakes in tepid water," says the Cambridge Glass Co.



Simple Or Complicated Home Heating

(Which do you want?)



1. Do you want the basement free from heating ducts?
2. Do you want your walls free from cut-outs for grilles and your floors free from registers?
3. Do you want radiators that are so made, they can be in the room and still be entirely out of it?
4. Do you want air conditioning, provided it costs less than any system you have heard about so far?

These are but four things that are important. How about all the rest that you want to be sure of having or not having? There's radiant and convected heat, for instance.

Your heating and air conditioning can be complicated. Or very simple. The Burnham is the simpler way. Cost is less. Results are equal to any. Send for this Home Heating Helps Book. Get full facts. See for yourself.

BURNHAM BOILER CORP.

Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler

the entrance door where one car can stand without blocking the drive. Service can come in on the main drive and a short walk can lead from it to the kitchen door, unless the property is extensive enough to afford space for a separate service drive.

Service Area. This is a purely utilitarian space. It should therefore be located as inconspicuously as possible. It should be highly organized for use so that it can be as small as possible and still fulfill its purpose. Plan when building to have the service entrance, garage, cellar door, coal chute or oil inlet and any other service features concentrated at this service end of the house so that it can be economically organized. Whereas building restrictions often dictate the house location, sometimes to the disadvantage of the landscape treatment, one should, within the range permitted, locate the house as near one side of the property as possible, and still accommodate the necessary service features. This leaves more land on the other side to develop into lawns and gardens.

What to do about that garage is sometimes hard to decide. Usually it is bulky, ugly, and its big doors gape wide most of the time. The proportions of an ordinary two-car garage leave much to be desired. Sometimes it can be concealed behind trees and evergreens, or a garden house or arbor can be incorporated in it to make it less starkly ugly. Both of these are makeshift expedients. The best solution is to have the garage attached to and an integral part of the design of the house. This eliminates a separate building in the yard, cuts down the amount of driveway required, and often makes the house fit the site better by lengthening and lowering the façade. Of course the attached garage is much more convenient.

An ample court at the garage entrance is a requisite. If space does not permit a regular turn court 30' x 30' or more, a Y turn with a 25' radius for the longer curve will do quite well. In any case the court ought to be big enough to park an extra car on occasion.

If laundry is done at home a drying yard should be provided. In any case, there should be some adequately screened space in which a clothes line may be put up. It

should, of course, be as near the kitchen or laundry door as possible.

For the larger place vegetable gardens and separate play yards where the children can do as they please are desirable additional features. They, too, should be screened away from the rest of the yard, and be a definite part of the service area.

Private or Garden Area. This is the only part of the property that is really used for outdoor living, or for the growing of flowers, or any other hobby of the family. It should, therefore, be as large as possible in proportion to the other areas, and be located so that easy access to it can be had from the living portion of the house, the porch, or the terrace.

In designing this area there are two things that have to be considered simultaneously. One is enclosure from the surrounding landscape, and the other is circulation within the area itself. From these two considerations alone will result the pattern of the design. You cannot achieve a successful solution by deciding to have a square garden here, a group of garden furniture there, a bed of Roses somewhere else, and then try to bring these warring elements into harmony with each other. The area must be treated as a whole, which, to be sure, can be subdivided into parts, but which maintains a unity nevertheless. Well, then, to achieve this unity what better means can be devised than enclosing the area, setting it off from the surrounding landscape by means of a hedge, fence, wall, or shrub border? Furthermore, by so doing unpleasant views are shut out and privacy secured so that in this area you can do as you please without feeling that you are under surveillance from the neighbors.

At the time you are considering this enclosure, think of the circulation within the area, because the enclosure cannot be allowed to be so thick anywhere that it blocks circulation, and because its height, abruptness, and width will have to be adjusted to the nearness or distance from it of the paths and open areas.

To establish circulation—that is, paths, turf panels, or other open areas that will be used to walk across—one usually takes an axis to begin on. This may be the center line of a door, window, terrace, or

on a gable, and should lead out from the living portion of the house into the area to be developed, thus at once establishing the desirable connection between the two. It should always cross the area, or a subdivision of it, somewhere near the center, so that a balanced pattern may be built upon but it does not have to be in the exact center.

The pattern that is built upon this axis will be either an "open" or a "closed" one, depending on whether you like a garden all cut up into beds, or one composed of wide borders around a central turf panel. Either type is valid, but the former is easier for the amateur to do well, and easier to maintain.

It is an odd fact, however, that the amateur almost always begins to design in complicated rather than simple patterns. He attempts the most difficult type of design first and, of course, therefore often fails.

This development on an axis need not comprise the entire private area of the property. It may be only a small portion of it, close to the porch or terrace, beyond which an open lawn can be developed, as a terminating *motif* to the axis. Cross axes leading off at right angles into other parts of the area can on occasion be developed symmetrically and tied back to the main axis. This will bring about a system of circulation on these axial lines which will unite all the various parts of the private area and provide a complete circuit from which it may be viewed.

QUICK-FROZEN FOODS

CONTINUED FROM PAGE 39

beans and shrimp. Melt a couple of tablespoons of butter, stir half a cup of fine soft bread crumbs into it and spread this mixture over the top of the baking dish. Bake in a moderate oven till the crumbs brown, which will take perhaps half an hour. This can be varied indefinitely. Substitute cut corn and salmon for the lima beans and shrimp, leaving out the cheese, to give but one example of its possibilities.

Fruits: Nothing equals the flavor of frozen fruits except the same fruits, fresh-picked in season. In texture and appearance, however, none of them could be mistaken for the fresh fruit except possibly the cut strawberries. Use them so that you get the benefit of their flavor without making undue demands on their appearance. Some of them make perfect ice cream

With this skeleton of circulation established beds, borders, points, termini, allées and all such features can be developed upon it, the shape of the whole being the dynamic result of the method of design instead of a static geometric figure like a square or circle chosen arbitrarily beforehand and imposed on the site. It will be empirical design, not academic; vital, not dead; stimulating to the beholder, not banal.

Of course rigid adherence to a system of multiple axes will produce a formal pattern. This is appropriate since most properties are flat, rectangular, and the house likewise, but this formality may and should be softened, especially at some little distance from the house where formality may well fade out into informality. On the uneven lot quite an informal scheme must, of course, be adopted to seem easy because rectangular patterns do not adapt themselves readily to rolling surfaces or irregular areas. After all, just because there is a basic axial line is no reason why it has to be accented throughout its length. It ought to be there, even in the very informal scheme, but like the entasis of a classic column it should be felt and not seen.

It will be found that a property well organized basically will be pleasing to look at even though very simply developed. Lavish displays of exotic plant material are unnecessary. Good organization is in itself an effective expression.

saucers, shortcakes and fillings for meringues. Others are superlative in pies. And there are

HUCKLEBERRY MUFFINS

The secret in this case is simple—don't let them melt entirely. Thaw them till the crystals around the berries have melted but the berries themselves are still fairly firm. Then flour them and fold them into a batter made like this: cream a cup of sugar with half a cup of butter. Beat a cup of sugar into two eggs. Combine the mixtures. Sift together two teaspoons of cream of tartar, two teaspoons of baking powder and two and one-half cups of flour. This and one and one-half cups of milk should be added, alternately and bit by bit, to the first mixture, beating them in instead of stirring. If you don't get a stiff batter, add some



HOW ABOUT *anti-freeze* FOR YOUR HOUSE?



● This man is "anti-freezing" this house by blowing J-M Rock Wool into hollow walls and attic spaces.

AT the first sign of cold weather, you put anti-freeze in your car, but how about an "anti-freeze" for your house. THIS winter, fortify against drafty rooms—family colds—expensive fuel bills. "Anti-freeze" your house with J-M Rock Wool Home Insulation.

The fascinating free book illustrated below tells how Johns-Manville Rock Wool provides a uniform, permanent barrier to the passage of heat. This illuminating book tells you everything you want to know about this scientific

insulation and how it is pneumatically installed by J-M approved insulation contractors. It explains how J-M Rock Wool, "blown" into the empty walls and attic spaces, will "anti-freeze" your house—help keep rooms warm and cozy all winter. It shows why J-M Rock Wool won't rot, corrode, settle or burn.

This book explains why fuel costs are reduced up to 30% and why in summer the house is kept up to 15° cooler on the hottest days.

For better year-round living, insulate your home the modern, economical J-M way. Mail coupon for free book.

You can finance your J-M Rock Wool Home Insulation with convenient monthly payments under the terms of the J-M Million-Dollar-to-Lend Plan

JOHNS-MANVILLE

"Blown" Rock Wool Home Insulation



FREE BOOK tells the complete fascinating story about J-M Home Insulation
MAIL THE COUPON

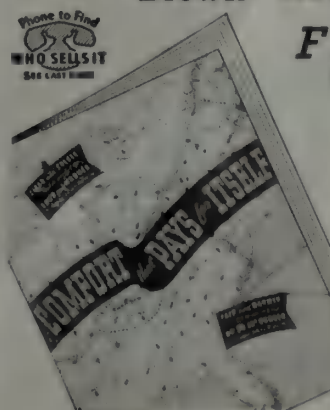
JOHNS-MANVILLE, Dept. HB-2
22 East 40th St., New York

Send FREE illustrated book telling whole amazing story of J-M HOME INSULATION. I am interested in insulation for my present home ☐ for new construction ☐ (please check).

Name _____

Address _____

City _____ State _____



For lasting beauty
and economy too...

ALVIN STERLING
CORRECT FOR EVERY OCCASION



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style . . . and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELER'S

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

<input type="checkbox"/> CHASED ROMANTIQUE	<input type="checkbox"/> BRIDAL BOUQUET
<input type="checkbox"/> ENGLISH ROSE	<input type="checkbox"/> MARYLAND
<input type="checkbox"/> MAYTIME	<input type="checkbox"/> DELLA ROBIA
<input type="checkbox"/> MASTERCRAFT	<input type="checkbox"/> ROMANTIQUE

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 50 Years
PROVIDENCE • RHODE ISLAND

more flour. Then the berries. Bake in muffin tins in a moderate oven for twenty-five minutes, and make sure the line forms to the right.

Another summer fragrance that is doubly precious in winter comes from fresh raspberries. Cooking, even for a minute, robs them of their delicious bouquet and their bright deep color. Here is a raspberry ice that preserves both and that will be sure to turn out properly when made in an electric refrigerator:

RASPBERRY ICE

First put the kettle on. Then, thaw, crush and strain two boxes of raspberries. If this doesn't give you two full cups of juice, put enough cold water through the pulp in the strainer to bring it up to measure. Dissolve a cup of sugar in a cup and a half of hot water, bring to a boil and boil five minutes. Soften two tablespoons of gelatin in one-half cup of cold water, dissolve by adding one cup of boiling water, strain, cool and add the syrup, cooled, the raspberry juice and one teaspoon of lemon juice. Turn into the refrigerator tray, set the freezer at its coldest point and freeze, stirring thoroughly every twenty minutes from the time it begins to get mushy till it stops flaking and sets in tiny crystals to give a smooth consistency. Four hours ought to give you a beautiful ice, though if the door is being opened all the time, it is wiser to allow five. This mixture is rather tart, both because it freezes better and because we like it that way. If you want to add more sugar, allow more freezing time. You can do the same thing with strawberries or youngberries, which taste like a cross between blackberries and loganberries.

Most of these fruits make delicious mousse, and that is probably the easiest and safest ice-box dessert of the lot. Apricots, peaches, raspberries, strawberries and youngberries are all candidates for this treatment. Here is a general recipe which can be adapted to suit your favorite.

FROZEN FRUIT MOUSSE

Thaw a package of your chosen fruit and put it through a strainer. Add to it a whisk of salt, one-third of a cup of sugar and whatever flavoring will best accentuate the natural flavor of the fruit—two drops of almond extract for peaches and apricots, half a teaspoon of lemon juice for the berries. Then fold the fruit into a cup of cream whipped stiff, put in



● How would you like to cut as much as 25% off each month's fuel bill? You can do it when Silentite "Insulated" Windows are in your home. Owners all over the country tell us so.

Here's the first major improvement in windows in over 300 years. Here's a window that's several times as weather-tight as an ordinary double-hung window—weather-tight because Silentite, made by Curtis, employs a new, superior, patented type of weather-stripping that's built into each window unit at the factory.

There are no cords to break, no weights or pulleys to get out of order. Silentite won't stick, neither will it rattle in any kind of weather. It keeps draft and dust outside, reduces house-cleaning bills. And Silentite is a wood window, because wood gives lasting satisfaction. It's specially treated with a preservative to add still longer life.

Silentite is easy and economical to install. It's a troubleproof window that costs no more than other properly weather-stripped windows.

Ask any architect, contractor or dealer to tell you why Silentite is a better buy for you. They know Curtis, America's best-known name in woodworking for over 72 years.

Use this coupon to get complete information. If you are interested in casement windows you'll want to know about the new Curtis Silentite Casement which is also insulated.

**CURTIS COMPANIES
SERVICE BUREAU**
Dept. HB-2 Clinton, Iowa

OTHER CURTIS PRODUCTS:
Sectional Kitchen Cabinets • Exterior and Interior Doors • Frames • Trim • Entrances • Moldings Panel Work • Cabinet Work • Mantels • Stairways • Shutters • Screens • Storm Doors and Windows • Garage Doors • Miterite Door and Window Trim. Sold throughout the Country by Reliable Dealers.

THE "INSULATED" WINDOW

CURTIS COMPANIES SERVICE BUREAU
Dept. HB-2, Clinton, Iowa

Please send your book, "Curtis Insulated Windows," containing full details on heat-saving and "painless" Silentite Windows. I am planning to Build ☐ Remodel ☐

Name _____
Address _____
City _____ State _____

the freezing tray and proceed above, except that you probably won't need to stir more than once and it probably won't take more than three hours to freeze to the proper consistency.

As for the rhubarb, you can stew, strain and make ice of it or add it, stewed, to a box of strawberries, or do it up nicely in a pie.

Meats: The meats are accompanied by such specific directions that any child old enough to be trusted with a stove could prepare them to perfection. They range all the way from ground steak to whole turkeys and roasts, including several kinds of steaks, all sizes and kinds of fowl and particularly succulent meat steaks. Aside from the fact that what you buy is dressed weight, the quality is uniformly high, untouched by beef wars, hog shortages or other vagaries of fortune, all of which explains its higher price. In addition to the directions on the package, any of these meats can be thawed and used according to any recipe you fancy; the cooking times will come out right. To cook without thawing, you must increase the time according to the directions. Otherwise, they don't brown properly and they don't cook through. The hamburger, for instance, will be moister than the usual butcher's product—you'll need less liquid for a meat loaf and a little longer cooking in order to get the meat balls pleasantly crusty.

Sea Foods: As a point of departure for clean fun in the kitchen, the sea foods are about the best of all. They don't take the place of oysters on the half shell—they don't pretend to. But they do make superb stews and chowders. And I think they keep the delicacy of flavor that canned fish lacks. One of my favorites is a glorious mixture that can include crab meat, oysters, scallops, lobster and shrimp—or any combination thereof. It's the sort of thing that can stand on its own merits in the center of a buffet sideboard, be stuffed into patty shells, served to a clamoring horde in the middle of the night or appear on toast for one of those late and luxurious Sunday breakfasts.

SEA FOOD NEWBURGH

Personally I like lobster, crab meat and scallops, but you choose your own winning team. In any case, they must total three cups and they must be defrosted. You can add mushrooms, too, if you like—in which case start them

t, cut up, in four tablespoons of
ter, cook ten minutes, then add
sea food and let it simmer
tly for perhaps five minutes
re. Take it out, saving the liquor
l adding enough light cream to
ke one cup. In the top of a
uble boiler put four egg yolks,
t, pepper, a smitch of cayenne,
s of paprika and a little nutmeg.
r them smooth, add the liquor-
eam mixture and stir some more.
en put over hot water and cook
l it begins to thicken, stirring
stantly. Add the sea food, heat
ain, and then add four tea-
poons of sherry. Serve as soon as
ossible, or if you want it for
ffet service, be sure to keep it
arm rather than hot, for this is
e of those mixtures that curdles
om overcooking.

Besides the usual broiling and
ying, any of the fish steaks can
baked in numberless ways. Or
you like curries, I have two re-
pes I would be glad to send you.
or baking they can be dipped in
ilk and crumbs, skewered to-
ther and stuffed, covered with
ilk or cream sauce, smothered in
vegetables or spread with a tart
ixture made of butter, onions,
ckles, capers, lemon juice and
negar. You'll find it in most cook
ooks. One of the nicest is

BAKED PERCH AND TOMATOES

Separate the fillets in a package
f red perch, sprinkle with salt
nd pepper and spread out in a
nallow buttered baking dish.
rown a sliced onion in butter
ntil it turns golden, add one and
ne-half cups of canned tomatoes,
ne-half teaspoon of sugar, a bit
f bay leaf, nutmeg if you like it
nd five drops of Worcestershire
auce. Let this boil for five min-
tes, pour it over the fish and bake
n a hot oven (450°) for twenty
minutes.

SOLE STUFFED WITH OYSTERS

This, on the other hand, is a
lish for one of those dinners. It
ooks terribly ambitious, it has a
professional sort of swank about
t, and it is surprisingly simple to
lo. Thaw your package of sole, cut
he fillets in two, lengthwise, and
sprinkle with salt and pepper.
Then make a stuffing out of half a
package of oysters, thawed and
chopped, two cups of soft bread-
crumbs, two tablespoons of melted
butter and one-quarter teaspoon
of scraped onion. Mix this well,
shape it in four round balls and
wrap half of a fillet around each
of them, skewering it in place with

THE BATHROOM THAT'S different



Smartly designed Case vitreous china fixtures will lift your bathroom out of the "ordinary" class. Notice the low, trim lines of the exclusive T/N ONE-PIECE water closet. What's more, the T/N eliminates overflow danger, and its strong flushing is unusually quiet. There are other advantages, too.



When you see the Winston Lavatory (vitreous china, of course) with chromium legs, towel bars, and generous shelf space, you will agree it is the "last word". Case fixtures are available in almost unlimited colors, and priced for the most modest building or remodeling budget.

W. A. CASE & SON MFG. CO.
BUFFALO, N. Y.

Suggestions for the use of Case fixtures with highly interesting bathroom illustrations are yours for the asking. Just write to:

W. A. CASE & SON MFG. CO. Founded 1853
Dept. D28, 33 Main St., Buffalo, N. Y.

a toothpick. Put them in a shallow baking dish, cut side down, cover their tops with buttered crumbs, pour one-quarter cup of milk in the bottom of the pan and bake forty minutes in a moderate oven (375°). Serve them, individually or collectively, with oyster sauce, which will use up the other half of the package. Thaw, simmer in two tablespoons of melted butter till the edges begin to curl, then take off the fire and drain. Add light cream to the liquor till you have a cup. Put into a saucepan one and one-half tablespoons of flour, salt, pepper and paprika. Add the cream mixture to this, a little at a time and stirring constantly. Put it on the fire over a low flame and keep stirring till it thickens. Add the oysters and re-heat the sauce before pouring it over the fillets.

NOTES: To care for frozen foods properly after you have bought them, there are a few simple but vital points to bear in mind. Keep them in the coldest spot your refrigerator affords and if possible keep them frozen hard. Once they melt, they are just as perishable as nature intended them to be and must be treated accordingly, if not more so.

Never try to refreeze them once they have melted. The original freeze was given them so fast it was almost instantaneous, at temperatures no home refrigerator can even approach. As a result of this quick freezing their cell structure was not destroyed. Slow freezing does destroy it—remember what happens in your garden after the first black frost. You don't want to duplicate that effect on your edibles.

They can be partially defrosted before you are ready to use them by moving them to a warmer spot in the refrigerator, the process to be completed at room temperature when you want them completely thawed. But once you start thawing, don't change your plans and forget them, or the whole package will be wasted.

Most of the fruits are already sweetened, ready to serve. You will want to allow for this in fitting them into your pet recipes.

If no store in your town carries frosted foods, be patient. It takes special equipment to store them, and the supply of the foods themselves is limited. At present, there simply is not enough of the required quality available to go round. But as fast as reliable growers can be found and storage equipment manufactured, the range of distribution is being widened.

SAVE 1/2

Send Your OLD RUGS Clothing-



and Get FINER RUGS

- 1 Modern, seamless Broadloom rugs woven REVERSIBLE for double wear and luxury.
 - 2 Deep textured, firmly woven, richer looking rugs.
 - 3 66 colorful EARLY AMERICAN, Oriental, Texture designs, Solid colors, Mixtures.
 - 4 ANY SPECIAL SIZE wanted.
- FREE Book in Color TELLS HOW!**

Write for fascinating book—66 pages of beautiful Olson Rugs in model rooms. Tells how to get the rugs you long for at a saving of 35 to 50 cents on every dollar. Describes how we merge and reclaim good wools in all kinds of old rugs, carpets, clothing, etc.—sterilize, shred, picker, card, bleach—then redye, respin and weave into new two-sided rugs. Orders filled in week.

We Pay Express or Freight from any state. You risk nothing by a trial. If not delighted we pay for your materials. Our 63rd year. Beware agents. Order from factory. MAIL COUPON or 1c POSTAL

OLSON RUG COMPANY

Chicago New York Frisco
15 W. 34th at 5th Ave.
Dep't F-45, New York, N. Y.

Gentlemen: Mail new free catalog to:

Name _____ 1937
Address _____ ORC
Town _____ State _____

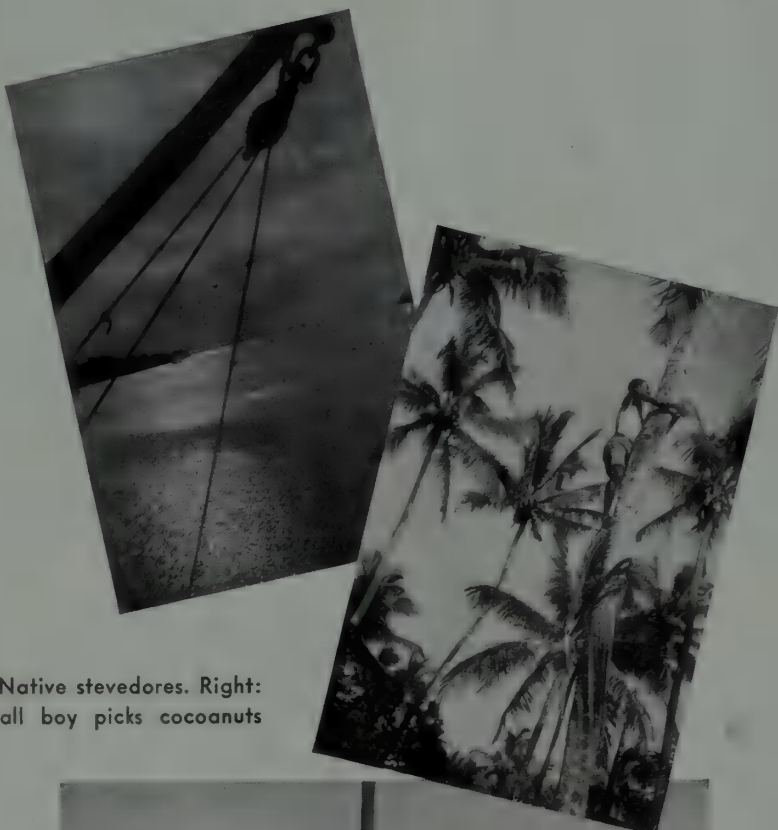


RUSSELL LYNES

COMPASS

POINTERS

CARIBBEAN IDYLL



Top: Native stevedores. Right:
a small boy picks coconuts



Forts like this, all through the islands,
recall a history of frequent bloody sieges

Notes from a Vacation Diary

HAITI: As we sailed into Port au Prince harbor yesterday, a boatload of great burly stevedores came out to meet us. Some of them wore women's straw hats trimmed with artificial flowers, and the water was an unearthly blue. From under the mosquito netting over my bed last night I heard the beating of drums, all through the night: seven short regular beats, one long one. Flares were moving down the mountain side. This, I thought, is Voodoo, tribes rising, the spirit of Henri Christophe marching to battle. I pulled the covers over my head and went to sleep, but the drums beat through my dreams. This morning the maid is all smiles. I asked her about the drums. Just a foregathering. No Voodoo. Later, I drove through the town. Orchids grow on trees and white pith helmets grow on black priests with black robes. The buses are all orange and red with dollops bearing the most ravishing names: St. Christophe, L'Amour Dieu, Merci Dieu, Je Prie en Dieu. They have no hint of springs and their loads include, besides humans (black), goats, hens, gamecocks, farm produce, pigs. My driver tells me no white has ever been known to ride in one and hints darkly that a serious disaster might befall me if I were to try. Went to market. Peasants stream down the mountain sides from as far as twenty miles with home-made baskets or a bunch of bananas to sell. They seldom wear even so much as toe-hold shoes and their pink soles curl up to the black tops of their feet. Saw peasant women in dresses of sugar sacking, the lettering still on it, patched with most delirious red and magenta plaids.

The mountain roads are a constant adventure. Native boys drive rattletrap cars and turn off their engines to save gas on the down grades, thus gathering perilous momentum. Burros and babies and hens and goats scatter like chaff before the approach. Fortunately they are noisy or the casualties would be appalling.

Today went up to Kenscoff. This is the mountain resort to which society flees when the heat of Port au Prince becomes intolerable in the summer. It looks more like a Swiss village than anything else in the world except a Swiss village. There is a handsome array of consular cars. This is consuls' paradise, a magnificently untroubled existence. They say in Kenscoff that people fight to get consular posts. Many young men have appointments from several countries. It doesn't seem to disturb anyone.

Drove to Jacmel. I do not know why the architecture should be romanesque but it is. I had to cross one river forty-two times. The French have built bridges but no one ever uses them. They prefer driving through the river.

ST. THOMAS: They're calling the old town Charlotte Amalia (or is it Charlotte Amalie?). I like that. A crescent of mountains holds the harbor like a cup. Well up the steep hillside is Bluebeard's Castle and here sit I on its terrace, with the slab gravestones of the island's great under my feet, drinking rum punches, the best I ever had. The castle, a strange dungeon-keep sort of edifice, has been built into a lovely colonnaded white hotel. The houses of the town below are very white in the sun and all their roofs are red. What an unerring instinct these people have for color! There are flamingoes and a tree they call Flamboyant has the reddest blossoms I ever saw. As I came up in my taxi, which could just barely make the grade, I saw little burros toiling up the steep streets and old negro women who looked like snatches from the deep south befo' the wo', big-bosomed, full-skirted, clean as pins, carrying themselves with immense pride.

AT SEA: I wish that boats stopped at Saba. It is more evidence of the volcanic nature of these islands, and the little town at the top, in the crater, is called Bottom. There, way above the sea, they build boats and slide them down the slopes into the sea. The (Continued on page 80)

TO EUROPE



CROSSINGS THAT CREATE THE MOOD . . . FOR
THE UTMOST ENJOYMENT OF EUROPEAN TRAVEL



lower banked Veranda Cafe on
the flagship NEW YORK of the
Hapag "Famous Four" Expresses;
sketched by WALLACE MORGAN.

PREFACE your visit to Europe with a piquant sample of continental life aboard ships that offer perfection in trans-Atlantic travel . . . Learn how to enjoy leisure the European way aboard the Hapag's "Famous Four" . . . Meet a service personnel which will surprise you time and time again by anticipating your wishes before they are spoken, by their courteous attention to every detail concerning your pleasure and well being . . . Live a life as untrammelled

as the sea itself . . . yet rendered interesting and stimulating by the presence of congenial, travel-wise companions. Lloyd swift expresses BREMEN . . . EUROPA to Cherbourg, Southampton, Bremen; with the COLUMBUS adding Ireland. Hapag "Famous Four"—NEW YORK, HAMBURG, DEUTSCHLAND, HANSA, every Wednesday Midnight to Cherbourg, Southampton and Hamburg, frequently adding Ireland; leisure, low rate ships, Hapag Motorship ST. LOUIS, Lloyd Steamer BERLIN.

BOOK EARLY • RESERVATIONS



FROM YOUR TRAVEL AGENT, OR

HAMBURG - AMERICAN LINE • NORTH GERMAN LLOYD

57 Broadway, New York, N. Y. • Uptown: 669 Fifth Avenue

Offices and Agencies in Principal Cities of the United States and in Canada

HELPFUL TRAVEL BOOKLETS
FOR THE ASKING



Bright Italian sunlight and blue Italian skies above skiing snows



ITALIAN TOURIST INFORMATION BUREAU

SNOW OVER ITALY

ITALY, the Italy of dusty green summer olive trees and honey sweet orange blossoms, is blanketed in winter with shining snow. From Mt. Etna north, her magnificent mountains stand starkly white against her always blue skies. This is skiers' country. The superb snows, fine as cigarette ash, lie upon the Alps and the Dolomites and the Appenines. The air is so warm that skiers burn brown as berries. The slopes go on and on for miles and there are innumerable railroad and cable arrangements to save tired sportsmen the long haul home. To name the names of all the places for skiing would be as melodious and impressive as to recite a canto by Dante. The Sestiere Pass is the Mecca of skiers. Cortina is even more of a jewel in winter than in summer. In the Val D'Aosta chamois herds throng the glaciers and the forest of firs. There is no end to the Italian slopes, waiting, snow-covered, for your skis.

WRITE FOR THESE TRAVEL BOOKLETS

- WINTER SPORTS IN ITALY—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Avenue, New York.
- NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.
- WINTER SPORTS IN QUEBEC—CANADIAN PACIFIC RAILWAY, 344 Madison Avenue, New York City.
- CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU!—CANADIAN TRAVEL BUREAU, AM 437, Ottawa, Ont.
- SHIPS AND PORTS OF THE GREAT WHITE FLEET—UNITED FRUIT CO., Pier 3, North River, New York.

- NEW ENGLAND COUNCIL—H 17, 20 Providence St., Boston, Mass.
- THE SOUL OF A SHIP—FRENCH LINE, 610 Fifth Ave., New York.
- THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.
- THE SHIPS AND MEN OF THE ITALIAN LINE—ITALIAN LINE, 626 Fifth Ave., New York.
- SOUTH AFRICA—SOUTH AFRICAN TOURIST BUREAU, 250 Park Ave., New York.

CARIBBEAN IDYLL

CONTINUED FROM PAGE 78

population is 80 percent women, and they run the show. I should like to see that.

ST. KITTS: Drove around the shore line. From almost everywhere I could see Mt. Misery with its veil of cloud tears hanging over the top. There is a city here which sank below the water in an earthquake and they told me a pitiful little story of a governor being sent out from England. The poor bewildered gentleman asked in his club and no one had ever heard of the island. So he went and looked it up and found this lamentable description: Subject to plagues, hurricanes, earthquakes; principal city submerged. But thank goodness they still have Nevis, the Nevis I loved so in Gertrude Atherton's "Conqueror" and the birthplace of Alexander Hamilton.

St. Thomas' fort brings you up sharply face to face with the bloody history of these islands. It doesn't seem to command anything in particular, is miles from the nearest city, but the game of war required that it had to be taken before the island was considered captured. This had its good side, of course, in that the townspeople were seldom drawn into the war; they left it to the military. The guns all stand waiting for the next war and the fuse which will never be lit. They are a little sinister and a little sad.

This is a curious climate. Rain comes from a sunny sky and falls torrentially for five minutes and then stops as abruptly as it starts. I fly for cover whenever it happens. But the natives don't pay the slightest attention. The air is so dry that they dry out instantly and the wind fans them to boot. Nothing interrupts their daily doings but the stroke of noon and then they vanish as though plague had struck the island. Streets are deserted. I resist a desire to nap, too, but only because I feel it incumbent on me to stay and see everything. Don't know how long I can withstand custom.

ST. LUCIA: These harbors are astonishing. Each more beautiful than the last. As you come into Castries, you feel as though it were something you'd dreamed as a child come true. The mountains rise from the sea. There are two strange peaks on St. Lucia, the

TRAVEL
POINTERS

FLORIDA

ST. PETERSBURG

Vinoy Park Hotel: On glorious Tampa Bay—Largest fireproof hotel on Florida's West Coast—375 rooms, all with bath—All recreational features—Best Clientele—Open until April—Booklet, Clement Kennedy, Managing Director.

GEORGIA

SEA ISLAND

The Cloister. Revel in top-form sports or complete rest in tonic sea air and eye-appealing setting. New York Office 500 Fifth Avenue, Pennsylvania 6-2060.

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

On the Boardwalk, near golf courses, theaters, and Atlantic City's vast ice-skating rink. Plenty to do in the hotels, where concerts, dances, lectures, and entertainment are part of the courtesies extended our guests. Badminton. Squash courts. Game rooms. Bridge rooms. Health baths. Seaside lounges. Restricted clientele. American and European plans.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

The greatest achievement of The Waldorf-Astoria is that so much luxury and magnificence should still be subordinate to that sense of serenity which the world calls home. Park Avenue, 49th to 50th Streets, New York.

ADVERTISING RATES
IN TRAVEL POINTERS

One-half inch listing

(1/2" x 1 column)—1 time, \$15.00;
3 times, \$14.25; 6 times, \$13.50;
12 times, \$12.75.

Two-inch listing

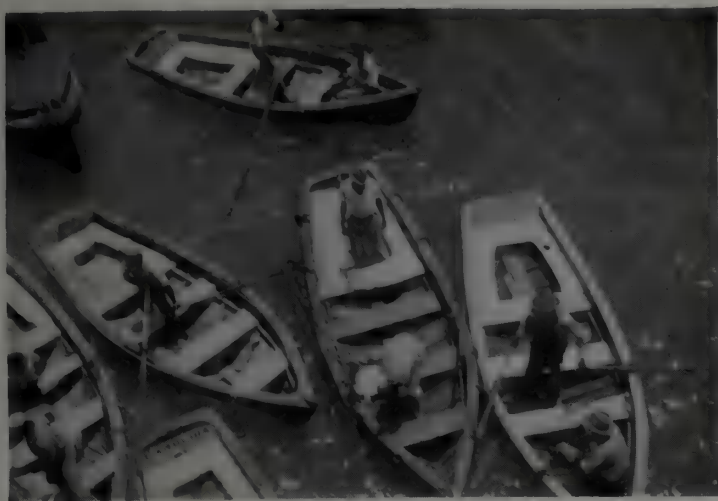
(2" x 1 column)—1 time, \$55.00;
3 times, \$52.25; 6 times, \$49.50;
12 times, \$46.75.

Cuts are made without charge (1" maximum depth) on 2" listings.

Advertising forms for TRAVEL POINTERS close on the 20th of the 2d month preceding date of issue; i.e., forms for the March issue close January 20th.

For further information, write to

TRAVEL POINTERS
HOUSE BEAUTIFUL
572 Madison Avenue, New York



Small boats swarm out across an aquamarine sea

pitons, which rise abruptly from the sea to a height of nearly three thousand feet.

My hotel, the St. Antoine, has the same kind of location as the Bluebeard. It's up the slope, commanding a breath-taking view of Castries harbor, and there is a terrace where I sit and drink rum punches. This is beginning to be a habit.

GRENADE: Now I have come to the most beautiful of them all. I am convinced. An arm reaches out into the sea, crowned by another of those grim, dogged forts which do not let you forget the past (Nelson is still alive in the West Indies). There is a tunnel through the arm. Its building was one of the proudest engineering feats ever put through in this part of the world. The sign above it cautions you to drive slowly, but there is a barricade and you may only walk. The old town lies on one side, the new on the other, and a little way from the point is such a beach as I hardly dreamed existed. Trees run almost to the water's edge and then there are ten or twelve feet of sand, as white and fine as sugar. This goes on for miles. The sea is Mediterranean blue and green. I swim and sun for hours, and gradually turn a rich mahogany.

BARBADOES: I have just had lunch with friends in a room with great windows running from the floor to the ceiling. There was no glass in them, nor screening, and as we ate, birds flew in and out. We had crawfish which I shall not soon forget and what are called yams here, but which, unlike ours, are white. I have come away with the cook's recipe for cooking flying fish clutched in my hand. You split them lengthwise and roll them up around a wonderful dressing. I have never seen such a display of mahogany. They think nothing of using it here, solid, for floors,

tables, chairs, anything. After all, this is the mahogany country.

CURAÇAO: Most people skip Curaçao and the Dutch bachelors (in oil or ships) who have to live here hate it. But I was perversely charmed. It's a red, lumpy island, very surrealist, and bearing all too few misshapen trees. As a matter of fact nothing much grows. It has none of the horticultural exhibitionism of the others. Along the canal, the Dutch, in the eighteenth century, built one of those incredible Dutch towns which is yellow and white and pink, no cool colors at all. Every few minutes the quarter-mile-long boat bridge swings aside to let a boat from Maracaibo bring in its oil for refining. There is nothing to do at night in the heat but dance to the music of a victrola, at The American House, and in the daytime, to swim. The swimming is unbelievably satisfying. Sea anemones twenty feet down look as though they could be picked from the surface. I dove for one through the rainbow fish, and, alas, found that the spines come off into your fingers. Afterward, more rum punches in the little club.

The natives look like most other Caribbean natives but they speak a unique language compounded in the eighteenth century from Dutch, Spanish and African dialects and Indian (probably Carib). It is called "Papiamentu" and is one of the few such which can be written. The signs look like pig Latin. Taxis are last year's Ford station wagons, festooned with fringes from the edge of the roofs. The windshields are a delirium of roses and leaves framing the names of the vehicles: Honey Bunch, Kiss Me Quick, Forget Me Not. Curaçao is made by a few enterprising native families. I wish I had resisted it. It comes in old Coca-Cola bottles and is somehow not what I expected it to be.



"I've never enjoyed a cruise so much..."



You'll hear it often as your spotless, turbo-electric liner especially built for tropical service heads for the blue Caribbean... You'll hear it repeatedly as you play—rest—tan in the sun on broad sports decks, and regally dine in spacious salons. You'll hear it from the smart, travel-wise shipmates who share your pleasure and your company in the gay, informal shipboard life... or ashore in fascinating tropical ports. And you will become aware that your own personal pattern for a perfected cruise has been more than matched by the Great White Fleet.

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



Guest Cruises from New York to the **WEST INDIES** and the **CARIBBEAN**

EVERY WEDNESDAY to Puerto Colombia (Barranquilla), Cartagena, and Santa Marta in Colombia, South America, with 2 calls at Kingston, Jamaica, B.W.I. 14 Days... \$185 up.

EVERY SATURDAY to colorful Costa Rica, including two calls at gay Havana and the Panama Canal Zone. 15 Days... \$210 up.

Orchestras, sound movies, Outdoor swimming pools. All outside staterooms, mechanical ventilation.

Also weekly cruises from Philadelphia to Guatemala—19 days \$255. Other Cruises weekly from New Orleans.

Great White Fleet

Apply any Authorized Travel Agent or UNITED FRUIT COMPANY, Pier 3, N. R., or 632 Fifth Ave., New York; 111 W. Washington St., Chicago; 421 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 101 Tremont St., Boston.



Serve SANDEMAN Now

If you're having guests for dinner — or merely wish to give your family a delectable treat — serve Sandeman's. There's a Sandeman Sherry to suit every taste — a Sandeman Sherry correct for any occasion.

Sherries from Jerez-de-la-Frontera, Spain
Ports from Portugal

Sherries — Alcohol 18% to 20% by volume
Ports — Alcohol 19% to 21% by volume

SANDEMAN

SHERRIES & PORTS

McKESSON & ROBBINS, INC., NEW YORK Sole Agents for the United States

WINE UNCHILLED... COFFEE SPILLED...
WHO CARES?
She served Drambuie!

A distinctive and delightful ending to any dinner — that's Drambuie. Originally Bonnie Prince Charlie's private liqueur, its taste is as intriguing as its history.

Sole U.S. Importers
McKESSON & ROBBINS, INC., NEW YORK



Drambuie

THE SCOTTISH HEATHER-HONEY LIQUEUR
Prepared from a Secret Recipe on the Isle-of-Skye since 1745

DO YOU LIKE GOOD FOOD AND DRINK?

If you do, you'll find plenty of company among the regular readers of HOUSE BEAUTIFUL. Always in the pages of HOUSE BEAUTIFUL are succulent recipes whose very recital gives new zest to appetites, and whose actual preparation will make a gourmet out of the most confirmed dyspeptic.

HOUSE BEAUTIFUL

572 MADISON AVENUE

NEW YORK, N. Y.

F O O D

a n d

D R I N K B A R



VAN NES-DE VOS

The beautiful main dining room at Hampshire House, which was decorated by Mrs. Tuckerman Draper

YOU may go to Hampshire House in the first place to see Mrs. Tuckerman Draper's enchanting decorations, but you'll come back again for more of René Durand's food. It is classic French cooking—at its best in the exquisite preparation of the simplest dish. This doesn't mean that you can't command the most exotic examples of the culinary art, for the Hampshire House kitchen is quite equal to them, thank you. However it does mean that if you prefer to order scrambled eggs, they will be perfect scrambled eggs.

And if you should be giving a party, Mrs. Draper and M. Durand combined represent the answer to prayer. For she has contrived on the second floor of the hotel what seems to be a charming, rather formal little country house set in its own bit of lawn. And for refreshments, there is M. Durand. He was chef at Rector's for a good many years, so this won't be his first New York party. Amazingly enough, your party expenses will be simply the cost of the menu you select for the number of guests you invite. Plus, of course, music and entertainment. This department was fortunate enough to be shown M. Durand's apprentice book, that basic record of the fundamentals of cooking which every properly trained chef collects while he is learning his profession. There, in his own perfect copperplate writing, were literally hundreds of dishes from which to choose.

M. Durand was also generous enough to pass on some advice about cooking with wine. The basic rule is red wine with red meat and game, white with the rest. And, of course, serve with the dish the same type of wine that was used in its preparation. Here is an example:

Poached Sea Bass. "Have your fish man prepare three or four fillets of sea bass, boned and skinned. Melt two tablespoons of butter in the bottom of a casserole, add the juice of a lemon, a teaspoon of chopped shallots, half a glass of white wine and a handful each of mussels, mushrooms and shrimps. Season, cover and cook seven or eight minutes, or till the fillets are tender. Remove the fish and shellfish to

a hot serving platter, reduce the remaining sauce, and proceed as for a Mornay. That is to say, add two tablespoons of flour, stir smooth, then a cup of cream, three ounces of Parmesan cheese and keep stirring till the cheese is melted. Remove from the fire and gradually beat into it bit by bit a quarter of a cup of butter which has been creamed. Strain through a cloth and pour over the fish."

As for what to drink with such a dish, no one could do better than to follow the advice of Mr. Albert Keller, president of the Ritz-Carlton Hotels. He says, "Choose a good wine and drink it right through the meal." In this case it might well be the dependable Sauternes of Barton et Guestier, of that medium dryness which seems to appeal to novice and connoisseur alike.

Once you start cooking with wine, you will want to know about Garrett & Co. They not only make a long list of American wines which are extremely reasonable and excellent for cooking, but they have prepared the most sensible and useful little booklet, telling you how to use them. The recipes are varied, well-chosen and sufficiently basic to suggest dozens of similar dishes, ranging from Melon with Sauternes through Wine Sauce for Ham to those delights of our grandmothers, Wine Jelly and Topsy Cake.

So long as the mercury continues to bump the bottom of the tube, egg-nogs are in order. For the final fillip to this noble drink, nothing beats Drambuie. This unusual liqueur, made from Scotch whiskey, heather honey and various herbs, has its own inimitable flavor. Make your egg-nog like this (the quantities are for a party of twelve):

Drambuie and Sherry Egg-nog. Beat the yolks of a dozen eggs with four teaspoons of powdered sugar till they are thick and creamy. Add a teaspoonful of freshly grated nutmeg and stir that in, then a pint of Drambuie and half a pint of Sandeman Dry Amontillado Sherry. Beat, and beat and beat some more—where egg-nogs come from, they believe this is the whole secret. Then beat the whites of the eggs into a stiff froth and fold them into the mixture. Add six quarts of rich milk and pour the whole business into a punch bowl that has been sitting in a tub of ice till it is thoroughly chilled.

The problem of what to serve with egg-nog is always something of a sticker. The drink itself is so hearty that most of the foods we normally associate with liquor are out of the question. Some enthusiasts plump for thin, hot, buttered toast, some for the sort of English biscuits that are served with sherry. But one of the best accompaniments in the world is very seldom thought of—rice cakes. You know, those incredibly thin, flaky Chinese wafers that are made in doll size waffle irons. Hot and buttered, they are delicious, and yet barely more substantial than a breath of good, fresh air. You can get them from the Sunrise Rice Cake Co., 885 Third Avenue, New York City. A fair sized tin which can be mailed costs 30 cents and almost twice as many, loose, just 40 cents. Aside from the bargain, it's fun to watch the solemn cook manipulate his dozens of little irons.

While we're on the subject of liquor companions, here is a grand variation on the everlastingly popular cheese canapé that comes direct from M. Durand. You can use any sharp dairy-type cheese, but he feels that Gruyère is best.

Cheese Canapé. Slice, dice and melt half a pound of Gruyère cheese in half a wineglass of Chablis (this prevents stringing, the way beer does in a Welsh Rarebit). Add cayenne pepper to taste. Melt slowly, beating all the time, till smooth. Sauté squares of toast on one side only in butter to which you have added a little mustard. Spread the buttered side with the cheese mixture and serve, keeping hot till eaten.

Cocktail foods don't have to appear only from five to seven-thirty, of course. That cheese business on larger pieces of toast, or used as a sauce for fritters, makes a very appealing luncheon. And the Stahl-Meyer sausages you stick in your pig at cocktail time can also be stuck into a baked potato.

IVORY TIPS
protect the lips

MARLBORO

Mild as May

A Cigarette created by Philip Morris

For a completely charming tea table . . . cloth and napkins of dusty rose voile with linen hem and appliqué in deeper tone. Fragile . . . protect it with the purest soap. "Years of experience prove that gentle Ivory Flakes are safest, and kindest to our fine table linens," says Imperial Linens, Inc.

IVORY FLAKES

99% pure

THE NEW ROSE SENSATION R.M.S. QUEEN MARY



For 1938 our Novelty Rose is R.M.S. Queen Mary. We feel that this is the finest rose we have ever distributed. The color is a wonderful combination of vivid shades; a rich, glowing, blending of salmon and pink with an orange base, that lights up beautifully under artificial light. The buds are long and pointed, the flowers are of large size and perfect form. The plant is a lusty grower and every stem produces a bud.

Six gold medals and numerous certificates testify to its merit, it is truly the rose magnificent.

**Healthy Plants that will flower this season \$2 ea.
Three plants for \$5**

A NEW DOUBLE FLOWERED WHITE PETUNIA MRS. W. K. DUPONT

The finest, largest and whitest double-flowering Petunia introduced to date. It is a wonderful grower and delightfully fragrant. Available in plants only. Efforts to produce it from seed have so far been unavailing.

Plants \$1 each—\$9 per dozen

We also feature many novelties in Hardy Plants as well as a complete list of the finest in roses, delphinium and chrysanthemum. Why not write us?

Totty's

CHAS. H. TOTTY

BOX 59
MADISON, NEW JERSEY

SERVING GARDENERS FOR THIRTY-FOUR YEARS

THE BEST OF THE NEW PLANTS

CONTINUED FROM PAGE 29

ESCHSCHOLTZIA MY FAVORITE (*W. Atlee Burpee*). Height 15"; does not sprawl or spread. In perfect harmony with the silvery green foliage are the distinctly colored flowers of apricot-buff suffused salmon.

HELICHRYSUM NEW DWARF HYBRIDS (*Stumpp & Walter*). Plants are compact and only 15" high. For bedding and garden decoration. Colors are white, rose, salmon-red and mixed.

HEMEROCALLIS ROSA KELL (*John Scheepers*). A tall-growing, large-flowering, golden yellow hybrid. Flowers during late June.

LAVANDULA TWICKEL PURPLE (*Henry A. Dreer*) received a certificate of merit from the Royal Horticultural Society of Great Britain. It is far superior to any other Lavender. Plants are perfectly hardy, about 18", and produce an abundance of lovely flower spikes set with deep lavender-blue blooms which are exquisitely fragrant and which, when cut, retain their color and fragrance for many months.

It is seldom that we get one new LILY in a given year, and when we get three, all from one firm, it should go under the head of news. **LILIUM REGALE X-RAY VARIETY** (*John Scheepers*) is the much-publicized Lily of science, patented and developed in the laboratories of the General Electric Company through exposing Regal Lilies to X-ray. Interesting from a cut-flower point of view, as the pollen does not need to be removed to prevent soiling of the flowers. **LILIUM PRINCEPS ANDREW C. WILSON** (*John Scheepers*). Large, trumpet-shaped flowers of pure white and greenish yellow throat. Golden yellow anthers. Flowers late July. **LILIUM PRINCEPS MRS. JOHN W.**

DAVIS (*John Scheepers*). Trumpet-shaped flowers, often measuring 8", of pure white with greenish yellow throat. Flowers in late July.

RUSSELL LUPIN (*Most seedsmen*). Here is one of the sensational novelty plants. Developed by an Englishman during the past twenty years, they abound not only in quality but in plant romance as well. The colors are remarkable pure yellows; oranges and rich bright crimsons are a distinctive feature, and attractive bi-colors abound. Color is only part of the story, for as a family the flower spikes are finer than those of any other strain to date; also taller, broader and better furnished. The florets themselves are bolder with, in many cases, a distinctive flat, fanlike back standard which helps to distinguish the race. The plants vary in height from dwarfs, 1' to 15" high, to tall ones of 4' to 5'. The average height is what might be expected of *Polphyllus Lupins*, 3½' to 4'.

MARIGOLDS, during the past few years, have risen to great heights in the esteem of gardeners. This year finds the progress continuing with several splendid varieties. **KING'S RANSOM** (*W. Atlee Burpee*) has odorless foliage. Flowers are nearly the same form as Crown of Gold. The collar is a little less conspicuous and the crown slightly larger. They grow 2½" to 3" across, and are of a glowing, bright golden orange shade, a delightful tone midway between orange and yellow. Plants grow about 2' tall, quite branching, with dense, deep green, odorless foliage. **EARLY SUNSHINE** (*Burpee*). This variety was not nominated but, after seeing it on display at the novelty dinner, the group insisted on its being included. Flowers have the

Booklets on Silver for the Asking

Write directly to the addresses given. No charge except as specially noted.

THE STORY OF STERLING (50c)—the whole story, from the earliest examples of man's use of the metal. The book includes designs from all the great periods, tells you what sterling means, suggests uses of silver, with pictured table settings. Take our word for it, there has been no treatment of the subject to compare with it in interest. *Sterling Silversmiths Guild of America*, 20 West 47th St., New York City.

ENJOY YOUR SILVER (10c) gives fundamental rules for serving and table setting, tells how to care for your silver and teaches you things to look for when selecting your Sterling. If you're considering the purchase of a tea service by all means send 10c additional for Gorham Sterling Tea Service to the Gorham Co., Providence, R. I.

TABLE CHARM FROM DAWN TO DUSK: A tidy little booklet containing table settings by six decorating stylists, with separate attention to meals varying from white-tie formality to casual buffets. All set with Heirloom Plated Silver. *Oneida, Ltd.*, Oneida, N. Y.

MORNING, NOON AND NIGHT (10c). In other words, three meals a day. But here the story is told of the settings which make those meals appetizing. Photographs of actual service on the tables of many famous hotels. *Wallace Silversmiths*, Wallingford, Conn.

the attractive form as Dixie Sunshine, resembling small Chrysanthemums with their curled and tiered florets, but they are considerably larger, growing 2½" across and 1½" deep. Best of all, they are extremely early, blooming fifteen weeks from seed, so that even in the most northern states Early Sunshine will provide great numbers of flowers for many weeks. Plants grow 2' tall and produce their bright lemon yellow flowers in great abundance. Fine for cutting and show in the garden.

BURPEE GOLD (Burpee). Flowers somewhat resemble Guinea Gold, but with odorless foliage and Carnation-like flowers. Petals loosely arranged and shallowly fluted. Rich, deep orange color with flowers 3½" across. Foliage is rich green. The undersides of the leaves are dotted with jet black pin point spots. Plants grow about 2½' tall, and are quite branching. The plant begins to bloom fifteen weeks after sowing seed.

GOLDEN WEST (Burpee). A new carnation-flowered marigold, earlier, larger-flowered, warmer and more floriferous than Guinea Gold. Flowers are fully double, bright rich orange, 3½" and more across with petals loosely and gracefully placed. Lasts well when cut and grows 2½' tall; branches freely with long stems.

COLLARETTE YELLOW CROWN (Burpee). Foliage entirely odorless. Flowers are like Crown of Gold in form. The crown or crest is made up of many artistically cut, curled and interlaced florets resembling miniature Chrysanthemums. The collar is composed of broad, overlapping, recurving petals. Both collar and crown are of a clean, refreshing, cheerful, bright canary-yellow color. Plants grow about 20" tall.

FLAMING FIRE (Burpee). The long-stemmed, brightly colored large single flowers of this French Marigold are 2" across, vary in color at different seasons. At times they are flaming

red, and at other times red and yellow. Plants are free-branching, 2½' tall and come into bloom in twelve weeks from seed. They bloom profusely throughout the whole season.

MARIGOLD AFRICAN POMPON LEMON YELLOW (Max Schling). Grows 2½' tall and is very free-branching. The flowers are quilled in form and 2" across. The fine substance of the flower will undoubtedly make it popular with cut flower growers. Recommended for general garden use.

MARIGOLD CHRYSANTHEMUM FLOWERED (Most seedsmen). Golden orange, orange and yellow have been segregated from the Chrysanthemum flowered hybrids introduced last year. All colors come true and the flowers are fully double. Height, 3'.

MICHAUXIA CAMPANULOIDES IMPROVED (Carl Giessler). A hardy biennial, growing 5' to 6' tall. The waxy white flowers are borne in great profusion.

MYOSOTIS PALUSTRIS PINK BEAUTY (Barnes Bros.) A new Forget-Me-Not, height 6". Flowers, deep pink; forms a low creeping clump. Flowering season spring and summer. Blossoms lightly in the fall.

MYOSOTIS ALPESTRIS CARMINE KING (Stumpp & Walter). This new carmine-rose Forget-Me-Not is a fitting companion to Blue Ball. A continuous bloomer.

NOLANA LANCEOLATE BLUE ENSIGN (Stumpp & Walter-Henry A. Dreer). A form of Chilean Bell-flower. The flowers resemble an Ipomoea and their beauty is much enhanced by the large pure white center. Sweetly scented blooms carried on stems 5" to 6" long.

NASTURTIUMS have become so prolific in new varieties as to be almost a confusing picture. This year, there is an **EMPEROR** group and a tall **GLOW** group, making their appearance in several colors. **DWARF DOUBLE GEM** is another group with several colors. Burpee



JURY SELECTIONS



The bigwigs of flowerdom, under the auspices of House Beautiful, have selected the outstanding novelties of 1938. Below are some of Max Schling's nominations which were accepted for this all-star collection. Each one has been well tested for adaptability and perfection of bloom. Their variety is so great that they can become the high light of your gardening program, with an intermingling of ever-loved favorites.

FAIRY PINK (Ageratum). A new dwarf variety with unusual characteristics. Plants bloom when only 1½ to 2 inches high and continue growing and blooming until they form a compact mass of salmon-rose-pink blooms. Rarely over 5 inches tall. **Pkt. 50¢**

ENCHANTRESS (Crego Aster), wilt-resistant. A real advance in Aster culture. Great fluffy flowers of delicate salmon-rose on long stems. Excellent for cutting. **Pkt. 50¢**

COMET ILLUSION (Aster), wilt-resistant. Grows two feet tall, branching from the ground up, each branch tipped with medium sized, loosely double flower of soft apricot-pink. Each plant resembles a huge bouquet and may be cut off at ground and arranged in a vase. **Pkt. 50¢**

GOLDEN CROWN (Calliopsis). A greatly improved Drummond type. Golden yellow flowers about a third larger than usual, many with two or three rows of petals. Blooms throughout season, right up to frost. **Pkt. 35¢**

GLORY OF THE DESERT (Celsia). A Max Schling novelty resembling Verbascum. 2 feet tall, carrying long spikes of pale yellow florets showing touch of brown on lower part of upper petals. When cut the spikes last a long time, bottom florets opening first. **Pkt. 35¢**

FIREFLY (Cuphea). Spectacular. A compact 10 inch plant, carries so many small fiery cerise flowers that it looks like a ball of fire. A gem for the rockery or as a brilliant edging. Excellent pot plant. **Pkt. 35¢**

GIANT PACIFIC HYBRIDS (Delphinium). A new strain that tops all of the others. Very tall with unusually well-formed spikes. Florets 2½ to 3 inches across in splendid range of colors. It is the healthiest Delphinium that grows. Light Blue, Dark Blue, Mixed Blues. **Each Pkt. \$1.00**

RUSSELL (Lupin). The most important contribution to perennials in many years. Colors never seen before in Lupins—pure yellows, oranges, bright crimson and attractive bicolors. Flower spikes much finer, taller, broader and better furnished with florets. Mixed colors. **Trial pkt. 25¢.** Plants available in Fall.

POMPON LEMON YELLOW (African Marigold). Newcomer in a popular family. Partly quilled pompons about 2 inches across. Its lemon yellow coloring is a pleasing addition to this rich colored variety. 30 inches tall. Branches freely. **Pkt. 35¢**

SALMON SUPREME (Petunia). New dwarf bedding strain, rarely growing over 12 inches high and wide, until late. Light salmon flowers (1½ inches across) with white throat and petal edges quite smooth. Blooms freely until frost. **Pkt. 35¢**

PINK CHARMING (Buddleia). The first true pink Buddleia. 10 inch spikes of pink flowers having tiny brown-orange eyes with a lighter zone around each eye. More fragrant, branches more freely and produces more flowers than any other of the Buddleias. **3 plants \$2.00**

COMPACTA MYSTIC FLAME (Salvia Splendens). A compact dwarf form of Salvia Fireball, inheriting all of the good qualities of its parent in miniature. Bright scarlet flowers appear early and continue without interruption until frost. **Pkt. 50¢**

COLLECTION, giving variety of novelty bloom from June through October. Eleven pkts., one of each above,

(Value \$5.00) **\$4.50;** 3 pkts. of each, **\$8.50**

COMPLETE CATALOG for Spring, 1938, including many novelties found in no other catalog, mailed free with order. Separately, 35¢, deductible from first order. If there is a seed variety you have been unable to find elsewhere—write, we probably have it.

Vaughan's
the Most Beautiful
SEED CATALOG

240 FLOWERS IN COLOR
Free!

AND INSTRUCTION BOOK

VAUGHAN'S new garden annual—the world's outstanding seed catalog. Shows 240 different flowers in color—describes 2164 newest varieties of annuals, perennials, roses, water lilies, ladioli, dahlias and all other favorites—many obtainable elsewhere. Also fine-flavored table vegetables. Contains cultural instructions, complete lectures, prices (with special discounts and offers), descriptions of everything home gardeners could desire. Sent **FREE**—post-paid. Write today!

SPECIAL FOR 1938—Tiniest zinnia (Z. Lin-laris) deep orange, yellow stripe. 10 in. tall, spread 2 ft. Send 10c for large pkt.

VAUGHAN'S SEED STORE, Dept. 852
10 West Randolph Street, Chicago
47 Barclay Street, New York

2 Star Roses \$1
HALF PRICE OFFER

* **SOEUR THERESE, N.T.**
Daffodil yellow, \$1

* **CONDESA de SASTAGO, N.T.**
Coppery red & yellow, 11 ea.

Send \$1 now Get BOTH these dollar STAR ROSES at HALF PRICE to test in your garden. Everblooming, 2-yr., FIELD-GROWN plants sent post-paid at planting time. Adapted to climate anywhere in United States.

"BEAUTIFY WITH ROSES"
FREE booklet tells graphically the history, care, and uses of roses outdoors and in; how to plan, plant, and care for rose gardens. Send for your copy now.

1938 STAR ROSE CATALOG of 186 best roses, shows in full color our world-famous patented TOM THUMB and 70 others. Your copy free.

THE CONARD-PYLE CO.
Robt. Pyle, Pres.
West Grove 201, Pa.

GUARANTEED TO BLOOM

1938 Catalog FREE

Max Schling
Seeds Bulbs & Plants for Gardens
SEED STORE
615 MADISON AVE.

Flowers for Every Occasion
FLOWER SHOP
766 FIFTH AVENUE

A new class of Roses "FLORIBUNDA"

ARCTIC—especially bred for mass planting

A thrilling new class of roses bred for planting in masses and borders. Medium in height, and winter hardy, they include the entire range of colors known to Roses. They bloom continuously in numerous clusters and are more effective than geraniums or foliage bedding plants. When cut they are long lasting and make beautiful centerpieces. Make your plans to enjoy these beautiful newcomers to the flower field.

A great variety of colors*

ANNE POULSEN (Pat. 182). Brilliant scarlet, with over-casts of crimson. Pleasing fragrance.

CARILLON (Pat. 136). Makes a carpet of lustrous coral flame. Blooms semi-double. Fragrant.

GOLDEN MAIN (Pat. 254). Blooms of pure, clean yellow look like burnished brass.

RONCARD (Pat. applied for). A rose of astonishing color. A yellow bud—edges of petals curl back showing deep scarlet red inside.

PERMANENT WAVE (Pat. 107). Its single flowers of cochineal-red have a permanent wave. A striking novelty. Very ornamental.

*These are but a few of the Floribundas available

Sold by Nurserymen, Florists, Seedsmen and Dealers Everywhere

Send for New Book

FREE

Helpful sketches and data insure success with roses. Also 26 latest rose creations in full color.

JACKSON & PERKINS COMPANY

Hybridizers and Distributors of New Roses and Plant Specialties
Dept. HB 28 NEWARK, NEW YORK STATE

Floral Sensation of the Age!

RUSSELL LUPINS

WINNER OF THE GOLD MEDAL OF THE ROYAL HORTICULTURAL SOCIETY IN 1937

Now offered for the first time!



EXTRAORDINARY colors and color combinations never before seen—every color and bicolors indescribable in their variety and beauty! Sizes never before seen. Great flower spikes 3 feet high, and five inches in diameter, 15 inches in circumference, on strong stems 4 to 5 feet tall. The blooms closely set forming a luxurious, compact mass of gorgeous color from top to bottom. No wonder Russell Lupins are called miracle flowers—and amazed and delighted private and professional growers in England.

Offers were made by enthusiastic observers as high as \$250 for a single plant. A dollar a seed was offered but none sold. Now the seeds may be had for a comparative trifle. The first time they have been offered.

Robust perennial, long lived, adapted to any soil anywhere, require little care. The outstanding seed novelty of the year.

Packets of 12 seeds, 25 cts., 50 seeds, 65 cts., 120 seeds, \$1.25, 250 seeds, \$2.50.

WARNING! To obtain genuine Russell Lupins be sure to purchase only seeds in the growers' original colored, sealed packets, containing the simple cultural directions and seeds of the originator.

Edward C. Vick

Representative for United States
205 ELWOOD AVE., NEWARK, NEW JERSEY



FEED YOUR PLANTS

THE MODERN WAY
Use Stim-U-Plant—original plant food in handiest TABLET form. Makes plants grow faster, bloom better. No fuss, muss or odor. Proved results. Economical. Ask your dealer or send 10c today for full size package. Agri-Lab., Inc., 3431 Milton Ave., Columbus, O.



STIM U PLANT

FREE ROSE BOOK
42ND EDITION, "ROSES OF NEW CASTLE," printed in exquisite colors, tells how to grow these roses, and many other flowers. Gold mine of information. Beginners ought not be without this book. Low prices. Write for copy. It's **HELLER BROS. CO.** Box 225 New Castle, Ind. **FREE**

Good-bye Hot Beds and Cold Frames
PORTABLE PLANT STARTER
Grow Earlier • Healthier Plants

Controlled heat. Light, move it anywhere. Guaranteed: 15 days trial. Send \$5, balance C.O.D. Model 1 (oil or gas) 31" x 41" (18 flats) \$23.95. (F. O. B. Racine) Model 2, 31" x 67" (30 flats) \$29.95. Build your own—parts, plans, \$9.95 and \$12.95. Electrics \$2 extra. Flats 16c each. Order today . . . avoid rush season. **KEENE MANUFACTURING CO., Dept. 708-BRACINE, WIS.**

PLANT FOODS AND SOIL CONDITIONERS

Will be fully covered in our March issue. The Practical Gardener gets "down to earth" on this subject vital to all gardeners and their gardens with an all inclusive feature by Mrs. Jay Clark, Jr.

is introducing, in addition, two varieties in ORANGE GLORY and DELIGHTFUL that hold fine promise.

NICOTIANA FLAME (Vaughan's Seed Store). A dwarf-growing variety of the fragrant *Nicotiana affinis* with a clear crimson flower.

PANSY CORONATION GOLD (Most seedsmen). The largest of pure yellow Pansies, an introduction of Sluis en Groot, Holland flower breeders. Won an All-American Award of Merit for 1938. The flowers are normally as much as 3" across.

PANSY SWISS FIRE BEACON (Vaughan's Seed Store). A very unusual shade, bright Wallflower red with a touch of orange similar in effect to Wallflower Fire King.

PETUNIA SALMON SUPREME (Burpee and other seedsmen). Winner of the highest All-American Award for 1938. Rich coral salmon flowers changing to soft salmon pink as they mature. Blooms are two inches across. Dwarf and compact.

PETUNIA MINIATURE ROYAL (Burpee). Plants grow about 6" high and form perfect ball-shaped mounds 6" across. Flowers are about 2" across; color is a rich, rosy crimson-carmine, deepening slightly at the base of the petals.

PETUNIA MRS. W. K. DUPONT (Totty's). The finest, largest and whitest double-flowering Petunia introduced to date. It is a wonderful grower and delightfully fragrant. Available in plants only. Efforts to produce it from seed have so far been unavailing.

PETUNIA LADYBIRD (Stumpp & Walter). Of the *nana compacta* class, this low bush plant has small round flowers that are a bright carmine, overlaid with scarlet.

PHYSOSTEGIA SUMMER GLOW (Bristol Nurseries). Towering stems often exceeding 4', terminating in colorful spikes 18" in length; rosy crimson color. In full flower in mid-August.

PHYSOSTEGIA ROSY SPIRE (Bristol Nurseries). Similar to Summer Glow, but a shade deeper in color. Somewhat more compact in inflorescence. It resembles the rosy crimson parent Vivid, but attains a height of 3' to 3½' and is decidedly colorful in mid-September.

Wayside Gardens present several new named varieties of Oriental Poppies that hold great promise for perennial plantings. **CAVALIER** has crinkly flowers and is deep scarlet. **MRS. BALLEGO** has large salmon-pink flowers, with large black spots at the base. **ORANGE PERFECTION** is a new variety from Europe, a strong grower with orange tinted pink flowers. **PURITY**

is a soft pink without any spots or markings.

PYRETHRUM PINK BOUQUET (Jackson & Perkins). A double form of the Pyrethrum with a double row of ray petals of a deep pink, the center a lighter pink. There are two outstanding features; one, the fact that it has from three to seven of these blooms on a single stem, and second, even in very rainy weather the plants retain their upright position.

RUDBECKIA AUTUMN GLOW (Vaughan's Seed Store). A hardy perennial that will bloom the first year from seed. The plant produces stems 24" to 30" tall, strong and wiry, bearing flowers 2" in diameter. The flowers resemble the Gerbera with petals of orange, yellow and brown.

When the Rose committee had finished their discussions at the novelty dinner, eleven varieties had survived from over thirty outstanding Roses that had been nominated. Taking part in this discussion were some of the outstanding rosarians of this country. These eleven are the survivors of many thousands of seedlings of a few years ago, so that, while it may seem a great number of Roses to come out in a single year, it is a fraction of a percentage of those that were created. **R. M. S. QUEEN MARY** (Dreer, Totty's, and other seedsmen and nurserymen). This magnificent Hybrid Tea is already the winner of six gold medals. Color is a glistening shade of salmon pink which lights up beautifully under artificial light. The growth is particularly strong and free; the leaves are thick and lustrous and entirely immune to mildew or black spot. This plant throws no blind wood and every shoot produces a bud. Stems are rigid on even the smallest flowers. A rose that has already made its mark and will be with us for a long time. **BABY CHATEAU** (Henry A. Dreer). A new color among the large-flowering Polyanthas. Flowers are large, semi-double and produced in large clusters. It is velvety dark in color, reminding somewhat of the popular Rose Château de Clos Vougeot. Foliage is dark and shiny.

ORANGE TRIUMPH (Henry A. Dreer). A Polyantha type that produces scarlet orange flowers in enormous clusters, entirely covering the shiny green foliage during the whole season. The individual flowers are well formed, of good size and fully double.

ELEGANCE (Henry A. Dreer). A vigorous and hardy climbing Rose, producing on stiff stems huge ex-

THE GARDENER'S BUYING GUIDE

AQUATIC PLANTS

Gorgeous Waterlilies Easily Grown in pots or tubs. Our free catalog gives full information. Write for a copy. THREE SPRINGS FISHERIES, 824 NORTH MAIN ROAD, LILYPONS, MARYLAND.

BULBS

1938 Spring Planting Guide and Flower Catalog is ready for mailing. Seeds, bulbs, roses, hardy plants, unusual novelties—all in glorious natural colors. FREE. Write VAN BOURGONDIE BROS., DEPT. 54, BABYLON, L. I., N. Y.

CATALOG

DREER'S Garden Book—FREE. A helpful and "100th Anniversary" catalog of Seeds, Plants, Bulbs. HENRY A. DREER, 315 DREER BLDG., PHILA.

NATURE BOOKS

"Portraits of Dogwoods" Twenty-four page brochure; 12 full page illustrations in natural color; from Valley Forge Park. Brief history of Dogwoods in America; discovery of Pink Dogwood. Price \$1 per copy postpaid. ADOLF MILLER, BOX 67B, NORRISTOWN, PENNA.

NURSERY AND SEEDS

Hardy Azaleas, Rhododendrons, Evergreens, Yews, Flowering Trees, Japanese Maples, Anemones, Purple Beeches, Pink Dogwoods, 10 to 75c, for list. ALANWOLD NURSERY, NESHAMINY, PA.

PEONIES

Peonies, 48 finest named varieties, bloom-size: Herbaceous Peonies, 150 best varieties. HILIN PEONY GARDENS, SINKING SPRING, PA.

SEEDS

Seeds of Unusual Flowers. Unique kinds, only three thousand of them, for the distinctive garden. Most interesting catalog, on request. D. D. PEARCE, DEPT. R., MERCHANTVILLE, N. J.

TOOLS

Garden Tools of exceptional merit. 88-page catalog free. A. M. LEONARD & SON, PIQUA, OHIO.

WATER GARDEN PLANTS

Waterlilies in Nature's Rare Colors.—Blue, pink, blue, white—can be grown easily in tub. Full information, with color pictures of many sorts given in our free catalog. THREE SPRINGS FISHERIES, 824 NORTH MAIN ROAD, LILYPONS, MARYLAND.

GOOD NEWS FREE for Rose Lovers

Illustrated report of the most amazing test of rose protection against insects and diseases ever made. Sent FREE! Write today. ROSE MANUFACTURING CO. Dept. AE Philadelphia, Pa.

1938 SPRING PLANTING GUIDE AND FLOWER CATALOG

Just off the press. Contains complete information and gorgeous natural-color illustrations of seeds, bulbs, roses, hardy plants of unusual merit. Many worthwhile novelties. Offered FREE by American Branch of world-famous Dutch Bulb Grower. Send a penny postcard today for your copy.

VAN BOURGONDIE BROS. Dept. 54 Babylon, L. I., N. Y. From Grower Direct to Consumer

NEW FLOWERS from the NORTH

Beautiful perennials, strange, lovely new flowers. Hardy, Northern grown, bloom profusely everywhere. Surprise your neighbors. Be first to grow Will's latest introductions from the Great Plains. 56th year. Big New 1938 Catalog sent free. Write for your copy today.

Oscar H. Will & Co., Box 21A, Bismarck, N. D.

SENSATIONAL 5 ROSES ONLY \$1

FIELD GROWN—GUARANTEED-TO-BLOOM To acquaint you with our remarkable rose values, we will send postpaid for only \$1.00, 1 Ami Quinard, 1 Luxembourg, 1 Red Radiance, 1 Pink Radiance, and 1 Talisman rose bushes. Send today! NAUGHTON FARMS, Box 860, Waxahachie, Texas.

hibition flowers, spectrum yellow in the center, shading to pale yellow on the outer petals.

RONARD (Jackson & Perkins). A new type of bedding Rose of the most astonishing coloring. Its bud is yellow, but gradually the edges of the petals curl back and show deep scarlet-red inside, thus creating a flamboyant color contrast which persists to the end. The blooms are of medium size and produced in great quantities throughout the season.

ALICE HARDING (Jackson & Perkins). The color is a rich sunflower yellow, uniform and without shading, on which the sun has but little effect. An exhilarating perfume adds to its beauty.

ROME GLORY (Jackson & Perkins). Claimed to be the finest red Rose yet produced. Robust and hardy plant. Selected as the official Rose to glorify the third millennium of the founding of Rome. Heavy ovoid bud, crimson, evolving in a large, very double bloom of superb form. Color graduates to lighter tone toward the center. Very perfumed. Long stems and long-lasting both on plant and when cut.

MCGREDY'S PINK (Jackson & Perkins). The color is a bright rose. As the flower opens, the outer petals shade to a pearly cream and pink with a saffron yellow base. The blooms are large with perfect form and sweet-scented. Stems are stiff and blooming habit is free from early summer to late autumn.

BRAZIER (Conard-Pyle). Color is flame-scarlet. Pointed buds of burnt-orange open to a double fragrant flower of dazzling brilliance. The bright scarlet inside of the petals is given a fiery glow

from the orange color on the reverse of the petals.

TOPAZ (Conard-Pyle). A lovely yellow baby Rose. Exquisitely formed sulphur-yellow buds open to starry, sixty-petaled blooms that do not fade white. Perfect little boutonniere buds and delightful fragrance.

MME. HENRI GUILLOT (Conard-Pyle). Color is watermelon-pink and orange. This two-tone rose is a harmony in deep watermelon to raspberry pink, heavily veiled with reddish orange, which produces an enchanting, flamelike glow. Inside is flaming scarlet. The buds are at first long and pointed, later urn-shaped, and are freely produced all season on erect pedicels and open to camellia-shaped, twenty-petaled blooms 4 1/2" across. Foliage is olive green, Hollylike and disease-resistant.

SALVIA BLAZE OF FIRE (Most seedsmen). Bright dazzling scarlet flowers, freely produced some two weeks earlier than other varieties. The habit is dwarf, growing only 14" to 16" high.

SALVIA SPLENDENS FIRE CHARM OR MYSTIC FLAME (Vaughan's Seed Store and Max Schling). An importation that is being translated into two different names but which is a dwarf compact form of Salvia Fireball with all the good qualities of the parent added to the low desirable compact form of the new variety. The bright scarlet flowers appear early in the season and are produced constantly until frost. Whichever name you purchase it under, it will be a desirable acquisition.

SALVIA WELWYN WHITE (Stumpp & Walter). Blooms freely and is at its best from mid-August

GREATEST NEW MARIGOLD IN 300 YEARS



Most Talked-About New Flower for 1938!

Large, 3 1/2-inch glorious deep orange flowers like glowing, golden carnations—entirely free from the old-fashioned marigold-foliage odor.

Every flower comes double. The uniform plants, 2 1/2 ft. high, grow rapidly, bloom early and profusely all summer and fall. Easy to grow—America's ideal garden flower! Everyone will want Burpee Gold in the garden this year.

Special Packet (30 seeds), only

10c

Or, for a larger planting, 100 Seeds 25c, 500 Seeds \$1

New CROWN MARIGOLDS with odorless foliage

Also created by Burpee, on Burpee's famous Floradale Farms in California.

King's Ransom Same type flowers as the 1937 Crown of Gold, 2 1/2 to 3 in. across; bright golden-orange. 100 Seeds 25c; 500 Seeds \$1

Yellow Crown Delightfully curled and interlaced petals like chrysanthemums. 20-in. plants. 100 Seeds 25c; 500 Seeds \$1

Crown of Gold All-America-Gold Medal Winner 1937. First Marigold ever grown with odorless foliage. Brilliant orange-gold, very early, sweet scented. Large Packet 10c (this quantity 50c last year); 1/2 oz. 25c; 1/2 oz. \$1

Burpee's MARIGOLD GARDEN

Various kinds, 3 with odorless foliage—Burpee Gold, Crown of Gold, Yellow Crown; also Golden West, Primrose Queen, Surprise Mixed, Yellow Supreme, Sunset Giants, Flaming Fire (tall single French), Harmony (dwarf double French), all 10 pkts. (value \$1.90) **\$1**

HIGHEST AWARD for 1938

The New

Burpee's SALMON SUPREME PETUNIA

Rich coral-salmon, entirely new color in Petunias, winner Highest All-America Award 1938. 2-inch flowers, almost entirely covering the uniform, compact plants (about 1 ft. tall and 1 1/2 ft. wide). Ideal for borders, edgings, or beds. Easy to grow. Created on Burpee's Floradale Farms. Packet 35c, postpaid.

NEW Burpee's Orange Fantasy CALENDULA

The entirely new Crested Calendula, Award of Merit winner All-America Trials for 1938. 3 1/2-inch flowers with deep coppery-bronze petals edged mahogany-red, on compact plants 15 inches tall.

The outside petals are long and quaintly twisted; inner petals short, fantastically curled and interlaced, a heavy crest with attractive mahogany-bronze center.

Large Packet 25c; 5 Pkts. for \$1
Order Direct from this Advertisement All Prices Are Postpaid

Burpee's Seed Catalog

Free

Here is the Seed Catalog you want, for a glorious garden in 1938—144 pages overflowing with actual photos and complete information about every flower and vegetable worth growing—all the old favorites and best new varieties—over 100 pictures in natural color. The 62nd year of world-renowned Burpee Quality, backed by the famous Burpee Guarantee and very low prices.

W. ATLEE BURPEE CO.

332 Burpee Bldg., Philadelphia

HENDERSON'S CATALOG
Everything for the Garden
IS NOW READY

Whether you intend to plant Asters or Zephranthes, Asparagus or Tomatoes, you'll find colored illustrations and helpful hints in Henderson's Catalog "Everything for the Garden." You will find this catalog an invaluable aid in planning your 1938 garden.

Send for your free copy

PETER HENDERSON & CO.
Dept. 61
35 Cortlandt St. New York, N. Y.

Seedlings or "Weedlings"?

Now you can tell them apart right from the start

"Dreer's Picture Story of Seedlings" is on Dreer's new 1938 flower-seed packets. . . A brand-new idea for added gardening pleasure and success! Enables you to identify varieties from the start . . . distinguish seedlings from "weedlings" . . . follow the fascinating miracle of floral life—watch each plant's changing form through the various growing stages.

To start your "picture garden," send first for our new Garden Book—the most interesting catalog of quality Seeds, Plants, Bulbs and Gardening Helps in Dreer history. New flowers, rare novelties, all old favorites. Many special values. Reasonable prices.

DREER'S "100th Anniversary" GARDEN BOOK
FREE Send at once—use coupon or post-card

Henry A. Dreer, 313 Dreer Bldg., Phila., Pa. Please send "Hundredth Anniversary" Garden Book—our complete 1938 Catalog of Seeds, Plants, Bulbs.

Name _____
Address _____

Burpee's GIANT Zinnias

4 PACKETS 10¢

Dahlia-Flowered—giant, full, deep, double flowers over 5 inches across and 2 inches thick, on sturdy 3-ft. plants. So easy to grow you can sow the seeds outdoors in spring and have a glorious garden all summer and fall. Four favorite colors, Scarlet, Yellow, Lavender, Rose—a 15c packet of seeds of each, all 4 for 10c. Send dime today!

Burpee's Complete Zinnia Garden

A Zinnia Exhibition All Your Own

Imagine this gorgeous display at such low cost! Scores of choicest colors, rarest tints, unusual tones, giants to midgets—Giant Dahlia-Flowered, scarlet, yellow, lavender, rose—the same glorious flowers described above; Cut-and-Come-Again, salmon-rose, scarlet, yellow, white; Cupids (smallest of all), carmine, scarlet, yellow, white; and a packet each, all colors mixed of: Mexicana, Navajo, Fantasy, Scabiosa-Flowered—post-paid, all 16 packets (value \$2.05) for only **\$1**

Creators of Famous Flowers

On Burpee's famous Floradale Farms in California and Fordhook Farms in Pennsylvania, each year thousands of acres are planted to produce Burpee's Seeds. Burpee scientists are continually improving favorite varieties and creating marvelous new flowers like Odorless-Foliage Marigolds.

Be Sure to Get Burpee's New Seed Book for 1938

144 pages, over 100 pictures in natural color, has complete information about every flower and vegetable worth growing.

Catalog FREE

W. ATLEE BURPEE CO.

338 Burpee Bldg., Philadelphia

until killed down by frost. Good for border use. Height 3'; large-sized blooms are borne on fine strong spikes.

SCABIOSA SALMON BEAUTY (Several seedsmen). Very large flowers of pure salmon on vigorous plants add a much-needed color to this popular flower.

SCABIOSA ORCHID SHADES (Stumpp & Walter). The flowers are large and on long stems; colors include mother-of-pearl, pink, light pink, dark pink, mauve, crushed strawberry and others. Many are two-toned, and all are pleasingly fragrant.

SWEET PEAS are a problem to sort out as novelties, so prolific do they seem in producing new varieties. **Ferry-Morse Seed Company** has a new one in **EARLY DAPHNE**, a soft salmon pink on deep cream ground. **Burpee** presents five led by **MULTIFLORA ABUNDANCE**, which has six flowers to a stem with seven and eight not uncommon. Its color is a warm mauve. Their **BURPEE IMPROVED** is a soft glowing salmon on a white ground. **GIANT RUFFLED SPARKLE** is a glowing cerise. **ORANGE IMPROVED** is a pure orange and **BALTIMORE** is a warm cerise highly suffused salmon. **Stumpp & Walter** present **MAY-TIME**, a golden cerise; **GOLDEN DRAGON**, a duplex-flowered orange; **DIANA**, a rose on cream ground; **DISCOVERY**, a chamois-pink; **GRANDEUR**, a shell-pink and white; **KING LAVENDER**, a clear light lavender, and **PEER**, an orange-pink on cream.

TITHONIA SPECIOSA FIREBALL (Carl Giessler). Though this is recommended mainly for southern climes, I planted it fairly late outdoors at my Delaware Trial Garden, and had color showing when an early frost stopped all growth. I believe it can be flowered if planted indoors early. I advise potting when small, as it develops quite a spur root. It has brilliant

orange-scarlet petals with clear yellow centers. The plants grow 8' to 9' high, blooming from the base to the very top of the plant. Individual blooms measure 4" to 5" across.

WISTERIA LONGCLUSTER (A. E. Wohler). In my opinion, this is one of the sensational introductions of the year. On unpruned vines the flower clusters will be 40" to 48" long. When a vine is properly pruned, the flower clusters will exceed this length considerably. The clusters are rather heavy, and the individual flowers are on moderately long stems. The color is a deep lavender; very hardy and cold-resistant.

WATERLILY LUSTROUS (Wm. Tricker). Flowers are very large, marked by a lovely silvery sheen, sometimes called deep peach. The petals are rose pink and the stamens a thick yellow. The sepals are a deeper pink on the inside and brownish-green underneath. While it is a strong grower, it is very compact as the short leaf stems restrict the spread of the foliage.

ZINNIA NAVAJO (Burpee and Dreer). Flowers of medium size, double and semi-double, composed of narrow petals. Each petal for about one-third its length is heavily tipped white, creamy white, creamy yellow or a lighter color than the balance of the flower. This two-tone effect is most unusual and attractive. Colors run through lilac, lavender, russet, crimson, orange, yellow, pink and other pastel shades. Bushy plants about 18" tall.

ZINNIA LILLIPUT PASTEL SHADES (Stumpp & Walter). These 12" high baby Zinnias are neat, compact and symmetrical, and the tight little blooms are on long stems. Invaluable for cutting and excellent for bedding. In the mixture will be found soft apricot, peach, cream, shell-pink, salmon, rose and orchid. They flower forty-five days after sowing the seed.

Newest fashions in Garden Flowers

Four new Hardy Flowers which we can heartily recommend. Strong rooted quality plants in every way.

1. New Giant Columbine

Extra large, long spurred flowers. Rich in colors. Robust in growth. Six for \$2.00.

2. New Yellow Day Lily

Hemerocallis Hyperion. Lovely citron-yellow flowers borne on 40-inch stems. Blooms abundantly in July and August. Each \$1.00.

3. New Phlox Augusta

Fade-proof, sparkling American Beauty red flowers. Persistent bloomer. Grows 2½ feet. Three for \$1.50.

4. New Hardy Fuchsia

Blooms profusely all Summer and Fall. Ruby-red flowers. Thrives in sun or shade. Three for \$1.50.

Two New Catalogs

Unequaled by any in America in number of new things and the finest old ones, of Wayside's quality plans and Sutton's unsurpassed seeds. Illustrated in faithful colors. Send for them.

Wayside Gardens

AMERICAN AGENTS FOR

Sutton's Seeds

32 Mentor Ave., Mentor, Ohio



Pat. Reg.



1938 SEED ANNUAL
free on request

Complete catalog with 20 pages of beautiful color reproductions of rare Seeds, Bulbs and Plants—many introduced by us for the first time.

SEND FOR YOUR COPY TODAY

Stumpp & Walter Co.

132-138 Church St., Dept. H8, New York

Tricker's Colorful

WATER LILIES

Guaranteed to Bloom

No garden is complete without the beauty and fragrance of a Water Lily Pool. Water Lilies are easiest of flowers to grow; no weeding—no watering—no hoeing. Certain to prove a delight for the whole family.

BOOKLET, "How to Build a Pool." Pool building is easy with this complete booklet, 10c.

Send Today for NEW CATALOG

Illustrated in natural colors. Catalog contains **FREE** everything you will want to know about a Water Garden. Write today!



W. M. TRICKER INC.

Everything for the Water Garden

8208 Brookside Ave. or 8226 Rainbow Terrace
SADDLE RIVER, N.J. or INDEPENDENCE, O.

BUILDING BOOKLETS FOR THE ASKING

Write directly to the addresses given.

Wonder Walls for Beautiful Interiors are achieved with Marlite synthetic surfacing product available in plain finish, in tile patterns, in surprisingly veracious wood designs. Moldings and applied trim materials are to be had for any treatment. **Marsh Wall Products Co.**, HB-1, Dover, Ohio.

Personality Bathrooms and Character Kitchens. A new and fascinating booklet on home improvement as it concerns these two vital departments. Fully illustrated in color and filled with practical suggestions for the up-to-date home builder. **Pittsburgh Plate Glass Co.**, 2323 Grant Bldg., Pittsburgh, Pa.

Fluid Heat oil burners are designed to throw flame against the working surfaces of the boiler. How they affect the comfort of you and your family is outlined in a series of interesting and descriptive leaflets. **Fluid Heat Div.**, Anchor Post Fence Co., 6614 Eastern Avenue, Baltimore, Md.

For the Home of Today would be a booklet covering everything manufactured by one of the largest companies of its kind anywhere. There are plumbing fixtures, conventional to ultra-modern, heating equipment, accessories, kitchen cabinets, radiators, and more valves than you would care to count. **Crane Co.**, HB-12, 221 N. La Salle St., Chicago.

The New Otis Elevator for Residences. The Personal Service Elevator is all that its name implies. This booklet explains its simplicity, its safety and ease of operation. **Otis Elevator Co.**, 270 Eleventh Ave., New York City.

Free Samples! And who doesn't like them? We refer to Masonite. It is wood, but mashed and squeezed together to form rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. **Masonite Corp.**, Dept. HB-12, 111 W. Washington St., Chicago.

A Motion Picture in 7 Scenes is the story of a college-bred elevator which slides up and down the wall alongside your stairs. It is really a traveling chair, or, to come clean and name it, the Stair-Traveler. This booklet gives you seven slants on the subject. **Sedgwick Machine Works**, 157 West 15th St., New York City.

Flooring. Complete information on how to select, lay and finish NOFMA Certified Oak floors. A good flooring is vitally important in home building—make sure you get Certified oak floors. **National Oak Flooring Mfrs. Ass'n.** 1137 Dermon Bldg., Memphis, Tenn.



New Iridescent Garden CHRYSANTHEMUMS 1938 Bristol Introductions

A rare and lovely blending of color is available in this *New Iridescent* group. Glowing, lustrous tints elusive and difficult to describe, will add charm, distinction and novelty to your garden. Growth, vigorous and sturdy, is attractive in itself throughout the entire summer. Better place your reserve order now.

SYMPHONY Rosy mauve tints overcast with soft coppery rose—full double flowers with the sheen of a damask silk.

MANDARIN Double flowers of perfect form—a captivating blend of coral, salmon, copper, and rose.

CALIPH Ox-blood red with a rich velvety effect—unusual in its intensity.

ABOVE VARIETIES IN STRONG, GROWING PLANTS—75c each, \$7.50 per dozen—1 of each for \$1.90.

If West of Mississippi, add 10% for mailing.

FREE Beautifully illustrated 1938 catalog which offers two new Pysostegias, the fine Hemerocallis Hyperion, the rare White Liatris, all accurately pictured in color—also other choice things for your garden.

Order now!
**FOR LATE SPRING
DELIVERY...**

BRISTOL NURSERIES INC.
Dept. 52
BRISTOL, CONN.

A New, Revised Catalogue of Roses, Hardy Perennials and Evergreens

From this comprehensive collection (fully described and modestly priced in this new edition) you can easily select the plants needed for your garden or estate. A score or more Roses and other flowers are shown in natural colors. A copy will be mailed on request east of the Mississippi River (if west or in Canada send 50 cts.).

BOBBINK & ATKINS
Rutherford 26, New Jersey

Large-flowering Clematis

Colors thrilling in brilliancy; flowers entrancing in beauty and form borne from June to September.

Lawsoniana
Blue and mauve.

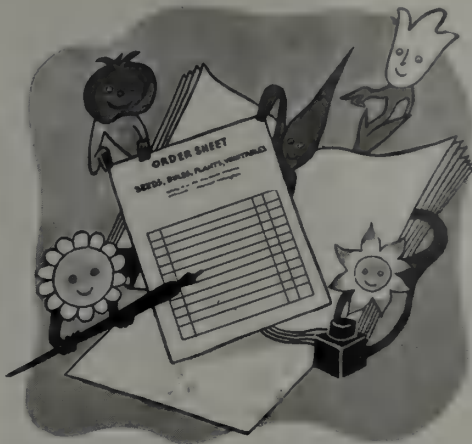
Duchess of Edinburgh
Double; pure white.

Mme. Edouard Andre
Rich red.

New Booklet
with brief history of Clematis, describing and picturing many new varieties, mailed on request. Please ask for Booklet B.

James I. George & Son
FAIRPORT, NEW YORK

DOWN T.O EARTH



READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN

GARDEN GUIDE. For years, Max Schling's "Book For Garden Lovers" has been the guide for gardeners who seek novel varieties and the finest strains of old favorites. Their Spring, 1938, catalog, of 120 pages, beautifully printed, 38 of them in full color costs 35¢, deductible from first order of \$1.00 or more. **MAX SCHLING SEEDSMEN, INC., 615 MADISON AVE., NEW YORK CITY.**

LAWN CARE, planting and maintenance is still an almost exact science—the more exact, the more perfect the results. A beautiful lawn, often called the frame of the exterior picture, is a prized possession to have and to hold. Nearly all of the "ins and outs" are taken out of the job, however, by a collection of material on the subject, including a free five-times-a-year bulletin service issued by the **O. M. SCOTT & SONS CO., DEPT. B, MARYSVILLE, OHIO.**

SEEDS. The always inclusive and attractive Burpee catalog is even more so for 1938, if that is possible. Color nicely done, profusely illustrated throughout. Again new marigolds are featured—Burpee Gold Marigold and Golden West Marigold. The former is a decided improvement on the odorless type and the latter with odor, a larger, fully double rich orange. **W. ATLEE BURPEE CO., DEPT. B, 326 BURPEE BLDG., PHILADELPHIA.**

PEAT MOSS is truly nature's gift to gardeners. Its use is responsible for many changes in gardening methods and pays handsomely in improved results. Premier Peat Moss is of Swedish origin and is completely vacuum cleaned. Instructive booklets are available, as is a unique, all-year-round chart which takes the mystery out of how, when and where to use it. **PREMIER PEAT MOSS, DEPT. B, 150 NASSAU ST., NEW YORK CITY.**

EVERYTHING For the Garden: This is the ambitious but completely justifiable title of Henderson's new 1938 catalog. It boasts 144 pages, many in color, listing 1000 varieties of flowers, 400 vegetables and 40 lawn seed mixtures, besides plants, bulbs, implements and garden gadgets. Emphasis is given certain of the new 1938 seed novelties. **PETER HENDERSON, DEPT. B, 35 CORTLANDT ST., NEW YORK CITY.**

SOIL KNOWLEDGE is paramount for every gardener old and new. Proper soils are the beginning of every worthwhile garden. So much labor and disappointment can now be avoided by soil analysis that it is just the smart thing to do before anything else. Simple, easy-to-use soil-testing kits are now procurable which eliminate all the guess work as to acid or

alkaline soil. A most worthwhile booklet is available from **THE SUDBURY SOIL TESTING LABORATORY, DEPT. B, SO. SUDBURY, MASS.**

ROSES. "A Little Book About Roses," one of the most helpful catalogs available anywhere on the subject, taking the would-be rosarian by the hand and providing him with down-to-rosebed guidance. **GEORGE H. PETERSON, INC., DEPT. B, FAIRLAWN, N. J.**

PRUNING is no longer considered a casual art or a useless slaughter. Properly done it pays handsome dividends in healthy growth, improved bloom and increased fruitage. There is a right and a wrong way, though, and a little booklet, "The Secret of Success in Pruning" (10¢), gives some 40 pages of the most intelligent and simple guidance on the subject we have seen. **SEYMOUR SMITH & SON, INC., DEPT. B, OAKVILLE, CONN.**

GARDEN SASH, easily clipped together to form miniature greenhouses and garden windbreaks, are the latest of the smart introductions gardeners have become accustomed to expect from **LORD & BURNHAM.** A pamphlet tells all. Address them: **DEPT. B, IRVINGTON, N. Y.**

SEED DISINFECTANT for flower seeds and bulbs is a prevention amounting to the only successful method of combatting most seed-borne diseases. It has been proved over and over again that many forms of seed decay, the dreaded seedling damping-off and other plant ailments are due to infections by fungi (mold) and bacteria (germs). An interesting group of booklets is offered by **BAYER-SEMESAN CO., INC., DEPT. B, DUPONT BLDG., WILMINGTON, DEL.**

STRAWBERRIES with cream, when and as much as you want, should be enough to start any fireside armchair gardener thinking. It is really simple to grow your own, and so much fun and satisfaction. One of the country's oldest growers offers a catalog on a new group of mouth-watering, select-strain plants. **E. W. TOWNSEND SONS, DEPT. B, SALISBURY, MD.**

NURSERY MATERIAL is handled differently in the Kelsey 1938 catalog. It amounts to an all-inclusive short guide to plant material, trees and shrubbery. Using the dictionary form of text with complete descriptions, even to the soil requirements and arrangements, it becomes one of the most important gardening and buying aids published in America. 52 pages with half in color. **F. W. KELSEY CO., DEPT. B, 50 CHURCH ST., NEW YORK CITY.**

FREE PHOTOS OF LOVELY HOMES

by leading
architects

To help you choose the style of your new or remodeled home, Creodipt offers twenty 8"x10" photos absolutely free. See newest roof and sidewall treatments worked out by America's leading architects, and achieved at low cost with naturally beautiful stained wood shingles! Mail coupon.



CLIP COUPON TODAY!

CREO-DIPT COMPANY, INC., DEPT. 42
N. TONAWANDA, N. Y.

Please send me my free photographs of Creodipt homes.

NAME _____

ADDRESS _____

Safer SEWAGE DISPOSAL



for your
HOME or CAMP

Now, before you build or install new plumbing learn all about the safe disposal of sewage. A septic tank which is not dependable may be dangerous, costly, embarrassing. Don't risk dug-up lawns, or walls, furnishings and floors damaged by clogged drains. The San-Equip Master tank has exclusive features insuring safer and easier disposal. Lower installation cost. Write today for complete information.

SAN-EQUIP INC.
542 E. Brighton Ave.
Syracuse, N. Y.

San-Equip MASTER TANK



COLONIAL DAMPER

Be sure your fireplace works right. Colonial Damper is made of cast iron—will not rust, warp or burn out. Lasts as long as the house. Takes up heat expansion.

Catalog FREE; includes Andirons, Firesets, etc. Write today.
COLONIAL FIREPLACE COMPANY
4605 West Roosevelt Road, Chicago



FREE Celebrating a century of service to garden fans, with the finest catalog ever! Gorgeous new flowers, novelties and all the old favorites; many special values; helpful hints. Quality Seeds, Bulbs, Plants at reasonable prices. Send for it at once.

HENRY A. DREER
314 Droer Bldg. Phila., Pa.

There IS an Easy Way to Go Shopping—and HERE IT IS

It's the Phone To Find Who Sells It Service, and is available only to readers of **HOUSE BEAUTIFUL** and affiliated magazines.

Make a note on your shopping list of the merchandise you want in this issue of **HOUSE BEAUTIFUL**, whose advertisements are marked with the little telephone symbol of membership in the service. Then call your nearest exchange listed below and ask the operator, "Who sells advertised in the February **HOUSE BEAUTIFUL**?" At once—any time—day or night—Sundays or holidays—the operator will tell you where that merchandise may be bought in your neighborhood. There is no charge, of course.



PLEASE REMEMBER—This is NOT a general information service, but is for the exclusive benefit of our readers and those advertisers displaying the telephone symbol in their announcements.



These firms are using the Phone to Find **WHO SELLS IT** Service in this issue:

Alexander Smith Carpets . . . Third Cover
Crane Coronet Lavatories Page 73
Imperial Washable Wall Papers . . Page 63
Old Colony Furniture Page 61

Johns-Manville "Blown" Rock
Wool Home Insulation Page 75
Libbey Owens Ford Quality Glass . Page 59



FIND YOUR LOCAL WHO-SELLS-IT NUMBER HERE

Exchanges

AKRON, OHIO Hemlock 5120
ALBANY, N. Y. 3-6700
ALLENTOWN, PA. 7433
ALTOONA, PA. 3-1226
ATLANTA, GA. Hemlock 6302
ATLANTIC CITY, N. J. 5-0195
BALTIMORE, MD. Plaza 2272
BERKELEY, CAL. Higate 1242
BETHLEHEM, PA. Allentown 7433
BIRMINGHAM, ALA. 7-4093
BOISE, IDAHO. Boise 2
BOSTON, MASS. Hancock 0204
BRIDGEPORT, CONN. 3-2428
BRONX, N. Y. Chickering 4-1388
BROOKLYN, N. Y. Chickering 4-1388
BUFFALO, N. Y. University 4900
CAMBRIDGE, MASS. Hancock 0204
CAMDEN, N. J. 5720
CEDAR RAPIDS, IOWA. 2-0882
CHARLESTON, S. C. 5417
CHARLESTON, W. VA. Capitol 28-551
CHARLOTTE, N. C. 3-1015
CHICAGO, ILL. Franklin 7100
CINCINNATI, OHIO. Parkway 5644
CLEVELAND, OHIO. Prospect 2020
COLUMBUS, OHIO. University 4152
COUNCIL BLUFFS, IOWA. Jackson 7319
DALLAS, TEXAS. 3-2518
DAVENPORT, IOWA. 3-7014
DAYTON, OHIO. Randolph 1091

DEARBORN, MICH. Trinity 2-8000
DENVER, COLO. Main 6669
DES MOINES, IOWA. 5-1127
DETROIT, MICH. Trinity 2-8000
EAST ORANGE, N. J. Market 2-1313
EL PASO, TEX. East 491
EVANSTON, ILL. Greenleaf 6020
EVANSVILLE, IND. 2-6201
FLINT, MICH. 3-8663
FORT WAYNE, IND. Anthony 9126
FORT WORTH, TEXAS. 4-4232
GRAND RAPIDS, MICH. 9-4485
HACKENSACK, N. J. Hackensack 2-8678
HARTFORD, CONN. 5-2103
HOUSTON, TEXAS. Lehigh 6151
HUNTINGTON, W. VA. 23507
INDIANAPOLIS, IND. Riley 8601
JACKSONVILLE, FLA. 7-1448
JAMAICA, N. Y. Chickering 4-1388
JERSEY CITY, N. J. Journal Square 2-4360
KANSAS CITY, KAN. Valentine 7134
KANSAS CITY, MO. Valentine 7134
LAKEWOOD, OHIO. Prospect 2020
LANSING, MICH. 2-0625
LEXINGTON, KY. 7276
LINCOLN, NEB. F-2477
LITTLE ROCK, ARK. 6780
LONG BEACH, CAL. 811-68
LOS ANGELES, CAL. Trinity 3076
LOUISVILLE, KY. Wabash 3027
LYNN, MASS. Hancock 0204

MADISON, WISC. Fairchild 6353
MEMPHIS, TENN. 7-4601
MIAMI, FLA. 3-2155
MILWAUKEE, WISC. Marquette 0610
MINNEAPOLIS, MINN. Midway 6181
MOBILE, ALA. Dexter 4027
MONTCLAIR, N. J. Market 2-1313
MT. VERNON, N. Y. Yonkers 4174
NASHVILLE, TENN. 6-1697
NEWARK, N. J. Market 2-1313
NEW HAVEN, CONN. 6-5005
NEW ORLEANS, LA. Franklin 4142
NEW YORK, N. Y. Chickering 4-1388
NORFOLK, VA. 21576
OAKLAND, CAL. Higate 1242
OAK PARK, ILL. Franklin 7100
OKLAHOMA CITY, OKLA. 5-4100
OMAHA, NEB. Jackson 7319
PASADENA, CAL. Terrace 8148
PATERSON, N. J. Sherwood 2-6282
PAWTUCKET, R. I. Perry 7300
PEORIA, ILL. 4-4156
PHILADELPHIA, PA. Locust 7800
PITTSBURGH, PA. Montrose 3204
PORTLAND, ME. 2-0846
PORTLAND, ORE. Beacon 6178
PORTSMOUTH, VA. Norfolk 21576
PROVIDENCE, R. I. Gaspee 3333
READING, PA. 3-4662
RICHMOND, VA. 4-7031
ROANOKE, VA. 2-2846

ROCHESTER, N. Y. Glenwood 1402
ROCKFORD, ILL. Main 5222
SACRAMENTO, CAL. Capitol 2780
ST. LOUIS, MO. Grand 1160
ST. PAUL, MINN. Midway 6181
ST. PETERSBURG, FLA. 8418
SALT LAKE CITY, UTAH. Wasatch 4525
SAN ANTONIO, TEXAS. Fannin 6912
SAN FRANCISCO, CAL. Douglas 5300
SCHENECTADY, N. Y. 4-3390
SCRANTON, PA. 5588
SEATTLE, WASH. Elliott 6667
SHREVEPORT, LA. 2-5211
SOUTH BEND, IND. 3-7272
SPRINGFIELD, ILL. Main 307
SPRINGFIELD, MASS. 6-724
STAMFORD, CONN. 4-415
SYRACUSE, N. Y. 2-1107
TACOMA, WASH. Broadway 3166
TAMPA, FLA. H26-101
TOLEDO, OHIO. Main 6831
TOPEKA, KAN. 8568
TRENTON, N. J. 6348
TROY, N. Y. 5920
TULSA, OKLA. 7231
UTICA, N. Y. 4-3212
WASHINGTON, D. C. National 8030
WICHITA, KAN. 2-4428
WILMINGTON, DEL. 3-2011
WORCESTER, MASS. 3-2928
YONKERS, N. Y. 4174
YOUNGSTOWN, OHIO. 4-1113

HOUSE BEAUTIFUL

MARCH 1938

COMBINED WITH HOME & FIELD

35 CENTS





You can plan a smarter paper trousseau when you see Crane's book of wedding papers

"That is Crane's Kid Finish Naturel in the Royalty size. It permits the use of your family crest, if you wish, and the choice of a bolder style of engraving."



At least two months before your wedding, you will go to your jeweler, engraver or stationer for the selection of your wedding invitations, so that there may be plenty of time for their engraving and addressing. When you go on this pleasant mission, ask to see his book of Crane wedding papers. As you leaf through, you will see everything you need for your paper trousseau; from the most distinguished invitations and announcements to your personal stationery and cards, soon to bear your new name and dignity.

and to many State and public functions, Crane's Kid Finish, for there is no other so rich in its warm, natural shade. It is one of the most modest items in the trousseau to ill clothe this emissary that bespeaks this high and hopeful occasion.

Crane's Kid Finish Naturel for wedding invitations and announcements comes in three sizes: Royalty, Westchester, and Park Avenue. For your personal stationery stamped with your monogram, Kid Finish is also superbly suited. For your new house stationery, engraved with the address, we suggest Crane's Rilllette.

Crane's NEW PAPER
MADE IN DALTON, MASSACHUSETTS, SINCE 1801



And now —

CURTAINS CUSTOM BUILT for Your Home

To the standard line of Quaker Curtains — the line which has curtained more American windows than any other — we have added a new Quaker Deluxe line.

This line is designed, hemmed, finished and ornamented to decorators' specifications in "Custom built" style.

The photographs in this page exemplify the note of newness in Quaker Curtains, and their ideal adaptability to curtaining America's interesting homes.

QUAKER CURTAINS

- 1 are "custom built" to decorators' specifications.
- 2 are so sheer that they veil your windows without obstructing your view of outdoors.*
- 3 have a half-century reputation for quality; the ability to wear, wash and retain their beauty indefinitely.

SEND FOR BOOKLET ON CURTAIN PROBLEMS

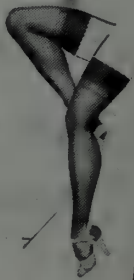
"Correct Curtains," a booklet containing over 50 photographs of American window problems and solutions will be mailed for ten cents.

QUAKER LACE COMPANY
330 Fifth Avenue • New York

* Quaker Curtains have been described as a series of fine threads tied around a series of holes — the threads preventing outsiders from staring into your home; the holes providing maximum vision of outdoors. Only curtains made as Quaker curtains are made give best this duplex service.

Legs are young in QUAKER STOCKINGS

For sheer beauty, dull lustrous glamour and sleekness, there is nothing more beautiful than a Quaker stocking. For all their delicacy they wear amazingly. At your favorite store, 79c to \$1.65. Quaker Hosiery Company, 330 5th Ave., N.Y.



QUAKER

Colony

BEDSPREADS

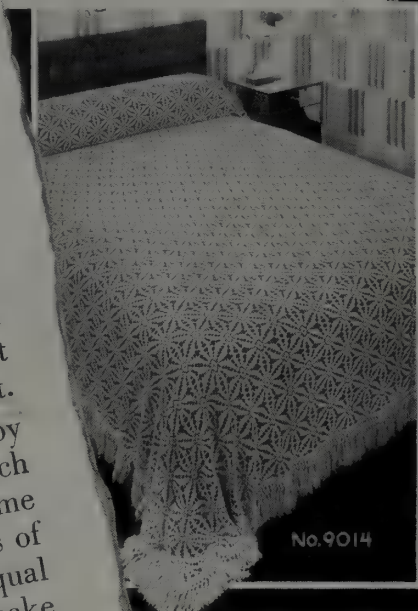


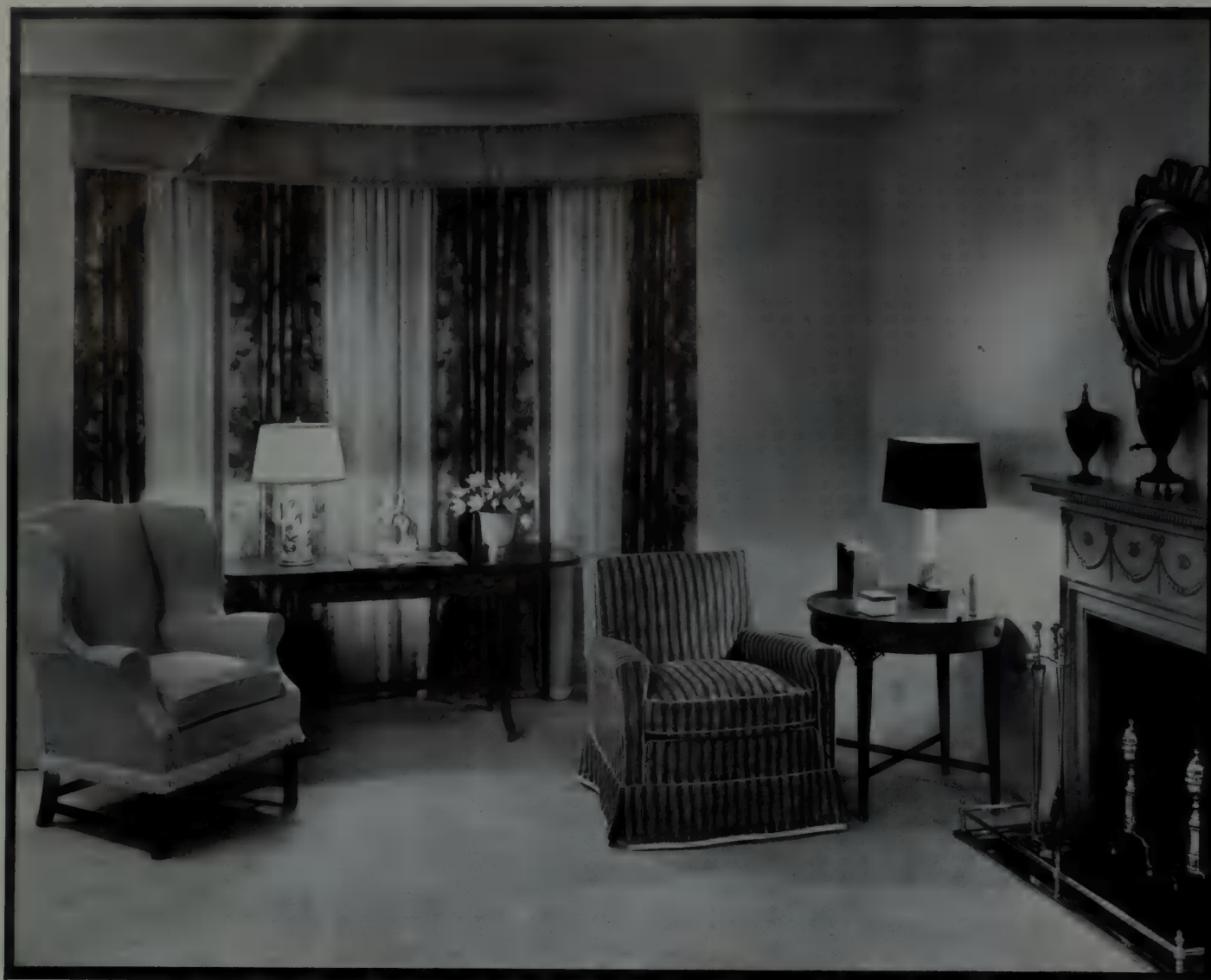
Here are three of the "new and different" Quaker Colony Bedspreads. They give you all the beauty, charm and richness of the handmade—and all the quality and durability that mark every Quaker textile product.

Quaker Spreads are inspired by those delightful heirlooms on which our ancestors spent months of time crocheting twelve or more miles of yarn. And the price is about equal to that of the yarn required to make one. Another thing—they launder perfectly without ironing.

See these and other Quaker Spreads at your favorite store. If not available, you may order from us by mail giving number and size. No. 9024—single bed size \$9.50; double bed size \$10.50. No. 9014 and No. 9012—single bed size \$8.00; double bed size \$9.00. Sent postpaid upon receipt of check or money order.

QUAKER LACE COMPANY
330 Fifth Avenue • New York





LIVING-ROOM—Slated for unfading Ivory care, are: walls, draperies, curtains, slip-cover fabrics, lampshades; rug: Mellow red Lamballe Toile, yd. \$2.95; Eggshell voile, yd. 95¢; Green striped linen, yd. \$1.15; Beige linen, yd. \$1.15; Wing chair, dusty rose whipcord, yd. \$1.95; Braided natural cotton rug, sq. yd. \$4.95.

Photographed in
Sloane's Smaller Homes Shop

*These Ivory-washable
rooms are now
being featured by*

W & J

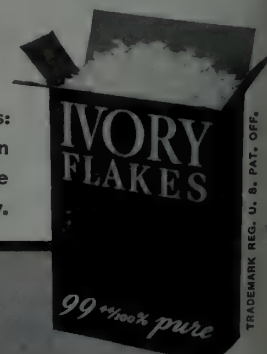
Sloane

FIFTH AVENUE AT 47TH • NEW YORK

DON'T plan your Spring decorating till you see Sloane's new Ivory-washable rooms. They're charming . . . and not expensive. Soft colors are used with famous Sloane skill. Yet they're utterly practical because Ivory Flakes will keep them new-looking, spotless.

Sloane is prepared with an endless variety of Ivory-washables to help you furnish your home. Start with one room, as they did last year . . . this year they have an entire suite. Let them plan combinations that please you for washable rooms . . . keep them unfaded, immaculate with Ivory care. Sloane advises Ivory Flakes because "*Ivory Flakes are kindest to colors, safest for fine fabrics.*"

DINING-ROOM—Perfectly appointed with Ivory-washables: Blue Pillement Toile, 36" wide, yd. \$1.50; Striped linen on cornice and chairs, yd. \$1.15; Curtain voile, yd. 95¢. Sponge walls with gentle Ivory suds to keep them fresh and like new.



BEDROOM—Keep all these fresh, with Ivory Flakes: silver striped wallpaper; Dusty-rose Antoinette chintz draperies, yd. \$1; Plain green chintz, yd. 75¢; Green striped linen on chairs, yd. \$1.15. Curtains of eggshell ninon of Celanese Rayon, yd. 95¢.



CHIPPENDALE

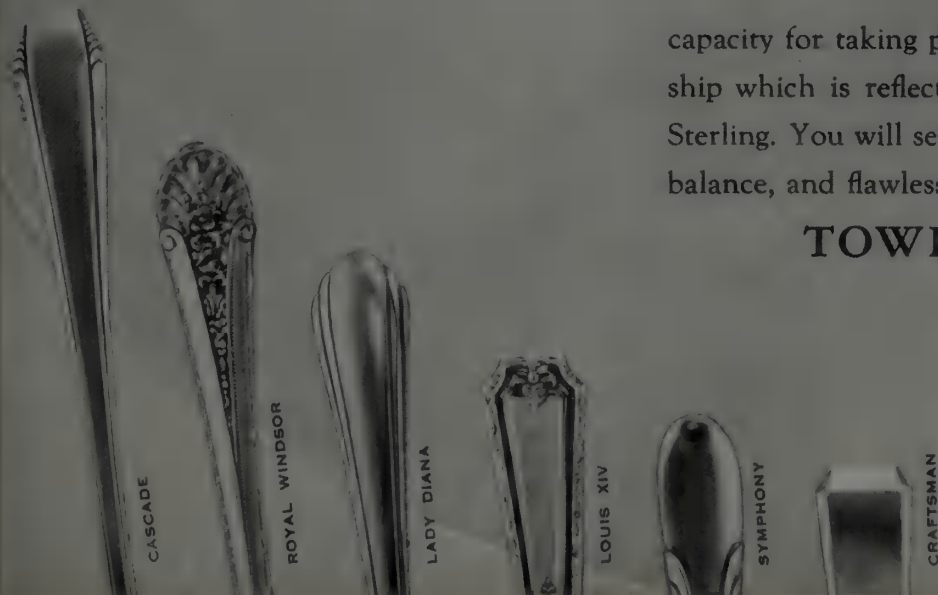
CANDLELIGHT

RAMBLER ROSE

GENIUS, someone has said, is an infinite capacity for taking pains. And so is true craftsmanship, craftsmanship which is reflected in every piece of every pattern of Towle Sterling. You will see it in the beauty of Towle design, proportion, balance, and flawless finish.

TOWLE with unbroken craft traditions SINCE 1690

Write for pictures and prices of patterns with engraving suggestions.
 NEW BOOK FOR BRIDES—"How to Plan Your Wedding & Silver."
 THE TOWLE SILVERSMITHS—Dept. M-3—Newburyport, Mass.
 Please send free folders on _____ patterns.
 I enclose 10 cents for new book.
 Name and Address _____



Light Conditioning



MODERN interior designers recognize the decorative and functional service that light conditioning plays in rooms they design. They realize that light conditioning provides the right kind and amount of light for seeing, comfort, and beauty wherever eyes are used. Yet light conditioning is simple and inexpensive. And by giving eyes the light they need for seeing tasks, it helps save eyesight as well. You will find, for example, that I. E. S. Better Sight Lamps will go a long way toward light conditioning your home because they give soft, diffused light... conditioned to the eyes of the whole family.



To get all the light you pay for from your reading lamps and fixtures, use the new and brighter MAZDA lamps made by G-E... the kind that *Stay Brighter Longer* than inferior substitutes. Start light conditioning today!

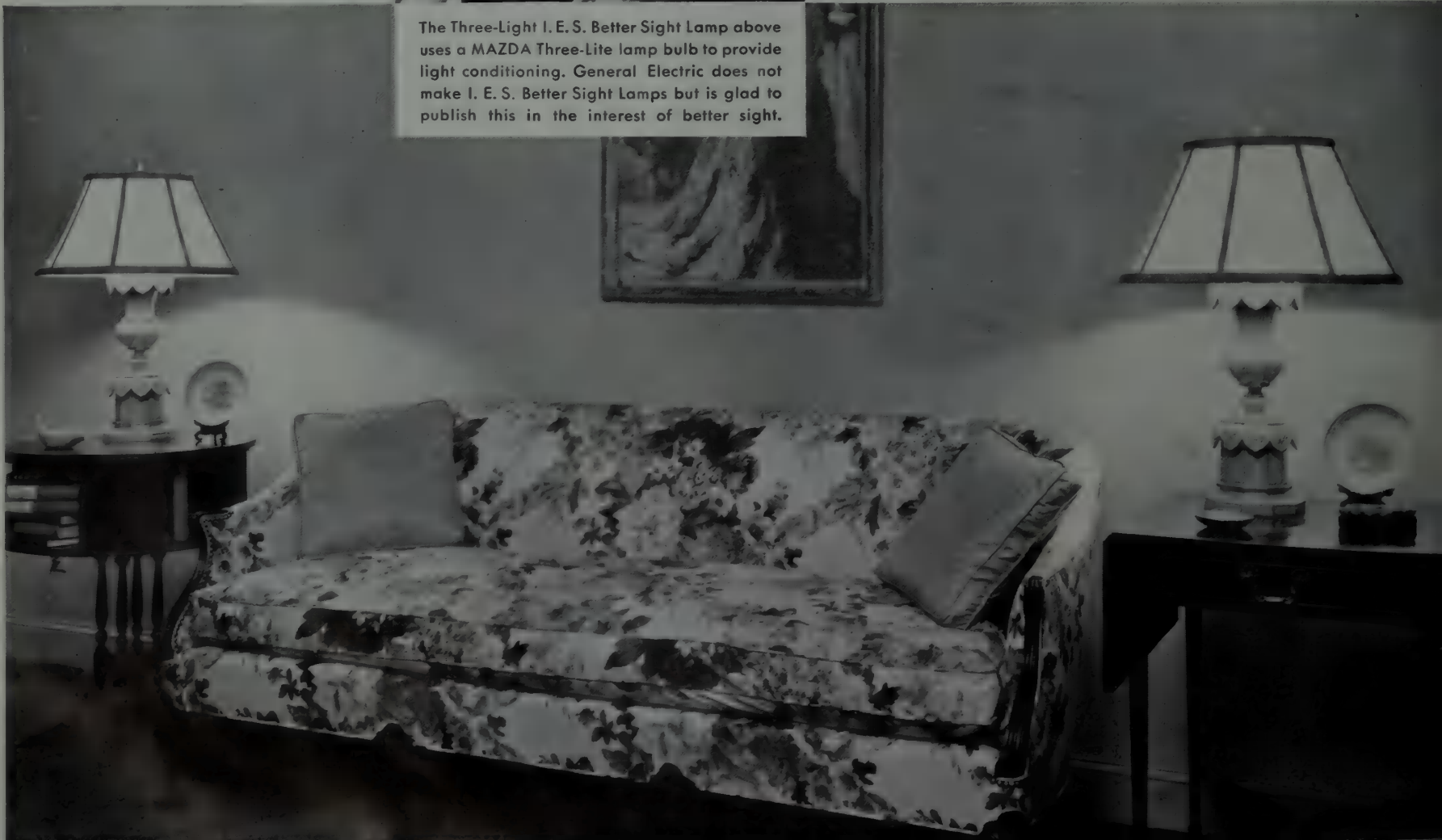
HAVE YOUR LIGHTING MEASURED FOR SEEING, COMFORT, AND BEAUTY. Most electric service companies will gladly measure your home lighting with a Light Meter, to ascertain whether you have enough light for easy seeing. Phone today.

FREE BOOKLET TELLS YOU HOW. Send for free booklet, "Luxury Lighting at Low Cost." Packed with ideas on how to light your home smartly at low cost. Write General Electric Co., Dept. 166-HB, Nela Park, Cleveland, Ohio.



End table lamps fit in with the decorative character and help light condition this English living room designed by Mrs. Dodd for the Grosfeld House Exhibition in New York City.

The Three-Lite I. E. S. Better Sight Lamp above uses a MAZDA Three-Lite lamp bulb to provide light conditioning. General Electric does not make I. E. S. Better Sight Lamps but is glad to publish this in the interest of better sight.



GENERAL  ELECTRIC

SEND FOR THIS

Free

BOOK ON INSULUX GLASS BLOCK



■ A particularly appropriate use of Owens-Illinois INSULUX Glass Block in the Harry Allaman residence, Tyler, Texas . . . Hobart Plunkett, architect.



■ INSULUX Glass Block, in the generous bay in the Allaman home, provides a maximum of pleasingly diffused daylight, yet assures highly desirable privacy.

● Owens-Illinois Glass Company also manufactures Dust-Stop Replacement-Type Air Filters, Fiberglass Industrial Insulation and Power Products. World's largest manufacturer of glass containers.



OWENS-ILLINOIS

Insulux

GLASS BLOCK



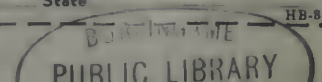
IF YOU CONTEMPLATE BUILDING OR REMODELING

● Do you know that you can now have an abundance of diffused daylight in your new home without sacrificing privacy—that basement rooms, closets and other dark spaces can now be brightened by borrowed daylight? Do you know that the same walls which add new beauty, interest and charm to a home, will provide highly effective insulation against heat and cold and sound? And do you know that all of these important advantages—and many more—are now made available to you in one building material? Get all the amazing facts about Owens-Illinois INSULUX Glass Block, the new and better building material that enriches every phase of home life—and saves money while doing so. Send the coupon TODAY, to Owens-Illinois Glass Company, Toledo, Ohio.

OWENS-ILLINOIS GLASS COMPANY
Industrial and Structural Products Division
Toledo, Ohio

Please send, without obligation on my part, my copy of your booklet on INSULUX Glass Block in residential construction or modernization.

Name _____
Address _____
City _____ State _____



SLOANE SALUTES SWEDISH MODERN



Swedish Modern furniture has come of age. Today, with its simple utilitarian beauty and lightness of feeling, it is good functionalism at its suavest. Sloane presents it here in two groups, one from The House of Years, the other from The Modern Furniture Department. Prices of all upholstered pieces are in muslin, including labor to cover. Large photograph: walnut-base day bed, \$165. Tub chair, \$68.50. Shown small: Sectional sofa including armed end, \$62; long center unit, \$69.50; chair-size unit, \$52.50. Bleached mahogany lamp table with shelves, \$42.50. Coffee table of bleached oak, \$40. Bleached mahogany desk, \$95. Matching cane-back chair, \$36.

WASHINGTON, D. C., SAN FRANCISCO AND
BEVERLY HILLS, CALIFORNIA

W&J Sloane

FIFTH AVENUE AT 57TH • NEW YORK

FROM OUT OF THE PAST TO GRACE THE SMARTLY SET TABLE OF TODAY



Cotillion

COLONIAL GAIETY AND CHARM RECAPTURED IN STERLING BY

Reed & Barton

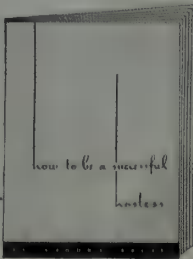


YOU'LL find a new loveliness in the graceful lines of Cotillion. It is reminiscent of colonial hospitality, of gay dancing and tables piled high with tasty delicacies.

Here in the soft gleam of sterling silver, the spirit of the early American Colonies has been lightly caught and gayly interpreted in flowing lines of classical beauty. Because it is truly colonial in feeling, time will serve only to increase its distinction.

Plan a pleasant visit to your favorite jeweler's today or tomorrow. Ask to see Cotillion, exclusive with Reed and Barton. Appraise its inherent beauty and richness; examine its fine workmanship. Then you'll understand why Reed and Barton are renowned for their craftsmanship in sterling . . . and why Cotillion ranks as one of their most distinctive patterns.

If you like to be admired
... want to be envied
WRITE FOR THIS
BOOKLET



REED & BARTON, Silversmiths
Box 990, Taunton, Mass.

Send me post-haste your interesting book on more gracious entertaining, "How to be a Successful Hostess." I have enclosed 10c in stamps or coin to cover wrapping and postage.

Name _____

Street _____

City _____ State _____



HB9-39

PUBLIC LIBRARY



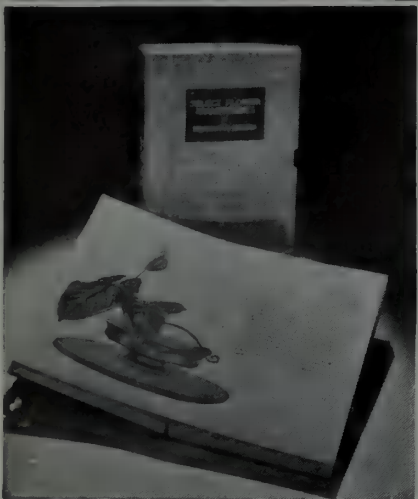
Let us **PLAN** your **HOME . . . to be MODERN!**

With our decorators to guide you, there is no more lovely, more gracious style of home decoration than the enduring Modern we sponsor. Your taste and needs are considered . . . your budget met . . . you are assured of America's finest modern furniture! No charge for planning!

MME. MAJESKA
Consultant Decorator

Modernage
162 East 33rd St.
New York

America's Largest Modern Furniture & Rug Establishment



"Select Flower Arrangements of Moribana and Heikwa"

An album of 50 exquisite color illustrations of Japanese flower arrangements by leading contemporary native teachers. Text in English. Silk brocade covers.

Price \$2.00 postpaid

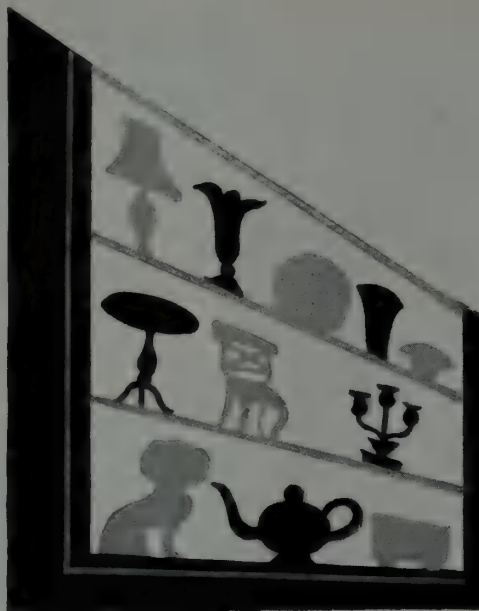
YAMANAKA & CO.
INCORPORATED
680 FIFTH AVE. NEW YORK

English Bone China

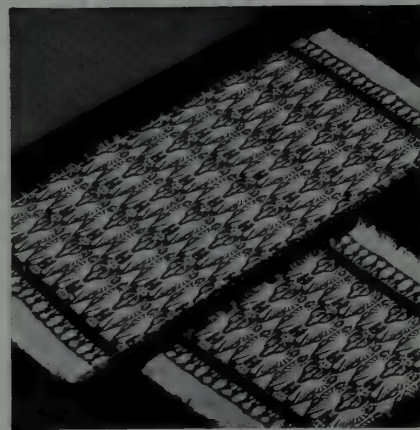


America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA



window



THE flash of a bluebird's wing and dimities. We think, too, of summer luncheons, and hence of our table settings. Here is a gay Perugian luncheon set of hand-woven linen and eternal freshness. The center scarf with eight mats comes in a natural background with green, brown, blue or champagne-colored embroidery. \$7.50 at Makanna, Inc., 416 Boylston Street, Boston, Mass.

DO YOU take your living room for granted? Try looking at it with an unjaundiced eye and see what a stranger's first impression would be. If, for example, you have an Empire or Federal room which you find uninteresting these wall brackets will turn the trick by giving it an ecstatic lift. Put them on either side of a mirror or a fireplace. \$7.50 each at Flint and Horner, Inc., 66 West 47th Street, New York.



DECORATIVE ART 1938

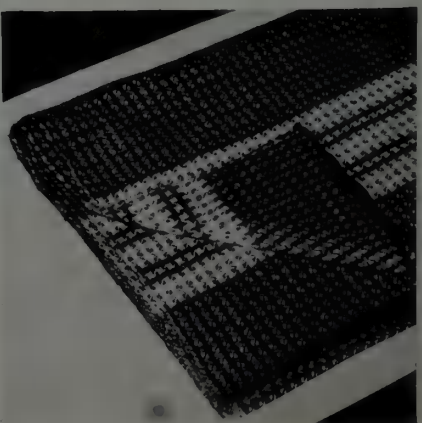
Edited by C. G. Holme (Size 11 1/4" x 8 1/4")

● Imagine, if you can, the beauty of the 1938 issue of this world famous book! 500 unequalled reproductions in COLOR and halftone of the year's outstanding contemporary designs and decorations. You will find the chic of modern Paris, the exuberance of Italy, the design of Vienna, the craftsmanship of Germany and Scandinavia, the restraint of England, side by side with the newest and most remarkable achievements of America. Only the greatest modern designers are represented. For 33 years "Decorative Art" has led the way and set the fashion. It is a book full of inspiration and practical help, with costs, construction, materials, color schemes, etc. Sections are devoted to Exterior, Entrance Hall, Living Room, Dining Room, Bedroom and Nursery, Kitchen, Bathroom, Pottery and Glass, Metalware, Lighting, Furniture, Fabrics, The Small Apartment. Last year's edition is completely out of print in spite of increased printings. Order the 1938 issue without delay. Money refunded if not entirely delighted. At leading book stores or direct.

Price \$3.50. Paper binding. \$4.50 Cloth.

■ catalog of Studio books available ■

A DROWSY, delicious lethargy will steal over you when you roll up in this blanket throw. It's a copy of the old Star of Bethlehem design and every thread is pure virgin wool. Warm, yet very light, you will find that it will last you forever. In light blue, dark blue and white; brown and cream; green, black and white; rose, black and white, the price is \$7 at Laura Copenhaver, Rosemont, Marion, Virginia.



THE STUDIO PUBLICATIONS INC. 381 FOURTH AVE., NEW YORK

Wherever you live, the merchandise shown on these pages is within your reach. Write the shop or store mentioned for quick delivery

shopping

THIS breakfast set for two betokens spring as does the first sniff of lilacs. There's a chirrup about its pattern and the perky rosebud atop the sugar bowl endeared it to us immediately—but the reason the set is going to meet with such a thumping success is because of the individual coffee pots. You'll find them indispensable to your breakfast table. \$12.50 at Madolin Mapelsden, 825 Lexington Avenue, New York.



HERE'S a bonanza for all you ardent knitters! It's a collapsible skein holder which you clamp on the edge of a table. You then proceed with amazing ease to roll your hank of yarn into a ball, or to knit directly from it. Incidentally your husband may now abandon his John Alden rôle of holding the hank as you wind. Small size \$1.35, large size \$1.85, at Sara Hadley, 11 East 54th Street, New York.

CHUBBY cherubim romp around the stems of these handsome English candlesticks. Of metal painted to look like stone, they are massive, yet retain a curiously light feeling, and will blend beautifully with your most cherished antiques. Place them on your mantel and notice how your friends' admiring glances will travel toward them time and again. \$30 the pair at Lyman Huszagh, 57 East 56th Street, New York.



WHEN we think of grapes we like to think of dusky, bare-legged children, their young mouths sweet with the purple stain of the ripe clusters—and of quiet arbors flecked with sunlight. Such a fruit needs a very handsome setting; and we have found it in this bronze Catalpa leaf oxidized in a natural patina. The sterling silver scissors are \$22, the dish, \$18, at Georg Jensen, 667 Fifth Avenue, New York.



TOMORROW'S HEIRLOOMS



THE CHARM of Virginia traditions is the prideful heritage of Biggs reproductions . . . making them today's treasured possessions, tomorrow's heirlooms. Authentic design, faithful reproduction, and master craftsmanship enhance the beauty and worth of each Biggs masterpiece, distinguishing it from the usual.

Pictured here . . . a piece made by Biggs for about 30 years. QUEEN ANNE LOWBOY, circa 1700; length, 32 inches; depth, 20 inches; height, 29 inches.

Midwinter Sale Price \$65.00.

BIGGS

ANTIQUE COMPANY

318 E. Franklin St., Richmond, Va.

Branches:

1217 Conn. Ave., Washington, D. C.

221 Peachtree St., Atlanta, Ga.

Send 10c for Biggs "Review of Period Reproductions", featuring Midwinter Sale prices.

Vendôme News

IMPORTED and DOMESTIC DELICACIES

CAVIAR RESTAURANT moves to East 49th St.

Complying with numerous requests, the CAVIAR RESTAURANT has moved to a more convenient location—18 East 49th Street (near Madison). The inimitable cuisine and excellent wine cellar, under Antoine Dadone's direction, remain the talk of the town!

Swiss in Kirsch

A rare epicurean combination! Genuine Gruyere Swiss cheese, from Switzerland, cured in Alsatian Kirsch by Vendôme, originators of cheeses in wine.

4 oz. jar.....\$.55
8 oz. jar.....1.00
12 oz. jar.....1.50

New Canape Paste

Vendôme Smoked Turkey Paste is the latest and most popular delicacy of the season. Preferred for canapes, sandwiches, etc.

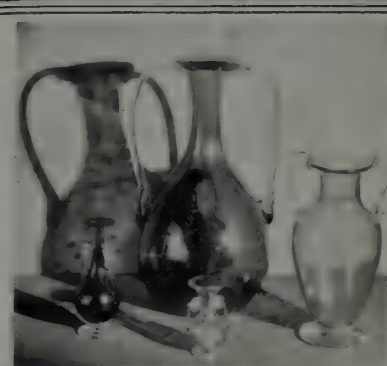
3 1/2 oz. jar.....\$.50
All items plus postage.



Write for Catalogue "B"

Vendôme

415 Madison Avenue, N. Y.



Venetian Vases in infinite variety for your choicest blooms.

\$1 - \$2 - \$3.50 up

Write for illustrated booklet of flower containers

Carbone

342 Boylston Street, Boston

WALLPAPERS

Write for Specimen Booklet

Nothing in the way of beautifying a home, does so much and costs so little as wall paper. From our diversified collection, we have assembled into a convenient booklet, 20 distinctive wallpapers of authentic Colonial period design—waterfast and sunfast. Visit our showrooms or enclose with request for booklet 25c to cover the cost of postage and handling.

A. H. JACOBS COMPANY, Inc.

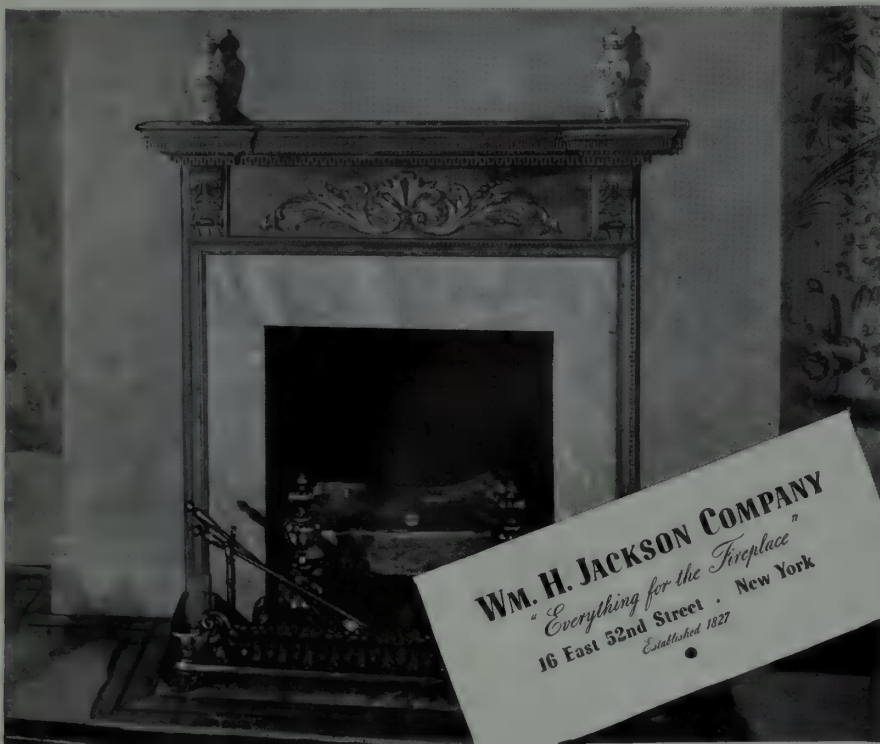
509 MADISON AVENUE

NEW YORK, N. Y.

Natural Wood Mantel

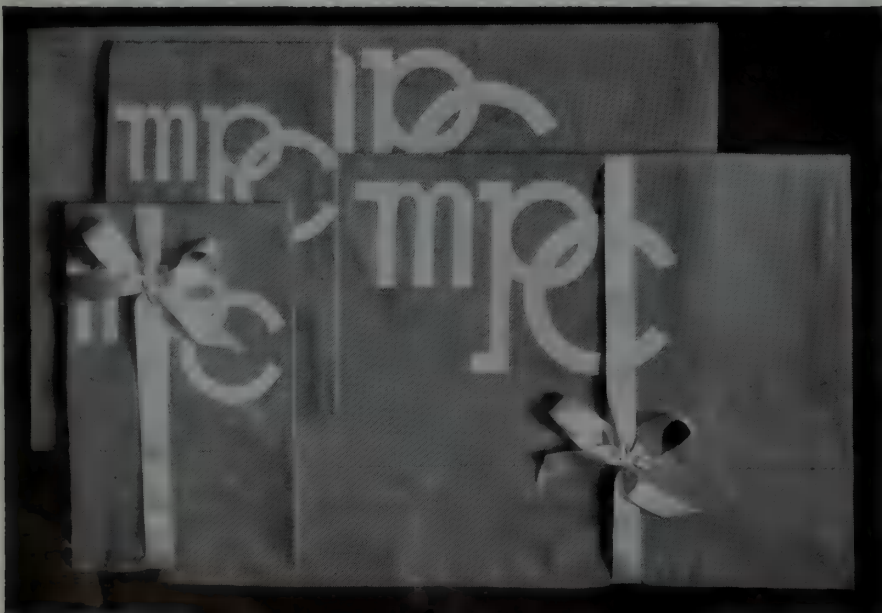
CARVED IN THE 18th CENTURY MANNER

Warm beauty of natural wood in an elegant pine mantel brought from England. Handsomely carved in the great days of the 18th Century, time has richly mellowed the texture and coloring.



Let COLOR Determine it

Whether you seek smart originality with a masculine or a feminine atmosphere, here is a new series of Mosse bed linens so direct in their modern simplicity as to partake of either gender, according to your choice of a rugged or a delicate color combination.



8 UNUSUAL SHADES

with unlimited choice of color combinations in the hand appliqué monograms.

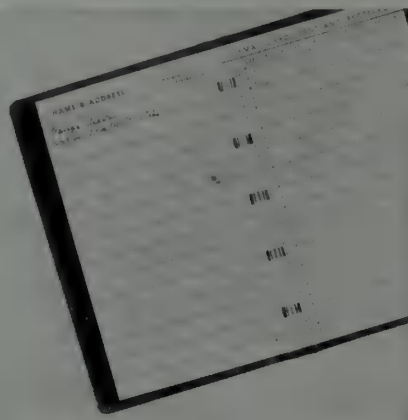
mosse
Linens

NEW YORK: 750 FIFTH AVENUE
SAN FRANCISCO: 410 POST STREET

COMPLETE SETS

including individual monograms from \$19.25. Price list and color swatches upon request.

window shopping



HOW many times have you wailed, "Oh, dear, I forgot her birthday again!" Remembering your friends' red letter days is a heartwarming gesture and the Social Registrar takes care of it for you. With a place for birthdays, anniversaries and a check system for Christmas cards, the books range from imitation leather bindings for \$1 to hand-burnished Florentine leather for \$5. At Mevi Bookbinder, Inc., 228 East 45th Street, New York.

THERE is such a feathery, will-o'-the-wisp grace about these milk glass urns that you want them near you always. They have a scattering of tiny gold flowers through them, and with the tops make lovely decorative pieces. Or remove the tops and fill them with freesias. The fragrance of the flowers, and in so gossamer a setting, is enchanting. Height 12", price \$10, at Reits Glassware Co., 613 Lexington Avenue, New York.



YOUR garden can be the oasis in a bird's desert. From the hinterland of the skies they will come plunging, swooping, whirring to wheel gracefully around this feeder which hangs from the limb of a tree—and at such a height the birds' feathers are well protected from your stalking Tabby. In plain green, or in green with brown, white or red, the price is \$1.25 at Charles M. Mitchell, Sterling Junction, Mass.

BETWEEN the dark and the daylight is relaxing time, and one of the best conversation provokers we know is the homely question, "One sugar or two?" This sterling silver five-piece set in the Colonial pattern has a classic simplicity, comprises a coffee and tea pot, sugar and creamer and bowl for used tea balls. Behind such a service any hostess will do the honors gracefully. \$150, at Lux, Bond & Green, Inc., Hartford, Conn.



IF SOMETHING happens in the early morning to disgruntle the man of the house, as shaving in a bad light, the reverberations are long and loud. With this electric mirror one of the chief causes of trouble is eliminated. It has an outlet for electric razor addicts, provides glareless light and may be used on a table or screwed to the wall. It costs \$12 at Lewis & Conger, Sixth Avenue and 45th Street, New York.

Window shopping

IF YOU have a penchant for the dainty and petite in decoration you will love this miniature shelf with the tiny pots of porcelain flowers. Or perhaps you are a collector of figurines? The shelf would make a very fine setting indeed for such a hobby. It comes in either walnut or mahogany and costs \$5. The flower pots are \$1.25 each, and you will find them at M. A. Buchwalter, Inc., 689 Madison Avenue, New York.



UNDER the heading of out-and-out downy luxury our most coveted item is blanket covers. They are as effective in bolstering up our morale as a new permanent or a spring suit, and under so splendid a covering life takes on a lustrous sheen. Of rayon crêpe trimmed with lace, with lace monogram and in all bedroom colors, the single bed size is \$10.50, double \$12.50. At Grand Maison de Blanc, 746 Fifth Avenue, New York.

NOW that the season of Lent is almost upon us, these crystal candlesticks, their stems fashioned to form crucifixes, are both timely and decorative ornaments for your home. The most prosaic pieces, caught within the aura of candlelight, will be imbued with a magical quality. Place them on your mantel, or put one on a living room table, the other in the hall. \$4 the pair at Ovington's, 39th Street and Fifth Avenue, New York.



SO YOU may start early dreaming of rosy dreams of picnicking in lush forests beside singing brooks, we show you this outing kit. The case comes in gray or tan woven striped tweed, is lined with glazed linette and fitted with red or yellow Beetleware and onyx flatware. It has service for four persons and space for one quart bottle. Size 17½" x 12" x 5½", price \$12.50. At Scully & Scully, Inc., 506 Park Avenue, New York.



ALL the world hates a bargain hunter, for no one but she experiences the enveloping glow after a job well done. At present we're glowing in that smug state, and all because of this calendar pad with clock. It is such a right combination, and on the sheets the clock forms the spot from which radii run out, securing your day into hours. \$5 at Lambert Brothers, 60th Street and Lexington Avenue, New York.



Modern mood perfectly interpreted. The porcelain is Royal Copenhagen's new Java design, rich canna and soft green on dead white. Dinner plates are \$48 a dozen. The silver, Jensen's Pyramid, is modern at its best. A sufficient set (64 pieces) is \$442. The hand embroidered linen is Marghab's imaginative Ponto Grega design—17 pieces are \$40. While the Orrefors crystal is one of Gate's perfect designs. Water goblets are \$16 a dozen.

GEORG JENSEN

667 FIFTH AVE.



NEW YORK CITY



100 piece ensemble—complete...\$79.50

Here's the sensible way to furnish a kitchen—with an ensemble complete, compact, and beautifully harmonious. Infinitely less expensive, too, than if purchased piece by piece.

We've had years of experience equipping kitchens, closets and bathrooms. We know we can help you, too. Other kitchen ensembles up to \$175. Shipments prepaid within 100 miles of N.Y.

Send for Housewares Booklet "H"

HAMMACHER SCHLEMMER

145 EAST 57th STREET

Since 1848

NEW YORK

PUBLIC LIBRARY

Burlingame, Cal.

YOUR GARDEN
Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB 1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

Fireplace
EQUIPMENT



CURTAIN FIRE SCREEN (open)
Our vital improvements (pat. 1933) make this screen as practical as it is attractive. Opens and closes by chain pulls at side, easily and comfortably. Automatically overlaps at center just enough to give complete protection. Catalog shows this and other screens. Separate catalogs of grates, Franklin stoves and mantels.

Edwin Jackson
INC

H
A
V
E
Y
O
U
A



FOTO-TAINER

in your home?

You may not know it, but you need one. So easy to arrange and keep pictures. So easy to show them to your friends. Pass the picture NOT the Album.

Beautifully made, each sewn pocket holds 12 prints up to 4 x 6".

Send for two days' inspection.

No. of Pockets	Small	Library	Slide-in-back
	12	24	40 to start
Imitation Leather	\$2.00	\$2.75	\$4.00
Genuine Leather	2.75	3.75	6.00
Antiqued Cowhide*	3.50	5.00	7.50
Imported Morocco*	4.00	7.50	10.00

*Lined with silk

Catalogue on request

If money is sent with order, initials or name stamped in gold FREE

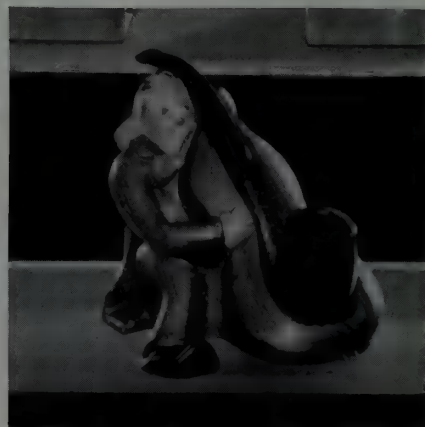
MEVI, 228 E. 45 St., New York, Dept. B

window shopping



HAVE you ever noticed how hard it is to find an address in the country? With these Reflecto letters, which reflect automobile headlights, placed on the lawn or driveway your guests need no longer comb the countryside looking for your house. 3" or 4" letters or numerals are \$1.50 each; panel and stake for name, in brown or green, \$2.50; panel and stake for house number, \$2. At Evelyn Reed, 524 Madison Avenue, New York.

THIS old 'cellist seems so immersed in his art that he might have stepped out of the streets of Cremona, but he is really an ingenious pipe holder. Of natural walnut with the exception of the painted face, it makes a particularly nice rack for the favorite pipe on a man's desk. 3½" high, it costs \$4.50, or with a Fader Calvert pipe, \$5.50. At Malcom's House and Garden Store, 524 North Charles Street, Baltimore, Maryland.



STUDY INTERIOR DECORATION AT HOME

SIX WEEKS PRACTICAL TRAINING COURSE

Authoritative training in selecting and assembling period and modern furniture, color schemes, draperies, lamp shades, wall treatments, etc. Faculty of leading decorators. Personal assistance throughout. Cultural or Professional Courses.

Home Study Course

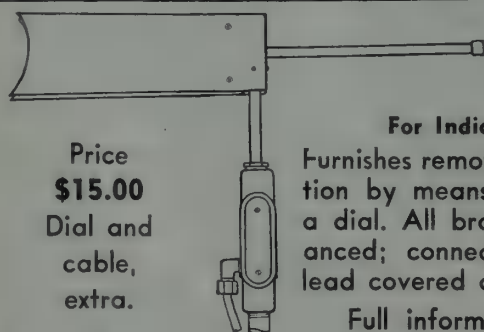
starts at once • Send for Catalog 5C

Resident Day Classes

start July 11th • Send for Catalog 5R

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue, New York City



Electric WIND VANE

For Indicating Wind Direction

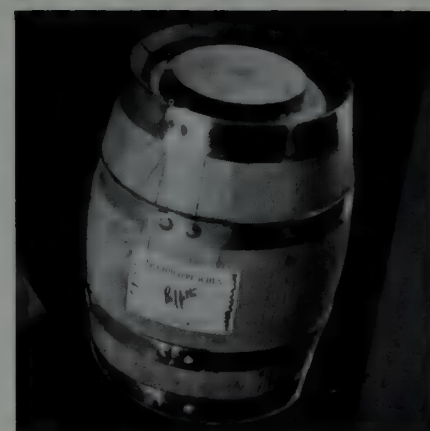
Furnishes remote indication of wind direction by means of 8 lights arranged on a dial. All brass vane, permanently balanced; connected to dial indoors with lead covered cable.

Full information sent on request.

M. C. STEWART

433 Mass. Ave.

Arlington, Mass.



HERE is something to add spice to your table and to evoke at least mental smacking of lips from delighted guests. It's a half-gallon keg of brandied peaches which may be served either as a dessert or a relish. If you feel in an experimental mood, add more brandy, put a match to the syrup, and a nimbus of blue flame will cover your peaches. \$4.75 at Vendôme, Inc., 415 Madison Avenue, New York.

VERY handsome indeed are these andirons with the pair of streamlined Arab chargers crouched on black fluted pilasters. Made of brass, there is a feeling of the dusty-faced Sahara in their sinewy lines and they bring to the set a tempered strength. Your hard-to-please bachelor friend would bless you for such a gift. The price is \$12.50 at Kenneth Lynch, 8-14 37th Avenue, Long Island City, New York.



OUR GALLERIES ARE UNIQUE . . . WE CARRY ONLY FINE COLOR REPRODUCTIONS OF THE WORLD'S BEST PAINTINGS. PICTURES OF SUPERB QUALITY ARE TO BE FOUND AT UNBELIEVABLY MODEST PRICES . . .

RAYMOND AND RAYMOND

OUR NEW YORK GALLERIES ON 52ND NEAR PARK AVENUE . . . OUR LOS ANGELES GALLERIES ON SUNSET NEAR THE TROCADERO



FOR elegance with a swing to it, try using these gilt tiebacks. Your brocade or damask draperies pinned with the dramatic gold will cascade to the floor in fluent folds, and the assured smile of beauty will hover about your windows. These ornaments come in a flower motif or, if you prefer it, there is the lion's head design. They may be had for \$3.75 each at W. & J. Sloane, Fifth Avenue and 47th Street, New York.

window shopping

HERE is an old-fashioned girl wearing a hoop skirt that has a ruffle of tiny flower pots around the hem, and for her arms two larger flower pots. Made of white iron, there is a demure and winsome charm about this figure that will strike a happy note in your garden—even the bachelor buttons will spruce up. She is 4' tall and costs \$24, comes from Miriam Stevenson, 400 East 57th Street, New York.



THERE is a crinoline primness about this southern Hitchcock chair that will do exciting things to any room you put it in. It is hand made of hardwood painted black with stenciling of dull gold and bronze. It has a seat of hand-woven cane, and is an authentic copy of the original owned by Madame Russell, Patrick Henry's sister. Single chairs are \$30, in sets of six, \$162. At The Handicraft Shop, Bristol, Va.



THE romance of the centuries is in this pair of 11" "ceramics." The Chinese mandarin with flowing robes and clasped hands and his spouse have the inscrutable rhythm of the East in their bearing—and the workmanship in both figures is superb. They will bring an element of quiet beauty to your room, linking arms graciously with any period. The price is \$6 each at Yale Barn, 997 Farmington Avenue, West Hartford, Conn.



far places



Lend enchantment to the bon voyage with a gay gift of rare fruits, candies and rich dainties. We'll deliver any choice you wish to the stateroom on the date of sailing.

Steamer baskets from \$5.

H. HICKS & SON

660 Fifth Avenue, New York



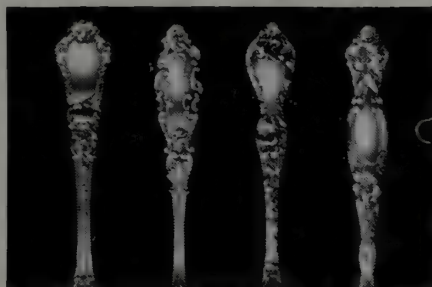
NORWAY CARVES OUT BEAUTY

Natural wood—hand carved for lamps — and cigarette boxes
Cylinder lamp. \$18.00
Shantung shade. 7.00
Boxes 3.75 up

RENA ROSENTHAL INC.

485 Madison Ave., New York (at 52nd St.)

Baronial Luxembourg Les Cinq Fleurs Frontenac



Unusual Opportunity

To fill in your inactive and obsolete patterns of flat silver. We have accumulated more than two hundred of these patterns, such as:

Bridal Rose	Lily-of-the-Valley
Canterbury	Louis XV
Frontenac	Medici
Georgian	Norfolk
Les Cinq Fleurs	Orange Blossom
Lily	Violet

This silver has been used and refinished and is offered in first-class condition and materially under the price of new silver.

★ **Unusual Silver** ★

We have one of the largest stocks of unusual silver in the United States, consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON, INC.

43 South Main Street
Memphis, Tennessee

**DISTINCTIVE
GARDEN, TERRACE,
SUN PARLOR and
YACHT FURNITURE**



Attractive Arm Chair No. 2010

Illustrated Catalog
Freight Prepaid to Florida.

**GRAND CENTRAL
WICKER SHOP, INC.**

217 East 42nd St., New York, N.Y.

MANUFACTURERS

BETWEEN 2nd & 3rd AVENUES

The **Spinet Grand**
Exclusively by
MATHUSHEK

EST. 1863

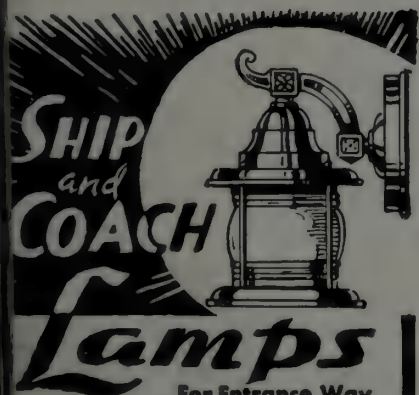


**A NOTE OF DECORATIVE
AND TONAL BEAUTY**

The most welcome creation in the progressive development of the Grand Piano, the SPINETGRAND graciously adapts itself to any interior. Musically satisfies the most critical. Compact in size. Full 88-note keyboard. Only MATHUSHEK makes the SPINETGRAND. Send for illustrated Booklet B

MATHUSHEK

43 W. 57 ST. Nr. 5th Av., N. Y.



For Entrance Way,
Porch, Hall, Rathskeller, Gate, etc.

Quality throughout despite their
thrifty low price.

Ship Lamp (Top, Right) No. 138
width overall 7"; length overall
10". Pewter Arm... copper or
polished brass finish with crystal
lense... only \$3.85.

Coach Lamp (Top, Left) No. 239—
overall width 8"; length
overall 12"... finished in copper
or polished brass with pewter
arm... only \$5.65.

Coach Lamp (Lower Left) No. 340—
overall width 8 1/2"; over-
all length 18 1/8"; 6" glass
panels. Polished brass and
black. An excellent value in
fine workmanship at \$14.75

ORDER TODAY

Or Write For Further Details

BUTLER-KOHAUS, INC.

2826 Olive St. St. Louis, Mo.



The above PHOTO MURAL or
one of equal size (60 sq. ft.) **\$45.00**

PHOTO MURALS

Depicting your own design or any subject, now available at reasonable prices—comparing favorably with cost of printed Scenic Wallpaper. Decorate your favorite room with PHOTO MURALS of your favorite interest, sport, fad, garden, etc. Make your room expressive of your own individuality. For full details write to

PHOTO MURAL STUDIOS

101 Park Avenue New York

OUTING KIT

ARE YOU GOING AWAY?

An outing kit that contains two quart size thermos bottles each with 4 cups and a sandwich box neatly fitted in a pigskinlike case.

Complete **\$6.85**

Scully & Scully, Inc.

"The Smart Gift Shop of New York"

506 PARK AVENUE, NEW YORK

at 60th Street

Wickersham 2-2590

PUBLIC LIBRARY

window shopping



THIS pair of peasant figurines in Deruta pottery symbolizes the country of Lombardy poplars where donkeys pull gayly painted carts, where sailors sing rollicking chanties as they hoist the sails of their fishing-smacks, and where every sunset is an arpeggio of color. So put them in your living room as a nostalgic salute to that Italian summer you loved very much. \$10 the pair at Carbone, 342 Boylston Street, Boston, Mass.



IF YOURS is the grim task of being a family fire-builder, this bag is contrived to save you time and to keep you comparatively dust and splinter-free. Strong, practical and smart, you can carry wood in it to your fireplace from wherever it is stored. It is made of denim and comes in navy or maroon with initials in white. The cost is \$2.50 and it comes from Farragut House, Hastings-on-Hudson, New York.

THE grace of this sterling silver service will add verve to the after-dinner conversation as you linger long over your demi-tasse. The three-piece set with tray in the Plain Antique design has a 9" coffee urn containing three half pints, a 3 3/8" sugar bowl, a creamer which holds six ounces, and the tray whose diameter is 12". The price for the complete set is \$165 at Hodgson Kennard Co., 15 Arlington Street, Boston, Mass.



HAVE you ever leaned over a counter pleading with the clerk to produce Colonial ash trays, or individual candy dishes? Yes? Then you'll want these reproductions of Sandwich glass cup plates by the Westmoreland Glass Company in the following patterns: Henry Clay, Bunker Hill, Butterfly, George Washington and Heart. \$2.50 for six, \$4.50 the dozen. Yale Barn, 997 Farmington Avenue, West Hartford, Conn.



THE SUN NEVER SETS on our "OLD BRITAIN CASTLES"



"OLD BRITAIN CASTLES"
Dinner Service for 8
Usually 17.98 **10.98**

HOSTESSES in Haiti, Alaska, Palestine and South America, as well as thousands in the United States find "Old Britain Castles" a great help in entertaining. Their guests are so charmed with this inspired Macy selection of English dinnerware that orders keep pouring in from all points of the compass. That's why we've made it an open stock pattern which we guarantee to keep available to its ever-widening public for at least five years... that is, until January 1943. The service for 8, a fine English underglaze print in pink, blue or mulberry, has a different historical British castle engraved on each item. The set consists of dinner plates, square dessert plates, bread and butter plates, choice of cream soup bowls or soup plates, tea cups and saucers, a large platter, and a vegetable dish. Buy now on the Eighth Floor at 34th Street & Broadway... you'll save seven dollars!

★ **MACY'S**

AT HOME IN MANHATTAN



CONRAD STUDIOS

The New Weston, due center of New York, has large, airy rooms and a clientele including swarms of English authors



EMELIE DANIELSON

The restrained good taste which marks a room such as this is characteristic of the Devon, which has an eye for decoration



SAMUEL H. GOTTSCHO

High up in the gilded tower of the Hotel Carlyle are living rooms with great poise and distinction, and magnificent views



St. Regis guests enjoy New York

... and you will enjoy The St. Regis. Here you are part of smart New York. St. Regis rooms and suites were fashioned for pleasant living. Three beautiful restaurants specialize in fine St. Regis food... and you will pleasantly discover, too, why The St. Regis is proud of its wine cellars. Theatres and your favored shops are conveniently nearby.

The St-Regis

FIFTH AVENUE AT 55th STREET
NEW YORK

Your stay at The St. Regis will cost you less than you might expect.

The CARLYLE
MADISON AVENUE, at 70th ST.
NEW YORK
(Established 1883)

*A Residential Hotel with a
Restaurant and Bar for the
Discriminating*

Furnished or Unfurnished
Apartments available

VINCENT J. BIRCH
General Manager

HAROLD P. BUCH
Resident Manager

MORRIS & ESSEX KENNEL CLUB

SATURDAY, MAY 28, 1938

GIRALDA FARMS

MADISON, NEW JERSEY

THE EXHIBITORS SHOW

\$20,000 IN CASH and Sterling TROPHIES
WITHOUT RESTRICTIONS . . .

FOR PREMIUM LISTS WRITE

Foley Dog Show Organization, Inc.

2009 Chestnut St., Philadelphia, Pa.

KUVASZ



Pure white Hungarian Guardians, the "Rolls Royce" of dogdom, unsurpassed in beauty, stamina, intelligence, disposition. Pure-bred for centuries; picture on request. Registered puppies from American Champions.

ROMANCE KENNELS

Park Ave. Madison, N. J.

SMOOTH FOX TERRIERS



CH. NORWAY SADDLER
(Ch. Travelling Fox Ex Wyksop Surprise)

WISSABOO KENNELS

OLD WESTBURY LONG ISLAND, N. Y.
Tel. Wheatley Hills 522

Old English Sheepdogs of Quality

Miss E. N. Buckingham

Cleoftaegel Kennels

Sudbury, Mass.

Telephone 168

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



Edgerstoun
Kennels
Concord, N. H.
Mrs. John G.
Winant, Owner

Puppies
Usually
Available

Eng. Ch. Masterpiece
of Rookes

Ch. Edgerstoun Wallie

Fee \$100.00—To Approved Bitches Only

THE STAFFORDSHIRE TERRIER

A breed of great strength
for his size, agile and
graceful, keenly alive to
his surroundings and
whose courage is pro-
verbial.

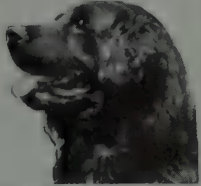
SHERWALL KENNELS
Walkill, N. Y.



Ch. McCabe's Guilda

NEWFOUNDLANDS COCKERS

Puppies from
Championship stock
Registered A. K. C.
CAMAYER KENNELS
John Cameron, Owner
Albany Post Road
Ossining, N. Y.
Tel. 2210



Ch. Kenmount LADDIE

PEKINGESE DACHSHUNDE

Miniatures—Small Stock
Mrs. Henrietta B. Kerner
190-76—111 Ave.
Hollis, L. I.

Phone:
Hollis 5-4171



GREAT PYRENEES

Puppies for sale from
the imported stock of
this largest kennel of
the breed in the world.
Make ideal companion
dogs for children and
adults.

BASQUAERIE KENNELS

Mr. & Mrs. Francis V. Crane,
Owners
124 South St.,
Needham, Mass.
Tel. Needham 0080



White Collie Pups

The most beautiful
specimens the dog
world can offer. Home
guards, loyal com-
panions, useful and
intelligent.

Send stamp
for catalogue

Comrade Farm Kennel
Box 88, Galion, Ohio



TOYS. The toy dogs are the diminutive members of the canine family. They are the household pets and companions, although not a few of the breeds are preëminent as watchdogs. Small dogs have been bred as far back as history goes, the origins of many of the toys being obscure. Others, however, are obviously miniature specimens of larger breeds. Sixteen toy breeds are recognized by the American Kennel Club as eligible to registration in the Stud Book. Not a few of these have fallen into desuetude, being rarely seen in public and seldom exhibited at the shows. Fashions in toys have changed greatly with the years, as has been the case with the larger varieties of dogs. Just at present the Pekingese (which already have been discussed) and the Pomeranians are most in favor. These two breeds represent nearly two-thirds of all the toys registered and about 10,000 pure-bred specimens are recorded annually. Toy dogs have their own place in the scheme of things, serving not only as pets and companions, but as guard dogs. They are ideal in size for the city apartment, where their alertness has been the undoing of many a sneak thief. It has been said that a burglar has more fear of a toy dog in a house than of one of the larger but less active breeds. The small dog can make enough racket to arouse a neighborhood, while he can hide away in a small space so he is hard to find.



Pomeranian
Ch. Little Sahib
Owned by Mrs. V. Matta
Astoria, Long Island

POMERANIANS. The Pomeranian, next to the Peke the most popular of all the toys in the United States, took his name from the Pomeranian Province, although it is most unlikely that he originated there. He is of the same family as the chow, keeshond, spitz, Samoyede and other Northern breeds whose ancestors must have been among the earliest of all dogs. The earliest specimens of comparatively modern times were far larger than the Pom of today, which averages seven

pounds. The Pomeranian is a delightful pet and his small size makes him adaptable to the smallest apartment. One of his outstanding characteristics is his vivacity. He has an extremely keen sense of hearing, which makes him valuable as a watchdog, being ever on the alert. He is a bold and courageous little fellow and most affectionate. There is a wide latitude in color permitted by the standard, which is being closely approached by the leading prize-winners of the day.

Be Proud of Your Dog's Manners

The Finest Dog Is a Nuisance Untrained
You Owe it to Your Pet

HAVE YOUR DOG TRAINED

Under personal supervision of
Mr. Joseph Weber, formerly with
Police Dept. of Berlin.

BUY A TRAINED DOG

WEBER'S TRAINING SCHOOL

PRINCETON
Route 1 & 26

(Dogs Boarded)

NEW JERSEY
Tel. 499



THE DOG SHOW

by HENRY RICHMOND ILSLEY



Japanese Toy Spaniel
Keuwanna Ti Ti
Owned by Keuwanna Kennels
Ardmore, Pennsylvania

JAPANESE SPANIELS. There are several varieties of the spaniel classed with the toys, best known and most popular being the Japanese spaniels. Probably the breed originated in China, being taken to Japan centuries ago. They are known the world over and have been bred in the United States for more than half a century. In appearance they are lively, with an aristocratic carriage, the heavily feathered tail being proudly carried over the back like the other Oriental dogs, the chow and the Peke. They vary in weight, the average being seven pounds. They are always parti-colored, either black and white or red and white, and there is considerable latitude in the shades of red.

ENGLISH TOY SPANIELS. These undoubtedly are from the same ancestry as the Japanese spaniel, although reaching England by way of the Continent some centuries ago. There are four varieties—Prince Charles, King Charles, Ruby and Blenheim—all now grouped under the general classification of English toy spaniels, being differentiated by color and markings. They are larger than the Japanese, weighing from nine to eleven pounds, while their tails are docked. The original variety was the King Charles, which is a black and tan in coloration. The Prince Charles is a tri-color of black, white and tan. The Ruby, as indicated by its name,

is whole-colored and of a rich chestnut red. The Blenheim is a parti-color, with a ground of pure white, with bright chestnut or ruby red markings evenly distributed in large patches. The toy spaniel is a dignified, gentle and lovable little fellow, active, faithful and affectionate and one of the most delightful pets and companions.

PAPILLONS. Whatever the origin of this attractive French breed there is no doubt that the spaniel largely figures in his ancestry, with a possible infusion of Oriental blood, the latter indicated by the plumed tail carried over the back. He was given his name because of his supposed resemblance to the butterfly, as represented by the ears, which are set on high and obliquely to appear like the wings of a butterfly. There are two varieties, the other having drop ears. Like most of the other toys he is lively and dainty in action, with all the desirable attributes of the spaniel. There is a wide variety in color.

ITALIAN GREYHOUNDS. This is an ancient breed, practically a miniature greyhound, averaging eight pounds in weight. It is purely a toy and despite the fact that his history goes back many hundreds of years he is almost a curiosity today, as there are comparatively few specimens in the United States. Only one was exhibited at Westminster in 1937.

SKYE TERRIERS



PUPPIES FOR SALE

AT STUD

CH. JERRY OF MERRYMOUNT
CH. GREGORY OF ARRETON
BRACADALE HENRY
HECTOR OF ARRETON

IRADELL KENNELS

MRS. CONSUELO V. DAVIS, Owner
THOMAS CROAN, Manager
SANDS POINT, L. I., N. Y. Tel. Port Washington 39W

\$15 TO MAKE YOUR DOG HAPPY,

COMFORTABLE

• A durable and sanitary weather-proof home. Set it up yourself from ready-made sections of vermin-proof red cedar. Priced according to size. Order now or write for Catalog HZ-3.



2 1/2 ft. x 4 ft. ... \$15.00
3 1/2 ft. x 5 ft. ... 20.00



DOG BEDS
18 in. x 24 in. ... \$ 6.50
24 in. x 30 in. ... 10.00
30 in. x 42 in. ... 15.00

E. F. HODGSON COMPANY
1108 Commonwealth Ave., Boston, Mass.
730 Fifth Avenue, New York City

Colemeadow Kennels

Morris Avenue Bryn Mawr, Pa.
Phone B. M. 3-72

Sealyham Terriers
Chow Chows
Scottish Terriers



FIELD COMPANIONS

Pointers • Setters
Spaniels
Shown at work in the field at any time
By appointment
ELIAS (Elcova) VAIL
Freedom Plains Rd. Poughkeepsie, N. Y.
Telephone Poughkeepsie 3287

STANDARD POODLES

Home reared puppies are usually available which makes them more than just a Kennel Dog.

HILLANDALE KENNELS
Mr. and Mrs. Charles Stewart Smith
Tel. Stamford 4-1548
54 Hope St. Stamford, Conn.



FRENCH BULLDOGS
The ideal pet and companion. Puppies and grown stock available.
AMOURETTE KENNELS
Reg.
1221 Denmark Rd. Plainfield, New Jersey

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Exceptional Puppies for Sale
WALDECK KENNELS
Kennels: Oenoke Ridge, New Canaan, Conn.
Address all mail
Edward L. Winslow, P. O. Box 159HB,
Stamford, Conn.
Telephone New Canaan 1121



Now YOU CAN GIVE HIM
RED HEART'S
3 FLAVORS IN BISCUITS

BEEF
FISH
CHEESE



TO SAFEGUARD HIS TEETH!

How your dog will love Red Heart Biscuits! Every package now contains Red Heart's famous 3 flavors . . . beef, fish, and cheese. This scientific dry dog food is really 24 vital foods in one, and guards dogs' teeth three ways: hardens gums; removes tartar and provides gnawing exercise; supplies rich stores of sunshine vitamin D. Send for free booklet, "Dogs—Their Care and Feeding." Dept. HB-3, John Morrell & Co., Ottumwa, Iowa.

RED HEART
DRY DOG FOOD
Heart-shaped or Kibbled



COCKER SPANIELS

PUPPIES FROM
 CHAMPIONSHIP STOCK
 Fine Show Prospects
 Nonquitt Kennels
 Mrs. Henry A. Ross,
 Owner
 Plymouth Meeting,
 Pennsylvania
 P. O. R. D. No. 4
 Norristown, Pa.



SCOTTISH and WELSH TERRIER PUPPIES

The progeny of our famous champions

MARLU FARM KENNELS

WEST LONG BRANCH, N. J.

If you're all in a daze over what kind of dog you want and where to obtain him (or her, or them), let the Kennel Section of HOUSE BEAUTIFUL be your guide. And if you need special help for special requirements, don't hesitate to write directly to

**THE
 KENNEL MAN
 HOUSE
 BEAUTIFUL**

572 Madison Ave.
 New York City

**NO-CHOKE
 HARNESS**



PROTECT YOUR DOG'S THROAT
 Pulling strain on back and shoulders, NOT THROAT.
 Comfortable, Humane, Easily Adjustable. Custom Built. Genuine Leather. Red, Black, Tan. Give age, breed, girth.
 No-Choke Harness - \$4.75
 Matching 60-in. Leash 3.00
 Send check or money order to
EDGAR BLOOM TIFFIN, OHIO

**Mitchell
 ALL-METAL
 FEEDER**
 pat. pend.



Help Save Our Feathered Friends
 This Merry-go-round feeder protects the birds from cats and other enemies. Approved by Audubon Societies.
 Neat — Emerald green finish — Attractive.
 \$1.25 Postpaid. U. S. A.
CHAS. M. MITCHELL
 Sterling Jct., Mass.
 After April 1, \$1.50 postpaid

Keep Your Dogs
 free
 FROM WORMS
 WRITE FOR FREE BOOKLET No. 652

NEMA

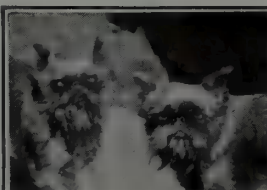
WORM CAPSULES
 EFFECTIVELY REMOVE LARGE
 ROUNDWORMS AND HOOKWORMS IN DOGS OF
 ALL BREEDS AND AGES. SAFE. DEPENDABLE
 Nema Booklet tells you about worms
 Address Desk N-51-C Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
 Drug Stores Sell Parke-Davis Products



Bulletin No. 6-K
 tells "How To Attract Wild Birds" by tested methods, feeds and equipment. Unusual Christmas presents illustrated.
 The combination feeder shown here with a bag of special seeds and a Howes Bird Attractor, sent postpaid for only \$3.00.
HOWES BIRD ATTRACTORS
 770 Rachel Ave. Stamford, Conn.

**SEALYHAM-SCOTTISH-WELSH &
 WIRE HAired TERRIERS
 COCKER SPANIELS
 DACHSHUNDE
 COLLIES**


Alvin Farms—Mrs. Emilie G. Hunter
 Providence Rd. (2 mi. from Lansdowne Ave.)
 Primos, Del. Co., Pa.
 For Appointment
 Tel. Madison 1074



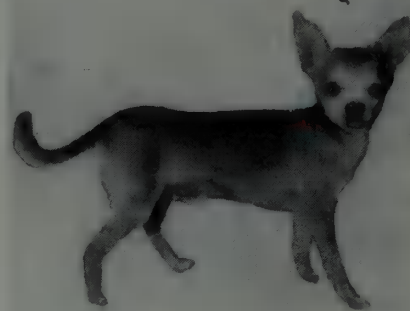
Exclusive Small Dogs
 Teaming with personality
 Griffons Brussels and Brabancons.
 Miniature Pinschers, Papillons
 A Few Select Puppies at Present
 Mr. and Mrs.
 K. J. Hedengren, 4 Elizabeth Ave., Teaneck, N. J.
 Tel. TEaneck 7-1353M

SADDLERY

FREE to HORSE OWNERS



Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today.
 "Little Joe" Wiesenfeld Co., Dept. 5,
 112 W. North Ave., Baltimore, Md.



Chihuahua
 Ch. Chickadickie of Ama Terra
 Owned by Ama Terra Kennels
 Havre De Grace, Maryland



Papillon
 Ch. Petit Oliver de Veurne
 Owned by Mrs. Ruth M. Vanderbeek
 Summit, New Jersey

BRUSSELS GRIFFONS. This member of the toy group never would win a blue ribbon for the beauty of his face. In fact, it is so unlovely as to be fascinating. His origin is one of those canine mysteries, but not unlikely he was a combination of the German af-fenpinscher, or monkey dog, and the native Belgian dog. He has a harsh wire coat of reddish brown, his body being short and thick-set. He gives the impression of intelligence, alertness and sturdiness and his ugly little be-whiskered face has an almost human expression. He is a very smart-appearing dog in any company and never fails to attract attention. Varieties in-

clude the Belgian griffon, differing in color, and the Brabancon, which has a smooth, short coat.

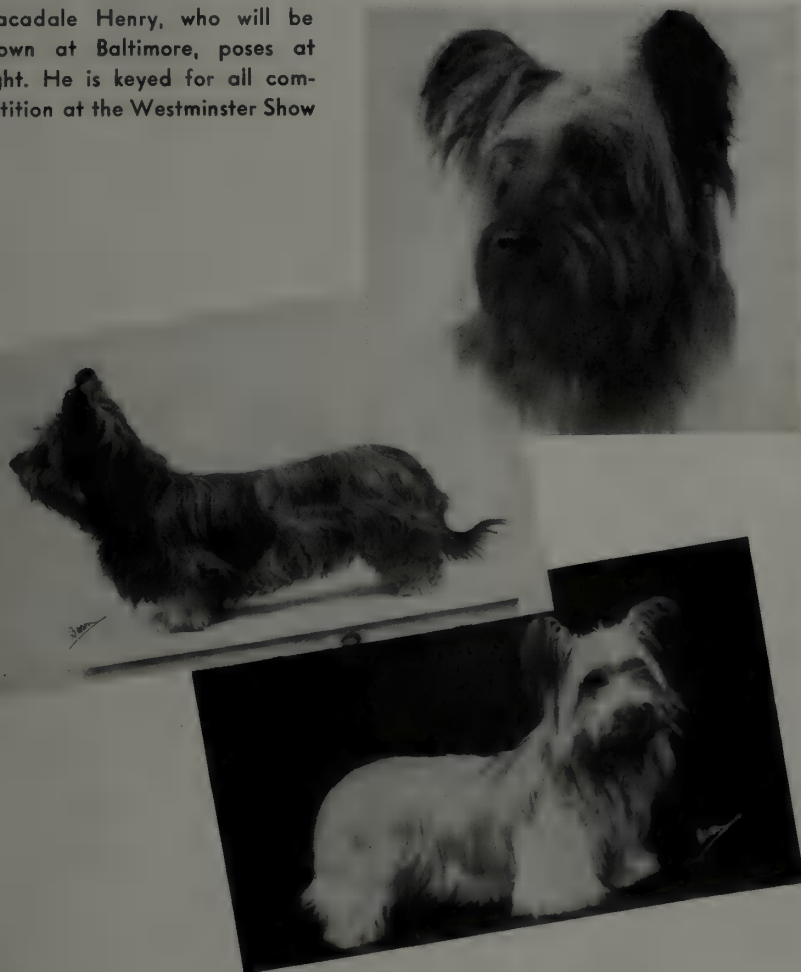
CHIHUAHUAS Smallest of all breeds, the Chihuahua takes its name from the state in Mexico of which it is supposed to be a native. There are two varieties, the short and long-haired, the former probably the original. This mite of a dog weighs from one to six pounds and among the toys is exceeded in general esteem only by the Pekes and Poms. He is a graceful and smart little fellow, really game, and has many terrier qualities.

THE DOG SHOW



Brussels Griffons
Owned by Mrs. Olivia Ceder
Pelham, New York

Bracadale Henry, who will be shown at Baltimore, poses at right. He is keyed for all competition at the Westminster Show



Center, Ch. Gregory of Arretton, whose sire is of German descent and whose progeny have captured many ribbons. At the bottom stands Ch. Jerry of Merrymount, whose unusual coat is cream-colored with black points. This group of Skye Terriers from the Iradell Kennels of Mrs. Consuelo V. Davis, Sands Point, Long Island

"BUFFALO" PORTABLE FENCE WITHOUT POSTS

CONVENIENT • ATTRACTIVE • EASY TO ERECT • MOVABLE

For Gardens, Flower Beds, Child's Play Yard, Kennel Yards, Etc.

Your fencing troubles are over. Here is portable fencing that requires only that you push a few pointed legs into the ground, clip together (with patented clips) the ends. In a jiffy you have a strong, serviceable fence, guard or yard.

"Buffalo" Portable Fencing is made of copper-bearing diamond mesh wire fabric thoroughly galvanized to outlast the weather.



U. S. and
Can. Pats.

You can not find a more economical fencing for any enclosure. Send 6c for booklet 86-Z.

BUFFALO WIRE WORKS CO., Inc.

Est. 1869 as Scheeler's Sons

111 TERRACE

BUFFALO, N. Y.

BE SAFE!
WORM PUPS AND
TOY BREEDS
WITH
SERGEANT'S
PUPPY CAPSULES



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a free copy of "Sergeant's" Dog Book, or write:

POLK MILLER PRODUCTS CORP.
513 W. Broad Street • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.

Sergeant's
DOG MEDICINES

coming **DOG** shows

Feb. 21-22. **EASTERN DOG Club**, Boston, Mass. T. D. Smith, Sec'y, 68 Devonshire St., Boston, Mass. (Foley Show). Entries close February 7.

Feb. 25. **Niagara Falls Kennel Club**, Niagara Falls, N. Y. Arthur T. Makin, Sec'y, 190 58th St., Niagara Falls, N. Y.

Feb. 26-27. **KENNEL CLUB of Buffalo**, Buffalo, N. Y. (Foley Show). Entries close February 16.

March 12. **Providence County Kennel Club**, Providence, R. I. Louis G. Najac, Sec'y, P. O. Box 790, Providence, R. I.

March 12-13. **WESTERN RESERVE Kennel Club**, Cleveland, O. (Foley Show). Entries close March 2.

March 12-13. **Tucson Kennel Club**, Tucson, Ariz. Fred Finney, Sec'y, Box 2622, Tucson, Ariz.

March 18-19. **Portland Kennel Club**, Portland, Ore. Mrs. L. O. Hatchell, Sec'y, 425 N. E. Buffalo St., Portland, Ore.

March 19-20. **Santa Anita Kennel Club**, Arcadia, Calif. Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

WHY DOGS NEED YEAST

When you mix the recommended amount of Fleischmann's Irradiated Dry Yeast for Dogs with your dog's meals, you're sure that he gets abundant

VITAMIN B

Essential to normal digestion and elimination. Valuable for general toning up. Puppies need it for proper growth.

VITAMIN G

Helps promote a beautiful thick, glossy coat and keeps the skin healthy.

VITAMIN D (the "sunshine" vitamin)

Necessary in preventing rickets in puppies. Helps insure straight legs, strong bones and sound teeth. Fleischmann's Irradiated Dry Yeast is ten times as rich in vitamin D as U.S.P. cod-liver oil . . . the most economical way of giving this vitamin.



Try it! 3½-oz. can, 25¢; 8-oz. can, 50¢; 1-lb. can, 85¢; 5-lb. can, \$3.50; 10-lb. can, \$5.50; 25-lb. drum, \$12. All prices are delivered. If your dog-supply dealer hasn't it, write Standard Brands Inc., Dept. M, 595 Madison Avenue, New York.

Copyright, 1938, Standard Brands Incorporated

Don't Spay and Spoil Your Female Puppy USE CUPID CHASER

to Keep Dogs Away While Females Are in Season

Harmless. Simple. Successful. Wash off before mating. Satisfaction or money refunded. No Red Tape. Helps breeders sell females. Ask your dealer, or send \$1 for bottle, postpaid.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

DUPLEX DOG DRESSER
EASY TO USE PRICE \$1.00

Keep your Dog Perfectly Groomed with this Safe and Practical Machine. Dog Dresser. D. H. F. MYNICK, CONN.

DIV. DURHAM DUPLEX RAZOR

"I'll see you at the Savoy-Plaza"



You may hear it in London or Singapore, or as the Century leaves Chicago, but the last word of the smart travelers who know New York is always the same—"I'll see you at the Savoy-Plaza." This distinguished hotel, overlooking Central Park, presents a superior service that has earned for the Savoy-Plaza its universal popularity. The rooms are spacious and comfortable. There are special suites of various sizes exquisitely conceived as in a private residence.

Henry A. Rost
Managing Director

SAVOY-PLAZA

George Suter
Resident Manager

FIFTH AVE • FIFTY-EIGHTH TO FIFTY-NINTH STS • NEW YORK

"THE HOME OF THE 1938 BRIDE'S HOUSE"

268 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views showing a wide variety of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.

ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....☐

BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....☐

CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco and frame homes, \$1.00....☐

ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....☐

DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00....☐ Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, real estate concerns, lumber companies, the building trade. Check books desired. Or all five books, regular \$5.00 value for only \$3.00. (Saves you \$2.00). Check here ☐ Money back if not satisfied. Send cash, check, money order or sent C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. EB, 810 E. 61st St., Los Angeles, Calif.

Free!

to plot
OWNERS
Who Plan to
Build NOW

Catalog "F" of
PLANS, sent without
obligation. Contains
illustrations, floor
plans and specifications of over 48
homes—ranging in price from \$4900
to \$25,000, carrying charges from \$32.
monthly. Designed, constructed and
financed—all for one guaranteed price.
Send \$1 if beyond 50 mile radius of N. Y. C.

DELRIICH HOMES

103 Park Ave. (at 41st St.) Suite 703
New York City Tel. ASHland 4-3427



House Beautiful Exhibit of Good Building

at

Oak Hill Park

Just a mile from the Scarsdale Station

A delightful seclusion afforded by its richly-wooded Adirondack setting, "The House Beautiful" features every quality of superior construction. Located on a gently rising Westchester hillside, this authentic architectural design is further enhanced by its surroundings of spacious verdant grounds. Oak Hill Park offers complete privacy, but every convenience. Each estate is distinctive with a minimum setting of 1/2-acre. Fully restricted. All improvements, no assessments. See Oak Hill Park's exhibit of better building.

Bronx River Parkway north to Harney Road in Scarsdale, then
left two blocks to Scarsdale Road to Oak Hill Park location sign.

Pictorial Brochure on Request.

HAROLD VAN BUSKIRK, INC., 34 Palmer Ave., Bronxville, Tel. 4525

SHORT HILLS, N.J.

Protected residential plots in rolling
wooded land, divided to suit
the needs of acceptable people.

STEWART HARTSHORN
Founder

HARTSHORN ESTATE

Telephone 7-0125

• PLANS •



Before building, call and see my books of plans
and exteriors.

Books { "Six Houses, Dutch & Cape Cod" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect
16 East 41st Street New York, N. Y.

Rates and suggestions for advertising country
and suburban homes are gladly sub-
mitted. Address Manager, Real Estate De-
partment, 572 Madison Avenue, New York.

Your Introduction to Villard Hill

IF YOU happen to be a member of an old Westchester family, your mother doubtless attended social affairs at the stately Villard mansion, crowning one of the highest hills overlooking the majestic palisades with views for miles to the distant Ramapo Mountains.

Today the fine old house has disappeared, but fortunately the acres of broad lawns, the winding drives, and the age-old shade trees have been carefully preserved.

With sympathetic appreciation of its distinguished background and its unsurpassed location, Villard Hill has now been opened to the building of a limited number of homes, restricted as to architecture and ownership.



Some new homes are now ready for occupancy, from \$15,000 to \$40,000. During the spring of 1938, others planned in cooperation with the editors of leading magazines, housing and decorative authorities will be opened for inspection. For those desiring to build, there is a broad choice of home sites, to suit individual tastes.

Only 35 minutes from Grand Central, but with no hint of the city's nearness as far as the eye can see from its towering 500-foot elevation, Villard Hill is in the heart of that Westchester section made immortal by Washington Irving and confined until recently to the large estates of the few.

From lower Manhattan, Villard Hill is now reached by motor, via Riverside Drive, the Saw Mill River Parkway and Farragut Parkway to Villard Avenue, Dobbs Ferry.

Come to enjoy the inspiration of views that defy description, in a situation unmatched for beauty, convenience, and value at present prices. Or send at once for photographs and maps of Villard Hill.



Villard Hill

ON - THE - HUDSON
DOBBS FERRY
NEW YORK

COOLEY REALTY COMPANY

Office on Property: 'Phone Dobbs Ferry 230 or
43 Prospect Avenue Mount Vernon, N. Y.



THE TRADITIONAL charm OF CHILMARK FARM.....

is still that of a gentleman's Hudson River Estate, in one of the most beautifully rural sections of Westchester—in Briarcliff Manor, and Ossining. Unsullied by encroachments, fully improved, wisely restricted. Only 44 minutes from Grand Central, with many of the finer golf and country clubs nearby, Chilmark Farm has many advantages possessed by no other residential community of Westchester.

Here are offered a splendid selection of fine homes already built on plots of a half acre or more, from 6 rooms, 2 baths to 9 rooms, 3 baths, with all the latest innovations for comfort and convenience in living. Priced from \$13,500 to \$30,000. Likewise a choice selection of building sites on which to build to your individual taste. Financing may be arranged on a 20-year plan. Send for illustrated literature or investigate and convince yourself.

CHILMARK REALTY CORPORATION
Valentine E. Macy, Jr., President. Briarcliff Manor, N. Y. Office at the property. Phone Briarcliff 2030. Brokers protected.
Easy to reach—via Saw Mill River Parkway or Bronx River Parkway, cut off to Briarcliff Village, Ossining Briarcliff Road, one mile to the Chilmark Farm Entrance.



James R. Thomson, Architect

Bedford—

A Country Home—New—Thoughtfully Planned
—Latest Modern Equipment.

Five Varied Acres of Lawn, Meadow, Rocky
Woodland. Pleasing View.

House: 9 Rooms; 3 Baths; Playroom Space;
2 Fireplaces; 2 Car Garage.

Your own broker, or

Kenneth H. Clapp Co.

Village Green, Bedford, N. Y.

Phone Bedford Village 311

W I N D O W E N S E M B L E S D E S I G N E D B

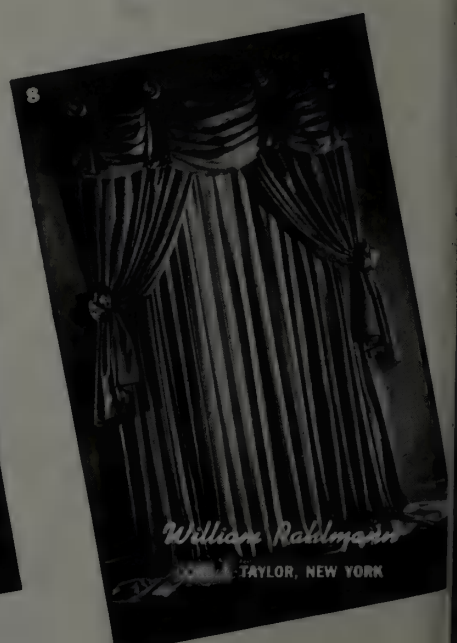
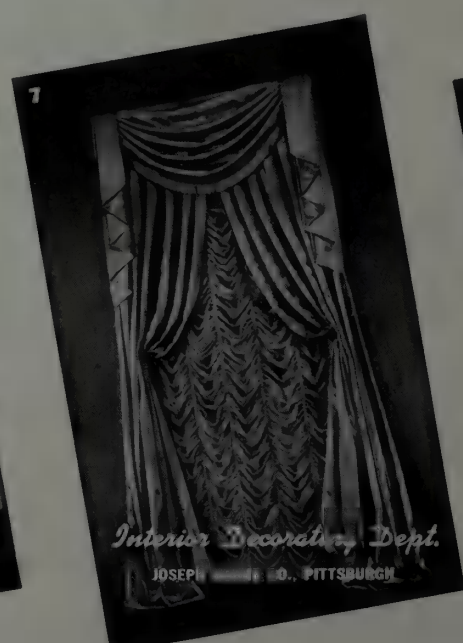
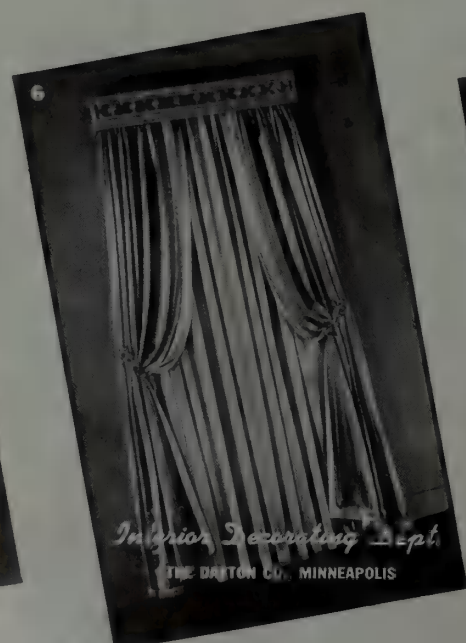
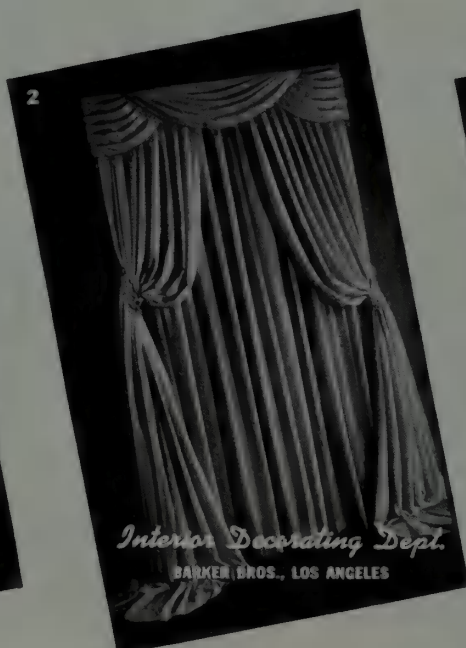
D E C O R A T O R S F O R

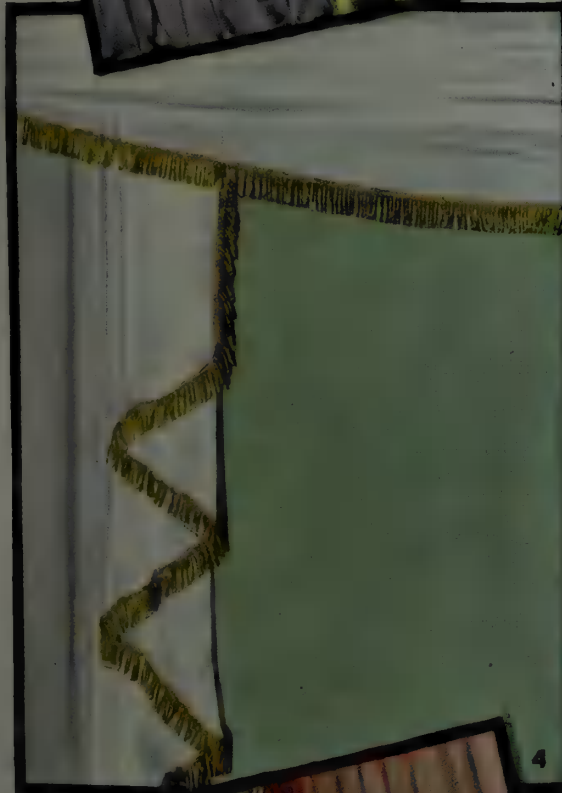
Celanese

■ A new high in decorative endorsement . . . decorators of eight leading stores create original window ensembles for Celanese Corporation through the auspices of *House Beautiful*. New ideas—new fabric treatments—new colors and combinations to enhance your new home or bring spring freshness to brighten your rooms. Celanese* Rayon Decorative Fabrics include satins, taffetas, bouclés, damasks,

brocades, moirés and sheers in a wide range of colors now available in other materials. Fresh, crisp fabrics for all rooms to fit your budget. Visit your favorite department store and ask the decorating department to show you how easily and economically Celanese can solve your problem. See the settings photographed below on display; and study the color arrangements shown on the page opposite.

*Reg. U.S. Pat. & Tm. Off.

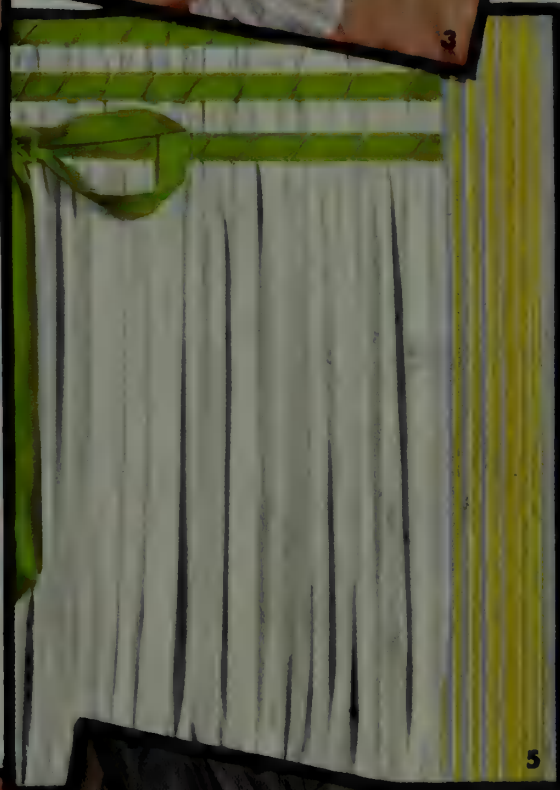




Celanese Rayon Fabric Key*

- 1** Glass Curtain; Ninon Faconne in Ivory. Draperies; Satin in Moonstone. Trim; Satin in Grapefruit—bound with El Chico Taffeta in Sheraton Green.
- 2** Glass Curtain; Boucle Taffeta in Pink Plume. Draperies; Boucle Taffeta in Oyster. Cornice and Tiebacks; Boucle Taffeta in Oyster.
- 3** Glass Curtain; Ninon Faconne in Rose Beige. Trim, Valance and Tiebacks; Boucle Taffeta in White. Facing on folded Valance; Clairanese* Taffeta in Rose Beige.
- 4** Curtain; Chifonese* in Ivory.
- 5** Curtain; Ninon Faconne in Ivory.
- 6** Glass Curtain; Chifonese in Flowering Peach. Cloud Curtain; Glacinese Satin in Peach Mousse. Draperies; Striped Lantee Satin in Goya Green. Cornice; Quilted Striped Lantee Satin in Goya Green.
- 7** Puff Curtain; Chifonese in DuBarry I. Side Draperies; Satin in Turquoise III. Valance; Satin in Turquoise III, with Satin in Dusty Rose.
- 8** Glass Curtain; Chifonese in Moonstone. Full-length Draperies; Clairanese Taffeta in Toast. Short Tieback Draperies; Clairanese Taffeta in Cruiser Grey. Valance; Clairanese Taffeta in Toast. Tiebacks; Clairanese Taffeta in Cruiser Grey.

*Reg. U. S. Pat. Off.



Morocco

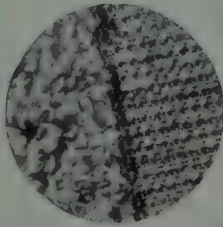
Priscilla

Manchester

Monarch

MARTEX FITS EVERY PURSE

Prices from 50¢ to \$2



Terry surface cut away to show the plied yarn underweave which adds years of life to every Martex bath towel.

- MONARCH* Practical, moderately priced, 5 sizes, choice of 8 border colors.
- MOROCCO* Soft texture; 5 glorious colors: China Blue, Orange, Lavender, Jade, Coral.
- BRYN MAWR* Soft, colorful, luxurious. Same colors as Morocco.
- MANCHESTER* For men—a new stimulating texture in an all-white rub-down towel.
- PRISCILLA* Soft, fluffy white—enlivened with candle-wick style borders.
- FLEUR DE LIS* The newest all-over texture. It monograms beautifully. White, China Blue, Orange, Jade, Navy, Wine, Rose.

Sold only at department stores and specialty shops, who will monogram them for you at little extra cost. WELLINGTON SEARS COMPANY—65 Worth Street, New York.



Martex
BATH TOWELS

Fleur de Lis

Bryn Mawr



NEW ENGLAND COUNCIL

The Ropes Mansion, a stately town house of Salem

NEW ENGLAND ON PARADE

SOMEWHERE in New England, framed in gnarled apple trees on a country hillside or sheltered by the majestic elms of a village street, a serene old house awaits the coming of hopeful home hunters, the possessive turn of their key in the lock. In the most southern part of Connecticut, by the sands of the Cape, along the rocky coast of Maine, nestled among the numerous New England mountains, homes formerly occupied by Yankee farmers, whaling masters and just "plain folks" are inviting new owners, not only for the summer but for the entire year.

It is impossible to visit New England without feeling the desire for one of the old, comfortable houses. And their restoration is an adventure which never ends. As one transplanted New Yorker says of his beautiful country place, "I love it, but if I had to give it up, I'd still remember all the happiness I've had re-creating something lovely and satisfying. Just try to get me out, though." And after you've restored an old place, you'll feel that way, too.



A noble old pitched-roof house with two overhangs

**Unspoiled
Vermont**

Free book by Dorothy Canfield, "Vermont Summer Homes," tells of opportunities in small Vermont farms for summer residence. Vermont Publicity Service, 11 State House, Montpelier, Vermont.

CAMDEN, MAINE

Specializing in the SALE AND RENTAL of Summer Homes, Year around Homes and Cottages, large or small. Camden, with its OCEAN, MOUNTAINS AND LAKES is the perfect playground for young and old

ALLEN INSURANCE AGENCY

J. Hugh Montgomery, Pres.
CAMDEN, MAINE



Not everyone can qualify to buy or rent these choice NEW ENGLAND properties

If you have these qualifications, then you will want to clip the coupon below: A deep appreciation of the rich traditions of New England, its cultural life, its art and music centers, its gracious way of living. An understanding of the value of old beams, time-colored panels, wide hearths, hand-wrought hardware—all those things which give unique atmosphere to a New England home. A desire to live—at least part of the time—where the eye can rest on verdant mountains, blue

lakes, or the arched horizon of the Atlantic. If you are this kind of person, clip the coupon now. Then plan a spring or summer visit to New England's hotels, inns or camps—see for yourself.



BEFORE and AFTER



GOING FAST! This New, FREE BOOKLET

To make plans definite, send today for the new, beautifully printed booklet, "Your Place in New England." Includes nearly 100 photographs, many useful suggestions about buying, remodeling, or renting, and a complete list of authorized real estate dealers. Fill in and mail the coupon today.

NEW ENGLAND COUNCIL

H-28

Statler Building, Boston, Mass.

Please send me my free copy of "Your Place in New England."

Name _____

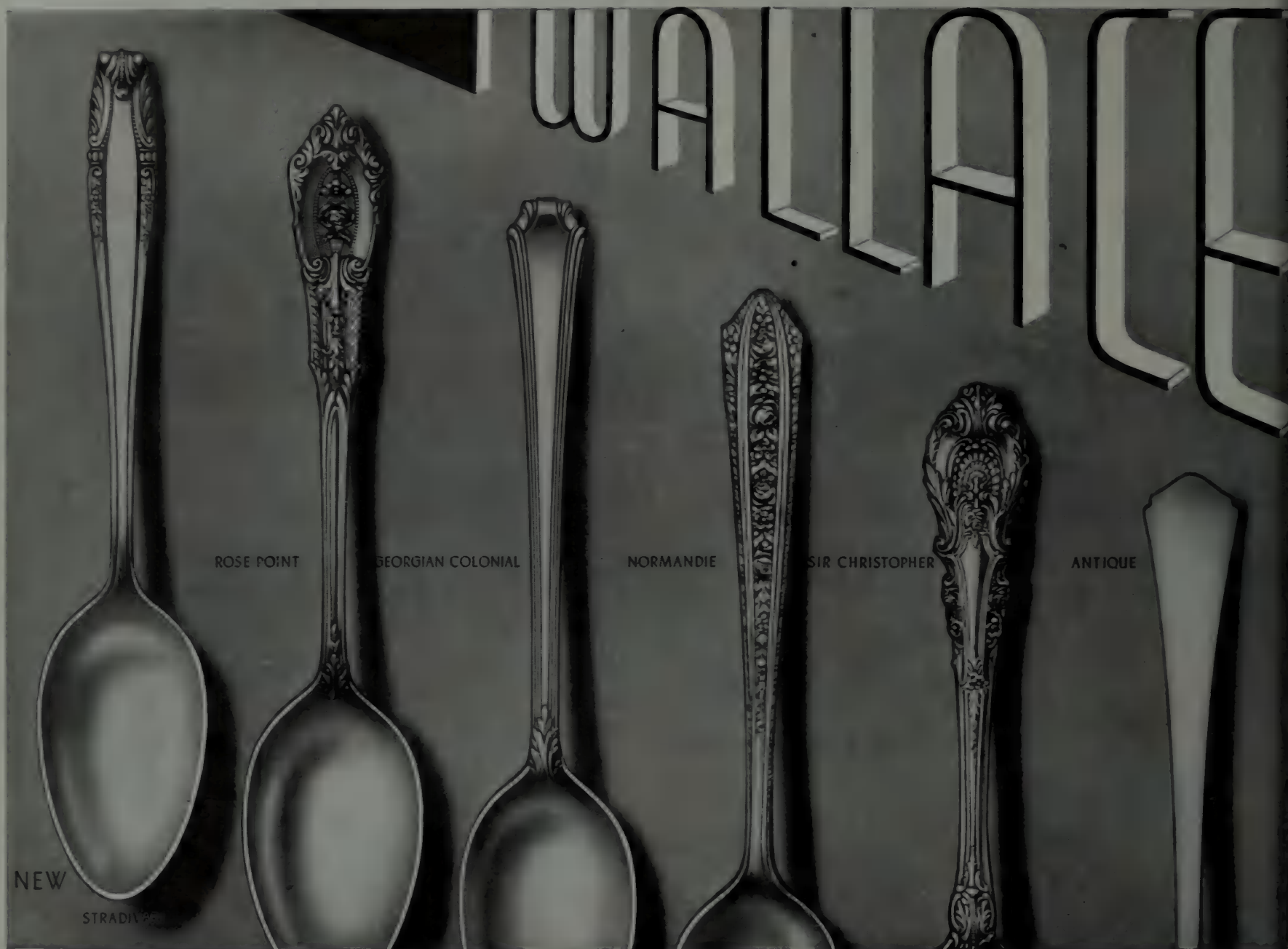
Address _____

REMINDER — Include New England AGAIN in your 1939 World's Fair plans

BURLINGAME

Since 1835...

A FAMOUS NAME IN SILVER



The unique charm of Wallace Sterling lies in the individuality of its designing and the skill of its fashioning For generations the House of Wallace has advanced ideals of silver craftsmanship that are honored today See Wallace's Fifteen Leading Sterling Silver patterns before making your selection An illustrated price list will be sent on request.

Phone to Find
WHO SELLS IT
SEE LAST PAGE

WALLACE SILVERSMITHS • WALLINGFORD • CONNECTICUT



HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office



MARCH, 1938

NEXT MONTH

■ On March 21, the doors of the fifth HOUSE BEAUTIFUL Bride's House will swing open at the Savoy-Plaza Hotel in New York City. (You're all invited to come.) Needless to say the energy and waking hours of the staff of HOUSE BEAUTIFUL, abetted by uncountable carpenters, paperhangers and like gentlemen, have been concentrated upon it. But now that it is finished, we can no longer restrain our passion for exterior decoration. At this time of year the thought of gardens enslaves us. We have gathered together for you an itinerary of the garden pilgrimages which will be setting out for the enchanting and enchanted gardens of the South this spring. There are pictures to tempt you beyond all reason. No gardener worthy the name will be able to withstand such bait. Besides this, our Practical Gardener has been busy uncovering illuminating material about Roses and Petunias and Marigolds for you to brood over. The signals are up. Summer is just around the corner.

• The irrepressible Turners are at it again. They are slowly driving their patient architects to a state midway between hysteria and delirium. They are remodeling. It's got into their blood and they cannot bear to leave their house alone. The exchanges between them and the Messrs. McCaffery and Gauthier, those brave men who plan their remodeling prees, are accumulating. There have been added to the set-up a maid and much sound building advice.

• The cover of this issue was photographed by Paul Outerbridge, Jr., himself a gardener. The stainless steel trowel and fork are shown by courtesy of Max Schling Seedsmen, Inc. The Rose bushes were contributed by the Rose and Peony experts, George H. Peterson, Inc., of Fairlawn, New Jersey.

KENNETH K. STOWELL
Editor

STEWART BEACH
Associate Editor

HARRY M. DUNLAP
Business Manager

BUILDING

We're Going to Remodel.....	44
House Beautiful's Tenth Annual Small House Competition—Announcing Six Winners in the Week-End Group.....	
House of Mrs. Grace Lewis Miller, Richard J. Neutra, architect; Peter Pfisterer, collaborator.....	50
House of Miss Jeannette M. Drake, Edgar Bissantz, architect.....	52
House of Mr. and Mrs. Mathurin Dondo, William Wilson Wurster, architect.....	54
House of Mr. Earl C. Memory, Vincent Palmer, architect; Robert Inslee, associate.....	55
House of Mr. Fred Czerniski, Jr., Frederick E. Emmons, Jr., architect.....	56
House of Mr. and Mrs. C. H. Edwards, Gregory Ain, designer.....	57
Norman Conquest—House of Mr. and Mrs. Gerald De Siena.....	64
Please Tell Me—Answers by Eugene Raskin.....	82
Earmarked for Home Builders.....	86

DECORATING

Promise of Spring.....	35
315 East 55th Street, by Daphne Bull.....	40
Glass—With Care.....	43
Southern Bounty.....	46
Brand, Spandy New—Apartment of Mr. and Mrs. Lewis Young.....	48
Color in the Living Room.....	59
House Beautiful's Seventh Color Chart.....	60
Visual Effects.....	62
Good Buys—New Wallpapers.....	66
House Beautiful's Furniture Finder.....	68
Please Tell Me About Decoration—Answers by Ottilie Heuer.....	84

GARDENING

Behind the Scenes at the Flower Show, by Walter Beebe Wilder.....	38
Russell and His Lupins, by Edward C. Vick.....	58
House Beautiful's Practical Gardener.....	
—Pruning, by Helen VanPelt Wilson.....	71
—The Gardener's Tool Chest.....	72
—The Plant Food Shelf, by Mrs. Jay Clark, Jr.....	74
—Grading Comes First, by H. Stuart Ortloff.....	75
—Log of the Practical Gardener.....	76
—March Scrapbook.....	78

MISCELLANEOUS

Cover, Color Photograph by Paul Outerbridge, Jr.....	
Window Shopping.....	10
The Dog Show, by Henry Richmond Ilsley.....	20
To Talk of Many Things—An Editorial.....	32
Herbs, Spices, Condiments, by Mary Grosvenor Ellsworth.....	63
The Booklet Shelf.....	90
Food and Drink Bar.....	112
Compass Pointers—Dude's Memories.....	114

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Paris, 11 Rue Lazare Hoche, Boulogne Sur Seine (Seine); Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

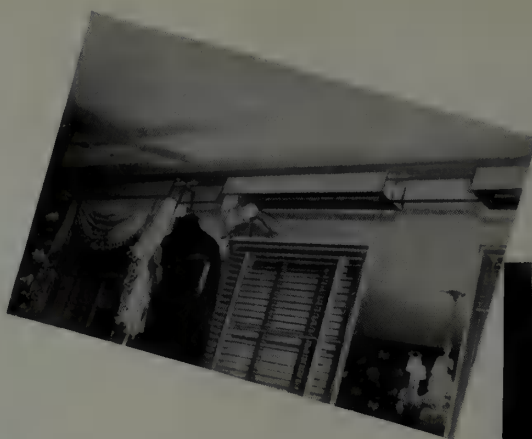
SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"GOOD BUYS," trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

BURLINGAME
PUBLIC LIBRARY



This is the way we build our Bride's Houses, aided by men in white (overalls)



RALPH BAILEY

"To talk of things;
many"

of BRIDE'S HOUSES . . . They're finished! Three of them this year as last—a total of twenty-two rooms, the smartest, most distinguished and most livable I've seen. Next month we'll show them to you in full color, so even if you are too far away to visit the 1938 Bride's House at the Savoy-Plaza between March 21 and April 20 you will at least be able to go through it, room by room and page by page. Later on I hope you will be able to see the full-color motion picture of our new Bride's House, which will be shown in leading department stores in most of the large cities.

of HOME COSTS . . . In all the agitation about new plans for stimulating home-building the hope is expressed that costs will be lower this spring. Conferences are held to urge that something must be done or to find out what can be done to reduce the cost of labor and materials. Prefabrication is talked of again. More practical types of factory-made panels are constantly being developed which can be erected quickly at the site. Such construction can reduce costs by factory mass-production methods as soon as public acceptance of the product creates a large volume demand. Co-ordination of the heating, lighting and plumbing installations with the prefabricated shell in a way that will be efficient and at the same time acceptable to trade unions is a most difficult task. We cannot count on prefabrication to bring us much cheaper home-building this year or for several years. Eventually, yes; soon, we hope.

One cost of home-owning has been materially reduced, however, and that is the cost of financing. This one item of the yearly cost of home-owning has been reduced by from 10 percent to 25 percent, and the quality of the financing is, of course, the same. Prefabrication will have a difficult task to equal this record in reducing proportionately the cost of owning one's home.

I want to sound one note of warning to those about to build—*don't save costs by sacrificing quality*. Remember that first cost is not more important than annual costs; figure your costs over a ten-year or twenty-year period and you'll find that quality materials and equipment actually cost least in the long run, and pay dividends in service and satisfaction *all* the time.

of CRAFTSMANSHIP . . . Have you ever stood unobserved in a factory and seen a craftsman feel the smoothness of the wood he was shaping, caressing it, turning it appraisingly in the light, admiring its grain and contour? I have. Yes—in a factory! You'd expect it of a custom cabinet-maker. But I didn't expect it in a plant that produces furniture for the four corners of the country. I went through several of the factories in Grand Rapids last January, factories that take pride in the quality of their furniture. It seemed to me as I watched the men working, even when they were using machines, that the real basis for their justified pride is the fact that there is a sympathetic understanding of the craftsman for his material, a personal pleasure in doing his best with it, which is, after all, the greatest satisfaction a craftsman can have.

of ROOMS . . . Many times we give a brief decorating story and a group of selected photographs to Joe Jones (he's our Art Director) so that he can make a layout, that is, the preliminary sketch showing the arrangement of the illustrations and text on the page. But sometimes, more often than not, we don't give him a final title for the story. So he just puts in words which indicate where the title will be and how it will look. Almost invariably the layout will come back from him with the title "Room for Thought." And each time that tentative title of his makes me think. Some day we're going to have a story—and photographs—on Rooms for Thought. I don't know just what the story will be or what illustrations we shall use—but that title is a challenge. I wonder if there is room for thought in our crowded days of doing things and going places. Is there room for thought in our days of duties, tasks, conversations, "contacts," of appointments, conferences, or even in our so-active leisure? Or is the room of our mind crowded with opinions, prejudices, slogans, clichés, and the printed thoughts of others? We plan each issue of HOUSE BEAUTIFUL and each article to stimulate constructive thinking about your home and its garden, its design, decoration, furnishing and equipment. There's room for thought on your part in determining how you can best use all these ideas and suggestions in your own home to make it more comfortable and convenient.

Kenneth K. Stowell



Express the spirit of your rooms with *Personal-ized** floors



Here's a nursery that will fill any childish heart with glee! Note the jolly little athletes in the floor—they capture the very spirit of fun!

Expensive? *Not at all.* This is a Personal-ized Floor of Adhesive Sealex Linoleum. The gay figures are made with standard Sealex Insets—all low in cost because they're ready-cut.

Clever Personal-ized Floors for any room are now available, costing little more than floors without this new, intriguing style development. Send 10c for new book, "Match your Rooms to your Personality." Box 12, Congoleum-Nairn Inc., Kearny, N. J.

The floor shown in the realistic color photograph above is Adhesive Sealex Linoleum No. A7388, "Nite." Personal-ized with figures easily made up of small Sealex Insets, placed between crimson and white Feature Strips. Desk top is Crimson Sealex. Walls, "Azure" Sealex Wall Linoleum.

*Trademark Registered U. S. Pat. Off., by Congoleum-Nairn Inc.



ADHESIVE SEALEX LINOLEUM

TRADEMARK REGISTERED

The patented† linoleum that saves you money

Adhesive Sealex Linoleum often reduces the installed cost of a fine inlaid floor — much as one-fifth. This means a real saving in dollars and cents to you!

It comes "ready-to-lay" with the adhesive right on the back of the linoleum itself. This not only cuts costs but also gives you a floor that is ready to use as

soon — it's laid. A floor that is much easier to clean, too, because of its satin-smooth, sanitary surface.

See your Sealex dealer. He has dozens of lovely patterns to show you—as well as many decorative Sealex Insets with which to Personal-ize your new Adhesive Sealex Linoleum floor!

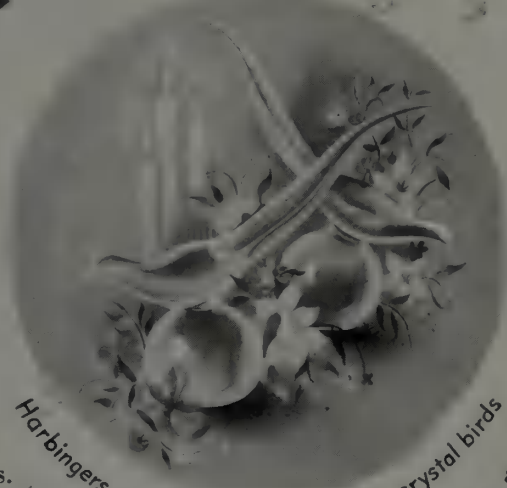
†Patent No. 1,970,503



SPRING FANTASY BY RUZZIE GREEN. WEDGWOOD SHELL, CAROLE STUPELL. MING FIGURE, YAMANAKA. TERRA COTTA COLT, PITT PETRI. BROCADES, F. SCHUMACHER. MODERN FABRICS, STROHEIM AND ROMANN. FAWN, LEWIS A. ALL

Straws in the spring wind: A baroque shell gleaming against a brocade formal as the eighteenth century. A Chinese figure bespeaking Chippendale. A colt, giddy and modern. A modern waterfall of cotton. Stripes and a leaf brocade, twentieth century suave. Spring incarnate: A rakish leaden fawn

Promise of Spring



Harbingers of spring: Carole Stupell's crystal birds

THROUGH the delicate green of the spring meadow grass daffodils are showing in a sunlit maze. As each small breeze passes, the grape hyacinths bow their brave small spears, laden with night blue bells. Forsythia makes the hedgerows delirious. Tulips in rows like grenadiers begin to unfold their vivid shakos and tender arbutus is sold in tight sweet bunches on city street corners.

The outside world is instinct with color and re-creation. In each of us there is a certain turmoil too, a spring ache which calls to be assuaged by creating tangible beauty. Because this unrest manifests itself unfailingly, because women the world over have a spring desire to catch a little of the careless rapture within the walls of their homes and translate it into curtains and quilts and rugs and lampshades, the makers of things for the home have been busy as nesting robins preparing new merchandise for them. From Sweden to California, designers have been preparing for this moment when the American home bursts into bloom. Everywhere there are new things stacked on counters and bursting from stock rooms. New furniture and fabrics and glass and china and rugs and accessories are spread out in a great fan of color for the moment when the sap rises and spring decoration gets under way.

HOUSE BEAUTIFUL has its full quota of spring fever, just like everybody else. We've been running up and down looking at wallpapers still wet from the presses and being shown first samples of chintzes just off the looms and consulting with those decorators who *have ideas*. We see the picture now, complete from the narcissus on the window ledge to the last inch of fringe on the slip cover. We present it to you as a signpost to help you find all the best things which are yours for the buying.

The broad and general outlines are these: Everybody is deeply concerned with the eighteenth century past. The names of Chippendale (trailing clouds of Chinese detail) and Hepplewhite, the Brothers Adam, Sheraton, and the later American master, Duncan Phyfe, are pleasantly frequent on the tongue. But as each generation adapts from the past with a peculiarly personal slant of its own (there is a trace of the bustle about the tunic seen through Victorian eyes), so we have put our stamp on our eighteenth century. We demand an implicit authenticity in our copies of pieces of furniture. But we space the individual pieces out in our rooms. Anything which suggests clutter is a monstrosity to us. In the same way we take old fabric designs as a basis for new fabrics, but motifs are placed free and clear of one another, at intervals, and the confusing small detail of the background is expunged entirely.

The clean-up leaves us free to deal with pure forms, whose inherent fineness we set off to great advantage.

This same desire for simplicity and sharpness of silhouette has pervaded our modern as it has our eighteenth century. Living as we do in rooms of moderate scale, the tortured and oversized modern of the past decade is as surely doomed as the overstuffed ottomans of our grandmothers. We want, and are getting, grace of line, delicacy of detail, justness of scale. There are no more twisted plumbing-pipe chair frames, no more giant sofas. In their place we concern ourselves with the delicately scaled and exquisitely finished pieces which, to distinguish them from the familiar old modern, we loosely designate as Swedish. The movement was born in Sweden. But we in America are seeing it through to its natural conclusion, enriching and developing it. Modern, which has faltered time and time again, pervades the entire picture. It has come to stay in the handling of accessories and the treatment of designs to a point where it sneaks into all rooms of all periods, whether it is bidden or unbidden.

In the course of development, we have fallen head over ears in love with woods and their finishes. The woods are endlessly varied. You have surfaces called variously "Harvest," "Wheat," "Grain" and the bleached and pickled finishes, though the almost white bleaches are out. These warm new finishes leave the fundamental nature of the wood unobscured. In addition there is fine inlay, a joining of the old and the new, and caning used for whole chair seats and backs. This leaves the piece light although it is very solid and sure in construction. It is interesting to note that even mahogany, about which there is a positive superstition as to finish, has succumbed, and some distinguished pieces are shown in natural state, to be rubbed down by hand till they are rich and red and the graining shows as clearly as on the day when the tree went to the planing mill. This is really something of a reversion to an older way, when the slaves of the South used to rub a solid mahogany table top with butter and cream till it was glossy as satin.

Outdoor furniture follows in the wake of indoor. Although unfinished wood is seldom practical in the open, wood looms bigger in the picture than it has in a long time. It is, of course, finished with weather-resistant paints, and the pieces are devised to be easily movable, from sun to shade or shade to sun. Huge balloon tires facilitate rapid flights from thunderstorms. New waterproofing processes make any fabric, from linen to chintz, practically shower-proof for cushion and mattress covers. Iron continues, especially wrought iron combined with other materials. But it has to be comfortable to be good.



Mat-surfaced ceramics by Geza de Vegh and Joseph Von Tury. Mary Ryan

After form, color is the most vital part of the picture. Those underwater colors, so indescribable in words, have swept over us like a vast tidal wave. Topmost among them is a muted sage green, clear and light. Then there are the pinks, which go all the way from after-dinner peppermint to coral. Blues are halfway down the scale, neither strong and bright nor faded out. Midway they stand with all the freshness of a spring sky. While in a corner, cropping up at the most surprising moments, are nostalgic violets. As a recurrent accent, there is turquoise. There is burnt sienna. There is a brassy yellow with an overtone of green. There are browns as dry as sunbaked earth, never wet and chocolaty. There are whites which are never pure whites. And in the midst of this triumph of the pastels, the decorators again turn the tables on us by saying, "What's all this about pastels? We've been using them for seasons. Now we feel that they are only new when they are brought into heady contrast with crisp high colors." So they add wine shades to the picture. These are wines mixed with water, paler, clearer and more frank than all the burgundies and lees we have been dabbling in. Then they like the cinnamon browns, smashing deep greens, strong blues.

The fabrics which carry these colors have a bloom on them. That's the only way to tell you of the very special mood which is theirs. They don't look new. They look as though they had bleached in a hundred July suns and been washed and gathered to themselves a patina of use. As to the designs, they are shot through and through with imagination. This is one of the many places at which any article on decoration must break down. Each house shows hundreds of fabrics and we can no more than catch a faint echo in our mirror of the endless varieties.

Suffice it to say that they are frequently revivals. That there is a brocade which shows the master hand of Grinling Gibbons. That there are the great and glorious flowers of Regent Park houses of the eighteenth century. That patterns are bigger and littler by turns than ever before. That there is a fine prodigality about them. Textures are quieter when there is so much pattern. Delicious flower bouquets, somehow as fresh as this morning's dew, bloom on modest voiles, traditional chintzes. One famous fabric house has two hundred and fifty stripes this season! Surfaces are mat, fine. Seldom nubbled and busy and intricate. But the glass curtains are wonders of the weaver's art. They are as light as gossamer, worked with delicate designs, fancy in the nicest sense of the word, and refined.

Wallpapers are in no wise through with stripes. They keep on coming. Stripes as masculine as the stripes on your husband's best Sulka tie, stripes as feminine as your summer print outfit, flowers garlanded into stripes and running vertically. Then there are hand-painted French wallpaper borders, so that you may do a little self-expressing as to the combinations you make on your walls. Further self-expressing is facilitated by a wallpaper house which makes units to be mounted on solid color walls at your discretion. This works out wonderfully well for pointing up good architectural features in a room, toning down bad ones. The picture below shows the swag and jabot motif used around a mirror, a plain foyer wall given composition and lift.

Rugs have felt the urge and uplift of spring, too, and the things that the rug makers are doing to them will make your mouths water. Time was when only custom-made rugs had sculptured pile, rich and deep with patterns cut into it. Now these have been elaborated upon indefinitely and made for the purses of anyone at all. Beside this the designing of the unsculptured rugs has been improved to no mean degree. Eighteenth century flowers, rich and fine, are splendidly blazoned on floor coverings that all of us can afford. The colors are rich and true.

This, in brief, is the picture, seen bird's-eye, from afar. There follows a series of notes, citing specific instances and further details, culled at random as indicative of the theme of this year's spring song.

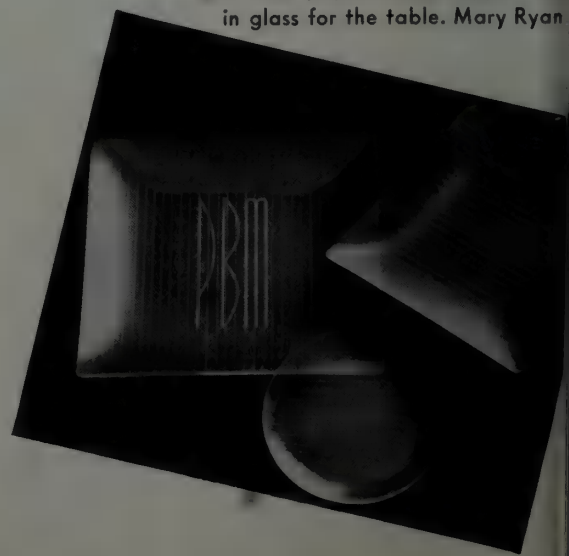
FURNITURE: Marquetry, hand-colored decoration, inlays are creeping in again . . . Raw-looking bleaches are no more; instead, finishes are warm, clear . . . Sandblasted oak is a most lovely warm gray shade . . . Fruitwoods are used for French château furniture (which is provincial dressed up and scaled down) . . . Don't forget maple, pine, olivewood, boxwood and birch . . . A simplified edition of baroque is full of charm . . . Modern furniture has more suave and subtle lines, is never

Delicately lacy stuffs as fresh as new paint. Margery Sill Wickware



Wallpaper motifs you cut out and apply. Katzenbach ■ Warren swag and jabot

A new piqué design appearing in glass for the table. Mary Ryan



boxy . . . Victorian love seats and occasional chairs add a nice fillip to the picture . . . Modern chests and side pieces almost all have some sort of feet which lift them off the floor, give them a lighter look . . .

Interchangeable groupings are a great success, chairs which can be part of a sectional sofa or stand alone, tables which can be part of a sofa grouping or set by an individual chair, and the like . . . In such groups woods are often mixed . . . You never saw so many and such varieties of tables in your life as there are this year . . . Finally, with modern turning to more graceful forms and traditional to more simplified ones, somewhere midway a new modern will be born which characterizes our century.

SUMMER FURNITURE: White for wood furniture is best . . . For iron the Pompeian green and black of last summer carry on . . . Wrought-iron chairs with cane seats are brand, brand, new . . . Other metal furniture has pliable bands used for the seat, giving the impression of loosely woven webbing, and ridiculously comfortable it is . . . Much summer furniture folds so that you can store it away in the fall . . . An antique glass called Cathedral glass is really grand for table tops. It comes in amber, blue, green and pink, has a fascinating surface . . .

There are several new outbursts of hickory furniture (the wood left very light, not lugubrious the way it used to be) in nice modern designs. One lot has webbing for the seats and backs, another a leather-like material and a third natural-colored burlap with heavy white cording as trim . . . An outdoor chair, a huge armchair, has an adjustable back like the ones that used to be used on old-fashioned Morris chairs. The pitch of the seat is so comfortable it's all you can do to stay awake in it . . . Garden umbrellas are mad and delightful . . . One is called Carousel and looks like a merry-go-round awning . . . Another is a double decker, at the center of which is a small umbrella finished with fringe and raised a bit to let in air while the main umbrella is bigger, edged, too, with the fringe.

FABRICS: Cottons are mercerized so they have a nice satiny look. Even the serge woven ones, with herringbone weaves, shine a little . . . Chintz is the perennial. By chintz we mean printed cottons, both glazed and unglazed. Backgrounds are all cleaned up as noted above. Colors are muted so the fabric has that faded, mellow look which comes from looking at the sun. This means that you can tuck a new slip cover into your living room without upsetting the original color harmony. These colors blend with anything . . . Many old designs are being revived. Documented fabrics are enormously in demand . . . Small designs are not allowed to be spotty. They move freely and often humorously . . . Large designs are colossal, inclined to be all-over . . . Linens and mohairs, with fine flossy surfaces, are printed nine times out of ten with flowers.



Russell Wright does fresh new things with bamboo summer lamps

Fabrics are made in groups to go together. Thus, a striped curtain material, a print in related colors and two solid upholstery fabrics, are worked out in close harmony. Takes the hazard out of color planning . . . Satins are dulled down. The hand-hammered satins come in ever so many more colors than they did a year ago . . . Printed voiles are adorable for bedrooms, fresh and summery and virginal . . . California is sending us some bold desert designs, crude, brilliant and effective. They are hand-blocked on hemp-coarse linens. Best for beach houses or camps . . .

Right out of the attic comes embroidered mull for glass curtains . . . Lace curtains are being hung in formal Victoria-flavored rooms . . . A new development in organdie prevents it from rolling up at the edges after it is hung. Permanent finishes help make this material practical . . . The heavily textured modern fabrics are ill at ease in the present suave mood. You will see almost none of them . . . As a protest against rough materials, you will even find homespun formal as can be, with silver threads woven into them . . . But there are some wonderfully subtle modern materials with floating threads, like waterfalls, of which one is silhouetted in the upper left-hand corner of the photograph which introduces this article . . . Swedish modern fabrics are a sensation, fine in weave, restrained in pattern, superbly colored . . . Others have a lacy feeling, frequently are made in ivory whites.

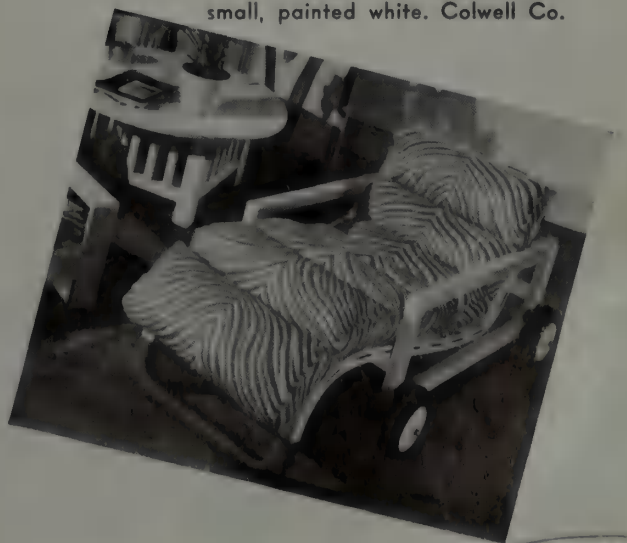
We are incapable of distinguishing rayons from other fabrics, so versatile is this material, but it is everywhere, we are assured . . . Manufacturers report that their clients want everything they buy to be absolutely tops in quality. Superb and expensive materials won't stay in stock a week. (Continued on page 89)

Plates are strewn with flowers. Spode at Copeland ■ Thompson



Top: An eighteenth century floral carpet. Below: A Colonial design. Bigelow-Sanford

Wood outdoor furniture, scaled small, painted white. Colwell Co.



It's chaos till the last minute,
this foretaste of spring—



Behind the Scenes



HERBERT STUDIOS

Setting one of the big exhibits with rocks, shrubs and big trees all carefully plotted out on a detailed chart

This bit of Grand Central Palace will be a lovely garden two or three days hence. Workmen begin a brick wall



Tall evergreens blot out the background of the great main floor. Everything is ready for grass and plants

ON MARCH 14 eager throngs will pour into Grand Central Palace in New York for the opening of the twenty-fifth annual International Flower Show. When the week is over more than a hundred thousand pairs of eyes will have gazed at many hundred exhibits, yet few enough will realize what lies behind (and under) the exquisitely reproduced scenes of warmer seasons in the garden and the fascinating displays of gadgets. An occasional weary-eyed exhibitor standing near his handiwork to catch the early reaction of visitors gives scant indication of the past forty-eight hours of painstaking work without sleep and, the chances are, almost without food, and all that in an atmosphere of chaos and confusion which makes the head swim.

Only the multi-colored ribbons attest that entries have already been judged by carefully selected authorities in various lines, probably while the rest of us were enjoying a leisurely breakfast. A beautiful exhibit of Clematis does not hint at the problems which confronted Colonel Spingarn last year in forcing hundreds of these delicate plants into bloom on precisely the right day and then trucking them to the city from his estate a hundred miles to the north on a bitter March night. A display of rare Orchids does not say aloud, "Yesterday I flew from California in a chartered airplane and was rushed by motor from New-ark to New York."

To those who know, however, the immaculate lawns of larger exhibits speak of greenhouses far out on Long Island where the grass was grown in flats, literally by the acre, before being pieced together so precisely and trimmed to such velvet smoothness with scissors. The flowering trees and shrubs are flowering only because of endless care in the control of temperature and light. The gnarled Pine which so gracefully surmounts the perfect composition of Mr. Leubuscher's rock garden tells a story of the wind-swept Pine barrens of New Jersey, of half-frozen men patiently removing it from the completely frozen earth, of a long detour over the George Washington Bridge because the Holland Tunnel was too small (or the tree too large). Even the tiny *Primula mistassinica*, flowering so pertly below, brags that more than clumsy seduction was required to bring it into bloom at this untoward season; it is as accustomed to electric forcing lights as any Broadway star.

The finished show as we see it is beautiful, perfect and well-ordered, but the observer a scant twenty-four hours earlier would have shaken his head incredulously. Such complete confusion could never become the object of public admiration within so short a time. The aisles are everywhere jammed with hand trucks loaded with plants and other material while additional trucks force their way miraculously through. There is a continual din of screeching

by WALTER BEEBE WILDER

at the Flower-Show

wheels, rumbling floors and shouting voices, occasionally pierced by the high-pitched call of a messenger paging some exhibitor.

Future prize-winning displays are gaunt skeletons consisting of the larger rocks and trees supported by wooden platforms and trestles, interspersed with strange lead-lined pools and streams, quite devoid of water but buzzing like so many hornets' nests with machinery to make the anticipated water flow. There are stone walls and pavements being assembled under the excited direction of landscape architects who vainly explain the hieroglyphics indicating each stone's position to workmen, while the latter, not too privately, consider that they could lay a much better wall without instruction.

There are some old-timers who remain calm in spite of everything and others, of equally long standing, who are in a perfect frenzy from the time they enter the Palace and who will need a vacation of at least two weeks after the show to recuperate. The chances are that among the latter you will find John Scheepers, who has collected gold medals and special awards since the Show was inaugurated without ever becoming immune to the excitement. It takes a good dose of Lake Placid to bring him back to the office.

The Garden Club of America and the Federated Garden Clubs of New York and New Jersey are strongly represented by a sort of social register of women interested in horticulture. Women who probably never before lifted a hand to do more than the most dignified and superficial weeding are now laying brick walks, shoveling earth, wielding hammer and saw, and generally outdoing their bewildered gardeners and chauffeurs who suddenly find themselves in the way instead of indispensable as usual. There are even a few slightly supercilious ones who have completed their displays early and stand about eyeing the work critically.

Tall, gray-clad guards stroll past with superb indifference, harassing the photographers whose flashing lights make momentary islands of brilliance. Electricians and carpenters rush everywhere, laden with stepladders and the other paraphernalia of their callings, generally pursued by frantic women whose orders have not been filled. Janitors assigned to various sections sweep ineffectually at piles of rubbish and dodge the trucks which scatter it again, all the while trying to determine the tipping capacity of their various wards.

Oddly enough the man upon whose shoulders rests all responsibility for the final effect of perfection is not excited at all. Arthur Herrington, Secretary and Manager of the Show, wanders about in leisurely fashion settling one problem here and another there (*Continued on page 127*)



This space is going to be a rock garden with a running brook and pools, sizable trees, tiny Alpines



For months before the show, trees and plants are forced in nurseries so as to bloom the middle of March



A bench of plant material under great forcing lights which replace the sun and induce early flowering



BURLINGAME
PUBLIC LIBRARY
Burlingame, N.J.

Grass is grown in flats, literally acres of it, for easy transportation to exhibitors



315 East 55th Street

by
DAPHNE BULL



Harry A. Bull, editor of *Town and Country*, with Mrs. Bull, who wrote this article, top, left. Above: The house, New Orleans in New York. At right: A parlor mantel with cornucopia tables and lamps made in one, against pink and white stripes



WHY, it looks just like a little bit of old New Orleans!" is what people are apt to exclaim on seeing this New York house and its neighbor 313 East 55th Street. All right, it does. Though our smiles have worn thin at this remark, it is the best description of these three-story whitewashed buildings with their characteristic balconies framed in lacy ironwork, looking positively frivolous in a street of grim brownstone houses. No. 315 is protected from the street by an iron fence in front of its paved front yard where two rows of evergreens barely manage not to turn town.

When apartment-hunting last fall we had no intention of taking a house, but this one was just the right size and so very appealing that we made up our minds to move in even if it meant bad plumbing and roaches. (It did.) The former tenants were notable: Robert Edmond Jones, Philip Barry, Leslie Howard and Anna Held, Jr. The house was in fairly good condition, though every former tenant must have had his fling at putting new doors, changing the location of the bathtubs and otherwise expressing his individuality, so that each room had its share of internal windows, blocked doors and mysterious blind pipes. The dining room had black flooring and white walls which went nicely with our black glass table and plain white leather chairs. The only decoration is a large and lively Haitian watercolor of the Sans Souci palace. Upstairs for the twin Victorian parlors, we chose the pink and white striped wallpaper which was such a howling sensation last season at one of these decorators' exhibits. For the French windows Kelly and Scoville of the Empire Exchange did some magnificent cherry red velveteen curtains which they lined with white satin and edged with a ruffle of white lace. (Michel de Brunhoff, brother of the creator of "Babar," added the white roses, one night after dinner.) They also draped the two tables on either side of our cushy teddy-bear sofa in the same red. On that side of the parlor Mr. Kelly hung pink and white striped satin which carried out the wallpaper and at the same time managed to conceal two useless doors. Over one mantel is a round mirror. (Continued on page 80)



MAGNIFICENT CHERRY RED VELVETEEN CURTAINS

THE HARP AND LIESL, THE BULLS' DACKEL



LESLIE GILL

DOTTED SWISS. A GARLANDED FLOOR



GLASS

WITH CARE

THE surface of this ancient earth, a new stratum is forming. In ages to come the man from Mars, or whoever is in the planet, will send his geologists with picks and, digging, the geologists will come to a vitreous layer. They will excavate a glossy and place it reverently in a museum with the label, "Twenty-Century. Glass Age." This is, indeed, the Age of Glass. For we did not create it, and goodness knows who did, we have made it one of the main facts of life. Glass is no longer an exotic, but as rubies. It is ubiquitous. It has grown in versatility a hundredfold in the last hundred years. It is now blown through tiny fine nozzles to come out a shining staple, fine as milk. It is woven into cloth, built into houses, applied to ceilings and garden sound, used in gardening and for insulating, sunk into pavements, heated in housewives' ovens daily, shaped into chairs and tables, ground into gigantic mirrors for observatories, blown for delicate test tubes and spun out into fabulous flowers. It was once as much sought after as the Northwest Passage. It is as precious, as precious stones are precious, and owning it gives you a great swell, marked as a man of cultivation as well as a purse. That is why, despite its fragility, it has survived for centuries (twenty-five in some instances). That is why you may see Venetian goblets five hundred years (Continued on page 94)

One, starting at the top, moving clockwise: Hobnail vase, Duncan and Miller. Ford cut decanter, Cataract-Sharpe. Orrefors urn by Edward Hald, Sweden. Lifesaver decanter, Cambridge. Etched crystal vase, Verlys of America. Dish pattern plate, Duncan and Miller. Rose glass vase, Verlys of America. Teaburn, A. H. Heisey. Center: Pressed glass bowl, Fostoria. Below: Hand-blown slip, Cambridge. Waterford type, Westmoreland. Classic design, Fostoria. Urn type, United States. Sandwich design, Duncan and Miller. Pear shape, Cataract-Sharpe. Etched glass, Heisey. Pale blue glass, Orrefors, Sweden House. Diamond cutting, Duncan and Miller. Glass by Dorothy C. Thorpe, B. Altman

EMELIE DANIELSON



The gatherer gathers hot glass from the pot on his blow iron



BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.

At end of a 4' 8" blowpipe glows a molten glass bulb



The gaffer shears off soft hot glass as he fashions a goblet



The pontil or punt iron joined at bottom, blow iron at top

The gaffer reheats the piece at the eye of the glory hole

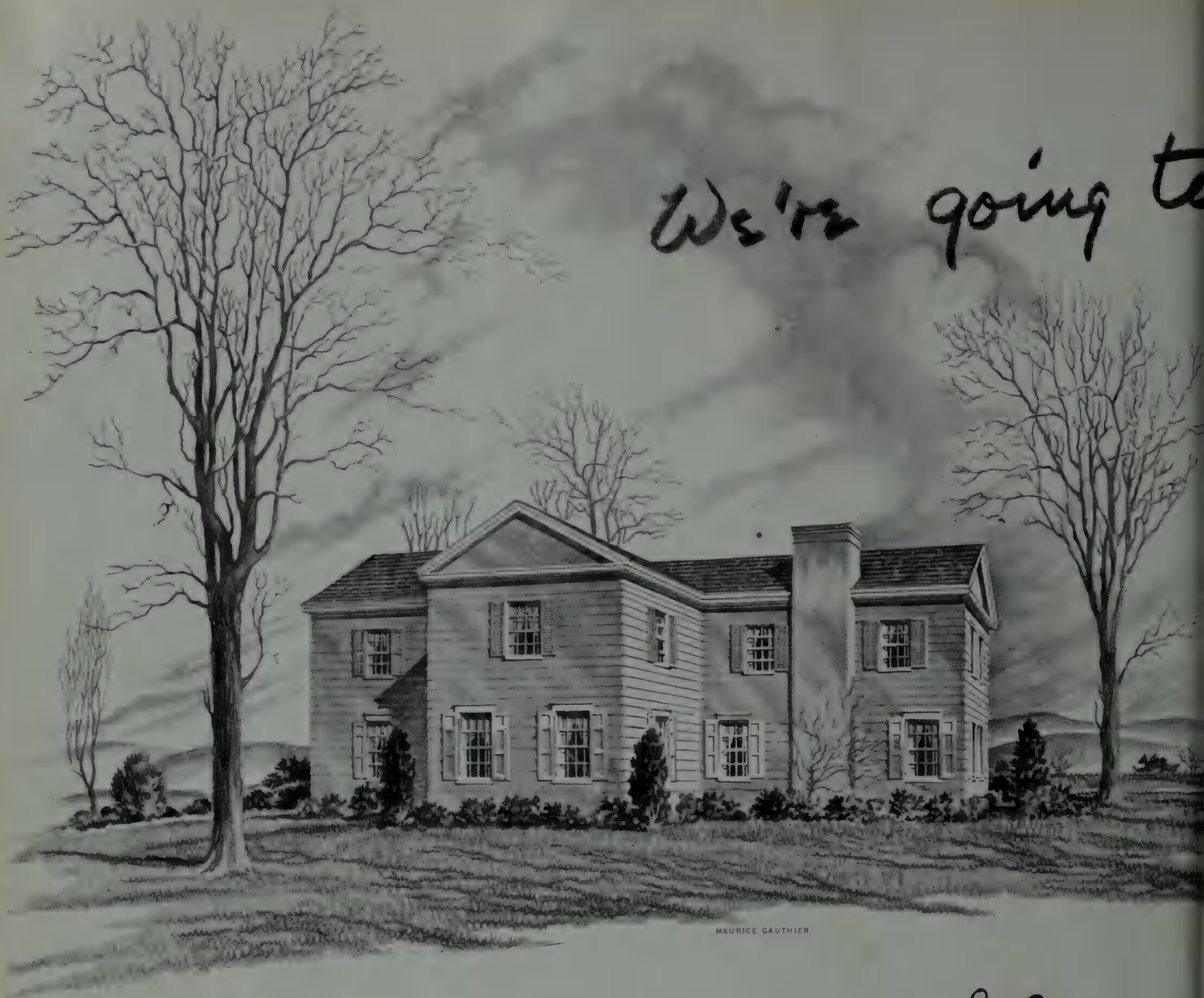


The gaffer uses his steel fork to shape urn handles

The finished urn. Steuben. Pictures, Corning Glass Works



We're going to



MAURICE GAUTHIER

PART II

When the Turners' second child is born it becomes necessary to provide a second bathroom, additional closet space and a lavatory. This is the way the job is done

LAST MONTH we found the Turner family, three strong, moving into a modernized farmhouse on a large countrified suburban site. They had come to build, but remained to remodel when they and their architects,

Messrs. McCaffery and Gauthier of New York City (George calls them both McGauthier), saw great possibilities in the existing house. George, we found, was a methodical soul who apparently never believed anything unless he saw it in print—especially his own print. His habit of getting everything down in black and white has proved to be a boon to busy editors. In this issue, after a presumed lapse of about two years and the arrival of a second child, Jane, in the footsteps of irrepressible young John, George gives you a clear if one-sided version of his first remodeling operation and why it was undertaken. Helen garnishes George throughout.—THE EDITORS.



Here are the Turners posed in a family group: from left to right, George, Helen, young John and Jane, who is now just old enough for prune juice. It is she who dictates the remodeling



If you missed Part I of the Turners' story last month here is the way their house looked when they moved in. At top, the original from the rear

March 8

Memorandum to: Mr. McGauthier
from: Mr. Turner

If you fellows make it a point to play rotten bridge against prospective clients, it is a smart system. Helen felt so good about beating you last night that she talked till all hours



Remodel

trying to convince me that your suggestions for an added bathroom and lavatory for our house were of the utmost merit.

Maybe they are. And I admit that, since Jane was born, we have needed another bath desperately. There is a limit to the amount of shaving a man can do with one foot in a bathinette and the other in a bucket full of baby clothes. But before I surrender completely: is this the proper time to do the job? How about waiting for warmer weather, when we can pitch a tent in the woods if we have to? Just how much of a wreck will the workmen make of the house anyway?

There is also the little matter of our being able to afford the job. Your sketches on the back of the score sheet last night were glib but hardly realistic. If you want to make some intelligible drawings—intelligible, that is, to me—maybe we can do business.

G. T.

March 15

Memorandum to: Mr. McGauthier
from: Mr. Turner

It was with mixed feelings that I received your assurance yesterday that our prospective plumbing fiesta would be in season anytime. If no yawning gaps are to be made in the house, and if our present plumbing is not to be put out of joint, I suppose there is nothing to prevent our going ahead.

So be it. Helen, of course, has the job half done already in her mind. A remarkable woman, my wife. She pointed out at breakfast this morning how fine it was that we did not own a sewing machine so that we wouldn't have to find another place for it when the sewing room is ripped out to make way for our bath.

And speaking of ripping out the sewing room: your de luxe drawings are very impressive. Personally, and without knowing anything about it, I think they are too de luxe. I'll do my best to digest them before I show them to Helen (who would devour them whole if she saw them first) and will get in touch with you again. Congratulations on all the drawings anyway. I think I'll understand them.

G. T.

March 18

Memorandum to: Messrs. McCaffery & Gauthier
from: Mr. Turner's office

Mr. Turner left for Memphis this morning to be gone for a few days, and asked me to inform you that Mrs. Turner is driving him crazy. He says you will understand. He asks if you both will come to the house next Wednesday evening. He says there will be no bridge.

S. Dabney
Sec'y to Mr. Turner

March 24

Memorandum to: Mr. McGauthier
from: Mr. Turner

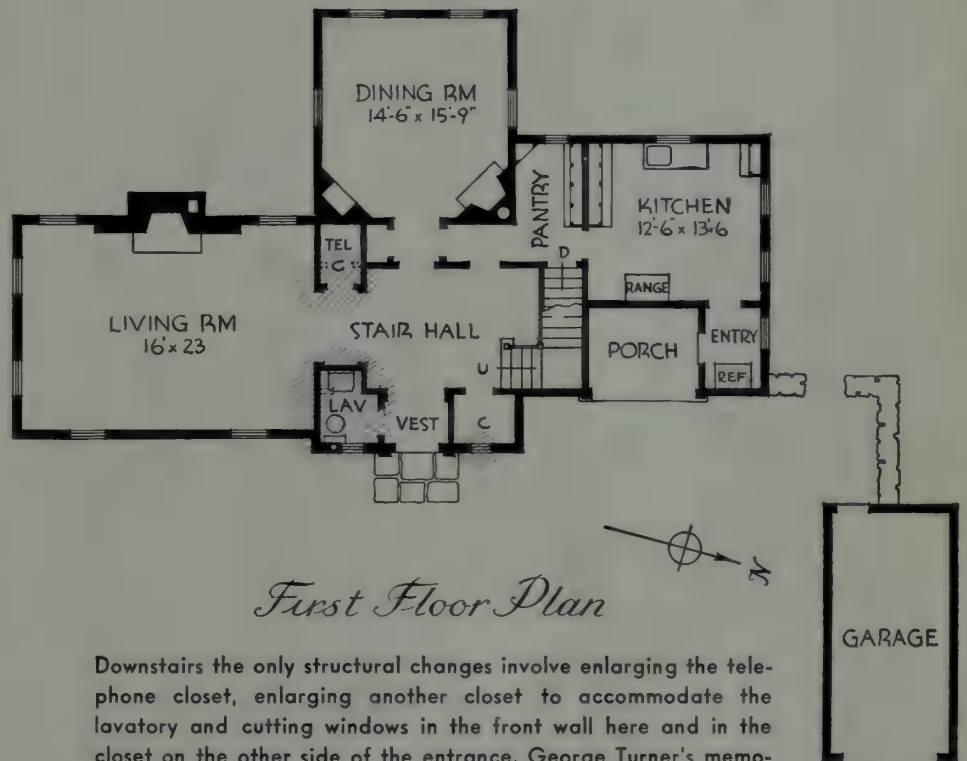
I'm not sure, but I think we got somewhere last night. Helen says everything is clear as crystal, and to her it probably is. I simply cannot visualize things the way you

Continued on page 96



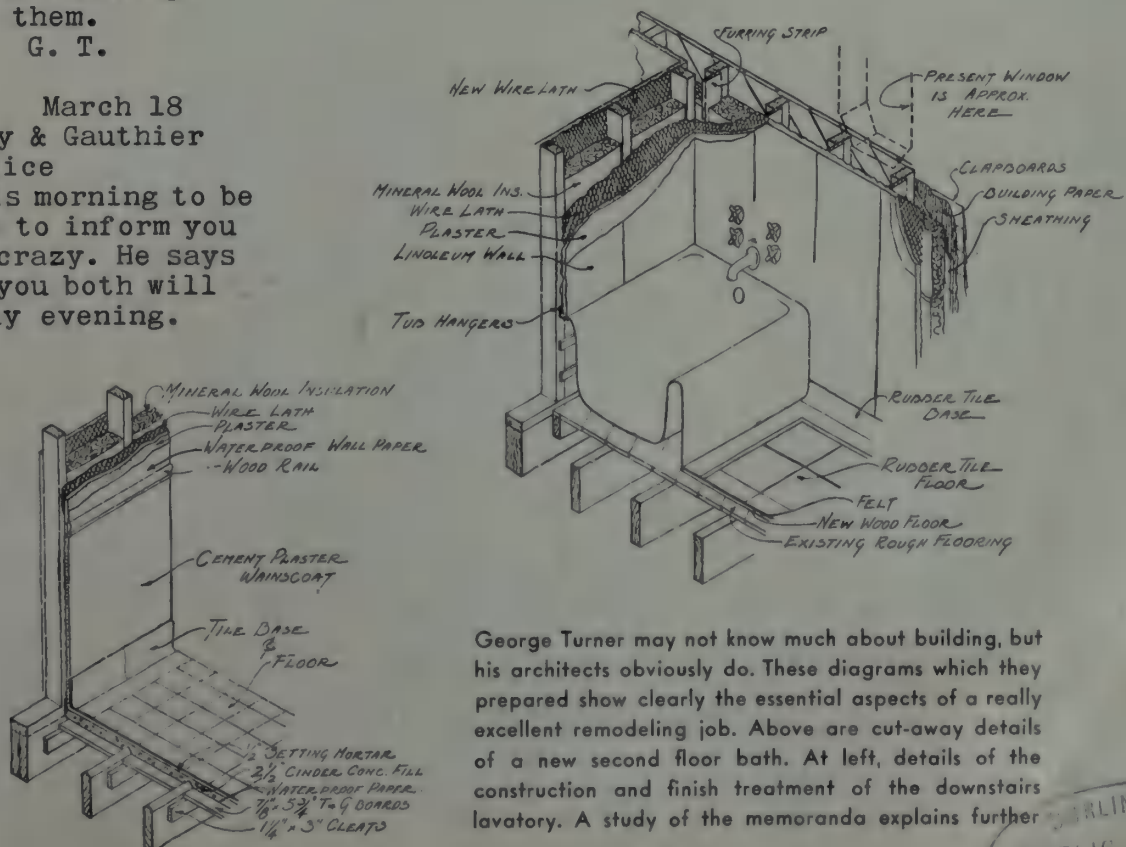
Second Floor Plan

The new bath takes up most of the space first used for the sewing room. Dotted lines show original partitions. Areas affected by the bath, bedroom entrance and closets are shaded in blue.



First Floor Plan

Downstairs the only structural changes involve enlarging the telephone closet, enlarging another closet to accommodate the lavatory and cutting windows in the front wall here and in the closet on the other side of the entrance. George Turner's memorandum to his architects, McCaffery & Gauthier, report all progress.



George Turner may not know much about building, but his architects obviously do. These diagrams which they prepared show clearly the essential aspects of a really excellent remodeling job. Above are cut-away details of a new second floor bath. At left, details of the construction and finish treatment of the downstairs lavatory. A study of the memoranda explains further

Southern BOUNTY

Fine appointments set the stage
for generous Virginia hospitality



EMELIE DANIELSON



NO HOUSE which knows the delights of corn pone, Smithfield hams, yams as orange as pumpkin, hopping John, everlasting sillabub, fried chicken Maryland and the other great and memorable foods and drinks of the South could be guilty of using less than the most beautiful accoutrements for serving them. They call for exquisite napery and crystal and, above all, silver, which in the candlelight will be as highbred as the food. Such is the tradition of the South, where the graces of fine living have not been lost through all the onslaughts of war and tourists.

HOUSE BEAUTIFUL which, with every fibre of its editorial being, applauds the elegance of Southern manners, shows you here a dinner table with all the fine flavor of Albemarle County, and in this corner a picture of a very



typical bit of service, while at the far right you see the silver pattern which measures up to the gentle and glamorous tradition. The silver in the Reed and Barton Cotillion pattern, dignified and yet simple. The cloth on the table above is cream colored rayon satin, very lustrous and impressive. On it is a real lace runner. Both from James McCutcheon. The épergne, an old one, is Waterford crystal, from the English Antique Shop. It is flanked by crystal cornucopias from Ovington. Wedgwood plates are decorated with fruit pattern in coral and gold: Wm. H. Plummer. Georgian canelabra in silver are Reed and Barton's and Georgian chairs are from the Hampton Shops. Park and Tilford supplied the fruit.

The typical bit of service referred to before and pictured on the opposite page has to do with William serving the after-dinner coffee. This he does from the Reed and Barton service also christened Cotillion, very much in the same spirit as the flatware. With Wedgwood demi-tasse cups in blue and silver lustre design, from Wm. H. Plummer, he uses silver coffee spoons in the Reed and Barton Harlequin pattern. His coffee, you may rest assured, is delicious.



THE
HARLEQUIN
PATTERN
Reed and Barton, Cal.

Brand, Spandy New

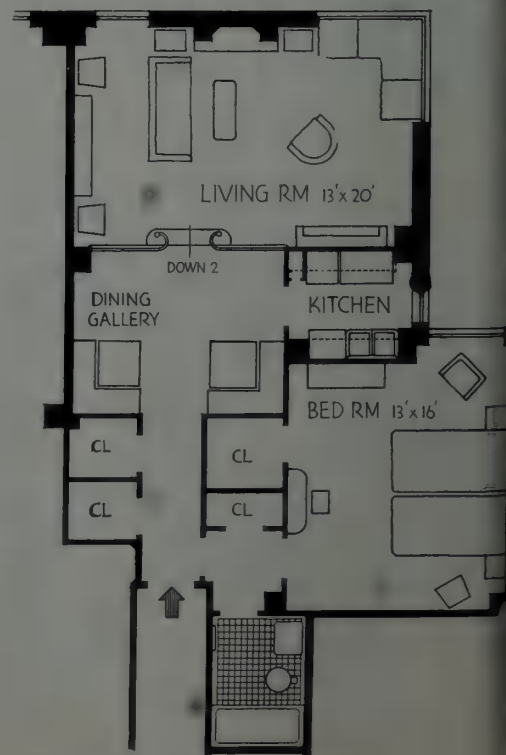


EMELIE DANIELSON

The living room centers around two unusually fine pieces: the breakfront desk and the striped sofa.

NEWLY-WEDS seem to be smarter than they used to be. A modern couple, Mr. and Mrs. Lewis Young, whose apartment you see on these pages, went to those fine decorators called Repairs, Incorporated, gave them a not so very large sum of money and said, "We want you to decorate our apartment. We haven't got any old hangovers from former apartments that we want incorporated. We are starting from scratch, so please have this money cover rugs, furniture, accessories, just everything." The results you see. The plot is a simple one, and one which more and more young people are adopting. There are a few outstandingly good pieces, to be used all their lives, and the rest is bright, pretty and temporary.

With lively colors and cleverly scaled furniture, a tiny apartment has been given all the graces of a larger one. Living room walls are Venetian pink and the foyer, which serves as a dining place, is papered in gray with ferns which pick up the living room's pink. The ceilings are off-white, the big rug warm gray. Draperies are cotton damask in bisque color which is lovely with the pine mantel. This is set against mirror, which makes the room look





Color's the thing here, from the delicious pink walls to the overstuffed chair covered with yellow velvet. The three-tiered tables on either side of the waxed pine mantel have silver lamps with bisque taffeta shades set on them. Neatest trick of the month: the chair-side table with an old plate and two wooden cups fitted into it for cigarettes

larger than it really is. The mirror is made so that it can be moved when the Youngs move. A sectional sofa in the window will subdivide into individual chairs when the occasion demands. The covering is a soft gray and yellow chintz.

The graceful sofa (one of the best pieces) is upholstered in pink, gray and yellow satin stripes and in front of it is a coffee table, scaled down from an old Sheraton dining table. Crown Derby plates and old Toby jugs draw the eye to the handsome breakfront, a reproduction of an eighteenth century piece. The mahogany ratchet standing lamp copies an old candlestick. Old Italian Directoire chairs are upholstered in the satin of the sofa.

Below you see the foyer and how Repairs, Incorporated, made it into a serviceable dining room by building in pine benches and putting square pine tables in front of them. These can be pushed together into one bigger table

The foyer displays an artful bit of planning. The pine dining tables with mirror tops look as massive as pillars of the Parthenon. Actually they are quite light and can be moved together readily to make one fair sized table. The pine benches open up and inside is storage space for china, glass, linen, games.

The bedroom, whose walls are a dusty plum color, has a white ceiling and white woven cotton rug. The upholstery is white and lime green. Instead of spending a small fortune on beds, Repairs, Incorporated, provided the Youngs with the very best mattresses and box springs available and made for them upholstered head boards and matching coverlets.

Costs have been cut very prettily in the bedroom by using, instead of beds, excellent box springs and mattresses and covering them with a fabric which is repeated in the upholstered and tufted bed heads. Walls are dusty plum



WEEK-END HOUSES



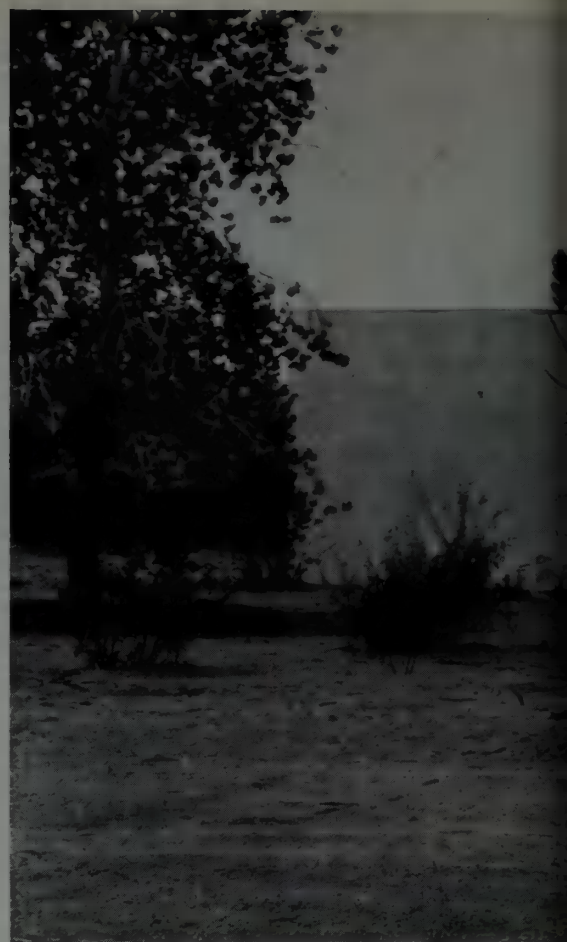
Prize Winners

House Beautiful

TENTH ANNUAL SMALL HOUSE COMPETITION

MORE and more the vacation house is becoming an open-and-shut case—open in a minute and closed in another. No longer is it necessary to make a family safari, with gunbearers and porters to transport the household lares and penates, to take down the shutters, clean out the drains, put up the screens, build a fire against the setting up of vacation headquarters. Week-end house or house for a season, it makes no difference. A swift trip by motor with a couple of suitcases, the throwing of a switch or two, and the holiday has begun. Throw another switch and lock the door behind you and the week-end house is snug and tight, ready for the next visit.

Modern building methods and fool-proof automatic household equipment have made this possible. Modern transportation has made it effortless, subject only to the proper mood. And modern architectural trends, so much in evidence throughout these eight pages, have made it ever so much more fun. Houses built nowadays purely for relaxation or vacationing are revealing in their owners a noticeable desire for a complete break from the familiar and the conventional. Architects are being given their heads, and the results, as shown so clearly by the prize-winning week-end houses in our most recent competition, while often playful, are ingenious and highly practical as well.



JULIUS SHULMAN

HOUSE OF MRS. GRACE LEWIS MILLER, PALM SPRING

First Prize

IT IS hard to say which is more interesting, the exterior design or the plan of this desert house. Consider them as partners and perhaps discrimination is unnecessary. The owner wished full access to air and view (of sand dunes, desert and distant mountains) with shelter from the burning sun. She wished to have a professional studio integrated with the living quarters of the house to increase the flexibility of available space; yet she also wanted a private entrance and possible segregation of the studio for professional purposes. Bedrooms for herself and a maid are logically arranged.

To effect all this, and at a total cost of no more than \$7,000, the architect used a flat concrete slab laid on the desert for a foundation. The framing is of composite steel and wood, with an exterior surface of cement plaster brush-coated an oyster white. The floors are specially waterproofed and waxed and the fine use of glass for walls and sliding doors is notable. The photographs and captions elaborate the unusual details.



The glass-walled north studio may be included in the general living area, as shown above, or may be shut off by means of sliding curtains, one of which is visible above the built-in couch. The studio has a separate entrance



HOUSE OF MR. EARL C. MEMORY, LOS ANGELES. VINCENT PALMER, LOS ANGELES, ARCHITECT, ROBERT INSLEE, ASSOCIATE



Though construction details are given on page 102, the photographs show some of the more unusual features. Of these, the use of glass is outstanding

Honorable Mention

SINCE someone had thoughtfully blasted a ledge in the rocky hillside, there was no need for excavation for this house. Indeed, further excavation would have been impracticable. But the site offered a 180-degree view over the city below, and the ledge was wide enough to accommodate a well-ordered plan. The house is of cellular steel construction, painted powder gray with navy blue trim. The roof is aluminized composition. Full insulation and ventilation are provided by the nature of the walls themselves. Especially interesting are the glass brick in hall and kitchen (for light, but not a view) and huge living room windows.



LUCKHAUS STUDIO

Operated entirely by electricity, the house is the last word in mechanical efficiency, as the view of the kitchen, above, implies. Notice, too, the ingenious band of glass bricks which admits well-diffused light above the work counter

UNIVERSITY OF CALIFORNIA LIBRARY



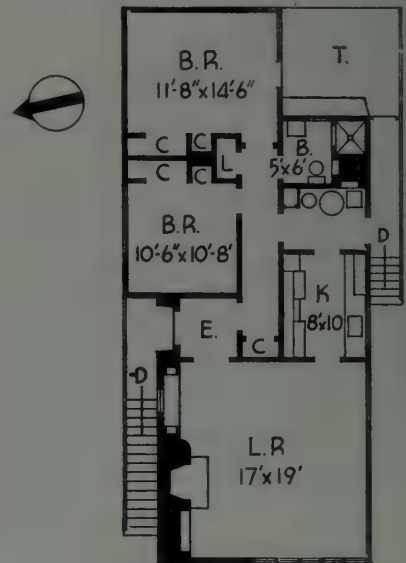
HOUSE OF MR. FRED CZERNISKI, JR., HERMOSA BEACH, CALIFORNIA. FREDERICK E. EMMONS, JR., LOS ANGELES, ARCHITECT

THERE were three major handicaps which the architect had to overcome before achieving the highly successful result you see here. The ocean, half a mile away, provided a view only to the southwest; the maximum width permitted for the house on its particular site was twenty-four feet; the lot sloped upward nine feet from the front to the rear. It was necessary to have two bedrooms—one for the owners and one for their infant daughter—and a garage built into the structure itself. The latter problem was easily solved with the help of the naturally sloping site. The former was worked out simply and economically.

The house is of ordinary frame construction, with an exterior of cement plaster in very light gray. Stair rails and wood casement sash are terra cotta, the sills white. Inside, the living room has plaster walls of apricot and gray, a gray linoleum floor and white hearth.

A small lot dictated the greatest possible economy of mass and a logical absence of unnecessary ornament. Quite in accord is the living room, right, frankly modern

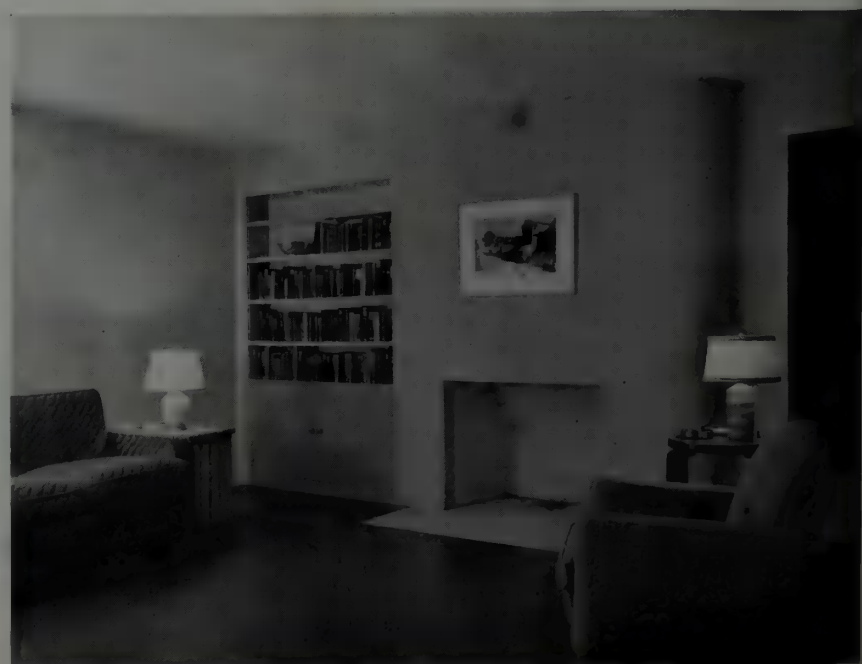
Honorable Mention



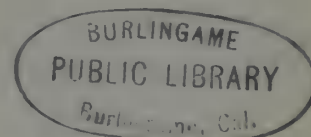
For construction outline see page 104



The sloping lot makes a pleasant terrace visible at the rear. Stairs lead to street



Honorable Mention

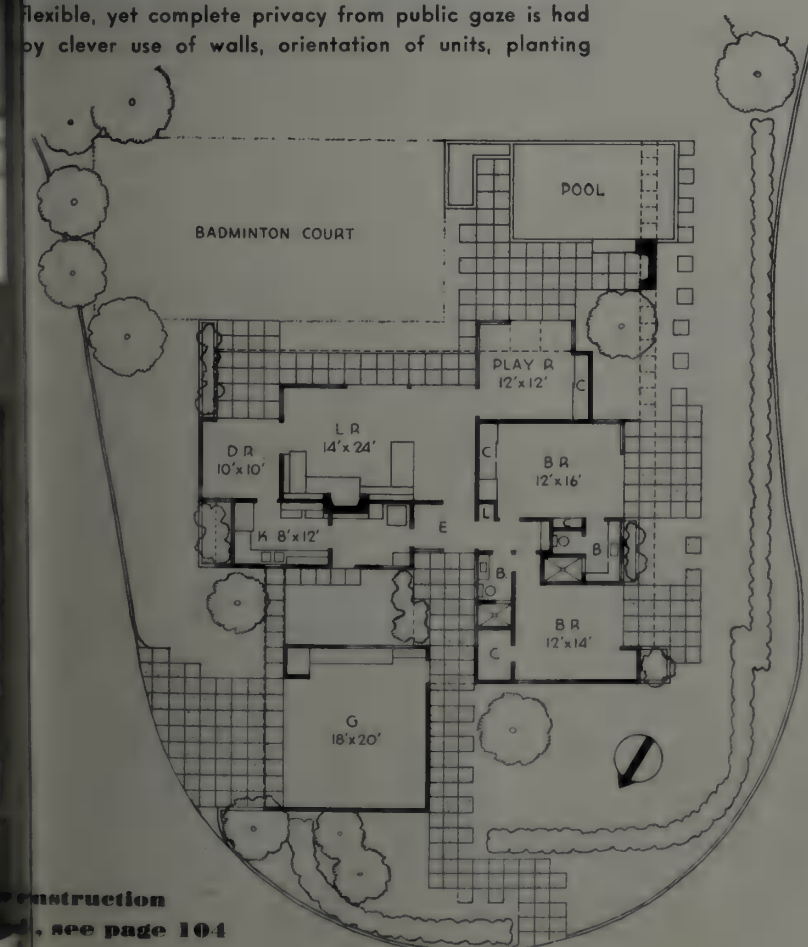


HOUSE OF MR. AND MRS. C. H. EDWARDS, LOS ANGELES. GREGORY AIN, DESIGNER, LOS ANGELES

WITH the public street looping around three sides of the lot, there was danger that any conventionally laid out plan would result in a sort of residential goldfish bowl. By treating house and lot practically as a unit, involving not only rooms but outdoor living places screened or enclosed by walls, by other parts of the house and by landscaping, the danger was superbly avoided. The extremely interesting plan below shows how well a number of elements were employed in the integrating of the whole and the assurance to the owners of desired privacy without cramping.

The structural skeleton of the house is wood, with a cream stucco exterior, gravel-surfaced, cap-sheet roof and salmon-colored redwood trim. The pine doors match the trim. The house is insulated and air-conditioned when the weather indicates.

Uniquely, the entire house is accessible from the entry, which is almost exactly central. The plan is remarkably flexible, yet complete privacy from public gaze is had by clever use of walls, orientation of units, planting



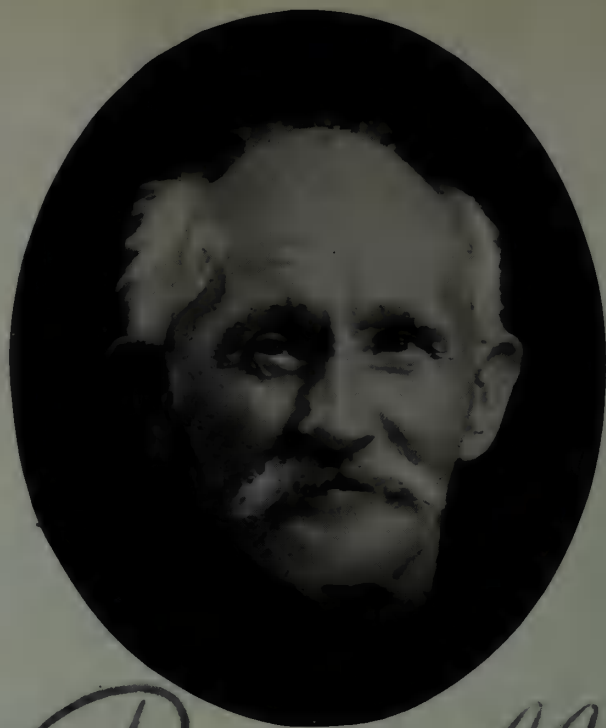
West side: two bedrooms, screened from street by hedge, are glass-walled



South side: play room and living room, walled-in sliding glass, seen across pool



Living room: cream stucco, tan carpet, tan and blue upholstery, salmon trim



Russell

AND HIS LUPINS

THE gardening world has lately been startled by the miraculous work of an old man. Wonderful new Lupins of many beautiful colors, some quite unusual and unique, have been produced through his untiring efforts. His life has been devoted to flowers, and his story is a romance.

George Russell of Yorkshire, England, has been a gardener from boyhood. Today despite his eighty years he is still young and active because of his love and courtship of a flower. His training was not a technical education, but actual experience; his work was not a job, but a live and interesting hobby.

Twenty-five years ago Mr. Russell saw a display of Lupins that charmed and captivated him. He began to grow these flowers and give them his whole attention. From every country in the world where Lupins grew he (Continued on page 106)



Color in the Living Room

WHEN you come right down to it, there are just two kinds of living room: the kind in which you live and the kind in which you entertain. The first one lives up to its name. There you read and write and gather for family conclaves and entertain and strew the Sunday papers and play with your children. The second one is reserved, like the New England front parlor, for special occasions, for formal entertaining. To have such a living room presupposes that your house contains a library or play room or study where you really do your living.

It's an old truism that the very best decoration is the most useful. The two sorts of living rooms outlined above, therefore, should be decorated entirely differently, each according to its function. The first one is preëminently a livable room, and that means a practical room in colors that will not easily show the wear and tear of continuous service. But the colors must be lovable as well as livable. They must have infinite variety. And if you are a gay family, they should have a certain gaiety about them. The second sort of room can be in more fragile colors and hung with handsome, delicately pastel brocades. Its furniture will presumably be less overstuffed, more courtly. From which we do not wish you to infer that we mean an uncomfortable or formidable room. Heaven forbid! The room in which you entertain your friends should be friendly and inviting. But it should at the same time be decorous.

To get down to brass tacks, the family living room is the richer in texture for books, and these will be at their best housed in built-in bookcases. They add a warm and pleasant pattern. They add color, and color is the keynote of the success of a good room. If by chance your books are dull in colors (we hear constant complaints from the wives of lawyers who find themselves living with row upon row of grim volumes), there is no reason you shouldn't give them cheerful paper dust jackets which will spruce them up no end and, along with them, the whole of your living room.

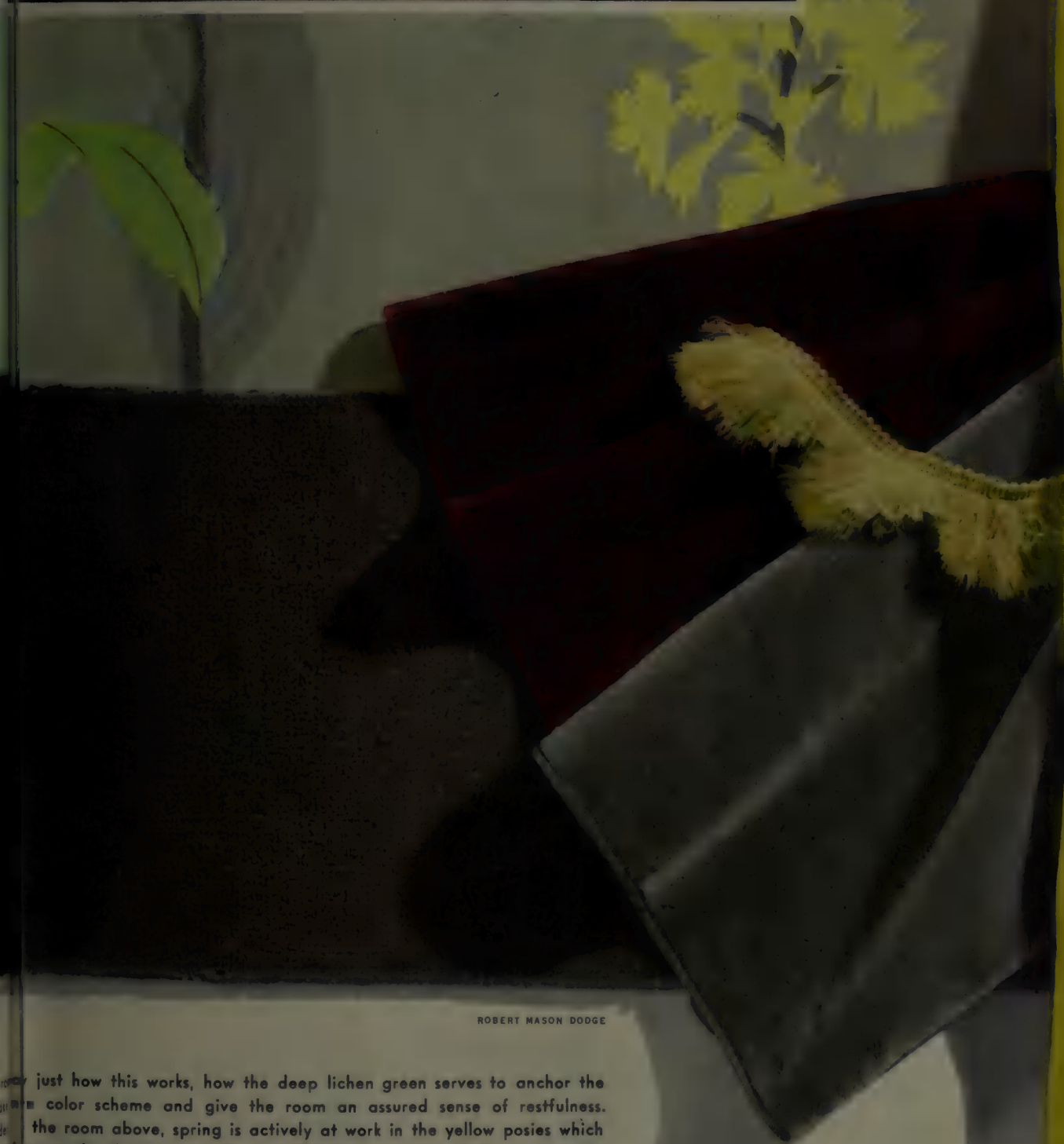
Wallpaper almost invariably adds charm to a living room. If your heart is set on one which is a little daring, one of which you are likely to tire long before you can afford to repaper, use it sparingly. Don't paper all four walls. Paper two adjacent ones and choose those two which have the least exposed space, in other words a wall where there are bookcases and a wall where there are windows or the mantel. Then paint the remaining walls in one of the colors which is present in the paper, either the ground color or some one of its accent colors which is suitable. If you can afford to have it, and if you love it, wood paneling makes for a very charming setting. Nor do you have to be a multimillionaire to dream of such grandeur. The veneer paneling which comes in walnut, pickled pine and other woods is far more feasible for the average pocketbook to swing than solid. Here, too, you could use your paneling to good effect on two or three walls or even one. Using veneer in a room does not limit you to period decorations; you may be as modern as you please. With it be sure to have an off-white ceiling and off-white glass curtains and use contrasting wood tones in your furniture. Corduroy stripes in neutral colors would make handsome and appropriate draperies for a paneled room, hung straight from a simple valance. (Continued on page 80)



HOUSE BEAUTIFUL
COLOR CHART NO. 7

Living Rooms

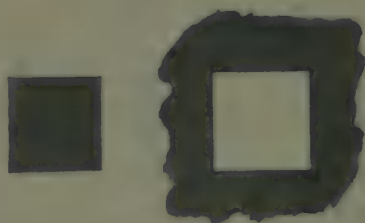
Spring has crept into these two living rooms with the delicious flower colorings which make them at once so homelike and so smart. A tender green and elusive blue striped paper adorns the walls above. The blue, a little deeper, like pale sage, is found again in a serge-weave fabric and softened by ashes of roses mohair and by the Goodall pattern with tawny Gainsborough roses. A dash of flaming acts as a tonic accent. Carpets (see preceding article) should be a darker shade of green of the room's leading colors. Here you see green



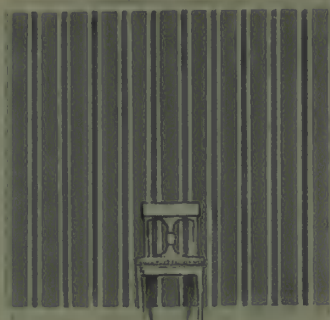
ROBERT MASON DODGE

just how this works, how the deep lichen green serves to anchor the color scheme and give the room an assured sense of restfulness. In the room above, spring is actively at work in the yellow posies which bloom on the dove gray wallpaper. The floor covering is the same gray, intensified and deepened. A silky pile fabric makes the third of the grays, which are, in truth, shades of the same. A boldly woven herringbone chair in yellow lends gaiety to the scheme, and a surprise note of rich velvet is used as upholstery. A sprightly fringe is the trimming. All of the upholstery and the drapery fabrics and both floor coverings are from L. C. Chase and Co., Inc. The papers are from Imperial Paper Color Corp. Consolidated Trimming Corp. made the two fringes.

Visual Effects



YOU'VE all played those headache-inducing games where you look at arrows (see left) and squares and try to figure out which is the longer or bigger. They turn out, in this case, to be exactly the same sizes, as a ruler will prove to you in a jiffy. But have you turned such optical phenomena to account? Do you know that you can play the same game with a wall or a window or a whole room and make it trick the eye? The series of drawings below shows what we mean. You can make a wall look taller or broader or nearer to you. You can make floor space seem more generous, and so on. All by the use of paper, paint, paneling and these diagrams. Study them and see if one of the principles here won't improve a room that you own. Decorators use them constantly to correct the effect of rooms in bad proportion.

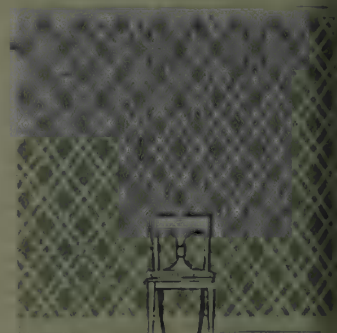


A

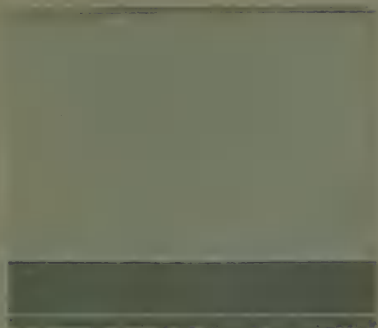
Rectangles in each line are identical in dimensions but not effect. In A, vertical stripes lend height. B, horizontals induce the eye to believe that the ceiling is lower than it actually is. The diaper pattern, C, seems to shrink the wall space, to bring it near you and make it seem intimate. Which treatment do you need to apply in your room?



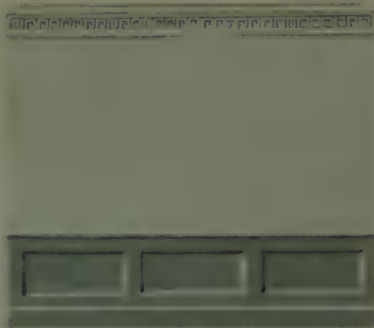
B



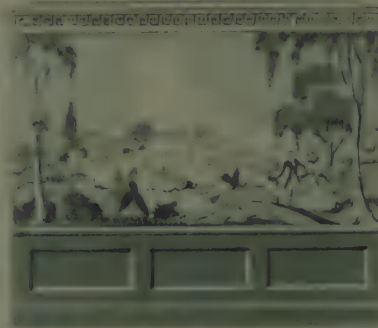
C



D



E



F

D gives the wall a certain horizontal feeling but the bare upper reaches raise its apparent height. E widens the wall and lowers the ceiling, visually, by introducing pattern at the top. F gives the wall vista, a sense of not being enclosed but looking right outdoors without interruption.

G's dark-bordered floor and totally plain wall make the wall seem higher than it is. In H the height impression remains but the floor space seems larger for not being outlined as in G. In I the floor space looks bigger since its color is carried up the wall, and the ceiling appears lower.



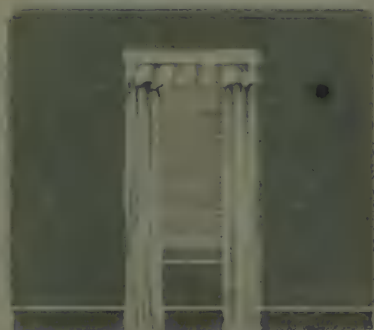
G



H



I



J

MAURICE GAUTHIER



K



L

A window looks tall and slender in J with curtains hung straight to the floor. K is the opposite. The window is squatly with curtains hung only to the sill. L gives the window apparent width through the use of long draperies sweeping outward, and an impressively wide and ornate valance.



herbs spices condiments

by MARY GROSVENOR ELLSWORTH

SEASONING is an alluring and heady subject, particularly seasoning with herbs and spices. At this point the temptation to follow in the footsteps of my betters is almost irresistible. There are those delightful passages from Parkinson and Markham and Gerard, all full of archaic word forms, just waiting to be quoted. There are the legends, the superstitions and, more entertaining still, the facts that have been handed down about these odd plants from time immemorial. They make grand reading—see bibliography attached—but they're no help at all in the kitchen. Instead, here are some homely hints.

As for herbs, their name is legion and the whole subject is pretty confusing until you get used to it. So let's be arbitrary. Send for a package of each of the following:

Sage	Thyme	Rosemary
Summer savory	Basil	Tarragon
Winter savory	Bay	Celery
Marjoram	Dill	Chervil
Caraway	Mint	Coriander

Fennel (seeds and leaves)

These are the ones you will use most frequently. There are others which are equally good but are always used green, so to enjoy them you'll either have to grow them yourself or find a very unusual grocer. Among these are chives, borage, lemon balm, watercress, burnet, sweet fennel, rose geranium—not to mention the familiar sweet and hot peppers, garlic, onions, shallots, leeks, lemons and tomatoes which we so often use as herbs though they are not generally listed as such. Of course, many of the dried herbs are also used green if you happen to have them available. Assuming that you haven't (though with nearly every gardener growing herbs these days, I don't know why I should make such an assumption); try one of the many specialists. Most of these people have catalogues or lists which they will be glad to send you on request and from which you can collect a representative stock of herbs for your kitchen. Many of them also prepare herb mixtures for use in certain types of dishes, such as fish mixtures, omelet mixtures, tomato mixtures, which take the burden of responsibility off your shoulders if you want to begin cautiously. I would recommend the experts even for commonplace herbs like sage which you can get from any grocer, because theirs are freshly harvested and carefully dried to keep both color and fragrance.

Now go to your druggist and ask him to sell you enough small screw-top jars to store them in. I know of no other way of getting really practical receptacles. If the jars are glass, you may want to label them on the inside for convenience in cleaning.

While you are packing the herbs in the jars you will learn more about their innermost natures simply by the use of your senses than I could tell you in a thousand words. Don't forget to taste, but don't think the concentrated, rather medicinal flavor is what will turn up in your food. It isn't. A fairer

way of gauging their distinctive qualities would be to put a pinch of each in a little dab of cream cheese and let them stand overnight.

Now for some basic truths on their use in food. Begin moderately. Herbs can be pretty deceptive. Early in my experiments I met Russian caraway and was charmed by the fat, angular black seeds. I used them liberally to flavor cream cheese for cocktail crackers, treating them like the more familiar German caraway. Neither I nor anyone else could eat what resulted—it was worse than grandmother's spring tonic. Perhaps a fiftieth of the quantity would have been more than ample. With most herbs and seeds a pinch is enough for a dish for four. When you want the dish to carry strongly the flavor of one particular herb, as in the fish sauce I will give you later, double or treble the quantity. Once you get used to using them you can throw caution to the winds, for then you will know your own tastes in the matter.

Remember, too, that the strength of the flavor they impart increases with the time of cooking, and somewhat, too, with the conditions. Covered dishes, for instance, keep the flavor in. Some herbs turn faintly bitter and lose their attractive qualities if cooked too long, so in soups and stews put them in for the last hour. As a rule, fresh herbs are stronger than dried. If you don't want the specks of herbs in the finished dish, put them in a little cheesecloth bag which can be removed complete when the cooking is finished. For cold foods, you must allow much more time for the herbs to release their flavor. Dairy products absorb them particularly well—as they do all other flavors for the matter of that. For this reason, herbs are sometimes put first into the milk or butter that is to be used in the preparation of a dish, and let stand to draw out the flavor more fully. In the same way some of them, such as thyme, dill, tarragon, basil and fennel, are steeped in vinegar which in turn is used to marinate cold foods, or for salad dressings. The guiding principle in all this is—let your herbs complicate and accent the natural flavor of the food on which they are used. And remember, one or two herb-flavored dishes in a meal are enough.

Generations of use have brought to light certain herb-food affinities which are fine to know for the sake of your palate and excellent points of departure in learning about herbs. Fish takes well to fennel, dill and tarragon. Tomatoes are good with basil and bay.

"And it is my opinion
That stuffed with sage and onion
No bird that flies
Is half so nize

As goose with sage and onion."
You know about dill for pickles
and mint for lamb. The Ger-
mans call winter savory the
(Continued on page 107)



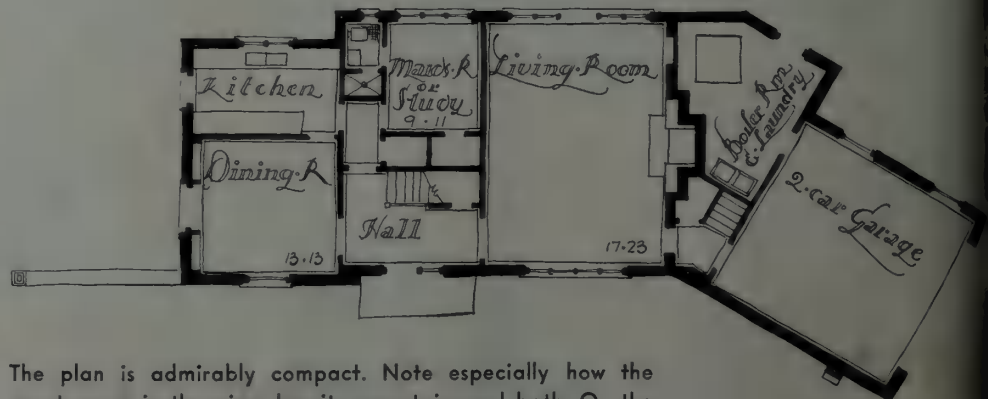
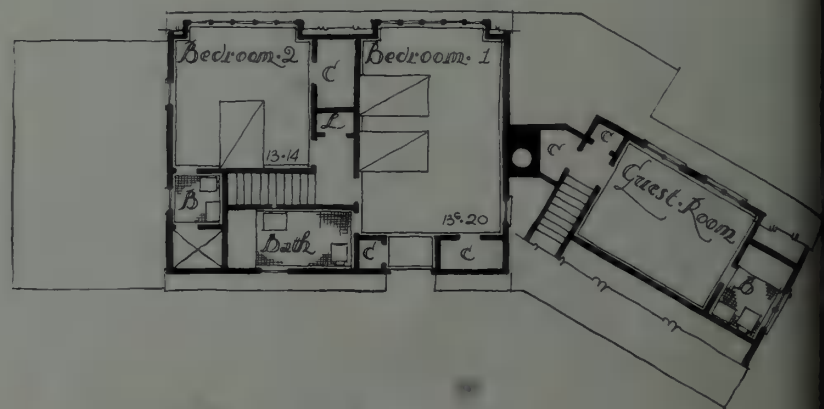


Norman Conquest

by HELEN ZAGAT

STURDY little Norman houses, such as this one, have rooted themselves firmly into America's suburban soil. The house which Benson Eschenbach designed for Mr. and Mrs. Gerald De Siena's Scarsdale property is perfectly at home there for all its French accent. Although it is located near New York, it achieves a country feeling. This is the result of a happy choice of simple furniture, gentle colors (aptly distributed) and nice forthright fabrics. Its cool spaces and general lack of clutter have, curiously enough, given it also a modern slant. It is stripped of non-essentials as the very best modern is.

The house itself is frame and brick veneer and the roof is made of tiles which have an old hand-made look. The windows are charming from the outside and even more so inside, for they have been treated with an eye to picturesqueness. Long expanses of glass have been softened by the use of generously full glass curtains in a wide mesh, which look hand-made. They are framed by draperies in natural color linen of a homespun type.



The plan is admirably compact. Note especially how the guest room, in the wing, has its own stairs and bath. On the ground floor you go directly from garage to living quarters.

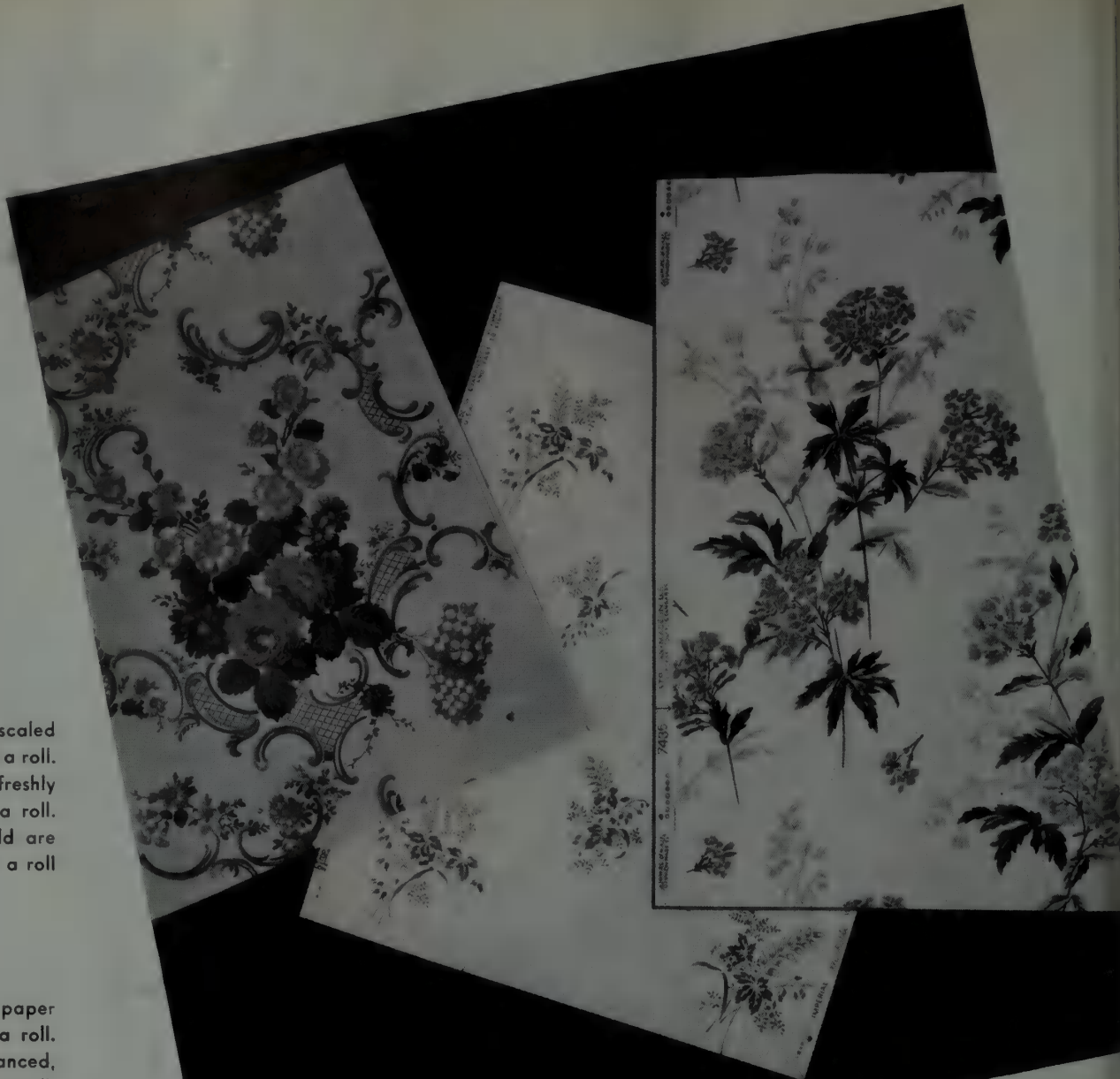


The dining room has as focal point two pine dressers, forming one unit with a French door hung with net. The natural rubbed surfaces of tables and chairs and white walls make an excellent background for the well chosen pieces of Mexican glass, Italian and other pottery, pewter and copper. The rug is softly neutral

At the right is a close-up of the big living room window, showing the wide mesh Quaker Nucord glass curtains and the natural color linen draperies blocked in red. The glass curtains serve to let in plenty of sunlight but to rob it of all glare. They are also distinctly decorative and in the mood of the room


Below, the living room, its walls plaster and whitewashed brick. Plaid slip-covers are rusty red and beige and by the fireplace is a dashing red Mexican chair. The hooked rug is an old one in squares of gray with its star design in reds. The sun through the Quaker net curtains falls on the floor softly





Left: M. H. Birge. Restrained, delicately scaled baroque design for living room or foyer. \$1.75 a roll. Center: Imperial. Bouquets of foliage on a freshly striated ground in tones of one color. \$.70 a roll. Right: Thos. Strahan. The flowers of the field are scattered boldly on a soft background. \$1.25 a roll

Below. Top: Thibaut. A New England picture paper for a child's room, called "Rockport." \$.75 a roll. Right: M. H. Birge. Palm leaves, nicely balanced, in a suave all-over pattern. It is \$.90 a roll. Bottom: Imperial. A Federal motif makes a formal paper with great style to it. For \$.70 a roll



Good

12 NEW PATTERNS

IT'S hard to say what constitutes a Good Buy in wallpaper because personal taste enters so strongly into your choice. But here are a few facts with which it is well to be armed when you shop for your spring wallpaper bargain. Papers which will be subjected to much sun should be light tested. The ones shown all are. Papers which will need washing should be sufficiently waterproof so that they can withstand the onslaughts of a damp cloth. Most of these new papers are.

When prices for rolls are quoted to you on domestic papers, this is what you will get for your money: 36 square yards of wall coverage. In papers 18 inches wide,

Left: A. H. Jacobs. Stripes carry on. \$1 a roll. The dashing tassel border is \$.35 a running yard. Center: Thibaut. Paper for a foyer. Intricate but not fussy, with three motifs. This is \$.75 a roll. Right: A. H. Jacobs. Showing the running vines, so smart this spring for wallpapers. For \$.75 a roll

Below. Left: A. H. Jacobs. Barnyard high life for a nursery, replete with charm and color. \$.75 a roll. Center: Imperial. Flowers and feathers in a classic design with a drapery background. \$1.25 a roll. Right: Imperial. Clusters of fruit, good enough to eat, vivid against pastel squares. It's \$.90 a roll



Buy

N WALL PAPERS

You will get 8 running yards. In papers 30 inches wide, you will get 5 running yards. Knowing these facts makes it simple to compute how much paper to order.

Immediate smartness in a paper is a source of immediate satisfaction. But don't buy a paper just because it is the pick of the spring style. Remember there'll probably be another spring when you'll still have to have it up. Buy a paper you'll genuinely love until you can afford to re-paper. Also one which is scaled correctly for your room and is in the mood of your furniture and hangings.

The papers shown here come in a range of colors. Prices are approximate.



EMELIE DANIELSON

BURLINGAME
PUBLIC LIBRARY

House Beautiful's

FURNITURE FINDER



1. BREAKFRONT BOOKCASE OR CHINA CABINET



2. BREAKFRONT BOOKCASE OR CHINA CABINET



3. BOOKCASE OR CHINA CABINET



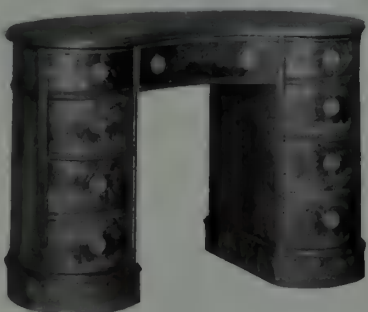
4. BREAKFRONT BOOKCASE OR CHINA CABINET



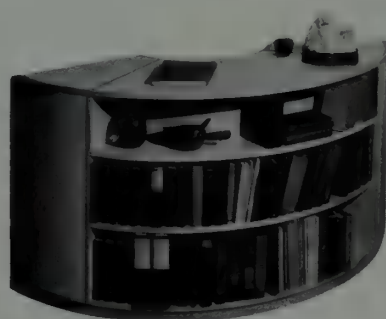
5. PEDESTAL DESK



6. PEDESTAL DESK



7. KIDNEY DESK



8. KNEEHOLE DESK-BOOKCASE



9. COURT OR PRESS CUPBOARD



10. SECRETARY



11. SECRETARY



12. SECRETARY

THIS is the third in a series designed to give at-a-glance knowledge of the names and features of popular types of furniture. Names you will find under the pictures and listed alphabetically in the center columns, along with periods and makers. This month's collection is devoted to such wall pieces as breakfronts, commodes, chests, highboys and lowboys, and secretaries. There is also a group of the better known types of desks. All of the pieces are reproductions from well-known manufacturers.

B Bombé Commode (25). Bombé refers to the bulging front; commode is a French name now applied by us to a fine bureau. In England the commode replaced the highboy early in the eighteenth century. This one has fine inlay work, in rose and satinwood with ormolu mounts. Copy of a Louis XIV piece. Grosfeld House, Inc.

Bookcase or china cabinet (3). Cabinets of this type were often made in pairs to fit recesses on either side of a fireplace. This one is mahogany, with an ornate pediment and cornice, and is in the Sheraton style. Made by the Kittinger Company of Buffalo.

Breakfront (1). This is a bookcase or china cabinet from a design of about 1770. It is Chippendale, decorated with black and gold lacquer with a jade green interior, and has brass grille doors. This was made by the Kaplan Furniture Company.

Breakfront (2). A bookcase or china cabinet with a secretaire drawer. The lattice on the doors is particularly graceful. It is in mahogany, in the Hepplewhite style. From Wood and Hogan, Inc.

Breakfront (4). Bookcase or china cabinet with a gracefully curved cornice and classic finials in the Sheraton manner. It is in crotch mahogany with satinwood inlay. By the Charak Furniture Company.

Bureau (30). In the United States this term applies to a chest of drawers; in England and France it generally means a desk. Shown is a copy of an excellent early Colonial type. Note the bracket feet, delicate hardware. Birch in a maple finish. Heywood-Wakefield Co.

C Cabinet-Secretary (23). Here marquetry is seen at its best. The piece is further garnished by an ormolu gallery and mounts. It is Louis XV, rosewood with inlay in contrasting woods. Grosfeld House.

Chest-on-Chest (15). The flat top is typical of the early chest-on-chest. This one has quarter column corners and ogee bracket feet. It is Colonial, of birch in a butterscotch finish. Sikes Co., Inc.



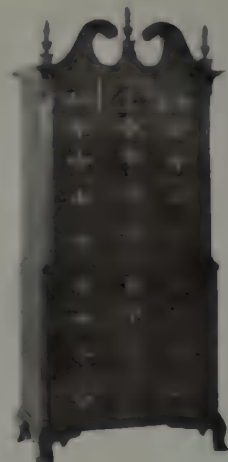
13. HIGHBOY



14. HIGHBOY



15. CHEST-ON-CHEST



16. CHEST-ON-CHEST

Chest-on-Chest (16). This is of a later, more elaborate type, the original of which came from Alexandria, Va. The graceful broken-arch pediment, finials and other carved details are noteworthy. Colonial. Mahogany. J. E. Catlin—The Virginia Craftsman.

Commode (26). Provincial type but graceful enough to use with more formal French pieces. This type of piece is often characterized as "château," being between the court and the peasant versions of the day. The design of drawer pulls and escutcheons is delicate. It is Louis XV, comes in either walnut or a fruitwood finish. The Cassard Romano Co., Inc.

Commode (27). Typical of late eighteenth century French design. The severity of the piece is relieved by half-round fluted pilasters ending in molded feet. The brass drawer pulls are typical of the chaste design of the Louis XVI period. This piece comes in French beech and walnut. It was made by the John Widdicomb Company.

Commode (28). An Empire piece and an example of the finest neo-classic design. The simplicity of the mahogany is a fine foil for the delicacy of ormolu mounts and pulls. Cassard Romano Co., Inc.

Commode (29). Curved cabinet type with carved gadroon ornament and scroll feet. It is Sheraton, constructed of mahogany with satinwood and boxwood inlays. Made by the Hayden Company.

Commode (32) with bamboo turnings, recalling a style popular with late eighteenth century English cabinet makers. Lion head pulls are reminiscent of the classic influence felt at the same period. It comes in mahogany, from the regular color to bleached, and in a variety of other woods and finishes. Dunbar Furniture Mfg. Co.

Court or Press Cupboard (9). Originally a low cupboard set on a low table. Early in the seventeenth century it developed into a tall carved piece, as shown. Jacobean, oak. Jamestown Lounge Co. Chippendale type: Nos. 1 and 11.

Colonial: Nos. 6, 10, 12, 13, 14, 15, 16, 18, 21, 30 and 34.

Desk-on-a-Frame (17). Evolved from the earlier Bible-box which later, combined with the chest of drawers, became the highboy. This one has slender turned legs and stretcher, and pulls for the lid to rest on when the desk is open. Maple or pine. This is Early American. J. E. Catlin—The Virginia Craftsman.

Escritoire (24). Marble top. Gallery and grille doors gilt bronze, tapering legs also ornamented with gilt bronze mounts. Louis XVI piece in mahogany. Made by Jacques Bodart, Inc.

Early American: No. 17.

Empire: No. 28.

Federal: No. 20.

Georgian: Nos. 1, 2, 3, 4, 5, 7, 11, 29, 31 and 32.

John Goddard type: Nos. 6 and 14.

Highboy (13). Originated about 1760 and developed principally by American cabinet-makers. The peak of its refinement was at the close of the Colonial period. This is a fine example with cabriole legs, type of about 1740, in maple. W. F. Whitney Co., Inc.

Highboy (14). The later block-front style developed and carried to perfection by John Goddard. Typical broken arch pediment, flame finial and shell ornament. Cabriole legs with claw and ball feet. Lattice type hardware. Mahogany. Maddox Table Company.

Hepplewhite type: No. 2.



17. DESK-ON-A-FRAME



18. SLANT-TOP DESK



19. WRITING TABLE



20. TAMBOUR SECRETARY



21. SLANT-TOP DESK



22. SECRETARY



23. CABINET-SECRETARY



24. ESCRITOIRE
BURLINGAME
PUBLIC LIBRARY

FURNITURE FINDER

J Jacobean: No. 9.

K **Kidney desk** (7). A design in the Sheraton manner popular about 1790. In either mahogany or walnut. Union Furniture Company.

Kneehole desk-bookcase (8). A particularly well designed modern piece with six large drawers, one small. Comes in a variety of mahoganies all the way through to the bleached, and in other woods and finishes. Dunbar Furniture Manufacturing Company.

L **Lowboy** (33). This followed in the wake of the highboy. Today it is used in many ways but originally it was intended to be a dressing or toilet table. Shown is an exact reproduction of a Queen Anne mahogany piece with cabriole legs. Biggs Antique Company, Inc.

Lowboy (34). Copy of a beautiful Chippendale piece attributed to a Philadelphia cabinet-maker, about 1760. Quarter column pilasters are fluted, cabriole legs and claw and ball feet, carved. Mahogany. Colonial Williamsburg Approved Reproduction by Kittinger, Buffalo.

Louis XIV: No. 25.

Louis XV: Nos. 19, 23 and 26.

Louis XVI: Nos. 24 and 27.

M Modern: Nos. 8 and 22.

P **Pedestal desk** (5). Georgian in old English mahogany finish with crotch mahogany drawer fronts, leather top, typical gadroon edge and bracket feet. By the Elite Furniture Company.

Pedestal desk (6). Typical John Goddard details: blockfront drawers, shell motifs, bracket feet. A fine Colonial piece made in mahogany by Baker Furniture Factories, Inc.

Q Queen Anne: No. 33.

S **Secretary** (10). A Colonial maple piece of unusually graceful scale. Note the variation in the proportions of the drawers, the door panels and curved cornice. There is also a secret drawer, as was common in such pieces. By the Jamestown Table Company.

Secretary (11). An outstanding Chippendale mahogany piece because of its carved fretwork frieze "in the Chinese taste," dentil molding of the cornice, shaped well of the desk, and ogee bracket feet. By the Old Colony Furniture Co.

Secretary (12). A mahogany Governor Winthrop with dwarf claw and ball feet, a broken arch pediment and flame finial. Brass escutcheons and pulls are graceful in design. Charak Furniture Co.

Secretary (22). Modern version of a traditional piece. Fortright lines are relieved by curved details. This is birch in a bleached finish and is made by the Heywood-Wakefield Company.

Serpentine-front chest of drawers (31), a name derived from the curved front of the piece. Further graceful features are apron, feet, ornate pulls, crescent escutcheons. Georgian. Wood and Hogan, Inc.

Slant-top desk (18). An exact copy in maple of a Colonial piece having dovetails on top and front rails and interesting joinery of the legs and front base. Drawers are finished with simple scratch line decoration. Made by the Conant-Ball Company.

Slant-top desk (21) from an example inspired by Chippendale but made in Virginia about 1760. The short bookcase above has nicely paneled doors, the hardware is particularly handsome. In mahogany. Colonial Williamsburg Approved Reproduction by Kittinger, Buffalo.

Sheraton type: Nos. 3, 4, 7 and 29.

T **Tambour secretary** (20). Copied from a Federal piece made in Boston in 1785. It has details of singular interest: hour-glass pilasters, symbolizing the dawn of American liberty, and a shell motif on the hand-wrought pulls, which announces Boston as a seaport town. It is further decorated with narrow panels of dark mahogany, husk ornament and string lines and checker binding. Colonial Mfg. Co.

W **Writing table** (19). Simple graceful lines with decorative gilt bronze mounts. Writing flap is covered with brown, gold-tooled leather and supported by pulls. This is Louis XV and made of French walnut by Jacques Bodart, Inc.



25. BOMBÉ COMMODE



26. COMMODE



27. COMMODE



28. COMMODE



29. COMMODE



30. BUREAU



31. SERPENTINE-FRONT CHEST OF DRAWERS



32. COMMODE



33. LOWBOY



34. LOWBOY

HOUSE BEAUTIFUL'S PRACTICAL GARDENER

ADVENTURES WITH THE PRUNING SHEARS

When March bristles in, spring is just over the hill, exults the Practical Gardener. Days of feverish activity ensue. He lays in his supply of tools (you see them on the next two pages). He consults the plant dietitians and fills the larder with foods which will induce lusty growth (page 74). If he is building a garden on a new place, (*Continued on page 128*)



HIRAM HURD

1 Successful pruning means knowing the habits of a shrub. Drawings show in red parts to prune. With some, like the Forsythias, pruning chiefly helps the appearance, following natural lines

2 New hybrid teas should be cut back to about six inches when planted. With old ones, cut out dead wood and weak branches from base; prune back to one third the last year's growth

3 Many shrubs such as Lilac, Shrub Althea and Japanese Snowball can be trained to tree or standard form by patient pruning. Lower shoots are removed and growth concentrated at top

4 Old wood should be carefully pruned now from shrubs like the late-flowering Spiræas, Barberry, Deutzia and others, but in doing so the shape of the shrub should be carefully maintained

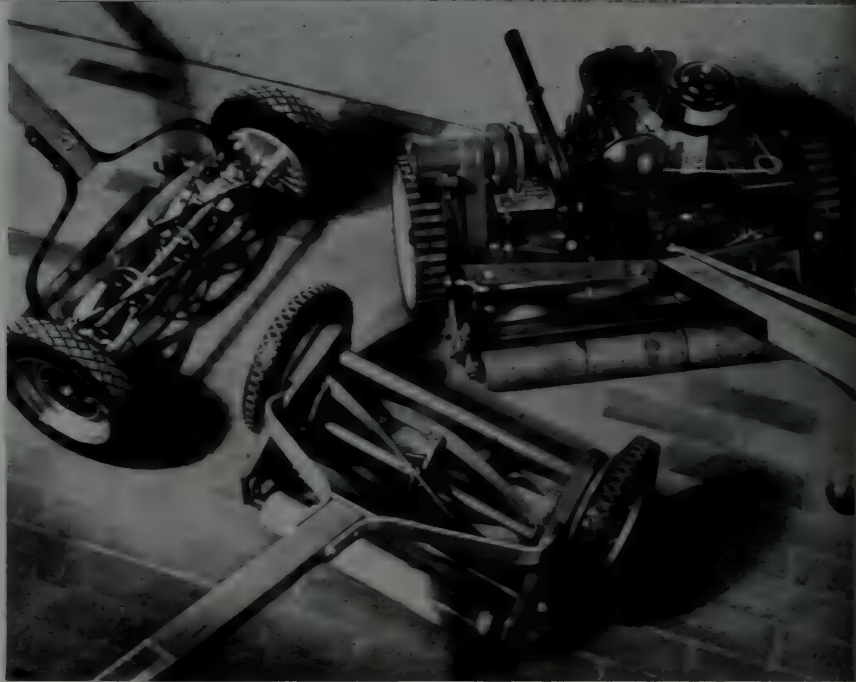
5 To retain their symmetrical shape many evergreens require yearly pruning in spring and summer. Never prune to keep a standard-size evergreen low. For low growth, get dwarf types

6 Shrubs like Butterfly Bush, Bluebeard, Saltbush, and sometimes Beautyberry are cut back to twelve inches after December because the tops winter-kill easily in any but the warmer zones

7 In spring dead tips of branches frozen over the winter should be removed immediately. Watch for them on the Hibiscus, the Kerrybush, Arbutus, Sumac, and cut back sharply to the live wood



From Carl Giessler: Two watering cans, one with French handle slung from back to front; a pair of gloves which keep hands soft, a hank of raffia, and several kinds of plant labels. From Max Schling Seedsmen: two baskets. From Alfred Field: two types of plant supports and pocket weeding knife. From Acme Shear Co., flower clippers



THE GARDENER'S TOOL CHEST

A glance into the workroom of the Practical Gardener will help you with the season's buys

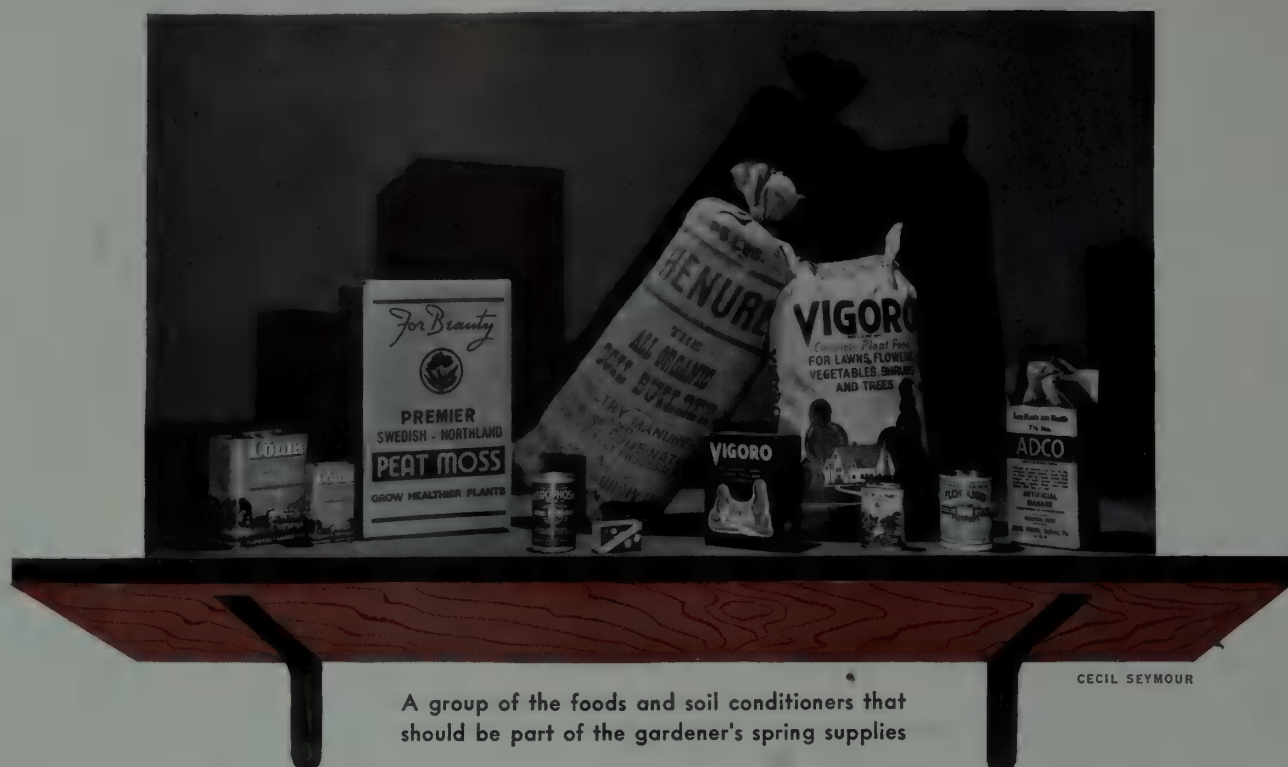
The group of tools at the left is chiefly composed of weapons which keep wayward lawns in good trim. From the Union Fork and Hoe Company's set of blue-handled "Speedline" tools come three handy ones: the "Lawn Brume" in the upper right corner, light as a bamboo rake, the crabgrass-dandelion rake just below it, and the turf edger, which is second from the left in the lower left-hand corner. Taken from a set of sixteen garden tools, others of which are shown in the lower picture on this page. From Alfred Field come the two types of grass shears shown in the center of the picture—one, the conventional "sheep-shear" type, the other working with vertical pressure. Also the fine-tempered, light Colonial sickle or "grass hook." Also from Field is the "grass slasher" which husbands use golf-club fashion. The lawn edger in the lower left-hand corner is made by the Boyle Mfg. Co. Just above it is another edger, the "Doo-Klip," made by the Alliance Mfg. Co. Two "Rain King" sprinklers are made by the Chicago Flexible Shaft Co., as is the hose nozzle. Hose, Max Schling Seedsmen. The lawn mowers: The E. C. Stearns & Co. power mower is the most inexpensive of this firm's fine models, priced at \$79.50. Cuts a width of 18". Other models priced to \$235. Left, the Suburban model equipped with rubber tires and made by the Coldwell Lawn Mower Co. Center, Loring-Lane Company's rubber-tired "Yardman."

Grouped below: the dark-handled tools standing up and the two lying down at the extreme right are more of the Union Fork and Hoe Company's "Speedline" set. Left, the two-prong hoe, and down front the level-head rake. Just to the left of Oliver Ames' spading fork stand the cultivator and the Warren hoe. The two lying down are the "sharpshooter," invaluable for weeding and cultivating in close-planted beds, and the nursery hoe, with a blade 2½" wide. From Oliver Ames, besides the spading fork, come the bow-handled rake, the businesslike shovel, and the hoe. Next to the sharpshooter is William C. Reisch's "Handy Hoe," also designed for effective work at close quarters. From Alfred Field comes the row of small hand tools in the center. First is an aluminum dibble, invaluable for bulb planting. Next comes Field's stainless steel fork and three trowels. From Field also the so-called "asparagus knife" at the end, which is used by countless gardeners for all types of weeding. William Johnson, Inc., makes the "Troweed," the trowel with the serrated edge. And from F. H. Reichard comes the short-handled weeder made in a long-handled size, too. Wm. Richard makes the "cultivator-hoe" which stands fourth from right, next to Oliver Ames' hoe.



For hedges and shrubs: Against the wall, left, a Seymour-Smith "Snap-cut" long-handled pruner. Next to it, two sizes of serrated-edge hedge shears from Alfred Field, and a knapsack type sprayer from Max Schling Seedsmen. In front of it, two cartridge-type sprayers that fit a hose, the larger from Carl Giessler, the other from Food 'n Drink Fertilizer Co. The heavy lopping shears are from H. K. Porter Co. The long tree and shrub pruner is from Seymour Smith, as are the two hand pruners, second and third from lower right. Right corner, Wiss pruner. Other pruners, Field. "Wiltless" shears, the Ullman Co. Others, Field.





A group of the foods and soil conditioners that should be part of the gardener's spring supplies

CECIL SEYMOUR

THE PLANT FOOD SHELF

WHEN plants seem listless it may be because of food deficiencies, not in amounts, but in kinds. Such a statement fifty years ago would have caused the same raising of eyebrows as would the talk of vitamins and calories, for in those days food was food, both for plants and people. The frantic striving for a garden where bloom is never absent, the juggling with latitudes and longitudes, the insistence on compatibility of Alaska and Cape Town products, the absolute demand that every moment of a plant's life shall give good account of itself nowadays—all these requirements have to be considered. But intensive existence of any kind must be properly cared for, which is the reason the intelligent gardener knows the content of his soil and how to make it suit the needs of his heterogeneous plant family. Nor is the decision on the necessary elements guesswork. It is based on experiments, meticulously carried out and noted.

An enlightening test was made in the laboratories of Swift and Co., in the growing of identical seedlings in plain washed sand, watered with distilled water, so that the only plant food they received could be scientifically controlled. Twelve plants were all fed the same diet except that from eleven of them just one single food element was lacking, and the results showed that a complete food was the one on which the twelfth plant grew with grace and fervor. The eleven ingredients with which the complete meal was prepared were nitrogen, phosphorus, potas-

by MRS. JAY CLARK, JR.

sium, calcium, boron, magnesium, iron, zinc, copper, manganese, sulphur, and the plants lacking the first five were indeed sickly-looking specimens. Of course, this shows once more that our old friends phosphorus, nitrogen and potassium are always the basic needs, with other condiments to round out the meal. Just what these accomplish should never be forgotten nor how their reactions on our plants may be detected.

NITROGEN promotes succulent growth and yet delays complete maturity. An over-proportion will keep a plant sending out foliage but produce few flowers. *Remember this when the Cosmos become little forests of green but fail to bloom.* An underdose is indicated by pale green or yellow foliage with a leaf-dropping tendency. *House plants often testify to this.* The best time for application is in the spring when the roots are active and can assimilate the food.

PHOSPHORUS helps out the nitrogen where it leaves off, in that it hastens maturity, encouraging both flower and seed production, and helps root vitality toward a quick assimilation of the nitrogen. With an underdose growth is normal but the foliage yellow. With an overdose development is too rapid and the plant is weak. *Too much phosphorus for Dahlias makes hollow rank stems, easily broken.*

POTASSIUM or potash is a general health conditioner, helps form the needed starches and sugars, intensifies color and keeps the plant generally healthy after the other two elements have got in their work. *Wood ashes make the grass green and the roses red.*

Simplified for the memory—nitrogen starts the plant on its way rejoicing, phosphorus urges it on merrily to fruition, and potash gives the final fillip of healthy perfection.

Not so well known are the precise functions of the minor elements, the other eight of the eleven tried out in the testing of Vigoro, for the solutions of these food problems are still incomplete. There are, however, some known facts. Calcium in the soil aids in the liberation of the three major elements, and in the plant itself by the actual formation of stimulants. Magnesium and sulphur do the same; manganese is a cousin of phosphate in its effect. (There was an enlightening article on the use of calcium in "Cosmopolitan" for April, 1937. Also refer to HOUSE BEAUTIFUL'S Scrapbook for January, 1938, for data on manganese.) Iron has much to do with the green coloring matter of leaves. A lack produces light yellow foliage and stunted top growth. The others, we know, are found in a productive soil, even if it is difficult to put a finger on the exact rôle of each. Which brings us to the query: How can the amateur gardener (Continued on page 122)

GRADING COMES FIRST

by H. STUART ORTLOFF



Few plots of ground come ready-made. Usually, under the creative eye of the landscape architect, grades must be created to work out a pleasing prospect. This sketch shows a change in levels from the house terrace leading up to a feature



The street side, or public portion, requires the most careful grading to give a proper setting to the house. The author, a prominent landscape architect, points out that a slightly rolling grade is desirable and a break in grade adds interest

Editor's Note: This is the third in a series of articles on landscaping.

THE first actual work done to put the landscape scheme into operation is usually, and rightly, the grading. The house is nearly finished, but all about is a confusion of piles of dirt and builder's debris. How shall any order ever be brought out of such chaos?

The grading operation is usually tacked onto the general house contract with the idea, perhaps, that the builder will take it on at no added cost. Sometimes this may be true; most often it is not, and usually it results in an unsatisfactory solution of the problem. Such work is most satisfactorily done when it is a definite contract based on a definite grading plan supplied by a landscape architect and carried out by a landscape contractor who knows top soil from hardpan and the value of a tree.

To do a proper job of grading one should first know what is going to be done with the land afterward. From a general landscape plan one can locate terraces,

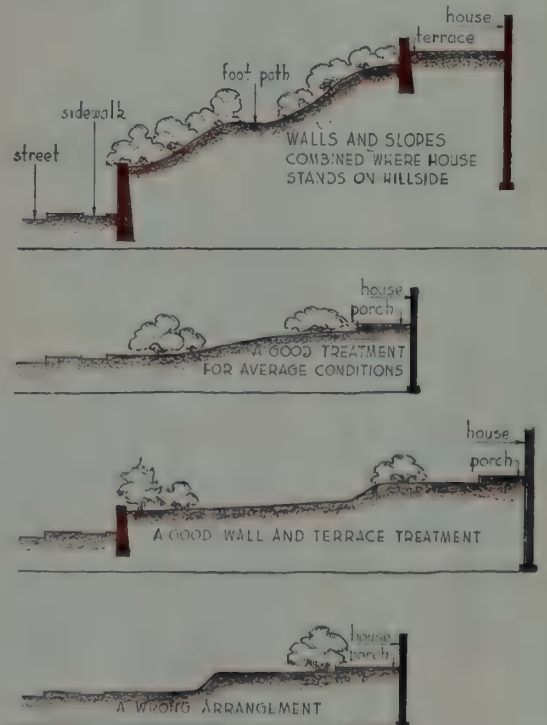
decide upon the most advantageous slope to lawns, arrange for proper drainage, the location of paths and drives, such utilities as gas, water, and sewer lines, and the best location of the garden area.

The Public Portion. The public portion of the property should consist mainly of a well-graded lawn. Grading here is of the utmost importance, for it will make or mar the foreground which is the setting for the house. Too often we reduce lawns to dead flat areas that are uninteresting and artificial in appearance. A slightly rolling grade is much to be desired whenever possible. A slightly concave area will appear much larger than a convex one, and the lawn that is graded so that there are long flowing curves rather than sharp banks and terraces will be much more pleasing and far easier to maintain.

It is undoubtedly a fact that a break in grade adds interest to what might otherwise be a monotonous space. A terrace with a sloping bank or retaining wall is often a great asset to the appearance of the

house. But such things must be used with care. So many times one sees terraces only a foot high running across the front of a house. This is usually unsatisfactory unless the house sets very far back from the street. The terrace must never be anywhere nearly as wide as what remains of the lawn. If it is it appears to divide the space in two, making it look much smaller. Should it be necessary to bring the grade up to the foundation, and the distance from the house to the sidewalk be less than sixty feet, a smooth or slightly concave slope without a definite break is best. If the distance is greater or the slope steep a definite terrace with a sharply cut bank, or a low retaining wall, is permissible, often desirable. A house should appear to be set as close to the ground as possible.

The Garden Portion. Since the grading of the private portion of the property must in every case conform to the design that is adopted for this area only the most general principles may be laid down. Each problem will have to be solved individually, taking into consideration the natural possibilities of the site and the objectives one wishes to attain. (Continued on page 125)



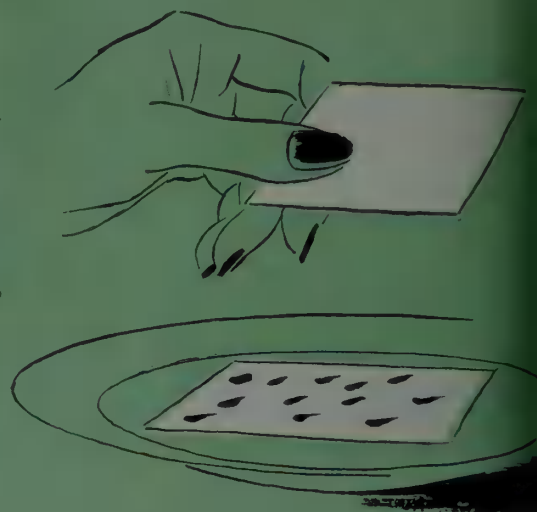
Four drawings which indicate three possible solutions of grading the public portion of a property before a house, and one scheme to be avoided. In the lower one the level grade nearest the house is out of proportion with the area closest the street



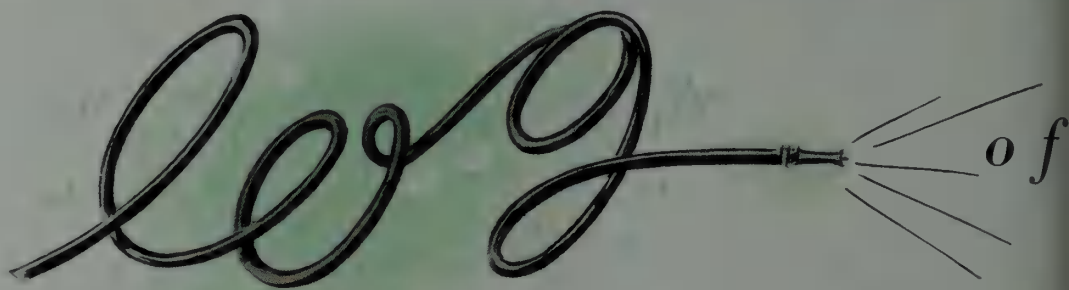
Old spools keep
baskets clean - Seed 2



Resting places
for Callas - Seed 4



Vitality test
for seeds - Seed



1. Foretaste of Spring. The first stirrings of bud and leaf are felt if not seen, and a flash of blue wing cuts across the brown branches. Sap time is nearly here, and it is difficult to be patient until the moment arrives to go on with spring's procession. But those of us who live in that misnomer, a temperate zone, must curb our impulses; there are snows to come, thaws and freezes to work damage. I try to be satisfied with the first Snowdrop and Crocus and keep on with the indoor planning, which will create the needed link between the house and outdoors.

2. Clean-up Baskets. First of all I look over the tool room to see if all implements are ready to be seized at a moment's notice. A collection of flat-bottomed fruit and vegetable baskets has been accumulating and will be needed for the initial clean-up due in a few weeks. This used to be a messy task as far as the containers were concerned. Many times they were set down where the soil was wet and muddy, which both shortened the life of the basket and brought untold dirt into the garden house. Relief came by the use of old wrapping-paper core spools, three to a basket. Mark around the spool with a lead pencil, holding it to the bottom of the container, then punch with the ice pick (my most

valued tool) within the circle marked around the spool. From the inside of the basket drive small large-headed nails into the spool. This gives little legs which hold the basket above the mud, and are easily wiped off.

3. House Bulbs Go to Bed. The house supply of forced bulbs has been greater than usual, and as each pot stopped blooming I have given it a little water while the foliage gradually turned yellow. The Lilies-of-the-Valley are now stored in a cool part of the cellar, and next month they will be divided and planted out in the garden, four or five inches apart each way, and given food to start them on the way to becoming good flowering plants for another season. The Tulips and Narcissus are taken from the pots when the foliage is quite yellow. They are dried off and kept in a cool place to be planted next fall, for while they will not force indoors again, they will flower in the garden. The Freesias have been dried off and are beginning their rest period, which lasts until August, when they can be started into growth again, as they are among the few bulbs capable of being used in the house for several years.

4. Resting Calla Lilies. The Calla Lilies are hung in a shady corner of the

small pool in copper wire loops put over the edge, to sleep over the summer, as they require a rest between flowering periods. And then I steel my heart and dump the paper-white Narcissus and the Chinese Lilies in the ash can, for they are not hardy to plant outdoors, and they will not flower a second time.

5. Vitality Test for Seeds. Ever since the year I practiced false economy and sowed only seed that had been left from the year before, my own and the seedsman's, with the result that germination was limited, I have been more cautious than the famous burnt child. Now I test any surplus before again giving it room and time. From each packet I take ten to twenty seeds, put them between two pieces of blotting paper in a saucer, dampen them and set the dish in a warm place. The blotting paper is kept moist without any surplus water being left in the saucer. In a few days, if the seeds are alive, they will germinate, those which grow giving the percentage of germination. Unless this rates 50 percent or better, I throw the doubtful supply out and secure fresh. Also if the start is irregular and prolonged, it is thumbs down for the batch. More than one gardener might have saved himself disappointment by making this test.



GEORGE HUGHES

the PRACTICAL GARDENER

A program of preparation for the big spring drive which will send the garden into a burst of activity

6. Protection Against Sunscald. It is one of those March days when the wind is like a knife and yet the sun shines in cruel brilliancy, which means that the broad-leaved evergreens, unless protected, are in for a bitter burning at mid-day and that the Rhododendron buds will swell unduly. This being one of the years when such screening was skimped, I took some of the evergreen boughs from the border and forced them into the ground around these plants, tying them lightly with raffia to the Rhododendron branches. They will be left up for a few weeks, or until there is enough moisture available in the thawed ground to counteract the evaporation caused by wind and sun.

7. One-sided Spring. While doing this task I noticed a condition which always surprises me, yet is ever present. One side of the garden is rapidly assuming a spring-like appearance with green shoots coming to the surface, while the other still has snow and ice for covering. This is always a matter of importance in making plans, for no matter how small the garden there will be differences to note, and choices of location made accordingly, and the clearest time to see this is in watching the daily thawing. I have a season of Scilla bloom lasting over many weeks, because varying

patches are planted in spots which come to life one after the other, and not simultaneously.

8. Bridging the Borders. If there is any new construction work to be done in the garden or any freshening I try to start on the labor as soon as the workmen can humanely be asked to stay outdoors by the hour, because workmen and painters make havoc with soft ground a little later. Having a high lattice fence that needs painting at least every other year, I always furnish the man with the bridge which I use during the summer to reach the back of the border without trampling on any growing things. (It was described in the August Log, page 74—a plank with end pieces, broad and unsinkable.) Then I hover near during most of the process to see that it is continuously employed! I regret to say that seldom the same painter is willing to come again, but the plants and vines are saved.

9. Early Lawn Care. The lawn is always with us, and seldom can be left to its own devices. Right now, while the ground is still hard and frosty, is the time to rake it clean of any covering, winter-fallen twigs and accumulated debris. The earlier the attention the quicker the results. One matter often neglected is to provide proper

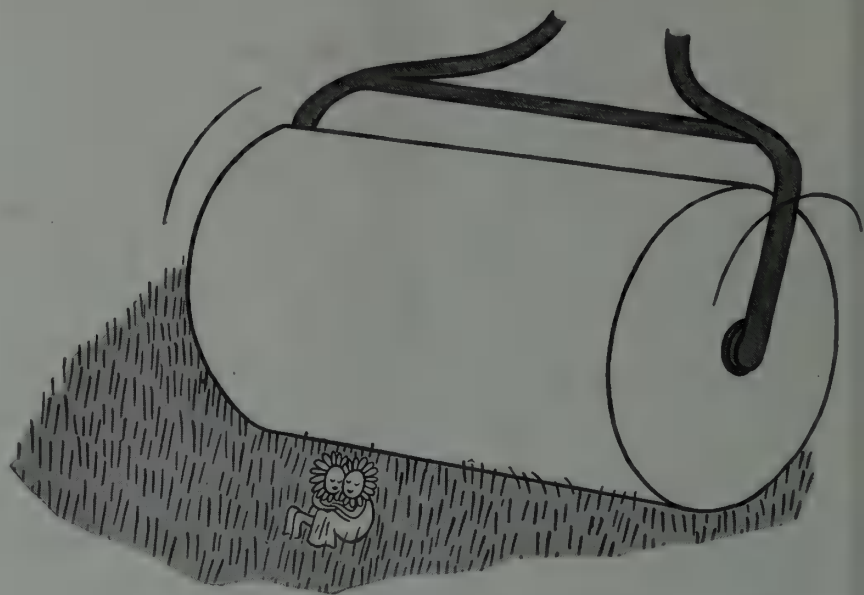
food which will be there as soon as the new grass starts. A proportion I have found quick in results is four pounds of some complete plant food per 100 square feet, applied evenly over the area when the ground is dry, the whole site being thoroughly soaked immediately afterwards

10. Correcting Sour Soil. There has been so much controversy lately over lime as an asset or a detriment that I have stopped using it, and find that a generous feeding will correct a sour soil condition in my little grass plot. As soon as weeds stick up their heads each patch is treated with lawn sand which is a mixture of ammonia, copperas and sand, eradicating all surface-rooting seeds and enriching the soil itself by the end of the month. After that a thin mulch is put on over these bare places and grass seed is sown.

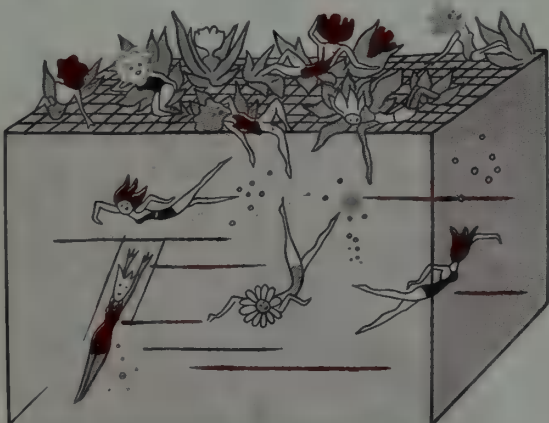
11. Perennial Replacements. The seed order having been attended to last month, mind and pocketbook are ready to approach the subject of buying the perennials. People vary on the subject of replacements. Some say that no gardener should give up until a thing has been tried three seasons; others hold some plants in such deep affection that their gardens are unthinkable without (Continued on page 92)

March

SCRAPBOOK



Rolling the Lawn. One of the first attentions given established lawns is an early spring rolling, a custom usually taken for granted with little thought to the reasons therefor. Tersely put, the purpose is to press back gently but firmly any turf that has been so heaved by frost that it has not settled naturally in firm contact with the soil beneath it. It is an assurance that there exist no air pockets between the turf and the soil, and under no circumstances may it be considered as a means to jam raised sections of sward back into the ground, or to correct roughness or surface contours resulting from construction errors. The time for rolling depends upon the condition of the soil, and should not be done before the ground has returned to its normal condition in regard to water-holding capacity. Thus the effects of natural drying out and the first spring rains should be watched. Not until the turf has settled back of itself into its natural position is it time to consider artificial means of pressing it into smooth permanency. With light soils, authorities suggest that rolling be omitted entirely, or at least that no such pressure is brought to bear until the grass has been cut twice. Then it will probably be decided that no further rolling is required—the word “further” being used advisedly, as the cutting itself is of the same nature. A valuable Bulletin on Lawn Maintenance is written by Charles W. Parker. Every gardener would profit from



it. It is issued on request by the Massachusetts Horticultural Society, Boston, Mass.

Tank Farming. This means growing plants without soil in water solutions of various chemicals, such as nitrates, phosphates, and sulphates of potassium, magnesium and iron. Although soil-less culture is nearly a hundred years old (the first



successful experiments were made in France in 1840), up to now only a few score investigators have been active. An exceedingly interesting pamphlet on the subject has been published by the Plant Culture League, San Pedro, Cal., which gives detailed information on the subject in language easily understood. The process is carried on in a water-tight tank, on top of which is a tray having a wire mesh bottom. Over this is laid a thin layer of excelsior, water soaked, on which the young plants are set and supported in place by

excelsior, peat moss or sawdust. If seeds or tubers are used they are laid directly on the layer of excelsior and covered with damp peat moss. The water in the tank with the nutrient solutions is kept at first nearly to the bottom of the tray, then gradually allowed to evaporate until there is an air space of several inches. The whole process opens tremendous possibilities in plant growing, and is exceedingly worth while investigating.

Early Starting of Gourds. Among the seeds of plants requiring an extra month or so in order to have time to reach a state of maturity mention is seldom made of any of the semi-tropical types, interesting in shape and color. If these are started indoors and later transplanted to the garden with a protection of forcing glasses or wax paper caps, they will have the long period for development necessary for their maturity. There are three recommended for this treatment. The Siphon Marankas, dark green, wrinkled of fruit and with white night-blooming flowers, which also goes by the name of the Dolphin gourd; a native of Mexico; the Japanese Crane's Neck gourd which is similar to the familiar Bottle gourd but with a longer, narrower neck; the Serpent gourd, a green fruit with lighter stripes which does actually coil like a serpent and may mature into many feet of length. If the gourd grower wishes to decorate his fruit any words or symbols scratched on the fruit before they are ripe will remain as permanent decorations. One of the most active authorities on these plants is Helen M. Tillinghast, Vernon, Conn.

Paths of Wood. Brick, stone, gravel, cinders, are among the usual materials for garden paths—all excellent if used in the right locations and conditions. Probably as difficult a site as any to manage is the informal walk across a grass plot, the lane winding up (Continued on page 104)

GLASS IS THE KEYNOTE OF MODERN INTERIORS

In the homes of today, glass is used more liberally than ever before—both for practical and decorative purposes. More and larger windows afford maximum light and air. Ample mirrors of clear or colored glass—make rooms appear larger, brighter and more inviting. Glass table-tops, shelves, glass as a trim for wainscoting, doors and fireplaces everywhere, glass adds immeasurably to the attractiveness and utility of the home.

The photographs on this page illustrate how mirrors brighten wall areas . . . widen rooms, reflect light and add notes of brilliance to interior design. When you build a new home or improve your present one, plan to take full advantage of the beauty and practicality of glass. Your local L-O-F Glass Distributor will be glad to cooperate with you, your architect or your decorator at any time. Libbey-Owens-Ford Glass Company, Toledo, Ohio.



• Three interesting mirror installations in the apartment of J. E. Josey, Jr., Houston, Texas. Interior Decoration and Architecture by Edward J. Perrault, Jr. Photographs by Bob Bailey.



Phone to Find
WHQ SEUSIT
SEE LAST PAGE

LIBBEY · OWENS · FORD  QUALITY GLASS

BURLINGAME
PUBLIC LIBRARY

YOU CAN

taste

THE DIFFERENCE!

There really is a big difference in tomato juice. Campbell's is the one with the true fresh-tomato flavor. Have you tasted it?



*America's largest-selling
tomato juice*

COLOR IN THE LIVING ROOM

CONTINUED FROM PAGE 59

Here is a series of hints for whatever sort of living room you may have: Avoid black in any quantity. It's a hard color (or non-color) to work with. Choose wall colors which do not hit you in the face, but have an essential harmony which relates them to the other elements of the room. Green is a good living room color, but not the relentless apple green which swept this country some ten years ago like influenza. The best greens are the Georgian greens, a little blued, and celadon. Blues in gentle shades are good, ranging through to those lovely smoky tones which have a promise of violet in them. The right yellow in the right room is so much sunlight. It's a wonderful country color pointed up with lively corals and crisp lettuce greens. Floor coverings should be darker than the other main room colors, both for practical reasons and because a dark floor tends to establish a restful mood. Personal photographs in a living room are questionable for their decorative value. Other pictures, hung in groups, may make a whole, otherwise dull wall sparkle. Wallpaper borders, used on plain painted walls, may give the room all the charm of a papered room at considerably less expense. If you use whites in your living room, either as accent or main colors, stick to off-whites.

Here are some living room color schemes which may be useful as pointers. The first has pinky gray walls. Its carpet is mahogany color. The draperies are a rich coral color. Some of the upholstery is the same coral. Accents (and here it's the accent color which gives the room its tang) are bright, bright turquoise.

The second room has ice green walls, a dark blue-green carpet and some of the upholstery the same color as the floor covering. Two chairs are covered with striped material: sage green, natural, gold and copper. The draperies repeat the stripe. The sofa is covered with a deep sage green.

A special problem is presented by the living room with a dining alcove. Here it is invariably wise to resort to the device of papering the alcove and repeating the ground tone of the paper on the walls of the living room proper. In this way, the dining alcove acquires a separate entity, while yet remaining a part of the room. For instance, a sound and pretty scheme would be to use in the alcove a paper with a mahogany brown ground and white flowers. The draperies would then be white, the living room walls mahogany and the carpet dark green. To screen the table laying and denuding activities before and after dinner, add a decorative screen, of white leather, perhaps, or mirror.

And as a last note, in all living rooms, formal or informal, throw in a leavening measure of flowers. Now that spring is in the air, cut a branch of dogwood or forsythia or cherry and bring it into the house, all brown and mousy, to burst into glory in the grateful warmth. Have crystal vases, large and small, and keep them blooming. Don't forget that when the prices of cut flowers soar, you can always manage huckleberry or laurel, which stay a lovely green for weeks. There is no room that is not the better for a dash of the out-of-doors.

315 EAST 55TH STREET

CONTINUED FROM PAGE 41

The fireplaces actually work but are so tiny that I had to comb antique shops for days before I found small enough andirons. Even now it takes such time and ingenuity to prepare one with its fan of Japanese paper that we only light it on Occasions. Our chef d'oeuvre is the large ugly square phonograph which we had painted in stripes to match the wall. It was the ideal solution of what to do with that invariably bulky necessity, unless, of course, we had it expensively concealed.

The records are kept in a low corner piece with a mirror top and striped material front. The front parlor has a chandelier from an antique shop and two inverted cornucopia tables with built-in lamps topped by charming mushroomlike shades.

The harp by the front window causes a lot of people to ask if I play, to which I reply, "Once upon a time I did, *beautifully!*" Another conversation provoker is the bowl of mercury which glitters on a

(Continued on page 85)

Here's Help and Fun for Home Builders!

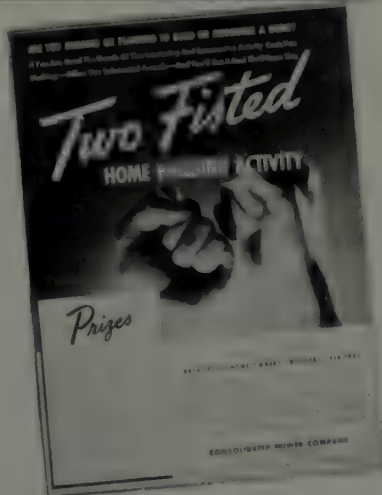
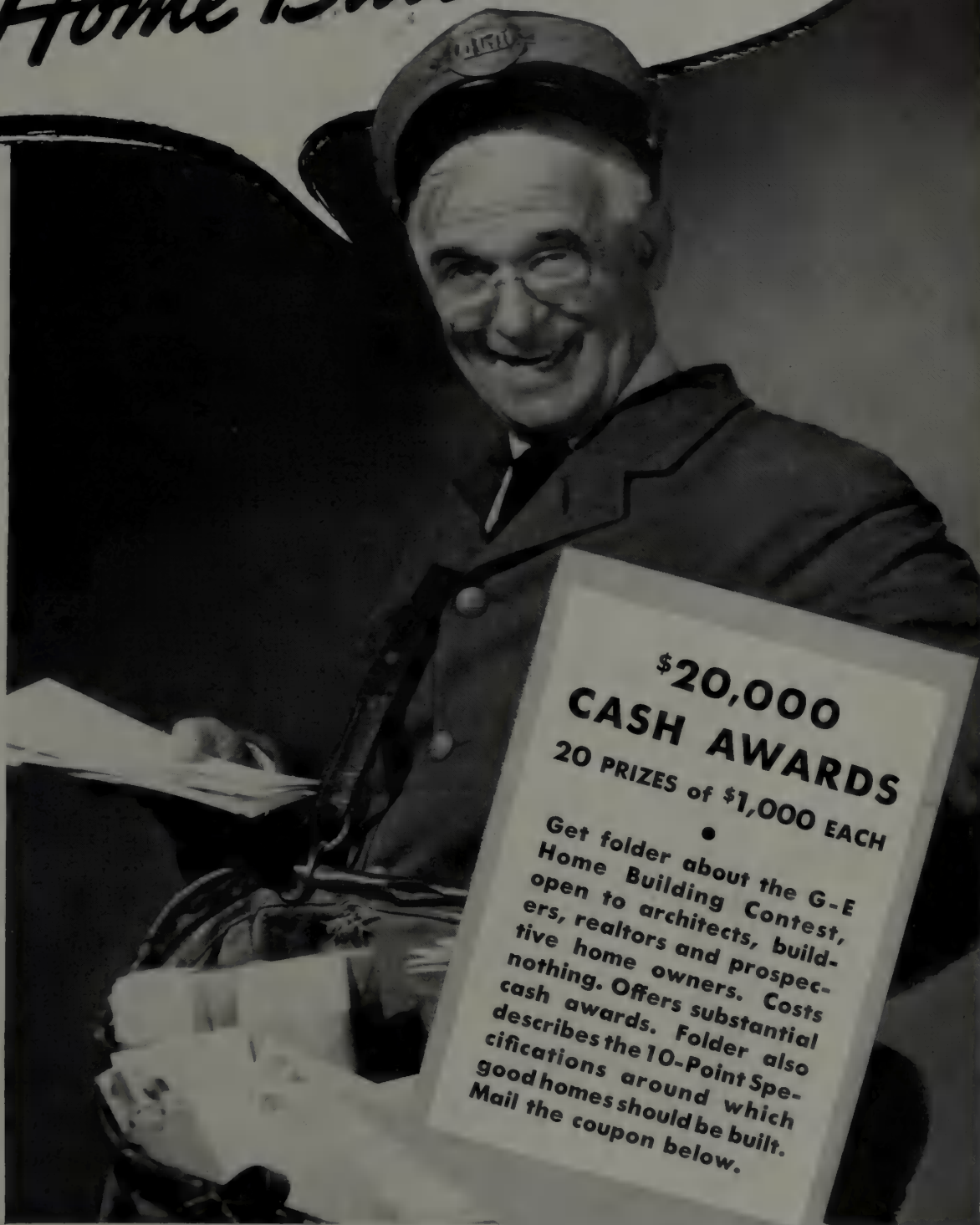
Are You Building, Modernizing, or Planning to Build a Home?

If you would like information on the 10 important points—from architecture to electrification—that should be given consideration when you are interested in “better living in better homes”, send for your copy of the NEW AMERICAN HOME BUILDING FOLDER. This folder describes those 10 Points and also gives details of a home building contest which you will enjoy entering. No obligation. No expense. Substantial cash awards. Write: General Electric Home Bureau, Department HB-3, 570 Lexington Avenue, New York, N.Y.

DON'T BUILD AN OBSOLETE HOUSE!

happiness, comfort, charm, health, relaxation and freedom enter. You'll find it costs less in the long run to include ALL the features of a truly complete home right at the beginning. Today's long term mortgage financing offers an excellent opportunity to get all the things you need and want under the most favorable terms. And you'll be amazed how little your monthly payments will be increased if you specify all the essentials required for a good home. Investigate details. Ask for particulars.

Adopt the
Electrical Standard of Living



GENERAL ELECTRIC HOME BUREAU, Dept. HB-3
570 Lexington Avenue, New York, N. Y.

Please send FREE New American Home Building Contest folder.

Name

Address

City and State

Business or Profession
(Owner, architect, builder, realtor, etc.)

Name of Your Electric Service Company

GENERAL  ELECTRIC

????????????????

PLEASE TELL ME

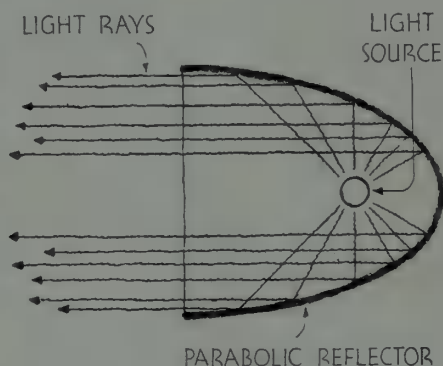
Answers by EUGENE RASKIN

Each month building problems which vex home owners are answered in this Readers' Service Department

? SPOTLIGHTING

We have a lovely Russian ikon on one wall of our foyer, and would like to throw a small beam of light on it, without illuminating the rest of the foyer, which we prefer rather dimly lit. A spotlight would be too obtrusive. What do you suggest?

A. Tiny spotlights are now manufactured for just such purposes. They can be placed above the door frame, or near the ceiling, and will be quite unnoticeable. Or you might get a parabolic reflector for an ordinary lamp. The parabola, as you may recall from your algebra days, reflects in one direction all rays whose source is at the focus of the curve. This will concentrate a beam on your ikon without too much diffusion over the other surfaces of the foyer.



? APPLYING CALCIMINE

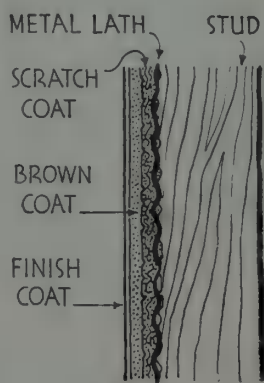
Our ceilings need repainting, but we hesitate to use a calcimine, as our neighbors' recently calcimined ceilings have already begun to flake off. Other paints, however, are so much more expensive. What is your advice?

A. For a great many years calcimine has been, and continues to be, perfectly satisfactory—if properly applied. First make sure that the surface is thoroughly cleaned of all previous finishes, and completely dry. Then apply a sizing consisting of glue and water, to reduce the absorption of the plaster. This too, must dry before the calcimine is put on. You will do well to use a manufactured calcimine—that is, one which comes from the factory ready-mixed in the correct proportions, and needs merely the addition of water. You can obtain such ready-mixed calcimine from your local paint dealer, or instruct your painter to get it for you.

? THREE-COAT PLASTER

We've received prices on some plastering work to be done in our frame house, and find that the amount quoted for two-coat plaster is considerably less than for three-coat. What is the real difference, and are we safe in accepting the lower figure?

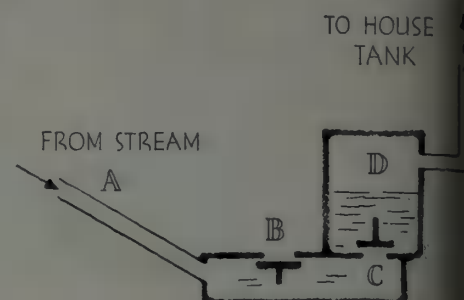
A. Two-coat plaster is perfectly satisfactory on masonry—brick, concrete or wall block—but when it is used on wood or metal lath, as in your case, it is referred to as “double-up” work for cheap construction, with inferior results. You will be wiser to insist on a three-coat job, even though the price is higher. The three coats consist of: the scratch coat—mixed with cattle hair or vegetable



fibre to strengthen the bond; the brown coat, for leveling off the surface; and the finish coat—to give the desired final surface. In contrast with “double-up” work, each coat is allowed to dry thoroughly before the next is applied. Naturally, this method is more expensive, but you'll find it an economy in the long run, when maintenance costs enter the picture.

? HYDRAULIC RAM

The only source of water supply for our proposed summer home is a small but pure and fast-moving stream about a hundred yards away from the house, and twenty or so feet below the house level. What type of pump would you recommend?



A. An hydraulic ram. This kind of pump utilizes the power of moving water (as in the case of your stream) to supply the energy required for pumping, thus operating constantly, without adjustment, and without a motor. Once a year, at most, you may have to replace the two major valves, which are the only elements subject to real wear. The principle of the pump is, briefly, as follows: water from the moving stream flows through pipe “A,” escaping through valve “B.” The pressure builds up rapidly, finally forcing valve “B” to shut. This sudden stoppage is like a blow, which results in valve “C” being thrown open. The water passes into chamber “D” until its own weight closes valve “C” again. The recoil allows valve “B” to drop open, and the cycle repeats. It is a primitive, slow, noisy but foolproof process.

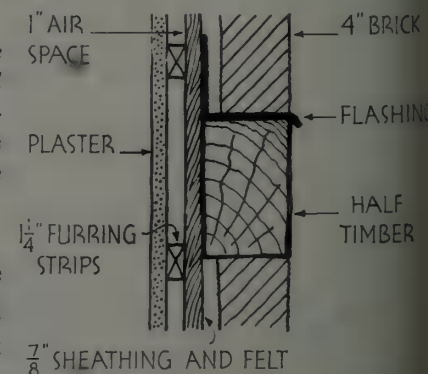
? LAUNDRY TRAYS

The home we are planning to build is unusually small, and we are perplexed about finding space for some items, particularly the laundry trays. Can you offer any suggestions?

A. In a recent experimental house, this very same problem arose. It was solved by taking advantage of the fact that the house had an attached garage, with access to the kitchen through an entry. Hot and cold water lines were run to one wall of the garage—merely extensions of the kitchen supply lines. Portable trays, which could be used wherever convenient (or pushed out of the way when not in use), were purchased. Waste water was taken off by a drain in the garage floor. While this is far from being an ideal arrangement, it does fulfill its purpose—namely, to provide laundry facilities without encroaching upon more valuable house space. Perhaps the same method, or a variation, may help in your case.

? HALF-TIMBER

For the small gate house we are planning for our new estate, we would like to use real half-timber construction; not the imitation stuff one sees so much of. How should the walls be built?



A. The exposed width of the timbers will, of course, depend upon your architect's design, but they should be five inches in thickness, so that they come flush with four inches of masonry, backed by a one-inch air space. The timbers have 7/8" sheathing and felt against their inner surfaces, while the interior finish is applied over 1 1/4" furring strips. The upper surfaces of all horizontal timbers should be copper-flashed, as shown in the accompanying sketch, to carry off excess moisture. (Continued on page 120)



Rose Point Georgian Colonial Stradivari Normandie Antique Kings

There is Nothing 'Just As Good' as Sterling

YOU CAN NEVER own anything that will give you —and your children after you — the same whole-hearted satisfaction and pleasure as solid sterling silver.

Pictured here are some of the outstanding patterns in table services that indicate the wide range of beauty in design that modern silver offers its proud possessors. And even if your initial investment is small, you can always duplicate sterling silver when purchased from well-known manufacturers.

Fill out the Coupon below and learn more about any or all of the patterns shown above.

HOUSE BEAUTIFUL

READERS' SERVICE BUREAU
HOUSE BEAUTIFUL
572 Madison Avenue, New York, N. Y.

I am interested in the following patterns.....

I am starting a set ☐ Please send literature.

Name.....

Address.....

City..... State.....

BHF-3-38

WEDGWOOD



A K 8386

Swansea on Patrician

Gay flowers, plucked at random from an old-fashioned garden, and gathered in a loose, informal cluster, give the motif for this delicate design in Queensware. The decoration (applied under the glaze to insure permanence) is on the *Patrician* shapes, creating a dinner service of unusual character and charm. *Swansea on Patrician* is carried by the leading stores in open stock.

Send 10 cents to cover postage, and we will gladly forward to you our new booklet, showing many patterns in full and natural colors.

Josiah Wedgwood & Sons, Inc.
OF AMERICA.

Mark on China 162 FIFTH AVENUE • NEW YORK



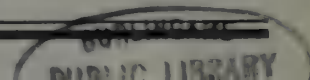
WEDGWOOD

WHOLESALE ONLY

Potteries: Etruria, Stoke-on-Trent, England

Mark on
Jasper, Basalt,
Queensware, Etc.

WEDGWOOD





Please tell me ABOUT DECORATION

Answers by OTTILIE HEUER

? CHINA CLOSETS

The dining room of the house we rent has china closets with glass doors and they do look old-fashioned and ugly. Should I paint over the glass, or what? I need the space or I should be tempted to have them walled up.

A. No, don't even consider walling them up. Have the glass taken out of the doors and replace it with that brass grillework which looks, loosely, like diagonally woven ribbons. Then line the cupboard boards with a solid color which will set the china off prettily and set it up in rows inside. By taking very small strips of molding and tacking them on the shelves about two inches from the back wall of the closet, you can be sure your plates will stand safely.

? FRENCH BEDROOM

I have a whole new set of bedroom furniture in what I think is called French court style. I should love my bedroom to have a sort of Continental feeling but I can't find any curtains that carry out the idea, although I have French windows.

A. I know just what you mean. Take a rod and cover it in your drapery material (probably a pastel taffeta would be best to use). Then put the rods two panes from the top of the doors. Hang the curtains on rings on the rods, fulling them on just a little so they fall softly, aren't stretched tight. Your draperies should be the same stuff, looped back over tiebacks and falling to the floor. You'll feel as French as the heroine of a French novel with curtains like that.



? HIDING PLUMBING FIXTURES

We have a fair sized lavatory-dressing room in our downstairs hall and the door seems to be left open often. I think it's embarrassing to be able to look into this room. How can I disguise it so it looks like a powder room?

A. The best thing to do, really, is to shut off the plumbing fixtures from view of the door by installing folding doors in the room so that they will act as a screen.

? BED-MAKING TRICK

I am congenitally unable to make up a bed so that it looks really tailored and neat when the coverlet is on it. Everything goes all right until I pull the top section of the spread over the pillows. But they always seem to look lumpy and a great valley develops between them. Is there any sure-fire way to overcome this daily headache?



A. This is a headache which I've had myself, more often than I can tell you. To get away from it I used a simple solution which really works. Actually it's a modern version of the old-fashioned bolster. Have a carpenter or cabinetmaker make you a neat box out of a lightweight plywood the width of your bed, and open on one side. Cover it with the same material as your bedspread. When you come to the pillow part of your bedmaking, simply stuff them in the box and put it across the top of the bed. Or you might just paint the box and pull the turn-over top of the spread over it.

? MATTRESS TICKING WALLS

I want to fix up my linen closet, lining it with some material which will be durable but bright-looking.

A. Good old mattress ticking is grand in closets. If you have the ambition to sew red rickrack braid along the edges of your shelf covers, it will be very bright.



? KIDNEY-SHAPED DESK

What is the best way to place a kidney-shaped desk in a living room?

A. Avoid the temptation of setting it cat-a-corner. Place it, if it has good proportions, so that it faces out into the room, with the chair behind it, against the wall. It will look best set so in a corner.

? INEXPENSIVE CORNICE

I really love eighteenth century decoration and I have saved up and bought some very nice pieces of furniture. But I live in a modern apartment and the architectural details of my rooms seem not to be up to the formal sort of decoration that goes with the eighteenth century. Is there anything I can do but move?



A. Yes, and cheaply, too. I would guess that your living room could be pulled into line by a simple trick. Buy small (about three-inch diameter) composition rosettes and nail them around the walls, their centers about three inches down from the molding, at intervals of about eighteen inches. Then nail up a strip of molding twelve inches from the top of the wall, to frame them. Have the molding and rosettes painted the exact color of your living room walls. This will give you, at next to no cost, a deep, handsome cornice in the spirit of your furniture. The dimensions given are only suggestions, as you will find that the proportions of the room, above all the height of the ceiling, will determine the placement of the rosettes. Experiment with them and when they are pleasing to the eye, they will be correctly placed.

? DRESSING A DOOR

Is there any simple way to add importance to the looks of the double door which leads from our front hall into the living room?

A. If I were you I should set an anaglypta rosette of fair size in the centers of the door panels and put the door knobs right bang in the middle. I presume your double doors are hinged, as obviously this would not work for sliding doors.

For lasting beauty
and economy too...

ALVIN STERLING
CORRECT FOR EVERY OCCASION



Long association with sterling silver makes our choice of pattern all-important. Alvin silver patterns are as flawless in craftsmanship as they are in style... and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELER'S

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBBIA |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 30 Years
PROVIDENCE • RHODE ISLAND

315 EAST 55TH STREET

CONTINUED FROM PAGE 80

marble table. It used to make a very pretty centerpiece with camellias floating around in it till we found that people felt an irresistible temptation to dip the flat silver into it, which made the flat silver turn dull and spotty. Even isolated, upstairs, it still causes mishaps when guests dabble their fingers in it and then touch their gold or silver cigarette cases.

The alcove off the front parlor is lined with pink bookshelves over the tufted black satin seat which runs from the door to the window. Enormous black satin pillows make reading or telephoning more comfortable. The ceiling is papered in pink and white stripes and below the shelves which house indirect lighting are three gay French Canadian primitives to relieve the pink and black color scheme.

Harry has kept in his bedroom the somber but pleasing wallpaper that came with the house. The only furniture is an enormous bed and one or two chairs. In contrast to this masculine severity I allowed the decorators to run riot in my dressing room and sleeping alcove, with the result that the walls are draped in dotted Swiss, the floor is painted snow white with blue and pink garlands of flowers and the curtains are held back with enormous blue satin bows. All this is just as impractical as it sounds. The floor has to be scrubbed weekly and the draperies should be washed once a month. In the dressing room is a mirrored dressing table, a baby blue velvet couch and between the windows is a small black Empire desk and beside the fireplace is a sewing machine (well disguised in dotted Swiss). Taking up most of the floor space is a gigantic black rocker covered with carved lions and cupids. More like a sleigh than a chair is this glorious monstrosity which I purchased for \$4 at a downtown auction. Its seat is enhanced by a fluffy sheepskin rug. The bed in the alcove is also draped in dotted Swiss and surrounded by those cheap white goat-skin rugs which really seem, surprisingly enough, to stay clean a long time.

Our aim in decorating the house was to achieve a stylish Victorian effect with wallpaper, curtains, and inexpensive furniture picked up at auctions or neighboring shops. It takes a lot of time and patience, but it is a tremendous lot of fun.

REDECORATE for a Song with fabrics Sanforized-Shrunk

● You'd be bored with the same dress winter and summer, year in and year out. You get just as tired of the same upholstery but there was no inexpensive way to vary it. There is now! Sanforized-Shrunk fabrics and trimmings, being fully shrunk, make possible a new kind of slipcover that fits like upholstery. And they can be kept fresh as spring since washing will not spoil their fit. Easy to make, you can fit Sanforized-Shrunk fabrics without a wrinkle and completely forget shrinkage allowances!

Typical of the charming designs available is this documented Early American Print by Charles Bloom, Inc. Fast color. Popular priced. Look for the Sanforized-Shrunk mark that identifies this and other fully shrunk fabrics at stores near you.



Early American Print by CHARLES BLOOM, INC.

Sanforized-Shrunk
40 WORTH STREET NEW YORK CITY

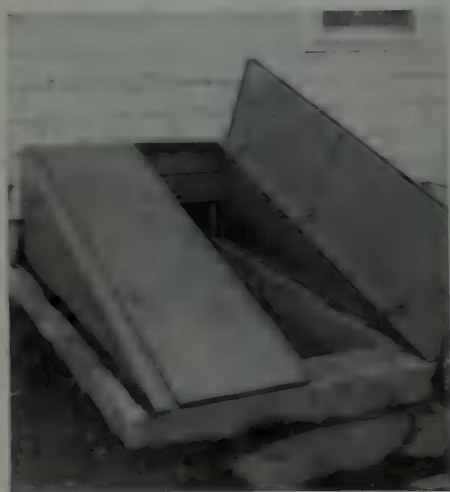
Earmarked

FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,

METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

BASEMENTS as repositories of plain and fancy heating equipment have been given at least their due in these columns of late. But basements, *per se* and as such, have received no special attention, notwithstanding the fact that a better heating system would often result in houses which have a better basement. For one thing, cellar doors are frequently better suited to the admission of domestic pets, or at most a slim laundress with a small clothes basket, than to the welcoming of three men with a steam boiler. Therefore we launch our notes this month by presenting, without romantic flourish of any kind, an eminently practical bulk-head unit for any house not blessed with a grade line favorable to an upright entry. It, as illustrated, is made of copper steel by



the Bilco Manufacturing Co. It is available in three styles and three sizes ranging in width from 3' 11" to 4' 7". The style shown is of flush construction throughout, in 12-gauge metal, with smoothly finished joints and angles. A catch on one of the hinges keeps the door open when desired, and a secure bolt is provided on the underside. It is extremely easy to install and is, of course, weathertight.

KITCHENS are and will apparently continue for some time to be hot news in the building business—of about the same temperature as air-conditioning bulletins, so many of which we have passed, simmering, on to you. Particularly next month, when HOUSE BEAUTIFUL's fifth annual Bride's House is shown in all its colors and when George and Helen Turner start monkeying with their remodeling enterprises again, kitchens are bound to make real news in our pages. There you will find a variety of kitchen ideas and examples which will delight you.

It violates no confidence to say that matching units are all the rage in kitchen fashions today. There is no slicker room in the modern house (except possibly the heater room) in point of style, convenience and general suavity. Streamlining for things no more mobile than refrigerators or stoves is incorporated in all the newest designs, and undoubtedly adds much to the air of clean efficiency which kitchens have taken on. The photographs of the kitchens in

our Bride's House will tell all when they appear in the April issue. In the interim we have two photographs of General Electric products, part of the new line, which represent sinks and dishwashers. The larger photograph just below is of a sink and dishwasher combined to work in close partnership. The units have kick space at the bottom and a back-splasher at the top. Simplified two-hand control and an improved detergent cup are features of the washer.

A special grease-resistant rubber cover gasket is introduced. Eighty dishes, including glassware and the like, may be accommodated in the tray at one time. The cabinets are supplied in white glyptal-baked enamel, and covers for the washer may be had in porcelain, Monel metal or stainless steel. The dishwasher is also available separately, or installed in a dishwasher cabinet (photo-



graph below) or in a sink assembly which includes one of those precocious little garbage "disposal" machines which chop up and flush away refuse automatically. By the way, the detergent cup mentioned a few lines ago is designed so that the detergent (soap, if you must have the simple truth) will stay in the cup while the

dishes are being loaded into the tray and spread into the water only when the initial spraying has been completed and the power-washing proper gets underway. And it should be added, just to keep the record clear, that silverware, general cutlery, pots and pans are all legitimate grist for this particular washer.

Digressing slightly from the specific subjects at hand, we reaffirm our belief that all these trends toward streamlining and the matching of individual kitchen work and equipment units one with another is no more important aesthetically or in point of efficiency than in the ever-increasing standardization of sizes and

types which it implies. This narrowing of the size and type categories makes for increased competition among manufacturers, and hence an ever-improving product for the purchaser's money.

REFRIGERATORS, to continue the general subject of kitchens after a one-line pause for breath, continue to blossom in new sizes and new styles. Here at the right is one of the Westinghouse breed. Admittedly it will not serve the needs of a very large family, but its three cubic feet of space contains a chilling tray, two large shelves and a bottle shelf, a pair of ice cube trays and an interior light. One ideal use for it would be as an extra refrigerator for special kinds of provender, such as dairy products, beverages of the like, in the large kitchen or serving pantry. Its height (34 1/2") permits its installation under any standard work counter, and it is exactly two feet square. Its compressing unit is hermetically sealed and foolproof according to the most modern tenets.



PROMISE OF SPRING

CONTINUED FROM PAGE 37

They don't know what to make of. We think we do . . . There are presses of new Sanforized-Shrunk fabrics for slip covers, more than ever before . . . Trimmings are almost without exception guaranteed to fast and washable so that you can lay them on thick without being impractical.

WALLPAPERS: You'll be made quite dizzy by the number of types . . . Any width . . . Any color . . . Georgian flowers, the bigger the better . . . French designs, turn-of-the-century designs, or baroque designs . . . Anything pictorial and charming goes . . . Federal eagles . . . stags leashed with grape vines . . . Metal papers are remarkable for depth and wealth of texture which marks them. One house applies five separate layers of gold or silver before it obtains just the effect it wants . . . Some metals are stippled . . . Here, as in fabrics, designs are the thing, and the backgrounds are simplified, subordinated . . . The themes of the designs are almost always familiar in that they derive unhesitatingly from the past. The treatment is as new as the forsythia which is unfolding under your windows . . . Assembles are fun. Two papers of the same color ground have related patterns in the same mood . . . One of our pets is on a putty background, lace designs, one definitely over, the other sparse and incidental . . .

One house has raided an old world's copy book for a wonderful pattern . . . The same house has a series of vignettes on one paper with a different fruit in each panel in an astonishing shade of red. The ground is shell pink, the baroque scrollwork around the fruits is girl blue. There is nothing to give about it, however . . . Another has made a bouquet out of fruits and vegetables . . . Little scenes are packed with nostalgia. They would be heavenly to use in a warm living room.

FLOOR COVERINGS: What used to be called "decorator colors" for floor coverings are now everybody's colors. Instead of the good old standbys, taupe, walnut brown and woody greens: rose, cedar, turquoise and the greens of the sea. Wood tones, very smart, take their lead from the woods being used in furniture, run through to the natural wood shades . . . For your bedroom you can take a flyer and have the colors as whimsical

and impractical as you like . . . Borrow a leaf from the Chinese and make your husband take off his boots, caked with spring garden mud, before he comes in . . . Slippers can be kept at the sill . . . The big Georgian flowers which have made so deep a mark on fabrics and wallpapers are on the rugs, too. (Note: Don't, in the heat of spring enthusiasm, go completely flower mad and get too many in your rooms. Don't fall for so many flowery curtains and slip covers that you can't have patterned floor coverings) . . . Aubussons are as lovely as ever they were for French rooms, almost any period . . . Persian and Chinese antiques are wonderful in eighteenth century rooms.

LAMPS: They were never bigger . . . It's the mood of extravagance . . . Fine porcelains are firm as the Rock of Ages in the affections of a public which demands its eighteenth century . . . Chinese lamps are also a natural for these people . . . We like also those fine crystal lamps which are so ageless and so adaptable . . . If you crave Victorian things, you should have no trouble finding a few entertaining Victorian lamps . . . If you're a modernist, you will fall for the sculptured bases . . . Made of wood or plastics, or pottery, glazed or unglazed . . . Shades are pretty plain, except in rare instances . . . They are designed to give you proper reading light, a thought which used to be casually ignored.

CHINA: Old patterns are being resurrected from top shelves . . . Some of these have flower centers . . . Borders are left plain to a point of modernity . . . Others are lavishly decorated and most formal . . . Bone china is up from comparative oblivion . . . The finer the china, the better . . . People at dinner parties shamelessly turn their service plates over and look at the hallmarks. This turns out, curiously enough, not to be an impertinence, but a compliment . . . There is more green to the inch now than there was last winter . . . If you have any lustre, get it out quickly; it is the height of fashion . . . No design is too old-fashioned to use . . . At the other end there are ceramics in the Swedish vein, smooth of surface and very smooth in coloring.

GLASS: It is, as noted in "Glass with Care," inclined to be uncolored, perfectly clear . . . There's (Continued on page 91)



TRADITIONAL FURNITURE

For the Well-Decorated Home of Today



Because of the care with which Dunbar furniture is designed, every American home can now be tastefully and beautifully decorated. In the Dunbar collection are authentic copies of fine antiques such as the chair above and the sofa below. Other models have been skillfully adapted to the size of our present interiors either by simplification of detail or by a slight change in scale.

Dunbar furniture is appreciated for the excellence of its construction, its careful selection of styles and for its moderate price.

DUNBAR

FURNITURE MANUFACTURING COMPANY

BERNE • INDIANA

385 MADISON AVENUE • NEW YORK

1638 MERCHANDISE MART • CHICAGO

Phone to Find
WHO SELLS IT
SEE LAST PAGE

WRITE FOR "DECORATING THE HOME OF TODAY"

Women who cannot decide what furniture to select will welcome the explanation of the various furniture styles, the illustrations of room settings and the "Do's and Don'ts in Decoration" contained in this interesting booklet.





Write directly to the addresses given.

No charge except as specially noted.

BUILDING & EQUIPMENT

987. PELLA UNIT CASEMENT WINDOWS are the newest product of the makers of RolSCREENS and Pella Venetian blinds. They combine the best features of wood and metal in sash and frames, and are weatherstripped, pre-fitted, and ready to install with or without double glazing. Screens and all operating hardware are included. ROLSCREEN Co., DEPT. 338, PELLA, IA.

988. THE LITTLE WHITE BOOK may be little but what it says about Collopakes is important to you and your house. Collopakes come under the head of paint, but there is a difference you will want to know about. SAMUEL CABOT, INC., HB-3, 1221 OLIVER BLDG., BOSTON.

989. INSULUX GLASS BLOCKS have definitely come home to roost. You've been seeing them in modern commercial buildings for some time past. Now you see them more and more in houses—for kitchens, baths, halls, places where light without clear vision is wanted. They have insulating and structural values, too, in their own right. OWENS-ILLINOIS GLASS Co., INDUSTRIAL AND STRUCTURAL PRODUCTS Div., HB-3, TOLEDO, OHIO.

990. ANACONDA ECONOMY COPPER ROOFING is lighter in weight (10 oz. per sq. ft.) and narrower (16 in.) than the types formerly available. This means less expense for an everlasting roof and a better looking roof for the small house. AMERICAN BRASS Co., HB-3, WATERBURY, CONN.

991. HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON Co., HW-3, 1103 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

992. WESTERN PINE CAMERA VIEWS speaks very well indeed for the potentialities in active use of three fine western woods. Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. WESTERN PINE ASSOCIATION, DEPT. 50-H, YEON BLDG., PORTLAND, ORE.

993. PORTFOLIO of 20 photographs of "personalized" homes designed by leading home architects—to show you how and why Creo-Dipt shingles belong in the specifications for a good modern house. Full descriptive data is given on the reverse of the pictures. CREO-DIPT Co., INC., DEPT. 43, N. TONAWANDA, N. Y.

994. RESIDENCE ELEVATORS, as this company outlines them in its booklet, are of two main types: that which raise passengers vertically in a car and that

which carries them over and beside the stairs in a chair. "Elevette" covers the first type; "Inclinator" the second. You should learn of both, for convenience or necessity. INCLINATOR Co. OF AMERICA, 305 S. CAMERON ST., HARRISBURG, PA.

995. PRECISION-BUILT HOMES, as thus labeled, may be built in 30 days, to any designs, in any size, with sound economy, by the use of Homosote—a structural insulation which is pre-cut in boards of any size and shape. You can practically have a whole wall in one piece. HOMOSOTE Co., HB-3, TRENTON, N. J.

996. BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on home heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. BURNHAM BOILER CORP., DEPT. HB-3, IRVINGTON, N. Y.

997. WONDER WALLS FOR BEAUTIFUL INTERIORS are achieved with Marlite, synthetic surfacing product available in plain finish, in tile patterns, in surprisingly veracious wood designs. Moldings and applied trim materials are to be had for any treatment. MARSH WALL PRODUCTS Co., 317 MARSH PL., DOVER, OHIO.

998. CURTIS INSULATED WINDOWS. The Pre-Fit frame, window, screen and storm sash with Miterite trim is a complete unit, weather-stripped. Write for booklet describing these Silentite windows today and ask also about woodwork. CURTIS COMPANIES SERVICE BUREAU, DEPT. HB-10C, CURTIS BLDG., CLINTON, IOWA.

999. GAS-FIRED WARM AIR CONDITIONING has been included in the scope of the General Electric activities. The new unit, described and illustrated in an attractive booklet, is automatic, compact, good-looking. GENERAL ELECTRIC Co., HB-3, 5 LAWRENCE AVE., BLOOMFIELD, N. J.

1000. AIR CONDITIONING: one of the first things to think about when planning a home. Find out about all the many advantages of air conditioning and what to look for in a good system. AMERICAN RADIATOR Co., Div. OF AMERICAN RADIATOR & STANDARD SANITARY CORP., HB-3, 40 W. 40TH ST., NEW YORK CITY.

1001. INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given to beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. THE CELOTEX CORP., HB-3, 919 N. MICHIGAN AVE., CHICAGO.

1002. BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire-resistant. It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. WOOD CONVERSION Co., ROOM 111, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

1003. BETTER WINDOWS of aluminum or bronze, in the familiar double hung type, done with a decidedly new touch. These windows are slim of frame, fool-proof in action, cost nothing to keep up, and are weathertight. Learn about these Sealair windows. Ask for Booklet B-338. THE KAWNEER Co., NILES, MICH.

1004. WHAT DO YOU LOOK FOR in a gas range? Here's a new booklet about them. The minute you see these new models you'll agree with us that they have style and all necessary details

for greater convenience in the kitchen. There's a roll-out broiler that works with the touch of a finger and many, many other features too numerous to mention here. GEO. D. ROPER CORP., HB-3, ROCKFORD, ILL.

1005. BALLARD is writ large on the covers of three large leaflets on boilers, airconditioners and oil burners. The actual equipment is diagramed clearly, and the numerous special features are described in detail. For reading before choosing. BALLARD OIL BURNER Div., GILBERT & BARKER MFG. Co., DEPT. B-1002, SPRINGFIELD, MASS.

FURNISHINGS & DECORATION

1006. MATCH YOUR ROOMS TO YOUR PERSONALITY (10c) shows you how to design your own linoleum floors, incorporating your own pet decorative ideas. Custom-cut effects at ready-made prices. Illustrates new ready-cut insets, feature strips, and borders used, also decorative potentialities of wall linoleum and easy installation features. CONGOLEUM-NAIRN, INC., BOX 12, KEARNEY, N. J.

1007. SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and detailed pieces which are authentic. DREXEL FURNITURE Co., HB-3, DREXEL, N. C.

1008. ROMANCE OF MODERN DECORATION (10c) is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to JEAN McLAIN, giving full information concerning the size and type of your room, period of furniture, color preferences and any other pertinent facts. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-9, GLENS FALLS, N. Y.

1009. BE YOUR OWN DECORATOR—and, in the text of this leaflet, trimmings and trimming trends will surely be one of your vital considerations. Here are hints for drapery and upholstery treatments for every individual problem and for every room in the house. CONSOLIDATED TRIMMING CORP., HB-3, 27 WEST 23RD ST., NEW YORK CITY.

1010. WILLIAMSBURG, and its influence on present-day living, is discussed in an especially attractive and well illustrated booklet. The origins of some of the finest Williamsburg pieces, how the reproductions are made—told by the manufacturers who are exclusively authorized to make them. Send 10c to KITTINGER Co., DEPT. 21, 1893 ELMWOOD AVE., BUFFALO, N. Y.

1011. KNABE PIANOS—and the time-honored traditions of craftsmanship which makes theirs an eminent name among great pianos. The illustrations show conventional and period models, the new compact ones and the finest of grands. AMERICAN PIANO Co., HB-3, 584 FIFTH AVE., NEW YORK CITY.

1012. RESTFUL SLEEP and the part that good bed linen and properly made up beds play in it are explained in this booklet. There are actual samples of percale and muslin sheeting. UTICA AND MOHAWK COTTON MILLS, INC., DEPT. HB-4, UTICA, N. Y.

1013. STICK RATTAN furniture is styled by the foremost designers. It's smart, swanky, distinctive and really comfortable. Write for this well illustrated folder. HEYWOOD-WAKEFIELD Co., DEPT. C-3, GARDNER, MASS.

1014. FREE SAMPLES OF DURAY, the wallcovering that you can scrub, will be sent you upon request. This wallcovering won't stain, won't watermark.

HOUSE BEAUTIFUL

won't get fuzzy after scrubbing. Experiment for yourself—write for sample. DURAY, Div. OF CLOPAY CO., 1277 DAYTON ST., CINCINNATI, OH.

1015. WALL-TEX PORTFOLIO: a comprehensive guide to color schemes with actual samples of this washable wall canvas. Notice particularly this season's smart new designs illustrated. COLUMBUS COATED FABRICS CO., DEPT. H-38, COLUMBUS, OHIO.

1016. FLOORS BEAUTIFUL by name, colorful booklet is sub-titled "A Guide to Rug Buying." It is just that, so sensible, so well illustrated, that it will make your task of intelligent buying for your floors an excitingly pleasant one. ALEXANDER SMITH & SON CARPET Co., Div. OF W. & J. SLOAN, HB-3A, 295 FIFTH AVE., NEW YORK CITY.

1017. DECORATOR'S SKETCH BOOK (10c) presents, in informal plans and drawings in notebook form, the furnishings and color schemes for "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of the originals. CONANT-BALL Co., DEPT. 6-1, GARDNER, MASS.

1018. CHELSEA CLOCKS first earned their reputation at sea, now they are used wherever accuracy and dependability are required. But they have more than dependability, they have unusual beauty, too. CHELSEA CLOCKS Co., HB-3, BOSTON.

SILVER & DINNERWARE

1019. ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection meet your need. Write for price list. THE ALVIN SILVERSMITHS, PROVIDENCE, R. I.

1020. HOW TO PLAN YOUR WEDDING AND YOUR SILVER (10c) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-3, NEWBURYPORT, MASS.

1021. DINNERWARE is the title of a booklet. It covers much territory, and so does the booklet itself. There is no room even to list here the many aspects of the subject of china and glassware, their care and selection which the pages cover. (In writing use sufficient postage.) HERBERT MILLS, HB-3, HAMILTON, CANADA.

MISCELLANEOUS

1022. YOUR PLACE IN NEW ENGLAND might be in city or town, in open country, among mountains, by the sea. New England offers them all. This booklet, beautifully illustrated, sets forth briefly the virtues of the six northeastern states. You will enjoy seeing NEW ENGLAND COUNCIL, DEPT. H, STATLER BLDG., BOSTON.

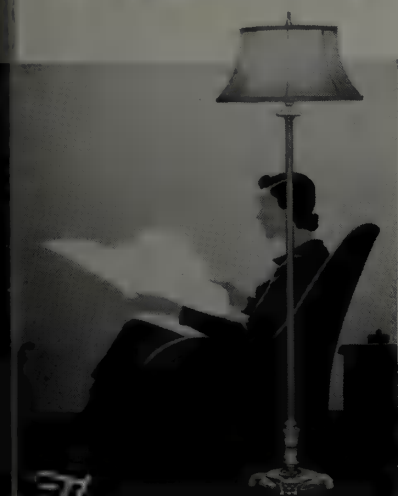
1023. THE SPOON (quoth the Raven) IS THE ENEMY OF THE HIGH BALL. This thesis is ably and truthfully maintained in a tidy little booklet telling you why good carbonated water mixes its own high-ball—why little spooning flattens the drink in the glass. Amusing but how true! RAVEN CORP., DEPT. HB-3, CHESWORTH, PA.

1024. LANDSCAPE LIGHTING: A complete description of lighting devices and fixtures for the flood and spot lighting of gardens, fountains, and special decorative features of your house. No makeshifts, all these especially designed for their purpose. GARDEN LIGHTING EQUIPMENT Co., HB-3, 1210 EAST 113TH ST., CLEVELAND, OH.

See

Why 3,000,000 Families
now own I. E. S.

BETTER SIGHT LAMPS



The widespread and ever-increasing acceptance of the remarkable I. E. S. Better Sight Lamps speaks for itself.

These lamps, scientifically designed for light-saving, give a generous quantity of soft, glareless illumination . . . the correct quality and quantity of light needed to light-condition the eyes. Protect the eyesight of the members of your family with I. E. S. Better Sight Lamps. See the wide variety of models now on display wherever lamps are sold. Prices are surprisingly lowest.

Be sure you get a genuine I. E. S. Better Sight Lamp. Look for the I. E. S. Identification Tag. For an interesting book, "Seeing is Believing," write Westinghouse Lamp Division, Westinghouse Electric & Mfg. Co., 150 Broadway, New York, N. Y.



Get Your Money's Worth
Be sure of better light by using Westinghouse Mazda Lamps. They Give More Light—Longer.

Vestinghouse
MAZDA LAMPS

PROMISE OF SPRING

CONTINUED FROM PAGE 89

everything for the table, from the most elaborately chased goblets you ever saw to the simplest, chunkiest and bubble-thin pieces . . . The new piqué glass shown on page 36 is as crisp as iceberg lettuce. It is made into square and round plates and salad bowls.

JUST PLAIN EXCITING: The things that are happening to bamboo lamps for terraces. Very modern and fresh. . . The things that are happening to leathers, which are being worked, in different colors, into tapestries of the most intricate and glorious designs. . . The revival of tortoise shell leather for table tops. . . The things that are happening to embroideries, both commercially in fabrics you buy and at the ends of the needles of imaginative women . . . The things that decorators are arranging for birds. You never saw such cages in your lives. They are as elaborate as gazebos. One is fine reed bamboo with a lacquer base in red or brown or black. . . The things, curiously enough, which are happening to headboards of beds. These are upholstered in the most enchanting ways, tufted, for instance, and stuffed to a point they never were before.

RESOLVED: Not to miss the spring exhibition rooms. First, HOUSE BEAUTIFUL's Bride's House. And William Pahlmann's rooms at Lord and Taylor, to see what he is going to do with Swedish modern in Primavera and Harvest finishes. To see his chartreuse breakfast room, its walls laced with cinnamon cord like a drum. To see his living room with dusty blue walls, powder blue rug, black floor, white trim and wine accessories. To see the orchid dining room which he has trimmed with shrimp pink and carpeted with maroon broadloom. And Macy's "Living Library" of correct interiors (you come into this through a façade of books eleven feet high), which is a series of eleven rooms furnished with mahogany pieces, eighteenth century English. Together with fifty other redecorated rooms including American Ancestor House, Guilford House and Forward House. And Altman's selected color schemes, with samples of wall, ceiling, drapery, upholstery and floor covering colors and fabrics, grouped together and grouped in various price ranges. Sketches show the completed rooms.



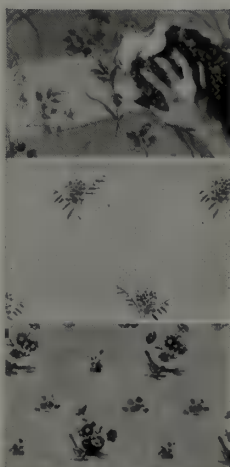
WALL-TEX
Fabric
Coverings

Put an
End to Plaster Cracks . . .

WHEN you plan new beauty for your walls this spring, look at Wall-Tex from two thrifty angles—its prevention of plaster cracks and its honest washability. The durable Wall-Tex canvas base adds needed strength to the plaster and prevents cracking and scuffing. It avoids keen

disappointment, saves expense by keeping walls beautiful longer, and eliminates the real extravagance of frequent redecorating.

Wall-Tex washability saves money, too. When we say that Wall-Tex is washable, we mean with soap and water. Soot and grease spots, all smudges and smears wash easily away from the non-absorbent Wall-Tex surfaces. Wash just like porcelain, have fresh, beautiful wall coverings season after season. Wall-Tex, thru its long service, makes clean, crack-free walls an economical everyday luxury for mansion or cottage. You find it in both, thruout America.



Scores of beautiful patterns
— all honestly washable

Over 200 Wall-Tex patterns are available—in richly textured surfaces and distinctive new patterns and colorings. See their remarkable beauty. Feel the durable fabric. Mail the coupon for swatches and colorful new portfolio of rooms.

WALL-TEX
DECORATIVE WALL CANVAS

Phone to Find
WHO SELLS IT
SEE LAST PAGE

SEND FOR FREE PORTFOLIO

COLUMBUS COATED FABRICS CORPORATION
Dept. H38, Columbus, Ohio.

Send me Wall-Tex portfolio with colorful illustrations, including Wall-Tex swatches.

Name

Address

City and State

For free samples of
BONTEx Washable
Window Shades and
LINTEx Stainless
Table Cloths,
check here . . . ☐

last- were-
my visit to Westchester-
Her things are beautiful-
but, somehow, her house lacks
charm. — Alas, had she
thought to consult a decorator

One never hears the candid appraisal of a critical guest and these criticisms are rarely, if ever, constructive because they merely reflect a bad general impression rather than stating why a setting is commonplace.

But any home, no matter how modest, need never lack the guidance of good decorative counsel today. Your local Decorator has both the skill and experienced knowledge to make your home gracious and charming in appearance. For, Decorators of standing have, in addition to their inherent good taste and talent, limitless sources of correct accessories which are either unknown or closed to you as a consumer.

Not the least of these sources is the Stroheim & Romann collection which includes literally thousands of fabrics from which to choose the perfect drapery or upholstery note.

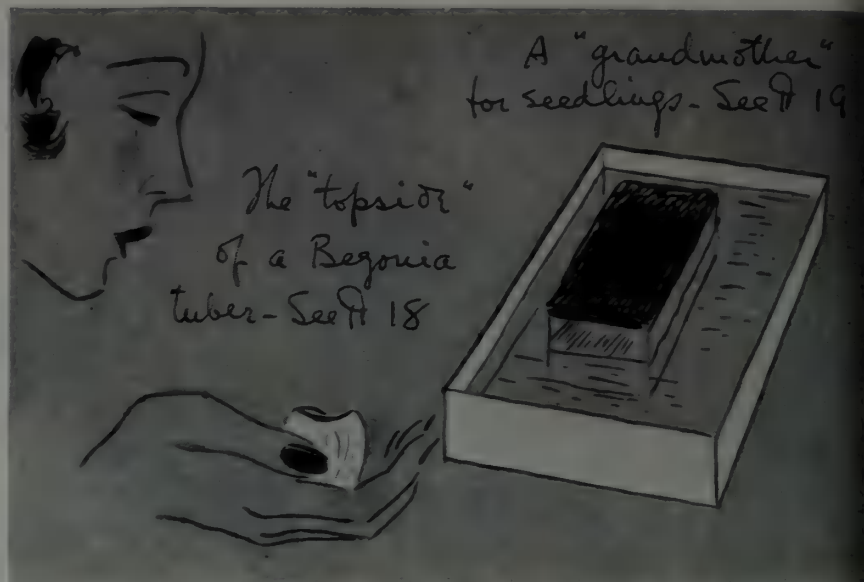
When you are thinking of your home and planning how to make it a more artistic and delightful place in which to live, consult your Decorator. This counsel is invaluable, for besides ending all misgivings, the cost will be entirely within that which you expect to spend.

It costs no more
— but results
are certain if you
consult a decorator

STROHEIM & ROMANN

Upholstery and Decorative Fabrics
35 East 57th Street
New York

BOSTON • PHILADELPHIA • CHICAGO • SAN FRANCISCO



LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 77

them whether they do well or not. Each one has to decide whether losses are to be duplicated or something else tried.

12. Fussy Perennials as Annuals. For myself I have acquired the state of mind which enables me to look on the perennials necessary for my happiness, and which do not like the conditions I can give them, in the light of annuals, to be planted each year and nothing more expected. Such are some Roses, Madonna Lilies, *longiflorum* Lilies, English Primroses, and the little *Iris pumila*, sun-lovers which I can offer only shade in the town garden. Elsewhere I never fail to have or suggest the tall-growing perennial of absolute hardiness, *Bocconia*, the Plume-poppy or tree Celandine, great plummy masses of flowers held high above the large, bold foliage. The seed pods are lovely brown things, handsome for indoor groupings.

13. Bellflower. Another old reliable is the Bellflower, *Campanula lactiflora*. I have grown it from seed as well as planted field-grown clumps, and when once established it is equally lovely for picking or border effect. When using seed I like to plant half of the package where it is to grow, in a rich semi-shaded place, and the other half in the seed bed for later transplanting. (This is a good procedure for most perennials—it provides the comfort of two strings to the bow!) Eventually this *Campanula* attains a height of four or five feet and will need a Peony support by the middle of May.

14. Peony Hoops. Speaking of Peony supports, I long ago discarded the usual wire ones of

commerce, not for any lack of excellence, but because a flat pocket-book and scant storage space made me look around for a home-made product. In the spring as soon as the first Peony shoots appeared, often the last of March, I took a hoop from a bushel basket, painted it green and laid it over the clump, and forgot its presence for the time being. In May or when the plants came to their full height, I prepared four stout sticks for each plant, by driving a nail in each at the height needed to support the blooms, drove these little posts into the ground, raised the hoops to position and tied them to the sticks around the nails. This whole scheme prevented any possible breakage of foliage or bloom by putting the hoop over the mature plant at the time it was needed.

15. Hastening Gladiolus. All morning—it is March 15—I have been arranging for an early bloom of Gladiolus that will far outstrip any planted under ordinary methods. I take corms of certain kinds, usually early bloomers, plant them in boxes of earth and let them stay indoors in a fairly dark place while they are making roots. Then as soon as the ground is warm enough, I tuck them in among the perennials, where they bloom far ahead of any corms placed directly in the ground. America, Mrs. Frank Pendleton, Baron Hulot, Golden Measure, Rose Ash are some which have done well under the treatment. Another possibility is to buy clumps of Astilbe in March, pot them up immediately, and they will be in flower ready to transplant before the end of spring. An excellent means of hiding the passing bulb foliage.



GEORGE HUGHES

6. Flower Shows. The spring shows are upon us, and I never miss one that is within driving distance. The large ones—international, as they are often called—are no more of an education than some of the smaller ones; I pick up many notebooks and pen in putting down what is new.

7. Taste for Novelties. The magnificent commercial exhibits of the large exhibitions are the most prolific source of information as to the latest plant developments. Long ago I formed the habit of trying out each year as many new things as I had money to procure and, as untried strangers and uncertain inmates for the border, they are put by themselves in the experimental corner. If they prove themselves worthwhile they are invited elsewhere.

8. Tuberous Begonias. As tuberous Begonias are the most satisfactory flowers for shady spots and the north side of the house, I buy dormant roots now about half the price that the potted plants would cost later. The ones I plant in flats and pots in March, using for compost two parts garden loam, mixed with two parts of leaf mold or peat moss and one part sand. The tubers are planted shallow, so that the top of the tuber is just level with the surface of the soil. Until I learned which side was the top, results were not too good for, like the tiny winter cabbages, they have no point but are concave on one side and convex on the other. The *indented or concave side is the top*. Moisten the earth before planting, and keep them on the dry side until the sprouts show. I keep the boxes in a fairly warm pantry in the winter and when setting them out in the ground take plenty of soil

with the roots, putting them in the beds about twelve inches apart. Never water after sundown or the fleshy root is apt to rot, but never let them dry out.

19. "Grandmother." It is approaching the last call for the starting of seeds in the house, and I usually end this work with the old-time device called a "grandmother." This may be from sentiment, for my earliest recollections of seed sowing have to do with this contraption, or from my delight as a child in the aptness of the name—the grandmother took care of the little ones. Or it may be because it is by far the easiest way to raise many seedlings with a minimum of space or care. A "grandmother" is nothing more or less than a common ordinary brick set in a pan of water, having the water deep enough to reach about half way up the brick. On the flat top of the brick place an inch or even two inches of finely sifted garden soil, beveling or slanting off the earth at the edge. In this soil on top of the brick sow the seeds and the required moisture will be drawn up through the brick so no other watering is required. It can be left for several days without concern. As soon as the seedlings develop two or three leaves, they are pricked off into small pots.

20. Lightning Protection. The few hardy Roses I possess have their first wrappings loosened as the sun climbs, and any plants that have been soil-packed—Japanese Anemones, Roses, Buddleia—are ready to let the protecting earth be leveled gradually. But I keep watch for a sudden cold snap and pull the blanket up around them at the slightest dropping of temperature.

Science proves ...

THE FOOD ELEMENTS YOUR LAWN MUST HAVE!



● Do you want a thick, velvety lawn—a better lawn than ever before? Then study these photos.

These clumps of lawn grass were grown in the greenhouses of a famous University. The conditions under which all were grown were identical... except for a single diet difference.

Of the grass clumps shown with roots, the first—upper left—received a complete diet of the eleven food elements all plants need from soil. Each of the others received the same diet, except that one of these vital elements was withheld. Look at the differ-

ence in grass and root growth!

These results clearly show the importance of supplying your grass with all eleven food elements, as provided by VIGORO.

Feed now with Vigoro—before your grass starts to grow. The rain will soak the plant food in and give your lawn a strong head-start over weeds.

Vigoro is sanitary, safe, and pleasant to use. It is a wise, economical investment, for it assures the success of your lawn, flowers, shrubs, and trees. Order now—4 pounds per 100 square feet for your entire garden area.

VIGORO

SUPPLIES ALL THE FOOD ELEMENTS NEEDED FROM SOIL

A PRODUCT OF SWIFT

"Brussels Lace" ★

AN EXCLUSIVE THIBAUT WALLPAPER



★ Indicative of the trend toward elegance—An example of the new romantic mood in decoration. Your dealer or decorator can show you THIBAUT "Designs of Today." All THIBAUT Wallpapers are Water-Fast, Light-Tested and surprisingly inexpensive.

RICHARD E. THIBAUT INCORPORATED
Wallpapers and Decorative Fabrics
24 WEST 40th STREET, NEW YORK
BROOKLYN BRONX BUFFALO NEWARK BOSTON

21. Sulphate of Iron. As soon as the ground is workable, sulphate of iron is spread over it under both Roses and Peonies, at the rate of about one ounce to a square yard of ground. This is worked in lightly, preferably while the earth is moist, either from the departing frost or a spring rain. The results—for me—have been few Rose bugs and good foliage. Some of my fellow gardeners pooh-poo the idea, averring that those pests come from other places than out of their own soil, and one expert fears that the continued use of the chemical might create a condition inimical to the well-being of the plants. Nevertheless, I continue to apply the iron once a month throughout the season with the stated benefits therefrom!

22. Mole Traps. Today I hung over the fence and, fascinated, watched a busy gardener make preparations to get rid of his moles. He takes jars four to six inches in diameter, and not less than seven or eight inches deep. (I believe they are old battery units.) In each is poured about three inches of water, then they are greased well with mutton, beef, or any kind of fat, just inside the hollow part of the neck, from three quarters to one and a quarter inches below the top of the vessel. The jars are then buried in the garden with the top level with the surface, so that the animals may gain easy access. In struggling for the grease, they overbalance and drown in the water at the bottom.

23. Lime. It is time for a liberal coating of lime on all the border needing the treatment, which includes practically all areas except where there are members of the Heath family, Rhododendrons, Azaleas, the wild-flowers, Blueberry bushes, or the like. Japanese Iris hate the stuff as much as their bearded cousins like it.

24. Shrub Feeding. Then when the frost has left the ground, which time varies greatly

in different years, I feed the shrubs. With a crowbar (an indispensable garden tool, along with pickaxe) holes are made a foot apart, a foot deep and a foot from the base of the shrub. These holes are filled with one third each muriate of potash, nitrate of soda and Thompson's potash, all mixed twenty-four hours before use. The ensuing procedure varies with localities and individuals. I cover the holes at once, pressing the earth down well with my foot, but one year when I was gardening in Virginia with an expert tree man he insisted that the holes should be left open for twenty-four hours before being replugged.

25. Other Plant Foods. The formula given in the preceding paragraph is by no means the only one that brings good results. Any complete plant food containing the three elements is successful, or for the super-lazy gardener capsules of fertilizer may be purchased which one need only push into the hole.

26. Hardy Annuals. When fingers itch to tear open just one seed packet, I take from the pile those requiring a long period for growth and which do not mind being present outcasts into a world still cold. Such are the double Cornflowers (I am trying Jubilee Gem for the second time), Shirley Poppies both double and single, annual Larkspur in mixed colors and Nigella Miss Jekyll. These four hardiest annuals all like cool weather in which to germinate and to grow, so the seeds actually should be sown as soon as the frost is out of the ground, selecting spots where the earth has dried out somewhat. Another natural characteristic of these plants is that they do not like to be moved, so the seed is scattered where they are to remain, the weaklings being taken out to make room for the others. Theory says "Thin tall plants to stand two feet apart, the dwarfs one foot," but timid practice changes that to one foot and eight inches, respectively.

GLASS—WITH CARE

CONTINUED FROM PAGE 43

old, with stems as fine as new icicles, garnished with gossamer dolphins and other fairy conceits. That was before the Age of Glass when it was still a marvel.

Today it is a marvel in another way. The processes of glass-making

have changed almost not at all through centuries. But the conception of glass has. There are few workmen too poor to have glass panes in their shacks. Danny's house at Tortilla Flat had a window, though the panes were never



OUR ENTRANCE IS OUR WELCOME SIGN • • IT MADE OUR HOUSE MORE *Friendly*

HAVEN'T you often felt that a house could give you a hearty handshake? That's because the entrance is so warming and cordial. That's why it pays to choose your entrance with care. For whether you are building or remodeling, a distinctive entrance will keep your home up to date. It will help maintain beauty, distinction and value. That's why owners of older houses often select more attractive entrances. 1938 Curtis offers you a beautiful line of architecturally perfect entrances—styles to fit each type of house—very pocketbook—for any house regardless of its cost. They were all designed by Dwight James Baum, one of America's foremost architect designers. And, in addition, Mr. Baum has designed for Curtis several new man cabinets and stairways. They are simple, delightful, modern works of wood. You'll be surprised at their amazingly low cost! For 72 years of woodworking experience gives you assurance that Curtis Woodwork will give you more for your money in beauty, quality and performance. We will send you free booklet on the 1938 designs of Curtis Woodwork. Use the coupon. Wherever you live, get a Curtis Dealer who can help you.

CURTIS COMPANIES SERVICE BUREAU HB-3 Clinton, Iowa

OTHER CURTIS PRODUCTS: Double-Hung and Casement Windows and Interior Doors • Frames • Trim • Panel Work • Kitchen Cabinets • Work • Mantels • Stairways • Shutters • Storm Doors and Windows • Garage Doors • Mitered Door and Window Trim. Sold throughout the Country by Reliable Dealers.

CURTIS COMPANIES SERVICE BUREAU HB-3, Clinton, Iowa We send you free book on the new 1938 entrances and other woodwork designs. I'm building ☐ I'm remodeling ☐

Name _____ State _____

washed. Though the workman may use "Imperial Caesar, dead and turned to clay" to stop up chinks, he has more glass per square foot of house than ever imperial Caesar in all his palaces.

The marvel is that glass has become general without deteriorating in beauty. The qualifications to this statement are obvious. There is a great deal of grossly ugly glass. But we have no assurance that there was not always ugly glass. We have also great glass, the glass of craftsmen, and this is as beautiful in its own right as any of the pearls of Murano or Waterford.

Such outstanding examples as find their way into the museums of the world are frequently well beyond the average householder's purse. These pieces are most important as a record that the art has not declined. But the glass which everyone can and does have, the glass which begins at only a small cut above the dime store's offerings in price—this has, surprisingly, become beautiful, too. Glass manufacturers who make it in bulk for the rank and file of us have effected economies in their production methods, but we cannot complain that they have short-changed us on the designers' salaries. On the contrary, they have searched the world over for the most able talents and put them to work.

Some of these men and women never worked in glass before. They have brought to their creations a freshness which comes from being unhampered by conventions. They have contrived forms of great purity and grace, instinctively modern. Other designers are old hands who know all there is to know of the history and tradition of glass-making. They have taken the set forms and reworked them so that they, too, breathe something of the modern spirit. The glass shown on pages 42 and 43 exhibits both types. There is completely modern Swedish glass. There is also a selection of well-recognized historic types, but redesigned to the needs of today. You see Bristol and Waterford diamond cuttings and the mannered patterns of pressed Sandwich glass in versions which are fresh and usable.

The tendency in glass is toward the clear, away from colors. The Swedes make a glass, of which an example is shown, with the palest cast of blue imaginable. This is hardly colored glass at all; it has only that trace of blueness which is associated with certain old glass. But the heavy dark glass, the lilacs and ambers and reds, are not being much reproduced. Glass is so fine

Marlite FOR BEAUTIFUL INTERIORS



YOUR FAVORITE COLOR FOR BATHROOM WALLS



AND KITCHEN WALLS WILL BE FOUND IN THE WIDE SELECTION OF

Marlite COLORS

Scores of color combinations are available with Marlite the new Wonder Wall material . . . Marlite has a smooth glass-like surface which can be easily cleaned with a damp cloth . . . it will not chip, stain or absorb odors . . . Marlite is available in large flat sheets which are cut and fit into place by your carpenter . . . Marlite is meeting with unusual acclaim among interior decorators and architects who influence the modern trend . . . many decorative schemes are illustrated in a new free booklet.

MARSH WALL PRODUCTS, INC.

317 MARSH PLACE DOVER, OHIO



SEND FOR NEW FREE BOOKLET

Window Beauty

NEVER BEFORE AVAILABLE -



AND MANY OTHER ADVANTAGES • AT NO EXTRA COST IN THE LONG RUN!

These modern Kawneer Sealair Windows of ALUMINUM or BRONZE, are absolutely unlike any ordinary windows you have ever seen. Their soft gloss and lustre harmonize ideally with any decorative scheme. The compactness and precision of their sturdy construction thrill even hard-headed builders who have seen scores of new products. Their easy action at all times, exceptional weathertightness, freedom from rotting out, rusting, painting, or upkeep expense mean entirely new convenience, comfort, and savings for the home-owner. And, best of all, these up-to-date windows cost no more than ordinary windows, when all factors are considered. For every type of home. SEND COUPON FOR ILLUSTRATED WINDOW BOOKLET.

Kawneer

SEALAIR WINDOWS

THE ORIGINAL LIGHT ALUMINUM OR BRONZE WINDOWS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME..... ADDRESS..... B-338

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer

in its own transparency that you will find many of the great houses making no colored pieces at all. Old examples of colored glass are happier for the corner cabinet, where they are at their best, than on the dinner table.

As to style, as you can see from the foregoing pictures, you may have your own way. In view of the enormous interest in the eighteenth century, with its formal implications, there are a number of formal and nicely ornate patterns available today. These are frequently magnificently etched. But because we are also interested now and always in Americana, the simpler types of early American glass are

adapted and reproduced. Finally there are those merry Sandwich designs pressed into plates and as trays: General Grant with glorious beard, flags flying, eagle rampant and other momentous Americanisms in full swing.

The ramifications of glass are endless and it is as though all threads of the past had been gathered together in our twentieth century and to them added many of the threads of the future, so that our glass is the most versatile that the world has ever seen. We salute the glass makers, who, as fast as we break it, give us more and more and more beautiful glass. It's an astonishing age, the Age of Glass.

WE'RE GOING TO REMODEL

CONTINUED FROM PAGE 45

and she can, apparently. I must be a realist, which is probably why I always liked spinach. And I want to get it all down in black and white. If the recapitulation which follows doesn't check with your ideas, let me know. Personally I want to know what I am buying and why.

The drawings which you sent the 14th are correct insofar as they explain what work will be done and what construction procedures are to be followed. Now by way of accounting for my total outlay let me tick off the things we are getting. If they are not necessary in any particular, let's cut them out.

Upstairs Bath

1. The front wall will be furred out on the inside as per diagram to allow room for all supply and waste pipes and vent stack. Pipes will be carefully insulated so as not to freeze because they are in an outside partition. And incidentally the vent stack will be carried back in the attic space so that it will emerge through the roof inconspicuously near the roof valley.
2. Mineral wool batts and wool insulation will fill all bathroom walls and floor, respectively, for soundproofing. This may be wasteful but I insist upon it.
3. You say that the plank you pried up revealed the underflooring to be not so good, so another underfloor should be laid to make a true and level base for the rubber tiling.
4. You report a doubled joist under the old sewing room partition and that it will carry the weight of the tub without sagging. If the hall ceiling downstairs does sag later on I'll have your scalp.

5. You sold us on rubber linoleum for the walls (final choice is up to Helen) for which I seem to me fair if optional reasons. One of your points, though, was that it could very easily be kept clean. I defy you to point out to me anything more clean by nature than good white tiling. The fact that Helen says I have the mind of a male nurse has nothing to do with my yielding the point. It was simply that this is our bathroom and the children will not be making finger paintings on the walls if I know it.
6. The medicine cabinet will be large and the shaving lights perfect. You may not have known this so I am telling you. I am also telling you that there will be no exposed radiator on which I might fry myself.

Downstairs Lavatory

1. There will be a conventional tile floor and base laid in cement on cinders on your fancy little in-between floor and V-top joists. Personally I think you do this to make the job harder, but if you say it's essential, OK.
2. The walls below the window molding will be cement plaster. I suppose because it will take scrubbing better, and what you call waterproof wallpaper above. Helen says you mean washable wallpaper. It is all one to me.
3. You mentioned a window last night, and as I remember it the revised floor plans showed a window in the lavatory and the closet on the other side of the entrance as well. What are these windows going to do at the front of the house?
4. Another question: I've heard and read in the magazines a lot

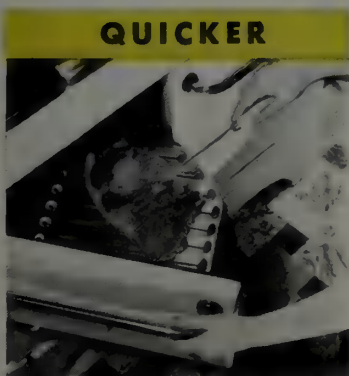
(Continued on page 99)

My new Gas Range dresses up the whole kitchen!



And its modern features make cooking a real joy!

NOTHING SAVES kitchen time like a modern gas range. New high-speed *smokeless* burners cut broiling time in half. Ovens pre-heat twice as fast as formerly. Top burners give instant high heat—and a flexibility not found in any other type of range. Special *waterless* burners are unequalled for "waterless" cooking, which preserves flavor and vitamins.



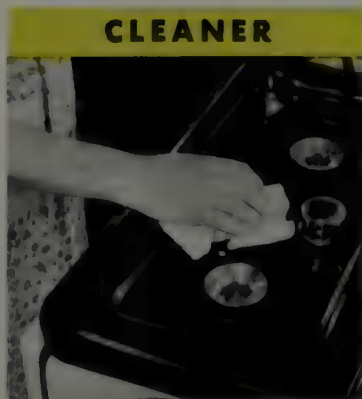
QUICKER



EASIER



AUTOMATIC FEATURES of the new gas ranges take the hard work out of cooking. No need to keep peeking into the oven—*heat control* gives the exact oven temperature you need. Many models have clock control, which turns the oven on and off for you. Insulated ovens keep kitchens cooler, save gas. Smart table top models have ample work space.

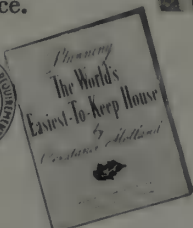


CLEANER

THESE MODERN GAS RANGES are as easy to keep sparkling clean as a china plate. A damp cloth removes any spot from the shining surface. New "closed" top burners never clog, are easy to keep spick and span. The clean blue flame never blackens pots and pans—for gas is *clean* heat, as well as being quick, dependable, economical.

■ * *

See the handsome new gas ranges at the showroom of your Gas Company or Appliance Dealer. You'll fall in love with their beauty—be delighted at their surprisingly low cost.



FREE! Send for booklet, "Planning the World's Easiest-to-Keep House," by CONSTANCE HOLLAND; a valuable guide for saving time, money and effort in your own home. Mail this coupon to American Gas Association, Dept. A, 420 Lexington Avenue, New York.

HB-44
Name _____
Street _____
City and State _____

For this Seal of Approval of the Testing Laboratories of the American Gas Association, you buy gas equipment. Appliances bearing this seal comply with national requirements for safety, durability and efficiency.

GAS IS YOUR QUICK, CLEAN, ECONOMICAL SERVANT

Now home decoration goes to

Glass for color,
light and beauty



GLASS PLAYS THE LEAD in this Miami, Fla., drama of room decoration. Gray Carrara Glass walls, with Black Carrara shelves and wall trim, form a lovely, gleaming approach to the climax of PC Glass Block panels flanking the flesh tinted mirror behind the washstand. Unusual and attractive . . . and thoroughly in the modern manner.



GLASS BLOCKS make this room, designed by Morris Sanders, New York City, a joy and a relaxation . . . a super-pleasant place in which to rest or read. Plenty of light, and plenty of beauty . . . PC Glass Blocks provide them both in this inviting retreat from city bustle.

Carrara Structural Glass and PC Glass Blocks
offer endless possibilities for
beautifying your home

There's gayety and glamour in Carrara Structural Glass. There's cheerfulness, beauty, and smartness in PC Glass Blocks. That's why these two quality glass products have opened up new possibilities in home improvement and beautification. For bathroom and kitchen walls, for countless other uses throughout the home, Carrara Glass means a lifetime lease on loveliness. And for almost any room in the house, PC Glass Blocks mean added cheerfulness, better lighting, and pleasant personality. They are veritable wonder workers, these two, and they may be used at very reasonable cost. Find out more about them. Write for our interesting brochure "Home Beauty—with Glass." It contains complete data on Carrara Glass and PC Glass Blocks, together with full-color illustrations. Address: Pittsburgh Corning Corporation, 2148-A Grant Building, Pittsburgh, Pa.

Distributed by

PITTSBURGH PLATE GLASS COMPANY

and by W. P. Fuller & Co. on the Pacific Coast

Manufactured by

PITTSBURGH CORNING CORPORATION



CARRARA STRUCTURAL GLASS brings beauty to the bathroom in W. and J. Sloane's House of Years. White Carrara walls are polished, reflective, permanent . . . easy to clean.

HEY'RE
TRULY
COMPLETE



THE
Yorkshire
See the New
ROPER

Super De Luxe
GAS RANGES
Setting
NEW STANDARDS
IN CULINARY
PERFORMANCE

You'll Marvel at
The Many Economies
The Uniform "Done-
ness" of Foods
The Finer Flavors
The Low Cost

ROPER GAS COOKERY

Cool—Fast
Clean
Flexible

Send for Our New
FREE BOOKLET

Geo. D. Roper Corp.
Rockford, Illinois

send me your interesting
booklet, Around the Clock with
Modern Gas Cookery.

Name _____

Address _____

ROPER

America's finest Gas Range
for more than 50 years

about brass and copper pipe and copper tubing. I assume you are going to use either copper or brass. And it would seem to me, since this is a remodeling job, the tubing they talk about would be easier to install. How about that?

5. Helen thinks the revised closet arrangements are fine, and I agree. In particular I like the telephone closet downstairs.

The drawings and plans which I have at home explain everything else. Let me hear from you.

G. T.

March 20

Memorandum to: Mr. McGauthier
from: Mr. Turner

Thanks for the memo about the windows and piping. I think the idea of having simple rectangular windows with a wood lattice virtually flush with the face of the outer clapboards is good. It will make them inconspicuous, as you say, and should leave the rather simple appearance of the center portion, with its nice doorway, uncluttered.

Also thanks for the information about the piping. I didn't know you had different types of brass for different types of water, and if you want to get a sample of our perfectly pure town water analyzed, by all means do. Helen says if you will call at the service entrance any forenoon Olga, our Daily Help, will give you a cupful. About the copper tubing, if, as you say, there will be plenty of chance to get at the piping all the way from the cellar ceiling to the second floor while the walls are being furred out, rigid pipe would seem to be in order. And of course if you are going to insulate the pipes you will have to have access to them. I hadn't thought of that.

March 27

Memorandum to: Messrs. McCaffery & Gauthier
from: Mr. Turner's office

I forwarded your note of the 24th to Mr. Turner in Detroit and quote the part of a letter I received from him this morning which seems to be an answer:

"Tell McG. of course I don't want to see the contractor or plumber. What do architects think they are hired for, anyway? When the contract, or whatever, is satisfactory to them, I'll sign it. And if I don't get value for value received, I'll sic Helen onto them. and it won't do them any good to hide, either."

"You can't describe these lovely Imperial papers—they must be seen to be appreciated"

Says

BRADSHAW CRANDELL,
famous artist, whose mag-
azine cover illustrations
are enjoyed by millions of
readers.



You too will be enchanted by the new Imperial Washable Wallpapers which again are setting a decorative trend. Intensely practical, they are guaranteed washable and fast to light, yet they retain those soft, deep tones of true water-color printing that make fine wallpaper so beautiful. Ask your decorator or paperhanger to show you Imperial Washable Wallpapers, and be sure to look in sample books for the Imperial silver label that identifies them.

Phone to Find
WHO SELLS IT
SEE LAST PAGE



New ways to bring charm and beauty into your home are found in Jean McLain's new book, "The Romance of Modern Decoration." Ideas galore! Send 10¢ to cover mailing costs. Use this coupon for Jean McLain's FREE advice on individual decorating problems. She will gladly send you samples of appropriate Imperial Washable Wallpapers and tell you the nearest place to buy them.



Address: JEAN McLAIN, Dept. H-9
Imperial Paper and Color Corporation,
Glens Falls, New York

Give this information for every room

Type of Room _____

Size (Dimensions) _____

Exposure _____

Type of Furniture _____

Color Scheme Preferred _____

☐ Please also send me your book, "The Romance of Modern Decoration," for which I enclose 10¢.

Name _____

Street _____ City & State _____

FRANCHISED DISTRIBUTORS, DEALERS AND
REGISTERED CRAFTSMEN EVERYWHERE

Copr. 1938 Imperial Paper & Color Corp.

PRESENTING

*the Clocks that inherit
125 Years of Experience*



5E CONSOLE ELECTRIC STRIKE \$22.50
5W CONSOLE ■ DAY STRIKE \$19.95

INTO every Seth Thomas goes an extra ingredient—the skill and knowledge that come only from generations of fine clockmaking. Accuracy has been the well-kept standard of Seth Thomas clocks for the past 125 years. So when the clock you choose says “Seth Thomas” on its dial, you are sure of the finest made, whether it be key-wound or self-starting electric, chime, strike or time only. Seth Thomas Clocks, a division of General Time Instruments Corporation, Thomaston, Connecticut.



LINNET ELECTRIC \$9.95
SHAMROCK ■ DAY \$9.95



1E FLORET ELECTRIC \$8.95
1W FLORET ■ DAY \$8.95



1E TABOR ELECTRIC \$7.95
1W TABOR ■ DAY \$7.95

SETH THOMAS
Clocks

EIGHT DAY KEY-WOUND

SELF-STARTING ELECTRIC

1813 → 125TH ANNIVERSARY ← 1938

HOUSE BEAUTIFUL

Mr. Turner will be back tomorrow, when he may want to take the matter up more fully.

S. Dabney
Sec'y to Mr. Turner

March 30

Memorandum to: Mr. McGauthier
from: Mr. Turner

No, that was not the maid the contractor talked to at the house on Tuesday. That was Helen. I don't wonder the poor devil was a little bewildered. You tell him to stick to his blueprints and I won't let the lady frighten him again.

Anyway, the “papers” look all right, and here is my signature. Bring on your troops, gentlemen.

G. T.

April 5

Memorandum to: Mr. McGauthier
from: Mr. Turner

Helen says why didn't you tell her that building the new bath and changing the closets and the entrance from the hall would leave the bedroom with only three walls for two days. She says she would have bought a new negligee.

But we both agree that the men are doing a thoroughly workmanlike job. They have made surprisingly little mess and they clean up at night when they quit. And

young John loves it. He even tried to feed Jane some chunks of plaster. Helen caught him in time and told him, so help me, that plaster wouldn't do her any good until she got some teeth. The lime in plaster, she said, was good only for teeth. (Where did she find out there was lime in plaster?)

But things are going swimmingly now. The studding is all up, the wire lath and insulation in place. The wiring is in and the pipes are showing in what John describes as their union suits. There are also two lavatories, two toilets, and one bath tub at the foot of the cellar stairs. And by the way, one of the toilets, judging by the size of the crate, has no tank. You're not going to spring a wooden box that hangs from the ceiling on us, are you?

G. T.

April 9

Memorandum to: Mr. McGauthier
from: Mr. Turner

Thanks for explaining about the “low-tank” toilet for the lavatory. Helen says she could have told me all along. Apparently as soon as the crates arrived she tore holes in the paper covering and gave the whole lot a thorough going over. She wanted to make sure the



BOOKLET ON FLOWER ARRANGEMENTS FREE!

The graceful charm and gay color that Calart Flowers bring to home decoration are doubly welcome in drab, winter-weary months. Sold at all department stores and gift shops... look for this seal.

California Artificial Flowers Co.
144 BLUANT STREET, PROVIDENCE, R.I.



rs for the lavatory fixtures
right. She and Pandora!
hat I really wanted to tell
is that the wiring for the
s beside the medicine cabinet
n't look right to me. You will
ember I wanted plenty of shav-
light. And what I had in mind
those wide panels of indirect
iffused light. That was the one
g I made a fuss about in the
e job. Is a man's home his
e or isn't it?

April 11
Memorandum to: Messrs. McCaf-
fery & Gauthier
from: Mr. Turner's
office

Mr. Turner has asked me to in-
form you that he always wears a
hat during the day and that it
is now. He wishes me to add
so long as he gets the lights
he doesn't care how the
g is installed. He says he did
wish to take any chances,
is all.

S. Dabney
Sec'y to Mr. Turner

April 19
Memorandum to: Mr. McGauthier
from: Mr. Turner
The painters finished up the last
rooms inside yesterday, and are

putting the second coat on the
outside window lattices and trim
today. Really, we're tickled silly
with the job. The bathroom is not
only a god-send, domestically
speaking, but a clean and smart
looking affair. And the lavatory
avoids the cupboardlike character
which so many such afterthoughts
suffer from. The washable wall-
paper has already been put to
trial by soft-boiled egg. (John was
the judge.) And Helen brought it
through its cleaning up unscathed.
It has been christened the Blue
Room, and Helen intends to invite
you over to wash up in it before
dinner one day next week.

But there is one fly in my oint-
ment. Helen has decided she really
should have a sewing machine to
make clothes for the children, and
she is wondering where we can put
it now that we have no sewing
room.

Do you wonder I love my wife?
G. T.

EDITOR'S NOTE: *George Turner's
love for his wife is going to be
put to a severe test next month.
It is not just that his house is
going to undergo a major altera-
tion or two—but what inspires the
alterations. Watch the April issue.
The Turners remodel again!*



Begin at Your Windows for a Charming and Livable Home

Remember that Venetian Blinds are decoratively smart if the
slats and tapes are appropriate in color so as to accentuate the
beauty of other furnishings in the room.



LOOK for this identifying
"Guild Seal of Quality"
attached to each blind and secure
Venetian Blinds that you will be
proud to own. The tag permits
you to buy with confidence.

Venetian Blinds should be tailored
to fit your windows. A charming and
livable home may be yours if you select
"Guild Seal of Quality"
Venetian Blinds. Guild-made blinds
are shown in leading stores.

FOR YOUR PROTECTION

Write to the Managing Director at Guild
Headquarters for a list of those who make
"Guild Seal of Quality" Venetian Blinds
that are made to measure to fit your windows,
in any color combinations.

NATIONAL VENETIAN
BLIND GUILD

Terminal Tower, Cleveland, Ohio



Let your children know

the Chickering's quick and sympathetic response in tonal
beauty to their budding emotions.

A child's mind in its formative stage should experience only
the acme of beautiful sound when its little fingers touch the
keyboard—the beauty that is inherent in every Chickering.

Established 1823 • AMERICA'S OLDEST
AND BEST LOVED PIANO • • •

Let us send a booklet of Chickering's romantic history and
illustrations of Grands and Vertical designs.

THE CHICKERING IN VERTICAL FORM IS PRICED FROM
\$455. AND GRANDS FROM \$595 UPWARDS F. O. B. FACTORY

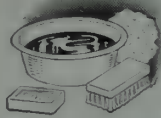
EAST ROCHESTER • NEW YORK



New WALLPAPER SENSATION!

Paint-Coated... Scrubbable as Tile!

DULL FINISH



Tiny fingerprints, radiator smudge, soot, grease—practically any kind of stain—can be washed off DURAY Wallpaper as easily as washing tile! That's why mothers—and everybody—are hailing this sensational new paint-coated wallpaper that keeps new-looking for years with soap and water!

No other wallpaper is made like DURAY. First it is painted with the equivalent of two coats of baked-on dull-coat enamel. Over this surface, the pattern is printed in washable lacquer-type inks. It is actually paint-in-rolls... combining the stain-resistance and washability of

paint with the smart patterns and rich dull velvety finish of finest wallpaper. That's why DURAY is more than washable—it's **SCRUBBABLE!** You can actually scrub it with a brush, and soap and water, without "fuzzing."

You'll love DURAY's appearance, and you'll appreciate DURAY's economy, because it keeps new and fresh-looking for years. See the new 1938 DURAY line... styled by leading American designers, and moderately priced... at decorators, wallpaper dealers and leading department stores.

NO MORE STAINS



At wear-points, dirt, smudge, grease can't stain it—wash off DURAY's dull finish paint-coated surface with soap and water.

NO MORE MARKS



Fingerprints, pencil marks, etc. wash off in a jiffy. Leave no traces—no streaks, no fuzz, no water-marks.



A glimpse of two of the 150 smart patterns available in DURAY.



DURAY

The Paint-Coated Wallpaper

SCRUBBABLE AS TILE

Send for FREE SAMPLES

Write CLOPAY CORP., 1301 Exeter St., Cincinnati, Ohio, and we will send you free samples of the new 1938 DURAY patterns, and give you the name of the nearest dealer. Just clip off this corner, write your name and address on margin, and paste on a postcard.



WEEK-END HOUSES TENTH ANNUAL COMPETITION

Data on houses shown on pages 50, 52, 54, 55, 56 and 57, as supplied by the architects

HOUSE OF MRS. GRACE LEWIS MILLER

Richard J. Neutra, architect

CONSTRUCTION: Composite chassis of steel and wood

EXTERIOR:

1. *Outside walls:* Oyster-shell waterproof brush coat on exterior cement plaster
2. *Roof:* Composition gravel
3. *Trim:* Aluminum painted wood and sheet metal
4. *Doors:* Sugar pine, glass
5. *Blinds:* Venetian blinds

MATERIALS, PRODUCTS, EQUIPMENT:

1. *Walls:* Washable wallpaper over putty-finished plaster
2. *Roof:* 4 layers of 15 lb. felt and gravel
3. *Insulation:* Heat-reflective aluminum foil; insulating lath on ceiling

4. *Windows and doors:* Steel casements. Flush pine doors

5. *Interior woodwork:* White pine

6. *Hardware:* Brass

7. *Gutters and leaders:* Galvanized sheet steel, painted

8. *Flashing:* Galvanized sheet steel

9. *Plumbing fixtures:* Vitreous and enameled iron

10. *Piping:* Hot water supply—wrought iron; cold water—galvanized steel

HEATING: Unit electric wall heaters

MISCELLANEOUS: Electric refrigerator. Gas range. Tubular light fixtures

APPROXIMATE TOTAL COST, INCLUDING ARCHITECT'S FEE: \$7,000. DATE OF COMPLETION: JANUARY, 1937.

HOUSE OF MISS JEANNETTE M. DRAKE

Edgar Bissantz, architect

CONSTRUCTION: Wood frame and plaster

EXTERIOR:

1. *Outside walls:* Soft yellow-green plaster
2. *Roof:* Heavy shingles, natural
3. *Trim:* Green and rose-brown
4. *Doors:* Natural wood (enamelled in service rooms)
5. *Blinds:* Venetian blinds

MATERIALS, PRODUCTS, EQUIPMENT:

1. *Walls:* Cement plaster

2. *Roof:* Red cedar shingles

3. *Insulation:* Rigid panels

4. *Windows:* Wood, pre-assembled

5. *Interior woodwork:* Philippine pine hardwood

6. *Hardware:* Brass

7. *Flashing:* Galvanized iron

8. *Plumbing Fixtures:* Vitreous and enameled iron

9. *Piping:* Steel

HEATING: Unit heaters

DATE OF COMPLETION: April, 1936

HOUSE OF MR. AND MRS. MATHURIN DONDO

William Wilson Wurster, architect

CONSTRUCTION: Special pre-cast concrete block system

EXTERIOR

1. *Outside walls:* Concrete blocks, warm gray
2. *Roof:* Tar and gravel
3. *Trim:* Redwood, stained brown
4. *Doors:* Sugar pine, stained brown
5. *Blinds:* Venetian blinds

MATERIALS, PRODUCTS, EQUIPMENT:

1. *Walls:* Concrete pre-cast blocks

2. *Roof:* Tar and gravel

3. *Windows:* Sugar pine, stained

4. *Interior woodwork:* Door trim, etc., stained gray

5. *Gutters and leaders:* Galvanized iron

6. *Flashing:* galvanized iron

7. *Piping:* Hot water, copper tubing; cold water, galvanized steel

HEATING: Gas-fired warm air

DATE OF COMPLETION: August, 1936.

HOUSE OF MR. EARL C. MEMORY

Vincent Palmer, architect

CONSTRUCTION: Steel

EXTERIOR:

1. *Outside walls:* Cellular steel

construction, powder gray

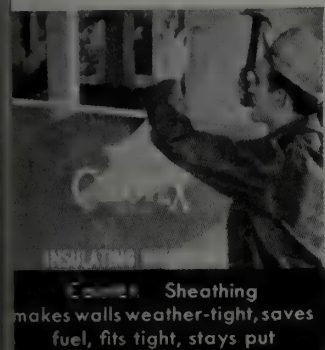
2. *Roof:* Heavy composition

3. *Trim:* Navy blue

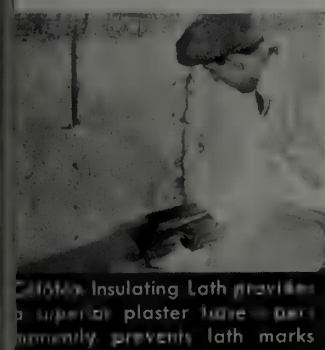
(Continued on page 104)



7-room Colonial home of R. C. Huggins, Glen Ellyn, Ill. Philip D. West, Chicago, Architect. Walter Norris Co., Builders



Celotex Sheathing
makes walls weather-tight, saves fuel, fits tight, stays put



Celotex Insulating Lath provides a superior plaster base. Permanently prevents lath marks



Celotex Interior Finish on old or new walls gives insulation and decoration at one low cost

7 Big Rooms... 2 Baths...

**YET IT COST ONLY \$95 EXTRA
TO INSULATE COMPLETELY WITH CELOTEX**

**Famous GUARANTEED INSULATION
Builds Weather-Tight, Fuel-Saving Homes
at the Very Minimum Cost**

"The added comfort, health protection and big fuel savings of a well-insulated home cost surprisingly little with Celotex," says Builder Walter Norris. "In this charming 7-room suburban home, for example, the difference between uninsulated construction and complete insulation with Celotex Insulating Lath and Sheathing was less than \$95!"

"The owner actually gets \$330 worth of guaranteed insulation in a home like this, but pays far less because Celotex eliminates \$235 worth of other materials. Used only as sheathing, Celotex wouldn't have raised costs at all!"

When you build, Celotex will cut your insulating costs—because Celotex is insulation in rigid board form. It does double duty—replaces ordinary lath and sheathing—provides insulation and building material both, at the cost of the insulation alone!

Celotex protection is permanent, too—safeguarded against termites and dry rot by the exclusive, patented Ferox process—and guaranteed* for the life of the building. Consult your architect, contractor and Celotex dealer—and use the coupon now for complete information.

*When issued, applies only within Continental United States

Copyright 1938, The Celotex Corporation

THE CELOTEX CORPORATION 3-88
919 N. Michigan Ave., Chicago, Ill.

Please send helpful FREE booklets on

Celotex Insulation for

☐ New Homes

☐ Interior Finish

☐ Remodeling

☐ Farm Buildings

Name.....

Address.....

City.....

County..... State.....

CELOTEX

BRAND — INSULATING CANE BOARD
Reg. U. S. Pat. Off.

World's Largest Manufacturer of Structural Insulation

HOME PLANNERS—BUILDERS —REMODELERS—

NOW You Can Get It!

The 1938 Spring Edition of
HOUSE BEAUTIFUL'S

BUILDING MANUAL

is just off the press!

100 pages of everything fresh and exciting in the field of building and modernizing... New ideas! New plans! New conveniences!

Complete descriptions of the 16 prizewinning houses in HOUSE BEAUTIFUL'S Small House Competition—floor plans—photographs—construction data—specifications:

Everyone who owns a home now, or hopes to own one in the future should secure a copy of this invaluable BUILDING MANUAL without delay.

HOUSE BEAUTIFUL
572 Madison Ave., New York
Enclosed please find fifty cents (50c)
for my copy of your Spring 1938
BUILDING MANUAL.

NAME.....
STREET.....
CITY & STATE.....

BHF-338

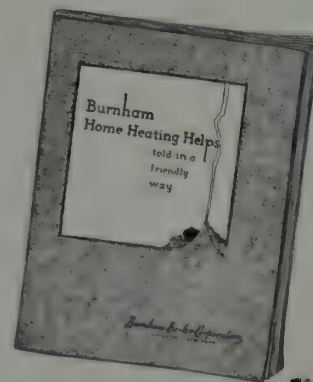
50c at the better Newsstands or
direct from the Publishers
via the attached Coupon.

**HOUSE
BEAUTIFUL**

572 Madison Avenue
New York, N. Y.

Simple Or Complicated Home Heating

(Which do you want?)



1. Do you want the basement free from heating ducts?
2. Do you want your walls free from cut-outs for grilles and your floors free from registers?
3. Do you want radiators that are so made, they can be in the room and still be entirely out of it?
4. Do you want air conditioning, provided it costs less than any system you have heard about so far?

These are but four things that are important. How about all the rest that you want to be sure of having or not having? There's radiant and convected heat, for instance.

Your heating and air conditioning can be complicated. Or very simple. The Burnham is the simpler way. Cost is less. Results are equal to any. Send for this Home Heating Helps Book. Get full facts. See for yourself.

BURNHAM BOILER CORP.
Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler



You'll get Superior Service from BRONZE WINDOWS ... never before so reasonable in cost

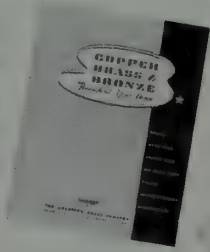
Because Anaconda Bronze never swells or shrinks, windows of this ageless metal can be designed to fit *more closely*, sealing out wind and rain for all time. They open and close with astonishing smoothness. And the first cost is the only cost...for rustproof bronze needs no painting, saves upkeep.

Thanks to new, standardized designs, windows of Anaconda Bronze are now priced much lower than ever before. Select any style...casement or "double-hung" and you will find that for beauty, durability and economy, these windows cannot be

matched. Ask your architect or builder about "Windows of Anaconda Bronze". We do not fabricate windows but supply Anaconda Bronze to leading manufacturers. We'll gladly tell you where bronze windows may be obtained.

38147

FREE! "Anaconda Copper, Brass and Bronze throughout the Home" tells more about bronze windows and describes many other durable, expense-free Anaconda Products for your home. Write for your copy.



THE AMERICAN BRASS CO., General Offices: Waterbury, Conn.
Offices and Agencies in Principal Cities. In Canada: Anaconda American Brass Ltd., New Toronto, Ont.

FOR WINDOWS

Anaconda Bronze

4. *Doors*: Composition slab
 5. *Blinds*: Venetian blinds
- MATERIALS, PRODUCTS, EQUIPMENT:**
1. *Walls*: Special cellular steel fabrication
 2. *Roof*: Industrial walking deck composition
 3. *Insulation*: Wall, inherent ventilation in cellular steel walls; roof, rock wool and panel insulation
 4. *Windows*: Steel casements

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$6,000. DATE OF COMPLETION: DECEMBER, 1936.

HOUSE OF MR. FRED CZERNISKI, JR.
Frederick E. Emmons, Jr., architect

CONSTRUCTION: Wood frame
EXTERIOR:

1. *Outside walls*: Plaster on frame, very light gray in color. Crown mold and reveal of door, darker gray
2. *Roof*: Asphalt and felt
3. *Trim*: Wood, exterior stair rail and sash, terra-cotta color; sills white

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$5,300. DATE OF COMPLETION: SEPTEMBER, 1937.

HOUSE OF MR. AND MRS. C. H. EDWARDS
Gregory Ain, designer

CONSTRUCTION: 4" x 4" posts 4'0" o.c.; 6" x 6" posts 8'0" o.c., all wood

EXTERIOR:

1. *Outside walls*: Cream-colored stucco
2. *Roof*: Gravel-surfaced cap-sheet
3. *Trim*: Salmon-colored redwood
4. *Doors*: Salmon sugar pine
5. *Blinds*: Natural white cedar

MATERIALS, PRODUCTS, EQUIPMENT:

1. *Walls*: Stucco on specially

APPROXIMATE COST, INCLUDING ARCHITECT'S FEE: \$7,400. DATE OF COMPLETION: DECEMBER, 1936.

5. *Interior woodwork*: Zebra wood
6. *Hardware*: Custom-built to architect's specifications
7. *Gutters and leaders*: Galvanized iron
8. *Plumbing fixtures*: Vitreous and enameled
9. *Piping*: Threaded brass

HEATING: Unit electric heater

1. *Temperature controls*: Incorporated in heaters

4. *Doors*: Flush type. Front door blue green; overhead garage door warm gray

MATERIALS, PRODUCTS, EQUIPMENT:

1. *Roof*: Composition
2. *Plumbing fixtures*: Vitreous and enameled iron

HEATING: Floor furnace

MISCELLANEOUS: Electric refrigerator and range

MARCH SCRAPBOOK

CONTINUED FROM PAGE 78

a slope, or the pathway along or across the border. A suggestion for these places which seems to overcome many of the drawbacks of other materials is to employ wooden blocks sawed four inches long from logs or old cedar telephone poles, left round and laid on end. The portion of a discarded pole above ground is usually sound, or an occasional hole adds to the picturesqueness of the scheme. Where steps are wanted the blocks are sawed longer; they may be interplanted (with *Thymus serpyllum albus* and *coccineus* and *lanuginosus*) left in the natural

color, or the visible ends painted with a creosote shingle stain. For longer life, although these blocks endure remarkably well, the whole thing may be creosoted. Another hint which comes from a Canadian gardener: to remove lime mortar from old brick take muriatic acid and water in proportion of one of acid to twelve of water, mixed in a wooden (not metal) container, and applied with a scrubbing brush.

Before Planting. While all reputable nurseries have evolved methods of shipment which are a

practical guarantee as far as they can control situations of good condition on arrival, it sometimes happens through the fault of no one that a delay in transit or storage often exposes the plants so long to adverse conditions that the roots are practically dead before planting. Many of them can be saved, however. The resuscitation of badly dried evergreen trees of a resinous nature is almost hopeless, as a film-like varnish comes on the outside of the roots, forming an impenetrable barrier to the moisture which is the saving medium for restoration to health. Deciduous stock can stand more adversity, and will usually respond to various degrees of soaking. Any trees, shrubs, Rose bushes should be soaked in water overnight or longer before planting. If this fails to bring signs of life, prune them back severely and bury them as far as feasible—the Roses may be covered completely—in damp soil for a week. Or, where a suitable water supply such as trough, shallow brook or pond is available, immerse the specimens completely, keeping them submerged by placing long sticks across them with flat stones to hold them down. Never mind the sun exposure—they are out of the air. After a week or so when the stems and

stalks begin to plump, plant on a gray day or in the early evening, and shade until growth is well started.

Peat Moss. An objection sometimes heard concerning the use of peat moss is that this material borrows moisture from the neighboring soil to the discouragement of the plants. However, if it is started out on its garden conditioning with enough inherent moisture of its own, it will be no robber, and the easiest way to accomplish this is to leave it out doors where the rain can seep through it. If a supply is bought now, by the time garden days arrive it will be in perfect condition for spreading. A simple placement is to lean the bale against some tree, open one end and use from there. Few processes in the border but are benefited and aided with the material: to incorporate in the seedling bed; to dig among the perennials; to mulch throughout the summer and subdue the weeds; to condition a light sandy soil such as is found at the shore. Always leave the bale where it will receive plenty of natural moisture. Using peat moss liberally will give a soil conducive to both the germination of seeds and the development of strong and vigorous roots.

BUILDING OR REMODELING

CHOOSE YOUR WINDOWS

*with an eye
to the future*



Indoors or out—the beauty of your windows enhances the appearance of your home. But for the years to come, the *comfort* of your home—and also the beauty of your windows—rest largely on unseen structural features. Consider this fact.

The new, patented Permatite Windows—bronze or aluminum—offer much more than beauty; they establish new values; they protect your investment in insulation or air-conditioning; you save fuel and reduce your maintenance costs.

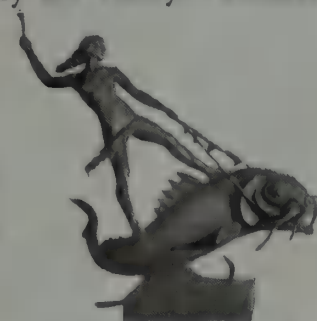
PERMATITE WINDOWS



A patented, built-in weatherstrip makes these windows weather-tight, airtight—proof against seepage of dust or moisture. Their design frees you from the annoyance of rattles, sticking, warping. They are sturdy

and rustproof—never require paint.

Both casement and double hung windows are stocked in a wide variety of styles and sizes. May we send you an illustrated booklet on Permatite Windows?



In the tradition of master craftsmen, General Bronze fabricates a wide range of products

—from small pieces in limited editions to the largest installations for monumental buildings.

"Sport of Sea Nymph" Paul Herzel, Sculptor

GENERAL BRONZE CORPORATION

34-19 TENTH STREET



LONG ISLAND CITY, N.Y.

Architectural Metal Work • Windows • Revolving • Tablets



CARVED PICKLED PINE COMMODORE IN A PALE HONEY COLOUR

ANTIQUES
and REPRODUCTIONS

Write for new booklet

WOOD AND HOGAN, Inc.

383 MADISON AVENUE, NEW YORK



A Hodgson House on Center Street, Dover, Massachusetts

"SO THIS IS A PREFABRICATED HOUSE ... I WOULDN'T HAVE BELIEVED IT!"

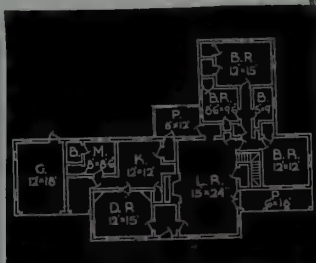
Here is how the E. F. Hodgson Company interprets prefabrication: Architecture in keeping with the American tradition . . . and materials that have proved themselves through years of use!

Choose any of many attractive houses in our portfolio. Or state your needs, and Hodgson will prefabricate your house . . . your way . . . from the ground up! Windows, doors, rooms, closets, porches, baths to suit you.

Most Hodgson Houses can be occupied three weeks after you place your order . . . termite-proofed, reinforced against rot, painted, insulated. Local labor does the final work—under a Hodgson foreman if you wish. Shipments anywhere. Visit the Hodgson Colonies indoors in New York or Boston; outdoors at Dover, Mass.—furnished homes, camp cottages, greenhouses, etc. Or write for 1938 Catalog HW-3.

HODGSON HOUSES

E. F. Hodgson Co., 1108 Commonwealth Ave., Boston, Mass. • 730 Fifth Ave., New York



The WESTERN PINES* lend charm and simple dignity

to this formal yet genial dining-room. Fireplace wall, wainscoting and cupboard show how these clear-grained, soft-textured woods can be wrought into meticulous designs . . . or adapted to the simple beauty of unadorned planes. Here, too, the Western Pines demonstrate the smoothness and sheen they give to all paints, even to the lightest, most delicate enamels.

FREE! A brochure of photographs planned to aid you in building or remodeling. Write today for the NEW 1938 edition of "Western Pine Camera Views." Western Pine Association, Dept. 48-H, Yeon Building, Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

RUSSELL AND HIS LUPINS

CONTINUED FROM PAGE 58

ordered seeds. Where named varieties were offered, the best were obtained. Then as the plants grew and bloomed, the flowers were crossed and recrossed. The best plants were retained and the others discarded. Thus the process continued for years.

Finally his unusual garden of Lupins began to attract local attention and prizes were won at local flower shows. At the age of sixty Mr. Russell decided to go in business for himself as a jobbing gardener. His earnings averaged about \$2.50 per day, which was sufficient to support him and the Lupins he loved. Twenty years ago an allotment was obtained of a small patch of made land on an old dump, the good soil being only about a foot deep. Here Lupins were grown in earnest.

Years of loving care and patient work were given these flowers and about 1930 improved varieties were exhibited at local flower shows. The highest prizes were awarded Mr. Russell's Lupins and his fame spread. Leading plantmen visited the gardens and bid generously for some of the plants. But money was not needed, and the gardener refused to part with his cherished possessions. American tourists offered \$250 for one, but to no avail. High prices and hours of pleading had no effect. "You can look and admire," he said, "but I don't want money. I just want my Lupins."

Finally Mr. James Baker, an English nurseryman, also a Lupin lover, took a different approach: "You are selfish," he said. "You are keeping all this beauty to yourself instead of sharing it with other flower lovers."

"They can come and look," the old man said.

"You're eighty. What's going to happen when you die? Your flowers will die with you and be lost to the world."

"I've seen to that," said George Russell. "I've trained the boy to my ways. He will have them when I die and he can go on."

"The boy" was Sonny Heath. Years before Sonny Heath had been stricken with infantile paralysis and despaired of by his physicians. But Gardener Russell became interested in him, in time grew as fond of him as he was of his Lupins. For days he carried the little fellow on his back while he went about his work in the garden. Gradually the child im-

proved and, as he grew stronger and older, helped Mr. Russell to care for his flowers. Thus he learned the old gardener's methods.

To Mr. Russell's retort that he had a successor, Mr. Baker replied, "But he won't be able to care for them as you have. You get up at four and five in the morning to see that nobody steals your plants. The boy won't be able to."

At last the old gardener was impressed, but he could not make up his mind. Mr. Baker returned home and spent three sleepless nights before the telegram arrived giving consent. Two conditions were insisted upon. The boy must go with the Lupins, and the plants must be known as Russell Lupins.

The following year the old man went to the Bakers' nursery, according to agreement, to select the plants that were to remain in the field to produce a crop of seed. Mr. Baker and the garden staff stood amazed and alarmed as they watched Mr. Russell and the boy. Without a moment's hesitation, instantly knowing which specimens to discard and which to retain, they rejected all but 800 from a field of 5,000, evidence of the old gentleman's high standard.

This rigid rejection of all but the best has resulted in seed which produce massive spires of flowers, often three feet long and fifteen inches in circumference, closely packed with blooms, a radiant mass of color. The flower spike and flowers are all in proportion, and the effect resembles a closely set column of sweet peas, in an endless variety of colors and combinations, many of which are found in no other flowers. The foliage is handsome in itself.

These lovely perennials thrive in ordinary garden soil from Canada to the extreme south, and from Maine to California.

Only ordinary garden soil that is well drained is needed. Sandy or gravelly soil is most suitable, but they do well in any good garden land. It may even be slightly acid. Give a sunny location. Use no lime or manure around the plants, and water freely in dry weather and when growing.

At the Cheltenham show of the Royal Horticultural Society last spring, the gold medal of the Society was awarded Russell Lupins, the first time this award has been made to Lupins.

Accustomed, as the British people are, to seeing large exhibits of

"WITH BALSAM-WOOL
YOU ARE

Sure

OF COMFORT AND FUEL
SAVINGS"



Balsam-Wool
Now
Substantially
Lower in Cost

● The insulation you put into your home must give you real comfort, real fuel savings—not just this year but for *all the years* that stretch ahead. You can be SURE of getting these insulation benefits by using Balsam-Wool SEALED Insulation.

In thousands of homes . . . for 16 years . . . under all sorts of climatic conditions . . . Balsam-Wool has proved that it protects from cold—from high fuel bills—from moisture—from summer's scorching heat—from wind infiltration. The makers of Balsam-Wool have anticipated every condition that insulation must meet in your home. Lastingly efficient, Balsam-Wool "stays put" . . . never sags or settles. It is better today than ever—and owing to improved methods of application, Balsam-Wool is now substantially lower in applied cost than ever before!

More Comfort for Your Present Home

It's amazingly quick and inexpensive to insulate the attic of your present home with Balsam-Wool. A *money-back guarantee* insures your complete satisfaction. Write today for our free, illustrated booklet giving facts about Balsam-Wool for *sure* protection in your home.

Balsam Wool
SEALED INSULATION

Balsam-Wool . . . Products of Weyerhaeuser . . . Nu-Wood

WOOD CONVERSION COMPANY
Room 111, First National Bank Building
St. Paul, Minnesota

Gentlemen: I want to be *sure* of comfort and fuel savings. Please send me your free booklet about Balsam-Wool in the home.

Name _____
Address _____
City _____ State _____

wonderfully beautiful flowers, a very remarkable display is required unduly to excite the seasoned spectators, reporters, judges and horticulturists. That is just what happened.

The five hundred square feet of staging space was covered with these handsome blossoms of many colors and shades and the eye of every visitor was immediately attracted by the exhibit.

These plants which at one time money could not buy may now be had for a comparative trifle. This spring their seed is offered for the first time to American gardeners.

—EDWARD C. VICK

HERBS, SPICES, CONDIMENTS

CONTINUED FROM PAGE 63

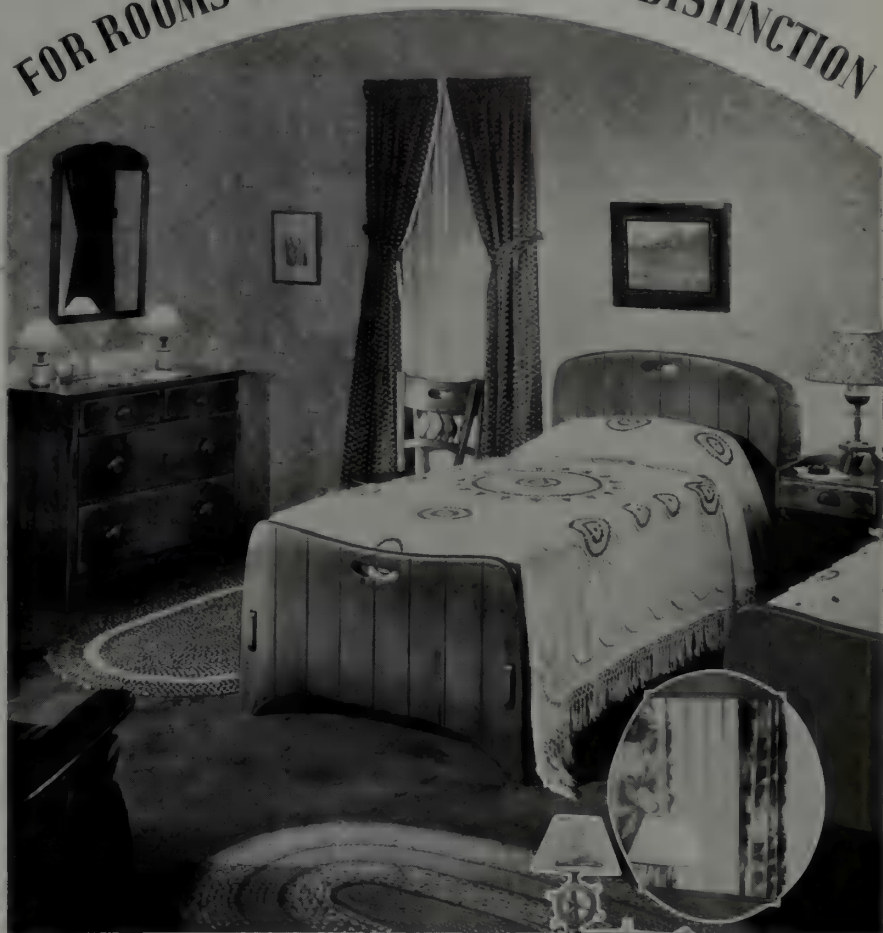
"bean plant" because they always use it with string beans. The French like tarragon with eggs, also chives, parsley, marjoram and the savories. The English like mint with peas. Thyme, the savories and marjoram are good in soups and stuffings. Pork takes kindly to rosemary. Try a bit of bay, basil or marjoram on scalloped potatoes. All New England seasons its poultry stuffing with sage—New York puts thyme in clam chowder. Coriander and caraway go on cookies and breads. Any herb and many combinations may be added to cream cheese, meat balls, meat loaf, omelets, stews and soups.

There are certain characteristics you will find at once when you use them—that chervil is a weaker parsley, for instance, that thyme is apt to walk away with a dish unless used carefully, that anise and fennel are very like and caraway a little like both, that dill belongs to the same taste group but is more medicinal, that basil has a faint pepper smell and a taste rather reminiscent of coriander, and marjoram tastes the way lemon thyme smells, while tarragon has a sharp freshness all its own for which it is often used solo. From there on you will find yourself figuring out pet combinations.

Before we go on to recipes, you ought to know something about Mrs. Clarkson, editor and publisher of the "Herb Journal." Since its publication is Mrs. Clarkson's personal hobby, and since, like so many gardeners, she is an essentially scholarly person, you will find in it both the fruits of her experience in kitchen and kitchen garden and the results of her researches on the history of herbs. I

OLD COLONY

FOR ROOMS of CHARACTER and DISTINCTION



MORE THAN 200
LOVELY, LIVABLE
PIECES TO HELP
YOU CREATE A
CHARMING, COM-
FORTABLE HOME



It is truly a joy to decorate your home with Heywood-Wakefield Old Colony Furniture because you have so many practical and interesting designs from which to choose. You'll find more than 200 lovely, livable pieces . . . each one ready to do its part in helping you to create a distinctive, comfortable home. And . . . there's never a worry about "matching" pieces because the finish is always the same . . . a soft, mellow, hand-blended color called Priscilla Maple. Most of the better furniture and department stores can show you Old Colony groupings.



This 24 page booklet on Heywood-Wakefield Old Colony Furniture contains many suggestions for decorating. Simply send 10 cents (coin preferred) to Department C-3, Heywood-Wakefield Company, Gardner, Massachusetts.

Phone to Find
WHO SELLS IT
SEE LAST PAGE

HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1876

PUBLIC LIBRARY

Andersen WOOD CASEMENTS

AS
WEATHERTIGHT
AS THEY ARE
BEAUTIFUL!



PREPARE YOUR HOME FOR AIR CONDITIONING!

Andersen Wood Casements are the *tightest* casements obtain-

able. They meet exacting requirements for air-conditioning. Naturally, they will reduce your heat bill, year after year!

Spring bronze weatherstrips plus superior Andersen craftsmanship eliminate leakage of air, dust and water. The removable double glazing reduces heat loss through the glass 60%.

GIVE YOUR HOME A DEFINITE PERSONALITY!

Andersen Wood Casements harmonize beautifully with any style of architecture . . . they will lead character and charm to your home, be it large or small.

Women are delighted with the utility of Andersen Wood Casements. They are easy to operate and easy to clean. Special inside control opens and closes the casement with the screen in place—without interfering with drapes or blinds. Double glass and screen are removable from the inside. Extension hinges permit washing outside glass from inside.

Ask your Architect about Andersen Wood Casements, Narroline and Basement Windows.

FREE A beautifully illustrated 16-page book on How to Achieve Window Beauty in Large or Small Homes.



ANDERSEN CORPORATION
Bayport, Minnesota

HB 38

Please send me your Free book on Window Beauty, post paid, at no obligation to me.

Name

Address

City State

☐ I am interested in building a home.

☐ I am interested in modernizing my home.

think everyone who knows about it has a very special feeling for this publication. It comes out monthly, it is full of information both useful and entertaining, and it is sent free to all who ask for it. Here are three recipes from Mrs. Clarkson's book, "Magic Fragrance," that will start you off nicely on cooking with herbs.

1. FISH STEAKS

Use halibut, salmon or swordfish in season. Remove the skin and as much bone as possible without destroying the shape of the steaks. Boil these trimmings in about three cups water for fifteen minutes or so. Strain into a bowl and save the liquid. Put the steaks into a buttered baking dish, season with salt and pepper and dot well with butter. Dust evenly with flour. Pour over this the fish stock and drop in a bag of fish herbs made with one clove, a pinch each of marjoram, fennel, thyme, basil and chervil. Bake in a moderate oven for about three-quarters of an hour or till tender. Remove the herb bag, lay the fish on a hot platter and add to the liquid in the baking dish two tablespoons of orange juice. This makes a rich, tart sauce which is poured over the fish before serving.

2. STRING BEANS AUX FINES HERBES

After fifteen minutes of boiling fresh string beans in salted water, add a pinch of summer savory and of marjoram. Tone up canned string beans in the same way by adding these herbs to the liquid as they are heating. In either case, after the water has been drained off, enough herb specks will cling to the beans to strengthen the delightful flavor. Allow dabs of butter to melt through the beans and serve hot.

3. GLAZED CARROTS AUX FINES HERBES

Split carrots in half lengthwise; parboil. Butter a shallow casserole, or, better still, a glass pie plate which makes a very pretty dish to serve the carrots in at the table. Mix two heaping tablespoons of various herbs—basil, marjoram, summer savory and parsley. Spread one tablespoon of the herbs evenly over the bottom of the plate and lay the carrots flat side down on the herbs. Sprinkle the rest of the herb mixture evenly over the tops of the carrots. Dot generously with butter and sprinkle one tablespoon granulated sugar over all. Pour one-half cup of water into the dish carefully and cook in a moderate



24 Colors
in
**DERBY
CRASH**
Sanforized-
Shrunk

YOU can find exactly the shade you want to complete your color scheme in this stunning part-linen crash. Sanforized-Shrunk (fully shrunk) so it can be made up in the new removable covers that fit like upholstery. And no chance of puckering if you use matching or contrasting Derby Crash welts and bindings. Fast colors. Economically priced. Look for

this tag at leading stores and decorators, or write



Conso-

**CONSOLIDATED
TRIMMING CORP.**
37 WEST 34th STREET
NEW YORK CITY

oven for about fifteen minutes or until carrots are tender.

We have a veal concoction in our house that is both easy and delicious. Get as much cutlet or as many chops as your biggest skillet will take side by side. The point is that the meat must rest directly on the skillet and not on another piece of meat.

SMOTHERED VEAL

Heat enough olive oil to cover the bottom of the pan and brown the meat on both sides. Then add, for each skilletful, a sliced onion, half a clove of garlic, a couple of sliced or quartered peeled tomatoes, a sliced green pepper, salt, pepper, a great deal of paprika and a pinch each of marjoram, basil, thyme and savory, all piled on top of the veal. Cover closely and let simmer about an hour, checking occasionally to make sure it doesn't burn up on you. When this threatens, add a little water or a little olive oil. The vegetables should brown too. Just before serving, stir in a quarter to half a cup of thin cream, depending on how thick you like sauces, and keep stirring till all the brown from the sides of the skillet is dissolved into it. Then add a handful of coarsely sliced almonds and hope there will be enough to go round.

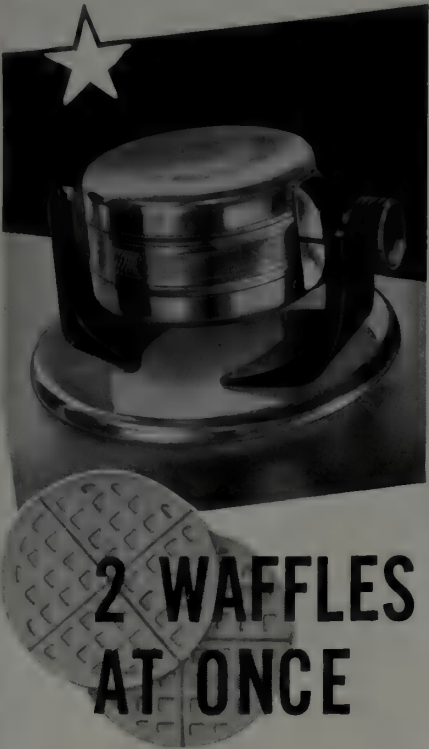
Mary Chess in her recipe leaflet gives an excellent rule for rice which can replace the inevitable potato or is very good when used as a stuffing.

SAVORY RICE

Put two onions chopped fine in three tablespoons of butter, cook five minutes and add one cup uncooked rice, two teaspoons chervil, two teaspoons summer savory, two teaspoons parsley and one teaspoon marjoram. Cook till the rice begins to brown, then add half a cup of bouillon and simmer till the rice is tender and the liquid has been absorbed.

OMELET AUX FINES HERBES

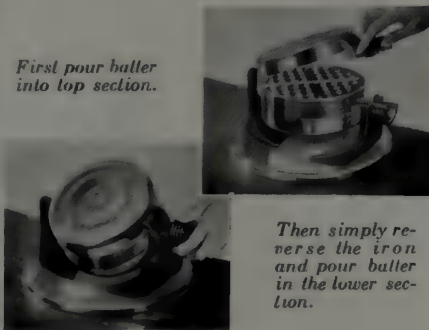
"Fines herbes" means any aromatic green thing chopped fine, so there are endless recipes with this title. This is my own version, a sort of conglomerate. In two tablespoons of cold milk put a teaspoonful of chopped parsley, a teaspoonful of chopped chives, a generous pinch of basil and two of marjoram, then let them sit for an hour or two. Beat six eggs well, add salt and pepper and a few thin shavings of butter. In addition to this butter, you melt in



2 WAFFLES
AT ONCE

At last! the revolutionary Electric Waffle Iron you've wished and waited for, bakes 2 full size seven inch waffles at once in the very time it used to take to bake one the old way! A farewell to arguments about who's to be served first. Now you can have waffles just as often as you wish, give smart waffle parties, serve chicken and waffles and bake them fast enough to suit everybody! And such style—such beauty! Never tarnishing chrome with walnut Bakelite trimmings. Priced surprisingly low at \$12.50.

MANNING-BOWMAN
TWIN REVERSIBLE
WAFFLE IRON



We've just published a book you'll want — to keep! Contains the world's best waffle recipes gathered from *everywhere* and loads of games to play at waffle parties. Yours for the asking.

Manning, Bowman & Co.
Dept. HBM
Meriden, Conn.

Please send me without charge or obligation your book "Waffles—How to Make 'Em and Take 'Em."

Name

Address

.....

your omelet pan an eighth of a pound of butter, stir the herbs and milk into the eggs and pour into the pan. So far as I can tell by watching such experts as La Mère Poulard, from now on the trick is to keep the bottom free and not overcook. The omelet should still be juicy and succulent when served. As for the folding business, don't stir once your eggs start to cook. Tip the pan instead, freeing the high side from the pan with a spatula. If your pan is as smooth as an omelet pan should be, it won't stick. There are two schools of thought about scoring. I can't do it, so I don't believe in it, but some cooks cut the omelet in half almost all the way through to the pan before trying to fold it. Personally, I just lift, flip and pray. Slide onto a hot plate and serve.

If you want to consult the experts in this matter of herb flavoring, here are a few besides the incomparable Mrs. Clarkson: Eleanor S. Rohde, "A Garden of Herbs;" Helen M. Fox, "Gardening with Herbs;" M. Grieve, "Culinary Herbs and Condiments;" Frances A. Bardswell, "The Herb Garden;" M. G. Kains, "Culinary Herbs." Mrs. Clarkson also lists all the available pamphlets from various growers as well as state and national Departments of Agriculture, many with excellent recipes.

Spices and Condiments. Lined up on the shelf beside your herbs you probably already have spices and the mixtures made from them which for the sake of convenience we will call condiments. You undoubtedly use cloves, cinnamon, allspice, nutmeg, mace, ginger as well as all the peppers and red Hungarian paprika. Add to these saffron, curry powder, chutney, Worcestershire, the various cat-sups and chili sauces, prepared piquant sauces and beef extract and you are ready to carry out almost any culinary impulse that may occur to you. I like to keep, too, the oddments like poppy seed, angelica, cardamom seed, various kinds of raisins and currants, citron, candied flower petals, silver shot, candied orange peel and cherries, nut meats and flavoring extracts, vegetable colors and such so that I can make a cake plain or fancy without further marketing, but that is just a personal extravagance.

The spices and condiments are needed, both for main dishes and for desserts, though today their greatest usefulness seems to be for fruits and baked jobs. It is amusing to know that once this was not



Cabot's DOUBLE-WHITE on brick on a charming little house at Manhasset, N. Y. (Blinds and trim painted with Cabot's Gloss Collopakes). Architect, Reinhard M. Bischoff, N.Y.C.

.. for you who want
a WHITER House

Cabot's DOUBLE-WHITE is made especially for the home owner who wants a whiter house than he can get with ordinary paints. It is whiter when new, and it stays white longer because it is immune to the atmospheric gases which soon give many whites a yellowish or grayish tinge . . . DOUBLE-WHITE is one of the famous Cabot Collopakes, differing from all other paints in that their pigments are divided *hundreds of times finer* by our patented colloping process. As a result,

these paints give a smoother surface; they hide better; and, because oil and pigment do not separate, they last much longer.



FREE: The Little White Book. Write today for The Little White Book containing full information and showing pictures of many prize winning houses finished

with Cabot's DOUBLE-WHITE, Old Virginia White, and Gloss Collopakes (Colloidal Paints). Samuel Cabot, Inc., 1221 Oliver Building, Boston, Mass.

Cabot's DOUBLE-WHITE

and Gloss Collopakes
(COLLOIDAL PAINTS)



Snow white!

A brick and shingle house at Lake Minnetonka, Minn. Painted with Cabot's DOUBLE-WHITE. (Blinds painted with Cabot's Green Gloss Collopakes. Roof stained with Cabot's Stain). Architect, Hans C. Larson, Minneapolis.



- ★ Your home costs less to build \ \ \ \ \
- ★ It is sturdy, weatherproof, doubly-insulated
- ★ It is qualified for FHA Mortgage \ \ \ \ \

WHEN IT'S PRECISION-BUILT



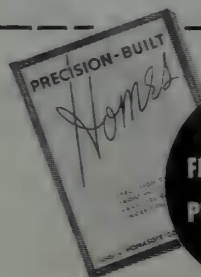
You've pictured in your mind that home you're going to build. Smart-looking. Sturdily built. Weatherproof. Livable. *Your own home!* Today—you can own that home more easily, more quickly, less expensively, than ever before! A new, modern, thoroughly tested method of building is the reason.

Your Precision-Built home is *your* home—built strictly to your own or your architect's plans, by your local contractor, using local labor. Spacious home or small cottage—it costs you less! You move in and begin enjoying it within 30 days.

And you will enjoy it! For your Precision-Built home is soundly constructed. It is built throughout with the finest standard materials, including Homasote—the oldest insulating and building board on the market—in big sheets up to 8' x 14'. It is weatherproof. It is doubly-insulated. It is qualified for FHA Mortgage.

If you're planning to build now or later—find out all about "Precision-Built." You can't afford not to. We will gladly supply a list of architects, contractors and dealers who are ready to help you plan and build the new, Precision-Built way. Write today.

WEATHERPROOF HOMASOTE INSULATING AND BUILDING BOARD



**SEND FOR
FREE FOLDER ON
PRECISION-BUILT
HOMES**

HOMASOTE COMPANY, Trenton, N. J.

Send Free Folder on
Precision-Built Homes (qualified for FHA Mortgages)

☐ \$2500 ☐ \$3500 ☐ \$4500 ☐ \$5000 and up

Also full facts about

☐ Homasote Panels ☐ Panelized Insulation
☐ Thermasote Sheathing (Wood-textured)

Name _____ 30

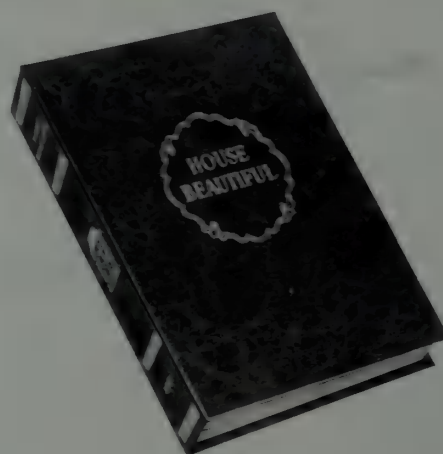
Address _____

so. You remember the part that the spice trade played in early European economic and political history—that wasn't for desserts! Spices were known and used first as preservatives, for their lethal effect on molds and bacteria. To be sure, if the meat got a little high by spring they also made it more palatable, but their primary function was to preserve it in an iceless era. So many really early recipes are apt to call for "spicerye." For instance, the recipe for "Smal Byrdys Y-Stwyde" in the Harleian Manuscript dated about 1430, after browning the birds in "freysse grece," advises "than take a gode porcyon of cinnamon, an wyne, an draw thorw a straynoure, and caste in-to the potte with the oynonys; than caste the bryddys ther-to, an cloves an maces, an a lytil quantyte of powder pepir ther-to, and lete hem boyle togederys y-now; than caste ther-to whyte sugre, an powder gyngere, salt, safron an serve it forth." I wonder how such a dish would taste to our modern palates!

A slight survival of that highly seasoned era is still found in the continental trick of sticking a couple of cloves in an onion to flavor soups, stews and casserole dishes. A clove or two is often

used in cooking liver, veal and tongue, and of course ham without cloves is unthinkable. The nutmeg and its pale orange skin, mace, make pleasant additions to meat pies, casserole dishes and, oddly enough, to many vegetables. Try nutmeg or mace with your spinach, asparagus and cauliflower. A little ground ginger is often added to the same sort of dishes, particularly when made of lamb or mutton. German and Pennsylvania Dutch dishes are the best examples of all, for they use a good many spices with both meats and vegetables, and regard them as essential to all "sweet and sour" dishes. A German sauce for tongue calls for onions, lemon slices, raisins, almonds, cinnamon, cloves, brown sugar and vinegar, plus the usual butter and flour for thickening, and is delicious. Game they pickle in vinegar with cloves, peppercorns and bay before cooking, and of course the famous Hasenpfeffer is really spiced hare.

As for the condiments, they are really prepared sauces, often using just the herb and spice ingredients you have on your shelves, but with a skill born of many years of practice. Worcestershire and the chutneys have a vinegar base and consequently are more valuable before



PERMO BINDERS

EVERY ISSUE OF
HOUSE BEAUTIFUL
is valuable to you—

Your monthly copies of HOUSE BEAUTIFUL may be bound in Permo Binders. Easily handled, inexpensive and attractive.

The special Permo Binders—shown above—are of blue-gray leather, handsomely embossed in gold, in the manner of a de luxe edition binding.

Each binder will hold one to six copies of HOUSE BEAUTIFUL without punching or otherwise marring the magazines, and the patent fasteners permit any issue to be removed at any time without disturbing the others.

Price **\$1.50** postpaid

Send check or money order to

READERS' SERVICE DEPT.
HOUSE BEAUTIFUL

572 Madison Avenue

New York City

dessert, unless you, too, have gone "sweet and sour." Try the first two in your tomato or clam juice, meat sauces and soups. Or put quite a lot of Worcestershire on scrambled eggs and overcook them a little. They taste quite unlike themselves. Worcestershire is also a great adjunct to cheese dishes—no rare-bit should be made without it.

The catsup family—tomato, mushroom, walnut, chili, etc.—are likewise great pepper-uppers. A dab on some toasted cheese makes a canapé, a tablespoon in a dull dish is just as invigorating and definite as curry. If you have ever tried to make them you will appreciate more truly the excellence of the commercial products. The tomato flavored ones are traditional on baked beans and fish cakes, and can be used in place of tomato paste for many Spanish and Italian dishes provided the other seasonings are modified to fit. They shine in that great American invention, the barbecue. If you want to try this at home in a small way, mix olive oil and butter, half and half, add the same quantity of chili sauce, catsup, Worcestershire, a couple of cloves of garlic, minced, and a sliced onion or two, sage, marjoram and thyme, and again the same quantity of wine vinegar. The amounts depend on the size of the creature you want to baste, but keep this running down his sides as he roasts.

THE PRACTICAL GARDENER

A SEASIDE POPPY. More reliable in the eastern garden than the California Poppy (*Eschscholtzia californica*) is a related species, also coming from California, *E. maritima*. Less straggly in growth, this new Poppy is low and compact with intensely glaucous foliage and lemon-yellow flowers with an orange spot at the base of each petal. The New York Botanical Garden has found it highly successful, both because of its attractive feathery gray-blue leaves, which last long after frost comes, and also because of its brilliant yellow cups of bloom, which persist from June until October. In habit it is an orderly plant and is free from insect pests and diseases. The seeds are sown directly outdoors about May 1 in New York. As they are small, they should not be sown too deeply.

—CAROL H. WOODWARD
NEW YORK, N. Y.

A TRUE REPLICA of fine XVIII Century handicraft, this Solid Mahogany table stands gracefully beside chair or sofa. Write for name of nearest Kittinger dealer where this table and other authentic Reproductions may be seen ... or

Phone to Find
WHO SELLS IT
SEE LAST PAGE



BY APPOINTMENT:
Exclusive Makers
of Approved
Reproductions of
Furniture from
COLONIAL WILLIAMSBURG, INC.
Attractive Booklet,
Illustrating Many Pieces,
Mailed Free

KITTINGER COMPANY of BUFFALO

Residence Elevators

To Modern Homes an Essential Convenience
and Invaluable to Invalids and the Aged



The *INCLIN-ATOR* is placed on side of stairway, taking about 5 inches of space when folded. Operated by a small concealed electric power unit, using ordinary house current. All modern safety devices. Car finished to harmonize with the interior of the home.



"Elevette"

A new type of electric Home Elevator, can be placed in stairwell, closet, or corner of room. No superstructure, or overhead construction. Car made with solid panels or open mesh grille as desired. Any size or shape up to wheel-chair capacity.

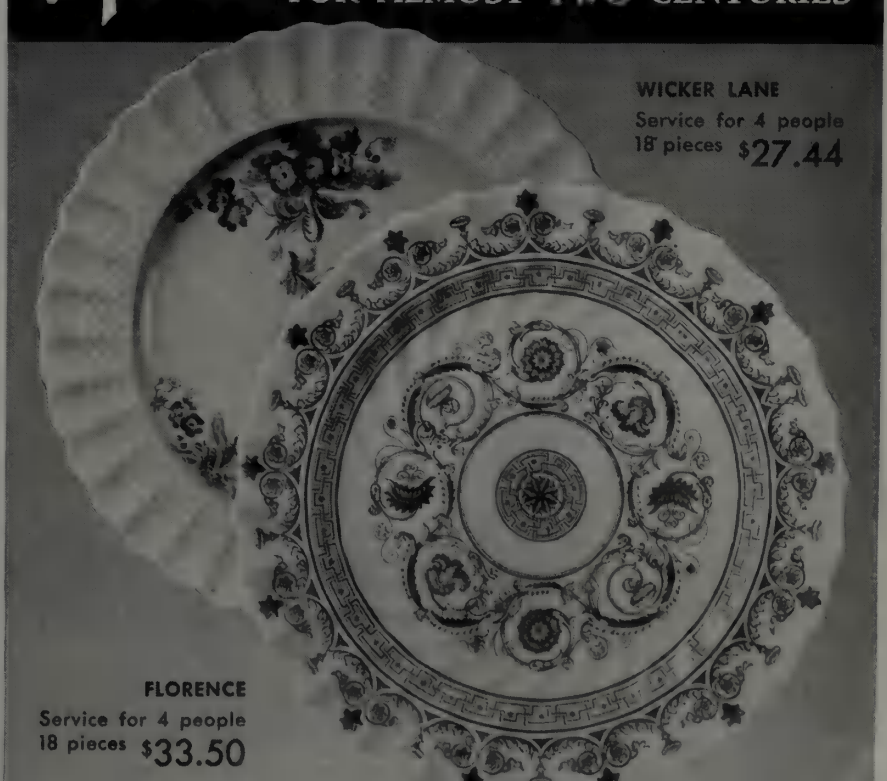
Ride THE STAIRS

Full information regarding the *INCLIN-ATOR* and the "Elevette", with name of nearest representative, will be mailed on request.

INCLINATOR COMPANY OF AMERICA
305 South Cameron Street Harrisburg, Penna., U. S. A.
Originators and Manufacturers of Simplified Passenger Lifts for the Home

Spode

FINE ENGLISH DINNERWARE
FOR ALMOST TWO CENTURIES



WICKER LANE
Service for 4 people
18 pieces \$27.44

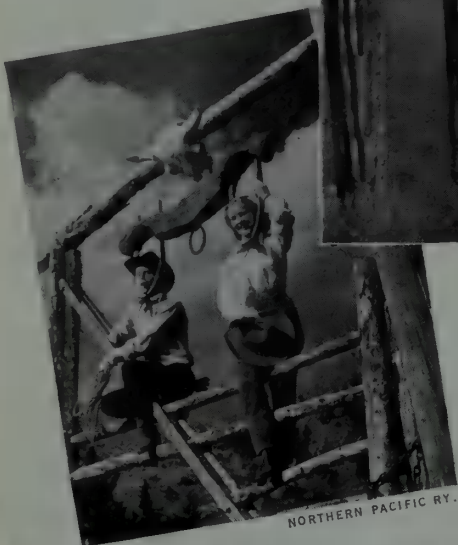
FLORENCE
Service for 4 people
18 pieces \$33.50

For intimate luncheon or for formal dinner, fine Spode dinnerware is always correct. You may select your pattern of Spode at your local stores or send for illustrated Booklet 47.

Sole Agents and Wholesale Distributors
COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE

COMPASS POINTERS



Cactus and cliff and canyon in Arizona or an ox yoke over the corral gate in Montana: both are the dude's Eden



ATCHISON, TOPEKA AND SANTA FE RAILWAY CO.

DUDE'S MEMOIRS



WELL, the family's reservations at the ranch have just been made for this year, and we're going to have the same perfect little cabin we had last year—the one in the spruces by the creek. And for the whole month of July. The suspense of wondering whether we could get that cabin is over, but now we have the ordeal of waiting for summer. . . .

And I've been promised my favorite Slick to ride again the whole time. He's piebald and sort of funny-looking, but he's a dear. For once they picked a name that fits, in spite of its confidence-man implications. He's no fool, that horse, but I love him. And he's never rim-rocked me once. I bet he could climb trees if I asked him to. . . .

It's so exciting just to remember the excitement of actually starting west. I love trains and long journeys, anyway. It clears my conscience, because I know that there is nothing I really have to do except relax and enjoy myself. Maybe if I were a tycoon I would feel I had to catch up on my correspondence or something, but as it is, all I ever need to do is sleep and look out the window and eat like a pig. I suppose the food is just as good in the diner if you're making only a three-hour trip. But it seems so much finer when you enjoy it for three days. Perhaps it is because you get to know its good points better. . . .

And the air-conditioning, whatever that is. You can sleep, no matter what the temperature outside, or how close to the engine you are, or how many tunnels you roar into and out of like doom. We don't get those fine gritty cinders down our necks that we used to get, but I, for one, can do without them. . . .

Why is it that ordinary automobiles, which seem so small here at home, appear so large and vehement on a prairie or among the mountains? You'd think it would be just the other way around. Perhaps it is, because the ranch cars are usually caked with dust, and so full of dudes, wranglers, cattle salt, plowshares, branding irons, fertilizer, oil tins, mail bags, trunks, saddles, churns, picks and shovels (for getting out of pot-holes), seed cake, tractor parts and other knick-knacks (Continued on page 117)



UNION PACIFIC RAILROAD

A Wyoming ranch supper may look much like this in its earlier stages



VALLEY RANCH, WYO.

BURLINGTON ROUTE

It looks like an open hearth furnace, but it is really only the pow-wow fire of feathered braves and the pale-face dudes of Valley Ranch, Wyoming



This Sporting Isle

Bermuda

PLEASURE ISLAND

LONG and long ago the Gulf Stream, that benign patron of sports, began moving on behalf of those who love outdoor pleasures. Its powerful influence, never relaxing, has forever excluded winter from Bermuda . . . thus allowing year-round enjoyment of the unusual facilities of this coral playground.

Here are golf courses of great natural beauty . . . courses overlooking tiny islands and vast expanses of cobalt sea. Here are splendid reaches of protected water, scene of international regattas and delightful moonlight sailing.

The coral bathing beaches are tinted delicately pink, and are wide and clean.

The buoyant surf, astonishingly clear, reflects the semi-tropical sun in a riot of sapphire and emerald green. . . . And close offshore there are famous deep-sea haunts of tuna, bonito and wahoo.

To the tennis enthusiast, Bermuda offers many courts of turf and *en-tout-cas*. . . . The pleasantly shaded roads, winding between hedges bright with hibiscus and oleanders, are innocent of the hazards of motor traffic . . . and ideal for those who would explore by carriage or bicycle. Bermuda permits you to play your favourite game at any season of the

year in a setting of unspoiled natural beauty. Picturesque . . . conveniently near . . . this unique isle is a veritable sportsman's paradise of the western world.

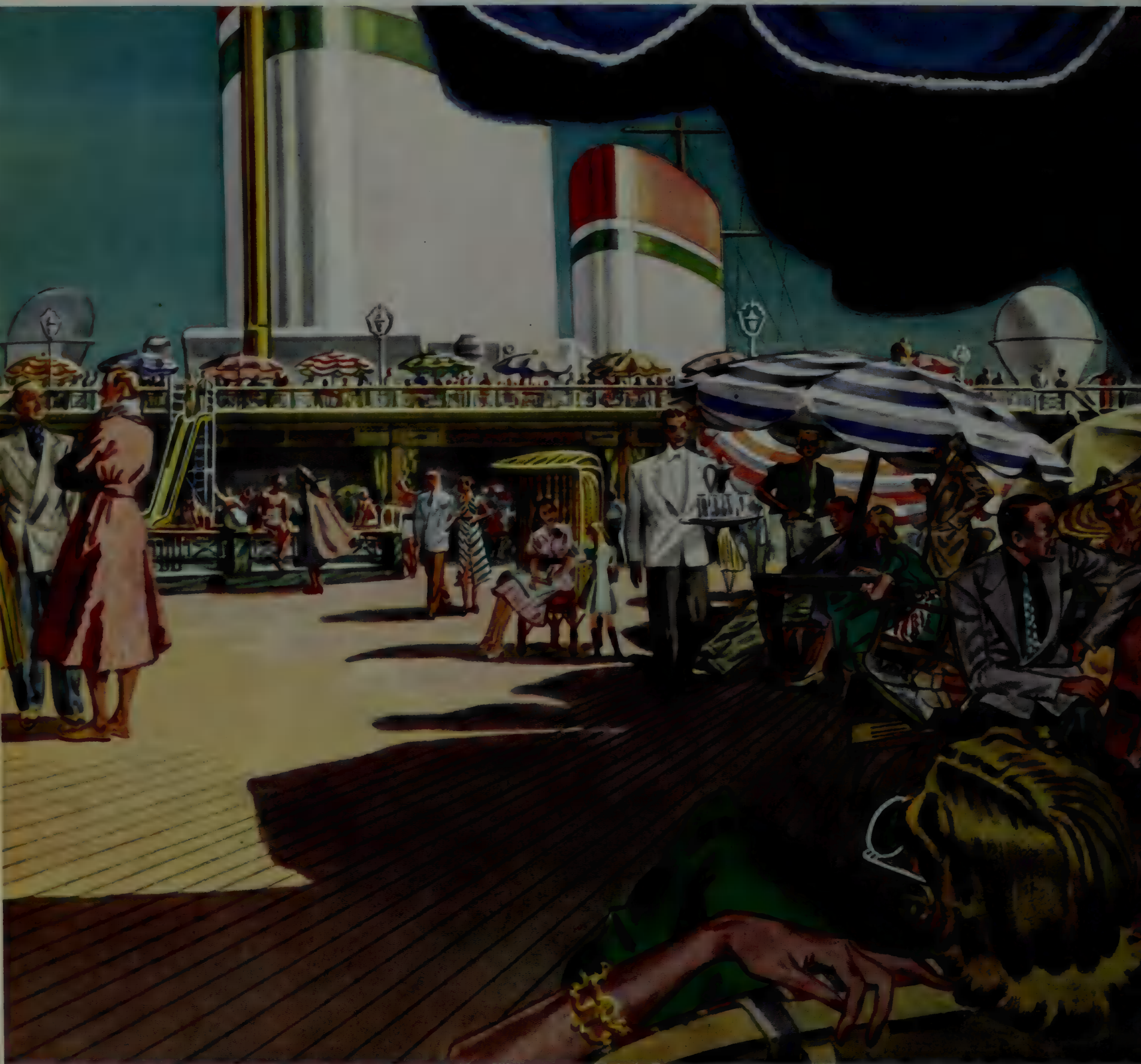
YOU CAN GO BY SEA OR BY AIR

Luxury liners travel from New York to Bermuda in 40 hours . . . a round-trip total of nearly four days of delightful shipboard life. Sailings from Boston too. • Splendid new transatlantic planes now take off from Baltimore, Maryland, and descend at Bermuda five hours later . . . an enchanting experience in the sky. • A wide choice of accommodations is provided by Bermuda's many hotels and cottages. • No passport or visa is required for Bermuda.

For Booklet: Your travel agent, or The Bermuda Trade Development Board, 500 Fifth Ave., New York. In Canada, Victory Bldg., Toronto.

BURLINGAME
PUBLIC LIBRARY

Fair and Warmer



S.S. REX... THE LIDO DECK

RAW, cold, blustering Spring? Not on the Southern Route! The sun is bright, the air is mild... "fair and warmer" is a reliable prediction, even in early March. For in these waters Summer itself lies just over the horizon!

All the way across, as your Italian liner reels off mile after blue mile of southerly ocean, Lido travelers throng on deck... squandering lazy, happy-go-lucky hours... playing, swimming, sun-tanning day after day. And at night, Lido life goes on in the sumptuous interior... or still on deck, if you choose, under velvet midnight skies.

Other shipboard pleasures are in the Lido key... the food, the music... the faultless courtesy of Italian *camerieri*... and the alert, disciplined seamanship that Italian shipmasters insist upon.

In Spring especially, promise yourself a Lido crossing! The Rex and the gyro-stabilized Conte di Savoia... famous superliners... offer direct express sailings. Or, for a leisurely voyage touching at six or more ports en route, choose the popular Roma, Saturnia or Vulcania... and turn your trip into a voyage of discovery, with ample time for shore visits in several fascinating lands!

The leading **TRAVEL AGENTS** in your city are our representatives. Consult them freely—their services are gratis. Or apply to our nearest office: New York, Philadelphia, Boston, Cleveland, Chicago, Los Angeles, San Francisco, New Orleans, Montreal, Toronto.

ITALIAN LINE





NORTHERN PACIFIC RY.

The earth is sometimes very close to the sky in the ranch country beckoning from the West

CONTINUED FROM PAGE 114

that they simply must look big or go under. Or would it be that everything looks bigger out there? I wonder. . . .

One thing I'm going to do this summer: I'm going to throw a diamond hitch over a pack horse in one throw if it kills me. I practiced all last summer and didn't get anywhere. The waddies say it can be done, and that they would have showed me except that the horses they used for pack animals were too touchy to have all that rope thrown on them at once. Either the boys are kidding me or the trick can't be done. Anyway, I'm going to try it, and if the horse bolts they'll have to catch it. . . .

Speaking of pack horses, their intelligence is so much more than human that it always amazes me. I've seen that strawberry mare go through places with two huge saddle baskets that were almost too small for my Slick with only me on his back. And if they can't go through or over or around fallen timber, they'll back into the trunks and push them to one side and then pivot quickly through the hole without even joggling the pack. Of course, you have to lead them on the outward trip, but they'll not only come home by themselves but arrive at the corral long before anyone else even comes in sight of the ranch. . . .



NORTHERN PACIFIC RY.

Paint-hoss, with dude, at Holm Lodge, Cody, Wyoming—merely a hop and jump from the road to the east entrance of Yellowstone



Everyone has a grand time ashore, too . . .

. . . thanks to the knowing direction of the Great White Fleet's shore staff. To see the tropics with an understanding eye is one of the chief pleasures of a Guest Cruise. And aboard your glistening white turbo-electric liner . . . especially built for Caribbean service . . . you'll appreciate the abundant space on deck, the sea view from your stateroom, the intimate, leisurely ship atmosphere. You'll especially enjoy the meals, meticulously prepared and served . . . all the niceties that make up a well-ordered, delightful Caribbean cruise.



Guest Cruises from New York to the
WEST INDIES
and the **CARIBBEAN**

▪ **EVERY WEDNESDAY** to Cartagena, Puerto Colombia (Barranquilla) and Santa Marta in Colombia, South America, with two calls at that smartest of West Indian resorts—Kingston, Jamaica. . . . **14 Days . . . \$185 up.**

▪ **EVERY SATURDAY** to colorful Costa Rica, including two calls at gay Havana and the Panama Canal Zone. . . **15 Days . . . \$210 up.**

Orchestras, sound movies, Outdoor swimming pools.
All outside staterooms, mechanical ventilation.

Also weekly cruises from Philadelphia to Guatemala—19 days \$255.
Other Cruises weekly from New Orleans.

Great White Fleet

Apply any Authorized Travel Agent or **UNITED FRUIT COMPANY**, Pier 3, N. R., or 632 Fifth Ave., New York; 111 W. Washington St., Chicago; 321 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 101 Tremont St., Boston.

AMERICAN EXPRESS

ESCORTED TOURS TO EUROPE

VACATION TOURS ON

S. S. NORMANDIE AND S. S. QUEEN MARY

S. S. Normandie—Sailings June 1—June 15—June 29—July 13...S. S. Queen Mary—Sailings June 8—June 22—July 6—July 20.

FOUR WEEKS' TOUR—England, Holland, Belgium, France—\$475 to \$515—from New York.

SIX WEEKS' TOUR—England, Holland, Belgium, Germany, Switzerland, France—\$665 to \$685—from New York.

GRAND TOUR—two months—England, Holland, Belgium, Germany, Switzerland, Italy, France—\$915, from New York.

SPRING TOUR TO ITALY—Easter in Rome, Carnival at Nice—Riviera. Sailing S. S. REX March 26th—\$475—from New York.

MEDITERRANEAN—EUROPE TOURS—Famous Lido Deck Express Ships of the Italian Line. Sailings—May 21st—June 25th—July 9th.

Azores, Portugal, Gibraltar, North Africa, Sicily, Greece, Dalmation Coast, Italy, Switzerland, Germany, Holland, Belgium, France—\$645 to \$665, from N. Y.

Also Six Weeks' Tours \$475 to \$535—from New York. Stop-over privileges in Europe with all tours.

STEAMSHIP TICKETS—You can make reservations on any ship, any line, at any AMERICAN EXPRESS office, at no extra cost. It is wise to make reservations early.

TRAVELERS CHEQUES—For the safety of your travel funds; as a convenience in countries where exchange regulations prevail; as a readily spendable currency, known and honored by all nations, carry AMERICAN EXPRESS TRAVELERS CHEQUES.

AMERICAN EXPRESS

America's Foremost Travel Organization

65 Broadway, WHitchall 4-2000...605 Fifth Avenue, Wickersham 2-7300...150 West 41st St., PEnnsylvania 6-8582...896 Broad St., Newark, N. J., MArket 2-1446...Atlanta, 82 Broad St., N. W....Baltimore, 213 No. Charles St....Boston 378 Boylston St....Buffalo (Hotel Statler Bldg.), 162 Franklin St....Cleveland, 1426 Euclid Ave. (Hanna Bldg.)...Philadelphia, 1535 Chestnut St....Pittsburgh, 434 Seventh Ave. (Kopper's Bldg.)...Washington, 1414 "F" St., N. W. (Willard Hotel Building).

Ask your local Travel Agent for American Express Travel Service

There's no place in the world where you can sleep as soundly as in our divine cabin by the creek. The water babbles over the rocks by the doorstep like a lullaby. Otherwise there is not a sound. The temperature goes down and down, but you never know because you are snuggled in blankets and puffs. In the morning, when the sun comes over the rim of the draw and shines in the open cabin door you wake up sharp and clean, with not a drowsy second, and pop into your official blue jeans. . . .

As soon as the frost goes out of the ground I shall ride every day so that I'll be ready to hit the trail as soon as we reach the ranch. No more kneeless days for me. Last year it took me almost a week to get really limbered to the saddle, and for three days of it my legs were as wobbly as a new colt's. Why I didn't just fall out of the saddle a dozen times a day I'll never know. Fortunately the saddles are so comfortable and the horses' gaits so easy you really don't need knees very much. . . .

And this year I'm not even going to take my riding breeches with me. I wore them only twice last year. I always thought I looked awfully well in breeches, considering. But not on a ranch. It's jeans for me from now on—with the boots underneath. It's funny what geography does to fashion. . . .

July *does* seem so terribly far away. I'm looking at a lovely sunset right now, but it is no more like that sunset the day we trailed the lost cow over the big ridge last year than hay is like sagebrush. Perhaps the chuck wagon contributed its share to the sunset, at that. And speaking of the chuck wagon . . . I can almost smell Larry's beaten biscuits now. . . .



NORTHERN PACIFIC RY.

JUNE IN SWEDEN!

LAND OF SUNLIT NIGHTS



Sweden has been maturing for thousands of years. For over a century she has enjoyed the blessings of unbroken peace.

On a visit to Sweden you inhale the mellow aroma of an old and time tested civilization like a bouquet of the finest wine.

Involuntarily you will exclaim, "This is a pleasant land in which to relax and enjoy life." . . . Be sure of a perfect summer by making early reservations.

Sweden is the gateway to the Scandinavian wonderlands and the fascinating Baltic region.

Convenient, quick connections from England and the Continent—direct from New York in fast liners in eight luxurious days.

Ask your travel agent or us for our new

"Lands of Sunlit Nights"

suggesting delightful trips in all the Scandinavian countries—a wealth of vacation guidance. Please mention Department HF.

SWEDISH TRAVEL INFORMATION BUREAU

630 FIFTH AVENUE

NEW YORK



Go Native in AUSTRIA

FESTIVALS:

at VIENNA
LINZ
SALZBURG
GRAZ

the WOERTHER LAKE
PASSION PLAY
at THERSEE

Explore medieval Vorarlberg. Alpine Tyrol. Join the costumed throngs at Salzburg, in the

Salzkammergut. Recapture romance on the beautiful blue Danube, in Vienna, "the sentimental heart of Europe." Relax by Carinthian waters. Enjoy the tonic air, historic splendors, the glamor, of this sun-loved land. Spas. All sports.

Excellent accommodations on any budget. 40% railway reductions. Consult your travel agent today or write to Dept. HF:

**AUSTRIAN STATE
TOURIST DEPARTMENT**
630 FIFTH AVE. • NEW YORK

"I'VE BEEN TO ITALY A THOUSAND TIMES"



I'VE heard so often of the scintillating, joyous season in Rome that starts with Easter . . . its brilliant cosmopolitan and diplomatic society . . . I almost feel I've been there.

Letters, from many friends, have held me lingering in the fragrant flower markets of Florence . . . sipping the heady sunshine of Lacrima Christi at Naples . . . enraptured with a garnish of white Piedmontese truffles.

In fancy, I've dined on a balcony above the blue Adriatic . . . joined the unending gaiety of Lido nights . . . days of sport. The Lido setting, I'm told, is smart, modern to the nth degree . . . yet just a dash across the lagoon

and you're ages back in romantic Venice.

And, too long have I *only* imagined . . . golf . . . polo . . . racing . . . in scenes that link the ancient, medieval, and modern charm of Italy. So, soon you'll hear about *my* trip to Italy.

"For though I've been there a thousand times . . . **this time I'm going to see it.**"

Spring spreads its richest azure blue on the Bay of Naples at Ischia



Now is the Time to See Italy . . . A special tourist rate of exchange is available through banks and tourist agencies. You can obtain 100 lire for \$4.75—in Tourist Checks or Tourists' Letters of Credit. Hotel Coupons effect radical savings . . . through the purchase of gasoline coupons, gasoline costs but a trifle more than at home . . . and railroad rates are reduced 50% to 70%. Ask your travel agent, or write direct to us for the facts and free literature.

**ITALIAN TOURIST
INFORMATION OFFICE**

New York: Palazzo d'Italia, 626 5th Ave. • Chicago: 333 N. Michigan Ave. • San Francisco: 604 Montgomery St.

Venice and the Grand Canal in Spring



Statue of the Great Emperor Augustus

In Rome, the Augustan Bimillenary Exhibition celebrates the Birth of the Emperor Augustus, 63 B. C.

In Florence, the Music Festival, from April 28 to June 10.

In Venice, June to October, the XXI Biennial International Art Exhibition.





CANADA'S
Pine-Scented
NORTHLAND
Calls!



PULL your holidays out of the rut this year. Head North — to nearby Canada, land of varied vacations where Great National Parks, surging rivers and streams, placid lakes, deep, cool forests, gay resorts, and sun-drenched sea-shore havens give unlimited choice. All are easy of access: some, just overnight from where you live. And there's no red tape crossing the border. Ample scope for golf, swimming, canoeing, fishing. Please mail coupon below for full details of *inexpensive* Canadian vacations.



**CANADIAN
TRAVEL BUREAU**
OTTAWA - CANADA

Canadian Travel Bureau, Ottawa, Canada.

☐ Please send me free copy of your 68-page illustrated book about vacationing in Canada.

☐ Please send information on..... district, province of.....

Name.....

Address.....

.....State.....

AM-138

PLEASE TELL ME

CONTINUED FROM PAGE 82

? WINTER CONSTRUCTION

We would like to build a sun-porch addition to our house now, so that it will be ready for the spring and summer. However, we've been told that winter construction is not desirable. Is this true, and if so, what do you suggest?

A. Aside from the discomfort to the workmen of laboring in the cold, there are no real drawbacks to winter construction except that care must be taken to prevent the freezing of concrete or mortar before they have set properly. The hardening of concrete is a chemical process which requires warmth and moisture. If these are not adequately supplied, as would be the case under freezing conditions, setting will be very slow, and the concrete will rarely reach its full strength. The best results are obtained from concrete poured at temperatures between 50° and 70° Fahrenheit. The foundations for your addition, therefore, should be poured either during a warm spell (which is rather unpredictable) or with artificial heat. This can be done by heating the water, sand and stone that go to make up the concrete before mixing. Heat the water to about 150° F. For the next two to six days, depending on the weather, keep the exposed parts of the concrete covered with canvas, hay, or tarpaper, and heated by small stoves (called "salamanders"). If these precautions are taken, you need have no fears about winter construction.

? WEEK-END REFRIGERATOR

We are ready to buy a refrigerator for our one-and-a-half room week-end cottage. What type of refrigerator would you suggest?

A. In such small quarters, it is important to select a refrigerator which will be quiet enough to cause no disturbance to your sleep. Electric refrigerators, as you know, go on and off periodically as indicated by the thermostatic control within the box, though they are now made to operate with amazing quiet. The gas type, on the other hand, runs constantly, without moving parts, but requires more piping connections than do the electrical ones. You should base your choice, however, not only upon this consideration, but also upon an investigation of the rates charged for gas and electricity in your region.



Invitation to happy families FROM THE MANY DUDE RANCHES IN THE ROCKIES

The time will come...it happens in even the best of families...when members scatter and the group is separated. Now's the time to enjoy a vacation together...and the grandest place of all, in which to have fun and build a fund of memories, is a Dude Ranch in Wyoming or Montana. We promise you the time of your life...for ranch-time is any time out West. Spring, Fall, Summer and Winter...each season has its own delights to offer, together with healthful exercise, relaxation, and a grand gang of good comrades. May we help you find the one ranch you want...there are so many kinds, and the tariffs are as varied, too. You'll want to go out and back via Northern Pacific...the time-saving, comfortable, smart way of starting your Western vacation.

Send for Northern Pacific's
DUDE RANCH ALBUM

NORTHERN PACIFIC RAILWAY

H. M. Fletcher, Dept. B,
560 Fifth Avenue, New York, or
E. E. Nelson, 129 Northern Pacific Railway,
St. Paul, Minn.

Send me information, please, on:

☐ Rocky Mountain Dude Ranches ☐ Rainier Park
☐ Pacific N. W. ☐ California ☐ Yellowstone Park
☐ Alaska ☐ Escorted Tours ☐ Independent Trip

Name.....

Address.....

Phone.....

City.....

State.....

ROUTE OF THE AIR-CONDITIONED

NORTH COAST LIMITED

? REMODELING

Recently we bought an old house, and many things must be done to it. There is painting and decorating, carpentry work, plumbing, heating repairs, etc. Our funds are limited, and we can't do everything right away. Please tell us what we should do first?

A. By all means begin with the things which affect your health and physical comfort. Have the plumbing and heating systems put in order first, and repair roof leaks, weatherstripping and the like. Despite what the esthetes tell us about our sensitive souls, it is usually sound to consider our bodily well-being first.

? GARAGE HOME

My husband and I would like to buy a lot and build a garage home—one that will be practical for the two of us for just a few years. Later we will add to it as our family (and income) grows. Can you give us any suggestions?

A. Our suggestion is that you engage an architect, and work out with him not only the portion which you are now ready to build, but the future parts of the house as well. In this way you will be sure of a harmonious design, and one that will not present construction difficulties at its various stages of completion. Such difficulties can be costly as well as troublesome. Select a man who is a permanent member of your community, so that you may have the benefit of his guidance later on.

? ELECTRIC POWER

Is it possible to get one quiet electric motor that will pump water from our well and drive the electric refrigerator, the dishwasher, and the vacuum cleaner? Would there be a special low rate for the electricity consumed?

A. The electric appliances which you mention are already equipped with small motors of their own, and need merely to be plugged into an electric circuit to operate. As to rates, these appliances are in such common use that a utility company would hardly consider the quantity of current used exceptional enough to warrant a special rate. However, in many communities flat monthly or bi-annual rates are charged, regardless of the amount of current used—within certain limits. We suggest that you make inquiries at the office of your local power company for specific information.

TRESPASSING TREES

by LESLIE CHILDS

A TRESPASSING tree, that is, a tree that invades a neighbor's land by root or branch, may easily become a source of costly dispute. The question then of the duty and liability of a home owner in dealing with property of this kind is one of interest.

In some states, the courts have held that a home owner is not responsible for damage or injury caused adjoining property owners by trespassing trees, and that the latter's remedy consists only in the absolute right to cut or lop off the offending roots and branches at the property line.

In other states, the courts, while granting the right to cut or lop off invading roots and branches, also give the injured person a right of action for damages and for injunctive relief. So, under these holdings, a tree owner permits it to trespass at his peril. Here is a Massachusetts example of the first class:

Here the defendants owned a Poplar tree the roots of which crossed the property line and clogged up the plaintiff's drain pipes and sewer. The latter thereupon sued the defendants for damages, sought to compel them to remove the roots, and asked for an injunction against a repetition. In denying the plaintiff's relief the court reasoned:

"The principle involved is that an owner of land is at liberty to use his land, and all of it, to grow trees. Their growth naturally and reasonably will be accompanied by the extension of boughs and the penetration of roots over and into adjoining property of others. . . .

"The neighbor, though without right of appeal to the courts if harm results to him, is, nevertheless, not without remedy. His right to cut off the intruding boughs and roots is well recognized. . . .

"The common sense of the common law has recognized that it is wiser to leave the individual to protect himself, if harm results to him from this exercise of another's right to use his property in a reasonable way, than to subject that other to the annoyance, and the public to the burden, of actions at law, which would be likely to be innumerable and, in many instances, purely vexatious. . . . Decree (for the defendants) affirmed."

So much for this line of reasoning. Now turn to the second

class of cases, i.e., those in which an injured property owner may be allowed court redress for damage from trespassing trees.

In Mississippi, the roots of some Mulberry trees belonging to the defendant crossed the property line and destroyed the well of the plaintiff. The latter sued for damages and for an abatement of the nuisance. In holding the defendant liable, the court said:

"It seems to be settled law that overhanging branches are a nuisance, and it must follow that invading roots are. The person intruded on by branches may cut them off; it must be true that one may cut off invading roots; it must be true that he who is injured by encroaching roots from his neighbor's tree can recover the damages sustained from them. The right of action seems clear. . . .

"It is an admitted fact in this case that the roots of the Mulberry trees destroyed the well. That proves the noxious character of the trees. The trees were planted by a former owner, but the defendant has no right to maintain and continue a nuisance after notice of its character and the injury done by it.

"True he has as much right to shade and ornamental trees as his neighbor has to his well of unpolluted water; but if in the enjoyment of his right he invades his neighbor's, he is answerable for it. The trees and their roots are his: he must so restrain his roots as not to work injury to his neighbor. . . . He is not required to destroy them, but only to prevent them from encroaching injuriously upon others. This he is required to do upon the principle embodied in the fundamental maxim: 'So use your own as not to hurt another.'"

The court thereupon reversed judgment for the defendant, and sent the case back for action by the lower court consistent with the language quoted.

The foregoing cases fairly illustrate the reasoning followed in the two lines of cases. In the first, a home owner is not responsible for damage caused by his trespassing trees, the injured person's only remedy being his right to cut off the invading roots or branches. In the second, a home owner permits his trees to trespass at his peril; he may be held liable in damages for resulting injury and compelled to abate the condition. The moral, in any case, is the Golden Rule.

NASSAU IN THE BAHAMAS

Swimming *all winter* at world-famous beaches, fishing, sailing, golf, tennis, polo—cooling rum swizzles on the terrace of a fine hotel or at a famous bar—visits to Blackbeard's Tower and Fort Charlotte, guarded by its colorful Zouave sentries—native sponge markets, tropical flowers and a temperature with a monthly average of 76.1°!



THE "Carinthia"

FAMOUS WORLD CRUISE LINER SAILS EVERY SATURDAY

Whichever week you decide to go there's a convenient Cunard White Star sailing in the famous world cruiser, Carinthia. Six-day cruises permit a daylight day and evening ashore in Nassau. Stop-over privileges, for those desiring a longer stay, and 13-day all-inclusive tours at surprisingly low rates. No passports required.

SCHEDULE OF SAILINGS

SATURDAY	3 P. M.	February 26	. .	CARINTHIA
SATURDAY	3 P. M.	March 5	. .	CARINTHIA
SATURDAY	3 P. M.	March 12	. .	CARINTHIA
SATURDAY	3 P. M.	March 19	. .	CARINTHIA
SATURDAY	3 P. M.	March 26	. .	CARINTHIA

6 DAYS

\$75 UP

One-way fares \$65 up;
Round-trip fares with stop-over privileges \$95 up

Ask your Travel Agent or consult Cunard White Star Line, 25 Broadway, or 638 Fifth Avenue, New York . . . or Nassau, Bahamas, Information Bureau, 30 Rockefeller Plaza, New York.

CUNARD WHITE STAR

HELPFUL TRAVEL BOOKLETS FOR THE ASKING



SWEDISH TRAVEL INFORMATION BUREAU, INC.

THE SUN NEVER SETS

EVER since the Vikings first rode the Northern seas, the Swedes have lit bonfires on their hills and in their valleys to celebrate the return of summer. Doorways are outlined with branches of silver birch. Maypoles are raised on Midsummer's Eve with singing and dancing which goes on all through the night. And over the night hangs a perpetual silver twilight which does not fade as the hours pass. Sweden in spring, Sweden in summer is like no other place on earth, with its sturdy castle towers thrusting up through trees shimmering green in the sun, and eerie in the white nights. Sweden, for all its snow-laden winters, is warm and flowering in summer and its lakes and sea are so temperate that the swimming and the sailing are the very best.

From the vivid simplicity of the Dalecarlian province to the suave and cosmopolitan capital, Stockholm, with its long waterways, Sweden is packed with charm, good food, good inns, engaging sports, history and natural beauty. We know of no better place to vacation.

WRITE FOR THESE TRAVEL BOOKLETS

SCENIC SWEDEN BY MOTOR COACH—SWEDISH TRAVEL INFORMATION BUREAU, INC., 630 Fifth Avenue, New York.

EUROPE FOR 1938—HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, 57 Broadway, New York.

BERMUDA—THE BERMUDA TRADE DEVELOPMENT BOARD, 500 Fifth Avenue, New York.

ROMANTIC AUSTRIA—AUSTRIAN STATE TOURIST DEPT., 630 Fifth Avenue, New York.

ROME AND NAPLES—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Avenue, New York.

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU! CANADIAN TRAVEL BUREAU, AM 138, Ottawa, Ont.

SHIPS AND PORTS OF THE GREAT WHITE FLEET—UNITED FRUIT CO., Pier 3, North River, New York.

NEW ENGLAND COUNCIL—H 17, 20 Providence St., Boston, Mass.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

THE SHIPS AND MEN OF THE ITALIAN LINE—ITALIAN LINE, 626 Fifth Ave., New York.

SOUTH AFRICA—SOUTH AFRICAN TOURIST BUREAU, 250 Park Ave., New York.

THE PLANT FOOD SHELF

CONTINUED FROM PAGE 74

best interpret this knowledge to his profit?

Know The Ingredients. While it is perfectly possible to apply the various fertilizing elements one by one in the needful proportions, an easier and equally efficient scheme is to use a combination material including them all, concentrated to save the inconvenience of bulk. There are always—must be, by law—printed statements on the bags or containers which indicate the composition of the contents, and an intelligent comprehension of just what those are goes a long way to solve the question of what shall be used.

It is not difficult to interpret the readings, expressed in numerals: the first always represents the proportion of nitrogen, the second phosphate and the third potash. It is the same sequence in which the substances work on the plants—nitrogen starts, phosphorus continues, phosphate finishes! To illustrate: A familiar fertilizer formula seen in the lists is 5-8-7, much employed by market gardeners, and often recommended by agricultural stations as a good all-around stimulant. The figures mean that there is present 5 percent of nitrogen, 8 percent of phosphorus and 7 percent of phosphate.

Vigoro, already mentioned, valuable indoors and out, is a 4-12-4 mixture, with a high percentage of phosphate for strength of root and sturdy development, equal parts of nitrogen to push and phosphate to steady. Loma, another dependable, manufactured by the Tennessee Copper Co., is a 5-10-4 mixture, a little less phosphate being balanced by a small increase of nitrogen and the same stabilizing

amount of potash. Such analysis is interesting, and when once the functions of these basic elements are firmly fixed in mind there need be no bewilderment in choosing the right invigorator for specific needs.

Understand Organic Matter. The general use of barnyard manure in the days when it was a product easily obtained came from the fact that such material supplied organic matter to the soil and was a conditioner lasting from year to year rather than a fertilizing agent. Today peat moss and compost heap substances have largely replaced manures for general enrichment. Peat moss has been used in this country since 1908, and the query often comes to mind: How did we ever garden without it? It is easy to handle, free from weed seed, moisture-conserving and contributes necessary humus to the soil.

To add phosphorus and potash to peat's natural nitrogen content, it is often advisable to use some form of animal fertilizer, which may be accomplished either by the direct purchase of such products as *Driconure* (peat moss and pulverized cow manure), or *Henure* (peat moss and poultry manure), both put out by the Atkins and Durbrow Co., or the separate, individual mixing of the two ingredients. I know an enterprising young farmer-gardener who spreads his chicken runs with peat moss, which makes for easy cleanliness and marvelous crops. This combining of peat with poultry manure is also found in two products put out by the Premier Peat Moss Co., who go to Swedish sources for both materials.

As for the compost heap, it

1938

COLDWELL POWER Lawn Mowers



Coldwell's Super Twin Thirty, Regular Model, the outstanding power mower for large areas. Large capacity and extra power.

Send for your copy of the new Coldwell folder.

Coldwell Power Mowers represent the best in power driven machines, widely used and popular for 41 years. Recent Coldwell developments now make possible improved models of still greater efficiency. Mowing, rolling, collecting speedily accomplished in one operation. Excellent for trimming. Built for long service with abundance of power. Coldwell's are most economical in maintaining a beautiful lawn.

Furnished in all sizes.

COLDWELL LAWN MOWER CO., Dept. B., NEWBURGH, N. Y.

TRAVEL POINTERS

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

Good times start when you arrive at these friendly beachfront hotels, as many guests will enthusiastically testify. Come and join in the present calendar of activity—bicycling on the Boardwalk, riding on the beach, badminton, squash, concerts, dances, entertainments. Delicious food. Restricted clientele. American and European Plans. Health baths.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

Not size, but solicitude for its patrons, makes The Waldorf-Astoria preeminent. The greatness of true start is measured, not by its height, but by its heart. Park Avenue, 49th to 50th Streets, New York.

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier

Known to the Indians, learned about from them by the early settlers. White Sulphur Springs received its true start to fame when an enterprising party of pioneers, in search of "The Cure," first visited it in 1778. Around this famous Spring, in one hundred and sixty years intervening, has developed America's most beautiful all-year resort. Information upon request to L. R. Johnston, Gen. Mgr.

ADVERTISING RATES IN TRAVEL POINTERS

One-half inch listing
(1/2" = 1 column)—1 time, \$15.00; 3 times, \$14.25; 6 times, \$13.50; 12 times, \$12.75.

Two-inch listing
(2" = 1 column)—1 time, \$55.00; 3 times, \$52.25; 6 times, \$49.50; 12 times, \$46.75.

Cuts are made without charge (1" maximum depth) on 2" listings.

Advertising forms for TRAVEL POINTERS close on the 20th of the 2d month preceding date of issue; i.e., forms for the April issue close February 20th.

For further information, write to

**TRAVEL POINTERS
HOUSE BEAUTIFUL**

572 Madison Avenue New York

would take many years to make the equivalent of peat, had chemistry not come to the help of those who did not wish to wait decades for results, with a decomposer *Adco*, which looks like pulverized slate pencils and turns leaves and any vegetable materials into splendid humus ready to dig into the garden soil. (See the Log for September, page 75.) The impatient or leafless gardener can purchase bags of straight humus of rich blackness, which will make even pure sand into a miraculous state of fertility.

About Soil Testing. It is usually advisable to ascertain the needs of the earth before making any radical changes or innovations in treatment, especially in regard to the lime requirement. Lime is employed to correct soil acidity, which is often the result of improper nutrition, and its presence

or absence may be determined by the gardener either with a soil test kit procured from any firm dealing in fertilizers or by sending a sample of soil to his local agricultural experiment station. But, speaking in all truth, unless the garden site is naturally dank and sour and has been subject to a period of neglect, a proper course of feeding with a comprehensive diet will go a long way toward obviating the necessity for any drastic liming.

Such generalities as these paragraphs contain are necessary for the comprehension of *why* certain things are done in the matter of plant stimulation, without which specific directions for the treatment of varying types have but little reason in the gardener's mind. The following tables show *how* the wished-for results may be obtained in the most efficient manner. There is no guesswork.

FERTILIZER CHART

Type	Time	Material	Amount and Method
ANNUALS	Before planting	Superphosphate	5 lbs. per 100 sq. ft., worked into top 5"
		or	of soil
		Complete food	2-3 lbs. per 100 sq. ft., worked into top 5"
		(4-10-4 or 5-10-4)	of soil

NEIGHBORLY



FENCING

A STEWART neighborly fence does not offend . . . rather it enhances the beauty of the property on both sides. Of course, it has practical value too—it assures freedom from many aggravating annoyances, pets, stray animals, thoughtless trespassers and

heedless children. It brings privacy, happiness, contentment and peace of mind in generous measure. It's a neighborly gesture to erect a lifetime Stewart Fence. Chain Link Wire Fence may be used for back lines where cost is a consideration. Send for literature.

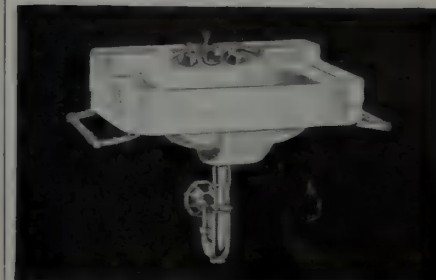
"World's Greatest Fence Builders Since 1886"

Stewart
IRON and WIRE
FENCES

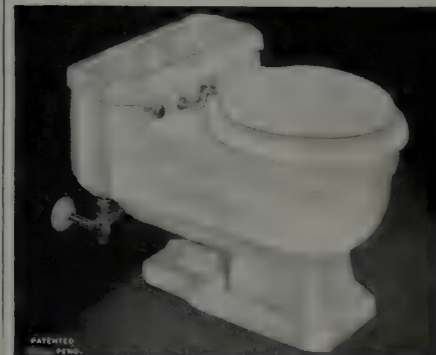
The STEWART
IRON WORKS CO., Inc.
519 Stewart Block
Cincinnati . . . Ohio



Yes—Case fixtures are beautiful. Smart, trim lines reflect a rare beauty of design, and rich colors (in a wide variety) add the final touch to a bathroom you will be proud to own. But there is more—lots more—than just beauty to Case vitreous china bathroom fixtures.



The Cosmétique, for instance, is especially practical for powder rooms. It actually projects only 13½" from the wall, yet it provides generous shelf room for toilet articles.



The T/N ONE-PIECE water closet is the final word in beauty combined with utility. Seat and shelf are on the same level. And although the T/N is the favorite for costly bathrooms, it can be included in the most modest building or remodeling budget.



The Winston lavatory, with heavily chrome plated legs and fittings, anti-splash rim, large shelf room, and handy towel bars (if you wish) brings an ultra-smart note into your bathroom.

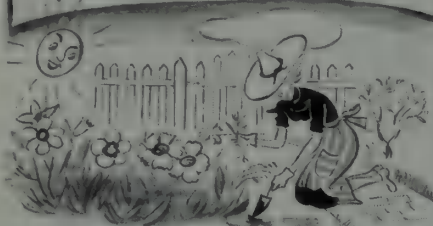
W. A. CASE & SON MFG. CO.
BUFFALO, N. Y.

Suggestions for the use of Case fixtures WITH ILLUSTRATIONS are yours for the asking. Just write to:

W. A. CASE & SON MFG. CO.
Founded 1853 Dept. D38
33 Main St., Buffalo, N. Y.



A patch of earth not over-large,
Which I may stud with flowers—
'Tis all I pray to keep me gay
And while away the hours.



A patch can be a paradise

YES, your garden, no matter how small, can be a spot of beauty, a "paradise" of thrills; of pleasant surprises; of glowing satisfaction from watching flowers rise to stately beauty, and vegetables ripen to luscious size and tenderness.

The degree of success in growing things is largely a matter of where you buy your seeds, plants, or bulbs. Dreer's have a nation-wide reputation for "that added something" which produces prize-winning results. A full century of experience in the propagation and selection of true-to-type strains is behind Dreer quality. Yet Dreer prices are extremely reasonable.

Get the most out of your 1938 gardening pastime—bigger flowers, richer hues, stronger plants; more succulent vegetables.... Get Dreer's for Dependability.

DREER'S

"HUNDRETH ANNIVERSARY" GARDEN BOOK FREE

The most fascinating Dreer catalog ever printed! Celebrates a century of horticultural service. Besides a wealth of helpful gardening information, contains list of all standard varieties; many "Anniversary" features, special values, and rare novelties never offered before. Thrill, for instance, to the glories of the new R.M.S. Queen Mary Rose. **SEND TODAY**—use coupon, post-card or letter.



HENRY A. DREER, 316 Dreer Building Philadelphia, Pa.

Please send me your "Hundredth Anniversary" Garden Book—your complete 1938 catalog of Quality Seeds, Plants and Bulbs.

Name _____

Address _____

PEPSAL

Precision

Salt and Pepper
CELLAR

NO SHAKING
NO CLOGGING
NO SPILLING

Press the plunger—salt or pepper comes out at the bottom. Contents always visible. Containers are removable glass set in plastic base. Sanitary and good looking. HOME STYLE in pastel shades of ivory, green and red 60c each. DE LUXE in ebony base with chrome centerpiece \$1.00 each.

Buy at your own store or send to:

IMPERIAL METAL MFG. CORP.
3801 Queens Blvd., Long Island City, N. Y.

SENSATIONAL 5 ROSES ONLY \$1

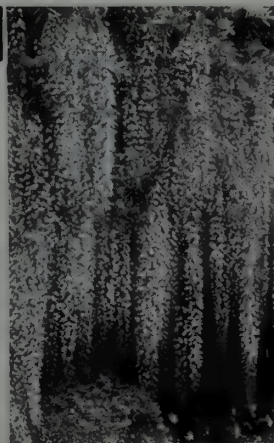
FIELD GROWN—GUARANTEED-TO-BLOOM
To acquaint you with our remarkable rose values, we will send postpaid for only \$1.00, 1 Ami Quinard, 1 Luxembourg, 1 Red Radiance, 1 Pink Radiance, and 1 Talisman rose bushes. Send today!

NAUGHTON FARMS, Box 880, Waxahachie, Texas.

Type	Time	Material	Amount and Method
	July and August, before flowering	Inorganic nitrogen, such as nitrate of soda	1 lb. per 100 sq. feet
	Before planting	Well-rotted manure or Superphosphate	4 bu. per 100 sq. ft., worked into top 12" of soil 5 lbs. per 100 sq. ft., worked into top 12" of soil
BIENNIALS and PERENNIALS		Complete food, as for annuals	2-3 lbs. per 100 sq. ft., worked into top 12" of soil
	July or August	Complete food	2-3 lbs. per 100 sq. ft.
BULBS	A few weeks before planting	Peat	2 bu. per 100 sq. ft., worked into top 8" of soil
ROSES (climbers and hybrid perpetuals)	Before planting	Well-rotted manure	5 bu. per 100 sq. ft., worked into top 15" of soil
	When spring growth starts, and at flowering time	Complete food	2-3 lbs. per 100 sq. ft., dug in
ROSES (hybrid teas, rugosas, polyanthas, species)	Before planting	Well-rotted manure	5 bu. per 100 sq. ft., worked into top 15" of soil
	When growth starts	Complete food	2-3 lbs. per 100 sq. ft.
	At flowering time from May to August every two weeks	Liquid inorganic nitrogen (nitrate of soda)	1 lb. to 10 gal. of water per 100 sq. ft.
SHRUBS	Before planting	Well-rotted manure	10 bu. per 100 sq. ft., worked in 2-3 ft. deep
	Each spring	Complete food	2-4 lbs. per 100 sq. ft. or 1-2 lbs. for each specimen shrub
LAWNS	Early in spring	Complete food	4 lbs. per 100 sq. ft.
	Every 10 days	Plantabbs	1/2 tablet for small pot 1 tablet for medium pot
HOUSE PLANTS	or		2 tablets for large pot
	Every 3 weeks	Complete food	1 heaping teaspoonful to 1 qt. of water

CAUTIONS! In all feeding, indoors or out, water before applying surface fertilizers. Do not get fertilizers, either dry or in solution, on foliage or flowers.

Selected by House Beautiful as the most sensational plant introduction of the year. Blooms 4 feet long.



LONGCLUSTER WISTARIA
and 20 other varieties. Ask for 16 page copyrighted monograph which illustrates and describes them.
FLOWERING TREES
America's best selection of flowering fruits and magnolias.
A. E. WOHLERT NURSERIES
222 Montgomery Avenue, Norberth (near Phila.), Pa.

Large-flowering Clematis

You will be amazed at the long flowering period, which extends from June to September; at the freedom of bloom; at the great size of the flowers; at the brilliancy of the coloring.

OUR NEW BOOKLET describing and picturing these Giant-flowering varieties, with other popular sorts. Write at once for a free copy. Please ask for Booklet B.

James I. George & Son
FAIRPORT, NEW YORK



GROW Larger MORE LUXURIANT SWEET PEAS AND LUPINES

Get gorgeous blooms! Bulging baskets of beans and garden peas! Don't gamble on accidental inoculation; take a tip from commercial growers and canners—inoculate with NITRAGIN, the original commercial inoculant, proved by 37 years of practical use. Each package is packed with millions of bacteria and dated. Don't blame your soil; inoculation is essential to the growth of lupines, peas and all leguminous plants. Special Garden Nitragin good only for garden peas and beans, sweet peas and lupines. Mix with seed—10c pkg. treats up to 4 lbs. seed. At seedsmen or postpaid from factory.

THE NITRAGIN CO., Inc.
3817 BOOTH STREET
MILWAUKEE, WIS.

NITRAGIN INOCULATION

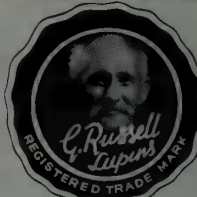
Burpee's GIANT Zinnias

Dahlia-Flowered—Giant blooms 5 inches across and 2 in. thick on sturdy 3-ft. plants. 4 favorite colors, Scarlet, Lavender, Yellow, Rose—a 15c 1-pkt. of seeds each, all 4 postpaid for 10c—send dime today! Burpee's Seed Catalog free—144 pages, over 100 pictures in natural color—all about Burpee's famous odorless-fragrant marigolds, double nasturtiums, etc.—every flower and vegetable worth growing. Guaranteed seeds. Low prices.

Catalog FREE
4 PKTS. 10c
W. ATLEE BURPEE CO.,
637 Burpee Buildings, Philadelphia

WARNING! RUSSELL LUPINS

Guaranteed Russell Lupins seed can be obtained only in the growers' original colored packets, sealed with the trade-mark bearing the head of George Russell, the originator. Refuse all other offers.



Russell Lupins packets of 12 seeds 25 cts. 50 seeds 65 cts. 120 seeds \$1.25. 250 seeds \$2.50. Complete illustrated descriptive circulars on request.

EDWARD C. VICK, American Representative
205 ELWOOD AVENUE • NEWARK, N. J.

Gladden the Hearth With Shining Brass

Andirons and Firesets in Polished brass or hand hammered iron finish add to the beauty and usefulness of your fireplace.

Write for our helpful catalog containing "Everything for the Fireplace"—Screens, Firesets, Baskets, Grates, as well as Period Mantels and electric fireplaces. Highest quality materials, lowest prices.

If building be sure your fireplace includes a Colonial Damper—for 30 years the accepted standard with builders, architects and home owners—your best guarantee of a successful fireplace. Three styles of operation. Write for catalog today.

COLONIAL FIREPLACE COMPANY

Fireplace Experts for 30 Years
4605 WEST ROOSEVELT ROAD CHICAGO, ILLINOIS

PROTECT YOUR ROSES

From Insects and Disease
TRI-GEN is an amazing spray that gives complete plant protection. Positively controls blackspot and mildew; kills insect pests. Stimulates luxuriant growth. For sale by first-class Seed Houses, Department Stores and Garden Supply Dealers. If unable to obtain, write us. **FREE** bulletin.

TRI-GEN
Rose Mfg. Co., Dept. AE, Philadelphia, Pa.

Floral Sensation of the Age!
RUSSELL LUPINS
 WINNER OF THE GOLD MEDAL OF THE
 ROYAL HORTICULTURAL SOCIETY IN 1937
 Now offered for the first time!



EXTRAORDINARY colors and color combinations never before seen—every color and bicolors indescribable in their variety and beauty! Sizes never before seen. Great flower spikes 3 feet high, and five inches in diameter. 15 inches in circumference, on strong stems 4 to 5 feet tall. The blooms closely set forming a luxurious, compact mass of gorgeous color from top to bottom. No wonder Russell Lupins are called miracle flowers—and amazed and delighted private and professional growers in England.

Offers were made by enthusiastic observers as high as \$250 for a single plant. A dollar a seed was offered but none sold. Now the seeds may be had for a comparative trifle. The first time they have been offered.

Robust perennial, long lived, adapted to any soil anywhere, require little care. The outstanding seed novelty of the year.

Packets of 12 seeds, 25 cts., 50 seeds, 65 cts., 120 seeds, \$1.25, 250 seeds, \$2.50.

WARNING! To obtain genuine Russell Lupins be sure to purchase only seeds in the growers' original colored, sealed packets, containing the simple cultural directions and seeds of the originator.

Edward C. Vick

Representative for United States
 205 ELWOOD AVE., NEWARK, NEW JERSEY

FREE SAMPLE
 MAIL COUPON BELOW

AMAZING, NEW
MEASURED FERTILIZER
CHAR-GRO
 WITH A CHARCOAL BASE
 THAT HAS NO WASTE

Here's a new and different fertilizer for your lawns and gardens! A measured beauty treatment that goes farther—costs less because you use less!

CHAR-GRO is a scientifically balanced plant food. It comes in clean, granular pellet form . . . is easy to handle. It distributes evenly . . . works itself easily down into the soil and lodges in the root system. CHAR-GRO has a charcoal base and is highly absorbent. It feeds the roots and provides an additional store of nourishment. There's no waste . . . no draining away of the nourishment . . . no odor . . . no weed seed.

There's no other fertilizer like CHAR-GRO! Try it. See the remarkable results in your lawn and garden. Mail coupon for sample.



In clean, granular pellet form.



Easy to handle . . . distributes evenly.



Provides abundant root growth supplies additional store of nourishment.

MAIL THIS COUPON TODAY

ATKINS & DURBROW, Inc. HB-3
 165 John Street, New York, N. Y.

Please send me FREE SAMPLE of CHAR-GRO sufficient for 25 potted plants. I enclose 10c to cover cost of packaging and mailing.

Name _____

Address _____

City _____ State _____

GRADING COMES FIRST

CONTINUED FROM PAGE 75

It may be said in general, however, that it is desirable to have some variation in levels, or some unevennesses in the garden area. A perfectly flat site is much more difficult to make interesting than an irregular one because all of the effectiveness must be obtained through planting and other objects placed upon the surface rather than from the surface itself. If the lay of the property permits, it is desirable to look down into a garden or private lawn rather than up into it. As a vantage point for such a view a level terrace adjacent to the house is useful. Steps can be arranged to lead down from this into the garden itself, and again from the garden to the lawn beyond. These steps help separate areas and clarify the design.

If there is an important terminal or central motif in the scheme this may be placed upon a raised area or a depressed one to give it further emphasis and to add variety to the whole scheme. The more formal the scheme the more important such a change of level will be. Where the scheme is informal or naturalistic abrupt changes of grade should, of course, be avoided, and the whole area treated as a natural slope, the gradients being refined only sufficiently to permit easy circulation through the area.

If an area naturally slopes across rather than with the principal axis and the scheme be rectangular, it is practically always necessary to regrade so that this transverse slope is eliminated, at least from the main, central panel of the design. This is so because the effect of viewing an area which slopes from left to right, or vice versa, is quite unpleasant. It may slope quite sharply either down from or up from the point of observation without disturbing the æsthetic sense, but the other slope is quite disconcerting. Various methods may be adopted to bring about this change, such as the introduction of walls or concealed steep slopes parallel with the main axis, which results in dividing the area into three or more parallel strips at different levels. If the transverse slope is only a slight one it can be taken care of by concentrating the slope in the flower beds and cultivated area which will be covered by foliage, leaving the lawn, paths, and other open spaces level.

From the practical viewpoint it

25th INTERNATIONAL Flower Show



THIS gala twenty-fifth anniversary—March 14 to 19, 1938—is being planned to outdo all of those marvellous displays of the past. It rounds out a quarter-century of horticultural progress, the fruition of years of scientific research and improved methods; the dawn of a new era in gardening and home beautifying.

Twenty-five years ago the show was a thing of rare beauty. Each succeeding offering added much that was cultural and delightful; much that made life more worth living. The Silver Jubilee will display the very newest in the realm of gardening, floral interior decoration, equipment, outdoor furniture. It is a colorful, fragrant presentation which no garden lover within reasonable distance—say, a thousand miles or so—can afford to miss!

Conducted by the Horticultural Society of New York and The New York Florists' Club with numerous other organizations co-operating.



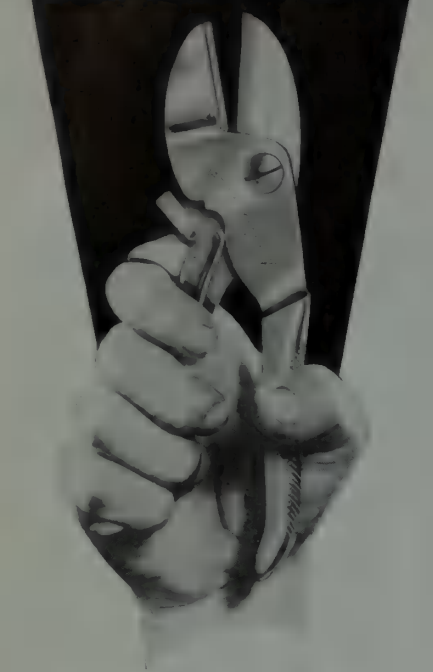
March

14-19

Grand Central Palace New York

BURLINGAME
 PUBLIC LIBRARY

Husky Branches SNIP RIGHT OFF!



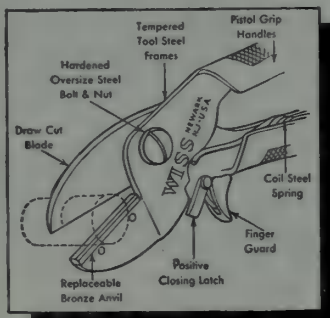
Men—meet the WISS HY-POWER Pruner—the slickest tool of its kind you ever laid hands on! Takes off sizable branches with ease and requires so little muscle you can use it for long stretches without tiring.

Terrific leverage applied by specially designed handles and a draw-cut action that really *shears*. Finest cutlery steel, drop-forged, hardened and tempered. A sturdy, razor-sharp blade that holds its edge. And other unique features (see diagram) that add strength, comfort and safety. At Cutlery Counters everywhere or sent Postpaid on receipt of price.

Regular Model, 8"—\$2.20

Ladies' Model, 6"—\$1.65

(Slightly higher Denver and West; also Canada.)



Only WISS HY-POWER PRUNERS offer these important features and gives you greater cutting power, ease of operation, speed and safety.

WISS Hy-Power Pruners

Made in Newark since 1848

Mail in Envelope or Paste Coupon on 1¢ Postcard

J. WISS & SONS CO., Dept. 1538
Newark, N. J.

Mail me Booklet covering entire line of WISS Garden Tools.

Name

Address

City State

is undesirable to have the cultivated spaces like flower beds set on too steep a slope, for the loose earth is sure to wash down onto the area below. Lawn areas also should be reasonably level to permit the mower to travel over them easily.

The grading operation. This is how a landscape architect might, in actual practice, go about a grading operation. First, stake out the area *very roughly*, showing grades and the division of the space into the various areas—lawn, flower beds, plantations of shrubs, driveways, etc. Next, strip the topsoil from all areas where a cut or a fill of more than the depth of the topsoil that particular area is to have will be made, and place it in a heap somewhere out of the way for future use. Next, stake out *accurately* the new finished grades, that is, the levels to which various areas are finally to be brought. Don't do this at first because the horse and scoop or tractor used for stripping topsoil is sure to knock down all stakes, and they will have to be replaced anyway. Preliminary rough staking will tell in a general way where stripping is necessary. Now the rough fill or subsoil is placed. If you have designed the job well and accurately there ought to be just enough material from the cellar hole and whatever cuts that are to be made to make all the fill; that is, except in cases where the house is built in a hole and the whole yard has to be brought up to grade, or similar situations. Landscape architects take great pride in figuring a job so that there is a nearly perfect "balance between cut and fill." If this is achieved no new fill has to be brought onto the job and no surplus material taken away.

This fill should be placed carefully and graded accurately to the "subgrade." This is the level of the

bottom of the topsoil or the driveway and path construction. It will vary, of course, according to what is to go on top, and with the finished contour of the whole property. Under lawns space should be left for not less than four inches of topsoil. Six inches is better, more is wasteful. Under shrubs and perennials eighteen inches should be allowed, though twelve will do in a pinch, if the topsoil is fairly good, but not for Roses and Peonies. Trees ought to have two feet or so of good soil under them and all around outside their roots. This means that to make a tree hole properly you must know what size tree you are going to plant. Under macadam driveways keep the subgrade about a foot below the finish. If the driveway is to be concrete or Belgian block, six or eight inches will do where the soil is sandy, or more if a layer of gravel or cinders is needed to provide drainage. Gravel drives need a depth of about eight inches. Paths require from four to eight inches depending on the material.

In building terraces, and in fact all sloping banks, it is well to remember that a slope of more than one foot rise to two feet run is hard to maintain, and that a slope which is more than four feet long is very difficult to keep mowed. Better plan to have it covered with shrubs or vines, or use a wall when the height is too great. Steep slopes sometimes cannot be avoided, however. They can be held in place by rip-rap made of rocks or logs, if they are not steeper than five feet rise to one foot run, but this is expensive.

Drainage. This is now the time to think about drainage. In most places this isn't necessary, but sometimes, if the soil is a heavy clay, likely to get wet and soggy in the spring and stay that way, it is well to lay lines of agricultural

THE GARDENER'S BUYING GUIDE

BULBS

Our 1938 Spring Planting Guide and Flower Catalog is ready for mailing. Seeds, bulbs, roses, hardy plants, unusual novelties—all in gorgeous natural colors. **FREE.** Write VAN HOUT GONDIE BROS., DEPT. 54, BABYLON, L. I., N. Y.

CATALOG

DREER'S Garden Book—**FREE.** A helpful guide and "100th Anniversary" catalog of Seeds, Plants, Bulbs. HENRY A. DREER, 317 DREER BLDG., PHILA.

FLOWERING BULBS

Flowering Bulbs. Lilies, glads, roses, plants, seed. Direct from grower. Low prices, postpaid. Free catalogue. R. C. START, 203 PUBLIC MKT. BLDG., PORTLAND, ORE.

FLOWERING TREES

Japanese Roseflowering and Weeping Cherries, Flowering Crabs and Magnolias—the finest collection in America. Send for free list. A. M. WOHLERT, 922 MONTG. AVE., NARBERTH, PA.

GARDEN PLAN BOOK

A Book of Garden Plans designed in interchangeable units. Can be decreased or increased to fit any space. Provide for shady or sunny locations. Usable for gardens in the East, West, North or South. Shows you where, how and how many Bulbs, Perennials and Roses to plant. How to improve unsatisfactory gardens. Book measures 18 x 24 inches. Printed on tough paper. \$1. postpaid. Money refunded if not satisfactory. WATSON GARDENS, 32 MENTOR AVE., MENTOR, OHIO

GLADIOLUS

The Modern Kinds. Send for my 80 page illustrated catalog, the finest and most complete gladiolus catalog ever published listing 240 of the world's finest including the famous Palmer Strain, which is noted for its exceptional beauty and vigor. The world's best varieties. Reasonable prices. CHAMPLAIN VIEW GARDENS, ELMER GOVE, BOX 88, BURLINGTON, VERMONT.

LANDSCAPE ARCHITECT

Gardens, Estates. Home Grounds planned and developed. Write for charges for preparing plans and executing the work. ROBERT BRUCE HARRIS, LANDSCAPE ARCHITECT, 750 N. MICHIGAN AVE., CHICAGO, ILL.

PEONIES

Tree Peonies, 48 finest named varieties, blooming size: Herbaceous Peonies, 150 best varieties. OBERLIN PEONY GARDENS, SINKING SPRING, PA.

ROSES

"A Little Book About Roses"—A different kind of Catalog, written by a specialist, showing the newest and finest varieties in natural colors. Describes rose culture, pruning, etc. Free east of Mississippi River—35c west. GEORGE H. PETERSON, INC., BOX 70, FAIR LAWN, N. J.

TOOLS

Garden Tools of exceptional merit. 96-page catalog free. A. M. LEONARD & SON, PIQUA, OHIO.

VINES

Long Cluster Wistaria Chosen by HOUSE BEAUTIFUL among the "Best of the New Plants," see photograph on page 124. Write for booklet. A. E. WOHLERT, NURSERIES, 222 MONTG. AVE., NARBERTH, PA.

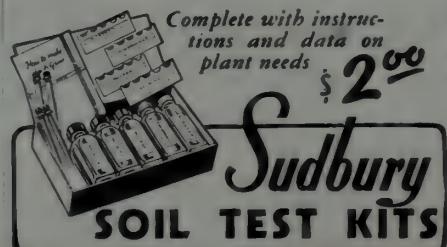
WATER CULTURE

Grow vegetables, flowers new way in trays without soil. Season's supply \$2.00. Booklet 25c. SHUR-GRO CO., 331 LOCUST ST., PITTSBURGH, PA.

DON'T PLANT GOOD SEEDS

in soil where they will not grow

The Sudbury Soil Test Kit will show you what your soil requires to adapt it to the plants and grasses that you want to grow. New larger model gives 20 individual tests for nitrogen, phosphorus, potash and acidity. At leading seed houses. If your dealer does not carry it, send \$2 direct to Sudbury Soil Testing Laboratory, P.O. Box 621, South Sudbury, Mass.

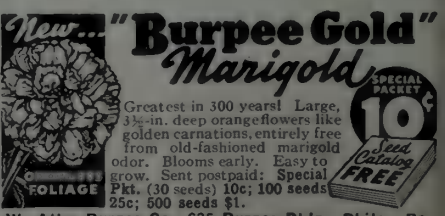


For Beautiful Gardens use GPM PEAT MOSS

It's Emblem-Protected

Seeds and plants grow better and produce lovelier flowers when the soil is conditioned with GPM Peat Moss before planting. This unfailing source of humus stores up moisture and promotes healthy root development. GPM is inexpensive, clean and easy to use. For best results, insist on GPM. Write for Free literature. Address Dept. B.

ATKINS & DARBROW, INC.
165 John Street, New York, N.Y.
1924 South Western Ave. Chicago, Ill. 177 Milk Street Boston, Mass.



W. Atlee Burpee Co., 635 Burpee Bldg., Phila., Pa.

UNUSUAL Beauties

SOMETIMES OVERLOOKED

Your garden will be a HANDSOMER one with the addition of some or all of these time-tested standbys.

THE POOR MAN'S ORCHID

Exquisite butterfly-like flowers (Schizanthus) in many of the delicate colors and shadings found in orchids. *Rainbow*, Pkt. 50¢. *Schling's Large-flowering*, Pkt. 25¢. Pkt. of both (value 75¢) 65¢

SUMMER CYPRESS

Nothing handsomer for a 2 foot hedge or border. Perfectly symmetrical bush, turning to bronze Red in Fall. Plant 30 inches apart for compact screen. Pkt. 10¢

CANARY-BIRD VINE

A clear, sulphur-yellow flower, effectively covering walls, fences, stumps or unsightly spots, rapidly growing to a height of 10 feet. (*Tropaeolum canariense*) Pkt. 15¢

GIANT SPIDER-FLOWER

A large head of bright rosy flowers on each 3½ to 5 foot branch. These are followed by long, slender seed pods, attractive until late in the season (*Cleome Pungens*). Pkt. 35¢

SNOW-ON-THE-MOUNTAIN

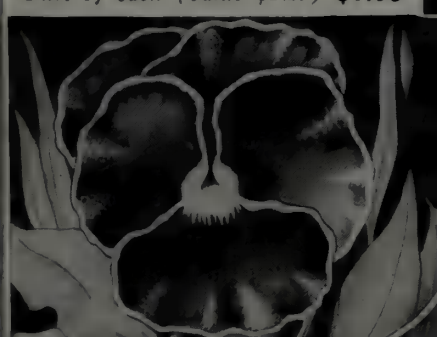
Two feet high, leaves margin-splashed with white. Make a theatrical background. Pkt. 15¢

100 DARK BLUE FLOWERS to the PLANT

Compact plants, not over 10 inches high, with many brilliant ultra marine-blue flowers having white eyes. Easily grown, and long blooming. (*Browallia Speciosa major*). Pkt. 50¢

GOLDEN YELLOW, BLUE, VIOLET, ROSE

The Statice, called "Sea Lavender," sends out many spreading flower-heads similar to Baby's Breath, carried on 2½ to 3 foot stems. Everlasting, drying for indoor decorations. *Bonduellii* (yellow) Pkt. 15¢. *Sinuata* (blue) Pkt. 25¢. *Puberula* (Violet) Pkt. 50¢. *Suworowii* (rose) Pkt. 25¢. Pkt. of each (value \$1.15) \$1.00



12 INCHES IN CIRCUMFERENCE

Max Schling's Canadian Super-Giant Pansies. Truly remarkable, on 7 inch stems. Each bloom a picture in itself. Pkt. \$2.00

COLLECTION

12 packets, (regular price \$4.90)

SPECIAL \$4.35

Max Schling
615 MADISON AVE. N.Y.C.

tile about a foot or two below the surface to collect this extra moisture and drain it into a dry well or a sewer somewhere. The leaders from the house also have to be taken care of, and drain lines and catch basins for areas which necessarily may be so graded that water cannot run off, such as walled gardens, courts, terraces, and the like. All these drains can be directed into a comprehensive system which leads to a single large dry well, or to the municipal storm sewer. This is better and cheaper than building a separate dry well for each catch basin or leader. All these tile lines should be laid so that they pitch at least one-quarter inch per foot, and the joints should be left open except where a line passes close to a Maple, Elm, Willow, or Linden, where it is best to substitute cast iron pipe with tight joints to prevent the entrance of roots.

Utilities. All the other pipe lines should be installed at this time also, to avoid digging up the lawn and garden at a later date. Hydrants to water the garden and lawn should be provided at such frequent intervals that fifty feet of hose will reach any point or, better yet, an underground automatic watering or irrigation system may be installed. These systems are highly satisfactory and are really the only thorough way to combat our periodic droughts. Pipes for such installations and, in fact, for

all garden service need be put only a few inches under ground, for the whole system is drained in cold weather. Don't forget, either, to "lay on," as the English say, water to the garden pool, and to provide drainage for it. Electric light and telephone cables to the house should also be buried whenever possible for they are always unsightly when carried overhead. Nowadays, too, no garden is complete without illumination. Provide electric cables and waterproof outlet boxes for this purpose.

Topsoiling. And now the ground is ready for topsoiling. There is already a supply of this on the job, stripped from the cellar excavation and other parts of the property. If more is needed it should be good, friable loam, preferably from some cultivated farm field. The topsoil should be spread evenly over the whole area to a level slightly higher than the finish grade stakes, for it will settle, and should then be raked.

When spreading the topsoil you have a fine opportunity, which should not be neglected, of refining the finished contours and giving the surface a few subtle variations which could not be shown on the grading plan, such things as hilling up a bit around a shade tree, or refining an ogee slope to an interesting profile. These things have to be done on the job, and can't be itemized in even the most thorough specifications.

BEHIND THE SCENES AT THE FLOWER SHOW

CONTINUED FROM PAGE 39

and seeming to be on all four floors at once. His dignified gray head knows flower shows from A to Z, particularly the International.

The fuel for all this activity is a potent mixture of excitement, the creative instinct and competition which keeps everyone working at

top speed whether there is any need to do so or not. On the other hand there is an odd friendliness and democracy in the whole scene: many an old feud has been repaired and many a social barrier razed in the common exhaustion and enthusiasm. Mrs. Payne Whit-



For Yourself or a Gardening Friend

The wheelbarrow gone Sporting. This new, super stream-lined, clutchless, rubber-tired, light-weight, 1938 garden barrow is a this-a:

(1) Grass taker-awayer. (2) Weed escort. (3) Leaf hearse. (4) Fertiliser (notice our extreme politeness?) conveyor. (5) And uses too humorous to mention. As a gift? It's perfect. And unusual. And appreciated. Express delivered—\$6.00 East of the Mississippi.

Complete catalog of seeds, plants and garden accessories free with above. Book requested separately, 35¢, deductible from first order of \$1.00.

Max Schling
615 Madison Avenue, New York, N.Y.

IMPROVED Varieties

When looking for the unusual and the finest, turn to Max Schling, prominent in American horticulture for 40 years.

SCHLING'S IMPROVED SUNSHINE

ASTER Lavender, Blue, Pink, White. Its unusual point is the cushion center of tiny quills in contrasting color. Beautiful for cutting. 35¢ per pkt. One each of 4 colors (value \$1.40) **\$1.25**

CORNFLOWER (*Centaurea Cyanus*). Improved strain that brings a new conception of this lovely garden favorite. *Atropurpurea*, dark purple double, 25¢—*Double Mauve*, 25¢—*Rosy Amaranth*, 25¢—*Double Silver Queen*, 50¢—*Double Azure-Blue*, 20¢—*Double Rose*, 20¢. One pkt. each of above 6 colors (value \$1.65) **\$1.25**

SUMMER CHRYSANTHEMUMS

Long stemmed variety for cutting. Long blooming. *Giant White with Yellow center and Black disk*—*Deep Purple*—*White with Crimson and Yellow*—*Yellow with dark disk*—*Dark Copper*—*Brown and Yellow*. 25¢ per pkt. Collection of 6 colors (value \$1.50) **\$1.25**

SCHLING'S MAMMOTH-COLUMN

LARKSPUR Five colors of a spectacular, improved strain; *Dark Blue*—*White*—*Lilac*—*Rose*—*Pink*. Separate colors 25¢ per pkt. One of each (value \$1.25) **\$1.00**

SCHLING'S LARGE-FLOWERING

PHLOX An annual variety with flowers as large as the perennials and with wider color range. Height 1 foot. *Pure White*—*Daybreak Pink*—*Chamois Rose*—*Brilliant Red*—*Isabellina* (pale yellow)—*Purple*. 25¢ per pkt. Collection of 6 (value \$1.50) **\$1.25**

COMPLETE COLLECTION. Pkt. of 5 varieties and all colors above, 27 pkts. valued at \$6.00 **\$5.40**



LONG SEASON PEA COLLECTION

Not necessary to plant peas every few weeks. Have luscious crops in steady succession from June to late August with just one planting in early Spring.

6 picked varieties. *Schling's Pedigree Extra-Early*—*Gradus*—*Sutton's Excelsior*—*New Dwarf Telephone*—*Improved Telephone*—*Heroine*. ½ lb. of all 6 varieties, **\$1.75**, 1 lb. of each **\$2.75**, 2 lbs. of each **\$5.00**

MAX SCHLING'S BOOK FOR GARDEN LOVERS

free with any order of above. Requested separately, 35¢, deductible from first order of \$1.00 or more. Send today for your garden's sake.

Max Schling
615 MADISON AVE. N.Y.C.

Measure the Price by the Years

ON AMERICA'S FINEST ESTATES

Wherever you find quality and service more important than initial cost, there you will find Jacobsen Mowers at work. True economy consists of buying the best. Write for catalog. Jacobsen Manufacturing Co., 774 Washington Ave., Racine, Wisconsin.



JACOBSEN POWER MOWERS



PEAT MOSS makes a happy home for plants

Plants, like humans, require happy surroundings to develop. They need soil which lets them breathe, holds sufficient moisture, permits drainage, soaks up plant food, captures warmth and energy from the sun.

Premier Certified Peat Moss is the ideal soil conditioner because it provides all these essentials. It gives body to light soil, life and porosity to heavy soil. Its light weight and light color (like a light sponge) prove Premier's live, porous cell structure. It never cakes in the bale, is easy to apply. Remember, Premier is the *only* Vacuum-Cleaned Peat Moss. Look for the Premier Certified Seal on every package.

WRITE TODAY for booklet explaining how, when, where, why to use Peat Moss. Premier Peat Moss Corp., 150 Nassau St., New York City.

Name.....
Address.....

PREMIER
Swedish  Northland
PEAT MOSS



Order these new **BRISTOL CHRYSANTHEMUMS**

1938 Bristol Introductions

A rare and lovely blending of color is available in this *New* Iridescent group. Glowing, lustrous tints elusive and difficult to describe, will add charm, distinction and novelty to your garden. Growth, vigorous and sturdy, is attractive in itself throughout the entire summer. Better place your reserve order now.

SYMPHONY Rosy mauve tints overcast with soft coppery rose—full double flowers with the sheen of a damask silk.

MANDARIN Double flowers of perfect form—a captivating blend of coral, salmon, copper, and rose.

CALIPH Ox-blood red with a rich velvety effect—unusual in its intensity.

ABOVE VARIETIES IN STRONG, GROWING PLANTS—75c each, \$7.50 per dozen—1 of each for \$1.90

If West of Mississippi, add 10% for mailing.

FREE Beautifully illustrated 1938 catalog which offers two new Pysostegias, the fine Hemerocallis Hyperion, the rare White Liatris, all accurately pictured in color—also other choice things for your garden.

Order Now!
FOR LATE SPRING DELIVERY...

BRISTOL NURSERIES INC.
Dept. 53
BRISTOL, CONN.

ney, a frequent prize-winner and a private exhibitor of long standing, does not hesitate to ask the opinion of John Smith, and under the circumstances he feels equally free to seek her advice.

A prominent bulb grower stands before his ten-thousand-dollar investment (yes, some displays cost that much), tearing his hair for lack of a few Lady Tulips to finish a row, and an equally prominent competitor arrives with the gift of a wheelbarrow-full. Two ladies whose enmity dates from an unfortunate bridge game cooperate on a flower arrangement. An acquaintance whom they both dislike passes laden with candlesticks and vases and is asked in the most cordial way, "What are you?" The reply is a little startling to a novice: "I'm an occasional table today, a shadow box tomorrow and a tuzzi-muzzi on Friday."

You may, as one lady from New Jersey did, make a beautiful arrangement of Clivia, entitle it very aptly "Phantasia," and have a visitor come along and say to her friend, "I've had that plant for years and never knew its name. P-h-a-n-t-a-s-i-a" (writing it down).

On the other hand you may be an exhibitor who finds himself saddled with the problem of reproducing his prize-winning rock garden as exactly as possible on four different estates.

Whatever the connection, from socialite exhibitor to broom-wielding janitor, anything to do with "The Show" is fun. The hardest lot of all is that of an impartial observer. Without the nervous drive to sustain him, he is weary simply from watching such enthusiasm. As he passes out into the cold street, a blast of warm air follows him, laden with exotic scents and the distant din. He is roused to reality by the voices of a truck driver and the chauffeur of a Rolls-Royce arguing as to who shall have first place at the receiving platform. The chauffeur has a town car filled with Orchids and the truck driver a truck full of carefully selected rocks and they are both infected with the same mad excitement which has been growing for patient months and is finally focused on the International Flower Show, the glare of whose lights and the roar of whose activity pours from the great steel doors.

HOUSE BEAUTIFUL'S PRACTICAL GARDENER

ADVENTURES WITH THE PRUNING SHEARS

CONTINUED FROM PAGE 71

he pays strict attention to the landscape architect's counsel on grading and drainage (page 75). But in this month of March there is no more human desire than to grasp a pair of pruning shears firmly in hand, don a windbreaker, and sally forth to do battle with the shrubs. And lest enthusiasm get the better of wisdom, the Practical Gardener has asked Helen Van Pelt Wilson to guide his snips and cuts to the

glory rather than the destruction of his garden background. For pruning is no matter to be taken lightly and the rules are different for different shrubs. There are categories which will include several. But to use the same tactics with the different categories is ruinous to the health as well as the beauty of the specimens. Here follow her advice and warnings:

There are three definite reasons for pruning [writes Miss Wilson]

At Last - an Honest Catalogue

Kelsey's Short Guide for 1938 is a book of 52 large pages, and may well be termed a text book on the subject of hardy plant material. The information is given in layman's language, brief, clear, and to the point. Over a hundred pictures are shown (more than

half in color) of new and rare trees, shrubs. Not even remotely like an ordinary nursery catalogue. Kelsey's Short Guide will show you how to plan and plant a better garden and landscape. Usually we make a charge of 50 cents for the book, but for a short time we will mail a copy free if you mention *House Beautiful*. (Free offer applies only East of Iowa.)

KELSEY NURSERY SERVICE
50 Church St. Established in 1878 New York City

—first, to promote healthy growth and vigor in the plant; second, to keep it neat, free of rank growth, and of a pleasing shapeliness commensurate with its natural tendencies of development; and third, to produce an abundance of flowers or fruit.

For the sake of health, diseased, infested, broken or weak wood is removed at any season it is noticed. Lilacs with some scale-infested branches, for example, are easier to cure by pruning than spraying. In general, shrubs require some yearly removal of old wood, since they renew themselves from the base and continue at their best only when room is regularly made for the production of strong, new growth.

Sometimes they require severe treatment. If they are seasonally cared for this will not be necessary, the light and uneven yearly top pruning and base removal of a few of the older branches sufficing, but if this has been neglected there usually comes a time when the awakened gardener feels he had better begin over again. Then the whole shrub is cut back to twelve or fifteen inches from the soil and a number of the woodiest canes cut out completely.

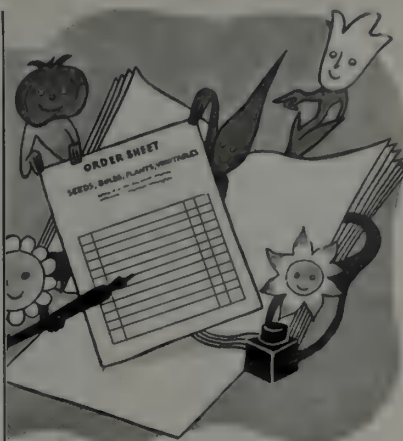
To develop shapeliness, pruning is along the lines suggested by the natural tendency of the shrub. Thus *Spiraea vanhouttei* is left fountainous, while the early blue *Hydrangea* tends to be globular. If pruning is done from the top only, any natural foaming characteristics are lost, as is noticeable with *Forsythia* which, dealt with too severely, develops only stiff upright canes, losing the graceful curves of natural growth. With all shrubs an open form free of dense rubbing branches (which are an invitation to mildew) is desirable. To achieve this the gardener must reach well into the center of the bush with the shears. Easy top

and outside pruning alone will not do the trick.

Pruning for the third purpose, to induce free flowering or fruiting, is always the most difficult to do properly, since success depends so much on individual habits. As a rule, it is safe to remove a fifth of the old wood and a few inches of the new each year. This must be done at the proper season, the early flowering shrubs like the *Forsythias*, which bloom on year-old wood, being pruned just after the period of spring flowering, while the late bloomers like the *Altheas*, which set their buds on growth of the current year, are cut back in April or May. Fall pruning, while possible for the latter, is seldom desirable because it leaves so many blunt, unsightly twigs to be viewed all winter long.

Good tools are, of course, a necessity. For fine work a sharp knife is excellent, but strong clip-pers are the thing for the sharp removal of tough, woody canes. For high work long-handled pruning shears ("lopping" shears, they are often called) are necessary, while a woody old Lilac cane may sometimes demand a pruning saw. In cutting, each shoot is headed back to an eye or leaf bud along the branch or else to another offshoot. Cut stubs are never left to rot and so start diseased areas. A clean slanting cut is best, with the broad, flat blade, which tears most, held next the part to be discarded. If sections over an inch in diameter are exposed, a coating of white lead paint is put on to protect the wound until new tissue covers it.

Intimate association is the best guide to careful pruning, which regards not only the general tendencies involved but the individual preferences each bush reveals. Observations thus made soon indicate that certain shrubs require no other pruning than the yearly re-



THE BOOKLETS AND SERVICES DIRECTLY TO THE ADDRESSES GIVEN

GARDEN TOOLS which make a good garden are "half of a good living" says an inspired manufacturer of one of the nation's oldest and finest lines of tools. They produce a booklet unusual in content, dedicated to home gardeners with the thought, "that you may have a better and more profitable garden with less effort and more enjoyment." S. L. ALLEN & CO., DEPT. B, 5TH ST. & GLENWOOD AVE., PHILADELPHIA.

WATER CULTURE of plant material is becoming the newest of the interesting vogues of gardening. Science has developed mineral nutrient solutions for dissolving in water and adaptable to many plant materials for indoor growing. The new method brings thrilling results and amounts to a new miracle in gardening. SHUR-GRO FERTILIZER CO., DEPT. B, 821 LOCUST

LURE SONG BIRDS



Joseph H. Dodson, America's foremost bird authority and builder of bird sanctuaries, says, "Birds will rid your premises of injurious, annoying insects—codling moths, cut worms, larvae, etc. One martin will consume 2,000 or more mosquitoes a day. Attract birds with my houses. Since I was a child, birds have been my hobby. Now I am devoting my entire time to writing, giving lectures and radio talks on birds and their value. My bird house business has never been conducted solely for profit."

"Queen Anne" MARTIN HOUSE

- 48 rooms
- 34" high
- Enduring, knotless redwood. Lasts a lifetime.

\$60.00

f.o.b. Kankakee, Including easy-raising pole.

Other sizes from \$18.00 to \$85.00



Because of the peculiar interior construction of Dodson Martin Houses, being perfectly ventilated without draft, they rarely if ever fail to attract these valuable birds.

Everywhere Dodson Bird Houses are recognized as the finest made. There is a model for every desirable bird.

Send for free catalog "Your Bird Friends and How to Win Them." 32 pages of interesting bird facts.

JOSEPH H. DODSON CO.
718 HARRISON AVE., KANKAKEE, ILL.

OLD-FASHIONED ROSES

LONG-LOST FAVORITES NOW AVAILABLE

Rare and unusual Old-fashioned Roses with qualities that commend them highly to modern gardeners. Informal flowers, clear and distinct colors, and rugged plants that thrive in cold climates, make them as popular today as they were generations ago.

NEWER ROSES BRING A MODERN NOTE

Scores of recently introduced Hybrid Tea Roses, Climbing Hybrid Teas, Hardy Climbers, Polyanthas, are in our extensive fields. With these newcomers are the older varieties that have endeared themselves to Rose growers everywhere.

The 1938 Edition of our Catalogue is Ready

Roses are carefully described, and critical comments made on most varieties. Many other important garden plants—perennials, shrubs, azaleas, rhododendrons, and evergreens, are included. A copy will be mailed on request (if west of Mississippi River or in Canada send 50 cts.).

BOBBINK & ATKINS, Rutherford 26, New Jersey



We bought a fence—yes—but with it freedom from worry. What a relief to know our children now play in safety—that our shrubbery will remain unmolested from neighbors' dogs. It's worth many times the cost of PAGE FENCE.

This long-lasting inexpensive fencing is a practical barrier to trespassing humans and destructive animals.

Located throughout the country are 92 Page Fence Service Plants—all experts in fence plans and installation. Use the coupon now for free, interesting and instructive literature.

PAGE FENCE ASSOCIATION Dept. HB-3 Bridgeport, Connecticut

Without obligation on my part—send me instructive literature on Page Fencing

Name.....

Address.....

City.....State.....



Measure the Price by the Years

ON AMERICA'S FINEST ESTATES

Wherever you find quality and service more important than initial cost, there you will find Jacobsen Mowers at work. True economy consists of buying the best. Write for catalog. Jacobsen Manufacturing Co., 774 Washington Ave., Racine, Wisconsin.



JACOBSEN POWER MOWERS

The Insect World waits their awakening

Right now your trees sleep peacefully. But when Spring comes, and they rouse themselves from their present dormant state, their awakening may be a rude one.

For the Insect World harbors a great variety of Mites, Lice, Scale and other insects which can only be effectively controlled by spraying before the foliage appears.

Dormant Spraying, the Bartlett Way, not only kills many leaf-eating insects in the egg stage but destroys scale insects and certain fungus diseases as well. Our service is available from Maine to the Carolinas. Phone the nearest Bartlett Representative, or write:

The F. A. BARTLETT TREE EXPERT CO.
Laboratories and Main Office
STAMFORD, CONN.

AMERICA'S TREES ARE WORTH SAVING

BARTLETT
TREE EXPERTS

THE ONLY POWER MOWERS with

One Hand CONTROL

Turn back-breaking mower pushing into a pleasant stroll! Start, stop and turn with one-hand ease—cut 18" swaths in a quarter of the time—mow a good sized lawn for 5¢ fuel cost. Quiet, easy starting 4-cycle motor; speed governor; adjustable cutting heights; rubber tires. Model "S," shown, \$89.50. Model "D," \$110. Write today for Free Literature. EVINRUDE LAWN-BOY 1717 W. Hope Ave., Milwaukee



EVINRUDE LAWN-BOY

MODEL "S" ILLUSTRATED
\$89.50
EASY TERMS

Advertising rates in THE GARDENER'S BUYING GUIDE are as follows: Rates: per line (6 words estimated to the line), \$2.00—3 times, \$1.90; 6 times \$1.80; 12 times \$1.70. Minimum space—2 lines per insertion. Maximum space—28 lines per insertion. Terms—cash with order; no cash discount. No wholesale prices may be quoted in copy. Forms close 20th of second month preceding date of issue, viz: April forms close February 20th. For further information, write The Gardener's Buying Guide, HOUSE BEAUTIFUL, 572 Madison Avenue, New York.

removal, just when flowering is finished, of approximately one fifth of the old wood, which is cut off at the ground. This group includes the Shadblow, Flowering Almond, Chokeberry, Sweetshrub, Pea-shrub, Fringetree, Deutzia, Pearlshrub, Forsythia, Andromeda, Currants, Viburnums *carlesi* and *lantana*.

Others only occasionally become crowded with old wood and require little pruning beyond the prompt removal of faded blossoms, which not only are unsightly but, if allowed to develop into seed pods, rob the plants of considerable energy better directed toward the formation of new flowering wood. In this class are the Azalea, Magnolia, Mountain Laurel, Rhododendron, Summersweet and young Lilacs.

Mature Lilacs require more cutting than this snipping off at the base of each faded panicle of bloom. Often top branches become overlong and must be cut back to the next branch to prevent spindly growth. Very old Lilacs need even sterner treatment, particularly if they have been left unpruned for a long time. Invariably then they develop numerous tough, dry branches which must be cut out completely if rejuvenation is to take place. As far as possible this work is done in June, but often its completion must be left until after frost when the skeleton of the shrub is visible.

In this regard, I have successfully followed Mrs. Alice Harding's advice. She writes that she sometimes saws off old Lilacs to within fifteen inches of the ground, just as she has seen it done in M. Lemoine's garden. This procedure is possible, of course, only with "own-root" Lilacs, which will have sufficient root system, if encouraged by bone meal, to renew themselves rapidly the next year.

As they grow "attention must be paid to the placing and spacing of the new branches which come, and the numerous suckers which follow severe pruning should be conscientiously removed so that all strength and growth can be available for the main bush. . . . This severe operation should be done late in winter. The plant then has the entire following growing season in which to recover from the shock and ripen all its new branches before the next dormant season." This method has produced particularly gratifying results when tried out on my old-fashioned purple and white Lilacs, which had grown so tall they could be neither seen nor picked except with the aid of a step ladder.

Other shrubs requiring the regular after-bloom "once-over" at top and base are the flowering Quince, pink and blue Hydrangeas (complete them by August first to avoid any sacrifice of flowering wood; prune back all shoots and prune out many) and such early Spiræas as the March-flowering *S. thunbergi*, the May-blooming *S. vanhouttei*, and *S. veitchi*, which does not produce its dense clusters until late June or July.


All shrubs which flower on new growth are pruned as early as possible in spring to avoid the sacrifice of any blossoming wood. Thus the bush Arbutus is pruned according to the amount the tips have been winter-killed. After prolonged zero conditions it may be necessary to cut it to the ground to renew it. Barberry requires only the spring removal of old wood and is certainly to be spared those globe trainings familiar in railroad station plantings. The Butterfly Bushes, the Beautyberry and the Bluebeard shrub are all cut back to twelve inches any time after December in localities where the tops winter-kill badly. Otherwise a light spring pruning suffices.

Others to be thinned out and trimmed back late in winter or early in spring before growth advances include the Bladder-Senna, the late Hydrangeas, *Peegee* and *quercifolia*, St. Johnswort, Privet, Sumac and late Spiræas, such as *Anthony Waterer*, *billiardi*, *japonica* and *tomentosa*. Wherever unsightly seed pods form on any varieties these must be removed.

A few shrubs do better with two light prunings, one early in the season before they bloom and one just after, when a small amount of old wood is discarded. In this group are the ornamental fruits like the Snowberries, shrub Honeysuckles (except *Lonicera fragrantissima*, from which old canes only are removed after flowering), the Viburnums, *opulus* and *americanum*, the Silverbell, Cotoneaster (old wood only) and the Weigelas.


In all this work imagination is required. An even tonsorial bobbing is never the ideal for growing plants, which are only lovely when allowed to fulfill themselves as their natures suggest. Certainly, pruning is not a means of covering up original mistakes of placement. If a 6-foot shrub is planted under a 3-foot window, it will be less trouble to replace it than to try to make it deny its destiny and stay a dwarf when it wants to be a giant.

—HELEN VAN PELT WILSON



HOW TO GET BETTER RESULTS FROM SEEDS

SEND FOR THIS BULLETIN TODAY
IT'S FREE FOR THE ASKING



HERE'S a valuable, interesting bulletin every gardener should have—"Growing Plantlets From Seed." It tells how to get the most from your seeds—how Emblem-Protected Peat Moss lightens the burden of the soil for tiny seedlings—how it brings life-giving oxygen into the soil in proper quantities so that seeds germinate quickly—how it insures adequate drainage and proper moisture—how it develops strong healthy roots that are easily lifted and do not break off in transplanting.

Before you plant any seeds this spring—whether in cold frames, hot beds or out-of-doors—be sure to send for a copy of this informative bulletin. It's Free, without obligation. Just address your request to Dept. HB-3.

PEAT INSTITUTE OF AMERICA
Div. Peat Import Corporation
155 John Street New York, N.Y.



EMBLEM-PROTECTED PEAT MOSS



DAHLIAS


8 BLUE RIBBON DAHLIA Plants \$3
Value \$4.75

8 BLUE RIBBON DAHLIA ROOTS \$5
Value \$9.50

Anna Benedict—deep garnet, Cavalcade—rosy magenta, City of Cleveland—orange scarlet, Dahliadel Gold—golden yellow, Dorcas Ann—pink, white center, Lord of Autumn—yellow, Robert Emmet—cardinal, Sultan of Hillcrest—golden buff. All large exhibition varieties. Labeled, fully guaranteed, and delivered postpaid. Green plants sent special handling without additional charge by mentioning House Beautiful.

OUR 48 PAGE CATALOGUE FREE
Collections start with 6 roots for \$1.00

The most complete and modern dahlia book published, fully classified, with cultural instructions, charts, and profusely illustrated.

**DAHLIADEL NURSERIES**
W.W. Maytrott, Box 85 VINELAND, N.J.



Burpee's Giant DAHLIAS

3 ROOTS 25¢

Favorite colors—pink, red and yellow—all 3 Roots, one of each (value 75¢) for 25¢! Or, send \$1 for 12 Roots, these same 3 colors, in any number you want of each. Burpee's Best Dahlia Dollar

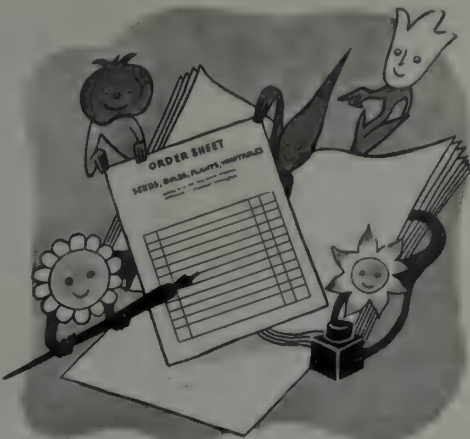
More costly varieties, our selection, a wonderful value—six gorgeous colors, 1 Root of each, labeled with variety names (value over \$3), all 11 for \$1!

All Guaranteed to Bloom. Postpaid. Burpee's New Seed Catalog free.

W. ATLEE BURPEE CO.
339 Burpee Bldg., Philadelphia

GARDEN problems—and their solution are a particular hobby with us. If you want advice on a specific question write to the Garden Editor, HOUSE BEAUTIFUL, 572 Madison Avenue, New York.

DOWN TO EARTH



READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN

FLOWER GARDENS for 1938 will be highlighted by at least four unusual introductions: the gorgeous Tithonia Fireball; Cosmos Sensation; Calliopsis Golden Crown; Petunia Salmon Supreme, says Carl Giessler's Garden Book. This firm also introduces ten other outstanding novelties in addition to all the improved strains of the favorite annuals and perennials. CARL GIESSLER, INC., 745 MADISON AVE., NEW YORK CITY.

PANSIES of Shakespeare from his Stratford-on-Avon garden were recently discovered among some rare cultures. Every seed was saved and the strain carefully preserved. They are now available in the variety which delighted the bard, says the introduction to Harris' seed book. For nearly six decades this house has offered only varieties in flower and vegetable seeds which they have grown and proved themselves. JOSEPH HARRIS CO., INC., DEPT. B., COLDWATER, N. Y.

SEED ANNUALS come and go, but for years (forty to be exact) Stumpp & Walter's yearly contribution to garden literature has consistently been above par. Its 120 pages, many in full color, are full of information, inspiration and guidance. STUMPP & WALTER CO., DEPT. B., 132 CHURCH ST., NEW YORK CITY.

PERFECTION is the guiding theme of one of the new season's garden catalogs. Every interest in gardening is recognized and amply covered. Starting off with the new Russell Lupins, through the entire flower seed and plant classification and concluding with vegetable, farm and field items, the catalog becomes a complete buying guide. WM. M. HUNT & CO., INC., DEPT. B., 115 WEST 45TH ST., NEW YORK CITY.

HISTORY in gardens very closely parallels the nation's progress. One hundred years of garden history and service is climaxed by Dreer's Century Anniversary Garden Book. In 1838 Henry A. Dreer founded the business which has continued without interruption since. Novelties and new introductions provide the theme of what undoubtedly is one of the really serviceable catalogs available. HENRY A. DREER, 313 DREER BLDG., PHILADELPHIA.

SEED BREEDING as opposed to just seed reproducing is the advanced method of seed production undertaken by Ferry-Morse. Perhaps nowhere in the world is garden seed breeding conducted on so large a scale as at this company's stations over the country. Their Home Garden Catalog is exceedingly helpful to all gardeners—vegetable or flower. FERRY-MORSE SEED CO., DEPT. B., DETROIT.

GARDEN TOOLS which make a good garden are "half of a good living" says an inspired manufacturer of one of the nation's oldest and finest lines of tools. They produce a booklet unusual in content, dedicated to home gardeners with the thought, "that you may have a better and more profitable garden with less effort and more enjoyment." S. L. ALLEN & CO., DEPT. B, 5TH ST. & GLENWOOD AVE., PHILADELPHIA.

WATER CULTURE of plant material is becoming the newest of the interesting vogues of gardening. Science has developed mineral nutrient solutions for dissolving in water and adaptable to many plant materials for indoor growing. The new method brings thrilling results and amounts to a new miracle in gardening. SHUR-GRO FERTILIZER CO., DEPT. B, 821 LOCUST ST., PITTSBURGH.

INDOOR GARDENING à la 1938 comes into its own. New methods and materials take the drudgery out of growing everything indoors from the tried and true rubber plant to the rarest begonia. Water mats, pots, seed blocks, transplanting flats of pulverized and treated leather findings and of Osmoss (not paper) hold and provide a constant supply of moisture. Longer life, more foliage and bloom for the plant material is the result. Interesting pamphlets available. OSMO GARDEN CO., DEPT. B, 229 N. 63RD ST., PHILADELPHIA.

NUT TREE CULTURE is coming back fast, which is good because it is one of the most interesting and profitable outdoor pursuits. After decades of experimentation and research, the best species and varieties for each climatic section have been determined beyond question. Hardy grafted stock is now plentiful. A sure guide to the subject is a booklet of THE NUT TREE NURSERIES, DEPT. B, DOWNINGTOWN, PA.

WISTARIA, since its introduction to America in 1818 by John Reeves, tea-taster, has become increasingly popular because of its hardiness, its adaptability to all conditions of rainfall, soil and temperature and, above all, its sheer beauty. It has become one of America's most typical plant materials. A splendid catalogue is made available by A. E. WOHLERT, DEPT. B, NARBERTH, PA.

IRRIGATION, the benefits of which are many-fold, literally provides rain at the turn of the valve, so to speak. Equipment now available runs from the pretentious to the modest installation. "Rain For the Asking" fully covers the subject and is worth reading. SKINNER IRRIGATION CO., DEPT. B, TROY, OHIO.

LURE SONG BIRDS



THEY DESTROY INSECTS

Joseph H. Dodson, America's foremost bird authority and builder of bird sanctuaries, says, "Birds will rid your premises of injurious, annoying insects—codling moths, cut worms, larvae, etc. One martin will consume 2,000 or more mosquitoes a day. Attract birds with my houses. Since I was a child, birds have been my hobby. Now I am devoting my entire time to writing, giving lectures and radio talks on birds and their value. My bird house business has never been conducted solely for profit."

"Queen Anne" MARTIN HOUSE

- 48 rooms
- 34" high
- Enduring, knotless redwood. Lasts a lifetime.

\$60.00

f.o.b. Kankakee, Including easy-raising pole.

Other sizes from \$18.00 to \$85.00



Because of the peculiar interior construction of Dodson Martin Houses, being perfectly ventilated without draft, they rarely if ever fail to attract these valuable birds.

Everywhere Dodson Bird Houses are recognized as the finest made. There is a model for every desirable bird.

Send for free catalog "Your Bird Friends and How to Win Them." 32 pages of interesting bird facts.

JOSEPH H. DODSON CO.
718 HARRISON AVE., KANKAKEE, ILL.

BUILDING OR REMODELING?

20 PHOTOS FREE!

See lovely wood-shingled homes by leading architects

Let the pictures tell the story! No other roof or sidewall material can equal genuine Creo-Dipt stained shingles in natural, lasting loveliness. Creo-Dipt sends you 20 photos free... tells how America's leading architects get a better new or remodeled house at lower first cost and smaller upkeep.

MAIL COUPON!

Creo-Dipt Co., Inc.
Dept. 43
N. Tonawanda, N.Y.

Please send my free photographs of homes.

Name _____

Address _____

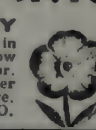


FEED YOUR PLANTS

THE MODERN WAY

Use Stim-U-Plant—original plant food in handiest TABLET form. Makes plants grow faster, bloom better. No fuss, muss or odor. Proved results. Economical. Ask your dealer or send 10c today for full size package. Agri-Lab., Inc., 3431 Milton Ave., Columbus, O.

STIM-U-PLANT



Stones are everywhere showing the Spring fashions, and snappy people are learning the latest fashion in drinks. Here is Billy Baxter's

Fashion Plate for 1938

GIN and TONIC

Originated in India by an Englishman, original in America by Billy Baxter.

Billy Baxter QUININE SODA

Recipe book and full details free upon request.



Billy Baxter Club Soda
Sarsaparilla
Ginger Ale
Lemon Soda

Billy Baxter is a little higher in price, but away up in excellence. If your favorite dealer cannot supply you, we will ship direct, all charges prepaid.

THE RED SEVEN CORPORATION
CHESWICK, PA.



MAKE THIS TELEPHONE TEST NOW . . . and Save Shopping Time and Trouble

There are products advertised in this Magazine which may not be obtainable in all stores.

To save you time and trouble in finding where these products may be bought, HOUSE BEAUTIFUL has created a unique, exclusive "Phone to Find Who Sells It" Service in 124 cities.

This Service operates for your convenience day and night . . . weekdays . . . Sundays . . . holidays . . . and it costs you nothing to use it.

Test its value to you right now. Find in this magazine any advertisement that carries in a lower corner the telephone symbol of the "Phone to Find Who Sells It Service." Look in the exchanges below for the one nearest you. Call that number and say: "Who Sells . . . advertised in the March HOUSE BEAUTIFUL?" Instantly, the operator will give you the names and addresses of the local stores handling the product desired.

That is all. No catch in it, and no red tape. You don't need to give your name and address. You are protected against salesmen and mail solicitations.

These firms are using the Phone to Find WHO SELLS IT Service in this issue:

Alexander Smith Carpets	3rd Cover	Kittinger Furniture	111
Billy Baxter	132	Libbey-Owens-Ford Quality Glass	79
Cabot's Double White Gloss Collopakes	109	Marlite Wall Coverings	95
Dunbar Furniture	89	Martex Towels	28
Duray Wallpaper	102	Old Colony Furniture	107
Heatilator Fireplace	132	Reed & Barton Silverware	9
Imperial Washable Wall- papers	99	Roper Gas Range	99
		Wallace Silverware	30
		Wall-Tex Decorative Wall Canvas	91
		Wiss Shears	126

FIND YOUR LOCAL WHO-SELLS-IT NUMBER HERE

AKRON, OHIO	Hemlock 5120	MEMPHIS, TENN.	7-4601
ALBANY, N. Y.	3-6700	MIAMI, FLA.	3-2155
ALLENTOWN, PA.	7433	MILWAUKEE, WISC.	Marquette 0610
ALTOONA, PA.	3-1226	MINNEAPOLIS, MINN.	Midway 6181
ATLANTA, GA.	Hemlock 6302	MOBILE, ALA.	Dexter 4027
ATLANTIC CITY, N. J.	5-0195	MONTCLAIR, N. J.	Market 2-1313
BALTIMORE, MD.	Plaza 2272	MT. VERNON, N. Y.	Yonkers 4174
BERKELEY, CAL.	Higate 1242	NEWARK, N. J.	Market 2-1313
BETHLEHEM, PA.	Allentown 7433	NEW HAVEN, CONN.	6-5005
BIRMINGHAM, ALA.	7-4093	NEW ORLEANS, LA.	Franklin 4142
BOISE, IDAHO	Boise 2	NEW YORK, N. Y.	Chickering 4-1388
BOSTON, MASS.	Hancock 0204	NORFOLK, VA.	21576
BRIDGEPORT, CONN.	3-2428	OAKLAND, CAL.	Higate 1242
BRONX, N. Y.	Chickering 4-1388	OAK PARK, ILL.	Franklin 7100
BROOKLYN, N. Y.	Chickering 4-1388	OKLAHOMA CITY, OKLA.	5-4100
BUFFALO, N. Y.	University 4900	OMAHA, NEB.	Jackson 7319
CAMBRIDGE, MASS.	Hancock 0204	PASADENA, CAL.	Terrace 8148
CAMDEN, N. J.	5720	PATERSON, N. J.	Sherwood 2-6282
CEDAR RAPIDS, IOWA	2-0882	PAWTUCKET, R. I.	Perry 7300
CHARLESTON, S. C.	5417	PEORIA, ILL.	4-4156
CHARLESTON, W. VA.	Capitol 28-551	PHILADELPHIA, PA.	Locust 7800
CHARLOTTE, N. C.	3-1015	PITTSBURGH, PA.	Montrose 3204
CHICAGO, ILL.	Franklin 7100	PORTLAND, ME.	2-0846
CINCINNATI, OHIO	Parkway 5644	PORTLAND, ORE.	Beacon 6178
CLEVELAND, OHIO	Prospect 2020	PORTSMOUTH, VA.	Norfolk 21576
COLUMBUS, OHIO	University 4152	PROVIDENCE, R. I.	Gaspee 3333
COUNCIL BLUFFS, IOWA	Jackson 7319	READING, PA.	3-4662
DALLAS, TEXAS	3-2518	RICHMOND, VA.	4-7031
DAVENPORT, IOWA	3-7014	ROANOKE, VA.	2-2846
DATON, OHIO	Randolph 1091	ROCHESTER, N. Y.	Glenwood 1402
DEARBORN, MICH.	Trinity 2-8000	ROCKFORD, ILL.	Main 5222
DENVER, COLO.	Main 6669	SACRAMENTO, CAL.	Capitol 2780
DES MOINES, IOWA	5-1127	ST. LOUIS, MO.	Grand 1160
DETROIT, MICH.	Trinity 2-8000	ST. PAUL, MINN.	Midway 6181
EAST ORANGE, N. J.	Market 2-1313	ST. PETERSBURG, FLA.	8418
EL PASO, TEX.	East 491	SALT LAKE CITY, UTAH.	Wasatch 4525
EVANSTON, ILL.	Greendale 6020	SAN ANTONIO, TEXAS.	Fannin 6912
EVANSVILLE, IND.	2-6201	SAN FRANCISCO, CAL.	Douglas 5300
FLINT, MICH.	3-8663	SCHENECTADY, N. Y.	4-3380
FORT WAYNE, IND.	Anthony 9126	SERANTON, PA.	5589
FORT WORTH, TEXAS	4-2322	SEATTLE, WASH.	Elliott 6662
GRAND RAPIDS, MICH.	9-4485	SHREVEPORT, LA.	2-5211
HACKENSACK, N. J.	Hackensack 2-8678	SOUTH BEND, IND.	3-7272
HARTFORD, CONN.	5-2103	SPRINGFIELD, ILL.	Main 307
HOUSTON, TEXAS	Lehigh 6151	SPRINGFIELD, MASS.	6-7241
HUNTINGTON, W. VA.	23507	STAMFORD, CONN.	4-4154
INDIANAPOLIS, IND.	Riley 8601	SYRACUSE, N. Y.	2-1167
JACKSONVILLE, FLA.	7-1448	TACOMA, WASH.	Broadway 3166
JAMAICA, N. Y.	Chickering 4-1388	TAMPA, FLA.	H26-101
JERSEY CITY, N. J.	Journal Square 2-4360	TOLEDO, OHIO.	Main 6831
KANSAS CITY, KAN.	Valentine 7134	TREKA, KAN.	8568
KANSAS CITY, MO.	Valentine 7134	TRENTON, N. J.	6348
LAKESIDE, OHIO	Prospect 2020	TROY, N. Y.	5920
LANSING, MICH.	2-0625	TULSA, OKLA.	7231
LEXINGTON, KY.	7276	UTICA, N. Y.	4-3212
LINCOLN, NEB.	F-2477	WASHINGTON, D. C.	National 8030
LITTLE ROCK, ARK.	6780	WICHITA, KAN.	2-4429
LONG BEACH, CAL.	811-68	WILMINGTON, DEL.	3-2011
LOS ANGELES, CAL.	Trinity 3076	WORCESTER, MASS.	3-2928
LOUISVILLE, KY.	Wabash 3027	YONKERS, N. Y.	4-1174
LYNN, MASS.	Hancock 0204	YOUNGSTOWN, OHIO.	4-1113
MADISON, WISC.	Fairchild 6353		

Quicker Heat in Basement Rooms



plus the Charm of a FIREPLACE

The Heatilator Fireplace heats basement rooms quickly and thoroughly. It provides the cheerfulness of an open fire, permits the use of any mantel design. Works on an entirely different principle—actually circulates warmed air to every corner. Architects and heating engineers recommend it as the most effective way to heat basement rooms.

Ideal for living rooms—a fireplace that has been proved in thousands of homes and camps in all climates. It cuts home heating costs—makes camps usable weeks longer.

WILL NOT SMOKE

The Heatilator provides a correctly designed metal form for the masonry, assures smokeless operation. You buy extras—the firebox, damper, smoke dome and down-draft shelf are built-in parts. Saves materials and labor.



Write for details—state if building new or rebuilding old fireplace.

HEATILATOR CO.
483 E. Brighton Ave.
Syracuse, N. Y.

Heatilator Fireplace

NOW, MRS. MOUSE, FIND
ANOTHER HOME...P.W.
IS FILLING THIS CRACK!



MAKES HOME REPAIRS EASY

broken chairs
loose casters
holes in floor
nicks

floor cracks
loose drawer pulls
screw holes
in plaster

With Plastic Wood—the discovery that handles easily as putty and quickly hardens into wood—it's easy to do an expert job. You can paint it, carve it—holds nails, screws. At paint, hdwe., 10¢ stores, in 10¢ and 25¢ tubes, 35¢ cans.



PLASTIC WOOD

Burpee's Fluffy-Ruffle Petunias

Exquisitely ruffled, richly veined, 5 inches across. Glorious pinks, scarlets, lavenders, purples, mxd. Full 25¢-pkt. seeds for 10¢, postpaid. Send time today! Burpee's

FRAGRANT Seed Catalog free—low prices.
W. Atlee Burpee Co., 636 Burpee Bldg., Philadelphia

Imagine! WINDOW SCREENS THAT ROLL UP AND DOWN LIKE A WINDOW SHADE

Once in place—
always in place.
No putting up. No taking
down. No painting. No
storing. No repairing.

Pella Rolscreens improve your home's appearance. Make rooms lighter. Keep windows and draperies cleaner. Are insect tight. Locks, awnings and window boxes quickly accessible. Finger tip operation. Self cleaning. Rust proof, clear vision wire-cloth. Over million in use on homes costing \$5000 and up. For all windows. 10 YEAR GUARANTEE. Mail coupon today for interesting FREE Booklet.

PELLA VENETIAN BLINDS modernize any room. 9 exclusive features. Easier to operate. Neater—really different. Color chart makes selection easy!

PELLA UNIT CASEMENTS for new homes. Double-glazing keeps out winter cold and summer heat. Weatherstripped. Rolscreened. Fit all walls. Investigate before you build.



Pella ROLSCREENS

UNIT CASEMENTS • VENETIAN BLINDS

Rolscreen Co., Pella, Iowa, Dept. 338
Without obligation, please send FREE Booklet, "The Lifetime Window Screen." Also send literature on Pella Unit Casements □, Pella Venetian Blinds □.

Name

Address

City State

HOUSE BEAUTIFUL

COMBINED WITH HOME & FIELD

35 CENTS

APRIL 1938



The Bride's House Number

WALLACE

... in sterling silver, a name symbolic
of unbroken craft traditions since 1835.

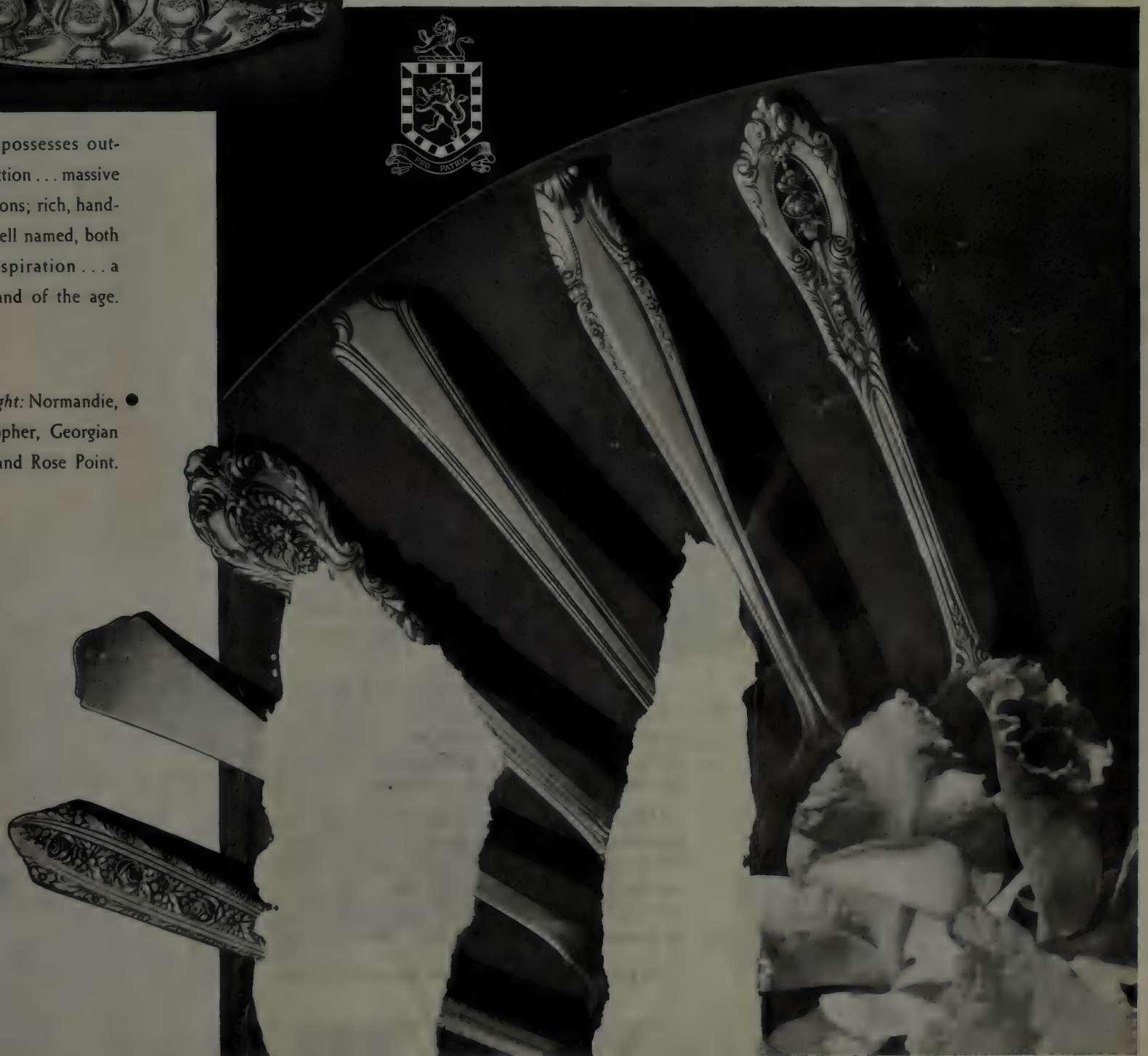
The art of designing fine silverware is
not something to be mastered in a year . . . or even in a
lifetime. Perhaps that is the secret of the superlative love-
liness of Wallace creations.

The *WALLACE SILVERSMITHS* have awaiting you at
your jeweler's fifteen beautiful designs in sterling. Visit
your jeweler today and have him show them to you.



Sir Christopher possesses out-
standing style distinction . . . massive
graceful proportions; rich, hand-
some carving. It is well named, both
tradition and inspiration . . . a
design of the ages and of the age.

Leading from left to right: Normandie, ●
Antique, Sir Christopher, Georgian
Colonial, Stradivari and Rose Point.





Enchanting Kitchen

**MAKES DRUDGERY
VANISH... BY
MAGIC!**

"M" is the mystic letter. Just whisper "M"—and that ugly little gnome, Kitchen Drudgery, begins to tremble for his life. For "M" stands for Monel... and Magic Chef. A combination that makes light of hard work!

In the photograph above, you may admire the newest Magic Chef Range with its top of silvery Monel. A model that is a model... of modern beauty and labor-saving efficiency! Note particularly the "built-in" effect that can be achieved with this new range. It hugs the wall. And its square-cut corners which make possible a perfect joining with the Monel sink and cabinet on either side. The proud makers of this resplendent range are the American Stove Company of Cleveland, Ohio.

The other partner in this kitchen's drive against drudgery is that modern metal—Monel. A metal that's always on its mettle to make things easy for

you. A smooth, silvery metal which constantly seconds your motions to keep it clean and spotless.

Stains? Don't worry about them. Substances which tend to make stains cannot penetrate Monel. Consequently, stains are never permanent. They are easily and quickly removed with common household cleansers.

Durability? Please remember that Monel was created to handle far more difficult tasks than will be assigned to it in your kitchen. This metal was born in industry. It is used in the gigantic valves of Boulder Dam... in the machinery of thousands of busy factories.

So you will find that Monel has more proofs

Monel inherits from Nickel its finest qualities—strength, beauty and ability to withstand rust and corrosion. When you specify metals, remember that the addition of Nickel brings toughness, strength, beauty and extra years of service to steels, irons and non-ferrous alloys.

than the proverbial pudding. It is rust proof, crack proof, chip proof. Hard service merely makes it more lovely and lustrous. When the metal enters your kitchen, it's "in for life!"

The Monel sink and Monel-topped cabinets above are manufactured by the Whitehead Metal Products Co. of New York, Inc., 304 Hudson Street, New York, N. Y. Monel sinks start at \$41.00. Sink-and-cabinet combinations at \$93.30. In all there are 57 different models to choose from. Cabinet models available in any length from 41 to 168 inches in fractions of an inch. For information about Monel sinks, cabinets and hot water tanks, write to Whitehead. For information about other Monel household equipment, address

THE INTERNATIONAL NICKEL COMPANY, INC.
73 Wall Street New York, N. Y.

**2/3
NICKEL**

+

**1/3
COPPER**

= Monel

In All Events... it's **ITALY** *this year*



Polo at Brioni... Trotting Races at Bologna and Trieste...

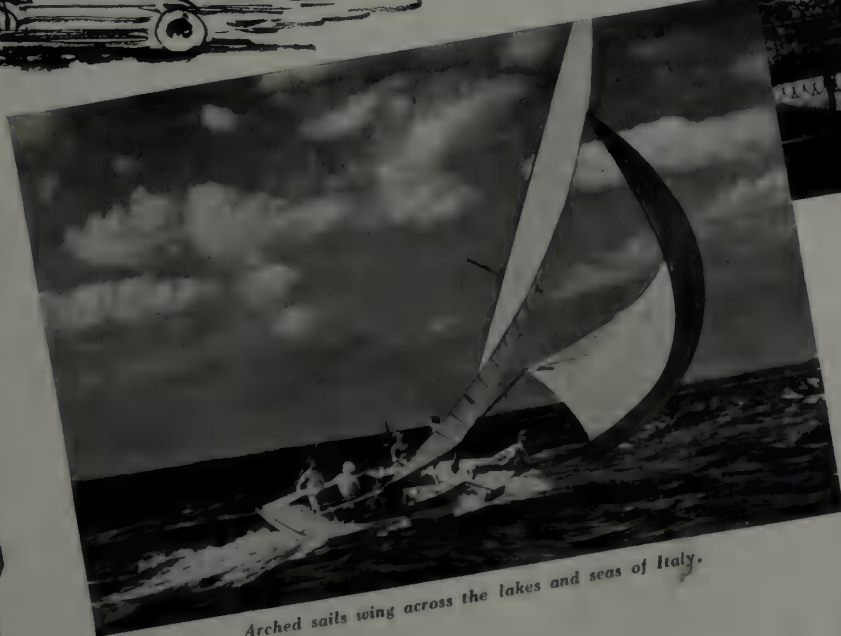
The Italian Grand Prix at Milan... Regattas... Speedboat Races
on the Riviera and Lido... Trap Shooting at San Remo...

Golf Matches at Menaggio... Tennis Tournaments at Rapallo.



Lovely flowers mark the dawn of Spring in the Alps... Sestriere.

In Rome, the magnificent Augustan Bimillenary Exhibition. • In Florence, the Music Festival from April 28 to June 10. ■ In Venice, from June to October, the XXI Biennial Modern Art Exhibition.



Arched sails wing across the lakes and seas of Italy.



Send for a complete calendar of events in Italy... the names... dates and places where society enjoys its sports and takes its leisure, too.

All Things for All People in Italy this Spring

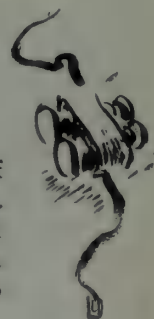
Sportsmen... connoisseurs of wine and cuisine... lovers of music or Riviera life... cosmopolites who follow the social seasons... find there's never a dull moment... be as rustic... be as fashionable... be as history-minded as you please... in Italy.



The dome of St. Peter's from Pincio Gardens.

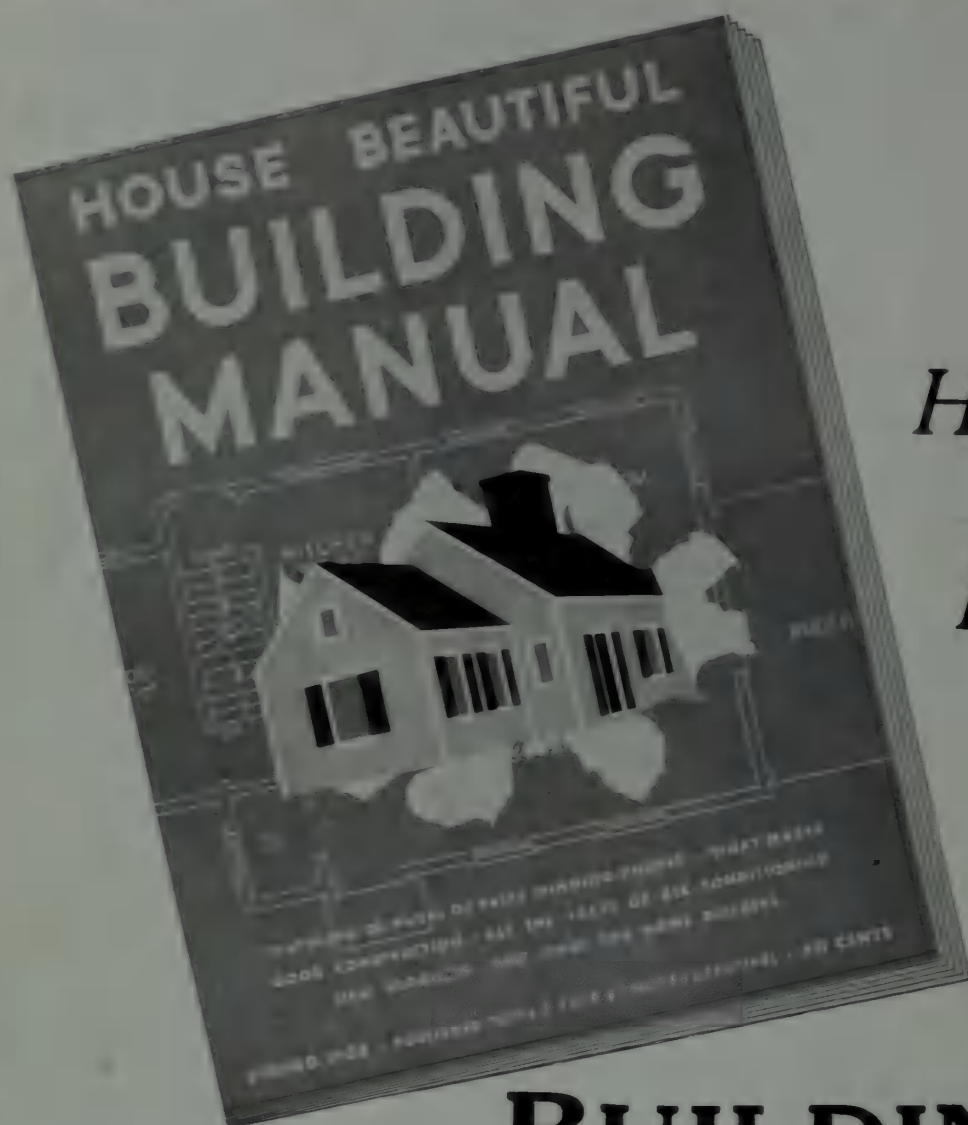
Now is the Time to See Italy

100 lire for \$4.75 in Tourist Checks or Letters of Credit. 50% to 70% reduction in railroad fares. Hotel coupons and gasoline coupons effect radical savings. They apply also to Tripolitania (Italian North Africa). Ask your travel Agent or write to us for facts and literature.



**ITALIAN TOURIST
INFORMATION OFFICE**

New York: Palazzo d'Italia, 626 Fifth Avenue ■ Chicago: 333 North Michigan Avenue ■ San Francisco: 604 Montgomery Street



HOME PLANNERS—

HOME BUILDERS—

HOME REMODELERS—

The 1938 Spring Edition of
HOUSE BEAUTIFUL'S

BUILDING MANUAL

is ready for you!

100 pages devoted to everything that is fresh and exciting in the field of building and modernizing . . . a complete encyclopedia on home planning and equipping. *New ideas, new plans, new conveniences.*

A special feature is an authoritative analysis of the latest developments in the principles and applications of air conditioning and heating, written by experts in layman's language.

Also included is a 28-page section describing in detail the 16 prize winning houses in HOUSE BEAUTIFUL'S Small House Competition. Floor plans—photographs—construction data—specifications—building notes.

Complete inside and outside information, in text and illustration, of everything that goes into the making of a good house.

HOUSE BEAUTIFUL
572 Madison Ave., New York

Enclosed please find fifty cents (50c)
for my copy of your Spring 1938
BUILDING MANUAL.

NAME.....

STREET.....

CITY & STATE.....

BHF-438

Everyone who owns a house now, or hopes to own one in the future, should secure a copy of this BUILDING MANUAL without delay. It will save you time, trouble and money in solving your problems.

50c at the better Newsstands, or direct from
the publishers via the attached coupon.

HOUSE BEAUTIFUL

572 Madison Avenue

New York, N. Y.



*For Women Who Are Fussy
About Their Homes—*

**THE NEW
QUAKER
CUSTOM-BUILT CURTAINS**

Decorators' use of Quaker net for made-to-order curtains was the inspiration for this new Quaker De Luxe line. Designed, hemmed, finished and ornamented to decorators' specifications, they are truly "custom built" for *your* home. Definitely new and different they bring to windows that air of individuality which every home lover strives for. You will find Quaker De Luxe curtains in the same stores that display the Quaker Standard line—the line of unlimited variety that is today at the windows of millions of American homes.

**Send for Book of
Curtain Problems and Correct Solutions**

More than 50 photographs of actual window problems and their correct solutions, as found in typical American homes. Send 10 cents to Dept. B48, Quaker Lace Company, 330 Fifth Ave., New York.

LEGS ARE YOUNG IN QUAKER STOCKINGS

For sheer beauty, dull lustrous glamour and sleekness, there is nothing more beautiful than a Quaker stocking. For all their delicacy they wear amazingly. At your favorite store, 79c to \$1.65. Quaker Hosiery Company, 330 Fifth Avenue, New York.



LOOK for the famous Imperial Green Shield, your assurance of supreme quality and enduring satisfaction.



Imperial Tables



Brides of today desire smartness... in appearance, in dress, and in the furnishing of the home. First choice is for Imperial tables, because here smartness is not expensive. Beautiful new Imperial creations fit in with every budget. What a joy and satisfaction in furnishing the first home with Imperial's fine tables.

★ Imperial Tables, in wide variety of types and all popular styles, are priced at \$9.95 to \$500.00. For sale by leading furniture and department stores everywhere.

IMPERIAL FURNITURE CO.
Grand Rapids, Michigan



Send 10 cents for this richly illustrated book that relates the romance of antique period tables, and in which our Imperials are immediately visible.
WRITE DEPARTMENT



A PLEDGE OF QUALITY BACKED

FOR six years you have seen this Emblem of the Grand Rapids Furniture Makers Guild upon fine furniture throughout the length and breadth of the continent. You have seen the document accompanying each piece of furniture and attesting to its authenticity as a product of this unique association of competitive manufacturers. You have seen the certificate, framed in the furniture department of your dealer member, of the Grand Rapids Furniture Makers Guild.

The story of the Grand Rapids Furniture Makers Guild is one of those rare stories of business in which the protection of the public is the motivating thread. It is, in brief, the story of a group of manufacturers who banded themselves together in January, 1931, and covenanted to go on making furniture with no sacrifice of its historic quality in a time of depression. But they did more than that. Each member of this unique association guaranteed not only that his own furniture would continue to meet these exacting standards; he guaranteed, too, that the products of his competitors, who are also members of the Guild, in their respective classifications, would remain equally fine in quality of materials and workmanship.

Probably such an association could not have formed outside a city where the making of fine furniture is a tradition and almost a religion. For more than a hundred years they have been making furniture in this Central Michigan city. There are other industries there, too, but the

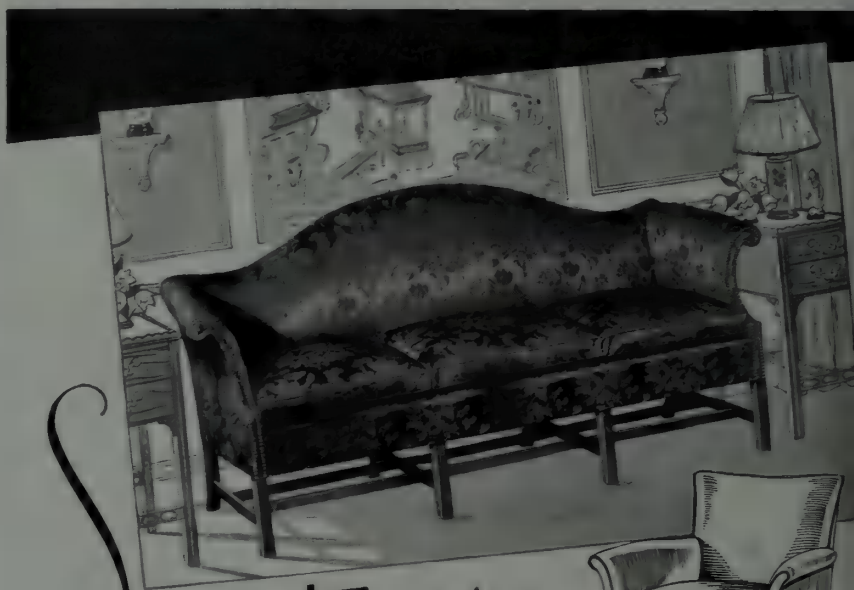


This emblem on your furniture with the legal certificate of registration constitutes conclusive surety of quality and excellence and value.

name of the city is inseparably associated with its furniture. For more than sixty years not only this country but the world has recognized Grand Rapids as the Quality Furniture Capital of America.

They are proud of their furniture in Grand Rapids. And they know that without this pride of sound craftsmanship fine furniture is impossible. For in furniture, more than in any other product which goes into the home, the buyer must place himself trustingly in the hands of his dealer and his manufacturer. You may know what seems to be a piece of good furniture when you see it. But you must be an expert to know how honestly the exterior quality is carried to those hidden parts within. Can you tell how well a dowel fits? How the upholstering has been done? What lies beneath a piece of veneer? Sometimes not even the experts can tell you, unless they have taken the piece apart and examined the materials and the craftsmanship.

But the manufacturer knows, for he designed it, he specified the materials and how they were to be assembled and—which is of para-



Smartness
THAT WILL GIVE
YOUR HOME DISTINCTION

Smartness is an achievement in home furnishing all desire, whether it be bride, mother or grandmother. And smartness is assured with the selection of Mueller Masterpieces. Modern and traditional styles are interpreted to please the eye. Finest Grand Rapids quality workmanship provides enduring luxurious comfort. And, best of all, you will be pleased at the moderate price for furniture so fine.

It's Grand Rapids Furniture



You will find much to interest you in this brochure illustrating many smart new living room styles. Sent free on request. Please write Dept. 29.



MUELLER Living Room FURNITURE

MUELLER FURNITURE CO. • GRAND RAPIDS, MICH.

BY COLLECTIVE RESPONSIBILITY

mount importance—he selected craftsmen who were skilled in their trade and who shared his own pride in fine performance, to build it.

The ten firms which joined together in the Grand Rapids Furniture Makers Guild, are guided by gentlemen with this kind of pride. Faced in 1929 with the alternative of cheapening their own product or of going deep into their reserves to maintain quality, they unhesitatingly chose the latter course. And two years later, so certain were they that the public would applaud their effort they formed the Guild to perpetuate not only the quality of their product but the ideal behind it.

Realizing that their Guild could be no stronger than the dealers who presented their product to the country, they chose carefully among the nation's stores. There are many fine establishments which are not members of the Guild. But the Guild will guarantee you that there is not one of their own dealer members who does not stand in his community as an upright merchant, as proud of the quality of the product he sells you as is the manufacturer who makes it.

More than 200 stores in this country and Canada are now certified as dealer members.

And that is the story. It is a vitally important story. In all the furniture industry there is no other like it. Upon a century-old history of fine furniture making, a group of ten manufacturers build a guarantee that the traditions and the standards for which Grand Rapids is noted shall not be violated or cheapened. To the homes of America they offer fine furniture which will carry down the years, as sturdy and as essentially fine as the day a workman stamped the emblem of the Guild upon it and sent it to grace fine homes.

These are the manufacturer members of the Grand Rapids Furniture Makers Guild:

Imperial Furniture Co.
Johnson Furniture Co.
Johnson-Handley-Johnson Co.
Grand Rapids Chair Company
Mueller Furniture Co.
Ralph Morse Furniture Co.
The Widdicomb Furniture Co.
John Widdicombe Co.
Brower Furniture Co.
Wm. A. Berkey Furniture Co.



May we send you with the compliments of the Guild manufacturer members, publisher, and dealers, a copy of the next issue of THE STYLIS—16 pages, eight dramatized by 4-color offset process, free from all advertising, devoted to the pictorial and editorial presentation of what is new and exciting in furniture style trends from the foremost design creators of the Furniture Capital of America, together with correlated accessories for home furnishing. Address GRAND RAPIDS FURNITURE MAKERS GUILD, 701 BUILDING ■ LOAN BUILDING, GRAND RAPIDS, MICH.



Made of all mahogany, finely tailored interiors, hand rubbed finish.



Junior Dining Room Group

Smart designs for small scaled homes

Your small-scaled home or apartment can now possess true elegance and charm. Select any of the various individual ensembles or add a piece at a time from the open stock Junior Dining Room Group . . . Authentic traditional designs proportioned for the small sized dining room and bearing the distinctive DEXTER Fine Furniture seal.

You'll be proud to own DEXTER Fine Furniture. Possessing a rich heritage in high quality and craftsmanship, bedroom and dining room furniture bearing the DEXTER name is fashioned in a wide range of favorite period styles and may be purchased at moderate cost from leading stores throughout America.

Illustrations showing all of the Junior Dining Room open stock group and your nearest dealer's name will be sent gladly on request.

created by



Established 1872

GRAND RAPIDS CHAIR COMPANY
Makers of Dining and Bedroom Furniture

Customed for you who insist on quality with the presence of charm

THE **Strathmore**

PRICED \$49.00

Slightly higher in extreme West and South

\$59.00 with loose seat, down cushion and figured damask covering.

That your home may be more inspirational, comfort must be "built in," employing superior materials, construction, craftsmanship, and meticulous finish. Only living room furniture of these requisites is customed by

RALPH MORSE FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

Write for free de luxe brochure—"Fine Living Room Furniture."



Quality Furniture priced for moderate budgets. Featured by stores of distinction throughout the continent.



JOHNSON FURNITURE COMPANY
JOHNSON-HANDLEY-JOHNSON COMPANY

GRAND RAPIDS MICHIGAN

New York City Stuart Building 4th Ave at 32nd St



Skål TO THIS NEW HOME FURNISHINGS TREND

SWEDISH MODERN

Modern that will live because it is so livable and is appropriately "at home" with other styles in this is Widdicomb's originals in Swedish Modern design for dining rooms, bedrooms and living rooms.

New illustrated booklet, featuring Widdicomb's Swedish Modern sent to you free on request

The WIDDICOMB FURNITURE Co.
Makers of fine furniture since 1865
GRAND RAPIDS, MICHIGAN



SLOANE'S SPRING SONG



AND who wouldn't sing about *Pearlglow* . . . Sloane's amazing new fabric that puts the lilt of Spring in your house? You'd swear it was silk, so supple and lustrous is it. Yet *Pearlglow* is actually a finely woven mercerized cotton, with cotton's stamina. It's washable. Sunfast. Dustproof. Its lovely gleam is there to stay. And the patterns are fresh as new grass. The fern rose design is in a choice of backgrounds: red, blue, green, white, peach, bisque. The check, in a choice

of French blue, sage green, dusty rose, mustard gold.

Sloane will make the draperies illustrated, $2\frac{3}{4}$ yards long, 36 inches wide, with fringed swag valance (up to 4 ft. wide) and tiebacks; including pine slat, rod and fixture, \$22.75. Proper-

tionate prices for other measurements. Slipcovers shown for love seat, wing and club chairs, labor price . . . \$18.95. Slipcovers for sofa, two chairs, labor price . . . \$19.95. *Pearlglow* by the yard, 36 inches wide, \$.95.

Drapery Department, Fourth Floor

Visit Sloane's House of Years . . . newly decorated for Spring with bright new ideas in draperies and slipcovers.



WASHINGTON, D. C. • SAN FRANCISCO AND
BEVERLY HILLS, CALIFORNIA



TO MAKE YOUR
House Beautiful

When furnishings for bathroom, kitchen, closet, or garden must be just so, come to headquarters for the newest. We've a 90 year old reputation for equipping beautiful homes. Send for our newest houseware or furniture booklet "H".

HAMMACHER SCHLEMMER

145 East 57th St.

New York, N.Y.





TROUSSEAU

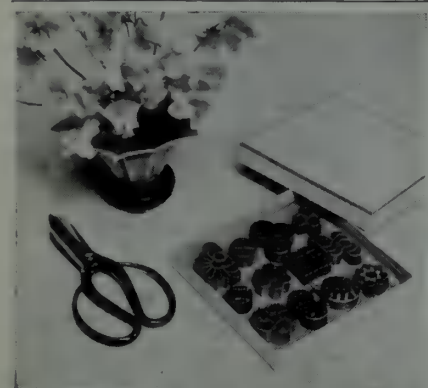
COMFORTABLE for Spring & Summer

Light as a feather and gay as a sprite. Fascinating, colorful prints. Blue, Red, Turquoise, Gold with white bindings . . . each \$8.75
Swatches on Request

Dimitry BLANKET COVERS . . . abloom with spring flowers in white and pastel shades of Pink, Yellow and Blue. Delicately scalloped and incrustured with two rows of hemstitching. Single, each \$5.75 Double, each \$7.50
Swatches of this and other designs on request.



MADISON AVE. at 69th ST., N.Y.
AND
GREENWICH, CONN.



ATTENTION! FLOWER LOVERS

Pansies, lilies of the valley, sweet peas, etc., are at their decorative best in miniature flower-holders, especially designed for them. The set shown has twelve different designs, averaging only 1 1/4 inches in diameter, to suit the mood, the flowers used and the shape of the container.

Complete set \$2.40 Postpaid
Cutting shears, per pair . . . \$1.50

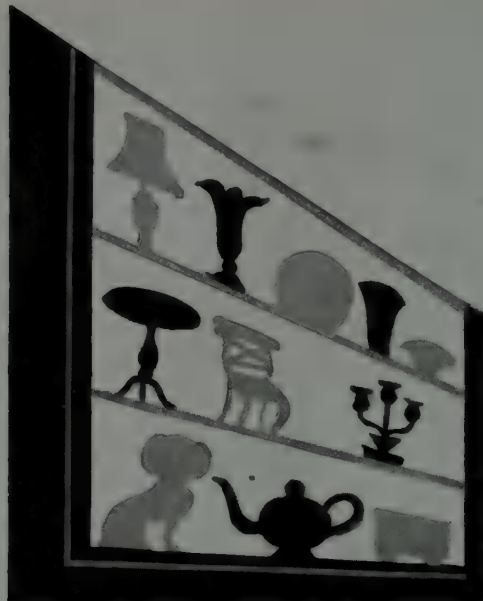
YAMANAKA & CO. INC.
680 FIFTH AVE. NEW YORK

English Bone China

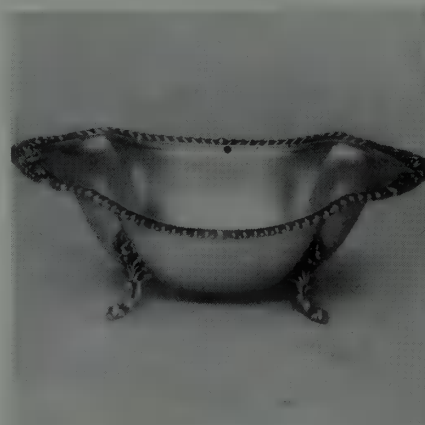


America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA



window



FILL this Reed and Barton centerpiece with spring flowers, masses of them, so they drip over the sides, and your table will reflect the spirit of Pan. Heap it with ripe strawberries, home-made ice cream or crisp, crackling salad and your dinner will advance with rhythmic aplomb. But however you use this silver-plated bowl, you'll be singularly happy with it, we promise. The price is \$27.50 at Marshall Field & Co., Chicago, Ill.

HIGHBALLS and old-fashioned served in these Dickens decorated glasses are sure to excite comment. And you need have no fear of conversation languishing because your guests will start reminiscing about Mr. Pickwick's escapades. So whisk out your Dickens and brush up. The decorations are alcohol-proof. Shown: The Breakdown and Mr. Pickwick in the Pound. \$10 the dozen at F. Pavel & Co., 19 West 24th Street, New York.



IF YOU want your hearth to be the one around which laughter rings loudest and friends linger longest, make it inviting. As a suggestion, we show you these heavy brass andirons copied from one of the finest models of Colonial days, and the matching set of fire tools with their solid brass handles and polished steel shafts. Andirons are 21" high and cost \$58, fire set is \$49 at Todhunter, Inc., 119 East 57th Street, New York.



ANTIQUE ENGLISH SILVER

OLD SHEFFIELD PLATE & REPRODUCTIONS

Georgian silver flatware service, "Old English" design, by R. Peppin, London, 1820-26. Consisting of seven dozen (modern knives) \$575.



James Robinson

INC.
731 Fifth Avenue
PALM BEACH NEW YORK LONDON

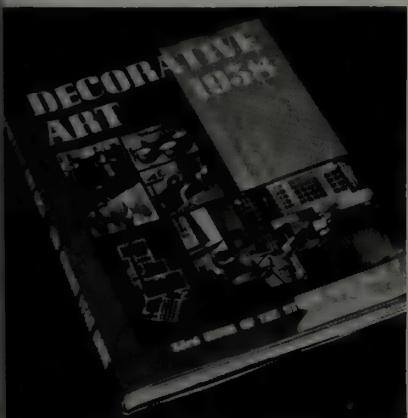
CAN you name the forty-eight states or their respective flowers? This department is willing to wager you'll have difficulty in each case. But both have been worked into the border of this Russian linen cloth and it makes an ingenious setting for an informal spring luncheon. In green, blue or tangerine, only \$4.50. Napkins 18" x 18", \$2 for six; 12" x 18", \$1.65 for six at McGibbon & Co., 49 East 57th Street, New York.



Wherever you live, the merchandise shown on these pages is within your reach. Write the shop or store mentioned for quick delivery

Shopping

WITH this waterboy set on your bed table you can quickly remedy those agonizing moments late at night when, your throat parched, you ruefully remember the baked ham you had for dinner. Or put it on the porch of your summer cottage filled with Coca-Cola or lemonade. In coral, peach, green and maroon with white or white with black, \$5.50, plus shipping charges, at Lambert Bros., 767 Lexington Avenue, New York.



IF YOU plan to be married soon you probably spend hours mentally furnishing your home. You have carte blanche, your brain is seething with ideas, but you'd like a guide to keep you from creating a hodge-podge, to suggest a drapery arrangement or a color scheme. *Decorative Art 1938* with 500 color and monochrome photographs will do all. Paper bound \$3.50, cloth \$4.50. Studio Publications, 381 Fourth Avenue, New York.



FOR the woman confined to her bed why not get these hand-quilted pockets of Cherokee taffeta? Flat cardboard fits between springs and mattress, two pockets drop over the side of the bed and a zipper arrangement permits the entire cover to be removed for cleaning. Her jewels go in the case under the mattress. \$8.50. Gingham, \$7.50. Matching tissue box cover, \$5.25. Eleanor Beard, 446 Park Avenue, New York.



WE LIKE to curl up on a sofa, a good light at our side, maybe an apple to munch, and with glorious abandon catch up on our magazine reading. This rack fits at the end of your couch so with a lazy man's bliss you may help yourself without stirring. 30" x 21" x 10 1/2" in natural maple or any color lacquer you may want. The price is \$28.50 at Modern-age Furniture Corp., 162 East 33rd Street, New York.



BRANCHES:
1217 Conn. Ave., Washington, D. C.
221 Peachtree St., Atlanta, Ga.



Designed centuries ago—For Living today and tomorrow!

BIGGS' tradition for reproducing only the finest of Colonial antiques extends back nearly fifty years. Now, as always, there is a gracious elegance in the authentic detail, faultless construction, and utmost charm of every hand-made piece.

Illustrated is a beautiful Hepplewhite Mahogany Card Table, effectively inlaid with Satinwood. Top is 36" x 36" open; 36" x 18" closed. Regular price is \$57.50. Special for April only.....

49

Send 10¢ for catalogue B

BIGGS
ANTIQUE CO.
318 E. Franklin St., Richmond, Va.



Gorham's Beautiful
"Maintenance" Service
Price \$1250.00

Their August 5th, 1937, price, \$2150.00. While this service has been used, it is in perfect condition and cannot be told from new. We also have in stock the following items in this same pattern and, in most instances, priced at less than fifty cents on the dollar of the original cost.
8 coffee cups & saucers
8 demitasse cups
8 bread & butter plates
8 sherberts
2 candlesticks
meat platter
water pitcher
gravy boat & tray
centerpiece
entree dish
and many other items

UNUSUAL OPPORTUNITY

To fill in on your obsolete patterns. We have accumulated more than 300 patterns of this silver, such as:
Baronial
Bridal Rose
Frontenac
Les Cinq Fleurs
Lily-of-the-Valley
Louis XV
Orange Blossom
Violet
This silver has been used and refinished and is offered at materially lower prices than new silver.

Correspondence Solicited

JULIUS GOODMAN & SON, Inc.
43 South Main Street
Memphis, Tenn.

VENEZIAN
ART SCREEN CO.



LET SUMMER IN—This Screen decorated with gay colorful flowers is wholly enchanting for the Summer home. The perfect gift for the Bride.

Large collection of beautiful Screens for your selection or will paint to harmonize with any decorative scheme. Write for Catalogue 40.

540 MADISON AVENUE NYC
Between 54th and 55th Streets

Every Modern Home
Should Have An Elevator

RIDE
Upstairs on a
Sedgwick

Don't Wait Till It's Too Late



Stair climbing may not cause heart ailments, but it is a dangerous form of over-exertion for those with a weak heart, as doctors will tell you. And for elderly folks, too, the Sedgwick Residence Elevator or Stair-Traveler offers safety, convenience and far less fatigue. Readily installed. Moderate cost. Deferred payments. Address SEDGWICK MACHINE WORKS, 157 West 15th St., New York.

★ WRITE FOR ILLUSTRATED BOOKLET ★
Also Dumb Waiters, Fuel Lifts & Trunk Lifts

YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB 1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.



This faithful reproduction of an OLD ENGLISH TEA CADDY

serves as a smart accessory for the discriminating hostess, from which to serve cigarettes or candy, and at the same time it adds another note of beauty to her room.

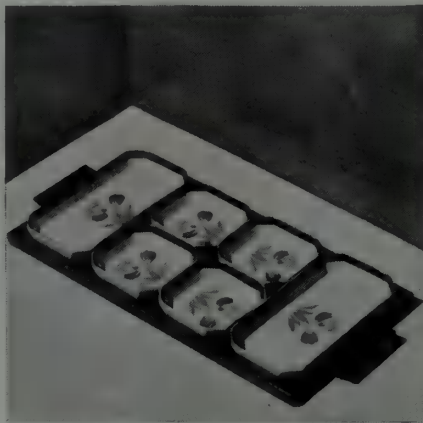
In silver on copper

\$10.50

Olga Woolf, LTD.

509 MADISON AVE., N. Y.
PLaza 3-1401

window shopping



AS SOON as canapés are under way a hostess knows whether a party is a smashing success or a forlorn fiasco. So it's important that you key your hors d'oeuvre service to the sprightly pitch, because moods are contagious. Here is a white china serving tray with colored borders and hand-painted tulips that have a debonair danciness about them. The dishes fit into a glass-lined tray. \$20 at Alfred Orlik, 39 Madison Avenue, New York.

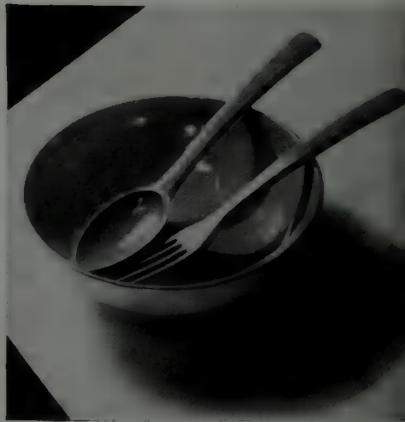
IF YOU have achieved the reputation of a giver-of-parties par excellence, round it off by gathering together all your lobster-fan friends at a buffet supper. Get lots of lobsters—or any shellfish—and use this service. The individual casseroles, \$13.50 the dozen, large plates \$10 the dozen, smaller plates \$5 the dozen and the perky salts and peppers \$6.50 a dozen pairs. At Alice Marks, 6 East 52nd Street, New York.



IT WAS rather an ordeal getting Mr. Peter Rabbit to pose for this picture because Mistress Cottontail is camera-shy and he hates appearing without his spouse. But he's something of a dandy and was anxious to show you his red Windsor tie and fanny buttons. The lady sends her regrets and they both wanted me to say: Please, won't you get them for Easter? 85¢ each at Schrafft's, 58 West 23rd Street, New York.



IF I were a bride I should rush home every spring evening and in my spick-and-span kitchen I should mix a green salad fit for a king. And all because it would look so young and gay and festive in this lacquer bowl just big enough to serve two with its graceful servers. It comes in Chinese red, bottle green and black. Colors are not impaired by liberal dashes of garlic. The set costs \$7.50 at Yamana, 680 Fifth Avenue, New York.

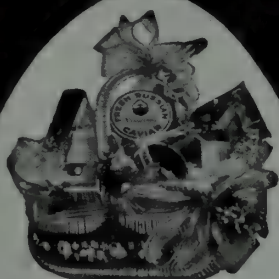


When Gourmets Get Together . . .

When the hour grows late with memories of a hundred tables . . . the tale will turn to smoked turkey and Pinesbridge Farm. Until recently only a few American epicures had enjoyed this savory delicacy in their homes or certain clubs and restaurants. To discriminating hosts the owner of Pinesbridge Farm now offers smoked turkey, made after the century-old heirloom recipe. Before planning your next party, write to the Farm for a free copy of "Turkey-Smoker"

R.F.D. #4, OSSINING, N. Y.

PINESBRIDGE FARM
Original
SMOKED TURKEY



EASTER DELICACIES

Fresh Russian Beluga Caviar 1b. \$15.00
Vendôme Smoked Turkey Paste 3 1/2 oz. .50
Vendôme Brandied Apricots, Peaches or Pears qt. jar 2.25
Fresh Georgia Pecans per lb. 1.25
Wild Strawberry Preserve 8 oz. jar .75 16 oz. jar 1.45

All items plus postage
Write for Catalogue "H"

Vendôme

Imported and Domestic Delicacies
415 Madison Avenue
Wickersham 2-2224
New York

The Spinet Grand Exclusively by MATHUSHEK

EST. 1863

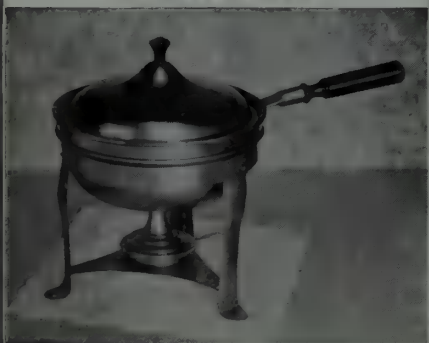


A NOTE OF DECORATIVE AND TONAL BEAUTY

To see it . . . to play it . . . is to appreciate its loveliness. . . . So genuinely fine. . . . So economical of space. For your protection the trade mark SPINET-GRAND is cast in the plate. Only MATHUSHEK makes the SPINETGRAND. Send for illustrated booklet B.

MATHUSHEK
43 W. 57 ST. Nr. 5th Av., N. Y.

COPPER KITCHEN ARISTOCRATS



THE CHAFING DISH

is indispensable to the perfect hostess. Made of pure copper with black tin lining, it lends the atmosphere of warm friendliness to any gathering. We show above the standard

3 pint size at \$10.00

We have others more expensive holding up to 8 pints from \$15.00 to \$65.00 each.

Deliveries are free within 100 miles of New York City.

We give prompt attention to mail orders. Call or write for our COPPER KITCHEN ARISTOCRATS Catalog.

BAZAR FRANÇAIS
CHARLES R. RUEGGER, Inc.
Established 1877

666 Sixth Avenue, New York, N. Y.

SHOPPING IS Always Fun

—in the pages of HOUSE BEAUTIFUL. Day and night, in fine weather or foul, you can always indulge your longing for knowledge of the newest and smartest things in home furnishing and equipment, through HOUSE BEAUTIFUL'S reliable and up-to-the-minute reports.

HOUSE BEAUTIFUL

572 Madison Avenue
New York, N. Y.

Window shopping

LIKE a bright new penny this copper bowl has a gentle charm which makes a nice foil for field flowers—and imagine the effect of these coppery colored roses in mad confusion in such a setting! Or you may use it for candy, mayonnaise or whipped cream. The height is 3 1/4", diameter 6 1/4". Hand made, silver lined and hammered, the bowl is \$8, and it may be found at George C. Bebelein, 79 Chestnut Street, Boston.



THE fastest clipper ship of her day was the Flying Cloud. There is a haunting loveliness about her in full sail and a vibrant majesty in her lines. If sailing, the sea, and salt in your face do queer things to your heart you'll stand misty-eyed and lost in thoughts that are far-away. The picture, 18 3/4" x 25" a reproduction of a watercolor, costs \$12; with the painted glass mat and gilt frame, \$35 at Foster Bros., Arlington, Mass.



ALL you worshippers of the great god Modern pull out your prayer rugs and salaam. The reason for the surgical eulogizing is the heavy crystal ashtray and cigarette box which combine every superlative feature you've ever dreamed of. Give them as gift and you'll be blessed, but this department won't be surprised if you develop a piggish streak and keep them for yourself. \$5 apiece at S. S. Reynolds, 208 Newbury Street, Boston.



HERE is a table with a Doctor Jekyll and Mr. Hyde character. When you're alone and working feverishly to finish the sweater for your first grandchild, let it be a knitting table where yarns drip over the sides with reckless extravagance. But when guests are there, banish the confusion and turn it into a dignified end table and magazine rack. Of solid rock maple, \$10.50 at William Hengerer, 457 Main Street, Buffalo, N. Y.



OUTING KIT
ARE YOU GOING AWAY?
An outing kit that contains two quart size thermos bottles each with 4 cups and a sandwich box neatly fitted in a pigskinlike case.
Complete **\$6.85**
Scully & Scully, Inc.
"The Smart Gift Shop of New York"
506 PARK AVENUE, NEW YORK
at 60th Street
Wickersham 2-2590

WALLPAPERS

Write for Specimen Booklet

Nothing in the way of beautifying a home, does so much and costs so little as wall paper. From our diversified collection, we have assembled into a convenient booklet, 20 distinctive wallpapers of authentic Colonial period design—waterfast and sunfast. Visit our show-rooms or enclose with request for booklet 25c to cover the cost of postage and handling.

A. H. JACOBS COMPANY, Inc.
509 MADISON AVENUE • NEW YORK, N. Y.

STUDY INTERIOR DECORATION AT HOME SIX WEEKS PRACTICAL TRAINING COURSE

Authoritative training in selecting and assembling period and modern furniture, color schemes, draperies, lamp shades, wall treatments, etc. Faculty of leading decorators. Personal assistance throughout. Cultural or Professional Courses.

Home Study Course
starts at once • Send for Catalog 5C

Resident Day Classes
start July 11th • Send for Catalog 5R

**NEW YORK SCHOOL OF
INTERIOR DECORATION**
515 Madison Avenue, New York City

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE

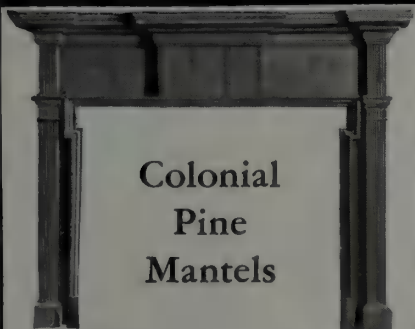


Chair, Hood and Extension No. 141

Illustrated Catalog
Freight Prepaid to Florida.

**GRAND CENTRAL
WICKER SHOP, INC.**
217 East 42nd St., New York, N.Y.
MANUFACTURERS
BETWEEN 2nd & 3rd AVENUES

Fireplace EQUIPMENT



Colonial
Pine
Mantels

This lovely antique pine mantel from Philadelphia is one of our large collection of Colonial pieces. Write for our new catalog showing more than twenty authentic Colonial designs.

Let us know your requirements for mantels, of any style or material, or for fireplace furnishings, Franklin stoves and screens.

Edwin Jackson
INC.
175 EAST 86th ST. NEW YORK

What Have You FOR SALE



Whether you've the contents of a castle or a china cupboard for sale, we're interested. Our years in the business of buying and selling everything in the household line from a single tea cup to whole estates have given us a background of experience which assures you the highest return. We'll buy outright or sell at public auction for you and please be assured that no commission is too small or too large for our consideration.

Your inquiry is invited and will receive our prompt attention.

Meredith
Galleries, Inc. Auction Rooms

19 East 49th Street, N. Y. C. WI 2-1490



Madonna with The Gold Finch by Raphael

... English painting reproduced on glass in gold leaf Baroque frame 21 x 26 ... \$165.00

Alfred Orlitz
395 Madison Ave., bet. 47th & 48th Sts., N.Y.



Charming and Quaint

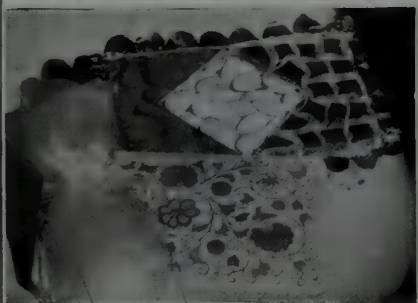
..... Copied by skilled native craftsmen of Southwestern Virginia highlands from original made in Boston in early Eighteenth Century—this attractive, fanciful footstool lends a subtle note of character and dignity to any furnishing scheme. Upholstered in antique velvet, choice old gold, blue, rust, wine. Handmade, solid Walnut, dull rubbed finish. At base 12" by 14" by 9" high. Price—\$16, express collect.

Suitable needlepoint with background to be completed. Size 12" by 27". Price—\$3.50.

Write for illustrated folder

ISABEL IMBODEN SHEEN
HANDICRAFT SHOP
BRISTOL - VIRGINIA

Sweets for Easter



This unusual sweets assortment blends in with the spirit of Easter—Almond-shaped chocolates from Czechoslovakia; Maison Glass caramels; and Dragees de Verdun, known the world over—attractively packed as illustrated. A splendid gift for all occasions. \$4.35 (delivered in N. Y. C.; postage additional elsewhere). The beautiful 3 lb. box, when empty, may be used in many ways.

Write for Catalogue "B"

maison glass

Imported Table Delicacies
15 East 47th Street New York
Wickersham 2-3316

America's greatest name in MODERN...

Because... we offer the largest showing of modern furniture for every need!

Because... we create our own exclusive designs, available nowhere else!

Because... our decorator service, without obligation, enables you to accomplish a great deal more... in beauty, practicality and economy!

Modernage
162 East 33rd St.
New York

THESE ARE MEXICAN HUARACHES



It's Springtime—and TIME TO RELEASE YOUR FEET

into the air-conditioned freshness of this imported sandal. Thongs of genuine steerhide are woven in ever varying patterns to make the Huarache a light, cool sandal of unusual comfort, but with plenty of durability for hiking and sportswear. Beige, turning brown with wear, with low heels and loose heel straps.

NEATLY BOXED AND POSTPAID. \$3.75
ORDERS FILLED BY RETURN MAIL per pair

To order send an outline of the foot and mention shoe size. Specify STEERHIDE

The OLD MEXICO SHOP
SANTA FE - NEW MEXICO

Do Famous Prints in Needlepoint

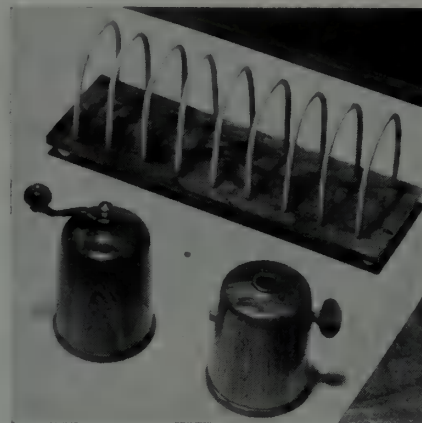


The Currier and Ives on pillow—any of four seasons on fine canvas with yarn, \$19.75; on grospoint canvas, \$15.00. The Godey print on fine canvas with yarn, \$16.50; on grospoint, \$7.75. You'll love them as pictures, too.

Alice Maynard

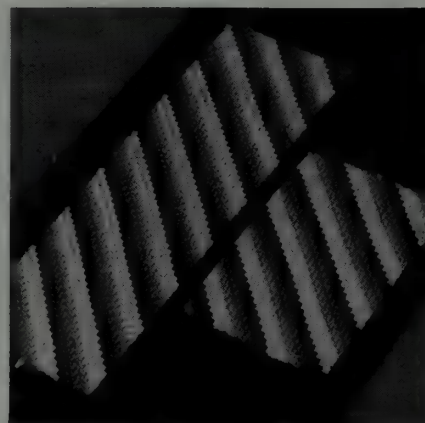
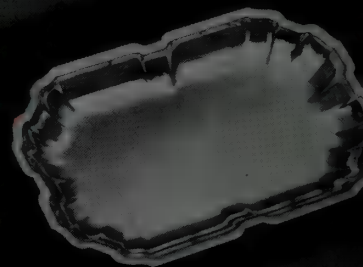
558 MADISON AVE., NEW YORK

window shopping



DAY by day in every way breakfast is coming into its own. The descript table appointments of not long ago are relegated to back shelves and vigorous accessories have taken their place. These walnut salt pepper grinders and toast rack set tempo for the emancipation of morning tables. Eight-slice toast rack \$14.4-slice \$1, pepper grinder \$3, grinder \$2.50 at Rena Rosenthal, Madison Avenue, New York.

GAY, informal evenings, a few friends in to play games or some bridge, and supper later. We all spend countless nights in this way, and the sterling International Silver dish pictured here is the ideal solution for cold cuts or scrambled eggs. The undulating rim and symmetry of proportion make it valuable for more gala occasions, too. The price for the supper dish is \$35 at J. W. Robinson Co., Los Angeles, Cal.



FOR terrace luncheons with a singing in the clear air and fountain playing a gurgling accompaniment to your bright chatter, this set is the perfect complement. The scarf and eight doilies are made of crocheted fibre strings and come in eight colors: brick, brown, green, gray, Dubonnet, blue and red. It is incredibly practical and will last a lifetime. Costs \$7.50. Makanna, Inc., 416 Boylston Street, Boston, Mass.

HERE is a Queen Anne chair with cabriole legs reproduced from a very fine one from England. It suggests the determined little queen who was so justly proud of her needlework, and we can almost see her with a group of favorite ladies-in-waiting on just such chairs. Clarendon Studios, Inc., 201 Clarendon Street, Boston, Mass., which specializes in making exact copies of museum pieces in Boston and Salem.



OUR GALLERIES ARE UNIQUE... WE CARRY ONLY FINE COLOR REPRODUCTIONS OF THE WORLD'S BEST PAINTINGS. PICTURES OF SUPERB QUALITY ARE TO BE FOUND AT UNBELIEVABLY MODEST PRICES...

RAYMOND AND RAYMOND

OUR NEW YORK GALLERIES ON 52ND NEAR PARK AVENUE... OUR LOS ANGELES GALLERIES ON SUNSET NEAR THE TROCADERO

window shopping

THESE fantail pigeons are going to be married soon and the provider is gravely questioning his fiancée about the kind of engagement ring to get. (Note her very pensive air.) They would be ecstatically happy given your garden as a place to conduct their billing and cooing. Life-size and weatherproof, of imported terra cotta, they come in white or soft grays. \$16 the pair at F. B. Ackerman, 50 Union Square, New York.



WE HAVE yet to see a spread more utterly beguiling for a young girl's bedroom than this one. Made of cotton piqué in lollypop colors, piped and bound in contrasting sateen, it is appliquéd with an armful of old French spring flowers, and there is a touch of lavender and old lace, a sprinkling of Oberon's potions about it. Double-bed size costs \$13.50, single size \$10.95 at Walpole Bros., 587 Boylston Street, Boston, Mass.



WITH a floppy hat, a lively smock and especially this aristocrat of wheelbarrows you may well make a fine fetish of gardening. The barrow is equipped with four tools of stainless steel, a pair of Kremeskin gloves and a basket that is removable. Keep it close by as you putter, prune or transplant and you'll wonder how you ever managed before. Costs \$19.50 at Abercrombie & Fitch Co., Madison Avenue & 45th Street, New York.



THIS setting is like a spring song all about bees droning in the clover and a thrush trilling on the topmost branch of an apple tree. Your table will be as the fragrance of rain-drenched lilacs, your luncheon a success, and your guests enthusiastic. Doilies \$20 a dozen, napkins \$15 a dozen, fingerbowl doilies or coasters \$7.50 a dozen and flowered glasses \$12 a dozen. Yale Barn, 997 Farmington Avenue, West Hartford, Conn.



For a gayer note!

Use Gleaming Swedish Copper.

- To enliven the Kitchen—
- To give desserts and salads that Continental "Something."

- As a toast or muffin cover.
- | | | | |
|--------------|--------|----------|--------|
| 1 qt... | \$1.25 | 3 qts... | \$2.00 |
| 1 1/2 qts... | 1.50 | 3 qts... | 3.50 |
| 4 qts... | \$4.00 | | |

Add 25c for postage

Also Copper Coffee Pots & Sets—

EDGREN STUDIO

The Swedish Shop

472 Boylston St.

Boston

Booklet on request.

FOR ZESTFUL ENTERTAINING

Colorful Hand Crocheted
Fibre String Luncheon Sets

(Serves for eight)

\$7.50



Makanna sponsors these luncheon sets because they're as spirited as a Spring breeze, yet oh so practical! The more they're laundered, the lovelier they seem. Put zest in your entertaining by supplying your linen closet with a variety of these gay sets. Colors: Gray, natural, green, yellow, brown, blue, crimson and dubonnet.

Matching Napkins. \$3.50 for eight.

Makanna, Inc.

THE TROUSSEAU HOUSE OF BOSTON

416 Boylston Street

Clarendon Studios,

Inc.

201 Clarendon Street

Boston

**INTERIOR
DESIGNERS**

EADGYTH C. PATCH

Specializing in
custom-made draperies
and furniture

TELEPHONE: KENMORE 6030-6031



NEEDLEWORK DESIGNS

The portfolio illustrated is an example of the fine needlework designs we execute to order. Design for portfolio, including any three initials, and all materials, postpaid \$12. Also designs for coats of arms and embroideries of all kinds, including crewel work, needle point and quilting. For information, call or write the Needlework Shop of

**The WOMEN'S EDUCATIONAL
& INDUSTRIAL UNION**
264 Boylston Street, Boston



COLORFUL ITALIAN TILES
combined with Hand Wrought
Iron Tables of many uses. 16"
long, 8 1/4" deep, 21" high.

Nest of two illustrated \$28.50 net
Write for booklet *Hand Wrought Iron*

Carbone
INC.

342 BOYLSTON ST., BOSTON



will make your daily
washables dance with
joy. It saves your fabrics, your time
and your money.

Washes out INK, LIPSTICK, OIL
and many other stains.

MEASURED FOR YOUR CONVENIENCE

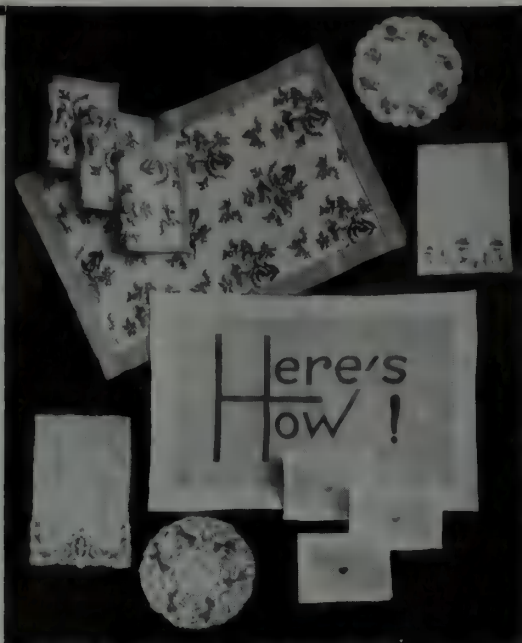
50 washings (in envelopes) . . . 1.00
100 washings in Cylinder . . . 1.75
200 washings in Cylinder . . . 3.50

SPOTS ARE EXPENSIVE. Send 3¢
stamp for sample and booklet.

jalma, Lexington, Massachusetts

Small Gifts

OF INFINITE
CHARM
AND BEAUTY



1. Finger Bowl Doilies. Linen or organdy. Swiss embroidered fruit motifs. Blue, white, peach, green, ecru and gold. Assorted colors, box of 12 for \$12.00

2. Cocktail Napkins. Fine linen with Swiss embroidered flowers. Peach, white, blue, green, yellow and ecru . per dozen, \$10.75

3. French Print Cocktail Set. Tray cloth and 12 napkins. A hand-blocked print with borders in assorted colors . . \$12.75

4. Here's How. French hand-appliqued cocktail set (tray cloth and 12 napkins). Various amusing sayings. Assorted colors. \$19.75

5. Lace Doilies. Point de Milan finger bowl doilies with hand-drawn ecru linen insert.

per dozen, \$18.00

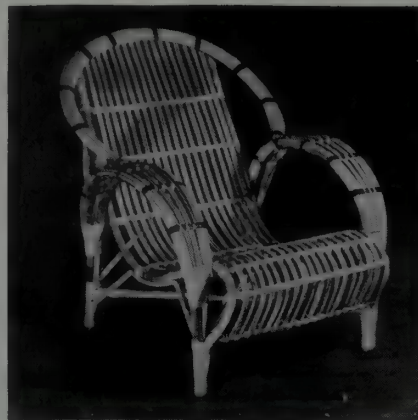
6. Lace Cocktail Napkins. These exquisite Point de Milan napkins come in ecru and are hand-drawn. For the more formal occasion . per dozen, \$18.00

Write for Léron's attractive Gift Booklet
Mail orders will receive prompt attention

Léron

745 FIFTH AVENUE, NEW YORK
PARIS • PALM BEACH • NEWPORT • AIKEN

window shopping



FOR color, comfort and a touch of caprice put this Floridian chair on your terrace. Pad it with gay chintz and when your camera-mad son or your best beau wants to take your picture make a bee line for it, and strike a Dietrich pose. Even Junior will be entranced. Of Chinese bamboo rattan and made in Hong-Kong, it is 31" x 20" x 27". Costs \$18.50 at Gunn & Latchford, Inc., 323 Fifth Avenue, New York.

HERE are hearth brooms that make short work of cigarette butts and ashes. They are made of Cuban cane, 27" long, and the handles come in green, blue, red, brown and natural. Mother Goose and Goethe have immortalized the broom and these have a touch of the same witchery about them. Stand one like a sentinel beside your fireplace to guard against débris. \$1.15 apiece at The Artisans, 167 Newbury Street, Boston, Mass.



THE chief disadvantage of tea time is the constant and bothersome passing of plates that goes on. One person perilously balances a cup of tea, fast becoming cold, and waits, all thumbs and miserable, for her hostess to settle. This roll-about cart of reed and natural wood serves you quickly, painlessly and is extremely smart. Or use it as a miniature bar. 12" x 24"; height 32". \$12.50 at Scully & Scully, 506 Park Avenue, New York.

GIVE color and warmth to your fireplace by facing it with these antique Dutch tiles. They have a quaint charm that bespeaks the land of dykes and tulips where old men smoke their pipes in front of spotless little houses. The polychrome design is \$2.50, the two aubergines \$1.75 apiece and the delft blue \$1.50. They would be enchanting, set in the wall of a vestibule. Edwin Jackson, Inc., 175 East 60th Street, New York.



DINNER plates commemorative of the clipper ship era, imported by Jones, McDuffee and Stratton. 9 1/4" in diameter, in a rich brown tone of sepia on ivory Wedgwood Queensware. A set of twelve consists of twelve different ship designs with a plain or scenic border of the harbors of New York, Hong-Kong, Boston and San Francisco. \$24 the dozen, single plates \$2.50 each, plus postage, at Alexander Crane, Cheshire, Conn.

Exquisitely Simple
MARBLE MANTEL
for an 18th Century English Room

WM. H. JACKSON COMPANY
"Everything for the Fireplace"
16 East 52nd Street • New York
Established 1827

Window shopping

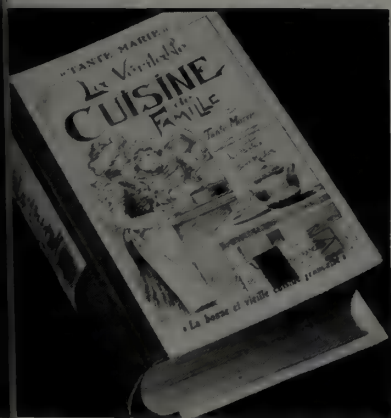
THE bathroom is the one room in a house where you may indulge your cherished hare-brained decorative schemes with the most chi-chi effect imaginable. But if you have neither time nor energy to go berserk in this fashion, here are two Parisian apothecary jars that will give your bathroom a touch of the Vere de Vere. Ideal for bath salts and cost \$15 the pair. Ovington's, 39th Street and Fifth Avenue, New York.



THE gadroon edge, the reeded border and the rosette of this English sterling silver dish mark it as an heirloom piece. It has a compartment for hot water and whatever use you put it to, either for beaten biscuits or vegetables, it will prove the *pièce de résistance* of the meal. The diameter is 8½", the depth 5½" and the price \$35. You will find it all complete at Olga Woolf, Ltd., 509 Madison Avenue, New York.



OUT of the gray stillness of the background of this hand-painted screen a gay galaxy of peonies comes leaping in splendid profusion. The design is reminiscent of the eighteenth century, but a later note is struck by the muted coloring in shades of glowing coral with touches of soft blue. Available in either a modern or period form. The price is \$75 and it is from the Mesian Art Screen Co., 540 Madison Avenue, New York.



TANTE MARIE'S La Veritable Cuisine de Famille—which means that this is an old-fashioned cookbook to gladden a gourmet's heart. The recipes are those most popular in France, they have been prepared with an eye to economy and are in the simplest French imaginable. With the humorous illustration on the cover it would make an original gift for a hostess. Costs \$1.25 at Bazar Français, 666 Sixth Avenue, New York.

RUMPY has evidently got over his grouch because he is playing around-the-rosy with four of the riffs, and the pine tree in the center festooned with white painted flowers. Very appropriately they are tucked on top of a green wooden music box which plays Brahms' Lullaby with an elfin tinkling. \$5. The full paper match-box holders are each at Personality Decorating, 145 57th Street, New York.



We put your closet

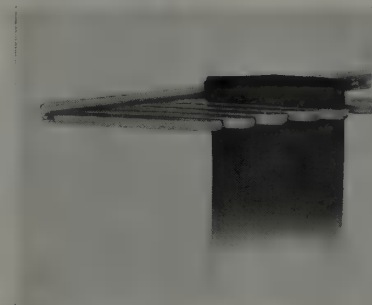
IN BANDBOX ORDER



MASCULINE MAPLE CHEST—Designed definitely for men by our Mr. Peters. Small drawers for underwear, gloves and handkerchiefs. Three larger ones with pull-down fronts for folded shirts and pajamas. Gives effect of a built-in unit. Maple. 22" wide x 21½" deep x 54" high. \$69.50.



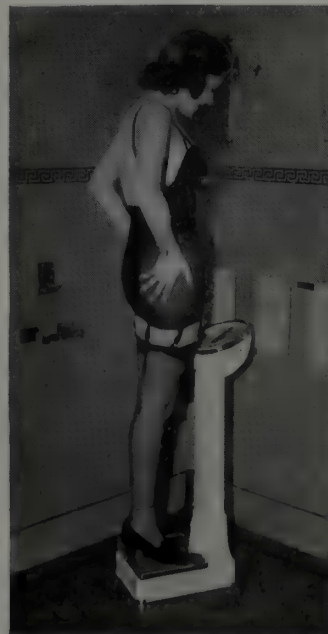
VALET RACK—Holds clothes ready for his morning rush. Shoes on the bottom rungs, trousers on cross bar, coat on hanger, shirt and underwear on top rod. Maple, mahogany or walnut finish, \$9.85. In chromium, \$24.75.



TROUSER RACK—Neat strip 25" long fastens on closet door or wall. Diagonal slots extend out only 4¼" and hold six pairs of trousers tightly. Takes very little room. Solid mahogany. \$2.50.



DOUBLE-JOINTED TIE RACK—Hinges flat against door or wall and pulls out so a man can see every single tie in his collection. Only 22" wide, yet holds 36 ties, each in private compartment. Chrome, \$3.95.



HANSON SCALES—Famous for accuracy! The waist-high dial of this new model is easily read without bending double. Ideal for the near-sighted, and a help to anyone. White, \$19.75.



MIRROR-STAND—A lady places Mirror-Stand behind her dressing table, and has both hands free to arrange her hair. Height and angle adjustable. Ivory, \$11.95. Maple, mahogany or walnut finish, \$12.95.

LEWIS & CONGER

New York's Leading Housewares Store
45th St. and 6th Ave. • New York, N. Y.
Vanderbilt 3-0571



BRIDEGROOMS PREFER SCHRAFFT'S!

Let any bride serve Schrafft's jams, jellies, coffee, tea, cocoa and other popular delicacies and she will discover this: The bridegroom prefers Schrafft's! And that will apply, too, to Schrafft's new delicacies: Black Cherries in Cognac, Kumquats, Pickled Cantaloupe and Watermelon, and others.

SCHRAFFT'S

556 FIFTH AVENUE, NEW YORK

The cloth.....\$4.25
For six white
napkins mono-
grammed in
matching color
add.....\$5.75
May be ordered by mail



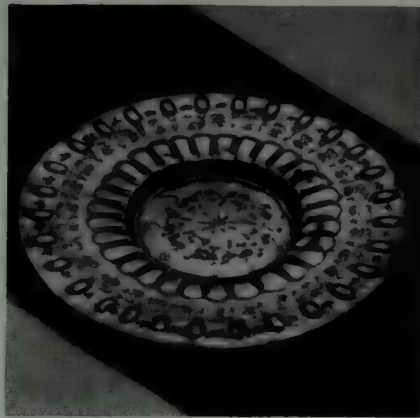
Truly
French

Provincial

Ready for an omelette paysanne or the little fraises-du-bois this amusing new linen luncheon cloth sings warm hospitality, en famille. For your spring table settings it may be had in French Blue or Jade Green, 52 inches square. Incidentally the set makes an appealing gift of high quality and modest cost.

mosse
NEW YORK 750 FIFTH AVENUE
SAN FRANCISCO: 478 POST STREET
Linen's

window shopping



SING-SONG incantations and ghostly blue spiral rising from incense, the mystery and the romance of the Orient—they are caught and held in this plate with its Assyrian design. Made of solid copper over which has been put a silver wash, the beauty of the piece increases with age as hidden highlights come to life. Two quite alike. 14" in diameter. \$7. at Adolph Silverstone, 21 Allen Street, New York.

WE THINK this is the neatest trick of the month, and so gratifyingly simple. Get out your photograph album and choose your favorite picture—a sailboat riding the waves or an old world street in Brittany—then have it enlarged to fit over your mantel, in your hall, nursery or rumpus room. It goes on like wallpaper and the size shown, 12 square feet, is \$9 at Photo Mural Studios, 101 Park Avenue, New York.



THIS cheese basket with its four gay crocks is a carnival of color containing Stilton and Cheddar cured with Port, Roquefort with Sherry and Edam with fine Sauternes. A connoisseur of cheese would clasp his hands over such a gift, and it makes a distinctive steamer present. The basket might be used with nice effect on your terrace for shears and garden gloves. \$4.50 at Maison E. H. Glass Inc., 15 East 47th Street, New York.

THIS Colonial chimney lamp is made of gleaming polished brass, has a handsome scroll handle and is 8¾" high. The pierced gallery holds a decorated glass chimney. Used for a mantel or on the buffet in pairs these will give atmosphere to your room. Or put one beside your son's bed—he'd love it. The price is \$3.50 each and you will find them at Stern Bros., 42nd Street between Fifth and Sixth Avenues, New York.



HAVE you seen these tapestry bed room slippers? Lovely, aren't they? Gros point is fast usurping the place of knitting in a woman's hand because it's great fun to do and you may work blithely along without worrying about higher mathematics. The canvas with the floral design finished in petit point is \$3 and the silk you need to complete the work costs about \$3. Alice Maynard will mount them too. 558 Madison Avenue, New York.

Window shopping

THIS crystal épergne strikes a new note in table decoration. The lower bowl is for fruits of the season. In the vase which rises up from the bowl, put a cluster of bright flowers. The result will bring a glowing radiance to your table. The height of the pictured here is 15"; it costs \$5.00. Other sizes are 11½", \$2.75; 9", \$7.50; 9½", \$2.50. These come from Mary Louise Macnamara, 154 West 74th Street, New York.



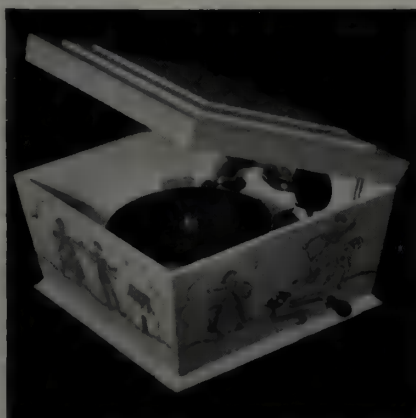
MAYBE you have already formed a mental picture of this French-looking bottle of toilet water sitting on your dressing table. And it would be entrancing—but we suggest it for your butler's pantry! Keep it on the shelf and have a few drops put in your finger bowls each night. It has a heady, refreshing fragrance and the name is *À La Cocarde de France*. \$2.50 at Lord & Taylor, Fifth Avenue and 38th Street, New York.

KITCHEN utensils continue to leap forward and at so attractive a clip, housewives will abandon servants and prepare the meals themselves. This time it's the old-fashioned roll-pin with a facial and streamlined appearance. There is a compartment for ice so you may roll and chill the dough simultaneously, and the handles are Bakelite. The renovation is a great success. \$2.75 at John Wanamaker, 10th Street and Broadway, New York.



ARE you puzzled about your dog's diet, or do you know how to bathe and groom him? These charts with sleek dogs of every breed pictured on the front tell you all about it. Or if your pup doesn't need to be handled with kid gloves get the pictures anyway, paste them on the top of a card table and shellac over them. They cost 25¢ each at Duplex Dog Dresser, 26 Journal Square, Jersey City, N. J.

I had a star wagon and could be whisked back to age three and, I'd bring this gramophone to me for my nursery. It comes in black or blue with pastel little girls and boys playing around it, in natural colors with bright decorations, or in white for a slight additional charge. It plays 10" or smaller records and the sound is excellent. It costs \$28 at Child World, Inc., 32 East 65th Street, New York.



Symbols of hospitality

The serving of food is a gracious gesture... a symbol of hospitality. To do it with grace and charm one must have servers beautiful to look upon, comfortable to use and versatile. Such are the servers designed by Georg Jensen. From his diversified collection we have chosen just five pieces which we call a sufficient set... sufficient because they will actually do the work of twenty ordinary servers. The flat server, for example, can be used for fish, chops, omelet, desserts... the large spoon for creamed vegetables, puddings, berries... together they are particularly useful for certain kinds of desserts. The matching set for the main course and salad... the fork alone for cold cuts, carved steak, carved roasts... while the spoon alone can be used for vegetables. The curved handle spoon is perfect for mayonnaise, Hollandaise, liquid sauces, potatoes. The individual pieces are priced from \$15 to \$22.50 and the complete "sufficient set" is \$92.50. May we send you our book of gifts showing more of our beautiful accessories?

Exhibited throughout the United States

GEORG JENSEN

667 FIFTH AVE. NEW YORK





Imported Bath Sets in old rose, apple green, maize, blue, peach, and beige. 5 pieces (2 towels, 2 wash cloths, 1 mat) \$13.75. Linen guest towels to match, \$24 Doz., face towels, \$33 Doz. All monogrammed. **GRANDE MAISON DE BLANC—746 FIFTH AVENUE, NEW YORK**

Booklets for the Asking

Write directly to address given and booklets will be sent without charge, except as noted.

DINNERWARE is the title of the booklet. It covers much territory, and so does the booklet itself. There is no room even to list here the many aspects of the subject of china and glassware, their care and selection, which the pages cover. (In writing, use sufficient postage.) **HERBERT S. MILLS, HB-4, HAMILTON, CANADA.**

WILLIAMSBURG, and its influence on present-day living, is discussed in an especially attractive and well illustrated booklet. The origins of some of the finest Williamsburg pieces, how the reproductions are made—told by the manufacturers who are exclusively authorized to make them. Send 10¢ to **KITTINGER CO., DEPT. 21, 1893 ELMWOOD AVE., BUFFALO, N. Y.**

INFORMATIVE FOLDER. When a woman buys glassware today, she not only buys for beauty, but for quality. This rock-crystal-like glassware, con-

ceived in France and produced in America offers both. **VERLYS OF AMERICA, INC., HB-4, 342 MADISON AVE., NEW YORK CITY.**

HOUSEKEEPING, in all its practical and many of its ornamental manifestations, is the chief subject of two booklets. One is labeled "Gifts" and the other, hard to label, is full of everything from ash trays to washing machines. Whatever the labels, fine housewives would come close to a descriptive phrase. **HAMMACHER SCHLEMMER, DEPT. H, 145 EAST 57TH ST., NEW YORK CITY.**

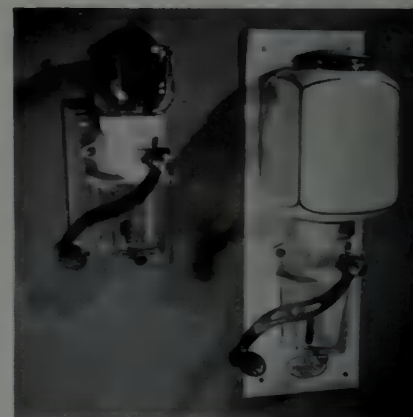
HOW TO TAKE CARE OF YOUR RUGS AND CARPETS is a concise booklet crammed with information. It does a particularly realistic job on the moth question. Ozite rug cushions are thoroughly discussed as well. **CLINTON CARPET CO., DEPT. HB-48, MERCHANDISE MART, CHICAGO.**

window shopping



WITH summer just around the corner, where cool drinks, cool colors, cool decoration are the order of day, you will be racking your mind for ways to lighten your living room. This bamboo screen with its unruffled composure will turn the trick, and will prove a stabilizing background. Or put it on the terrace to insure privacy. 5' high by 6' long. \$29.50. Any size to order. **Modern Home, 6 Chestnut Street, Boston, Mass.**

THE most phlegmatic persons have been known to go off the deep end with a running leap when served bad coffee. These mills, the apartment size \$3 and the family size \$4.25, grind the coffee in a jiffy, and it comes to the table in a cloud of fresh steaming fragrance. The mills are of the best French make with steel grinders that cut rather than crush. You get them from **B. F. Macy, 474 Boylston Street, Boston, Mass.**



THE first breath of spring and you want to spend all your time outside, with the wind teasing you and the sun apologizing. Tea in the garden is hard to resist except that it's certain to get cold—but not with this "warmer" on which you set the teapot. It's different, it's cheery, it's a together practical and you're going to love it. The price is \$4 at **Edgre Studios, 472 Boylston Street, Boston, Mass.**

OUR favorite hostess never serves dessert at formal dinner parties. Instead, a large silver tray is passed heaped with grapes, halved pears, nectarines and fresh pineapple. This last is sliced and served with a fork in a life-size pineapple such as shown here. Another idea is to serve slices in the smaller individual dishes. The large pineapple \$6.50, small ones \$18 the dozen at **Carbone, Inc., 342 Boylston Street, Boston, Mass.**



A charming decorative Centerpiece in white and gold for gay and intimate dinner parties \$1.50.



In the
Baroque
Manner!



Express Collect
PERSONALITY DECORATING INC.
142 E. 57th St., New York
PLaza 5-0866

A Needlepoint Luggage Rack for You to Work for Your Guest Room

A serviceable convenience for your guest and fun to work. Three 16-inch straps with a 1-inch Rose design worked in Needlepoint and sufficient wool in any color for you to fill in the background to 3 inches wide. Postpaid only \$4.75

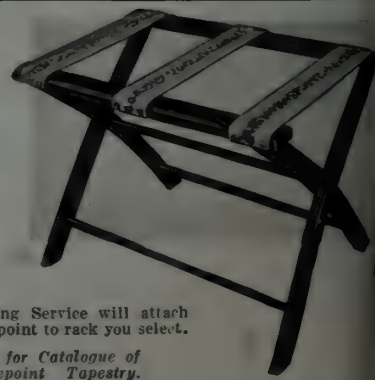
Frame (as illustrated) available in Walnut, Maple or Mahogany, also White, Ivory, Peach, Yellow or Green enamel: 14 x 22"—17" high. Weight 7 lbs. F.O.B. New York. \$4.75

Sara Hadley

LACES - ART NEEDLEWORK
11 EAST 54TH ST., NEW YORK

Our Mounting Service will attach your Needlepoint to rack you select.

Write for Catalogue of Needlepoint Tapestry.



EMPRESS

COURTSHIP

ENCHANTRESS

FONTAINE

MINUET



LOVE STORY, LONG AGO

She was sixteen, and the prettiest girl in New England. He, a young lawyer, just starting to carve out the future that was to make his name renowned.

"We are setting up housekeeping in fine style," says a faded letter she wrote on that long-ago honeymoon. "Mamma has given me elegant china—and two dozen spoons of solid silver, made by the finest silversmith in these parts."

HISTORY REPEATS ITSELF

This spring, her charming descendant—Susan the fifth—is planning her own wedding. And the International Sterling she has chosen is wrought with the same true artistry that those early craftsmen, predecessors of International Sterling, bestowed on the first Susan's treasured spoons over a hundred years ago.

Here are patterns that testify to the unsurpassed skill of International's present craftsmen. Each is authentic in design—and radiant with the mellow lustre that is given to sterling silver only by hands that intimately know their task... (Jewelers are glad to make it easy for you to own International Sterling Ask about Budget Payments or The Lay-Away Plan.)

International Silver Company, Wallingford, Conn.



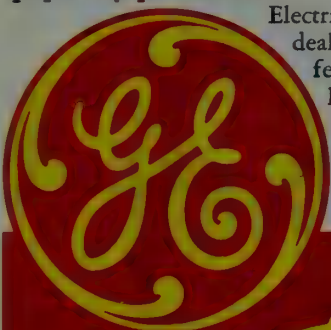
International Sterling

G-E SAYS—This is the Finest and Thriftiest Refrigerator We've Ever Built!



MORE BEAUTIFUL and even thriftier than ever, the brilliant new 1938 General Electric Refrigerators are by far the best buys in G-E history! Savings start with the price tags! You get greater dollar value—low current cost—long life! Don't be satisfied with a second choice—the first choice of millions is now popularly priced. See all 14 new General

Electric models at your dealer's. You'll find few refrigerators have as many thrift and convenience features as the General Electric.

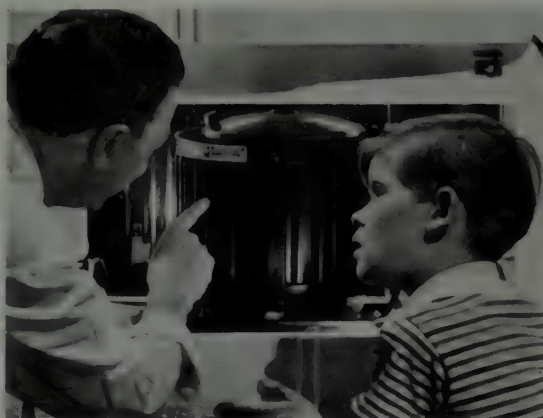


Triple-Thrift
REFRIGERATOR



TAILOR-MADE INTERIORS. More conveniently usable storage space is provided in the new G-E models. In few refrigerators will you find as many practical features for convenience and thrift.

GENERAL ELECTRIC CO., SPECIALTY APPLIANCE DIVISION,
NELA PARK, CLEVELAND, OHIO



OIL COOLING. This feature of the G-E Monitor Mechanism assures quiet operation, low current cost and long life. General Electric introduced the first completely sealed refrigerator unit 12 years ago, and has made more refrigerators with this type of mechanism than any other manufacturer.



ALL THE ICE you'll want—in a hurry! New G-E Quick Trays provide instant ice cube release. Two cubes or a trayful—in seconds! With six trays, 48 lbs. of ice—480 cubes!—can be frozen in 24 hours at a cost which is less than the price of ice. Stainless Steel Super Freezer can't chip or rust.



GENERAL  ELECTRIC
THE ORIGINAL ALL-STEEL REFRIGERATOR

An Invitation

to see **HOUSE BEAUTIFUL MAGAZINE'S** *Selection*
of **"GOOD BUILDING"**



at **OAK HILL PARK**

Just a mile from the Scarsdale Station

Here on a delightful Westchester hilltop in a richly wooded setting overlooking Scarsdale is Oak Hill Park. In this delightful setting, House Beautiful Magazine, in its search for "Good Building Practices," found new standards of construction, new ideas in modern home planning, and attractive, authentic architectural designs appealing to good taste.

Each home is a distinctive and individually planned estate of a half acre or more of beautiful lawns and fine old trees. Oak Hill Park is a fully restricted community with all improvements, enjoying the exclusive seclusion of a large estate — yet readily accessible to every convenience. Prices are extremely moderate. No assessments. Why not see this splendid exhibit of "good building practices"? *Illustrated brochure on request.*

Bronx River Parkway north to Harney Road in Scarsdale, then left two blocks to Scarsdale Road to Oak Hill Park



Written about Villard Hill in 1894

...still true today, as it will be a hundred years hence

"From it can be seen one of the most fascinating and picturesque views of this section. Far below, reflecting a golden sheen from the summer sun, flows the Hudson in tranquil majesty toward the sea . . . to look is to look and look again! To tell of all the charms of this earthly paradise would take a volume".

Tarrytown Press Record, June 15, 1894

Once the show place of a wealthy New Yorker, Villard Hill, with its inspiring views and hundred acres of high, landscaped woodland, now offers home sites of permanently protected beauty. New houses ready for Spring occupancy from \$15,000 to \$40,000. Visit Villard Hill at once or send for new illustrated book.

Villard Hill
DOBBS FERRY
HIGH ABOVE
THE HUDSON

COOLEY REALTY CO., 43 Prospect Avenue, Mount Vernon, N. Y.

Office on Property: Phone Dobbs Ferry 230

268 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views showing a wide variety of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.

ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....☐

BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....☐

CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco and frame homes, \$1.00....☐

ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....☐

DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00....☐

Each home an architectural gem. Every page (8" x 10 1/4") handsomely rotogravured. Ideal for home builders, architects, real estate concerns, lumber companies, the building trade. Check books desired. Or all five books, regular \$5.00 value for only \$3.00. (Saves you \$2.00). Check here ☐ Money back if not satisfied. Send cash, check, money order or sent C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. FB, 810 E. 61st St., Los Angeles, Calif.

CHILMARK FARM

Here are offered a selection of homes on plots of 1/3 to 1 acre, from 6 rooms, 2 baths to 9 rooms, 3 baths. All latest innovations for comfort and convenience in living. Priced from \$13,500 to \$30,000. Also choice building sites and acreage. Long term financing.

44 minutes from Grand Central Station,

CHILMARK REALTY CORPORATION

Valentine E. Macy, Jr., President
BRIARCLIFF, NEW YORK
Office on property—phone Briarcliff 2030

• PLANS •



Before building, call and see my books of plans and exteriors:

Books { "Six Houses, Dutch & Cape Cod" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect

16 East 41st Street New York, N. Y.

MOUNT KISCO

Remodeling is an art.

We have a property which has been so remodeled that it is adaptable to a large or medium size family and for only \$22,500.

IT COULD NOT BE DUPLICATED
FOR TWICE THAT AMOUNT.

KENNETH H. CLAPP CO.

Telephone 311 Bedford Village, N. Y.

CAMDEN, MAINE

Specializing in the SALE AND RENTAL of Summer Homes, Year around Homes and Cottages, large or small. Camden, with its OCEAN, MOUNTAINS AND LAKES is the perfect playground for young and old.

ALLEN INSURANCE AGENCY

J. Hugh Montgomery, Pres.
CAMDEN, MAINE

Rates and suggestions for advertising country and suburban homes are gladly submitted. Address Manager, Real Estate Department, 572 Madison Avenue, New York.

THE MOVING OF A NEW ENGLAND HOUSE

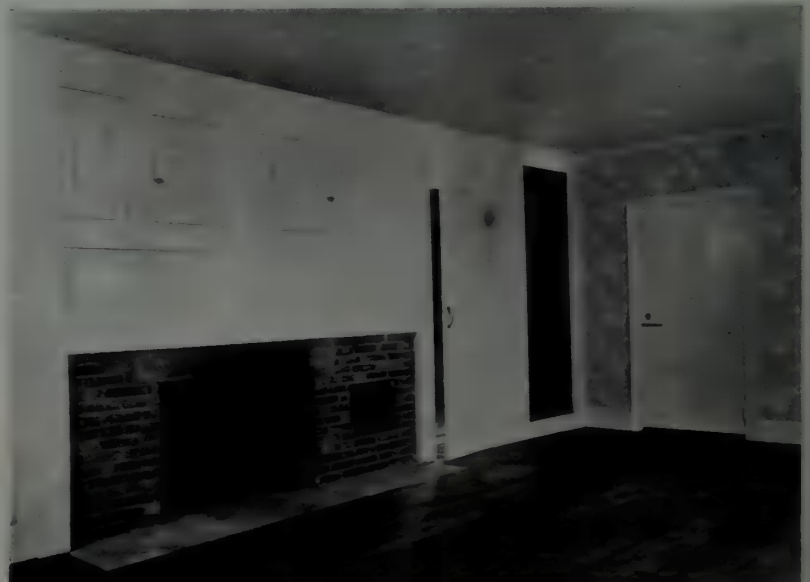
MORE than 180 years ago, with infinite care and workmanship, a Connecticut Yankee built a small home on the Nathan Hale farm near Hampton, Connecticut. The timbers were native oak, as sound today as when cut about 1750. The next generation, a little more prosperous, employed the finest craftsmen to build a new and grander mansion near the old house. It is surmised that while engaged in this work these craftsmen did over the parlor of the little house. Time went on, the little house was overshadowed by its grander neighbor, then neglected and became a storage house or "catch all" for the other house.

Last summer a dealer in antiques told us this small house could be bought for a song. The desire to own a truly old house with Colonial charm comes to many people. For years we had hunted one, but always its location precluded its year-round use. The house near Hampton did not require the purchase of land, as is most often the case when an old place is bought. We had early found that those owning such houses are interested mainly in disposing of their land. In the present instance, the owner was happy at the prospect of selling something she considered worthless.

Paneling, woodwork and trim were exquisite, although in bad condition. Keeping as much of the material as seemed feasible, we bought the house and transported it 150 miles to a site on Villard Hill, Dobbs Ferry, New York.

The house was much too small for modern needs. It contained only a kitchen, parlor, bedroom and "measles room"—a secondary room evidently used for children and on occasions of illness. In reconstructing it we lengthened it eight feet and also added a wing to contain a downstairs bedroom, bath and service entrance. The original house had only an attic and this space we used for two bedrooms, each with its own bath. Wishing to retain the original lines of the house, at least on the front, we fought strenuously against the suggestion of front dormers. Instead, the rear of the house has been enlarged with dormers which are absolutely necessary for light and ventilation and also provide space for extra closets and the two baths.

The basement of the original house was a joy to any antiquarian. But its loose-piled chimney with fireplace would not meet today's stringent building codes, so that in building the basement playroom we used today's masonry methods. Eventually, however, we achieved a room whose foot-worn flagstone floor, fireplace, stone walls and hand-hewn beams provide an atmosphere in keeping with the house.



ALFRED PETRICK

The living room of the old house shows the paneling pretty much as it was. The fireplace is reconstructed of old bricks; floor boards are wide



This old house was transplanted from Connecticut and set up again on Villard Hill, Dobbs Ferry, New York. The chimney serves three fireplaces

In the living room the original fireplace has been reconstructed with the same old hand-made brick and granite hearthstone. The paneling with its six small cupboards above and around the fireplace is the original. The windows are twelve lights over twelve, and where new trim has been necessary the original has been duplicated. The "measles room" makes an attractive library, and here we used the old oak planking for the floor. Finished by modern methods, it far surpasses the new random-width plank floors used elsewhere downstairs. The dining room is without question the most attractive room in the house, principally because it was the original parlor, and here the old craftsmen put forth their best efforts to produce an unusually fine mantel, chair rail and crown molding. The fireplace is banded by old Dutch tile, not in the original house but in entire keeping and necessary to bring the fireplace itself down to a usable size.

The kitchen and baths, of course, have gone modern with tiling, and the best in plumbing. The little house now has three baths, a maid's room wing and the latest in heating equipment. A hot-water circulating system with recessed radiation and a gas-fired boiler guarantee winter comfort.

In taking the old house apart we found it had been insulated with wood fiber. The soundness of the 180-year-old timbers convinced us that a modern insulation material similarly made of wood fibers would give us the protection we wanted.

In no respect is the house primitive nor would we wish it so, but rather it is an example of the finest Colonial craftsmanship brought down to cottage size. Within close commuting distance of New York City and in a setting which we have every reason to believe will not deteriorate, we believe we have achieved our desire of years. Costly? Yes, quite a little more than one of today's houses without the beauty of ours. But an investment in contented living that we hope will pay dividends down through our remaining years.



This dining room was the parlor in the original house. Paper matches the deep blue of the new tile bordering the two-hundred-year-old Dutch tile



MASSACHUSETTS COLONIAL . . . 9 ROOMS, 3 BATHS, GAME ROOM . . . 92 FT. PLOT . . . \$18,000

THE zenith of suburban life is achieved in CHEELCROFT, ideal community of low up-keep homes distinguished for their authentic architecture, superior construction to the minutest detail, and artistic landscaping in a natural park-like setting.

CHEELCROFT, designed to satisfy the desire for refined home environment sensibly restricted, is situated in the Saddle River Valley at Ho-Ho-Kus, N. J., in the foothills of the Ramapos, less than a half hour by car from New York on Route 2.

Restricted
CHEELCROFT
THE FINEST IN MODERN HOME CONSTRUCTION



Benson Eschenbach, Architect

IN STERLING RIDGE rolling lawns, colorful gardens, and fine old trees form a setting for many of the loveliest homes in Westchester. With privacy assured by the minimum requirement of one acre, this distinguished community represents the Best in Country Living.

"The House on Oak Lane": 11 Rooms; 4 Baths; Playroom; Porch with Fountain and Pool; 2 Car Garage

Your own broker, or

RYE RIDGE REALTY CORPORATION, Owner

Harrison, N. Y., North St., off Hutchinson River P'kway. Phone Rye ■
New York Office: 55 Wall Street Phone Bowling Green 9-8500

STERLING RIDGE

OH!

but you'd love a white house
in the Monadnocks of New Hampshire

The majestic Monadnock Mountains looming into the vivid blue—winding roads 'twixt white speckled birches and shivering poplars—trails 'tween evergreens fragrant in summer . . . dressed formally in winter—mirrored waters teasing for gaily dressed swimmers—splattering trout in decaying brooks that babble on and on—a swig of sap in "sugar time"—the zoom at the tee—the crack of a rifle—of course, swishing skis—then the lulling stillness of night with romancing whippoorwills—our life in the Monadnocks.

LIKE THIS CAPE COD — —

It's a genuine colonial with 3 fireplaces—a dutch oven-K-DR-Parlor-3 bedrooms—all on one floor. Sills and foundation solid as a nut. 150 acres, 20 in tillage. It has henhouses, a garage, and a glorious barn better than 50 feet long with handhewn beams, ready for rumpus, studio or hay. A great deal of standing timber. A gorgeous view and a place for a private pond thrown in. How much? Only \$6,600.



Here's Two Adjoining—For Congenial Families—They're Both On Top Of A Hill With A Gorgeous View Of Looming Monadnock Very Old Not So Old

It was built in 1795. Lots of Christian doors, wide board wainscoting, hand-carved mantels. Stone pillars on front first quarried in Fitzwilliam. LR-DR-K-Parlor. Upstairs there are 4 bedrooms, bath, 10 acres, 2 box stalls, stable, n'everything. The view at night looking down on the lights of the village from the upstairs porch is lovely. \$4,950.

This is an old house grown up. It's new ell has 2 scenic master bedrooms with fireplaces—faces the mountain. LR-K-Parlor-bath. Upstairs there are 2 bedrooms, 3 fireplaces. 'Bout 150 yards from the other one—close enough so your wife can wave to his wife when you are both away. 25 acres. \$5,000.

Ah-h-h! A Brick Square Colonial

This is a gem—aren't many left. K-LR-DR-1 bedroom. Upstairs 4 bedrooms—sewing room—1 room for a bath, 1 bedroom in the attic. Think of it—there are 8 fireplaces. Built in 1829. In excellent condition unless you would want to decorate it. 2 wonderful brooks and an opportunity for a really large pond within 500 feet of the house. 75 acres. Wish we had a picture to show you another picture of it with the mountain in the background (close by). 3 barns to play with. It's a rare one. \$9,500.



A MOS W. FLEMING S
Real Estate in the
Foothills of the Monadnocks

He's the friendly cuss who
sells and rents lovely summer places
in a scenic countryside.

SAVINGS BANK BLDG.—TEL. ONE—PETERBOROUGH, N. H.

SET LIFE TO MUSIC in Your Home in the Country

VERMONT expresses a way of living—in full enjoyment of the harmony of scene, the glorious countryside and woods and waters of the Green Mountains. No dissonance here; only charming old New England places—often small, secluded farmsteads, or nestling village homes—awaiting your touch to evoke a symphony of long-dreamed-of LIVING.

Unspoiled, uncrowded, Vermont invites you to enjoy its grandeur—in summer or year 'round—on tour over fine highways or exploring the Green Mountains, shopping this year for your new-old home in the country.

PUBLICITY SERVICE

Department of Conservation & Development
9 State House, Montpelier, Vermont

Unspoiled

FREE Summer Home BOOK

With revealing candor DOROTHY CANFIELD points a way to choosing your Vermont summer home. Handsomely printed; illustrations on request.



VERMONT



Just the kind of a vacation the whole family wants, Massachusetts offers at modest cost. Lease a cottage for the season on the ocean-kissed Capes, engage a nook amid the tonic greenery of the Berkshire Hills or in the fertile countryside of the smiling river valleys. Or, perhaps you wish to own a place. Whether it be a farm, a cottage or an estate—whether you wish to lease or buy, write us today:

THE MASSACHUSETTS DEVELOPMENT AND INDUSTRIAL COMMISSION
State House, Boston, Mass.



Please send me information regarding available property as follows:

Your Name _____

Address _____

HB-4

are you MOVING?

Will you want a home for yourself and family? Shall it be within easy commuting distance of the city? Do you want a house or an apartment in town? Or, shall it be a sabine farm, a cottage at the beach or a cabin in the mountains?

HOUSE BEAUTIFUL can help you find a permanent or a temporary abode. And, you are under no obligation if you will check your needs on the coupon below and mail it to the Real Estate Department.

City _____ State _____

Apartment Town Residence Hotel Suburban Country

Rent \$ _____ \$ _____ \$ _____ \$ _____ \$ _____

Purchase \$ _____ \$ _____ \$ _____ \$ _____ \$ _____

No. of Rooms _____

NAME _____

Please print plainly in ink

ADDRESS _____

HOUSE BEAUTIFUL

572 MADISON AVENUE, NEW YORK
8HF-438

gefield—Tel. 101-2

CRES—VIEW EXTRAORDINARY—SECU-
VERY ACCESSIBLE—BEAUTIFUL NA-
IZED GROUNDS—well built drives and
PATHS. Small well built Colonial home
includes 4 master bedrooms & baths. Fine
court, swimming pool, stable, garage with
out, kennels, poultry house and Gate
Excellent investment. Price \$90,000.
te description & photo on request.

THUR J. CARNALL

ur Home In New Hampshire

p where the snow stays white
inter, and the leaves are fresh
green in summer, you will find
agreeable folks proud of their
ic State of New Hampshire.
cked in 'neath the friendly
a cozy white cape cod or a
ious square colonial with its
y fireplaces, is waiting for your
hase and ideas. Like so many
rs, you can transform ye olde
en into a spacious living-room
a flagstone terrace on back
ne house. You can add dor-
thus making the upstairs of
pe cod summer cool and re-
ing. You can add steam heat
electricity—and have so much
doing it.

you have envied the accom-
ments of others as pictured in
USE BEAUTIFUL, we will be
to refer you to a reliable
estate dealer in New Hamp-
who can aid you in finding
Utopia. Send a list of speci-
ons of the perfect place to
Real Estate Editor of HOUSE
UTIFUL, 572 Madison Ave.,
York, who is waiting to be
rvice to you.

ADVENTURE IN CONTENTMENT LIVING DOWN IN MAINE



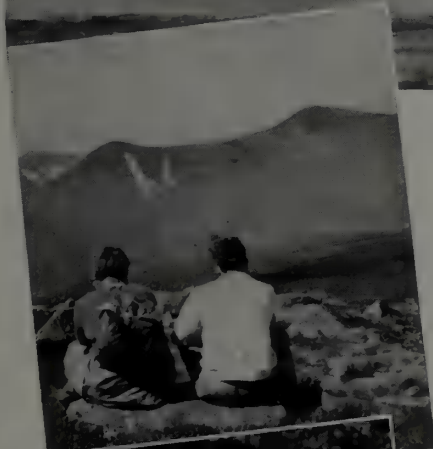
place in Maine you'd like
ome—for the Summer or all
nd. It may be a farm. It may
village. You're apt to find it
e sea; or inland, shadowed
ills. Let the State of Maine
u find the place you've
all your life. Send for a free
al estate for sale—official
ormation.

MAINE DEVELOPMENT
COMMISSION Dept. 681
State House, Augusta, Maine
me your official list
estate for sale.



PERSONAL

*An invitation from
Six New England Governors*



How would you like a mountain, a lake,
or an ocean for your front yard this sum-
mer? So compact is New England's va-
cation-land you can enjoy all three—in
a setting studded with charming old
houses and 300-year-old landmarks. Here
you will find summer art and music
colonies, theatres in the wilderness, a
gracious, friendly way of living. Here,
too, you will find golf courses which
stay green all summer, thousands of
mountain trails, sandy beaches, horses
for riding—in fact, every facility for zest-
ful outdoor living. Six New England
Governors join in extending a cordial,
personal invitation to you to come.

TWO FREE BOOKLETS: 1. For people
looking for summer homes to buy, rent or re-
model, send for "Your Place in New England."
28 pages, fully illustrated. 2. For those who
prefer to stay at New England's famous hotels,
inns, or camps, send for "Your Vacation in
New England." 40 pages. A magazine value.
Both booklets are free.



NEW ENGLAND COUNCIL, Statler Building, Boston, Mass.

H-38

Please send me, FREE, my copy of

☐ "Your Place in New England" ☐ "Your Vacation in New England"

Name _____

Address _____

REMINDER — Include New England AGAIN in your 1939 World's Fair plans

facts ABOUT farms IN NEW HAMPSHIRE



- New Hampshire offers complete facts about houses and farm homes for sale or to rent.
- New Hampshire offers ideal locations with mountain, lake, countryside, or seashore settings.
- New Hampshire offers a healthful climate. Summer days are cool and sunny.
- New Hampshire offers property to fit any budget. Whether it's \$300 or \$300,000, there are suitable locations.
- Make a sound investment in property which will give you peace of mind and contentment in the years to come.



FREE Write today for free in-
formation about real es-
tate opportunities in New Hamp-
shire. Whether you plan to buy,
rent or remodel, you will find it
extremely useful. Clip the coupon
now. (1938 vacation book will also
be sent on request.)

NEW HAMPSHIRE STATE PLANNING
DEVELOPMENT COMMISSION
94 Capitol St., Concord, New Hampshire

Name _____

Address _____

SKYE TERRIERS



BRACADALE HENRY

BEST OF BREED

Baltimore & Westminster, 1938

Puppies Available

IRADELL KENNELS

Mrs. Consuelo V. Davis (owner)

Thomas Croan, Mgr.

SANDS POINT, L. I.

TEL. PORT WASHINGTON 39W

SMOOTH FOX TERRIERS



CH. NORNAY SADDLER
(Ch. Travelling Fox Ex Wyksop Surprise)
WISSABOO KENNELS
OLD WESTBURY LONG ISLAND, N. Y.
Tel. Wheatley Hills 522



Old English Sheepdogs of Quality

Miss E. N. Buckingham

Cleoftaegel Kennels

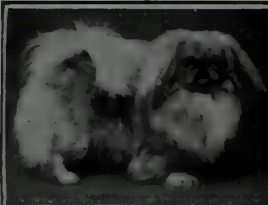
Sudbury, Mass.

Telephone 168

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue

Comrade Farm Kennel
Box 118, Galien, Ohio

PEKINGESE

Puppies, Youngsters, and Mature Dogs, highly Pedigreed.

-\$35 Upwards-

MERRICKA

KENNELS

Mrs. Philip M. Schaffner

74 Byron Road

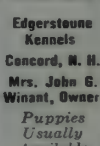
Merrick, L. I., N.Y.

(Freeport 867)

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



Ch. Edgerstoune Wallie



Eng. C. Masterpiece of Rockies

Fee \$50.00—To Approved Bitches Only



GREAT PYRENEES

Puppies for sale from the imported stock of this largest kennel of the breed in the world. Make ideal companion dogs for children and adults.

BASQUAERIE KENNELS

Mr. & Mrs. Francis V. Crane,

Owners

124 South St.,

Needham, Mass.

Tel. Needham 0080

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Exceptional Puppies for Sale

WALDECK KENNELS

Kennels: Oenoke Ridge, New Canaan, Conn.

Address all mail

Edward L. Winslow, P. O. Box 159HB,

Stamford, Conn.

Telephone New Canaan 1121

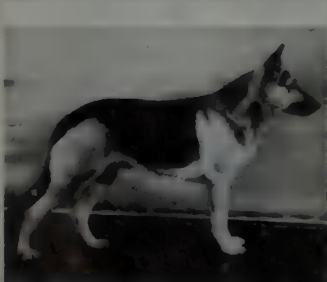


Announcement!!

WALDECK KENNELS announce that they will add to their breed of Saint Bernards, Pekingese, Cocker Spaniels, and Huskies (Sled Dogs). These will be up to the usual Waldeck standard.

Kennels, Oenoke Ridge, New Canaan, Conn. Tel. 1121

Mail address, P.O. Box 159-HB, Stamford, Conn.



Be Proud of Your Dog's Manners

The Finest Dog Is a Nuisance Untrained
You Owe it to Your Pet

HAVE YOUR DOG TRAINED

Under personal supervision of
Mr. Joseph Weber, formerly with
Police Dept. of Berlin.

BUY A TRAINED DOG

WEBER'S TRAINING SCHOOL

PRINCETON
Route 1 & 26

(Dogs Boarded)

NEW JERSEY
Tel. 499

TOYS. Toy dogs always have been the favorites of women from ancient times to the present day. They have been pictured in stone, on canvas; their praises have been sung in verse and prose. In the world's most famous—and infamous—courts they have been the darlings of favorites; in the humblest homes they have brought joy and comfort to the lonely and sorrowful. Much has been written in depreciation of the attention that women have given to their canine companions, but a great deal of this criticism comes through lack of understanding of conditions. The breeding of pedigreed dogs has become a great industry, especially in Great Britain and the United States, in which millions of dollars are involved. Not only are women the leading breeders and exhibitors of the toy

breeds, but it has been estimated that nearly two-thirds of the breeders and exhibitors of all breeds in this country are women. This is quickly substantiated by a glance at the list of breeders and exhibitors at any of the leading bench shows. Some of the largest and most important kennels, consistent prize winners everywhere, are owned and most competently managed by members of the gentler sex. Large numbers of women have developed kennels into profitable businesses, which not only occupy their time but provide regular and sizable incomes. Women have a way with a dog; it cannot be denied. They have patience and a genius for detail that few men possess and this is well exemplified in their success in training dogs of all types in obedience work.



Brussels Griffon and Toy Papillon
Owned by Mr. and Mrs. K. J. Hedengren
Teaneck, New Jersey

TOY POODLES. While the origin of some of the toys always will remain a matter of speculation, as is the case with larger breeds, a few obviously are simply smaller editions of larger dogs. Such is the toy poodle. In every respect, save

in size, he is like the standard and miniature varieties of the poodle. In its own right, however, it is a very old breed. It became known in England in the eighteenth century, although it was known on the Continent hundreds of years

THE DOG SHOW

by HENRY RICHMOND ILSLEY

before that period. The standard poodle of today must be 15 inches or more in height; the miniatures under 15 inches, while the toys must weigh under 12 pounds. In general appearance, says the standard of the toys, he is a very active, intelligent and elegant looking dog, well built and carrying himself very proudly. The coat may be curly or corded and any solid color is permissible, as in the other varieties.

TOY MANCHESTERS. The toy variety of the old black and tan terrier averages about seven pounds in weight. The standards for the two varieties are practically the same, except that in the toys the erect ear-carriage is preferred. Jet black and rich mahogany tan make up the color combination and in the toys there is the same insistence on exact markings as in the larger variety. There was a period when the toy Manchester was bred down to two or three pounds in weight, but breeders have returned to a sensible size and the result has been a considerable gain in popularity for this smart and courageous toy.



ETHYL KIRKLAND

Toy Manchester
Ch. Russell's English Girl
Owned by Janet Mack
New York City

MINIATURE PINSCHERS. This breed has been recognized and classified as a toy dog in the United States only since the formation of the specialty club fostering its interests in this country just a decade ago. It is a miniature of the Dobermann Pinscher. It should stand approximately eleven and one-half inches at the shoulders, the weight averaging between



Pekingese
T'san Sheen of Merrick
Owned by Mrs. Philip M. Schaffner
Merrick, Long Island

MORRIS & ESSEX KENNEL CLUB

SATURDAY, MAY 28, 1938

GIRALDA FARMS

MADISON, NEW JERSEY

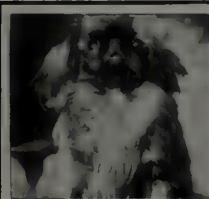
THE EXHIBITORS SHOW

\$20,000 IN CASH and Sterling TROPHIES WITHOUT RESTRICTIONS . . .

FOR PREMIUM LISTS WRITE

Foley Dog Show Organization, Inc.

2009 Chestnut St., Philadelphia, Pa.



PEKINGESE DACHSHUNDE

Miniatures—Small Stock
Mrs. Henrietta B. Kerner
190-76—111 Ave.
Hollis, L. I.
Phone:
Hollis 5-4171

THE STAFFORDSHIRE TERRIER

A breed of great strength for his size, agile and graceful, keenly alive to his surroundings and whose courage is proverbial.

SHERWALL KENNELS
Walkill, N. Y.



Ch. McCabe's Guilds

COMING DOG SHOWS

March 19-20. CINCINNATI Kennel Club, Cincinnati, O. (Foley Show). Entries close March 9.

March 19-20. Santa Anita Kennel Club, Arcadia, Calif. Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

March 19-20. Louisiana Kennel Club, New Orleans, La. R. C. Duncan, Sec'y, 2925 Constance St., New Orleans, La.

March 22-23. Smoky Mountain Kennel Club, Bristol, Va.-Tenn. Mrs. K. C. Steinmetz, Sup't, 619 Highland St., Fountain City, Knoxville, Tenn.

March 25-26. Asheville Kennel Club, Asheville, N. C. E. W. Leach, Sup't, 1205 S. Third St., Minneapolis, Minn.

March 25-26. Colorado Kennel Club, Denver, Colo. Miss Hazel R. Sweeney, Sec'y, 1622 Stout St., Denver, Colo.

March 26-27. MISSISSIPPI VALLEY Kennel Club, St. Louis, Mo. (Foley Show). Entries close March 14.

March 27. MONUMENTAL CITY Kennel Club (Toy Dogs), Baltimore, Md. (Foley Show). Entries close March 17.

March 29-30. Tri-City Kennel Club, Rock Island, Ill. Mrs. Forrest S. Treat, Sec'y, Masonic Sanitarium, Bettendorf, Ia.

March 29-30. Tennessee Valley Kennel Club, Knoxville, Tenn. Mrs. K. C. Steinmetz, Sup't, 619 Highland Dr., Fountain City, Knoxville, Tenn.

March 31-April 1. Calumet Kennel Club, Gary, Ind. Miss Ada M. Lindsey, Sec'y, Highland, Ind.

April 1-2. Chattanooga Valley Kennel Club, Chattanooga, Tenn. Mrs. H. W. Hirsheimer, Sec'y, Lookout Mountain, Tenn.

April 2-3. CHICAGO Kennel Club, Chicago, Ill. (Foley Show). Entries close March 19.

April 3. North Texas Boston Terrier Club, Dallas, Tex. Miss Dorothy Didinger, Sec'y, 506 N. Windomere Ave., Dallas, Tex.

April 5-6. Memphis Kennel Club, Memphis, Tenn. B. W. Smith, Sup't, 1190 Greenwood, Memphis, Tenn.

April 6-7. NEBRASKA Kennel Club, Omaha, Nebr. (Foley Show). Entries close March 27. (O.T.)

WORMS KILL MANY DOGS

Worms may cause fits and convulsions, often with fatal results. Take no chances—worm your puppy or dog with Glover's Worm Medicines. In capsule form for Round Worms (Ascarids), Hook Worms and Tape Worms. Also Liquid Vermifuge for Round Worms (Ascarids).



The New GLOVER'S Double Action CAPSULES

An effective combination of medicines to expel both Round Worms (Ascarids) and Hook Worms in puppies and dogs.

Write for new FREE DOG BOOK—address

GLOVER'S

Dept. 15, 462 Fourth Avenue, New York City

Colemeadow Kennels

Morris Avenue Bryn Mawr, Pa.

Phone B. M. 3-72

Sealyham Terriers

Chow Chows

Scottish Terriers



SEALYHAM-SCOTTISH-WELSH & WIRE HAired TERRIERS COCKER SPANIELS DACHSHUNDE COLLIES



Alvin Farms—Mrs. Emille G. Hunter
Providence Rd. (2 mi. from Lansdowne Ave.)
Primos, Del. Co., Pa.

For Appointment Tel. Madison 1074

MITCHELL BIRD HOUSES HELP SAVE WILD LIFE

Wood construction Slate surfaced roofs. Bottom opens to permit cleaning.

WREN CHOICE BLUEBIRD Green with red roof or Brown with green roof. \$1.50 postpaid U. S. A.

CHAS. M. MITCHELL
Sterling Jct. Mass.

Guard his teeth



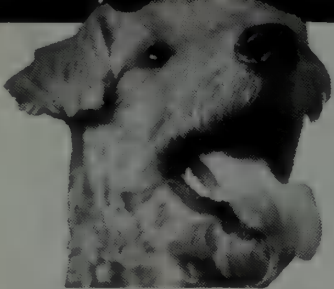
WITH RED HEART BISCUITS NOW IN 3 FLAVORS!

Twenty-four vital foods in one! And now... Red Heart's three delicious flavors, beef, fish, and cheese, in every package! Red Heart Dry Dog Food will guard his teeth three ways: harden gums; remove tartar and provide gnawing exercise; supply rich stores of the essential sunshine Vitamin D. Send for free book, *Dogs—Their Care and Feeding*. John Morrell & Co., Dept. HB4, Ottumwa, Iowa.

RED HEART DRY DOG FOOD
Heart-shaped or Kibbled



Don't Let Your Dog Have a DULL, THIN COAT!



DOGS NEED VITAMINS!

• A sparse, lifeless coat... digestive disorders... loss of pep... may be the penalties of vitamin deficiencies.

Fleischmann's Irradiated Dry Yeast for Dogs is rich in vitamins B and G and in addition contains ten times as much "sunshine" vitamin D as U.S.P. cod-liver oil. A splendid tonic and conditioner. Try it!



In cans: 3½ oz., 25¢; 8 oz., 50¢; 1 lb., 85¢; 5 lbs., \$3.50; 10 lbs., \$5.50; 25-lb. drum, \$12. All prices delivered. If your dealer hasn't it, write Standard Brands Inc., Dept. H-2, 595 Madison Avenue, N.Y.

Copyright, 1938, Standard Brands Incorporated

SADDLERY

FREE TO HORSE OWNERS



Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today.

"little joe" Wiesenfeld Co., Dept. 5, 112 W. North Ave., Baltimore, Md.

ASK YOUR DEALER ABOUT MY CONDITION PILLS AND MY ARSENIC AND IRON PILLS



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a free copy of "Sergeant's" Dog Book, or write:

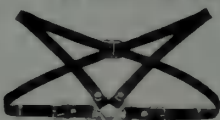
POLK MILLER PRODUCTS CORP.
512 W. Broad Street • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.



Sergeant's DOG MEDICINES



NO-CHOKE HARNESS



PROTECT YOUR DOG'S THROAT
Pulling strain on back and shoulders, NOT THROAT.

Comfortable. Humane. Easily Adjustable. Genuine Leather. Red, Black, Tan. Made to order—not sold through dealers. Give age, breed, girth.

No-Choke Harness... \$4.75
Matching 60-in. Leash 3.00
Send check or money order to

EDGAR BLOOM TIFFIN, OHIO

Keep Your Dogs free FROM WORMS

WRITE FOR FREE BOOKLET No. 652



NEMA

WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUNDWORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND AGES. SAFE. DEPENDABLE
Nema Booklet tells you about worms

Address Desk N-51-D Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products

If you're all in a daze over what kind of dog you want and where to obtain him (or her, or them), let the Kennel Section of HOUSE BEAUTIFUL be your guide. And if you need special help for special requirements, don't hesitate to write directly to

THE KENNEL MAN HOUSE BEAUTIFUL

572 Madison Ave.
New York City



five and ten pounds. Its general characteristics are those of the Dobermann and it should give the appearance of a symmetrically formed little fellow, slim and sturdy, with a smart carriage indicative of a lively temperament. The short, hard and lustrous coat requires very little care. The miniature Pinscher makes an ideal pet and companion for a family living in a small house or apartment.

MEXICAN HAIRLESS DOGS.

This variety of toy dog is rarely seen in this part of the country today and only two specimens were exhibited at the last Westminster Kennel Club exhibition in New York. It is a peculiar breed and to many its lack of hair renders it unattractive. Probably its history goes back into the dim past, for hairless dogs are found in widely separated parts of the world. The Mexican branch of the family may have come from Asia with the Aztecs, migrating later into South America. This dog is about the size of a small fox terrier, well proportioned and active. The only sign

of hair on the smooth soft skin is a tuft of coarse hair on top of the skull. A little fuzz on the lower half of the tail also is permitted.

YORKSHIRE TERRIERS. In contrast with the Maltese, the Yorkshire terrier is comparatively a modern dog, first appearing as a separate breed about the middle of the last century. While the Maltese may have had a part in his development, it is more probable that he is a descendant of the Skye terrier. At one time these dogs attained a tremendous vogue in England, and it is recorded that a dog named Conqueror was sold for £250. The length of hair on head and body of some of the specimens is almost unbelievable. Conqueror's hair having been 24 inches long. The color is dark steel blue. The Yorkshire has many of the instincts of his terrier ancestors. But while he might like to be a roughneck of a terrier, he is doomed to an indoor life and cannot scratch at an imaginary flea for fear of ruining the silkiness of his coat.



Yorkshire Terriers
Ch. Petite Baby Gill and Ch. Petite Wee Wee
Owned by Mrs. Goldie Stone
Columbus, Ohio

THE DOG SHOW



Skye Terrier
Bracadale Henry
Owned by Mrs. Consuelo V. Davis
New York City

MALTESE. Almost as rare these days is the Maltese, few of which are registered in this country and fewer exhibited. It is one of the most ancient of all dogs and has been called the aristocrat of the canine race. Whence it came may always remain a mystery, for the early works on Malta make no mention of the dog. Unquestionably, however, the breed took its name from the Mediterranean island and for many centuries was highly prized and honored by the ancients. The Maltese is one of the tiniest of the toys, should never exceed seven pounds in weight and preferably should weigh under three pounds. While one of the smallest of all dogs, the Maltese is one of the most beautiful, with its silky coat of pure white, evenly parted from nose to tail and sweeping to the ground. Through the silken strands peer two very dark, keen and wonderfully expressive eyes. Altogether he is intelligent, lovable and affectionate.

AFFENPINSCHERS. Among the newest of all breeds to American fanciers is the "Monkey Dog," so named because of the quaint expression of his face. It comes to us from Germany and while it has been known on the Continent for hundreds of years, it has been added to recognized breeds in this country for only a year and a half. The Affenpinscher is the ancestor of the Brussels Griffon, which is one of the best known of the toys on this side. The Affenpinscher is a hardy little fellow of the terrier type and should not exceed 10½ inches in height. His coat is dense and hard and is one of the most important details in the general make-up. It is longer and more shaggy about the face, giving the monkeylike appearance. The best color is black, although other dark colors are permissible. Generally he is a serious and quiet little chap, although entirely fearless, an excellent watchdog and a devoted companion.



Affenpinscher
Owned by Mrs. Bessie Malley
Cicero, Illinois

DOGS AT PLAY

ARE SAFE IN "BUFFALO" PORTABLE YARDS

No Posts to Erect
Easily Set Up
Movable, Strong



U. S. and Can. Pats.
\$27.50 COMPLETE YARD
7' x 14' x 5' High
with Gate

When "he" goes out to play do you worry about traffic, about neighborhood toughy dogs?

Rest your mind by getting him a "Buffalo" Portable kennel yard. Keeps him apart, saves you time and gray hair. Yards are easy to erect and move. Anyone can do it.

"Buffalo" portable yards are made strong, durable, of copper-bearing diamond mesh wire fabric and heavy round frames thoroughly galvanized.

Why not end dog-at-play troubles? Yard shipped F.O.B. Buffalo, N. Y. on receipt of \$27.50 check, M.O. or N.Y. draft. Sit down now and order your dog "Buffalo" protection. Send 6c for booklet 86-Z.



BUFFALO WIRE WORKS CO., Inc.

EST. 1869 AS SCHEELER'S SONS

538 TERRACE

BUFFALO, N. Y.

One Spot Flea Killer

Kills

- Lice
- Ants
- Flies
- Aphids
- Bedbugs
- Chafers
- Crab Lice
- Red Spiders
- Leaf Hoppers
- Caterpillars
- Root Maggots
- Cabbage Worms
- Mexican Bean Beetles

Trade Mark Reg.

If your store can't supply you send 25c or 50c to One-Spot Co., Elkridge, Md.

Don't Spay and Spoil Your Female Puppy USE CUPID CHASER

to Keep Dogs Away While Females Are in Season

Harmless. Simple. Successful. Wash off before mating. Satisfaction or money refunded. No Red Tape. Helps breeders sell females. Ask your dealer, or send \$1 for bottle, postpaid.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

TIME TO CHANGE to a New SPRING COAT

To be healthy your dog must be trimmed every six weeks. Get rid of that shaggy hair and ragged growth. Smarten up your dog and make him comfortable by stripping with the latest DUPLEX DOG DRESSER.



You'll like the curved handle, made to fit your hand, and everyone approves the simplicity and efficiency of this matchless efficiency, approved alike by professionals and amateurs. And for your greater convenience and economy we've published the Chart in individual form. Separate charts for 16 different breeds. Beautiful illustrated covers by the well known dog artist ROBERT BORTON, with complete instructions for the care of your dog's coat. 25c apiece.

Airedale Terrier
Bedlington Terrier
Cairn Terrier
Cocker Spaniel
Cocker Spaniel
English Setter
Fox Terrier (Wire)
Gordon Setter
Irish Setter
Irish Terrier
Kerry Blue Terrier
Schnauzer
Scottish Terrier
Sealyham
Springer Spaniel
Welsh Terrier

The Setters Are On One Chart
The Spaniels Are On One Chart
Also the professional chart with 23 breeds \$1.00.

Your Dealer now has all of this New Merchandise on display

DUPLEX DOG DRESSER

DUPLEX DOG DRESSER
Dept. H. F., Mystic, Conn.

Enclosed find ☐ for which please send me the articles ☐ checked. Send Check, Money Order or C.O.D.

☐ Duplex Dog Dresser \$1.00
☐ Additional blades, 5 for .50
☐ Professional Trimming Chart 1.00

☐ Individual Chart .25
☐ Nail Nip 2.00
☐ Dog Library, 4 vols. the set .25

Name

Address

Town State

Money back if not satisfied. Div. Durham Duplex Razor Co.

The Barbizon
NEW YORK'S MOST EXCLUSIVE HOTEL RESIDENCE
FOR YOUNG WOMEN

HOTEL BEAUTIFUL

What infinite satisfaction to know that life at the Barbizon is simply a continuation of your customary mode of living! A delightful blend of intellectual and physical activities—so supremely important in pursuing the artistic or professional career you cherish.

Home of Literary, Drama and College Clubs
...Music and Art Studios...Library...Recitals
and Lectures daily...Swimming Pool...Squash
Courts...Sun Deck...Gymnasium...Terraces...
Every room with a radio.

Attractive Daily and Weekly Rates.
Write for descriptive booklet "HB"

The Barbizon
LEXINGTON AVE. at 63rd St., NEW YORK
NEW YORK'S MOST EXCLUSIVE HOTEL RESIDENCE FOR YOUNG WOMEN

NEXT WINTER'S AIR CONDITIONING SHOULD COME THIS SPRING

IF YOUR present heating system is not all that a self-respecting house should have, you were doubtless aware of the fact many times during the winter just past. Health and comfort can come only from a well planned and adequate heating system, carefully chosen, perfectly installed, and efficiently operated.

During the next few months you can examine all of the latest types. To make your selection an ideal one you might like advice on the subject. This is where we come into the picture. If you will tell us a few details; the size of your house, the location and what type or style of heating and air conditioning equipment you are interested in, we will be glad to make suggestions. Just address your inquiry to:

Mr. Ralph Bailey, HOUSE BEAUTIFUL Magazine
572 Madison Avenue New York City

AT HOME IN MANHATTAN



SAMUEL H. GOTTSCHO

The lobby of the Barbizon. This hotel is justly proud of its library, and don't forget, with summer coming, its grand pool



A living room in the Hotel Warwick which gives onto a delightful terrace, cool and inviting when the hot months arrive



The Sherry Netherland has an unparalleled view of Central Park and charmingly decorated suites like the one shown here

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office



APRIL, 1938



NEXT MONTH

• Last week Paul Outerbridge, Jr., (who makes the brilliant color photographs for HOUSE BEAUTIFUL's covers) succumbed to spring and took the picture you see above. It is a gay and daffy fantasy of the season and will appear in all its glory on the May cover.

■ May is the merry month when our thoughts turn to brides. We're as dewy-eyed as anybody when we catch the whiff of orange blossoms floating up a church aisle, but when it comes to editing our bride's issue, you'll find us downright practical. We've investigated the trousseau situation from pickle forks to electric bacon friers and we're ready to give, in stories and pictures with helpful price tags appended.

■ Nor have we forgotten that spring is the time when contractors break ground and future home owners stand shivering and hopeful in mud up to their rubber-tops thrilling over the sight of foundations. To stimulate imaginations which are wallowing in blue prints, we give you a portfolio of architectural details. Four pages will cover the complete outlook on and from bay windows. . . . Or if your house is an old, old story, you'll be glad to hear that we're still remodeling. The Terrible Turners continue to turn their architects' hairs white.

■ Our Building Editor, when asked about Air Conditioning (he has an article on it scheduled for May), said laconically, "I'm for it," and refused to commit himself further. We are waiting developments.

■ By now our garden department is up to its elbows in bulbs and loam and is surrounded by bright little packets of seeds. May is the crucial month. On it depends the harvest of summer, and our garden readers are no more fervent than we in their enthusiasm.

KENNETH K. STOWELL
Editor

STEWART BEACH
Associate Editor

HARRY M. DUNLAP
Business Manager

DECORATION

The Bride's House	39
The Bride's House Takes Shape	40
Working Sketches	41
The First House	43
The Second House	48
The Third House	51
We Gratefully Acknowledge	55
Slip Covers	60
Furniture Finder: Sofas	62
And the Scandinavian	67
Decoration Points	68
Please Tell Me About Decoration, Answers by Otilie Heuer	86

GARDENING

Garden Pilgrimages, by Katherine Barrett Pozer	56
House Beautiful's Practical Gardener	73
—In Praise of Petunias, by Mrs. Jay Clark, Jr.	74
—The Road to Roses, by Robert W. Eisenbrown	75
—Modern Marigolds, by J. W. Johnston	76
—The Garden's Main Line, by H. Stuart Ortloff	77
—The Log of the Practical Gardener	78
—April Scrapbook	80

BUILDING

At Home on Long Island	59
We're Going to Remodel, Part Three	64
Old Chimneys Make New Walls	71
Please Tell Me, Answers by Eugene Raskin	84
Earmarked for Home Builders	90

MISCELLANEOUS

Cover, Color Photograph of the Bride's House by Paul Outerbridge, Jr.	
Window Shopping	12
The Dog Show, by Henry Richmond Ilsley	30
To Talk of Many Things—An Editorial	36
Fish, by Mary Grosvenor Ellsworth	72
The Booklet Shelf	92
Food and Drink Bar	130
Compass Pointers—Teutonic Interlude	132

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Building, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Paris, 11 Rue Lazare Hoche, Boulogne Sur Seine (Seine); Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"GOOD BUYS," trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

*"To talk of things;
many"*



of CINEMATOGRAPHS . . . It must have been some thirty-five years ago, before the nickelodeons dotted the side streets, that I went to the now-forgotten Eden Musée to see the "cinemograph exhibition." The early movie then being shown was, as I recall it, called "The Electric Hotel." Suitcases went along with the guests but without bellboys; elevators ran up and down without operators; shoe brushes did their shining as though moved by centipedes. It was probably the beginning of all the trick effects that now make our movies exciting. I don't know what they called this seemingly automatic motion. But around the office and in the corridors this past month, I have been hearing, "We'll take a dolly-shot of the table and then lap-dissolve." "We'll get a fade-in . . . before we animate," etc. This was Mr. Azoy, director, describing to Mrs. Gleaves, scenarist, just what Mr. Torma, technician, would do to create a wanted effect for our *Bride's House* full-color movie. From all accounts, a view of this movie in all its full color will be almost as good as an actual visit to our *Bride's House*. So, if you cannot be in New York at any time between March 21 and April 30, you can see just how these lovely rooms are decorated and furnished if you will watch for the announcement of this film in your vicinity. There is a partial list of showings on page 98 of this issue.

of HOUSING . . . During the past few years the Administration has been spending millions of dollars on demonstration projects in housing, both urban and rural. On a Western trip recently, I had the pleasure of going through several such interesting housing developments; two in Milwaukee, two in Cincinnati, and since then I have seen several here in New York. I was struck by the intelligent planning of the communities and of the houses themselves, and also by the high quality of material and equipment that went into them. There are always light and air in abundance. And

the equipment, while not elaborate, is up-to-date and efficient. Rustless piping, air conditioning, electric ranges, mechanical refrigeration, standard plumbing—all are here. In one of the Green Belt towns, the rents were only \$5.50 per room per month. If all this housing expenditure accomplishes nothing else, it at least demonstrates the possibilities of better planning and higher standards of physical equipment. The ideas of site planning and the standards of building will serve as models for the real estate developers of the country. We congratulate the planners, architects, builders and producers.

of FLOWERS . . . The combination of this year's wonderful Flower Show and the promise of spring in that earthy smell that greets one these spicy mornings makes every gardener itch to get out with a trowel. The plants and flowers indoors were fun and a great satisfaction in the winter months, but now we look toward the wide open spaces. Even if our own wide open space is only twenty-five square feet, the urge is as great as though it were acres. That is the pleasant thing about gardening—its satisfactions lie in quality rather than quantity. For instance—on our kitchen shelf, early in the winter, appeared a glass of water in which what seemed to be a split ball of art-gum was suspended on two pins, so that just a quarter of it was above water. For months, it seemed, no progress was made, but still it sat there. Then one day there was the tiniest sprout, and now what looks like a slender palm tree about two feet high is the pride and joy of our eight-year old. She had succeeded in growing the pit of an avocado pear. Her satisfaction, her personal pleasure in this accomplishment, I believe, equal that of the winner of a gold medal at the International Flower Show. Perhaps someday her persistence will add such an honor to her achievements, but the fun of gardening and the personal enjoyment of one's garden are recompense enough.

Kenneth K. Stowell



A realistic color photograph. Coral Sealex on vanity and Blue on baseboard repeat hues in the Adhesive Sealex Floor, "Century," A7514. Walls, "Black Onyx" Wall Linoleum.

Get this *patented*^{*} improvement
when you buy *Linoleum*—



"What a stunning floor," you think when you see this modern bath. But the owner could tell you that beauty is only one of its advantages. For the linoleum is the smart new *Adhesive Sealex*. Its satin-smooth surface makes it easier to keep clean. Its "adhesive" back makes it quicker and less expensive to install. In fact, this patented linoleum saves you up to *one-fifth* of the entire cost of your inlaid floor. Truly a revolutionary improvement. When you can get the enduring beauty and the easier cleaning of Adhesive Sealex at such a money-saving—*why pay more?* Insist on Adhesive Sealex Linoleum!

^{*}Pat. No. 1,970,503

CONGOLEUM-NAIRN INC., KEARNY, NEW JERSEY

Adhesive back often results in SAVINGS as great as ONE FIFTH of the total installed cost of your new inlaid linoleum floor.



**ADHESIVE
SEALEX
LINOLEUM**
TRADEMARK REGISTERED

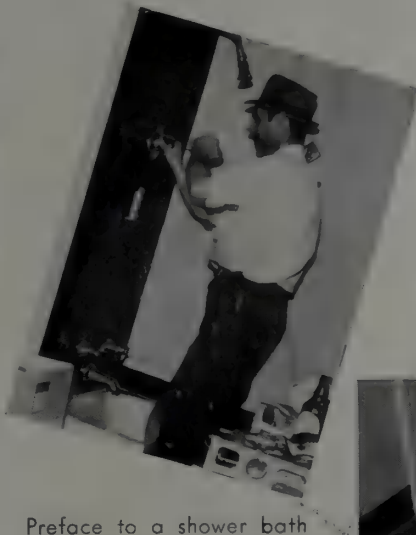


PAUL OUTERBRIDGE, JR.

The Living Room FIRST HOUSE



Decorator Heuer, Painter Corregano
—in conference



Preface to a shower bath



Curlicues in linoleum

The Bride's House TAKES SHAPE

GIVEN: Four walls at New York's Savoy Plaza, HOUSE BEAUTIFUL's decorator, Miss Ottilie Heuer, skilled workmen, a driving idea . . .

Desired result: The Fifth Bride's House . . .

How to accomplish the result: Schemes are plotted months in advance. Mr. Wallace Walton Heath, architect, draws plans, and then Miss Heuer and her staff make scale drawings of rooms. Half of Miss Heuer begins to order draperies, bedspreads, furniture. The other half of this talented lady somehow manages to be on the spot to watch partitions go up. The shell forms. Walls indicate where rooms will be. Everything is bare, creepy, echoes intolerably. Men work with electric light bulbs on cords. No one on the staff really believes, in his heart of hearts, that the job will ever be finished.

Suddenly there is a change. The skeleton is complete. Painters, paperhangers, carpet-layers start to work. The frame of mind veers overnight. Everyone feels confident the Bride's House will be finished any day now. HOUSE BEAUTIFUL's editor reserves time with photographers to take pictures. Panic. Will they be ready? Everyone works overtime. Everyone works like blazes. Curtains are hung. Furniture moved in. Cleaning women follow workmen from room to room.

Next, the photographers take the Bride's House. They photograph in color, in black and white. They take a full-color movie. They take Miss Heuer. The editorial staff follows them, pencil in hand, making notes, asking questions. The pictures are developed. The text written. The presses begin to hum. The cleaning ladies cover the chairs with tissue paper, turn out the lights and go quietly away. Shrouded in darkness, the Bride's House sits and waits for the twenty-first of March, for its debut, for its picture in the papers, flowers, laughter, footsteps, flashlights and success.



A walnut panel is squared up



Glass blocks, one man, one mirror



Up and at the glass curtains



Swag in the making

WORKING SKETCHES: *The Key to the B*



A

Terrace

HERE are gathered together the color sketches HOUSE BEAUTIFUL's decorator, Miss Otilie Heuer, used in designing the Bride's House. Though only a corner of each room is shown, the color scheme is indicated in each of the drawings. These, HOUSE BEAUTIFUL feels, are the outstanding spring color schemes. They are, in effect, the essence of the spring. You may use them and the color photographs without reservation as points of departure for any decorating you will do this year, in the assurance that they are smart, harmonious.

The FIRST HOUSE



B

Powder Room

C

Living Room

D

Dining Room

E

Kitchen

F

Guest Room

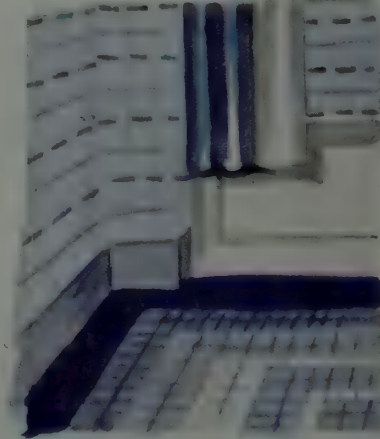
G

Bathroom

H

Master Bedroom

I

Guest Room

J

Guest Bath

BURLINGAME

F. M. L. B. Y.

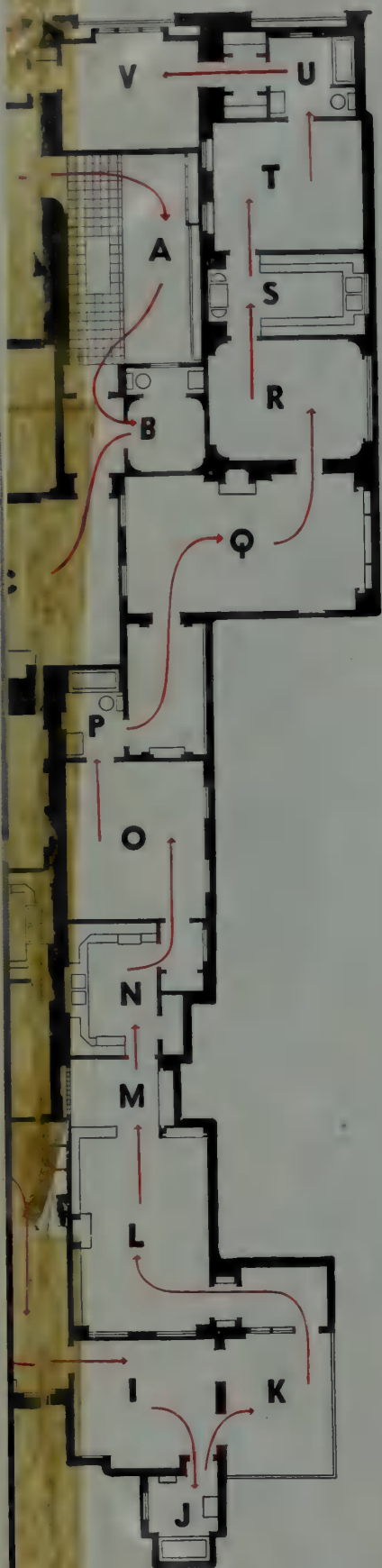


1938 HOUSE BEAUTIFUL has a credo of decoration. Month by month we unfold it through the year in the pages of this magazine. Once a year, when spring is in the air, we realize it in tangible form. Tangible form equals the House Beautiful Bride's House which will be open to the public beginning March 21, ending April 30, at the Savoy Plaza Hotel, 11 East 58th Street, New York City. What we believe about decoration is embodied in our Bride's House, which is divided into three apartments, one deriving in a general and eclectic way from the past, one modern, one eighteenth century. There are three apartments because our credo is so diversified that it cannot with honesty be held within the limits of one frame.

There follows the story of the Bride's House; how it was built and how it looks completed as to living rooms, dining rooms, bedrooms, closets, baths, foyers and kitchens. In it you will find one constant theme, whether the decoration be modern or eighteenth century or a blend of centuries and nationalities. The mood is a mood of gentility. There is no melodrama here. There are no sharp and blatant contrasts. No tricks. No chicanery. Everything is honest, suitable to American life and the American way. There is a pervading continuity, the continuity of the past into the future. We have worked freely with our heritage from Georgian England, Bourbon France, Colonial America, weaving it into a picture which is as directly practical as a streamlined train. For every fanciful drapery, there is a kitchen cabinet convenient as electric light or the telephone or your soup spoon. The past merges its charm with the smooth-runningness of the present, the creative urge of the future. Through all the Bride's House, from front door to back, runs a never-failing stream of grace.

re a bride and groom will sit by their hearth, in a setting rich with details out
the past. And in this urbane living room, ranged against walls as softly tinted
the inside of an oyster shell, are furniture groupings where their friends will
instantly at home. Colors flow softly, one from another, always fresh but
ays subtle, till they are at last underlined by the black of the two lamps' bases

a's House Colors



to our Bride's House follow the rough the rooms indicated by the ows. The letter under each sketch onds with the letter on the plan



T Master Bedroom



U Bathroom



V Guest Room



Q Living Room



R Dining Room



S Kitchen

The THIRD HOUSE

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



N Kitchen



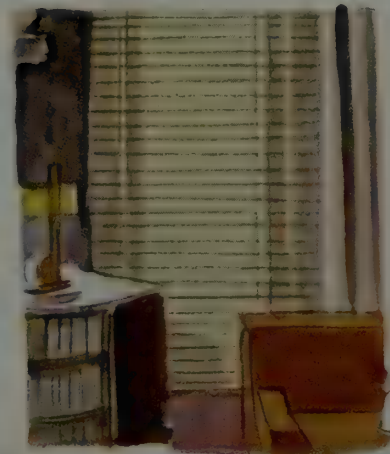
O Master Bedroom



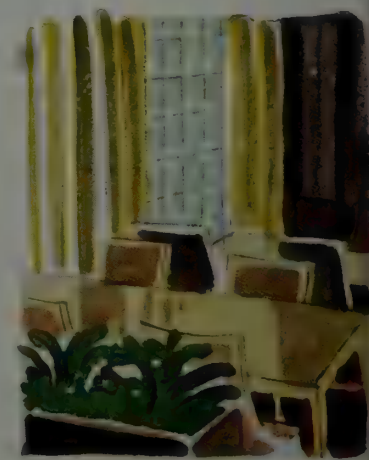
P Master Bath



K Terrace



L Living Room



M Dining Alcove

SECOND HOUSE



PAUL OUTERBRIDGE, JR.

The Dining Room

The FIRST HOUSE

*I*T WAS designed for a woman to whom tradition is the central theme of living. She likes new things, too. the fine fabrics woven in modern mills, like the fabulous coral silk velvet in her living room, the knowing between-colors, like the mulberry and cinnamon brown of her dining room wallpaper and the marsh gray-green of its woodwork. She likes using acres of mirror to widen her long, narrow dining room.

In short, she likes ideas in backgrounds, and in the foreground furniture with rich, eighteenth century breeding. She likes to mix her styles freely, caring to live with a mood rather than a museum. She likes to mix the woods of her furniture because she feels that variety of color and texture adds depth to her rooms. But her true passion is for mahogany, which dominates her living room, her dining room and one of her guest rooms. Her mind is open, and so is her eye. She knows the rules of decoration and she breaks them, in full knowledge, so that her home may be a fresh expression of her way of life.

Above, her dining room, its mirrored wall interrupted by deliberately formal curtains which accent the colors of her whimsical wallpaper. This indulges in this year's furor, big flowers. Right: A further detail of her living room shows more of its colors, one of a pair of bookcases flanking a sofa.



Living Room Detail



TERRACE

The FIRST HOUSE *Continued*



LESLIE GILL

DINING ROOM DETAIL

THE Bride's House, though it is all on one floor, is not an apartment, for, as you can see from the photograph on the cover, it has an exterior as well as an interior. It is a white house with an aristocratic and restrained doorway. Grass grows green before it and here has been assembled terrace furniture. This is of iron, fine in scale and imaginative as to its detail, painted that Pompeian green which is an unfading success. The upholstery, sturdy sailcloth, is bois de rose and incidentally calculated to withstand any vagaries of the weather. You see it in the photograph above.

At the left is a further detail of the dining room, showing the wall opposite the windows, rich in its dignified sideboard, which is crowned with fine crystal candelabra and beautiful silver.

The large picture on the opposite page is of the master bedroom, French and courtly, with a touch of the baroque in its white bed and its fantastic andirons. Instead of pictures over the mantel, little figures on brackets make a balanced and graceful pattern on the wall. One of the most delicious things about the room is the way the taffeta draperies and glass curtains are hung. They have all the allure of April in Paris. More of the same continental spirit is present in the closet doors, one of which you see with a painted conceit around the doorknob, set plumb in the middle. The little desk set into the window is a perfect place for the lady of the house to sit and write dozens of thank you notes, safe from intrusion.

Below the master bedroom is a picture of the first guest room. This is unpretentious, essentially cool and inviting. A guest would be happy at once. The strong and full-bodied brown of the mahogany Sheraton furniture is the dominant color in the room and everything else is in tune with it. This room is fundamentally unobtrusive in its mood, as the bride believes that guests should not be bowled over by elaborate decoration. Rather, they should be charmed.



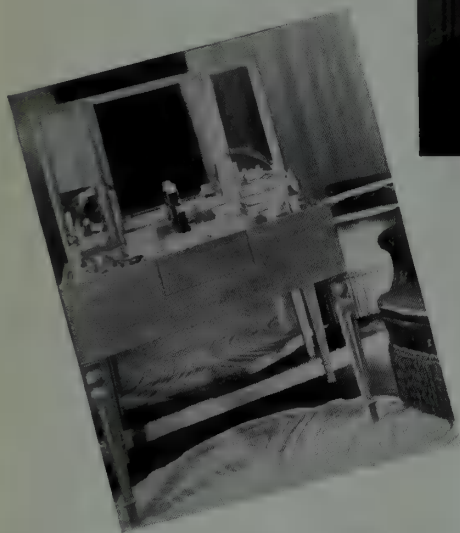
The Master Bedroom



Guest Room



LESLIE GILL



The FIRST HOUSE *Continued*

THE bride's approach to her home is, very properly, a feminine one. A glance at the photographs will show you that her femininity does not manifest itself in fripperies. But one of her first thoughts, none the less, was for the powder room just off her entrance foyer. This she had papered in circus-tent stripes in her favorite peppermint pink and white. The linoleum floor is black and the double doors which set the lavatory apart are lacquered in black. Little tufted armchairs are covered with sage green satin, and her dressing table is a beauty.

A further bit of the living room shows you the piano, which is beautifully small in scale, a decorative piece of furniture.

The bathroom, shown at left, is a concession to the groom's taste. But though its colors are strong, they are becoming. Glass walls are clear gray and clear Burgundy. The two shower curtains, hung side by side to give complete protection for the shower, are gray and Burgundy. Fixtures are a straw yellow, the floor black linoleum with white inlay. The linen is Burgundy, gray, straw yellow.

The kitchen is not only an all-electrified workshop but also a room of considerable beauty where the bride enjoys being. She chose for it sunny yellow walls, white metal cabinets and metal counter tops. The floor is linoleum which she can clean in a jiffy, marbled yellow with a white inlay.



BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



PAUL OUTERBRIDGE, JR.

Guest Room

When you step out of the bride's bedroom, you come into this room, which is closely related in style and mood. Its French furniture is even more delicate in scale, all of it in mellow fair woods. The colors are gay and clear. It is a room where the sun will always seem to shine, a room bright with flowers. The bed is set cozily into an alcove and this set-back in the wall adds variety to the whole scheme of the room. Through the door at the head of the bed, you enter a bathroom which is tiled in blue, darkest near the floor, lighter as it rises toward the ceiling. This is set off with white touches in the tiling and white fixtures. It is shown immediately opposite.



THE TERRACE

LESLIE GILL

The SECOND HOUSE

THE DINING ALCOVE



IT WAS designed for a woman dominantly modern. But though she loves functionalism, air conditioning, glass blocks and all sleek things, she has learned to understand the subtleties of ages past and this has tempered her modern. You see how her terrace chaise longue has a prairie schooner awning, her living room a coffee table which bears the stamp of the Louis', her alcove chairs the stamp of Empire. This mating is made smooth by the background. Her living room walls are in part painted, but a larger area is paneled in walnut veneer. The application is modern. No eighteenth century room was ever paneled like this. But the rich tones of the wood, the very fact of paneling, is packed with tradition.

The terrace, above, has its snow-white rattan furniture upholstered in off-white, sand and yellow. Some pieces wear plain yellow. The foyer has one wall of mirror reflecting an opposite wall of new patterned glass set in squares. In each square is a decorative object. From here you come into the living room (right), with its semi-circular modern desk, and the dining alcove (left), partially separated from the main part of the room by a low cabinet sprouting plants from the top. The furniture is bleached mahogany. Note how well the darker walnut sets off the lighter wood of the furniture.

The cabinet, below, is designed especially to hold silverware and linen.

The bedroom is graceful first, modern second. Its square bolsters are modern, its choice of blond furniture and its concentration on this season's pet fancy: sage green. It is in the last analysis a room cool, comfortable, smart. It is unaffected and fresh, not mannered.



LIVING ROOM CORNER



The Living Room



PAUL OUTERBRIDGE, JR

The Master Bedroom



The
SECOND HOUSE
Continued

THE bathroom of the modern bride's house is as tailored as a Bond Street cutaway. Its sleek walls are all luminous gray and black glass. Around the black glass cornice is a series of gray glass bull's eyes, the only decorative byplay in the room. The floor is marbled black linoleum with occasional small flashes of red, banded twice round with ivory. Fixtures are ivory.

Her kitchen is streamlined to the last kettle. Against the warm coppery walls, trimmed with aluminum strips, the white metal cabinets stand out in bold relief. The working sections are all concentrated, gas stove, sink, refrigerator and counters, ranged as methodically as the stages of an assembly line. But in addition, on the opposite wall, there is a roomy cabinet with drawers and closet space and a generous working top, so that two people could work here without getting in one another's way. This space would have a thousand uses, a place where she can fix flowers safely out of the cook's terrain, or put the last touch to canapés while dinner was being cooked.





LESLIE GILL

The THIRD HOUSE

*I*T WAS designed for a woman whose passion is the eighteenth century, be it American or English. For her, this special era, more than all others, combines elegance and ease. In her living room you will find great, friendly-looking chairs, fine mahogany and rich fabrics. She has a flair for color, and the colors she picks, though delicate, have a lift. They are by no means spineless. All of them stem from the stripes which cover the chairs in the picture above, and all of them can be characterized as Wedgwood. The walls are half way between gray and green, the carpet blue-green, and the stripes on the chairs add to these rust, yellow and blue. The mantel and many accessories are alabaster white. Fine accessories are her special delight. Of such is the gilt-framed mirror, the grandfather clock. Note also the modern Chinese Chippendale overdoor details, painted a breath deeper than the curious Wedgwood green-gray of the walls.





The Living Room

PAUL OUTERBRIDGE, JR.



The
THIRD HOUSE
Continued

The Dining Room



THE GUEST ROOM

ON THE left-hand page is the book side of the living room, walls furred out from built-in bookcases. It continues the rich and various themes cited on the foregoing page.

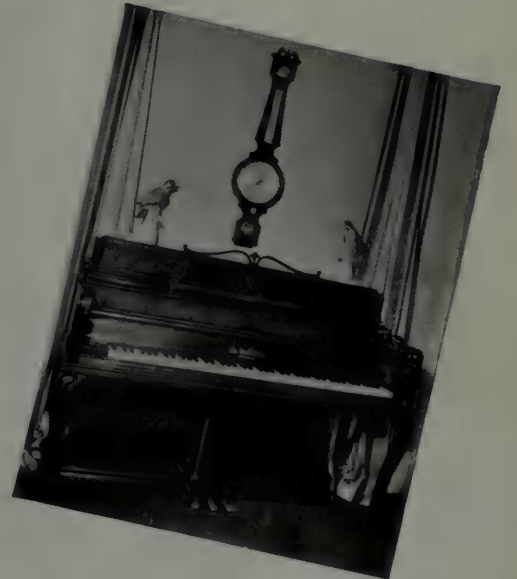
Below it is the dining room, splendid in its stripes. Though it is not large, it has great native dignity and this is enhanced by the delightful shaping of the corners (a line which the carpet is cut to repeat). The mahogany furniture is rich in finish, beautifully graceful in line. This is a room, for all its formality, of great gaiety, a room which sparkles.

The bathroom, above, has sea blue linoleum walls and deeper blue linoleum on the floor. The fixtures are cream color, just matching the inlay of the floor.

The guest room is fresh as a May morning with natural linen hung, Paris fashion, over the lower part of the windows and with a figured blue linen for the draperies. This combination is repeated in the bedspreads. Furniture is all maple.

Two smaller pictures at the right are two other shots of the living room. The bride loves music and here are her radio and her piano. Above the piano hangs a beautiful barometer, one more of the accessory touches which so enrich this room.

The lady has her full fling with the eighteenth century in her living room, dining room and bedroom. Her electric kitchen is pure twentieth. Walls are marbled and cream color, as is the floor, which has a green, brown and white design inlaid. The cabinets are white and counter tops are brown. Window frames are of metal and in the windows there are ivory blinds, very pleasant to live with.





PAUL OUTERBRIDGE, JR.

The Master Bedroom THIRD HOUSE

Whistler colors in a paper copied from paper in a house where Whistler once lived, gray, smoky blue, aqua green, white. Mahogany furniture in the most distinguished Colonial tradition. Airy net curtains flowing from green taffeta valances. More taffeta on a four-poster of noble proportions. This bedroom has a notable beauty of line and detail, color and mood.

In Presenting THE 1938 BRIDE'S HOUSE

*We gratefully acknowledge the cooperation
of the following firms and individuals*

General

Architect: Wallace Walton Heath
Decorator: Ottilie Heuer, House Beautiful
Construction: James J. Ryan
Wiring and lighting plan: General Electric Co.
Executed by the Riverside Electric Co.
Canvas lining cloth under all painted surfaces:
Columbus Coated Fabrics Corp.
Books: Funk & Wagnalls Co.; Putnam's Book Store
Cosmetics: Helena Rubinstein, Inc.
Stationery: Z. & W. M. Crane, Inc.
Circle Tread Ozite rug cushion under all carpeting: Clinton Carpet Co.
Tie-backs and valance boards: Friedman Bros. Decorative Arts, Inc.
Artificial flowers: Johns' Decorations, Inc.

The First House

ENTRANCE GARDEN

Tile walk: Tile Manufacturers Association
Furniture: Neva-Rust wrought iron, John B. Salterini
Venetian blinds: The Columbia Mills, Inc.
Exterior paint: Sun Proof House Paint, Pittsburgh Plate Glass Co.
Accessories: Bowl and ash trays, Gladding, McBean & Co.
Garden kneeling bench: Scully & Scully, Inc.
Garden tools: Max Schling Seedsmen, Inc.

FOYER

Floor: Sealex Plain linoleum, "Personal-ized" with Sealex Insets, Congoleum-Nairn, Inc.
Wall paint: Wallhide, Pittsburgh Plate Glass Co.
Furniture: Wood & Hogan, Inc.
Door chime: A. E. Rittenhouse Co., Inc.
Accessories: Two glass urns, Ovington's

POWDER ROOM

Floor: Sealex Plain linoleum, Congoleum-Nairn, Inc.
Wallpaper: Imperial Paper & Color Corp.
Wallhide trim and Flesh Tinted mirror: Pittsburgh Plate Glass Co.
Window: Sealair, The Kawneer Co.
Window shade: The Columbia Mills, Inc.
Fixtures: W. A. Case & Son Mfg. Co.
Furniture: Mueller Furniture Co.
Dressing table: Helena Rubinstein, Inc.
Bench: Charak Furniture Co.
Upholstery fabrics: Stroheim & Romann
Drapery fabric: Celanese Corporation of America
Rug: Frances T. Miller, Inc.
Upholstery trimming: Consolidated Trimming Corp.
Linen: W. & J. Sloane
Accessories: Wall brackets, Friedman Bros. Decorative Arts, Inc.; figurines, Charles Hall, Inc.; mirrored hamper, W. & J. Sloane

LIVING ROOM

Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.
Wall paint: Wallhide, Pittsburgh Plate Glass Co.
Venetian blind: The Columbia Mills, Inc.
Mirror: Pittsburgh Plate Glass Co.
Fireplace and equipment: Wm. H. Jackson Co.
Furniture: Charak Furniture Co.

Upholstery, drapery and curtain fabrics: Stroheim & Romann
Piano: Musette, Winter & Co.
Gilt mirror: Friedman Bros. Decorative Arts, Inc.
Miniatures: The English Antique Shop
Portrait: Lent by the artist, Ardis Hughes
Lamps: Plaza Studios, Inc.
Clock: Seth Thomas
Silver: Reed & Barton, Silversmiths
China: Spode, Copeland & Thompson, Inc.
Accessories: Crystal vases, black and gold smoking set, figurines, Charles Hall, Inc.; figurines, Wm. S. Pitcairn, Inc.; crystal urns, Décor; crystal ash trays, Mayhew Shop; green paper weight, The English Antique Shop; small Orrefors glass vases, A. J. Van Dugteren & Sons, Inc.; gilt girandoles, small wood urns, walnut tea caddy, tortoise shell box, small books and Empire clock, George Blundell of London, Inc.

CHINA CLOSET

China: Spode, Copeland & Thompson, Inc.
Glassware: United States Glass Co.

DINING ROOM

Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.
Wallpaper: Imperial Paper & Color Corp.
Mirrors and Wallhide trim and dado: Pittsburgh Plate Glass Co.
Venetian blinds: The Columbia Mills, Inc.
Furniture: Drexel Furniture Co.
Upholstery and drapery fabrics: Stroheim & Romann
Drapery trimming: Consolidated Trimming Corp.
Gilt-framed mirror: Friedman Bros. Decorative Arts, Inc.
Silver: The Alvin Silversmiths
Accessories: Centerpiece, B. Altman & Co.; china baskets, Mayhew Shop; wine decanters, Margaret M. Fogarty

KITCHEN

Floor: Sealex Veltone linoleum, Congoleum-Nairn, Inc.
Wall covering: Wall-Tex, Columbus Coated Fabrics Corp.
Windows: Sealair, The Kawneer Co.
Venetian blind: The Columbia Mills, Inc.
Range, refrigerator, sink, dishwasher, Disposall unit and clock: General Electric Co.
Cabinets, Monel metal table tops and counters: Whitehead Metal Products Co.
Utensils and cooking accessories: Hammacher, Schlemmer & Co., Inc.
Trim: Wallhide, Pittsburgh Plate Glass Co.
Electrical appliances: General Electric Co.; Manning, Bowman & Co.; The Silex Co.
Tomato juice: Campbell Soup Co.
Table delicacies, cocktail and buffet specialties: Schrafft's, Frank G. Shattuck Co.
Tea biscuits: Huntley & Palmer, Ltd.
Accessories: Kensington, Inc.; Revere Copper & Brass, Inc.
Ivory Flakes and soap: The Procter & Gamble Co.
Glassware: United States Glass Co.

BEDROOM

Wallpaper: Richard E. Thibaut, Inc.
Trim: Wallhide, Pittsburgh Plate Glass Co.

Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.
Window shades: The Columbia Mills, Inc.
Furniture: Company of Master Craftsmen from W. & J. Sloane
Slumberon mattress, Deluxe spring and Emmerich Izolin pillow: Burton-Dixie Corp.
Glass curtains: Quaker Lace Co.
Upholstery fabric: Stroheim & Romann
Drapery and bedspread fabric: Celanese Corporation of America
Lamps: Margaret M. Fogarty
Silver: Wallace Silversmiths
Clock: General Electric Co.
Accessories: Chelsea figurines, Copeland & Thompson, Inc.; small books, George Blundell of London, Inc.; green bottles, Charles Hall, Inc.; candlesticks, Lord & Taylor; flower vase and ash tray, Mayhew Shop; wooden box, Wood & Hogan, Inc.; green powder box, The English Antique Shop
Pictures: Raymond & Raymond, Inc.

BATHROOM

Floor: Sealex Plain linoleum with center inset, Congoleum-Nairn, Inc.
Walls: Carrara and PC glass blocks, Pittsburgh Plate Glass Co.
Plumbing fixtures and accessories: Crane Co.
Venetian blind: The Columbia Mills, Inc.
Shower sheets: Illusion, I. B. Kleinert Rubber Co.
Linen: Grande Maison de Blanc
Ivory soap: The Procter & Gamble Co.
Accessories: Glass bottle set, Alfred Orlik, Inc.; mirrored hamper and towel rack, Lewis & Conger; bath rack, Hammacher, Schlemmer & Co., Inc.

LINEN CLOSET

Decorated and lined by W. & J. Sloane
Sheets and pillow cases: Percale, Utica & Mohawk Cotton Mills
Blankets: North Star Woolen Mills
Towels: Martex, Wellington Sears & Co.
Comforters: Downease, Burton-Dixie Corp.
Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.

BEDROOM

Paint: Wallhide, Pittsburgh Plate Glass Co.
Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.
Furniture: Château, Cassard Romano Co., Inc.
Drapery fabric: Celanese Corporation of America
Upholstery and bedspread fabrics: Stroheim & Romann
Drapery and bedspread trimmings: E. L. Mansure Co.
Fireplace and equipment: Wm. H. Jackson Co.
Slumberon mattress and Deluxe spring: Burton-Dixie Corp.
Lamps: W. & J. Sloane; Margaret M. Fogarty
Clock: Seth Thomas
Silver: Wallace Silversmiths
Accessories: Gilt brackets, china figurines, cigarette holder and ash tray, Alfred Orlik, Inc.; china basket, W. & J. Sloane; flower cups and china desk set, Charles Hall, Inc.; white shell
(Continued on page 94)



Garden Pilgrimages

BY KATHERINE BARRETT POZER



F. S. LINCOLN

The formal garden of the Governor's Palace at Williamsburg, seen during the Virginia tour

SPRING in Southern gardens is a combination delightful to contemplate. The garden tours offer a perfect solution, for year by year new pilgrimages have been added to the list until it is now possible to follow the flowers as they bloom from Mississippi to Maryland. The dates of the tours have been arranged so that, as the season travels northward, noted houses and gardens will be open all along the way. On the garden trail are names redolent with memories of glamorous days in the old South, Natchez, New Orleans, Savannah, Brunswick, Atlanta, Charleston, Richmond, Baltimore and the Maryland towns.

As you read this, the pilgrimage season is already on its way and Natchez is reviving the days of the old south. Days when the southern planters lived like feudal lords and built great mansions, furnished in a lavish manner. Many of these houses still retain their original furnishings, together with the portraits, silver and china. It is all on display during the pilgrimage and everywhere the visitor is met with the costumes and customs of the past. There are costume balls and pageants and spirituals for the evening entertainment.

Natchez gardens for the most part are informal, but have beautiful settings of great trees, Camellias and Azaleas, and canopies of Wisteria and Cherokee Roses. All have the beauty of quiet repose that comes to old gardens. There are two pilgrimages in Natchez. The first, sponsored by the Pilgrimage Garden Club, is held from March 11 through March 24. The second, by the Natchez Garden Club, extends from March 26 through April 2. Each pilgrimage has over twenty houses listed. The tours, which are divided into four sections, take two days. Guides are furnished by the clubs.

Azaleas are at their best in the far South in March and through the middle of April. In many places the shrubs, established since Colonial days, have grown to unbelievable size. This is particularly true in Mobile. The Azalea is Mobile's own flower and for over a century its history has been closely interwoven with that of the city. Winding through Mobile is the "Azalea Trail," seventeen miles of continuous beauty, as it wanders through parks, private estates, along Mobile Bay and into the heart of the city. Azaleas are everywhere, flanked by semi-tropical trees and shrubs. In the background are the old Mobile houses, which show the architectural influence of France, Spain

Melrose, opposite, one of the ante-bellum houses which, with its gardens, will be open during the Natchez Pilgrimage. The house, grounds and furnishings are practically unchanged since the forties when the house was built by Judge Turner

Morningside, right, is the home of Mr. and Mrs. Alfred Bourne of Augusta, Georgia. The photograph shows a flagstone walk bordered by Pansies and Iris against a diversity of evergreen. Open for the Georgia tour, March 22-April 4

The center photo shows a segment of the fabulous Azalea bloom which is a feature of Magnolia Gardens at Charleston, South Carolina. Masses of Wisteria, Azaleas and climbing Roses make these gardens an unforgettable sight in spring

Virginia's Garden Week is the oldest of the garden pilgrimages. This year its dates are April 20-25. Most of the state's famous old gardens will be open to visitors. One of the most memorable of them is Brandon (lower photograph)

and Colonial America. It is a Southern city of great historical interest.

Seventeen miles from Mobile are the Bellingrath Gardens, near the top of the list of those which "must be seen." These gardens are not only remarkable for their beauty, but for the fact that they are the achievement of a few years' work—carved from a jungle of Magnolias, water Oaks and other semi-tropical growth. The owners conceived the idea of turning this site into one of the world's most beautiful gardens. Each natural feature has been enhanced by skillful landscaping until the hundred acres contain all that is best in natural and formal planting. Extending great distances, there is everything one desires in a garden: sunlight and shade, formal and informal planting, wide lawns, Rose gardens, rock gardens and water gardens. Boxwood walks lead in every direction and one can wander great distances along woodland paths. Bloom is everywhere, in formal beds, along paths and tucked away beneath the shrubs in the woodland. These gardens are open throughout the year.

Georgia will have its second statewide garden pilgrimage this year, sponsored by the Garden Club of Georgia. It commences in Thomasville on March 22 and ends in Rome on April 4. Houses will be open in each section for a day or two at a time and visitors will find an interesting variety of places listed. Around Thomasville there are great plantations with fine horses and cattle, among them the Payne Whitney (Continued on page 137)



FRANCES BENJAMIN JOHNSTON



FRANCES BENJAMIN JOHNSTON





AT HOME

ON

Long Island

*R*eticence is the most delightful characteristic of this Colonial house. It has neither the naive humility of the earliest New England types it so closely resembles, nor the self-conscious detail of the late eighteenth century. It belongs to that informal period when American architecture was sure enough of itself in its environment to take its simplicity as a matter of course and its livableness as an enduring pattern. And just how enduring is the pattern? The date of the house we show is 1935.



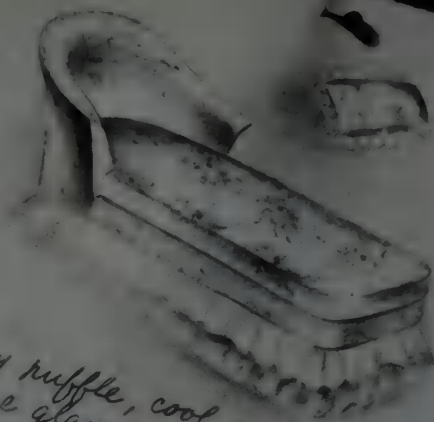
S. H. GOTTSCHO

The house was designed by Polhemus and Coffin, architects, for the owners, Mr. and Mrs. Alden Kimball. It is as much at home in Easthampton, Long Island, as its settled appearance would suggest. Its lines are simple, its detail knowing but unlabored. On the facing page is the entrance, to prove the point. As for the plans, at right, they are informal, unstereotyped, obviously adapted to the requirements and preferences of the owners. The ample service portions of the house are logically separated from the main house in the one-story ell. The west porch derives from a more modern day



15 Slip Cover IDEAS

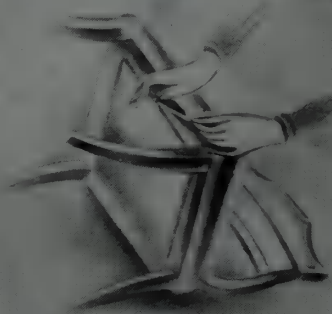
THESE little sketches show you at a glance how gay and bright slip covers may be, should be. But what they cannot show is that modern slip covers are as sensible as Ground Grippers, for all their fantasy. Demand the following when you buy your slip-cover fabrics: That they be pre-shrunk. That they be washable, so that no amount of tubbing will destroy their beauty. That if they are glazed, the glaze has a permanent finish that will not be impaired by use or the relentless hand of the laundress. That they be entirely sunfast. That you are not being inveigled into buying a material unsuitable to a slip cover. Then go ahead and make it up. Zipped-on upholstery, 3, and slip covers 6, 8 and 13 by the Interior Decorating Staff of Marshall Field. Others by William Pahlmann, Lord & Taylor.



1. Organdy ruffle, cool as lemon ice, on soft blue glazed chintz with bouquets of sentimental flowers, soft red, blue and whites; trailing ribbons.



2. Boudoir nonsense. Deep carmine pink Indian head slip cover, tufted, furry with yard up yard of multi-color wool fringe.



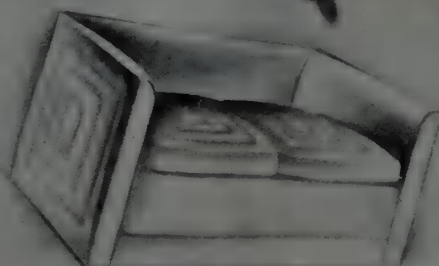
3. Zipped-on covers fit smooth as upholstery, peel off in a jiffy. They work over muslin upholstery.



4. A procession of little daffodil yellow and blue tassels on tailored blue cotton in a diamond weave.



Patriotic and fresh for the country. White star flowers on Federal blue, shamelessly edged with red cotton moss fringe.



6. Suede-like fabric, soft as a kitten, quilted and stitched in white, utterly modern.



7. French without brocade. Ivory colored, coarse-woven silky cotton, spruce with cinnamon rose fringe.

8

Dark green, light green, white stripes, an awning skirt and green welting.



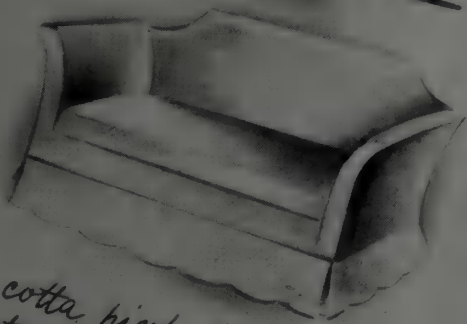
9.

Full-blown roses, splendid on dusty pink stripes against a pale, pale pink ground. Welting matches the stripes. Glazed chintz which washes like a dream.



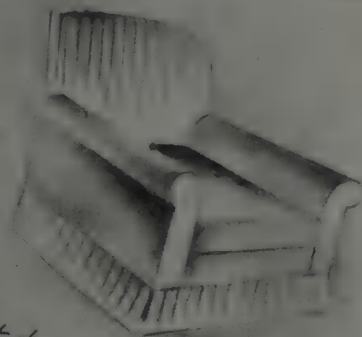
10.

Terra cotta pink linen, latticed and strewn with tiny rosettes, stitched in white. The welting is a brave blue-green and pebbled.



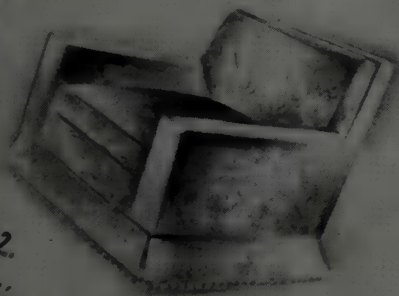
11.

It's smart to combine plain material with stripes. Here the stripes are navy blue and white, used top and bottom. A perfect tailoring job.



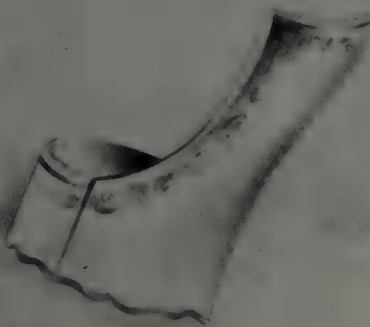
12.

Balinese foliage, natural linen color, against sunset orange in a linen slip cover trimmed with fat ball fringe.



13.

Baroque, fantastic and very smart. White sail-cloth with felt appliqued.



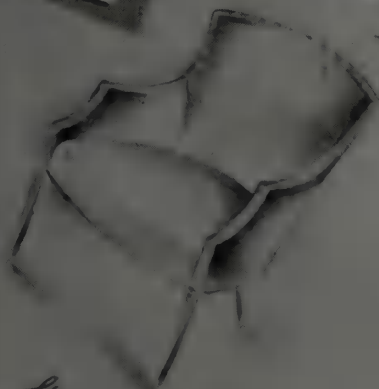
14.

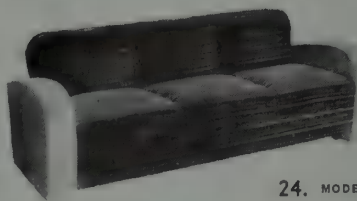
Wing chair gone gay in aquamarine whipcord, welted in a maroon, dusty rose and white cotton twist. The fringe is maroon cotton.



15.

Classic. Strawberry red-mohair outlined with the Greek key in red and white.





24. MODERN DAYBED



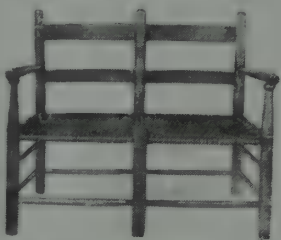
23. MODERN SECTIONAL SOFA



22. MODERN SECTIONAL SOFA

FURNITURE FINDER

Sofas



1. WAGON SEAT



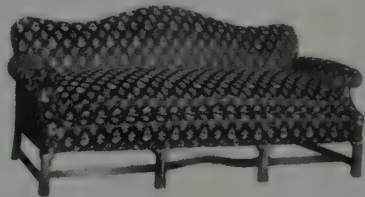
2. WINDSOR SPINDLE SETTEE



3. QUEEN ANNE SETTEE



4. CHIPPENDALE ROLL ARM SOFA

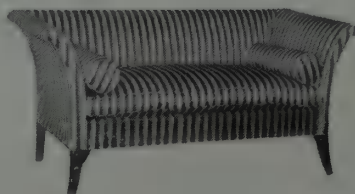


5. CHINESE CHIPPENDALE SOFA

6. SHERATON SOFA



7. SHERATON TUXEDO LOVE SEAT



8. HEPPLEWHITE SOFA



A American Empire sofa (12). The eagle feet and general characteristics make this harmonious with earlier Federal or later Victorian furniture. The cabriole legs and carving are distinguished. In mahogany.
American, Early: (1). Wagon seat.
American Empire: Nos. 11 and 12.

C Chinese Chippendale sofa (5). Scroll arms and camel-back contours. Legs are square and those in front have effectively simple carving. The center stretcher is curved and pierced. Base made of mahogany.

Chippendale roll arm sofa (4). Has dwarf cabriole legs. The eagle-head knee decoration and claw and ball feet are particularly well carved. This has mahogany feet.

Club sofas: (23 and 24). This is a definitely informal type, low-slung with deep cushions and broad arms of a comfortable height.

Colonial: (2). Windsor spindle settee.

D Duncan Phyfe sofa (10). This, one of the most charming examples of furniture made in this country during the first half of the nineteenth century, is a copy of a sofa in the Metropolitan Museum of Art in New York City. Note the excellent proportions of the sofa itself and of the reeded legs and armposts. There is considerable Sheraton in its make-up. This is mahogany and tulip wood.

Duncan Phyfe sofa (11). The of Georgian design nicely to the French neo-classic style in mahogany piece. The sides of the back sweep up to the straight rail. The reeding is typical, as are the brass shoes terminating the legs.

E English Regency bench (14). In earlier Georgian days, such benches were used as window seats. They were painted black lacquer and antique gilt. The carving on the arms.

F French Provincial sofa (15). Adapted from a Louis XV love seat. It goes well with Provincial furniture of any nationality, even Early American. It has a fruitwood or walnut frame.

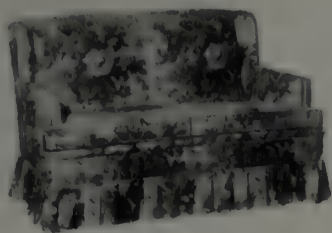
G Grecian sofa (13). Immensely popular during the French neo-classic period, this kind of living room chaise longue also became the vogue in England in the early nineteenth century. Sheraton; frame beech, or lacquer.

H Hepplewhite love seat (9). A symbol of the chaste loveliness of those English pieces which were imitated by such French masters as H. and Fontaine. Mahogany frame. **Hepplewhite sofa (8).** Grace and solidity nicely combined, the delicate curve of the armpost and the feet executed in fine mahogany.

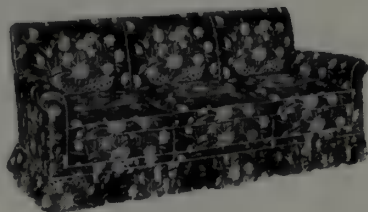
L Lawson sofa (19). The name denotes a piece with loose seat cushions and either a welted or cushioned back. This one, although distinctly English, is well adapted to any style. **Louis XV love seat (17).** Its graceful curving lines are worked in black or dark mahogany, decorated with delicate carving.



SHORT SOFA



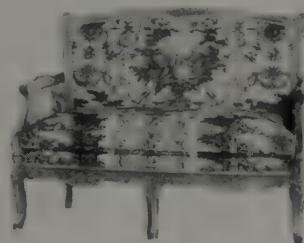
20. LOVE SEAT



19. LAWSON SOFA



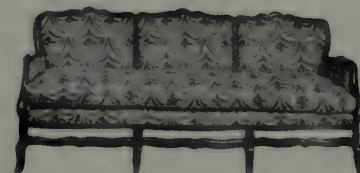
18. LOUIS XVI SOFA



17. LOUIS XV LOVE SEAT



16. LOUIS XV SETTEE



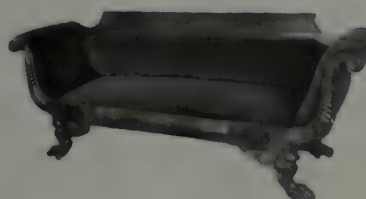
15. FRENCH PROVINCIAL SOFA



14. ENGLISH REGENCY BENCH

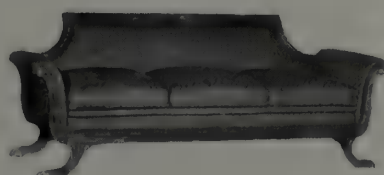


13. GRECIAN SOFA



12. AMERICAN EMPIRE SOFA

11. DUNCAN PHYFE SOFA



10. DUNCAN PHYFE SOFA



WHITE LOVE SEAT

Louis XV settee (16). Made of beech and simple enough to use with Provincial furniture. Good carving emphasizes the slight curve of the frame and legs.

Louis XVI sofa (18). Typical of French design of the closing years of the eighteenth century when extreme simplicity of line was the order of the day. The wings, enclosing the ends of the sofa, are interesting, as are the tapering legs, relieved by simple carving. These are in walnut.

Love seat (20). This is enormously popular because, though trim in style, it is a lounge piece adaptable to many sorts of decoration.

Modern daybed (24). A twentieth century innovation in which fine design and maximum sleeping comfort are combined more and more successfully. The club sofa shown can actually be made into one double bed or two detached single beds. The cushions are covered with leatherette.

Modern sectional sofa (23). Together, the three pieces shown make a club sofa, though each unit is designed to be an attractive piece by itself. Any number of units may be had, and such groups are endlessly versatile. The exposed frame and legs come in mahogany, blond maple or a wheat finish. Modern sectional Tuxedo sofa (22). Made up of pieces so graceful they could be at home in almost any room. The back and arms flare slightly.

Queen Anne settee (3). This is walnut with slightly curved back and cushions. The delicately carved cabriole legs have characteristic Dutch feet.

Settees. Such pieces have been in common use since Carolean times. In the

eighteenth century they were apt to take the form of double chair backs and were often referred to as "love seats," which remains the more general name to this day.

Sheraton (6, 7, 13). Grecian sofa.

Sheraton sofa (6). This mahogany piece shows Adam influence, has modified classic lines and fluted legs.

Sheraton Tuxedo love seat (7). The symmetrical lines and slight flare of the arms are characteristic of the Tuxedo, whose back and arms are always the same height. In mahogany. Short sofa (21). It has one cushion and a curved back with late eighteenth century legs. The term describes a piece neither as long as a regular sofa, nor as short as a love seat.

Sofas. They differ from the settee and the double chair in that they are longer and are completely covered with upholstery, nor did they appear in England until early in the eighteenth century. The word itself is presumably derived from the Arabic "suffah," which means a couch.

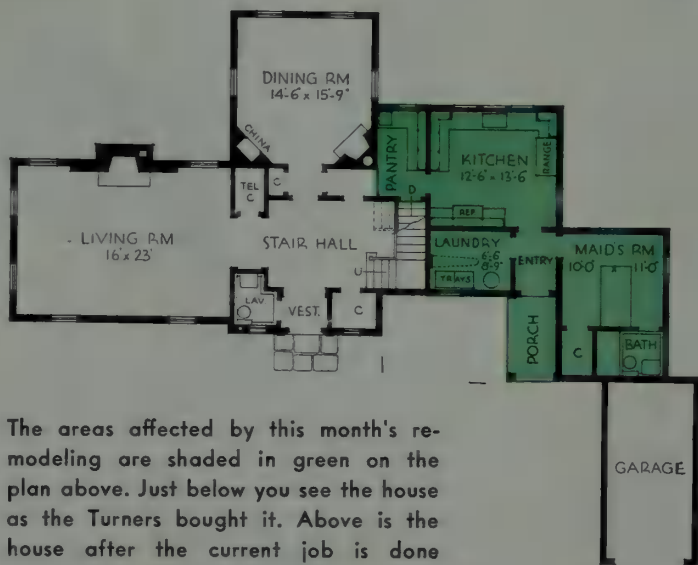
W Wagon seat (1). This Early American design is actually in the style of the seat of a wagon and has great rural charm. It is in maple with a split oak seat.

Windsor spindle settee (2). One of the most charming of such pieces. About 1860. In maple with blunt arrow turnings and a swollen stretcher.

We're going to



MAURICE GAUTHIER



The areas affected by this month's remodeling are shaded in green on the plan above. Just below you see the house as the Turners bought it. Above is the house after the current job is done

PART THREE



YOU first met the Turners—George, Helen and the infant John—four or five years ago. (By that we mean February, 1938, of course.) In that issue they had bought a remodeled farmhouse with the full expectation that they would need to remodel it some more before long. By the time our March issue came along, two or three years had slipped by. Jane had become sister to the bustling John. Definitely the Turners needed a second bath and a downstairs lavatory, and in last month's issue we told you how the job was done. Or rather George Turner himself did. For George's tidy habit of getting everything down in writing led to the publishing of some of his memoranda to his architects, McCaffery & Gauthier of New York (McGauthier to him!), as the most effective way to tell the story. The Turners now have a maid "living in" (see Rogue's Gallery above) and in addition to her quarters they are re-making the kitchen and installing an upstairs laundry. Take it, George



Remodel!

April 7

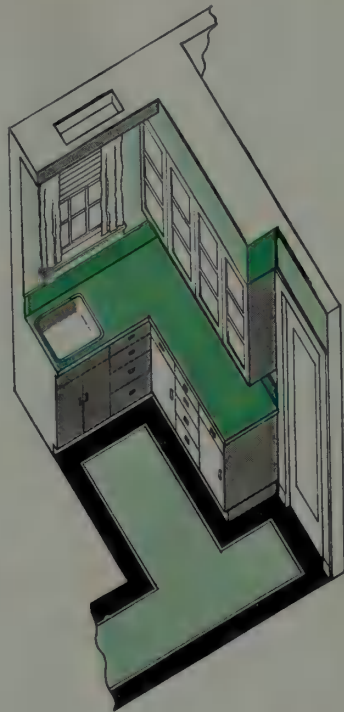
Memorandum to: Mr. McGauthier
from: Mr. Turner

Helen is in full cry. When I kicked at the plans you sent showing a fine double garage being included at the end of the extended wing you suggested, she said she had known that was what you were going to do and that I wouldn't like the cost and that she had the answer all worked out. Apparently she was keeping it as a surprise, or else was giving you fellows enough rope to hang yourselves. Anyway, the gist of her solution is this: Instead of bringing the garage to the house, all we need to do is take the house to the garage.

Simple, isn't it? She led me out to the yard and showed me a full crop of clothes pins that she had planted in the grass. They looked like mushrooms in a pasture. They, she announced, showed exactly where the additions would go.

They don't at all, or maybe I can't read clothes pins. Yet I am inclined to think the

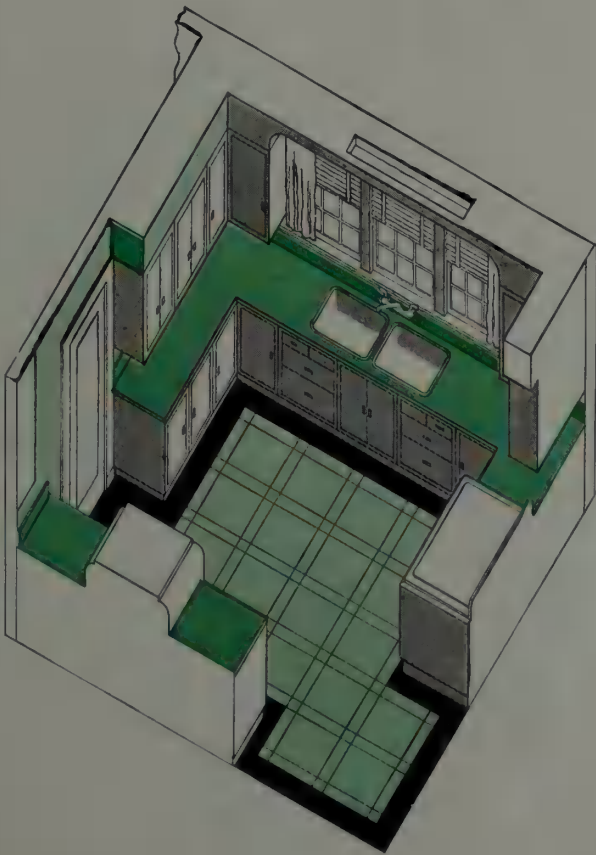
(Continued on page 98)



The Turners' pantry, as it will be, is shown in the bird's-eye drawing at right. If you check with the floor plan and the kitchen arrangement shown below, you will be able to see the logic of the sink and counter placement. Notice the soffit lights above the two sinks and glassed-in china cabinets in the pantry. Counters and splashboards as well as floors are to be covered with linoleum according to the plans



Here is the drawing of the remodeled kitchen submitted to the Turners by their architects, McCaffery & Gauthier. The two walls back to you in the isometric sketch are shown in elevation at left and right. Study the sketch in relation to the floor plan opposite, and you will see how soundly the architects have handled it all



Rejuvenated kitchen and pantry, laundry brought upstairs, new maid's room and bath

April 1

Memorandum to: Mr. McGauthier
from: Mr. Turner

This seems an appropriate day on which to write a pair of I hope not too hungry architects. Helen remarked only last week that it had been a long time since we had seen you. I suspected her motives (saving your pride) and with good reason, as it turned out. For she wants to indulge in another remodeling orgy. And I confess I feel she is justified.

You may remember that when we finished with the bathroom and lavatory job a couple of years ago, we all agreed with varying degrees of enthusiasm that some day we should need a "living-in" servant, and that when that day came the service quarters of the house would need severe face-lifting. That day has arrived. Lettice (what a name!) is even now housed in the unsparable spare room.

Obviously, you should listen to Helen rather than me. So can you rally round at the house at dinnertime tomorrow?

G. T.

Memorandum to: Messrs. McCaffery & Gauthier
from: Mr. Turner's office

Mr. Turner called in and I gave him your message. He says the two-story idea seems wasteful to him and how about a one-story addition? And he hopes you will send some sketches he can understand.

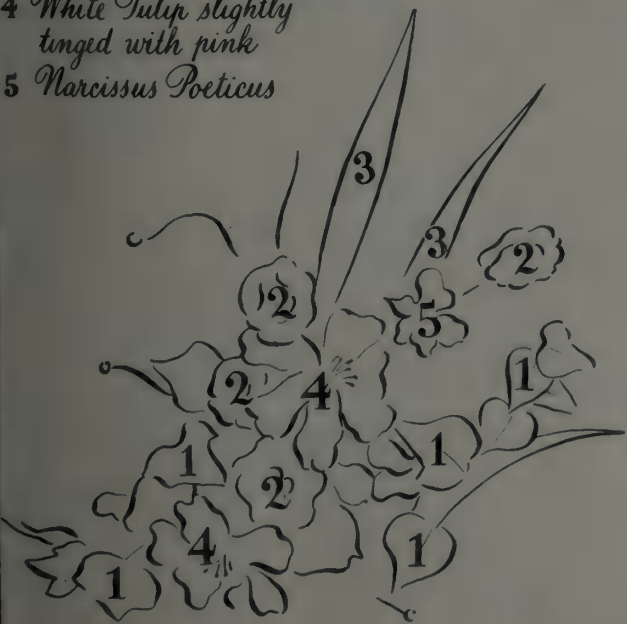
S. Dabney
Sec'y to Mr. Turner



and the Scandinavian



- 1 Variegated Ivy
- 2 Pale pink and pale yellow Ranunculus
- 3 Pandanus leaves
- 4 White Tulip slightly tinged with pink
- 5 Narcissus Poeticus



Scandinavians are masters of modern. Above, a table which proves it. Georg Jensen's Dynamic Parallel flat silver sets the pace. With it, green and white linen called Ponta Grega from the same shop and Royal Copenhagen's Java Berry china with green borders, green and henna centers. Ducks and a fruit platter are in the same ware. The glasses are Orrefors crystal in the Olaf design. Bleached mahogany furniture by Dunbar.

Nor are they at a loss when handling a traditional, formal theme. Opposite, the rich convolutions of Georg Jensen's Acorn flatware are nicely related to his pastel linen, fluent candelabrum and flower bowl. The plate is Flora Denica, white, gold, flower colors. This and the snowy crane, Royal Copenhagen. The glasses are Orrefors' Queen Christine. Mrs. Paul King made the sensitive flower arrangements.

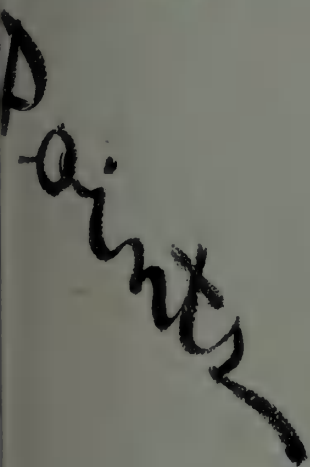
★ Decoration



1 Tucks and stripes The tucks on the ice-green net curtains align with vast red peonies on the white wall-paper Chairs and poufs in red linen



2 Chintz wallpaper and dotted Swiss Curtains flow from a "bird-cage" valance of yellow-green linen



- 3 Framed in paint. The Audubon Birds of America prints matted in dusty pink, glazed and held by wooden brackets, outlined with off-white paint against hunter green walls in a small foyer



- 4 Mirror for width In a library about 6'x10'
Furniture scaled small, sharp edges avoided Walls
Jordan almond pink. Ceiling gold papered



ntly ordered the demolition of the structure. house-wrecker on the job gave up half-way. He found he couldn't take the thing apart with dynamite. The second wrecker *did* use dynamite on the tremendous stone chimneys, which making their last stubborn stand in the picture. most before the dust had settled, the foundation the new house began to rise within the old ones. right you see the floor plan as it was worked Cameron Clark, the architect. Notice especially lines of the terraces, for they are governed by foundation walls of the original house. In fact the the terraces *are* the old foundations for the rt. They are also, aided and abetted by the stones, the walls of the new house as well. the framing timbers in the new house were sal- a beautiful condition, (*Continued on page 116*)



on the "Living Library"
Correct Interiors by
H Macy & Co.



2 Chintz wallpaper and
Curtains flow from a
valance of yellow-green



SAMUEL H. GOTTSCHO

OLD CHIMNEYS *make* NEW WALLS

THIS house owes a great debt to the past—but not in precisely the way you might imagine. To be sure, its French ancestors reach back several centuries, and its simple use of stone and brick is not new in any language. The point lies simply in the fact that once another house, of the none-too-gay nineties vintage, and about twice as big as its successor, stood upon the site. The owner, Mrs. William Hamlin Childs, bought the property and the house for good reasons of her own and promptly ordered the demolition of the structure. The first house-wrecker on the job gave up half-way through. He found he couldn't take the thing apart without using dynamite. The second wrecker *did* use dynamite, at least on the tremendous stone chimneys, which you see making their last stubborn stand in the picture. Then, almost before the dust had settled, the foundations for the new house began to rise within the old ones.

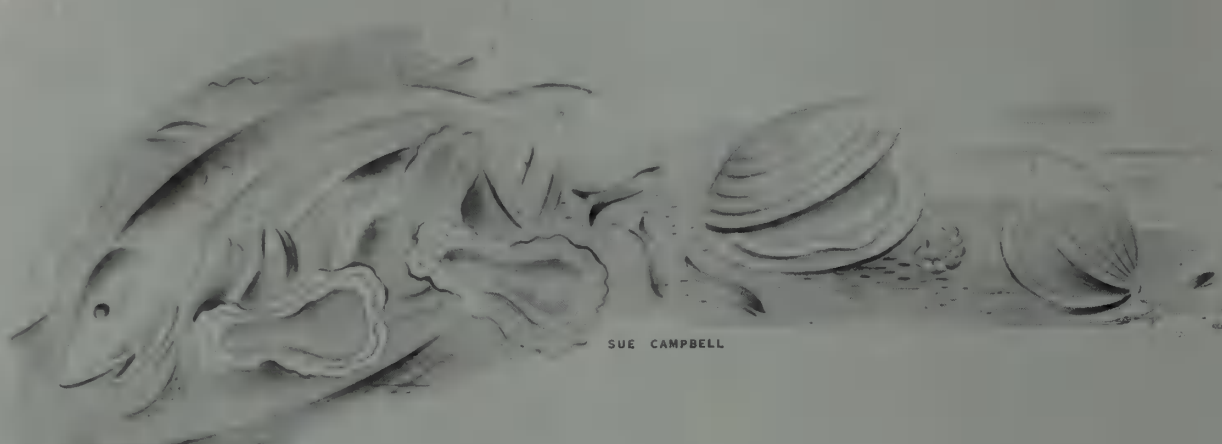
At the right you see the floor plan, as it was worked out by Cameron Clark, the architect. Notice especially the outlines of the terraces, for they are governed by the foundation walls of the original house. In fact the walls of the terraces *are* the old foundations for the most part. They are also, aided and abetted by the chimney stones, the walls of the new house as well. Most of the framing timbers in the new house were salvaged, in beautiful condition, (Continued on page 116)



GENOVESE & RICH, INC.

For a constructive purpose this havoc was created





fish

COOKING seems to intimidate most people until they get used to it. Perhaps it's a faint reverberation of Olympian words from The Great of Cookery on the subject of fish. Perhaps it's that fish doesn't stand up very well under culinary abuse. Anyway, there seems to be a certain reluctance about tackling the job in the minds of most amateurs.

Yet fish cooking is simpler, quicker and even more likely to be crowned with success than most kinds. True, this delicate flesh reacts far more rapidly than meat to heat and condiments. True, too, you can't just serve any old thing with the finished fish and not jeopardize the results of your labors. Sweet vegetables like carrots and beets will ruin fish flavors and be ruined in turn. But grasp the essentials, plan accordingly and you have the finest kind of food.

Of course, before you can cook it, you have to buy it. Many varieties, like fruit and vegetables, have definite seasons, a fact we all recognize about oysters but frequently overlook when it comes to other sea food. Also, like fruit and vegetables, man has refused to accept nature's limitations in the matter of seasons, so that fish are available canned, dried, salted, pickled, smoked and quick-frozen. However, for economy and delicacy of flavor, they are best when in season and when bought close to the waters from which they come. Once caught, they begin to deteriorate—that's why the best fish you ever ate was the one you cooked in the open within sight of the spot where it took the bait. In the market, look for clear, bulging eyes, tight scales and firm, elastic flesh.

The seasons are roughly indicated in the table given later. Climate and local source of supply may modify them, particularly the

BY MARY GROSVENOR ELLSWORTH

seasons of fresh-water fish, since most states protect some or all during the spawning season. Your fish market man or any angler for miles around can tell you, in detail, for your particular locality.

Another basic essential is the character of the meat. This controls what you can do with it successfully in the kitchen. Soft, oily fish are almost never boiled—did you ever hear of a boiled shad? Conversely, the very dry, firm fish are seldom broiled. You can't be too categorical about this because it is possible to compensate for the character of the fish by the way you treat it in cooking—you can lard or baste the dry ones like mad and tie up the soft ones to boil and by one device or another, get away with it.

But first, no matter what you are going to do, you must understand the nature of the creature you are dealing with, so here's a rough guide. For boiling, choose carp, cod, hake, halibut, pollock, salmon, tuna and whiting. Fish stews and chowders often have a base of carp, grouper, haddock, hake, red snapper, sturgeon or whiting. Fillets of any fish can be poached in water and vinegar, water and wine, or wine alone. This is the preferred French method of handling them, since it makes a wonderful background for a sauce. Smallish fish like trout, flounder, bass, catfish, smelts, white-bait, perch, pike and such are often fried or pan-broiled. The choice in this case is apt to depend on the size—the same sorts of fish in larger sizes are often stuffed and baked. Best for broiling are the oiliest ones—shad, salmon, mackerel, herring, bluefish, pompano, striped bass. Baking falls midway between boiling and broiling, since it is far easier to keep a baking fish well basted, so that with larding and such almost any fish can be baked.

Fish cooks fast, much faster than an equivalent piece of meat, (*Continued on page 105*)

House Beautiful's
 { PRACTICAL GARDENER } *floral ornament*



PETUNIA PRIDE OF PORTLAND

HERE'S April, and softened winds are drying out the soil in beds and borders. Soon the warm earth will crumble easily in your fingers, and then everything must go into the ground at once. Two considerations are of utmost importance now: Select the varieties which are best suited to your garden picture, and make sure they receive proper treatment in planting. In the pages that follow you'll find detailed stories on Petunias, Marigolds and Roses. The first two deserve special care in ordering this year, for in both families vast changes and improvements have been made by the hybridizers. And for Roses, we've had an expert tell you how to select them, how to plant them and how to care for them so that your rewards will be greatest and your troubles reduced to a happy minimum.



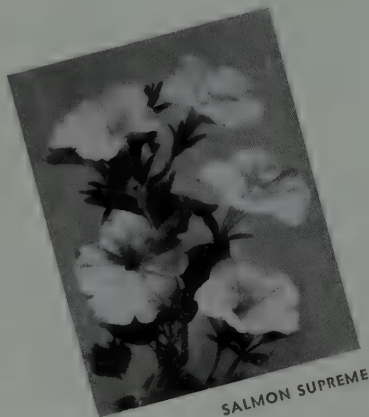
DWARF GIANT FRINGED

IN PRAISE OF PETUNIAS

BY MRS. JAY CLARK, JR.



APPLE BLOSSOM



SALMON SUPREME



BLUE STAR

PETUNIAS are like cats: either you like them or emphatically you do not. There is no middle ground. Whatever the case may be for the feline tribe, it is regrettable when a gardener indulges a Petunia prejudice, since it puts out of the picture plants rated among the big five of the finest flowers, and which possess a greater number of virtues than the majority of garden materials. They are willing drudges in temperament, abstemious of food and drink, super-generous with bloom, happy in conditions of neglect under which many others sulk, have no particular insects or disease attacking them, and yet, unlike most lowly things, enjoy a beauty which is varied in form and color. Their detractors say the flowers are plushy and sticky, and that contact with them is unpleasant and means continuous hand-washing! Why argue? This fact may be a drawback, yet such a tiny one compared to the innumerable assets, that it should not be allowed to weigh in the balance. Please resolve to like Petunias!

These plants have always been taken for granted, little attention being paid to where they came from originally, or how they reached our gardens. Yet the family tree on whose newest branches hang the marvelous hybrids of today has its roots in South America, and was brought to the attention of the horticultural world nearly two hundred years ago. The first ancestor of record of the tremendous tribe is *Petunia axillaris*, a leggy, spindly-looking

plant of dull white bloom, fragrant at night, with the tube three-quarters the length of the calyx, found by French explorers in the Argentine some time during the early 1790s. Taken back to France, the find was recognized as belonging to the Solanaceae family, of which the best known member was *Nicotiana*, also discovered in Brazil and Peru. This fact caused the naturalist Jussieu in 1803 to give the name of *Petunia* to the genus derived from the Brazilian word *Petun* or *Petum*, meaning tobacco.

In solitary state this little white *Petunia* held up the tribal mantle until 1830, when Mr. Tweedie of England, adventuring on the banks of the River Uruguay not far from Buenos Aires, discovered a reddish-violet, broad-tubed flower, which he called a *Salpiglossis* or a *Nierembergia*, under which titles the plant made its entry into Europe and began its career at the Chelsea Botanic Garden. History is silent as to when the resemblance between the French and English introductions was noted, but in 1835 they were both classified as belonging to the genus *Petunia*. How the Channel was crossed and the two came together is also not deemed worthy of record, but the indisputable fact remains that from these two wild Argentine species sticky, tall, white-flowered *P. axillaris* and creeping, sprawling, magenta *P. violacea* have come the hundreds of glorious flowers single and double, which nowadays are ours for the sowing. (Continued on page 140)

THE ROAD TO ROSES

BY ROBERT W. EISENBROWN

A GREAT many gardeners who grow a wide variety of other flowers throw up their hands at Roses. Perhaps it is all the cautionary literature that has implanted too strongly the thought that Roses are tender and require extraordinary care. For I know it can be demonstrated that by carrying out a few simple rules, and understanding the habits of the plants, anyone can grow good Roses.

When the average gardener speaks of Roses today he refers to the garden or bush Roses technically called Hybrid Teas, and commonly termed "monthly" or "ever-blooming." Possibly the very term "Hybrid Tea" has lent some mystery to Rose growing. It stands for a class originated with the first cross between a Tea Rose and a Hybrid Perpetual (the old-fashioned "June" Rose) which produced La France in 1867 and started a vast new race of Roses. Simply remember that this class embraces the majority of garden Roses you now buy by such names as Radiance, Mme. Butterfly, Ophelia, Mrs. Aaron Ward, Duchess of Wellington and Columbia.

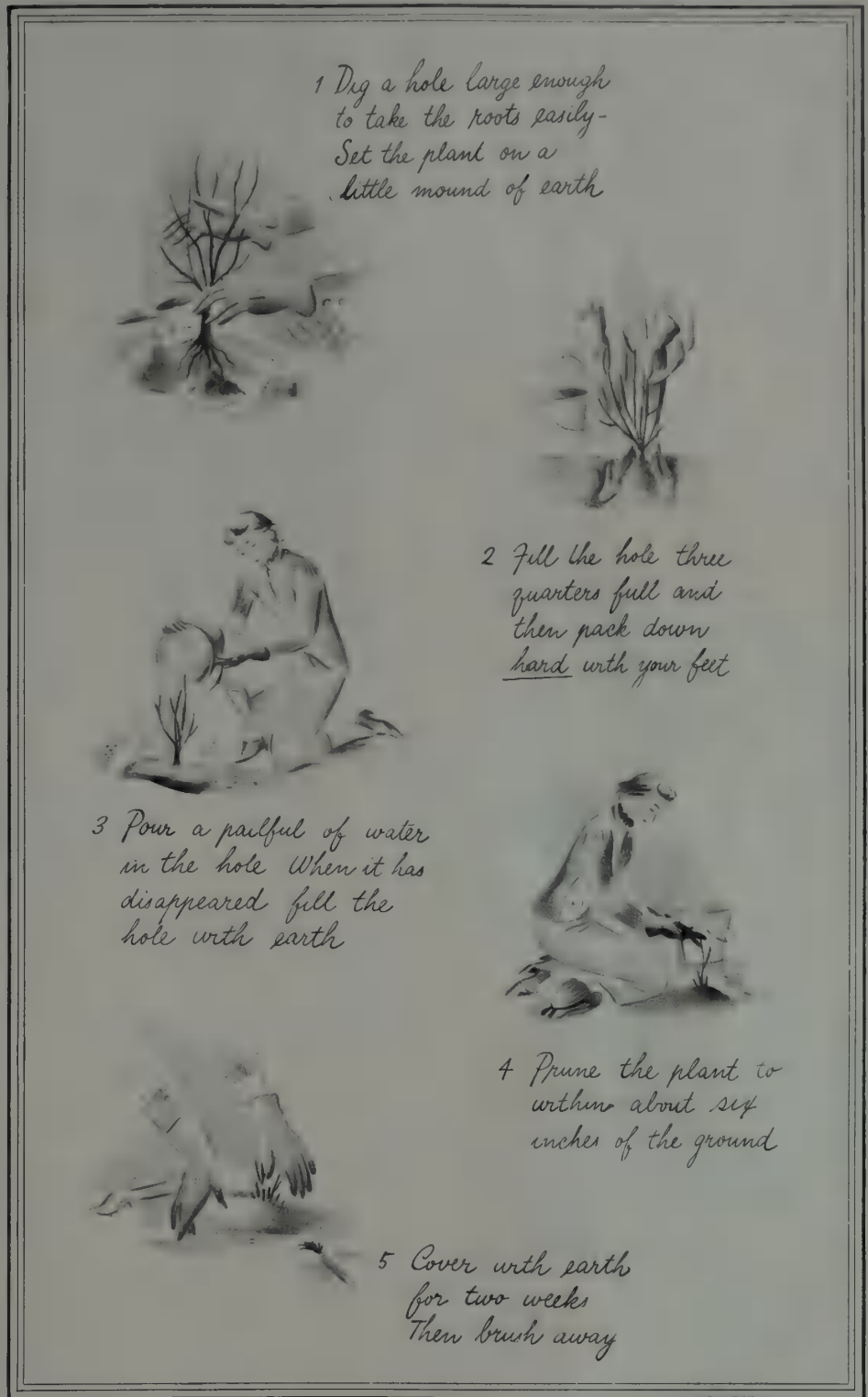
Successful Rose growing begins with a number of questions which must be answered before the matters of proper planting and culture are considered. What type of plant shall you begin with? How shall you know which varieties to order? Shall you judge the merits of the different Roses by illustrations or by the descriptions of growth habit? What shall you demand of blooms in shape, form and color?

It is just as important to know how, when and where to buy good Rose plants as it is to know how, when and where to plant them. There is not much logic in spending time and money on ideal soil preparation and then feeling that any type of plant will do. Make a thorough investigation before you do your buying.

Only within the past eight or ten years has it been possible to picture flowers in accurate colors, and this has been a great aid to the amateur in making selections. Bear in mind, however, that many tempting Rose illustrations represent varieties of comparatively recent introduction whose

garden behavior is not yet well known. I think a lot of the disappointments of Rose growing would be eliminated if amateurs would not insist at the very beginning on trying to grow brand-new varieties, but would gain experience with the fine older ones whose habits are well known.

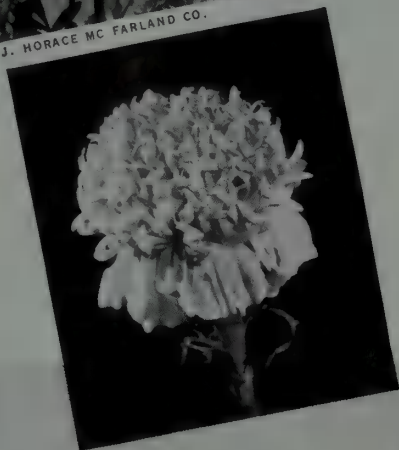
There is no doubt that *all* Roses are good somewhere. It is equally true that few roses do well everywhere. The originator of a new variety, whether it comes from France, Germany, England, Italy, Holland or Ireland, must have found that it did well in its native land. But that does not necessarily (Continued on page 121)



How to plant a Rose



J. HORACE MC FARLAND CO.



Marigolds, top to bottom: King's Ransom, Harmony, Crown of Gold, Burpee Gold

Modern MARIGOLDS

David Burpee examining new Marigold plants



BY J. W. JOHNSTON

LOOKING back over the family tree of the Marigold, I am inclined to the opinion that the plant has had an odorously though undoubtedly colorful career. Ever since its discovery there is the constant recurrence in reference books of the complaint that the colorful flowers are somewhat dimmed by the unpleasant odor of the plant. Small wonder there was high excitement among gardeners when the W. Atlee Burpee Company announced in the fall of 1936 that the following year they would offer a Marigold completely lacking in the usual odor.

In one brief year, not only did this astonishing new Marigold, Crown of Gold, become the best seller among annual seeds; in addition it focused the attention of the garden world upon the entire family of plants. Marigolds have been always cherished

for their brilliant colors and their ability to grow under even the most unfavorable conditions. To have a new variety appear that boasted of form, color, fragrance of flower and lack of odor in the foliage was sensational.

David Burpee terms it a gift from nature, for the original seed that developed a mutation or break without the customary careful hybridizing was sent to him by a missionary in China. It did, however, result in the beginning of feverish breeding activity on the part of the Burpee organization and other firms whose business is the hybridizing of plants. Realizing that if a mutation would occur with the wild species, the same thing might happen with cultivated kinds, a smelling campaign was launched on the Burpee ranch in California. To smell the foliage of every plant in thirty acres of Marigolds—some half a million individual plants—is quite a job. Nevertheless it was done and it resulted in the discovery of an entire row of plants (not related to Crown of Gold) without the objectionable odor. The oddest part about the latest non-odorous variety is the fact that, unlike Crown of Gold, it possesses oil sacs that are non-functional, whereas Crown of Gold is entirely lacking in the sacs that normally produce the odor offensive to some people.

To appreciate how many years it has taken to accomplish this startling change in a popular garden annual, go back into the history of the plant. I quote from Gerard's "Of the History of Plants," published in 1636. "The common African or as they vulgarly term it French Marigold hath small weak and tender branches trailing upon the ground, reeling and (Continued on page 88)"

The Garden's

MAIN LINE

BY H. STUART ORTLOFF

EDITOR'S NOTE: *Don't forget that good design is the basis of an attractive, satisfying garden. House Beautiful has asked Mr. Ortloff, a well-known landscape architect, to explain its principles in simple, nontechnical language. This is the fourth of a series.*

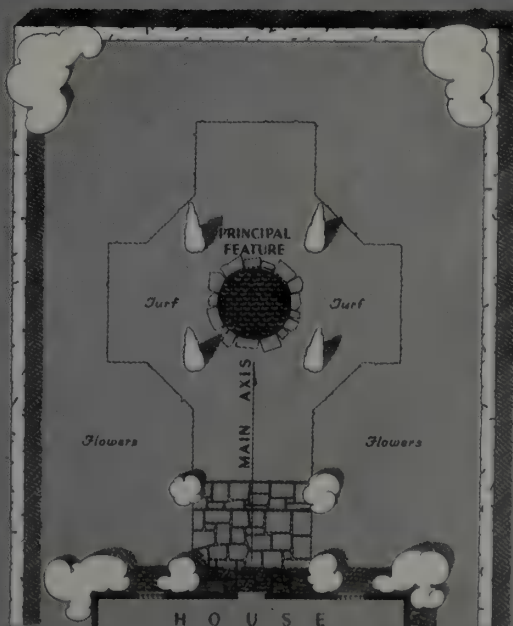
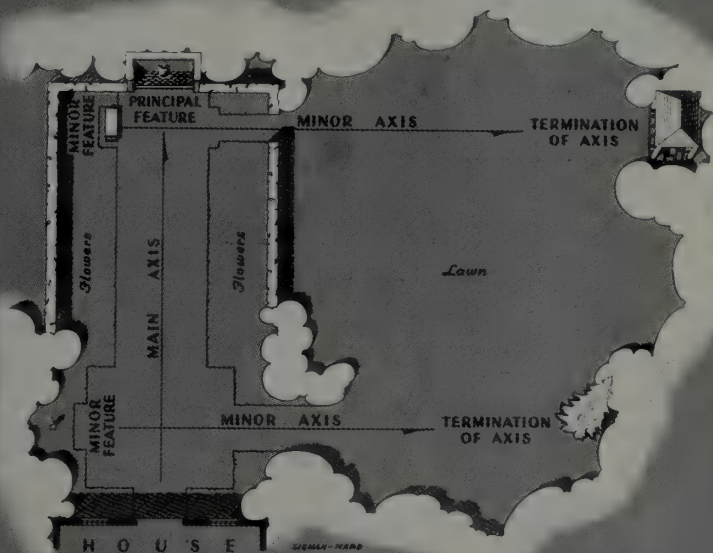
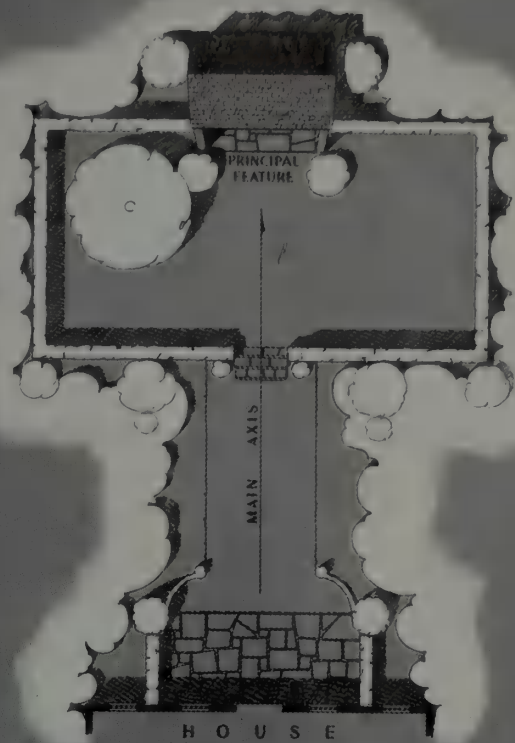
IN EVERY well-planned garden there must be some principal feature, some element in the design, some situation far more important than anything else in it. Toward this the design builds up, as to a climax. This rule applies equally well to the other arts such as playwriting, painting and architecture. As applied to gardening it usually takes the form of an important structural garden feature placed either at the far end of the principal axis, or at the point where this axis crosses a secondary one. This definite focal point does much to give the design unity and distinction. Far too often, however, it is omitted, and the garden has no grip on attention other than the multitude of flowers adorning its beds and borders. A well-planned garden has more than this. The design in itself is made arresting, so that the garden may be satisfying not only when it is in bloom but at all times. Gardens should not be planned for a short flower season only. They may be made important the rest of the year as well.

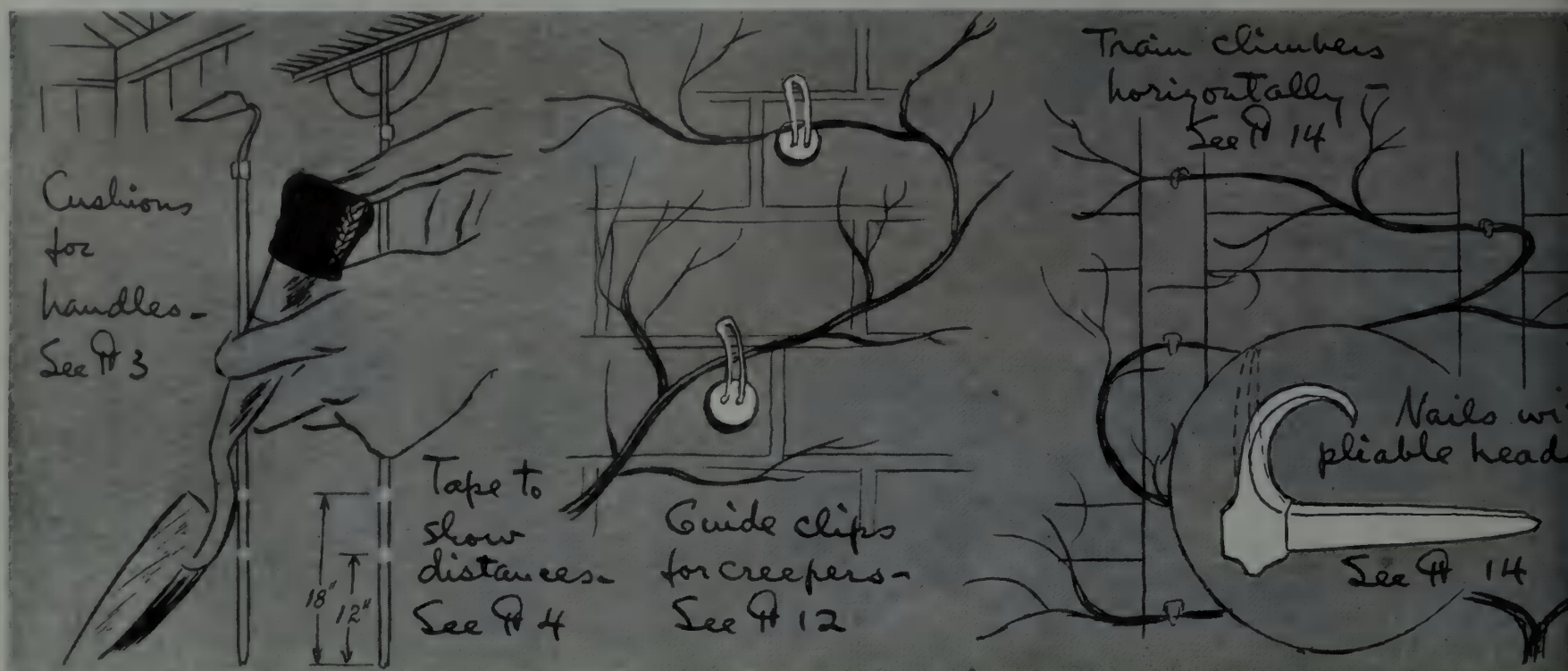
This principal feature or focal point must dominate the whole scheme by being the most important thing in it, the highest point of development toward which all the rest of the design and the planting lead. When there is no focal point, or when there are several, all fighting for attention, there is no definite feeling of unity or harmony, and the serenity of the garden picture is destroyed. But when there is one point which easily becomes the climax there is quickly produced a regulated, orderly sense to the design.

It has been previously stated in this series that the principal axis of a garden scheme should be the center line of the development, and to get the most intimate relationship between the house and the garden this line should start at some door or window of the house. To be effective such an important line must have as definite an end or termination as it has beginning. Such a termination becomes the principal focal point. Here one can place a well-designed garden house, pool, wall fountain, bird bath, or seat, according to the size of the garden and the degree of elegance which is desired, for scale is very important.

But the mere placing of such a feature athwart the axis is not enough. It must be so treated
(Continued on page 110)

The illustration at the top shows a garden laid out in the terminal motif manner. The axis leads from a terrace. Everything points up to the principal feature. At the bottom is a design of the central motif type, in which the principal feature is in the center. The middle drawing (terminal motif type) indicates how minor axes are terminated by a small feature, shrub or tree





THE LOG of the PRACTICAL GARDENER

Spring rings in the gardener's New Year with a hundred activities to pack in April's thirty days

1. Life begins again. This is the month of the year calling for the most alertness. For sixteen weeks or more the gardener has been able to follow his own bent and inclinations in the sequence of interests and labors; the indifferent, the enthusiast, the amateur and the professional could arrange his tactics to suit himself. This month Nature sets the pace. Work with her and you have a generous partner; work against her, or not within her laws, and you will have to carry the biggest load yourself. She will give plenty of indications as to what needs doing, and the alertness consists in being ready to carry out the suggestions with scant delay. By this time all tools and supplies should be at hand.

2. Early to rise. These are the weeks when a person finds out if the real garden urge is upon him. It was a question in my own mind until I discovered one April that I was waking up at five o'clock in the morning, twisting and turning until I found myself scantily dressed, out in the midst of things, joyfully working until joint-bending was torture, and only welcoming the end of one day because it was near the beginning of the next one. April foolishness, but it makes good gardens!

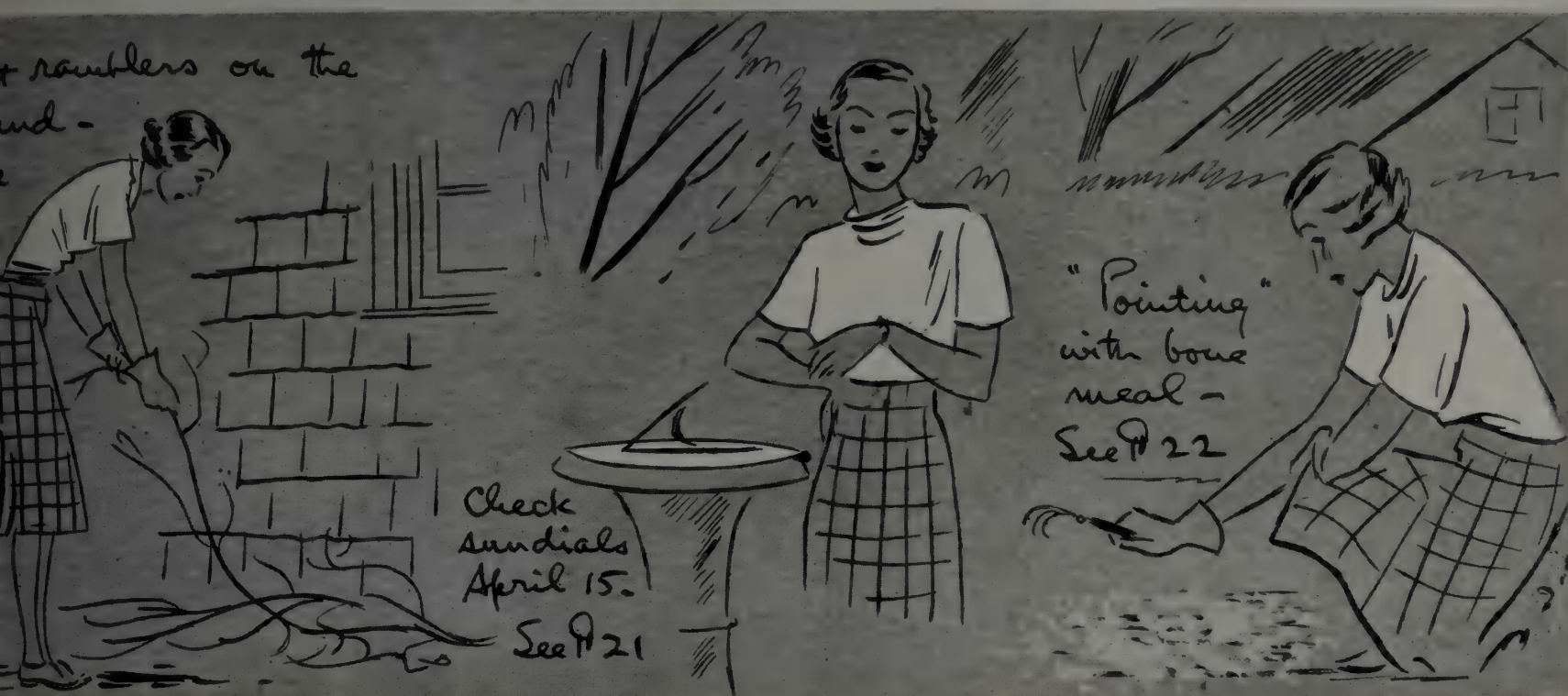
3. Labor savers. Yet I do not like to work any harder than is necessary, so all helps are eagerly noted. Trowel handles

are palm-gouging things, especially when used in these first days of hard and firm soil, and gloves are but scant protection. Relief came by procuring ordinary soft rubber chair and crutch tips which were forced onto the ends of the handles, and as they come in a number of sizes various shapes can be selected which will fit snugly and neatly down over the handle end. One doleful year before I had found the tool clips which fasten into the wall and hold anything possessing a handle, I put screw eyes in the ends of all the small tools whereby to hang them up. Those cut my hands to ribbons, with the result that the trowels and weeders stayed on their respective nails much more than was for the good of the garden.

4. Measuring rod. A convenient help in determining distance and measurements is to wrap narrow lengths of white surgical adhesive tape around the handle of the hoe or the long-handled tool most in use, as many as are necessary to indicate the preferred distances. Such markers are not in the way and can be plainly seen even if working a bit toward dusk in the evening. I put them at one foot and eighteen inches, from which units many distances can be calculated. The adhesive tape sticks firmly to the wood and yet is easily removed with the help of a little cleaning fluid when its mission is fulfilled.

5. Protection. It is well not to be deceived by over-warm spring hours or the lagging steps of winter, but let judgment and common sense rule all actions. First of these is the clearing of whatever protection has been given during the winter months. Whenever I see a clean sweep made of these materials, I know a novice is directing the task. The old hand peels carefully, layer by layer, with a weather eye continually cocked for sudden shifts of winds and temperatures. It is better to emulate the tortoise rather than the hare. Loosen the blankets carefully around the little pale green spears and fists that are pushing up, so tough as they pierce the ground, so brittle to a careless touch.

6. Spring housecleaning. Whatever mulch of the leaf variety that I have used goes on the compost heap with sprinklings of the chemical that will turn it into humus in a few months' time. All mulch of leaves or manure is left on the Rhododendrons and broad-leaved evergreens and many of the deciduous shrubs. Years ago I tore myself away from the inhibition of drastic spring housecleaning outdoors as well as in. Sometimes it is dug in later, or, if the inter-spaces have been used for bulbs or faced with perennials, I freshen the location with a thin layer of loam mixed with humus and pulverized fertilizer. This satisfies the requirements of inherent neat-



GEORGE HUGHES

ness and at the same time conserves all goodness in the soil.

7. Proper soil. Often the question is asked by impatient owners of many seed packets: "What is the proper time to sow annual seeds in the open ground?" The answer can only be regulated by the condition of the ground itself. If the soil, when taken in the hand and pressed, crumbles like a cookie, and does not stay in a compact mass, it is neither too dry nor too wet, but the arrival of that moment depends not in the least upon the calendar. I have put seeds into the ground the first week in April and had them grow like Jack's beans, and again it has been the end of the month, or even into May, before it was safe to sow them without danger of rotting. The only thing that can be depended upon is the condition of the soil.

8. Sowing seed. Another item it took many seasons to learn is that because most seeds are small, there is danger of covering them too deeply. In fact it is often not necessary to cover them at all. Rake the ground fine, mix the seed with sand or sifted peat moss, sprinkle it on, firm it down with the tamper or the back of a spade, water with a fine spray. Larger seeds, of course, need covering. In fact, it is well to watch carefully the row or plot for the first week after sowing. I go around each day and poke those down which are uncovered. Calendulas are notorious crawlers and wrigglers. Not that it probably makes any difference in the prospective crop, but I dislike seeing even a seed fulfilling its destiny under difficulties.

9. Annuals for a small garden. For the small garden of a few annuals for a busy person the following list was made. All varieties are easy to grow and will make a good showing. They are to be sown in positions where they may be allowed to flower without being transplanted—a saver of time and labor. Shirley Poppies (only double and semi-double ones in several shades of pink, because that was what she wanted); Drummond Phlox, violet, yellow and white; sweet Alyssum, Little Gem; Nasturtiums, separate colors, light yellow and salmon rose; old-fashioned Pinks, *Dianthus chinensis*, white only; California Poppies, the type, pure yellow; Calliopsis, mixed, chestnut brown, copper, wine, yellow; Portulaca, separate colors, pink, white, yellow; annual Larkspur, mixed; Chrysanthemums, *C. coronarium* variety.

10. Easy border. Then for the border edgings, as something very gay was wanted (this particular person has rather a drab life outside of her garden), I ordered what I call the "pudding border." While it is full of color, there is nothing garish about it; rather is it a cloud of soft pastel tones. A quarter ounce each of the following seed, mixed in a bowl and sown: Alyssum, Carpet of Snow; Star Phlox, *P. cuspidata*; Malcolmia, Virginian Stock (which sometimes masquerades under the indeterminate name of French Forget-Me-Not); Leptosiphon, Star Dust; Silene, Catchfly; Phacelia.

11. Training Myrtle. A day of various chores, which old word expresses better than any other the many small tasks

so needful for the garden's happiness. One of my best ground covers in shade and sun is Vinca, trailing Myrtle. The plant was long a despair instead of a joy, for I could not get it to take hold in a really satisfactory way and run over the ground with the same alacrity I noted in other gardens. The solution came when I took into consideration the fact that running was done only by the aid of the tiny threadlike hairs along the stems, and my soil was far too hard and compact for these tender fingers to grip. So two or three times a season, the first one right now, I sprinkle a few shovelfuls of wood soil or humus over the area under the plants, shaking it down among them, thus making a soft surface in which the runners root readily. I encourage them to take hold by holding them down with hairpins.

12. Guides for vines. Next I went over all vines and plants trained against buildings, to make sure that any fasteners used had not pulled away, or the ties rotted. As much of the surface where the climbers spread their way is brick, I used the patent vine guides, which are sturdy hooks supplied in several colors. They are equally good for concrete.

13. Watch the twiners. In the process of refirming the vine attachments, I make sure that there are no stems or tendrils twined around gutter pipes or through blinds or pushed under shingles and clapboards. Offenders in this line are Wistaria, Bittersweet, Silver Lace vine, Trumpet Creeper, Woodbine—in fact, almost any of the (Continued on page 112)

A P R I L Scrapbook

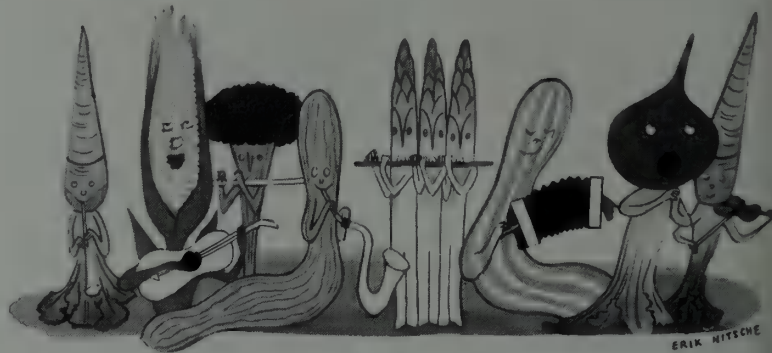


Soil for Gladiolus. As for most bulbous plants, soil drainage is an important element for Gladiolus. Sandy, loamy earth gives the best results if proper attention is paid to some method of sufficient water supply during periods of drought in mid-summer. This need of the plant is often overlooked, and lack of moisture is one of the reasons for incomplete development of the flower stalk. Also it should be remembered that plant food elements vanish from a light soil more rapidly than from a heavy one, so frequent applications of fertilizers will be necessary. In large areas the water-holding and nutrient capacity of sandy soils is remedied through the use of stable manure or green manure crops such as millet and buckwheat. In small garden precincts use peat or humus for the same results. To correct the lack of certain plant food elements, particularly phosphorus, potassium or calcium, another name for lime, broadcast fertilizers containing these elements over the surface prior to planting and work them into the top six inches of soil. Apply when the earth is naturally moist, or water it to help convert the fertilizer salts into a solution. Use a complete plant food, two pounds to every 100 square feet, or superphosphate in the same ratio, or sulphate of ammonia, one pound per 100 square feet.

Temperamental Asters. The annual China Aster is an exacting plant, yet if coddled a little it is amazingly free-growing and free-blooming. First of all, it re-

quires a different locale each year. It should *never* be grown two successive years in the same place. It is easily discouraged in its early life, and cannot withstand the slightest check in growth and advancement from the time seed germinates until the last bloom has been produced. Buy only wilt-resistant seed and sow in boxes of earth rather than in the place where they are to grow, as transplanting once is desirable. This moving should be done the very day and hour that they reach the second true leaf growth. Give the seedlings plenty of room in which to grow, 18" apart each way if specimen bloom is wanted, or 9" where only mass effect is desired. Tobacco dust or wood ashes dug in the bed helps them thrive. Feed as directed for annuals in the Fertilizer Chart on page 123 of *HOUSE BEAUTIFUL*, March. Water by sinking pipe or perforated tin cans near the plants to avoid surface rooting. Keep well cultivated to provide a dust mulch.

Peonies for Exhibition. Many a well-grown flower has lost its chance for a blue ribbon merely for lack of knowing how to obtain perfection for a particular moment. A flower show judge has only the few minutes when the bloom is under actual observation to determine its excellence. What may have been before, or will come afterwards, he cannot consider. So where Peony exhibiting is in mind, do the following. As soon as the terminal flower bud reaches the size of a marble, pinch off all lateral buds on that stem. When the petals on this terminal bud begin to lift and show



color fasten a No. 4 paper bag over it with pins or rubber bands and poke a few holes in it for ventilation, leaving the bag well puffed out to give room for the enclosed bud to grow. When the Peony bud feels quite soft and seems on the point of opening, cut the stem 14" to 18" long with a sharp knife, remove the lower leaves from the cut stem, and place the specimen, bag and all, in deep water in a cool dark spot for at least twenty-four hours before taking it to the show. Peonies may be held for weeks in a temperature of 38° to 45° being removed two days before the time to exhibit them.

Health for Rhododendrons. It is a well-known fact that Rhododendrons—and Azaleas—must have an acid soil and that peat moss is recommended both as a mulch for them and as a soil ingredient for this condition. An expert has given his planting rules. Dig a hole twice as deep and twice as large in diameter as the plant would seem to require, loosen up the earth in the bottom, fill it over half full with decayed oak leaves, tramp down thoroughly. Add 25 percent peat to the top soil and mix; place this soil and peat up to the proper level for the plant. With the Rhododendron in place, pack the top soil mixture around roots and fill in around the outside with the oak leaves, finally filling up the hole with top soil mixture. Soak thoroughly with water. Where the oak leaves are not obtainable, fertilize after planting, using only the peat mixed with soil as described. For food, take one part nitrate of potash and two parts of superphosphate, apply a heaping trowelful to a plant about three feet high, placing it in a circle *under the ends of the branches*. Do not apply directly over the roots. Do this not later than May 15, and only once during the season.

What Vegetables? There is as much continued improvement in these useful types of plant life as (Continued on page 143)

Something Old
Something New

Something Blue IN THIS PERFECT ROOM FOR THE BRIDE



Something old . . flawlessly proportioned Louis XV bedroom pieces, with authentic details, crafted by Hale, and exquisitely finished by hand and by a little known process in antique white and gold. Something new . . the beautiful period bed is as modern as Rockefeller Center. These are those new twin beds joined to a single headboard (sketched below) that are equipped with Simmons Beautyrest mattresses . . assure their owner a full quota of beauty sleep. Something blue (or your favorite color, of course) in the upholstery of the headboard and matching spread. Do see these Hale crafted pieces and Simmons Beautyrest mattresses at the important shops listed below.



(As illustrated)
Louis XV headboard, antique white and gold, upholstered in a choice of fabric and color: \$114. Two Simmons Beautyrest mattresses: \$39.50 each. Two Simmons Box Springs: \$39.50 each. Bedspread from \$44.50. Ensemble pieces in Hale's exclusive antique white and gold: chest: \$150; dresser and mirror: \$183.50; 9-drawer vanity and mirror: \$188.50; bench: \$38.50; two night tables (one designed for telephone) \$69.50 each.

Hale's

420 MADISON AVENUE, NEW YORK



Simmons Beautyrest mattresses cost as little as \$59.50 . . as much as \$100.

LE CRAFTED BEDROOM PIECES ☆ SIMMONS BEAUTYREST MATTRESSES ☆ AT THESE IMPORTANT SHOPS

Geo. Innes Co. . . WICHITA	Burdorf's . . . LOUISVILLE	Fowler Bros. . . CHATTANOOGA	Fowler Bros. . . KNOXVILLE	Hale's . . . NEW YORK
Omberg & Co. . . BIRMINGHAM	Neiman-Marcus . . DALLAS	Wm. H. Prentice, Inc. . . BUFFALO	John F. Rees Co. . . COLUMBUS	Rike-Kumler . . . DAYTON

She likes the true
fresh-tomato flavor

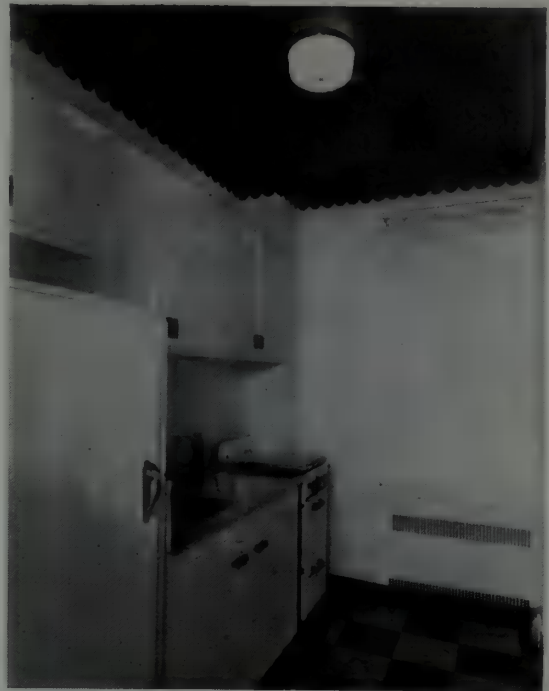


If you want tomato juice at its best, make sure the tomato juice you drink is Campbell's.

You'll find there really is a big difference in tomato juice. Campbell's is the one with the true fresh-tomato flavor. You can taste the difference.



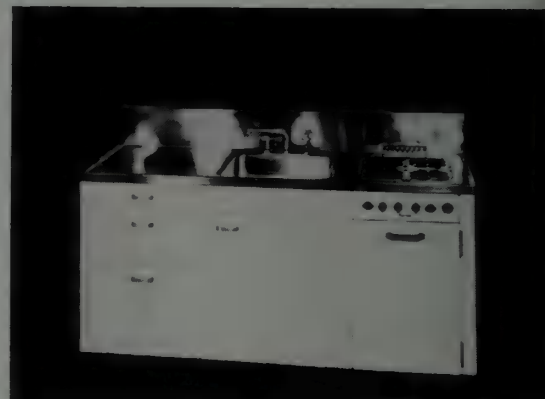
*America's largest-selling
tomato juice*



VAN NES-DE VOS

At Hampshire House the kitchens are cheerfully modern. Here is one with a black and white rubber floor, white walls, white blinds with white tapes, and cherry red ceiling with cherry red scalloped edge

KITCHEN NEWS



WILLIAM H. BALDWIN

A combination sink and range unit, the top stamped out of one continuous sheet of Monel metal with no seams or welding. A vent carries off all odors. Whitehead Metal Products Company



VAN NES-DE VOS

Another Hampshire House kitchen which again proves that hotel kitchens can be both luxurious and up-to-date. Note the metal counter tops and black bases, the lighting and Venetian blinds

Gay Deceivers

SLIPCOVERS THAT FIT LIKE UPHOLSTERY—
SANFORIZED-SHRUNK



HUSBAND: "What's the idea of spending so much money on new furniture?"

WIFE: "New? Why, it's the very same furniture with new washable slipcovers. I had them fitted like upholstery because the fabric is Sanforized-shrunk and can be washed over and over without shrinking. Now, tell me I don't know how to save!"

You, too, can dress up your furniture by ordering new slipcovers and coverings made from the beautiful new cottons and linens (also trimmings), Sanforized-shrunk. Do not allow your store or decorator to use so-called "pre-shrunk" (partly shrunk) materials. Insist on fabrics Sanforized-shrunk, fully and permanently shrunk in length and width. Then have your slipcovers fitted like a glove, for washing will not alter their size. Look for the words "Sanforized-shrunk" on selvage or boltboard and be sure of lasting fit.



Nobody could mistake the old fashioned loose fitting dust covers, but you must look twice before you detect the new glove-fitting slipcovers—thanks to Sanforized-shrunk.

Sanforized-Shrunk
40 WORTH STREET, NEW YORK CITY

????????????????????

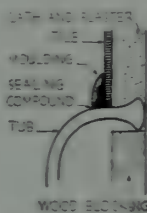
PLEASE TELL ME

Answers by EUGENE RASKIN

Each month building problems which vex home owners
are answered in this Readers' Service Department

? CRACK BESIDE BATHTUB

The joint between our bathtub and the tile wall keeps opening up, though we've had it repaired several times. The crack is very ugly, and unsanitary, too. What do you suggest?



A. The simplest way out of your difficulty is to cover the joint with a molding which is not rigidly connected to either the tub or the wall, but allows some freedom of movement. (It is evident, from your description, that a certain amount of movement does take place; otherwise the crack would not continue to reappear.) Metal moldings—aluminum or chromium—are made expressly for this purpose, and come with the necessary corner and end fittings to suit your particular type of tub. First, a sealing compound is applied to the joint and allowed to set a little, just enough to become tacky. Then the molding is put in place. Final setting of the compound takes another five or six hours, after which, however, it does not become entirely hard, but remains plastic, so that it will give a bit rather than crack; but it is none the less waterproof. You can obtain such moldings, and the manufactured sealing compounds that go with them, from your local plumbing supply dealer. He either has them in stock or can easily order them for you.

? SECOND STORY OVERHANG

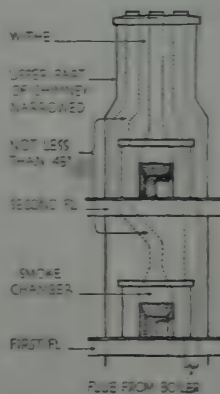
Our new house is to have a brick first story, with stucco above. At the ends of the house, where the gables are, the second story projects out beyond the first, overhanging about one foot. Should the second story wall at these gable ends be brick also?

A. It's hard to tell, from your brief description, just what style the design of your house follows. But authenticity can generally be attained by obeying the simple laws of common sense: an overhang is built by allowing the second floor joists to extend out past the first floor wall. The second story wall, then, is supported by these extending joist ends. It is logical, therefore, to make the upper wall construction light, in order to reduce the load. From this point of view, stucco or siding would be decidedly the more appropriate.

? FIREPLACE FLUES

The house we are planning to build is to have two fireplaces, directly over one another. Each opening will be 2' x 2'. Is it possible to run the two flues into one near the top of the chimney, so that the upper part will be slenderer than the lower?

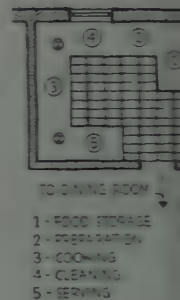
A. For proper draft, the flue should be one-tenth to one-twelfth as large as the fireplace opening. In your case, that will mean a 10" round flue (or an 8½" x 13" rectangular flue) for each fireplace. If you run the two flues together, you will be providing each fireplace with only half the flue area



it requires to function correctly. You can, however, obtain the sleek effect you want for your chimney by placing the flues closer together above the level where the chimney width changes. In shifting flue positions, the slope used should not be less than 45°, and it be advisable to keep the flues a minimum of 4" apart, which is the width of brick. For your building vocabulary: such a separation is known as a "withe."

? KITCHEN ARRANGEMENT

We are getting all new kitchen equipment, and would like to know how best to arrange the units. The room is practically square, with the rear entry and dining room doors on opposite sides of the same corner. What do you suggest?



A. The elements which go to make up your kitchen equipment should be organized according to the functions they perform. First, and nearest to the rear entry, comes the food storage center, including the refrigerator and cabinets for staples, fruits and vegetables. Next comes a preparation area, consisting of a counter work surface and storage space for pans, bowls, cutlery, mixers, and similar utensils. Third is the cooking center: range, space for condiments, cooking china, pots, clock, etc. Fourth, the cleaning equipment: sink, drainboard, dishwasher, garbage disposer, towel rack, cupboard. Items three and four, that is, cooking and cleaning, are sometimes placed in reverse order, so that the sink will be adjacent to the preparation area. Next, and last, is the serving section, a work surface or surfaces where dishes, salads, and so forth may be placed in readiness to be taken into the dining room. This serving section, naturally, should be close to the dining room door. In actual practice, of course, it is not necessary to adhere to so exact a sequence; the main thing is to follow the principle of eliminating all possible waste motion. The accompanying sketch shows a solution which should apply to your kitchen.

? CONSTRUCTION CONTRACT

We are ready to let the contract for the construction of our new house and would like your advice as to the type of contract we should use. Under present conditions in the building field, would you recommend a cost-plus or lump-sum contract?

A. It would hardly be in the province of this department to give advice of so legal a nature; you would do best to follow the guidance of your architect in coming to a decision. So many factors, which he is in the best position to know, enter into the picture: the amount of money at your disposal, the quality of work you desire, seasonal cost variations, labor conditions, local and national markets, reputation and integrity of the contractors bidding, to mention a few of the most important ones. Whether you want your house built for so and so much money, as in the lump-sum type of contract, or you want your house built for the amount it costs to build plus a specified profit to the contractor, as in the cost-plus contract, is a question that can be most accurately answered by the man most intimately acquainted with your particular case—your architect.

? HEAVY CHANDELIER

Our living room is 20' wide, and goes right up to the exposed rafters at the level where an ordinary ceiling would be there are three oak beams, 6" x 10". From the central one we'd like to suspend an antique wrought-iron chandelier we have, which weighs almost 300 pounds. Would it be safe?

A. Yes. By calculation, a 6" x 10" oak beam, 20' long, can safely support a load of 2000 pounds placed at its center. As far as the beam itself is concerned, therefore, your 300 pound chandelier will hardly be noticed. Where it will be (Continued on page 1)



*"The Musette Piano is in
Tune with the Times," says
this Fashionable New York
Decorator*

MIMI DURANT, socially-prominent New Yorker, and an interior decorator of rare skill and taste, recommends the "CHIPPENDALE" MUSETTE (shown below) as the *pièce de résistance* in rooms furnished predominantly in Chippendale, especially where lamps and bric-a-brac are Chinese or of Oriental inspiration.



The MUSETTE has become America's most talked about and most copied piano. Leading decorators enthuse over its refreshingly new design—say that this smart little table-top piano, available in nine authentic and beautiful Period Designs, is the perfect answer to modern decorative requirements. Musical experts and critics acclaim The MUSETTE because, despite its small size, it has a standard height, 88-note keyboard and incorporates two technical improvements in design, the Suspended Sound Board and Resotonic Construction.

These features step up small-piano performance to a new high—giving this instrument a delightfully responsive action and a gloriously rich, resonant, colorful tone, comparable to that of a full-sized Grand Piano. Don't confuse The MUSETTE with other table-top pianos. There is only one genuine MUSETTE, the product of Winter & Co.—America's largest piano manufacturer. SEE, HEAR and PLAY this fascinating little instrument or mail coupon below for our beautiful STYLE Book.

This exquisite Chippendale MUSETTE is \$375 FOB New York. And there are 8 other charming Period MUSETTES, each only 34" high and occupying less floor space than a 2'x 5' rug, priced FOB New York from \$295.



LOOK FOR THIS SEAL. IT IDENTIFIES THE



GENUINE MUSETTE, MADE ONLY BY WINTER & CO.

WINTER & COMPANY, NEW YORK CITY

*America's Largest
Piano Manufacturer*

MAIL IN ENVELOPE OR PASTE ON PENNY POSTCARD

Winter & Company, Dept. 348, 849 East 141st St., N. Y. C.

Send me the 1938 STYLE BOOK showing the 9 Period MUSETTES and other RESOTONIC Pianos.

Name

Address





Please tell me ABOUT DECORATION

Answers by OTILIE HEUER

? LUGGAGE CLOSET

I have a nice little luggage closet in my upstairs hallway. I should like to make it look pretty but I don't want to spend much money on it.

A. I think the most inexpensive and amusing way to deal with your luggage closet would be to have it papered throughout with a map wallpaper.

? WALNUT VENEER

We are realizing the dream of a lifetime in having our living room paneled in walnut veneer. It is going in now and we are only puzzled as to how to finish it. Would you advise bleaching or veneering?

A. I believe that you will get the most beautiful result if you simply have it rubbed down with sandpaper and then waxed. In this way you take full advantage of the rich color of the wood. You will see photographs in the Bride's House section of this issue of a room which was finished in this way. It is the modern living room in the second house.

? FOOTSTOOLS

Are footstools a good thing to put in a living room? I like them but have an idea they should be put only in bedrooms.

A. Don't hesitate to use them in your living room. Especially if they are covered in nice materials or petit point. There are a great many fine satins with stripes or small patterns available now and you need such a tiny quantity of upholstery fabric for them that you needn't hesitate to get a very fine quality.

? GRANDFATHER CLOCK

I am being married in June and we have already picked out our apartment and are planning where everything is to go in it. My fiancé's aunt has given us a perfectly beautiful grandfather clock which we both adore, but there isn't room for it in our tiny foyer. Where can I put it?

A. Grandfather clocks are both appropriate and decorative in living rooms.

? PHOTOGRAPHS IN LIVING ROOM

What would be the right way to frame photographs of my family so that I can put them in the living room?

A. I am afraid that I must tell you frankly that personal photographs should be restricted to rooms in your house which are more intimate than your living room. Have them in bedrooms, or a study. If the pictures are black and white, a plain passepartout would serve very well. Or if you want something more elaborate, use natural wood frames, quite narrow. Or silver frames for any pictures you want to have stand on your dressing table.

? RADIO

Our living room is very small, not large enough to house one of those radio cabinets comfortably. We love listening to the radio after dinner. Is there anywhere we can put one where it won't crowd the room?

A. If I were you I should buy a radio without a cabinet and have it installed in a bookcase. Then have a small door made to cover it when you're not using it. This you could disguise by covering it with false book backs.

? REDECORATION

I belong to a club which has chosen me to redecorate the reading room. I have an appropriation for draperies, slip covers, carpets and accessories. Honestly, I don't know where to begin in planning the room.

A. If you are not experienced in decorating, you are taking a very great responsibility in trying to spend your fellow members' money without trained technical help. I should use a decorator, who will know how to stay within the appropriation and will save you money on the finished job. All the reasons for using decorators are set forth in the article "Working with Your Decorator" which appeared in the December HOUSE BEAUTIFUL, and they apply especially to you.

? NURSERY

My baby's nursery is our spare bedroom revamped and it seems to me to lack brightness. How can I introduce color into it without spending a great deal of money?

A. For one thing, get one of those screens which department stores almost invariably carry in their "unfinished furniture" department and have it papered with a paper designed for a child's room. Add pastel scatter rugs of the rag variety which can be washed easily. This will help to make the room bright. There are plywood cut-outs of nursery characters available, painted in charming colors, which you can tack up in a frieze around the room.

? COFFEE TABLES

I think there's nothing more miserable than balancing coffee or tea on a buffet supper plate on one knee. I should like to have lots of small tables in my living room but haven't the room. What would you suggest?

A. A nest of tables. But as many of the conventional nests are ugly, why don't you get one of the new ones which consists of a large coffee table with two small tables underneath, each one half its size? These stand beside each other and are not noticeable when they are put away.

? CENTERPIECE

Can you suggest a centerpiece arrangement for a dinner I am giving?

A. If you have an épergne, arrange lemons and limes in it with laurel leaves tucked in among them. This turns out to be really colorful and handsome.

Individualize Your Bedroom

SELECT YOUR FURNITURE FROM 56
GENUINE MAHOGANY REPRODUCTIONS



There is an opportunity to express your own personality. Think of the keen enjoyment and satisfaction in selecting each individual piece which completely suits your taste and needs.

You can assemble an almost unlimited number of charming combinations from our fifty-six reproductions and adaptations of the finest Colonial styles, of which a representative group is here illustrated.

Kindel's "Oxford Finish", which requires great skill and application, and much hand work, reproduces a lasting mellow antique effect.

Additional selections to your original group may be made as desired, as all of these correlated patterns are in open stock.

"Kindel Colonial Reproductions", a new, fully illustrated booklet which includes an authentic historic background of 18th Century Furniture, will give you new appreciation for the furniture of this period. Sold 10 cents to cover mailing and handling costs. Kindel Furniture Company, Grand Rapids, Michigan.



Samples of these Kindel reproductions are on display at the following leading stores:

ALBANY	John B. Hauf, Inc.
ATLANTA	Davison-Paxon Co.
BIRMINGHAM	Bromberg Galleries
BOSTON	Paine Furniture Co.
BROOKLYN	Frederick Loeser & Co., Inc.
BUFFALO	The Wm. Hengerer Co.
CHICAGO	Marshall Field & Company
CINCINNATI	The H. S. Pogue Co.
CLEVELAND	The Sterling & Welch Co.
DALLAS	Titche Goettinger Company
DAYTON	L. E. Mudd
DENVER	The Daniels & Fisher Stores Co.
DES MOINES	Yunker Brothers, Inc.
DETROIT	Tuttle & Clark
DULUTH	Enger & Olson, Inc.
FORT WORTH	Ellison Furniture & Carpet Co.
HARTFORD	The Wm. H. Post Carpet Co.
HOUSTON	Suniland Furniture Co.
INDIANAPOLIS	L. S. Ayres & Company, Inc.
KANSAS CITY	Robert Keith Furniture & Carpet Co.
LOS ANGELES	Bullock's
LOUISVILLE	Burdorf's, Inc.
MILFORD, CONN.	Wayside Furniture Shops
MILWAUKEE	Klode Furniture Company
MINNEAPOLIS	The Dayton Company
NEW BRITAIN, CONN.	B. C. Porter Sons, Inc.
NEW ORLEANS	Maison Blanche Co.
NEWARK	L. Bamberger & Co.
NEW YORK	B. Altman & Co.
NEW YORK	W. A. Hatheway Company
OAKLAND	Bonyng Furniture Co.
OKLAHOMA CITY	Harbour-Longmire Company
PHILADELPHIA	Strawbridge & Clothier
PITTSBURGH	Joseph Horne Co.
RICHMOND	Sydnor & Hundley, Inc.
ROCHESTER	Sibley, Lindsay & Curr Co.
SAINT LOUIS	The Lammert Furniture Company
SAN FRANCISCO	John Breuner Co.
SEATTLE	Wm. L. Davis Sons Co.
SHREVEPORT	Friend-Piper Furniture Studios, Inc.
TOLEDO	The LaSalle & Koch Co.
WASHINGTON	Mayer & Company
WICHITA	The Geo. Innes Co.

MODERN MARIGOLDS

CONTINUED FROM PAGE 76

*Waverly Fabrics -
Guaranteed Sunfast
& Ivory Washable*

Queen Anne's Lace
Completely charming for draperies or slip covers. "Queen Anne's Lace" is in cretonne or mohair; "Provincial" in cretonne, mohair or washable fabric. Look for these Waverly fabrics in any of the stores listed below.

Provincial

Albany, N. Y. John G. Myers Co.
Ann Arbor, Mich. Mack & Co.
Asbury Park, N. J. Steinbach-Kresge Co.
Augusta, Ga. Maxwell Co.
Baltimore, Md. Hochschild, Kohn & Co.
Birmingham, Ala. Burger-Phillips Co.
Boston, Mass. Jordan, Marsh Co.
Bristol, Conn. C. Funk & Co.
Bristol, Tenn. H. P. King Co.
Brooklyn, N. Y. Fred'k Loeser & Co.
Buffalo, N. Y. Adam, Meldrum & Anderson Co.
Burlington, Vt. The Old Beehive
Cambridge, Md. Harrington & Moore
Cedar Rapids, Iowa Killian Co.
Chicago, Ill. Carson, Pirie Scott & Co.
Chicago, Ill. The Fair
Chicago, Ill. Marshall Field & Co.
Chicago, Ill. John M. Smyth Co.
Cincinnati, Ohio The John Shillito Co.
Cleveland, Ohio Fries & Schuele Co.
Columbus, Ohio F. & R. Lazarus & Co.
Dallas, Texas Titcher-Goettinger Co.
Danbury, Conn. Evelyn Shop
Davenport, Iowa J. H. C. Petersen's & Sons
Dayton, Ohio Rike-Kumler Co.
Detroit, Mich. J. L. Hudson Co.
Duluth, Minn. F. S. Kelly Furn. Co.
Durham, N. C. Florrie Jones Dec. Shop
Easton, Md. J. R. Jarrell & Co.
Elmira, N. Y. Morrison's
Findlay, Ohio C. W. Patterson & Son
Grand Rapids, Mich. Paul Steketee & Sons
Greensboro, N. C. Morrison Neese Co.
Greenville, Ohio Palace Dept. Store
Greenville, S. C. Ivey-Keith Co.
Greenwich, Conn. C. N. Mead Co.
Hagerstown, Md. Leiter Bros.
Hamilton, Ohio Carpet House
Hartford, Conn. G. Fox & Co.
Hempstead, N. Y. Franklin Shops
Herkimer, N. Y. H. G. Munger & Co.
Indianapolis, Ind. L. S. Ayres & Co.
Jackson, Mich. The L. H. Fields Co.
Kansas City, Mo. Emery, Bird, Thayer D. G. Co.
Knoxville, Tenn. Miller Bros.
La Crosse, Wisc. Wm. Doerflinger Co.
Lansing, Mich. J. W. Knapp Co.
Lewiston, Maine B. Peck & Co.
Little Rock, Ark. M. M. Cohn Co.

Los Angeles, Calif. Barker Bros.
Lynn, Mass. Hill & Welch
Madison, Wisc. Harry S. Manchester
Mansfield, Ohio H. L. Reed Co.
Meriden, Conn. Ives, Upham & Rand Co.
Middletown, Ohio Furniture Shop
Milwaukee, Wisc. Ed. Schuster & Co.
Minneapolis, Minn. L. S. Donaldson Co.
Muscatine, Iowa McCole & Co.
Newark, N. J. Kresge Dept. Store
Newburgh, N. Y. Burger's Furn. Store
New Castle, Ind. Johnston-Holloway & Co.
New Haven, Conn. Edward Malley Co.
New London, Conn. Marvel Shop
New Orleans, La. Maison Blanche Co.
New Rochelle, N. Y. H. R. Ware Corp.
New York City B. Altman & Co.
New York City Bloomingdale Bros.
New York City Jas. McCreery & Co.
New York City W. & J. Sloane
Norfolk, Va. Coter's
Norwalk, Conn. Tristram & Fuller
Omaha, Nebr. J. L. Brandeis & Sons
Pawtucket, R. I. David Harley Co.
Philadelphia Strawbridge & Clothier
Philadelphia, Pa. John Wanamaker
Pittsfield, Mass. England Bros.
Pontiac, Mich. Waite Bros. Co.
Portland, Maine Porteous, Mitchell & Braun Co.
Poughkeepsie, N. Y. Luckey, Platt & Co.
Providence, R. I. Gladding's, Inc.
Richmond, Ind. Weiss Furn. Co.
Richmond, Va. Miller & Rhoads, Inc.
Roanoke, Va. S. H. Heironimus Co.
Rochester, N. Y. Sibley, Lindsay & Curr Co.
Rutland, Vt. Chas. Sterns & Co.
St. Louis, Mo. Scruggs-Vandervoort-Barney D. G. Co.
St. Paul, Minn. The Golden Rule
Salisbury, Md. Benjamin's
San Antonio, Texas Joske Bros. Co.
San Francisco City of Paris D. G. Co.
Springfield, Mass. Forbes & Wallace
Stamford, Conn. Four-In-One Shop
Syracuse, N. Y. E. W. Edwards & Son
Toledo, Ohio Lamson Bros. Co.
Trenton, N. J. H. Thompson
Troy, Ohio Steil-Grunder-Dye Co.
Utica, N. Y. Robert Fraser, Inc.
Washington, D. C. Woodward & Lothrop
Waterloo, Iowa Jas. Black D. G. Co.
Wilmington, Del. The Crosby & Hill Co.
Worcester, Mass. Denholm & McKay Co.

learning this way and that way. The leaves when being held up against the sun or to the light are seen to be full of holes like a sieve. The whole plant is of a most rank and unwholesome smell. They grow everywhere, almost in Africa of themselves, from whence we first had them, and that was when Charles the Fifth, Emperor of Rome made an advance against Tunis wherefore it was called Flos Aphricanus or Flos Tunetanus. Cordus called it Tanacetum Peruvianum for the likeness the leaves have with Tansie and of Peru, a province of America, from whence he thought it may be brought to Europe. The single Marigolds are of a poisonous and cooling quality; when the flowers were fed to cats the cats swelled and died. Also when the stems are held in the mouth, they cause a swelling of the lips in the same manner as Hemlock." It was 300 years after Gerard wrote these words that the "unwholesome smell" was overcome.

Two other varieties of the Marigold undoubtedly played their parts in increasing interest in the flower itself prior to the introduction of Crown of Gold. Several years ago Guinea Gold was presented and immediately acclaimed because of its beautiful color and fine form. Since that early success it has unfortunately seemed to revert in many instances, so that today there is a variation of type and occasionally color in some strains of the seed. The French Marigold, Harmony, of recent introduction, is highly regarded and a particular pet of mine since I find it invaluable for the edging of large borders.

Simultaneous with the introduction of Crown of Gold last year, there appeared from another noted hybridizer a giant flowering strain of Marigolds known as Sunset Giants. Though in their first year of introduction they were not one hundred percent true, they were quite the largest Marigolds I have ever seen, and they possess the additional quality of keeping as long as two weeks after being cut. These acknowledged giants will undoubtedly show improvement in trueness to type very rapidly.

Just where David Burpee and his plant organization will stop this modern breeding of new Marigolds, there is no indication at the moment. In this spring of 1938, they are presenting six new varie-

ties. First, the variety discovered via the smelling campaign, known as Burpee Gold, with odorless foliage that is believed by Mr. Burpee to be a real improvement on Guinea Gold as to trueness to type, habit of flowering and earliness of bloom. Then, Golden West, which is much like Burpee Gold but with foliage that has the usual Marigold odor. This one is a shade deeper in color and a bit heavier in petal and larger flowered. In the collection type of Marigold, of which Crown of Gold was the first, the firm is offering two new ones this year: King's Ransom, bright golden orange, and Yellow Crown, a canary yellow. Both of them have odorless foliage.

Another new African Marigold is Early Sunshine. It is an improvement on Dixie Sunshine, larger flowered and earlier blooming, especially valuable in northern states where summers are short. The plants have Chrysanthemum-like flowers of bright lemon-yellow. Flaming Fire, an entirely different type belonging to the single French class, is offered as a fine variegation. Its color ranges from flaming red to red and yellow with different combinations of color being found on the same plant at the same time.

With the thought that we might be able to forecast what the future holds for Marigolds, I recently interviewed David Burpee. Though reluctant to disclose present experiments, I did learn from him that a red African Marigold, a creamy white and, perhaps a true white Marigold are real possibilities. That even science has been enlisted in the work to the extent that a noted doctor of genetics is an adviser for the breeding operations being carried on at a ranch in California and the home farm at Doylestown, Pennsylvania. Strangest of all, I learned the additional fact that certain chemicals are also being utilized to encourage new breaks.

Interesting to florists and to garden dwellers is the fact that special work is being carried on to develop, if possible, a new strain of individual varieties that may be grown in the greenhouses of the nation. These will supply flowers through the cold months as well as during that period when everyone's garden features Marigolds (with or without odor) in types and colors unheard and even unthought of five years ago.

Waverly Fabrics

A DIVISION OF F. SCHUMACHER & CO.
60 WEST 40TH STREET, NEW YORK

ENTER

the Ivory-washable Room

MODERN ROOMS will be fresh in years to come, for new decorating schemes have an affinity for Ivory suds. Fabrics which go like ducks to water are found in every smartly decorated room promising a perpetual bright and shining look. Assure yourself of an immaculate house. Plan your rooms with thought to everlasting cleanliness by decorating with Ivory-washables. You'll find Ivory Flakes friendly to furniture and fabrics alike.



THE MAPLE BEDROOM above has a well-scrubbed look that is there to stay. Time after time the bedspreads of Waverly's pure linen with provincial appliqué may be swished in Ivory Flakes and come from the ironing board as crisp as the day they were made. The Ivory way is easy!



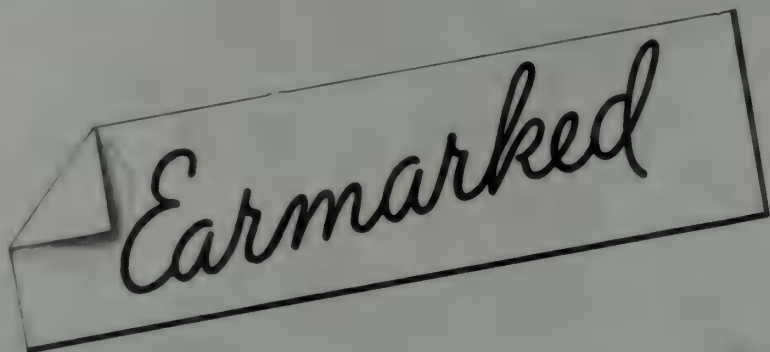
THE BEDROOM WINDOW above is draped with tried-and-true Ivory-washables — provincial linen with glass curtains of plain linen to match the bedspread. Even the rug can be safely scrubbed with Ivory suds.



THE LEATHER COVERINGS on the chairs in the modern dining unit to the left welcome Ivory suds. The handsome draperies of Coptic cloth can be washed again and again—with no trouble at all.



IVORY FLAKES are the secret of new homes that stay new. Their pure, gentle lather whips dinginess from even the finest fabrics. Furniture and leather remain perpetually fresh with cleanly Ivory care. You'll find it inexpensive, too.



FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,

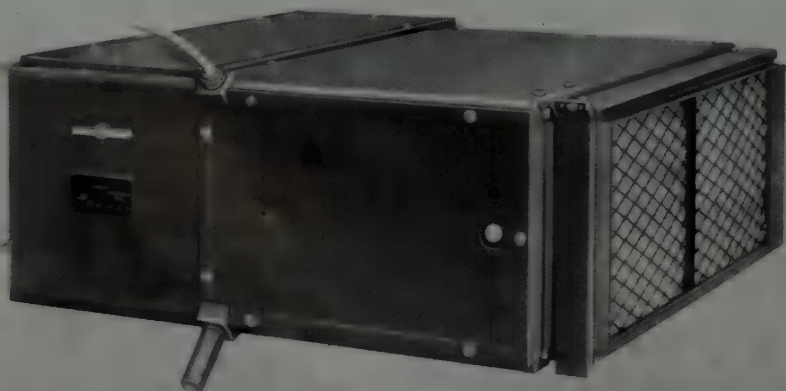
METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

THE first item on this month's dossier reminds us of that old farmer who could lift a full-grown bull with one hand. Of course, he had started when the bull was born and lifted him once a day for practice thereafter. Anyway, the manufacturers of the Neverlift Iron Rest pictured below claim that if the lightest iron weighs $4\frac{1}{2}$ pounds, and if a housewife lifts it 200 times in the course of an afternoon's ironing, she has, when she has finished, actually lifted 900 pounds—or almost half a ton, or almost as much as a full-grown bull. In order to make this acrobatic feat un-

necessary the Neverlift Company has devised an iron rest which attaches to the board and, by means of a sort of ramp, permits the iron to be slid to rest without lifting. It looks pretty sensible to us. It also looks from the photograph as though some kind of insulating pad were concealed beneath the metal rest.



HOME LOVERS, we are informed, are being invited to enter a contest. Johns-Manville, 22 East 40th Street, New York City, are the sponsors, and a letter to them or a question put to one of their dealers will bring forth particulars. We shan't go into them here. But we do suggest that after you have won first prize you build a nice new house for yourself, reserving from the total the sum of \$6. If you send this to us you may have a three-year subscription to HOUSE BEAUTIFUL. Thus you will find out all there is to find out about getting the utmost pleasure and satisfaction from your house.



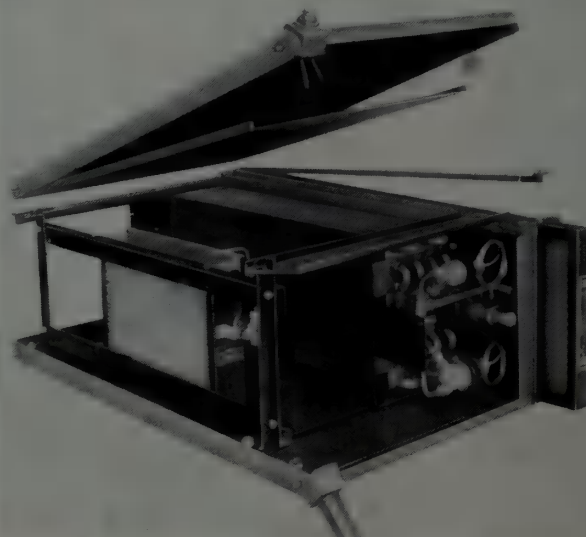
ASSUMING you are a home builder, you are, almost necessarily, immediately a mower of lawns, too. As such, you should know about the Elmco J-18, which hides its works under a bushel on the left. And they are real works. You make no mistake about that. The General Electric motor which drives the mower is fully backed and guaranteed and may be serviced by any G E service station.

The whole machine appears to

bring real news in its field. It is powerful—will do the job any lawnmower will do—and is virtually silent. Furthermore it is inexpensive to operate. Its 150-foot cord will permit an area of two acres to be cut, assuming you can plug it into one outlet in front of the house and one at the rear. And it sells for less than \$100.

HEATING and air conditioning supply the burden of our story for the rest of the page, across the bottom of which spread two pictures of a new small General Electric unit-assembly air conditioner. Designed for service in apartments, groups of rooms or any special purpose where a full-size conditioner is not needed, they are amazingly flexible in their use. They may be employed in any combination of these functions: cooling, humidifying, dehumidifying, heating, filtering and ventilating by means of a connection with an outside air duct. The photograph at the left, below, shows the unit ready for installation in any convenient place. On the right you see the machine uncovered and generally disposed for exhibition of its interior elements, excepting the fan. Nothing in the way of additional materials—insulation, nuts, bolts and the like—need be bought. It is complete, ready for installation and use as delivered. The bed of the unit is a single steel pan which takes care of all drip from the humidifier, and the blower is spring-mounted within the housing to eliminate all vibration at its source.

Pictured at the right is a less versatile General Electric product, but one which will be just as gratefully received for the work it does. It is a new room heater (named "Arizona," of all things) of the radiant convection type. A semi-cylindrical affair some eighteen inches high, it has a polished reflector and a dark brown wrinkle finish. The cord is permanently attached, and has a molded rubber plug. According to the company's report it has a conveniently located handle for ready portability.





ON THE BANFF SPRINGS GOLF COURSE



BANFF SPRINGS HOTEL—OVERLOOKING BOW VALLEY



BANFF

LAKE LOUISE EMERALD LAKE

in the Canadian Rockies

SNOW-CAPPED peaks towering into the blue—jade green rivers—vast unspoiled forests—tangy mountain air to set you up. . . *Banff Springs Hotel*, like a Scottish baronial castle—gracious—replete with all the niceties of modern living, is the summer capital of smart people. . . *Golf* on a mile-high course, *swimming* in warm sulphur and fresh water pools, *riding* with cowboy guides; *tennis*, *climbing*, *trout-fishing*. . . *Lilting dance* and *concert music*, pine-scented terraces; *motoring* over smooth highways to nearby Lake Louise and Emerald Lake. At *Banff Springs Hotel* there are 600 choice rooms with bath; 38 de luxe suites—the smallest suited for private entertainment. Ask about the attractive rates.

Tournaments and events: *Calgary Stampede*, July 11-16; *Indian Days, Banff*, July 22-24; *Banff Golf Week*, Aug. 22-27. *Banff Springs Hotel* open June 4 to Sept. 12; *Chateau Lake Louise* and *Emerald Lake Chalet*, open June 11 to Sept. 12.

Low Round Trip Fare to Banff, Pacific Coast, California, Alaska. Canadian Pacific trans-Canada trains are *Air Conditioned*.

Canadian Pacific Hotels

See local Travel Agents or any Canadian Pacific Office at—

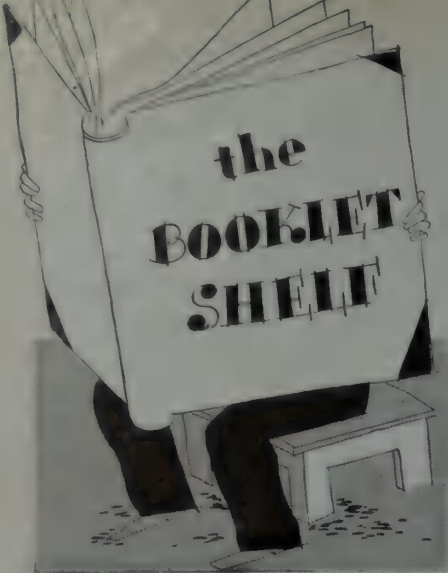
344 Madison Ave. NEW YORK	405 Boylston St. BOSTON	1500 Locust St. PHILADELPHIA	22 Court St. BUFFALO	Dixie Terml. Bldg. CINCINNATI
C. & S. Nat. Bank Bldg. ATLANTA	1010 Chester Ave. CLEVELAND	71 E. Jackson Blvd. CHICAGO	444 Seventh Ave. PITTSBURGH	
14th N. Y. Ave. N. W. WASHINGTON, D. C.	1014 Warner Theatre Bldg. MILWAUKEE		Merchants Bank Bldg. INDIANAPOLIS	
611 2nd Avenue, So. MINNEAPOLIS	Fourth N. Cedar ST. PAUL	418 Locust St. ST. LOUIS	201 Waldheim Bldg. KANSAS CITY	
1231 Washington Blvd. DETROIT	1212 Kirby Bldg. DALLAS	152 Geary Street SAN FRANCISCO	621 So. Grand Ave. LOS ANGELES	
803 W. O. W. Bldg. OMAHA	626 S. W. Broadway PORTLAND, Ore.	1320 Fourth Ave. SEATTLE	1113 Pacific Ave. TACOMA	

or write Manager, Banff Springs Hotel, BANFF, Alberta



LAKE LOUISE FROM THE CHATEAU LAKE LOUISE





Write directly to the addresses given.

No charge except as specially noted.

BUILDING & CONSTRUCTION

1025. ANACONDA ECONOMY COPPER ROOFING is lighter in weight (10 oz. per sq. ft.) and narrower (16 in.) than the types formerly available. This means less expense for an everlasting roof and a better looking roof for the small house. BOOKLET C-7 AMERICAN BRASS CO., WATERBURY, CONN.

1026. CABINET SINKS FOR THE WELL-PLANNED HOME. Sooner or later you will do away with your old-fashioned kitchen. Why not write for this little booklet and read of the dozens of ways to lighten your work and give you more time for leisure. Ask about the kitchen planning service when writing to DEPT. HB-4-38 CRANE CO., 836 SOUTH MICHIGAN AVENUE, CHICAGO, ILL.

1027. MARLITE FOR BEAUTIFUL HOME INTERIORS describes the uses of this synthetic surfacing product available in plain finish, in tile patterns, in surprisingly veracious wood designs. Moldings and applied trim materials are to be had for any treatment. MARSH WALL PRODUCTS CO., 217 MARSH PL., DOVER, DEL.

1028. PLUMBING FIXTURES are many and various, but there is one different from all the rest, the T/N one-piece low tank toilet. It increases the possibilities of bathroom planning considerably. Write for literature. W. A. CASE & SON MFG. CO., DEPT. D-48, 31 MAIN ST., BUFFALO, N. Y.

1029. FREE SAMPLES! And who doesn't like them? We refer to Masonite. It is wood, but mashed and squeezed together to form rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. MASONITE CORP., DEPT. HB-4, 111 W. WASHINGTON ST., CHICAGO.

1030. HOTPOINT'S NEW BOOK OF ELECTRIC KITCHENS. No longer is an electric kitchen a luxury beyond the average person's means. Hotpoint now makes it possible to enjoy the freedom and comfort of a completely modern, all electric kitchen on easy terms. EDISON GENERAL ELECTRIC APPLIANCE COMPANY, INC., 5761 W. TAYLOR ST., CHICAGO.

1031. PELLA UNIT CASEMENT WINDOWS are the newest product of the makers of Rolcreens and Pella Venetian blinds. They combine the best features of wood and metal in sash and frames, and are weatherstripped, pre-fitted, and ready to install with or without double glazing. Screens and all operating hardware are included with the packaged unit. ROLSCREEN CO., DEPT. 848, PELLA, IA.

1032. WESTERN PINE CAMERA VIEWS speaks very well indeed for the poten-

tialities in active use of three fine western woods, Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. WESTERN PINE ASSOCIATION, DEPT. 47-H, YEON BLDG., PORTLAND, ORE.

1033. LET'S NOT DREAM ABOUT IT ANY LONGER. Monel Metal instantly brings to mind spotless table tops and sinks. It harmonizes with any color scheme and once installed is never to be replaced. Find out how to have a completely modern, scientifically planned kitchen—even on the most limited budget. WHITEHEAD METAL PRODUCTS CO., HB-4, 304 HUDSON STREET, NEW YORK.

1034. PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. KOHLER CO., DEPT. 6-K-4, KOHLER, WISCONSIN.

1035. BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire-resistant. It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. WOOD CONVERSION CO., RM. 111-4, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

1036. HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON CO., HW-4, 1103 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

1037. INTERESTING BOOKLETS can be had on the following subjects: Air Conditioning whole house or single room units; Automatic Heating; Conditionaire, GMAC 6% Finance Plan is available for the purchase of this company's products. DELCO-FRIDAIRE CONDITIONING CORP., HB-4, DAYTON, OHIO.

1038. AROUND THE CLOCK WITH MODERN GAS COOKERY explains with interesting photographs all the advantages to be gained by installing a Roper Gas Range in your kitchen. There are several types and sizes. One page of this booklet is devoted to new and appealing recipes. GEO. D. ROPER CORPORATION, ROCKFORD, ILL.

1039. PERSONALITY BATHROOMS AND CHARACTER KITCHENS. A new and fascinating booklet on home improvement as it concerns these two vital departments. Fully illustrated in color and filled with practical suggestions for the up-to-date home builder. PITTSBURGH PLATE GLASS CO., 2165A GRANT BLDG., PITTSBURGH.

DECORATION & FURNISHING

1040. BOOK ON BLINDS will make Venetian blinds seem even more desirable than ever for your home. It gives you, to put it briefly, the "works" on the subject. COLUMBIA MILLS, INC., HB-4-38, 225 FIFTH AVE., NEW YORK CITY.

1041. WALL-TEX PORTFOLIO: a comprehensive guide to color schemes with actual samples of this washable wall canvas. Notice particularly this season's smart new designs illustrated. COLUMBUS COATED FABRICS CORP., DEPT. H-48, COLUMBUS, OHIO.

1042. AEROLUX PORCH SHADES. Whether you are building, remodeling or merely freshening up for the coming summer season, you can add smartness and comfort at little expense with colorful, durable porch shades. THE AEROSHADE CO., 3810 OAKLAND AVENUE, WAUKESHA, WIS.

1043. DECORATOR'S SKETCH BOOK (10¢) presents, in informal plans and drawings in notebook form, the furnishings and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. CONANT-BALL CO., DEPT. 6-1, GARDNER, MASS.

1044. DECORATIVE IDEAS AVAILABLE WITH TRIMMINGS by Karen Lynn is an up-to-date booklet with a wealth of new ideas that the decorator or housewife can carry out with ease. E. L. MANSURE CO., 1607 INDIANA AVE., CHICAGO.

1045. CORRECT CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should be curtained, where and how curtains should be hung. QUAKER LACE CO., DEPT. B-48, 330 FIFTH AVENUE, NEW YORK CITY.

1046. IT'S A STUDIO BOOK. If your hobby is decoration, you will find the reviews in this little pamphlet stimulating indeed; or you may be a garden enthusiast and looking for just the right book on pictorial gardens or flower arrangements. Every book listed is of the type that you will be proud to display and will refer to many, many times. THE STUDIO PUBLICATIONS INC., 381 FIFTH AVENUE, NEW YORK.

1047. IKEBANA, or in other words, Japanese flower arrangement, is an art distinctively Japanese—an outgrowth of Buddhism. This booklet illustrates many attractive flower containers and reviews a number of books on the subject of flower arrangements. YAMANAKA AND CO., INC., 680 FIFTH AVENUE, NEW YORK.

1048. LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a charmingly illustrated booklet, brand new, describing fine reproductions. Thirty of several hundred Charak examples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

1049. OLD COLONY FURNITURE (10¢) is a 24-page booklet giving many suggestions for decorating your home attractively and comfortably. HEYWOOD-WAKEFIELD CO., DEPT. C-4, GARDNER, MASS.

1050. MUSETTE. So many pianos remain unpurchased and the musical talent of many boys and girls lies dormant all because of lack of space in our apartment-living world. But, space is not a great factor to be considered when purchasing this small popular priced piano. DEPT. 348. WINTER & COMPANY, 849 EAST 141ST ST., NEW YORK CITY.

1051. SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS (10¢)—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and individual pieces for them which are authentic. DREXEL FURNITURE CO., HB, DREXEL, N. C.

1052. FLOWER ARRANGEMENT BY CALART. 16 pages in color are devoted to beautiful flower arrangements. These enduring replicas merit place in the most beautifully decorated homes. CALIFORNIA ARTIFICIAL FLOWER CO., 14H BLOUNT ST., PROVIDENCE, R. I.

1053. THE ROMANCE OF HOOKED RUGS is an apt title. You who never thought twice about the beginnings of those lovely hand-worked rugs made of great grandfather's red flannels will enjoy this little book. It takes you back ten

HOUSE BEAUTIFUL

centuries or so. But, better, it brings you up to date. It tells you about fine modern workmanship in all its details. MASTERCRAFT GUILD WEAVERS, 20 FIFTH AVE., NEW YORK CITY.

1054. IT'S A NATURAL tells of the romance, science and industrial progress contained in the carpets on our floors. This little booklet is fascinating and you will look at your floor covering with new understanding and pleasure once you have devoured the important information contained therein. THE FIFTH CARPET COMPANY, 295 FIFTH AVENUE, NEW YORK.

SILVER, GLASS & CHINA

1055. ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. Write for price list. THE ALVIN SILVERSMITHS, PROVIDENCE, R. I.

1056. HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HERTFORD, TAUNTON, MASS.

1057. MORNING, NOON AND NIGHT (10¢). In other words, three meals a day. But here the story is told of the settings which make those meals so appetizing. Photographs of actual service on the tables of many famous hotels. WALLACE SILVERSMITHS, WALLINGFORD, CONN.

1058. HOW TO GIVE GLAMOUR TO YOUR TABLE (25¢). The successful hostess is known, not by her law of entertaining but by the smartness, beauty and good taste of her table arrangements. Full page illustrations of charming tables are given in this booklet and many troublesome questions answered. Booklet H. U. GLASS CO., PITTSBURGH.

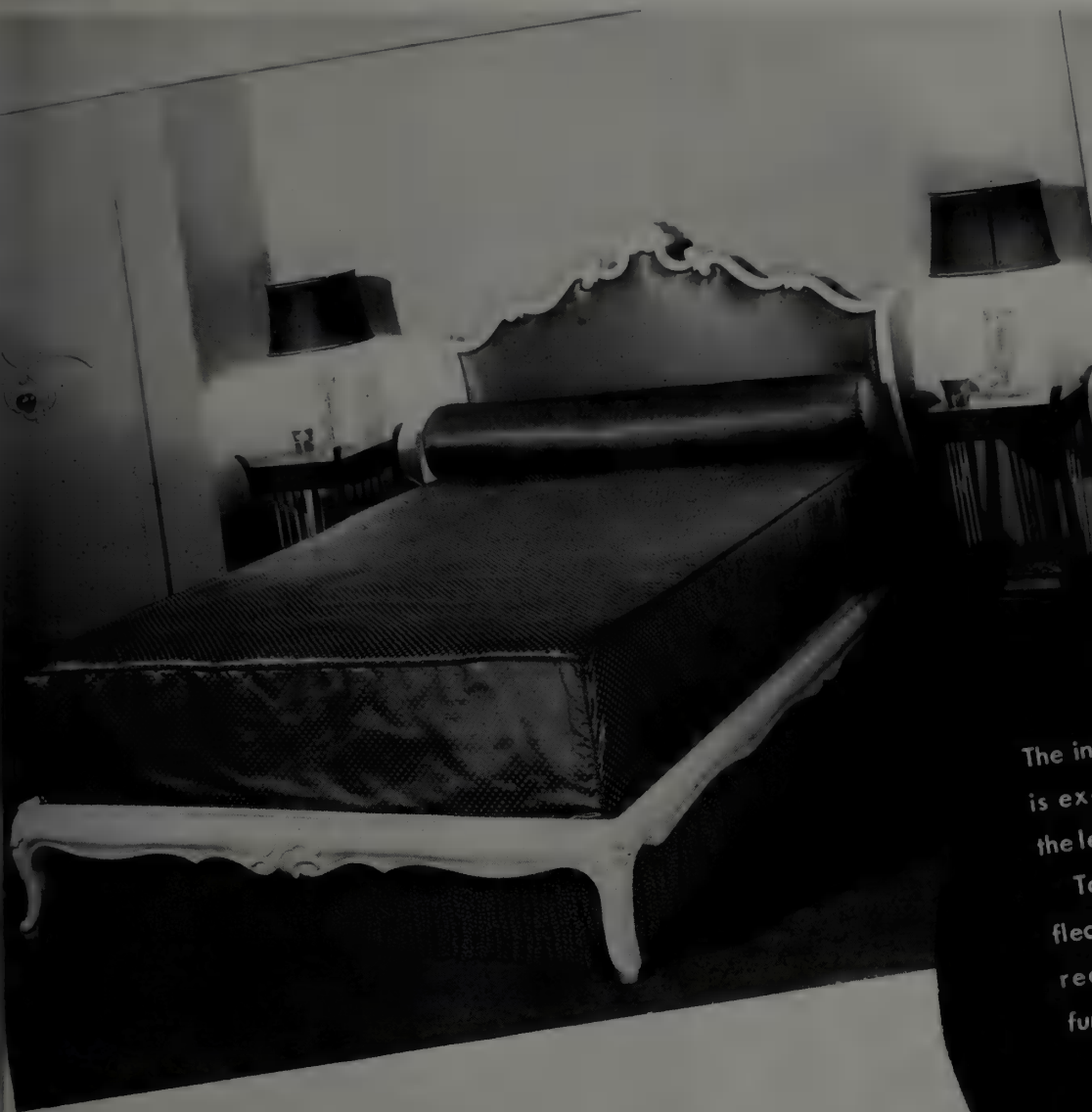
1059. ORREFORS is a name to conjure with in the realm of glass. Those who know this glass already don't need to be told about its unique beauty. Those who don't should write for this small booklet which illustrates some of the Orrefors pieces, many of them by Simon Gate and Edvard Hald. LAMARCO, too, have a booklet of their own. A. VAN DUGTEREN & SONS, INC., 100 BROADWAY, NEW YORK CITY.

1060. OVINGTON'S GIFT BOOK, BOOK OF GIFTS FOR THE BRIDE and GROOM and FALL DECORATION BOOK. All these are crammed full of lovely accessories and unusual gifts in glassware, silver, pottery, incidental pieces of furniture and attractive novelties. Write for these three booklets and do your shopping from your own desk—without expending one bit of your much needed energy. OVINGTON'S, 437 FIFTH AVENUE, NEW YORK.

1061. BOOKLET 47. Spode dinnerware is known the world over for its authentic style and satisfactory workmanship. There is an extensive range of patterns. COPELAND & THOMPSON, INC., 206 FIFTH AVENUE, NEW YORK.

MISCELLANEOUS

1062. YOUR PLACE IN NEW ENGLAND might be in city or town, in open country, among mountains, by the sea. New England offers them all. This booklet beautifully illustrated, sets forth briefly the virtues of the six New England states. You will enjoy seeing them. NEW ENGLAND COUNCIL, DEPT. H, STATLER BLDG., BOSTON.



"in the
CASSARD ROMANO
manner"

The infinite charm of truly fine craftsmanship
is exemplified in the pieces illustrated at
the left.

To grace your home fittingly and yet re-
flect your particular individuality is the basic
reason for the creation of personalized
furniture "in the Cassard Romano manner".

cassard romano co., inc.
307 East 63rd Street, New York City
Paris Chicago Los Angeles San Francisco



Chairs and hangings of slate color, light green,
off-white and sienna silk faced satin stripes; sofa
of slate color damask with small white clover leaves.

Lustrous all silk satin draped luxuriously at dining
room windows. It is a light blue-green, the same
shade as the all silk "quilt" weave satin upholstering
the chairs.

Scheme for a French Bedroom: Mulberry glazed chintz
hangings, silvery gray pin dot satin on bench, quilted
pearl grey glazed chintz on bed.

Silver gray taffeta drapes bed, and the canopy
lining of sea-green gauze is an effective accent. Other
fabrics used in the room are aquamarine taffeta and
light blue pin dot satin.

"Normandie", washable, sunfast linen, 50" wide,
hand-printed. Design in white on a powder blue
ground. It is used here for draperies and to trim
white linen bedspreads.

Five Rooms for the

BRIDIE



All these rooms were decorated with Schumacher Fabrics
by House Beautiful's staff of experts. Colors run the gamut
from subtle smoky pastels to glowing new shades of deep
traditional tones.

Not color alone, but design and texture as well, dictated
the selection of the fabrics for these rooms. On the one
hand are the gossamer shimmer of silks, the crispness of
taffetas, the richness of quilt weave satins. On the other
are sophisticated stripes and a charming hand-printed linen
that might have been chosen by a provincial bride of a
hundred years ago. All testify eloquently to the generous
choice available at Schumacher's.



SCHUMACHER & CO.
FABRICS • GLASS CURTAINS • CARPETS
NEW YORK: 60 WEST 40th STREET

St. Rue St. Augustin PHILADELPHIA BOSTON CHICAGO DETROIT SAN FRANCISCO LOS ANGELES GRAND RAPIDS DALLAS

IN PRESENTING THE 1938 BRIDE'S HOUSE

CONTINUED FROM PAGE 55

dish and snuff box, Mayhew Shop; Orrefors glass vase, A. J. Van Dugteren & Sons, Inc.; small books, Wood & Hogan, Inc.

BEDROOM

Carpet: Tru-Tone Broadloom, Alexander Smith & Sons Carpet Co.
Wallpaper: A. H. Jacobs Co.
Trim: Wallhide, Pittsburgh Plate Glass Co.
Furniture: The Hale Furniture Co.
Upholstery, drapery and bedspread fabrics: F. Schumacher & Co.
Simmons Beautyrest spring and mattress: Hale's Bedding Stores, Inc.
Silver: Georg Jensen
Lamps: W. & J. Sloane; Margaret M. Fogarty
Clock: Seth Thomas
Accessories: Hanging shelf, Ruth S. Berlin, Inc.; china figurines, Alfred Orlik, Inc.; china dresser set, The English Antique Shop; china urn and pottery cigarette set, Mayhew Shop
Miniatures: Raymond & Raymond, Inc.

BATHROOM

Walls and floor: Suntile, Cambridge Tile Mfg. Co.
Tile constructors: The Wells Co.
Plumbing fixtures: Kohler Co.
Medicine cabinet: Miami Cabinet Division, The Philip Carey Co.
Shower sheets: Illusion, I. B. Kleinert Rubber Co.
Linen: Maison de Linge
Venetian blind: The Columbia Mills, Inc.
Ivory soap: The Procter & Gamble Co.
Glass bottle set: Westmoreland Glass Co.
Towel rack: W. & J. Sloane

Second House

TERRACE

Furniture: Grand Central Wicker Shop, Inc.
Tile: Tile Manufacturers Association
Paint: Samuel Cabot, Inc.
Fence: Anchor Post Fence Co.
Accessories: Pottery tea set, Carbone, Inc.; smoking accessories, Chase Brass & Copper Co.; Wedgwood vase, B. Altman & Co.

FOYER

Floor: Sealex Veltex linoleum, "Personal-ized" with Sealex Insets, Congoleum-Nairn, Inc.
Furniture: Dunbar Furniture Mfg. Co.
Mirror: Evalast, made by Semon Bache & Co., on Libbey-Owens-Ford glass
Exterior wall: Louvrex panels, Libbey-Owens-Ford Glass Company
Trim: Samuel Cabot, Inc.
Door chime: A. E. Rittenhouse Co., Inc.
Accessories: Flower pots, Revere Copper & Brass Co.; Schoor animals, Wm. S. Pitcairn, Inc.; figures and obelisks, B. Altman & Co.; Orrefors glass, A. J. Van Dugteren & Sons, Inc.

LIVING ROOM

Carpet: Karastan, Marshall Field & Co.
Walls: American Walnut Manufacturers Ass'n.
Wall paint: Samuel Cabot, Inc.
Venetian blinds: Pella, The Rolscreen Co.
Furniture: Dunbar Furniture Mfg. Co.
Upholstery fabrics: Marshall Field & Co.; L. C. Chase & Co.
Drapery fabric: Marshall Field & Co.
Drapery trimming: E. L. Mansure Co.
Fireplace equipment: Wm. H. Jackson Co.
Pictures: Raymond & Raymond, Inc.
Clock: Seth Thomas
Accessories: Terra cotta head and Wedgwood vase, B. Altman & Co.; crystal book ends, Ovington's; cigarette box, ash tray and flower pots, Revere Copper & Brass Co.; Orrefors glass, A. J. Van Dugteren & Sons, Inc.
Radio: Stromberg-Carlson Mfg. Co.

DINING ALCOVE

Carpet: Karastan, Marshall Field & Co.
Walls: American Walnut Manufacturers Ass'n.

Glass blocks: Insulux, Owens-Illinois Glass Co., installed by Semon Bache & Co.
Mirror: Evalast, made by Semon Bache & Co. on Libbey-Owens-Ford glass
Furniture: Dunbar Furniture Mfg. Co.
Drapery fabric: Marshall Field & Co.
Drapery trimming: E. L. Mansure Co.
Accessories: Orrefors glassware, A. J. Van Dugteren & Sons, Inc.; silver, The Gorham Co.; Towle Silversmiths, Georg Jensen; Heirloom Plate; pottery after dinner coffee cups and saucers, Gladding, McBean & Co.; centerpiece, Revere Copper & Brass Co.; pottery, B. Altman & Co.

KITCHEN

Floor: Sealex Veltone linoleum, Congoleum-Nairn, Inc.
Walls: Marlite, Marsh Wall Products, Inc.
Venetian blind: Pella, The Rolscreen Co.
Cabinets and Kitchen Queen sink: Crane Co.
Gas range: George D. Roper Corp.
Refrigerator: Servel, Electrolux Refrigerator Sales, Inc.
Clock: Seth Thomas
Counter tops on cabinets: Sealex Plain linoleum, Congoleum-Nairn, Inc.
Electrical appliances: Manning, Bowman & Co.; Robeson-Rochester Corp.
Ivory Flakes and soap: The Procter & Gamble Co.
Utensils and cooking accessories: Lewis & Conger
Tomato juice: Campbell Soup Co.
Table delicacies, cocktail and buffet specialties: Schrafft's, Frank G. Shattuck Co.
Tea biscuits: Huntley & Palmer, Ltd.
Flower pots: Revere Copper & Brass Co.
Carpet sweeper: Bissell Carpet Sweeper Co.

HALL

Carpet: Karastan, Marshall Field & Co.
Walls: Wall-Tex, Columbus Coated Fabrics Corp.
Linen closet: Decorated and lined by W. & J. Sloane
Sheets and pillow cases: Percale, Utica & Mohawk Cotton Mills
Towels: Martex, Wellington Sears & Co.
Comforters: Downease, Burton-Dixie Corp.

BEDROOM

Carpet: Karastan, Marshall Field & Co.
Wallpaper: Imperial Paper & Color Corp.
Trim: Samuel Cabot, Inc.
Windows: Sealair, The Kawneer Co.
Window shades: Mayfair, Warren Shade Corp.
Upholstery fabric: Stroheim & Romann
Drapery, bedspread fabrics: Marshall Field & Co.
Furniture: Heywood-Wakefield Co.
Clock: Seth Thomas
Silver: Georg Jensen
Orrefors glass accessories: A. J. Van Dugteren & Sons, Inc.
Mirror: Friedman Bros. Decorative Arts, Inc.
Lamps: Ovington's; Orrefors, A. J. Van Dugteren & Sons, Inc.

BATHROOM

Floor: Sealex Veltone linoleum, Congoleum-Nairn, Inc.
Vitrolite walls, Reedex window and Vitrolux shower hood: Libbey-Owens-Ford Glass Co.
Fixtures: Kohler Co.
Medicine cabinets and accessories: Miami Cabinet Division, The Philip Carey Co.
Shower sheet: Illusion, I. B. Kleinert Rubber Co.
Linen: Mosse, Inc.
Mirrored hamper: Lewis & Conger
Glass bottle set: Westmoreland Glass Co.

Third House

TERRACE

Tile floor: Tile Manufacturers Association
Paint: Samuel Cabot, Inc.
Shade: Aerolux, Aeroshade Corp.
Camel Chaizette: Burton-Dixie Corp.

Rustic cedar fence: Anchor Post Fence Co.
Metal furniture: Royal Metal Mfg. Co.
Fountain head: Erkins Studio, Inc.
Pottery: Vernon Kilns
Glassware: Cambridge Glass Co.
Tray: Chase Brass & Copper Co.

LIVING ROOM

Carpet: Charles P. Cochrane Carpet Co.
Paint: Samuel Cabot, Inc.
Venetian blinds: Pella, The Rolscreen Co.
Fireplace and equipment: Wm. H. Jackson Co.
Furniture: Mueller Furniture Co.; Imperial Furniture Co.
Drapery and upholstery fabrics: F. Schumacher & Co.
Hall clock: Colonial Mfg. Co.
Radio: Stromberg-Carlson Mfg. Co.
Piano: Knabe, Aeolian-American Corp.
Silver: Community Plate
China: Spode, Copeland & Thompson, Inc.
Barometer and mahogany letter box: George Blundell of London, Inc.
Pictures: Raymond & Raymond, Inc.
Wedgwood lamps: Plaza Studios, Inc.
Gilt-framed mirror: Friedman Bros. Decorative Arts, Inc.
Pine girandoles: Décor
Lamps: Lord & Taylor; Yamanaka & Co.
Accessories: Vase, ash tray, cigarette box, Vernon of America, Inc.; china figurines, birds, Charles Hall, Inc.; china figurines, stein, glass paper weight and patch box, The English Antique Shop; crystal urns and china horns, Lord & Taylor; crystal cigarette box, Mayhew Shop; Orrefors glass ash tray, A. J. Van Dugteren & Sons, Inc.; china cup and saucer set, Alfred Orlik; oriental accessories, Yamanaka & Co.

DINING ROOM

Carpet: Charles P. Cochrane Carpet Co.
Sealex Plain linoleum border: Congoleum-Nairn
Wallpaper: Thomas Strahan Company
Trim: Samuel Cabot, Inc.
Venetian blind: The Columbia Mills, Inc.
Drapery and upholstery fabrics: F. Schumacher & Co.
Drapery trimming: Consolidated Trimming Co.
Drapery rod: Friedman Bros. Decorative Arts, Inc.
Furniture, mahogany knife boxes and antique mirror: Wood & Hogan, Inc.
Silver: International Silver Co.
China: Royal Doulton, Wm. S. Pitcairn, Inc.
Accessories: Terra cotta figures, Lord & Taylor; Empire brackets, Ruth S. Berlin, Inc.; Empress vases, George Blundell of London, Inc.; crystal centerpiece, compote, English Antique Shop.

KITCHEN

Floor: Sealex Veltone linoleum, Congoleum-Nairn, Inc.
Walls: Sealex Wall linoleum, Congoleum-Nairn, Inc.
Trim: Samuel Cabot, Inc.
Window: Permatite, General Bronze Corp.
Window shade: Mayfair, Warren Shade Corp.
Cabinets: Exgel Metal Cabinet Co.
Counter tops: Sealex Plain linoleum, Congoleum-Nairn, Inc.
Refrigerator, range, sink, waste unit and water heater: Hotpoint, Edison General Electric Co., Inc.
Chimes: A. E. Rittenhouse Co., Inc.
Cutlery: J. Wiss & Sons Co.
Clock: General Electric Co.
Ivory Flakes and soap: The Procter & Gamble
Tomato juice: Campbell Soup Co.
Table delicacies, cocktail and buffet specialties: Schrafft's, Frank G. Shattuck Co.
Tea biscuits: Huntley & Palmer, Ltd.
Electrical appliances: The Silex Co.; Manning Bowman & Co.; General Electric Hotpoint
China breakfast set: Syracuse, Onondaga Pottery Co.
(Continued on page 97)

ils, accessories: Lewis & Conger
ball glasses and covered dish:
ensington, Inc.

BEDROOM

et: Karastan, Marshall Field
paper: Thomas Strahan Company
r: Samuel Cabot, Inc.
iture: Kindel Furniture Co.
ow shades: Mayfair, Warren
ade Corp.
spring and mattress: Vanity Fair,
arton-Dixie Corp.
s curtains: Quaker Lace Co.
olstery, valance, and bedspread
rics: F. Schumacher & Co.
k: Seth Thomas
ttes on valance: Friedman Bros.
ssories: Apothecary jars, Oving-
n's; crystal bottles and powder
x, The English Antique Shop;
uff box and ash trays, Mayhew
op; books, Wood & Hogan, Inc.;
hogany box, George Blundell of
ndon, Inc.; hurricane lamps and
ses, Margaret M. Fogarty

BEDROOM

r: Sealex Veltone linoleum, "Per-
malized" with Sealex Insets, Con-
leum-Nairn, Inc.
r: Samuel Cabot, Inc.
s: Sealex Plain Wall linoleum,
ngoleum-Nairn, Inc.
ures and equipment: Crane Co.
ow: Permatite, General Bronze
e: The Columbia Mills, Inc.
ver sheet: Illusion, I. B. Kleinert
bber Co.
n: Léron, Inc.
ery fabric: F. Schumacher & Co.
el rack: Hammacher, Schlem-
er & Co., Inc.
soap: Procter & Gamble Co.
ssories: W. & J. Sloane

IN CLOSETS

rated and lined by W. & J. Sloane
uels: Martex, Wellington Sears &
Co.
eets and pillow cases: Percalé,
Utica & Mohawk Cotton Mills
mforters: Downeas, Burton-Dixie
Corp.
unkets: St. Mary's Woolen Mills
por: Sealex Veltone linoleum, Con-
goleum-Nairn, Inc.

BRIDE'S HOUSE REPRODUCTIONS

ns at the 1938 Bride's House have
reproduced by the stores listed
y. They may be identified by letter
e plan which is shown on pages
nd 42.

NG ROOM D

s McCreery & Co., New York City

OOM F

J. Sloane, 575 Fifth Avenue, New
k City, 216 Sutter Street, San
ncisco, Calif., Wilshire at Rodeo,
erly Hills, Calif., and 709 12th
et, N. W., Washington, D. C.

IG ROOM L

man & Co., New York City

IG ROOM Q

son Furniture Studios, Dallas
ell's Housefurnishing Company,
iston, Texas
Schatz Furniture Company, Port-
l, Oregon
ge Furniture Co., Oakland, Cal.

OOM T

man & Co. and W. A. Hathaway
New York City

BEDROOM

Floor: Sealex Veltex linoleum, Con-
goleum-Nairn, Inc.
Mossgrain rug: C. H. Masland & Son
Wallpaper: Richard E. Thibaut, Inc.
Trim: Samuel Cabot, Inc.
Windows: Permatite, General Bronze
Corp.
Window shade: Mayfair, Warren
Shade Corp.
Furniture: Statton Furniture Mfg. Co.
Vanity Fair box springs, mattresses
and Emmerich Izolin pillows: Bur-
ton-Dixie Corp.
Drapery and bedspread fabrics:
Waverly fabrics from F. Schumacher
& Co. These are tested for wash-
ability with Ivory Flakes by The
Procter & Gamble Co.
Slip cover: Sanforized-Shrunk fabric
from Consolidated Trimming Corp.
Clock: General Electric Co.
Accessories: Lamps, Lord & Taylor;
perfume bottles and bowl, The Eng-
lish Antique Shop; patch box, May-
hew Shop
Pictures: Raymond & Raymond, Inc.

LUGGAGE CLOSET

Decorated by W. & J. Sloane
Luggage: Oshkosh Trunks, Inc.

SILVER FLATWARE AND CHINA DISPLAY ROOM

Wallpaper: York Wallpaper Co.
Sterling:

The Alvin Silversmiths
The Gorham Company
International Silver Company
Georg Jensen
Samuel Kirk & Sons, Inc.
Reed & Barton, Silversmiths
Towle Silversmiths
Wallace Silversmiths
The Watson Company

Plate:

Holmes & Edwards, Div. Interna-
tional Silver
Community Plate
Reed & Barton
Heirloom Plate
R. Wallace & Sons Mfg. Co.

China:

Spode, Copeland & Thompson, Inc.
Wedgwood, Josiah Wedgwood &
Sons
Royal Doulton, Wm. S. Pitcairn,
Inc.

BEDROOM V

C. A. Dorney Furniture Co., Allentown,
Pennsylvania
Walter Lears and Sons, Inc., Baltimore
C. Funk & Son, Inc., Bristol, Conn.
Clemons Bros. Co., Chattanooga, Tenn.
Maidstone, Inc., Hagerstown, Md.
The Flint-Bruce Co., Hartford, Conn.
C. F. Brower & Co., Lexington, Ky.
The Stewart Dry Goods Co., Louis-
ville, Ky.
Weatherby Furniture Co., Mobile, Ala.
Frank Tennille Furniture Co., Mont-
gomery, Ala.
Bullard's, New Haven, Conn.
John Wanamaker, Philadelphia, Pa.
Pomeroy's, Inc., Reading, Pa.
Miller & Rhoads, Richmond, Va.
S. H. Heironimus Co., Inc., Roanoke,
Virginia
Sterchi Furniture Co., San Antonio,
Texas
Proctor-Carnig, Inc., Springfield, Mass.
Wm. H. Schaeffer & Son, Inc., Stam-
ford, Conn.

(Continued on page 98)



"The new Imperial papers
are simply exquisite"

says JOHN LAGATTA, whose distinctive style as illus-
trator and designer has won country-wide recognition.

SEE the new Imperial Washable Wallpapers today! Revel in the
wealth of fresh, original designs that have had such an effect on
decorative trends. Nowhere else can you find papers that are guar-
anteed washable and fast to light, yet retain the soft depth of true
water-color printing so essential to real beauty. Ask your decorator
or paperhanger for Imperial Washable Wallpapers. Be sure to look
in sample books for the silver label that identifies genuine
Imperial. It is your assurance of guaranteed quality.



Jean McLain's new
book "The Ro-
mance of Modern
Decoration," is an
education in how to
beautify your home
economically. Ideas
for every room,
every period. Send



10¢ to cover mailing costs. Use the cou-
pon for Jean McLain's FREE advice on
individual decorating problems. She will
gladly send you samples of appropriate
Imperial Washable Wallpapers and tell
you the nearest place to buy them.

Address: JEAN McLAIN, Dept. H-10
Imperial Paper and Color Corporation,
Glens Falls, New York

Give this information for every room

Type of Room
Size (Dimensions)
Exposure
Type of Furniture
Color Scheme Preferred

☐ Please also send me your book, "The Romance
of Modern Decoration," for which I enclose 10¢.

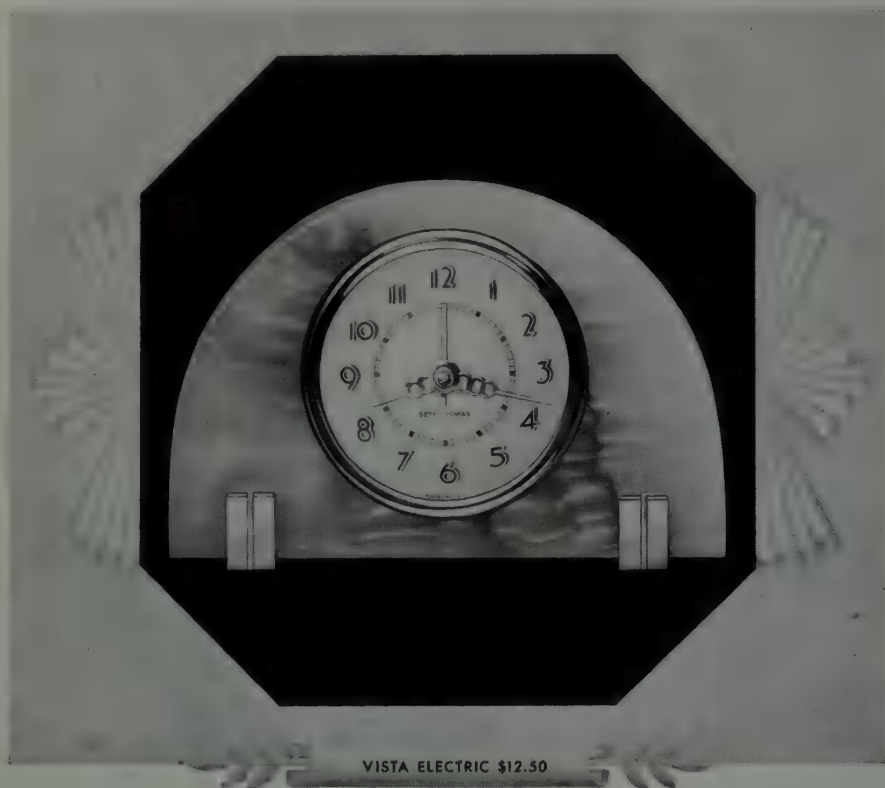
Name

Street City & State

FRANCHISED DISTRIBUTORS, DEALERS AND
REGISTERED CRAFTSMEN EVERYWHERE
Copr. 1938 Imperial Paper & Color Corp.

BEHIND THESE MODERN DIALS

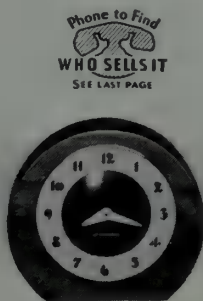
... 125 Years of Experience



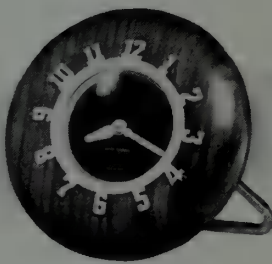
IF THE CLOCK you choose says "Seth Thomas" on the dial, then rest easy. You have bought one of today's smartest clocks. Whether yours is key-wound or a self-starting electric, into it have gone all the care and skill that have identified Seth Thomas Clocks as America's finest since 1813. You will be proud of your new possession and find it a constant source of enjoyment in your home. Seth Thomas Clocks, Thomaston, Connecticut. A Division of General Time Instruments Corporation.



1E WOODMONT ELECTRIC \$8.95
1W WOODMONT 8 DAY \$8.95



VOGUE 8 DAY \$5.95



DISCUS 8 DAY \$9.95
EXPOSED NUMERALS



1813 → 125TH ANNIVERSARY ← 1938

Seminole Furniture Co., Tampa, Fla.
Clare J. Hoffman, Toledo, Ohio
Rice & Co., Vicksburg, Miss.
Woodward & Lothrop, Washington, D. C.

Metropolitan Furniture Co., W
bury, Conn.
The George Innes Co., Wichita, Ka
Wilmington (Delaware) Furniture
John Wanamaker, New York City

BRIDE'S HOUSE MOTION PICTURE

To date the following stores have arranged to show the full-color motion picture of House Beautiful's Bride's House on the days specified:

April 18, 19, 20—Marshall Field & Co., Chicago.
April 21, 22—Wm. H. Block Co., Indianapolis.
April 25—Scruggs-Vandervoort-Barney, Inc., St. Louis.
April 29—Frederick & Nelson Co., Seattle, Wash.

May 4, 5—Woodward & Lothrop, Washington, D. C.
May 9—Hochschild, Kohn & Baltimore, Md.
May 10—Joseph Horne Co., burgh, Pa.
May 13—Bon Marché, Lowell, M
May 17—Watkins Bros., Manche
Conn.
May 23—Slade's, Inc., Fort W
Texas.
June 2, 3—Allen W. Hinkel, Wic
Kansas

WE'RE GOING TO REMODEL

CONTINUED FROM PAGE 65

girl has got hold of something. How about coming over and looking at the layout? Maybe the clothes pins will have sprouted.

G. T.

April 13

Memorandum to: Mr. Gauthier
from: Mr. Turner

How about some action? Lettice is getting in my hair. She is no doubt a sterling citizen and a credit to Prince Edward Island, but she snores—right through the night and all tightly closed doors. If the Clothes-Pin Plan has all the merit you say it has, how about some concrete evidence that you know what ought to be done?

By the way, John pulled up all the pins yesterday and re-arranged them all over the south lawn. He says it is a cow barn now. I hope you remember how you and Helen had them finally laid out.

G. T.

April 18

Memorandum to: Mr. Gauthier
from: Mr. Turner

Beg to report I am not an impatient man. I merely believe in getting things done. But to get on: Helen and I both like the floor plan you have laid out. Helen, of course, is especially pleased that the garage was so providentially placed for our purposes. Naturally she takes all the credit for its location. She could probably convince me she actually did place it where it is if I'd let her.

The sketch of the new construction and the revised floor plan (Ed. Note: See page 64) do look awfully good to us. To be sure, as you say, there is a pretty sharp break in roof levels, but the way you have extended that shed roof over what is now the service porch to harmonize with the new roof

over Lettice's room carries the of the house around the angle very friendly fashion. And at distance, Helen likes the kitchen pantry and laundry layout, at in plan. However, I warn you has been reading House Beau out of its covers for years b and is fuller of ideas about eq ment than John is of tricks. when you come up with the p ised drawings of the K. and H detail, you'd better have a re for everything you put in.

G. T.

April 21

Memo to: Messrs. McCaffery
Gauthier

from: Mr. Turner's office
Inasmuch as Mr. Turner is Toledo, I have taken it upon self to send your drawings to Mrs. Turner. I trust I did ri S. Dabney
Sec'y to Mr. Turner

April 23

Memo to: Mr. McGauthier
from: Mr. Turner

Well, your drawings were great success—except perhaps Lettice, to whom Helen made mistake of showing them. She (tice) couldn't make head nor of them, and Helen finished off by telling her that if she tended she were up there so where in a balloon, looking do it would all be perfectly clear, cept for the two walls in el tion, which, of course, she co see from the ground. You sh have seen the slow horror w crept over Lettice's face. " never been up in the things," said, "and at my age I don't tend to start. I'll be fixing poor baby's carrots now." And she went, looking at Helen a she were no fit mother at all.



THE WAY YOU WANT IT—WHEN YOU WANT IT— A HODGSON PREFABRICATED HOUSE

Building a house can be a satisfying experience—if it turns out as you want it, in the time planned, at the cost first allowed. *Hodgson's forty years of prefabrication experience* make all this possible.

Hodgson Houses are delivered anywhere, in prefabricated sections. They are complete—even to three coats of paint. Local labor, working under a Hodgson foreman if you wish, can quickly erect it.

Our portfolio shows many authentic designs in the pleasingly simple New England tradition. You may find one of them the very house you need. Any can be revised to meet your special desires. Or you may wish to plan the whole house yourself, and let Hodgson

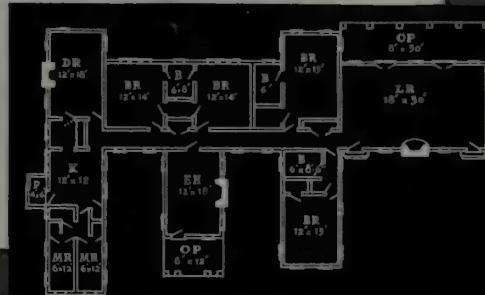
prefabricate it. Plenty of closets. Extra rooms easily added. Our Architectural Staff will gladly help you achieve exactly what you want.

Time-tried materials only are used in Hodgson Houses—sturdy cedar for the walls and roof, floors of Oregon pine, rustless hardware throughout. They are all well-insulated, rot-proof and termite-proof. Visit the Hodgson Colonies *indoors* in New York or Boston . . .

furnished year-round homes, summer houses, camp cottages, kennels, garages, etc. Or write for Catalog HW-4.

HODGSON HOUSES

E. F. Hodgson Co., Pioneer in Prefabrication, 1108 Commonwealth Ave., Boston, Mass. • 730 Fifth Ave., New York



PERMO BINDERS

EVERY ISSUE OF
HOUSE BEAUTIFUL
is valuable to you—

Your monthly copies of HOUSE BEAUTIFUL may be bound in Permo Binders. Easily handled, inexpensive and attractive.

The special Permo Binders—shown above—are of blue-gray leather, hand-somely embossed in gold, in the manner of a de luxe edition binding.

Each binder will hold one to six copies of HOUSE BEAUTIFUL without punching or otherwise marring the magazines, and the patent fasteners permit any issue to be removed at any time without disturbing the others.

Price **\$1.50** postpaid

Send check or money order to

READERS' SERVICE DEPT.

HOUSE BEAUTIFUL

572 Madison Avenue

New York City

Marlite FOR BEAUTIFUL INTERIORS



KITCHEN WALLS COVERED WITH MARLITE

HERE is a recent development in wall covering material that will give beauty and charm to your kitchen, bath-room and cocktail lounge . . . Marlite . . . will not chip, stain or absorb odors . . . Marlite . . . the smooth glass-like surface is kept clean with a damp cloth . . . Marlite . . . available in 62 colors and patterns.

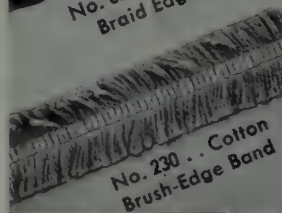
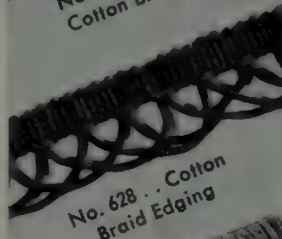
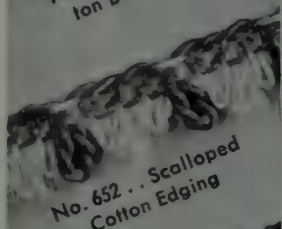
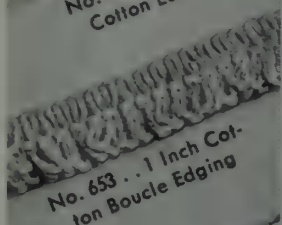
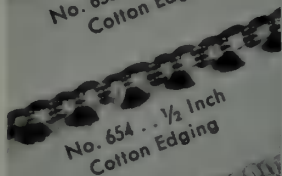
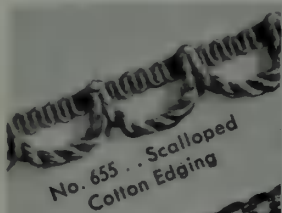
MARSH WALL PRODUCTS, INC.

417 MARSH PLACE • DOVER • OHIO

SEND FOR NEW CATALOGUE

Glamour

FOR YOUR DRAPERIES DEFINITELY MEANS TRIMMINGS

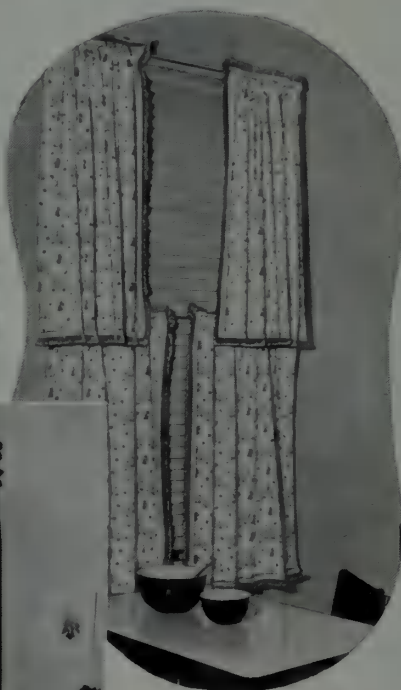


Mansure Trim-
mings are all
available in
wide choice of
colors.

Livability in any room . . . regardless of its period or treatment . . . now means trimmings more than ever before. Mansures have NEW STYLES and Colors that blend and add the touch of glamour needed for your draperies, slip-covers, lamps. Send for a free Mansure booklet on "Decorative Trimming Ideas" for your home.

Mansure Trimmings are sold everywhere in the drapery sections of Department and Furniture Stores or through decorators.

(at right) . . . Dutch kitchen window, dramatized with Mansure's No. 640 cotton edging. Window Treatment by Marshall Field & Co.



(at left) . . . 18th Century formal window with a striking use of Mansure's 3-tier rayon boucle edging No. 649. Window Treatment by Marshall Field & Co.



But we did like the drawings. (Ed. Note: See page 65). Within the obvious limits of the house you have to work with, the projected layouts seem to make real sense. Leaving aside all matters of specific equipment—brands, sizes, models and such, which Helen will take up with you directly, I hope—let me indulge what you are pleased to call my Mania for Minutiae and set down the whole construction situation as I understand it.

1. The actual construction will involve partial foundations of poured concrete under the maid's room and bath, and a wood frame for all new walls, with mineral wool insulation, sheathing and shingles. The garage stays as is, except that the door closes up where the new bath butts against it.

2. The floors will be linoleum everywhere except in the maid's bedroom, which will be oak.

3. The pipes will be all of that red brass that you discovered was right for our water. And the metalwork for all flashings, gutters and the like will be copper. And the roof will be shingled to match the rest of the house.

4. Doors and windows will be weatherstripped.

5. There will be a wall ventilator over the stove to carry off the odor of burning kippers on Sunday mornings. And this ventilator will (I charge you) be foolproof enough so that the good Lettice cannot reverse the fan at the wrong times or leave the motor running when the outer louvers are closed and vice versa. Furthermore, this ventilator will be powerful enough to do the job and thus earn its keep.

6. You and Helen can have your soffit lights and the rest, but I want foolproof wiring and fixtures, and enough outlets covered by the proper fuses (or how about those fuseless panels or "circuit breakers"?) to insure full operation of the kitchen and laundry equipment without blowing out bulbs all over the house, or whatever it is that happens.

7. Helen thinks, and I agree, that the refrigerator door should logically be hinged on the right. While the arrangement is not ideal either way, the ice box has got to go where you have put it, and having the door open against the pantry



MIRRORS

WALL BRACKETS • CORNICES • CURTAIN POLES

FRIEDMAN BROTHERS mirrors and decorative accessories are moderately priced consistent with their fine quality and craftsmanship. This extensive collection, manufactured to the highest standards for 35 years, is available only through dealers and decorators everywhere.

Friedman

BROTHERS • DECORATIVE ARTS, INC.
305 EAST 47th STREET • NEW YORK

E. L. MANSURE CO.
1607 Indiana Ave.
CHICAGO
NEW YORK
LOS ANGELES

E. L. Mansure Co.,
1607 Indiana Ave., Chicago
Please send us Karen Lynn's latest free booklet
on how to get decorative beauty with trimmings.

Name
Street
City State

and is, I suppose, the lesser of the two evils.

Personally I don't care whether the cabinets are of wood or metal, so long as they are worth their cost in either case. You and Helen can fight that out among yourselves.

How about a slide between the pantry and kitchen at the sink counters? I forgot to mention it to Helen and apparently she has not thought of it. But my mother had such an arrangement in her house, and it always seemed a good device to me.

The maid's bath, by the way, is to be kept simple. Linoleum floor, plain white fixtures, hard plaster enameled for walls except back of the tub. No flossy lighting fixtures and a minimum of chromium for art's sake.

And very important: When should the work start and finish insofar as it would affect use of the kitchen? If our whole crew is going to land on Helen's family for two or three weeks, it would be nice to let them know when and for how long they will have to remain stark, raving mad.

If I've forgotten anything, don't tell me. Helen can always be depended on for that.

G. T.

May 9

Memo to: Mr. McGauthier
from: Mr. Turner

Your prediction that the house would be livable until the 19th has proved groundless. To be sure, the interior has suffered no real upheaval up to the present time, but the commotion attendant on the excavation and carpentry of the new wing has made life unbearable at home. We finally gave up Saturday and shifted base to Helen's mother's place. We had thought we could stick it out, despite the fact that Jane's naps were out of the question. But Friday morning John fell into the concrete mixer. Fortunately it was almost empty at the time and was not running, but the workmen were shaken to their foundations. Lettice went for the blameless foreman with an iron skillet, and Helen spent some pretty tight-lipped moments digging cement out of John's ears.

So as I say the family has moved out. I'm sleeping at the house tonight, but after that you will find me bedded down at the Salvation

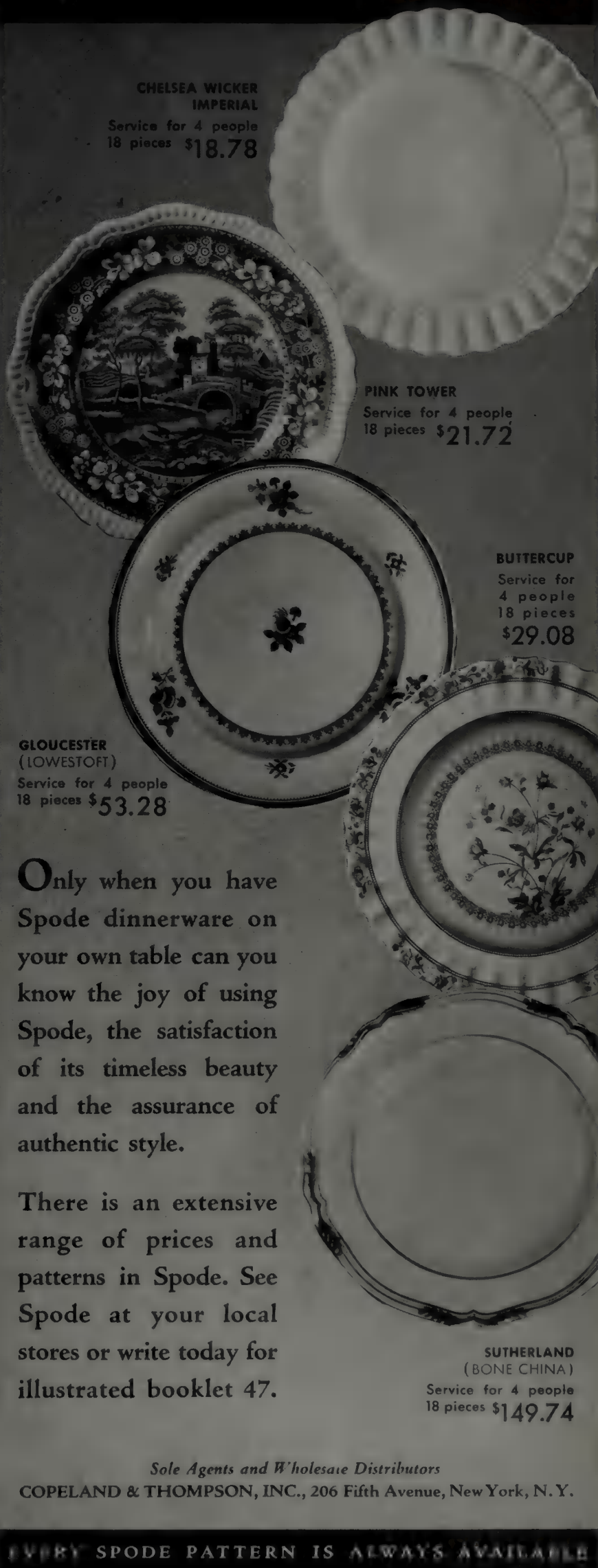


for the first time!

Smart, Charming
Everglaze
Chintz
that is washable!

Obtainable in a wide range of attractive patterns and plain shades—perfect for draperies, slip covers, bedspreads, etc. "Everglaze" Chintz brings new low cost decorating opportunities never before possible. It is pre-shrunk, sun-fast and due to its exclusive process of manufacture, its lustrous glow is not affected by repeated washings in Ivory Flakes or dry cleanings. At all leading stores or write Joseph Bancroft & Sons Inc., Wilmington, Del.

Spode FINE ENGLISH DINNERWARE FOR ALMOST TWO CENTURIES



CHELSEA WICKER IMPERIAL
Service for 4 people
18 pieces \$18.78

PINK TOWER
Service for 4 people
18 pieces \$21.72

BUTTERCUP
Service for 4 people
18 pieces \$29.08

GLOUCESTER (LOWESTOFT)
Service for 4 people
18 pieces \$53.28

SUTHERLAND (BONE CHINA)
Service for 4 people
18 pieces \$149.74

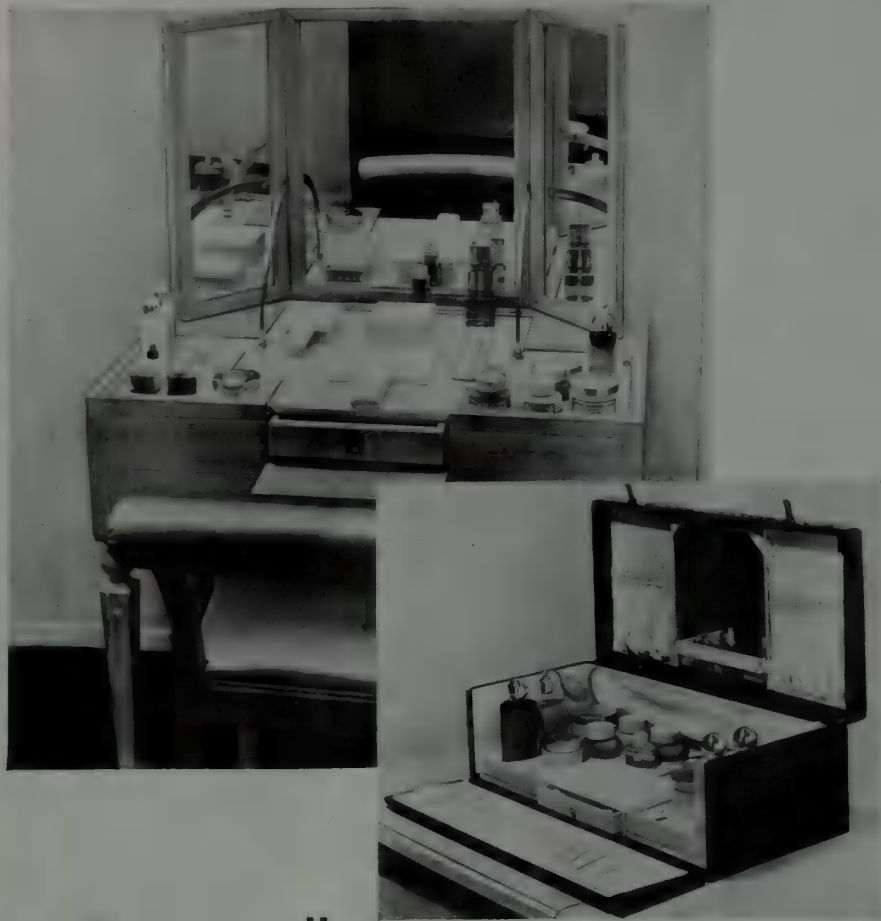
Only when you have Spode dinnerware on your own table can you know the joy of using Spode, the satisfaction of its timeless beauty and the assurance of authentic style.

There is an extensive range of prices and patterns in Spode. See Spode at your local stores or write today for illustrated booklet 47.

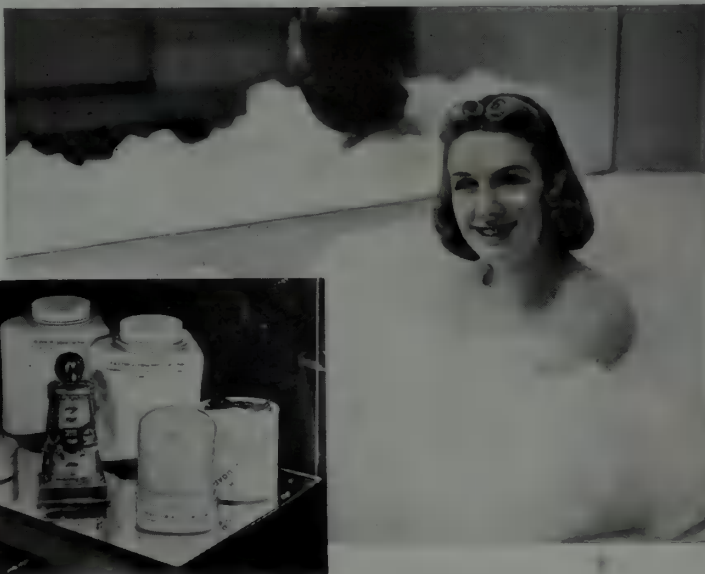
Sole Agents and Wholesale Distributors
COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE

HELENA RUBINSTEIN brings beauty to your home



Here is beauty news indeed! The world's greatest beauty authority—and, incidentally, a noted connoisseur of art and decoration—now creates the first fully equipped dressing-table for the homes of discriminating women. Containing the completest beauty treatment imaginable, and with a handsome traveling-case (inset) as a companion-piece—to carry this complete treatment when you travel—this Vanity of Vanities comes in several interesting designs besides the Regency-style piece illustrated. 225.00 and up. With traveling-case, 250.00 and up. *Special order only.*



To furnish your bathroom shelf with accessories to loveliness—use these delightful beautifiers by Helena Rubinstein: Pasteurized Milk Bath, to soothe and refresh frayed nerves, 2.00 to 12.50; Body-Smooth, creamy emollient for the entire body, 1.50 to 7.50; Savon d'Herbes, for dry skin and hard water—giant size, 1.25; exhilarating Floral Eau de Toilette, in your favourite fragrance, 1.75; and—delicious finishing touch—Helena Rubinstein's Body Sachet, in tall shaker boxes which come in pastel shades to match your poly-coloured towels, 1.50.

helena rubinstein

715 FIFTH AVENUE • NEW YORK

SALONS: PARIS • LONDON • BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO • TORONTO

Army or its equivalent. Helen is keeping the car with her, the better to follow progress on the remodeling, she says. You'd better warn the workmen that she's really only being helpful in case they wonder about her during the next trying interval.

The men haven't got very far yet, but the project is definitely well into the interesting mess stage. Which reminds me that I have noted your payment schedule or whatever you call it and will be prepared to act upon your approval as indicated.

Have you seen any good movies in town lately?

G. T.

May 16

Memo to: Mr. McGauthier
from: Mr. Turner

Guess what! I ran into my wife yesterday, believe it or not. And at our country estate, of all places. She was looking extremely well and wished to be remembered to you both.

Your construction crew has been making time this past week. The new wing is completely enclosed, and the rough carpentry, the basic plumbing and the rough wiring seem to be virtually completed. Judging by the disposition of tool boxes and miscellaneous equipment, the intensive work on the kitchen is about to start. (The front hall, incidentally, is full of crates. What is the matter with the garage as a warehouse?) Will another fortnight see us through? I'm getting a little fed up with my club life in the great city. And so, I am reliably informed, is my family. My mother-in-law preserves a decent reticence.

Seriously, we're very much pleased with the way the work is going. As a layman, I am ready to indorse your theory that careful preliminary planning and the employment of a good contractor and use of good materials are sound economy. Certainly the bathroom job of two years ago has proved a good investment, quite apart from the lavable satisfactions involved.

G. T.

May 31

Memo to: Mr. McGauthier
from: Mr. Turner

The job is done, the family is back home, the paint, as John proved to his satisfaction if not his mother's, is almost dry, and the paterfamilias is as pleased as any man can be who has just spent all that money. I am completely converted to so-called modern kitchen-

ens. Heretofore I confess I had always favored the homely old ways of vast quantities of space and plenty of gadgets around a kitchen. Now I am convinced. It is a tidy job. And the new laundry looks as slick as a laboratory in a hospital. It certainly makes the old basement establishment look sick.

Lettice is overwhelmed by the magnificence of her lot. Apparently she had never looked forward to having a bath all to herself in this life. Personally, I think she feels a bit sinful about it. At any rate, her snoring no longer will keep us awake nights.

A good job, gents, and in accord with ancient custom we trust you will come out one day soon and join us in breaking bread from the new kitchen.

G. T.

May 31

Later

Memo to: Mr. McGauthier
from: Mr. Turner

Consider that invitation to dinner and all my nice sentiments. An earlier memo rescinded, you rats! Helen has just phoned in a high dither. It seems that it is raining out home, and Helen went through the kitchen heading for the garage, emerged onto the service porch, looked for a garage door and failed to find one. So she got an umbrella, walked clear out the driveway doors, sank to her ankles in a puddle when she opened them, and flew howling to the telephone to call me. For all I know she is even now beating her skull against the transmitter.

How in the name of all that is right and good did no one think of putting a door in the garage by the porch? It will be a fine homecoming for me tonight. You are hereby instructed to draw up complete working drawings of a door forthwith. I knew this was too good to be true. Still, if something hadn't been forgotten, it wouldn't have been right.

On second thought, you'd better come to dinner after all—bringing working drawings of the door and an order for me to sign. They will be taken up as you enter.

G. T.

EDITOR'S NOTE: George should not be too hard on the architect. It is just one of those things that a part of building. And when the May issue of HOUSE BEAUTIFUL comes out, the Turners will be back at work again doing things to improve their house in other ways than by building a garage door. Watch for next month's adventures.

Plumes
 OR YOUR SHOWER
 -AND APPLAUSE
 FOR YOU!



Smooth custom-made cemented seams and edges, buckram-backed "decorator" heading—Kleinert's quality features

The home decorator who poses this superb shower curtain has a right to "plume" her on her good taste.

The print is hand-blocked in metallic silver which will not tarnish or chip. The curtain itself is Kleinert's "Illusion"—sheer silk waterproofed without rubber so it never cracks or peels. NOT an oiled silk.

"Illusion" also comes in soft pastel shades—fast to light so you have window drapes to match. For satisfaction's sake, insist on genuine "Illusion", made exclusively by Kleinert's.

Kleinert's
 SHOWER CURTAINS

FIFTH AVENUE, NEW YORK, N.Y.
 TORONTO, CANADA · LONDON, ENG.

PLEASE TELL ME

CONTINUED FROM PAGE 84

important to exercise care, however, is in making sure that the connection is secure. A failure at that point would hardly be a good thing for your floors, to say nothing of any member of your family who happened to be centrally located at the time!

? MEASURING LIGHT

Our decorator, in planning our lighting layout, has several times referred to light quantity and light intensity as two distinct and different things. We are not quite clear as to how this can be. Could you explain?

A. The intensity of light is measured in terms of "foot-candles." A foot-candle is that intensity, or brightness, which a standard candle creates when viewed from a distance of one foot. Intensity, therefore, depends upon two factors: the power of the light source, and the distance from which it is seen. Light quantity, on the other hand, is rated in units called "lumens," a lumen being the amount of light (of one foot-candle intensity) which falls on a surface one square foot in area. We see, then, that light quantity is an expression of light intensity over a specified amount of surface. If you speak of light intensity and say nothing about quantity, it is as though you said, "I have nickels." You've stated the *kind* of money you have, but not how much.

? POWER CIRCUIT

Every time we turn on our new electric range the kitchen lights dim. What is the reason for this, and is there anything we can do about it?

A. Power equipment, especially heat appliances, such as ranges, ironers, irons and the like, require a good deal of "juice," and for that reason are usually served by a separate circuit. Apparently your range is on the same circuit as the lighting system, and the wire size used is insufficient to supply both at full capacity. This means a loss to you, not only in satisfactory service, but in cold dollars and cents as well. For your range has to work over a longer period of time than it would if it received its full quota of current. Longer operation means higher electricity bills. What's more, the cooking times given in your recipes have to be extended, in a proportion that only experience will indicate. You will do well to have the wiring changed so that the range is on an individual cir-



"Pine Plumes"



MAKE a very new and lovely bedroom with honey-pale, ivory-smooth, sophisticated knotty pine. Build your room around our "Pine Plume" beds (above) inspired by Hepplewhite's famous "three feathers" design. Add the tall chest to match, and the vanity with graceful Adam mirror, or the dressing table with shield-shaped mirror (below). These pieces can be had in pine or in our "Marlborough-finished" mahogany, with a grape-soft patina like that of actual antiques! It's clever to mix pine and mahogany in the same room—and very easy to mix these *harmonized* pieces. Drexel furniture is made of fine woods by fine craftsmen, yet is moderately priced. Let us tell you the nearest store where you can see this pine furniture. Let us tell you, too, about our 18th century reproductions in mahogany!

Phone Find
 WHO SELLS IT
 SEE LAST PAGE



DREXEL

FURNITURE COMPANY

Bedroom and Dining Room Furniture

DREXEL, NORTH CAROLINA

Dept. H. B., DREXEL Furniture Co.
 Drexel, North Carolina

Enclose 10c. Please send me your booklet illustrating Drexel Reproductions.

Name.....

Street.....

City.....State.....

Even Old Brides

deserve

MODERN KITCHENS



Whether you are building a new home or just remodelling—equip your kitchen with custom-built EXCEL Metalcraft Steel Cabinets, Sinks, and Work tops. • The best money can buy, yet at comparable prices. • Visit our complete showroom, or write for our catalog and information.

EXCEL METAL CABINET Co.

101 PARK AVENUE • NEW YORK

cuit of its own, even if the job turns out to be a troublesome one.

? PAINT BUDGET

We are planning a new house, and would like to make allowance for the painting, though we haven't as yet decided on a final design. The house is to cost close to \$5000. Can you give us a rough figure to go by for the time being?

A. The cost of your paint job will depend on a number of variable factors: the character of the design, the materials of construction, the areas to be painted, and the quality of the paint selected. It is therefore impossible, at your stage of the game, to make any estimate that will hold true. However, if you looked over the cost breakdowns of a number of houses in the \$5000 price class, you would find that painting, on the average, runs to about 6 or 7 percent of the cost of the house, or \$300 to \$350. Whether or not this will apply to your particular case, you will not know until the contract has been out for bidding.

? STREET NOISE

We have found the perfect lot for our new home, but there is a busy street only one and a half blocks away. Do you think the noise will be too much for us? One of us is a semi-invalid, and needs quiet.

A. A quiet suburban street, with no traffic, is rated as having a noise level to the intensity of 20 decibels (the units of noise measurement). The average residence noise level ranges between 20 and 46 decibels. Now, a busy city street, tested from a distance of 75 feet, registers 60 decibels. But since your lot is at least three times as far away as that, the noise

will fall well within the acceptable residence range.

? INSTALLING A SHOWER

I am adding a shower to our second bathroom, and trying to do the work myself, as we are far from a town (and plumbers). Can you tell me what size hot and cold water pipes to use?

A. We assume that you are having the fixtures shipped to you by the manufacturers, and installing the shower according to their directions. The supply pipes for a single shower stall should be three-quarter inch, both the hot and cold. We suggest that since you are doing the work yourself, you try copper tubing, of the flexible type. It may save you some cutting and fitting. If it is at all possible, you should have a licensed plumber do the job, even if you are outside the jurisdiction of plumbing codes. An amateur can rarely do even the simplest plumbing job as well as a professional.

? LUMBER SEASONING

Which type of lumber seasoning is best—natural open air seasoning, or kiln drying?

A. Kiln drying, in which process the lumber is kept indoors, with applied heat and controlled ventilation driving out the wood moisture until only 6% to 7% remains. It is then considered fully seasoned and has as much as three times the strength of green lumber. Open air seasoning can rarely lower the moisture content below 12%. Yet kiln-dried lumber usually costs no more, because the method is quicker, allowing more rapid turnover of stock, with the consequent saving in operating costs.

THE PRACTICAL GARDENER

A SUCCESSFUL SLUG TRAP.

If you hate slugs as much as I do you will be glad to have the directions for making a really successful slug trap. I have tried poisoning them, which is a never-ending and not too thorough job, besides being expensive, but so effective has this trap proved that I now depend on it altogether.

Select a retired spot in as cool and shady a place as you can find in the yard, dig a small hole about 12"x15" by 10" deep and line it roughly with stones. Into this set a small flower-pot, the hole in the bottom stopped with a cork, and fill it with water. Also put in a few slug delicacies—a lettuce leaf, a stalk of celery or a freshly-scraped

corn-cob. Sprinkle the whole thing well with water, then cover with several layers of dripping newspapers. The dark, cool moisture is the attraction for the slug, so over the trap place several small boards, more newspapers, dry this time, and anything else handy to keep things from drying out. Every morning gather your slugs in a tin can, careful that they don't steal a crawl on you, and slide out while your eye is off them for one second, take them to the house and pour boiling water on them. Then bury them by your favorite Rose bush for fertilizer.

—FRANCES LEWIS
DAYTON, OHIO

FISH

CONTINUED FROM PAGE 72

and since the connective tissues are all short, it gets tender and stays tender unless it is dried to death. The test of a done fish is that its flesh loses that semi-transparent look and separates easily from the bones.

Before we go any further, let's get the court bouillon problem out of the way. "Fish," says one old cook book, "having left the water against its will, should never return to it." The alternative is to cook your fish in a sort of vegetable stock which will give its flavors to the fish and add aroma to the whole dish. This stock is then used for the basis of the sauce, if any.

COURT BOUILLON

Cut up a carrot or two, a couple of stalks of celery and two small onions. Brown them in butter for three or four minutes, then turn the whole thing into a kettle with three quarts of water and the following seasonings: a couple of cloves, half a dozen peppercorns, a bit of bay, a bit of ginger root, a blade of mace, a tablespoon of salt, two or three stems of parsley and half a cup of vinegar. Let this simmer for ten minutes and then it may be used or kept in the ice box.

Court bouillon may be made half water and half white wine. It may also be made of red wine, in which case the fish is said to be cooked "au bleu."

Now for what goes with fish and then for some fish recipes. You will never make a mistake with tomatoes. Almost more than lemon, orange and lime, they complement and accent the flavor of fish. And, of course, cucumbers, fixed any way you like them, including baked. And zucchini, the Italian vegetable that is half-way between cucumbers and squash. Beans, braised celery or lettuce are equally safe. Artichokes, asparagus, spinach and chard—in fact all forms of boiled greens—go well. Somehow the cabbage family takes careful handling. Chinese cabbage cooked with tomatoes may give you an example. Mushrooms, on the other hand, are excellent. Taste for yourself on this basis and you'll soon be able to build your own particular type of menu around any fish course.

For boiling fish you will need a kettle with a false bottom that lifts out if you hope to serve the



You realize what a smart air the right trimmings give, when you see the stunning draperies in the dining rooms and the satin chairs in the powder room in a recently decorated model home. And these same Conso trimmings that the foremost decorators choose available at your own department store. Whether you buy draperies and furniture covers ready made or have them custom made, give them an expensive air—inexpensively—with Conso trimmings.



The Conso silk fringe illustrated

Conso

SOLIDATED TRIMMING CORP.
N. 23rd St. New York City



Maple Room by STATTON

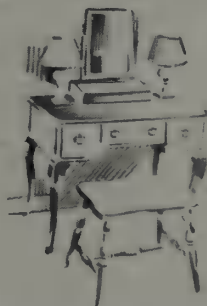
The reproductions here grouped, authentically combine the grace and charm of Early American furniture with the beauty, utility and sturdy construction inherent in all furniture by Statton. Delightful to own, and pleasant to live with, this fine solid maple furniture may be regarded as antiques of generations yet to come. Send for free booklets on maple and mahogany reproductions of Early American furniture. Address STATTON, Hagerstown, Washington Co., Md.



The Double Chest, or Chest on Chest, was a popular and graceful space-saver in early America. The drawers are seven, as in the French *semainere*, which furnished a drawer for each day's clothing. A charming piece, interpretively Colonial. Width 35 1/4 in.



Cape Cod Bed reproduced from a design of about 1715. The low posts and lack of conventional footboard are characteristic features. Single or double widths. Two Drawer Stand copied from a piece in Lancaster, Pa., of 1730. Overlapping drawers and other details faithfully reproduced. Width 18 in.



Cabriole Leg Table popular in the late 1700's. The leg is copied from a table brought from England. Width 40 in. Charming toilet glass from Ipswich, Mass., about 1760. Drawer and drop lid compartments are for cosmetics. The Turned Leg Bench reproduces a New Hampshire bench of 1725.



This dresser is patterned after a Virginia Chest of 1750. The top has moulded edges and hand-carved corners. Width 41 1/2 in. The Pine Tree Chippendale Mirror is inspired by a Virginia mirror of 1785.

Statton Trutype FURNITURE

These interesting Statton Trutype Reproductions are on display at

- | | |
|--|---|
| Albany, N. Y. Mayfair, Inc. | New Bedford, Mass. C. F. Wing |
| Allentown, Pa. C. A. Dorney Furn. Co. | New Haven, Conn. Bullard's |
| Atlanta, Ga. W. E. Browne Dec. Co. | New York City Flint & Haylor Co., Inc. |
| Baltimore, Md. Walter Lears & Sons, Inc. | New York City Lord & Taylor |
| Bridgeport, Conn. The D. M. Read Co. | New York City John Wanamaker |
| Bristol, Conn. C. Funk & Son, Inc. | Oakland, Calif. Winifred Gray Wise |
| Buffalo, N. Y. Wm. H. Prentice, Inc. | Omaha, Neb. Orchard & Wilhelm Co. |
| Chattanooga, Tenn. Clemons Bros. Co. | Philadelphia, Pa. John Wanamaker |
| Chicago, Ill. Carson Pirie Scott & Co. | Reading, Pa. Pomeroy's, Inc. |
| Cincinnati, O. The A. B. Closson, Jr., Co. | Richmond, Va. Miller & Rhoads |
| Cleveland, O. The Sterling & Welch Co. | Roanoke, Va. S. H. Helronimus Co., Inc. |
| Columbus, O. The John F. Rees Co. | St. Louis, Mo. Scruggs-Vandervoort-Barney |
| Dallas, Tex. Neiman-Marcus Co. | San Antonio, Tex. Sterchi Furniture Co. |
| Dayton, O. The Rike-Kumler Co. | San Francisco, Calif. City of Paris |
| Duluth, Minn. Louis Kandela | San Mateo, Calif. Layton |
| Durham, N. C. The R. E. Quinn Co. | Shreveport La. Friend-Piper Furn. Studios |
| Fall River, Mass. R. A. McWhirr Co. | Sioux Falls, S. D. The Home Furn. Co. |
| Hagerstown, Md. Maldstone, Inc. | Springfield, Mass. Proctor-Carnig, Inc. |
| Harrisburg, Pa. M. Lee Goldsmith | Stamford, Conn. Wm. H. Schaeffer & Son |
| Hartford, Conn. The Flint-Bruce Co. | Syracuse, N. Y. Brown, Curtis & Brown |
| Jacobus, Pa. N. J. Leader | Tampa, Fla. Seminole Furniture Co. |
| Lexington, Ky. C. F. Brower & Co. | Vicksburg, Miss. Rice and Co. |
| Louisville, Ky. The Stewart Dry Goods Co. | Washington, D. C. Woodward & Lothrop |
| Milwaukee, Wis. T. A. Chapman Co. | Waterbury, Conn. Metropolitan Furn. Co. |
| Minneapolis, Minn. The Dayton Co. | Wichita, Kan. The George Innis Co. |
| Mobile, Ala. Weatherby Furniture Co. | Wilmington, Del. Wilmington Furn. Co. |
| Montgomery, Ala. Frank Tennille Furn. Co. | Worcester, Mass. Sawyer's |
| Newark, N. J. W. Wilderottter Sons, Inc. | |



Functional Table Silver

SINCE few people choose more than one sterling silver table service in a lifetime, it is wise to make that choice with the selective interest of a collector.

Such silver should possess *Beauty* in design and craftsmanship, *Comfort* in correct weight and balance, *Versatility* resulting in several correct uses for each piece.

No other material possession will outlast such silver. The daily pleasure of using fine table silver and the faithfulness with which it will render the same service for generation after generation, makes the wise investment a happy one.

HOUSE BEAUTIFUL

572 Madison Avenue

New York, N. Y.

Readers' Service Bureau, HOUSE BEAUTIFUL
572 Madison Avenue, New York, N. Y.

Please send me free

1. Price list and information on the following patterns.....
2. Booklet, "The Simple Secret of Keeping Sterling Silver Always Beautiful".....

NAME.....

ADDRESS.....

BHF-438

fish whole. Otherwise, even when sewed in cheesecloth, it is very likely to come apart before you get it on the platter. A worthy expedient, if you haven't and don't want such a kettle, is to carve the fish before you cook it, do it all up in cheesecloth, and try to get the pieces on the platter in their original sequence for serving. Since boiled fish is almost always skinned and served with a sauce, this expedient is not too apparent by the time it gets to the table.

The choice of sauces for fish when boiled depends somewhat on its appearance. If you want to cover it up, some variation on the white sauce theme is a good way. White sauce itself seems to me pretty insipid, but there are those who swear by it, and adding hard-boiled eggs to the white sauce for salmon is supposed to produce something very special. Personally I prefer a sauce with a little more *umph*, say

SAUCE POULETTE

This can be made in any quantity simply by maintaining these proportions—taken once they will give you about a cup of sauce. Melt one tablespoon of butter, add one tablespoon of flour and stir over a

low fire till smooth and beginning to thicken. This is the moment when lumps are made, so do let it get too thick or in the least sticky. Then add a third of a cup of warm thin cream, slowly stirring the while, let it heat and thicken, then a third of a cup white wine. Stir this for two or three minutes till it gets good and hot again, season it with salt, white pepper and paprika, then blend with the yolk of an egg. This means breaking the yolk, stirring into it two or three tablespoons of the hot sauce, adding it to the main sauce and returning to the fire to thicken again. Don't let it boil, the whole thing will turn on you. The wine ought to be a fairly good dry one, since it is the sauce's only flavoring and stands out pretty distinctly.

Cold boiled fish that needs masking is usually served with mayonnaise or ravigote and decorated with eggs, parsley, truffles, what have you.

A dill sauce is delicious with fish that doesn't need to be covered up, but to get the fresh young leaves you may have to haunt the foreign grocery stores. However, the flavor and the general acclaim may well be worth it to you. Here goes:

WESTMORELAND GLASS



"Della Robbia"

Brings Sparkle and Color to the Table

Correct and lovely for every occasion, from simple luncheon to formal dinner, this interesting clear pressed glass with decoration reminiscent of the old "Baltimore Pear and Apple" pattern in natural lustre colors strikes a new note in table decoration. See it at smart shops and plan how YOU can use individual pieces or a complete service.

At Better Stores Everywhere

WESTMORELAND GLASS COMPANY • GRAPEVILLE, PA.
MANUFACTURERS OF QUALITY HANDMADE GLASSWARE

DILL SAUCE

Mince half a pound of fresh dill leaves and put to boil for ten minutes in two cups of the court bouillon in which the fish was cooked. In a saucepan melt two tablespoons of butter, stir in two flour, a pinch of salt and a little paprika, add the hot court bouillon and stir till the flour has had a chance to thicken. Serve in a sauceboat or poured over the fish. Boiled fish can be flaked and served in hundreds of ways. You can add it to any conceivable sauce, put it in shells, pastries and custards, make a mousse, a soufflé, a kedgeree or a salad of it. The best of all, garnish it with sauce or mayonnaise and put it in the oven to brown in a gratin dish.

And on the evening when you aren't impressed with anybody's credentials and certificates of merit, you can poach yourself a fillet of fish and go on from there. Literally, reason totters at the number of ways man has devised for glorifying this modest and rather paltry fish. They are one reason among many, I'm sure, why it takes so long to learn to be a chef. For they all have names, they include almost every conceivable ingredient, and I shouldn't think anyone

could learn them all. I'd be glad to send you a few, but there's no reason why you shouldn't invent a new one, so don't mind me. Mushrooms, clams, mussels, tomatoes, lobster and crab meat, scallops, shrimps, almonds, truffles, smoked salmon, anchovies, sardines, cheeses, frogs' legs—take your pick and go ahead. I can guide you on the first step, but after that it's every man for himself. Take your fillet in hand and decide on the shape you want it to assume—it can be rolled into a turban, left flat, or lapped over a small piece of raw potato, buttered, so that the ends are even and there is a loop in the middle. Set it in a buttered baking dish, dot with butter and pour over it a quarter of a cup of white wine or half wine and half court bouillon. Put it in a moderate oven for twenty minutes, basting frequently, and remove the potato if any. Then it's ready for the embroidery. This sort of treatment isn't confined to sole—any fish fillet adapts itself to poaching.

My favorites among fish dishes seem to fall in the baked class. The very best was taught me by the Italian who runs my favorite market, hence in his honor I have called it—

MR. D. AND MRS. D. GO TO TOWN...

THANKS TO GENUINE MASONITE!



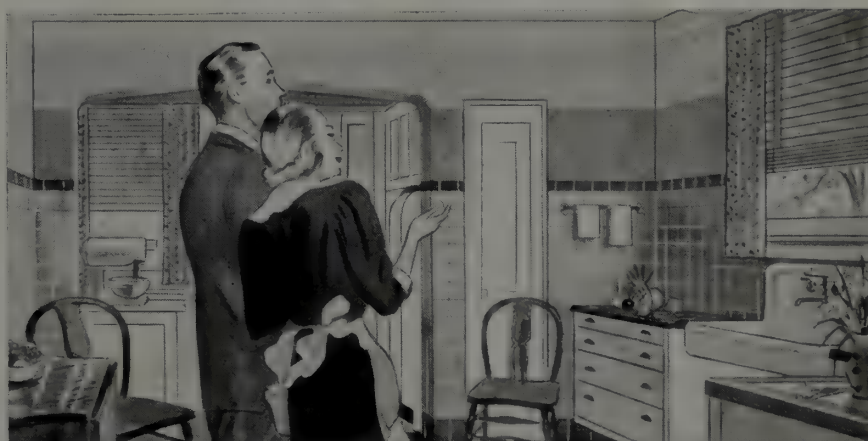
MR. D.—Why so glum? You used to like to go to the movies.

MRS. D.—You'd be glum and fagged out if you had to work all day in that gloomy kitchen of ours.



Scene from Warner Bros. "Hollywood Hotel"

MR. D.—Say, this reminds me... I understand this movie set is made with MASONITE—the same grainless boards people use for modernizing their homes. I'll find out about that kitchen.



MRS. D.—Fred, it's gorgeous! So neat and spotless—and so easy to keep that way. I'll have dinner ready in no time. Then let's go somewhere and dance.

MR. D.—With all the money MASONITE saved us we can afford the theater too. Come on, Mrs. D., we're going to town!

This smart, modern kitchen has MASONITE PRESWOOD TEMPTILE on the lower walls. Upper walls and ceilings are MASONITE TEMPERED PRESWOOD. These gleaming surfaces are easy to keep clean and, properly applied, will not warp, crack or chip. Mail the coupon for FREE samples and full details about Genuine MASONITE.

Copyright 1938. Masonite Corporation

Announcing THE AMBASSADOR MODEL 4 TUBE RITTENHOUSE ELECTRIC DOOR CHIME Plays Eight Harmony Notes

Attractive to the eye... pleasing to the ear... the new Rittenhouse Ambassador Model 4-tube Electric Door Chimes will be welcomed in many homes desiring the finest in electric chime signals. Due to new design and methods of construction, Rittenhouse is now able to offer these superb multi-tube chimes at popular prices—\$34.50 to \$50.00. The \$34.50 model shown is 52" long overall. The housing is furnished in either ivory or bronze with satin gold-finished figure. The chimes also have a lustrous satin-gold finish.

When the door-button is pressed, eight successive notes announce your visitor. Two additional single-note signals are also available for service entrance and maid calls.

Other Rittenhouse Electric Door Chimes for various types of homes and apartments are available from \$2.75 and up.

Your electrical dealer, department or hardware store has them or can get them for you.

Write for descriptive folder showing various models.

THE A. E. RITTENHOUSE CO., INC.
Dept. 92, Honeoye Falls, N.Y.
(Est. 1903)

STOP
DOOR-BELL
NERVES

Phone to Find
WHO SELLS IT
SEE LAST PAGE

RITTENHOUSE

ELECTRIC DOOR CHIMES

MASONITE

THE WONDER WOOD
OF A THOUSAND USES
A MISSISSIPPI PRODUCT

SOLD BY LUMBER DEALERS EVERYWHERE

MASONITE CORPORATION, Dept. HB-4, 111 W. Washington St., Chicago, Ill.

Please send FREE samples and full information about Genuine MASONITE PRESWOOD TEMPTILE and MASONITE TEMPERED PRESWOOD.

Name _____
Address _____
City _____ State _____

ALVIN STERLING

*To grace your table
beautifully...correctly...
for every occasion...*



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style . . . and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBBIA |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exquisite Silver Designs for 50 Years
PROVIDENCE • RHODE ISLAND

STRIPED BASS FISH MARKET

Get a good-sized bass, three to three and a half pounds, have it cleaned and drawn but leave on the head and tail. Make five or six cuts right in to the bone on each side of the fish and lay in each cut a thin slice of bacon. Spread over the back of the fish six tablespoons of Italian canned tomatoes (ours won't do, they're too thin) and set it on its stomach in a figure S in your baking pan. Cover the bottom of the pan with olive oil, lay a couple of cut cloves of garlic in the oil and then surround the fish with oysters—yes, oysters—on the half shell, two or three to a person, each with a square of bacon on top. Cover the tail with oiled paper, sprinkle chopped parsley over all and bake till tender, basting from time to time and adding water if necessary to prevent burning. Serve garnished with fresh parsley and lemon slices and surrounded by the oysters.

I have used clams with equal success. My other favorite, known in our house by the name of the girl who gave me the recipe, is notable for its sauce. This can be used with *éclat* on any baked fish, and if you've never tried a fancy sauce, this is the one to begin on.

AGNES' BAKED SHAD AU VIN

Have a four-pound shad cleaned and drawn, leaving head and tail on. Make a stuffing of one cup bread or cracker crumbs, two tablespoons butter melted, one-half tablespoon parsley chopped fine and a pinch of crushed dried tarragon leaves. Stuff the fish and skewer or sew up, place upright on the rack in the baking pan, add a cup of water and one-quarter cup of melted butter. Bake in a hot oven (400°) for ten minutes, then reduce the heat to 325° and bake for thirty minutes, basting to keep tender until well browned.

Then remove fish to a hot plate and put somewhere where it will keep warm. Burn three tablespoons of dry flour to a good dark brown and stir it into the drippings from the pan, heating the while and stirring till smooth. Then add one-half cup hot water, a tablespoon of catsup, the juice of one lemon and a third of a cup of sherry or Madeira. Let this come back to the boiling point but do not boil, and serve either poured over the fish or in a sauceboat. You may add to this sauce a handful of onions fried crisp, mushrooms, strips of



THE SYMBOL OF

• ROYAL •
DOULTON



OLD LEEDS SPRAYS

This famous design—originated about 1780—is typical of the finest productions of that day. On Ivory Body by Royal Doulton, the details are charming, the colors imperishable. . . . For a wide range of tableware, figurines, vases and miniatures in Earthenware or Bone China—the symbol of Royal Doulton is your safeguard of quality.

WM. S. PITCAIRN
CORPORATION
Sole American Agents
104 FIFTH AVE., NEW YORK

green pepper or sliced tomatoes, almonds—almost anything seems to go with fish. It gives a thin, dark, tart sauce that I think is practically perfection. When we're on the subject, you may want to try

ANCHOVY SAUCE

Cream four anchovies or two teaspoons of anchovy paste with one-quarter pound of butter. Melt and let brown in the saucepan. Add four tablespoons of flour, stirred smooth, and the stock from the pan, filling out with water if it is less than half a cup. Then add the juice of half a lemon, a pinch of tarragon and two tablespoons of sherry or Madeira.

While we're on the subject of baking, the simplest way of a cook fish, so simple that any one who is old enough to turn around a stove could do it, falls into that class. Take a slice of salmon, swordfish, tuna, bluefish, any fish that is commonly sold in steaks—put it in a buttered baking dish, dot with butter, season with salt, pepper, a small slice of onion and a bit of bay and fill the dish with milk just to cover the fish. Bake in a moderate oven for half an hour and please be astonished as I was at the result.

One of those grand fish dishes with a tradition behind it is also a baked job.

SOLE GRATINÉE

Fry in a little butter a browned slice of ham, chop some parsley, some chopped chives, shallots, a truffle and a generous handful of chopped mushrooms. Take two fillets, lay one in a buttered baking dish, cover with half the chopped mixture, then the other fillet with the rest of the mixture spread on top, with buttered crumbs over the top. Pour on a wineglass of white wine, put it in a hot oven for fifteen minutes and you may be sure many of history's great have done as you dine tonight.

Broiling means two things with fish—pan-broiling for the small ones and cooking under the broiler for the large. In either case you will have an identical problem: keep the fish from sticking. Grease and preheat the rack on your broiler—as hot as you can get. If the fish still sticks, you can move it with a minimum of damage by taking two forks, pushing them down over two adjoining wires of the grill and pushing that part of the fish is loose. Be sure the skin comes free of

re, instead of parting from the
sh inside it. If you go down the
hole fish this way, you may even
t it off intact. As for the pan
o, that is as much a matter of
emperature as anything else. The
must be hot enough to sizzle
ntly and sear the fish, but during
e stage when the juices are run-
ng out, the fish must be gently
oved and the fat must not be al-
wed to get overheated. It is per-
tly possible to pan-broil an un-
ured fish in plain sweet butter
d have it come out unmarked—
t it requires delicate and judi-
ous handling. Egg and crumbs
milk and crumbs will make the
o much easier. Meal, to me, is a
stake on fish. It's too sandy.
The other kind of broiling has
o produced some fish classics.
r a party dish, you might like
try stuffed smelts. They are un-
ual enough for even your most
icky guests.

STUFFED SMELTS

Get the market man to split and
an three times as many smelts
you have people coming, unless
smelts are enormous. Then two
l do. Ask him to leave on the
ds and tails and don't let him
it them all the way. When you
them home, clean them some
re and pack each one as full of
b meat as you can get it. This
es two cans if there are more
n three people. A little piece of
ter inside with the crab meat
ps, too. Then sew or skewer
m up, salt, pepper, butter and
il them. Fifteen or twenty min-
s is usually enough.
One of my pet broiled fish
ipes sounds so awful I hesitate
give it to you—in the first place,
latly contradicts all those things
aid a minute ago about sweet

things with fish. In the second
place—well, it just sounds horrid.
But try it once before you decide
it's all a great mistake. And let me
say in self-justification, I probably
never would have tried it myself
if it hadn't come to me from a very
great chef in Baltimore, where they
just don't make mistakes about sea
food.

SOLE TROPICALE

You'll want a small fillet of sole
or half a large one for each por-
tion. Wash, wipe dry and squeeze
over them the juice of a lemon.
Lay them in a large buttered bak-
ing dish or flat on a big roasting
pan—you'll need plenty of room.
Slice some oranges—enough so
they can be placed edge to edge
over the fillets and practically
cover the fish. Around the edges
lay peeled red bananas, one for
each portion, also well moistened
with lemon juice. Salt and pepper
the whole business and put under
the broiler, not too close, for
twenty minutes, then close for the
last ten, to brown. I think this is
delectable, though I may be wrong.
Anyway, who says an open mind
isn't a good thing in a cook?

NOTES: Of course it's silly to
tell you not to put fish uncovered
into your ice box. Nobody would
do it twice.

If the tail of a baked or broiled
fish is left on it should be protected
with waxed or oiled paper. Other-
wise it will probably burn right
off.

Water—or rather bouillon—in
which fish is boiled should be
enough just to cover it.

When fish comes from the mar-
ket, wash it thoroughly, making
sure you have all the bits of blood
and stuff out of the inside. Then

SEASONS FOR FISH

ck bass—June to December
k bass—All year
bass—June to September
efish—January to October
terfish—April to November
p—All year
fish—June to December
—All year
—All year
under—All year
uper—All year
ldock—All year
e—All year
ibut—All year
ring—All year
kerel—May to November
nish mackerel—Nov. to May
let—All year
ch—June to December
e—June to December

Pickrel—June to December
Pompano—November to March
Red Snapper—All year
Penobscot salmon—April to Sep-
tember
Other salmon—May to October
Shad—January to June
Smelt—September to May
Sole—All year
Sturgeon—March to January
Swordfish—June to October
Trout, muskellunge, etc.—See state
game laws
Tuna—All year
Weakfish—April to November
Whitefish (inland)—April to De-
cember
Whitefish (sea)—April to Septem-
ber
Whiting—May to December



NEVA-RUST*

Garden Furniture

For the finest Wrought Iron Furniture for your terrace, garden or
sun porch be sure you are getting pieces designed and made by
Salterini. It now can be found in practically any good furniture or
department store, or your decorator. In addition to the Salterini
styling, you get the exclusive Salterini NEVA-RUST* or Bonderite†
SOLAREUM finishes. NEVA-RUST furniture with its triple coat of
protective armor will be giving years of lasting pleasure and com-
fort when ordinary, untreated furniture has rusted into uselessness.
Be sure to look for the Salterini tag. It's your assurance of the best
in style and enduring quality.

* Neva-Rust—A hot dip galvanizing treatment
encasing the metal with a thick coating of zinc;
then Bonderized under the enamel coat. Will
last for several years. Exclusive with Salterini.

† Bonderite—A chemical rust retarding process
similar to that used to protect automobile
bodies from rust. Superior to red lead priming.
Second only to Salterini Neva-Rust. Also exclu-
sive with Salterini.

AT BETTER STORES EVERYWHERE
OR THROUGH YOUR DECORATOR

JOHN B. SALTERINI CO.
322 EAST 44th STREET, NEW YORK
GRAND RAPIDS DISPLAY ■ KEELER BLDG.

Phone to Find
WHO SELLS IT
SEE LAST PAGE





*The biggest
little bathroom*

**KOHLER
LAVETTE**



WHAT ABOUT that closet under the stairs, with the old slouch hat, the broken tennis racquets, the winter coats you never wear? Why not clean it out, and turn a seldom-used nook into the most useful room in the house—a Kohler Lavette!



PRESTO—the "biggest little bathroom"! Consists of: (1) Kohler's compact Strand lavatory with convenient shelf for comb, brush, powder. (2) The quiet Wellworth toilet that looks like one piece but is really two. Together, the downstairs bathroom you've always hoped for!

A space 3½ feet by 4½ feet is ample for the new bathroom that saves time and steps, quickens the tempo of family life, pleases host and guests alike. Ask your Master Plumber how easily a Kohler Lavette can be yours. Kohler's 3-year Time-Payment Plan is designed to bring fine living to modest budgets. Free 4-color booklet, "Planned Plumbing and Heating," on request. Kohler Co. Founded 1873. Kohler, Wisconsin.

INSIST UPON KOHLER FITTINGS

KOHLER of KOHLER
PLANNED PLUMBING AND HEATING



Free

☐ I AM BUILDING A HOME
☐ I AM REMODELING

Name _____

Address _____

Please send me your beautiful 16-page booklet, in 4 handsome colors, containing new plans and color schemes for bathrooms and kitchens. Address: Kohler Co., Dept. 6-K-4, Kohler, Wisconsin.

rub it with hot salt and put it in the icebox. Rinse before using, of course.

To scale a fish, dip it in boiling water for an instant. Then take hold of the tail and rub away from you with the back of a knife blade, holding the blade slanted toward you.

Fried fish, like any other fried food, should be drained on paper.

Anything to fry must always be wiped dry.

Don't let fish boil hard or they will break up.

Vinegar is added to the bouillon to keep the flesh firm.

For pure economy, always buy enough fish for two meals. The left-overs are more adaptable than most.

THE GARDEN'S MAIN LINE

CONTINUED FROM PAGE 77,

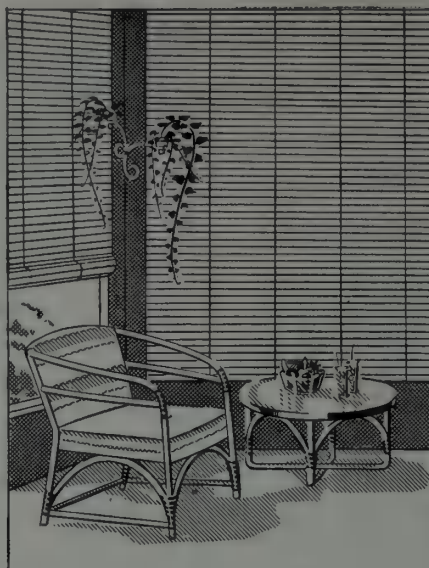
that it does in truth become the focal point, the highest development in the scheme. It must have adequate background and flanking plantations of choicest material, and the area about it must be so designed that it presents a pleasing picture.

The widening of the path at this point and the treatment of this area so that it has a definite feeling of design does much to increase the importance of the terminal feature. A good background planting, or a bit of wall, fence, lattice, or hedge will completely block the view beyond and throw into higher relief the terminal feature, thus capturing the attention, which is then held by the feature itself. Often this area can be raised a step or two above the main level of the garden, emphasizing and strengthening its interest.

Where such a development occurs at or near the end of the central garden axis the garden design is called the "terminal motif" type. It is simple, straightforward, pleasing, and easy to accomplish. It is best suited to the long, narrow, or rectilinear garden area.

If the principal feature is located at the crossing of the major and minor axes the design becomes the "central motif" type, where the highest point of development is not at the end but in the exact center. Such a development, of course, produces a square or round garden scheme where two or more strong axial lines cross each other in the center.

When the area about this point is widened and given a definite



Living Outdoors this summer?

You can make a charming outdoor room of your Porch by enclosing it with WARREN'S IDEAL or WARREN'S RAYN-TITE Porch Shades. It will be a bright, cheerful retreat, breathing an atmosphere of cordial hospitality and good cheer. It will be a room filled with pure air and soft filtered daylight, a room in which family and friends delight to gather.

AND THE EXPENSE
(CALLED INVEST-
MENT BY MOST HOME
FOLKS) WILL BE SO
SMALL IT WILL BE
LIKE CIGARETTE
MONEY, — YOU'LL
NEVER MISS IT.

WARREN'S PORCH SHADES may be had in Sylvan Green, Woodland Brown or Natural, or in combinations of these colors. Widths to 12 feet. Easy to hang and operate. Will serve several seasons, with care. Ask your house furnishing or dept. store for Warren's Shades (by name). They are made in America by Americans. Write for descriptive folder.

Warren's Venetian
Blinds and Warren's
Mayfair Shades,
also manufactured
by

Phone to Find
WHO SELLS IT
SEE LAST PAGE

WARREN SHADE CO., INC.
2905-2909 EAST HENNEPIN AVE.
MINNEAPOLIS, MINNESOTA

shape it strengthens and improves the garden design. In some instances this area, too, can be raised or lowered a bit so that the change in grade will heighten its effectiveness as a focal point. The central focal point, unlike that in the terminal type of focalization, must be above the level of the eye. A view of that portion of the garden beyond should not be obstructed. Such a location is an admirable one for a feature like a flat pool, a sun dial, or a bath. Interest in this feature can be heightened by the use of accent plants at the corners of the joining beds, and by the use of choice plants close by.

In both of these simple forms types of garden development the design of the area about the focal point has been stressed, for an open area here usually creates a foreground for the feature, giving a distinct feeling of openness, expanse, and simple dignity.

Now each minor axis in a design must also have its termination. These lines cannot be prolonged indefinitely into open space. They must be adequately stopped. Difficulty usually arises here because they are either more than adequately terminated and too many focal points are created or the designer omits to terminate his minor axes at all. There must be only one principal focal point but minor features, if they are kept subordinate, may serve to heighten the effectiveness of the main one.

Adequate termination means a sense of definite ending. No more. In a small, simple garden an interesting tree or shrub set a little wayward of the enclosing wall, fence, hedge, or even shrub border may be all that is needed. Something to stop the eye from roving in one direction and turn it back to the garden. In slightly larger, more elaborate gardens a bench, a simple design set against a good background is excellent for terminating a pathway, or a colored vase or pottery jar set on a pedestal may be used. In larger and more pretentious gardens bits of good sculpture serve the same end. All of these, of course, must be selected with the main focal point in mind, for they must be kept in a definitely subordinate relation.

If a pathway goes through an enclosure into an area beyond the gate will serve as a termination providing it is closed most of the time. An open Rose arch does not terminate an axis. It rather frames it and makes it of greater

importance by attracting attention to the vista created. Many times when a minor axis leads out into a lawn area or another garden scheme one can prolong the center line of the path across such an area and terminate it there by a tree, shrub group, or a larger and more important terminal feature independent of the main one in the garden. As this feature is outside the garden enclosure, there will be no feeling of competition between it and the focal point of the main garden.

Naturally the focal point in the formal scheme will seem to be more highly developed architecturally and therefore seem more important than that of an informal or naturalistic scheme. A focal point, however, is no less important in the informal development from the standpoint of good design. It should be much more subtly handled and its effect is not so easily appreciated.

Since in the informal scheme axial relationship is not stressed so strongly, the focal point, although probably located axially, is not pointed up so definitely. It is likely to be much less architectural. Even though it be a wall fountain or garden house it will be simple, rustic in character, very unobtrusive. More often groups

of interesting plant material such as trees of pleasing shape and texture or shrubs which make pleasing masses will be used as a principal element. Well-placed groups of furniture or sculpture may be used providing they are enframed and given adequate backgrounds to tie them harmoniously into the scheme.

Because many gardeners are, after all, horticulturally minded, they do not always realize the importance of these structural focal points in garden design. They rely too much on planting for the effectiveness of their efforts. But in the many months during the year when planting is not at its best a garden can still be beautiful if the basic design is well thought out and there is some attractive feature in the garden to engage one's attention.

It is not enough, though, to plan for such a feature and then put off indefinitely having it completed. This, alas, too often happens. Many an otherwise admirable garden is not as effective as it might be because its principal feature has never been completed. As compared with plant material, structural features are, of course, somewhat more costly. They are, however, indispensable to effective garden creations.



... A Bit of Hertfordshire ... a Touch of the Old South, and ... just enough of Today

A charming room is never an accident... a delightful home inevitably reflects the magic of good decorative counsel. Those authentic pieces which may have graced the library of a rural English estate... or an interesting Regency fireplace inspired for the living room of an ante-bellum New Orleans home... they are but part of a picture.

Such things, unheard of in your favorite store, are veritably at your Decorator's fingertips. Their sources may be obscure and acquisition frankly closed to you as a consumer, yet, your Decorator readily provides them plus the essential skill of employing them tastefully and to utmost advantage.

Not the least of these exclusive sources of fine things for your home, and known to good Decorators everywhere, is the Stroheim & Romann Fabric Collection. For, as you know, correct draperies and authentic upholstery fabrics play a leading role in flawless decoration.

Above is an excellent example of the handiwork of the Decorator... a gracious and eminently livable room visualized at the Savoy Plaza, New York. Your local Decorator will be glad to show you the many fabrics used in such classic settings as well as others applicable to the decorative periods you fancy.

*It costs no more
...but results are
certain if you con-
sult a decorator*

STROHEIM & ROMANN
Upholstery and Decorative Fabrics
35 East 53rd Street
New York

BOSTON • PHILADELPHIA • CHICAGO • LOS ANGELES • SAN FRANCISCO

AN HEIRLOOM REPRODUCTION OF THIS FAMOUS "CARLTON HOUSE" ORIGINAL

*Is now available for
YOUR home*

Send today
for Your Free
copy of ...

"Colonial Heirloom reproductions" ... an interesting booklet illustrating and describing many world famous furniture masterpieces; also informative Hall Clock booklet. Simply send 10c cover mailing costs with your name and address



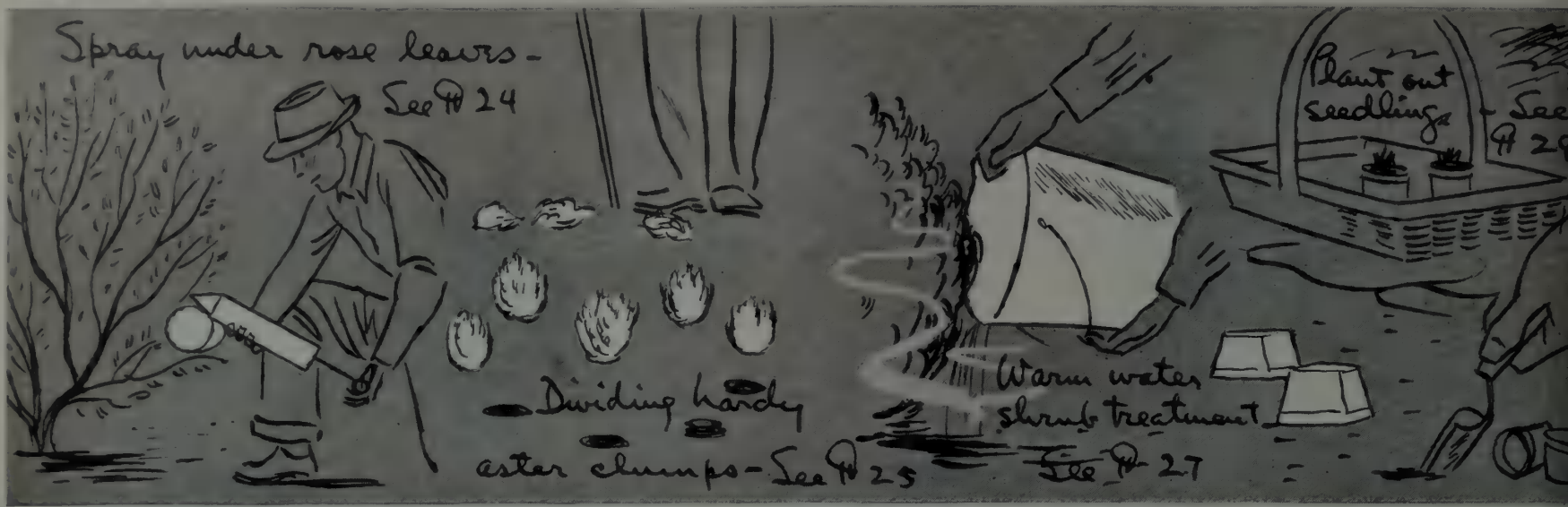
That master craftsman, Sheraton, designed the original of this famous "Carlton House" kidney desk. Colonial craftsmen have faithfully recreated the beauty and distinction of the original so that an authentic Heirloom Reproduction is now available. Overlaid with finest crotch Mahogany veneer. Tambour effect on side compartments. Brass gallery, straight front, rounded ends, embossed lines, and unique drawer arrangement. Writing bed is covered with genuine top grain leather.

This and other interesting Colonial Heirloom Reproductions are available at leading furniture and department stores.

COLONIAL MANUFACTURING COMPANY
306 COLONIAL AVE. ZEELAND, MICHIGAN

How to Find
the SEUSIT
in Last Page





THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 79

twiners. It is far easier and less destructive to the plant to pull out these intruders when they are young and tender than later. Simpler still is to prune all such invading canes from the parent vine.

14. Training climbing Roses. The climbing Roses also come in for discipline on this day of odds and ends. For wooden surfaces I use the English wall nails, fitted with a soft metal extension which clasps the vine to the wall. They are simple to use and do the work. The canes of the large-flowering types are trained so that many of the stems are horizontal, by twisting them back and forth across the supports. The theory is that the energizing sap travels more freely along a horizontal position than a vertical one. Practically I can vouch that this treatment induces such plants as Golden Climber, Mrs. Arthur Curtiss James, Dr. Van Fleet, New Dawn to flower more heavily than if they are left to their own upward devices.

15. New climber. I think I have spoken of it before, but repetition does no harm. My most successful experiment in late introductions among the climbers has been Golden Dream, a rugosa hybrid, soft chamois yellow in color, the first flower appearing in May and the last one in November. No bugs, no diseases, full sun!

16. Treatment for ramblers. Pillar Roses and rambler Roses that are still young and amenable to discipline can be untied from their stakes or pylons, the old canes removed, and the whole plant left sprawling on the ground until the buds are well started, which procedure makes

them flower more heavily along their entire length, instead of merely at the top.

17. Vines. I have fought the masculine inhibition against vines on the house or growing up into trees for many years, until resistance has been worn down by the proof, grudgingly admitted, that such climbers were not detrimental. I have to admit I am inclined to overdo the matter, but it always seems to me that the house or wall bare of vines is lacking in one of the most important features of beauty. The Belgian Honeysuckle, *Lonicera periclymenum*, Japanese Hops, Dutchman's Pipe are of rapid growth even in shade, and the Cup and Saucer vine, *Cobaea scandens*, is an annual vine I never neglect to put in my own garden or any over which I have control.

18. Color combinations. While the admission must be made—shamefacedly—that color in the garden is a minor consideration for me, there are certain rules that I have learned by heart, and I try to profit by them. Red and blue do not combine harmoniously, and different shades of red, as magenta and scarlet, are scarcely more happy. On the other hand, most shades of red, rose and pink are beautiful with lavender, and a liberal amount of white enhances the other colors. Blue should be planted in the rear, as it increases the apparent distance, thus broadening visual dimensions. Such colors as scarlet and yellow in the background bring the boundaries seemingly nearer and lessen the apparent size. This is one reason, if any were needed, for having made today a lavish planting of Heavenly Blue Morning Glories over the pal-

ing fence, and for pulling up the Helenium that towered last year on the horizon. While this rule seems arbitrary, it is pretty nearly indisputable.

19. Danger signals. As I am a devotee of the red-tipped danger markers (Log for February, page 60), the border is dotted with them now, a regular rash of the scarlet tips, showing plainly the areas that must not be touched, or at best very lightly. They are beside the Bleeding Heart, the blue Mertensias, the Japanese Anemones, the Platycodons, the tiny bulbs, all the laggards and disappearers of the garden which resent disturbance at any time. In some places I see these hands-off signals where I have not the faintest idea of what is being protected. The inmates of that particular spot are quite forgotten, and often these unexpected arrivals bring the greatest joy when they do appear.

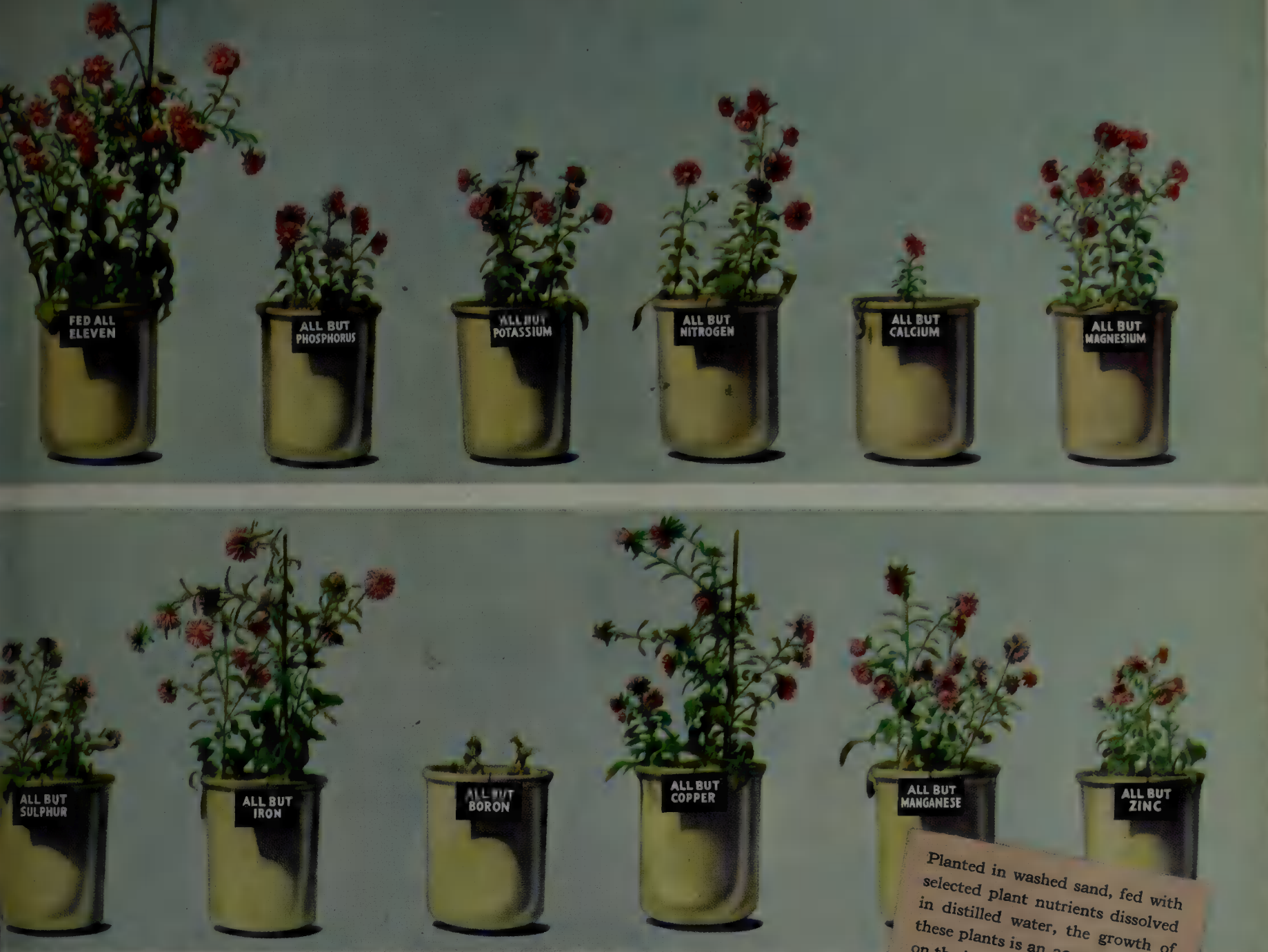
20. Self-sown Scillas. The Scilla bed is peppered with tiny green blades, plantlets that came from last year's self-sown seed. They fell comfortably into the peat moss blanket spread to catch them after the blue blossoms had turned into pods, where they promptly germinated, and will flower next season. My neighbor complains that her Scillas are all celibates. That is because she insists on early neatness, and the man with the hoe accommodates her.

21. Check the sun dial. The fifteenth of April is another date when apparent time and mean time coincide (the last was December 24th), so the sun dial was inspected to see if its position had varied during the winter. A prop-

erly set dial seldom does, but you wish to change this timekeeping according to the whims of daylight saving, as I do, then it cannot be cemented in place. Be that as it may, all dial owners should verify the position on this date, and the gnomon (the part whose shadow indicates the hour) so that its shadow falls on the twelve o'clock mark at noon. At the same time, in order to celebrate the day properly, I planted three or four kinds of Thyme at the base of the pillar. These look well, grow well, smell delightfully and are in all things appropriate. I have found that Mountain Thymes, *Thymus montanus*, are the best for the purpose. The silver Thyme, the golden-leaved one, the white-flowered, red-flowered—they will all be found in the lists under the *T. montanus* classification. If you have the heart to cut ruthlessly at the mats so that they will not encroach on the woolly-leaved Thyme, *lanuginosus*, this last is adapted to any carpet use, but a horticultural kitten in looks and actions, and does not like to be smothered.

22. Routine for bone meal. Because I had to feed something, I gave all beds a scattering of bone meal and pointed it to the surface to mix it well with the soil, being very careful not to scrape or irritate still sleeping roots and crowns. The process of "pointing" is the only safe one to employ in dormant areas, and just what the word implies. With a three-tined, bent prong weeder on hands and knees, the bone meal is incorporated in the soil with up and down motion, no dragging or raking being admissible. Nothing is more touchy than a garden.

(Continued on page 115)



Planted in washed sand, fed with selected plant nutrients dissolved in distilled water, the growth of these plants is an *accurate* check on the importance of the 11 different food elements all growing things need. The test, made at a famous university, shows that lack of any of the 11 needed elements results in stunted development.

THE DIFFERENCE BETWEEN MEDIocre AND *gorgeous gardens*

It can be lack of just one food element

Imagine that the twelve aster plants pictured above are twelve complete gardens. You'll have a true picture of why *some* gardeners achieve lovely breath-taking gardens, year after year—while others are all disappointed.

Under identical conditions of sunlight, air, water, temperature and soil under which these asters were identical. Yet *one* plant grew big and sturdy, blossomed far more beautifully than any of the others.

A seemingly insignificant difference in *diet* was entirely responsible. Each of the failing plants lacked *just one* of the food elements every growing thing needs from the soil. There could be no clearer proof that partial failure is always risked if you omit even one needed element from your feeding program.

That's why so many of the best home gardeners use VIGORO, the complete plant food that supplies all eleven needed elements in balanced proportions. Vigoro almost *guar-*

antees the beauty you want in your garden!

Feeding with Vigoro is the easiest way to get a weed-free lawn. Vigoro encourages deep, extensive root growth that tends to choke out weeds; top growth so thick it leaves no space for new ones to sprout.

Lawns, flowers, shrubs, trees, vegetables—Vigoro supplies them all with the complete diet they need. You'll find it pleasant to use—SAFE and economical. Order Vigoro now, from your garden supply dealer!

PRODUCT
SWIFT

VIGORO

SUPPLIES ALL THE FOOD
ELEMENTS NEEDED FROM SOIL



"I'll see you at the Savoy-Plaza"

You may hear it in Paris or Palm Beach, but the last word of the smart travelers who know New York is always the same—"I'll see you at the Savoy-Plaza."

Henry A. Rost, Managing Director

George Suter, Resident Manager

SAVOY-PLAZA • OVERLOOKING CENTRAL PARK • FIFTH AVENUE, 58TH TO 59TH STREETS, NEW YORK

ate not yet ready to wake up
as I have said before, much
the so-called winter-killing is
ely the result of too drastic
vation early in the spring.
e is where the personally
ted garden often comes in
d of the one tended by hired
r.

Delphinium precaution.

The first preventive meas-
is due now. It concerns the
hinium, and if begun as soon
e shoots appear above ground
usually keep ahead of trou-
that might come later. Pre-
the following tonic and use a
ul of the solution, after water-
once a week around the roots
ne plant. Put four pounds of
cultural lime into a gallon of
ng water, add one pound of
eco dust, and dilute the quan-
with water to make five gal-
On the farm where smokers
plentiful but sources of to-
o dust far away, I saved all
r and cigarette ends during the
er, pounded them up in the
ar, and the mixture worked as
as the more sophisticated for-
t. An emergency measure pos-
if not convenient. In England
aw some magnificent plants
h the owner said were treated
a handful of lime mixed
a teaspoonful of salt, dug in
in three weeks. Remember-
the deadly qualities of salt,
eco seems safer, but the Eng-
plants appeared to thrive on
method.

Rose spray. Another scheme
for keeping a jump ahead
the bugs is the spraying of the
s as soon as the leaves have
a form. I do not wait for the
to come, but take it for
ed they are on their way, and
the bushes as if the bugs were
dy there. This prevents them
getting a foothold when they
arrive on the scene. For this
lousing I do not use any grand
dy. Probably inborn thrift
not allow expenditure when I
lting at windmills, or fighting
nonexistent! The homely rem-
which always works was told
y one of the farmer gardeners
e plants grow in spite of lack
ash. Take a good ordinary
soap of household use, half
e melted and added to a pail-
f water, and apply this mix-
with a garden sprayer, being
ul to get it to the underside
e leaves. As always, the only
to secure this result is on the
s shooting upward. The rec-
ended two-quart glass squirt

gun of the tool room is the easiest
sprayer to handle for the purpose.

25. Dividing hardy Asters. In
the spring hardy Asters
should be divided, as they throw
out rooted tufts of great vigor in
all directions. Pull the clumps to
pieces and replant them in circles
about 18" across with one in the
center for luck. In selecting types
for gardens in localities of early
autumn frosts, only the earliest
ones can be depended upon to ma-
ture into bloom before they may
be nipped. Such are Sam Benham,
feathery white; Anita Ballard, lo-
belia blue; St. Egwyn, rose pink.
The same dividing treatment is due
now for the fall bloomers: hardy
Chrysanthemums, Boltonias, Japa-
nese Anemones, late Aconitum, but
plants that flower before the end
of August are best left alone and
cared for five months hence.

26. Feeding Narcissus. As the
Narcissus bloom, I try to
be sure they have plenty of water
and food, the first to aid the pres-
ent flowering to perfection, and the
last to be ready for the bulb's use
when it goes into its period of ap-
parent dormancy and is in reality
creating the bloom for next season.
The only time it is possible for
any bulbous thing to recoup its
strength by food is when it is stor-
ing energy for another year after
having bloomed this one. A stitch
for next year's garment. I have
been told that soft coal ashes were
a good stimulant, and the blooms
of the adviser bore out her testi-
mony, but I usually confine myself
to some regular bulb food prepared
for the purpose. When this par-
ticular can is empty, I have given
the bulbs the forcing food always
kept on hand for reluctant grow-
ers: sift together a spadeful of
sand, two of humus or wood soil,
a handful of bone meal or wood
ashes, and the same of some dry
animal fertilizer (see "The Plant
Food Shelf," March). Mix all these
ingredients and keep on hand for
a quick pepping up. Plants cry
for it.

27. Warm water treatment.
Although I said at the be-
ginning that the wise gardener
worked with Nature, sometimes the
lady can be fooled, and one way
to do it is by artificially warming
ground too cold to stimulate cer-
tain shrubs and bushes into the
quick growth desired. Saturate the
soil around them with water not
too warm to put the hand in. This
is always done to start the Roses
on a lattice with a western expos-



For Social Success

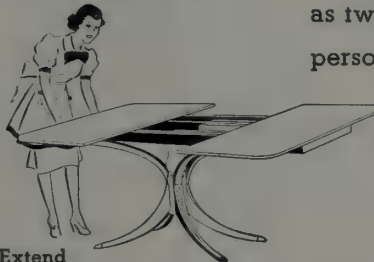
Dine on a *Danbury



Lift the drop leaves



Turn the top



Extend



THE NEW DANBURY TABLE has been ac-
cepted by house and apartment dwellers
everywhere. Not only because it is a beau-
tiful table, made of the best cabinet woods
obtainable, but because it is so convenient.
This unique table can be used as a small wall
table as illustrated above, or by a simple turn
of the top, may be extended to seat as many
as twelve guests. It is easily operated by one
person and is just as sturdy open as when
closed. The DANBURY comes in a
choice of many sizes and designs.

Lovely CHARAK furniture should
be in your home. Hundreds of pieces
from which you may make your
selection — furniture for the living
room, bedroom and dining room. Fill
out coupon below
for beautifully illus-
trated booklet. It will
be mailed promptly
at no cost to you.



*PATENTED NO. 1969875

CHARAK Furniture Co.

NEW YORK • CHICAGO • LOS ANGELES • Factory at BOSTON

CHARAK FURNITURE CO.

38 Wareham Street, Boston, Mass.

Please send me without obligation your free new booklet "Lovely CHARAK Furniture"
which includes a full description of The Beautiful Danbury Table.

Name _____

Address _____

City _____ State _____



Make Your Windows Reflect the Refinement of Your Home

YOUR windows play a vital part in complementing your decorative scheme. Guild-made Venetian Blinds will cause your friends to remark, "What stunning windows," for Guild-made Blinds are measured to fit and always look neat and trim. This gives them a smart, tailored look which can be obtained in no other way.

To secure a charming window that will reflect your own good taste and refinement, be sure to select your Venetian Blinds with the "Guild Seal of Quality". Before you buy Venetian Blinds, look for the identifying seal and be sure of a quality product.

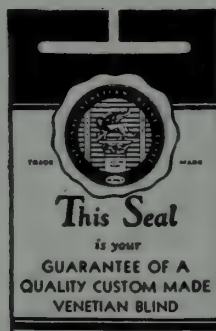
FOR YOUR PROTECTION

Write to the Managing Director at Guild Headquarters for the names and addresses of manufacturers who make "Guild Seal of Quality" Venetian Blinds.



NATIONAL VENETIAN BLIND GUILD

Terminal Tower, Cleveland, Ohio



LOOK for this tag before you buy your Venetian Blinds

ure, which does not come in for much natural sun early in the spring days.

28. Save Lilac suckers. The suckers around the hybrid Lilacs are being dug up, which improves the bloom and the growth of the parent shrub. These offshoots are planted in the rooting bed, where they develop in time into little bushes themselves. Last fall the Lilac areas were heavily limed, so this spring they are equally fertilized with generous hand. It should be remembered that where lime has been used this material has a tendency to impoverish the soil, since its function, or one of them, is to make available plant foods already in the ground.

29. Toughen up the seedlings. Toward the end of April I begin hardening off the seedling plants in the cold frames, or their equivalent. A heatless room in the house, an attic or a cellar will do, but it is certain death to the little things to take them from warm protection to outdoor climatic vagaries without this interim of "toughening," so to speak. When they are planted out finally, strawberry baskets make ideal protectors for the young things. They furnish

plenty of air, and it is as easy to carry a dozen, nested, as one alone.

30. Creative pleasure. The little room for poetic rhapsodies in these first garden days. Ruthlessness is imperative, throwing out what has not proved worthy to be kept. Never take a garden room with an inferior clientele. Philosophy is also needed to envisage calmly the winter's loss. They will always happen and one is immune. There is nothing as a 100 percent garden, if there were, a sad thing 'twould be, for it would have no future. Still, interest of a type above fertilizers and sprays is bound to creep in, as is shown in the case for the last day of the month. "Have just planted a delightful backdrop for the border. Hocks, Exquisite; blue globe 'tles, *Echinops ritro*, and Dragonhead, *Physostegia virginica*." I have this last in the garden on account of its quaint name. Obedient Plant, so-called from the curious fact that the individual flowers can be turned to any angle or position on the stem, and will remain just as placed. *The art of having one thing in the garden do as it is told is inexpres- encouraging!!*

OLD CHIMNEYS MAKE NEW WALLS

CONTINUED FROM PAGE 71

from the old. So also the bricks, with the exception of such molded bricks as give particular loveliness to the porch you see opposite. The new house, notwithstanding the fact that it is largely constructed of old materials, is as sturdily built as one could wish. Within the solid masonry walls is rock wool insulation and conventional plaster work. The roof is of reddish-black tiles. All flashing is lead-coated copper, and all gutters and leaders are of lead. Heating is done by steam and radiators, with regulating thermal controls. The supply piping throughout the house is red brass. Windows are double-hung wood sash.

The plan of the house was spe-

cifically dictated by Mrs. Ch. personal requirements. In addition to her own bedroom, which trim bay windows toward the south and west, there is a guest room and servant's room on the ground floor. She did not wish a dining room, but had the plans so drawn that one could be easily added to the project behind the kitchen. The walls are ready and waiting to support it. In point of convenience for the owner, the plan would be hard to fault. And in point of architecture, its individual blend of French tradition and Yankee commonsense is both easy and lightful. Its location at Ship Point, Connecticut, on Long Island Sound, is a perfect complement

THE PRACTICAL GARDENER

PROPAGATION OF PLANTS. Nothing in the garden is more definitely satisfying to a true gardener than the plants that he has raised himself. Some of my loveliest Breeder Tulips were grown from seed. Two or three fading flowers were inadvertently overlooked until the seed had ripened. When the

bulbs developed into flowering they were found to produce more harmonious blending of colors than the parent bulbs.

My stock of *Evonymus radiata* has been increased considerably since I found that the vine could be rooted at a joint. A flower is placed in proper juxtaposition

and the joint is held close to the soil with a hairpin. When the root is formed the new plant is detached. I generally leave it in the pot for about ten days so that it will surely have time to recover from the amputation. It is then set out in its wanted position.

A similar method is employed with the Broad Blueleaf Honey-suckle, which is expensive and not offered by all nurserymen on account of its rarity. The tips of the pendulous branches are covered with soil. They will not always root, but I have several plants thus grown.

Most miraculous of all is a climbing Rose which was grown from a cut flower. The stem of the fading flower was stuck into sand which was kept quite damp—but not too damp. A glass tumbler was set down over it to conserve moisture on the leaves. After several weeks, a root was formed. From that small beginning three or four years ago came a climbing Rose that bore over sixty blossoms this summer.

—JANE BOOTH
MARSHFIELD, WIS.

RED FOR THE FLOWER BORDER. Emphatic notes of rich soft red in a flower border impart a

quality of lively warmth to the garden. One of the best plants for this purpose is the rather new *Nicotiana* known as Crimson King. Less gangling than the white-flowered sorts and growing about 4' high, it bears crimson trumpets from July until late fall. The flowers are open during the day, which is not always true of *Nicotianas*, but it is only at night that their heavy perfume is exuded.

The New York Botanical Garden, which uses it lavishly in the annual borders, finds that it comes true from seed every year.

It is sown indoors the last of March in a mixture of sand, leaf mold and garden soil. The young plants need to be kept quite warm and moist and must have perfect drainage, and when set outdoors the first of June they require full sun and a deep, rich, loamy soil. Wood ashes forked in will add the desirable lime and potash.

This red *Nicotiana* is a form of *N. sanderae*, which is a hybrid originated in 1903 by Sander & Son in England from the two Brazilian species, *N. alata*, a whitish night-blooming perennial, and *N. forgetiana*, an annual with rose-colored corolla lobes.

—CAROL H. WOODWARD
NEW YORK, N. Y.

A delightful Dutch door...

built of the **WESTERN PINES***



STURDY, chaste, simple... this Dutch door of the Western Pines will long retain the radiance of its enamel; open with ease and close with security, year after year. For these woods are rightfully noted for the lasting beauty they give to even the lightest colored paints; and noted, too, for the satisfactory service that comes only from perfect seasoning.

FREE! Write today for the NEW 1938 edition of "Western Pine Camera Views"—a pictorial brochure designed to guide you in building or remodeling. Western Pine Association, Dept. 47-H, Yeon Bldg., Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

Sensible Livable

MODERN



AN ACHIEVEMENT IN DESIGN BY DUNBAR



Modern furniture, to justify itself, must be original and beautiful in design, useful, and above all, comfortable. Dunbar is the first source for Modern in this country because its furniture fulfills all these requirements besides being moderate in price.

WRITE FOR "DECORATING THE HOME OF TODAY." We have prepared an interesting 16-page booklet on interiors and furniture periods which will be sent on request.

DUNBAR

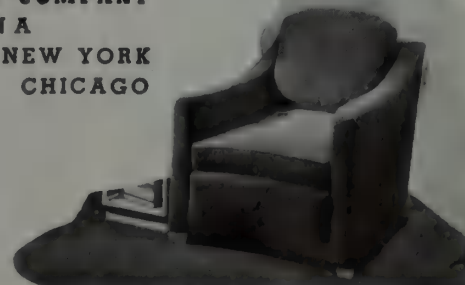
FURNITURE MANUFACTURING COMPANY

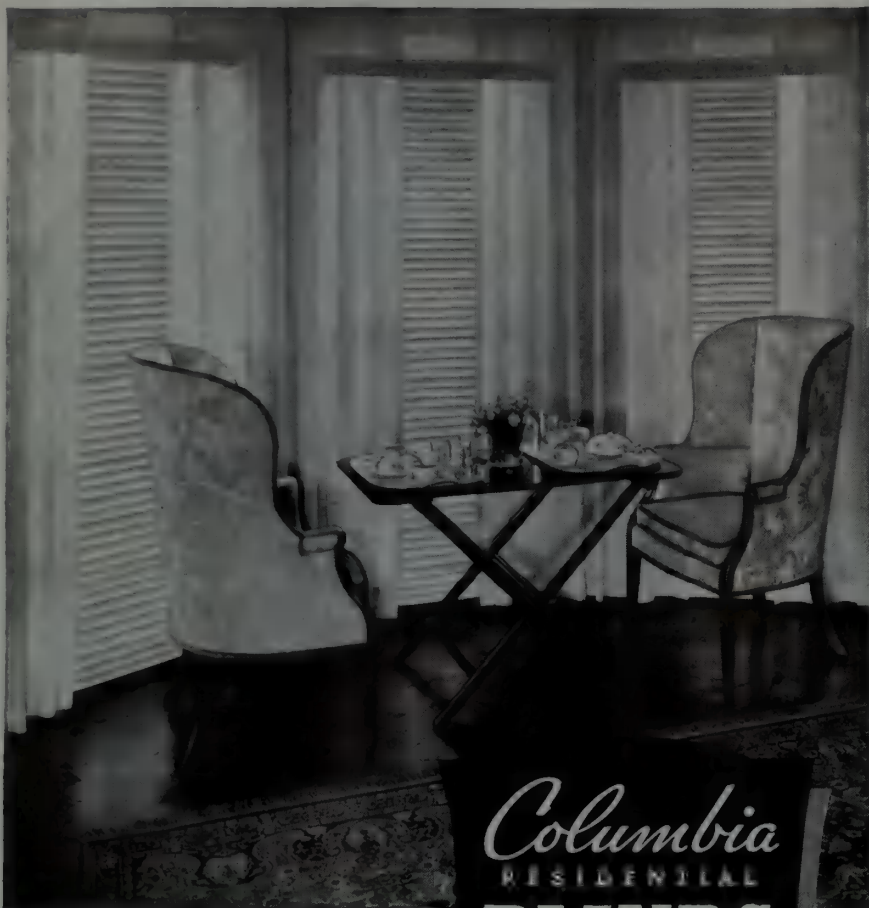
BERNE • INDIANA

385 MADISON AVENUE • NEW YORK

1638 MERCHANDISE MART • CHICAGO

Phone to Find
WHO SELLS IT
SEE LAST PAGE





Now, More Than
Ever-You'll Want

Columbia VENETIAN BLINDS

THE famous Columbia Residential Venetian BLINDS which add refinement and charm to your windows are now made with an enclosed head—a neat, small wooden casing with a beautifully moulded face. This enclosed head conceals the top mechanism as well as eliminating the heavy tilt rail and the unsightly light streak at the top of the BLIND.

There are other improvements to the popular Columbia BLIND, such as smooth action tilt, positive automatic safety stop, all of which have recently been perfected in the Columbia Research Laboratories.

The new enclosed head makes Columbia BLINDS the last word in smartness when measured and fitted

Columbia
RESIDENTIAL
BLINDS

*Used Everywhere
to Beautify Homes*

BY THE MAKERS OF
COLUMBIA
CLOTH
WINDOW SHADES

by a selected Columbia Authorized Dealer. Each BLIND is made by expert craftsmen, assembled by hand and personally inspected in the shops of the world's largest producers of quality Venetian BLINDS.

Yet, in spite of the quality of craftsmanship of Columbia BLINDS, their cost is very moderate and therefore, be sure to consider Columbia BLINDS before you buy. You will have a permanent investment in lasting beauty, complete satisfaction and

comfort. Send coupon below today for your free copy of "Book on Blinds", which contains many illustrations in full color, and practical suggestions for window treatments. It is free for the asking.

H. B. 4-38

Columbia

BLINDS are custom made and carry the "Guild Seal of Quality"



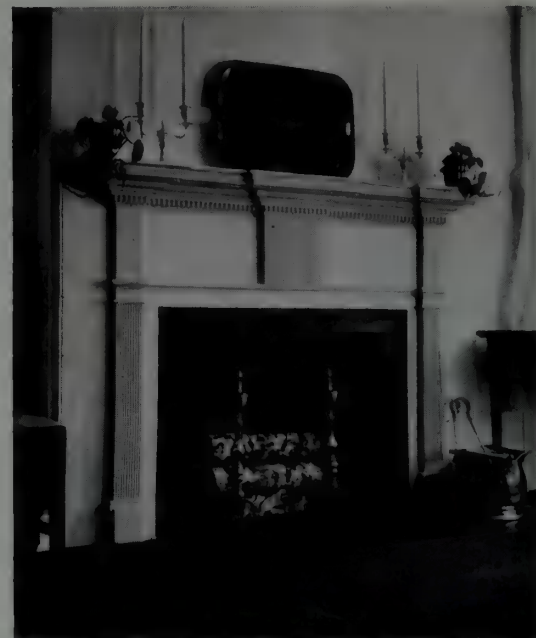
THE COLUMBIA MILLS, Inc.
225 Fifth Avenue, New York

Please send me your newly published "Book on Blinds" and the name of an Authorized Dealer—no obligation.

Name _____

Address _____

City _____ State _____



Mantel from Edwin Jackson in the home of Henry Otis Chapman, of the firm of Henry Otis Chapman and Harold W. Beder, New York architects

MANTELS

BY EDWIN JACKSON

THE mantels in these photographs all come from houses built by native American carpenter-builders, once the houses of people of "quality" and means but now, with the fields worn out and the family fortunes long since destroyed by wars and bad times, occupied by poor farmers or completely abandoned. The houses are in the Virginia peninsula between the James and the York Rivers, in the center of which Williamsburg is located.

The early eighteenth century fireplaces of the vicinity generally had an arched top to the fireplace opening: a natural result of the brick construction. Later this arch was concealed by a straight marble facing, but in the earlier examples it remained as a natural architectural feature, and the wood mantel was often shaped to conform.

The mantel illustrated with such an arched top is probably an example of remodeling to keep the home "up to date." Pilasters were seldom if ever used with this period of mantel, the usual treatment being architrave moldings, with perhaps a keystone in the center. But by the later part of the eighteenth century pilasters or columns were *de rigueur*. There is circumstantial evidence to indicate that moldings were removed and these new pilasters added.

More conventional but very fine examples of



Charming and naïve design with vigorous, raised sunbursts surrounded by incised stars

gant and studied
its proportions
delicately mold-
Slender engaged
ble columns



ved arched open-
to follow segmen-
arched brickwork.
shelf is also much
ter than usual



ALL MANTELS SHOWN IN THESE PHOTOGRAPHS ARE FROM EDWIN JACKSON, INC.

teenth century mantels of this vicinity are the
with delicately reeded pilasters, nice dentils,
rich, well-proportioned moldings.
The mantel with the raised sunbursts represents
departure from the conventional. The carving on
Virginia mantel might well have been done by
the talented slave, who interpreted the conven-
tional Adam forms in a simple but vigorous manner
suggestive of African primitive art.
But probably the most interesting and imagina-
tive of all this group is the mantel with the applied
and ornamentation on the shelf and sides. The
pattern on the shelf is a very conventionalized vine,
the drops on each side of the column are a
direct interpretation of the husks or keloos so pop-
ular in the Adam style.



Elaborate cornice and
heavy shelf with bold
carvings flanking both
sides of the engaged
reeded columns



GEORGIAN

Dignity

THIS formal design, Strahan No. 7397, provides
a suitable background for well planned decorative
schemes in the manner of the 18th Century, lending
particular charm to graciously proportioned rooms. This
beautiful paper is the result of painstaking research and
faithful reproduction on the part of Strahan technicians.

THOMAS STRAHAN

Company

ESTABLISHED 1886

Factory:
CHELSEA, MASS.

New York Showroom:
417 FIFTH AVENUE
Chicago Showroom:
6 NORTH MICHIGAN AVENUE

Distinguished Selections for Smartly Planned Interiors

this handsome fabric

COPTIC CLOTH

★ Woven from Snia Viscosa Rayon, distinguished for its superior, opulent drape, Coptic Cloth has simple but rich texture interest. Leading decorators recommend this handsome fabric for draperies, coverings, spreads—a multiplicity of uses. Suitable for period furnishings, as well as pure modern. 50 inches wide—ample color selection. \$3.50 a yard, retail.

*and this superb nubby
Scotch-type washed frieze*

KARA-TWIST

★ Woven from premium-quality worsteds and wools, Kara-Twist is the first domestic-woven frieze accurately to duplicate the costly imported variety. Because the yardage is pre-washed, the tightly twisted nubs retain their amazing "steel-spring twist" throughout repeated cleanings. In a choice of 16 smart decorator colors for standard size rugs as well as tailored-to-fit carpeting. In broadloom widths up to 18 feet. \$9.95 a square yard, retail.

See both at your favorite store

Coptic Cloth and Kara-Twist are produced exclusively by Marshall Field & Company designers and weavers. For style, value, and price, you will find it to your advantage to insist on being shown none but the genuine. Any inquiries will be promptly acknowledged if you write directly to House Beautiful or to Marshall Field & Company, Manufacturing Division.

PRODUCTS OF MARSHALL FIELD & COMPANY

Manufacturing Division

200 MADISON AVENUE, NEW YORK
THE MERCHANDISE MART, CHICAGO



ITALIAN TOURIST INFORMATION OFFICE

Lake Como is a jewel of deepest blue

LAKE IN ITALY

COMO. Garda. Maggiore. These are magical names, the names of Italy's lakes. Since time immemorial people have quarreled bitterly as to which was the loveliest. You must see them all to decide. Coming from the north, you will probably see Maggiore first. The picture is painted in pastels with villas and villages dotting the lake-side, flashing red roofs and pink walls against the dreamy blue of the waters. It is a large lake, serene and friendly. Save yourself days to see it. Settle down and toward evening make a point of taking a row-boat over to the Isola dei Pescatori, just at the hour when the fishermen spread their nets upon its shores. Then eat supper with them, supper rich with garlic, topped with a peasant wine and a brave peasant cheese. Or wander through the wonderful gardens of the Isola Bella in the morning and you will come to the conclusion that no gardens compare to the Italian with their almost black cypresses. In the background, to the north, the Alps magnificently brood over the scene. Surely, you decide, there can be no sight finer.

Until you come to Como. Because you cannot see the Lakes without developing a fierce partisanship, let it be confessed right here and now that the writer is a violent Como supporter. Como is littler, deeper, bluer than the others. It adds to its physical charms a memory of the violence and drama of Italian history when the Borgias rode high in the saddle. The small city of Como, with its astonishing cathedral, sets the key of the mood. From here you go to the Villa d'Este, and from here on nothing you see seems credible. Both the Villa d'Este gardens and those further along the same shore

at the Villa Carlotta are unique all the world. Then, too, the sweep of the stairs down from the castle into the water at the Balbianello promontory is exquisite. But of all is the green headland of Bellagio. On its crest is a ruin, a castle which will evoke the imagination for you, a daring and desperate past, and below you look down on more antique remains at the water's edge and you feel that for one moment at least you have had your fingers on the pulse of a day which is gone.

Garda is more like Maggiore, that it is larger, its shores less precipitous. Garda seemed to me to have less character than the other two, until one happy morning when I discovered her charm. It was the case of a six o'clock train. In dawn's early light, she was a magic. A scarf of mist hung over the waters and above it were the hills and a warm and vibrant blend of colors, while everywhere was a scent of flowers with the dew on them. Which led me to believe that her allure was subtler, more to be sought out than the charms of the other two.

Regardless of individual characteristics, all three boast first-class hotels where you may live luxuriously. Garda is perhaps the best where you can be most alone. It is the least "discovered." Here you are in the mood, there are hamlets which scarcely know the sound of tourist feet, and if you are intent on digging out some little-known spot where you can hear only Italian spoken and only natives, your best chance is at Garda. There is only one way to choose your lake, as I have indicated earlier, and that is to retrace your steps and see all three. Then you will know which is your choice.

ake CHARM your guest...



with NU-WOOD

■ That elusive thing called *charm* transforms your home when you cover walls and ceilings with Nu-Wood. There's a little something about harmonious wood colors that makes every interior look its best... brings out the features of your furniture and decorations. There's a richness of texture in Nu-Wood, too, that adds real action.

Nu-Wood did nothing but decorate, would want it for the extra beauty it adds. Yet, Nu-Wood does far more than this. It is an effective noise reducer, bringing you the peace and comfort of quiet rooms. It adds insulation efficiency, especially important if you have air conditioning. And it is a permanent finish, freeing you from the expensive need of periodical redecorating.

Available in many patterns and in warm shades of color—quickly and easily applied—amazingly low in cost—Nu-Wood is the ideal material for living rooms... game rooms... any room that needs new life and interest. Write today for our free booklet. Let it show you new possibilities of charm and comfort for your home!

NU-WOOD
INSULATING
INTERIOR FINISH



...Products of Weyerhaeuser... Balsam-Wool

CONVERSION COMPANY
111-4, First National Bank Building
St. Paul, Minn.
men: Please send me your free, illustrated booklet showing how Nu-Wood can add new life and comfort to my home.

State

THE ROAD TO ROSES

CONTINUED FROM PAGE 75

mean that gardeners in the United States can be assured of the same results till the plant has had general tests here. There are, however, plenty of good new and older varieties whose performance habits are known, and such a list is given at the end of this article.

Ideally, what everyone is seeking today is Roses of perfect form with the "high-pointed buds." We express dislike for loose, open blooms. But here a word of caution is necessary. Some exhibition Roses make poor garden plants and are so stingy with their blooms that, unless you are an expert taking pride in perfection of bud alone, you may be disappointed. Seeking and striving for perfection is certainly a commendable trait, but one should have a lot of patience and quite some experience before these high aims can be realized. Hopes run high when the amateur sees the finest greenhouse Roses exhibited at large flower shows. But he doesn't always realize that these are the results of painstaking effort on the part of Rose experts and can seldom be duplicated in the average garden. On the other hand, the home gardener can eventually produce Roses that will rival these.

The first requisite of good Roses is proper plants. You have read in the catalogues such terms as "2-year, field-grown Roses"; Roses that are "low budded on wild understock"; and "own root Roses." The first of these is self-explanatory. It means that your plants are old enough to do well. The second means that the upper part of the plant is grafted on the roots of a wild Rose hardier than the hybrid. The third means that the Roses grow on their own roots.

In the Northeastern part of the United States there is no doubt about the advisability of planting nursery-grown Roses that have been budded on a suitable and hardy understock such as the wild *Rosa multiflora japonica*, which most nurserymen use. But you must go still further and insist upon knowing that these plants were kept healthy during their production period, that the roots are free and clean, that the leaves and branches were kept free of disease. If you can be sure of these factors, then look for a large mass of fibrous roots, three or four good fat branches thicker than a lead pencil but not any longer. Do not

Newest Note in Home Heating the DELCO CONDITIONAIR

Product of GENERAL MOTORS



The Delco Conditionair gives your family the healthful benefits of winter or year 'round air conditioning with this completely engineered unit.

The DELCO CONDITIONAIR

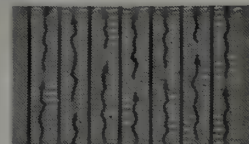
— single simple system automatically heats, humidifies, filters and circulates healthful air through every room

THIS remarkable development of General Motors is extremely economical and efficient. It burns either oil or gas. With oil, the famous Delco Oil Burner with the Rotopower unit and the Thin-Mix Fuel Control wrings the last calorie of heat from every drop. With gas, the fast heating, radiant, Luminous Flame offers equal economical advantages.

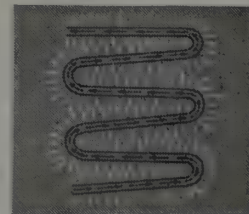
The Delco Conditionair provides all the functions of winter *air conditioning*—and you can add summer *cooling* at any time in the future by making provision now... a *plus advantage!*

If you are building a new home—or if your present heating system lacks modern air conditioning facilities, the Delco Conditionair adds value to your home, and protects it against early obsolescence.

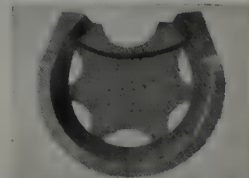
Delco-Frigidaire also offers other automatic heating and air conditioning products including oil burners, automatic steam or hot water furnaces, and water heaters. Send coupon today.



DELCO MULTI-PATH PRINCIPLE of Air Flow promotes greater economy by dividing the air into seven thin, quickly heated layers.



"S-CHANNEL" principle of Flue Construction provides more surface for absorbing hot gases, hence greater efficiency.



DELCO HEAT HOARDER. New type combustion chamber stores heat and slowly releases it. Less fuel is needed.

It pays to talk to

DELCO-FRIGIDAIRE

CONDITIONING DIVISION, GENERAL MOTORS CORPORATION, DAYTON, OHIO
AUTOMATIC HEATING, COOLING AND AIR CONDITIONING EQUIPMENT

MAIL COUPON TODAY! Please send me complete information about ☐ Delco Conditionair. ☐ Delco Automatic Furnace. ☐ Delco Oil Burner. ☐ Delco Water Heater.

Name _____ Address _____
City _____ State _____

HB-4

Shut Down on "Window Worries"



Bronze Windows now cost less They're weather-tight; easy to open or close

STRUGGLING with windows is an annoyance that today's home builder may fortunately avoid at an astonishingly reasonable cost... with windows of Anaconda Architectural Bronze.

They're economical. Bronze needs no painting or servicing, your initial cost is your *only* cost. New standardized designs have brought about surprising cost reductions.

Easy to operate. Bronze does not swell or shrink. Summer or winter, wet weather or dry... these rust-proof windows are made to open or close with finger-tip pressure.

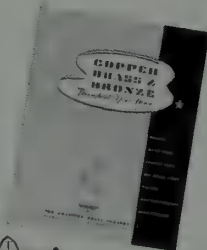
Weather-tight. Precision-made windows of Anaconda Architectural Bronze are tight and weather-

proof...and will remain so throughout the years!

Ask your architect or builder about windows of Anaconda Architectural Bronze. All styles—casement or "double-hung"—are available. We do not fabricate windows, but supply Anaconda Architectural Bronze to leading manufacturers. 38148

WRITE FOR FREE BOOKLET

"Copper, Brass and Bronze throughout the Home" tells more about windows and other non-rusting, long-lasting metal products which make for care-free, economical living.



THE AMERICAN BRASS CO., General Offices: Waterbury, Conn.
Offices and Agencies in Principal Cities. In Canada: Anaconda American Brass Ltd., New Toronto, Ont.

FOR WINDOWS
Anaconda Bronze

be misled by three or four long canes from a weak root, because these canes must be cut away.

PLANTING LOCATION. So much has been written about proper drainage for a Rose bed that this in itself scares many gardeners away from Roses. Yet you would not dig a cellar for a home on a low piece of land where excess water would drain. Neither should you prepare a Rose bed in a low, wet spot where water will stand for several days after a hard rain. The average location and soil that will grow annuals, perennials, or a good crop of vegetables will be adapted to Roses, too. I am convinced that in the northeast there are more Rose beds that are over-drained and consequently dry out in midsummer than there are beds that are under-drained.

We used to think garden Roses needed a full day's sunshine, but I suspect this also follows the English theory. We are finding more and more Roses that thrive where they get only half or two-thirds of the day's sun. To avoid a hard, northern exposure with too little sunlight is only good common sense. A location where the early sun does not strike allows you to enjoy Roses in their fullest beauty.

Where you have room for a few Roses, they need not always be in a bed by themselves; plant in front of taller shrubs or low evergreens, Roses will produce summer and autumn color lacking in border plantings. It is surprising how a few Hybrid Teas, and especially Polyanthas, carefully set in the foreground, be perfectly at home. And they will thrive in partial shade.

If you are going to plant Roses in a place where you have been successful with other flowers before, little need be done except a thorough spading about one foot deep. Do not rake level for a week, but allow the rough-spaded surface to get plenty of sun and air circulation before planting. If you are forced to plant in a new location where the soil is low in fertility, then it may be necessary to remove the top spade depth of soil, bring in a four to five-inch layer of cow manure and spading this into the lower foot. If the ground is very heavy clay you may add six inches of coal ashes or sand. Then fill with clean top soil. After the manure has settled, the final level of the Rose bed should be an inch or two lower than the surrounding surface, but *never* higher to form a mounded bed so commonly seen.

Simple Or Complicated Home Heating

(Which do you want?)

1. Do you want the basement free from heating ducts?
2. Do you want your walls free from cut-outs for grilles and your floors free from registers?
3. Do you want radiators that are so made, they can be in the room and still be entirely out of it?
4. Do you want air conditioning, provided it costs less than any system you have heard about so far?

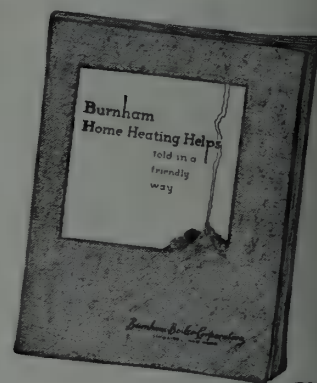
These are but four things that are important. How about all the rest that you want to be sure of having or not having? There's radiant and convected heat, for instance.

Your heating and air conditioning can be complicated. Or very simple. The Burnham is the simpler way. Cost is less. Results are equal to any. Send for this Home Heating Helps Book. Get full facts. See for yourself.

BURNHAM BOILER CORP.
Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler



Bathroom Ideas

Looking around for a bathroom that's "different"? Here's an inkling of how Case vitreous china bathroom fixtures can help you. The T/N PIECE water closet—it's actually in one piece, seat and low shelf on the same level—can be placed anywhere. Unlimited bathroom



outs are possible, for you can put the T/N corner or beneath a window. Even under staircase, if you want to plan an extra bathroom or powder room. For a lavatory with equal utility, look at the Winston. Large, generous shelf for toilet articles, and if you wish, pressed soap dish and chromium towel bars



Match the legs and fittings. See how the tiled front overflow improves appearance. One of Case vitreous china fixtures is available in such a wide variety of colors, you're bound to find just the color you are looking for to complete your ensemble. And priced so you can include them in the most modest budget.

A. CASE & SON MFG. CO.
BUFFALO, N. Y.

We will be glad to send you illustrated material to help you with your bathroom planning. Just write to:

A. CASE & SON MFG. CO. Founded 1853
in Buffalo, N. Y. Dept. D-48

The addition of a well-balanced chemical plant food is recommended according to the directions of the manufacturer. Care should be used to keep such strong, fast-acting food in the lower layer of soil so that very little comes into contact with newly set roots. A Rose is not capable of assimilating much food until it is established; many perfectly healthy Roses are injured by too much feeding in the beginning. It is far more important to nourish Roses after they are established and continue this feeding at intervals of about a month. I cannot give any cut and dried formulas for Rose feeding because the fertility and texture of soils vary so much in different gardens. A chemical fertilizer which consists of nitrogen, phosphorus and potash in the proportion of about 4-10-4 is usually safe to use, provided that less than a handful is worked in the soil around each plant no more than once a month.

Within recent years much has been said about soil acidity and alkalinity. I have seen very good Roses grown in soils of both types. Your local county farm agent or state experimental station can readily determine the acidity of your soil and advise corrections to establish a more nearly neutral soil. Good bone meal has been used for centuries as a garden fertilizer, and we assume Roses like it, though in midsummer they frequently need a more balanced fertilizer that acts quicker. The gardener who expects that some outsider can always specify the exact amount of feeding for a Rose garden will be woefully disappointed. Do a little experimenting yourself.

WHEN TO PLANT. During March and early April in the latitude of New York City the ground is usually open and ready to receive dormant Roses. There are still many who associate tenderness with the Rose and for that reason wait to set out plants until the weather is too warm. Many Rose losses and failures may be attributed to late spring planting. Potted Roses may be set out in May and June, however. These plants are practically "tailor made" and their handling and planting are comparatively simple. Recently there has been devised a method whereby large Roses with sufficient roots are placed in paper pots where they have plenty of room. This type plant gives good results. The same is true of a Rose prepared in a common clay pot for late planting, except that the clay

SEALAIR WINDOWS

in these fine new homes



● Residence in Kansas City, Missouri



● Residence in Hammond, Indiana



● Residence in Cleveland, Ohio



HUNDREDS of homes of all sizes and architectural types are now equipped with Kawneer Sealair Windows of ALUMINUM or BRONZE. Owners, architects, and builders from coast to coast are enthusiastic about these up-to-date windows. They always operate easily, regardless of weather conditions; bring comfort, cleanliness and fuel savings because they are weathertight; add new beauty to the home; never require painting; will not swell, shrink, rust, or rot out; cost no more than ordinary windows in the long run. Write for illustrated booklet.

Kawneer

SEALAIR WINDOWS

THE ORIGINAL LIGHT ALUMINUM OR BRONZE WINDOWS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME..... ADDRESS.....

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer



Journey's End

Modish
Beautifying
Practicability
all are
expressed
in this
Distinctive
Bath Room
Pattern
from the
White Rose
Decorators
Line for 1938

Ask your
Decorator
for York
Wall Stylish
Patterns

**YORK WALL
PAPER CO.
YORK, PA.**

JOURNEY'S END



CYMBAL
by Tiffin

*Cymbal on the dining
table in the exclusive
Sutton Place residence
of Miss Miriam Hopkins;
star of stage and screen.*

Cymbal is the choice of discriminating people known for setting tables of distinction. It's America's newest truly fine crystal . . . leader in originality and sheer beauty. You will find Cymbal on display in department stores and gift shops. •Send 25c (coin or stamps) for new hostess book "H" entitled "How to Give Glamour to your Table."



United States Glass Co.
PITTSBURGH . . . PENNSYLVANIA

pot does not furnish as much room for the roots. Where a few replacements are necessary the potted Rose is the only type to use. Dormant Roses will usually provide more continuity of bloom provided they come from a reliable nursery. But remember, when the Apple trees are blooming, dormant Rose planting time will soon be past.

SPACING PLANTS. When you are told that eight to ten garden Roses may be easily planted in an area no larger than that of a flat top desk, you may think that is too close. But the point is that Roses are generally spaced entirely too far apart for their own good. Fifteen to eighteen inches each way is ample. This distance assures a luxuriant mass of foliage shading the ground beneath it during hot summer months, but allows the finest long-stemmed blooms to rise above the foliage. So if the area you have planned for Roses will take more plants that you feel you can afford, cut down the area rather than space out the plants.

PLANTING INSTRUCTIONS. The illustrations give the most important steps. When Roses are procured from a reliable firm you will usually get detailed planting instructions which should be carefully followed.

It is not necessary to do much root pruning except to make a sharp cut wherever roots may have been accidentally bruised. Dig the holes large enough so they will accommodate most of the root system. An occasional long or straggly root should be removed to make planting easier. But other than that, give the upper part the benefit of most of the roots that come with it. The correct depth to plant a Rose is determined by the "knob," which is a swelling at the top of the root and designates the union of the named variety with the wild Rose root. See that this knob is covered with about an inch of loose soil when the plant is finally set. Never leave this knob three or four inches under the ground and do not let it stick two or three inches above.

Make absolutely certain that the soil is firm around the roots. (See page 75.) After planting, a strong man should not be able to lift the plant. Proper depth and watering are also important, but by a means see to it that the soil around the roots is firmed in every possible way so that the bush will budge but be "anchored" firmly.

Now comes an important point for Rose insurance: after the branches have been pruned or cut back, draw up a mound or hill of soil to cover most of the branches. This is done to prevent evaporation and also injury by hard frost and thus give the plant every chance to become established. This mound of soil must be removed within about two weeks when you will note the eyes beginning to swell.

PRUNING. To enjoy good Roses, the canes must be cut back to about six or seven inches immediately after the plant is set. Some nurserymen do all the necessary pruning before delivering their orders, though most of them hesitate to do it for fear customers may think they are not getting their money's worth in a short stubby plant. Actually, it is easy to handle the plant when it is about a foot high, so that pruning is usually done after the plant is set. Do not neglect it then, however, even though you hesitate to cut away perfectly live, green wood. Good Roses are produced on new shoots from near the base of the plant.

This hard pruning refers to Hybrid Tea Roses. The Hybrid Perpetuals, Polyanthas and Climbers may be left longer, although hard cutting will not hurt them.

PRUNING ESTABLISHED ROSES. When spring comes around, old Hybrid Teas should be pruned so that about two-thirds of the last summer's growth is removed. Reach inside the plant also and remove all the side shoots. These are unprofitable because they will not produce Roses. These thin twigs both inside and outside the plant may be alive and healthy but it will benefit the whole plant if they are removed, making you

NEW BOOKS ON GARDENING

"Forty Years of Gardening," by Anna Gilman Hill. Frederick A. Stokes Co., New York. Published March 1, 1938. \$4.

"Guide to Eastern Ferns," by Edgar T. Wherry. Published by the Science Press Co., Lancaster, Pa. \$1.

"1001 Christmas Facts and Fancies," by Alfred C. Hottes. D. La Mare. \$2.50.

"Brooklyn Botanic Garden Record—Botanic Gardens of the World," by Dr. C. Stuart Gager. Published by the Botanic Garden, Brooklyn, N. Y. \$2.



CASEMENT WINDOWS

st year a blessed event came into window family—the new Curtis Silentite Casement Window! and then, for the first time in history, casement windows were weather-tight, wouldn't swing, couldn't rattle, were easy to operate, didn't leak, were architecturally perfect and added draftless ventilation! Curtis had made a troubleproof casement window!

Results like this prove its value over all types of casement windows, both wood and metal.

It leaks less air; it leaks less heat—keeps you warm inside in cold weather; it saves as much as 40% of the window heat loss or 20% of owner's annual fuel bill!

WEATHER-TIGHT BECAUSE OF ITS WEATHER-STRIPPED

entirely new idea in weather-stripping makes Silentite Casement weather-tight. The method of weather-stripping is a patented Curtis feature and will never warp the sash.

Silentite Casement is wood, the most beautiful material for windows. There is no exposed hardware to rust—just a simple turn to get out of order.

Investigate the new Curtis Silentite Casement. From coast to coast, architects, contractors and owners have said, "I've got something there!"—unanimous acclaim from building experts!

Silentite is also made in double-hung windows—so you have troubleproof windows in any kind you prefer. The Curtis Company will bring you full information.

CURTIS COMPANIES SERVICE BUREAU
HB-4C Clinton, Iowa

OTHER CURTIS PRODUCTS:
Kitchen Cabinets • Exterior and Interior Frames • Trim • Entrances • Moldings • Work • Cabinet Work • Mantels • Stairs • Shutters • Screens • Storm Doors and Windows • Garage Doors • Mitertite Door and Window Trim. Sold throughout the Country by Reliable Dealers.

THE "INSULATED" CASEMENT WINDOW

CURTIS COMPANIES SERVICE BUREAU, HB-4C, Clinton, Iowa

Please send your book, "Curtis Insulated Windows," containing full details on heating and "painless" Silentite Windows. Planning to Build ☐ Remodel ☐

Name _____
Address _____
City _____ State _____

cut close to the main thick branches. Old Hybrid Perpetuals or June Roses should not be cut back shorter than eighteen inches. Polyanthas should not be pruned back hard but simply thinned out. I shall not attempt to go into the pruning of Climbers except to say that the large-flowered type such as Paul's Scarlet, Dr. Van Fleet, American Pillar, etc., should not be pruned hard but simply have the old dead canes removed and the long straggly ones cut back so they will be kept within bounds. The blooms on climbing Roses are produced on old wood.

Whenever in doubt, remember that a Rose never dies from severe pruning but many Roses have died from lack of pruning. Garden Roses do not build themselves up in height and width like deciduous shrubs such as Lilacs, Deutzias, Philadelphus, etc. New annual growth from near the ground level is what determines the quality and quantity of Rose blooms.

SUMMER CARE. When your Roses are started into growth there are only a few things to be careful about. A little extra effort to keep them free of pests and diseases will repay you many times over. The small green aphids that sometimes appear in June are not serious and can be eradicated with two or three successive sprayings of a reliable insecticide. But more important for Roses is the control of black spot and mildew, and for these you must use a fungicide.

As long as I have been growing and talking Roses I can never emphasize one fact strongly enough: You must differentiate between the necessity for using an insecticide and a fungicide. We can all see the little aphids and other bugs but we cannot see the microscopic spores that are responsible for fungous diseases, and when these diseases take hold it is difficult to eradicate them. The use of a fungicide depends upon the assumption that disease will start on the under side of the leaves sooner or later and that you are going to prevent it. Either a spray or a dust may be used. I find a reliable dusting mixture is less bother and makes less mess except that it cannot be applied when the wind is blowing. You can now buy a combined fungicide and insecticide, either as a dust or spray, and by applying once every ten days, you are assured of clean, healthy Roses.

WATERING. One of the most common ways to bring on black spot and mildew is to run a sprin-

You'll ENJOY THIS LIVABLE FURNITURE



YOU'LL always enjoy the comfort of Heywood-Wakefield Old Colony Furniture, and you'll treasure its beauty down through the years. Each and every Old Colony piece is honestly built . . . carefully joined . . . tastefully styled . . . and finished in a warm, mellow, hand-blended tone of Priscilla maple. Old Colony prices are surprisingly reasonable, too.

■ This 24 page booklet contains many decorative suggestions. Simply send 10 cents (coin preferred), to Department C-4, Heywood-Wakefield Co., Gardner, Mass.

Phone to Find
WHO SELLS IT
SEE LAST PAGE



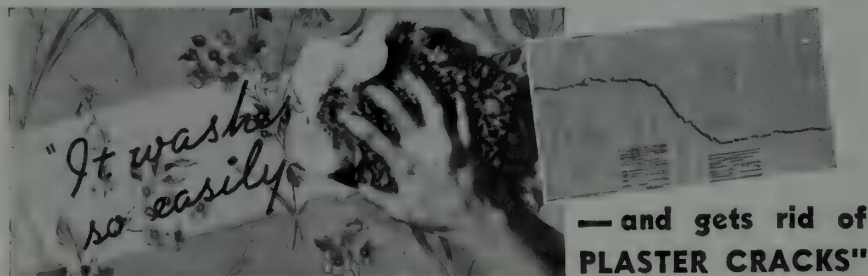
HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1820

COLORFUL as Spring

Distinctive Beauty
in WALL-TEX

— and Practical Features, too

If you love fine wall coverings, you'll thrill at the beauty in these distinctive new Wall-Tex patterns with richly textured surfaces and soft-toned colors. And after decorating with Wall-Tex fabric coverings, your enthusiasm for their beauty will continue to grow. For the longer you live with Wall-Tex, the more you appreciate its practical features and enduring beauty. Users of Wall-Tex, everywhere, say —



Soot and grease, all smudges and smears, wash easily away from the non-absorbent Wall-Tex surfaces. Wall-Tex is honestly washable. You can keep it immaculate and enjoy its fresh, original beauty for many years. Its tough canvas base gives needed strength to the plaster, prevents plaster cracks and saves the cost of frequent redecorating.

Choose Wall-Tex for all rooms—from over 200 distinctive patterns. See their remarkable beauty. Feel the durable fabric. Mail the convenient coupon today for swatches and beautiful portfolio of rooms.

WALL-TEX
DECORATIVE WALL CANVAS

Phone to Find
WHO SELLS IT
SEE LAST PAGE

SEND FOR FREE PORTFOLIO

COLUMBUS COATED FABRICS CORPORATION
Dept. H 48, Columbus, Ohio.

Send me Wall-Tex portfolio with colorful illustrations, including Wall-Tex swatches.

Name _____

Address _____

City and State _____

For free samples of
BONTEX Washable
Window Shades and
LINTEX Stainless
Table Cloths, check here . . . ☐

kler in or near the Rose bed, particularly if it is done toward evening. For this means the Rose foliage will be wet when night comes, giving the tiny little spores of black spot and mildew every opportunity to germinate. If the beds are given a good soaking with the hose, minus a nozzle, directing the stream of water down on the soil, the foliage is kept dry and fungous diseases discouraged.

What if it rains? A fair question. During rainy spells it is necessary to apply a fungicide which contains sulphur or other chemical elements. Quantity and perfection of Rose bloom are in direct proportion to the amount of healthy foliage retained by the plant throughout the active growing season. Eliminating the frequent evening sprinklings will result in more and healthier foliage easily retained with the least number of fungicidal applications. During dry spells, early morning is the best time to give the plants an occasional syringing with a fine spray.

The great improvement in Hybrid Teas accompanied by the publicity and craze for them has temporarily excluded the wider planting of Climbers, Polyanthas, Hybrid Perpetuals, Species and Shrub Roses. Their practical uses

are unlimited in any landscape development. Think of the gorgeous effects obtained with the new large flowered Climbers, some of the reblooming right into the fall season and very hardy in cold climates. Or imagine a flowering hedge—just to get away from Privet—with such a hardy group of Polyanthas bearing the Poulson family name of Denmark. Yes, insistent is the gradual demand for hardier types of free-blooming Roses that certain kinds, both old and new, have recently been placed in a special group which the late Dr. Nicolas so aptly termed "floribunda" Roses. Not a definite strain to understand, but, as the name implies, a group of Roses to give greater continuity of bloom and better massed color effects.

For the benefit of those who want Roses for Roses' sake regardless of when they were introduced or how long they have been in commerce, this short but select list will be found the easiest to grow and at the same time will give abundant bloom without a lot of pampering and extra care.

HYBRID TEAS

Pink

Betty Uprichard
Countess Vandal



Vudor PORCH SHADES

Practically all architects now provide for a porch, or porches, on every modern house. Equipping your porch with VUDOR Porch Shades will mean years of comfort for you—VUDORS are built that way.

VUDOR Porch Shades are the ONLY Porch Shades that have a VENTILATOR in each shade to permit a free circulation of air—SELF-HANGING equipment that works instantly and holds firmly, no measuring whatever to install—DOUBLE warps at both edges for strength, and the most perfect ROLL-UP equipment made.

The rich, PERMANENT oil colors in VUDORS are highly decorative. More than a million people are now enjoying the comfort of their VUDOR equipped porches all summer long.

Write us for printed matter in colors
and name of store selling Vudors.

HOUGH SHADE CORPORATION

Box F

Janesville, Wisconsin

Phone to Find
WHO SELLS IT
SEE LAST PAGE

CHOOSE Chromsteel FURNITURE...



FOR THE KITCHEN AND BREAKFAST ROOM

What a map, inviting appearance this colorful, sparkling Chromsteel furniture gives to your home!

This smart, modern furniture is welcome for its color, modern design, and durability, and especially for the easy way it is kept clean and new looking... both in the kitchen and breakfast room.

Ask your dealer to show you this smartly styled, low priced Howell Chromsteel Furniture, or use the coupon below to get a helpful home furnishing booklet picturing this new Chromsteel furniture in full colors.



Dinette table has natural wood finish extension top... Chairs come in choice of colored fabrics or Fabrikoid upholstery... Legs on tables and chairs of gleaming Chromsteel that won't scratch or scuff.



Kitchen table has stain-resistant, baked enamel porcelain top... Chairs and stools have metal seats in choice of durable baked enamel colors... Legs of tables, chairs and stools are made of tubular Chromsteel.

HOWELL
ST. CHARLES, (111-011)

Please send me Chromsteel Furniture Booklet H-92 and information on items checked below

☐ Dinette Suites ☐ Kitchen Chairs
☐ Kitchen Tables ☐ Kitchen Stools

Name.....
Address.....
City..... State.....

Editor McFarland
Lady Ursula
Mme. Butterfly
Miss Rowena Thom
Mrs. Charles Bell
Mrs. Henry Morse
Pink Pearl
Radiance

Red

Ami Quinard
Charles K. Douglas
Etoile de Hollande
Margaret McGredy
McGredy's Scarlet
National Flower Guild
Red Radiance

Yellow

Duchess of Wellington
Golden Dawn
Mrs. Aaron Ward
Mrs. E. P. Thom
Mrs. Pierre S. DuPont
Mme. Albert Barbier
Soeur Thérèse

White

Alice Stern
Caledonia
Kaiserin Auguste Viktoria
Mme. Jules Bouche
McGredy's Ivory

Multicolors

Condesa de Sastago
Frederico Casas
Mrs. Sam McGredy
President Herbert Hoover
Talisman

SINGLES

Cecil, yellow
Dainty Bess, pink
Isobel, orange-pink
Innocence, white
Vesuvius, red

POLYANTHAS (large flowered)

Gruss an Aachen, pink
Else Poulsen, pink
Kirsten Poulsen, red
Lafayette, cherry
Mrs. R. M. Finch, pink

POLYANTHAS (small-flowered)

Cecile Brunner, pink
Chatillon Rose, pink
Ellen Poulsen, pink
Gloria Mundi, orange
Golden Salmon
Ideal, red
Katharine Zeimet, white
Sunshine, yellow

HYBRID PERPETUALS ("June Roses")

Frau Karl Druschki, white
Georg Arends, pink
Henry Nevard, red
Mrs. John Laing, pink
Paul Neyron, pink
Ulrich Brunner, cherry-red

CLIMBERS

American Pillar, red with
white centers

AMERICA'S FINEST SINK "Kitchen Queen" by CRANE



FEATURES OF THE KITCHEN QUEEN

- DOUBLE COMPARTMENTS
- TWO DEEP DRAIN-BOARDS
- COMFORT ANGLE SUPPLY PANEL
- SWINGING MIXING FAUCET
- VEGETABLE SPRAY
- SAFETY LEDGE FOR GLASSWARE
- ROOMY CABINETS
- VEGETABLE COMPARTMENTS
- CUTLERY TRAY
- REMOVABLE BREADBOARD
- SLIDING TOWEL RACK

Regal in beauty—superior in design—the Kitchen Queen, built by Crane, is indeed America's finest as well as America's newest sink. A full 72 inches long, it has a large double sink compartment that is so convenient in food preparation—it takes the labor out of dishwashing, too. The commodious cabinet—everything right at your finger tips where you want them, when you want them—saves your steps and makes a pleasure of kitchen duties. Learn more about this new kitchen sink that is indeed a kitchen necessity. See your Master Plumber or send the coupon below for information.

CRANE

CRANE CO., 836 S. MICHIGAN AVE.,
CHICAGO, ILL.

Crane Co., 836 S. Michigan Ave., Chicago
Gentlemen:

Please send me the literature I have checked:

- ☐ "America's Finest Sink"
- ☐ "Family Planned Kitchens"

Name.....

Address.....

City..... State.....

WRITE FOR FREE
BOOKLETS



Phone to Find
WHO SELLS IT
SEE LAST PAGE



How Enjoyable When building or modernizing your home, provide porches overlooking lovely lawns and gardens—those outdoor living rooms and sleeping porches which make life more enjoyable. Add smartness and comfort with colorful, durable AEROLUX PORCH SHADES. How nice they look! How well they keep out sun glare and heat, provide privacy, protect furnishings from the weather. Their cost is remarkably low for the years of added enjoyment they provide. See Aerolux Porch Shades at leading department or furniture stores—or mail the coupon.

THE AEROSHADE CO., 3810 Oakland Avenue, Waukesha, Wis.
Please send illustrated Aerolux Porch Shade Folder.

Name.....

Address.....



NATURE DESIGNS CALART FLOWERS

Our artists re-create in lasting form her beautiful models. Calart Flowers bring color to home decoration. See them, identified by this seal, at all department stores and gift shops.

Write for FREE Booklet on FLOWER ARRANGEMENT

California Artificial Flower Co.

1414 BLUANT STREET, BRIGHTON, N.J.



Blaze, red
Dr. Huey, maroon
Dr. W. Van Fleet, pink
Emily Gray, yellow
Gardenia, creamy yellow
Jacotte, orange copper
Kitty Kininmonth, pink
Mary Wallace, pink
Mermaid, sulphur-white (exquisite but difficult)
Mme. Gregoire Staechelin, pink
New Dawn, pink
Paul's Scarlet
Scorcher, scarlet
Silver Moon, white

For the advanced amateur who most likely has already grown most of the aforementioned varieties, it is a pleasure to recommend these newer ones. Many of them are patented Roses, which means that the firm or individual who grows them controls all propagating privileges as a reward for conscientious effort spent in hybridizing and originating new varieties. These new varieties are the "spice and dessert" of Rose growing, while the standard varieties may be considered the "entrée."

HYBRID TEAS

Pink
Gloaming
R. M. S. Queen Mary (one of the sensational new and worth-

while Roses, destined to become a great favorite)
McGredy's Triumph
Mme. Cochet-Cochet
Red
Christopher Stone
Crimson Glory
Dickson's Centennial
Rome Glory
Temno
Texas Centennial
Yellow
Alice Harding
Eclipse
Feu Pernet-Ducher
Golden Main
Rochester
White
Mrs. Francis King
Snowbird
White Briarcliff
Multicolors and Coppers
Aleazane
Angels Mateau
Break o'Day
Jean Cote
Mme. Joseph Peraud
Signora

CLIMBERS

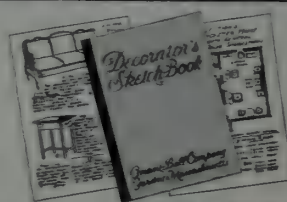
Doublouns, yellow
Elegance, Spectrum yellow
Golden Glow, yellow
Mrs. Arthur Curtis James, golden yellow
The New Dawn, pink

From Early American Pieces

THE "GLOUCESTER GROUP"

by

CONANT-BALL CO. OF GARDNER, MASS.



Send 10 cents to Dept. 6-2 for our Decorator's Sketch Book—a distinctly different book that shows how to get the most charm out of every room in your house.

You will find more than seventy-five pieces of distinctive Colonial furniture in the Conant-Ball Gloucester Group. You will find cobbler's benches, tavern tables, sofas, chairs, chests and beds—an exquisite collection of unfamiliar designs—found in the taverns, farms and museums of old New England. And all of these treasures are precisely reproduced—even to the joints, pins, pulls and knobs—in Solid Rock Maple.

Ask any furniture dealer or department store about the Gloucester Group.

CONANT-BALL COMPANY of Gardner, Mass.

THE PRACTICAL GARDENER

INCREASING HARDY PHLOX.
 I recently attended a lecture on growing perennials at which the speaker made interesting suggestions on the propagation of hardy Phlox. But I was with *Phlox decussata*; not, for example, with Miss Lingard, which is *Phlox suffruticosa*.

One can, of course, increase these plants by dividing the old ones, a slow method; but from the ones taken at the time I attended the lecture, more rapid and profitable. About October 15 lift from the ground the plants selected and carefully wash the soil from the roots. Then with a sharp knife cut the roots off about an inch from the crown, set the plants back into the ground, water and shade them for a few days and they will quite forget that they have ever been divided. Dig a shallow trench, about four inches deep, and sow the roots thinly, covering them with a couple of inches of sand. Cover the trench with six inches of leaves, weighted down.

About the middle of April remove the covering and water the plants. Dozens of little plants will appear, and these, when fairly

well up, probably about the middle of May, should be transplanted.

If you are fortunate enough to have a cold frame, follow a somewhat similar procedure, that is, prepare the ground in your frame as you would for seeding. Then cut the roots into two-inch pieces and sow rather thickly on top of the soil, covering them with an inch of sand. When freezing weather arrives fill the frame with leaves, put on the sash and leave until April 1. Then remove the leaves, replace the sash, and water every day. In about ten days or two weeks the frame will be filled with young Phlox plants, which should be left there until at least the middle of May; but the sash must be taken off each day and replaced at night. Then plant out in the garden, giving each plant about a foot of space.

By midsummer these plants should be about fifteen inches high and should bloom. More stems then begin to develop, forming by the following season nice compact young plants.

—MARGARET G. LUNDY
 WILLIAMSPORT, PA.

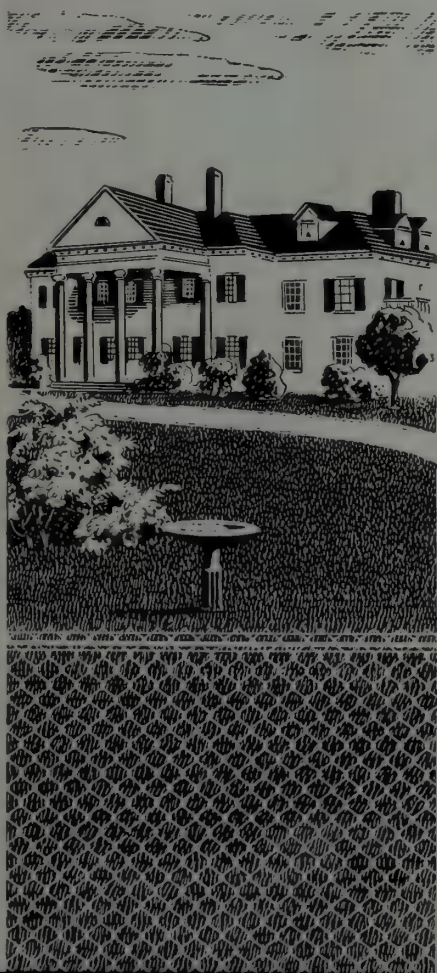
Protected FOR LIFE

"Pittsburgh" Chain Link Fence for residences or estates erected will give you lifetime service with positive assurance against invasion. This sturdy, permanent type of enclosure defines your property boundaries unobtrusively and offers an excellent protective ground for shrubs, plants and lawns. Send the coupon today for free information on "Pittsburgh" Chain Link Fence in either galvanized stainless steel or heavily coated copper-bearing steel.

Learn about the new electrically welded "Pittsburgh" Ornamental Lawn Fence for Fence Gardens and Play Yards.

PITTSBURGH STEEL CO.
 Grant Building Pittsburgh, Pa.

PITTSBURGH STEEL COMPANY
 60 Grant Bldg., Pittsburgh, Pa.
 Please send information on:
☐ Chain Link Fence ☐ Lawn Fence ☐
 Also name of dealer or fence builder.
 Name.....
 City.....



**Pittsburgh
Fence**



An attractive small house recently completed in Franklin, N.H. Of traditional New England architecture, it is stained with Cabot's Creosote Stains. The architect is Edward Sears Read of Boston.

Beauty in Stains

that save you Money every year

Economical in first cost and in upkeep, Cabot's Shingle Stains will give your house a lovely natural beauty which you cannot duplicate with other materials. Their full rich colors — and remarkably long life — result from the patented collopaking process in which the pigments are divided hundreds of times finer than is possible by other methods of manufacture. The creosote stains penetrate and preserve the wood, giving a transparent effect which reveals the textured beauty of your shingles. The new heavy-bodied

stains give a more opaque, uniform finish which turns flat at once, avoiding any shiny or "painty" appearance.



FREE BOOKLET
 — Stained Houses —
 Write today for *Stained Houses*, a new booklet containing many helpful suggestions for the owner of a shingled or clapboard house. It shows

photographs of many houses stained with Cabot's Creosote or Heavy-Bodied Stains, describing advantages of each. Address Samuel Cabot, Inc., 1222 Oliver Building, Boston, Mass. **Phone to Find WHO SELLS IT SEE LAST PAGE**

Cabot's Shingle Stains

Creosote Heavy-Bodied

The shingled roof and walls of this spacious house in Minneapolis, Minn., are stained with Cabot's Stains. (The shutters are painted with Cabot's Green Gloss Collopakes, the trim with Cabot's DOUBLE-WHITE. Insulated throughout with Cabot's Quilt). Architects, McEnary & Larson, Minneapolis.



*Ivory Tips
protect the lips*



MARLBORO

*Mild
as May*

*A Cigarette
created by
Philip Morris*

JOKES ANTIQUE...
COFFEE WEAK...
WHO CARES?
They had Drambuie!



Drambuie's dry—intriguing—different from any other liqueur. Long made exclusively for Britain's peers, a limited quantity is now available to all who appreciate the distinctive.

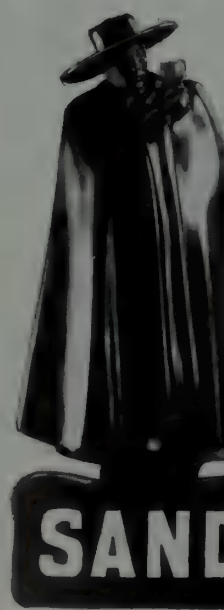
Sole U. S. Importers
McKESSON & ROBBINS, INC., NEW YORK

80 PROOF

Drambuie

THE SCOTTISH HEATHER-HONEY LIQUEUR

*Prepared from a Secret Recipe on the
Isle-of-Skye since 1745*



There's a
SANDEMAN
to suit every taste

Sandeman's nine different types of fine old Sherries give you a full selection for every purpose and every taste. They vary from the Light, Pale and Dry aperitif Sherries to the full-bodied, sweeter Olorosos.

*Sherries from Jerez-de-la-Frontera, Spain . . . Ports from Portugal
Sherries, Alcohol 18% to 20% by volume . . . Ports, 19% to 21% by volume*

McKESSON & ROBBINS, INC., NEW YORK . . . Sole Agents for the U. S.

SANDEMAN Sherries & Ports

F O O D

a n d

D R I N K B A R



MATTIE EDWARDS HEWITT

The Persian Room at the Plaza Hotel, New York City

IN THE spring, this department turns like a homing dove to the Plaza. If you have ever drunk the very best tea in that shadowy marble-floored court with palms and the buzz-buzz of conversation around you, you will understand why. It's the coolest spot in town. And aside from all practical considerations, it makes us think of our youth when we used to meet our best beau there at five and sit at a nooky little table just beyond where you enter on the right.

The Plaza's food is nothing to sneeze at, at any time of year. It continues quietly, season after season, to be absolute tops. Don't forget that the Sunday morning breakfasts are exceedingly comforting to both the body and the bruised spirit. The hot dishes have the right manorial touch.

What with every hamlet sprouting murals in its public buildings and hotel after hotel commissioning artists for hundreds of feet of wall space, it is interesting to compare the Persian Room with the more recent decorations in large public rooms. Few rooms, whatever their size and function, are more becoming to human beings than this. In spite of the brilliance and intricate details of the murals themselves, the dominating impression is simple, quiet and warm. It remains one of the pleasantest places in town, and the food, of course, couldn't be better.

For several years now there has been recurrent excitement about a new food called smoked turkey. As Max Blitzer tells the story, he discovered smoked turkey down at Ye Olde Chop House on Cedar Street. He tried it and decided he had found something. He came back with his family, sent his friends, became a smoked turkey addict. The only cloud on his enjoyment was that he could find no way of serving smoked turkey at home. The proprietor either did not know or would not tell the source of supply.

Then chance and the doctors sent him to live in the country above Ossining. He bought Pinesbridge Farms. Chance threw him in contact with a neighbor who also cared about food, and the subject of smoked turkey came up. To his astonishment, the neighbor not only knew what he meant

but had actually tasted it. "Oh, yes, there's an old German down the other side of town who's been smoking turkeys for his friends for years." The source of supply—in Ossining!

Before the summer was out, Pinesbridge Farms was producing smoked turkey with the same German in charge of the smoking process. The birds are carefully raised, butchered and cured for ten days or so in a highly spiced brine, smoked and cooked over slow fires of green apple-wood.

The care, time and handling involved as well as the necessarily limited production make this meat a new delicacy rather than a new staple. You get it by writing Pinesbridge Farms, Ossining, N. Y., or you can buy the sliced meat in New York City from Vendôme, 415 Madison Avenue, or Charles, 48 East 43rd Street.

What to do with it? Mr. Blitzer's advice is chill it, slice it thin and eat it. You couldn't do better. Its own flavor is so distinctive that it needs no more prettifying than a good Camembert. Lots of bread and butter, white, rye or brown, and sweet butter for choice, form the perfect background. With a good green salad, an apple and a bit of cheese you have a memorable buffet supper. Scrambled eggs are superb with it, so is Gruyère cheese.

If you are planning a small party, you may be glad to know of a smaller edition of the smoked fowl story. Bellows & Company have just announced that from now on they will carry smoked chickens, carefully selected young birds smoked over green hickory according to an old New England recipe. Like the turkeys of Pinesbridge Farms, they require no cooking and are ready for use.

Those of you who wistfully remember your grandmother's preserves will be glad to know about Friendly Foods. You will want first of all the old-fashioned preserved Damson plums, ruby-colored, tart, thinner than a jam and the perfect complement for bread and butter. To enliven week-end breakfasts, try the spiced currant jam. If your husband has a penchant for pickles—most men have—there are several unusual ones, Carolina Crackerjack, Roselle Cucumber or Bread and Butter. Or write to Friendly Foods, 460 North Broadway, Dobbs Ferry, N. Y., for a list of everything they make. The prices are barely above what it would cost you to do it yourself—the Damsons at three for a dollar in the half pint size, the pickles the same except the mustard pickle, which is \$.25 or four for a dollar, the spiced peaches or spiced currant jam \$.35 or three for a dollar. The blueberries on the list are actually grown and canned in Maine, the only product that Mrs. F. F. does not make herself, and a pint jar, enough for a pie, is \$.35, postage collect.

H. T. Dewey & Sons, makers of American wines, ought to know more about our national drinking habits than almost anyone in the business. After all, they've been at it for eighty-one years and never missed a vintage. Today they remind us in a very practical way of a custom worthy of reviving—wine and cakes for callers. There are still hours—and callers—when spirits are out of the question, yet some gesture of hospitality is clearly indicated. Wine, particularly something unusual such as their Catawba, exactly fills the bill. Serve it with a sweetened biscuit.

For another kind of occasion, try Gin and Tonic, the drink with the curiously New England name in spite of its foreign origin. Everyone who comes back from England seems wedded to it. Actually it depends for its dry, distinctive flavor on Billy Baxter Quinine Soda. You start with highball glass, ice and the juice of half a lime, add an ounce and a half of gin and the rest Quinine Tonic.

That anyone should name a champagne after a very proper widow would seem one of those odd commercial anomalies until you learn the part that La Veuve Clicquot played in making champagne possible. Actually, it was she who discovered that the sediment produced by the very fermentation which makes it sparkle could be collected on the cork if the bottle were shaken in the proper way at the proper season. This discovery made beverage history.

Inspirations in Glass by
Verlys




The classic charm of Verlys is found in the distinction of its designing and the fine craftsmanship so evident in its fashioning. A luxurious glass—traditionally French in influence, economically American in creation. Verlys is obtainable in a variety of exquisite bowls, vases, decorative pieces—in a choice of tints—from \$1.00 to \$20.00 at better stores.

Duck Ashtray—Width 5½"—in Crystal \$1.75
Kingfisher Bowl—Diam. 14"—in Crystal \$5.00
If unobtainable locally, please write us.
Free interesting booklet sent on request.

VERLYS of AMERICA, Inc., 342 Madison Avenue, New York

Phone to find
WHO SELLS IT
SEE LAST PAGE

Booklets about Table Settings

Write directly to the addresses given.
No charge except as specially noted.

THE BRIDE SELECTS HER TABLE SILVER. Certain patterns in silver harmonize with modern settings, others with 18th Century and so on. This folder shows silver in its correct setting. Select the setting most typical of your home and your silver problem is solved. LUNT SILVERSMITHS, DEPT. E-40, GREENFIELD, MASS.

PLANNING FOR STERLING. Once upon a time there was a bride who wanted Sterling silver for her new home. She knew she could be satisfied with none other but she knew too that she couldn't afford Sterling along with all the other expenses of a new home. So she thought and she thought and she finally devised the scheme which is given to you in this booklet published by INTERNATIONAL STERLING, WALLINGFORD, CONN.

ENJOY YOUR SILVER (10¢) gives fundamental rules for serving and table setting, tells how to care for your silver and teaches you things to look for when selecting your Sterling. If you're considering the purchase of a tea service by all means send 10¢ additional for GORHAM STERLING TEA SERVICE TO THE GORHAM CO., PROVIDENCE, R. I.

TABLE CHARM FROM DAWN TO DUSK: A tidy little booklet containing table settings by six decorating stylists, with separate attention to meals varying from white-tie formality to casual buffets. All set with Heirloom plated silver. ONEIDA, LTD., ONEIDA, N. Y.

ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints to hostesses. Not only does it advise about the correct use of silver but it tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 1107 WATSON PK., ATTLEBORO, MASS.

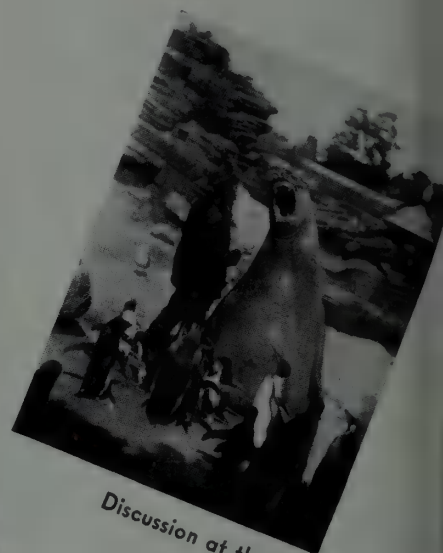
THE STORY OF THE HOUSE OF KIRK is a charming little booklet recounting the development of the oldest silversmiths in the United States. More, it is a tale of silver since 1815. Write SAMUEL KIRK & SON, Inc., BALTIMORE.

HOW TO PLAN YOUR WEDDING—AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-4, NEWBURYPORT, MASS.

COMPASS POINTERS



Grim castles crown the Rhine's vineyarded slopes

Glass trains for
seeing Germany

Discussion at the Zoo

TEUTONIC INTERLUDE

NOWHERE else will you find the *gemütlichkeit* which is contained within Germany's boundaries. You may have the grandeurs of the Etoile, the massive gray of London, but there is a certain charm that is all Germany's own. The mood is established in a number of small ways. It is a composite of geraniums in window boxes at Munich, the steep pitched roofs of Nuremberg, looking like sugar cookies, the ancient walls of Rothenburg, the perilously poised castles of the Rhine, a countryside green and flower-strewn and a people flaxen-haired, smiling, and given to saying "Grüss Gott" to total strangers with the most winning smiles imaginable.

Through any picture of Germany must run a strain of music. The writer has made of many German vacations a series of musical pilgrimages. For anyone who feels as I do there is a magnificent lot to see and hear. Not only the festivals. You will want to go to the sleepy, sunny town of Bonn and

climb the stairs to the garret where Beethoven was born. You will want to see Wagner's grave at Wahnfried. You will want to go to Liszt's garden house at Weimar and walk the streets where he walked. You will want to see the organ Bach played at the Leipzig Thomaskirche. You will want to wake one morning in Eisenach when the gaudy umbrellas of the street market are blooming under your window like giddy tulips, with a day reserved for driving up the Wartburg and going through that castle where Walther von Stolzing and Wolfram von Eschenbach sang their lays.

There is music every- (Continued on page 134)



GERMAN TOURIST INFORMATION

Looking down into Nuremberg's Albrecht Dürer Platz



The brilliant events of Europe **AHEAD** *Smooth Service* **AT HAND**

ARRIVE in Europe refreshed and rested—ready to get the most out of your trip abroad! Cross the Atlantic with Hapag-Lloyd. Once on ship a courteous staff fulfills your every wish—and anticipates even your unspoken desires. Such hospitality is a tradition in Europe—the continent which this year will welcome you with a crowded calendar of interesting events. Plan *now* to see Europe and sail Hapag-Lloyd.

Swift Lloyd Expresses BREMEN . . EUROPA to Cherbourg, Southampton, Bremen; with the COLUMBUS adding Ireland; Hapag "Famous Four" — NEW YORK, HAMBURG, DEUTSCHLAND, HANSA, every Wednesday Midnight to Cherbourg, Southampton, Hamburg; frequently adding Ireland. Leisure low-rate ships Hapag M. S. ST. LOUIS and Lloyd S. S. BERLIN.

One More Hapag-Lloyd Service For You—Our new book, "YOUR TRIP TO EUROPE", will aid you in planning your trip abroad, telling where to go, what to do and how to do it. To obtain it, fill in and mail coupon below.



Tower Bridge, London



Pantheon, Paris



Heidelberg Castle, Heidelberg



Wagner Festival Theatre, Bayreuth

YOUR TRAVEL AGENT, OR
HAMBURG-AMERICAN LINE
NORTH GERMAN LLOYD

57 Broadway, New York, N. Y.

669 Fifth Ave. at 53rd Street



Offices and Agencies in Principal Cities of United States and Canada



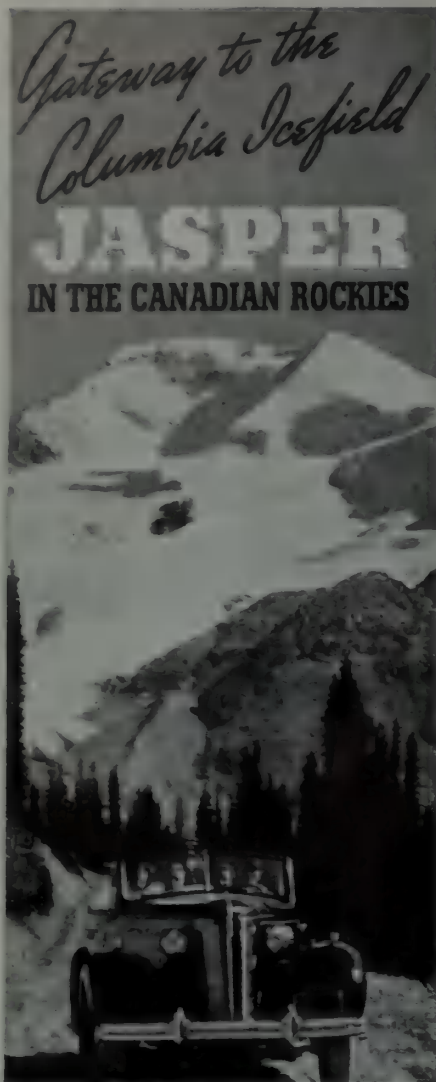
HAMBURG-AMERICAN LINE,
NORTH GERMAN LLOYD,
57 Broadway, New York, N. Y.

Please send me the new travel book, "Your Trip to Europe". Enclosed is 25 cents to cover cost of distribution.
XE-4

Name _____

Address _____

City _____



Just opened! The motor highway from Jasper Park Lodge to the Columbia Icefield—one of the world's most thrilling sights!



YOU'VE never had such a vacation! Come to Jasper National Park—the Alpine wonderland in the heart of the Canadian Rockies where new adventure awaits this year.

Here's a championship 18-hole golf course in a marvelous mountain setting... a big outdoor heated swimming pool... miles of glorious trails and motor roads. Even *loafing* is more fun here. Jasper Park Lodge offers you the comforts of a perfectly appointed modern hotel with the luxury and privacy of Alpine lodges. Rates with meals from \$7.00 a day.

After Jasper, take the thrilling Alaska cruise aboard a palatial Canadian National steamship from Vancouver or Prince Rupert.

Low rail fares. Come by the air-conditioned Continental Limited. Call or write any Canadian National office for descriptive booklets:

Boston, 186 Tremont St.	Los Angeles, 607 S. Grand Ave.
Buffalo, 22 N. Division St.	Minneapolis, 634 Marq. Ave.
Chicago, 4 S. Michigan Ave.	New York, 673 Fifth Ave.
Cincinnati, 206 Dixie Term.	Philadelphia, 1500 Chest. St.
Detroit, 1239 Wash. Blvd.	Pittsburgh, 355 Fifth Ave.
Duluth, 428 W. Superior St.	Portland, Me., G.T. R. Sta.
Kansas City, 414 Fairfax Bldg.	San Francisco, 648 Market St.
	Seattle, 1329 Fourth Ave.
	St. Louis, 314 No. Broadway
	St. Paul, First Nat. Bk. Bldg.
	Wash., D. C., 922 15th St., N. W.
	Montreal, Que., 360 McGill St.

CANADIAN NATIONAL
To Everywhere in Canada

Railways • Steamships • Airlines • Hotels • Telegraphs • Express



GERMAN RAILROADS INFORMATION OFFICE

Partenkirchen in the Bavarian Alps, the Wetterstein peaks in the background

where. Band concerts in the parks, where you sit and drink coffee and eat butter-rich cakes and hear Von Suppé and Weber played with fine abandon. Operas in the hushed theatres of Munich, Bayreuth, Berlin, Hamburg, Dresden, in fact anywhere you happen to be, go on and on. The festival spirit continues all summer long and the performances are thrilling. You will hear "Fidelio" and the "Ring" and the most modern operas you like without having to make a special itinerary for them.

But Germany has more strings to her bow than music. After a week spent in Munich going night after night to hear the "Ring," you may long for a change of diet. Nothing simpler. You get, one morning, into a busy little train, swarming with young people with hobnailed boots on their feet and alpenstocks in their hands, and a few minutes after the whistle has blown and the train puffed out of the station, you are in the country. What country this is! The foreground is a mass of green fields, rich with grain. The background is a colossal mass of mountains, rugged and grand. Through these uplands there is a procession of lakes, cold, clear, blue. There are swimming baths on the shores of all of them, and restaurants and hotels so that wherever you alight you will find a place to live.

Garmisch-Partenkirchen is one of the high spots. The hotels are wonderful, with rooms each with its own balcony, where you will sit and eat morning zwieback and mountain honey in the winy air with such a view before you as makes you gasp. You will sleep in great beds under feather coverlets and rise feeling like a conqueror. You may swim in the Eibsee, whose waters come from glaciers. You will walk down country lanes and meet smiling peasant girls in

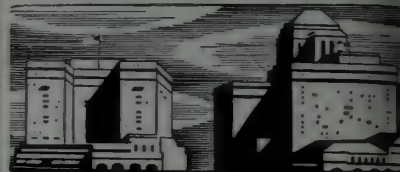
dirndls, blonde braids wound round their heads. You will stop in at a milk stube in the mid-morning and eat sour cream with strawberry jam and drink milk sweet with clover. At night there are the beer stubes and songs and dancing. This is the life that children dream of, a life for the pure in heart, where the only rule is that you should be as pleasant and friendly as the people around you and, for the rest, simply enjoy yourself.

Or, if you like something more sophisticated, there is the Black Forest and above all, Baden Baden. This is a lovely spot which somehow is more eighteenth century than twentieth. There is a gentle air of elegance about Baden Baden, about its handsome casino, its cures, its woods. When you set out for your morning walk (prescribed), you will find little signs which say that if you go one way you will have a mile walk, another, a mile and a half, and so on. The funny little river, the Oos, which runs through the heart of the town, is no more than a creek, but I think it is the best behaved body of water ever to get on a map. Its channel is all paved and at intervals of one block there are tasteful little bridges where flower women sell you posies. At night there is dancing, on terraces, and women in smart evening dresses sit out under the stars. I won a doll one night in a lucky number dance, which I kept for years because it made me think of those glamorous nights. Parenthetically, there was a taciturn gnome of a man who took my watch apart one morning and laid it out on his workbench and made clucking noises over it and fixed it as it had never been fixed before. I love that man. I should like to take my watch back to him. Then there was a little inn where we drove and ate such mountain trout as you dream about, with

TRAVEL POINTERS

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

Hospitality is broadly interpreted at these friendly beachfront hotels. It includes not only room and meals (delicious ones), but concerts, dancing and entertainment. There is a library, a model gym, sunny seaside lounge, long Ocean Decks. Squash and badminton courts. A bicycle garage. Health baths. Restricted clientele. American and European Plans.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

The greatest achievement of the Waldorf-Astoria is that so much luxury and magnificence should still subordinate to that sense of serene which the world calls home. Park Avenue, 49th to 50th, New York.

VERMONT

GREEN MOUNTAINS

For complete preview of vacation land write today for "Unspoiled Vermont"—your vacation in pictures with listing of other free off publications. Publicity Service, State House, Montpelier, Vermont.

VIRGINIA

VIRGINIA BEACH

The Cavalier. Two 18 hole Courses, Har Tru Tennis Court miles of bridge trails, ocean and fishing, salt water swimming. Moderate rates, selected clientele. Ask your Travel Agent, or office, 1 E. 44th St., or address R. Eaton, Managing Director.

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier

With its rich tradition of hospitality and its splendid recreational facilities, White Sulphur Springs represents the social world's ideal resort. The Greenbrier's magnificent accommodations are in keeping with a southern mansion... its advantages rival those of any exclusive country club... its baths rank with those of the finest European Spas. Tariff and information upon request to L. R. Johnson, Gen. Mgr.

UNE IN SWEDEN! LAND OF SUNLIT NIGHTS



Vitsköle Castle, built 1551

Magnificent chateaux with moats and exquisite gardens, the homes of noble families on Visingsö Island and the old Brahe Church are the bridal crown reveals the touching story of Royal romance—the massive medieval strongholds of Vadstena and Gripsholm the beautiful Canal and Lake Country—changing scenes of peaceful charm and fascinating beauty are high spots on the motor tour of Sweden.

Be sure of a perfect summer, book early. Sweden is the gateway to the Scandinavian wonderlands and the fascinating Baltic region.

Convenient, quick connections from England and the Continent—direct from New York in fast liners in eight luxurious days.

Ask your travel agent or us for our new

"Lands of Sunlit Nights"

Testing delightful trips in all the Scandinavian countries—a wealth of vacation guidance. See mention Department HF.

SWEDISH TRAVEL INFORMATION BUREAU
10 FIFTH AVENUE NEW YORK

Background

not by accident
successful people
to the
party. They are
ke to the impor-
of proper social
and
ect appointments.



ARRANGEMENTS OF ONE TO SIX ROOMS
LEASE OR FOR SHORTER PERIODS.

Lombardy

111 East 56TH STREET

Midtown Park Hotel

NEW YORK

JOHN T. CRUICKSHANK, MANAGER



GERMAN TOURIST INFORMATION OFFICE

Baden-Baden, famous for its cures, has lovely woods, enchanting walks

black bread and cucumbers in vinegar.

Or if you have an eye for stormy and romantic scenery, go up the Rhine or down, or both. Each new bend of the river is studded with extraordinary Byronesque castles and the moment when you come to the Lorelei rock you will remember forever. There is a most wonderful train, the Rheingold Express, a handsome lavender, cream and silver affair which manages to cling to the very brink of the river so that you can travel in the greatest luxury and not miss a thing.

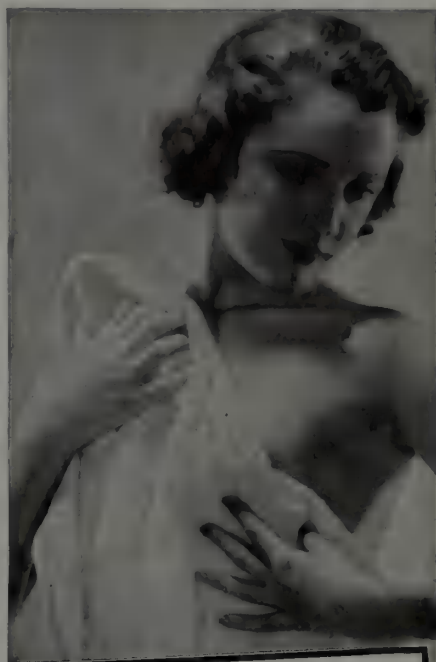
You will, if you have the slightest interest in animals, revel in the German zoos. Now you may well think that zoos are for children and not to be bothered with by adults. That was the way the writer felt until the magnificences of the Hagenbeck outfit at Hamburg were discovered. Here the beasts, and beautiful specimens they are, too, are not seen through bars, but separated from humans by trenches filled with water. The backgrounds are handsome and natural in appearance and when you come away from a day at Hagenbeck, you feel as though you had traveled deep into India, South Africa and the jungles of South America. Nor is the zoo at Hamburg the only one. Almost all the great German cities have their own. These have gardens attached and in many of them are splendid restaurants where you may dine well, out of doors, to soft music. Of such is the zoo at Dresden. Others which I remember with tenderness are the Charlottenburg zoo in Berlin and the new zoo in Munich. Going to the zoo is a social affair of some moment in Germany.

Or if you are a connoisseur there is a mine of art in Germany. The great Raphael's "Sistine" Madonna at Dresden (what an un-

paralleled museum this is, strong in so many schools!), the treasures of the Kaiser Friedrich Museum in Berlin, Munich's many, her "House of German Art" and the museum where science and the evolution of industry are not only displayed, but where you may actually play with many of the exhibits and go down in a pretend mine. Speaking quite personally, the writer, who has plodded through a great many museums on generally aching feet, would give the whole lot for the Planetarium, the Botticelli drawings for the Divine Comedy and, most of all, for an hour with that loveliest woman the world has ever seen and art recorded, the incomparable Nephrotete. She is in Berlin and you may, if you have the patience to deal with American Customs later (they are polite but puzzled and very slow), buy a glorious full-sized reproduction and have it shipped home. It is so well modeled and so well painted that you will find it the most satisfying substitute for the original imaginable.

If you are industrial-minded, you need no introduction to Leipzig. Leipzig, note in passing, is full of furs, and you'd better plan ahead for a budgetary breakdown when you get there. Though the city itself has not all the charm of many German cities, the Fair exhibits more than make up for that. And if you love music, there are the concerts of the Gewandhaus orchestra.

Dresden, on the other hand, is really adorable in its way. Dresden has a quality about it that makes you misty-eyed in reminiscence. It is full of baroque flavor and as wonderfully situated on the Elbe as Budapest is on the Danube. The opera is a delight, the theatre itself being a lovely one and the company of the best. Here Richard Strauss' works have their world



Glorifying **THE AMERICAN BATHROOM...**

MIAMI CABINETS and ACCESSORIES

A harmonious blending of glass and shining metal . . . superbly finished to provide lifetime beauty and service . . . Miami Cabinets and Ensembles are a deciding contribution to the magnificent bathrooms of today.

Nationally known as "America's Finest"—the Miami Line includes a wide range of exclusively designed models. For Example—

The "Imperial"



Miami's latest . . . A masterpiece of the art and skill inherent in every Miami creation . . . Indisputably the finest bathroom cabinet made for your "House Beautiful."

MIAMI CHROMIUM ACCESSORIES



No. 6004—Soap and Grab Bar with Glass Tray.

remain brilliantly beautiful—always. Recessed and projection types. Tooth Brush Holder.—No. 5009—below.



No. 5044—3-Arm Swing Towel Rack.

Before you build or modernize, investigate the Miami Line . . . Ask your architect or write.

MIAMI CABINET DIVISION
THE PHILIP CAREY COMPANY
Middletown, Ohio

HELPFUL TRAVEL BOOKLETS FOR THE ASKING



FRENCH GOVERNMENT TOURIST BUREAU

Paris: Rue de Rivoli and the Tuileries Gardens

PARIS CALLING

PARIS is never lovelier than in the spring when the flower stalls around the Madeleine look like the Elysian Fields. In the Bois, of an evening, you will see the smartest women in the world, romantic in the Winterhalter dresses which are the prizes of the spring collections. During the afternoons, great cars draw up before the siren shops along the rue de Rivoli and the rue St. Honoré and American women and French, Argentinians and Egyptians bow their sleek heads over counters full of captivating knick-knacks. . . . In the Luxembourg Gardens, lovers wander hand in hand. It's April in Paris and it affects all ages and conditions with its sweetness. Spring is in the air and all the old allure is at work. Pack and climb aboard a boat—Paris is yours.

WRITE FOR THESE TRAVEL BOOKLETS

FRANCE—FRENCH GOVERNMENT TOURIST BUREAU, 610 Fifth Avenue, New York.

EUROPE FOR 1938—HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, 57 Broadway, New York.

BERMUDA—THE BERMUDA TRADE DEVELOPMENT BOARD, 500 Fifth Avenue, New York.

ROMANTIC AUSTRIA—AUSTRIAN STATE TOURIST DEPT., 630 Fifth Avenue, New York.

ROME AND NAPLES—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Avenue, New York.

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU! CANADIAN TRAVEL BUREAU, AM 138, Ottawa, Ont.

SHIPS AND PORTS OF THE GREAT WHITE FLEET—UNITED FRUIT CO., Pier 3, North River, New York.

SCENIC SWEDEN BY MOTOR COACH—SWEDISH TRAVEL INFORMATION BUREAU, INC., 630 Fifth Avenue, New York.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

THE SHIPS AND MEN OF THE ITALIAN LINE—ITALIAN LINE, 626 Fifth Ave., New York.

GERMANY 1938—GERMAN RAILROADS INFORMATION OFFICE, 665 Fifth Avenue, New York.

premières and that, if you care for music, is history. If you care for music, naturally it would be carrying coals to tell you about Bayreuth. But if you are neither ardent nor averse to the subject, let me say that the village itself is one of the nicest and the atmosphere defies description. You sleep, as you do at Oberammergau, in the place which is assigned to you. Don't get panicky if you find you are not staying at a hotel. More than half the fun is in waking up to a roaring fine day, in a Bayreuth burger's very best guest bedroom, so clean that it shines. And I cannot think that anyone could remain unmoved during his first drive up the long driveway to the theatre on the hill. It is one of those unforgettable thrills that can only happen once in a lifetime. The writer also had another thrill, not scheduled, in Bayreuth. Hammering and an open door were irresistible and the next thing I knew I was standing in the finest miniature baroque theatre I have ever seen in my life. It is a complete jewel and I believe can be "viewed" without difficulty or the snooping involved in this case. It was sheer ignorance which made me nearly miss it.

Though you be a Francophile when it comes to food, you will

find that the German food has vast merits of its own. The German food is lusty, it is true, customarily served in large proportions, without undue finesse. But in Germany there is a whole stratum of top restaurants. You will not eat, or wine, better any place in the world than at Berlin's Adlon or Munich's Continental or Walterspiel or the Drei Mohren at Augsburg. There is something about coming back from a Wagner performance toward eleven which engenders a desire for a fine dinner, and you can get it. The roast goose, the duck, the schnitzel, the soups and the mountain trout are affairs for gourmets. The Germans are as resourceful as the Swedish when it comes to cheeses. Their coffee is almost without exception good and the pastries will make your mouth water.

Aside from the food, the hotels are well appointed. If you stay on the beaten track and cling to the big cities, you will find great shining modern bathrooms, comfortable beds and well-ordered rooms. If you stray into the villages, which I, personally, think is the most rewarding part of traveling, you will find that though the bathrooms are fewer, the rooms are always spotless, there is plenty of hot water and a fine view to atone for a trip up a corridor to the bathroom.



GERMAN TOURIST INFORMATION OFFICE

The Marienplatz in Munich showing the handsome old city hall



I'VE COVERED A LOT OF GROUND"

says the Epicure

at I always return to The Warwick where the surroundings create the atmosphere and unity of a fine private home."

OF ONE TO SIX ROOMS, FURNISHED UNFURNISHED, FOR IMMEDIATE OR OCCUPANCY BY THE DAY FROM \$4.50

The Warwick
5 WEST 54TH STREET, NEW YORK
CHARLES REED, MANAGER

NEW Burpee Gold MARIGOLD
with Odorless Foliage
Greatest new Marigold in 300 years! Large 3½-in. deep orange flowers like golden carnations, entirely without old-fashioned marigold odor. Blooms early and freely all summer, fall. 2½-ft. plants. Easy to grow. Postpaid, Pkt. (30 seeds) 10c; 100 seeds 25c; 500 seeds \$1.
Complete Marigold Garden—10 kinds. Burpee Gold, Crown of Gold, Yellow Crown, Golden West, Queen, Supreme, Surprise, Sunset Gts., Flaming Fire, Harmony. all 10 pkts for \$1!
10¢ Catalog FREE
W. ATLEE BURPEE CO., 698 Burpee Building, Philadelphia

KILLS GARDEN INSECTS
Not a Poison to Humans, Birds and Pets
Don't spray your garden with poison! Kill garden insects safely surely with Red Arrow Garden Spray—the only insecticide home gardeners need. It both sucking and chewing insects with one spraying instead of two. Will not injure plants, nor affect fertility of the soil. Protects roses, dahlias, flowers and shrubs. Also kills in lawns. Economical, 35¢ bottle makes several applications. Spray early and often Red Arrow to kill insects before they multiply. Buy it where you buy your garden supplies.
Mail Coupon Today For Sample
Cormick Sales Co., Rt. 106, Baltimore, Maryland. Enclose 10c for sample of Red Arrow sufficient to make 1 gallon of spray.
Name _____
Address _____
City _____ State _____
Dealer Is _____



GARDEN PILGRIMAGES

CONTINUED FROM PAGE 57

estate, with its house of Greek Revival architecture. Remains of ancient buildings and old plantations will be seen in Brunswick, the site of Georgia's earliest history, and nearby is the new Sea Island development. Savannah, a city of great beauty and charm, has many interesting old gardens, among them Wormsloe, built in 1733 and still in the hands of the descendants of the original owners. In Augusta, there is much fine old Boxwood and the famed Bourne and Crowell gardens. Macon, Milledgeville and Columbus, have numbers of old houses and gardens. At La Grange the Ferrell Gardens are located, noted for their Boxwood and the unusual type of landscaping employed. Ante-bellum houses with extensive grounds will be found in both Athens and Rome. In Atlanta, most of the gardens shown will be the modern formal type of garden, which will offer a contrast to the older gardens seen elsewhere in the State. Local garden clubs will have headquarters and guides at each of the places named. General headquarters before and during the pilgrimage will be in the Atlanta Garden Center, Atlanta.

So much has been written about the Charleston gardens, yet the visitor seeing them for the first time feels nothing really has been written. The Magnolia, Middleton and Cypress Gardens have their own individual charm. The Middleton Gardens were landscaped in 1750 by a pupil of Petin. For ten years a hundred slaves labored to complete the formal terraces, walks and ornamental waters. They combine the beauty of a formal English garden blended with the natural growth of the coastal forest.

The Magnolia Gardens, said by Galsworthy to be the most beautiful in the world, are largely informal. There are masses of Wisteria, Azaleas and climbing Roses, and bulbs and low-growing plants reflected in the lagoons which lie at the feet of the great trees. The old plantation life seems very close at Magnolia, and the old Negro gardeners delight in telling stories of its past. Cypress Gardens are different from all other gardens. They are water gardens and seen by row boat. The foundation is an old rice plantation which, abandoned for a cen-



Health and Beauty for UNDERNOURISHED TREES

Trees growing on lawns—where the perfect tree food that mulches the forest floor is missing—frequently show sorry evidence of malnutrition. Under par, because undernourished, they lack the luxurious foliage that makes for beauty—and the vitality required to ward off disease. Such trees show an amazing return to health and beauty when fed "the Bartlett Way". This organization has developed, as a result of nearly 25 years of research and experimentation, a special product called "Bartlett Green Tree Food." This material contains all of the natural elements which are present under forest conditions and is applied through holes in the soil, thus making it immediately available to the root system. "Bartlett Green Tree Food" is a blended, balanced ration, rich in nitrogen, phosphorous, potash and all the other elements trees require for healthy vigorous growth. It is not simply a stimulant, like many fertilizers, but a rich and lasting ration from which the tree feeds throughout the entire growing season. If your trees seem to have been going "down hill" of late, why not have the Bartlett Representative call and examine them. He'll gladly perform this service without cost or obligation. And it may be, that they simply need feeding. If that's the case, you'll get a lot of satisfaction seeing the way those starving trees respond to a square meal—scientifically served by Bartlett dendricians.

The F. A. BARTLETT TREE EXPERT CO.
Tree Research Laboratories and Main Office
Stamford, Conn.

Bartlett Service is available in every community from Maine to the Carolinas. Write us for the address of the Bartlett Representative nearest you.



This scrawny, badly defoliated Norway Spruce is a typical example of malnutrition and neglect. It stands within 100 yards of the tree shown at the right, and on a neighboring estate.



This beautiful Norway Spruce, photographed the same day as the sorry-looking specimen pictured at the left, shows the glorious result of feeding and care "The Bartlett Way."



BARTLETT
TREE EXPERTS





PEAT MOSS..

the Garden Magician!

Like the touch of a master magician, Emblem-Protected Peat Moss works miracles in any garden. Soil that is clay-hard quickly becomes porous and well-aerated... soil that is sandy and loose is readily transformed into a rich-bodied soil... roots that are forever thirsty soon find a reservoir of moisture—when well-moistened Emblem-Protected Peat Moss is mixed with the soil.

Emblem-Protected Peat Moss actually brings about faster germination of seeds, promotes vigorous root development, and stimulates the healthy growth of plants, shrubs and trees. As a mulch, it also works wonders in protecting plants from wintry blasts or summer's heat. We have several interesting bulletins covering the many year-round uses of Peat Moss:

**FREE
VALUABLE
FOLDERS**

"Growing Plantlets From Seed"
"Soil Preparation"
"Building Fine Lawns"
"Successful Transplanting"

These bulletins are Free for the asking. Write for the bulletins that interest you. Address Dept. HB-4, Peat Institute of America, Div. of Peat Import Corp., 155 John Street, New York, N. Y.

**EMBLEM-PROTECTED
PEAT MOSS**

The Most Complete Nursery Catalog We Ever Saw!

■ An amateur can, after reading it through, qualify in all essentials as a gardener.

■ Large pages (52) and 100 photographs, in black and color, but also complete accurate descriptions that tell the whole story. No book published covers all the points described! Each tree and shrub: how hardy (map)? Color? When? How large? What soil? Many charts, tables, etc.

■ Yet, of course, we are in business and list prices—low ones—and we want to stay in business so the quality is good. Many sizes of each plant; small for economy, large for quick effects.

● Altogether, we suggest you write for a copy. The usual charge is 50 cents a book, but one copy sent free if you write now and mention "HOUSE BEAUTIFUL." Ask for the 1938 Short Guide.

**KELSEY NURSERY
SERVICE**

50 Church St., New York
Established 1878

tury, became a forest of giant Cypress. There are narrow channels and broad lakes. Narcissus and Hyacinths carpet the banks, and massed Azaleas are everywhere reflected in the dark waters. It is a place of unbelievable beauty. The Charleston gardens remain open until May 1.

Garden Week in Virginia has really become a national institution. It is one of the oldest tours, inaugurated by the Garden Club of Virginia nine years ago.

Included in the tour this year will be the James River plantations, among them Westover, home of the Byrd family; Shirley, with its famed woodwork; Upper and Lower Brandon, fine houses with fine gardens done in the best English manner; Carter's Grove and the other great houses on the James, which date back to the earliest beginnings of American history when Williamsburg, close by, was the center of social and political life.

In the Northern Tidewater section, there are Gaymont and Sabine Hall and the homes of other famous families of that section. On the upper Potomac, near Alexandria, Gunston Hall, home of George Mason, author of the Bill of Rights; Woodlawn, the imposing estate built by George Washington for Nellie Custis; Wellington, Rippon Lodge and other homes of Washington's friends and neighbors.

Famous town houses as well as country places will be open at Richmond, Fredericksburg and Norfolk. In the Shenandoah Valley and near Warrenton, Middleburg, Orange and Leesburg are handsome country estates, both old and new. Among them are some of the great stock farms.

Through the central portion of the State, interest always centers upon Charlottesville and the University of Virginia. Monticello, home of Jefferson, stands on the mountain two miles away and near it is Ash Lawn, owned by James Monroe. Traveling west, interesting places will be seen near Lexington, Danville, Lynchburg and Roanoke. Virginia will be in a gala mood. The great Boxwood, warmed by the spring sun, will spread its leafy scent over gardens gay with flowers.

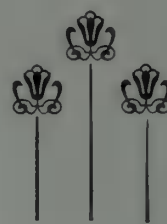
Garden Week will be celebrated this year from April 20 through April 25. With few exceptions all houses listed are open for the entire tour. Most are accessible to the larger centers. Information booths will be open in Washington, Alexandria, Fredericksburg, Rich-

mond, Williamsburg, Norfolk, Petersburg, Orange, Leesburg, Charlottesville, Lynchburg and Roanoke, where garden club members will be on duty. Headquarters before Garden Week will be maintained at the Jefferson Hotel, Richmond.

Following Virginia Garden Week comes the Maryland Garden Pilgrimage, from April 29 through May 8. There are nearly a hundred and fifty places listed. In no other State do the old homes have such fascinating names: Charlesgift, Beall's Pleasure, My Lord's Gift, His Lordship's Kindness, Araby, Mulberry Fields and Hard Bargain, all names to lure one on the highway in search of adventure. And it is a very fine adventure to travel far into Maryland and to steep oneself in the beauty and traditions of the State.

Among the houses listed are Doughregan Manor, home of the Carrolls, and Hampton with its beautiful gardens designed by L'Enfant. There are many water-side estates with magnificent views and extensive gardens. The lover of horses may see Alfred Vanderbilt's farm and Winchester where Man of War and War Admiral were born and trained and where there are colts today with the promise of being equally famous. In Baltimore and Annapolis town houses will be shown. Each day will have different types of houses and gardens with different settings and interests.

The Maryland pilgrimage is divided into counties, with places open for two days only, so the visitor must plan according to schedule. The dates will be: Prince George and Calvert Counties, April 29 and 30. Charles and St. Mary's Counties, April 30 and May 1. Annapolis and Anne Arundel Counties, May 2 and 3. Howard County, Baltimore and environs, May 3 and 4. Harford County and Worthington Valley, May 4 and 5. All these counties lie near Baltimore, Washington and Annapolis and can be seen by making daily excursions. The following are located on and near the Eastern Shore and it is advisable to make headquarters at one of the towns in that section. Kent, Queen Anne and Talbot Counties, May 6 and 7. Dorchester, Wicomico, Somerset and Worcester counties, May 7 and 8. The Federated Garden Clubs of Maryland, sponsors of the Pilgrimage, will maintain headquarters before April 29 at Belvedere Hotel, Baltimore, and during the pilgrimage at the Mayflower Hotel in Washington.



HOUSE BEAUTIFUL

for

MAY

will take you on a pilgrimage through the famous gardens of Philadelphia, to be visited by the Garden Clubs of America during that month.



Burpee's Zinnia
Giant Dahlia-Flowered blooms, 5 in. across
4 favorite colors, Scarlet, Lavender,
Yellow, Rose—a 15c-Pkt. of seeds
of each, all 4 postpaid for
10c. Send dime today!
Burpee's new Catalog
FREE "Burpee's
Seeds Grow"
W. ATLEE BURPEE CO.
640 Burpee Bldg., Philadelphia

PRUNING REFERENCE CHART

ROMEDA (Pieris): Prompt removal of faded blooms.

BERRY (Berberis): In early spring, prune out old wood at ground line.

AUTYBERRY (Callicarpa): Prune back to 12 inches any time before growth starts; leave only a few eyes on each main shoot when winter kill is likely. Otherwise cut much less.

ADDER-SENNA (Colutea): In late winter or early spring, prune back lightly and thin out; remove forming seed pods after bloom.

BEARD (Caryopteris): Prune back to 12 inches any time before growth starts; leave only a few eyes on each main shoot.

H ALTHEA (Hibiscus): In early spring, light pruning; after flowering remove seed pods.

TERFLYBUSH (Buddleia): Prune back to 12 inches any time before growth starts; leave only a few eyes on each main shoot.

KEBERRY (Aronia): After flowering, remove one-fifth of old wood at the ground line and faded flower heads.

ONEASTER: In early spring, light pruning; after bloom, light pruning.

RENT (Ribes) } After flowering, remove one-fifth of
old wood at ground line and faded
flower heads.

WTZIA }

OWERING ALMOND (Amygdalus) }

ENBELLS (Forsythia): After flowering, remove one-fifth to one-third of old wood at ground line.

ORANGEA, OAKLEAF (H. quercifolia): Light pruning in early spring.

ORANGEA, PANICLE (H. paniculata) } Severe pruning in early spring,
leaving only a few stems of a
length dependent on age.

ORANGEA, PEEGEE (H. paniculata) }

randiflora) }

ORANGEA, PINK OR BLUE (H. hortensis): Light trimming back after bloom and complete removal of some shoots before August 1.

RIA: Prune back to 12 inches any time before growth starts; leave only a few eyes on each main shoot.

ACS, middle-aged: Flower heads with 12" to 18" of wood.

ACS, old, own root: Complete sawing off to 15".

ACS, old, grafted: Saw out some of oldest wood to 15 inches.

CKORANGE (Philadelphus): After flowering, prune back lightly and thin out one or two old canes; remove forming seed pods.

UNTAIN LAUREL (Kalmia): Prompt removal of faded blooms.

WET (Ligustrum): In late winter or early spring, prune back lightly and thin out; remove forming seed pods after bloom unless fruit is desired.

ODODENDRON: Prompt removal of faded blooms.

JOHNSWORT (Hypericum): In late winter or early spring, prune back lightly and thin out; remove forming seed pods after bloom.

DBLOW (Amelanchier): After flowering, remove one-fifth of old wood at ground line and faded flower heads.

UB HONEYSUCKLE (Lonicera): In early spring, light pruning; after bloom, light pruning (except *L. fragrantissima*, from which remove old lines after flowering).

ERBELL (Halesia) }

WBALL (Viburnum tomentosum) } In early spring, light prun-
ing; after bloom, light
pruning.

WBALL (Viburnum tomentosum plenum) }

YBERRY (Symphoricarpos) }

EA (S. thunbergi) } After flowering, light pruning while young;
remove one-fifth of old wood at ground line
if it becomes dry and non-flowering.

EA (S. vanhouttei) }

EA (S. veitchi) }

EA ANTHONY WATERER } Before flowering in earliest spring, same
treatment; after flowering, remove seed
pods in formation.

EA (S. billiardi) }

EA (S. japonica) }

EA (S. tomentosa) }

AC (Rhus): In late winter or early spring, prune back lightly and thin out; remove forming seed pods after bloom.

MERSWEET (Clethra): In early spring, light pruning; after flowering remove seed pods.

ITSHRUB (Calycanthus): After flowering, remove one-fifth of old wood at ground line and faded flower heads.

NUM (V. carlesi) } After flowering, remove one-fifth of old wood
at ground line and faded flower heads.

NUM (V. lantana) }

NUM (V. americanum) } In early spring, light pruning; after
bloom, light pruning.

NUM (V. opulus) }

ELA: In early spring, light pruning; after bloom, light pruning.

—HELEN VAN PELT WILSON



Home Grown VEGETABLES ARE BETTER!

Perhaps you're not going, in a big way, for vegetables but would enjoy having a nicely selected succession of good things to eat—fresh plucked and tantalizingly delicious. Here is our special **SMALL GARDEN** Collection made just for you. Without a burdensome amount of work you can amply supply your small family all summer.

1 pkt. Beets, Extra Early Egyptian
½ lb. Bush Beans, Stringless
1 pkt. Carrots, Early Scarlet Horn
1 pkt. Sweet Corn, Golden Bantam
1 pkt. Kohlrabi, White Vienna
1 pkt. Lettuce, Wonderful

1 pkt. Onion, White Globe
1 pkt. Parsley, Triple Curled
½ lb. Peas, Early Dwarf
1 pkt. Radish, Early Round
1 pkt. Spinach, Long Season
1 pkt. Swiss Chard

1 pkt. Cucumbers, to plant in corn hills

COLLECTION—with "A Book for Garden Lovers" . . .

ONLY \$1.00

SPRING BULBS that Flower THIS YEAR

TIGRIDIA: A showy Mexican Day Lily blooming all summer in lovely tints of yellow, red and orange.

\$2.00 per doz.

Schling's Mixture of Giant-Flowering **GLADIOLUS:** An amazing variety of color; striped, mottled, variegated and clear colors.

75¢ per doz.

"PEARL" TUBEROSE: Easily grown plant with fragrant, double, glistening white flowers in late August, September and October. Jumbo bulbs, sure to bloom.

\$2.50 per doz.

COLLECTION

1 doz. each of all three (plus "A Book for Garden Lovers"), for only

\$4.50

Book for Garden Lovers requested separately,

35¢, deductible from first order of \$1.00 or more

Max Schling

615 Madison Ave.

New York, N. Y.



The Beauty and Charm of DIGNIFIED PROTECTION

Your most precious possession . . . your home, surrounded by a Stewart Iron or Chain Link Wire Fence with Ornamental Gates, acquires a beauty and charm, an atmosphere of privacy and comfort obtainable in no other way. At the same time protection against trespass and invasion is assured; lawns, trees and gardens are safeguarded. Stewart Fences are immediately available in many attractive designs, or built to your own requirements.

Stewart products comprise Iron and Chain Link Wire Fence, tennis court fencing, ornamental iron lawn furniture, vases, urns, stable fittings, and many others. Literature is available on all Stewart Products. When writing please say which catalogs are wanted. Sales and Erection Service in all principal cities.



Stewart IRON and WIRE FENCES

The STEWART IRON WORKS CO., Inc.
519 Stewart Block
Cincinnati . . . Ohio

IN PRAISE OF PETUNIAS

CONTINUED FROM PAGE 74



Order these new BRISTOL CHRYSANTHEMUMS

No other fall flowers offer such profusion of glorious blooms as do these new blendings of Bristol iridescent 'mums! Vigorous and sturdy, their foliage is beautiful all summer, with blossoms from September until heavy frosts. Bring lovely fall color to your garden by planting these new Bristol 1938 introductions this spring. Supply limited. Order now for May delivery.

SYMPHONY Rosy mauve tints overcast with soft coppery rose—full double flowers with the sheen of a damask silk.

MANDARIN Double flowers of perfect form—a captivating blend of coral, salmon, copper, and rose.

CALIPH Ox-blood red with a rich velvety effect—unusual in its intensity.

ABOVE VARIETIES IN STRONG, GROWING PLANTS—75c each, \$7.50 per dozen—1 of each for \$1.90.

(If West of Mississippi, add 10% for mailing.)

FREE Beautifully illustrated 1938 Catalog which offers two new Physostegias, the fine Hemerocallis Hyperion, the rare White Liatris, all accurately pictured in color—also other choice things for your garden.

Order Now!
FOR LATE SPRING DELIVERY...

BRISTOL NURSERIES INC.
Dept. 54
BRISTOL, CONN.



The **PREMIER CERTIFIED** Seal is your guarantee of a superior Lighter Colored and Lighter Weight PEAT MOSS. Like a light sponge, Premier is extremely porous and absorbent, live, resilient, non-caking... and the only Peat Moss VACUUM-CLEANED to remove impurities.

PREMIER
Swedish Certified Northland
PEAT MOSS

Lawns, flowers, vegetables, trees... **ANYTHING** grows better if you use Premier Peat Moss. Write today for booklet explaining how, when, where and why to use Peat Moss. Premier Peat Moss Corp., 150 Nassau St., N. Y. C.

The early development of the descendants was the result of natural crosses, but by 1844 Paxton in his Magazine of Botany says: "There has been raised from *P. axillaris* and *P. violacea* such an amazing number of beautiful varieties that they defy all attempts at classifying or even computing." It was a good thing that the union was prolific, as *P. violacea* resented being taken from the wild and tamed, and did not seed readily, so the true species was soon lost. Not, however, before children had been produced which resembled the parent so closely that indifferent observers rated them as the true species plants. An error, and it was not until nearly a hundred years later, in 1916, that seed of the South American ancestor was again secured.

After a century of letting the Petunia plants romp along as suited their fancy, hybridizers became aware of the possibilities of the plant, and the painstaking, patient developments began which have resulted in such spectacular productions. Yet there is far from the certainty that attends crosses of the Rose or the Iris. It is not possible to trace the family history of any popular variety, as new colors or unusual plants are found in mixtures which are the result of random crossing. Even the double Petunia appeared by itself in a garden in Lyons, France, in 1855, and today, with all the expert manipulations, only the Japanese hold the secret whereby seed can be produced that is practically 100 per cent double. This uncertainty of result is what makes the price of the double Petunias so much more than the single flower packets, for the double forms, being sterile themselves—non-seed producing—must be propagated

artificially either by cuttings, a method fallen into disuse, or by crossing them with the single-flowered forms, whose seeds are hand-pollinated with the pollen from the double flowers. Seeds so produced will yield a certain percentage of double-flowered plants with the balance single ones.

For sixty years this "double crossing" has gone on, as the earliest reference to such work is in 1877, when it was accomplished in Semur, France, by M. Drouchin, who obtained about 20 per cent of many-petaled flowers of all forms and colors. Benary in Germany, Mrs. Sheppard Francis of Ventura, Richard Diener of Oxnard, and Bodger of El Monte, all in California, have contributed greatly to the development of the Petunia. Once upon a time it was necessary to send to Europe for choice varieties of this plant. Now any so procured has probably had a double trip across the ocean and back, as the best Petunia seed is raised in California and then disseminated all over the world.

It is along the lines of form variations that the hybridizers have spent most of their energies, evolving the giant ruffled monsters, the giant doubles, the types of trailing and hanging manner of growth, and the other extremes, the upright dwarf bedding varieties. Color is the will-o'-the-wisp of uncertainty. Let anyone who thinks that the real violet blue shade so desired in our gardens is the result of calculation make note of the fact that this hue first appeared in 1837 from a verified cross between the original ancestors, *P. axillaris* and *P. violacea*!

The superb Salmon Supreme, winner of the highest All-America Award for 1938, was sent to the

Roses that should be in Gardens Everywhere

Twelve Everblooming Roses that should grow and flower freely anywhere.

Betty Upprichard, Salmon-pink.
Edith Nellie Perkins, Rose.
Etoile de Hollande, Crimson.
Max Krause, Gold and cream.
McGredy's Scarlet, Brilliant.
Mme. Jules Bouche, White.
Mrs. E. P. Thom, Pure yellow.
Mrs. Henry Bowles, Dark pink.
Mrs. Pierre S. duPont, Gold.
Souv. de Mme. Chambard, Pink.
Talisman, Multicolor.
Ville de Paris, Clear yellow.

12 Everblooming Roses \$7.50

One plant of each kind
Postpaid for cash with order east of Mississippi. If west, add 10 per cent to pay transportation. Write for catalogue, free east of Mississippi (if west send 50 cts.).

BOBBINK & ATKINS

Rutherford 26 New Jersey

TANK GARDENING

Tomato plants 25 ft. high—tobacco plants 20 ft.—flowers growing in super abundance! Sounds like a dream but these and other results, just as sensational, are being produced by the new method of growing without soil. It's fun—no spading, no hoeing, no weeds to pull—garden excitement galore without hard backbreaking labor. Now, you too, can grow plants this way, all year round. Start your chemical garden now. Send \$2.00 today, for sufficient Shur-Gro Solution for one season, with easy directions how to grow giant crops in small space. Booklet—25c, coin or stamps.

SHUR-GRO FERTILIZER CORP.
821-R Locust Street Pittsburgh, Penna.



THE GARDENER'S BUYING GUIDE

BULBS

Our 1938 Spring Planting Guide and Flower Catalog is ready for mailing. See bulbs, roses, hardy plants, unusual novelties—all gorgeous natural colors. **FREE.** Write VAN BOLD GONDIE BROS., DEPT. 54, BABYLON, L. I., N. Y.

FLOWERING BULBS

Flowering Bulbs. Lilies, glads, roses, plan seed. Direct from grower. Low prices, postpaid. Free catalogue. H. C. START, 203 PUBLIC MARKET BLDG., PORTLAND, ORE.

GARDEN PLAN BOOK

A Book of Garden Plans designed in interchangeable units. Can be decreased or increased to fit any space. Provide for shady or sunny locations. Usable for gardens in the East, West, North, South. Shows you where, how and how many Bulbs, Perennials and Roses to plant. How to improve unsatisfactory gardens. Book measures 18 x 24 inches. Printed on tough paper. \$1. postpaid. Money refunded if not entirely satisfactory. **WAYSIDE GARDENS, 32 MENTOR AVE., MENTOR, OHIO.**

LANDSCAPE ARCHITECT

Gardens, Estates. Home Grounds planned, developed. Write for charges for preparing plans and executing the work. **ROBERT BRUCE HARRIS, LANDSCAPE ARCHITECT, 750 N. MICHIGAN AVE., CHICAGO, ILL.**

LANDSCAPE GARDENING

For Your Garden. Old-time straw beehives. Photos free. G. KORN, BERRIEN SPRINGS, MICH.

ROSES

"A Little Book About Roses"—A different kind of Catalog, written by a specialist, showing newest and finest varieties in natural colors. Describes rose culture, pruning, etc. Free east of Mississippi River—25c west. **GEORGE H. PETERS, INC., BOX 70, FAIR LAWN, N. J.**

SEEDS

Seeds of Unusual Flowers. Unique kinds, nearly three thousand of them, for the distill garden. Most interesting catalog, on request. **REX. D. PEARCE, DEPT. R., MERCHANTVILLE, N. J.**

TOOLS

Garden Tools of exceptional merit. 96-page catalog free. **A. M. LEONARD & SON, PIQUA, OHIO.**

Burpee's TIGER FLOWERS 10c
(Tigridia) Fascinating, popular. Brilliant red, orange, yellow, pink, white blooms marked red, purple or mahogany. Free-trailing. Guaranteed (value 15c each)—10c postpaid.
Burpee's Seed Catalog FREE. Every flower and vegetable worth growing. Very low prices.
W. Atlee Burpee Co., 639 Bu pce Bldg., Philadelphia

FREE BOOK
WATER GARDENS AND GOLD FISH
Belld's Aquarium
WATER LILIES
All colors; hardy, day and night bloomers; aquarium plants; plete water gardens.
Tropical & Goldfish
Rare species; collections at reasonable prices. See them in the **FREE CATALOG IN COLOR**
Special: one yellow and one hardy water lilies and 2 water cinth postpaid in U. S. for 22c.
BELDT'S AQUARIUM
2266 Crescent Ave. St. Louis.

Advertising rates in THE GARDENER'S BUYING GUIDE are as follows: Rates: per line (6 words estimated to the line), \$2.00—3 times, \$1.90; 6 times, \$1.80; 12 times, \$1.70. Minimum space—2 lines per insertion. Maximum space—28 lines per insertion. Terms—cash with order; no cash discount. No wholesale prices may be quoted in copy. Forms close 20th of second month preceding date of issue, viz: May forms close March 20th. For further information, write The Gardener's Buying Guide, HOUSE BEAUTIFUL, 572 Madison Avenue, N. Y.

m that developed it by a customer several years ago, who found in her garden and was attracted its color. When such an unusual ant is discovered as the result a random crossing, then begins a patience-testing work of making it come true. The plants are aged and selfed, and even by this process of segregation, very few of the first generation plants, if any, will be like the parent, and often it will take five or six years to obtain the seed. It seems incredible that the results of such labors may be sold for thirty-five or fifty cents. A glance at the catalogue pages featuring Petunias is sufficient to convince the would-be grower that the possibilities of choice are bewildering, but it is far simpler than at first scanning would indicate. With all plant types of widely differing characteristics, there is a variety suited to all uses, locations, climatic conditions and personal tastes. Clarification is a matter of summarizing the strains, with such explanation of terms as seems needed, suggestions for the proper uses of the type, and the listing of outstanding names, both old and new, of the representatives of each group. All this we can do for you, and the actual decisions are yours.

LARGE FLOWERED—Hybrid Grandiflora SINGLE TYPES

Shape of bloom determines the divisions under which the members of this class are placed: ruffled, edged, plain edged, words which are clearly descriptive according to dictionary definitions. Ruffled—if the petals had been gathered in a drawstring; fringed—the margin of the flower is trimmed with projecting ends of the bloom's rim; plain—the rim is an unbroken line, or slightly wavy. **Ruffled.** The flower is 4" to 7" across, with wide open throat, ruffled. For bedding, pot culture and cutting. Seeds should be sown

indoors six or eight weeks before the usual outdoor planting time.

Mixed colors

- Giants of California
- Giant Fluffy Ruffles
- Michel's Quaker Giants
- Vaughan's Superbissima
- Dwarf Giants of California.

(This paradoxical name, applies "dwarf" to the plants which are compact in habit. Better suited for window boxes or pots than the garden.)

Separate colors

- Ruffled Monster (white)
- Evening Star (white)
- Mauve Queen
- Robin Hood (crimson)
- Silver Rose
- Copper Rose
- Pearl of Kentfield
- Heliotrope
- Mauve Monster

Fringed. Frilled or fringed blooms. Throat usually a different color from the petals. The group has two divisions: *grandiflora*, with plants 15" tall for bedding, pot culture and cutting, flowers 4" to 6" across; *grandiflora compacta*, 8" to 12" high with blooms 2" to 3", for low beds, borders, window boxes and potted plants. Seeds of both should be sown six to eight weeks before the usual outdoor planting time.

Grandiflora

- Rapture (rose pink with bright yellow throat)
- Steel Blue
- Theodosia (rose pink)
- Violet Beauty
- White Beauty
- Romany Lass (blood red)
- Apple Blossom
- Lilac Queen
- Silver Rose
- Nigra Purpurea
- Grandiflora compacta or nana*
- Lace Veil (white)
- The Art (carmine rose)
- Dainty Lady (lemon yellow)
- Martha Washington (like the Pelargonium, blush pink with



Native French Fence, directly imported by us, adds beauty and atmosphere to every home, provides a lovely background for any garden. But it performs so many other services . . . it gives privacy and quiet from a highway, it insures protection from intruders at all times, it graciously conceals unlovely spots within, and completely shuts off objectionable views outside your grounds. Hand-made of Chestnut saplings securely woven with rustproof copper, and will last a lifetime. Comes in close-woven and cleft styles of various heights. Send for detail description and prices.

Imported FRENCH FENCE

HANDMADE
OF
CHESTNUT
SAPLINGS

Rusticraft

FENCE CO.

6 King Rd. Malvern, Pa.

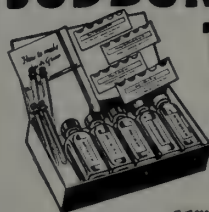
Manufacturers and Importers of Wooden Fences and Horseback Gates

Imported French Picket Post & Rail "E-Z-OPN" Horseback Gates
Domestic Cedar Picket English Hurdle "E-Z-OPN" Automobile Gates

It's EASY to TEST YOUR SOIL

It takes no special skill to test your soil with this easy-to-use Sudbury kit. New larger model makes 20 individual tests for nitrogen, phosphorus, potash and acidity, giving essential information for successful lawn and garden. At leading seed houses.

SUDBURY SOIL TEST KIT



Complete with instructions and data on plant needs
\$2.00

If your dealer does not carry it send \$2.00 direct to

SUDBURY SOIL TESTING LABORATORY
P. O. Box 622, South Sudbury, Mass.

Selected by House Beautiful as the most sensational plant introduction of the year.

4 foot panicles of bloom.

Vines Sent Postage Prepaid in United States.

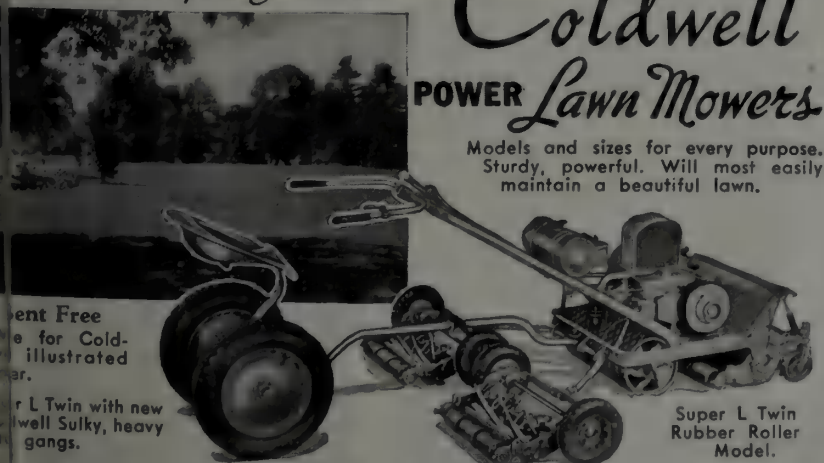
1 year \$4.00
6 year 6.00
2 vines for 9.50

LONGCLUSTER WISTARIA
and 20 other varieties. Ask for 16 page copyrighted monograph which illustrates and describes them.
FLOWERING TREES
America's best selection of flowering fruits and magnolias.
A. E. WOHLERT NURSERIES
222 Montanmery Avenue, Warberth (near Phila.), Pa.

Acknowledged Leaders.

Coldwell POWER Lawn Mowers

Models and sizes for every purpose. Sturdy, powerful. Will most easily maintain a beautiful lawn.



ent Free
e for Cold-
illustrated
ar.

r L Twin with new
well Sulky, heavy
gangs.

Super L Twin
Rubber Roller
Model.

COLDWELL LAWN MOWER CO., Dept. B, Newburgh, N. Y.

SILENCE is not always golden

Some readers ask our advice, others tell us what they would like to see in the magazine. But, from others, never a word do we hear.

Now, HOUSE BEAUTIFUL enjoys receiving letters from its readers. How else can we know what to include in the magazine? It's your magazine and we want each issue to contain just what you would have it contain. We want more and more people to consider it the first source for news of building, furnishing and gardening; the latest news in the world of creative design and crafts. If you haven't yet asked our advice, or written us your opinion of the magazine, why not do so now? Address: The Editor

HOUSE BEAUTIFUL

572 Madison Avenue

New York



FOLIAGE SPRAYING

THE LIFE, health, and beauty of your trees depend largely upon protecting the foliage from the attacks of countless hordes of greedy insects. Skilful spraying provides this protection. But it *must* be done by trained spraymen, at the right time, with correct materials and modern equipment.

DAVEY men are qualified through intensive training and wide experience to diagnose tree ailments of every type. They use spraying compounds approved by the U. S. Government. And the fleet of specially built power sprayers that Davey operates in various parts of the country is the largest and most modern of its kind.

DAVEY Power Sprayers develop pressures up to many hundred pounds per square inch. They do effective spraying at three times the height of the average shade tree. Their power and mobility insure speed and thoroughness. That means lower cost to you.

DAVEY Tree Service also includes pruning — feeding — bracing — surgery — lightning protection — large tree moving. A Davey Expert will inspect your trees free of charge. Fifty branch offices! Write, wire, or 'phone the one nearest you.

SPRAYING
PRUNING
SURGERY
BRACING
FEEDING



JOHN DAVEY
1846-1923
Founder of
Tree Surgery
Reg. U.S. Pat. Office

DAVEY TREE EXPERT CO.

118 CITY BANK BLDG. • KENT, OHIO
MARTIN L. DAVEY, President

wine red throat)
Erecta (silver blue)
Plain edged. Smooth edge, neither fringed nor ruffled, but deeply five-lobed. Plants 12" to 16" high, blooms 3" to 4" across. Excellent for beds, pots, window boxes and cutting. Start seeds indoors six to eight weeks before planting time outdoors.

Burgundy
Elk's Purple
Kriemhilde (garnet)
Pink Glory
White Cloud
War Admiral

DOUBLE TYPES

Truly gorgeous flowers, 4" to 5" across, fringed or ruffled like Carnations or double Poppies. These are the seeds obtained at such high cost by hand pollination that one dealer says they are worth many times their weight in gold! For beds, pots, window boxes and cutting. The varieties named will produce practically 100 percent double flowers. Sow seeds indoors six to eight weeks before the usual planting time.

All-double Victorious Mixed
Loveliness (pale pink)
White Queen
Violet Blue
Caerulea (azure blue)
Lady of the Lake (white)
Gotelind (pale pink)
Maximum Double Fringed
Purity
Purple
Shepard's Pride (salmon pink)
Amaranth (red)
Carmine Queen
Double Rosy Morn (resembles a gardenia)
Diener's Doubles

SMALL-FLOWERED—Hybrida
PLAIN EDGED TALL SINGLE

Balcony or pendula. Strong-growing, trailing, medium-sized, plain single flowers; plants 18" to 24", long branches. Blooms 2" to 3" across. For hanging baskets and porch boxes, or may be used in

beds where they lie on the ground, or are supported by twiggged branches or small trellises. The seeds may be started indoors or sown directly outdoors when the weather has become warm.

Blue Star
Blue Balcony
Rose Balcony
White Balcony
Red Balcony
Netted Blue Gem
Corn Flower Blue
Black Prince
Coppery Rose

Bedding or hybrida. Adapted for most trying conditions of weather and soil, free-blooming, ideal for large beds or borders, and the seed can be sown out of doors as soon as the ground is workable. Some of the handsomest Petunias are in this group, with blossoms 3" across. Suitable for window boxes.

Burpee's Blue
Scarlet Flare (scarlet rose, amber throat)
Flaming Velvet (mahogany red)
Snowstorm
La France (like the rose)
Blue Bee
Elk's Pride (a true blue)
Purple Queen

PLAIN EDGED DWARF SINGLE
Hybrida nana erecta. Round, moundlike plants which are covered with blooms from early summer until frost, useful for edgings or fillers. Plants 1' high; flowers 1½" across. Among the most familiar of the Petunia tribe.

Celestial Rose
Salmon Supreme
Topaz Rose
Rosy Morn
Blue Bedder
Silver Lilac
Snowball
Rose of Heaven

Miniature nana compacta. The babies of the whole family, also called the "Gem" Petunias. The plants are 6" tall and form little fat, round clumps. The 2" flowers

STEARNS POWER Lawn Mowers

AN EXCEPTIONAL VALUE

Again we offer an unusual value in a Stearns Power Lawn Mower that is as outstanding in quality, performance and operating economy as it is in price. Stearns engineering has produced a power lawn mower that is simple and easy to operate and free from complicated mechanism.

This mower incorporates all the tested and proved features for which the name "Stearns" is noted and its perfect balance of design assures a greater ground coverage than the 18 inch cut would indicate. Equipped with Briggs & Stratton motor.

Ask your dealer or write us for catalog No. 44

Eight other models including 4 of roll-drive type—up to 27" cut. Prices \$87.50 to \$260.00

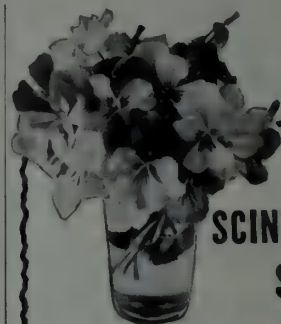
E. C. STEARNS & CO.

Estab. 1864

SYRACUSE, N. Y.



ONLY
\$79.50
18" cut



SCINTILLATING STARS

for your 1938 Pageant of Flowers

Here are two of the most exciting new flower thrills to hold your interest all summer. Selected by Dreer, they will please you. Sent postpaid. Order now.

SHAKESPEARE'S PANSIES (Illustrated)—Quaint and colorful—a beautiful red covered strain of Shakespeare's time. Easy grown; profuse, long-blooming; suitable for any location. Pkt. 50c; spec. pkt. \$1.25. MARIGOLD — Chrysanthemum-flower Hybrids comprise many new and distinct types. Blooms, 2 to 4 in., in most interesting forms. Colors range through all shades of yellow and orange. Pkt. 20c; spec. pkt. 75c.

DREER'S "HUNDREDS" ANNIVERSARY GARDEN BOOK—FREE

HENRY A. DREER

318 Dreer Bldg.

Phila., Pa.

PROFESSIONAL GARDENERS

RECOMMEND



An effective, double-action nicotine spray that will not burn or stain the most tender growths. Recommended by officers and members of the Garden Club of America. If not at your dealer's, write

Andrew Wilson, Inc.

Dept. B-4

Springfield, N. J.

WHY BUGS LEAVE HOME

PROTECT YOUR ROSE

From Insects and Diseases. TRI-GEN is an am spray that gives complete plant protection. Positively controls blackspot and mildew. Kills insect pests. Stimulates vigorous growth. For sale by class Seed Houses, Department of Agriculture, Washington, D. C.

Stores and Garden Supply Dealers. I am able to obtain, write us. FREE booklet.

TRI-GEN

Rose Mfg. Co., Dept. AE, Philadelphia

SENSATIONAL 5 ROSES ONLY



FIELD GROWN—GUARANTEED-TY To acquaint you with our rose values, we will send for only \$1.00, 1 Ami Qu Luxembourg, 1 Red Radiance Radiance, and 1 Talisman rose. Send today!

NAUGHTON FARMS, Box R80, Waxahachie, Texas

Burpee's Crown of MARIGOLD



Sensational Gold Medal Winner! Early, fragrant, golden-orange flowers, blooming all summer. Large packet seeds 10c. (this same quantity cost 50c in 1937). Burpee's Seed Catalogue, W. Atlee Burpee Co., 697 Burpee Bldg., Philadelphia

ANCHOR FENCES



SUBURBAN HOMES

Anchor Welded Iron Picket Fences and Gates combine the classic distinction of ornamental iron with the strength of modern electric weld construction. Unlike other fences of this type, the pickets and rails in Anchor Fences are inseparably welded under tremendous pneumatic pressure to form perfect union.



TENNIS COURTS

Anchor Fences, at clubs, in parks and at schools and institutions, Anchor Special Fences are neat in appearance and long years of service. Made of durable galvanized chain link fabric, and held taut by dogs, trespassers and tradesmen "short cuts" to homes nearby. Contains pictures of actual installations of Anchor Fences and Gates, and helps you plan artistic fencing for your property. Get your free copy of this valuable book now!

FREE: Suburban Home Fence Book

the coupon today for free book about Anchor Fences for Suburban Homes. Tells you how to have a safe playground for children... end damage done to flowers, lawn and trees by dogs, trespassers and tradesmen "short cuts" to homes nearby. Contains pictures of actual installations of Anchor Fences and Gates, and helps you plan artistic fencing for your property. Get your free copy of this valuable book now!

MAIL TODAY

Post Fence Co.
6512 Eastern Ave., Baltimore, Md.

Send me your free book about Anchor Fences for Suburban Homes. I am considering a fence of approximately _____ ft. of ☐ chain link, ☐ picket, ☐ rustic wood. Also send local address of Anchor Nationwide Erecting Service.

completely cover the foliage. For borders, edgings and rock gardens.
Rose Gem
Brilliant Rose Gem
Pink Gem (pale)
Royal Gem (crimson carmine with pure white throat)
Blue Gem

PETUNIA SPECIES

The original type from Argentina, interesting for gardeners who like the beginnings of a tribe before hybridization takes place. They are small-flowered, long-branched, spreading in growth. For ground covers, hanging baskets and the front of the porch box.

Inflata (purplish carmine, the nearest to the ancestor *P. violacea* in commerce)

Inflata Sapphire

Inflata Salmon Rose

Phoenicia (rosy purple)

White Swan (fragrant, long-tubed, showing the resemblance to the *Nicotiana*)

Such is the story of the *Petunia* or *Petum* of Argentina, beginning with the wild species, carried through its tremendous development, and back to its floral origins. Like many of our every-day possessions, knowledge is taken for granted, and in tracing the early history there are few sources of authority to turn to. I have been aided in the search and classifica-

tions by a bulletin published by Bodger Seeds, "Petunias Past and Present," sent out in November, 1937, and by excellent notes, "A Brief Review of the Petunia's History," sent me by the W. Atlee Burpee Co.

PETUNIA POINTERS

Do not cover the seeds too deeply. Whether sown in the open or indoors the seeds must not be buried. They are very small; broadcast them thinly, press gently into the soil to a depth of not more than 1/16" to 1/8", covering with sand or sand mixed with peat moss or humus. Keep moisture uniform until seeds have sprouted. Shade with burlap sack or wet newspaper.

Petunias need full sun.

In transplanting Petunias save the weaker seedlings, as they produce the finest flowers. This is especially true of the double types.

The double strains are best adapted to outdoor culture in localities of scant summer rains. Elsewhere they are best grown in pots under cover.

Choose the types adapted for the situation in which they are to be grown. If you want a compact plant occupying but little space, do not buy a sprawling variety.

Thin large types to 10" or 12" apart, the small ones to 5" or 6".

APRIL SCRAPBOOK

CONTINUED FROM PAGE 80

in the ornamental varieties confined to the flower borders, and more and more is a place being made in the small garden for the kitchen needs. While no one can dictate what vegetable each gardener should plant, this list is taken from widely used and meritorious types. *Peas*: early, Mammoth Podded; midseason, Giant Stride; late, Alderman. *Lettuce*: Butterhead, Big Boston. *Carrots*: Red

Core Chantenay. *Beets*: Crosby Egyptian. *Asparagus*: Washington. *Beans*: green podded bush, Bountiful, Tendergreen; wax, Sure Crop; lima bush, Fordhook bush lima; shell, California Red Kidney, Robust Pea, Perry Marrow. *Cucumbers*: White Spine. *Radishes*: Scarlet Globe. *Squash*: summer, Yellow Straightneck; winter, Warty Hubbard. *Corn*: early, Early Market; midseason, Golden Bantam;



Large-flowering Clematis

These new large-flowering Clematis intrigue gardener and visitor alike. Sturdy, vigorous plants, flowers unusually large, coloring as rich and gorgeous as robes of royalty. To the smallest garden or the largest estate they bring a distinctly modern note.



OUR NEW BOOKLET pictures (many in color), describes and prices two score of these desirable new introductions. A copy will be mailed on request. Please ask for Booklet B.



James I. George & Son
FAIRPORT, NEW YORK

For Beautiful Gardens use **GPM**

PEAT MOSS

It's Emblem-Protected

Seeds and plants grow better and produce lovelier flowers when the soil is conditioned with GPM Peat Moss before planting. This unfailing source of humus stores up moisture and promotes healthy root development. GPM is inexpensive, clean and easy to use. For best results, insist on GPM. Write for Free literature. Address Dept. B.

ATKINS & DUBROW, INC.
165 John Street, New York, N.Y.
1524 South Western Ave. Chicago, Ill. 7 Milk Street Boston, Mass.

ANCHOR FENCES



FOR COUNTRY ESTATES

Anchor Chain Link Fences are the finest protection money can buy. They get their name from the deep-driven "anchors" that keep the fence posts fast in the ground, the fence always in line. In hard ground or soft... sandy or rocky... frost and thaws, stress and strain won't weaken an Anchor Fence. It "stands the rap" of time and hard knocks.



FOR WALKS AND DRIVEWAYS

Anchor Gates complete the rugged protection of Anchor Fences. The frames are made of square tubular steel—for strength. They are butt-welded—for permanent rigidity. Disfiguring diagonal braces are unnecessary; Anchor Gates won't sag, drag or warp. They always swing free and lock tight.

FREE: Country Estate Fence Book

Mail the coupon today for free book about Anchor Fences for Country Estates. Profusely illustrated with pictures of installations of the many kinds of Anchor Fences and Gates now available—Chain Link, Iron Picket and Rustic Wood. Tells how to insure privacy for your home—how to prevent constant intrusions of picknickers, tramps and trespassers who bring disturbances with them and leave trouble behind. Get your free copy of this valuable book now!

Anchor Post Fence Co.
6512 Eastern Ave.
Baltimore, Md.

Send me your free book about Anchor Fences for Country Estates. I am considering a fence of approximately _____ ft. of ☐ chain link, ☐ iron picket, ☐ rustic wood. Send also local address of Anchor Nationwide Erecting Service.

Name.....

Address.....

City.....



MAIL TODAY

GARDENS GROW BETTER

... when you use this
new measured fertilizer

Here's an amazing new fertilizer that will help you get better results with flowers, vegetables, lawns, shrubs and trees. A measured beauty treatment that goes farther—costs less because you use less.

CHAR-GRO is a scientifically balanced plant food. It comes in clean, granular pellet form... is easy to handle... distributes evenly... works itself into the soil and lodges in the root area where it is always available for plant use.

CHAR-GRO has a highly absorbent charcoal base that has no waste. No draining away of valuable nourishment... no odor... no weed seed.

Try CHAR-GRO this Spring and notice the increased beauty it brings to your garden and lawn. You'll never go back to old-fashioned fertilizers. Get CHAR-GRO at your dealer in 5, 10, 25 and 100 lb. packages.

MAKE THIS TEST

at our expense. Let us send you a Free sample of CHAR-GRO—sufficient for 25 potted plants. Just mail the coupon below.



CHAR-GRO

ATKINS & DUSBROW, Inc.
165-B John St., New York

Please send me FREE SAMPLE of CHAR-GRO sufficient for 25 potted plants. I enclose 10c to cover cost of packaging and mailing.

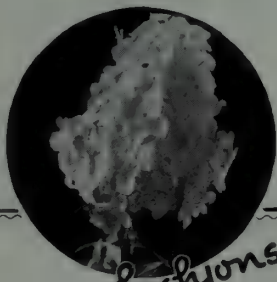
HB-4

FREE
SAMPLE

Name.....

Address.....

City..... State.....



Newest Fashions in Garden Flowers

Four new Hardy Flowers which we can heartily recommend. Strong rooted quality plants in every way.

1. New Phlox Augusta

Fade-proof, sparkling American Beauty red flowers. Persistent bloomer. Grows 2½ feet. **Three for \$1.50.**

2. New Yellow Day Lily

Hemerocallis Hyperion. Lovely citron-yellow flowers borne on 40-inch stems. Blooms abundantly in July and August. **Each \$1.00.**

3. New Giant Columbine

Extra large, long spurred flowers. Rich in colors. Robust in growth. **Six for \$2.00.**

4. New Hardy Fuchsia

Blooms profusely all Summer and Fall. Ruby-red flowers. Thrives in sun or shade. **Three for \$1.50.**

2 New Catalogs

Unequalled by any in America in number of new things and the finest old ones... of Wayside's quality plants and Sutton's unsurpassed seeds. Illustrated in faithful colors. Send for them.

Wayside Gardens

AMERICAN AGENTS FOR

Sutton's Seeds

32 Mentor Ave., Mentor, Ohio

Pat. Reg.

late, Country Gentleman. *Tomato:* Earliana, Bonny Best. *Turnip:* Purple Top, White Globe. For quantities consult HOUSE BEAUTIFUL, March, 1937, page 66. For the newest varieties send for Bulletin 370 from the New York College of Agriculture, Ithaca, N. Y.

Dusting Garden Seeds. This is a process whose reason for being is to prevent decay of the seed from soil-borne organisms, thus reducing the tremendous loss suffered each year from the so-called "damping off" of seedlings. There are three popular dusts for the purpose. Two are proprietary mixtures with mercury and phenol as ingredients; the third is a commercial dust easily obtained. They are all used dry, thus avoiding the messiness of liquid dips. For the copper oxide the standard dosage is two and a half pounds of dust per 100 pounds of seed. For small quantities this is equivalent to one level teaspoonful per pound, such rates being used for seeds the size of spinach or smaller, and beets and chard. For heavier types of seed, peas, squash, cucumbers, one teaspoonful to five pounds is sufficient. To sterilize packet seeds a pinch of the material per package is sufficient to give each seed a coating of the dust. It is better to use too little rather than too much, and if the seeds and the dust are shaken together in some tight container, like a glass jar, a complete coating around each seed is easily obtained. A bulletin on this method of disinfecting seed is issued by the State Experiment Station at Geneva, N. Y.

Narcissus Classification. The terms used to distinguish Narcissus have to do largely with the length of the cup or trumpet as compared to the flower as a whole, and in general outline, simple to remember, the grouping is as follows:

Trumpet Narcissus: The central portion, cup or trumpet must be as long as or longer than the outside petals. Size or color have nothing to do with the classification. The flower may be tiny or huge; the cup length is all that counts. *Incomparabilis:* The crowns, cups or trumpets are not as long as the petals but are not less than one third as long. The flowers are all large, of varying combinations of colors. *Barrii:* The cup is less than one third as long as the petals. The cups are highly colored. *Leedsii:* Both large-crowned and small-crowned flowers are found here, but the majority are pale in color. *Jonquils:* Foliage narrow and grasslike, flowers fragrant, small, grown in clusters. *Poeticus:* Late bloomer, flat white flowers, small red cup.

Repotting House Plants. The month of April when house plants are making new growth after the dormancy of winter is the best time to give them fresh soil. The forehanded individual who set aside rotted compost leaf mold and sand last fall can mix these in equal proportions, adding a five-inch flowerpot of bone meal to each bushel of soil, or a tablespoonful per pot. Or this can be obtained from the florist. Knock the plants out of the old pots and clean away the drainage material, as much surface soil as possible and any loose soil between the roots. If the plants are pot-bound and growing well, put into pots two inches larger in diameter, but if sickly, replace in same size container or even a smaller one. Put drainage in the bottom, a layer of fresh earth, set plant in it, making sure that the crown of the plant is neither too high nor too low. Fill in with compost and press down firmly. Rap on the pot to settle soil and use a stick to ram it down firmly. Water thoroughly.

DUBOIS CHESTNUT FENCE



This lovely imported fence adds distinction as well as protection and privacy to country or suburban estate, city lot or pent house. Comes in 5 heights and 3 spacings. ATTRACTIVE LOW PRICES on orders before May 1. Send for Booklet H 8.

Dubois Open Cleft and Close Cleft Fence offers the same rustic beauty at substantially lower prices. Useful where air and sunshine are desired to pass through. Also Manufacturers of Genuine Reeveshire English Hurdle and Old Fashioned Post and Rail Fences.

DUBOIS REEVES FENCES Inc.

101 PARK AVENUE - NEW YORK, N. Y.
PHILA. BRANCH - LINCOLN HIGHWAY, PAOLI, PA.
PACIFIC COAST BRANCH - LOS ANGELES, CALIF.

Announcing the

HOUSE BEAUTIFUL

BRIDE'S

HOUSE

OF 1938

The National Fashion Show of Home-
wares . . . 22 actual
rooms exhibiting the
newest and smart-
est developments in
house planning, dec-
oration, furnishings,
and equipment.

On free public display

at the

SAVOY-PLAZA

HOTEL

11 East 58th Street,

New York

March 21—April 30

9 A. M.—5 P. M. Daily

except Sundays

**CANNED WOOD WILL
HIDE THESE NICKS—
DON'T SPANK HIM ANY MORE**



Best Way to Make Repairs

Everybody can do a fine job of repairing broken chairs, loose casters, holes in wood, cracks, screw holes, loose drawer pulls, —with this canned wood that handles like soft putty and quickly hardens into wood you can drive nails and screws into, and paint or carve. Try it. Paint, hardware & 10¢ tubes sell **PLASTIC WOOD** in 10¢ & 25¢ tubes, 35¢ cans.



PLASTIC WOOD

SEWER DISPOSAL

for your HOME or CAMP
Now, before you build or install new plumbing learn all about the safe disposal of sewage. A septic tank which is not dependable may be dangerous, costly, embarrassing. Don't dig-up lawns, or walls, furnishings, floors damaged by clogged drains. The San-Equip Master tank has exclusive features insuring safer and easier disposal. Lower installation cost. Write today for complete information
SAN-EQUIP INC.
544 E. Brighton Ave.
Syracuse, N. Y.

San-Equip MASTER TANK

MOW WITH ONE HAND
Handiest power mower ever built—only one with easy one-hand control. Cuts 18" swaths; mows large lawns in quarter of time for only 5¢ fuel cost. Quiet, easy starting 4-cycle motor; adjustable cutting heights; rubber tires. Write today for folder.
Model "D" \$110; Model "S" shown... **\$89.50**
EVINRUDE LAWN-BOY
1729 W. Hope Avenue
Milwaukee, Wis.

EVINRUDE LAWN-BOY POWER MOWER

UXILIN

Modern Root Grower

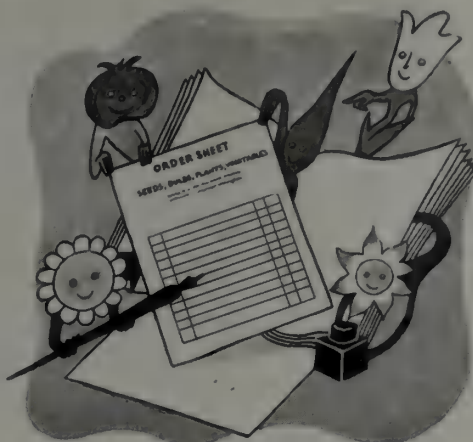
cuttings from plants, trees. See how roots grow out. Faster growth. Less time. Less loss. Better blossoms. Astonish yourself and friends. Full instructions with each bottle.

in Seed, Hardware and many other

or send 50¢ for bottle. (Will treat up to 100 cuttings.) Sent prepaid. \$1.00 for 2 size. Write today or see your dealer.

PENNSYLVANIA CHEMICAL CORPORATION
H.B. ORANGE, N. J.

DOWN TO EARTH



READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN

ALL ABOUT ROSES is a great deal, but there has come to us Jackson & Perkins, 1938 catalogue which does handsomely with the subject. In it all the very new, all the tried and true varieties are covered. Considerable attention is given to McGredy's new Irish roses and a new group classified as Floribunda. **JACKSON & PERKINS CO., DEPT. HB, NEWARK, N. Y.**

ROCK GARDENERS will do well to secure a copy of the Mitchell Nurseries' 1938-1939 catalogue. The list of materials is extensive and in ample detail. It is the result of years of study, research and actual practice with thousands of plants grown in rugged Vermont, where material must be hardy to survive. **MITCHELL NURSERIES, DEPT. HB, BARRE, VT.**

FRUIT AND FLOWER GUIDE, with emphasis on fruit trees and berries, has just been issued and is now available for the asking. The Bunting Nursery has for years pioneered in fruit and berry propagation and has the enviable ability to keep varieties free from mixtures, thus assuring true name and production. **BUNTING'S NURSERIES, DEPT. HB, SELBYVILLE, DEL.**

WATER GARDENS and everything for them is the theme of Tricker's new catalogue. For years this famous home of water plants, fish and pool equipment has faithfully served water gardeners. Two new and unusual water lilies are introduced as St. Louis and Pink Pearl. **WILLIAM TRICKER, INC., 8208 BROOKSIDE AVE., SADDLE RIVER, N. J.**

A GARDENER'S HANDBOOK of plant material is the phrase which best describes the new catalogue of Bobbink & Atkins. This firm is best known, perhaps, for its Americanization of roses, rhododendrons, azaleas, perennials and shrub material. In roses it particularly features this year the famous R.M.S. Queen Mary rose and the new member of the azalea family, Rutherfordiana. **BOBBINK & ATKINS, RUTHERFORD, 26, N. J.**

POWER LAWN MOWERS in five wheel-drive and four roll-drive models are fully illustrated and detailed in a compact booklet just issued. Anyone interested in practical powered lawn equipment will find this booklet very helpful. **E. C. STEARNS & CO., DEPT. HB, SYRACUSE, N. Y.**

FENCING for garden and property enclosure has become an important factor in out-door beautification. The famous imported French woven fencing with its weathered beauty and natural charm creates an atmosphere

of refinement and seclusion wherever used. Complete pamphlet. **RUSTICRAFT FENCE CO., INC., 6 KING RD., MALVERN, PA.**

PEAT MOSS—the how, when, where, and why of it—is interestingly explained in a helpful booklet just issued on Swedish peat moss. Peat moss has a magic way of doing things for better garden health and bloom, and because of this it has become increasingly popular. **PREMIER PEAT MOSS CORP., 150 NASSAU ST., DEPT. HB, NEW YORK CITY.**

INSECT CONTROL is a year-round problem. To keep ahead of the inroads made by the hordes the gardener must take his insecticides seriously. Here is a complete set of booklets covering every form of control, spray and dust for insect infestation and plant disease. **ROSE MANUFACTURING CO., DEPT. AE, PHILADELPHIA.**

THE ELECTRIC HEDGESHEAR seems in use, as the manufacturers say, "like cutting with a magic knife." The dreaded hedge cutting job is now simple and real fun. This grand tool cuts or trims top or sides—square or curved effects. Vibration has been entirely eliminated due to the perfect balancing of weight. An interesting folder is available. **SYRACUSE TOOL-ELECTRIC MANUFACTURING CORP., DEPT. HB, 1720 NORTH SALINA ST., SYRACUSE, N. Y.**

LAWN AND GARDEN beauty treatment with an entirely new and different fertilizer is the subject of a new booklet just issued. The product in question has a charcoal base and comes in pellet form. It contains the correct proportions of nitrogen, phosphoric acid and potash. **ATKINS AND DURBROW, INC., 165 JOHN ST., NEW YORK CITY.**

CHRYSANTHEMUMS of Korean and other types are featured in the new catalog of Bristol Nurseries. This concern has pioneered in chrysanthemums and has produced magnificent new material. This year's introductions are Symphony, Mandarin and Caliph. **BRISTOL NURSERIES, DEPT. 53, BRISTOL, CONN.**

GARDEN AND LAWN FEEDING is an important routine which pays handsome dividends. As with humans so with lawn and plant material, balanced nourishment makes for health and strength. (In this connection, the word is Vigoro.) "Better Lawns and Gardens" (10¢) is a most worthwhile booklet to have and to be guided by. **SWIFT & CO. FERTILIZER WORKS, DEPT. HB, UNION STOCK YARDS, CHICAGO.**

ONE Martin DESTROYS 2000 MOSQUITOES A DAY



"Attract martins to your grounds," says Joseph H. Dodson, "and get rid of mosquitoes, 36 other birds attack codling moths which destroy millions of dollars worth of fruit each year. Yellow-breasted warblers kill tree lice. Scarlet tanagers devour gypsy moths. A flicker consumes 5,000 ants a day. Everybody loves to hear birds sing, but few people realize how beneficial they are. My houses will lure song birds to your home."

"Queen Anne" MARTIN HOUSE

- 48 rooms
- 34' high
- Enduring, knotless redwood.
- Lasts a lifetime.

\$60.00

f.o.b. Kankakee, Including easy-raising pole.

Other sizes from \$18.00 to \$85.00



Because of the peculiar interior construction of Dodson Martin Houses, being perfectly ventilated without draft, they rarely if ever fail to attract these valuable birds.

Everywhere Dodson Bird Houses are recognized as the finest made. There is a model for every desirable bird. Send for free catalog showing complete line.



"Your Bird Friends and How to Win Them"

Mr. Dodson, America's foremost bird authority and builder of bird sanctuaries, tells in this interesting 32-page book how easy it is to attract useful and beautiful birds to your premises. Send for free copy.

JOSEPH H. DODSON CO.
718 HARRISON AVE., KANKAKEE, ILL.

FREE BUILDING AND REMODELING IDEAS

Send for 20 photos of lovely homes designed by leading architects

See in advance how your new or remodeled home will look! Creo-Dipt offers 20 free 8" x 10" photos of wood shingle roof and sidewall effects designed by foremost architects. Learn how to get utmost home beauty, extra insulation and reduced upkeep expense at lower first cost with naturally beautiful Creo-Dipt Stained Shingles. No obligation. Write today!

TEAR OUT MAIL NOW

Creo-Dipt Co., Inc.
Dept. 44
N. Tonawanda, N. Y.

Please send free photographs of homes.

Name _____
Address _____

Burpee's REGAL Lilies

Immense, fragrant, white blooms. Hardy, easy to grow. 3 to 5 ft. tall. Guaranteed-to-bloom Bulbs from Burpee's Fordhook Farms. Postpaid: 3 for 25¢; 7 for 50¢; 15 for \$1. Seed Catalog free. Low Prices.

W. Atlee Burpee Co., 638 Burpee Bldg., Philadelphia

...are everywhere showing the Spring fashions, and snappy people are learning the latest fashion in drinks. Here is Billy Baxter's

Fashion Plate for 1938

GIN and TONIC

Originated in India by an Englishman, original in America by Billy Baxter.

Billy Baxter QUININE SODA

Recipe book and full details free upon request.



Billy Baxter Club Soda
Sarsaparilla
Ginger Ale
Lemon Soda

Billy Baxter is a little higher in price, but way up in excellence. If your favorite dealer cannot supply you, we will ship direct, all charges prepaid.

THE RED RAVEN CORPORATION
CHESWICK, PA.

Wide choice of unusual COLORS in Pella VENETIAN BLINDS

FREE LITERATURE

Colorful Pella Blinds modernize any room. Blinds, tapes and cords come in 34 lovely colors to match or contrast with carpets, draperies and walls. Authentic designs! Pella Blinds close perfectly. Tilt easily. Lock without tying. Compact, enclosed mechanism eliminates unsightly brackets and cornices. Mail coupon today for FREE Literature.

OTHER PELLA PRODUCTS

PELLA ROLSCREENS

Window screens that roll up and down like window shades. For all windows. 10 YEAR GUARANTEE.



PELLA UNIT CASEMENTS

for new homes. Double-glazing keeps out winter cold and summer heat. Weather-stripped. Rolscreened. Fit all walls. Investigate before building!



Pella VENETIAN BLINDS

ROLSCREENS • PELLA CASEMENTS

Rolscreen Co., Dept. 848, Pella, Iowa
Without obligation, send me FREE Literature on Pella Venetian Blinds. Also send Literature on Pella Rolcreens □, Pella Unit Casements □, New Home □, Remodeling □.

Name.....

Address.....

City.....State.....

"I'VE BEEN TO SEVERAL SHOPS AND I CAN'T FIND IT"

"LET ME CALL THE PHONE-TO-FIND-IT SERVICE. THEY'LL TELL US WHERE YOU CAN BUY IT"

Some products advertised in HOUSE BEAUTIFUL cannot be bought in every store—others have limited distribution. To help you find these advertised products without shopping around, HOUSE BEAUTIFUL offers an unique Phone To Find Who Sells It Service in 124 cities.

Start now to get acquainted with this service. Look in this issue for advertisements bearing the little telephone symbol of the service. Then phone the nearest exchange of the service, from the listing herewith. Tell the operator what product you're interested in, and instantly she'll tell you the local stores which sell it.

Just as simple as that. No cost—no obligation—and the service operates day and night—Sundays and holidays included.

LOOK FOR THIS SYMBOL



IN THE FOLLOWING ADVERTISEMENTS

Page	Page
Billy Baxter..... 146	Salterini Neva-Rust Garden Furniture 109
Cabot's Stain..... 129	Seth Thomas Clocks 98
Gloss Collophane..... 115	Verly's Decorative Glass..... 131
Charak Furniture..... 111	Vudor..... 126
Colonial Heirlooms..... 111	Wallace Silverware..... 1
Crane Company..... 127	Wall-Tex Decorative Wall Canvas..... 126
Drexel Furniture..... 103	Warren's Porch Shades..... 110
Dunbar Furniture..... 117	Winter Pianos, Musette..... 85
Heywood-Wakefield Old Colony..... 125	
Howell Furniture..... 127	
Imperial Washable Wallpapers..... 97	
Rittenhouse Electric Door Chimes..... 107	

CAUTION: This service is available only for those products whose advertisements display the telephone symbol. It is not available for other products.

AKRON, OHIO.....Hemlock 5120	MADISON, WISC.....Fairchild 6353
ALBANY, N. Y.....3-6700	MEMPHIS, TENN.....7-4601
ALLENTOWN, PA.....7433	MIAMI, FLA.....3-2155
ALTOONA, PA.....3-1226	MILWAUKEE, WISC.....Marq. 1290
ATLANTA, GA.....Hemlock 6302	MINNEAPOLIS, MINN.....Midw. 6181
ATLANTIC CITY, N. J.....5-0195	MOBILE, ALA.....Dexter 4027
BALTIMORE, MD.....Plaza 2272	MONTCLAIR, N. J.....Market 2-1313
BERKELEY, CAL.....Higate 1242	MT. VERNON, N. Y.....Yonkers 4174
BETHLEHEM, PA.....Allentown 7433	NASHVILLE, TENN.....6-1697
BIRMINGHAM, ALA.....7-4093	NEWARK, N. J.....Market 2-1313
BOISE, IDAHO.....Boise 2	NEW HAVEN, CONN.....6-5005
BOSTON, MASS.....Hancock 0204	NEW ORLEANS, LA.....Franklin 4142
BRIDGEPORT, CONN.....3-2428	NEW YORK, N. Y.....Chickering 4-1388
BROOKLYN, N. Y.....Chickering 4-1388	NORFOLK, VA.....21576
BUFFALO, N. Y.....University 4900	OAKLAND, CALIF.....Higate 1242
CAMBRIDGE, MASS.....Hancock 0204	OAK PARK, ILL.....Franklin 7100
CAMDEN, N. J.....5720	OKLAHOMA CITY, OKLA.....5-4100
CEDAR RAPIDS, IOWA.....2-0882	OMAHA, NEB.....Jackson 7319
CHARLESTON, S. C.....5417	PASADENA, CALIF.....Terrace 8148
CHARLESTON, W. VA.....Capitol 28-551	PATERSON, N. J.....Sherwood 2-6282
CHARLOTTE, N. C.....3-1015	PAWTUCKET, R. I.....Perry 7300
CHICAGO, ILL.....Franklin 7100	PEORIA, ILL.....4-4156
CINCINNATI, OHIO.....Parkway 5644	PHILADELPHIA, PA.....Locust 7800
CLEVELAND, OHIO.....Prospect 2020	PITTSBURGH, PA.....Montrose 3204
COLUMBUS, OHIO.....University 4152	PORTLAND, ME.....2-0846
COUNCIL BLUFFS, IA.....Jackson 7319	PORTLAND, ORE.....Beacon 6176
DALLAS, TEXAS.....3-2518	PORTSMOUTH, VA.....Norfolk 21576
DAYTON, OHIO.....Randolph 1091	PROVIDENCE, R. I.....Gaspee 3333
DEARBORN, MICH.....Trinity 2-8000	READING, PA.....3-4662
DENVER, COLO.....Main 6669	RICHMOND, VA.....4-7031
DES MOINES, IOWA.....5-1127	ROANOKE, VA.....2-2846
DETROIT, MICH.....Trinity 2-8000	ROCHESTER, N. Y.....Glenwood 1302
EAST ORANGE, N. J.....Market 2-1313	ROCKFORD, ILL.....Main 5222
EL PASO, TEXAS.....East 491	SACRAMENTO, CALIF.....Capitol 2780
EVANSTON, ILL.....Greenleaf 6020	ST. LOUIS, MO.....Grand 1160
EVANSVILLE, IND.....2-6201	ST. PAUL, MINN.....Midway 6181
FLINT, MICH.....3-8663	ST. PETERSBURG, FLA.....8418
FORT WAYNE, IND.....Anthony 9126	SALT LAKE CITY, UTAH.....Wasatch 4525
FORT WORTH, TEXAS.....4-4232	SAN ANTONIO, TEX.....Fannin 6912
GRAND RAPIDS, MICH.....9-4485	SAN FRANCISCO, CAL.....Doug. 5100
HACKENSACK, N. J.....Hackensack 2-8678	SCHENECTADY, N. Y.....4-3380
HARTFORD, CONN.....5-2103	SCRANTON, PA.....5589
HOUSTON, TEXAS.....Lehigh 6151	SEATTLE, WASH.....Elliott 6662
HUNTINGTON, W. VA.....23507	SHREVEPORT, LA.....2-5211
INDIANAPOLIS, IND.....Riley 8601	SOUTH BEND, IND.....3-7272
JACKSONVILLE, FLA.....7-1448	SPRINGFIELD, ILL.....Main 307
JAMAICA, N. Y.....Chickering 4-1388	SPRINGFIELD, MASS.....6-7241
JERSEY CITY, N. J.....Jo. Sq. 2-4360	STAMFORD, CONN.....4-1154
KANSAS CITY, KAN.....Valentine 7134	SYRACUSE, N. Y.....2-1167
KANSAS CITY, MO.....Valentine 7134	TACOMA, WASH.....Broadway 3166
LAKESIDE, OHIO.....Prospect 2020	TAMPA, FLA.....H26-101
LANSING, MICH.....2-0625	TOLEDO, OHIO.....Main 6841
LEXINGTON, KY.....7276	TOPEKA, KAN.....8-608
LINCOLN, NEBR.....F-2477	TRENTON, N. J.....6-148
LITTLE ROCK, ARK.....6-780	TROY, N. Y.....5920
LONG BEACH, CALIF.....811-68	TULSA, OKLA.....7231
LOS ANGELES, CALIF.....Trinity 3076	UTICA, N. Y.....4-3212
LOUISVILLE, KY.....Wabash 3027	WASHINGTON, D. C.....National 8030
LYNN, MASS.....Hancock 0204	WICHITA, KAN.....2-4429
	WILMINGTON, DEL.....3-2011
	WORCESTER, MASS.....3-2928
	YONKERS, N. Y.....4174
	YOUNGSTOWN, OHIO.....4-1113

HOUSE BEAUTIFUL

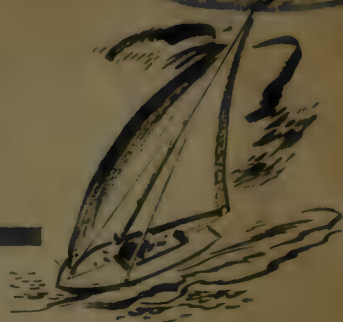
combined with Home & Treasures

DO NOT CUT, TEAR OR DEFACE
BOOKS OR MAGAZINES.

ILLUSTRATED
BY
FRED L. LINDEN
Copyright 1911.



ITALY



Land of Towering Mountains . . .

Sapphire Lakes . . . Sun-Drenched Beaches



The sunlit waters of Lake Garda

IN ITALY, you will find everything that makes a perfect vacation within easy, inexpensive traveling distance. From Palermo to Turin, from Merano to Brindisi, you will see the greatest works of art ever produced by man . . . awe-inspiring antiquities . . . sites where the world's destiny was shaped. The snow-capped Italian Alps tower far into the blue vault of heaven—while sparkling lakes nestle below. You will discover why the names of Lakes Como, Maggiore, and Garda are synonymous with loveliness; why for centuries the endless miles of beaches, washed by the Adriatic and Mediterranean, have provided a veritable paradise for pleasure-seekers. Italy of today is not alone a mecca for art lovers, but for everyone in search of a carefree, modern holiday. This is the year to see ITALY.



Sunny, smiling Italy invites you . . .

100 lire for \$4.75 in Tourist Checks or Letters of Credit. Large savings through hotel and gasoline coupons . . . 50% to 70% reduction in railroad fares. Savings also apply to Tripolitania, North Africa where new, luxurious hotels are linked by modern Roman motor highways. Ask your Bank, TRAVEL AGENT . . . or write to us.

**ITALIAN TOURIST
INFORMATION OFFICE**

*"I have been in this department 40 years...
I know you can buy nothing finer in percale sheets
...at any price...than Utica Percale"*



By Appointment to the White House



UTICA

Percale Sheets

PERCALE SHEETS OF UTMOST LUXURY WITH THE FEEL OF SILK—THE STRENGTH OF LINE

PLANNING THE FIRST LINEN CLOSET

Those who are shopping for their first linen closet will do well to heed the advice of the many exclusive stores that recommend Utica Percale sheets. This recommendation is founded on expert knowledge of quality fabrics... for Utica Percale sheets were the first fine-weave sheets made entirely with combed* yarns.

You will love the silk-like texture and lustrous beauty of Utica Percale

sheets... truly you can buy nothing finer in percale sheets. Nor can you find any other percale sheets that give you so much luxury at prices that are so kind to your budget.

To assure lasting loveliness, Utica Percale sheets and pillow cases are woven with 50% more threads than ordinary sheets.

*Selected cotton, processed to uniform length, eliminating short fibres

UTICA AND MOHAWK COTTON MILLS, INC., UTICA, N. Y.

Cotillion

newest addition to a distinguished family

REED & BARTON STERLING becomes more priceless with the years . . . time but emphasizes its inherent beauty and fine craftsmanship. In the graceful lines of Cotillion you'll find ■ new loveliness reminiscent of the charmingly gay hospitality of the colonial gentry. Exquisite Francis First with its ornamented baroque design is but one of the many other Reed & Barton patterns in this distinguished sterling family.

Phone to Find
WHO SELLS IT
SEE LAST PAGE



Reed & Barton

SILVERSMITHS SINCE 1824

ANTON, MASSACHUSETTS • NEW YORK: 4 MAIDEN LANE

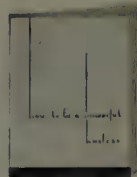
Reed & Barton, Silversmiths,
Box 990, Taunton, Mass.

☐ I am enclosing 10c for which please send me your book "How to be ■ Successful Hostess."

Name _____

Address _____

☐ Send free illustrated literature describing patterns which I have named on the margin



11B 6-38

We've taken a load off her mind and put it in her



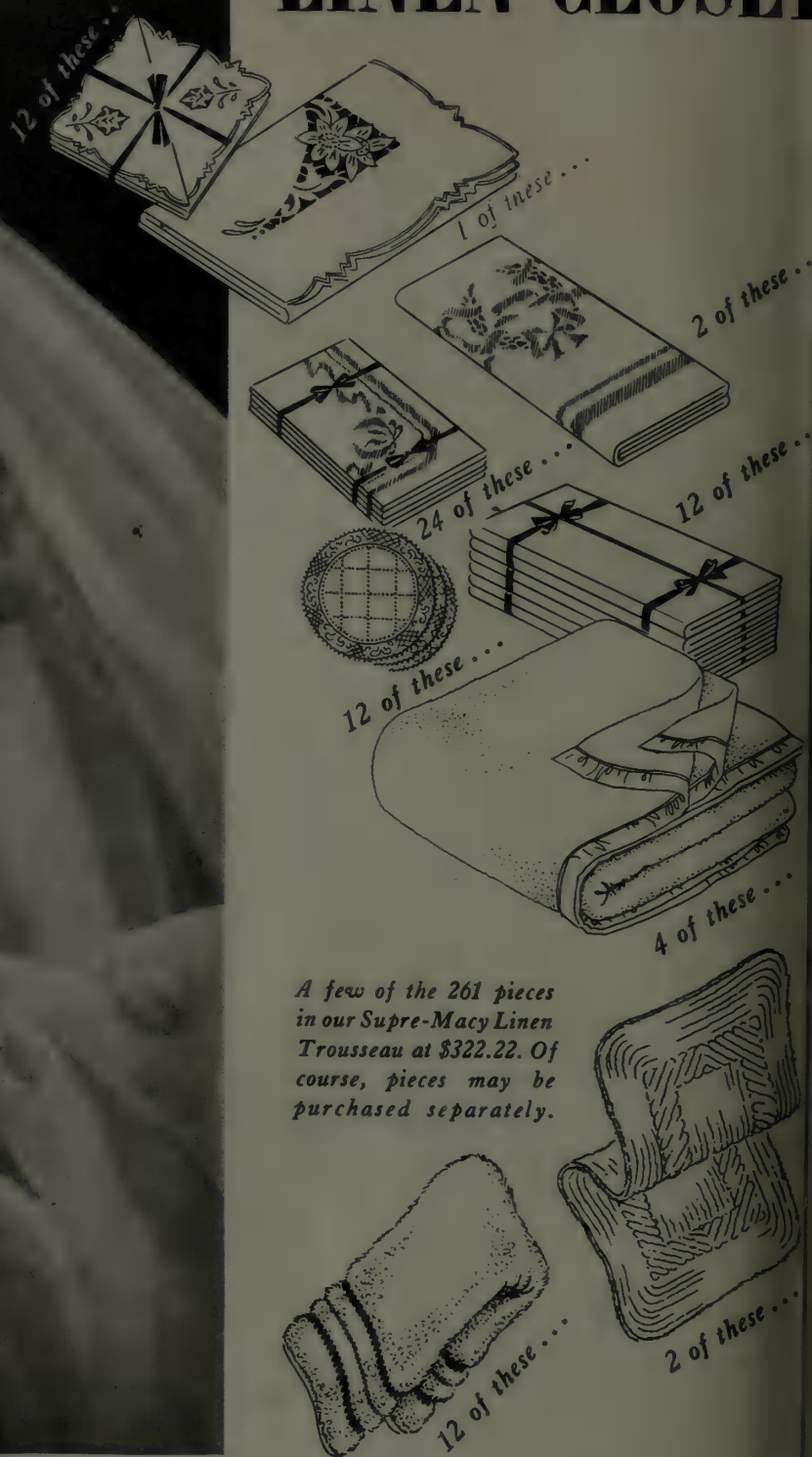
Dress and veil from Macy's Trousseau Shop

EVEN her mother didn't have to tell her the facts about bridal linens. Her mother said, "It's twenty-five years since I was a bride, and times have changed. Today no bride has enough room for the mountains of linen we used to think necessary. You go right down to the 6th Floor at 34th Street and Broadway. They'll tell you just what you need, and neither of us will have to worry about it. MACY'S KNOWS BEST!"

It's true we've made a thorough study of the bridal situation, and are in a position to save you costly mistakes. Follow our plan and you will neither *under-buy* nor *over-buy*.

In each of our price lines . . . Haverill House*, the most luxurious . . . Mayflower*, the most utilitarian . . . and Supre-Macy*, the splendid quality selected for our bride in the

LINEN CLOSET



A few of the 261 pieces in our Supre-Macy Linen Trousseau at \$322.22. Of course, pieces may be purchased separately.

photograph . . . you will find many beautiful designs and colors among the prescribed number of towels, sheets, blanket table linens. This will enable you to suit *your own taste*, while letting *our experience* guide you in the matter of quantity.

Assortments are almost limitless, but thoughtful organization of this wealth of material makes your problem of what to buy as simple as it is thrilling. Do come in and get your list. Our low cash prices have been pared, without impairment of quality.

*Reg. U. S. Pat. & Tm. Off.

IT'S SMART TO BE THRIFTY **MACY'S**

HERE'S AN EASY WAY TO SHOP AND SAVE ON

Silver for the Bride

LOOK through the many silversmiths' advertisements in this issue, select the pattern you prefer, and come to the Street Floor at 34th Street & Broadway where you are almost sure to find it,—at MONEY SAVING PRICES. These patterns represent the newest and most attractive designs of America's foremost silversmiths.

Listed below are a *few* of the patterns you are likely

to see illustrated in the pages of this magazine. All of these and many others may be procured through Macy's, at prices consistently LOW FOR CASH.

MACY'S

IT'S SMART TO BE THRIFTY

INTERNATIONAL SILVER CO.

Courtship Norse Empress
Enchantress Continental
Minuet, Carved

HOLMES & EDWARDS

First Lady Masterpiece
Lovely Lady Guest of Honor
Century

TOWLE SILVERSMITHS

Lady Diana Cascade Aristocrat
Chippendale Candlelight
Rambler Rose

LUNT SILVERSMITHS

English Shell Modern Classic
William & Mary

R. WALLACE & SONS

Stradivari Sir Christopher
Rose Point

WATSON CO.

Meadow Rose Old Colony
Juliana

REED & BARTON

Cotillion Stylist Francis I
Colonial Classic Marlborough



YOU CAN BUY AND SAVE BY MAIL!

If you can't come in person, we suggest that you fill in the coupon at right, and send it to Macy's. Name the pattern in which you are interested, and give the number of place settings you plan to buy. You will be advised promptly as to cost, and how you may buy and SAVE by mail.

R. H. MACY & CO., INC.,
34th Street & Broadway, New York, N. Y.

Please let me know the Macy price of the _____
_____ pattern shown on page _____
of the May issue of House Beautiful.

PRINT Name _____

PRINT Address _____

City _____ State _____

Sloane's New Outside Interest



It's the greatest and gayest collection of terrace furniture we've ever had. New designs . . . new materials . . . a new drawing-room finish and livableness to each piece that give life-in-the-open an urbane charm it hasn't had. Take the wrought-iron set above, turned by hand, with a frieze of wild grapevine circling the glass-topped table and backing the chairs. In Pompeian green or chalk-white . . . chairs cushioned in water-repellent fabric. Table, \$125. Armchairs, complete, \$28.50 each. Side chairs, complete, \$26.50 each. Metal hurricane lamps, \$3.00 each.

For less pretentious terraces and purses, there's this decorative budget group of white metal (*right*): bridge table topped with glass so you see your flowers blooming



in the pot below, \$16. Armchairs, \$8.50 each. Side chairs, \$6.50 each. Whether you've a mint or a minimum to spend on your terrace, there are pieces for you in this collection . . . for SLOANE DOES BOTH.

W & J **Sloane**

FIFTH AVENUE AT 47TH • NEW YORK

WASHINGTON, D. C., SAN FRANCISCO AND BEVERLY HILLS, CALIFORNIA

SHE ELOPED IN 1838

"Father vowed he would *never forgive* me for eloping with dear Charles," wrote great-great-grandmother Abigail in her diary, "—and mother said she could never live down the *disgrace*. But now they have really relented—for this very morning a parcel arrived by the Boston post! *Eighteen* of the most handsome sterling spoons, engraved with my *new initials*, and made to order by the finest silversmith in Connecticut!"

HER GREAT-GREAT-GRANDDAUGHTER

... is getting married this year—in the grand traditional manner, with lace and Lohengrin and lavish gifts of silver. And how charmed and delighted she is to discover that her International Sterling is made by successors of the craftsmen who wrought Abigail's spoons a hundred years ago!

Today, as then, authenticity of design, flawless finish, and mellow lustre are the enduring qualities of fine sterling. On the lovely patterns shown here, International Sterling's master craftsmen have bestowed those qualities. See these designs at your jeweler's. You will be surprised to learn how easily you can own International Sterling. Ask about Budget Payments or The Lay-Away Plan. International Silver Company, Wallingford, Conn.

International Sterling



BEAUTY in BLUE...

BATHROOM



An analogous color treatment for this glazed campest Suntile floor . . . ■ deep hue blends to light then back to deep. The Midnite blue outer border in 6"x6" units frames ■ field laid in 3"x3" units of Holland, Sky and French blues. The Suntile wainscot begins with ■ 6"x6" sanitary cove base in Holland blue blending into two courses of Sky blue 6"x3" units, set vertically. The balance of the 6"x3" units is French blue, topped by a 3"x3 3/4" bullnose cap in Sky blue. Every second course is broken with a horizontal line made up of 3"x1 1/2" Suntile liner units in Holland blue and Frosty white. Plumbing fixtures are white, chrome fitted.

with *Color Balanced* Suntile

Here are blues to make one happy . . . gloriously happy. Blending blues which bathe the bathroom in the warmth of many hues. Blue of the sky at day and blue of the heavens at night, gently touched by the yellow of the sun . . . charmingly combined in color-balanced Suntile. There are no barriers to the bathroom beauty you seek. Suntile gives you the full realization of your most artistic hopes. At your local Suntile Dealer, the Rainbow Chest awaits . . . to place before your eyes an array of color schemes . . . scientifically measured, authentically color-balanced. For beauty's sake and your own, see your local Suntile Dealer. Plan with him the bathroom of your dreams.



Suntile does not stain

Suntile



Bright with color-Right for life

Phone to Find

WHO SELLS IT
SEE LAST PAGE

The Cambridge Tile Mfg. Co. . . . Cincinnati, Ohio

Send ten cents for beautiful pictorial booklet, "Color Balanced Suntile"

The Craftsmanship
OF 18TH CENTURY EXCELLENCE
is Today's Heritage



the highest price ever
 paid for a chair.
 \$3,000.00 at the Reif-
 snyder sale in 1929.

**Solid
 Mahogany
 no myth**



Contrary to the ideas of many, Solid Mahogany is more available than at any time in its history. All Genuine Mahogany chairs are Solid Mahogany and other pieces in occasional, living room and dining room are readily available.

Manufacturers of the finest furniture prefer Mahogany, not alone for its exquisite beauty but because, from a production angle, it is the one wood that comes in large sizes of clear, all usable lumber, which makes it ideal for carving, turning and the graceful lines that give charm to period styles.

Mahogany with its natural figure and color, ranging from plain and figured flat cut to various ribbon and broken stripes, is recognized by master craftsmen as the beau-ideal of furniture woods, increasing in beauty with age.

In the more sophisticated furniture, now as in the days of Chippendale, it is necessary to combine solid with the more ornamental built up plywood panels with their surpassing loveliness and limitless variety of crotch, swirl, mottle and fiddle-back figures.

The excellent condition of thousands of beautiful Mahogany heirlooms in many of the finest homes and museums in America and England is proof of the enduring quality of Mahogany. With today's precision joinery and scientific glues Mahogany furniture will serve even more faithfully the more exacting requirements of the modern home.

MAHOGANY ASSOCIATION, INC.
 2080 Mather Tower, Chicago



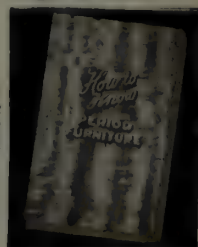
The Famous Van Pelt Chippendale Mahogany Highboy (Circa 1770). This Philadelphia piece brought \$44,000.00 at the Reifsnnyder Sale in 1929, an all time record.



FREE Write for
 this book.

"How to Know Period Furniture." This is a concise review of the important furniture periods as revealed by designs in chairs.

Look for these labels on the Mahogany furniture you buy.



AFTER ALL THERE'S NOTHING LIKE

MAHOGANY



A reproduction of original paper hung on George Washington's bedroom about 1780.

This beautiful old Colonial paper was discovered underneath the old plaster in George Washington's home.

The Authentic George Washington WALLPAPER

Write for samples of this and eleven other authentic colonial wallpapers. Attached to each specimen is a brief history of the design. Visit our showroom or enclose 25¢ to cover the cost of postage and handling.

A. H. JACOBS CO., INC. 509 Madison Ave., N. Y. C.



window



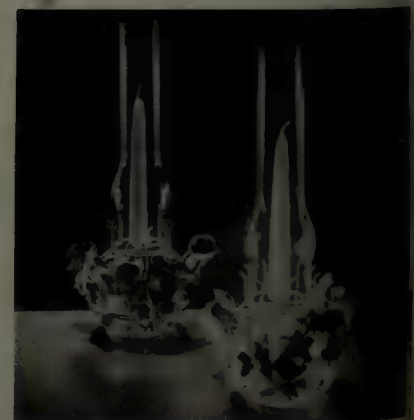
SO YOU'RE going to be married, but you're beginning to wonder if it's worth the effort, what with bridesmaids' dresses and lists to put circles under your eyes. We can, however, relieve you of one problem. For the wedding table why not use these bouquets made of pastel icing flowers on cake, and attach your place cards to the streamers? Forty-eight hours needed for orders. \$2.25 at Schrafft's. 58 West 23rd Street, New York.

FAT robins and impudent sparrows are back from the South again and seeking your garden which was one of their favorite haunts last spring. As a welcoming gesture this bird bath would set them chattering and hopping about gleefully, besides making a brave splash of color on your lawn. 12" x 18", of light terra cotta red lined with turquoise glaze. Costs \$6 at Galloway Terra Cotta Co., 3220 Walnut Street, Philadelphia.



"GROW old along with me, the best is yet to be." And with such a mellow, sun-besprinkled philosophy your garden will take on an old-world enchantment, with this sundial holding court among prim holly hocks and flamboyant peonies. Perhaps you've always wanted one but never quite knew where to go for it. Of solid brass, 12" in diameter, it costs \$9.25 postpaid at Adolph Silverstone, 21 Allen Street, New York.

BECAUSE summer glass-top tables are apt to be too small for both candles and flowers we thought you might find that this solves the problem. A white wire arrangement fits inside the glass bowl and supports the hurricane shade. Festoon the trellis with flowers and presto! formality and charm outdoors. Height 14", price \$1.75 each postpaid at Malcom's House and Garden Shop, 524 North Charles Street, Baltimore, Maryland.



Priceless protection for your table tops! Set of blue glass tiles, 5", 6", 7", with monogram, \$5.00.

■ It is a well-known fact and true that Ovington's — as usual — is most completely equipped with grand, new gifts for brides.

Send for Spring Book "B"

OVINGTON'S
Fifth Ave. at 39th St., N. Y.

STUDY INTERIOR DECORATION AT HOME

SIX WEEKS PRACTICAL TRAINING COURSE

Authoritative training in selecting and assembling period and modern furniture, color schemes, draperies, lamp shades, wall treatments, etc. Faculty of leading decorators. Personal assistance throughout. Cultural or Professional Courses.

Home Study Course
starts at once • Send for Catalog 5C

Resident Day Classes
start July 11th • Send for Catalog 5R

**NEW YORK SCHOOL OF
INTERIOR DECORATION**
515 Madison Avenue, New York City

MCCUTCHEON'S

WROUGHT IRON

for dining
out-of-doors

Nothing could be nicer for your garden or terrace than this colorful set.

TABLE—30" x 60". Glass Top and White, Blue, Green or Yellow frame 19.95

FLOWER POT—To match table 1.00

CHAIR—White frames with seats to match color of table ea. 5.95

Trousseau Booklet sent on request
Fifth Floor

FIFTH AVENUE AT 49TH STREET, NEW YORK

If you are interested in any of the things shown on these pages,
kindly send your checks or money orders directly to the shops.
In each case for your convenience the address is listed in full

shopping

SUNDAY breakfasts in bed, a fine day to greet you, and the fragrance of coffee steaming on this generously proportioned tray. Then again, such weather finds many of us with minds attuned to acquiring a fast tan, so in the midst of a sun-fest why not have lunch served on the same tray? With rattan frame and glass covering, it costs \$10 at Abercrombie and Fitch, 45th Street and Madison Avenue, New York.



A RECENT renaissance in pantry decoration has justified our joy in ridding shelves of eye-sores and dressing them up with frills and furbelows. Here is a jam jar with Kensingtonware cover that you would be wise to put beyond the reach of dimpled but acquisitive fingers, because the more attractive the container the more yummy what's inside. \$5 at B. Altman & Co., 34th Street and Fifth Avenue, New York.



WHEN you like something very much you want to set it apart, give it a special background. And because we think asparagus is the king of vegetables these plates seemed to us a sound idea. Embossed with asparagus in natural colors, they have a well for the hollandaise or butter sauce, and their diameter is 8 1/4". The price is \$5 the half dozen, shipment express collect, at Scully and Scully, Inc., 506 Park Avenue, New York.



A MODERN Merlin must have evolved this process for adding years to fabrics, because surely there's magic in its formula. Imagine a chemical solution which covers the individual fibers of the material with an invisible film of protection without changing its feeling, appearance or porosity! Fabrics treated with Impregnole resist spotting, perspiration and water. \$5.00 at Hammacher Schlemmer, 145 East 57th Street, New York.



exquisite beauty



This Martha Washington wall mirror . . . to reflect the living scene in your home . . . to reflect, too, your taste for the Colonial inspired grace of authentic reproductions. Reproduced from about 1790, it exemplifies Biggs' meticulous attention to fine details, our allegiance to master craftsmanship.

Visit Virginia and our showroom during the garden season.

Frame of selected Mahogany, ornaments covered with gold leaf. Size over all 22 x 45 inches. List price, \$52.50; for May only . . . \$45

Send 10c for Biggs' review of fine antique reproductions—"A Gift from the Past to the Present."

★ BIGGS ★ ANTIQUE CO.

318 E. Franklin St., Richmond, Va.
1217 Conn. Ave., Washington, D. C.
221 Peachtree Street, Atlanta, Ga.

Vale Barn

Presents



This hand decorated tray and basket, which, while contemporary in interpretation, have all the charm and fine painting of old French and English folk. Floral design with white calla lilies on black-crackled antique—

Basket 16 1/4" high . . . \$6.00
Tray 23" long—16 1/2" wide . . . 6.50

Express collect

When in the Berkshire Hills visit the Vale Barn's charming restaurant.

Vale Barn

East Canaan

Connecticut

ROSEMONT RUGS AND CANOPIES



COLONIAL CANOPIES, COVERLETS AND HAND-HOOKED RUGS in historic and early American designs, including many from Metropolitan Museum pieces.

Write for free booklet giving histories of the old designs.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia



ANTIQUE ENGLISH SILVER

OLD SHEFFIELD PLATE & REPRODUCTIONS



Fine George II style English sterling silver Tea and Coffee Service, flat-chased after a design by Paul Lamerie, with large plated tray, \$750.

James Robinson INC.

731 Fifth Avenue

PALM BEACH

NEW YORK

LONDON



TROUSSEAU

Gardenia BATH SET... an exclusive Maison de Linge import that is creating a well-deserved flutter of excitement. Pastel colors — (Peach, Yellow, Green) with delicate Gardenia motif and contrasting Chenille border. Set of 5, (2 towels, 2 wash cloths, 1 bath mat). \$15.75

Set of 9, \$22.75 Set of 13, \$29.75

☆

... And Remember our famous **NEWPORT BLANKETS** for summer comfort. Extra lightweight. All pastel shades. Single 60x90, \$6.95 — 72x90, \$7.95 — 80x90, \$10.50.

Maison de Linge
PARK AVENUE AT 49TH ST. N.Y.

MADISON AVE. at 69TH ST., N.Y.
AND
GREENWICH, CONN.

VENETIAN ART SCREEN CO.



This beautiful Screen will lend new loveliness to — 18th Century Room. Hand painted on fine leather.

As a Bridal gift this Screen is an inspiration! A voluminous Collection offers a wide selection — or we will paint — harmonize with any decorative scheme. Send for Catalogue 35.

540 MADISON AVENUE NYC
Between 54th and 55th Streets

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

window shopping



THIS is an early Colonial end table and with its three drawers, gracefully tapered legs and reeded column makes an ideal piece for your bedside or telephone. Place it next to a comfortable wing chair and you will always know where to find your husband. It is made from selected solid mahogany and measures 22" long, 13" deep and 30" high. The price is \$49.50 at Biggs Antique Co., Inc., 316-318 E. Franklin Street, Richmond, Va.

EVERY once in a while as we prowling about shops looking for things that we feel you will like we come across something that makes us inordinately pleased with ourselves. This time it's a canapé kit which includes five tubes of different imported cheeses cured in wine and a box of tips on which to serve them. No longer need you fear unexpected guests. \$1.85 at Dutchess Food Specialty Co., 1945 Park Avenue, New York.



THE warm flush of moonstones, the coolness of wood-browed pools: the spearing up of candlelight, the trembling of dew-drenched flowers: this is indeed a table setting worthy of the softest spring evening. The épergne of clear glass can become a three-branch candelabrum by removing the vases and the branch holding them. 9" high, with a spread of 11". \$10 the pair at Ovington's, Inc., 39th Street and Fifth Avenue, New York.

FINGER bowls make a distinctive wedding present and one not likely to be duplicated. Here is a beauty in etched crystal with a rose design that will wind up the young bride's dinner party with fine éclat. If you put this on your gift list a nice gesture would be to include a dozen finger bowl doilies. Diameter 5 3/8", height 2 1/8", price \$3 each at Stern Brothers, Inc., 42nd Street between Fifth and Sixth Avenues, New York.



LAWNS like wet emeralds and beds of riotous flowers sweeping down to a river's edge are the meat of a country's landscape. With this imported English Kneel Gard you can work wonders with your garden and it will be fun. Of wood with a dark leatherette covered cushion, it has handles for carrying and pockets for the tools. 18" high, 16" wide, \$9.50 express collect at Scully and Scully, 506 Park Avenue, New York.

The Spinet Grand
Exclusively by
MATHUSHEK
EST. 1863



This charming and distinctive piano has become "the vogue" in homes where taste and refinement prevail and ideal musical requirements are paramount.

The SPINETGRAND by MATHUSHEK, the Grand Piano of exclusive design, is ideal for today's homes and apartments. Compact in size, full 88-note keyboard. Furnished in various designs, woods and finishes to conform to any decorative scheme.

Only MATHUSHEK makes the SPINETGRAND. Send for Booklet B.

MATHUSHEK
43 W. 57 ST. Nr. 5th Av., N. Y.

Cambridge Canterbury Poppy Luxembourg



Unusual Opportunity

To fill in your inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Bridal Rose	Lily-of-the-Valley
Canterbury	Louis XV
Frontenac	Medici
Georgian	Norfolk
Les Cinq Fleurs	Orange Blossom
Lily	Violet

This silver has been used and refinished and is offered in first-class condition and materially under the price of new silver.

Unusual Silver

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON, INC.
43 South Main Street
Memphis Tennessee

Window shopping

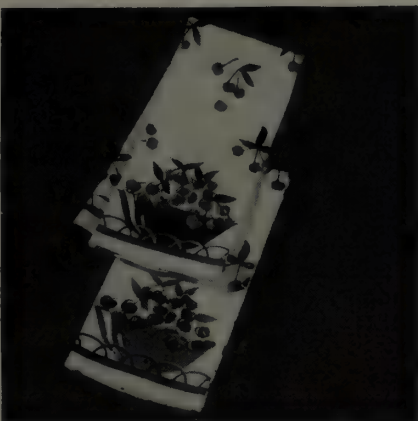
THERE'S a spirit of keeping up with the Joneses in bird society, house would make your particular protégés the envy of every chick and woodpecker in the neighborhood. Of wood construction with slate and metal bottom which slides for easy cleaning, it comes in brown with green roof or in brown with brown roof. \$1.50 postpaid Charles M. Mitchell, Sterling Junction, Mass.



THIS is a pouchoir reproduction of Jules Pascin's "The Little Girl in the Rose Dress." It was done by hand from a series of stencils so it approximates the texture and feeling of the original, and it was printed in water colors rather than with the usual printer's colored inks. There's an endearing wistfulness about the child. 22½ x 18½", costs \$15 at Raymond and Raymond Galleries, 40 East 52nd Street, New York.



KITCHEN showers usually afford no play to the imagination. You bring the bride pots and pans canisters, but so may everyone and hence your desire for originality is nipped in the bud. But with a dozen of these printed dish towels in a lively bowl of cherries you may be sure of the bride's appreciation. In red, green, yellow or blue, 17" x 32", \$.25 each at L. Berger & Co., Newark, N. J.



THERE'S no need to share your sandwich with a carnivorous cricket or to drink lukewarm ice tea when you go picnicking. This 17" high Master Picnic Cooler holds enough for six or eight persons and foods are kept cool by its special refrigerator insulation, the double-wall and double-bottom construction. Fine for fishermen. 10" diameter, \$4.50 at Lewis & Conger, 45th Street and Sixth Avenue, New York.



EVERYONE knows what a rainy afternoon does to a child's mood and what her "Mommy, what can you do now?" does to your frayed nerves. This scrapbook is just the answer for the next April shower. With a natural cork cover it has brown cork corners, brown scissors and half the pages are black photographic paper, other half natural color for cutouts. \$2.75 at Childhood, Inc., 32 East Street, New York.

OLD ENGLISH GARDEN FURNITURE



An interesting and unusual collection, personally selected abroad.

The chair-and-table illustrated is an example—two pieces of furniture in one.

Replicas will be made, if desired.

Nancy McClelland, Inc. • 15 East 57th St., New York



SALAD SET

\$11 Complete

Serve your salads this summer in this stunning 3-piece service of beautifully-grained wood and sterling silver. Or, send it as a wedding present. Spoon, fork and bowl complete including engraving of one initial, \$11. Spoon and fork only, \$3. Shipped express collect.

LAMBERT BROTHERS

Jewelers Since 1877

LEXINGTON AT 60th ST.

THE BUFFET MASTER



COMBINATION CHAFIN AND BUFFET WARMER

Two one-quart pots and one 5-pint chafin dish, all made of pure copper, with gleaming polish, mounted on stand, complete with alcohol lamp or choice of electric heater. Our "Buffet Master" is the answer to the hostesses' constant demand for a compact hot food server.

Price \$36.00

Deliveries are free within 100 miles of New York City.

Prompt attention given to mail orders. Write for our "Copper Kitchen Aristocrats" catalog.

BAZAR FRANÇAIS

CHARLES R. RUEGGER, Inc.

Established 1877

666 Sixth Avenue, New York, N. Y.

FIREPLACE EQUIPMENT



Franklin Stoves

give more heat and save building costs. Our reproductions are cast from the most beautiful originals; prices \$25.00 up. Catalog "Franklin" on request.

Mantels Screens Andirons Grates

Edwin Jackson
INC
175 EAST 60TH ST. NEW YORK

America's
greatest name in
MODERN...

Because... we offer the largest showing of modern furniture for every need!

Because... we create our own exclusive designs, available nowhere else!

Because... our decorator service, without obligation, enables you to accomplish a great deal more... in beauty, practicality and economy!

Modernage
162 East 33rd St.
New York



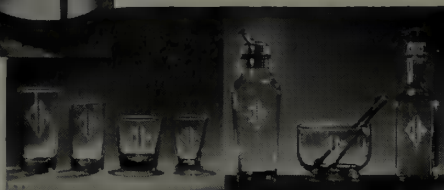
STANDARD (closed): Same construction features as Deluxe. Comes in ivory with brown trim or brown with ivory trim. Introductory price, \$13.50 delivered (\$1 more west of Rockies).

Glassware Extra: 27 piece Clover Leaf monogrammed set. 6 each of HiBall, Scotch & Soda, Old Fashion and Cocktail, 1 each of Shaker, Bar Bottle, Ice Tub & Tongs. \$15.00, including 3-letter hand-engraved monogram.

COCKTAIL CENTER CLOVER LEAF *Roll Bar*

All the fixings and glassware in one place, compact and handy for use. Can be rolled to any part of the home where it opens into a complete bar. When opened, drop leaf raises up, forming service bar about 32 by 19".

DELUXE MODEL (open): Light, durable steel construction, sides covered with leatherette. Rubber tired casters. 30" high, 19" diameter closed. Can be locked. Deluxe Model includes 2 glass racks & 2 serving trays. Crackle finish drop leaf, trays and top. Available in ivory with chrome trim or brown with copper trim. \$19.75 delivered (\$1 more west of Rockies).



SEND FOR DESCRIPTIVE FOLDER

CLOVERLEAF CRYSTAL SHOPS

60 East Monroe Street
Room 110, Chicago, Ill.

PEASANT FURNITURE



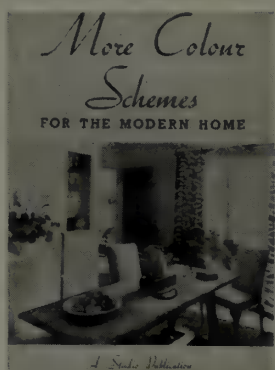
With the flare for things Mexican and Spring in the air, these Mexican chairs solve the furniture problem.

★ ★ ★

Colors: red, yellow, blue, green, black, white, with authentic Mexican decorations and hand-woven seats—\$4.50 each. Matching slipper chair—\$3.75 each.

EXPRESS COLLECT

Imported by **FRED LEIGHTON**
15 EAST 8TH STREET N. Y. C.



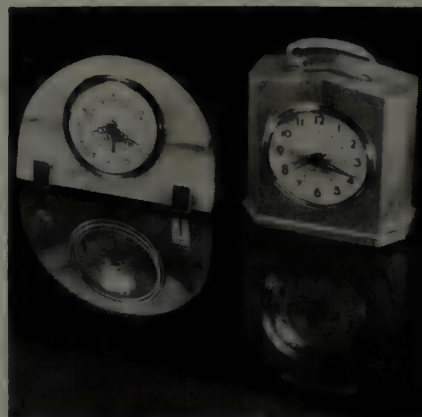
• A brand new book by Duncan Miller with 24 beautiful pages in full color. Ideas for all small and large rooms, helpful text, every imaginable and fascinating combination in the contemporary manner. Price \$4.50.

Companion volume to the sensational **COLOR SCHEMES FOR THE MODERN HOME** by Derek Patmore containing 28 plates in color. Price also \$4.50.

Both books should be in your library. Order now. Money refunded if not entirely delighted.

THE STUDIO PUBLICATIONS, INC.
Dept. B.
381 Fourth Ave. New York City

window shopping



SUMMER is almost here, and in its wake come thoughts of guests and week-ends and the inevitable Monday mornings when many of them drive to town. So have you enough clocks for your rooms? The Vista electric model on the left with onyx case, \$12.50. The Woodmont, either electric or key wound, with solid mahogany case, \$8.95. At Lambert Brothers, 60th Street and Lexington Avenue, New York.

THIS Gloucester leg stool, pitched at just the right angle to give proper support to the feet and legs, is upholstered* in a fine moth-proof mohair frieze in light and dark blue, red, reseda green, taupe and apricot. As shown it costs \$14.50; covered in muslin \$10.75; or if you use your own material it costs \$12. Front height 14½", length 15½", width 12½". Shipped prepaid from Percy Watt Hood, Gloucester, Va.



HAWAII, the islands of smouldering eyes and flashing teeth, brings us this tray of koa wood in a leaf design. Its rich coloring and fine grain belie an inherent sturdiness which the dampest weather leaves unscathed. You owe it to yourself to have at least one piece of koa wood in your home, and we've found that this hors d'oeuvre tray makes a happy choice. \$8.50 postpaid at Reisie Zucker, 540 Madison Avenue, New York.



PLAUDITS are in order for the Waring Mixer which will whip up velvety batters, smooth gravies and fancy drinks in a jiffy. A whole new avenue of cookery will be opened to you with such things as Apple Dandy and Frappéed Collins. If there's a baby or an invalid in your house the mixer will prove invaluable for preparing soft foods. \$34.20 at Abercrombie and Fitch, 45th Street and Madison Avenue, New York.



YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB
1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

What Have You FOR SALE



Whether you've the contents of a castle or a china cupboard for sale, we're interested. Our years in the business of buying and selling everything in the household line from a single tea cup to whole estates have given us a background of experience which assures you the highest return. We'll buy outright or sell at public auction for you and please be assured that no commission is too small or too large for our consideration.

Your inquiry is invited and will receive our prompt attention.

Meredith
Galleries, Inc. Auction Rooms

19 East 49th Street, N. Y. C. WI 2-1490



OUTING KIT

ARE YOU GOING AWAY?
An outing kit that contains two quart size thermos bottles each with 4 cups and a sandwich box neatly fitted in a pigskinlike case.

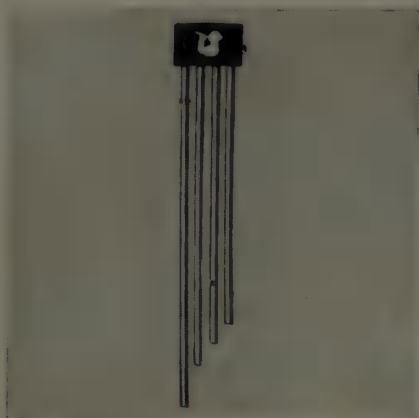
Complete \$6.85

Scully & Scully, Inc.

"The Smart Gift Shop of New York"
506 PARK AVENUE, NEW YORK
at 60th Street
Wickersham 2-2590

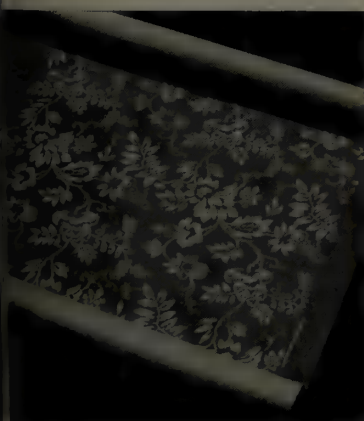
Window shopping

MUSIC will herald the coming of your guests with the installation of these lovely chimes. They play Westminster notes, are finished with ivory with gold or deep bronze burnished brass, and come complete with transformer, \$34.50. They are also available with two additional notes for the service entrance maid's calls. You will find them at A. E. Rittenhouse, 220 Church Street, New York.



SURELY a troop of leprechauns must have clambered over their peat bog one clear still night and with magic in their flying fingers made these cocktail napkins. They are like gossamer, radiantly white, and the tender Swiss design of tree and banked flowers shows a craftsmanship reminiscent of guild days. Get them for your daughter's trousseau. \$8.75 the dozen at Grande Maison de Blanc, 746 Fifth Avenue, New York.

HEY your table decorations to the season. An ornate silver bell or imperious buzzer are symbols of nights and tables groaning with while the crystal one shown is as springlike as the first primrose and its clear tone like the rush of silvery brooks. It makes an extremely nice shower gift and one that seldom thought of. The price is \$12.50 at M. A. Buchwalter, Inc., 689 Madison Avenue, New York.

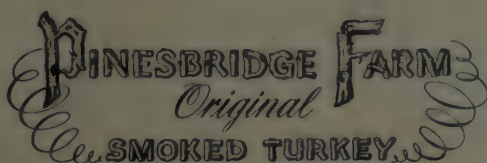


BECAUSE this is the season of laughter and high hearts, of flowers and soft colors, we show you this wallpaper. The leaf and flower motif is printed in white on a background of gray, pink or blue, and its name is Bonne Aventure. Would be lovely for the guest room of your summer home. 19" wide, about 8½ yards to the roll, and the price is \$6 the roll. At Nancy McClelland, 15 East 57th Street, New York.

Have You Tried Smoked Turkey?

Distinguished homes and in rendezvous of connoisseurs this savory turkey is winning high praise. Recently made available by the owner of Pinesbridge Farm for the delight of gourmets. Lucullus would have envied the flavorful white slices that melt in your mouth, the firm dark meat that tang that defies description! A Pinesbridge Smoked Turkey will add to your party!

Write to the Farm for free booklet "SMOKED TURKEY-SMOKER."



#4, OSSINING, N. Y.



CAKES FOR EVERY OCCASION!

Macaroons, Cookies, Angel Food, Chocolate Indians, Iced Chocolate Layer Cakes for bridges, luncheons, teas, dinners and suppers...elaborate Wedding, Birthday and Holiday Cakes made to order...whatever the occasion, call on Schrafft's for deliciously appropriate cakes and candies.

Wedding Cakes \$4.50 = \$55.00
Address inquiries to 556 Fifth Ave., New York

SCHRAFFT'S

JUICETTES



Smart yet practical is this new and zestful manner of serving tomato juice. Of clear crystal glass in the shape of a luscious tomato with sippers of glass—certain to start the dinner conversation. Accents the serving of other juices too.

The price is news—in a gift box at \$2.00 a doz. post paid

GIFT TRENDS

210 Fifth Avenue New York

CHEESES with Wine

Originated by Vendôme—prepared in true epicurean style. Smooth, flavorful—pungently delicious!

Packed in handsome 8 oz. crocks

Stilton in Port	\$1.00
Cheddar in Port	.65
Edam in Sauternes	.85
Cheshire in Sauternes	1.00
Gorgonzola in Brandy	.85
Roquefort in Brandy	1.00
Swiss in Kirsch	1.00

Mail Orders Filled Promptly
Write for Catalogue "B"



A New Huarache

from the West Coast of MEXICO

Tooled leather in two pieces forms the uppers of this sport sandal, replacing the woven thongs of the popular steerhide huarache. The toes are open and there is a low heel.

An amazingly lightweight sandal. With 10 ozs. of leather you are comfortably shod for beach and summer sports.

LA GRECA is supplied in women's sizes only.

PER PAIR POSTPAID \$3.25

To order send an outline of the foot and mention shoe size. Specify LA GRECA.

The OLD MEXICO SHOP
SANTA FE — NEW MEXICO

HAVE YOU A



FOTO-TAINER

in your home?

You may not know it, but you need one. So easy to arrange and keep pictures. So easy to show them to your friends. Pass the picture NOT the Album.

Beautifully made, each sewn pocket holds 12 prints up to 4 x 6".

Send for two days' inspection.

No. of Pockets	Small	Library	Slide-in-back
	12	24	40 to start
Imitation Leather	\$2.00	\$2.75	\$4.00
Genuine Leather	2.75	3.75	6.00
Antiqued Cowhide	3.50	5.00	7.50
Imported Morocco	4.00	7.50	10.00

*Lined with silk

Catalogue on request

If money is sent with order, initials or name stamped in gold FREE

MEVL, 228 E. 45 St., New York, Dept. B

CHILDHOOD INC.

Designed for Growing Years
Furniture and interiors . . . Layettes
(made by hand) and custom-made
clothes from one year old through six.

32 EAST 65TH ST. NEW YORK

**DISTINCTIVE
GARDEN, TERRACE,
SUN PARLOR and
YACHT FURNITURE**



Chair, Hood and Extension No. 141

Illustrated and made to your order

**GRAND CENTRAL
WICKER SHOP, INC.**

217 East 42nd St. New York
Between 2nd and 3rd Aves.

Mantels of Character



Shell and grape-vine motif—

A Victorian Mantel—that will go pleasantly in a modern home. This is but one of the many fine antiques and reproductions found here at extraordinary prices.

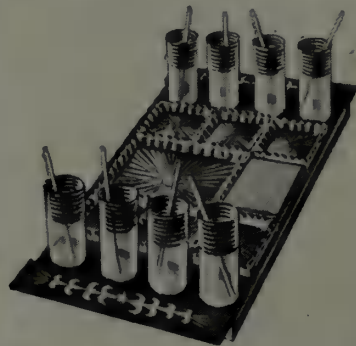
Mantels from \$50.00

De Olde Mantel Shoppe, Inc.

J. W. JOHNSON, Pres.

Office ■ Showroom:

251 East 33rd Street New York, N. Y.



Good gift for hostess

or brides—this decorative
wooden tray, 26½" x 13½".

With ■ glasses, cheese
board, hors d'oeuvres dishes,

3.95 complete

Order #42-43.

Lord & Taylor

424 Fifth Ave., New York City

Imported

DWARFS • GNOMES • STORKS
PIGEONS • FROGS • TURTLES
RABBITS • DEER

Red Riding Hood and the Wolf
Snow White and the Seven Dwarfs
and many other known and unique
settings

FOR YOUR GARDEN

All of genuine terra cotta, highly fired, appropriately colored
—Animals lifelike in appearance—Weatherfast.
Send for pamphlet B.

Complete catalogue \$1.00—refunded on return thereof.

F. B. ACKERMANN

50 Union Square New York City, N. Y.
(same ■ 207-211 Fourth Avenue.)

DO YOUR WINDOW SHOPPING AT HOME

—through the "Window Shopping" pages of

HOUSE BEAUTIFUL!

The smart, new, and unusual offerings of
leading shops are regularly reported and
illustrated for your information every month.

window shopping



ONE of the nicest gifts for ■ bride
to give her attendants is a photo-
graph either of herself in satin, frills,
lace and veil or of the wedding party.
This frame will enhance the picture
and make a gift that will be kept for
ever. It is of hand-burnished Florentine
leather with gold tooling, holds
a 10" x 12" photograph and is made
to prevent warping. The price is \$3.50
with ■ choice of colors, at Mevi, Inc.,
228 East 45th Street, New York.

IT'S HOT, you're cross, and your
guests aren't proving very enter-
taining. Then is the moment to bring
out this monogrammed crystal snack
set. The square plate is recessed to
hold cup or glass; takes sandwiches
besides. The thirty-two piece set,
eight services of four pieces, \$19.50
postpaid; four-piece set, \$2.50; 3-let-
ter monogram included. At the Clover
Leaf Crystal Shops, 60 East Monroe
Street, Chicago, Ill.



FURNITURE to fit the mood
of your garden! The glass-top table
pictured here with its sweeping iron
leaves forming the pedestal support
and the natural position of the flower
sounds ■ new note in terrace decor-
ation. If you like the idea and want
to carry it out when getting your gar-
den furniture, the pattern comes in
dining table, love seat and arm chair
\$36 at W. & J. Sloane, 47th Street
and Fifth Avenue, New York.



THIS is the time of the wanderlust,
with tantalizing ditties popping
into your head, like Hearts and Flow-
ers and April Showers. And speaking
of flowers, you'll be needing lots of
gay, gleaming bowls for your cro-
cuses and lilacs. This International
Silver one is ■ dream. Sterling, it is
fluted, has ball feet and the measure-
ments are: diameter 8½", height
4¾". The price is \$35 at Marshall
Field & Co., Chicago, Ill.



HAVE you ■ small daughter with
grandiose ideas about her pe-
manship? She'd love this desk
that has a tree for the blotter,
a holder for penwiper, and the in-
side of the house whose roof
is its cover. The house comes in
red and black with green blotter, green
trees, natural gum wood ends.
white and black house, green trees,
blue blotter. \$5.50 at Young Book
Inc., 714 Madison Avenue, New York.



Window shopping

THE cool music of water splashing into a pool will make you forget sultry weather, and the laughing with his frog against a background of leaves will bring a happy to your garden. Made of Pompeian stone, he is weather-resisting and measures 20" tall. Don't be surprised the spirits of Puck and Pan lurk at your shrubbery. The price is at Pompeian Garden Furniture, East 22nd Street, New York.



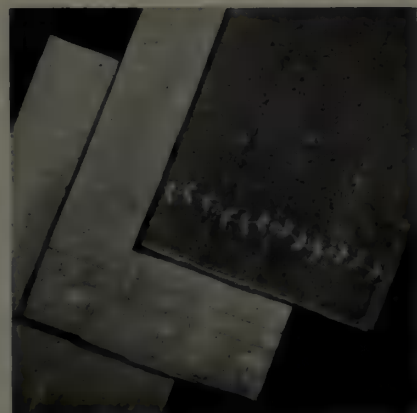
THE cool shadowy depths of an aquarium, bright tropical fish nosing their way through green plants, and pebbles gleaming like alabaster on the gold sand at the bottom. This one of glass is electric, and flooded with light it might have come from a mermaid's palace. For summer decoration clear your fireplace of winter logs and put this in their place. And it costs only \$3.50! At Gift Trends, 210 Fifth Avenue, New York.

BECAUSE the tenor of hot weather decoration is toward limpid color and relaxation, these horses would make a nice contrast in your room. Of pottery, they are painted with a touch of white and their fibre is charged with power. Such incredible sinews they would be startling pieces for your corner coffee table. \$6 the pair at Personality Decorating, 142 East 57th Street, New York.



THIS is vacation time, and soon you will enter upon a round of gay week-ends and, parenthetically, be in a state of constant perplexity as to what to bring your hostesses. We offer this basket as a suggestion. Beautifully wrapped in Cellophane, it is filled with cocktail cups, napkins, luncheon set, two sizes of plates, sippers and party picks. It's an excellent gift. About \$3 at Dennison's, 411 Fifth Avenue, New York.

RLAND your bathroom with color, shades as young and tender as the first branch of dogwood; on your rack with pastel towels that will shimmer in the morning and establish a summery mood. Guest towels, hand embroidered with delicate pattern on pure linen, in blue, peach, pale green and yellow. \$19.50 the dozen for the design. At Bournefield, 660 Avenue, New York.



BURLINGAME
PUBLIC LIBRARY
Col.

Selecting TROUSSEAUX

Requires Careful Thought

Here are examples of carefully selected bed furnishings from the troussseau house of McGibbon—Exclusive "Nelson" brand, finest quality embroidered percale. Sheets, 72x180 ins. \$3.20 ea. 90x108 ins. \$3.85. Pillow cases, 45x40 ins. \$3.85 ea. Monograms at small additional cost. Floral printed crepe blanket cover, trimmed with Breton type lace, single size \$7.95 ea.; double size \$8.95 ea. Monograms, \$2.50 additional. Lightweight all wool summer blankets, 60x90 ins. \$6.95 ea. 72x90 ins. \$7.95 ea. 80x90 ins. \$10.50 ea.

McGibbon

49 East 57th St. ■ New York ■ Plaza 3-1800

HURRICANE LAMPS

- For gay summer evenings spear a few of these lamps into your lawn or garden. They'll look like Japanese lanterns dotting your landscape.
- They also go well placed in blocks before your doorway.
- In all colors, 51" tall, sold per pair for only \$3.50.

Express Collect

at
Evelyn Reed's
524 MADISON AVENUE, NEW YORK

OVER YOUR MANTEL

An Oxen Yoke

of hand hewn timbers of water birch or sassafras—with bows of scaly bark hickory and irons forged by hand. Their history and travel—from Carolina through the Indian territory to California and back—spell adventure and romance. and will add a sturdy note of strength to any room—be it a panelled library, a cellar game room, or a hunting lodge.

\$62.50 delivered

OZARK INDUSTRIES
Box 42, Van Buren, Arkansas

Reminder for Brides— A Shining Copper Tray

The engraved plate from which your wedding invitations and announcements were made, can be converted into a lasting remembrance of the most important day of your life. Send Dempsey & Carroll your plate. They will evolve from it a shining copper tray, attractive in itself and of utmost sentimental value to you.

As illustrated **\$4.35**
DEMPSEY & CARROLL, Inc.
ART STATIONERS AND ENGRAVERS
556 Madison Avenue, New York, N. Y.

OUR GALLERIES ARE UNIQUE . . . WE CARRY ONLY FINE COLOR REPRODUCTIONS OF THE WORLD'S BEST PAINTINGS. PICTURES OF SUPERB QUALITY ARE TO BE FOUND AT UNBELIEVABLY MODEST PRICES . . .

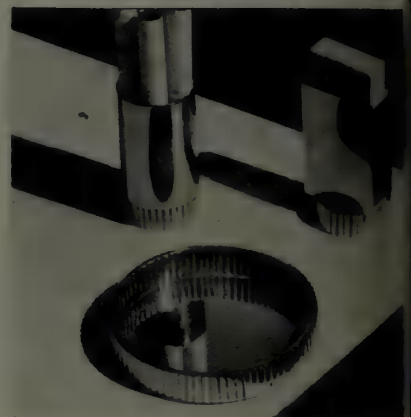
RAYMOND AND RAYMOND

OUR NEW YORK GALLERIES ON 52ND NEAR PARK AVENUE . . . OUR LOS ANGELES GALLERIES ON SUNSET NEAR THE TROCADERO

window shopping



GROOMS have their full share of prenuptial headaches, too, and one of their major problems is what to give the ushers that will be reasonably useful and original. We have discovered just the thing and if you suggest it to your future spouse he will grin delightedly and thank his lucky stars for you. Sterling silver bottle openers in streamlined patterns are only \$5. At Georg Jensen, 667 Fifth Avenue, New York.



ANOTHER gift idea for your niece or the daughter of one of your husband's clients. They are individual smoking sets for the dinner table that are a boon to bashful guests and eliminate the need for arms that make the Darwin theory plausible. Made of polished chromium or brass they consist of tray, match box and cigarette holder. 2" high, the price is \$3.75 for each set. Rena Rosenthal, 485 Madison Avenue, New York.



HERE is the perfect piece for your terrace. It is a folding table made of Tahitian rattan with a collapsible stand and a tray that is removable. The top is covered in white Moletex and washes beautifully. Use it as a miniature bar or flower stand and it will dress up your terrace. 18" x 26", it stands 35" from the ground and costs \$15 at the Grand Central Wicker Shop, 217 East 42nd Street, New York.



THERE'S more to a waste basket than meets the unimaginative mind. Why not lay this one on your hall table and fill it with bright flowers so they tumble out over the brim? Or put it in your guest room? Made of split oak in gray with pink and blue, white with yellow and green, all natural or natural with blue, green and yellow. \$2 at Southern Highlanders, 610 Fifth Avenue, New York.



FOR the young woman who has a strong regard for the traditional, and who loves fine things that she can keep forever. The inkstand is of English Sheffield silver plated on copper. It has two crystal wells inside, a beaded gadroon outlining the top of the trunk and ball feet. Lion's heads with rings form the handles and there is space for a crest or monogram. The price is \$15.50 at Olga Woolf, 509 Madison Avenue, New York.



"Rambler"—a new bedroom ensemble of rayon crepe, with delicate pattern of roses. Wool-filled comfortables, \$19.50 each. Sheets (single size), \$10.50 each. Pillow cases, \$1 each. Blanket covers, \$8.50 each. Pink, tearose, blue, gold or white. Monograms extra. GRANDE MAISON DE BLANC—746 FIFTH AVENUE, NEW YORK

CHINESE



RATTAN FURNITURE

This Floridian chair (31" x 20" x 27"), beautifully hand woven of the best natural and black rattan.

Made in Hong Kong

Specially priced \$18.50

Catalogue illustrating many other designs sent upon request

Gunn & Latchford, Inc.

ORIENTAL IMPORTERS
323 FIFTH AVENUE NEW YORK CITY
Established 1921



OLD ENGLISH GRACE AND CHARM IN THIS REPRODUCTION OF CANDLESTICK LAMP FOR THE BRIDE—

Lamp Complete with shade \$50.00
Antique Cigarette Box—English Circa 1820 15.00
Chelsea Ash Tray (Leaf shape) Circa 1770 25.00

Alice H. Marks

6 East 52nd St., N. Y.
Tel. PL 3-7282

HEIRLOOMS IN THE MAKING



Pair of — light. \$2.75
Pair with two lights. 3.50
Pair with three lights. 4.75
Postpaid



Russians love coffee in this! Beaten brass or copper; safely pewter lined! 10" Pot, 12" Tray, 4-pc. SET. \$6.75 postpaid



Old-fashioned MUG in beaten brass or copper, for flowers! 5" high. \$2.10 postpaid

Mail 10c for metal ware catalog E-5
ADOLPH SILVERSTONE
21 ALLEN STREET Est. 1898 NEW YORK, N. Y.

Window shopping

OT summer nights, a wisp of a breeze. You watch a dance of fireflies and prolong to the last possible moment the time when you go in. This table lamp is fashionable to make your terrace nights comfortable. It has a bamboo base, translucent shade with reed pattern, the metal is spun brass with white lacquer, and there is an incandescent light effect. \$17.50 at Modern Interiors, 62 East 33rd Street, New York.



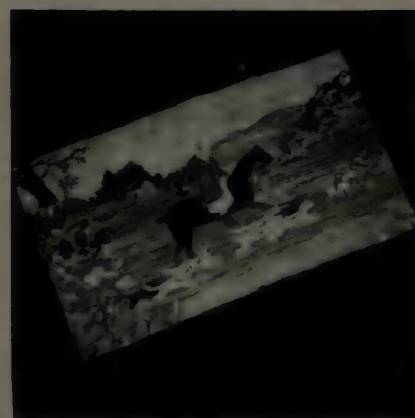
SOMETHING very new and cool to whisk away the crumbs. As it flashes around your table it will add zest to dinner time and would make an ideal shower or bread-and-butter gift. They are called table scraper sets and have removable linen covers that are as easy as pie to wash and iron. The price is \$2 the set and you will find them in all colors at Rosomax Campbell, 48 East 49th Street, New York.

S of people dislike using their pieces of occasional silver for everyday service, and consequently they have nothing with which to lute. This monogrammed bowl and ladle is sturdy enough to withstand the most strenuous wear-and-tear and will add a festive note to your dinner table. Fine for whipped cream, hard sauce or mayonnaise. \$2.25 at Evelyn Reed, 524 Madison Avenue, New York.

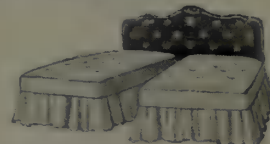


MAKE of your bridal table a prelude to all your highest hopes and let these Florentine candles sprigged with orange blossoms set the mood. Made by skilled craftsmen, they reflect the spirit of old Italian wedding festivals where candlelight gleamed throughout colorful rites. They stand 17" high and cost \$5 for a set of four or \$2.75 the pair. From Antonino Ajello & Bros., 357 East 124th Street, New York.

ATTERING of woven rugs on a highly polished floor, with hanging curtains throwing shadows on a gleaming surface, is one of the effective means of defying heat. One with its hunting design is rich with the color of gentle hills, hounds and pink coats. Made of woven mercerized Jersey cut in narrow strips, it is 30" x 50". Price is \$25 at Laura Coppenhagen, Rosemont, Marion, Va.

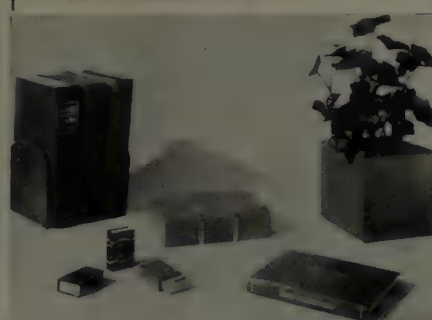


ENCHANTED LAND



Escape from it all. Sleep, on a Simmons Beautyrest at 39.50, is the stuff sweet dreams are made of. This beautiful Louis XVI bed (really twin beds joined to a single headboard) is equipped with twin Beautyrest mattresses. ☆ Antique white and gold headboard, Hale crafted, upholstered in a choice of fabric, tender color; Simmons Beautyrest mattresses, matching box springs, complete without spread 267.00.

Accessories in leather



This group will be a boon to you when you have to decide upon your Spring gifts.

Red Leather Ivy Box.....\$2.50
Tan and Gold Cigarette Box \$5.00
"Days to Remember," or
Address Book.....\$2.50
Studded Book-Ends.....\$4.00
Small Size Match Boxes......75

These items in assorted colors.

Express Collect

**PERSONALITY
DECORATING
INC.**

142 East 57th St., New York, N. Y.
PLaza 5-0866

Fresh Coffee

every time with this
ELECTRIC GRINDER

Freshly ground coffee tastes better—is more economical. This Electric Grinder works at the flick of the switch and is adjustable for drip, vacuum, percolator or regular grind. 13 in. high, 5 in. in diameter and it holds 1 1/4 lbs. of bean coffee. White DeLuxe finish. Complete with graduated measuring glass and Universal A. C. or D. C. Motor. \$12.75



May We Send You Our New
Housewares Booklet "H"

HAMMACHER SCHLEMMER

145 East 57th St. • Since 1848 • N. Y.

SNIFTERS

FROM
CORDIALS
THROUGH
BRANDY
TO FLOWERS



Ben Johnson said "brandy for heroes" and here is the heroic, beautiful glassware "to go with". Crystal clear, perfectly proportioned Bohemian glass (Czechoslovakian), it's lovely on a shelf, exciting to drink from. (Inexpensive, too!) The bottle of brandy to give you an idea of size.

Heights and prices are, left to right, 1 1/4" (Cordial) \$3.25 doz.; 3 1/2" (Cordial) \$5.50 doz.; 4 1/2" (Brandy) \$8.25 doz.; 6" (Brandy) \$12 doz.; 8 1/4" (Brandy or Flowers) \$3.75 each; 10 1/4" (Flowers or Fish) \$6.50 ea. Prices postpaid, safe delivery guaranteed. Catalogue "For Instance" on request.

MALCOLM'S HOUSE & GARDEN STORE

526 N. Charles St.
Baltimore, Md.



HATS AND SHOES ARE ORPHANS unless...



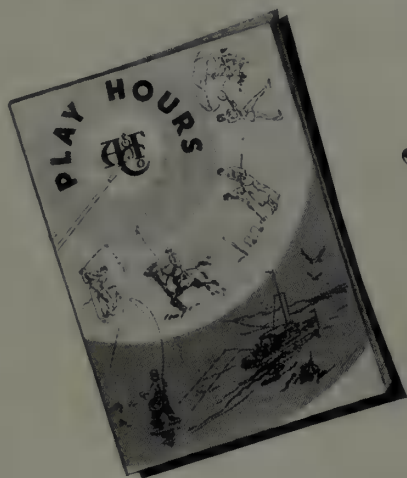
PITY your poor hats and shoes. There's never a spare corner for them in the usual luggage. Hence, this special hat-and-shoe case of "Chief Oshkosh" duck. Pockets for no less than SIX pairs of shoes. Wide open spaces for hats, too. Note the tray for lingerie. This handsome haven for hats and shoes is \$50. Matching suitcase, \$32.50.

OSHKOSH TRUNKS, INC.

10 EAST 34th STREET

NEW YORK

Write for our new booklet "Luggage Prescriptions"



**"The Golden Days
come on apace"**

The gardener looks to his lawn, the golfer tries to groove his swing, the hostess thinks of a house made ready for summer.

And we again publish that helpful little brochure, "Play Hours"—listing the needs of active days in every sport; the lawn games, outdoor furniture, and accessories that make life more worth the living in summer. A copy is yours for the asking.

ABERCROMBIE & FITCH Co.

The Greatest Sporting Goods Store in the World

MADISON AVENUE AT 45th STREET, NEW YORK



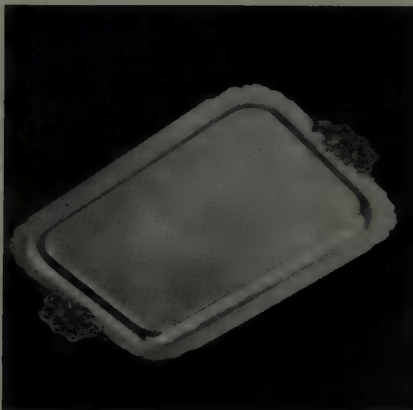
CHICAGO STORE: Von Lengerke & Antoine, 33 So. Wabash Avenue

window shopping



MINIATURE silver for your sideboard: The George II mug, \$4.50; the two-handled Queen Anne porringer for liqueurs, \$7.50; the George I coffee pot, 1-7/8" high, \$12; Charles II tankard, 1" high, \$7.75; Queen Anne candlestick, 1 1/2" high, \$8.50 the pair; George III creamer and sugar bowl, 7/8" and 1 1/16" high respectively, \$4 each. James Robinson, Inc., 731 Fifth Avenue, New York.

YARDLEY'S toilet articles have a fresh and lingering sweetness like cool, verbenascent sheets. If during the winter you identified yourself with a musky perfume, for the summer months try a lighter floral bouquet. The bath salts and tablets come in all popular flower fragrances and are \$2.20 and \$1.10 respectively. The bath powder in Red Rose, \$1.65. At Bloomingdale's, 60th Street and Lexington Avenue, New York.



TRAYS have become a vital part of summer living. You use them for breakfast, for outdoor luncheon, for cocktail parties and for those innumerable trips from pantry to terrace when you balance glasses brimming with Coca-Cola or iced tea. The 14" x 20" Beaumet model has a surface sheen and chased handles which mark it as an idea for a wedding gift. \$18.50 at Ovington's, Fifth Avenue and 39th Street, New York.

TELEMARKS and slaloms are words of the past, your skis are stored in the attic, and you're thinking in terms of badminton, striped awnings and summer menus. Your handsome dinner service now seems out of place for light-hearted dining, but this Westmoreland glass in Della Robbia pattern is ideal. Tumblers with or without foot \$17 the dozen, 9" plates \$18 at Ovington's, Fifth Avenue and 39th Street, New York.



IF YOUR summers are of the round-tumble variety you'll leave your flat silver in the city and take this cutlery to your country home. stainless steel, solid and tempered with celluloid Buffalo handles in fine swirling mocha color. Knives and forks are each \$27 the dozen; dessert knives and forks \$21.50 the dozen; fruit knives and forks \$14.75 the dozen. at the Fifth Avenue Cutlery Shop, Fifth Avenue, New York.

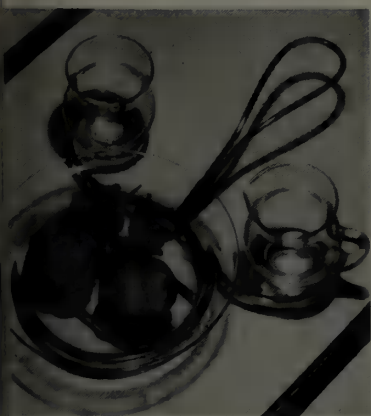
Window shopping

AN ECHO of the eighteenth century, when fine Chinese porcelain was in full flower. This pair of vases, reproductions of that zenith age, like exquisite decorative pieces for your mantel. The design, filled with symbols of the Orient, shows the bird bestowing eternal youth and the flame-colored bird of paradise. 14" high, including teak stand, they cost \$20 the pair at Yamanaka & Co., 680 Fifth Avenue, New York.



A DELIGHTFUL lapse from the conventional magazine racks. Designed to bring comfort to outdoor living, the lyre is classic in feeling and suggests Grecian maids, hair piled high, plucking idly on its strings. It was made especially for the porch or garden and is small enough to stand on a table. The rack is fashioned of cast iron and comes in all colors. \$9 at The Mayhew Shop, 603 Madison Avenue, New York.

NEW YORK evokes fierce loyalty from its older cosmopolitans and this Belgian linen luncheon cloth will find Trinity, New York harbor, the old Central Park Casino, and other loved landmarks pictured in red, blue, and tan. 54" x 54" \$4.25 or \$5.25. Plain Belgian linen napkins 17" x 17", \$2.50 six; monogrammed \$5.75 at McPherson, 49 E. 57th Street, New York.



RESPLENDENT in a frilly spring negligee, breakfast these winy mornings on your terrace basking in fresh colors of the garden. Order strawberries and cream and have them served in these dishes that are a discovery we are singularly proud of. With chromium frame, the bowl, individual creamer and sugar pot are of crystal and cost \$6.75. At Hamacher Schlemmer & Co., 145 East 57th Street, New York.



THE spirit of totem poles, of wild native dances around flickering fires, and the melancholy beating of drums are captured in this hors d'oeuvre set. The background of terra cotta color with liberal splashes of blue and cream in the design is as inspired as full war paint on bronzed warriors. You will use it time and again at cocktail parties in the cool of the evening. Costs \$6 at Fred Leigh, 15 East 8th Street, New York.



"Duchesse Lace"—A Satin Damask Table Set with a lustrous, gossamer design that only Léron could achieve. Seldom before has such a brilliant, lacelike pattern been effected on satin damask. The fashionable hostess, using it for both formal and informal occasions, will enjoy the heavy, lasting quality of this exquisite table set.

In all sizes, including napkins, from 67" squares up to 6 yards in length.

\$47.50 to \$175.00

Léron

745 Fifth Avenue • New York

PARIS • NEWPORT • PALM BEACH • AIKEN

A PROTECTIONIST POLICY ... devised for the home



PROTECT YOUR CLOTHES WITH VAPO BALL
—It deals quick death to moths. Put this electric-heated device in each closet once a month. Kills all moth life. Safe—no clinging odor. With 2 refills, \$1.78. Extra refills, 40¢.



PROTECT YOUR HANDS WITH KREMSKIN GLOVES! Wear them while you work, garden, or drive. Soft, white lamb-skin saturated with nourishing beauty cream. They keep your hands soft and white. Small, medium, large, \$1.00.



PROTECT YOUR FURNITURE WITH KATNIP TREE! This catnip-scented, carpet-covered scratching post gets all kitty's attention! Your furniture and draperies will be utterly neglected—and unscratched. 23" tall. \$3.50.

Send for Spring Catalogue B

LEWIS & CONGER

New York's Leading Housewares Store

45th Street & 6th Ave., New York, N. Y., VAnDerbilt 3-0571

TRUE COPIES OF RARE ANTIQUES



Tilt top pie crust table, solid mahogany, 31" top, with snake feet.

ANTIQUE REPRODUCTIONS MADE BY HAND IN ANY DESIRED SIZE AND DETAIL.

On Order Only.

EUGENE F. DURRELL

86 COURT ST. AUGUSTA, ME.

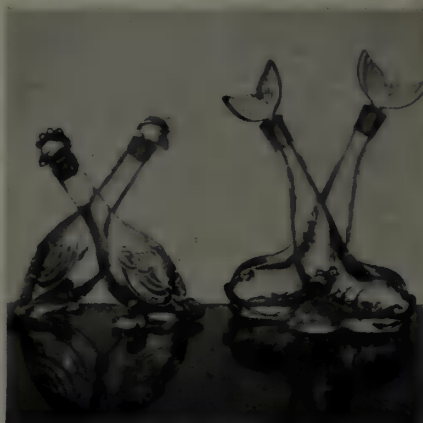
A WEDDING SERVICE
Ready for Delivery

One of GEBELEIN'S individually fashioned Sterling Silver Tea and Coffee Services; design after English and American silver-smiths of late XVIIIth. Century Period. Entirely hand-made and engraved. Complete as shown, seven pieces, \$950. Set comprising Tea pot and stand, Sugar bowl, and Cream pitcher, \$385.

GEBELEIN
Silversmith

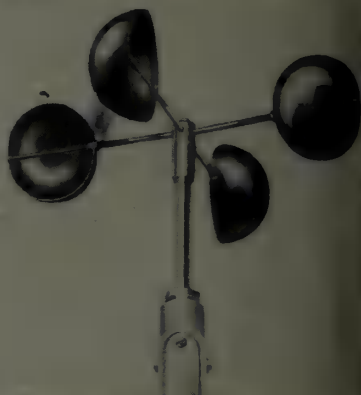
79 CHESTNUT ST., BOSTON, MASS.

window shopping



FISH or cocks—take your choice. Both cruets are marked by a little humor, and are important pieces for summer dinners where you want your salad dressing at the table. The fish stand is larger, with a feeling of wind and sun and spray about it while the cocks seem rather quizzical about everything in general, their combs bristling with impishness. The price is only \$2 the set at The Y. Barn, East Canaan, Conn.

THE story of aeronautics reads like a modern Arabian Nights, except that with our magic carpets we soon can breakfast in New York and dine in London. With the world gone air mad this anemometer is a timely and valuable instrument for all interested in flying and air conditions. It records the velocity of the wind with an accuracy within one mile an hour. Costs only \$15 at M. C. Stewart, 432 Massachusetts Avenue, Arlington, Mass.



THIS delicate tracery of iron makes an unusual screen for your terrace or sun porch. It comes in all colors with 4" pots in red, green, white, yellow or blue. Grow hyacinths in them; buy your young daughter a giddy watering can and let her take care of them. She'll be as proud as Punch and the flowers will flourish. 30" high, 36" wide and the price is \$8.50 prepaid at Charles E. Smith, 655 Boylston Street, Boston, Mass.



RATHER than go into confusing descriptions we think it best to let the photograph and the prices listed below speak for themselves; and then ask if you don't think we're pretty smart shoppers. The crystal cigarette holder and ash tray with monograms cost \$3.25 the set, postpaid. The crystal blocks to hold place cards are \$4 the dozen postpaid. At Daniel's Den, 45 Gloucester Street, Boston, Mass.



WE'RE sorry to keep harping on weddings but this is May. Young people have strong leanings toward modern and this smoking stand embodies the nicest characteristics of the period. Of all glass, chromium trim the round ash tray slips up over the handle for cleaning and has a glass rest for two cigarettes. 24" high, tray's diameter 11½", \$15 at S. S. Reynolds, 208 Newbury Street, Boston, Mass.

COLONIAL
PINE TREATMENT
for Pine Paneling

As a result of extensive chemical investigation, we have perfected a one-coat treatment which reproduces on new pine the color, texture, and finish of genuine old pine.

MAKE NEW PINE WALLS
LOOK LIKE OLD ONES

Write for booklet

COLONIAL
STAIN COMPANY

157 Federal Street
Boston, Massachusetts



FOR YOUR TABLE

... this salad set from Italy, a 9" bowl and six 8" plates, hand-painted in the rich, glowing greens and yellows of that sunny land ... all for \$3.95. In the same pattern, with shaped edges, an 11" bowl, \$2.50; 12" plate, \$2.25; 14" plate, \$3.25. Shipping charges collect.

THE JOSSELYNS

123 Mount Vernon Street, Boston



LONDON PARIS DUBLIN

Extraordinary value!—Fine hand made linen. Nautical guest towels, in smart navy blue, red and white combinations. Easily worth \$1.75—very special, only 95¢ each. Early selection advisable.

Walpole Brothers, Inc.

Est. 1766
Specialists in Linens

587 Boylston Street, Copley Square
Boston, Mass.

Hyannis Washington Magnolia

IMPORTANT NOTICE TO SUBSCRIBERS

Changing your Home Address this Spring?

Subscribers should advise us of their moves as far in advance as possible so that we can change our records accordingly, and in time to prevent a lapse of any issue.

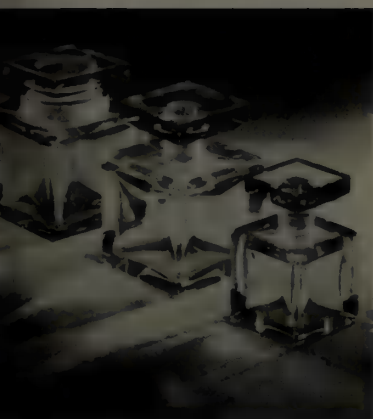
HOUSE BEAUTIFUL

572 Madison Avenue

New York

in New England

WHEN the mood or the need is upon you to sit down and sew fine seam this sewing bag will make your task more simple and you more cooperative. It comes in assorted prints with bands in a wide choice of colors, has a large pocket for knitting or sewing and launders beautifully. May be drawn up into a bag as seen in picture. \$1.35 postpaid at Joselyn's, 124 Mt. Vernon Street, Boston, Mass.

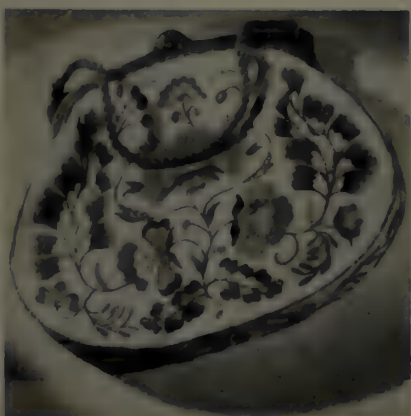


NOW that Easter is over and your wardrobe is resplendent with gay prints and pill boxes, sound the clarion call of spring by getting these full crystal bottles for your bathroom. The large size has an opening big enough for cotton or bath salts and they may be engraved in block letters with your monogram or the contents for \$1 each. 3" size \$2, 3 3/4" \$3, 3 1/2" with large opening \$4 at Cooley's, 34 Newbury Street, Boston.

EAST is east and west is west, but we still don't know which way the wind is blowing most of the time. Scottie has a fine nose for fickle weather and would be extremely smart atop your barn or perched in your garden. The vane is hand made weather-resisting metal and comes complete with compass. The price is \$50 and it comes from Carlisle's Metal Silhouette Studio, 1548 Main Street, Springfield, Mass.



WITH the first sniff of jasmine and lilacs antique lovers start their seasonal prowling of musty shops along unfrequented by-paths. You will be looking for this type of piece. Made of pumpkin boards over sixty-five years old of the shade of dark brown maple, with dovetailed joints and drawers it is 45" wide, 41" high, 20 1/2" deep. Chest and mirror \$125 at Eugene F. Durrell, 86 Court Street, Augusta, Maine.



WHILE away the long, lazy summer afternoons as your offspring go to tennis courts and golf courses. The bag is embroidered in level wools on linen and the pattern adapted from a two-hundred-year-old American design. The materials for lining, both sides and boxing, \$10.15 postpaid. The frame, 16" x 13", is available at Women's Educational and Industrial Union, 264 Boylston Street, Boston, Mass.

Spring Value! QUILTED CHAISE LONGUE THROW AND PILLOW SET

\$13.50



A colorful wool lined chintz throw, with matching pillow, will brighten up guest room or boudoir and keep you snug during Siestas. Floral patterns; blue, rose, gold and other shades. Also; solid colors with white stitching in pastel tones and smart darker colors.

Makanna, Inc.

THE TROUSSEAU SHOP OF BOSTON
416 Boylston Street

The Bride Shop

The assistance of our Wedding Counselor can turn wedding preparations and "first home" dreams into a heritage of memories through years to come. Her services will assure social correctness to the last meticulous detail of the wedding. Fourth floor.

Stearns
BOSTON

Acceptable Gifts

VACUUM ICE TUB



Will keep ice cubes for hours. Silver plated cover and casing with glass vacuum lining.

Delivered in New England, New York and New Jersey \$17.00

Write for special folder of other types as low as \$8.00

SPHERICAL VACUUM JUG SET



Unusual and ultra-modern in style—one pint capacity. Can be had in combinations of chrome and black, rose, blue, green or ivory.

Jug, tray, glass \$9.00 set Jug only \$8.00

Free delivery 3rd zone.

B. F. MACY

474 Boylston St. Boston
Headquarters for Vacuum Goods

pink elephants!!!

12 oz. high balls.....3.75 doz.
cocktail napkins.....4.00 doz.
pink elephants on white linen
or 12 asst. colored elephants,
cocktail glasses also available—
postage prepaid

s. s. reynolds

208 newbury street
boston, mass. kenmore 0208

Hand Fashioned By A Master Craftsman SIGNS AND WEATHER VANES



No. 30 complete \$10.45

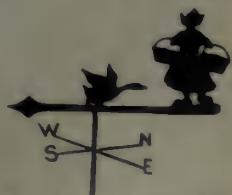
Artistically designed silhouettes for use as weathervanes on your garage or shore cottage—as distinctive signs for your estate or place of business. Beautifully made by hand of strong, weather-resisting metal. The finest and most extensive collection from which to select. Special designs and sizes supplied on request.

Write for illustrated folder and price list

Carlisle's

METAL SILHOUETTE STUDIO

1548 MAIN ST.



No. 8 complete \$5.75

SPRINGFIELD, MASS.



17 piece Set,
\$16.75

Consisting of runner, 8 doilies and 8 napkins. A choice of 5 colorful designs: Iris, Petunia, Tulip, Morning Glory, or Pine Cone.

FLOWERS SO RARE... THEY GROW ONLY AT MOSSE'S!

These delightful new luncheon sets bring the freshness of a spring garden indoors to brighten your table settings.

Designed for us by a prominent artist, the natural colors and fine shading are faithfully reproduced by the most skillful American hand blocking on sturdy, imported linen.

Exclusive with Mosse, these sets may be ordered by mail, and make wedding gifts sure to be welcomed.

mosse
Linens

NEW YORK: 750 FIFTH AVENUE
SAN FRANCISCO: 478 POST STREET



Royal Copenhagen, created in 1779 for a Danish Queen, makes an unforgettable wedding gift. Yet it is not expensive... whether you choose a vase at \$6.50, a figurine, a lamp, a porcelain dinner service or an earthenware set like this one. It is "Joy Creek," Dubonet and grass green on dead white... dinner plates, \$13.20 a dozen, soups, \$18 a dozen. Figurine, \$9.50.

Send for our Royal Copenhagen book showing over 100 pieces

GEORG JENSEN

667 FIFTH AVE.



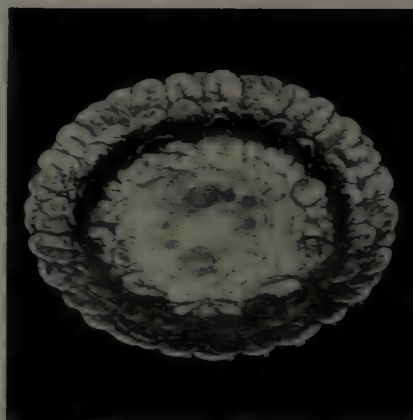
NEW YORK CITY

window shopping



YOU'D better hurry if you want one of these cocktail trees because its reception in this department was unprecedented, and we have been bombarded with questions. As purely decorative piece it suggests a sort of new flower arrangements. It is high, made of white tin with light sparkling crystal glasses, the price only \$5 complete. You may get it by writing to Yale Barn, East Canaan, Conn.

NO MATTER where you put this Colonial ottoman it will reflect the strains of a minuet. Copied from an original belonging to an early Virginian governor, it is of solid mahogany with all hair filled top and covered in velvet in gold, blue, rust or wine. Frame 15" x 15" x 12" high, \$16. The needlepoint pictured together with imported French tapestry wool, \$8. At The Handicraft Shop, Bristol, Va.



IF YOU are at your wits' end to know what to give Mary Jane as a wedding present, perhaps this will make your life less difficult. It is a Reed and Barton salad dish of silver plated white metal with a strawberry motif and will prove infinitely useful to a young bride. It has an unaffected buoyancy that will blend nicely with her new-fangled house. Diameter 13 3/4", costs \$12.50 at Tatman, Inc., 707 Church Street, Evanston, Ill.

POETS have piped in airy word music about their favorite smells, sounds and feelings, but they have all overlooked the glory of stepping from scorching July streets into the dim coolness of your own hall. To make the sensation even more lyrical, put this crystal bowl on the foyer table and float a fresh camellia in it every day. Its subtle coolness will delight you. \$5 at Pitt Petri, 501 Madison Avenue, New York.



BRIDES-TO-BE: Just because your trousseau is ravishing, your mother an efficiency expert and the world your oyster, don't forget after the last grain of rice has been thrown in farewell salute that straps still break and stockings still run. So we show you this sewing bag of embroidered white silk taffeta. Completely fitted. \$7.50 at New York Exchange for Woman's Work, 541 Madison Avenue, New York.

"I'll see you at the Savoy-Plaza"



You may hear it in London or Singapore, or as the Century leaves Chicago, but the last word of the smart travelers who know New York is always the same—"I'll see you at the Savoy-Plaza." This distinguished hotel, overlooking Central Park, presents a superior service that has earned for the Savoy-Plaza its universal popularity. The rooms are spacious and comfortable. There are special suites of various sizes exquisitely conceived as in a private residence.

Henry A. Rost
Managing Director

SAVOY-PLAZA

George Suter
Resident Manager

FIFTH AVE - FIFTY-EIGHTH TO FIFTY-NINTH STS - NEW YORK

The inimitable Dwight Fiske in the Café Lounge and Snack Bar nightly after the theater

Interesting Booklets

Write directly to the address given. No charge except as specially noted.

BE YOUR OWN DECORATOR—and, in the text of this leaflet, trimmings and trimming trends will surely be one of your vital considerations. Here are hints for drapery and upholstery treatments for every room in the house. Consolidated Trimming Corp., HB-12, 27 West 23rd St., New York City.

INSULUX GLASS BLOCKS have definitely come home to roost. You've been seeing them in modern commercial buildings for some time past. Now you see them more and more in houses—for kitchens, baths, halls, places where light without clear vision is wanted. They have insulating and structural values, too, in their own right. Owens-Illinois Glass Co., Industrial and Structural Products Div., HB-3, Toledo, Ohio.

PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. Kohler Co., Dept. 6-K-4, Kohler, Wisconsin.

PERRIWIGG PRINTS are reproduced from designs found on a patchwork quilt which in turn was found in an old trunk, which in turn was found—but you may have the story, with actual swatches of the prints themselves, by writing F. Schumacher & Co., HB-10, 60 W. 40th St., New York City.

INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given to beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. The Celotex Corp., HB-3, 919 N. Michigan Ave., Chicago.

PERSONALITY BATHROOMS AND CHARACTER KITCHENS. A new and fascinating booklet on home improvement as it concerns these two vital departments. Fully illustrated in color and filled with practical suggestions for the up-to-date home builder. Pittsburgh Plate Glass Co., 2165-A Grant Bldg., Pittsburgh.

PLUMBING FIXTURES are many and various, but there is one different from all the rest, the T/N one-piece low tank toilet. It increases the possibilities of bathroom planning considerably. Write for literature. W. A. Case ■ Son Mfg. Co., Dept. D-48, 31 Main St., Buffalo, N. Y.

AN ESPECIALLY ATTRACTIVE and well illustrated booklet. The origins of some of the finest Williamsburg pieces, how the reproductions are made—told by the manufacturers who are exclusively authorized to make them. Send 10¢ to Kittinger Co., Dept. 21, 1893 Elmwood Ave., Buffalo, N. Y.

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet, write: Johns-Manville Corp., HB-2, 22 East 40th St., New York City.

NEW RUGS from old ones, from carpets and clothing that have outlived their time. All these are again grist for the rug maker's mill. Send for 66-page booklet of colorful room schemes, and learn how inexpensively you can have reversible seamless rugs in new shades and fine oriental or early American patterns. Olson Rug Co., Dept. F-45, 15 West 34th St., New York City.

PRECISION-BUILT HOMES, as thus labeled, may be built in 30 days, to any designs, in any size, with sound economy, by the use of Homosote—a structural insulation which is pre-cut in boards of any size and shape. You can practically have a whole wall in one piece. Homosote Co., HB-5, Trenton, N. J.

PITTSBURGH LAWN FENCES FOR YOUR GARDEN FENCE. An attractive booklet showing Chain Link Fence suitable for garden enclosures, lawns, tennis courts, etc. Can be obtained free on request by writing to: Pittsburgh Steel Company, 1630 Grant Building, Pittsburgh, Pa.



HOME LIFE



...without the cares
of home management

The Sherry-Netherland is essentially a group of fine homes under one roof—each one completely private—which you are free to furnish with your own cherished pieces or rent with furnishings by New York's leading decorators . . . All the luxury, all the grace, all the privacy and homelike atmosphere of an expensive house is yours—but all the cares of maintenance are ours . . . Why not investigate the Sherry-Netherland way of living? Several delightful Tower suites are now available, also attractive smaller suites.

The

SHERRY-NETHERLAND

FACING THE PARK ~ FIFTH AVENUE at 59th ST., NEW YORK

Eugene Voit, Manager



A suite for residence, the Grand Ballroom for a debut, the Corinthian Room for entertaining... depend on Pierre's to satisfy your craving for things beautiful.

Hotel Pierre

FIFTH AVENUE AT 61st STREET, NEW YORK

EDWARD H. CRANDALL
PRESIDENT

AT HOME IN



S. H. GOTTSCHO

The Carlyle has taken high honors in decoration since the day it opened, both in its public rooms and in charming suites like this one



EMELIE DANIELSON

At the Warwick, inviting terraces, like the one glimpsed through the far window in this picture, promise coolness and breezes on summer days



The wide windows of the Navarro, with their gracious Venetian blinds, look out over Central Park's greenery and the zoo's cheery, lithe seals

MANHATTAN



EMELIE DANIELSON

If you have a weakness for sophistication in decoration, the Waldorf-Astoria was decorated just for you, as you'll see by this tower bedroom



The St. Regis, fully aware of its tradition, uses traditional furniture in large sunny rooms with fine architectural detail embellishing them



F. M. DEMAREST

Essex House is one of those wise New York hotels which condemn old-fashioned "hotel" decoration and present rooms of real character



WHEN SPRING
INVITES YOU TO NEW YORK
stay at The St. Regis . . . You will like The St. Regis
in Springtime. For this hotel has charming rooms and
suites for pleasant living. You are near neighbor to
the Park, where Spring is glorious. A few moments
will take you to the smart shops, the theatres.
The reasonable St. Regis rates welcome comparison.

Three fine restaurants

THE St. Regis

Fifth Avenue at 55th Street • New York



Resplendent in its park setting, The Plaza, New York's
leading hotel, possesses the distinction of being the
rendezvous of the social world. It is the acknowledged
standard of excellence in service, both here and abroad.

Single and Double Rooms . . . Suites of various sizes.

Henry A. Rost, President and Managing Director

The PLAZA New York

FIFTH AVENUE AT FIFTY-NINTH STREET



The CARLYLE
 MADISON AVENUE at 76th St.
 NEW YORK
 Standard # 1898

*A Residential Hotel with a
 Restaurant and Bar for the
 Discriminating*

Furnished or Unfurnished
 Apartments available

VICTOR J. SMITH HAROLD P. BUCK
 General Manager Resident Manager

AT HOME IN MANHATTAN



At the Pierre, fine objets d'art make this living room outstanding. Even ten years ago, decoration such as this was unimagined for hotels.



VAN NES—DE VOS

The furniture is irresistibly comfortable, the view irresistibly pretty with Central Park's lake at your feet. Scene: The Sherry-Netherland

Charming suites atop the fashionable Navarro. Sweeping view of the Park and Fifth Avenue. Spacious living rooms, with double exposure, serving pantries, central refrigeration, ample closets, attractive foyers.

NEW YORK'S



FINEST
 OUTLOOK

Suites of 2, 3 or more rooms, beautifully furnished or unfurnished, lease or transient.

Restaurant and Bar

THE

Navarro

25 Story Residential Hotel
 112 CENTRAL PARK SOUTH
 Edmond A. Rieder, Manager
 Circle 7-7900



"I'VE COVERED A LOT
 OF GROUND"

says the Epicure

"But I always return to The Warwick where the surroundings recreate the atmosphere and dignity of a fine private home."

SUITES OF ONE TO SIX ROOMS, FURNISHED OR UNFURNISHED, FOR IMMEDIATE OR FALL OCCUPANCY. BY THE DAY FROM \$4.50

The Warwick

65 WEST 54TH STREET, NEW YORK

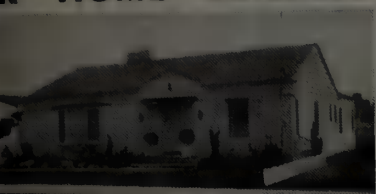
CHARLES REED, MANAGER



STANDARD FLASHLIGHT CO., INC.

The Madison is a fine place to be in, summer or winter. It is gay and decorous at the same time, genially comfortable and yet very smart

68 PLANS R HOME BUILDERS



s of homes to suit every climate with complete plans and exterior views showing a wide variety of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 Check Books.

ACTIVE HOMES—62 designs of all types of frame homes, \$1.00.....☐

ER HOMES—62 designs of English, Spanish, grey brick homes, \$1.00.....☐

MINING HOMES—31 designs of small 4 and 1, low cost, Monterey, Colonial, French, Nor-Brick, stucco and frame homes, \$1.00....☐

WANTED HOMES—62 designs of English and h stucco homes, \$1.00.....☐

M HOMES—51 designs of Ranch, Colonial, grey frame, brick and stucco homes, \$1.00...☐

home an architectural gem. Every page (8" x 10") is handsomely rotogravured. Ideal for home rs, architects, real estate concerns, lumber ties, the building trade. Check books de-Or all five books, regular \$5.00 value for \$3.00. (Saves you \$2.00). Check here ☐ Money not satisfied. Send cash, check, money order at C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. GB 61st St., Los Angeles, Calif.

Chilmark Farm offers

3 COLONIAL HOMES

Situated ☐ 1/3 acre each
\$13,500 • \$14,500 • \$15,500

44 Minutes from Grand Central
78 Trains Daily

CHILMARK REALTY CORP.
Valentine E. Macy, Jr., President
Briarcliff, N. Y. Tel. 2030



PLANS



re building, call and ☐ my books of plans
exteriors.

{ "Six Houses, Dutch & Cape Cod" \$1.00
 { "Six Early American Houses" \$1.00
 { "Six French Provincial Houses" \$1.00
 { "Colonial Houses" \$5.00
 { "Stucco Houses" \$10.00

HENRY T. CHILD, Architect
East 41st Street New York, N. Y.

Rates and suggestions
for advertising country
and suburban homes
are gladly submitted.

Address Manager
Real Estate Department
572 Madison Avenue, New York



CHASED
ROMANTIQUE

BRIDAL
BOUQUET

ENGLISH ROSE

MAYTIME



MASTERCRAFT



MARYLAND

STERLING SILVER IS SOLID SILVER

The word Sterling stamped on your table silver is your assurance—backed by the U. S. Government—that the piece is solid silver of legal fineness. It is an added guarantee that the patterns you choose in Sterling silver will continue to be a source of pleasure and pride to you for years to come. Above



DELLA ROBBIA



ROMANTIQUE

are shown some of the newest and most beautiful Sterling designs. And don't worry about their cost; even though real artistry is never on the bargain counter, the best Sterling is reasonably priced today.

FREE BOOKLET ON THE CARE OF STERLING SILVER

HOUSE BEAUTIFUL will be glad to send you a new booklet, entitled "The Simple Secret of Keeping Sterling Silver Always Beautiful", or a price list and further information on any of the patterns featured above. Just fill out and mail the coupon below.

HOUSE BEAUTIFUL

572 Madison Avenue

New York, N. Y.

Readers' Service Bureau

HOUSE BEAUTIFUL

572 Madison Avenue, New York, N. Y.

Please send me free

1. Price list and information on the following patterns.....

2. Booklet, "The Simple Secret of Keeping Sterling Silver

Always Beautiful".....

NAME

ADDRESS

BHF-538

Background

It is not by accident that ~~every~~ people ~~are~~ to The Lombardy. They are awake to the importance of proper social ~~arrangements~~ and correct appointments.



ARRANGEMENTS OF ONE TO SIX ROOMS
ON ~~OF~~ OF SHORTER PERIODS.

THE Lombardy

111 LAM 56TH STREET

Just off Park Avenue

NEW YORK

JOHN T. CRUICKSHANK, MANAGER

Summer Welcome
or Lifelong Shelter...

Have you thought of
a home in
MAINE?



Perhaps it's a colonial mansion on an elm-shaded street. Perhaps it's a trim farmhouse facing blue mountains. Or perhaps it's a cottage by the sea. Somewhere in Maine, there is sure to be the place for you and yours. Many families, who bought first for summer use, have ended by living the year round in this beautiful and healthful down-east country. Prices are reasonable. The variety is wide. In order to help you in your quest, the State has prepared an official listing of real estate for sale. Send for a free copy.

Free!

MAINE DEVELOPMENT
COMMISSION, Dept. 682
State House, Augusta, Maine

Please send me your official list of
Maine real estate for sale.

Name

Street

City

State





JOHN GASS

A woodland trail running through Yale Farms

JOHN W. STERLING—LAND OWNER

BY R. EUGENE CURRY

THIS is not the story of John W. Sterling, son of a Yankee sea captain, or John W. Sterling, Connecticut boy, Yale graduate of the class of 1864, attorney for half a century in New York, adviser and confidant of the empire builders, co-founder of the law firm of Shearman & Sterling, famous Yale benefactor. It is the story of the lands John W. Sterling owned and loved.

Soon after the turn of the century, Mr. Sterling began to purchase some of the old farms lying back of the historic village of Rye, in the Town of Harrison, in Westchester County. He did not follow the custom of the day, transforming farm lands into a parked estate

dominated by a Victorian mansion in stone with turrets or towers; instead, he cleared the woodlots, rebuilt the stone walls, erected new farm buildings, cultivated the fields and restored the lands to their former condition of well-kept farms. Dairy herds were maintained, barns filled with hay from the meadows, corn planted in the open fields, brush cut from under the great oak trees.

Mr. Sterling thoroughly enjoyed laying out the roadways through his farm lands. With a practiced eye he gauged the grades and suggested the curves, inspected the fills and cuts and the stone base with gravel finish.

When he had brought the Harrison lands up to his standards of good order, standards which his superintendent found exacting and thorough, he purchased 1,400 acres of additional lands in North Castle (the township above Harrison), extending over into North Greenwich, in his native state of Connecticut. Here again he carried out the restoration and clearing of fields and walls, building miles of the same rock-bedded roadways. As in Harrison, he lined these roadways with maple trees set out at regular intervals. He maintained the simplicity of the countryside, never building a manor house to be torn down by the next generation. As an example of the rural informality prevalent then, Mr. Sterling straightened the Old Bedford Road, probably with verbal permission only, not bothering to deed the new right-of-way to the Town of Greenwich, or to secure title to the abandoned right-of-way which became pasture land.

In 1915, with the 2,000-acre Harrison, Greenwich and North Castle farms in full operation, Mr. Sterling purchased 1,400 acres in Pound Ridge, upper Westchester. But he never saw these lands for, as he said, "I am afraid to go see them because I know I would be tempted to begin improvement work before I have completed the Connecticut farms." He loved his land, and never under any circumstances offered it for sale. When a railroad extension was proposed through his Connecticut lands, he agreed, but with the provision that it should revert to him if the railroad was not built in five years.

After Mr. Sterling died in 1918, his properties were given to charitable and educational institutions. The Harrison lands became Ster-

ling Ridge, one of the most famous residential communities of suburban Westchester. Some of Mr. Sterling's old associates became trustees for the disposition of the Harrison farms. Suitable restrictions were placed over hundreds of acres requiring at least one acre with each house; no other property of this size so close to New York City carries so high a provision against unwise exploitation into small sites. Today on these Harrison farms modern country houses have been built, designed by many of the leading architects of New York and Westchester, and assessed for a total of more than three million dollars.

Improved roadways wind through the meadows and woodlands, following the old farm roads laid out by Mr. Sterling. The Hutchinson River Parkway runs in the valley skirting Sterling Ridge. The Pound Ridge lands are now largely included in the Pound Ridge Reservation of the Westchester County Parkway Commission.

The Greenwich and North Castle farms were part of Mr. Sterling's large bequests to his Alma Mater, Yale University. In opening up these lands for sale in 1937 as the Yale Farms the unspoiled countryside has been maintained; zoning and deed restrictions prevent business or roadside stands and compel all plans to be submitted for approval. On the Yale Farms no site of less than five acres is offered and the average sale has been eleven acres. Some of the old farmhouses have been restored to their Colonial dignity with the addition of modern improvements.

New country homes and estates are being built, designed by Lindenberg, Wyeth & King, Swan, Holland & White, Ives and others, with



Many of the old farmhouses have been restored by new owners on the Yale Farms pleasant acres. This one, typical in its charm, is owned by Leslie M. Hickson



Many of the old orchards restored and replanted by the late John W. Sterling on the Yale Farms property are being cared for in expectation of new owners



A view across the Byram Valley showing the North Castle Hills

al beauty of landscape abet-
y such expert hands as Ellen
man's and Beatrix Farrand's.
ce more horses range the
—hunters and saddle horses
rather than teams with their
wagons. The Greenwich Horse
and the Hunter Trials have
annual events on the Quaker
e portion of the Yale Farms.
drag hunt maintains a course
the high ridges near Sterling
. For several years the Green-
Polo Club used the polo field
John Street end of the Farms.
s loosed by the Fairfield and

Westchester Hounds still harass
the farmers' hens and stalk the
rabbits.
A few short years ago, Mr. Ster-
ling visited his Harrison and Con-
necticut farms on week-ends; the
trip to the country was not lightly
considered, and lunch was invari-
ably carried along. Today from the
high ridges in Sterling Ridge and
the Yale Farms one may see the
glistening towers of New York,
and by the magic of modern trains
and new parkways one may go
from this countryside to the Bat-
tery in an hour.



"Sky Meadow" on the William L. Hanley estate at Yale Farms

KATONAH

Acres and buildings suitable for
farm or country estate • Archi-
unappealing but substantially built
interesting floor plan • Ten rooms,
baths, three fireplaces and large
• Tenant house, garage, barn,
house, pump house and water
• Owners took title for mortgage,
sell for cash or income.

NETH H. CLAPP CO.
rd Village, N. Y. Tel. 311

CAMDEN, MAINE

ing in the SALE AND RENTAL
er Homes, Year around Homes and
; large or small. Camden, with
AN, MOUNTAINS AND LAKES
rfect playground for young and old.
EN INSURANCE AGENCY
• Hugh Montgomery, Pres.
CAMDEN, MAINE



PLANS We offer a new, enlarged and
expensive houses combining the charm of tradi-
tional styles with latest improvements in design
—scientific labor-saving planning, air-conditioned
heat, some of fireproof construction. From four
to eight rooms, these homes are planned for the
needs of the modern family.
Send \$1.00 for our 1938 book—
sketches, plans, outline specifications.
HOUSE PLANNING BUREAU
43 Lincoln St. Boston, Mass.

A**MOS W. FLEMING****S**

REAL ESTATE IN THE
FOOTHILLS OF THE MOHAWKS

He's the friendly cuss who
sells and rents lovely summer places
in a scenic countryside.

SAVING'S BANK BLDG. PETERBOROUGH, N.H. TEL. 1



The Griffin Homestead, with fifteen or more acres, is one of the historic
farmhouses for sale on the Yale Farms property; located in the town of
Greenwich, Conn., well known for its social prestige and tax advantages

THE YALE FARMS

in the Town of Greenwich, Fairfield County, Conn. and
in the Town of North Castle, Westchester County, N. Y.

The Yale Farms, owned by Yale University, comprises
1400 acres of unspoiled country. Acreage sites, protected
by deed and zoning restrictions, are now offered for sale.
Several old farmhouses on the property are available
with ten or more acres, priced from \$15,000 to \$35,000.

The Yale Farms are 15 to 20 minutes' drive (7 to 10 miles)
from Greenwich, White Plains, and Port Chester stations.
Express trains to Grand Central take 36 to 50 minutes.

Illustrated booklet will be sent upon request

Offices of The Yale Farms
JOHN ST., GREENWICH, CONN. 55 WALL ST., NEW YORK, N. Y.
Greenwich 4360 Bowling Green 9-8500

Find your SUMMER PARADISE in a VERMONT Summer Home



Send for
FREE BOOKS

"VERMONT SUMMER
HOMES", a candid guide by
Dorothy Canfield; illustrated.

"UNSPOILED VERMONT"
(illustrated). A comprehensive
vacation preview.

There's a place in Vermont for YOU to realize a
long-dreamed-of design for LIVING! Awaiting
your transforming touch are many delightful sum-
mer and all-year places, sightly farmsteads, charm-
ing village houses, summer home and camp sites in
the emerald hills and by silvery waters.

There's release from care in a Vermont country
home, with the freedom and beauty of an unspoiled,
uncrowded countryside in the Green Mountains.
Preview it in these official publications, yours on
request.

BOARD OF CONSERVATION & DEVELOPMENT
Publicity Service, 9 State House
Montpelier, Vermont

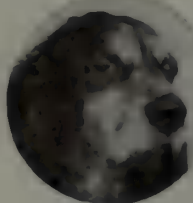
Unspoiled

VERMONT

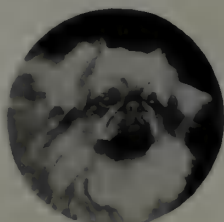
WALDECK KENNELS

Home of America's Great St. Bernards

Proudly Announces New Additions



Peter Pan



Ching Wie Pan



Kazon

Consistent with the ultimate in the St. Bernard, Waldeck Kennels add to their breeds, PEKINGESE, COCKER SPANIELS, HUSKIES (sled dogs).

The inherent characteristics of the St. Bernard, dating back further than 2000 yrs. since Romans first introduced the breed into Switzerland, combining keen intelligence, companionship and guardian abilities, have been vital factors in Waldecks success. These standards of breeding will be maintained to make Waldecks kennel addition an added inspiration to dog lovers.

**KENNELS: OENOKE RIDGE,
NEW CANAAN, CONN.**

Address all mail to EDWARD L. WINSLOW

P. O. Box 159 H.B., Stamford, Conn.

Telephone New Canaan 1121

AIREDALES



Ch. Shelterock Merry Sovereign

SHELTEROCK KENNELS
S. M. Stewart, Owner
Apply Harry M. Livesy, Agent
195 KINGS RD. MADISON, N. J.

SMOOTH FOX TERRIERS



CH. NORMAN SADDLER
(Ch. Travelling Fox Ex Wyksof Surprise)
WISSABOO KENNELS
OLD WESTBURY LONG ISLAND, N. Y.
Tel. Wheatley Hills 522

GREAT PYRENEES

Puppies for sale from the imported stock of this largest kennel of the breed in the world. Make ideal companion dogs for children and adults.

BASQUAERIE KENNELS
Mr. & Mrs. Francis V. Crane,
Owners
124 South St.,
Needham, Mass.
Tel. Needham 0080

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp
for catalogue
Comrade Farm Kennel
Box 18, Galien, Ohio



PEKINGESE

Puppies, Youngsters, and Mature Dogs, highly Pedigreed.

—\$35 Upwards—
MERRICK KENNELS
Mrs. Philip M. Schaffner
74 Byron Road
Merrick, L. I., N.Y.
(Freeport 867)



SEALYHAM-SCOTTISH-WELSH

WIRE HAired TERRIERS
COCKER SPANIELS
DACHSHUNDE
ALVIN KENNELS

Mrs. E. G. Hunter Bolster
Providence Rd. (2 mi. from Lansdown Ave.)
Primos, Del. Co., Pa.



For Appointment
Tel. Madison 1074

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



Ch. Edgerstone Wallie

Edgerstone
Concord, N. H.
Mrs. John G. Winst, Owner



Eng. Ch. Masterpiece of Rookes

Fee \$50.00—To Approved Bitches Only

Old English Sheepdogs of Quality

Miss E. N. Buckingham
Cleotaegel Kennels
Sudbury, Mass.
Telephone 168



Morris and Essex. It is early on Saturday morning, May 28. The sun is shining warmly from a cloudless sky. The motor hums softly as we bowl swiftly along over the smooth concrete of the road through New Jersey. The countryside is superb in its soft green garments of late spring. Wafted on the breeze are all the delicious odors of flowers and shrubs and freshly turned earth. But the time is growing short and we must devote all our faculties to negotiating the highway, which is becoming more crowded with every mile. Almost every type of motor vehicle is going in our direction. At last, there is the sign: "Madison." We are nearing the end of our journey, the annual exhibition of the Morris & Essex Kennel Club, the world's most famous outdoor dog show. We are nearing Giralda Farms, the summer estate of Mr. and Mrs. M. Hartley Dodge, and it is time to examine our tickets to learn through which numbered gate we are to pass to gain our allotted parking reservation. It should be explained that many new entrances have been opened into the beautiful grounds to minimize confusion among the arriving and departing thousands and provide the quickest and easiest access to the great parking spaces. The tickets are so numbered that exhibitors proceed directly to the parking space nearest to the tent in which their dogs are benched. This is just one example of the almost exaggerated attention given to the details that have been worked out in the course of a dozen years, all designed to promote the comfort and convenience of the exhibitors. Eminently suitable is the nickname of this unique canine event: "The Exhibitor's Show." Morris & Essex, with its more than four thousand dogs on the benches and competing in the judging rings, is a hobby of the owners of this beauty spot in one of the loveliest locations in the Garden State. Mrs. Dodge founded and always has been president of the organization, while Mr. Dodge officiates as chairman of the bench show committee.



Staffordshire Terrier
Mickey Do
Owned by Sherwall Kennels
Walkill, New York

THE DOG SHOW

by HENRY RICHMOND ILSLEY



Bullmastiff
Neil

Owned by Mrs. Arthur Anderson
Mt. Kisco, New York

With the car safely parked we find that it lacks a few minutes to ten o'clock, so we have just time to make a quick survey of the scene. At the far end of the grounds is a slender tower, rising high as the tops of the nearest trees. Mounting the steep steps we reach a small platform usually reserved for the photographers, but deserted at this early hour. It affords a bird's-eye view of the prospect available from no other vantage point. What a picture is presented below! The eye, before becoming accustomed to details, is struck by the great extent of the polo field with its vast expanse of velvety-green, close-cropped turf. On all four sides are ranged the huge tents of soft brown canvas from the towering poles of which flutter gaily the pennants in the club colors of purple and gold. Serving as the backdrop for this huge stage are the magnificent old elms and wide-spreading maples, their stately beauty enhanced by the nearer banks of flowering shrubs and the more sombre shades of evergreens. Now let us take in some of the details of the resplendent tapestry below. First numerous little kiosks are noted, one in the center and others along the sides. They are the superintendent's office, the booths for the sellers of catalogues, the little houses for the judges and the press. From one flies the flag of the American Red Cross. Most important of all, however, are the half a hundred rings for the judging. From the four corners of each more of those gay pennants are snapping in the cool breeze, while surrounding the rings are long rows of chairs for the spectators.

The scene is becoming more animated. Stewards are entering the rings, bustling about with ribbons and the bright-colored envelopes containing the money prizes. They are laid out in order on the tables beneath the big sun umbrella in the corner, while arm bands for the handlers are inspected, as well as the boards for the awards. About the entrances the handlers are gathering with their charges representing a hundred different breeds. It is ten A.M. as the judges enter the rings, the first classes begin their parades and the thousands of spectators settle in their chairs. The great show is on, to continue until the last dog is judged while the sun is setting behind the western Jersey hills. Judging continues until noon, when there is a recess, during which all the exhibitors are guests of Mrs. Dodge at a luncheon served in one of the enormous tents. How many dog lovers visit this remarkable exhibition every spring is a question that never has been



SKYE TERRIERS



BRACADALE HENRY



IRADELL SKYE TERRIERS

From the Island of Skye in the British Isles comes this earliest of terrier breeds. A more distinctive and amusing personality was never better exemplified nor combined in any dog than the Skye Terrier. A lovable pal, a one man's dog yet sharing its personality traits with all. Uniformly the most affectionate of all breeds. Requiring little personal attention and little exercise—the dog for town or country.

PUPPIES FOR SALE

IRADELL KENNELS

MRS. CONSUELO V. DAVIS, Owner

THOMAS CROAN, Manager

SANDS POINT, L. I., N. Y. Tel. Port Washington 39W



BULLMASTIFFS

The British Bullmastiff League standard of type under "General Impression" says:

"The Bullmastiff is a powerfully built dog, symmetrical and showing great strength. His temperament combines high spirits, reliability, activity, endurance and alertness."

"The dogs should be 90 to 110 pounds in weight, bitches 80 to 90 pounds in weight."

"These popular British dogs, recently introduced into America, were known in 1630 as 'Bandogges'."

WHITE GATES FARM

Bedford Hills

Westchester County

New York

MORRIS & ESSEX KENNEL CLUB

SATURDAY, MAY 28, 1938

GIRALDA FARMS

MADISON, NEW JERSEY

THE EXHIBITORS SHOW

\$20,000 IN CASH and Sterling TROPHIES
WITHOUT RESTRICTIONS . . .

ENTRIES CLOSE MAY 16th

FOR PREMIUM LISTS WRITE

Foley Dog Show Organization, Inc.

2009 Chestnut St., Philadelphia, Pa.

Be Proud of Your Dog's Manners

The Finest Dog Is a Nuisance Untrained
You Owe it to Your Pet

HAVE YOUR DOG TRAINED

Under personal supervision of
Mr. Joseph Weber, formerly with
Police Dept. of Berlin.

BUY A TRAINED DOG

WEBER'S TRAINING SCHOOL

PRINCETON
Route 1 & 26

(Dogs Boarded)

NEW JERSEY
Tel. 499

Colemeadow Kennels

Morris Avenue

Bryn Mawr, Pa.

Phone B. M. 3-72

Sealyham
Terriers

Chow Chows

Scottish
Terriers



THE STAFFORDSHIRE TERRIER

A breed of great strength for his size, agile and graceful, keenly alive to his surroundings and whose courage is proverbial.

SHERWALL KENNELS
Walkkill, N. Y.



Ch. McCabe's Guilda

NO-CHOKE HARNESS



PROTECT YOUR DOG'S THROAT
Pulling strain on back and shoulders, NOT THROAT.
Comfortable, Humane, Easily Adjustable, Genuine Leather, Red, Black, Tan. Made to order — not sold through dealers. Give age, breed, girth.

No-Choke Harness, \$4.75
Matching 60-in. Leash 3.00
Send check or money order to

EDGAR BLOOM TIFFIN, OHIO

Rates and suggestions for advertising dogs and kennel accessories are gladly submitted. Address Manager Kennel Department, 572 Madison Avenue, New York.



MITCHELL BIRD HOUSES
HELP SAVE WILD LIFE
Wood construction. Slate surfaced roofs. Bottom opens to permit cleaning.

WREN or BLUEBIRD
Green with red roof or Brown with green roof.
\$1.50 postpaid U. S. A.

CHAS. M. MITCHELL
Sterling Jct. Mass.



Skye Terrier

Jerry of Merrymount

Owned by Mrs. Consuelo V. Davis
Sands Point, Long Island

answered. Thousands of motor cars and vans are parked all day on the estate and from early morning until evening there is a continuous stream passing through the entrances and exits. Especially during the afternoon hours the polo field is crowded practically to capacity, and it is difficult to catch a glimpse of the proceedings in the judging rings devoted to the most popular breeds. Visitors come from the ends of the United States, from Canada, Mexico, Britain and Continental Europe. It is one of the most colorful and enchanting of all outdoor pageants. At the height of the afternoon it is an exhilarating spectacle, kaleidoscopic in its changeful coloring and stimulating action.

This month's show will be the twelfth and each has been greater and more nearly perfect than its predecessor. Here are gathered in competition the finest specimens of pure-bred dogs in North America—last year there were just 4,104 individuals on the show benches. They are passed upon by leading experts in their breeds invited from this and other lands. And at the close of the long day is enacted that thrilling and glamorous spectacle of naming the best dog in the whole show. Half of the polo field is thrown into one great ring in which the contestants in the six variety groups are first judged. From this the six winners emerge for the final battle. In the last scene of this fascinating drama the contenders are lined up on a raised platform about which has sprung up a miniature garden of bright-hued geraniums. On May 28 of this year the selection will be made by Harry T. Peters of Islip, Long Island, noted M.F.H., breeder and exhibitor of dogs and all-around sportsman. The hero of the day will be acclaimed by a spontaneous outburst from the densely-packed spectators, there will be a rush of cameramen to the center of the ring, owner and handler will be overwhelmed by congratulations. Then the throng will melt away to begin the homeward journey and another "greatest of all outdoor shows" will have become history. It may surprise a great many persons unfamiliar with the rapid progress of American dogs and dog shows during the last few years to learn that winning owners will carry away from this single exhibition no less than \$20,000 in cash and sterling silver trophies.



American-Bred. In recent events on both sides of the Atlantic there have been some surprising happenings that are bound to have an important psychological effect on American breeders and exhibitors of pedigreed dogs, to say nothing of the financial results. These have been the brilliant victories of American-bred dogs in England, as well as in the United States. In considering the latter first, there must be recorded as the greatest triumph of all the record of Daro of Maridor, the English setter puppy who was awarded the best-in-show title at the sixty-second annual show of the Westminster Kennel Club. Daro of Maridor is owned by the Maridor Kennels of Dwight W. Ellis, East Longmeadow, Mass., and was handled by his trainer, Charles Palmer. Daro was bred by his owner. He was born on March 18, 1937, his sire having been the noted Champion Sturdy Max and his dam Champion Lakeland Dawn. At the time of his remarkable success, therefore, he was less than eleven months old. Several records were established by Daro. He was the youngest American-bred dog ever to win the highest award at Westminster. The only other time that a puppy had won was in 1929, when Mrs. Florence B. Ilch's imported collie Laund Loyalty of Bellhaven was placed at the top, being one day over ten months old. Daro was the first English setter to win the highest award and one of the very few American-bred dogs to gain that distinction. Astonishing, indeed, was the success of this kennel in English setters. In the breed judging a litter brother of Daro, Maro of Maridor, was first in the puppy dog class. Mora of Maridor and Dora of Maridor from the same litter were placed first and second in the class for puppy bitches. In addition, Pal of Maridor won the open dog class, while Desire of Maridor was placed first in the open bitch class. These two also were bred by their owner, being litter brother and sister by Rumney Stagboro, their dam having been Lakeland Nymph. To complete the picture, Maridor placed first in the brace class and third in the team class.

And now for the happenings in England. On March 3, 1937, Sheldon M. Stewart of Montclair, N. J., shipped his airedale terrier dog Champion Shelterock Merry Sovereign to England. This dog, which was bred by Mr. Stewart, was by

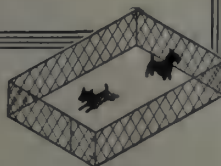


Airedale
Ch. Shelterock Merry Sovereign
Owned by Mr. Sheldon M. Stewart
Montclair, New Jersey

CONVENIENT KENNEL YARD PROTECTION

\$27.50
Complete Yard

U. S. and Can.
Patents



Be good to your dogs—let them play and exercise safely in a "Buffalo" Portable kennel yard. No posts to bother you. Easy to set up. Movable. Patented fence clips make erection simple. And your dogs will like its protection—to run and play as they wish.



Made of copper-bearing diamond mesh wire fabric. For long, hard service! An economical, attractive buy—a real boon to your dogs. Send 6c for booklet 86-Z.

BUFFALO WIRE WORKS CO., Inc.

Est. 1869 as Scheeler's Sons

538 TERRACE

BUFFALO, N. Y.

Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA

WORM CAPSULES

EFFECTIVELY REMOVE LARGE
ROUNDWORMS AND HOOKWORMS IN DOGS OF
ALL BREEDS AND AGES. SAFE. DEPENDABLE

Nema Booklet tells you about worms

Address Desk N-51-E Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products

Don't Spay and Spoil Your Female Puppy
USE CUPID CHASER

to Keep Dogs Away While Females Are
in Season

Harmless. Simple. Successful. Wash off before
mating. Satisfaction — money refunded. No Red
Tape. Helps breeders sell females. Ask your
dealer, or send \$1 for bottle, postpaid.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

■ HAPPY DOGS ■

are flea-, insect-, germ-, and odor-free dogs.

■ GERMSTROY, "A Powerful Disinfectant"

■ TOWER BRAND Pine Oil Disinfectant

These will aid effectively and inexpensively to
keep your dogs unmolested and happy.

Write for free sample and folders.

CHAS. L. HUISKING ■ CO., Inc.
149-D, Varick Street New York, N. Y.

Is Your Dog Problem—Dog Hairs? A BOON TO DOG OWNERS

For Economy—Efficiency—Cleanliness

■ Clean dog or cat hair instantly, thoroughly,
from rugs, furniture, car upholstery! Save ½
cleaning time, reduce electric bill. Money back
guarantee. Combination Set—Postpaid \$2.50.

SWEEPS-TAKES P. O. Box 747
Brush and Products White Plains, N. Y.

SADDLERY

**Free to HORSE
OWNERS**



Why pay fancy prices for saddlery?
Write for free catalog that has saved
real money for thousands of horsemen.
Contains over 400 bargains in English
Saddlery. I ship saddlery on approval.
Write today.

"Little Joe" Wiesenfeld Co., Dept. 5,
112 W. North Ave., Baltimore, Md.

POOR APPETITE?



HE NEEDS VITAMINS!

If your dog doesn't get enough vitamins, he may lose his appetite and pep; have poor digestion; a dull, thin coat; bone and tooth disorders.

Fleischmann's Irradiated Dry Yeast for Dogs is rich in vitamins B and G... contains ten times as much "sunshine" vitamin D as U.S.P. cod-liver oil. A wonderful tonic and conditioner. Mix with meals. Feed Fleischmann's regularly!



In cans: 3½ oz., 25¢;
8 oz., 50¢; 1 lb., 85¢;
5 lbs., \$3.50; 10 lbs.,
\$5.50; 25-lb. drum, \$12.
All prices delivered. If
your dealer hasn't it,
write Standard Brands
Inc., Dept. H3, 595 Madison
Ave., New York.

Copyright, 1938,
Standard Brands Incorporated



Kills Lice, Ants, Fleas, Aphids, Bedbugs, Crab Lice, Potato Bugs, Leaf Hoppers, Cabbage Worms, Mexican Bean Beetles

25¢ & 50¢ Locally or From C-S. Co., Elkridge, Md.



**TIME TO CHANGE
to a New
SPRING COAT**



To be healthy your dog must be trimmed every six weeks. Get rid of that shaggy hair and ragged growth. Smarten up your dog and make him comfortable by stripping with the latest DUPLEX DOG DRESSER.

You'll like the curved handle, made to fit your hand, and everyone approves the simplicity and efficiency of this matchless dresser, approved alike by professionals and amateurs. And for your greater convenience and economy we've published the chart in individual form. Separate charts for 16 different breeds. Beautiful illustrated covers by the well known dog artist ROBERT BORTON, with complete instructions for the care of your dog's coat. 25¢ apiece.

Airedale Terrier *English Setter Kerry Blue Terrier
Bedlington Terrier Fox Terrier (Wire) Schnauzer
Cairn Terrier *Gordon Setter Scottish Terrier
*Clumber Spaniel *Irish Setter Sealyham
*Cocker Spaniel Irish Terrier *Springer Spaniel
Welsh Terrier

*The Spaniels Are On One Chart

*The Setters Are On One Chart

Also the professional chart with 23 breeds \$1.00.
Your Dealer now has all of this New Merchandise
on display.

DUPLEX DOG DRESSER, Dept. HF, Mystic, Conn.

Enclosed find \$..... for which please send me the articles
as checked. Send Check, Money Order, or C.O.D.

☐ Duplex Dog Dresser \$1.00 ☐ Individual Chart... .25
☐ Additional blades, 5 for... .50 ☐ Name Breed... .20
☐ Professional Trimming Chart... 1.00 ☐ Nail Nip... 2.00
☐ Dog library, 4 vols. the set... .25

Name.....

Address.....

Town.....State.....

Moneyback if not satisfied. Div. Durham Duplex Razor Co.



TO SAFEGUARD HIS TEETH!

How your dog will love Red Heart Biscuits! Every package now contains Red Heart's famous 3 flavors . . . beef, fish, and cheese. This scientific dry dog food is really 24 vital foods in one, and guards dogs' teeth three ways: hardens gums; removes tartar and provides gnawing exercise; supplies rich stores of sunshine vitamin D. Send for free booklet, "Dogs—Their Care and Feeding." Dept. HB-5, John Morrell & Co., Ottumwa, Iowa.

RED HEART
DRY DOG FOOD
Heart-shaped or Kibbled



MY WORM MEDICINES ARE SAFE AND EASY FOR OWNERS TO GIVE



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a free copy of "Sergeant's" Dog Book, or write:

POLK MILLER PRODUCTS CORP.
515 W. Broad Street • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.



SOLVES THE PUPPY PROBLEM

DOG-TEX

Eradicates
Liquid Dog Stains—
Ends Odors

You need never be embarrassed by unsightly spots on your rugs or carpets caused by your pets, if you keep a bottle of DOG-TEX handy.

Money back if not satisfied.

CONSOLIDATED CHEMICAL WORKS
1713 So. Halsted St., Chicago
Manufacturers and Mid-West Distributors

KENT-COSTIKYAN — Rug Cleaning Div.
711 Fifth Avenue • New York City
Eastern Distributors

coming DOG shows

May 1. BALTIMORE COUNTY Kennel Club. Pikesville, Md. (Foley Show). Entries close April 21. (O.T.)

May 1. New England Chow Chow Club. Boston, Mass. Mrs. Adolph Berg, Sec'y, Auburn, Mass.

May 7. BRYN MAWR Kennel Club, Philadelphia, Pa. (Foley Show). Entries close April 27.

May 7-8. ERIE Kennel Club, Erie, Pa. (Foley Show). Entries close April 27.

May 7-8. Ventura County Dog Fan-ciers Ass'n, Ventura, Calif. Mrs. Grayce Greenburg, Sec'y, Rt. 1, Box 52-A, Camarillo, Calif.

May 8. Trenton Kennel Club, Trenton, N. J. Mrs. Lulu S. Haskell, Sec'y, Box 999, Trenton, N. J.

May 14. ORANGE Kennel Club, South Orange, N. J. (Foley Show). Entries close May 4. (O.T.)

May 14-15. Gem State Kennel Club, Boise, Ida. H. D. Wiley, Sec'y, 3105 State St., Boise, Ida.

May 15. HUNTINGDON VALLEY Kennel Club, Elkins Park, Pa. (Foley Show). Entries close May 5.

May 21. Louisville Kennel Club, Louisville, Ky. James V. Smith, Jr., Sec'y, 2528 Clarendon Ave., Louisville, Ky.

May 21. LADIES KENNEL ASS'N of America, Mineola, L. I., N. Y. (Foley Show). Entries close May 11.

May 22. LONG ISLAND Kennel Club, Cedarhurst, L. I., N. Y. (Foley Show). Entries close May 12.

May 22. Terre Haute Chapter Izaak Walton League of America, Terre Haute, Ind. John E. Bigwood, Sec'y, 20 N. 6th St., Terre Haute, Ind.

May 27. GERMAN SHEPHERD Dog Club of America, Westfield, N. J. (Foley Show). Entries close May 17.

May 27. AMERICAN FOX TERRIER Club, Summit, N. J. (Foley Show). Entries close May 17.

May 28. MORRIS AND ESSEX Kennel Club, Madison, N. J. (Foley Show). Entries close May 14.

May 29. WISSAHICKON Kennel Club, Whitmarsh, Pa. (Foley Show). Entries close May 19.

May 29. PENN-JERSEY CHOW CHOW Club, Overbrook, Pa. (Foley Show). Entries close May 19.

May 30. DELAWARE COUNTY Kennel Club, Overbrook, Pa. (Foley Show). Entries close May 20.



THE DOG SHOW

Champion Warland Protector of Shelterock and out of Champion Covert Dazzle of Shelterock, having been whelped December 27, 1934. Under the British livestock laws Merry Sovereign, which had won almost all possible honors in his native land, was required to undergo six months of confinement in quarantine, emerging September 9 of that year. With less than a month of preparation under the eye of Bob Barlow he appeared on October 7 in the great exhibition of the English Kennel Club. American breeders were electrified when the cable flashed the news that he had captured best in show. At Birmingham he was placed second to the best-in-show winner, a saluki bitch he had previously defeated. He went on to many more triumphs and his English championship. In Madison Square Garden, while Mr. Stewart was receiving congratulations on the victory of his Champion Shelterock Modest Smasher as Westminster's best Airedale terrier, he received another cable announcing that Merry Sovereign had been adjudged best terrier at Cruft's, the world's largest dog show, thereby winning the terrier international challenge cup. Still another triumph was recorded for this grand American dog. On March 24, the cables flashed the news to Mr. Stewart of a further victory. At the Manchester exhibition, leading dog show in the north of England, Merry Sovereign for the second time was awarded the title of best in show.

Many long-standing traditions recently have been upset in the dog world as elsewhere. It isn't necessary to pay a huge price for a British-bred terrier to win at Westminster and it is quite possible to breed a dog in the United States that can defeat the best in England. These are things for veteran American breeders to ponder. Novice breeders here should be greatly encouraged by these successes. But they cannot hope to duplicate them by haphazard methods. They must start with a definite goal and pursue the same course adopted by others who have steadfastly followed correct breeding lines. This has been the method of Charles Palmer for Mr. Ellis and Harry Livesey for Mr. Stewart.

Skye Terriers. In recent presentations of the various breeds of pedigreed dogs several were omitted because of lack of space. Among them were two of the terrier breeds, one very old and the other comparatively modern. These were the Skye and the Staffordshire terriers. The former is an ancient breed, known for many centuries in almost the same form as he is today. He takes his name from the isle of that name off the Northwest coast of Scotland. Nearly the smallest of the terrier tribe, he is also the longest, closest to the ground and carries the longest coat. It is probable that many of the other terriers of Scotland were descended originally from the Skye. There have been few changes in his general appearance from the earliest known descriptions. He can never be mistaken for any other breed. He stands only 9" at the shoulder and from the tip of his muzzle to the tip of his tail he should measure 37½". The average weight is 18 lbs. He has a double coat, the inner being short and woolly and the outer hard and straight, averaging 5½" in length. In color he ranges from blue and gray to fawn with black points.

Staffordshire Terriers. The Staffordshire is a "made" terrier, representing a cross between the English bulldog of the middle of the last century and one of the English terriers of the same period. He stands about 18" in height, is a muscular, keen and agile dog and of great strength for his size. Any color is permissible, although all white, black and tan and liver are not desirable. Originally bred as a pit fighter, the modern Staffordshire is a tractable, intelligent animal and makes a grand guard dog.

ANNOUNCING THE NEW MONEL Duocrat

*the Sink and the Range
Are One*



*Monel Sink and Magic Chef Range
Combined in one Beautiful, Step-Saving Unit..*

er* ends the "great divide". This is a get-
her that every modern-minded woman
welcome with cheers — and sighs of relief.
nk and a range united by one smooth,
oken expanse of silvery Monel!

uocrat is your opportunity to make life
t. A step forward in kitchen planning that
ave you hundreds of steps every day. Sink
range joined in a happy alliance against
ehold drudgery.

e range in this combination is a specially
ned, completely modern Magic Chef,
by The American Stove Company of
ouis, Mo., one of America's outstanding
ufacturers of gas ranges. The one-piece
el sink and range top and the steel base
net come from the Whitehead Metal
acts Company, Inc., of New York.

Monel is the ideal metal to do double duty
e Duocrat. Water from the sink cannot
it — not in a thousand years. Hot pots

from the range leave no black marks. And the
heaviest skillet cannot crack or chip Monel.

Incidentally, don't let the silvery appearance
of Monel mislead you. *This metal does not have
to be polished like silverware.* After washing
dishes just wipe the Monel with a dry cloth —
and watch it shine. You'll find, also, that stains
don't "take" on Monel. They cannot penetrate
it. Consequently, they are easily and quickly
removed with common household cleansers.

Duocrat comes in two standard sizes but can
be furnished in special lengths to order. The
model illustrated above is 108 inches long.
There is also a 72 inch model for small

Whitehead

METAL PRODUCTS COMPANY, INC.
Subsidiary of The International Nickel Company, Inc.
Branches in principal cities

kitchens and apartment kitchenettes. Aristoc-
ratic in looks but very democratic in price —
that's the Duocrat.

Your local gas company or the nearest
Whitehead dealer will give you full informa-
tion about the Monel Duocrat. In addition to
the two models described here, Whitehead
dealers can supply you with 57 different Monel
sinks and 42 sizes of Whitehead standardized
steel wall and base cabinets. The coupon
below will bring you the complete story of
Whitehead service.

*Trademark
Pat. Pending

WHITEHEAD METAL PRODUCTS COMPANY, INC.
303 West 10th St., New York, N. Y.

- ☐ Please give me the name of local gas
company or Whitehead dealer where I
may see the new Monel Duocrat.
- ☐ Send me the Whitehead booklet on
kitchen planning.

Name _____

Address _____

City _____ State _____

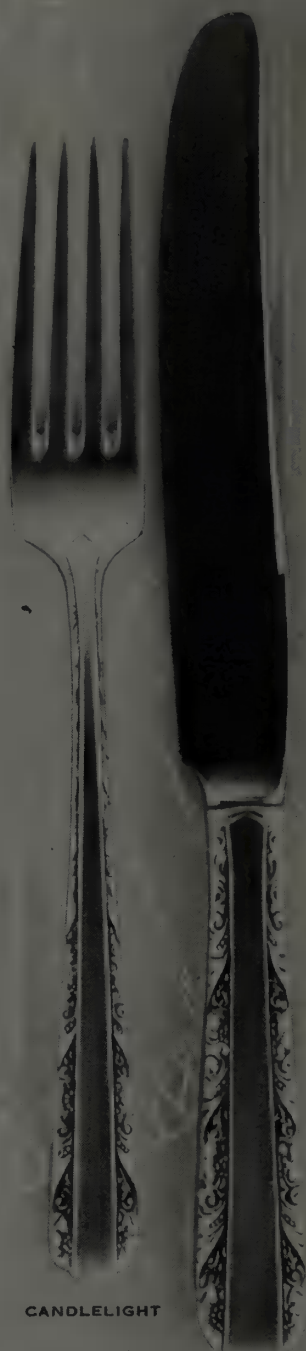
Beauty for every Bride



RAMBLER ROSE



CHIPPENDALE



CANDLELIGHT

LOVELY, aren't they? Perfect in design, flawless in execution. Choose the pattern you like best. You will enjoy its beauty and service all your life. Daily use will only enhance and deepen its loveliness.

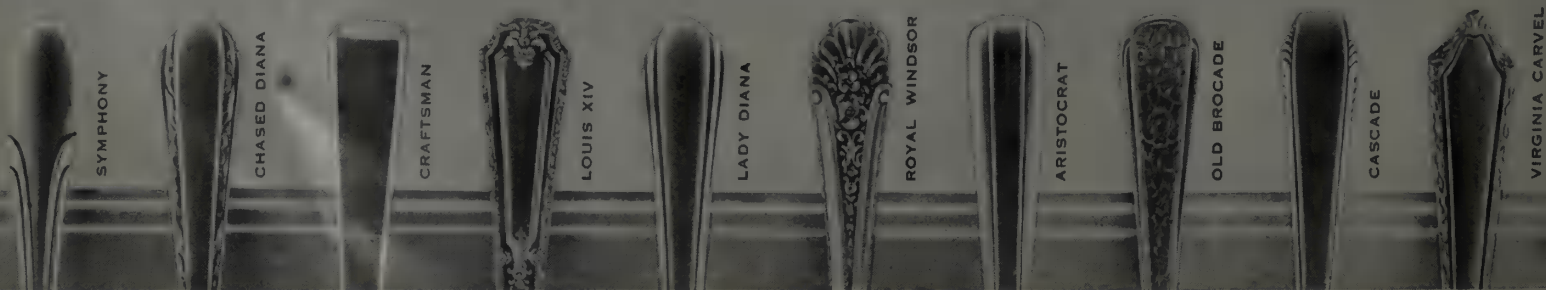
Write for pictures and prices of patterns with engraving suggestions. NEW BOOK FOR BRIDES—"How to Plan Your Wedding & Your Silver." 24 pages of helpful information. Very practical and a priceless record.

THE TOWLE SILVERSMITHS — Department M-5
Newburyport, Massachusetts

Please send free folders on _____ patterns.
I enclose 10 cents for new book.
Name and Address _____



TOWLE makers of Sterling only — with craft traditions SINCE 1690



SYMPHONY

CHASED DIANA

CRAFTSMAN

LOUIS XIV

LADY DIANA

ROYAL WINDSOR

ARISTOCRAT

OLD BROCADE

CASCADE

VIRGINIA CARVEL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

MAY, 1938

NEXT MONTH

FOR BRIDES

Glory for A Bride, Color Photograph by Whiting-Fellows.....	46
The New Freedom, by Suzanne Gleaves.....	47
The Bride's Trousseau of Linens.....	50
The Bride's Silver Budget.....	52
The Inside Story of the Bride's House Draperies.....	60
Belles-Lettres.....	80
Selected From the Bride's House.....	105

DECORATION

Moving Out	48
Aquarium Colors	55
House Beautiful Color Chart No. 1	56
Against the Sun	58
Spring Fancies	68
Please Tell Me About Decoration	94

GARDENING

Philadelphia Gardens, by Helen Van Pelt Wilson.....	62
House Beautiful's Practical Gardener.....	81
—The Outdoor Living Room, by Mrs. Jay Clark, Jr.....	82
—This Is the Way They Look.....	83
—Log of the Practical Gardener.....	84
—How to Choose A Garden Pattern, by H. Stuart Ortloff.....	86
—The War on Insects.....	87
—May Scrapbook.....	88

BUILDING

Open-and-Shut, House of Mr. and Mrs. Chester A. Lincoln.....	54
The Question of Air Conditioning, by Eugene Raskin.....	59
We're Going to Remodel, Part Four.....	64
House Beautiful Portfolio of Details—Bay Windows.....	71
Caribbean Colonial, House of Mr. Stanley Osborne.....	75
Open Hearth.....	76
Back to the Sun.....	78
Please Tell Me, Answers by Eugene Raskin.....	92
Earmarked for Home Builders.....	98

MISCELLANEOUS

Cover, Color Photograph by Paul Outerbridge, Jr.	12
Window Shopping	36
The Dog Show, by Henry Richmond Ilsley	44
To Talk of Many Things—An Editorial	66
Decked with Flowers	70
Ice Box Desserts, by Mary Grosvenor Ellsworth	96
The Booklet Shelf	142
Food and Drink Bar	144
Compass Pointers	

HARRY M. DUNLAP, *Business Manager*

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

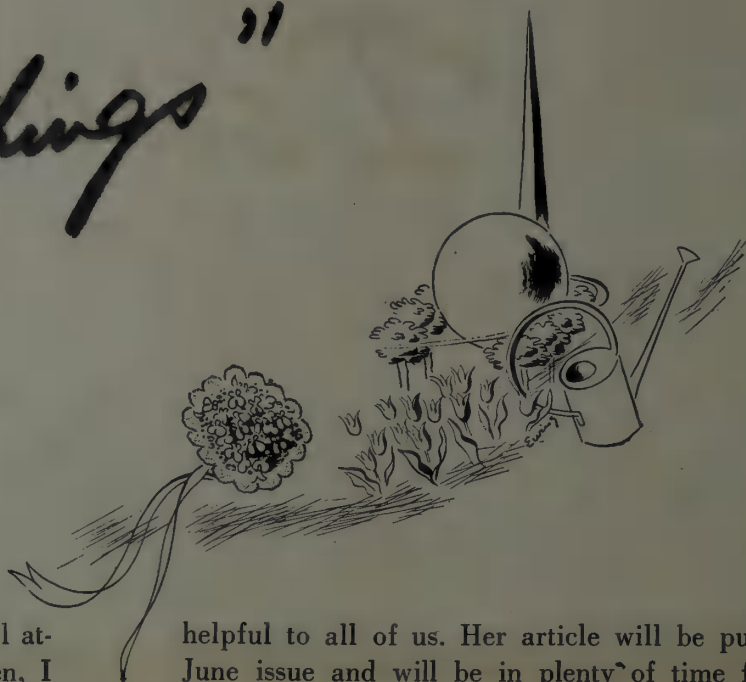
ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

"To talk of things" many



of FAIRS . . . On the first day of spring I had my usual attack of wanderlust. So to get away and into the open, I went over to see how New York's great World's Fair is developing. I don't know why I should have been surprised but I was. The fair ground is a veritable hive of activity; trucks, derricks, pile drivers are busy all over the lot. Carpenters, lathers, masons and steel erectors are swarming over the frames of the new buildings. New structures are taking their geometric shapes almost before our eyes. The Administration building is, of course, finished, and is alive with architects, engineers, model-makers and droves of exhibitors and prospective exhibitors. The fair is far enough along now so that one can get some idea of its plan, its magnitude and its simple, straightforward architecture. Clear cut, carefully proportioned forms have taken the place of the elaborate and intricately ornamented buildings of fairs of years ago. But the one thing that impressed me most was the landscaping. The larger trees of the esplanade and of major areas are already in place and are carefully protected so that a year from now they will be in perfect shape, growing vigorously, and giving the fair a finished look that has been lacking in the most recent American world's fairs. The landscape architecture and the architecture of the buildings are here going hand in hand, and the result is going to be one of the joys of the fair which will be open a year from now.

of GARDENS . . . I have tried to keep all my seed catalogues together so that I could refer to them at any time, but somehow the particular one I am looking for, no matter which one it is, is always missing. I now know where to look; it is in either one of the children's rooms, and I am lucky if I find it intact. The children are asking, "Why can't we have some of this in the garden this year, or one of those, or a hedge of this?" not realizing that one acre is too small for all they would like to have us grow. They are, of course, interested in the garden, in the flowers and in the catalogues, but this year I hope to see how far they will go in gardening as one of their many avocations. With this in mind we were talking with Jean Hersey recently, and she has written down good practical advice about children's gardens, suggestions which I am sure will be

helpful to all of us. Her article will be published in our June issue and will be in plenty of time for most of us to put to practical use as soon as the next issue arrives. Betsy's gardening avocation will spread from her winter avocado (mentioned on this page last month) to real dirt gardening.

of BRIDES . . . Judging by the thousands of visitors at our Bride's House, which closes the last of April, there are more brides interested in decoration this year than ever before. I was amused to see how many brides' mothers, cousins, aunts, uncles and even grandmothers went through our Bride's House with paper and pencil making notes. I am sure they were not getting all of these ideas for their charming daughters or nieces but were jotting down suggestions for their own houses. Perhaps some were thinking of the redecoration that must take place in what, until so recently, was "Margaret's room." You see, it is not only the new home that must be considered, but that other room so full of memories in the old home. Actually, we thought of all this as we were planning our Bride's House, for those twenty-two rooms are as full of suggestions for everyone who is interested in good taste in current decoration as they are for brides. But we do know that enthusiasm runs highest and the thrill is greatest among those who are creating the first home of their own—the Brides of 1938.

of SUMMER . . . In March we plunged into such a warm spring that it seemed almost like mid-summer, and our thoughts jumped over Easter to plans for the hot weather of July and August. Vacations are dreamed over, and summer homes, and travel, and week-ends away, while some will stay right at home. But home can take on a summer coolness and an atmosphere as restful or as gay as we may wish. The changes need not be major ones as far as either difficulty or expense are concerned, but they are major in the results achieved. With the furniture slip-covered (as we showed last month) and with new, brighter summer draperies at the windows, a change in the pictures, cool rugs under foot, and the furniture rearranged, we are, presto chango, moved into our own summer quarters—cool, collected, and at home, come what may.

Kenneth K. Stowell

Rooms wake up and sing — with *Personal-ized* floors



When you step into this room you feel at once its informal gaiety. See how the clever Personal-ized Floor adds to this spirit. The bright Sealex Insets and contrasting Feature Strips give it charm and originality.

Adhesive Sealex Linoleum and ready-cut Sealex Insets make these effects possible at low cost. Your Sealex dealer has scores of Sealex Insets to choose from and will show you plans and floor suggestions for any room. Send 10 cents for our book with many illustrations in color, "Match Your Rooms to Your Personality." Box 15, Congoleum-Nairn Inc., Kearny, New Jersey.

* Trade-mark Registered, U. S. Patent Office by Congoleum-Nairn Inc.

Ready-Cut Sealex Insets

Just a few of the great variety of inexpensive Sealex Insets! The colors of Sealex Insets are correlated with the hues of the Adhesive Sealex Linoleum patterns, assuring harmonious effects.



The floor in this realistic color photograph is "Ramona," Adhesive Sealex Linoleum No. A7249. It is Personal-ized with Feature Strips and disc and leaf Sealex Insets. Walls are "Light Pine" Sealex Wall Linoleum—a natural wood effect at much less than the cost of panelling.

**ADHESIVE
SEALEX
LINOLEUM**
TRADEMARK REGISTERED

How to cut the cost of a fine linoleum floor

Adhesive Sealex Linoleum saves you real money because it comes "ready-to-lay." The adhesive is right on the back, applied at the factory! This patented* improvement often reduces the installed cost of an inlaid floor as much as one-fifth.

Adhesive Sealex is the linoleum selected

by decorators all over the country because of the unusual beauty of its colors and patterns. And because of its smooth, sanitary, dirt-resistant surface, you will find it easier to wax—easier to keep clean.

Before you select any linoleum, by all means see your Sealex dealer.

*Patent No. 1,970,503



WHITING-FELLOWS

GLORY FOR A BRIDE—Carved cherubs hover angelically, come from Lord and Taylor. Below them a dusty rose vase awaits her bouquet, is called "Les Lances," Verlys of America. Five glasses: The tulip, Cambridge; the smoky glass with a beaded stem, Orrefors from A. J. Van Dugteren; the flaring bowl on a crystal mound is "Cymbal," United States; rock crystal finely cut, Cataract-Sharp; fine tracery marks "Tristan," Duncan and Miller. The tureen, the grape-and-acorn wreathed after dinner coffee cup, figurines "Mistress Robinson" and "Richard Quinn" and the tea caddy are all Spode's from Copeland and Thompson. Crystal ass head flecked with fairy gold, Carbone. Flowered and fluted after dinner coffee cup, Josiah Wedgwood, and one in all white "Syracuse" china, Onondaga Pottery. Green Orrefors decanter and glasses are from A. J. Van Dugteren. The top plate, Josiah Wedgwood. The bowknot, Vernon Kilns. Two others, Royal Doulton. In the left hand corner an ivory satin flower bowl, Gladding McBean. Candelabrum, Duncan and Miller

The New Freedom

by Suzanne Cleaves

IT'S better business to be a bride today than it was a century ago, or, for the matter of that, ten years ago. Not that husbands have improved or even changed much in ten decades or one. But the bride's lot is a happier one from the day her honeymoon ends till death or Reno claims her. She is the happy beneficiary of the New Freedom.

The New Freedom is a far-reaching matter. It involves much more than the fact that you can nowadays be an utterly respectable lady and make up your lips in public. That you can smoke as you please, go where you like and when you like. The New Freedom is not just a negative break-down of old restrictions. It's a positive matter. It includes, curiously enough, such various things as canned corn beef hash and the telephone.

It is easier to keep house than it's ever been. Not only is there less physical drudgery, but the time it takes to whip out a very fine meal or to do the day's cleaning is halved. And with the time that is saved the bride can go her merry way, hold down a job or play tournament bridge or grow prize zinnias or keep up with the movies or indulge herself in whatever pleasurable or gainful way she likes. Parenthetically, amusements are cheaper and easier to find than they used to be. Movies are for everyone's purse, as are the radio and a car. The New Freedom gives time and spends it impartially.

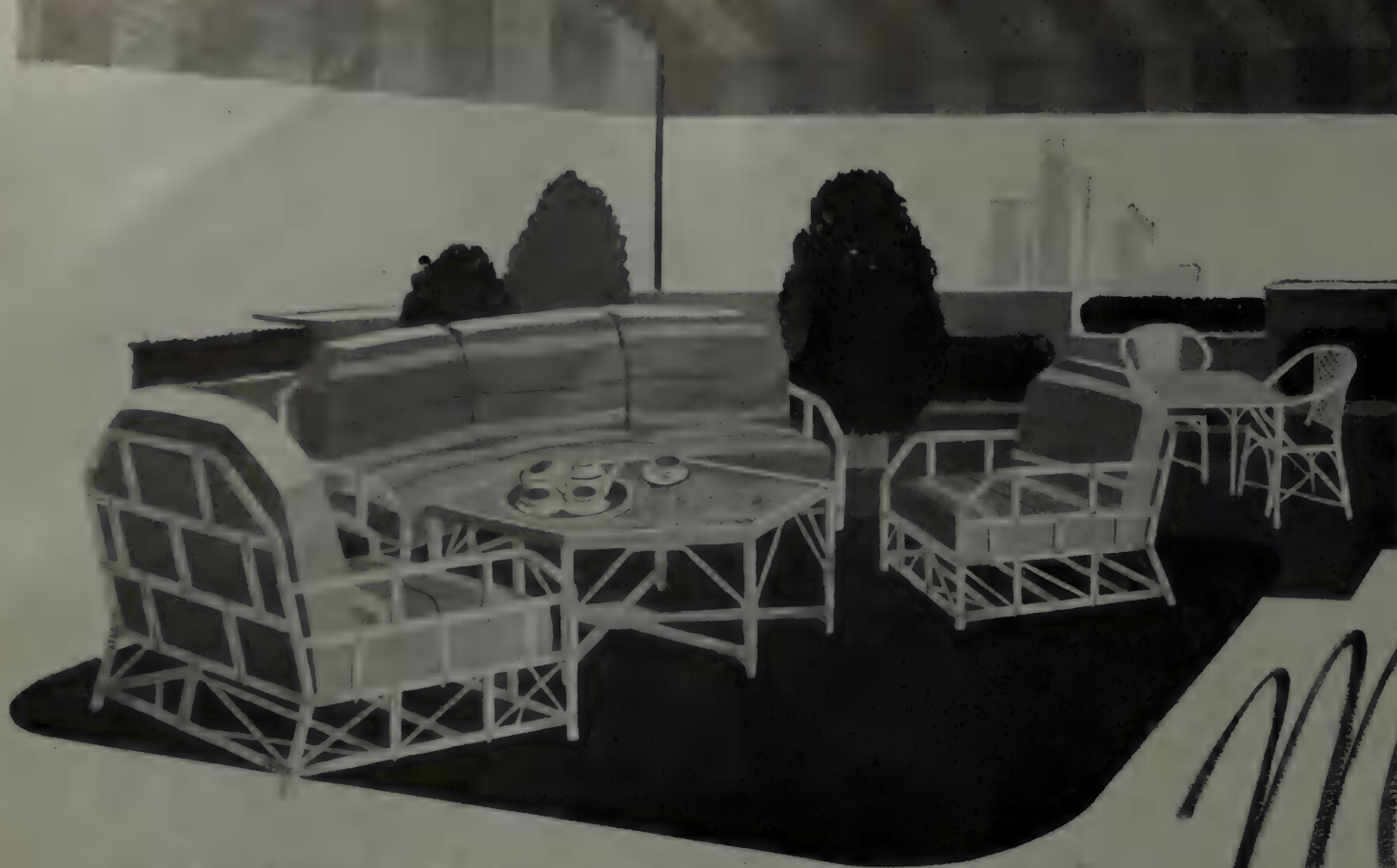
The New Freedom, wherever it may end, starts at home. It starts with the planning of the house. In a thousand ways architects have taken the little woman's problems into consideration. The kitchen is readily accessible to the dining room or alcove. This is a fact which we take as a matter of course, as an inalienable right. But don't for a minute think that it was ever thus. Kitchens of the unregenerate past were often at the end of long passages, even, in the South, in quite separate buildings. Think of the steps. Think of the hundreds of trips from the stove to the table.

Kitchens themselves are a never-failing source of delight to us. They have shrunk visibly. Once upon a time, and a time not too remote for us all to remember, the ideal in kitchens was a room about as big as a skating rink with the stove on one wall, the icebox on another, the sink on the third and the kitchen table on the fourth. You know what that meant. It meant that from breakfast-getting time till the last dinner dish was dried, you were walking. Now the kitchen can be as big as you please. There is no phobia against large, airy workshops for cooks, but, however vast, the working sections are so concentrated that you scarcely have to shift your base three feet all day.

Not only is the kitchen planned to the last inch for step-saving. It also is equipped with a series of sheer marvels. Not all of us have dishwashing machines or stop-watch egg boilers, but all of us with even halfway modern kitchens have rooms which can be kept clean with a minimum of effort. The cabinets are smooth, tailored. Their finishes are so sleek and permanent that a swipe with a damp cloth leaves them shining like new. The top of the range is no longer a horror of stove polish. It is immaculate metal or porcelain which keeps clean just the way your cabinets do, however often the soup boils over or the fat in the pan splutters out on it. You could eat right off your stove if you wanted to.

The whole house is as easy to keep clean as that. Wonderfully enough, you can wash your woodwork, your draperies, your rugs, your floors. Nor do you have to wash them as often as once you would have. Because the heating systems do not emit a thin and unlovely coating of smut to be contended with day after day. The vacuum cleaner and this general tubbability have put an end to a great and terrible American institution, the spring and fall house-cleanings. You ask your mother what it was like. Not only all servants, but your mother, and by reverberation your father, were worn to an absolute nub in the course of this horrid orgy. Muscles ached, nerves ached when it was done. My own mother used to go to bed regularly when it was all over, with circles under her eyes and a record-breaking headache. But house-cleaning is all done by easy stages now. It is a continuous and almost effortless performance. Draperies are vacuumed, rugs are vacuumed, linoleum floors are waxed semi-occasionally and swabbed down the rest of the time. A man comes in from time to time and cleans your nailed-down carpets where they lie. Curtains go out to the laundry when they need to (they used to have to be done at home, mind you). The house never gets as dirty as once it was just before the spring-cleaning purge. It's always pretty immaculate, and the work is less.

Shopping can be done in about a quarter the time it used to take. My mother, when I was a child, used to take me to market every morning and I shall carry the memory of tedious hours, leavened only by attempting to steal grapes, forever. She poked each piece of meat and felt each tomato and smelled each pineapple with infinite care. My mother was and is a conscientious woman, but she knows comparatively little, like the rest of us, about how to tell a good leg of lamb from a poor one. She went to market not because she could do (Continued on page 128)



Rattan, white as snow, upholstered in yellow and stripes. The bridge table top is formica, chair backs leather. All water-repellent. Grand Central Wicker Shop. At the Bride's House

Moving

Into the open with new
all-weather furniture



To meet occasions, a Siesta settee which divides itself into three. The finish, "Saltest," will stand any weather. Upholstery is extremely durable. By the Royal Metal Mfg. Co.

THE rockers which stand on the front porches of summer hotels do not constitute outdoor furniture. No, this is a world in itself where wrought iron, rattan, wood in weather-resistant finishes rule supreme. It leans toward white and green in color with a fondness for black, toward whimsical and flowery fancies in design when it's for the garden, or a rather joyous modernism when it's for the beach. It must in either case be built as sturdily as a sailboat and it must be readily portable or rollable so that it can go anywhere.



On each white chair's back a different flower in its own color and a gardener's glove. "The Flower Suite" has a table designed like a vine. Metal and glass. R. H. Macy and Co.

Out



It's as comfortable as it's graceful. The sunshade looks as if it came straight out of "Aida," is adjustable. John B. Salterini. Hammacher Schlemmer



To ring round a tree trunk or well head, iron wrought in the lacy manner of the 1850s. It looks as if it came from a Virginia garden. Actually from Malcolm's Store in Baltimore



At the beach, a low rattan and wood table, "all-proof" finished, stick willow chairs with Revolite pads, unbreakable picnic dishes and a wicker hamper. Abercrombie and Fitch supplies these. You supply the Martinis

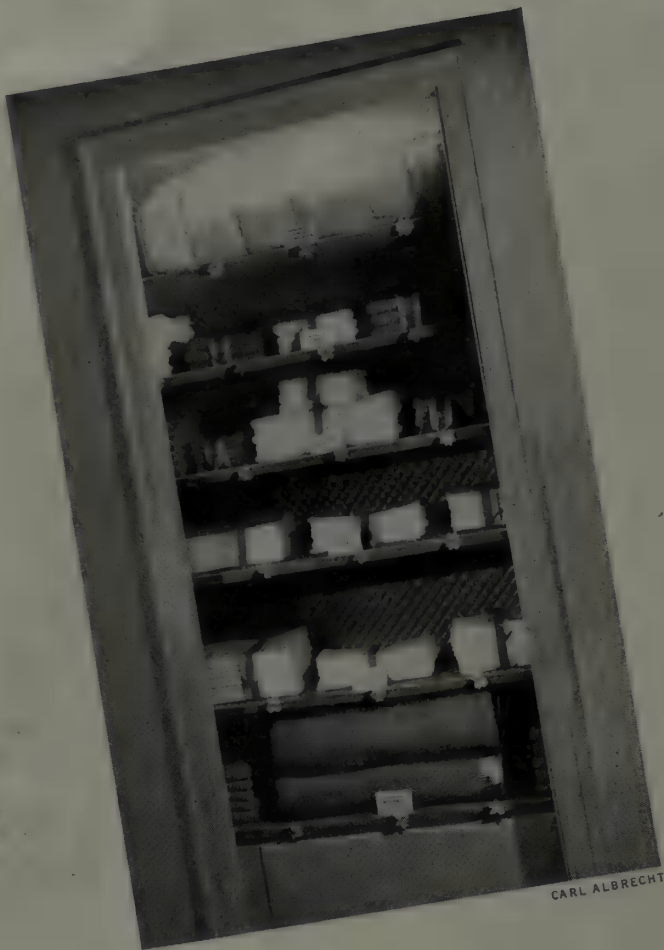


John B. Salterini's double chaise longue is in Pompeian green wrought iron. The design is full of grace, the construction full of comfort. All very sturdy, too, from the top to the ornate wheels. At Hammacher Schlemmer



A boat-maker built this bar and it's on wheels like the craft in the "Enchanted Voyage." It's completely shipshape and the paint is weather-proof. At Abercrombie and Fitch

The Bride's Trousseau



YOU have been up to your elbows in linens and percales, dish cloths and bath mats for a week. Even with the kind help of an experienced aunt who is giving you your basic linen trousseau, you despair of ever reducing this pandemonium to the order that is summarized in the trig and beautiful linen closet shown on the left (which was photographed at House Beautiful's Bride's House).

Don't despair. It's really not as complicated as it looks. The thing to do is to resort to a basic budget, and for your help one such is given later in this article. You must choose qualities. But whether you are buy- (Continued on page 141)

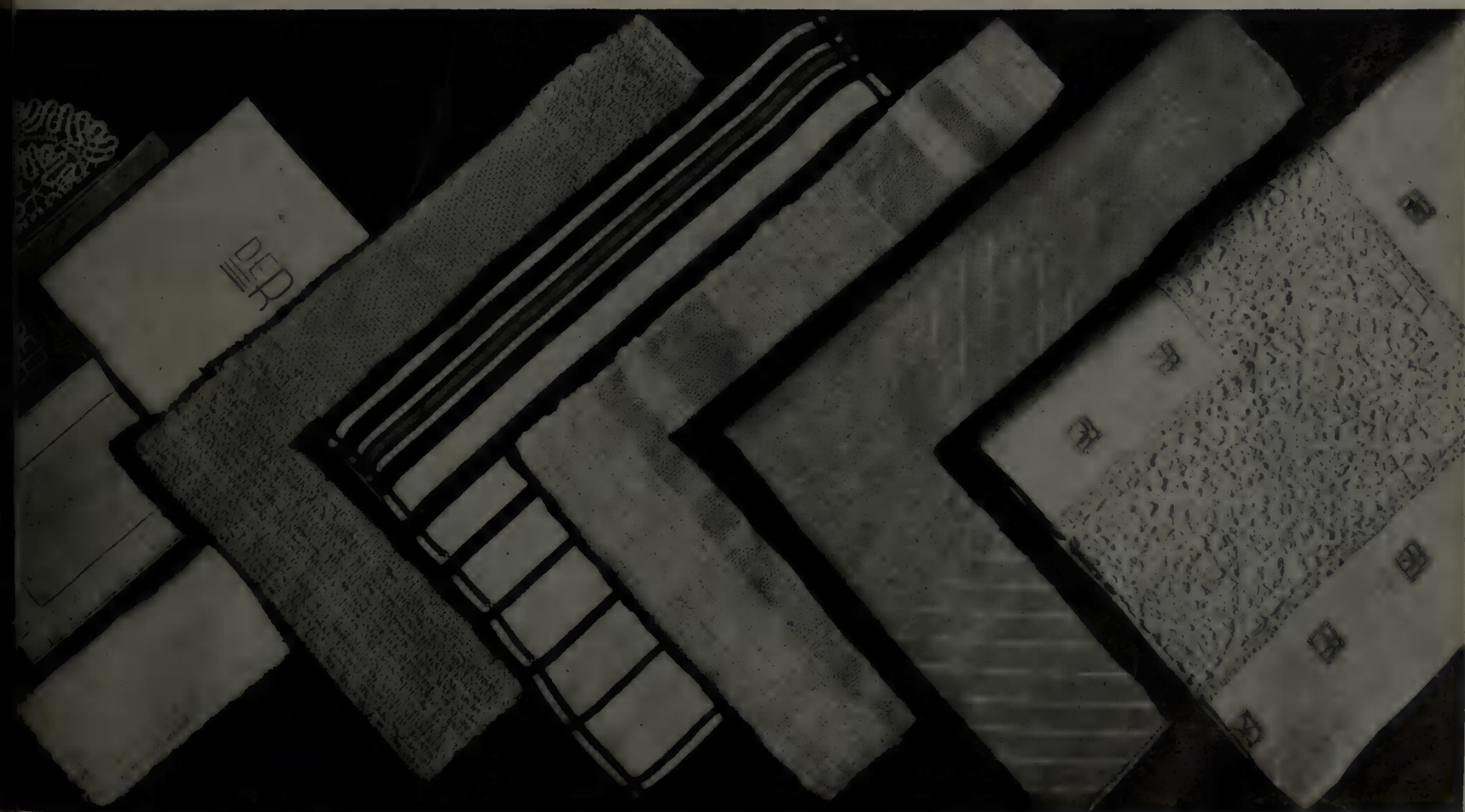
Below: New luxury for the bride. Left to right, Burton-Dixie's Celanese comfortable has a pleated center, brand new. St. Mary blankets are ombré, all shades of one color, and so are the bindings, unusually wide. Utica-Mohawk Percale sheets and pillow cases are sleek as satin, stay fresh and cool even on the hottest nights. A big bath towel, a smaller hand towel and a wash cloth by Martex are all in solid colors (the new pastels). The designs are worked into the texture of the material itself. These lend themselves superbly to monogramming. All the pieces shown in this picture are of the very finest quality and comprise the cream of the linen closet. They were selected to give you the important spring fashion pointers



of Linens

Macy's linen budget recommendations: For the bedroom, a dozen sheets and pillow cases, two mattress pads, four blankets, two summer blankets, two comfortables. Highlights shown top right. For the bathroom, a dozen bath towels, a dozen hand towels, a dozen washcloths, a dozen duck towels, two tub and two floor mats. Some of these shown lower right. For the kitchen, a dozen dish towels, a dozen glass towels, six hand towels, six dish, three dust and three floor cloths and six pot holders. These are not shown but are figured in the total budget cost quoted below

Linens for the dining room: Two damask tablecloths, two dozen damask napkins, one embroidered cloth with napkins, formal and an informal mat set, an informal cloth and napkins, one breakfast set, a dozen tea napkins, a dozen cocktail napkins, a dozen fingerbowl doilies and a table pad. Many of these are shown below. R. H. Macy and Co. totals the entire linen trousseau as listed on this page at \$532.47. The linen for the bedroom comes to \$226.32. That for the bathroom is \$75.53. Kitchen linen totals \$20.31, and for the dining room, \$210.31. These are for the quantities quoted



The Bride's SILVER Budget



STRADIVARI
SIR CHRISTOPHER
ROSE POINT
By R. Wallace and Sons



MASTERCRAFT
CHASED ROMANTIQUE
By Alvin Silversmiths



CHIPPENDALE
CANDLELIGHT
RAMBLER ROSE
By Towle Silversmiths



*I*F YOUR plans for this spring include matrimony, give thought to sterling. What silverware pieces do you need? How many of each? Which pattern? How much will they cost?

Above you see what you need to set each place. Grouped on these pages are twenty popular patterns. Opposite is a chart of costs such as the one which Spaulding-Gorham, Inc., of Chicago, another leading jeweler has used successfully. For single place service can be bought one or more place settings at a time, each including six necessary pieces: lunch knife and fork, salad fork, butter spreader, teaspoon and cream soup spoon. Prices are all approximate and subject to change.



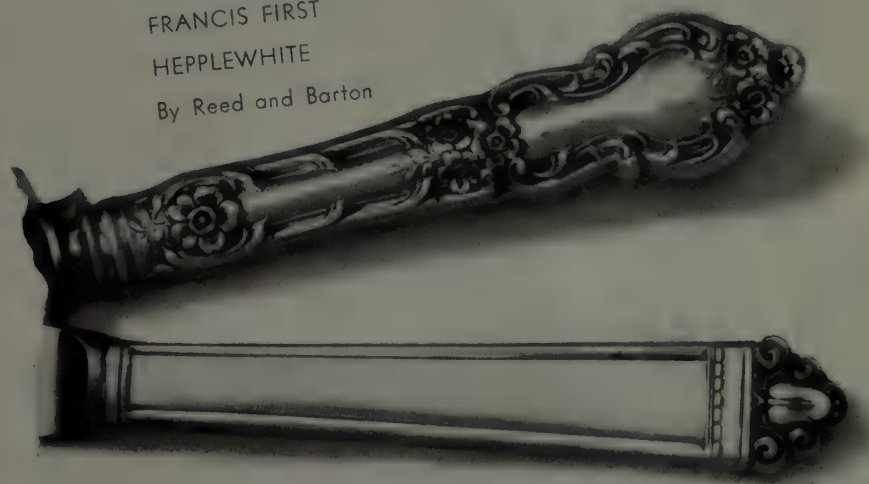
GOVERN
LADY
CHANTILLY
By the
Company

TERN	1 PLACE	8 PLACES
RI	\$16.84	\$134.68
STOPHER	19.09	152.69
INT	16.76	134.02
CRAFT	16.75	134.00
ROMANTIQUE	16.75	134.00
NDALE	16.77	134.02
ELIGHT	16.77	134.02
ER ROSE	16.77	134.02
RNOR'S LADY	16.92	135.34
NTILLY	16.33	130.67
G	16.00	128.00
OUSSE	11.58	92.67
RSE	18.25	146.00
COURTSHIP	16.75	134.00
MINUET	16.58	132.64
MEADOW ROSE	15.48	121.36
JULIANA	16.58	132.02
HEPPLEWHITE	15.33	122.64
FRANCIS FIRST	18.93	151.44
COTILLION	17.91	143.28

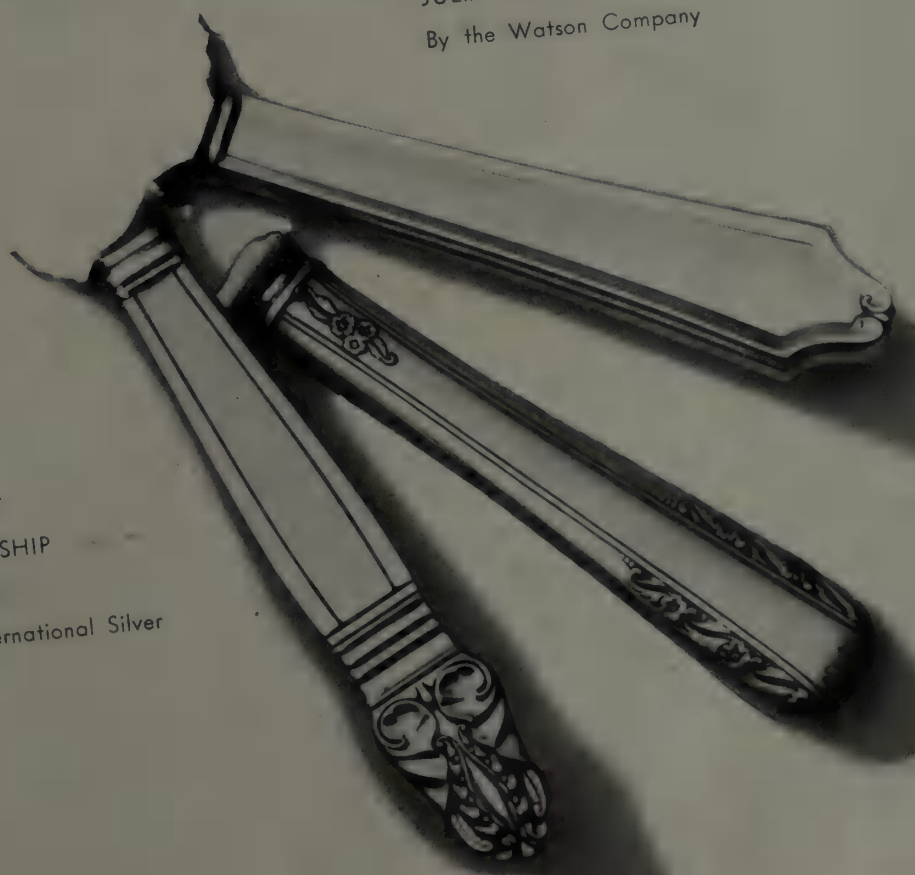


WILLIAM G. HOUCK, JR.

COTILLION
FRANCIS FIRST
HEPPLEWHITE
By Reed and Barton



MEADOW ROSE
JULIANA
By the Watson Company



MINUET
COURTSHIP
NORSE
By International Silver



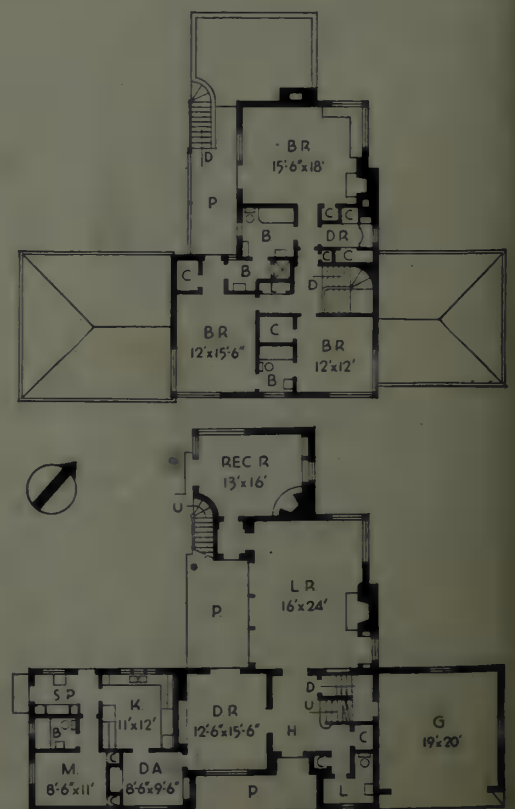
(left)
PUSSE
S. Kirk
on



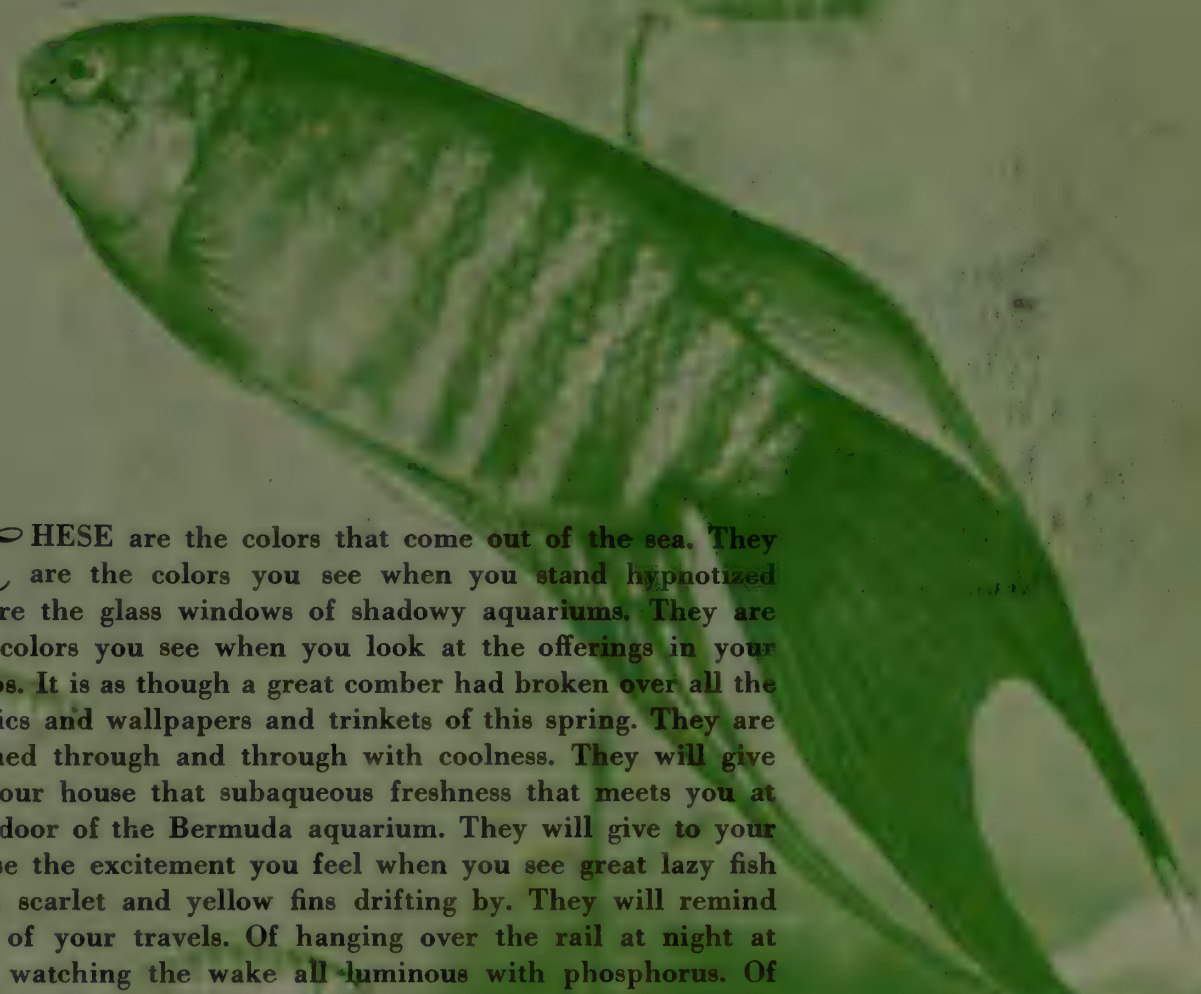
GEORGE D. HAIGHT

OPEN-AND-SHUT

THESE California houses we see and hear so much about today have walls and windows and doors, like any other house. But it is sometimes hard to tell which is which. Walls are likely to open at the drop of a hat, and lo, you are outdoors. The partitions of this house designed by H. Roy Kelley, Los Angeles architect, for Mr. and Mrs. Chester A. Lincoln of San Marino, constitute a case in point. One whole wall of the living room is glass, and opens cleanly to the porch, which is really part of a great terrace and is roofed simply by a balcony. This in turn is reached from the master bedroom by huge glass doors. From the front, the house presents a modern but modest appearance. But around toward the south, the outdoors is really part of the house. The plans show you the ingenuity of the plan. The photographs show the simple structure itself, of plaster and brick, well and freshly detailed.



Aquarium Colors



THESE are the colors that come out of the sea. They are the colors you see when you stand hypnotized before the glass windows of shadowy aquariums. They are the colors you see when you look at the offerings in your shops. It is as though a great comber had broken over all the fabrics and wallpapers and trinkets of this spring. They are washed through and through with coolness. They will give to your house that subaqueous freshness that meets you at the door of the Bermuda aquarium. They will give to your house the excitement you feel when you see great lazy fish with scarlet and yellow fins drifting by. They will remind you of your travels. Of hanging over the rail at night at sea, watching the wake all luminous with phosphorus. Of driving along the Corniche looking down into the Mediterranean. Of watching the little West Indian boats bring in their haul of sponges. Of looking through glass-bottomed boats in tropic water. They are at once exotic and familiar. Familiar in the way that long July afternoons at the beach are familiar. They are not new colors at all. But they are new as they have been gathered together this year and combined so that rooms decorated with them are rooms which might have been painted by Dr. Beebe or Conrad or a Javanese pearl diver.

First there are the colors of the sea itself. Aqua blue which leans toward green and aqua green which leans toward blue until they are almost continuous. (Continued on page 130)



ROBERT MASON

H O U S E B E A U T I F U L ' S

Bedroom

Marshall Field's Virginia Bostelman decorated these new rooms. They have been planned for a suburban family of moderate means. Colors and fabrics suggest the country and spring but are appropriate for the year round. Green is the predominant color and eighteenth century furniture of comparatively sturdy proportions is used as being both informal and newly come into fashion.

The master bedroom, above, has bright contrasts of delicate colors inspired by Imperial's "Spring Song" wallpaper. Dull gray-blue bedspreads soften and give subtlety to a scheme which might otherwise be too lush. Diaphanous drapery materials are by the Celanese Corporation. All furniture except the beds was made by the Kindel Manufacturing Company especially for Marshall Field.

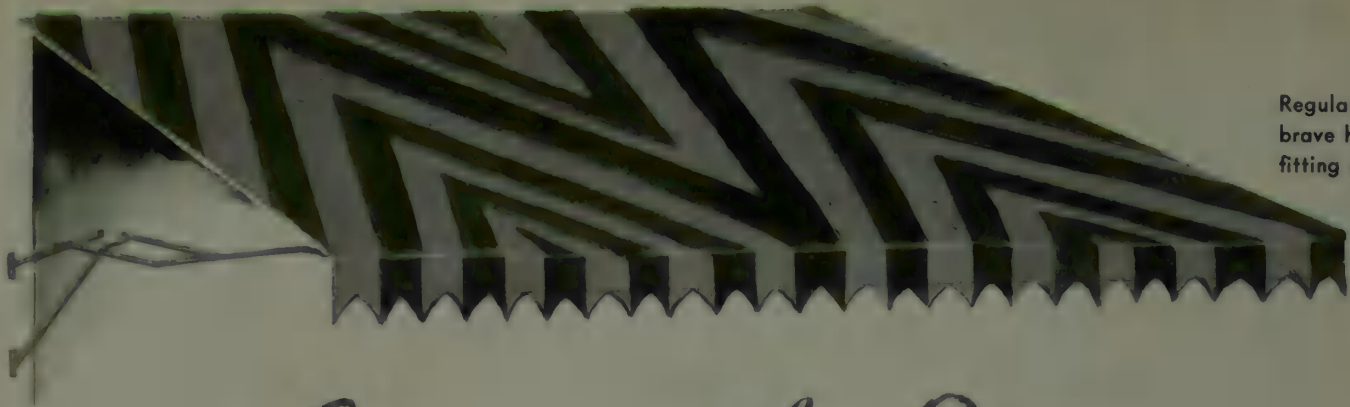


PICTURES MADE FROM PRELIMINARY WORKING SKETCHES

COLOR CHART NO. 8

The living room in Marshall Field's new group, shown on this page, has furniture planned for summer use. The sofa and the main grouping face the garden windows. In winter time this would be reversed: the sofa would face the fireplace. The color scheme is taken from the chintz. Soft wood tones are combined with a muted green. The painted walls are matched to the misty yellow in the background, and the ceiling is a cloudy green. Draperies hang down straight from under a cane cornice. The finish of the mahogany furniture, which was made especially for Marshall Field, is dark except for a pair of light bamboo side chairs in the Chippendale manner. The fabrics have a modern feeling, and the Karastan carpet is carved in the same fret pattern as the bamboo chair backs.

Living Room



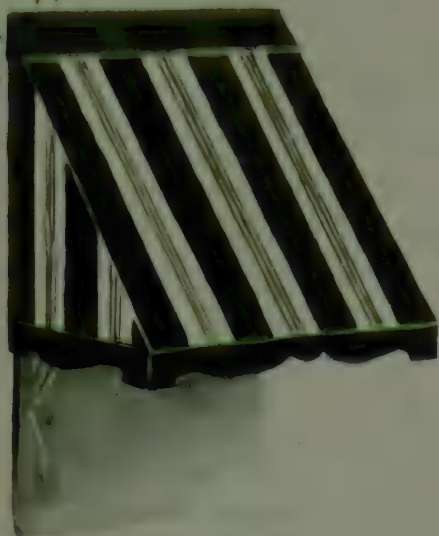
Regular awning stripes work out into a brave herringbone by adroit cutting and fitting and seaming together in chevron

Against the Sun

NOT only have this year's awnings a new look: they also have a new importance, as assets to your summer air-conditioning system. Awnings keep out the radiant heat which causes the peak "heat load" of the day. Even if you haven't air conditioning, they keep your rooms cool by means of vents at the top or open sides through which the hot air, rising, escapes, leaving the house cool as a cucumber.



Work up a plaid with paint or by sewing tape on a solid color awning. Trim it with an edge of the fattest cotton fringe going



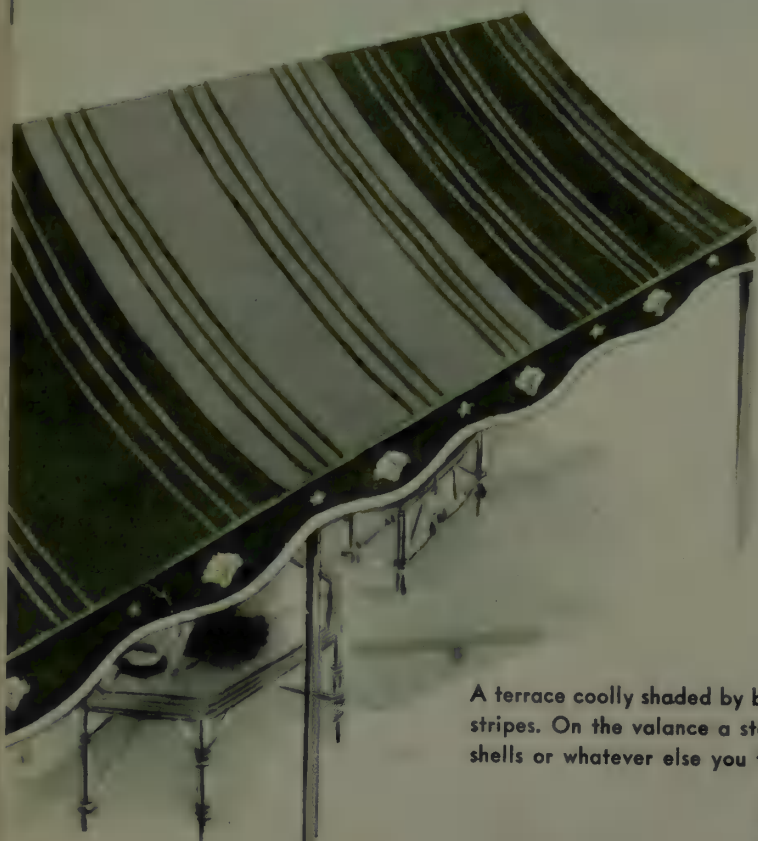
Through vents at the top, hot air as it rises escapes from the house. Valance is taken from the apron of a Colonial desk



Right, hunch for a round-headed window or door. The valance is baroque, the stencil can be as baroque as ever you like



What to do with outswinging casement windows. Stripes run vertically for a change. The valance is a chromium bar



A terrace coolly shaded by broad, broad stripes. On the valance a stencil of seashells or whatever else you fancy to use



Romantic and a touch Venetian. It is practical, as solid color side curtains draw forward to give you a nice shady privacy

Arnold Hall

The Question of AIR CONDITIONING

with leading answers for the home owner who would like to achieve it. By Eugene Raskin

Q. What do I do to get it?

A. Every house, including yours, is air conditioned to some extent. One house may have more air conditioning than another, or less—or it may be completely air conditioned. For air conditioning consists not of a single magical something but of several related, yet distinctly separate services. These are: 1) Air cleaning, 2) Temperature control, 3) Humidity control, 4) Air delivery.

Some of these you already have, while the others can be readily added. But before you go to any trouble and expense, you must first make sure that your house is ready. In other words, the shell in which your air conditioning system is to function must be so prepared that it will function most efficiently. Let us, therefore, answer your question by asking another, or rather, several others. Is your house insulated against heat flow between outdoors and indoors? Are your windows double glazed or provided with storm sash as barriers to temperature change? Have you put up awnings or Venetian blinds to help counteract the variations due to changing sun loads or intensities? Is your attic effectively ventilated to prevent it from becoming a heat store room in summer? Is the wall construction sufficiently air-tight to stop excessive air and dust seepage? Check these points before going ahead with your air-conditioning plans.

Q. What is my next move?

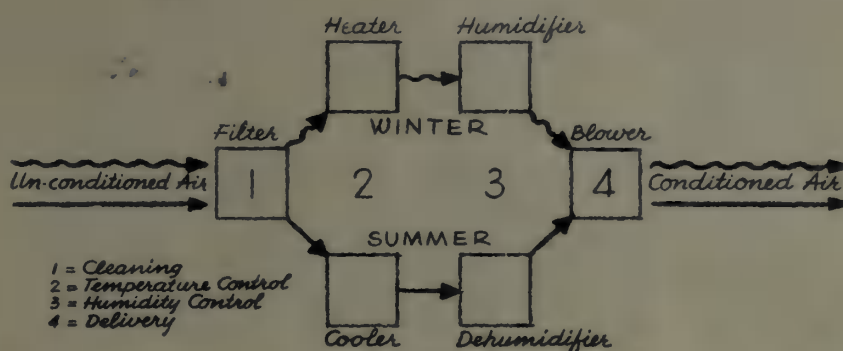
A. That depends upon what you already have. You can, of course, go the whole way and install a complete auxiliary system, ignoring your head start. This has many advantages, which we'll talk about later on. But assuming that you merely want to increase your present facilities, let's look at the services listed above one by one and see what can be done about obtaining them.

Consider, for instance, air cleaning: If yours is a warm air heating system, it's a simple matter to have all return and fresh air pass through a filter before being sent out to the rooms of the house. In fact, most modern warm air systems are so equipped. Bear in mind, though, that a filter does not necessarily solve the entire air-cleaning problem. Other factors enter the picture: local atmosphere conditions, the type of combustion in your heating system, and the tightness of your house construction.

With steam or hot water heating, there isn't much you can do (without adding an auxiliary system) except keep the house tightly shut and weatherstripped, and place filters in any ventilating louvers or intakes that you may have.

Q. How can I increase temperature control?

A. You already have a heating system, and if it is thermostatically controlled, it presumably gives you the right amount of



heat when you want it. Cooling, on the other hand, can be supplied by any one of the following, depending upon the size of your particular cooling job: a condenser, for mechanical refrigeration; cold water circulation; or cooling units in individual rooms. In some parts of the country, it is found adequate to open the house to the cool night air and keep it sealed up all day, recirculating the air within it. In the case of temperature control, it is especially important that the house be suitably prepared beforehand. Such items as insulation, weatherstripping, attic ventilation, correct glazing, awnings and blinds are vital.

Q. How does humidity control enter?

A. If the heat in your house is kept constantly mild by thermostatic controls, excess dryness may never trouble you appreciably. But in any case, sprays and evaporators, both automatic and hand-adjusted, are available. And many heating systems (particularly warm air ones) include humidifiers as standard equipment. In summer, however, there isn't a thermostat made that will keep the heat mild. Your problem then becomes one of excess humidity rather than dryness. Dehumidification calls for a cooling device which, through air washers or coils, lowers the dew point of the air to be dried, allowing the surplus moisture to condense. Here again there are contributing factors of prime importance, the most outstanding being local climatic conditions.

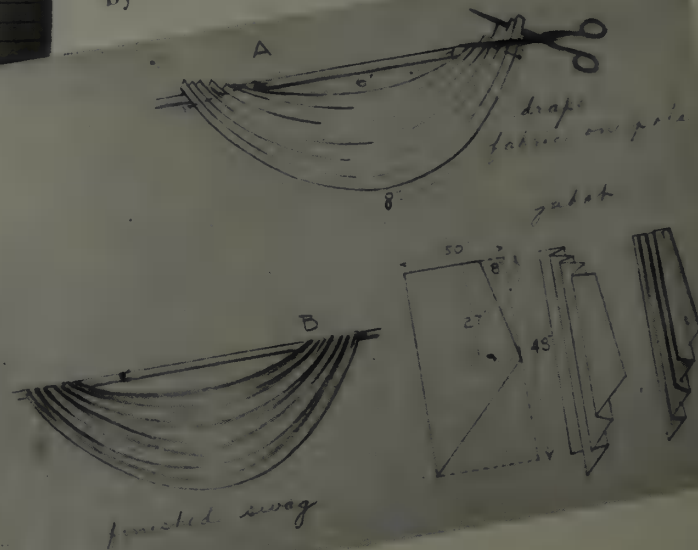
Q. What about air delivery?

A. This, as the diagram shows, is the final and cumulative function of a full air conditioning system—to distribute the manicured air to each room by means of ducts. Unit air conditioners, placed in individual rooms, naturally require no ducts, since they do their conditioning at the point of use. Warm air heating systems already have ducts, which may be easily adapted to carry conditioned air. With steam or hot water heating, you'd have to install an auxiliary duct system, or depend upon natural infiltration, which is usually more than adequate (even in a tightly built house) from the point of view of fresh air supply, but hardly from that of air conditioning as a whole. In designing the air delivery part of your system the house plan, with its combination of room exposures, and the prevailing winds in your locality (Continued on page 109)



LESLIE GILL

Satin by F. Schumacher, in a swag and jabot, trimmed with Consolidated Trimming fringe and hung from a rod by Friedman Bros. The Venetian blind is by Columbia.



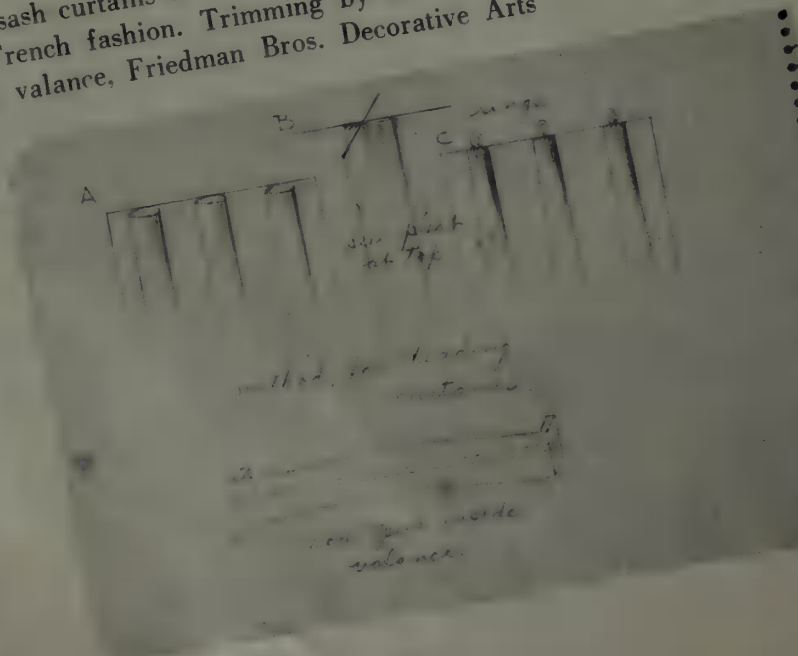
ROBERT MASON DODGE

The Inside Story of

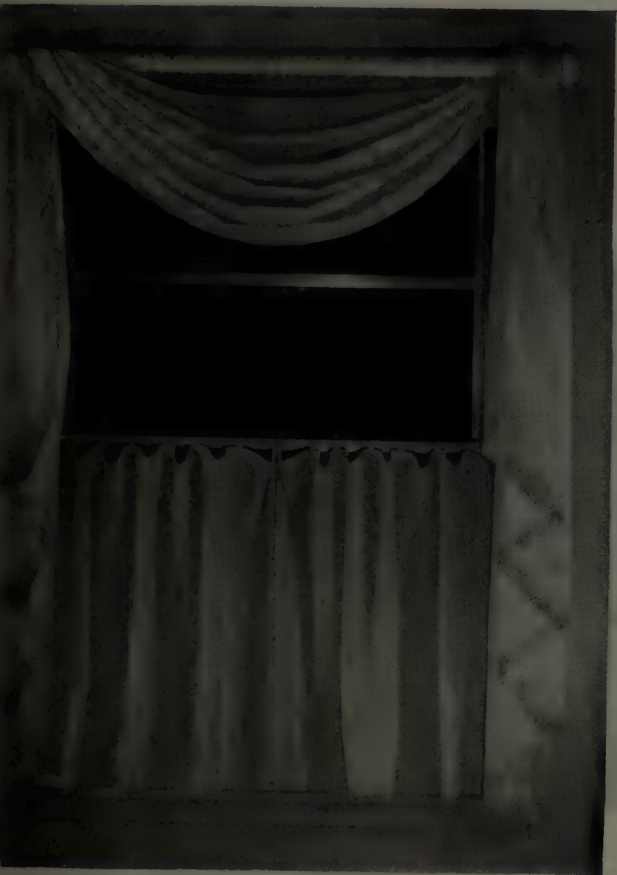
The Bride's House Draperies

SO MANY of our readers have looked at the draperies in our Bride's House and said, "All very pretty, but much too hard for me to make," that we're taking you behind the scenes and showing you that making these draperies is really not difficult. On these two pages are sketches of Otilie Heuer's designs which show how each of them was actually cut and hung by Celia Roth. They are particularly worth studying because the four window treatments shown are the four fundamentals.

Draperies and sash curtains of Celanese taffeta, the latter hung in the French fashion. Trimming by E. L. Mansure; rod and valance, Friedman Bros. Decorative Arts

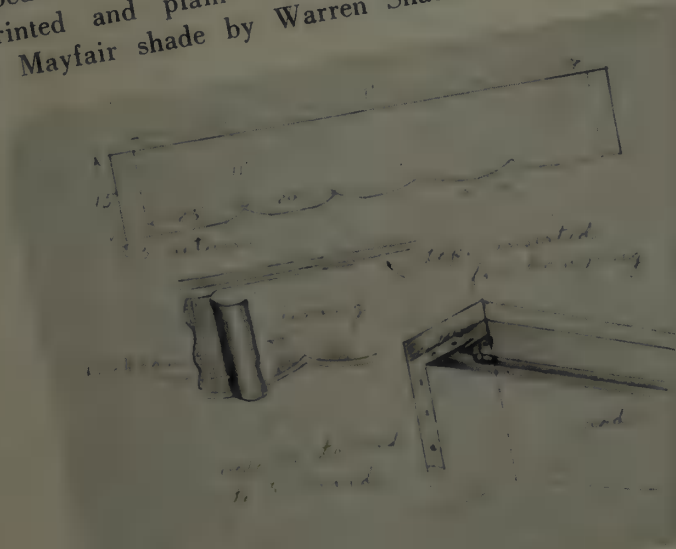


A draped valance of F. Schumacher taffeta with Friedman Bros. rosettes over looped-back Quaker Lace net curtains. The Mayfair shade from the Warren Shade Co.



At the left is a chaste swag of Celanese Clairanese taffeta, white piped with Cherry Orchard pink. The sash curtain is hung in the French way. Note in the drawing how it is scalloped and hung on bias loops over a rod bound in the same white taffeta. The jabots on either side which serve as draperies are the ends of the swag.

Fitted and shaped valance and draperies and glass
curtains are printed and plain Waverly linens by
F. Schumacher. Mayfair shade by Warren Shade Co.



Philadelphia GARDENS

BY HELEN VAN PELT WILSON

**The Garden Club of America
goes back for an anniversary**



A woodland garden at "Land's End," home of Mr. and Mrs. Rudolph S. Rauch, where five streams were diverted into pools and runways



W. PRITCHETT



The rock garden of Mr. and Mrs. Richard Haughton in Paoli is out-
ingly beautiful—glorious spring blooms deck the slope of a steep

IN MAY, 1938, The Garden Club of America after twenty-five years of illustrious history again returns to the city of its birth. It seems natural that Philadelphia should have been its place of origin, since from the very day of its founding in 1682 this has been a city of gardeners.

When William Penn laid out his "green country town" he was so concerned with "the purest of human pleasures" that he immediately marked off five acres of squares to be kept free of building. Today after centuries of progress these are still quiet garden retreats in the midst of a humming city. The next year when Francis Daniel Pastorius chose his site, it was the black, fertile soil of Germantown, abounding in springs and rich in Oak, Walnut, and Chestnut, attracted him. Before long the three acres allotted each German settler became a garden spot, and Germantown Road was so famous for its Lilacs, Rose Snowballs, Lilies and Pinks, as well as ornamental trees, that on a Sunday it was "covered with wagons and carriages of the pleasure-loving Philadelphians."

This preoccupation with gardening evinced by the founders of Philadelphia has had a profound influence not only on those early settlers, who went far afield than the original allotments of land, but on their descendants, some of whom, like the Cass Wistar Haines family of "Wyck," Germantown, own and tend those first gardens. Other Philadelphians have made new gardens on (Continued on page 1)

"Boxly," the estate of Mrs. Frederick W. Taylor, has one of the best Philadelphia gardens. The magnificent Box was planted in 1



FOR "HEDGELEY," THEIR PLACE IN DEVON, PENNSYLVANIA, MR. AND MRS. ARTHUR V. MORTON HAVE CREATED A FOREST GARDEN



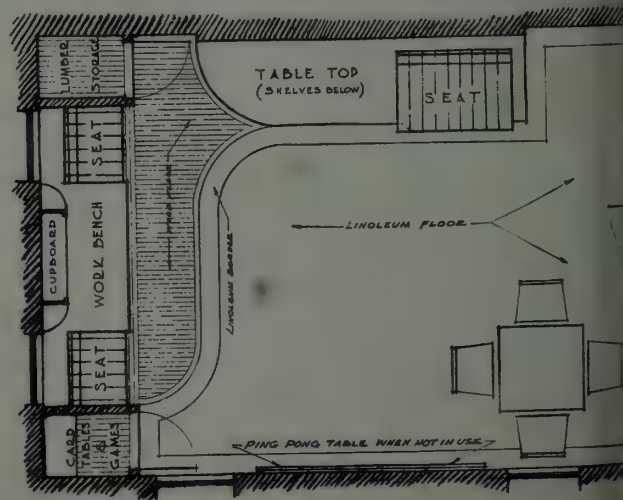
We're going to



MAURICE GAUTHIER



YOU must know the Turner family well by now (see above: George, Helen, young John and Jane and Lettice, the maid) and probably have a good working knowledge of the original old house they bought as well as the alterations they have made. These have been reported for you in the last three issues. Now they remodel again, after a few presumed years have elapsed. Abetted by their "Mr. McGauthier" (McCaffery & Gauthier, New York architects, in real life) they build a playroom for the youngsters and install an auxiliary air conditioning system. George Turner, as usual, tells you all the details.



Just above, the playroom plan, and above that a sketch of the new room. The floor is linoleum, walls fiber panels, ceiling of acoustic tiles. Diffused lighting is housed in a casing for the Y-shaped living room air-conditioning

Remodsl

Part IV: Concerning the Turners' new basement playroom and air conditioning plant

May 2

Memorandum to: Mr. McGauthier
from: Mr. Turner

Well, I wonder what will be forgotten this time. At our last major seance a few years ago it was a couple of garage doors, if I remember correctly.

The job we want to do now, however, is relatively simple. We want to make a playroom in the basement for John and Jane. And let it be understood at the outset it is to be a playroom for John and Jane, not a bar, taproom, tavern or pub for their parents.

Therefore it is our pleasure, in accord with immemorial custom, to bid you to our house for bread-breaking (Helen suggests Wednesday) and a discussion of ways and means. How about it?

G. T.

May 5

Memorandum to: Mr. McGauthier
from: Mr. Turner

It never fails. We give you an inch and you shove an ell down our throats. So now we are going to be air conditioned, are we? Personally, I feel that the necessity for moving the hot water heater out of the game room area is small excuse for putting in an air conditioning plant. And that the presence of a brick chimney breast in the basement does not necessarily call for a mural sampler, with attendant frills. But as usual I yield to superior force (not yours, understand, but Helen's) and give you, for the present, our heads. But don't forget that it is a playroom we wanted in the first place. The rest of the project has still to prove itself to me.

G. T.

May 9

Memorandum to: Mr. McGauthier
from: Mr. Turner

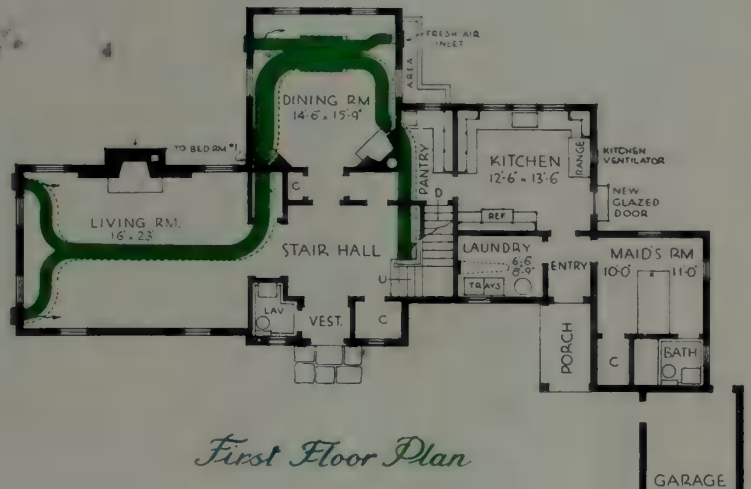
There must be more money in this job even than I had feared, judging by the speed with which you assembled sketches and data. Or is it just your passion for service? Don't answer.

All right, I am convinced. If you can put in your auxiliary conditioning system with no more upheaval than you say you can, I am for it. The assorted literature you sent has been read by me, memorized by Helen, dog's-eared by John and devoured (literally) by Jane. I was afraid that you would have to install an entirely new heating plant to do the job. With that fear removed I shall raise no further objections. In fact, I may

(Continued on page 123)



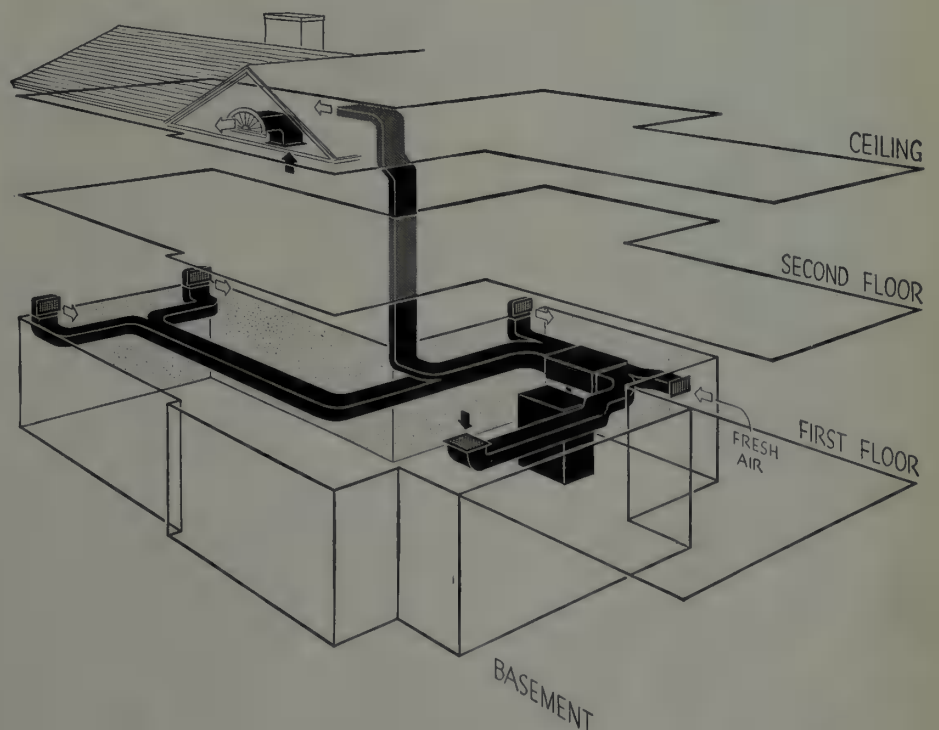
Second Floor Plan



First Floor Plan

Here are the plans of the first and second floors as they were after last month's remodeling orgy. When the current job is done, air conditioning ducts will travel under the first floor joists and to the second floor master bedroom ceiling as shown in green within the dotted lines. In the upper hall ceiling is a register through which a fan draws out heated air on summer nights. The only return duct is downstairs

The air conditioning system is visualized another way in the transparent perspective drawing below. Compare this three-dimensional plan with the floor plans above. And note, too, the relation between the living room ducts and the playroom ceiling which supports them (in the drawing opposite). For summer nights: cool air is drawn in through the fresh air duct, delivered to the house. Heated air is drawn out through the duct in the lower hall or the attic blower





EMELIE DANIELSON

Decked with Flowers

FLOWERS for spring. Flowers for tables. Three settings blossom before your eyes.

On Miss Hopkins' own table, right, is glassware in the new Cymbal pattern and Norse sterling flatware. Piña cloth mats are from Mosse, and the Wedgwood shell, Carole Stupell.

Below, a place is set with Norse again and the glass is in the Spectra pattern. A pink-bordered plate has flowers on it in their own spring colors. Copeland and Thompson. Lace-edged linen is from the Maison de Linge; the flower holder, Pitt Petri.

On the opposite page, silver is in the handsome Richelieu design, silhouetted on a fine rayon damask in silver gray from Léron. The plate is bordered with blue, accented with gold. Wm. H. Plummer. Flower containers and figurines from Charles Hall.

Silver by International Silver. Glass by the United States Glass Company. China by Spode.



DANA B. MERRILL

Miss Miriam Hopkins presides in the paneled dining room of her charming Sutton Place house in New York



EMELIE DANIELSON

Spring Fancies

IN THE spring decorators who have comported themselves with the utmost dignity all winter long are suddenly struck with a strain of whimsy. They do things that it wouldn't occur to them to do on a somber winter day, like sinking caryatids into a crystal mirror for a mantel, or lacing the walls of a room with cord so they look like a child's drum, or painting shiny stripes on a decorous pink wall. These are the impulses which make decoration exciting, and fun. They are the things which keep us all on our toes and feeling young. And never forget that good decoration is packed, jammed with ideas. A room without a thought is bound to be as stale as yesterday's newspaper.



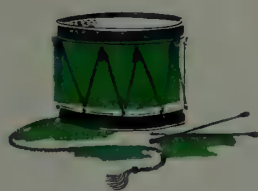
EMELIE DANIELSON

Caryatids crowned with dogwood in a drawing room which was decorated by Miriam Thomson of James McCutcheon Co. Walls are April green, curtains primrose yellow taffeta. Fireside easy chairs are covered with chintz, blue roses on pale yellow-green. All of the furniture, with the exception of the upholstered pieces, is Italian, and much of the wood has been stripped



Swedish modern bedroom with a Dalecarlian twist. Walls are peach pink trimmed with soft blue-green. On a floor of random width oak a hooked rug repeats the colors of the mural, blue-green, light and dark reds and white as well as the cream and ginger of the bedspreads. This room and the two shown on the facing page are by William Pahlmann, Lord and Taylor





Drum dining room, its chartreuse walls laced with cedar brown cord, trimmed with sharp yellow-green. Curtains are yellow chintz lined with chartreuse. Cannon balls and drumsticks are painted on the brown rubber floor with gray-white deck paint. The room is lit by an old red tôle lamp. Chairs are covered in red sateen to match. Furniture is mahogany



Victorian whimsy serves to disguise the fact that this is a bed sitting room. Soft pink walls have clear varnish stripes like satin ribbons. More pink stripes slipcover the day-bed. The rug is a riot of blossoms. Chairs are rose velvet, a satin love seat is muted bottle green tufted with big white pearl buttons. Occasional furniture in black lacquer adds a typically Victorian fillip

Ice Box

DESSERTS

BY MARY GROSVENOR ELLSWORTH

ANYBODY who can butter bread can make a good ice box cake. With a good many kinds, it isn't even cooking. For this confection consists quite simply of a cake or cooky element, usually "boughten," and a filling. The simplest of them take their flavor from the cake and are filled with something elementary like whipped cream, requiring only the mechanical gesture of putting them together. The more complex can go in for any degree of elaboration your patience and skill suggest.

Apparently it all started with Charlottes—the familiar Charlotte Russe, the less familiar Polonaise, the various Apple Charlottes, oldest of all. I have these recipes if you would like them. There were many variations and they all proved to be the better for chilling, hence their newer name.

Originally they were made with bread or slabs of sponge cake, sometimes fried in sweet butter, sometimes plain. Occasionally this part of the concoction was soaked in spirits of some sort before it was used. Then lady fingers and other types of cake proved equally adaptable. As ready-baked products became generally available, they were used too, until now there is practically no cooky, cracker, cake or loaf that has not somehow made its appearance in an ice box cake.

The fillings have always been equally varied, including all the ramifications of the blanc mange, Bavarian, Spanish and whipped cream family, as well as almost anything you can think of stiffened with gelatin, arrowroot, cornstarch, rice flour or egg yolks. Into them, too, went fruits, nuts, candies, raisins, dates, cocoanut, jams and jellies.

Essentially, there are two ways to use the cake element. It may be cut into suitable shapes and used to line the mold in which the dessert is chilled, serving as the outside layer when it is unmolded. Or it may be used in alternate layers with the

filling, in perhaps a bread or loaf cake pan, and the dessert sliced for service. This last type reaches the ultimate in the packages of Cellophane-wrapped sweet crackers that are opened at one end, spread with the filling, returned to their wrapping and chilled in that. This is usually sliced diagonally.

The cake used should be porous and rather dry, so that it may be expected to absorb moisture and flavor from the filling and thus blend the whole dish into one firm, homogeneous mass. On this theory such cakes as sponge and sunshine are an excellent choice, as are all the small cakes made from the same mixtures—lady fingers, what the French call "spoon cakes" and madeleines. A dry, light gingerbread makes a delicious ice box cake, as does a dry chocolate cake. In fact this is one of the best known uses for most stale cake unless it is very sticky or very short. Cookies and crackers for this purpose should be chosen on the same basis—all of the Famous flavors, for instance, chocolate, vanilla and ginger, are ideal.

Most of the branded commercial sponge cakes seem to me pretty flat and pithy, though your local baker may turn out sheer golden perfection under this name. If he does, buy your cake or lady fingers from him, by all means. They should be just a little lighter than air, covered with the characteristic sponge-cake sugary crust, tender and resilient, fragrant of good eggs and butter. If you can't buy all this, there are two ways to make it. The traditional sponge mixture depends on the beaten eggs for its leavening. This is also responsible for a distinct quality of flavor and texture, so first I give you

OLD-FASHIONED SPONGE CAKE

Take four eggs and a cup of powdered sugar and beat them together until you give up—if you are properly hearty a good half hour will suffice. All this beating is because your cake will be only as light as you beat your eggs. Then stir in lightly a cup of sifted flour. Add a pinch of salt and the grated peel of a lemon, pour in an unbuttered angel cake pan or loaf cake pans and bake in a very moderate oven (350°) for three quarters of an hour. On pain of utter failure do not disturb it for the first fifteen minutes, for this is the crucial time when the cake is rising and setting. That's when your grandmother wouldn't even walk across the kitchen floor. After half an hour it is safe to peek. The test of a done sponge cake is that it is quiet. Held to the ear it no longer sizzles.

NEW-FASHIONED SPONGE CAKE

Or what to do if you haven't either strength or an electric mixer. This recipe I am giving you (*Continued on page 112*)

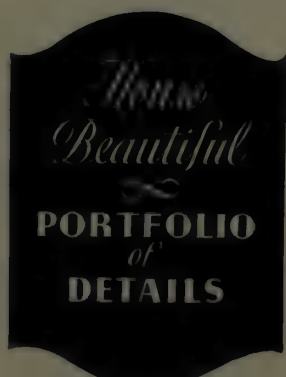


The dinner draws handsomely to its close. The Vendôme has made a melon-shaped mold and bedecked it with preserved wild strawberries, those fraîses you eat in Paris in spring under the trees of the Bois. There are a hand-cut crystal platter and plate imported by Alfred Orlik. Écru linen, edged with fine lace, is by the Grande Maison de Blanc. Within recent years it has become correct to use doilies for formal dinners. The silver was made by Georg Jensen. Glasses by Cataract Sharpe



GEORGE H. VAN ANDA

Bay Windows



IT IS almost a truism that bad architectural details can irretrievably mar a house. Bay windows are no exception. There should be the corollary that if bad ones are ruinous, then good ones can make the house. Fortunately this is not the case, for no details are able to compensate for poor general design. Bay windows when properly related in size and form to the other elements of the design may do their houses proud. This portfolio shows a large variety of types of good bay windows.



HEDRICH-BLESSING STUDIO

This is one of the simplest of all bay window types, with hipped shingles above and simple brackets below. Sides hinged



GEORGE H. ANDA

Essentially as simple as that at left, this bay suggests a more ornamental roof, cornice (copper) and support below



ROBERT W. TEBBS

This bay seems more formal because of the more severe detailing. But the parade of flowers in the bay achieves informality

A SMALL BAY, WELL HANDLED AS BELOW, MAY SUPPLEMENT THE RUGGEDNESS OF A MASONRY WALL

GEORGE H. ANDA



House Beautiful
PORTFOLIO
of
DETAILS



ROBERT W. TEBBS

Shallow, curving bays, such as this and



H. GOTTSCHO

mply detailed bow is not only more
tant to the exterior than the bays
ite, but enlarges the room with it



SAMUEL H. GOTTSCHO

BAYS EXTENDING THE FULL STORY HEIGHT, AS THOSE ON THIS PAGE, ARE MAJOR PARTS OF THE DESIGN



SAMUEL H. GOTTSCHO



CARL F. WAITE

Formal and charming, these full length
twin bay windows serve a purely orna-

This bay, too, is shallow, but its height
allows more light to enter the room than

Such a bay as this may actually increase
interior space without projecting awk-



By its great height, its balcony above, its relation to the whole gable end, this bay is a dominant architectural motif



GEORGE H. VAN ANDA

Here an exceedingly large bay accommodates a secondary entrance to the house without disturbing the balance



F. S. LINCOLN

The great bay here admits more light than a corresponding window could, yet forms a less obtrusive accent of design



House Beautiful
PORTFOLIO
of
DETAILS

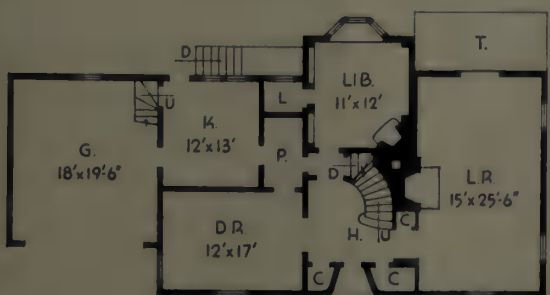
CARIBBEAN COLONIAL

75



JOHN GASS

With well arranged space for a family of five plus maid's room and garage



BEYOND the split rails of the hurdle fence which borders the lot, this clean frame and stucco house brings a novel atmosphere to Westchester County. The novelty is due in part to the recessed entrance and balcony above, to the wrought iron trellises and balcony rail and the simple scalloped cornice above them. It is due, though, in greater measure to the less obvious matter of scale of windows and wall surfaces. The shape of the large windows—wide for the standard depth—and the wide shutters provide a strong horizontal feeling which is definitely but harmoniously counterpointed by the vertical strength of the entrance treatment. Consciously the design echoes West Indian ideas.

The house was built at Bronxville, New York, for Mr. Stanley Osborne, who has spent many years much nearer the equator than New York—hence the derivations of the design. The architect was R. H. Scannell, who succeeded in providing not only an unusually interesting architectural whole, but a spacious and convenient plan for the owners, their three small children and a servant. The house is really not large, yet it has an abundance of efficient working and living space. As has been said, the exterior is stucco—cement plaster on metal lath. The roof is black slate. For color, the shutters are blue-green.



SAMUEL H. GOTTSCHO

BECAUSE THIS IS A LOVELY PICTURE, DON'T OVERLOOK THE GRATE FOR COOKING

OPEN HEARTH



GEORGE H. ANDA

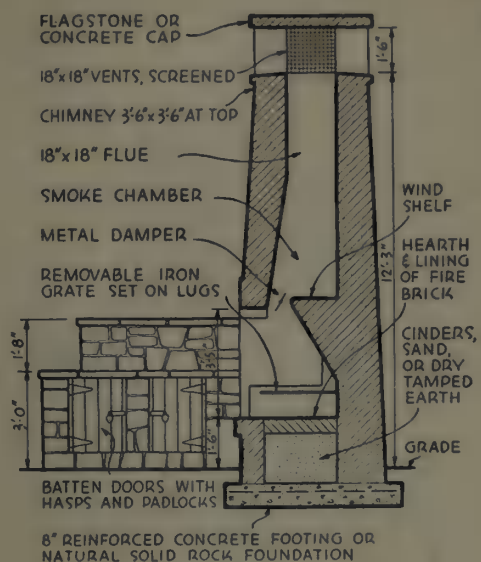
THE fireplaces you see and read about here stand, literally, upon their own foundations. They are not outdoor fireplaces simply in the sense that they are not indoor ones. They stand apart, and as purely social or dietary centers on their own right. One may be an integral part of a garden, another an integral part of a sand bank, but they all have a picnic spirit apart from breakfast terraces and back porch barbecues. But simple or elaborate, primarily decorative or utilitarian, there is an essential technique to their building. Their first purpose is to embrace and encourage a fire. To achieve this purpose, they must, of course, possess certain characteristics apart from mere good looks and miscellaneous hobs, cranes, grates, spits, ovens and such. We're going to tell you about these characteristics in some detail.

Before we discuss actual details of construction, we must find out what factors bear on the chosen type, location and construc-

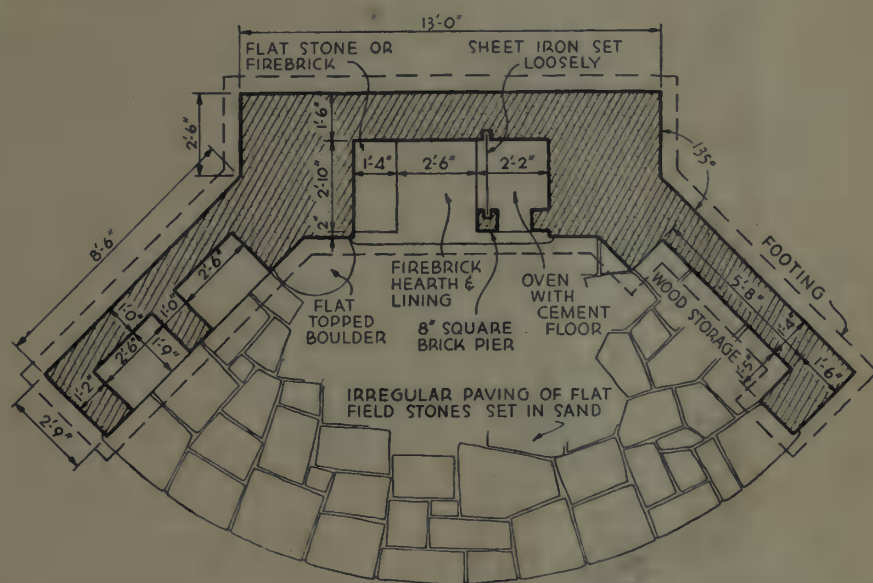


tion of the outdoor fireplace. There are, in general, three types. One is the "masonry stove," which consists of a hearth, two sides, a back and a chimney, usually with a grate over the fireplace. If you intend your fireplace to serve merely as a cook stove, this is what you want. (See photograph opposite below.) It is the smallest, requires the least in the way of stones, mortar and labor to build, and can be very satisfactory. Again, if you want a fireplace as a center for friendly gatherings, you need one more closely resembling an indoor fireplace, with a short, capacious flue directly above the fire chamber. Seats may be built-in or distributed nearby. The third kind, though it requires more in the way of materials and labor, will probably be more satisfactory in the long run. It is a compromise between the two already mentioned: a fireplace with a flue directly over it, and with a grate, hob, crane or oven—or all of them—built into it.

Whatever type is selected, wind, water and frost must be considered first of all. Wind affects the draft of the fireplace; water may flood or undermine it, or seep into (Continued on page 99)



77

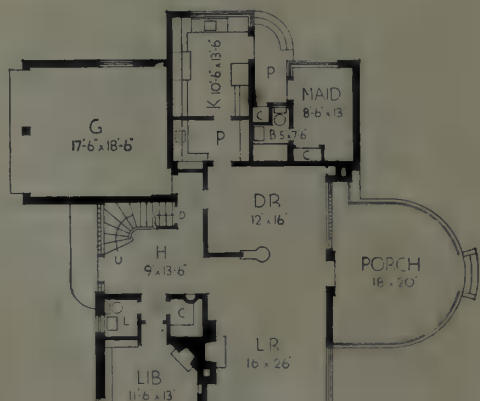
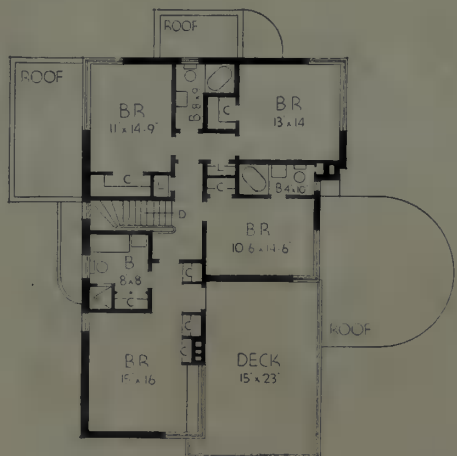


In the drawing and plans above are the facts and figures of an outdoor fireplace which, while making special provisions for the complete cooking of a meal, is decorative under any circumstances and hospitable to even a large group. Dimensions, design, materials and equipment may vary to suit individual tastes, ambitions and purses, but the basic facts of proportion and construction will still obtain



BACK TO THE Sun

*S*OLID brick walls for strength, for durability, for texture; modern masses for flexibility and simplicity. These things constitute the essence of the structure. The plan which they express is turned toward sun and air and view, with rooms thoughtfully laid out for most convenient use as well as for the personal and common comforts of the family. This especially pleasant example of consistent and consistently good modern designing is the work of Louis W. Ballou of Richmond, Va., architect, and is owned by Mr. and Mrs. J. Scott Parrish, Jr., of Richmond. Its appeal to the eye is readily evident in the large photograph taken from the south lawn. The practical but sleek interior scheme, by Jones and Davis, decorators, is suggested by the smaller photographs. The plans below give special point to the interiors you see, but especially to the great windows, the wide and sunny decks, the huge semi-circular covered porch which are the predominating features.

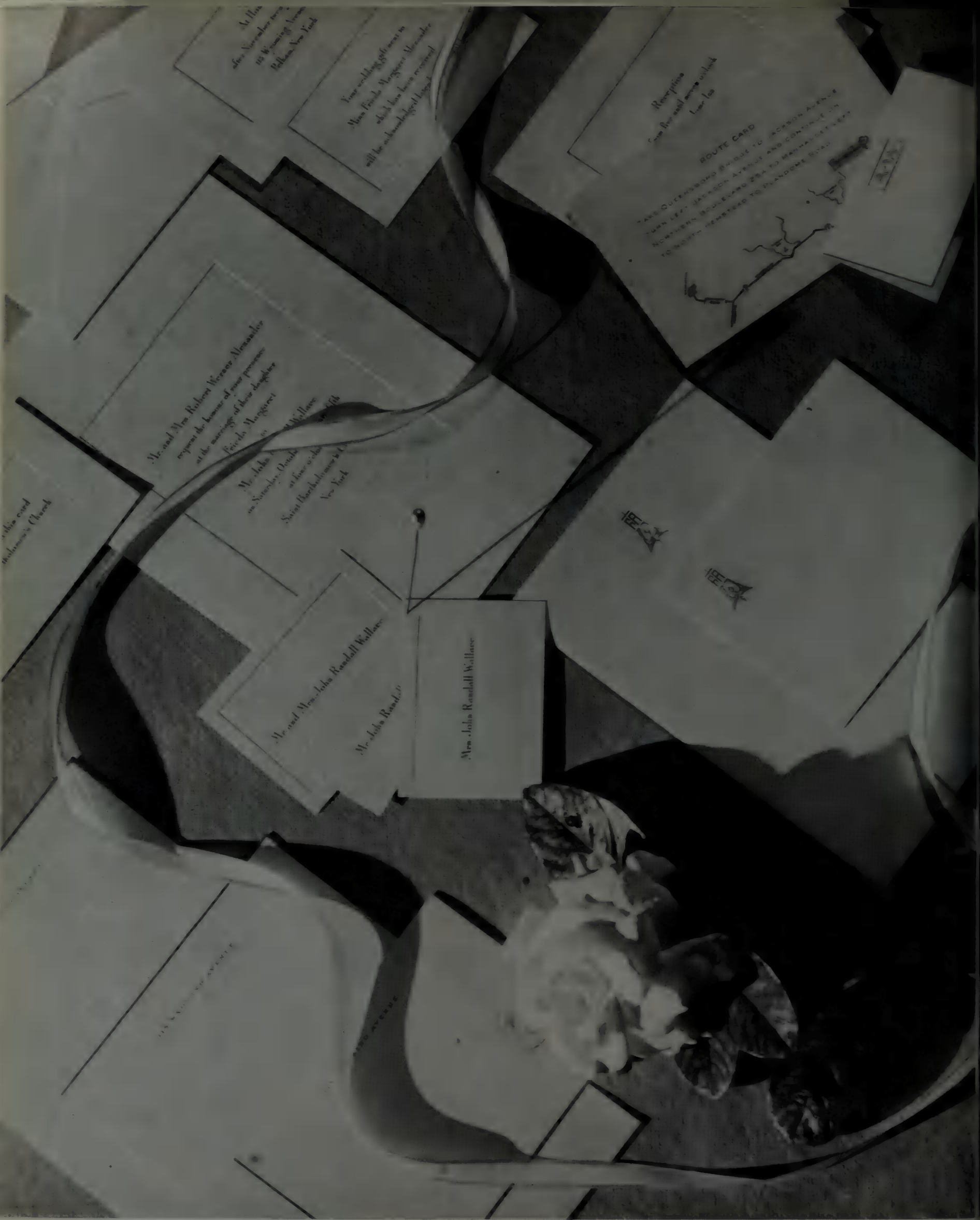




In the master bedroom the walls are of aquamarine leather-



The well-planned and fitted kitchen has red linoleum walls



LESLIE GILL

Belles-Lettres

IT'S a wise bride whose wedding invitations are as becoming as her wedding dress. By the same token, all the paper in her trousseau should be chosen with loving care. It tells its own story. Miss Frieda Mar-



HARRY HEALY

House Beautiful's
PRACTICAL GARDENER

ON THIS paved terrace the softness of May reaches its climax in the standard Wisteria which droops long racemes over the sunken pool. The garden is Mrs. O. M. Mitchel's at Greenwich, Connecticut. Ellen Shipman was the landscape architect. For all its activity, May is the first month when the out-of-doors can be really enjoyed. Turn the page: read Mrs. Clark's description of a real outdoor living room. Following there are illustrations to show the differences in the leaves of tiny seedlings. There is another chapter in the series on landscaping, and a complete guide to insecticides. And of course there are the Log and the Scrapbook.

THE OUTDOOR LIVING ROOM

BY MRS. JAY CLARK, JR.

**To be useful it wants all the
comforts of a room indoors.
This is the way to plan one**

IF A garden game of questions and answers were being played, and one of the queries should be: "In what theoretical garden development do words speak louder than actions?" the reply could very rightly be, "The outdoor living room." Few people really possess such an area. Or if they pretend to have one, the arrangement is often so inadequate that little practical and continued use is made of it.

Like all other garden features, unless there is an actual reason for its existence, this is apt to be one more manifestation of the lamentable imitation of some popular trend. The smoke of sentiment blurs a subject about which there seems to be little clear knowledge.

The wise gardener chooses the dispositions for his domain in the light of his own predilections for use and pleasure, and never because he has seen a particular arrangement in the neighbor's garden. If his garden is a place where he would go to spend quiet moments, then the walks will begin or end at some secluded shady corner, livable and comfortable. But if the owner admits frankly to himself, if not to others, that he does not believe it possible for a gardener to relax calmly in view of the ever-present weeds which he sees from the corner of his eye, and which he must jump up to pull, or that eating outdoors is an abomination to him, such a one wastes money and space in having aught but the regulation flower beds.

It all simmers down to the satisfactory criterion for any project, indoors or out: If it will be used, by all means have it; but if it is only supposed to add a visual enjoyment instead of practical use, be certain that the form chosen is the best for that particular purpose.

There is no doubt that the inclination to leave the house for part of our living hours is on the increase. Changes in architecture show this clearly. When the front

porches of the 'nineties disappeared from house plans, they were succeeded by the sun porch at the side of the mansion, probably the least used of any such additions. Lastly came the screened area, of the mouse-trap variety, born of the national dread of the things that fly and sometimes bite. Neither of these was really outdoors. Glass or netting created divisions, and the fact that they are lacking in houses built today, the terrace supplanting them, indicates clearly that many people are demanding that every inch of their possessions should have a practical use.

Granting that the majority of people desire to find attractions in the garden area beyond flowers and shrubs, why is it that the result of the efforts to produce the "outdoor living room" are often so unsatisfactory? Probably from the fact, seldom taken into account, that the room outdoors should possess the same characteristics that it has indoors, only the materials used to attain them being different.

An outdoor living room is not created by taking a couple of chairs and a table out on the lawn! There should be walls for privacy, a floor, even and level enough to prevent chairs and tables from tipping, a ceiling for shade and shelter, seats comfortable and of the lounge variety in preference, footrests and cushions. Tables for books and papers, with weights, stones if nothing better, to hold them in check, jugs or jars with sand for the cigarettes—in short, what is needed to settle down for peaceful pleasures.

As for the location, no one has described a suitable one better than the English statesman, Sir William Temple, who wrote in 1670: "It ought to lie to the best parts of the house, or to those of the master's commonest use, so as to be but like one of the rooms out of which you step into another."

A terrace is one of the easiest of all

places to convert into attractive living quarters, as it possesses one wall or two or three as the architecture provides. The flooring is laid, a logical connection provided with the house. All that remains to be contrived consists of shelter and furnishings. If existing trees provide the former, hanging their branches over the space, or interposing them between the sun and the terrace, so much the better. If they are lacking, their choice and placing are of prime importance. Poplars, silver Maples, Oriental Planes, black Locusts are rapid growing trees, a needful characteristic.

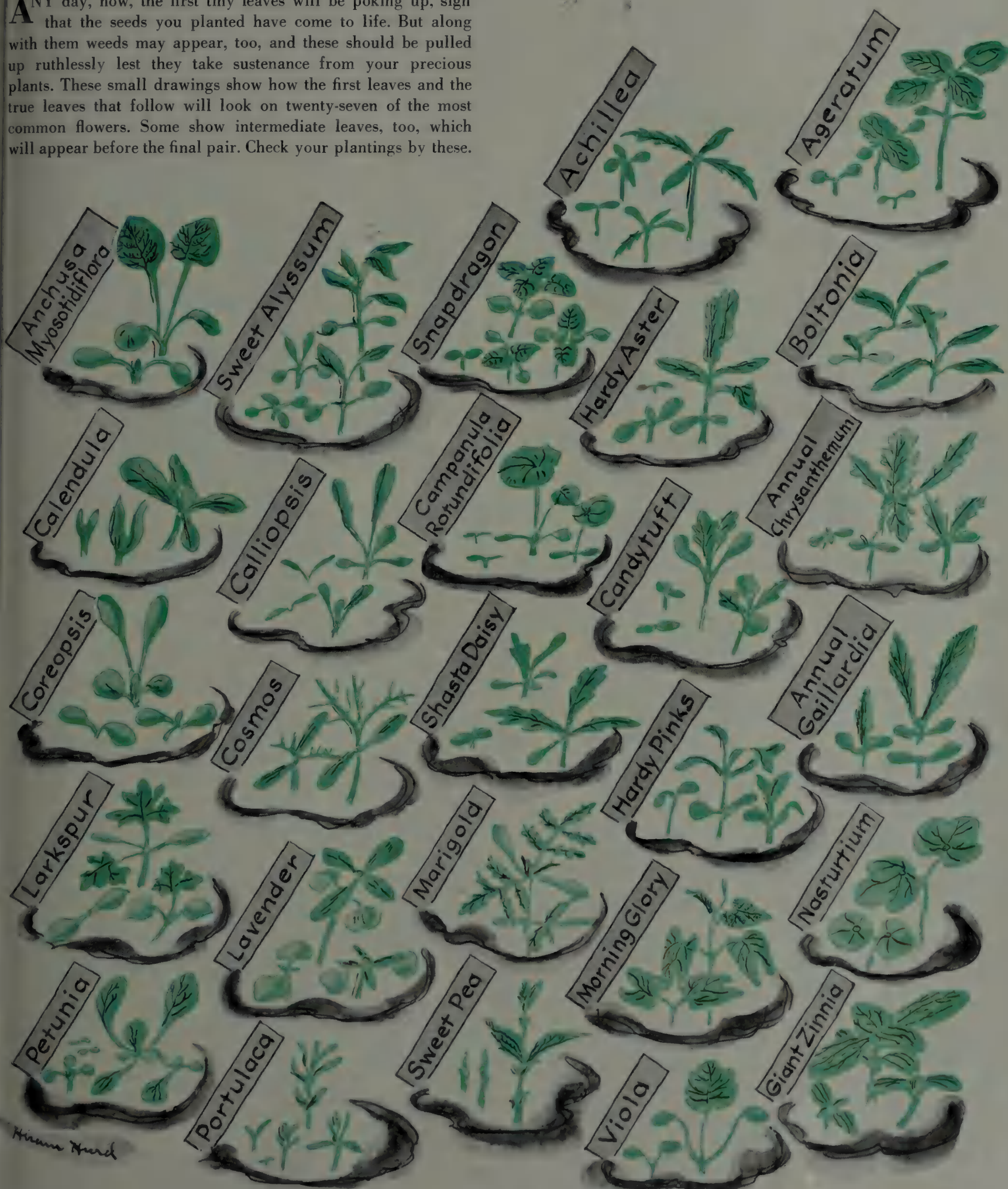
Another variety of terrace shelter is an open arbor over which vines are planted, or a sail-cloth awning of a color to blend with its surroundings. Shade there must be for comfort, even though the sun is absent from the spot during the most frequented hours, for *summer glare is most unpleasant, and a softened light is as necessary for the outdoor as the indoor room.*

Personally I like some spot in the scheme with real roof insurance against rain, so I won't be driven away by showers or steady drizzles, but have a vantage point from which to enjoy the smell of the wet earth, watch the dust drink greedily of the longed-for moisture, and see drooping heads lift with renewed vigor. Or, if the storm is of the blustering, beating kind that lays waste my garden and my heart, I want to be right there and not smugly safe behind protecting walls.

WHEN there is no house terrace or another site more desirable, the location may be decided by some existing factor, often the requisite element of tree shade, or an outstanding feature. If anyone has an old Apple tree the search may be called ended! Distance from the house is decided by the general use to be made of the spot: if it is a refuge, then have it as far away from the telephone as possible and hidden from casual searchers. But when meals or even impromptu teas are considered, peace will come alone from proximity to the service source. To limit the space, the determining walls may be actual ones of lattice, brick, stucco, cement, wooden palings, fencing, or living screens of suitable growing materials. The first are more costly, but immediate. The last, if chosen rightly, are effective from the second season. In regions where they thrive, nothing is more satisfactory, summer and winter, than such evergreens as Hemlock, Arborvitae and the various Yews. When evergreens sulk, deciduous shrubs step in, and a thick planting provides quick (*Continued on page 152*)

THIS IS THE WAY THEY LOOK

ANY day, now, the first tiny leaves will be poking up, sign that the seeds you planted have come to life. But along with them weeds may appear, too, and these should be pulled up ruthlessly lest they take sustenance from your precious plants. These small drawings show how the first leaves and the true leaves that follow will look on twenty-seven of the most common flowers. Some show intermediate leaves, too, which will appear before the final pair. Check your plantings by these.



THE LOG of the PRACTICAL GARDENER



Make sure all the pruning tools are sharp - See p 2



On cold mornings a hose spray will kill frostbite - See p 4

1. Resolutions. January is not the only time for good resolutions. In this month when everything needs to be done at once, and there are so many attractive tasks to dream over, I thumb-tack the following to the garden door where it is easily visible: I promise myself I will do the hard things first, and amid all distractions concentrate on these duties. I will have a neater place than ever, will positively keep ahead of the weeds, will beat the bugs for once, will prune and thin out when and as I should. *And after all these things are done, and only then, will I just putter around peacefully.* I have noticed that my gardening friends do not all have the same "hates," so each one has to make her own individual spurring schedule to keep the May madness in proper control.

2. Proper tools. Of all these imperative tasks pruning is the least tiresome. Snipping and cutting are always pleasant if the tools are sharp. Before starting in with any of this process the shears and pruners are taken to the handyman who puts the proper edge on them, for dull implements will tear and pull in disastrous fashion. Far better to do nothing than to work with such aids.

3. Pruning pointers. Formal evergreens and hedges are ready for the first clipping. It would seem unnecessary to put down the reminder that the clipper or shears should always be adequate to the task, but I find myself continually with the light French pruners in hand in an attempt to remove a Yew branch, merely because the heavier tool is in the garden room. Sheer laziness of the feminine type, but none the less subversive. Tips that have been burned by the sun can be removed with the small shears; also the minor deciduous twigs. Evergreens, to my way of thinking, are best left to their own devices in the average garden, unless the location requires prim shapes, or overhanging branches hide or obstruct a feature or passageway. Sheared Box always seems pathetic, unless the design requires it to present a trig, straight line. Nature meant it to billow.

4. Frostbite. Anyone who lives in a zone where May frosts are a dire possibility knows the sinking of the heart when the sun goes down clear and free from blanketing clouds, and the temperature begins to drop. There is only one thing to do in those circumstances. Have someone on hand in the garden (and it is safer if it is the owner of the precious plants) at dawn, as cold water and shade are the best restoratives for any growths that have been touched by frost. When I think the night has been unkind, the alarm is set for the first rays of light, and the garden gets a spraying with cold water from the hose. It is the same principle that made you put your frostbitten fingers into a bowl of cold water when you had been coasting too long! Then wherever the morning sun will strike I shade the most treasured specimens from its rays, although even without this added measure the water will be a life-saver. I have seen Lilacs and Wisteria almost in full bloom saved by such treatment, and anyone driving on a frosty morning by the tobacco fields of Connecticut will find the sprinklers going full blast over the young plants.

5. Peat moss. If there is any doubt as to the general richness of the earth where the perennials have been planted, just before the first general flowering season begins, I find it a good practice to top-dress the bed with whatever fertilizer is at hand, provided it is a concentrated one of all needed ingredients. (See the Log, March, page 74.) It is scattered on the surface and raked or worked into the soil. Then a layer of peat moss goes on as mulch, and there will be the visual and mental satisfaction that comes from a thing well done. To my mind no gardening agent of recent introduction is of greater help in countless ways than peat moss. Moisture-retaining, soil-lightening, weed-preventing, it reduces garden tasks by a third. And always be sure to keep in mind that for good results it is best to presaturate it with water before application. (Refer to the Scrapbook, March, page 105.)

6. Birds and seeds. This year I am seeing the results of a stony hard-heartedness toward the birds whom I found picking up the seeds of the small bulbs as fast as they fell on the ground last spring. To circumvent the little robbers I gathered into small Cellophane bags the green fat pods of the Scillas and Chionodoxas and grape Hyacinths as soon as the stems began to curve over with the weight of the seeds, and let them cure in the sun indoors. Then the tightly closed bags were put in the bottom of the refrigerator and left all summer.

7. Cellophane. Last November these small seeds were sown out in sunny sheltered locations with the general covering of evergreen boughs that the rest of the garden enjoyed. About the middle of last month there they were, little green spears which will probably flower next year. Incidentally, I could not garden without Cellophane bags, which can be procured in varying sizes at any stationer's. They are good for all seeds, to protect superfine blooms, herb storage—their use is legion.

8. First Dahlias. The entry under this date says the first Dahlias may be planted now unless the ground is unusually cold and wet. I make deep holes for them, setting the tubers several inches below the surface grade to allow for filling in the soil as they grow. This is an excellent horticultural maneuver for almost all bulbs, tubers or corms. It was first called to my attention by a Japanese grower of Lilies, who said that in most instances the gardeners of his country preferred to plant deeply. Then as growth started they kept gradually drawing up around the plant stalks more and more soil, much in the manner in which we hill potatoes and corn. This gives increased support of earth to the growing stem, and yet does not bury the bulb under a discouraging depth of earth at the beginning. I have seen magnificent Sweet Peas produced in the same manner, the seed sown at the bottom of a trench and the soil gradually filled in as growth progressed. To go back to the Dahlias, a little fertilizer at the bottom of the hole helps, but choose one with no preponderance of nitrogen, to escape lush, hollow stalks.

9. Dahlias for display. It is seldom in this country that I see Dahlias as attractively grown as they are in France. There the gardeners group the tubers in clumps, several set together directly in the grass at the edge of tree or shrub line.

They make fine bushlike masses of color against a green background and an infinitely more telling arrangement than single tubers in a line. Lovely ones for such use are Champagne, a gold with pinkish tints; La Mascotte, silvery pink; Pierrot, deep amber; Talisman, vivid red; Simone Laurent, pure white. One of my most satisfactory plantings was shrublike clumps of white Dahlias in front of a high evergreen hedge, the varieties used being Graf Zeppelin, Ida Perkins, Jean Kerr and White Wonder.

10. Cats. For some reason in this locality cats are anathema to gardeners, probably because the majority are rather hysterical over their birds. Whenever I try to argue that one of the greatest gardeners of all time, Gertrude Jekyll, rarely wrote a book without devoting at least one chapter to her cats, and that in her domains Pinkieboy and Tittlebat were as much a part of the picture as her gigantic Lilies and her famous Primulas, an ominous lift of the eyebrow is the usual response. Still even I do not want my Bim and Andy to undo any hard-earned results by rolling in their especially loved plants. Such are Valerian, Nemophila, Nepeta, and these I protect the minute they stick their heads above ground by sinking in the soil nearby small bottles of ammonia, frequently renewed. One year the young members of the family had procured from the joke shop a supply of sneezing powder for nefarious purposes, and I found that when I sprinkled this around the plants, the cats kept their distance after one sniff. Of course the cats have bells on their collars, and equally of course the bird bath is high and protected with thorny Roses on its pedestal.

11. Aphis. It seems as discouraging to harp on the ills of the garden as to talk incessantly of personal ailments, and I try to keep nostrums out of these paragraphs. (In the same way that Garden Clubs are always advised to have a Pest Committee which acts as consultant on garden diseases rather than inflicting the topic on the club in general.) But there are two evils this month that cannot be ignored. Now that Nasturtiums may be bought in separate colors, they are much more popular with me, especially since a way has been discovered to avoid the black aphis which used to infest the stems of the flowers. If you do not wait for them to appear, but as soon as there is a stalk to spray, keep it treated with a nicotine solution, doing this faithfully every day, (Continued on page 132)



Cellophane bags are handy for keeping seed pods. See # 7



Hilling up the Dahlias makes for sturdier growth. See # 8



GEORGE HUGHES

A small bottle of ammonia will keep cats away from plants. See # 10

HOW TO CHOOSE A GARDEN PATTERN

BY H. STUART ORTLOFF

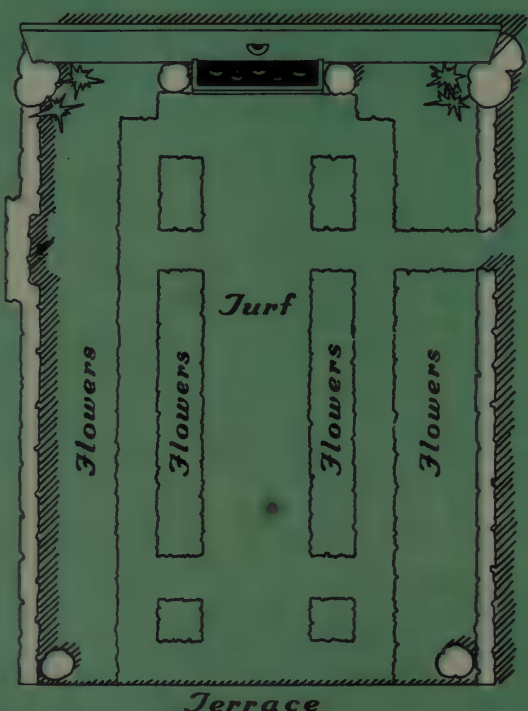
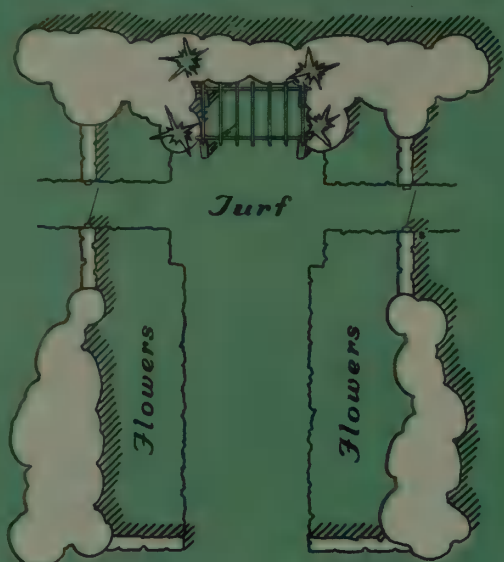
EDITOR'S NOTE: *When you choose a pattern for your garden a great many factors determine the best solution. Mr. Ortloff, a well-known New York landscape architect, describes them and tells you what to do about them. This is the fifth of a series.*

WITHIN its enclosure every garden must have some sort of basic pattern. This is true whether the garden occupies the whole of the private portion of the property or only a small part. In fact the garden pattern may be anything from a simple geometric figure suitable to the tiny garden to a rambling pattern that embraces the whole backyard, or a series of different related patterns for a sequence of small, connected gardens devoted to various uses. These patterns are made up, of course, of the flower beds, paths, grassed or paved areas, and any other features that may be incorporated in them. All these are built upon the axial lines and around whatever terminal or central focal points have been previously determined. This is equally true of the highly complex formal garden, the simple geometrical pattern, and the wholly informal scheme. The intensity of development, however, will vary with the size, topography or degree of elegance one wishes to attain.

The development of the pattern will be greatly influenced also by the type of plant arrangement it is intended to use in the beds themselves. For example, if the garden is to be viewed from above, a complicated pattern will be effective, planted for broad seasonal effects with relatively low-growing plants of only a few varieties. If, however, one intends to arrange groups of flowering plants against a background of foliage, wall or fence to be viewed close by and as individual pictures rather than so much a part of a whole display, a complicated pattern is a hindrance rather than a help. In such cases the pattern should be mostly simple long borders and wide beds against the garden enclosure with plenty of open center space from which to view the various plant arrangements.

Thus it appears that the pattern of the garden should evolve from the basic lines and from the purpose to which the garden is to be put. This is contrary to the frequent practice of selecting an arbitrary pattern, whether it be a square, divided radially or concentrically, or a rectangle, circle or oval similarly subdivided. Arbitrary patterns such as these lack individuality, are difficult to harmonize with the site, difficult to keep in scale, and generally troublesome to handle.

Most small gardens have to have rather
(Continued on page 118)



The upper drawing shows a pleasing pattern for the small garden about 40' x 60'. Here the central mall is 16' wide, the flanking beds 12'. The turf area is widened at the end to accent the feature. The lower drawing shows how this scheme may be elaborated if the garden is 60' wide and longer. In the central drawing, a hexagonal pool is added in paved area and beds

THE WAR ON INSECTS

Attack is the surest defense—but know your weapons and the tactics of all your enemies

LONG ago the Practical Gardener learned to take evidence of plant disease and insect pests with a certain amount of philosophy. Admitting that these marauding onslaughts are the unpleasant side of gardening, he has acquired a certain fierce joy from wielding spray and dust gun. Even in these early weeks when pests may be still unseen there is satisfaction in taking the preventive measures to keep them from attacking tender leaves and stems.

There is equal satisfaction in acquiring adequate supplies of insecticides, ready to be seized immediately when the tiny pests put in their first appearance. To an adequate arsenal the Practical Gardener attributes his success in carrying on a successful offensive in the insect war.

The arsenal, it should be explained, is composed of serviceable spraying and dusting guns, plus plenty of diversified ammunition. In the photograph at the bottom of this page you see some of the supplies which are kept on hand. For convenience and assurance of effectiveness,

the Practical Gardener places his trust in various commercial preparations rather than taking the time, trouble and risk of failure involved in attempting to mix his own. Nor is this entirely laziness on his part. Science is constantly at work seeking new specifics for pests. The gardener who hails the advances of horticulture and purchases improved plants would be less than wise if he failed to protect them with controls based on the latest discoveries in the pathology of plants.

In such an article as this it is not possible to discuss all the products available for controlling disease and pests. The best advice, in any case, is to put yourself in the hands of a reliable manufacturer or dealer, tell him the plants you are growing, and discover the troubles they may be heir to. Then stock your shelves with adequate controls to guard against any infestation. Remember that disease and insect onslaughts come quickly. A jar of preventive medicine may be worth a whole season's bloom.

There are two general types of attack

against which you must guard: diseases and insects, and each requires different treatment. Understanding them is the basis of a healthy garden. Do not buy an "insecticide" and use it confidently without knowing its qualities or the habits of the enemy with whom you are dealing. To do so is like fighting a submarine with anti-aircraft guns.

Plant diseases. Many conditions cause them. Sometimes we know what they are; more often we can only guess. Healthy plants are less susceptible to disease, even as healthy humans. Therefore, it is particularly important to make sure that the soil is supplying needed ingredients for health and that deficiencies are replaced by the use of a complete plant food.

In addition to these general health measures, however, it is well to combat disease before it appears by the use of a reliable fungicide. The diseases which plants are heir to are mildews, rusts, blights, canker, anthracnose, black spot, and others. (Continued on page 135)



May SCRAPBOOK



Delphinium troubles. The dreaded curling, distortion, blackening and malformation of the leaves and blossom buds of these plants is due to the pallid mites or cyclamen mites which feed on the young leaf and flower tissues. They avoid light and need a damp environment, reproduce rapidly and work on parts of the plant most difficult to reach with sprays or dusts. Badly infested shoots should be removed and destroyed, handling them carefully to avoid spreading the pests. The mite injury may be greatly reduced if the plant is sprayed weekly with a rotenone insecticide, beginning in April, continuing until the plants come into bloom, and resuming the treatments on the new growth after the flower stalks are cut back in midsummer. Most rotenone sprays are used in solutions of one tablespoonful to a gallon of water. Finely ground sulphur dust is effective against the exposed mites, and dusting the plants between spraying increases the degree of control. The suggested methods come from the Bulletin of the American Delphinium Society, which always gives the latest developments in these plants.

Zinc and boron. The common metal zinc, and boron, the chemical basis of borax, are needed by plants if they are to live and

grow in full health, according to careful experiments. The amounts needed are exceedingly minute; one part of each in two million parts of the solution surrounding the roots will suffice. But without these microscopic quantities plants drag out a dwindling, sickly existence or even perish altogether. These minerals, together with several others needed in equally minute amounts, are likened by the experimenters to the almost undetectably small amounts



and no planting out must be done until the season is far enough advanced to ensure that warmth. An abundance of food, plenty of open sunshine and room to expand are growing requisites. Plant the tubers in a box 2' square and 1' deep, in the following soil: 3" of cow manure in the bottom, covered by good earth mixed with decayed sod, and 1" of sand over all to keep the water clean, putting the Lily crown just beneath the surface of the soil. Plants seem to adjust themselves more readily to outside conditions if the water at first is not over 6" above the planting level, this depth being gradually increased to 15" or 20" as the plants grow stronger, and maintained during the season. Cut off the old leaves from time to time; remove seed pods in embryo. Use dilute nicotine sprays for aphids, and hand-pick any leaves curled up by leaf rollers. No more than four plants should be grown in an eight foot pool.

Seeding strategy. Prepare seed beds by a thorough spading and raking. Then for fine seeds level the soil and firm it lightly, scattering the seed thinly, first seeing that the planting space is level enough so that the seeds will not wash to one corner when watered. Then screen (sift) soil lightly over them so that they are just covered.

Don't let the soil bake into a hard crust over the little seedlings.

Don't plant seeds deeper than the size of the seeds.

Don't plant seeds in full sun in hot weather; give shade.

Don't line seedlings out in the fall. Let them stand in the seed rows until spring.

Don't water too much or with too heavy force. This breaks the little plants and causes "damping."

Don't use too much fertilizer on the little seedlings.

Good germination never comes from old or poor seed, but often poor germination will be obtained from good seed, the trouble coming almost invariably from too heavy covering, (Continued on page 90)



of the vitamins needed by man and the lower animals. To test the response of plants to such low concentrations of the two elements, elaborate precautions were taken. As the dust of the air might carry enough zinc or boron to feed a plant, the tests were carried out in a small greenhouse built inside a larger one, all air being carefully filtered, and since ordinary glass contains a little zinc, the jars used in part of the experiments were made of pyrex glass. While the majority of soils contain these elements, it is safe some time during the season to employ a complete fertilizer guaranteed to contain them.

Tropical Waterlilies. A few simple rules help in success with these temperamental plants. The water should be 70° or more,

- | | |
|--------------------|-----------------------|
| 1. Governor's Lady | 13. Hunt Club |
| 2. Buttercup | 14. St. Dunstan |
| 3. Eventide | 15. Dolly Madison |
| 4. King Edward | 16. King Albert |
| 5. Shamrock V | 17. Sheaf of Wheat |
| 6. Christina | 18. Etruscan |
| 7. Versailles | 19. Fairfax |
| 8. Old French | 20. Late Georgian |
| 9. Colfax | 21. Lansdowne |
| 10. Strasbourg | 22. Princess Patricia |
| 11. Rose Marie | 23. Chantilly |
| 12. Madam Jumel | |

Why
Brides Prefer
GORHAM

BECAUSE in Gorham patterns only can you choose from every style, every period, at its artistic and authentic best. *BECAUSE* Gorham artistry and craftsmanship have reigned undisputed for more than a century! *BECAUSE* in

Gorham Sterling you can start with a teaspoon, a modest set, or a complete service, and it can still be added to, generations from now! *BECAUSE* year after year, Gorham designs are *chosen* by more people than any other Sterling in America!

This year's favorites are shown above. By all means see these charming Gorham Sterling patterns at your leading jeweler's, or write for illustrated price list to The Gorham Company, Providence, Rhode Island.

GORHAM *Sterling*

MAY SCRAPBOOK

CONTINUED FROM PAGE 88

light covering, too much water, too little, or wrong soil. Use plant or seed sense.

Failures in Narcissus bloom. If Narcissus bulbs have run out and do not bloom for a year or two, dig up such clumps as soon as the leaves have thoroughly matured, separate the mass of large and small bulbs that will be found, and replant in well fertilized ground. Sometimes the large so-called "double nose" bulbs have reached the limit of production with the first year of blooming, and break up into smaller bulbs, which should be reset individually, when they will bloom freely if given time. The fragrant Narcissus *N. alba plena odorata* disappoints often by its failure to bloom. Plenty of moisture under the soil surface where it is planted is essential, so as soon as the buds form, water the clumps freely. Violent changes in temperature will also cause blasting, and being late bloomers the buds often get burned by the hot sun. Shade them at mid-day, and cut the tips of the bud coverings with a pair of scissors, as it often happens that the expanding petals cannot develop enough force to burst the thick outer skin, and the condensing moisture inside rots the bud. It is well to watch the entire plantings of Narcissus in the small garden to see that none becomes scape-bound.

A temporary lawn. Many times it is impossible to start a new lawn until late spring or early summer. But these are unfavorable seasons for new seedings of permanent lawn grasses, due to injury by heat, drought and competition of weeds. Still, a luxuriant temporary green lawn may be produced within three weeks' time under a great variety of soil conditions, and with proper care will persist through the summer until the lawn proper may be established. To this end spade the area to be seeded and loosen the surface 2" of soil. Apply a complete fertilizer carrying at least 4 percent of available nitrogen, at the rate of 10 lbs. per 1000 square feet of surface. Distribute the fertilizer evenly and mix well with the upper soil. Rake, and seed with perennial Rye grass or domestic Rye grass at the rate of 5 to 8 pounds per 1000 square feet. Keep

at a height of 2" during the first month of growth. These directions come from the Agricultural Experiment Station at New Brunswick, N. J.

How much fertilizer? The owner of the small garden is sometimes puzzled to know how much fertilizer to use from the bulk bags in which it is most economical to buy it, as the directions for the use of commercial fertilizers in home gardens are usually based on tables which give the proportions required for acres. Such difficulty will be overcome if the following facts are remembered:

Per

acre

100 lbs. = 1 lb. for a plot 10'x43'

200 lbs. = 1 lb. for a plot 10'x21'

400 lbs. = 1 lb. for a plot 10'x11'

500 lbs. = 1 lb. for a plot 9'x10'

Expensive fertilizers are applied with less waste when scattered along the rows or around the plants and worked into the soil care being taken that they do not come into contact with the plants themselves. Broadcasting, except in unplanted areas, is unsatisfactory.

Tulips for exhibition. Flowers that are intended for exhibition need extra protection when they are maturing. This means shading the blooms with some sort of covering after dewy nights or after a rain until completely dry, as rain or dew spots on the petals when exposed to full sunlight will mar the sheen of the flowers. The proper moment in the bloom's life to cut it for showing is when the flower has *fully opened once in the sun*. Cut with as long stems as possible about one half inch above the top of the bulb, taking all the foliage with the flower. Do not bruise the blooms or foliage, as spotted flowers do not win prizes. Cut the Tulips in the evening before the show. Place them immediately in deep, very cool water, plunging the stems to a point just below the blooms, and tying them in bunches if extra stiffness is desired. Put the buckets in a cool, semi-dark place (where, if absolutely necessary, they may be stored without damage for two or three days). During the exhibition the blooms should be removed each morning, the stems cut, and fresh water placed in the containers. Tulips so treated will be

"All's Well that Begins Well"



GLOWING candles; gleaming silver; and bright red glasses of tomato juice to launch the meal successfully. Smart women make sure the tomato juice they serve is Campbell's. Their experience has taught them how guests relish its lively tang, how genially it heralds the good things to come.

For formal entertaining, or for simple family meals, Campbell's Tomato Juice grows more and more popular as a lead-off drink. Almost anyone is sure to welcome it, for by and large, people prefer it to any other brand.

Luscious, specially developed tomatoes, make it the grand drink that it is. Only the first fine juice is used, canned by a process that keeps the flavor fresh and retains the vitamins, too. Drink Campbell's Tomato Juice regularly—and often!

● You'll find there really is a big difference in tomato juice. Campbell's is the one with the true fresh-tomato flavor. You can taste the difference.



Campbell's
TOMATO JUICE





WHITNEY Houses, identified by this charming Colonial doorway, are maintained in the stores of leading WHITNEY dealers.

Rugged • Individual • Early • American

FOR A BOY'S ROOM OR A COUNTRY HOME

COLONIAL Maple furniture is an American heritage. No more typical examples of it can be found today than those shown in the WHITNEY Maple group above. • Built of the finest materials by skilled craftsmen, WHITNEY Maple furniture is rugged in construction. It is individual in its clear finish, which reveals the beauty of the maple grain. It is Early American in the spirit of its designs, carefully patterned after fine originals.

Shown above— 533 Double-deck Bed with ladder, \$86.00; 608 Small Butterfly Table, \$22.50; 3777 Connecticut Wing Chair, \$65.20 (cover extra); 7232 Narragansett Side Chair, \$12.00; 3721 Danvers Table Desk, \$69.50; 246 Wall Book-rack, \$14.50.

★ WHITNEY ★

Maple

W. F. WHITNEY COMPANY, INC.
South Ashburnham, Massachusetts

Gentlemen: I enclose 10¢ for which please send me a copy of your color-illustrated booklet, "How to Furnish Any Room with Whitney Maple."

Name _____

PLEASE TELL ME

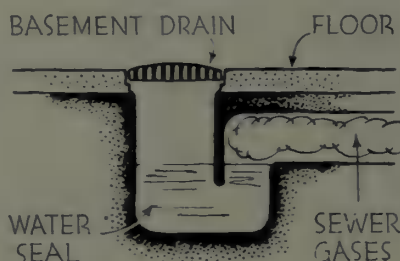
Answers by EUGENE RASKIN

Each month building problems which vex home owners are answered in this Readers' Service Department

? BASEMENT DRAIN

Every once in a while a most unpleasant odor comes up through our basement drain. Is it dangerous, and if so, what can we do to correct it?

A. In rare instances sewer gases have been known to be poisonous, and sometimes explosive; at least they are objectionable. The condition is undoubtedly due to a faulty water seal in the trap of your basement drain. The trap consists of a U-shaped turn in the pipe directly under the drain, which retains enough water to form an air-tight and vermin-proof barrier between the sewer and the interior of your home. However, due to the long periods of time during which the drain is not used, this water—unless replenished—evaporates, leaving an open passage through which gases enter. There are two remedies that you may use. One is to pour a bucket of water down the drain at least once every three weeks. This will do the trick, but depends on the human memory—a notoriously fallible faculty. The other method is to install an automatic trap valve which keeps the trap filled without attention on your part. Your plumbing supply dealer can show you several standard valves made for this purpose.



? CONCRETE GARAGE FLOOR

The site on which our house is built is fairly firm clay. We want to put a concrete floor in our unfinished garage. The garage is 9' x 20'. Can the concrete be put right over the clay? How should it be done?

A. Excavate to a depth of about 1', trying to keep the surface level and firm. Then lay 6" of cinders, tamped down hard. Over this pour 4" of stone concrete, and finish off with not less than 1" of cement. For extra durability you may place $\frac{3}{8}$ " round steel reinforcing bars in the concrete about an inch below the top, the bars being 2' apart. For this job, you will need a trifle less than $2\frac{1}{4}$ cubic yards of concrete, and $3\frac{1}{3}$ cubic yards of cinders. One cubic yard of concrete—of the mix you should use—will contain the following ingredients: 3.8 bags of cement, .67 cubic yards of medium sand, .77 cubic yards of stone (2" maximum size). For each bag of cement, add $7\frac{1}{2}$ gallons of water to the mix. Now get out a pencil and do some arithmetic. Or call a contractor and let him do the calculating.

? GRANITE STEPS

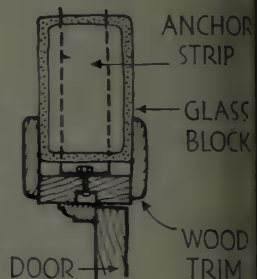
We have some large pieces of granite left from an old wall that was taken down when we bought our estate.



A. You have hit upon a splendid way to use the old to enhance the new, for granite is an ideal material for the purpose you describe. The granite should be cut into blocks no smaller than 22" x 8", the length depending on the width of the steps you have in mind. Notch and bevel two edges of each block, as shown on the accompanying sketch. If you set the steps dry—that is, without mortar—on firmly packed earth, 2" thick over 6" of cinders, there is a good chance of random greens taking hold, an effect frequently very attractive. Be sure each step tilts down at least $\frac{3}{16}$ " to shed rainwater.

? GLASS BLOCK PARTITION

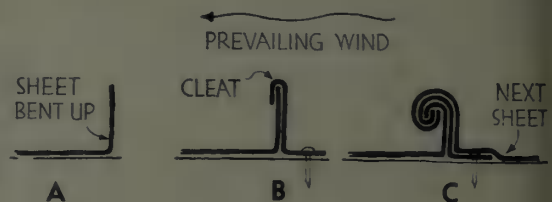
We are taking out the partition between our dining room and the entrance hall, and replacing it with one of glass blocks. But we want to keep the present wood door. How can it be set into a glass block partition?



A. First of all you must make sure that the size of your present door frame is such that it can be lined up evenly with the glass blocks. For you can't chip or cut glass blocks to make them fit. But assuming that this point is satisfactorily settled, there are no complications in the rest of the procedure. When you are ready to put up the new partition, set the door frames first. To the sides of the jamb, bolt the anchor strips with which the glass block people will supply you. These are made of 20-gauge metal, and are a bit less than 2" wide and some 16" long. They are fastened at the proper heights so that there is one imbedded in the mortar at every fifth course of the glass blocks. It is important that this be done carefully, since the construction must be as sturdy as possible to withstand the repeated shocks of door use.

? STANDING SEAMS

In a recent column you recommended "standing seam" roofing for a particular job, and we find that it suits our case also. How does one make it?



A. The standing seam roof you mention was recommended as being the most waterproof type sheet metal roofing. You can readily see why this is so by following through the method used for making the joint between sheets—the so-called standing seam. In diagram A the edge of the last laid sheet is bent up. In B, cleats are applied, one to each 12" of the seam length. In C, the next sheet is joined in a triple bend. It becomes next to impossible for any water to seep through a joint so made, to say nothing of the layer of 14 to 16 pound asbestos felt between the roofing and the sheathing below. Note how the seam is turned, so that it faces away from the wind.

? CAPE COD STYLE

We are considering building a Cape Cod cottage of six rooms and I wondered if you could tell me where to get designs of authentic woodwork, doors, hardware, fireplaces and furnishings?

A. It is not nearly so important for the design of your house to be "authentic" as for it to be good. When you refer to a piece of period design as authentic, what you're saying, in other words, is that it was actually done that way in that past time. But in the past, as in the present, there was much bad work along with the good. Your proposed house may turn out to be authenticity itself, and yet be an eyesore—unless the design is harmonious as a whole, each part in its proper relation to the others and to the site. A job such as this requires the knowledge and experience that only an architect can furnish. We strongly recommend, therefore, that you avail yourself



The littlest Chickering

ESTABLISHED 1823

but never one more sweetly toned

It has taken time and acoustical skill to bring the tonal glory that is Chickering's into the compact design of this fascinating little instrument—the "SANDRINGHAM" model.

—but the Chickering tone is there in abundance and its lovely English case (only 37½ in. high) harks back in its design to the antique charm of Jonas Chickering's first piano, or the Chickering that accompanied the golden voice of Jenny Lind at Castle Garden in 1850.

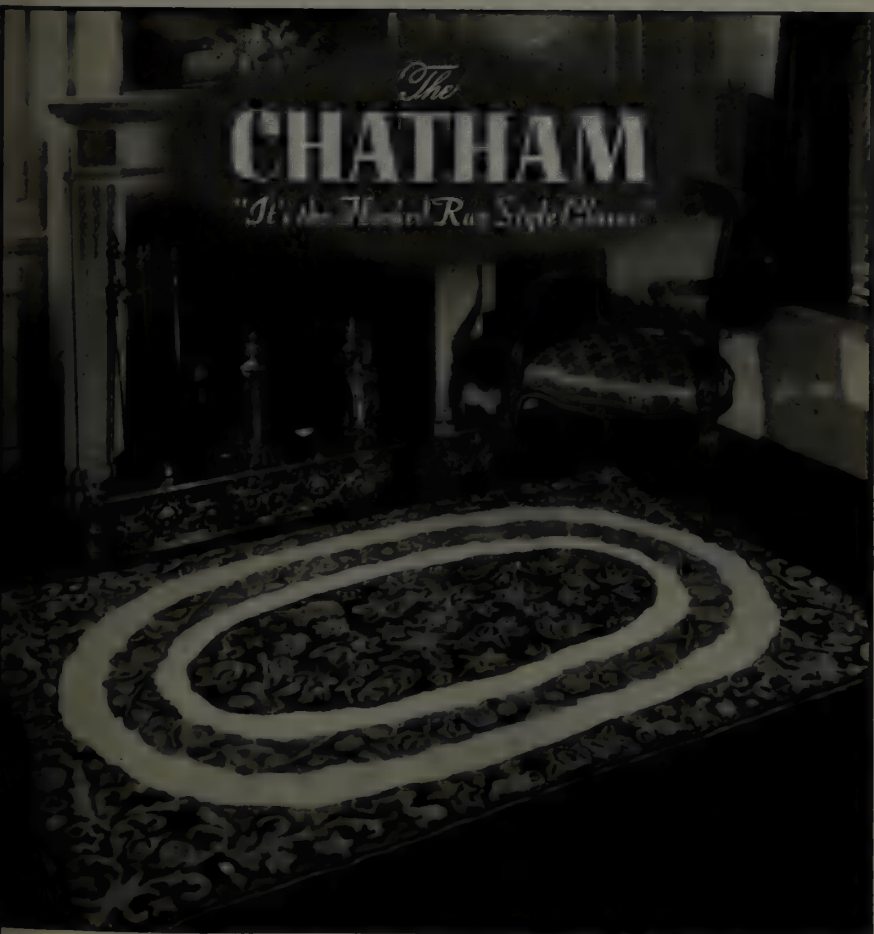
*Moreover it is very pleasantly
priced at \$425 in beautiful
figured mahogany F. O. B. factory*

**EAST ROCHESTER
NEW YORK**

Let us send you a booklet of Chickering's romantic history and illustrations of grands and other vertical designs.



JENNY LIND at her CHICKERING



CHATHAM HOOKED RUGS...authentic designs for all period rooms...exclusive colorings...lively yarns...room and scatter sizes...special sizes to order
At better stores everywhere

Send for FREE Copy of "THE ROMANCE OF HOOKED RUGS"

MASTERKRAFT GUILD WEAVERS



Pomperaug Chair and Southbury Table from the Gloucester Group

Here are two of more than seventy-five early American pieces — unique examples of rapidly vanishing individualism — faithfully reproduced in Solid Rock Maple. In the Gloucester Group you will find a striking collection of unfamiliar treasures — each piece different — yet everyone graced with the warmth of early New England charm.

Send 10c to Dept. 6-3 for our "Decorators' Sketch Book" — a unique yet practical book of plans for furniture arrangements and refreshing color schemes for every room in the house.

Ask your dealer about the Gloucester Group.

CONANT-BALL COMPANY of GARDNER, MASS.



Please tell me ABOUT DECORATION

? VICTORIA BY THE SEA

We've just bought a house at the seashore for week-ends. The dining room is small, and, so far, totally empty. We do own six Victorian side chairs (in sad condition), that we thought we might use. But how?

A. Have the chairs stripped down to the raw wood (they're probably walnut or mahogany) and then waxed. If you do this yourself use, first, varnish remover, then steel wool, then sandpaper and finally any standard furniture wax. Have a table top made to match and sawbucks for supports. Then the table will fold away neatly. Upholster the chairs in blue and white checked gingham. Use the same checked gingham for valances over curtains of white net or diaphanous material. Paint the walls dead white, the ceilings and floor navy. Accessories: Shells from the beach, flowers from the garden.



? PICTURES FOR BOYS

We need pictures for our boys' room (they're nine and eleven respectively) and everything we've seen was either too sophisticated or banal. What would you suggest getting? And have you any ideas about framing?

A. Audubon bird prints, as you know, are pages from a book. Rummaging around in a second-hand bookstore will probably solve your problem. If you find the book too expensive, the bookseller will very likely be willing to break it up. Historical subjects, such as lithographs of soldiers, battles and Indians, natural history plates and maps are the best. There's a grand framing idea on page 69 of our April issue, using a wood bracket. Another good trick is to mount the picture between two sheets of glass and hang it with one of the patented metal clips that hold it top and bottom.

? FIREPLACE IN SUMMER

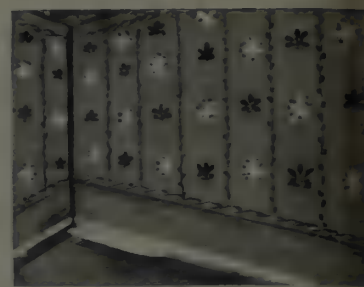
What shall I do with my fireplace this summer? It yawns at us. The room is informal.

A. If you don't want to get into anything too elaborate, have small hoops made, of the kind shown here, and hook them into your firescreen. Put pots of flowers or vines in them. Or if you want to make a big splash,



? COLONIAL MURALS

We have an old salt box house in Connecticut which we're planning to re-decorate. The stairhall is our major problem. It is too small to furnish, so the walls will have to be the point of interest. We do not want to paper. Is there any precedent for Colonial murals?



A. Yes, indeed. Most of the early work was done by stenciling, although there was some true mural painting. Most of the latter was pretty crude in execution—as a rule an amateur artist's interpretation of the surrounding countryside, a neighboring town or an historical event. The painting technique is just like easel size American primitives. So far as stenciling is concerned, the world is yours, although most of the patterns were masonic devices, formalized flowers and geometric designs. The Germans in Eastern Pennsylvania used fine floral patterns and geometric designs based on old almanac devices, which they called "hexenfoos." There is a good book on the subject called "Early American Stencils on Walls and Furniture" by Janet Waring. It costs \$15, but you might try to get it at the library.

? SUMMER IN TOWN

I expect to be stuck in the city all summer. Is there anything I can do to cheer myself and my apartment up?

A. Start your fall decoration right now. Have your walls and woodwork redone with next fall's scheme in mind. Then slip cover the furniture and shift your groupings so they face the windows instead of the fireplace.

? RINGS ON MY TABLES

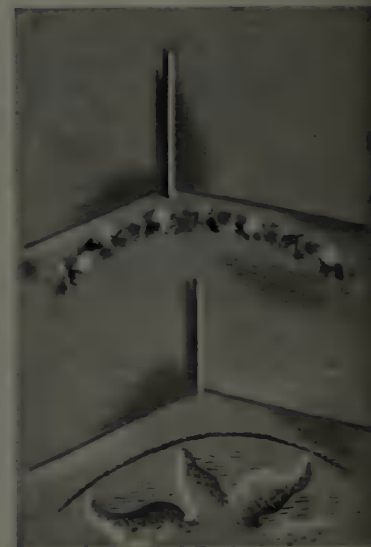
What in the world can I do about rings left by guests' glasses on my tables? They never seem to put them down on the coasters.

A. Spirits of camphor is the best remedy. Put some on a piece of cheesecloth and allow it to vaporize till the cloth is just slightly damp. Then rub the spot, which will disappear quickly. You had better look into the liquor-proof furniture finishes available. They aren't the high gloss horrors they used to be any more. But be sure the man who applies yours is an expert.

? PORCH PROBLEM

One of the porches on our house is a small one right off the dining room. We use it a lot for out-of-door dining. The furniture consists of a round white table and four white metal chairs. We would like to have an inexpensive but individual treatment on the floor.

A. Why not paint the floor a darkish bright blue and stencil a design in red, white or green? The design might be a baroque scroll, a simple conventionalized laurel wreath with stars as accents, or a rope and starfish motif. Or you might get a plain sisal summer rug and stencil it.



? PORCH FURNITURE COLORS

Just about now I repaint our summer furniture which we use on the porch and lawn. Have you any ideas for colors?

A. You can go as gay as you like and be right in the swim, because it's a big Mexican year. You might take a fling with emerald green,

For the Bride...
EXQUISITE PATTERNS IN STERLING FLAT SILVER
by Alvin



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin silver flatware patterns are as flawless in craftsmanship as they are in style ... and being sterling, they last a lifetime ...

SEE THEM AT YOUR JEWELER'S

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

☐ MARYLAND
☐ MAYTIME
☐ CHASED ROMANTIQUE
☐ ROMANTIQUE

☐ MASTERCRAFT
☐ BRIDAL BOUQUET
☐ DELLA ROBBIA
☐ ENGLISH ROSE

THE ALVIN SILVERSMITHS • Makers of Exclusive Silver Designs for 50 Years • PROVIDENCE, R. I.

WESTMORELAND GLASS.



Authentic Reproductions of
ANTIQUE MILK GLASS

If your dining room is in Traditional style, you will welcome the decorative possibilities of these reproductions of antique milk glass. For Modern table settings milk glass is also entirely appropriate because of its distinctive form and decoration.

At Better Stores Everywhere

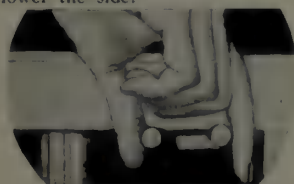
WESTMORELAND GLASS COMPANY • GRAPEVILLE, PA.



A CHILD'S ROOM

The drop side of Lullabye cribs is lowered the natural way—with the hand, easily, quickly and quietly. It is never necessary for the mother to stand on one foot and "kick" the side down.

This patented feature, found only on Lullabye's large assortment of cribs, is safe and practical—one hand operates it—a child cannot lower the side.



The child's room is of an inestimable character building value that will reflect itself in later years. The MODERN YOUTH ensemble is an original creation by Lullabye, originators and builders of distinctive furniture for children. Other splendid infant's sets and juvenile ensembles are illustrated in the booklet, "It's Lullabye Time." Write for your copy and then plan your nursery.

Lullabye Furniture Corporation, Stevens Point, Wis., Dept. B





Write directly to the addresses given.

No charge except ■ specially noted.

BUILDING & CONSTRUCTION

1063. WESTERN PINE CAMERA VIEWS speaks very well indeed for the potentialities in active use of three fine western woods, Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. WESTERN PINE ASSOCIATION, DEPT. HB-5, YEON BLDG., PORTLAND, ORE.

1064. PORTFOLIO of 20 photographs of "personalized" homes designed by leading home architects—to show you how and why Creo-Dipt shingles belong in the specifications for a good modern house. Full descriptive data is given on the reverse of the pictures. CREO-DIPT CO., INC., DEPT. 44, N. TONAWANDA, N. Y.

1065. CURTIS INSULATED WINDOWS. The Pre-Fit frame, window, screen and storm sash with Mitertite trim is a complete unit, weather-stripped. Write for booklet describing these Silentite windows today and ask also about woodwork. CURTIS COMPANIES SERVICE BUREAU, DEPT. HB-5M, CURTIS BLDG., CLINTON, IOWA.

1066. BALLARD is writ large on the covers of three large leaflets on boilers, airconditioners and oil burners. The actual equipment is diagramed clearly, and the numerous special features are described in detail. For reading before choosing. BALLARD OIL BURNER DIV., GILBERT & BARKER MFG. CO., DESK B1007, SPRINGFIELD, MASS.

1067. ANACONDA ECONOMY COPPER ROOFING is lighter in weight (10 oz. per sq. ft.) and narrower (16 in.) than the types formerly available. This means less expense for an everlasting roof and a better looking roof for the small house. BOOKLET C-7 AMERICAN BRASS CO., WATERBURY, CONN.

1068. FREE SAMPLES! And who doesn't like them? We refer to Masonite. It is wood, but mashed and squeezed together to form rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. MASONITE CORP., DEPT. HB-5, 111 W. WASHINGTON ST., CHICAGO.

1069. BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wood is moisture-proof, wind-proof and fire-resistant. It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. WOOD CONVERSION CO., RM. 111-5, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

1070. HOW TO PAINT CONCRETE, STONE, BRICK, TERRAZZO, MARBLE, GLASS, METAL, WOOD, PAPER, PLASTER, etc.

maker of the products offers also ■ booklet on the painting and care of swimming pools. MEDUSA PRODUCTS CO., DEPT. HB-5, 1000 MIDLAND BLDG., CLEVELAND.

1071. COLOR BALANCED SUNTILE (10¢) illustrates the many rainbow combinations—all carefully balanced in color and shade—available in fine tiling. The blended blues, with sunny touches, are especially satisfying. CAMBRIDGE TILE MFG. CO., DEPT. HB-5, CINCINNATI, OHIO.

1072. PELLA UNIT CASEMENT WINDOWS are the newest product of the makers of Rolcreens and Pella Venetian blinds. They combine the best features of wood and metal in sash and frames, and are weatherstripped, pre-fitted, and ready to install with or without double glazing. Screens and all operating hardware are included with the packaged unit. Literature is also available, of course, on Rolcreens and venetian blinds. ROLSCREEN CO., DEPT. 858, PELLA, IA.

1073. RESIDENCE ELEVATORS, as this company outlines them in its booklet, are of two main types: that which raise passengers vertically in a car and that which carries them over and beside the stairs in a chair. "Elevette" covers the first type; "Inclinor" the second. You should learn of both, for convenience or necessity. INCLINATOR CO. OF AMERICA, 305 S. CAMERON ST., HARRISBURG, PA.

FURNISHING & DECORATION

1074. SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS (10¢)—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and individual pieces for them which are authentic. DREXEL FURNITURE CO., HB-4, DREXEL, N. C.

1075. DECORATOR'S SKETCH BOOK, (10¢) presents, in informal plans and drawings in notebook form, the furnishings and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. CONANT-BALL CO., DEPT. C-63, GARDNER, MASS.

1076. DECORATIVE IDEAS AVAILABLE WITH TRIMMINGS by Karen Lynn is an up-to-date booklet with a wealth of new ideas that the decorator or housewife can carry out with ease. E. L. MANSURE CO., 1607 INDIANA AVE., CHICAGO.

1077. A CHIME instead of a jangling bell at the front door is literally, music to the ear. This Junior Electric Door Chime bongs just once per push in a clear and vibrant voice. Write for a leaflet to: A. E. RITTENHOUSE CO., DEPT. 94, HONEOYE FALLS, N. Y.

1078. MAYFAIR SHADES are described and illustrated in a small folder which should convince you of their beauty and practicality. Their hardwood slats and essential simplicity make them both durable and efficient. You should know about them. WARREN SHADE CO., 2905-15 E. HENNEPIN AVE., MINNEAPOLIS, MINN.

1079. LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a charmingly illustrated booklet, brand new, describing fine reproductions. Thirty of several hundred Charak examples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

tractively and comfortably. HEYWOOD-WAKEFIELD CO., DEPT. Q-5, GARDNER, MASS.

1081. HOTPOINT'S NEW BOOK OF ELECTRIC KITCHENS. No longer is an electric kitchen a luxury beyond the average person's means. Hotpoint now makes it possible to enjoy the freedom and comfort of a completely modern, all electric kitchen on easy terms. EDISON GENERAL ELECTRIC APPLIANCE COMPANY, INC., 5763 W. TAYLOR ST., CHICAGO.

1082. LET'S NOT DREAM ABOUT IT ANY LONGER. Monel Metal instantly brings to mind spotless table tops and sinks. It harmonizes with any color scheme and once installed is never to be replaced. Find out how to have a completely modern, scientifically planned kitchen—even on the most limited budget. WHITEHEAD METAL PRODUCTS CO., HB-5-38, 304 HUDSON STREET, NEW YORK.

1083. IKEBANA, or in other words, Japanese flower arrangement, is an art distinctively Japanese—an outgrowth of Buddhism. This booklet illustrates many attractive flower containers and reviews a number of books on the subject of flower arrangements. YAMANAKA AND CO., INC., 680 FIFTH AVENUE, NEW YORK.

1084. CLOCKS are among the most important adjuncts of your furnishings. You usually take them for granted, but here are new electric models which are so attractive and trouble-free they should make you take notice. Write for leaflet to SETH THOMAS, DIV. GEN. TIME INSTRUMENTS CORP., HB-5, THOMASTON, CONN.

1085. SIESTA FURNITURE is made of metal, in delicate designs and colors, but it is comfortable enough to deserve its name. For porch, terrace, garden and sun room. For this booklet, clearly illustrated with photographs of many types: ROYAL METAL MFG. CO., 1100 S. MICHIGAN BLVD., CHICAGO.

1086. WILLIAMSBURG: ■ new edition of a very lovely and informative booklet about the furniture reproduced from the original pieces of the restored Williamsburg. Also a new booklet, FURNITURE OF CHARM THAT MAKES A LIVABLE HOME. KITTINGER CO., DEPT., HB-5, 1893 ELMWOOD AVE., BUFFALO, N. Y.

1087. PLANNING YOUR NEW KITCHEN will involve cabinets—of many shapes and sizes and for many purposes concerned with the efficient running of the modern domestic household. This booklet talks and illustrates plans, patterns, colors and uses. THE KITCHEN MAID CORP., DEPT. HB-5, ANDREWS, IND.

1088. HOW TO FINISH ANY ROOM with Whitney Maple (10¢) is not only self explanatory as the title of a fine booklet, but completely reassuring to those who know the reputation and the products of this fine furniture house. All pieces are authentically designed. W. F. WHITNEY CO., INC., HB538, SO. ASHBURNHAM, MASS.

1089. CABINETS, as units, for medicines, toiletries, towels, storage of all those household items for which there is seldom enough well arranged place, are described and pictured in literature available. Light brackets and accessories for the bathroom are included. MIAMI CABINET DIV., PHILIP CAREY CO., DEPT. 1, MIDDLETOWN, OHIO.

HOUSE BEAUTIFUL

dinette. The descriptive booklet is illustrated in full color. Ask for booklet H93 when writing to: HOWELL ST. CHARLES, ILL.

FLOOR & WALL COVERINGS

1091. MATCH YOUR ROOMS TO YOUR PERSONALITY (10¢) shows you how to design your own linoleum floors, incorporating your own pet decorative ideas. Custom-cut effects at ready-made prices. Illustrates new ready-cut insets, feature strips, and borders used, also decorative potentialities of wall linoleum and easy installation features. CONGOLEUM-NAIRN, INC., BOX 15, KEARNEY, N. J.

1092. HOW TO TAKE CARE OF YOUR RUGS AND CARPETS is a concise booklet crammed with information. It does a particularly realistic job on the moth question. Ozite rug cushions are thoroughly discussed as well. CLINTON CARPET CO., DEPT. HB-538, MERCHANDISE MART, CHICAGO.

1093. THE ROMANCE OF HOOKED RUGS is an apt title. You who never thought twice about the beginnings of these lovely hand-worked rugs made of great grandfather's red flannels will enjoy this little book. It takes you back ten centuries or so. But, better, it brings you up to date. It tells you about fine modern workmanship in all its details. MASTERCRAFT GUILD WEAVERS, 287 FIFTH AVE., NEW YORK CITY.

1094. WALL-TEX PORTFOLIO: a comprehensive guide to color schemes with actual samples of this washable wall canvas. Notice particularly this season's smart new designs illustrated. COLUMBUS COATED FABRICS CORP., DEPT. H-58, COLUMBUS, OHIO.

1095. ROMANCE OF MODERN DECORATION (10¢) is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to JEAN McLAIN, giving full information concerning the size and type of your room, period of furniture, color preferences and any other pertinent facts. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-10, GLENS FALLS, N. Y.

1096. MARLITE FOR BEAUTIFUL HOME INTERIORS contains suggestions for lovely wall decorations which may be achieved at reasonable cost. There are also practical ideas for recreation and cocktail rooms in basement or attic, powder rooms and others. MARSH WALL PRODUCTS, INC., 517 MARSH PL., DOVER, OHIO.

PIANOS

1097. KNABE PIANOS—and the time-honored traditions of craftsmanship which makes theirs an eminent name among great pianos. The illustrations show conventional and period models, the new compact ones, involving wholly new principles, and the finest of grands. AMERICAN PIANO CO., HB-5, 584 FIFTH AVE., NEW YORK CITY.

1098. MUSETTE. So many pianos remain unpurchased and the musical talent of many boys and girls lies dormant all because of lack of space in our apartment-living world. But, space is not a great factor to be considered when purchasing this small popular priced piano. DEPT. 348. WINTER & COMPANY, 849 EAST 141ST. ST., NEW YORK CITY.

SILVER

1099. PLANNING FOR STERLING. Once upon a time there was a bride who wanted Sterling silver for her new home. She knew she could be satisfied

she thought and she thought and she finally devised the scheme which is given to you in this booklet published by INTERNATIONAL STERLING, VALLINGFORD, CONN.

100. GEORG JENSEN is certainly a name which here needs little explanation. Any one who knows Jensen silver and Jensen craftsmanship can guess at the variety and quality of his booklet. Silver, crystal, porcelain, linen, jewelry—write GEORG JENSEN, 67 FIFTH AVE., NEW YORK CITY.

101. HOW TO PLAN YOUR WEDDING—AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-5, NEWBURYPORT, MASS.

102. ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. Write for price lists. THE ALVIN SILVERSMITHS, PROVIDENCE, R. I.

103. HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HB5-8, Box 990, TAUNTON, MASS.

104. ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints to hostesses. Not only does it advise about the correct use of silver but it tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 158 WATSON PK., ATTLEBORO, MASS.

105. GIVE GIFTS OF SILVER, says this booklet, with words and pictures. Read it and you will be at once moved to obey the injunction of the title. Not only flatware, but hollow ware and other silver articles are suggested. It is available from your dealer, who, in turn, gets it straight from THE GORHAM CO.

CHINA ■ GLASS

106. HOW TO GIVE GLAMOUR TO YOUR TABLE (25¢). The successful hostess is known, not by her lavish entertaining but by the smartness, beauty and good taste of her table arrangements. Full page illustrations of charming tables are given in this booklet and many troublesome questions answered. Booklet H., U. S. GLASS CO., PITTSBURGH.

107. ROYAL DOULTON is a name not to be taken lightly when you are talking of china and tableware, and china figurines. Leaflets showing patterns in the one group, a booklet illustrating figures in color reproductions in the other group are available from WILLIAM S. PITCAIRN CORP., HB-4, 104 FIFTH AVE., NEW YORK CITY.

108. BOOKLET 47. Spode dinnerware is known the world over for its authentic style and satisfactory wear. There is an extensive range of prices and patterns. COPELAND & THOMPSON, INC., 206 FIFTH AVENUE, NEW YORK.

109. INFORMATIVE FOLDER. When a woman buys glassware today, she not only buys for beauty, but for quality. This rock-crystal-like glassware, conceived in France and made in this

1110. AUTHENTIC VERNON CALIFORNIA POTTERY is nicely illustrated, in its several manifestations, in this booklet. Modern lines, without ornament, simple lines with old American theme patterns—there are many to choose among. The quality of the pottery is above reproach. VERNON KILNS, 2300-B, E. 52nd St., LOS ANGELES.

1111. ORREFORS is a name to conjure with in the realm of glass. Those who know this glass already don't need to be told about its unique beauty. Those who don't should write for this small booklet which illustrates some of the Orrefors pieces, many of them by Simon Gate and Edvard Hald. LAMPS, too, have a booklet of their own. A. J. VAN DUCTEREN & SONS, INC., 1107 BROADWAY, NEW YORK CITY.

1112. THE STORY OF WEDGWOOD traces the origin of patterns that have come down through the ages to grace our tables with distinction. This booklet contains many illustrations in color. What woman wouldn't be overjoyed with a gift of this long famous pottery and chinaware? JOSIAH WEDGWOOD & SONS, INC., 162 FIFTH AVE., NEW YORK CITY.

SHEETS & BLANKETS

1113. RESTFUL SLEEP and the part that good bed linen and properly made up bed play in it are explained in this booklet. There are actual samples of percale and muslin sheeting. UTICA AND MOHAWK COTTON MILLS, INC., DEPT. HB-4, UTICA, N. Y.

1114. HOW TO GET YOUR MONEY'S WORTH in the blanket department is explained for you in a well-illustrated booklet which takes you all the way from the sheep ranch to the bedroom. Here is a new and authoritative slant on the relation between sheep and sleep. NORTH STAR WOOLEN MILL CO., DEPT. HB-5, MINNEAPOLIS, MINN.

MISCELLANEOUS

1115. THE ETIQUETTE OF LETTER WRITING is largely a matter of accepted form for the expression of your own personality. This attractive booklet, issued by a famous maker of fine writing papers, is full of the practical tips which are so important. EATON PAPER CORP., DEPT. 5, PITTSFIELD, MASS.

1116. GARDEN ORNAMENTS, whether stone, concrete, lead, terra cotta fountains, benches, urns, pots; wrought iron furniture; sundials and vases; statuary—all these are illustrated in profusion in Catalogue 38. GALLOWAY TERRA-COTTA CO., 3220 WALNUT ST., PHILADELPHIA.

1117. YOUR PLACE IN NEW ENGLAND might be in city or town, in open country, among mountains, by the sea. New England offers them all. This booklet, beautifully illustrated, sets forth superbly the virtues of the six northeastern states as satisfying places to live. You will enjoy seeing it. NEW ENGLAND COUNCIL, DEPT. H-38, STATLER BLDG., BOSTON.

1118. SUMMER HOMES in Vermont are made almost as attractive in this booklet as they are in fact. Here is unspoiled and lovely country, far from madding crowds, but within easy reach of great cities. Write: PUBLICITY SERVICE, 9 STATE HOUSE, MONTPELIER, VT.

1119. WHERE TREASURES ARE STORED—and are always safe. Where else but a modern storage warehouse. Here is an illustrated booklet showing you just how one of these modern every-

WEDGWOOD



Charming Queensware

PATTERNS FOR THE MODERN BRIDE

FOR more than a century and a half "WEDGWOOD" has been a household word—a symbol of supreme achievement in the potter's art. Because of its prestige and its unsurpassed quality, Wedgwood ware makes a distinctive bridal gift.

Queensware, in many patterns, is carried in open stock in the better stores, and may be purchased either in a complete or partial service. Hence one who delights in collecting gradually, or who wishes to start a set, may select a design and order units from time to time as desired.

Send 10 cents to cover postage, and we will gladly forward to you our new booklet, showing many patterns in full and natural colors.

Josiah Wedgwood & Sons, Inc.
OF AMERICA.

Mark on China

162 FIFTH AVENUE • NEW YORK



WHOLESALE ONLY

Mark on
Jasper, Basalt,
Queensware, Etc.

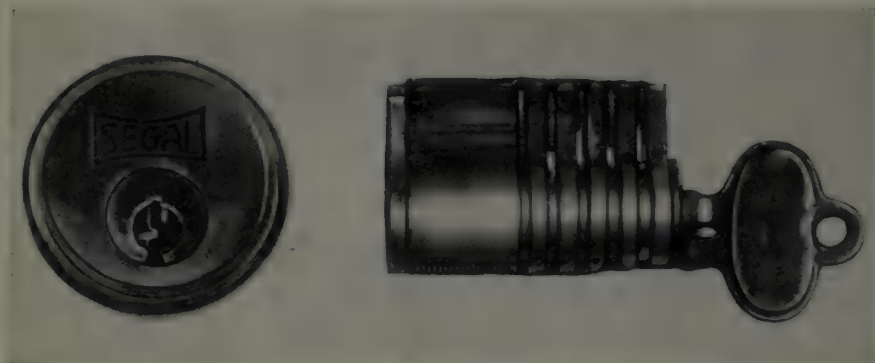


FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,

METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

LOCKSMITHS have the last laugh, it seems. Here is a pick-proof lock, as announced by the Segal Lock & Hardware Co. Ever since the adoption of the pin-tumbler, cylinder or Egyptian types decades ago, burglars have been picking the best of locks, if not with hairpins and paper clips, then with tools as delicate and clever in their way as modern surgical instruments. And while all good cylinder



locks are foolproof, now comes one which is knaveproof as well. An ex-detective invented it, and the best experts have been trying to pick it with all known devices for some time now—quite without success. We show you its picture. To the lay eye (in case the lay eye ever sees his door lock in this stripped-down state) it looks not unlike the rest. But there is something about it which threatens to make it sensational. Just why it is pickproof, only the experts know.

AIR CONDITIONERS, such as this one below, suitable for apartments, suites, or groups of rooms, were discussed in the light of a recently introduced model a month ago. We draw no comparisons, invidious or otherwise, between this brand and the previous one. None are necessary. Both are up to the minute in design and efficiency. Pictured here is a new unit of the Modine Manufacturing Co. The ramp-like trays you see at the right-hand end are for humidifying. Progressing left, invisibly, follow: heating or tempering coils, for winter; cooling coils, for summer; sirocco type blower and motor, sound-insulated; and the air filter. Small, neat, compact, the unit may be readily installed and connected to ducts with no fuss.



STEEL, gleaming and stainless, is very much with us in these days of impeccable kitchens and bathrooms. In itself, it is still revolutionary in domestic applications. Across the bottom of the page are four pictures of a new kind of stainless steel which seems super-revolutionary. You can install it yourself with a putty knife and maybe a hammer for the trimming and a pair of metal shears just in case. The new product has just been announced by the Ludlum Steel Co., and it is called Ludlite. We have seen samples of both the sheet type and the tile forms—have jumped on them, bitten them, bent them to no harmful effect (except maybe to our teeth). The material is flexible, and is firmly bonded as a thin layer to a special backing which, in turn, is readily cemented to any surface.

Starting with the photograph at the lower left, you see, first, the tiles being pressed in place on a bathroom wall; second, the special metal molding being snapped into place over the nailed trim piece; third, the completed job as it looks over a bathtub. The fourth picture shows a roll of Ludlite being cut by ordinary tinsmith's shears. It may be cut with startling ease, and with a clean edge. Yet it is rigid enough to withstand denting in ordinary use. And short of subjection to actual flame, its bonding layer will stand any heat it would be likely to suffer. The metal itself, of course, is impervious to heat, stains and the like. For counter tops and such, a line of readily cut and easily applied molding strips is available for trimming purposes. Now try and exhaust the list of possible uses!



OPEN HEARTH

CONTINUED FROM PAGE 77

some types of stones and cause them to burst when heated. Frost may do the same thing to porous stones, or heave the whole structure out of the ground.

As for wind: Experience indicates that a breeze blowing toward the fireplace opening helps the fire to draw well and carries smoke away from people gathered around the blaze. Find out where prevailing winds come from, and face the fireplace that way if possible. Water will not flood the fireplace if you raise the hearth—which makes it more comfortable for cooking—and if you bank the earth slightly around the structure, so that natural drainage is provided. This also helps in combating frost action. Water action in seeping into stones or brick is easily handled. If you're using field stone for the fire chamber, try immersing a sample stone in a pail of water, a brook or a lake. If it absorbs a quantity of water, don't use that kind of stone. Generally speaking, sandstones do absorb water easily. Firebrick, of course, is most satisfactory, but often it is unobtainable or too formal.

Frost action is important. A good foundation is the first requirement. There are three kinds. One extends below the frost line; another consists of a "floating" slab of reinforced concrete slightly below the surface of the ground. The other

consists of bedrock; that is, the fireplace is built directly upon solid rock which may be above the surface or below. It is also necessary to see that all stone joints are filled with mortar so that water cannot penetrate between stones where it might, either in freezing or heating, expand and cause cracks.

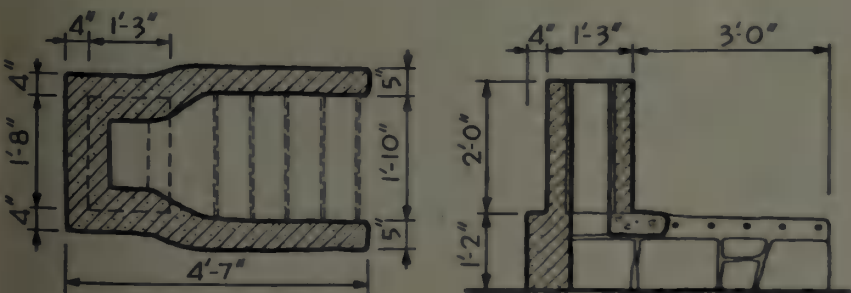
Designing the fireplace. Conservation of warmth is not usually as important as having a fire that draws well. For this reason, the hearth is square and straight-sided instead of narrow at the back. (Materials for the hearth have been discussed.) Raising the hearth from 6" to 8" above ground makes it more convenient to use. Dimensions of the fire chamber will naturally vary with the type of fireplace built. Since it is easier to fire an "outdoor stove" type with sticks placed lengthwise, a long firebox is logical for this kind. Inside dimensions might range from 16" to 2' in width by from 2' to 3' in length, based on the kind of grate available. For fireplaces with flues directly above them, front opening dimensions are as important as depth. These are measured from jamb to jamb inside, and from top of hearth to bottom of highest part of lintel, according to the table appearing at the top of the next page:

To make this efficient and pleasant outdoor fireplace, one of our readers combined ingenuity and elbow grease with these materials:

1 bag of cement (1 cu. ft.)
¼ cu. yd. sand (for 1:2 mix)
1 flue lining (7" x 12" x 24")
5 pieces iron piping, ½" diam., each 24" long
Numerous flagstones carefully selected from here and there



GEORGE V. T. BURGESS



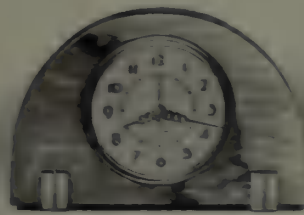
Even though the appearance of the fireplace, shown virtually completed and

Clocks that are Accurate AND FOREVER FAITHFUL



A FINE CLOCK becomes the very heart of a new home. If it is a Seth Thomas, then that home will always be on time, for behind each Seth Thomas dial lies Accuracy. There is a fine clock mechanism in every Seth Thomas, whether it is operated by a key-wound spring or by an electric motor, whether it is time, strike or chime. If you would please a bride, give her a Seth Thomas. Seth Thomas Clocks, Thomaston, Connecticut, a Division of General Time Instruments Corporation.

Phone to Find
WHO SELLS IT
SEE LAST PAGE

CORONA 8 DAY \$6.95
MIRROR GLASS FACE

VISTA ELECTRIC \$12.50

IE TABOR ELECTRIC \$7.95
HW TABOR 8 DAY \$7.95

1017

1070



STRAHAN NO. 7415 . . . A contemporary wallpaper of great beauty, particularly effective because it is simple and adaptable. The gradations in the shadings of the leaves lend the pattern unusual distinction.

THE old and the new, shown here in two fine Strahan wallpapers, either of which provides a background of individual character and beauty.

THOMAS STRAHAN Company

ESTABLISHED 1886 • Factory: CHELSEA, MASSACHUSETTS

Showrooms:

NEW YORK: 417 FIFTH AVE. • CHICAGO: 6 NORTH MICHIGAN AVE.

STRAHAN NO. 7446 . . . "The Benson" an authentic reproduction of early American wallpaper — copied faithfully to lend charm to rooms of today.



Width	Height	Depth
24"	28"	16"
28"	28"	16"
30"	30"	16"
34"	30"	16"
36"	30"	16"
40"	30"	16"
42"	30"	16"
48"	33"	18"
54"	36"	20"
60"	39"	22"
72"	40"	22"

If the depth does not seem great, remember that it is a rare person who can easily reach over 2' 3", and that reaching over hot coals is more difficult than reaching over a counter.

As to ovens, the Dutch oven type consists of a masonry-lined recess which is heated with live coals or by building a fire in it. The oven is usually built beside or under the hearth. It should have its own flue; tapping the oven flue into the fireplace flue interferes with proper draft. A simpler type of built-in oven has one wall—the one next the fire chamber—of sheet metal. Since no fire is built in this oven, no flue is needed. The sheet metal must be loosely set, with plenty of room for expansion. A 12-gauge iron sheet, set in a groove 1/4" wide and 3/4" to 1" deep, will be

satisfactory. The sheet iron should be half an inch larger all around than the masonry opening between oven and fire chamber.

Between the fire chamber and the flue, some means of controlling down-drafts should be provided. Down-drafts are downward currents of cold air which fight upward warm currents, and are the chief cause of smoke billowing out of the fireplace front. Dampers do not entirely check down-drafts; instead, smoke chambers are used. These dissipate the downward currents and turn them upward. Other methods may work, but those shown in the drawings on page 77 are known to be satisfactory and it is safer to adhere to them. Upper walls of smoke chambers should slope inward at about a 60° angle.

The bottom of the smoke chamber is called the wind-shelf and, except in outdoor-stove types, is formed by sloping the back wall of the fireplace forward. Doing this also forms a throat which is an opening 3" to 5" from front to back and as long as the fire chamber is wide. A sheet metal damper, either of the kind that forms a metal throat lining or a simple rectangular sheet of 12-gauge iron, hinged at the back and having a hook for poker operation, will be

Brilliant Beauty FOR BRIDES



Poised like a tulip on a slender stem, "Chalet" and similar designs are hand-cut in intricate patterns in sparkling, clear-ringing crystal. \$1.25 to \$1.50 ea. Smartly styled versions of conventional floral cuttings mark "Roselle" and other designs hand-cut and brilliantly polished. 60c to 75c ea. Sincere charm of "Puritan" is typical of varied Early American designs, deep cut in sparkling clear crystal, in this low sturdy new shape. \$1.25 to \$1.50 ea.

Sizes from goblets to cordials . . . at leading stores everywhere. Prices depend on locality and pattern. Cataract-Sharpe Mfg. Co., Buffalo, New York.



Sharpe CRYSTAL OF CHARACTER

found a welcome addition when broiling meats. With a damper, flames can be checked quickly and coals kept at an even glow to cook meat without charring it.

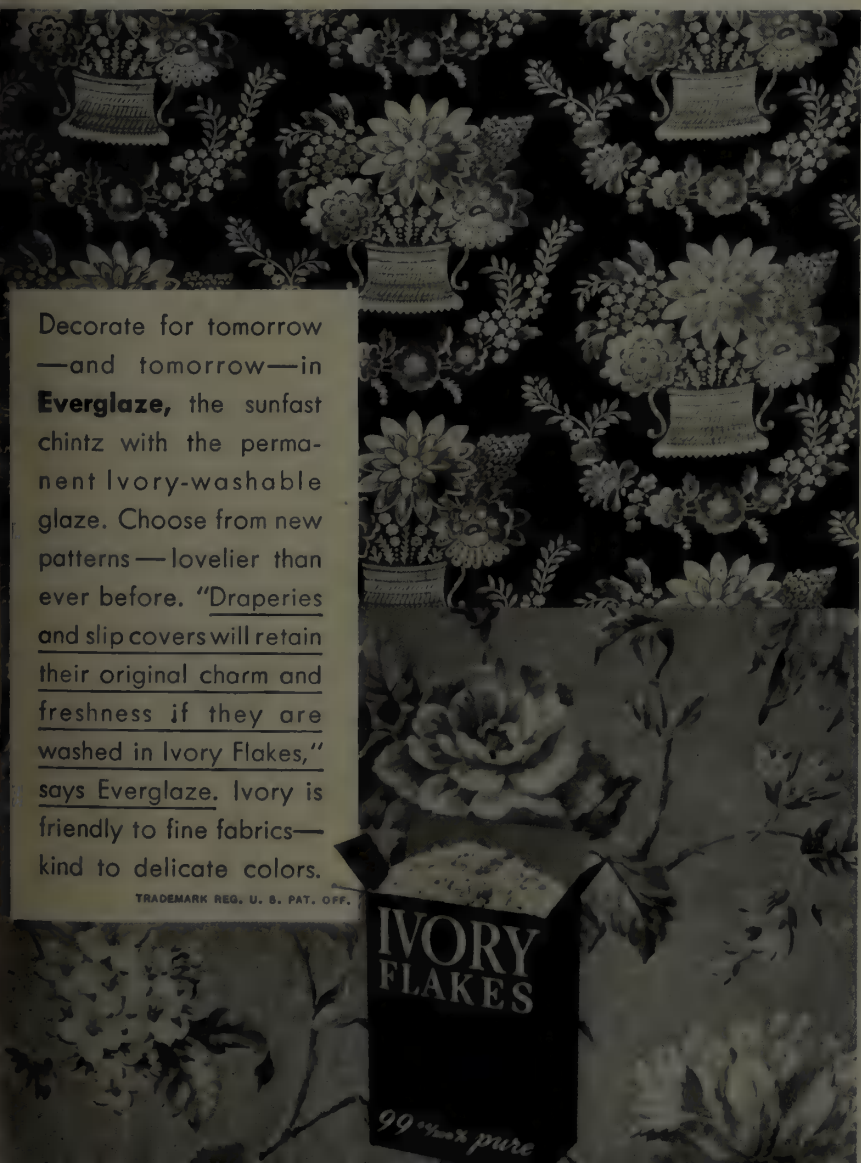
The flue proper is larger than for indoor fireplaces. The smallest generally used is 13" by 13"; medium-sized fireplaces require a flue 13" by 13"; larger ones, 18" by 18", or even in extreme cases 24" by 24". Round flues may be slightly smaller than rectangular ones, air friction being less; but 13" round flues are the smallest that are really practical. Overall chimney height, from ground to top of flue, varies from 6' to 12' or 14'. At the top, flue openings should be screened with wide mesh screening to prevent flying embers, and to prevent birds from nesting in the flue. Flue openings may be on top, or the top may be capped and at least two side openings provided, each equal to, or larger than, the flue dimensions.

Drafts sometimes act peculiarly. A tree nearby may deflect wind down the fireplace flue, or consideration of a view may prevent locating the fireplace with its face to prevailing winds. Several remedies are possible. Increasing the height of the flue often solves the problem. If this seems impractical, try

locating flue vents so that prevailing winds blow through them and cause suction, thus pulling smoke up the chimney after them. To do this, block up existing vents on two sides, leaving two open on opposite sides, choosing as an open side one that faces the wind. At all events, make sure that flue and smoke chamber are clean, and that inside surfaces of both are as smooth as you can make them.

Equipment. Many kinds of equipment are manufactured for built-in or portable use, and many may be constructed as you build. The former include grates and lugs (or hooks) for supporting them, Dutch oven doors, cranes and dampers; and log rests, poker, axes, open-faced reflector ovens or enclosed ovens, special grills for steaks, and all manner of utensils from long-handled forks to kettles. Here we are most interested in equipment to be built in, whether you make it or buy it.

Seats constitute one item. They may be attached to the fireplace structure, with masonry legs and backs and flagstone, log or plank seats. Of course, bench chairs, benches and the like are also available. For built-in benches, seats should be from 16" to 18" above



Decorate for tomorrow—and tomorrow—in **Everglaze**, the sunfast chintz with the permanent Ivory-washable glaze. Choose from new patterns—lovelier than ever before. "Draperies and slip covers will retain their original charm and freshness if they are washed in Ivory Flakes," says Everglaze. Ivory is friendly to fine fabrics—kind to delicate colors.

TRADEMARK REG. U. S. PAT. OFF.

IVORY FLAKES

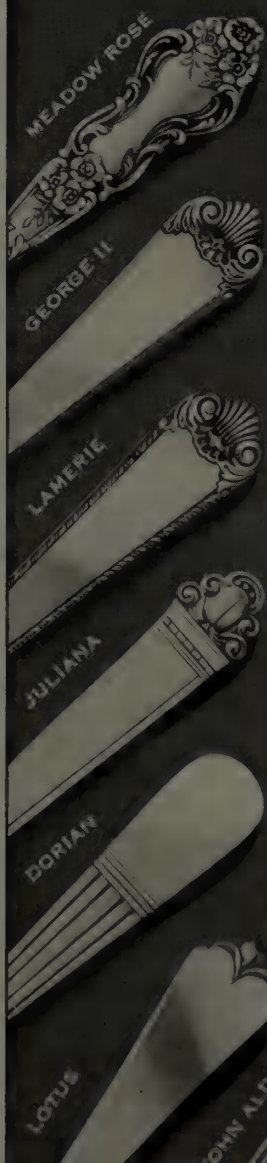
99% pure



Each is a Key
to a Complete Matching
Family Sterling Service!



From the
Magnificent
to Simple



Each popular Watson pattern represents a key to your family sterling service . . . for each is matched in all the hollowware you'll want to add as time goes on—at a price you can afford to pay * * And in the matching salts and peppers, in the bowls and service plates and coffee and tea services, you'll find not only a faithful reproduction of each flatware motif . . . you'll find, too, the same beauty of finish and perfection of design that The Secret of Watson Park brings to your flatware * * Don't build an "odd piece" sterling service . . . choose a Watson pattern and make your goal a matching family service of which you and your daughter and her daughter will have a right to be proud! Your jeweler's showing them, and we'll be glad to send full-size reproductions of them all to try on your table, with your china. (Enclose 10¢ to cover mailing costs.) The Watson Company, 158 Watson Park, Attleboro, Massachusetts.. New York.. Chicago.. Los Angeles.

Watson   **Sterling**

STERLING SILVER EXCLUSIVELY
FOR OVER SIXTY YEARS

New! THE Feather-Light Blanket

THAT SAVES YOUR WINTER BLANKETS

☆ Now is the time to store your costly heavy blankets and start using Nocturne, North Star's smart summer blanket that keeps you cozy on coolish nights. Nocturne, although almost as light as a linen sheet, is made of finely spun, pure fleece wool. Nocturnes look luxurious, are luxurious, but cost very little.

You'll love these new styled colors that fit into any decorative scheme: Ashes of Roses, Delft Blue, Rosepink, Eggshell, Chamois, Araby Green, Dusk Orchid, French Blue — and white, all with silk-satin bindings to match. There's a size for every bed. Shop for your Nocturnes now . . . at any good department store.

SWITCH TO *Nocturne* ON COOL SUMMER NIGHTS



\$6.95
AND UP

SLEEP SERENELY UNDER

NORTH STAR
Nocturne
BLANKETS

ground levels, slightly pitched to the rear, 18" to 20" deep, and with sloping backs for comfort. Cracks or holes should be left to permit water to drain off.

For wood storage, space beneath the built-in bench may be utilized, or separate cupboards built. Bone-dry kindling will be much appreciated when you attempt an outdoor meal even a week after a rain. If a garage, barn or cellar is handy, this item may be ignored.

If you leave utensils at the fireplace—and this will save much carrying—a place to store them, preferably with a lock, will prove necessary. One method of combining such a cupboard with a working counter, where the outdoor cook can prepare food without breaking his back, is shown in the illustrations.

Close to the fire chamber, or in it, may be located a hob for warming food. In "outdoor stoves" this may well be the flat top of one of the side walls. In fireplaces, it consists of a flat shelf of masonry. A cook's seat, which may be a large flat stone or stump, is a convenience often added.

CONSTRUCTION SUMMARY

(See all typical drawings)

Foundation. Three types: (1) *Floating slab* of concrete, 5" to 6" thick, reinforced with 1/2" round bars or wire mesh, 6" larger all around than masonry above, about 6" below grade. (2) *Below frost*, concrete or other masonry carried about 6" below frost line. Near New York this means 3'-6" below grade. In other localities, find out what local practice is. (3) *Bed rock*, chimney and fireplace structure built directly on solid rock, either above or below grade. Earth around foundation should be graded to pitch slightly away from fireplace.

Hearth. Raised from 6" to 18" above grade, possibly with an ash pit below, but usually solid masonry bedded in sand, cinders or masonry. Rectangular in shape; dimensions as previously shown.

Fire Chamber. Built of masonry that won't absorb water; walls at least 12", preferably 16" to 18", thick. Back wall of fireplace type should slope forward to within 3" to 5" of front wall at top.

Chimney. *Throat*, 3" to 5" by width of fireplace. *Wind-shelf*, flat shelf behind throat, finished smooth with mortar. *Smoke chamber*, as wide

vertical to flue. All interior surfaces smoothed with mortar. *Flue* built either around clay flue tile or masonry parged with mortar. Smallest size, 13" round or square; preferably 13" x 18" or 18" x 18"; for very large fireplaces, 24" round or square. *Flue vents*, if flue is not open at top, at least two on opposite sides, each not less in area than flue cross-section. All flue vents should be screened with 1/4" to 1/2" mesh to prevent flying sparks. *Flue cap* of concrete or stone, with side vents, is desirable to keep out moisture. *Chimney* height should be 6' to 12' or 14' from grade.

Oven. Dutch oven to be heated by separate fires or coals requires an individual flue, 8" x 8"; no smoke chamber. Metal doors come in several sizes, 12" x 10" to 12" x 18" being common. An ash dump with flue leading to fire chamber may be installed. Ovens heated from fire chamber or flue require no flue; side nearest fire made of 12-gauge sheet iron set loosely in 1/4" x 1" groove. Either type may be built beside fire chamber or adjacent to smoke chamber or flue. Portable ovens are also available.

Grate. Several types: (1) *Iron bars*, 3/8" or better larger; round or square, or iron straps, built into masonry; (2) *Cast grates* set on lugs, hooks or ledges built into masonry; (3) *Stove top* consisting either of a piece of heavy sheet metal supported on bars or one of those manufactured for the purpose, with lids and lifter. Grate is usually set 12" to 16" above hearth. Cast grates are usually 8" x 16", 12" x 18", 12" x 24"; one or more can be used. Special charcoal burning grates are available for those who prefer this fuel for broiling meat.

Hob. A warming shelf for heating pre-cooked food, for simmering, for keeping coffee or potatoes warm; must be close to fire and flat or top. A built-up ledge within the fire chamber or the top of the side walls of an "outdoor stove" will serve well; projecting stones, unless very large, may prove unsatisfactory as extremes of hot and cold may crack them.

Fore-hearth. Level space for guests to circulate, floored with stone or slate paving, hard-packed earth etc. Pitch slightly away from fireplace, to drain away water. Provide seats or benches, portable or built in, according to the description.

As little as
\$4.00 WEEKLY
Buys a Completely Equipped
Hotpoint
ELECTRIC KITCHEN



**HOTPOINT ELECTRIC
DISHWASHER - SINK.**
Banishes two disagreeable chores—
hand dishwashing
and messy, unsani-
tary garbage dis-
posal. Does these
tasks electrically—
quickly! As little as
\$1.19 a week buys a
Hotpoint Sink.



Edison General Electric Appliance Co., Inc.
5763 W. Taylor St., Chicago, Ill.
Send me FREE booklet "Your Kitchen"
describing how I may make my kitchen All-Electric.

Name _____
Address _____
City _____ State _____

ELECTRIC KITCHEN APPLIANCES



Heirloom Plate

HALLMARK OF THE FINEST SILVERWARE



VIRGINIA CORNER of Bello, Inc., again creates a vision. All the gentle pastel beauty of Springtime is in this table. For such a lovely interpretation of fresh new cheer, Greenoble is Miss Corner's choice.

CHATS WITH FAMOUS STYLISTS. Send 10¢ (mailage) for the much-discussed booklet, "Table Chats from Dawn to Dusk," sponsored by leading Stylists—

Beauty THAT FUTURE SPRINGTIMES WILL NOT STEAL

Such is the beauty of the new Greenoble silverware, a quality treasured by folk who have passed down their own treasured moment and the purchase of a new Greenoble silverware set. This triad of charm—CHATEAU—LONGCHAMPS—GREENOBLE—will be the urbane of moderns. Send for a booklet, "Table Chats from Dawn to Dusk," sponsored by leading Stylists—

SILVER DIVISION



CARL ALBRECHT

Gracious moment after dinner. Coffee is poured from Reed and Barton's aristocratic silver service into cups in Spode's Goldsmith pattern from Copeland and Thompson, Inc.

selected from

The Bride's House

THE whole being no more than the sum of the parts, the beauty of the Bride's House is made up of all the big and little things in it. Here follows a selection of the small things, the accessories which have contributed notably to the finished effect. A room like the eighteenth century living room would be unthinkable without its Wedgwood lamps, and so it is with all the things ranged here. They serve to carry out the mood of the rooms where they appear, to add that touch of charm or gaiety which is essential to a pleasant life. They bulk very big in the final results.



Wedgwood has been famous for years for ware such as this.



Kindel Colonial Reproductions

Reproductions



HERE is an opportunity to individualize your bedroom. Imagine the pleasure and satisfaction of selecting each piece of furniture which completely suits your taste and requirements.

This is made possible by Kindel's fifty-six correlated reproductions and adaptations of the finest Colonial antiques from which you can assemble an almost unlimited number of charming combinations.

And, because all these patterns are open stock, additions to your original grouping may be made as desired.

The beauty of the selected mahogany, in all Kindel Furniture, is enhanced and preserved by the famous "Oxford Finish," which produces a lasting, mellow, antique effect. Its application requires much skill and handwork.

Samples of these Kindel Reproductions are displayed exclusively by the following leading stores:

MARSHALL FIELD & CO.	in	CHICAGO
LAMMERT FURNITURE CO.	in	ST. LOUIS
PAINE FURNITURE CO.	in	BOSTON
MAYER FURNITURE CO.	in	WASHINGTON
BULLOCK'S	in	LOS ANGELES
ALBANY	John B. Hauf, Inc.	LOUISVILLE
ATLANTA	Davison-Paxon Co.	MILFORD, CONN.
BIRMINGHAM	Bromberg Galleries	MILWAUKEE
BRISTOL, CONN.	C. Funk & Sons	MINNEAPOLIS
BROOKLYN	Frederick Looser & Co.	NEW BRITAIN, CONN.
BUFFALO	The Wm. Hengerer Co.	NEW ORLEANS
CANTON	Thurin Carpet & Rug Co.	NEWARK
CHARLESTON, W. VA.	Woodrum's	NEW YORK
CINCINNATI	The H. S. Pogue Co.	OAKLAND
CLEVELAND	The Sterling & Welch Co.	OKLAHOMA CITY
COLUMBUS	John F. Rees Co.	PHILADELPHIA
DALLAS	Titche Goettinger Company	PITTSBURGH
DAYTON	E. Mudd	RICHMOND
DENVER	Daniels & Fisher Stores Co.	ROCHESTER
DES MOINES	Younger Brothers, Inc.	SALT LAKE CITY
DETROIT	Tuttle & Clark	SAN FRANCISCO
DULUTH	Enger & Olson, Inc.	SEATTLE
FORT WORTH	Ellison Furn. & Cpt. Co.	SHREVEPORT
GLENS FALLS, N. Y.	Wilmarth & Son, Inc.	SYRACUSE
HARTFORD	The Wm. H. Post Cpt. Co.	TOLEDO
HOUSTON	Suniland Furniture Co.	TULSA
HUNTINGTON, W. VA.	Anderson-Newcomb Co.	WATERBURY
INDIANAPOLIS	L. S. Ayres & Co., Inc.	WICHITA
JACKSON, MICH.	Jury-Rowe Co.	WORCESTER, MASS.
JACOBUS, PA.	N. J. Leader	YOUNGSTOWN
KANSAS CITY	Robert Keith Furn. & Cpt. Co.	
		Burdorf's, Inc.
		Wayside Furniture Shops
		Klode Furniture Co.
		The Dayton Company
		B. C. Porter Sons, Inc.
		Maison, Blanche Co.
		L. Bamberger & Co.
		B. Altman & Co.
		W. A. Hathaway Company
		Bonyne Furniture Co.
		Harbour-Longmire Co.
		Strawbridge & Clothier
		Joseph Horne Co.
		Sydnor & Hundley, Inc.
		Sibley, Lindsay & Curr Co.
		H. Dinwoodey Furn. Co.
		John Breuner Co.
		Wm. L. Davis Sons Co.
		Friend-Piper Furn. Studios, Inc.
		Brown, Curtis & Brown, Inc.
		The LaSalle & Koch Co.
		Bull Furniture Company
		Mintie & Abbott, Inc.
		The Geo. Innes Co.
		Burwick-Grace Co.
		G. M. McKelvey Co.

Send for the Kindel Booklet

on Colonial Furniture Styles



You'll enjoy owning this new booklet. It contains the interesting story of the background and heritage of 18th Century Colonial furniture. Fully illustrated. Just write your name and address on the margin of this



SELECTED FROM

Know...

BEFORE YOU BUY



Companion Units
by Burton

ROME

Slumberon
MATTRESS

\$29.75 EACH

ROME

"DeLuxe"
BEDSPRING

\$19.75 EACH

Both for
\$49.50

REGARDLESS OF WEIGHT OR SIZE..

The Improved ORTHO-FLEX Innerspring Construction Automatically Adjusts Itself to Correct Sleeping Posture... Giving Luxurious Comfort

Pressure Control (a new and exclusive feature) has been built into each of the hundreds of coils in the New Rome Slumberon Inner-spring Mattress by Burton. The result is a new softness—greater resilience and a more gentle buoyancy. No matter how often you may change position during sleep the Improved Ortho-Flex Inner-spring Unit quietly and gently adjusts itself to every contour of the body. This is your assurance of healthful luxurious rest.

THE ROME "DeLuxe" BEDSPRING

The companion piece to the Rome Slumberon Mattress and the perfect foundation for any innerspring mattress. Exclusive features—provide a smooth elastic platform—and eliminate all shimmy and sidesway. Smart homemakers have learned that Burton Companion Units—Mattress and Bedspring of synchronized design—cost less and give deeper, more luxurious comfort and appreciably longer service. Mattresses by Burton with the Improved Ortho-Flex Innerspring Construction are now available at three popular prices:

Vanity Fair	Rome Slumberon	Rome Rest
Mattress . . \$39.50°	Mattress . . \$29.75°	Mattress . . \$22.50°

° \$54.50 in Butte, Salt Lake and El Paso Districts only. ° Also slightly higher in these Districts.



Specialized Bedding
by Burton

Copyright 1938
Burton-Dixie Corp.

Also makers of EMMERICH IZOLIN PILLOWS—DOWN EASE COM-FORTERS—SAGLESS CRADLE STUDIO LOUNGES with Hi-Lo construction features and the original 3-Way Chaisette, Chair and Bed—Sleepy Deck Bed Gliders. **BURTON-DIXIE** (Successors to The Rome Co., Inc.) Main Office: Chicago. Warehouses in Principal Cities.



CARL ALBRECHT

Incredibly enough all the beauty, the bottles, jars and mirrors, fold away so that this talented dressing table becomes just a table. It has indirect lighting arrangements. Helena Rubinstein



It is Dura, a Seth Thomas clock, as handsome as it is accurate



Orrefors makes three perfume bottles and a crystal lamp with a

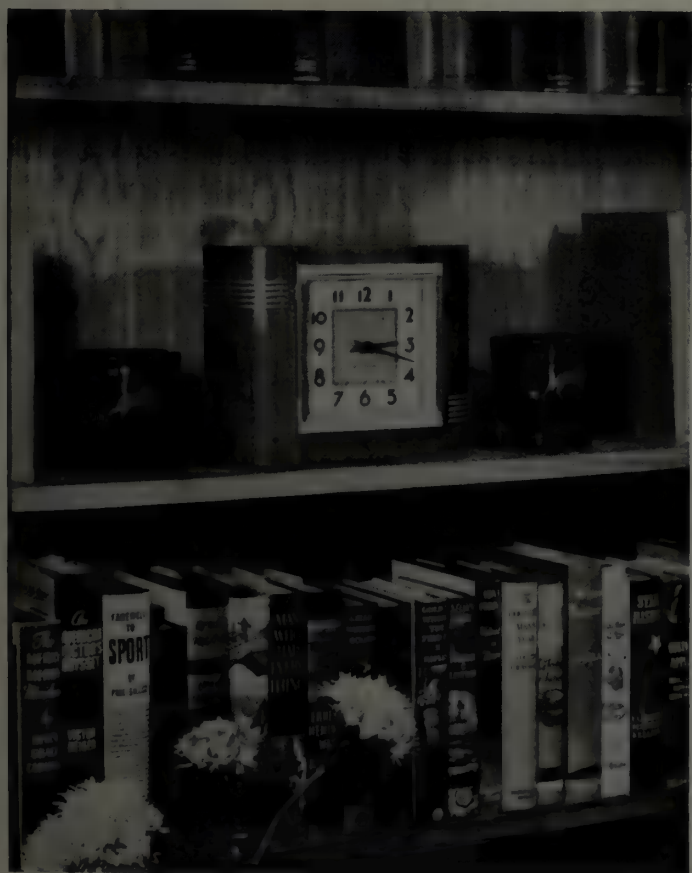
THE BRIDE'S HOUSE



In an eighteenth century setting, this crystal vase with the frosted lines is as much at home as it would be against a contemporary background. This comes from Verlys of America



Boon of boons to any household is this fine Silex coffee maker



High spots in a bookcase: In the center is the Seth Thomas

ORREFORS

UNRIVALLED MODERN GLASS



For You

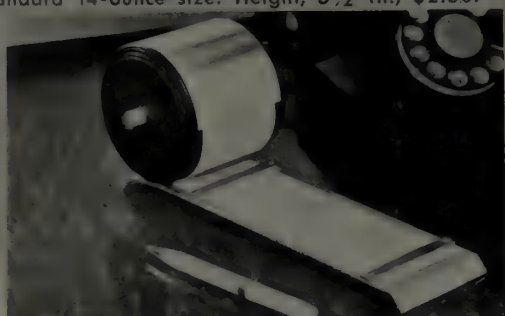
Who Love the Better Things in Life

Give your hospitality an added glow with the brilliance and beauty of this fine glass—the handsome Baltic suite, in clear crystal or sepia. The varying glasses range from the largest water goblet at \$22.00 a dozen to the cocktail size at \$12.00. An identifying label marks all genuine pieces. Let us send you a booklet and name of the nearest shop carrying this superb Orrefors glass.

A. J. VAN DUGTEREN & SONS, INC.



The Coldchester Julep Tumbler. May be engraved. Standard 14-ounce size. Height, 5½ in., \$2.50.



The Oxford Memo Roll. For desk or telephone table. Uses adding machine roll. Length at base, 9 in., \$5.



The Epicurean Salad Bowl. Grand for serving punch, fruit, or what you will. Diameter, 11 in., \$8.50.



The Penthouse Cigarette Box. Richly decorated with natural walnut. Length, 6½ inches, \$7.50.



FOR THE ELEGANT GIFT, KENSINGTON!

WHEN your gift must be exactly right, choose Kensington. Scores of beautiful gifts, created by Lurelle Guild and other talented designers, will delight you. Kensington metal is an alloy of Aluminum with charming, silvery lustre. It keeps its beauty without polishing or special care. To make your gift especially attractive and personal, have it engraved. You will find Kensington gifts at the better department stores, jewelers, and shops everywhere.

Prices subject to change without notice

Phone to Find
WHO SELLS IT
SEE LAST PAGE

Kensington
INCORPORATED

SELECTED FROM THE BRIDE'S HOUSE



CARL ALBRECHT

For a terrace, a garden, a lawn, a sun porch. This is the Camel Chaisette, upholstered in black, gray and white stripes. One of its virtues is that it moves from place to place easily. Burton-Dixie



Door bells have given over sounding like fire engines. They now

THE QUESTION OF AIR CONDITIONING

CONTINUED FROM PAGE 59

may a considerable part. The construction of the house (that is, the method of framing and the materials of which walls and partitions are built) is, of course, an important determining factor in the installation of any ducts.

What are the advantages of installing a complete system?

All the preceding deals with houses already built, and attempts to show what can be done to increase the amount of air conditioning you have—unit by unit. You always have the alternative of installing a complete system in a single operation. The job may be more difficult in one case than in another, according to the individual construction features that are encountered. With a house that is being built, of course, it is much simpler to put a complete system in at the beginning than to make later, and possibly troublesome, additions. Besides, as mentioned already, a complete system of air conditioning has distinct advantages over the piece-meal type. These may be listed in this way:

1. All parts of the system

have been designed and built to operate in harmony. In other words, you get a balanced system.

2. The system is usually supplied by a single concern, which will service it for you, and stand behind it.
3. The concern's experts will analyze your job beforehand, so you get just what your particular need calls for, since all the contributing factors, as well as the primary ones, have been taken into consideration.
4. Modern complete air conditioning systems will include largely automatic control of the entire system as a functioning unit. Such control is preferable to even the most attentive manual operation.

Add up and see just how much air conditioning you have (or plan to have if you are building). Then whether or not you increase the total will depend upon how badly you miss what you lack, and how much you are willing to pay to obtain it.

Cut Rock Crystal

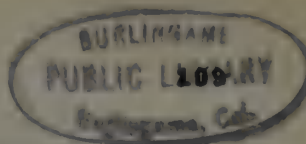
.... THE ULTIMATE EXPRESSION OF FINE HAND CRAFTSMANSHIP

With gifted hands, skilled with delicate touch, each piece is cut from the pure brilliance of the famous Cambridge Crystal, creating a beauty that is exclusively Cambridge . . . each design protected by patent. Illustrated is Cambridge Broadmoor, available in more than 100 different pieces. Other designs in Cut Rock Crystal . . . Etched Crystal and famous Cambridge glassware . . . are shown by dealers everywhere. Look for the identifying trade-mark.

The Cambridge Glass Company
Cambridge, Ohio



Cambridge Glass



You are invited to inspect THE WILLIAMSBURG GALLERIES, a series of harmonized rooms with furniture inspired by Old Williamsburg, but adapted to modern comfort and use.

How to See the Charm of Old WILLIAMSBURG

Close to Your Home

In a selected, fine store near your home are The Williamsburg Galleries. In this gracious setting of 18th Century rooms, you can see and select for your own many charming pieces of Colonial furniture.

You can have these heirloom pieces without extravagance, too. For Tomlinson craftsmanship has subtly recreated the gracious charm of the period in lovely Colonial pieces of modern comfort and utility. The fascinating beauty of line, deep, rich finishes and soft, mellow fabrics are those so desired by connoisseurs. Made of choice Cuban and Central American mahogany—here, indeed, are your family heirlooms of the future.

SEND 15c for an illustrated brochure "The Golden Age of Graciousness", descriptive of the charm of Colonial living and the various pieces, with prices. The location of The Williamsburg Galleries nearest you will also be sent.

The
WILLIAMSBURG
GALLERIES
Furniture by
TOMLINSON

EXHIBITING IN PRINCIPAL CITIES

The Williamsburg Galleries, 10-C Park Ave., New York City
Enclosed find 15c. Please send me your brochure and tell me the nearest location of The Williamsburg Galleries.

NAME _____





A pattern like "Bamboo" is the home-decorator's delight — an interesting interpretation of the smart vogue for vertical stripes, and in color combinations that are simply luscious!

Such distinction is typical of all shower curtains of Kleinert's *—"Illusion"—the sheer silk fabric waterproofed *without* rubber so it can't split or peel — NOT an oiled silk.

Dusty pastel shades as well as the gorgeous prints — fast-to-light colors so you can have window drapes to match.

Kleinert's

*T. M. REG. U. S. PAT. OFF.

THE PRACTICAL GARDENER

CUT LILACS. Quite recently a fact concerning Lilacs was brought to my attention which, it seems to me, should be known more generally by lovers of that flower who have been discouraged in its use in flower arrangement because of its unfortunate tendency to wilt almost immediately.

A friend who specializes in Lilacs brought some of her lovely blossoms for my inspection and called my attention to the fact that although they had been cut for several days both leaves and flowers were fresh and crisp.

She explained that she always stripped the leaves from the blooming stems, using for green the leafy stems with no blossoms. Frequent experiments had convinced her that either the leaves or the flowers, sometimes both, of the flowering stems always wilted if left on the same branch.

She now faithfully follows the rule of removing all green from the flowering stems, and I have yet to see her cut Lilacs anything but fresh and crisp-looking to the end.

—MARGARET G. LUNDY,
WILLIAMSPORT, PA.

A PINK BORDER PLANT. An attractive low-growing border plant which is covered with delicate pink flowers all summer long has been recently introduced at the New York Botanical Garden. It is *Chironia linoides*, a member of the Gentian family, which looks somewhat like a stocky Flax plant about 5" high. It is not strictly herbaceous and is not entirely hardy in the north, but when renewed from cuttings it will bloom in the garden from May until frost.

Two-year-old plants from Kew Gardens, England, were set in the border at the Botanical Garden in 1936, and these, with their offspring from cuttings, have been blooming profusely every summer since.

When *Chironia linoides* was first brought to England from South Africa in 1787, it was grown only in the greenhouse where, except for the cold wet seasons, it flowered persistently nearly all year around. While it is raised to some extent now on the West Coast of the United States, its behavior since it reached New York would indicate that the climate of eastern



THE original of this interesting maple piece is a lovely cupboard found in Lebanon County, Pennsylvania, dating from about 1750. The grace and beauty of its lines are accentuated by the transparent hand-rubbed finish of the solid hard white Northern Maple used in fashioning it. Very reasonably priced. 52" wide.

Statton
Trutype
FURNITURE

SEND FOR FREE BOOKLET on maple and mahogany reproductions of Early American furniture. Address STATTON, Hagerstown, Washington County, Md.

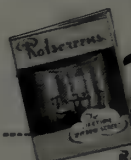


Once in place — always in place. No putting up. No taking down. No painting. No storing. No repairing.

Pella RolSCREENS improve your home's appearance. Make rooms lighter. Keep windows and draperies cleaner. Are insect tight. Locks, awnings and window boxes quickly accessible. Finger tip operation. Self cleaning. Rust proof, clear vision wire-cloth. Over million in use on homes costing \$5000 and up. For all windows. 10 YEAR GUARANTEE. Mail coupon today for interesting FREE Booklet.

PELLA VENETIAN BLINDS modernize any room. 9 exclusive features. Easier to operate. Neater — really different. Color chart makes selection easy!

PELLA UNIT CASEMENTS for new homes. Double-glazing keeps out winter cold and summer heat. Weatherstripped. RolSCREENED. Fit all walls. Investigate before you build.



Pella ROLSCREENS
PELLA CASEMENTS-VENETIAN BLINDS

Rolscreen Co., Pella, Iowa, Dept. 851

Without obligation, please send FREE Booklet, "The Lifetime Window Screen." Also literature on ☐ Pella CaseMENTS, ☐ Pella Venetian Blinds, ☐ New Home, ☐ Remodeling



Traditional 18th Century Atmosphere

for your home
a Colonial
mantel by Curtis

THE center of interest, the center of life, in any home is the mantel!

Since the early days, American home life has revolved about a mantel. And our mantel *must* be correct in architectural design if it is to carry on in true American fashion for you.

In 1938, Curtis has developed a complete line of new woodwork. Mantels, entrances, cabinet work and stair work were designed by Dwight James Baum, famous New York architect-designer. In the mantel pictured here, Curtis design C-6054, Mr. Baum has adapted the charm of late 18th Century architecture to modern requirements.

In your new home or in your present one, a mantel like this will be cheery and distinctive—give your home a touch of traditional atmosphere which means so much. For good woodwork has always had the power to keep a home young, to help it retain its value through the years.

If you like this mantel, you'll like other Curtis woodwork, too. You'll like Silentite Windows and Curtis Sectional Kitchen Cabinets. Let us send you details and give you the name of your nearest Curtis dealer.

CURTIS COMPANIES SERVICE BUREAU



Dept. HB-5-M
Clinton, Iowa

AND OTHER CURTIS PRODUCTS—Silentite Double-Hung and Casement Windows Exterior and Interior Doors • Frames • Trim Entrances • Molding • Panel Work • Cabinet Work • Mantels • Stairways • Shutters Screens • Storm Doors and Windows • Garage Doors • Miterite Door and Window Trim.
Sold Throughout the Country by Reliable Dealers

CURTIS COMPANIES SERVICE BUREAU
Dept. HB-5-M, Clinton, Iowa

Please send me further information about the new Mantels and tell me about other

PLEASE TELL ME

CONTINUED FROM PAGE 92

for your money, but in the very real dividends of long-lasting satisfaction.

? PIPE INSULATION

The condensate on the cold water pipes which cross our basement ceiling is heavy, and drips onto the floor and furnishings of our new recreation room. What can we do about it?

A. When the warm, moist air of your recreation room strikes the cold surface of the pipes, it is only natural for a certain amount of condensation to take place. But when it reaches the proportions you describe, it is high time something was done about it. That remedial something is just as simple as the cause of the trouble. Since the condensate forms as a result of contact between warm air and cold pipes, all you need do is prevent that contact. Cover the pipes with insulation (which is just as effective in keeping heat out as keeping it in). At least a dozen satisfactory types of standard pipe insulating products are on the market, and your dealer will undoubtedly be glad to show them to you. They come all ready to install, complete with canvas covers and rings.

BELLES-LETTRES

CONTINUED FROM PAGE 80

one of a number of sizes, but she likes the one shown as it is conventionally used most frequently. She might also have chosen any one of a number of sorts of lettering. But she feels that the more florid scripts are neither as handsome nor as smart as hers, which is eminently simple and direct. The same engraving she repeats for all accessory cards, so she orders the whole lot at the same time, saving herself considerable time and effort. One for the Reception. One for the Church. At Homes. And, as a special courtesy, a route card, since the reception is out of town and she doesn't want any of her guests lost on Long Island. Circumstances of the wedding, of course, dictate the choice of cards here. Being, as noted, a wise bride, she orders herself a supply of acknowledgement cards to tide over till she can snatch time to write the hundred and one thank-yous for wedding presents.

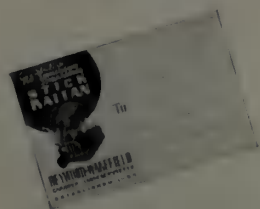


SMART SUMMER ENTERTAINING

DEMANDS THE STYLE AND COMFORT OF HEYWOOD STICK

Rattan

HEYWOOD-WAKEFIELD STICK RATTAN FURNITURE makes it easy for you to create delightful Summer settings for your sunroom, porch, patio, or terrace. This lovely furniture places at your command, colorful, interesting, practical pieces which will lend an air of charm, style, and comfort to your Summer entertaining. It's now on display at many of the better stores.



Send for free leaflet showing many of the Heywood-Wakefield Stick Rattan designs. Simply address Dept. Q-5, Heywood-Wakefield Company, Gardner, Mass.

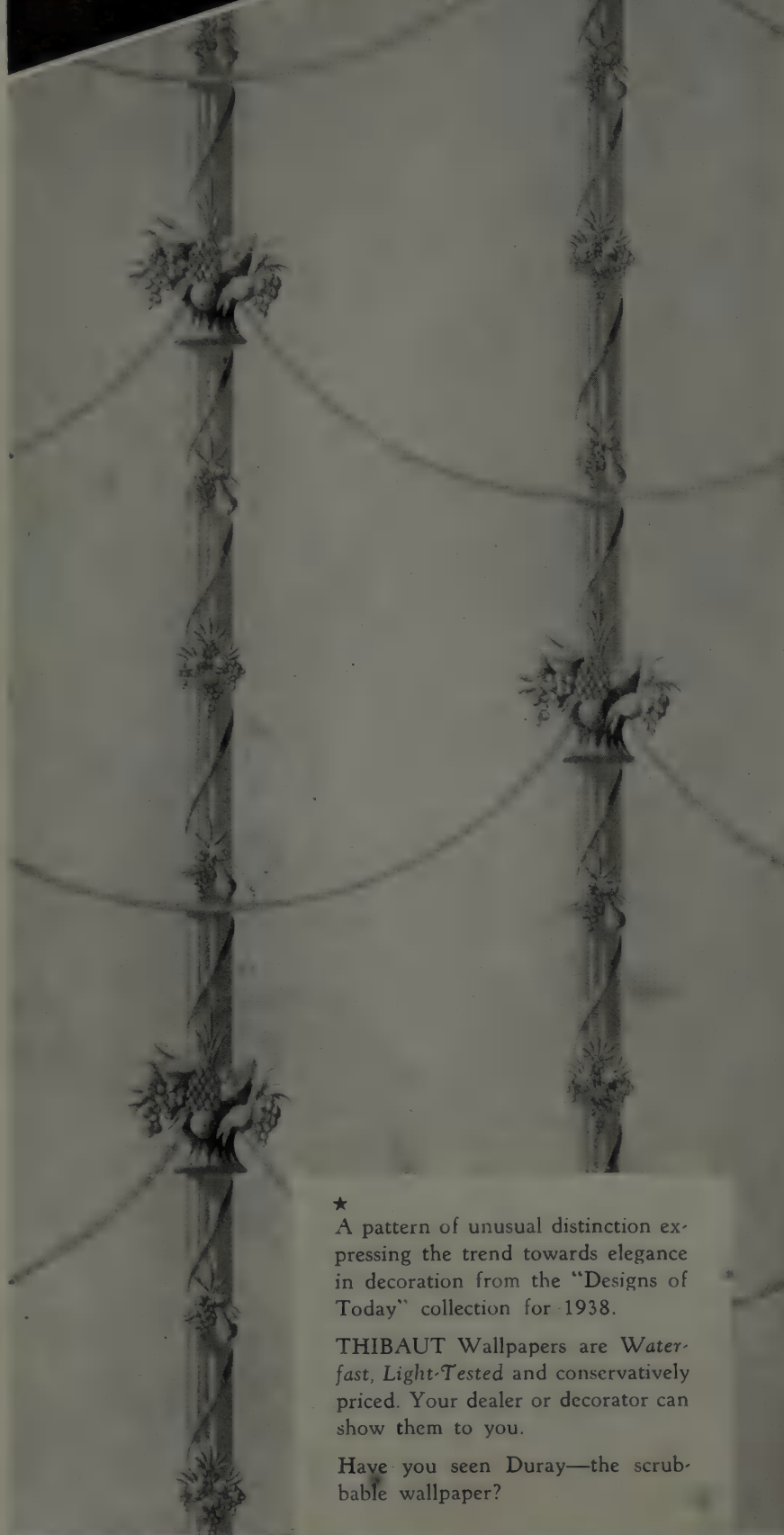


HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

"Cythera"

A NEW WALLPAPER by Thibaut



★ A pattern of unusual distinction expressing the trend towards elegance in decoration from the "Designs of Today" collection for 1938.

THIBAUT Wallpapers are Water-fast, Light-Tested and conservatively priced. Your dealer or decorator can show them to you.

Have you seen Duray—the scrub-bable wallpaper?

RICHARD **THIBAUT** INCORPORATED

Wallpapers and Decorative Fabrics

24 WEST 40th STREET, NEW YORK

comes to the place cards for the wedding party. To match the silver streamers of her bouquet, she has her own and her groom's last initials engraved in silver. The same monogram will be used again by the caterer for the little boxes filled with wedding cake (which the bridesmaids will tuck under their pillows on the wedding night, in hope of dreams of elegant husbands). Silver, note in passing, is riding high in fashion this spring for stationery engraving. It's expensive, but very, very chic.

To be ready for the return to home and normalcy, for the demands of calls and sending flowers, she has her new cards made at the same time. One "Mrs." One "Mr. and Mrs." And because her groom's former cards didn't conform to the ones she's ordering now, a new one for him. The canny girl waits till all the wedding invitations have been engraved and then takes the "Mr. John Randall Wallace" off that and uses it, thus saving the cost of one engraving plate.

She orders her house and personal stationery sent home to be waiting for her when she gets back from her honeymoon. She has one set made for herself alone, with her own brand-new initials. The marking is pink and silver. It may sound saccharine. It's no more saccharine than her coral velvet fireside chairs, in fact. There are two sizes, a small "We'd love to come to dinner Friday" note size and a bigger one for longer effusions. Time was when the small folded note paper

was an extra. Today women can't live without it.

For her groom and for general house use, she has a series of three sizes of paper, all engraved with the same die, the house address. As the huge brash addresses of a few years ago are on the wane, she chooses a neat and moderate size, easily read, but not of such magnitude that it takes up the lion's share of the sheet. Another advantage of the medium size is that it can be used on all three sizes of paper without being out of proportion on any of them. The indispensable note and letter sizes are here supplemented by an unfolded single sheet. Men love these. Anybody with big handwriting loves them. And anyone who typewrites has to have them. For it is a fact, and a fact that fewer and fewer people sorrow over, that almost all personal letters may now be written on the typewriter, if you prefer to. The decline of copper-plate handwriting may be cause or effect. The point is not worth much thought. But the fact remains that a great many people write such bad hands that the typewriter is a boon to the postman and to the recipient. The Crane papers shown, page 80, can be bought at Dempsey and Carroll, Inc., in New York.

Here are the essentials. Later, a house in the country will add more. But until such time as divorce or the moving man may intervene, these papers are so well chosen that they will serve Mr. and Mrs. Wallace with distinction.

ICE BOX DESSERTS

CONTINUED FROM PAGE 70

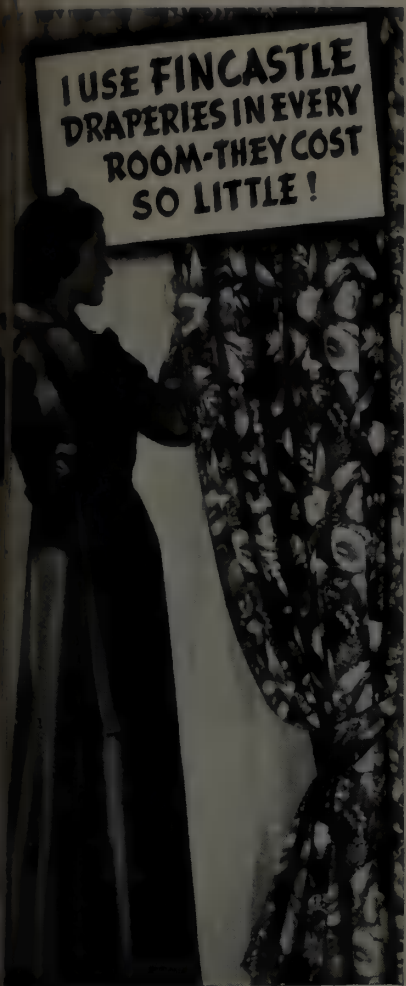
in quantities based on one cup of flour for simplicity. Sometimes, as in the recipe for Baked Nesselrode Pudding, your mold may call for more than one cake. For each cup of sifted cake flour take a teaspoon of baking powder and sift the two together. Also for each cup take three eggs. Beat them, yolks and whites together, till they are very light colored and creamy, then beat in a cup of powdered sugar. Add the flour a little at a time, then the grated rind and juice of half a lemon and a quarter of a cup of hot milk. This can then be baked like the other sponge mixture.

Either of these mixtures may be squeezed out of a pastry tube in four or five-inch lengths on a cooky sheet covered with unbut-

tered paper. The cakes should be dusted with powdered sugar before baking.

For ice box purposes it is sometimes better to bake in a square pan instead of the usual round ones, since the resulting pieces are more easily adapted to lining molds. Triangular pieces cut from the corners fit down well into the point of a deep mold. Remember, though, that the smaller the cake, the sooner it will be cooked through. Ice box cakes surfaced with sponge cake are usually decorated after unmolding with some sort of whipped cream mixture squeezed through a pastry tube along the joints, though in this matter you can be as plain or as fancy as you please.

After you've rung the changes on the sponge mixtures as back-



There's a Fincastle Pattern to Suit the Color Scheme of every Room!

last you can afford to frame every window in your home with beautiful, colorful draperies . . . for FINCASTLE ready-to-hang, custom-tailored draperies for as little as \$2.95 per pair. Just think of it!

These lovely draperies bring new charm and beauty to every room. They're exactly tailored of luxurious, long-wearing fabrics! Inspect the wide range of FINCASTLE patterns* and materials at our own department store today.

*Fincastle fabrics are also available in yard goods

Interesting Book on Home Decorating

How often have you fretted and worried with home decorating problems? FINCASTLE'S interesting book—"WINDOW WISDOM"—is packed full of helpful suggestions on decorating. Contains advice of several of America's leading decorating authorities. Write for your copy WINDOW WISDOM today—sending in stamps or coin to Dept. J.

LOUISVILLE TEXTILES, INC.
Louisville, Kentucky

Fincastle
Ready-to-Hang
DRAPERIES

aforementioned Famous wafers in their familiar tall tins. There is also a group named after literary characters—Priscilla, John Alden and Miles Standish, or vanilla, molasses and chocolate if you please! Keebler makes a similar group called respectively Homestead, Taffy and Circle, as well as Treasure, a sugar cookie. There are a couple of relatively new oatmeal cookies on the market that are good for a change, some with raisins and some without. And of course the endless succession of old favorites, the arrowroots, five o'clocks, chocolate and macaroon wafers, not to mention the graham crackers and zwieback of your childhood. Each has a particular affinity for certain types of fillings—the vanilla, arrowroot or sugar crackers are best with tart fruits, ginger cookies seem to call for apple or banana fillings, graham crackers with pineapple or preserved ginger, chocolate with plain cream and so forth. Dealer's choice.

The possible fillings may be easily classified under a few simple headings depending on their main ingredients, though the possible flavors are practically endless. The first and simplest type is plain whipped cream. This may be sweetened, flavored, colored or what you will and is uniformly successful with sponge cake and all chocolate-flavored stiffeners. With the addition of crushed fresh fruit or strained cooked fruit, viz. peaches, apricots, pineapple, strawberries, raspberries, bananas, blackberries, apples or rhubarb, it will make you ice box cakes without number, all delicious. If you want to go into the upper reaches, maroons, pistachio nuts, candied fruits, praliné, sherry, rum, liqueurs and any number of flavoring extracts can be added to this list. Here is an example:

MOCCHA ICE BOX CAKE

For a tin of Famous chocolate wafers beat a pint of cream, adding gradually after it is fairly firm half a cup of powdered sugar dissolved in half a cup of triple strength coffee. Spread the wafers with this, setting them up on edge in a loaf cake pan, an ice cube tray, anything that will hold them in place and still let you get at them. Cover the resulting cylinder of cookies and filling with the rest of the filling spread on like icing and grate pistachio nuts over it. Chill for 24 hours, slice diagonally



An All-Rose Motif

INSPIRED BY THE ORIGINAL REPOUSSE

THE new Kirk Rose is a creation of surpassing charm that every Bride would cherish. The 24-piece Beginner's Set—four each of knives, forks, teaspoons, salad forks, butter spreaders and cream soup spoons—is only \$49.34. Your leading jeweler will show you the Kirk Rose and other Kirk designs. Write for his name and illustrated catalog. Samuel Kirk & Son, Inc., 2416 Kirk Avenue, Baltimore, Maryland.

Phone to Find
WHO SELL'S IT
SEEKAY PAGE

In the Incomparable Kirk Repousse

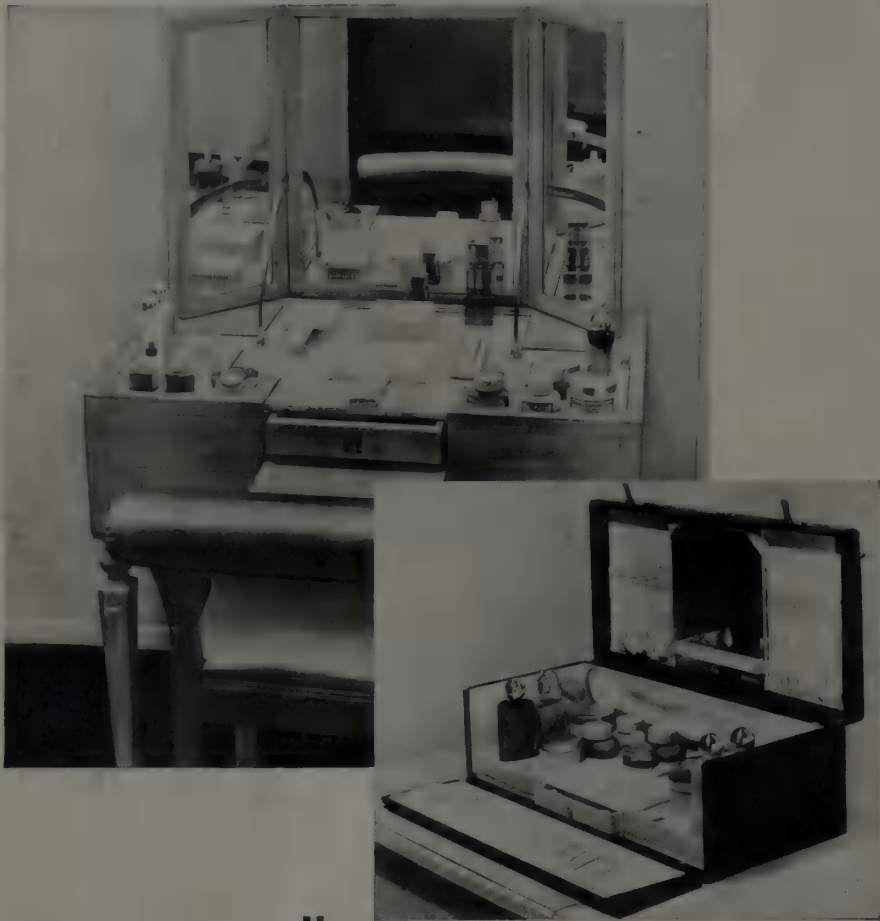
Bowl or Centerpiece,
diameter 11 inches, \$50.
Candlesticks, height
9 1/4 inches. \$65 a pair.



Sterling Silverware by

KIRK
AMERICA'S OLDEST
SILVERSMITHS, EST. 1815

BEAUTY for the bride and her home



Here is beauty news indeed! The world's greatest beauty authority—and, incidentally, a noted connoisseur of art and decoration—now creates the first fully equipped dressing-table for the homes of discriminating women. Containing the completest beauty treatment imaginable, and with a handsome traveling-case (inset) as a companion-piece—to carry this complete treatment when you travel—this Vanity of Vanities comes in several interesting designs besides the Regency-style piece illustrated. 225.00 and up. With traveling-case, 250.00 and up. *Special order only.*



To furnish your bathroom shelf with accessories to loveliness—use these delightful beautifiers by Helena Rubinstein: Pasturized Milk Bath, to soothe and refresh frayed nerves, 2.00 to 12.50; Body-Smooth, creamy emollient for the entire body, 1.50 to 7.50; Savon d'Herbes, for dry skin and hard water—giant size, 1.25; exhilarating Floral Eau de Toilette, in your favourite fragrance, 1.75; and—delicious finishing touch—Helena Rubinstein's Body Sachet, in tall shaker boxes which come in pastel shades to match your poly-coloured towels, 1.50.

helena rubinstein

HOUSE BEAUTIFUL

BLANC MANGE

The next simplest filling, also capable of numberless variations, is the blanc mange type. This may be made with cornstarch, arrow-root, or rice flour, used in the proportion of three tablespoons to two cups of milk. The amount of sugar you may vary to taste from none to half a cup, the flavoring may be anything you can think of. To make the filling, scald all but about half a cup of milk, meantime mixing cornstarch sugar and flavoring into the cold milk you saved out. Stir this into the hot milk when it is well blended, cook in a double boiler ten minutes, stirring to keep smooth as it thickens, then fifteen minutes more, covered, with occasional stirring. You can add a couple of eggs, beaten, in the last couple of minutes to enrich it if you like.

The prepared chocolate puddings on the market in powder form are the easiest way to make a chocolate-flavored version of this. If you would like a little variation in flavor, add a couple of pinches of cinnamon and half a teaspoon of coffee extract to the chocolate to pep it up. As an impressive and outstanding example of where you can get to from such a point of departure try

MANDARIN ICE BOX CAKE

Pour a couple of drops of orange Curaçao on the inside of each of a dozen or so lady fingers, split and arrange them so that they line the inside of your mold. Scald three-fourths of the milk in the above recipe in a double boiler, add the cornstarch or what have you to the other fourth with a third of a cup of sugar, the grated rind of two tangerines and a pinch of salt. Add this to the scalded milk, cook and stir ten minutes, cover and stir occasionally for ten more. Then add the juice of one tangerine, a drop of lemon extract and a well-beaten egg. Cook two minutes more, stir in a teaspoonful of Curaçao or mandarin liqueur, pour into a mold and chill. Before serving unmold and decorate between the lady fingers with whipped cream flavored with Curaçao and bits of candied orange peel.

The Spanish cream and Bavarian cream fillings are made with gelatin instead of cornstarch, arrow-root, etc., as the stiffener. The difference between the Spanish and the Bavarian lies in the presence or absence of whipped cream. Technically, Spanish cream is a milk, egg and gelatin job, a sort of stiffened custard. The Bavarian in-

Residence Elevator

To Modern Homes an Essential Convenience and Invaluable to Invalids and the Aged



The **INCLIN-ATOR** is placed on side of stairway, taking about 5 inches of space when folded. Operated by a small concealed electric power unit, using ordinary house current. All modern safety devices. Car finished to harmonize with the interior of the home.



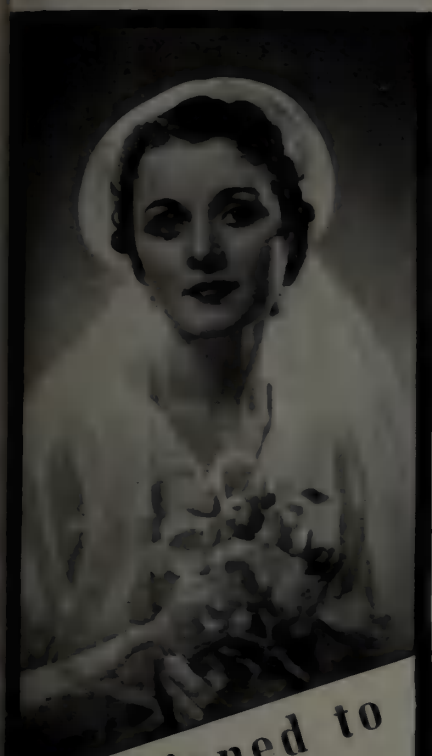
"Elevette"

A new type of electric Home Elevator, can be placed in stairwell, closet, or corner of room. No superstructure, or overhead construction. Car made with solid panels or open mesh grille as desired. Any size or shape up to wheel-chair capacity.

Ride THE STAIRS

Full information regarding the **INCLIN-ATOR** and the "Elevette", with name of nearest representative, will be mailed on request.

INCINATOR COMPANY OF AMERICA



Fashioned to Her Taste

Unerringly she chooses the beautiful and distinctive... discriminating between possessions merely high priced and those in good taste.

Perhaps it only is natural that she, and thousands of discerning women, should select TUFRAW Genuine RAWHIDE Luggage as the travelware which expresses most convincingly their appreciation of the finer things.

Whether the ensemble selected is fashioned in the beautiful NATURAL or the colorful AGATE Rawhide... you will travel with TUFRAW confident that among other luggage it will compliment you.

Tufraw Genuine Rawhide is made only by Gutmann and Company, Inc., Chicago

STYLES TO PLEASE GENTLEMEN, TOO

tufraw
Genuine
Rawhide
LUGGAGE

cludes also whipped cream. Either one is pretty simple to make and either one can have almost anything you can think of folded into it as it is being made. This widens the field practically to the horizon.

SPANISH CREAM

Once again, I give you proportionate quantities. You will want a tablespoon of gelatin and two eggs to each cup of milk. The procedure is to dissolve the gelatin in a quarter of a cup of cold water, scald the milk, add some to the dissolved gelatin and then put the gelatin in the milk. Combine the egg yolks and whatever seasoning you want to use with the desired amount of sugar up a third of a cup (this naturally depends on what else you are using in the mixture) and do this in the double boiler. Then add the gelatin mixture and stir smooth. It won't take more than five minutes. Then fold in the whipped cream, if you're going Bavarian, whatever else you may want to add in the flavoring class, and lastly the stiffly beaten egg whites. The additions may include fruit pulp, extract flavorings, berries, nuts, marshmallows, fruit sauces or syrups, jams, jellies, chutney, spices, raisins, nuts, sherry, liqueurs or whatever you think the occasion calls for. The best I can do is give you another example.

GINGER LOAF

There is on the market a fairly sweet, fine-textured graham cracker that divides into four sections and makes an excellent basis for this. If you can't locate it, any graham cracker will do. Make your Bavarian cream as above, with a little vanilla for flavoring and half a cup of heavy whipped cream. Before you add the egg whites, mash and add a quarter or a third of a cup of preserved ginger with its juice—less if you don't want the flavor pretty definite. Spread the result on the crackers when it is stiff enough to handle, or use the crackers to line a mold and fill. Chill, of course, and in the realm of ice box cake, that always means at least overnight.

By using the prepared flavored gelatins with various fruits in this basic proportion, you can get an almost astronomical number of combinations. I know one woman who thinks there is nothing to compare with lemon and alligator pear, very little cream and an oatmeal cookie base. You can also vary the mixture somewhat by waiting until



"Dine on a Danbury"

A Living Room Table that will Seat 12 Guests

The new *DANBURY Table, used as a console or sofa table, occupies very little space and yet may easily be extended to seat comfortably a dozen persons. This sturdy table easily operated by one person was especially designed for convenient living and will add charm to any home. It is made of the finest cabinet woods obtainable.

*PATENTED NO. 1969875.



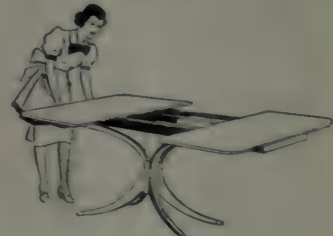
Used as wall table, The DANBURY measures 22" x 45". (Smaller size 20" x 40" seats 8).



Lift the drop leaves



Turn the top



Extend



The DANBURY is made exclusively by CHARAK, known the world over for their fine cabinet work. When decorating your home, choose pieces from among three hundred or more designs of lovely 18th Century reproductions. Fill out coupon below for new, beautifully illustrated booklet.



CHARAK Furniture Co.

NEW YORK • CHICAGO • LOS ANGELES • Factory at BOSTON

CHARAK FURNITURE CO.

38 Wareham Street, Boston, Mass.

Please send me without obligation your free new booklet "Lovely CHARAK Furniture" which includes a full description of The Beautiful Danbury Table.

Name _____



**"Since Eve ate apples, much
depends on dinner . . ."**

BYRON

...And, the dining room in every culturally correct home shares a legendary dependence too... for, the intimacies of dining and gracious living make the finely appointed dining room a traditional exigency.

Undoubtedly, you have been captivated by some strikingly lovely room and sensed its luxurious ease and thrilling correctness. The answer, if you have privately wondered about its cost, unquestionably lies in some good Decorator's skill and perception rather than lavish expense.

Good Decorators ingeniously provide their clients with boundless sources of correct fabrics, exclusive furniture and exquisite accessories which are either unknown or denied to you as a consumer. And, your Decorator knows not alone where and what to buy more economically for you, but offers prerequisite skill in knowing how to use these elements in your home to superlative advantage.

Illustrated above is a graceful example of the Decorator's competence... a sumptuous, yet smoothly comfortable dining room now on exhibit among other equally notable settings at the Hotel Savoy Plaza in New York. Your Decorator can show you the many striking fabrics employed in this display, as well as others exactly suited to your intimate needs.

**It costs no more
...but results are
certain if you con-
sult a decorator**

STROHEIM & ROMANN

Upholstery and Decorative Fabrics

35 East 53rd Street

New York

whites. This makes an extremely light, fluffy mixture but does not penetrate the cake element as well as in the more liquid phase.

Of course, ice box cakes can be more than chilled; they can be frozen. This means going light on sugar or substituting corn syrup for part of it, adding a little gelatin to plain whipped cream mixtures, including wherever possible well-beaten eggs or melted marshmallows, all in order to keep the crystals small as they freeze. Since the mixtures cannot be stirred thoroughly to break the crystals up while they are freezing, these precautions are necessary to prevent a coarse, granular texture. Use your favorite refrigerator ice cream recipe for the filling—mousse and parfait types are particularly successful, since they are intended to be frozen without stirring. Or adapt one of the foregoing mixtures to your particular refrigerator. Here is another example:

BANANA COUPE

Make a Bavarian cream as described above with a cup of milk to a tablespoon of gelatin, a quarter of a cup of sugar and three eggs instead of two. Beat the eggs separately, of course. Take off the

fire, fold in half a cup of whipped cream, as stiff as you can safely get it. Then while it is cooling force two bananas through a coarse strainer, beat them rapidly with a fork so they will not brown with exposure to air, and add them to the Bavarian with a little nutmeg and cinnamon. Don't put them in while the mixture is hot or it will cook them and change their flavor. Last of all, add your stiffly beaten egg whites. Line individual molds with lady fingers, and you may use sherbet glasses and serve the dessert right in them, if you can get them into the freezing compartment of your refrigerator. Otherwise, low round or square molds will do. It will take three or four hours to freeze this with the cold control set at its coldest. If you serve it in the dish in which it was frozen, decorate the top with sliced cinnamon gum drops or candied fruit.

Probably the ultimate in ice box desserts is one that I encountered at a small dinner. It looks less like an ice box job than anything you ever saw and I was so astonished when I saw it cut that I badgered my hostess till she told me how it was achieved. It takes a bit of doing, so it might be wise to try it once before you plan to serve it



formally. And follow directions carefully if you want it to come out as exciting as it really is.

BAKED NESSELRODE PUDDING

To accomplish this successfully, you will need a mold, round or oval by preference, a good-sized sponge cake and a bread board. I know this sounds crazy, but wait and see. Line the mold with thin slices of sponge cake, bottom and sides, saving a thick slice (half to three quarters of an inch) large enough to cover the top of the mold completely and extend half an inch beyond it all round. Fill the mold with a mixture made with the following: get a jar of broken marrons in vanilla syrup (Raffetto makes this), drain off the syrup and if it is less than a cup, add plain sugar syrup (two parts sugar to one of water boiled five minutes) to fill out. Heat the syrup to just below boiling and pour it gradually over six egg yolks, beating all the time. Put this in the double boiler and stir till it begins to thicken, then take it off and beat it till almost cold. Fold in the broken marrons, about a cupful, and a pint of cream whipped stiff into which you have beaten two tablespoons of sherry. Fill your

mold with this and set it uncovered to freeze. Now comes the point. Just before you are going to serve this—and I mean *just* before, because once done it won't wait—take your bread board, lay on it a sheet of clean white paper to cover, set on top of that the large slice of sponge cake you saved, cut to fit over the top of the mold. Now make a quick meringue by beating the whites of two eggs just as stiff as you can get them—so stiff they stay in the bowl if you turn it upside down. Then beat into them two tablespoons of powdered sugar and a few drops of vanilla extract. Unmold your frozen ice box cake, placing it neatly in the center of that slice of sponge cake. Then plaster it all over with the meringue, and get it on as evenly as you can, right up from where the sponge cake base sticks out all round it. Make whatever peaks, scallops or swirls your fancy dictates on top and set it in a preheated oven at 450° just long enough to set and color the meringue. It oughtn't to take ten minutes. This will get you talked about, I warn you. Nobody but you will quite understand why the inside didn't melt. But you know it was insulated just the way you insulate a house—with dead air.

Spode FINE ENGLISH DINNERWARE FOR ALMOST TWO CENTURIES

JEWEL IMPERIAL
Service for 4 people
18 pieces \$24.87



PEPLOW
(BONE CHINA)
Service for 4 people
18 pieces \$66.38

Spode dinnerware will give your table that subtle charm which gracious hospitality demands. Select your pattern now at your local stores or write for illustrated Booklet 47.

Sole Agents and Wholesale Distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.



The Sheraton Sofa is No. H53; the Chippendale Chair is No. H463. The slender-arm Queen Anne Chair below is No. H548.

FOR THE HOME
THAT LIVES...
and breathes and grows



For the home that warmly expresses its own lovely personality—breathes the romance of an historic past—and grows nearer to you with each passing year—

—for *that* kind of home

we suggest the PULLMAN TOWN HOUSE GROUP.

Here is furniture authentically re-creating original styles of the 18th Century—related in feeling, charm and beauty—bringing you all of the undying richness of a furniture masterpiece, with present-day artistry and craftsmanship.

THIS TIME FURNISH FOR ALL TIME—with Pullman furniture whose charm will forever be new, as it so pleasantly and gracefully grows old.



WRITE FOR FOLDER H5 showing the entire "TOWN HOUSE" Group of related 18th Century period re-creations, and for the name of nearest dealer.

PULLMAN
18th Century
PERIOD UNDOCTORED BEAUTY



AND FOR ROOMS THAT MUST SERVE A DUAL PURPOSE—Pullman Sleepers are fine sofas and love seats each concealing a fully comfortable bed with INNERSPRING

When we say
WALL-TEX is

Washable

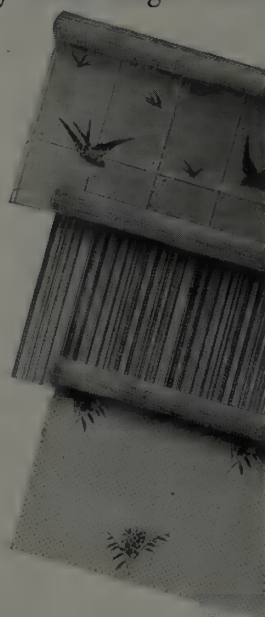
— we mean with
SOAP and WATER

EASY TO KEEP *Beautiful*

• At winter's end, when walls are streaked with soot, you need the *honest* washability of Wall-Tex fabric coverings. Because their beautiful surfaces are non-absorbent, they stay clean longer. And when they do become soiled with dust or soot, grease or liquids, they can be washed immaculately clean. Don't be afraid to use soap and water on Wall-Tex. You can wash it repeatedly without harming the softest tones. You can keep it radiantly fresh and beautiful for many years.

No Plaster Cracks

Wall-Tex makes cracked walls unnecessary. Its base is a strong canvas which strengthens the brittle plaster, giving dependable protection against cracking and scuffing. You achieve real economy with Wall-Tex by saving the high cost of frequent redecorating. You get *every* feature that a wall covering must have to be truly modern.



More than 200 Wall-Tex patterns are available in richly textured surfaces and distinctive designs and colorings. See their exceptional beauty. Feel the durable fabric. Mail the coupon for beautiful portfolio of rooms and swatches.

WALL-TEX
DECORATIVE WALL CANVAS

SEND FOR FREE PORTFOLIO

COLUMBUS COATED FABRICS CORPORATION
Dept. H58, Columbus, Ohio.

Send me Wall-Tex portfolio with colorful illustrations, including Wall-Tex swatches.



Name _____

For free samples of

A GARDEN PATTERN

CONTINUED FROM PAGE 86

formal patterns because they are located where they are circumscribed by formal lines like the side of a house or a property line. An informal scheme needs more room and the absence of restricting straight lines for its fullest development. But this does not mean that the small formal pattern need be intricate or fussy. A plain, straight-sided grass mall with a terminal feature and wide borders along each side is essentially a formal pattern although it is extremely simple. It is, nevertheless, an ideal pattern for a small garden where the effectiveness of plant groups is to be the main feature.

It is of extreme importance in even the simplest formal scheme to have the pattern laid out symmetrically on the main axis. If there be a minor axis at right angles to this it should also be developed symmetrically, forming a basic cross-shaped pattern around the principal focal point, which should be located at the crossing of the two axes or, in a terminal scheme, perhaps just beyond. This idea of symmetry should extend

not only to the width of beds along the main axis and the cross axis, but to the planting within the beds on either side of the terminal and in the enclosure along the sides. This symmetry gives to the garden picture the necessary feeling of balance and equilibrium.

There are those who feel that in the informal scheme balance is unnecessary. They want to achieve "naturalness" and believe that when balance is introduced naturalness is lost. True, there is no place in informal design for symmetrical balance, but there must be equilibrium if the composition is to be pleasing. Any lopsided arrangement tends to draw the observer's attention to the heavier side of the picture and away from the lighter side so that it is not fairly appreciated. In such a case balance is achieved through unsymmetrical means, whereby a heavy mass or large area on one side of the axis is balanced by a lighter, more interesting mass nearer the axis on the other side.

In the garden that depends on small seasonal flower groupings the



MUSEUM REPRODUCTION
AUTHORIZED BY
EDISON INSTITUTE
DEARBORN, MICH.
COLONIAL MFG. CO.
ZEELAND, MICH.

Phone to Find
WHO SELLS IT
SEE LAST PAGE

*Expressing the
Tranquil Spirit
of
Old New York*



**SEND
TODAY**

for "Colonial Heirloom Reproductions" . . . an interesting booklet illustrating and describing many world famous furniture masterpieces, also informative Hall Clock Booklet. Simply send 10c to cover mailing costs with your name and address.

CRAFTED in the days when the delightful houses, orchards, and gardens of Old New York had not yet made way for towering skyscrapers, this Federal Secretary brings back the charm of leisurely living. Done in Mahogany, the mellowed surfaces radiate an old-fashioned welcome. The center member of the brass finials with its American Eagle, evidences the veneration in which Federal America held her heritage. Reproduction authorized through courtesy of the Edison Institute from a piece exhibited in their Museum at Dearborn, Michigan. Obtainable at leading furniture and department stores.

COLONIAL MANUFACTURING COMPANY

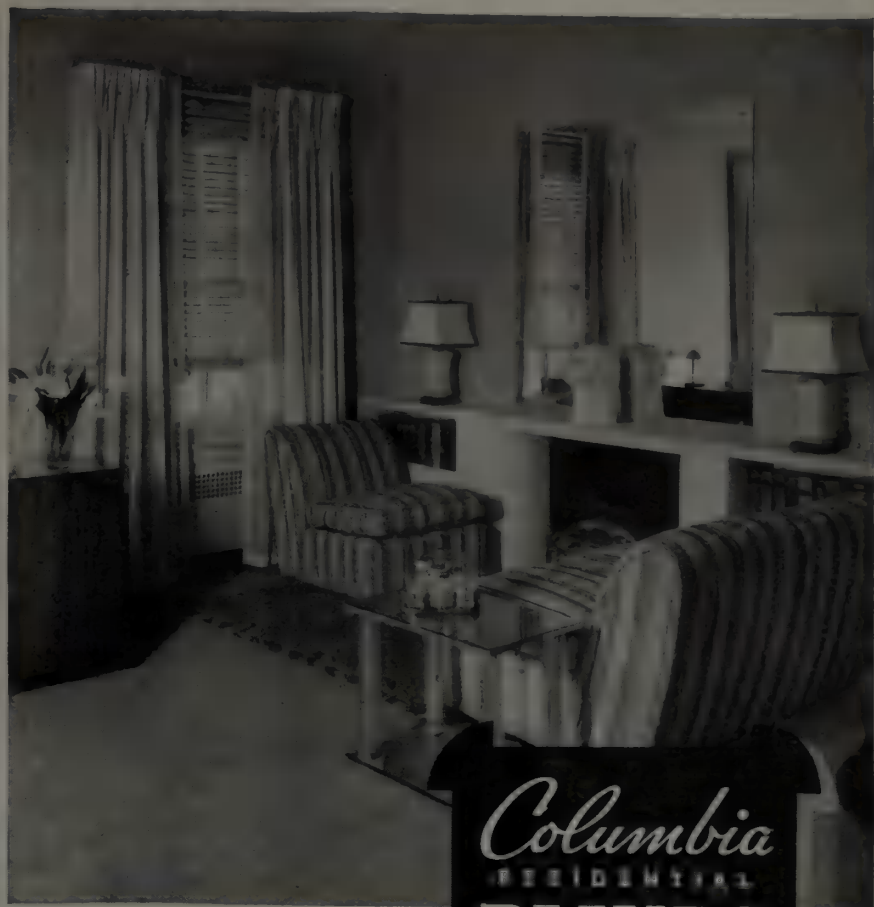
type of composition known as open center is much more satisfactory than the composition where the center is occupied by some massive feature or a clutter of small beds. Wide grass panels or paved areas provide the necessary foreground across which to view the color displays against the garden enclosure. In planning and planting such a garden one must always have the third dimension (height) in mind. The two-dimensional pattern may be effective on paper but it is not so much so in the actual landscape, unless there is some high vantage point from which it can be seen as a whole.

Patterns should not be so simple, plain, and obvious at first glance that there is no mystery to the scheme, no invitation to explore. Some deviousness is necessary. Planting somewhere should obscure part of the garden so that one will not tend to stand at the principal point of view and dismiss the whole thing with a casual glance because its pattern is too apparent. No such tall planting, however, should be allowed to obscure the pattern of the garden so that it cannot be understood.

In designing formal patterns, straight lines, right angles and circular curves or arcs are the ele-

ments combined to make the pattern. How many lines there will be, how many minor paths, cross axes and such will depend somewhat upon the size of the available area. Perfect scale must be maintained. This is to say that the different elements in the scheme have to be so combined that they will appear to be their true size, not dwarfed nor enlarged by being placed in association with either Gargantuan or Lilliputian elements.

Since for practical purposes flower beds cannot be wider than 12' nor paths narrower than 3', and since the proportion of path to bed must be pleasing, it follows that in a given area there is room for only a certain amount of complexity. In the average garden, which is, say, 40'x60', a pleasing proportion and scale would result from a central mall 16' wide, a border on either side 12' wide, an enlargement of the central mall at the terminal to about 20'x14' where the cross axis intersects the main axis, and side paths leading out on the minor axis about 6' wide. There would be no room for secondary paths parallel with the main axis, and additional cross axes would tend to cut up the long borders into chunky beds too wide for their length, and would tend to



... More than Satisfaction with

Columbia

VENETIAN BLINDS

Columbia
RESIDENTIAL
BLINDS

Used Everywhere to Beautify Homes

BY THE MAKERS OF
COLUMBIA
CLOTH
WINDOW SHADES

WITH Columbia Residential BLINDS you may add extra beauty to your windows. These smart BLINDS have trim, narrow slats (1 3/4" wide), designed especially for the home and may be had in a wide choice of beautiful colors. Whether you select the Enclosed Head or conventional types, Columbia BLINDS harmonize perfectly with all types of interiors or exteriors. Their charming colors have been carefully selected to blend with walls, woodwork or furnishings. Tapes may be matched in tone with the slats or chosen in contrasting colors.

Remember too, that the exclusive patented automatic safety stop and smooth noise-proof tilt action in no way

add to their cost, but do insure complete satisfaction. Each Columbia Residential Venetian BLIND is individually made to fit your windows perfectly. An Authorized Columbia Dealer, selected because of his expert knowledge of window treatment, will measure your window and install the blinds without fuss or bother. You pay no more for his experienced and personal services.

Here is one of the simplest steps you can take to insure a more charming and livable home combined with controlled light and ventilation—begin at your windows by installing Columbia Venetian BLINDS. Write for new "Book on Blinds" and the nearest dealer.



H. B. G-89

THE COLUMBIA MILLS, Inc.
225 Fifth Avenue, New York

Please send me your newly published "Book on Blinds" and the name of an Authorized Dealer—no obligation.

Name _____

Address _____

City _____



CYMBAL
by Tiffin

Cymbal on the dining table in the exclusive Sutton Place residence of Miss Miriam Hopkins; star of stage and screen.

Cymbal is the choice of discriminating people known for setting tables of distinction. It's America's newest truly fine crystal... leader in originality and sheer beauty. You will find Cymbal on display in department stores and gift shops. •Send 25c (coin or stamps) for new hostess book "H" entitled "How to Give Glamour to your Table."



United States Glass Co.

diminish the apparent length of the whole composition.

On the other hand, it would be possible to have two relatively narrow beds flanking the central mall; beyond that a 4' or 5' path, and then the same wide borders on the outside if the garden area were 60' wide and proportionately longer. It would be possible to elaborate this pattern further by opening up at intervals short paths connecting the central mall and side paths.

There is no satisfactory rule for arriving at pleasing proportions. Usually in an oblong scheme if the width to length is in the proportion of three to four the area will look just a little longer than wide as viewed from either end, which is as it should be. But if the ground slopes down from the observer an almost square area will look oblong, whereas if it slopes up it will have to be considerably more than four units long to three units wide to overcome the effect of foreshortening. Likewise the height of the principal point of observation above the pattern to be viewed must be taken into consideration. A circular area of any considerable size viewed from the ordinary eye level of 5½' will appear as an ellipse with its short axis on the line of view. To achieve an apparent circle one must employ an ellipse with its long axis on the line of view.

There are other visual illusions that are useful but that should be handled with extreme care. For example, if it is desirable to make an area look longer than it is, lines parallel with the main axis may be drawn into it obliquely, thus exaggerating the effect of perspective, but of course such an area viewed from the opposite end will have the opposite effect. Much can be done with the use of varying textures, repetition at regular intervals of similar forms, or the emphasis of lines by the use of edging, clipped hedges, or other rigid elements to create various desirable visual illusions.

One must also have in mind the idea of accent and emphasis. For example, around a central feature of great importance it is necessary to detail more elaborately the edge of beds and borders to reinforce the effectiveness of the focal point. Notching back the corners of path intersections is one way of doing this. These setbacks should never be less than 1½' each way. And so if the beds are so small that these notches seem out of proportion they should not be used,

tersection whether its importance warrants it or not.

Another way of accenting a feature is to pave the area immediately around it, making the shape of this paved area relate to the shape of the feature and echoing this same shape further out from the center in the line of the minor paths which may surround it. If there is a hexagonal pool in the center of the garden there might be a hexagonal paved area around it surrounded by the beds, beyond which minor paths would follow the same hexagonal shape. This same line might even be carried out in the enclosing wall or hedge of the garden. The greatest emphasis possible can be secured by raising or lowering the whole area around a central or terminal feature, retaining the grade with a low wall and providing steps at the path intersections. Minor features are usually best emphasized by the planting of some conspicuous plant at all the surrounding intersections rather than by elaborating the basic pattern at that point.

But not all intersecting points of axial lines nor all open areas need be emphasized by placing a feature such as a pool, sun dial or garden building in the middle of them. In fact, often the strongest emphasis can be obtained by leaving an axial crossing or a central area in a garden completely blank. Accent, in such a case, would be maintained by the repeated use of a certain conspicuous plant in the surrounding beds or the detailing of the angles and the curves that make up the outline of the space, or the introduction of pottery or sculpture in the background.

The problem of the informal pattern differs considerably from that of the more formal one. In formal work, lines and their intersections are of extreme importance. In informal work straight lines are almost totally absent and the curved lines employed are free, flowing curves, not circular arcs, which are permitted to blend and flow into each other without noticeable points of intersection. The effectiveness of the scheme depends upon the massing of plant material, the achievement of equilibrium through unsymmetrical balance, and the development of areas of interesting shape rather than upon the development of a pattern made up of geometric figures. Likewise the area or areas upon which a formal pattern is built up are invariably plane surfaces, usually level ones, whereas in the

Inexpensive



Masland Bedroom Rugs in wide variety of sizes, colors and designs may be purchased in the Bedroom Rug Departments of any of the stores listed below.

Other stores have been added to this list since this advertisement went to press. If your city is not listed here, write W. & J. Sloane, 295 Fifth Avenue, New York, N. Y., for name of nearest Masland Bedroom Rug Dealer.

NEW JERSEY

Newark—L. Bomberger & Co. ■ Paterson—Van D. Furn. Co. ■ Plainfield—Tepper Bros.

NEW YORK

Albany—John G. Meyers Co. ■ Auburn—The H. Wait Co. ■ Binghamton—Hills, McLean & Hask. Inc. ■ Brooklyn—Frederick Loeser & Co. ■ Buffalo—Wm. Hengerer Co. ■ Elmira—Peterson's Furn. St. ■ Garden City—Frederick Loeser & Co. ■ Herkimer—H. G. Munger & Co. ■ New York City—R. H. M. & Co.; W. & J. Sloane; Spear & Co. (all stores); J. Wanamaker ■ Portchester—The Mulwitz Co. ■ Poughkeepsie—Lucky Platt & Co. ■ Rochester—Sibley, Lind & Curr Co. ■ Troy—Wm. H. Frear & Co. ■ White Plains—The Mulwitz Co.

NORTH CAROLINA

Charlotte—Eldred's Dept. Store

NORTH DAKOTA

Fargo—Bergstrom & Crowe Furniture Co. ■ Grand Forks—Poppler Piano & Furniture Co.

OHIO

Cleveland—Halle Bros. ■ Columbus—W. S. Carl & Sons Co.; F. G. & A. Howard Co. ■ Springfield—Wren's Dept. Store ■ Toledo—The LaSalle & Koch Co. ■ Lion Dry Goods Co.; Tiedtke's

OKLAHOMA

Oklahoma City—John A. Brown Co.; Harbour-Lum. Co. ■ Tulsa—Mayo Furn. Co.

OREGON

Portland—Jennings Furn. Co.; Meier & Frank Co. Olds Wortman & King; Powers Furn. Co.

PENNSYLVANIA

Harrisburg—Bowman & Co. ■ Johnstown—The Ge. Store ■ Philadelphia—Lil Bros.; Strawbridge, Clothier ■ Pittsburgh—Joseph Horne Co. ■ Reading—Harold Furn. Co. ■ Wilkes-Barre—Isaac Long Son

SOUTH DAKOTA

Aberdeen—Olwin-Angell ■ Sioux Falls—Donah. Furniture Co.; G. & G. Rug & Furniture Co.

TENNESSEE

Memphis—J. Goldsmith & Sons Co.

TEXAS

Dallas—Sanger Bros. ■ Houston—Geo. A. Stowe. Furn. Co.; Black Bros. Furn. Co. ■ San Antonio—Jos. Bros. Co. ■ Waco—R. T. Dennis & Co.

VIRGINIA

Richmond—Thalhimer Bros. ■ Roanoke—Thurman Boone Co.

WASHINGTON

Seattle—Case-Littell & Co.; Frederick & Nelson. Grunbaum Bros. Furn. Co.; Prottas & Levitt; Stanad. Furn. Co. ■ Spokane—The Crescent Store; Palat. Department Store ■ Tacoma—Craig Furn. Co.; H. Fisher Co.; The People's Store; Schoenfeld's

WEST VIRGINIA

Wheeling—The Cooney-Bentz Co.; Stone & Thomas C.

WISCONSIN

Appleton—Brettschneider Furniture Co. ■ Manitowish—The Henderson-Hoyt Co. ■ Milwaukee—C. M. & Sons; Ed Schuster & Co.

PHONE TO FIND WHO SELLS IT



ALABAMA

Birmingham—Burger-Phillips Co.

ARKANSAS

Ft. Smith—Eads Bros. Furn. Co. ■ Little Rock—Manufacturers' Furn. Co.

CALIFORNIA

Beverly Hills—W. & J. Sloane ■ Fresno—Slaters Furn. Co. ■ Glendale—George Seeley Furn. Co. ■ Long Beach—Barker Bros.; Eastern Outfitting Co. ■ Los Angeles—Barker Bros.; Broadway Department Store, Inc.; Eastern Outfitting Co. ■ Modesto—Johnston Wherry Furn. Co. ■ Oakland—John Breuner Co., Inc. ■ Sacramento—John Breuner Co., Inc. ■ San Bernardino—San Bernardino Furn. Co. ■ San Diego—Standard Furn. Co.; H. L. Benbough Co. ■ San Francisco—City of Paris Dry Goods Co.; Milwaukee Furn. Co.; O'Connor Moffatt & Co.; W. & J. Sloane; Union Furn. Co. ■ Stockton—Stockton Dry Goods Co.

CONNECTICUT

Bridgeport—Howland Dry Goods Co. ■ Greenwich—The Mulwitz Co. ■ Hartford—The Flint-Bruce Co.; G. Fox & Co. ■ New Haven—H. M. Bullard Co.; Edward Mallory Co.

DISTRICT OF COLUMBIA

Washington—W. & J. Sloane

ILLINOIS

Chicago—Carson Pirie Scott & Co.; Lorel Rug Co.; Marshall Field & Co.; John M. Smyth Co. ■ Evanston—John M. Smyth Co. ■ Peoria—Black & Kuhl Co. ■ Springfield—The John Bressmer Co.

INDIANA

Indianapolis—Wm. H. Block Co.; H. P. Wasson & Co.

IOWA

Boone—Anderson Furn. Co. ■ Cedar Rapids—The Killian Co.; Martin Dry Goods Co. ■ Council Bluffs—Continental-Keller Co. ■ Des Moines—Anderson Furn. Co.; Bruce Furn. Co.; Davidson Co.; Younker Bros. ■ Fort Dodge—Home Furn. Co. ■ Grinnell—Snyder Bros. ■ Harlan—H. C. Pauley Furn. Co. ■ Marshalltown—The McGregor Co. ■ Newton—Anderson Furn. Co. ■ Oskaloosa—The McGregor Co. ■ Ottumwa—Saul-Edmund Furn. Co. ■ Perry—Swan Furn. Co. ■ Waterloo—J. Black Dry Goods Co.; Davidson Company

KANSAS

Wichita—The Allen W. Hinkle Dry Goods Co.; George C. Innes Co.; Rorabaugh-Buck Dry Goods Co.

MAINE

Portland—Porteous Mitchell & Braun Co.

MASSACHUSETTS

Boston—C. F. Hovey Co.; Jordan Marsh Co.; John H. Pray & Sons Co. ■ Lawrence—Michael J. Sullivan ■ Lynn—Hill & Welch Co. ■ New Bedford—Star Furniture Co. ■ Springfield—Forbes & Wallace Co.

MICHIGAN

Battle Creek—Gustke & Son ■ Detroit—Crowley-Milner & Co.; J. L. Hudson Co.; Ernst Kern Co. ■ Flint—Fair Store; Kobacker Furn. Co. ■ Grand Rapids—Herpolsheimer Co.; Paul, Steketee & Sons ■ Lansing—J. W. Knapp Co. ■ Saginaw—Wm. Wiechmann Co.

MINNESOTA

Albert Lea—Skinner-Chamberlain & Co. ■ Austin—W. R. Earl Furn. Co. ■ Brainerd—Alderman-Maghan Co. ■ Duluth—Anderson Furn. Co.; The Glass Block; Louis N. Kandela ■ Fairmont—Olson Furn. Co. ■ Faribault—Ochs Bros. ■ Fergus Falls—Benson Furn. Co. ■ Mankato—Landkamer Bros. ■ Minneapolis—Boutell Bros.; The Dayton Co.; L. S. Donaldson Co.; New England Furniture Co. ■ Red Wing—Peterson Rug & Drapery Shop ■ St. Cloud—Fandel's ■ St. Paul—The Emporium Merc. Co.; The Golden Rule ■ Winona—Bailey & Bailey

MISSOURI

Kansas City—Duff & Repp Furn. Co.; The Jones Store Co. ■ St. Louis—Lammert Furn. Co.; Stix, Baer & Fuller Co.

NEBRASKA

Beatrice—A. Palmer Co. ■ Kearney—Harold W. Swan ■ Lincoln—Gold & Co. ■ North Platte—W. R. Maloney Co. ■ Omaha—Orchard & Wilhelm Co. (Retail)

Spring Tonic **FOR BEDROOMS**

MASLAND BEDROOM RUGS

... add new charm and sparkle at small cost

Masland Bedroom Rugs are designed *especially for bedrooms* . . . designed to lift furniture and accessories out of the winter doldrums . . . to give even simple rooms real glamour. They come in real bedroom colors—fresh pastels, lovely deeper tones, and in patterns to go with everything from Early American to modern. They are all-wool rugs, firmly woven for long wear and ease of cleaning. They look luxuriously extravagant but they're priced amazingly low . . . at bedroom prices.



You can buy Masland Bedroom Rugs at all stores where you see this Bedroom Rug Department. See opposite page for list of stores.



If your store is not listed on opposite page, consult House Beautiful "Phone to Find Who Sells"



HOME PLANNERS—

HOME BUILDERS—

HOME REMODELERS—

**The 1938 Spring Edition of
HOUSE BEAUTIFUL'S**

BUILDING MANUAL

is ready for you!

100 pages devoted to everything that is fresh and exciting in the field of building and modernizing . . . a complete encyclopedia on home planning and equipping. *New ideas, new plans, new conveniences.*

A special feature is an authoritative analysis of the latest developments in the principles and applications of air conditioning and heating, written by experts in layman's language.

Also included is a 28-page section describing in detail the 16 prize winning houses in HOUSE BEAUTIFUL'S Small House Competition. Floor plans—photographs—construction data—specifications—building notes.

Complete inside and outside information, in text and illustration, of everything that goes into the making of a good house.

HOUSE BEAUTIFUL
572 Madison Ave., New York

Enclosed please find fifty cents (50c)
for my copy of your Spring 1938
BUILDING MANUAL.

NAME.....

STREET.....

Everyone who owns a house now, or hopes to own one in the future, should secure a copy of this BUILDING MANUAL without delay. It will save you time, trouble and money in solving your problems.

50c

at the better Newsstands, or direct from
the publishers via the attached coupon.

**HOUSE
BEAUTIFUL**

572 Madison Avenue

New York, N. Y.

"Air conditioning starts with Awnings"

SAY ENGINEERS



**AWNINGS OUTSIDE
MEAN
COMFORT INSIDE**

Through tests made in the Air Conditioning House operated for research purposes by Engineers of the General Electric Company it has been shown that awnings will make possible a saving in the cost of air conditioning installations because a smaller unit may be used.

Regardless of whether or not you have an air conditioning system, awnings will keep the average house 12% to 20% cooler on the hottest days. And it's cooling off the hottest days that is important if you want to keep comfortable all summer long.

Your local awning manufacturer will gladly show you bright and gay awning materials that will dress up your house for summer. He will also be able to estimate how much your awnings will cost. Wellington Sears Company furnishes much of the material used for the manufacture of high grade awnings.

WELLINGTON SEARS COMPANY
65 WORTH ST. - NEW YORK, N. Y.

the topography of the ground should be natural, undulating, or even quite abrupt. An exception to this is the irregularly shaped lot which defeats every attempt to develop axial lines. Here, although the ground may be level, an informal scheme is the only one that can be accommodated.

Because of our love of nature in the wild state we are all under a strong compulsion to adopt the informal scheme and avoid what we fear to be too great rigidity in formal design. This is usually a mistake. On the average small property where the house is quite definite and dominates the site, and where the ground is level or nearly so, the formal scheme is the one to adopt at least for the area immediately around the house. Only where the house is very rustic in conception and the ground uneven or rocky, wooded, or covered with a good stand of natural undergrowth should the development of axial lines and definite patterns for the areas around the house be abandoned. Of course this does not need to mean that the development will be stiff or so obviously formal as to be barren of interest. The lines of the scheme may be softened by an overlay of foliage and the desirable naturalness of effect be achieved without abandoning the basic structure of the design and producing something merely aimless and wandering.

**WE'RE GOING
TO REMODEL**

CONTINUED FROM PAGE 65

even like the result, if it will be half what you say.

But as I suspected, you are shirking the playroom. Your preliminary sketches are pretty vague. Maybe it's my fault for not being explicit enough in the first place. Let me itemize some of the things to be incorporated in the room.

1. The floor must be made dry.
2. Light and air, whether real or manufactured, must be good.
3. The walls must be of some substance which can be kept neat and clean and pleasant to look at.
4. There shall be plenty of storage space for the youngsters' paraphernalia.

5. There must be a good workbench, with provision for handling man-size tools, lumber and such for John. He is old enough now to learn to use good tools properly, and while my old cellar corner was good enough for me, it is not right

**TO BE A PERFECT ROOM PLAN
IT MUST HAVE**

Trimmings

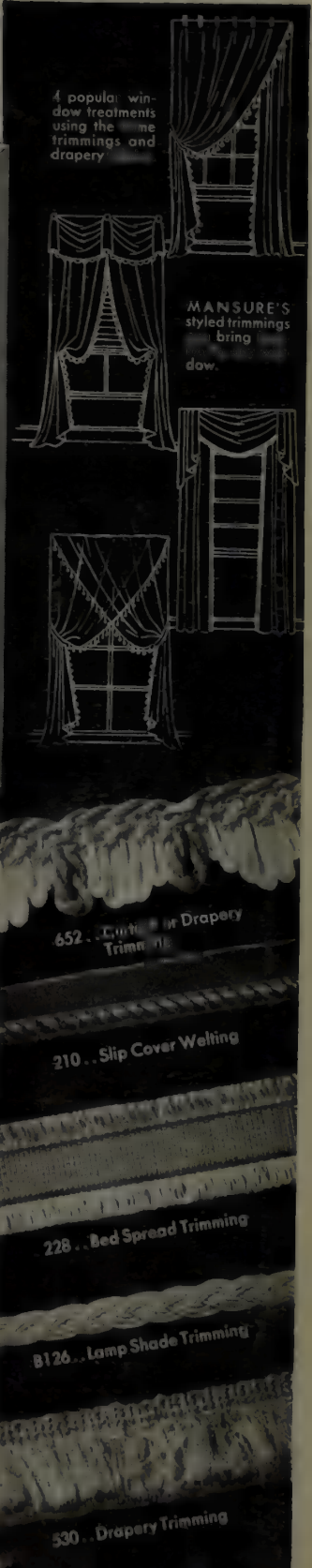
Picturing the ensembling of fabrics and trimmings



Correct trimmings are vital in today's carefully planned interiors ... Mansure Trimmings offer you the right designs and the exact color tones to ensemble with rich, new fabrics, modern wall papers and floor treatments ... They supply the needed touch of charm to draperies, slip-coverings and accessories.

Mansure Trimmings are sold everywhere in the drapery sections of Department and Furniture Stores or through decorators.

Write for Karen Lynn's free booklet on "Decorative Tips with Mansure Trimmings"



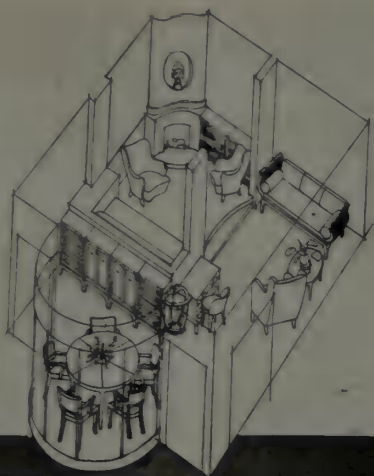
E. L. MANSURE CO.

1607 Indiana Ave.
CHICAGO

NEW YORK
LOS ANGELES

E. L. Mansure Co.,
1607 Indiana Ave., Chicago
Please send us Karen Lynn's latest free booklet on how to get decorative beauty with trimmings.
Name
Street
City

Sensible Livable MODERN



To show how Dunbar furniture lends itself to the creation of sensible, livable modern interiors, Dunbar has created the Bachelor's Apartment, illustrated. So compact yet roomy an interior could be created only from modern pieces where design is closely allied to function. The separation of the living and dining areas, the use of unit cabinets and a daybed impart to the Bachelor's Apartment a spaciousness and smartness obtainable only with furniture of modern design.

Write for "Decorating The Home of Today," a sixteen page booklet illustrating room scenes in period, modern and transitional styles.

DUNBAR

FURNITURE MANUFACTURING COMPANY
BERNE • INDIANA

385 MADISON AVENUE • NEW YORK
1638 MERCHANDISE MART • CHICAGO



6. The only immediate concession to adults might be provision for a ping-pong table which can be kept out of the way when it is not in use. (The youngsters will use it too, of course.)

7. There is to be no expenditure for floss, or for tailor-made decoration. As I said before, this is not to be a meeting room for either the Explorers' Club or for the Junior League.

Now how about giving us some drawings (and diagrams, if you must) which make sense?

G. T.

May 16

Memorandum to: Mr. McGauthier
from: Mr. Turner

The firm of McC. and G. has done itself proud. The playroom is a honey. (The drawing which inspired this comment is reproduced with a plan on page 64.—Ed.) If I complain at the two upholstered seats flanking the work bench, I admit that awning canvas is immune to damage by wood shavings. And the idea of putting a hardwood floor in front of the bench and a storage closet is grand. Linoleum will not absorb chisel gouges nearly so well as wood. And chisels, alas, are bound to be dropped.

As for the rest, we can find little to quarrel with. John is delighted with the jungle mural for the brick chimney base (apparently this is to be the Explorers' Club after all!), and both Helen and I like the notion of having a ceiling of those sound-absorbing fiber tiles. Fiber paneling is, of course, the obvious thing for the walls. And if the floor is raised above the cement on wood sleepers and has a rough wood floor under the linoleum, it ought to be warm and dry. The seat with attendant shelves, bins, cupboards and counter surfaces appeals especially to Helen. She wants things neat.

The lighting would seem to be excellent. Certainly the soffit light above the tool trough at the back of the work bench and the panels above are admirable. The curved sections running along the edges of the housing for the air-conditioning ducts look expensive. But if they are standard affairs, as you say, all right. They should light both the walls and the floor (and ping-pong table) very effectively.

No, there will be no radio in the room. Later, maybe, when the youngsters choose their programs with less gusto and more discretion. The big machine upstairs will give them all the radio they want.

A gracious and lovely louvered doorway of the **WESTERN PINES***

The Western Pines have given generously of their beauty to this delightful doorway.

Paneling, slatting and fluting — so finely wrought, so crisp and cameo-clear — reveal how these soft-textured woods lend themselves to the most delicate detail. And in the radiance of the enamel, the Western Pines again demonstrate the smooth luster they impart to even the lighter-colored paints.

FREE! Write for the new 1938 edition of Western Pine Camera Views for Home Builders. Western Pine Assn., Dept. 42-H, Yeon Bldg., Portland, Oregon.



*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

HOW . . . THE Sureway TO COMFORT AND FUEL SAVINGS



Costs You Less than Ever Before!

You want insulation that will protect your health and comfort through the years. Then choose Balsam-Wool ALLED Insulation! Proved in thousands of homes . . . for 16 years . . . gives you the lasting certainty of lower fuel bills—more healthful temperatures in your home—a cooler house in summer. You know that Balsam-Wool will always stay in place . . . never sag or settle . . . never succumb to the destructive effects of moisture. And today, owing to improved methods of application, Balsam-Wool, applied, costs substantially less than ever before.

And in Your Present Home—be sure way to increase comfort in your present home is to have Balsam-Wool applied in your attic. The job is quickly and easily done—cost is amazingly low—yet you have fuel savings as high as 20% and summer comfort as long as your house stands, under a money-back guarantee of satisfaction! Write today for our free booklet giving complete information about Balsam-Wool.



Balsam-Wool . . . Products of Weyerhaeuser . . . Nu-Wood
WOOD CONVERSION COMPANY
Room 111-8, First National Bank Building
St. Paul, Minnesota
Gentlemen: I want to be sure of comfort and fuel savings. Please send me your free booklet about Balsam-Wool in the home.
Name _____
Address _____
City _____ State _____

and under Helen's supervision. The latter, where music is concerned, is rather more than sound, in my opinion.

As for the air conditioning—here is what I assume I am getting. Check me if I'm wrong. First of all . . . [ED. NOTE: If there is any of George's characteristics which annoys us at all, it is his insistence on itemizing every last entry in the bill of particulars which he has already gone over with the architects. Instead of having George tell what he thinks he is getting, we tell you, briefly, what we know he is getting: 1) An auxiliary conditioning unit supplying filtered, tempered, humidified air to the living room and the dining room through galvanized and insulated ducts in winter; a return duct in the main hall leads back to the plant, and an outside air duct is used as required to supplement recirculated air. 2) In summer, filtered air may be delivered to living room, dining and master bedroom, and returned through the main hall. At night, cool air may be delivered direct from outdoors. In addition, a register in the ceiling of the upper hall may be used to suck stale, hot air through the attic and out the louver in the front gable, actuated, of course, by an adequate fan. All this is made clear by the plans and diagram on page 65. 3) Domestic hot water is supplied by coils inside the steam boiler, winter and summer. With this recently developed system, no storage tank is needed. 4) The basic heating plant remains unchanged. And, as you can readily see, the Turners will not have full air conditioning, nor an approximation of it. However, they will have its major benefits in the principal rooms in winter, supplementing their radiator heat, and the benefits of recirculated or outside night air through the house in summer. Cooling and dehumidifying units could be added later. George takes up the story again from here] . . . especially since, as I understand it, the only ductwork above the basement ceiling will be carried up through closets or else be contained in the attic.

So get the papers ready. In a week or so the need for heat in the radiators will be gone for the season, and the shift from the old water heater to the new can, as you say, be made at the last moment, and rapidly.

Helen will have something to say about colors, I suspect, when we see you on Thursday, though there should be no rush.

G. T.

Marlite FOR BEAUTIFUL INTERIORS



Marlite WALL PANELLING Will Make Your Kitchen Just as Thrilling and Beautiful

• You can make your kitchen as delightfully modern and colorful as the *House Beautiful* "Bride's House" Kitchen. You have the latest appliances . . . stylish furniture. All that is lacking is atmosphere . . . an interior background that is in keeping with modern ideas of interior decoration. That you can get with lustrous Marlite wall panelling . . . and only with Marlite if you want the beauty and smartness that makes the "Bride's House" Kitchen so thrilling . . . so easy to keep clean. A damp cloth is all that's needed to keep Marlite's glass-smooth finish bright and gleaming. Marlite is not expensive . . . is obtainable in 63 luxurious colors and patterns. It comes in large sheets that can be cut and fitted into place by any good carpenter. Consult your local Marlite dealer for practical suggestions. Mail coupon for free booklet "Marlite For Beautiful Home Interiors."

MARSH WALL PRODUCTS, INC.



517 MARSH PLACE
DOVER, OHIO

MARSH WALL PRODUCTS, INC.
517 Marsh Place, Dover, Ohio

Please tell me how Marlite can be used to modernize and beautify the rooms checked in this coupon. Also send me your latest booklet illustrating the beautiful and luxurious interiors attained with Marlite wall panelling material.

Name _____

Address _____

City _____ State _____

ROOMS

- ☐ BATHROOM
- ☐ KITCHEN
- ☐ BREAKFAST NOOK
- ☐ COCKTAIL LOUNGE
- ☐ RECREATION ROOM
- ☐ POWDER ROOM
- ☐ LIBRARY
- ☐ DEN OR OFFICE

FILL IN AND MAIL COUPON NOW. PASTE IT ON POSTAL CARD IF YOU WISH.

All the tea in China

would not buy a
finer heating
machine ★



★ and **Gilbarco** gives
most heat per dollar

Any home-owner can afford a Gilbarco

If you had all the money you ever dreamed of... if you had the ablest of consulting engineers to advise you... you couldn't buy a finer heating machine than this Gilbarco Automatic Boiler Unit. Wherever steam, vapor or hot water heating is required, it's in a class by itself.

In this handsome unit, the Gilbarco Flexible Flame Oil Burner—famous for economy of operation—is fitted to a specially efficient, durable cast-iron boiler. This combination gets maximum heat from the oil—and distributes this heat with maximum efficiency. Hence, "Most Heat Per Dollar." What's more, besides keeping homes warm, this Gilbarco Automatic Boiler Unit (oil fired) provides for a luxurious abundance of hot water.

Like every Gilbarco unit, it's backed by the leading manufacturer in the field of oil-heating and air-conditioning.

With all these advantages, the Gilbarco Automatic Boiler Unit costs no more than average good oil-heating machines. And it actually helps pay for itself through its saving in fuel bills.

* * *

You really owe it to yourself to learn more about Gilbarco Oil Heating. There's a Gilbarco Automatic Boiler Burner Unit, Conversion Oil Burner, or Warm Air Conditioning Unit to meet all heating requirements. Get in touch with your nearest Gilbarco dealer. If there isn't one in your locality, write us and we'll have a dealer call—at your convenience. We'll also send you—FREE—our booklet on OIL HEAT. Address Desk B 1007, Gilbert & Barker Mfg. Co., Springfield, Mass. (or Toronto, Canada).

DEALERS! For details of Gilbarco dealer plan, write — today.

GILBERT & BARKER MANUFACTURING CO.
SPRINGFIELD, MASS. TORONTO, CANADA

May 24
Memo to: Messrs McCaffery & Gauthier

from: Mr. Turner's Office
Before Mr. Turner left for Pontiac this morning he gave me the signed contracts for the work in hand. I enclose them herewith. Also I send a memorandum which was clipped to them and which I don't understand. Undoubtedly the notations concern the remodeling and you will know what to do about them. Mr. Turner will return Thursday.

S. Dabney
Sec'y to Mr. Turner

May 26
Memorandum to: Mr. McGauthier
from: Mr. Turner
Since Miss Dabney is to type this, I can't very well tell you what I think of her for sending that little memorandum along with the contracts. To clear up the mystery, once and for all: the notes had nothing to do with the contracts. They were, in fact, the titles of five books, with publication dates attached. Thus "T. & the J. of O., 1918" means "Tarzan and the Jewels of Opar." "T. the U., 1920," means, I regret to state, "Tarzan the Untamed." "T the T." and "T.T." are, respectively, "Tarzan

the Terrible" and "Tarzan Trumphant." To pursue this painful subject further, they are all volumes which I have failed, through the years, to include in my collection of Tarzaniana. I jotted them down the other evening with the intention of asking the dopey little bookseller opposite the courthouse if he could get them for me. Furthermore, I have been a Tarzan addict for a quarter of a century and expect always to be one. And lastly, as you may have guessed, it was that damned monkey mural in the playroom drawing that put the whole thing into my mind.

Now let me alone. I've work to do.

G. T.
P. S. Kindly refrain from mentioning the matter to my wife. I would be like waving a red flag in front of a bull ape.

May 31
Memo to: Mr. McGauthier
From: Mr. Turner
This is to report that during the holiday I went over the job carefully down in the cellar. The men seem to have accomplished a good deal already. The 2" x 4" furring (why furring, anyway?) is largely up around the playroom walls, and the heating people have already



Announcing THE AMBASSADOR MODEL 4 TUBE RITTENHOUSE ELECTRIC DOOR CHIME

Plays Eight Westminster Notes

Attractive to the eye... pleasing to the ear... the new Rittenhouse Ambassador Model 4-tube Electric Door Chimes will be welcomed in many homes desiring the finest in electric chime signals. Due to new design and methods of construction, Rittenhouse is now able to offer these superb multi-tube chimes at popular prices: \$34.50 to \$50.00. The \$34.50 model shown is 55" high overall. The housing is furnished in either ivory or bronze with satin gold-finished figure. The chime tubes also have a lustrous satin-gold finish.

When the door-button is pressed, eight successive notes announce your visitor. Two additional single-note signals are also available for service entrance and maid calls.

Other Rittenhouse Electric Door Chimes for various types of homes and apartments are available from \$2.75 and up.

Your electrical dealer, department or hardware store can get them for you.

Write for descriptive folder showing various models.

THE A. E. RITTENHOUSE CO., INC.
Dept. 94, Honeoye Falls, N.Y.
(Est. 1902)



RITTENHOUSE
ELECTRIC DOOR CHIMES
Phone to Find WHO SELLS IT SEE LAST PAGE

been able to make a prodigious mess. But the water heater is, of course, still in the playroom. Do they know it is not to stay there? I don't trust anybody.

G. T.

June 9

Memo to: Mr. McGauthier
from: Mr. Turner

To dispose of certain details:

1. Helen says she has given you her decision as to colors in the playroom already.
2. We have decided that the medium textured wall board is better than the very coarse type, even though the latter is more interesting. Helen says it will catch dust.
3. Yes, by all means let us have electric base outlets. What I meant was that we wanted no floor or table lamps for the kids to knock over. We do, I am advised, want to run a vacuum cleaner down here from time to time.
4. No special inlays in the linoleum. Border, yes. Embroidery, no.
5. Plain square-mesh grille fronts for all duct outlets upstairs. The size is up to you, depending on relative efficiencies in passing the air through.
6. The toughest spar varnish you can find for the floor by the workbench, please, or has my nautical

bent led me astray? Should it be raw linseed oil?

The work goes on apace, and if the children have as much fun with their playroom after it is finished as they have had there already, it will be a sound investment.

G. T.

June 22

Memo to: Mr. McGauthier
from: Mr. Turner

Yesterday's premature scorcher put our new plant to the test. It came through with flying colors. Lettice, our hired girl, who never approves of any innovation, says there is less dust than usual in the living room. The playroom is a great success, Helen says that as soon as I get through fussing around with the tool bench, John will probably have a lot of fun there.

We are expecting you for ping-pong day after tomorrow. Fresh filtered air and refreshments will be served throughout the evening.

G. T.

EDITOR'S NOTE.—In another month (meaning after five or six hypothetical years) the Turners really play tricks on their house. Not only that, but the household undergoes a radical shake-up. Watch the June issue.



Vudor PORCH SHADES

An hour's time and a moderate investment in Vudor Porch Shades will fit out a good sized porch with Vudors.

Then for years and years to come you will have a Summer home on your own porch shaded from the heat of the Sun, out in the fresh Air—the patented VENTILATOR in the top of every Vudor Porch Shade sees to that—and if you want seclusion no one but your guests will know that you are on your porch.

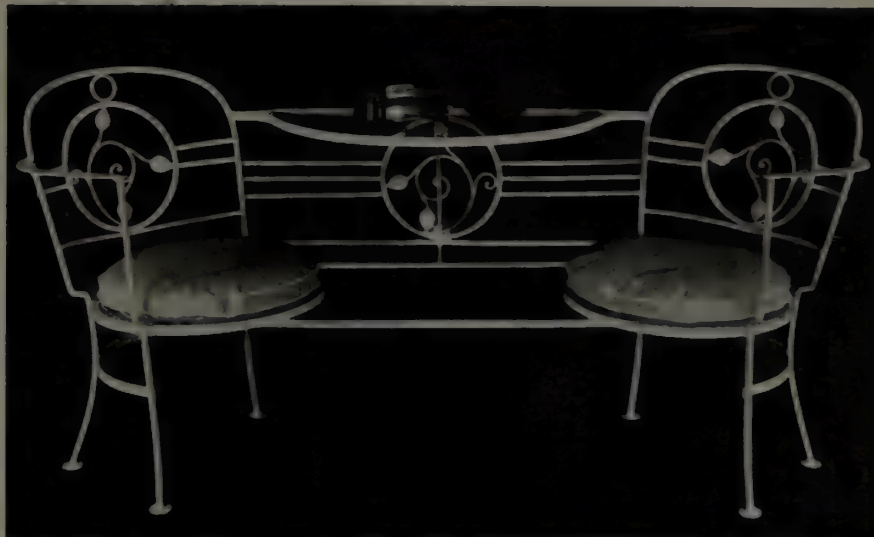
The beautiful Vudor OIL COLORS are PERMANENT and highly decorative. Vudor Porch Shades are the first Porch Shades ever made and are still the BEST made. Millions of people have learned that fact by experience.

Write us for printed matter in colors
and name of store selling Vudors.

HOUGH SHADE CORPORATION
Box F Janesville, Wisconsin



Salterini



NEVA-RUST* Garden Furniture

ORIGINAL STYLING . . . The smart originality inherent in Salterini-designed garden furniture has made it the most desirable collection in the United States. Pieces for every conceivable outdoor and indoor use are included.

NEVA-RUST* PROTECTION . . . This exclusive rust-resisting process, available ONLY on Salterini Neva-Rust furniture, adds years of life and usefulness to your garden furniture. When buying, be sure the tag says "Salterini Neva-Rust".

SALTERINI SOLAREUM FURNITURE . . . is a collection of simpler, popularly priced pieces. Solareum furniture is treated with the BONDERITE† process to prevent corrosion—the same protection given your automobile body.

■ Neva-Rust—A hot dip galvanizing treatment encasing the metal with a thick coating of zinc; then Bonderized under the enamel coat. Will last for several years. Exclusive with Salterini.

† Bonderite—A chemical rust retarding process similar to that used to protect automobile bodies from rust. Superior to red lead priming. Second only to Salterini Neva-Rust. Also exclusive with Salterini.

AT BETTER STORES EVERYWHERE
OR THROUGH YOUR DECORATOR



JOHN B. SALTERINI CO., 322 EAST 44th STREET, NEW YORK

GRAND RAPIDS DISPLAY • KEELER BLDG.



Even Old Brides

deserve

MODERN KITCHENS



Whether you are building a new home or just remodelling—equip your kitchen with custom-built EXCEL Metalcraft Steel Cabinets, Sinks, and Work tops. ■ The best money can buy, yet at comparable prices. • Visit our complete showroom, or write for our catalog and information.

EXCEL METAL CABINET CO.

101 Park Avenue ■ New York

THE NEW FREEDOM

CONTINUED FROM PAGE 47

better by going, but because the telephone in her day was reserved for transmission of more monumental news than the daily market list. She was shackled by a fetish that wise housewives went to market. Now, with the triumph of the telephone, my mother no longer goes to market. She knows that her time costs far more than the possible lapses of the grocer. She thinks about herself first and that is quite right and proper. Her house, may I add, runs beautifully and she is far pleasanter at dinner time than she used to be. The telephone is a general releaser from drudgery. It means that the routine of your life can be reeled off in a half hour or so, leaving you time and strength to pursue the even tenor of your way.

Not only do you phone for things, but you phone less often than once a day if you have the sort of mind that can plan ahead. This is the happy result of modern refrigeration, which keeps even the most delicate foods intact far more surely than the iceman's hunk of ice did. This is a particularly glorious thing to contemplate if

you live in the country, where you must, perforce, make trips to the country store, which is a long pull from your house. You can stock up ahead serenely and know that there will be nothing spoiled unless you are unduly careless.

Wherever you live, you probably don't realize or remember how lucky you are not to have to wait around for the morning call of the vagarious iceman. Don't think your mother didn't want to get out early in the morning. She wanted to, all right, but she just couldn't. She had a rendez-vous with Oscar, who came and spread a trail of sawdust and drippings across her kitchen floor each morning when he jolly well pleased. That, you will see at once, put off all hope of getting the kitchen floor clean till after Oscar had taken himself and his ice tongs away.

Then there is that great and wonderful invention, canned foods. In the last few years the contents of cans have improved so enormously, the standards of canning have reached such a high that no housewife would make the boast.

Simple Or Complicated Home Heating

(Which do you want?)

1. Do you want the basement free from heating ducts?
2. Do you want your walls free from cut-outs for grilles and your floors free from registers?
3. Do you want radiators that are so made, they can be in the room and still be entirely out of it?
4. Do you want air conditioning, provided it costs less than any system you have heard about so far?

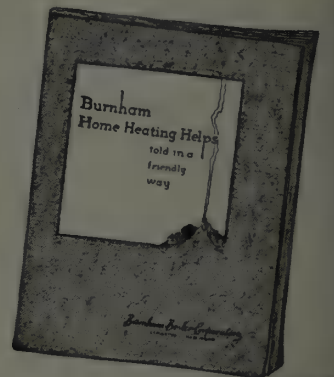
These are but four things that are important. How about all the rest that you want to be sure of having or not having? There's radiant and convected heat, for instance.

Your heating and air conditioning can be complicated. Or very simple. The Burnham is the simpler way. Cost is less. Results are equal to any. Send for this Home Heating Helps Book. Get full facts. See for yourself.

BURNHAM BOILER CORP.
Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler



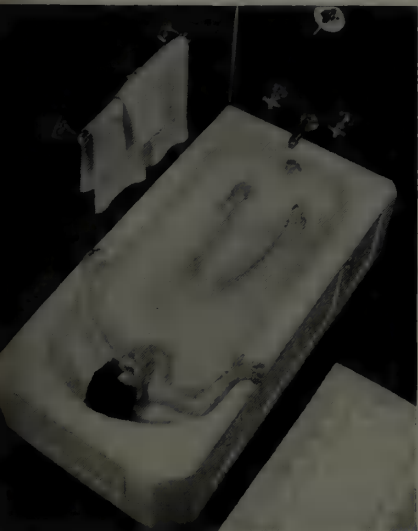
A new bath for SAFETY

THE KOHLER COSMOPOLITAN

It's new and it's news for young and old—the beautiful Kohler Cosmopolitan that brings modern safety and comfort to bathing!



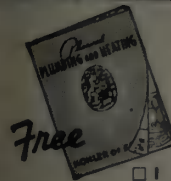
Planned features: wider, longer, flatter bottom, for surer footing. Wide, flat rim, for comfort when undressing, soaping, foot-bathing. Lower sides, to get in and out more easily. Today's design—vertical columns that fade into the rim, and surfaces easier to keep clean.



And, it costs no more than bathtubs without these prime merits! Your Master Plumber will give you further facts—including information on Kohler's F. H. A. Finance Plans. Write for interesting free 4-color booklet: "Planned Plumbing and Heating." Kohler Co. Founded 1873. Kohler, Wis.

INSIST UPON KOHLER FITTINGS

KOHLER OF KOHLER
PLANNED PLUMBING AND HEATING



Please send me your beautiful 16-page booklet, in 4 handsome colors, containing new plans and color schemes for bathrooms and kitchens. Address: Kohler Co., Dept. 6-M-5, Kohler, Wisconsin.

☐ I AM BUILDING A HOME
☐ I AM REMODELING

Name _____
Address _____

common enough two decades ago, that nothing in *her* house came out of a cap. It was a term of opprobrium, inconceivable as it now seems, to say, "My dear, she feeds her husband out of a can!" And the invariable, expected reply was, "No wonder he has trouble with his stomach." Well, no wonder, indeed. But the can has emerged from its shame and the very best housekeepers have discovered that whereas the corned beef hash they make at home is good eight times out of ten, the corned beef hash they buy at the corner grocery is good ten times out of ten. The economic moral of this is too strong to be denied. Aside from the time-saving, it doesn't make sense to gamble when there's a sure thing right at hand. Beside which, women have set themselves to learning all the smartest things to do with their canned goods and the results, as you smugly know, are wonderful.

Quick-frozen foods are another string to the bow of the New Freedom. They mean that the diet you set before your husband can be twice as varied as the diet your mother contrived. And another wonder is that baking day has disappeared from the calendar (the calendar was a pretty sorry schedule for the housekeepers of yesterday). The breads and rolls and cakes you buy are again up to scratch. The old tragedies of the burnt biscuits are as dated as the chemise dresses of 1929. If you do take pride in baking elaborate and succulent things, you do not need to burn these, either. The oven is so close to human now that you can leave it quite to itself to manage the roast or the potatoes while you read "R.F.D." in the living room sprawled gloriously on the sofa, while the heat regulates itself.

When your fine meal, which has taken precious little time to get together and which has ended with a mousse made for you by your refrigerator, is all over and just a nice feeling inside and a pleasant memory, your dishes wash and dry themselves, if you have taken full advantage of the electric marvels at your disposal. Not only that, but the grizzly remains either go down the drain of your sink and are ground up and flushed away forever, or everything goes into an incinerator which makes a rapid end to leftovers.

These are only a few of all the lovely improvements which this year of grace brings to the bride's lot. Add to them the electric sewing machine, the wide acceptance



CONDITIONED AIR HEAT is The Thing Today!

the DELCO CONDITIONAIR

Product of GENERAL MOTORS



Can be economically fueled either by oil or gas, fired by the Delco Oil Burner or the fast-heating Luminous Flame Delco gas burner.

A single, simple system automatically heats, humidifies, filters, circulates healthful air throughout your home.

The Delco Conditionair, built and backed by General Motors, is far more than an ordinary heating plant. Certain principles of automatic operation developed by Delco engineers enable this compact, single system to heat, humidify, filter and circulate air throughout the house at a cost no higher than that of many other systems which merely heat.

Furthermore you can also provide for the later addition of equipment for summer cooling, operating through the same system. The Delco Conditionair gives you all the healthful comforts of the latest form of heating and conditioning of air. And it keeps

your home abreast of the times... enhances its value for years to come. If you are building or planning a new home you will want to know the facts about this simple winter air conditioning system built by General Motors. This coupon brings you the whole remarkable story.

FREE HEATING SURVEY

Your nearby Delco-Frigidaire dealer is Headquarters for all automatic heating and air conditioning problems. He offers you a survey and analysis of your heating problem, free of charge or obligation. He can advise you impartially because Delco Heating Products also include:

- The DELCO OIL BURNER
- The DELCO STOKER
- The DELCO AUTOMATIC STEAM or HOT WATER FURNACES
- The DELCO WATER HEATER

It pays to talk to

DELCO-FRIGIDAIRE

CONDITIONING DIVISION, GENERAL MOTORS SALES CORPORATION, DAYTON, OHIO
AUTOMATIC HEATING, COOLING AND AIR CONDITIONING EQUIPMENT

MAIL COUPON TODAY! Please send me complete information about ☐ Delco Conditionair, ☐ Delco Oil Burner, ☐ Delco Stoker, ☐ Delco Automatic Furnace, ☐ Delco Water Heater.

Name _____ Address _____
City _____ State _____



House in Bartlesville, Okla., painted with Cabot's DOUBLE-WHITE. (Roof stained with Cabot's Stains, shutters painted with Cabot's Gloss Collopakes.) Architect, H. H. Livingston, Minneapolis, Minn.

WHITE

that stays white year after year

Year after year, Cabot's DOUBLE-WHITE retains the whiter whiteness that distinguishes it from all other paints. It is made of pigments which are not turned yellowish or grayish by exposure to atmospheric gases. It gives a smooth, even surface which does not collect dirt and grime. And it is manufactured by our patented Collo-paking process, in which the pigments are divided hundreds of times finer than is possible by

old-fashioned methods. The result is greater hiding power and longer life.



FREE: *The Little White Book.* Write today for The Little White Book containing full information and showing pictures of many prize winning houses finished

with Cabot's DOUBLE-WHITE, Old Virginia White, and Gloss Collopakes (Colloidal Paints). Samuel Cabot, Inc., 1223 Oliver Building, Boston, Mass.

Cabot's DOUBLE-WHITE



and Gloss Collopakes

(COLLOIDAL PAINTS)

The extra whiteness of Cabot's DOUBLE-WHITE makes any house look its best, whatever the material. The house above, in Hackensack, N. J., shows how effectively DOUBLE-WHITE may be used on brick. Architect, J. Norman Hunter, Teaneck, N. J.



of the typewriter for all sorts of correspondence, the silencers which keep your rooms as quiet as the heart of a pine wood, and as clean, the washable wallpapers, the unshrinkable slip covers, the passion for informal (we'll grab supper out of the icebox and then play The Game) parties, the heat and alcohol proof furniture finishes, the ways to avoid having to polish silver, the Venetian blinds that you wipe clean with a damp cloth, the fact that you send things out of the house to be cleaned at small expense, the glass bathroom walls, the insulation, and you have the bare outlines of the picture of why you're darned lucky to be getting married this year. To fill in the colors, to add texture to the sketch,

think of all that the stores have to offer you in the way of charm and good decoration, a rainbow of colors, heavenly ready-made curtains, endless wallpapers and carpets and accessories, and cast your eye back to that era when your rooms were rust and apple green or else you paid and paid and paid to have things dyed and withal were considered a little eccentric.

It's a lovely world to live in. A world where housekeeping is a game and home-furnishing an adventure. It's the perfect year in which to get married and HOUSE BEAUTIFUL is completely Pollyanna about your future. We know you're going to be happy. If your husband measures up to your house you're going to have a grand time.

AQUARIUM COLORS

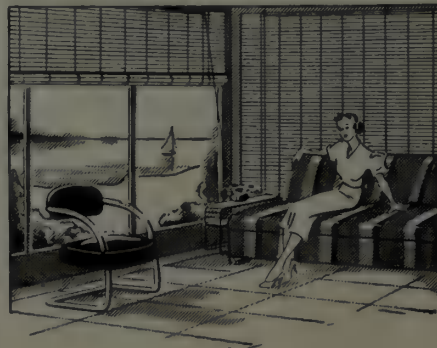
CONTINUED FROM PAGE 55

Then there are the soft blending colors which in other years have been so hard to call by name, but now are clearly identifiable. Wet sand and dry sand. Anemone white and oyster white and pearl with its iridescent hint of pink. Shell white and shell pink. The brown of wool sponges when they first come from the sea and the soft yellow of

Cuban sponges which have dried in the sun and are ready for the tub. There is that delicate and sentimental lavender which is the color of the outside of a tulip shell. There is the yellow of sea grass. All of these are the half-colors which are so elusive and which are really the decisive factor in a good color scheme. It's easy enough

Now,—for the Porch!

TRANSFORMED FOR SUMMER



The endless charm of views out thru flower gardens, across green lawns, down amidst blossomed orchards, or toward distant mountains or shining lakes,—it's all yours, from the seclusion and privacy of your Porch, that "tops" for comfort, protection and summer lure. What if it is warm, out-

side? There's cool comfort behind WARREN PORCH SHADES. What if it *does* rain, outside? There's cozy seclusion and ample protection behind WARREN PORCH SHADES.

Your Warren Shades are Ready

That alert house-furnishing dealer you patronize,—he knows how "smart" your porch will be with Warren's Shades in that rich Sylvan Green, or Woodland Brown, or Natural (or combinations if preferred); he knows that they come in widths to 12 feet, are so easy to hang, and last so many seasons. Just go to him, place your order with him, taking care to say, "WARREN'S, Mr. Dealer". And, Oh, by the way, shall we send you our new illustrated folder?

Warren's Venetian Blinds and Warren's Mayfair Shades, also manufactured by



WARREN SHADE CO., INC.

2905-2915 East Hennepin, Minneapolis, Minnesota



New Beauty for Modern Bathrooms

MIAMI CABINETS and ACCESSORIES

Plans for a new home . . . for modernizing . . . should include Miami Cabinets. 135 models—from the modest design to exclusive, luxurious ensembles meet every requirement. Ask your architect or Contractor. Booklet mailed upon request. Address Dept. 1.

MIAMI TUBULAR LIGHT BRACKETS No. 1

Large Bathrooms. Other models for medium-sized and small Bathrooms.



Above Brackets are exclusive with Miami. Adjustable chromium shields for directing light. Cabinet fitted with switch and convenience outlet.

MIAMI TOWEL SUPPLY CABINETS

Something new! Model shown has five glass shelves. Heavy air-cushion door fitted with full mirror set in beautiful chromium frame.

MIAMI CHROMIUM ACCESSORIES

Resist wear—retain their brilliance. Recessed and projection types for every purpose.



No. 5009—Tooth Brush Holder

nos. 510-A
—510-B
Toilet Supply
Cabinet

MIAMI CABINET DIVISION
THE PHILIP CAREY COMPANY
Middletown, Ohio

to work with the smashing obvious colors. The trick is to weave them together with these others.

The sea is always dramatic and it yields us innumerable dramatic colors. But as you conjure them up in your mind's eye, you will see that they are bright but never hot. From coral we take a whole rainbow. It runs from the pink of your first party necklace to the deep and trenchant red which you wound round and round your wrist to wear with your most sophisticated black evening dress to your first big party. There is a strong, strange green which is the color of seaweed. There is the higher, more blood-curdling green of that most frightening of sea creatures, the green moray. There is the clear sulphurous yellow which marks angelfish. There is the deep, haunting blue-purple of the mussel shell. There is the red-brown of the conch shell. There are all the rich sun-drenched colors of fishing smacks with painted sails. There is the copper of a Jones Beach life-saver in August when he's done to a turn. And always, there is the sleek black of the penguin's cut-away.

You will find these colors wherever you look. You will find a number illustrated on pages 56 and 57 in the rooms which were decorated with spring and the country in mind. They are not the colors of Christmas and next winter's snows. They will be cool comfort when you are lighting your first fires and getting your winter blankets out of mothballs. These are the colors of May and June and July and August. They are backgrounds for great bowls of flowers. They are full of blue shadows like the shadows in the Blue Grotto. They spread coolness through a house like a tidal wave, and the languid nostalgic charm of the tropics. They are full of the mystery of the sea and its antiquity.

NEW GARDEN BOOKS

"Modern Dahlias, Their Care and Culture," by J. Louis Roberts. Doubleday Doran Co., Garden City, N. Y. \$2.

"Home Flower Growing" (new edition), by E. C. Volz. The Macmillan Co., New York. \$3.

"Flowers in House and Garden," by Constance Spry. Putnam and Co., New York. \$3.75.

"Select Flower Arrangements of Moribana and Heikwa," Yamanaka and Co., New York. \$2.

"The Naming of Plants," by Vera Higgins. Longmans-Green, New York, \$1.40.

MASONITE SOLVES A PROBLEM FOR DORA AND DICK



MONDAY

DORA: It's the smartest house I've ever seen, Dick. But we certainly won't have enough furniture to fill it.

DICK: You're right, dear, and these MASONITE QUARTRBOARD walls remind me of some money we saved. We're going shopping!



TUESDAY

DICK: . . . And my new easy chair and lamp will go right there beside the built-in table.

DORA: Do you really mean that MASONITE Products saved us enough money to buy this lovely new furniture?



WEDNESDAY

DORA: Dick, you're a genius! Now we not only have a beautiful new home, but some new furniture too.

DICK: Thank MASONITE Products, Dora. They're the ones that gave us all the expensive-looking effects — and all the extras — and still saved us money.

Copyright 1938, Masonite Corporation

■ All day — every day, Dora's new home charms the eye with its modern, spick-and-span freshness. Walls and ceilings are made of MASONITE QUARTRBOARD, painted and grooved with a modern block pattern. Built-in table and bookshelves are MASONITE TEMPERED PRESWOOD, painted to match the walls.

■ Find out how Genuine MASONITE Products can help you to have a lovely home — at a saving. Mail the coupon for free samples and full details today.

FREE!

MASONITE
The Wonder Wood of a Thousand Uses
A MISSISSIPPI PRODUCT
Sold by Lumber Dealers Everywhere

MASONITE CORPORATION
Dept. HB-5
111 W. Washington St.
Chicago, Ill.

Please send me FREE samples and complete information about Genuine MASONITE — the Wonder Wood of a Thousand Uses.

Name _____
Address _____
City _____ State _____



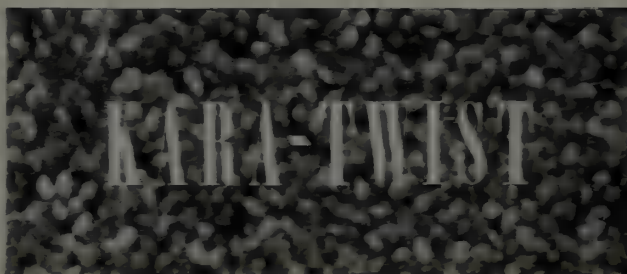
★ Woven from Sate Viscosa Rayon, distinguished for its superior, opulent drape, Coptic Cloth has simple but rich texture interest. Leading decorators recommend this handsome fabric for draperies, coverings, spreads—a multiplicity of uses. Suitable for period furnishings, as well as pure modern. 50 inches wide—ample color selection. \$3.50 a yard, retail.

*Fashion
Favorite
in
Draperies*



PHOTO COURTESY
HOUSE BEAUTIFUL

*Fashion
Favorite
in
Floor
Coverings*



★ Woven from premium-quality worsteds and wools, Kara-Twist is the first domestic-woven frieze accurately to duplicate the costly imported variety. Because the yardage is pre-washed, the tightly twisted nubs retain their amazing "steel-spring twist" throughout repeated cleanings. In a choice of 16 smart decorator colors for standard size rugs as well as tailored-to-fit carpeting. In broadloom widths up to 18 feet. \$9.95 a square yard, retail.

See both at your favorite store

Coptic Cloth and Kara-Twist are produced exclusively by Marshall Field & Company designers and weavers. For style, value, and price, you will find it to your advantage to insist on being shown none but the genuine. Any inquiries will be promptly acknowledged if you write directly to House Beautiful or to Marshall Field & Company, Manufacturing Division.

PRODUCTS OF MARSHALL FIELD & COMPANY
Manufacturing Division
200 MADISON AVENUE, NEW YORK
THE MERCHANDISE MART, CHICAGO



Hyacinths brought from the florist lift their plumes in the porch boxes (See Paragraph 14.) How to hide fading bulb foliage (See Paragraph 17)

LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 85

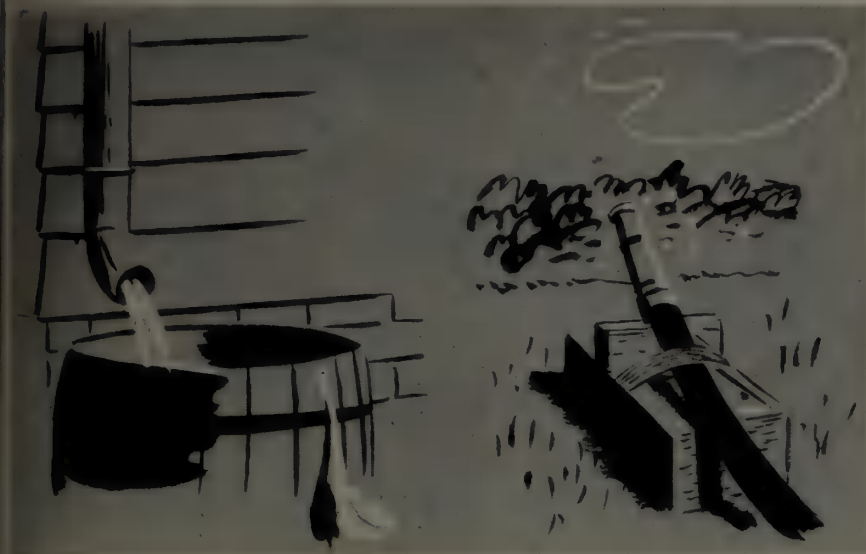
the chances are above the average that the black pests will never put in an appearance.

12. Cat worms. The other hint I pass on is for gardeners troubled with cat worms, and who do not dare to use the common poison baits on account of birds or dogs. The worms are getting in their deadly work about now, preparatory to disappearance according to tradition the middle of June. Dissolve one pound of sodium fluoride—at the drug store—in two gallons of water, stir well and mix with sixteen pounds of bran. The bran should be uniformly wet but not damp enough to ball or drip without pressure. Spread after sunset on a warm dry evening and not just before a rain. For lesser use it is easy to quarter the rule.

13. Peony culture. Peonies need much water while the buds are forming, and I sink some kind of receptacle like a deep can at one side of the plant so the moisture will be sure to get down where it will do the most good. This is particularly pertinent in my case, as the plants are on a slope, and unless corraled in some fashion, the water runs off as fast as it can be poured on without sinking in. For size of bloom some of the smaller buds are removed, and the monthly treatment of a couple of table-spoonfuls of sulphate of iron, crushed if lumpy, is dug in around each plant. I think I dislike an animal more than a mouse, so it is difficult to be indifferent to the lively ones darting up and down the Peony stalks merely to get the syrup on the buds. They are abso-

lutely harmless, although I have known people who would bring a Peony bloom inside the house, but there need be no fear of any subsequent invasion. The house pests are quite a different matter.

14. Porch boxes. Whatever economies are made in the garden, there is no skimping on the contents of the porch boxes which are on three sides of the house—west, north and east. Last fall pots of Hyacinths were prepared, and given to the greenhouse to force into bloom for the middle of April, and these have been in the front boxes for several weeks, repeating in their gayety the Crocus and winter Aconite on the ground. They will soon be gone, and then the boxes are filled with earth well enriched, for the drain on its resources will be great. Into the east boxes (no sun reaches them on account of nearby trees) and at the north go Sansevierias, ferns and the so-called German Ivy, really one of the Senecios. On the western side, where a fair amount of sun brings results, more Ivy, pink Geraniums, purple balcony Petunias, and yellow Canary-Bird vine. All boxes are kept very wet, and fertilized regularly with Stim-U-Plant, a tablet pushed down beside each plant, such an easy thing to do that it is not forgotten. The Sansevierias are plants seldom seen in porch boxes, yet are adapted to either sun or shade and in a broiling exposure when used with Geraniums, both will hold up undaunted heads. This completes the porch box cycle which was begun in the December Log, page 105. If you have profited by it, you have—and will have—satisfying color at your windows.



A barrel, painted blue, catches water from a downspout (Paragraph 18).
A home-made hose holder saves weary hours of watering (Paragraph 24)

15. Wax Begonias. The little wax Begonias are the only plants which will bloom for me all winter in the house, and if given proper summer care bob up serenely the next season. Today I took the willing little things, which still had many red and pink blooms, cut each stem back to about one leaf, and sank the pots in a shady corner among the shrubs where they will rest for the summer months with only the same watering that is given the surrounding growths. The ends cut from the old plants I stripped of their leaves and placed in the ground in a nice sandy bed, four or five stalks together, also in a shady spot. These usually root freely and are ready to pot up in the fall and bring into the house. If there is no available corner at their disposal, boxes of sand will do as well for a rooting area, but of course such receptacles will require more careful watching as to moisture.

16. Food for Daffodils. A question often difficult to answer is: "Why don't my Daffodils continue to bloom freely?" While there are many possible reasons, this has often been the answer in my garden. A bulb is a resting bud. When it comes from the dealer it is sound and plump with plenty of food and with an embryo flower. This condition will not be found after the first year unless the plant is supplied with nutriment enabling it to renew itself with perhaps some smaller offsets for increase. The only time it can make this necessary growth is when the leaves are in full vigor at flowering time. So this month all bulb areas are given a quick-acting fertilizer, either a prepared bulb food, liquid manure, powdered sheep manure, or the favorite

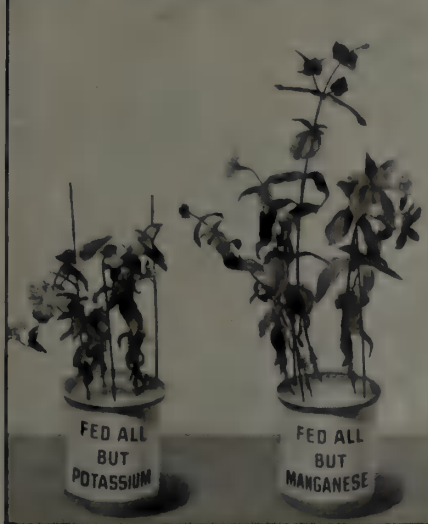
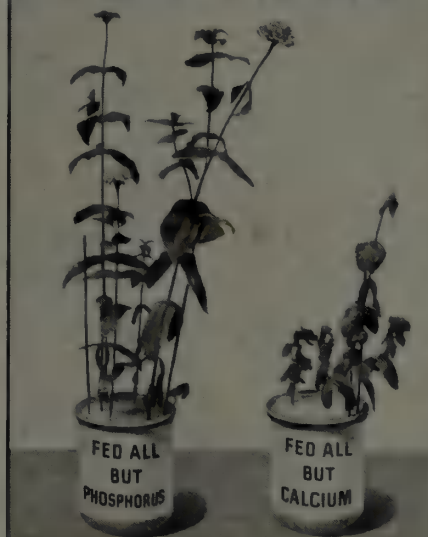
commercial product. Then I water copiously if there is dryness of the soil. We are so apt to take Narcissus and Tulips for granted that we come to think of them as being self-supporting, but they are quite as hungry as any of the other garden inmates. Snipping the ends of over-fat buds of Narcissus is good practice. (Turn to the Scrapbook this month.)

17. Hiding bulb foliage. Bulb foliage is an eyesore to the neat gardener when it is slowly curing to that state of brown or yellow when it is permissible to remove it. Each year I do differently about the matter, usually dependent upon the mood of the moment. Where the large Tulip leaves are a disgrace to the surroundings, and there are only a few bulbs, I consider peace of mind is worth the small sum for replacement, and deliberately pull them up and discard as trash to be replaced in the fall. Such brashness of conduct is apt to peter out after the first ten or so, and the rest are pegged down with little wire wickets flat on the ground. The Crocus foliage is braided and fastened with a hairpin, the Narcissus tied in a knot like a horse's tail, or the rush-leaved types also braided and tucked under some nearby plant. There are still devotees of the Tulip-lifting school, to be dried and replanted in the fall. It is quite certain they do not do as well after the first year or two when left permanently in the ground, but in time they do form little bulblets which bloom in their turn, so perhaps it is as broad as it is long, and certainly less work. I always depend upon putting in some new ones each year anyhow.

18. Fertilizers. Being a hopelessly old-fashioned gar-

Flowers Must Have 11 Food Elements

Lack of even one can spoil your garden



LOOK at the zinnia plants at the left, grown by master horticulturists at a leading University!

They started life all even—grew under identical conditions of air, sunlight, water, and temperature. Even their diets were alike, except for one variation in each pot. Yet in that small diet difference is the *whole explanation* of the plants' radically different developments.

One plant—top, left—received a complete diet of the eleven elements all growing things must have from soil. The others were fed exactly the same diet, except that one element, as indicated, was withheld for test purposes.

A few of these incompletely-fed plants matured fairly well, but there isn't one of them that you'd be proud to have in your own garden. To insure *complete* success, an eleven-element "Square Meal" is vital.

Choose VIGORO, the eleven-element plant food! VIGORO is sanitary and odorless . . . compounded from a secret formula, the achievement of years of research.

Vigoro's remarkable effect . . . on lawns, flowers, shrubs, vegetables and trees . . . has made success easy for millions of gardeners. Their support makes Vigoro the world's largest selling plant food—makes its price economical. Vigoro is packed in convenient sizes, one to one hundred pounds. Order this "Square Meal" for your garden now!

VIGORO SUPPLIES ALL THE FOOD ELEMENTS NEEDED FROM SOIL
A PRODUCT OF SWIFT & COMPANY



Your Rooms Will Have New Charm with Guild-Made Venetian Blinds

THE most ordinary room can be transformed into one of real beauty if the windows are decoratively correct. To insure correctness be sure to buy Venetian Blinds that are measured to fit your windows and slats and tapes are selected to give the most pleasing color harmony. This is easily accomplished if you buy Venetian Blinds with the "Guild Seal of Quality" tag.

FOR YOUR PROTECTION

Write to the Managing Director at Guild Headquarters for a list of the names of manufacturers who make "Guild Seal of Quality" Venetian Blinds.



See that on every Venetian Blind you buy there is a "Guild Seal of Quality" tag. There should be one tag attached to the tape when your Venetian Blinds are unpacked in your home. Be sure to look for this identifying seal of guarantee.

**NATIONAL VENETIAN
BLIND GUILD**

Terminal Tower Cleveland, Ohio



dener, no matter how many kinds of fertilizers are on the shelves (and by the end of the season I usually have every one on the market) I am never satisfied unless there is a container of liquid manure in some corner to be used as a tonic for plants that are lagging. Alternate applications of this with lime water will often work wonders. Especially good is such treatment for the tubbed plants that have been in winter quarters and can now be brought out into the garden. Such are the Agapanthus, blue Nile Lilies; the Zephyranthes or Fairy lilies; Hydrangeas; Oleanders, all such accent points used for decoration. I put the fertilizer, whatever is at hand, in a sugar bag, and place it in a receptacle of water. A stone crock with a cover is excellent, and as the water is used out it is refilled. My neighbor has a grand barrel with a spigot, but I can't see that his plants grow any better than mine. I use the barrel, painted blue, under the garage water spout, to catch the eaves water, and this dipping source is a great convenience.

19. Care of seedlings. Near this barrel is at present a whole collection of berry baskets of seedlings, for these containers make admirable nurseries, especially the small square or oblong ones of strawberry or raspberry ilk. The spaces between the strips allow good drainage. For convenience as well as expediency the baskets filled with earth are set in a shallow box—a flat—so that they are readily handled and any rootlets which come through the openings are not injured by being torn off in moving. Sometimes in among these baskets I tuck an eggshell with some one favorite seed started in its tiny cavity. The shell is simple to crack when the seedling is put in the ground.

20. Low evergreens. At the side of the driveway are some rocks strategically placed to keep a determined backer from running the car on the grass, and over those rocks in concealing fashion are low-growing evergreen plants, Phlox, Arenaria and Thyme. In the spring they often look quite sad, if there has been that so-called open winter, by being severely burned and sun scalded. (There seems to be no satisfactory way to cover them.) At first I used to discard such sere clumps as dead. Then I learned to shear them severely, and the first of May they would start into new growth at the base, but often gave

poor bloom that year. They must not be smothered in the winter, and the best blanket for them, salt hay, is difficult to keep in place. Once I did fasten it down with the wire wickets from the croquet set, but that raised such a storm of protest that it was not tried again. The regulation wire arches for edge protection are right if they are cut off short, not over ten inches above ground.

21. Planting summer bulbs. The summer bulbs are in the ground now as it has warmed enough not to be a menace to these tropical things. Ismene, the Peruvian Daffodil, is one of the quickest growers of the garden; the handsome cream-white Cape Hyacinth of many names, *Hyacinthus candicans*, Galtonia, are two of them; the Mexican Tuberose, without the odor objectionable to many persons—all these have gone in for the later glory of midsummer bloom. I like to sow above the tubers of these white flowers the double Shirley Poppies in salmon shades, and plant nearby masses of blue Salvia, either *S. patens* or Blue Bedder.

22. Rule of thumb. After much experimenting I have learned that the trick about these summer bulbs is never to keep them out of the soil when received from the dealer, timing the ordering and delivery with that thought in mind. Also after the stems have died down I fill with earth the holes occasioned by the dead stalk. This is to prevent water from running in with consequent rotting and is a valuable attention for any bulbous plant.

23. Drying gloves. Hardly a day passes that some new gadget does not come to my attention, sometimes to be scorned but often to be gladly adopted. Although there may be several pairs of gloves at hand in wet weather it is difficult to dry them quickly, so when a present was received of an ordinary long wire egg basket to be placed over the top of the stove or in the oven turned low, to hold the gloves during the drying process, it soon proved a valued possession. On sunny days the sun will do the trick, because of the circulation of air around and over the wet objects.

24. Hose holder. Another asset was an improvised holder for the hose nozzle made from an old brick with a piece of old inner tire tubing and a small

icked block. Moving the block backward or forward under the holding tension of the band regulates the direction of the spray of water. I find this particularly convenient in watering the section behind the brick pool terrace, as the older points the hose in exactly the right direction when set on the bricks. Before, I used to drape it over one of the chairs to the detriment of the surrounding area and my clothes more often than to the benefit of the shrubs. A third device, which quite put my manufactured bridge to shame for ease of attainment, was when I saw the tantalizing next door person make fine feet of walk out of an orange crate by knocking the boxes apart, splitting the end and center pieces close to the middle, and fastening the side, bottom and cover strips or pieces to these with crate nails.

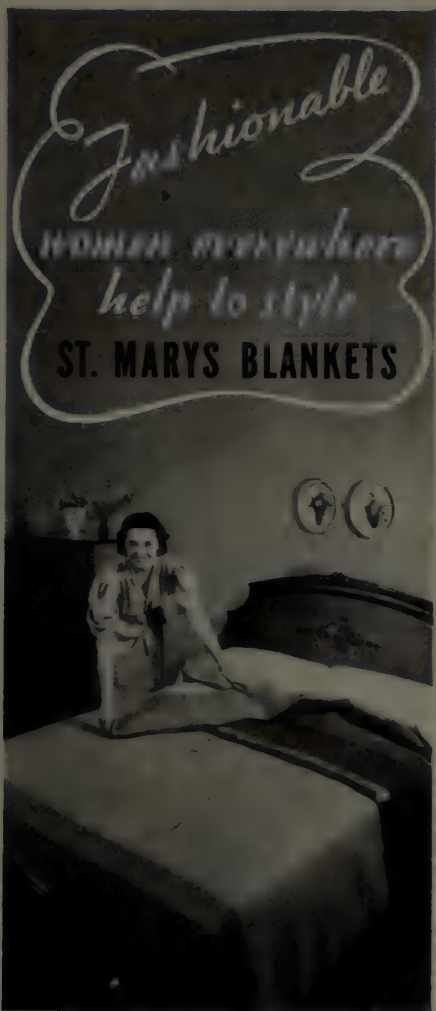
25 Bees. May 30. A day of rare heat, and the bees are out in full force. I sat and watched them gloatingly, for I am glad every time I see a bee. In seasons of damp weather or of too high wind, but for their ministrations, the procreative work of nature would be at a standstill. You need bees to keep the Geraniums red and the Delphinium blue, you need them to fertilize the blossoms and bring the fruit to maturity. And you need them to bring music and an air of activity.

THE WAR ON INSECTS

CONTINUED FROM PAGE 87

Remember, these are not the result of insect attacks. They are bacterial growth, and their control is medicine called a fungicide. A spray or dust used early in the growth of the plant is sound practice as a preventive measure. Be sure to spray the underside of the leaves, for the disease appears there most often and may pass unnoticed unless you keep a daily watch. If, in spite of your preventive spraying, disease appears, spray liberally with the fungicide. Your spray will not restore leaves already attacked, of course. These should be taken off and burned, not put with piles of compost material. If a whole plant is badly infected, do not hesitate to pull it up and burn it.

Insect attacks. The insect marauders are divided into two broad classifications: those that chew, actually eating the green leaves or stems of the plants, and those that suck, poking beaks into leaves



In many distinguished homes of fashion leaders you will find gorgeous custom-made blankets tailored by St. Marys for exclusive Specialty Shops. From these smart shops come many inspiring, original ideas which influence the styling of all St. Marys Blankets.

For these custom-tailored blankets, women gladly pay up to \$125 a pair — but in the standard patterns, at moderate prices, you may obtain the same glorious colors and the traditionally fine quality which distinguishes St. Marys. And you are assured distinctive styling — authentic new ideas from many fashion sources.

Why do so many fine Specialty Shops choose St. Marys? Because quality is an essential part of St. Marys beauty. Only virgin wools of select premium quality are used. These fine virgin wools are closely and firmly woven and each blanket is double-napped by a special St. Marys process. This process provides a finish of rich elegance and gives the blanket greater warmth and durability.

AT LEADING STORES

See the distinctive new patterns and beautiful pure colors in these lovely lifetime blankets. At leading stores — in a wide range of prices. Write us for free illustrated booklet, "How to Judge Blankets—the Eight-Test Way."

ST. MARYS WOOLEN MFG. CO.
Dept. H58, St. Marys, Ohio



and stems to suck out the vital juices. Each of these requires a different sort of control. You must know the type of pest with which you are dealing before selecting the proper insecticide.

The beetles, grubs, worms, grasshoppers are all chewing insects. To kill them, a poison must be placed upon the leaves which are their food. This poison, taken into their systems, does the killing. The sucking insects, scale, aphids, thrips, the soldier bug and others, must be dispatched by a different method. For them a soaking spray is used which kills by penetrating the body and by suffocating them.

In the old days before much research had been done into the control of pests, each of these different troubles had to be met with a separate remedy. Nowadays, however, it is possible to secure sprays and dusts which carry poison into the stomach of the chewing insect and also perform a good job of asphyxiation upon the sucking tribe. Some of them, too, possess fungicidal qualities as well, so that it is possible today to purchase a single spray for almost every purpose. It is just as possible to get new and powerful remedies which are designed for only one of these three divisions.

It seems obvious to suggest that you read the directions on can, bag or bottle and decide from them whether the product under consideration will perform the job you want done. Yet plants have been lost from just such neglect. The manufacturer's claims are always set forth on the label. Silence on any point usually means that the product is unadapted for it. Be sure of what you are buying, therefore, and you will not be disappointed.

Understanding your own problems is the only way to combat them intelligently and with success. If they are stubborn and persistent, better consult with an expert and follow his advice on control.

GARDEN WEEK IN VIRGINIA

Through an unfortunate error in the article by Katherine Barrett Pozer in the April HOUSE BEAUTIFUL, the dates of Garden Week in Virginia were given as April 20 to 25. Virginia's Garden Week does not begin until Monday, April 25, and carries through Saturday, April 30. The Editors take this opportunity of urging readers again to find springtime this year in Virginia's historic gardens.

USE Chromsteel FURNITURE TO MODERNIZE



Your Kitchen

No longer need your kitchen furniture be "at odds" with the modern design and beauty of your kitchen appliances. The smart distinctive styling of kitchen chairs, stools and tables made of Howell Chromsteel now completes the kitchen ensemble for you... giving you a choice of colors, in Fabrikoid or baked enamel finish, that blend with your decorative scheme. Steel kitchen cabinets are also supplied by Howell.



Your Dinette

Howell also provides Chromsteel extension tables with natural wood tops and distinctively styled dinette chairs. Every housewife appreciates the easy way Chromsteel furniture is kept clean and new looking—and the lasting beauty of Chromsteel legs that will not scratch or scuff.

FREE!

Send for Howell's Home Furnishings Book, illustrating this furniture in full color.



HOWELL
ST. CHARLES, ILLINOIS



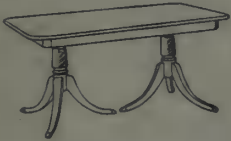
Please send Chromsteel Furniture Book H93 and information on items checked below:

- ☐ Steel Kitchen Cabinets
- ☐ Dinette Suites
- ☐ Kitchen Chairs
- ☐ Kitchen Tables
- ☐ Kitchen Stool

Name.....

Address.....

All Cuban mahogany, finely tailored interiors, hand rubbed finish.



For sixty-five years the makers of DEXTER Fine Furniture have pioneered in creating the traditions which have made Grand Rapids furniture world famous. Be guided by this mark of distinction.



...Federal American Group...

*Romantic — Authentic Style
for Dining and Bedroom*

From the large FEDERAL AMERICAN open stock group authentically reflecting the charm and gracious hospitality of America's most romantic period and bearing the distinguished emblem of DEXTER Fine Furniture, you may choose bedroom and dining room ensembles to satisfy your own requirements and individuality . . . or enjoy the collector's thrill of adding pieces at your convenience.

DEXTER Fine Furniture will evoke glowing admiration from those who know good furniture. The nation's leading stores will be glad to show you bedroom and dining room creations in a variety of favorite period styles, bearing the emblem of DEXTER Fine Furniture . . . and you'll be pleased at the modest cost.

Illustrations showing all of the FEDERAL AMERICAN open stock group and your nearest dealer's name will be sent gladly on request.

created by

GRAND RAPIDS CHAIR COMPANY

Established
1872

Makers of Dining and Bedroom Furniture

Skål
TO THIS NEW HOME FURNISHINGS TREND

SWEDISH MODERN
The originals in Swedish Modern design constitute another distinguished creation in contemporary smartness and elegance by Widdicomb, comprising a complete grouping for bedroom, dining room, and living room.
New illustrated booklet, featuring Widdicomb's Swedish Modern ensemble, with many ideas for its use in the home, sent free on request.

THE WIDDICOMB FURNITURE CO.

Makers of fine furniture since 1854

GRAND RAPIDS, MICHIGAN

Swirl veneer of this type is often used on Federal furniture

GENUINE MAHOGANY

ONE hundred seventy-five years ago, Horace Walpole wrote a semi-serious letter in which he foretold of a man who, two hundred years from then, would build a house in the style of George III and furnish it with "some chairs of mahogany and gilt." Walpole was either extraordinarily clairvoyant or very much satisfied with his own furniture. At any rate, the prophecy is more than a little true.

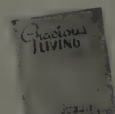
Mohogany (as it was first written) began to attain prominence in English furniture-making shortly after 1725. It had been used in the American Colonies for some time before that and we have evidence that it was offered for sale in London as early as 1703. An exorbitant tariff was placed upon it in England, yet despite this, once its worth was recognized, mahogany was used almost exclusively for the next seventy years.

Today mahogany is the only fine exotic cabinet wood in both veneer and lumber form available in commer-

\$\$\$
Luxurious
IN GRACIOUS STYLE AND
ENDURING CHARACTER

Luxurious . . . It is a longing we all have for a home that reflects rich beauty and stately style. And it need not be *expensive* as proved by these and other Mueller Masterpieces. Long years of building to a fine tradition have endowed all Mueller creations with a luxuriousness that will give enduring character to your home long after the modest price has been forgotten.

It's Grand Rapids Furniture



You will find much to interest you in this brochure illustrating many smart new living room styles. Sent free — request. Please write Dept. 25.



MUELLER Living Room FURNITURE

MUELLER FURNITURE CO. ■ GRAND RAPIDS, MICH.

Large broken stripe veneer is made from African mahogany

cially feasible quantities. It is a hard, durable, closely grained wood, free from worm attack and unequaled for crisp carving and machining. Relatively free from most timber faults, such as knots, decay and discoloration, it takes a high polish and improves with age.

Thanks to mahogany, the overly ornate inlaid surfaces of the Queen Anne and Carolean period went out of fashion in favor of a sounder, simpler taste for form and proportion. This simpler type of design is probably the reason that we have today such a strong affinity for the mahogany styles.

The great English and French eighteenth century cabinet makers were vastly expert. They not only understood design and joinery, but they also knew the physical characteristics of their materials. Their manner of using mahogany and other woods is even today practically standard practice. They were quick to realize that chairs, structural parts and any carved or pierced surfaces were best made of solid mahogany. On the other hand, they also knew that large bent details, such as serpentine or bombé fronts, matched wood surfaces and any other areas that depended on sheer surface beauty required the use of veneering.



A collection of smartly styled occasional pieces identified by this seal appearing on every piece. Quality furniture priced for moderate budgets, featured by stores of distinction throughout the continent.



JOHNSON FURNITURE COMPANY
JOHNSON-HANDLEY-JOHNSON COMPANY
GRAND RAPIDS, MICHIGAN



Imperial Tables



LOOK for the famous Imperial Green Shield, your assurance of supreme quality and enduring satisfaction

Springtime comes permanently inside when you select Imperial Tables. What every woman knows a new hat or dress will do for her, Imperial Tables will do for her home. Smart beauty is matched with choice materials, skilled workmanship, and hand finish — qualities that assure enduring satisfaction.

★ Imperial Tables, in wide variety of types and all popular styles, are priced from \$9.95 to \$500.00. For sale by leading furniture and department stores everywhere.



IMPERIAL FURNITURE CO.
GRAND RAPIDS, MICHIGAN

Send 10 cents for this richly illustrated book relating the romance of authentic tables, and in which many Imperials are reproduced.
WRITE DEPT. C-5



The creating of your own home... is the realization of dreams come true. It is the careful attention to every detail in your decorative theme that gives lasting satisfaction and joy. That is why more and more brides are selecting Cassard Romano *Personalized* furniture as the basis around which to build that new "new home".

cassard romano co., inc.
307 East 63rd Street, New York City
Paris Chicago Los Angeles San Francisco



Mahogany trees grow straight and very tall

Therefore people who put on arch airs because their furniture is not veneered are simply bragging through their hats. A solid wood piece can be as badly designed, made and finished as any bit of veneered "borax" furniture ever produced. The common misconception that a thin slice of handsomely grained wood covers inferior material first gained currency during the Victorian era. Dickens' description of the delightfully shoddy Mr. and Mrs. Veneering in "Our Mutual Friend" summarizes the average attitude that "what was observable in furniture was observable in the Veneerings—the surface smelt a little too much of the work shop and was a trifle sticky."

Veneer is made by cutting very thin sheets of wood with either a knife or a saw. Only the most beautiful and rarest logs are selected for this purpose. Often such wood, while fine in grain and color, is unsuitable, because of the unequal contraction of complicated figuration, for actual construction purposes. A great variety of different grainings, such as crotch, swirl, mottle, fiddle, stripe or feather, are thus possible. Selecting such wood and determining how it should be cut requires experience and skill. Great care must be exercised in preparing the wood core or "bed" upon which the veneer will be glued and pressed. It is only through the veneer technique that we are able to obtain the exciting graining effects that give so much of our furniture its character.

As we have shown, the tremendous value of veneering is clearly demonstrated by the lasting work of the great cabinet makers of the eighteenth century. Our best guide to determine furniture of equal quality is a label stating that the furniture is "Genuine Mahogany."



Carved solid mahogany, crotch veneering, bronze hardware and a black marble top combine to make a striking and elegant piece of furniture. Courtesy Cassard Romano Co., Inc.



FLEUR DE LIS

PRISCILLA

TUXEDO

IMPERIAL

BRYN MAWR

SPRINGTIME

Extra soft, deep
textured bath towels which
will stay lovely through the years.

Martex bath towels

MONOGRAMS BY MOSSE, INC.

BY LEADING LINEN AND DEPARTMENT STORES WHO WILL MONOGRAM THEM FOR YOU • WELLINGTON SEARS COMPANY, 65 WORTH ST., N. Y. C.

MEN OF

Bronze



SOME PEOPLE are born healthy . . . some achieve health . . . but in the Islands of Bermuda, all unwitting, you have health thrust upon you.

Several unique features conspire to that delightful end . . . the prodigal sunshine and temperate climate . . . the fine coral bathing beaches with their invigorating, many-coloured surf . . . the supremely pure air . . . and Bermuda's jealously guarded freedom from the fatiguing haste and noise of modern life.

But, absorbed in pleasure, you give no thought to health. You are busy at golf or tennis . . . or on winding, shaded roads where the absence of motor traffic tempts you to drive or bicycle the whole day long. And afterward, perhaps, you stroll down to the water's edge and watch the dinghy races . . . or make arrangements to go game-fishing again tomorrow, or sailing under the Bermuda moon.

Beguiled by Nature, you neglect your calisthenics. You skip your program of

deep-breathing. . . . Your bending and stretching exercises are completely overlooked. . . . Yet all that no longer really seems to matter. You feel so strangely and so marvelously fit!

Hale and restored . . . with muscle and skin of bronze . . . you *live* again as life was meant to be lived. For taut nerves relax in this serene British colony . . . and you find that the pursuit of happiness is swiftly rewarded by the priceless added benison of health.

YOU CAN GO BY SEA OR BY AIR

Luxury liners travel from New York to Bermuda in 40 hours . . . ■ round-trip total of nearly 4 days of delightful shipboard life. Sailings from Boston too. ■ Splendid new transatlantic planes now take off from Baltimore, Md., and descend at Bermuda 5 hours later . . . an enchanting experience in the sky. ■ A wide choice of accommodations is provided by Bermuda's many hotels and cottages. ■ No passport or visa is required for Bermuda.

■ FOR BOOKLET: Your travel agent or The Bermuda Trade Development Board, 500 Fifth Avenue, New York City. In Canada, Victory Building, Toronto.

Bermuda

PLEASURE ISLAND

THE BRIDE'S TROUSSEAU OF LINENS

CONTINUED FROM PAGE 50

ing the most economical or the most extravagant, you will get good values if you stick to the branded makes which your store offers you. This is a fact to hang onto through thick and thin. The strength of a great name, of a maker of integrity, is the strength of your linen. The best of it will be with you for many years to come, so don't let yourself be rushed into anything you may regret in time. An investment in known values always proves the most economical in the long run.

As far as styles go, you'll do best if you stick to white for your bed linen. In other linens, pastels, lovely between shades, are as smart as your best bridal bonnet. Towels, that is bath towels, eschew clabs of flowers and busy little patterns. Their patterns are worked into the texture of the towel or

mat itself. You see some such in the photograph on page 50 and it will strike you at once how much better fitted these simple pieces are to carry big bold monograms than they would have been if they'd been printed.

There follow a number of serviceable facts. Here are the basic pieces you must have for your bedroom and your bath. Also a range of prices which will serve as a pointer as to about how much you're going to have to spend. Quantities suggested are sufficient to form a working basis. They are the minimum. You should not, under any circumstances, have fewer than are recommended here. You might very well have twice these numbers and still not be accused of hoarding. From here you can go on indefinitely into luxury, luxury and more luxury.

BEDROOM LINEN BUDGET

Read each column from top to bottom. You will then have an idea of approximately what you should spend

12 sheets, each	\$1.50	2.00	2.50	3.00	3.50
12 pillowcases, each	.50	.75	1.00	1.00	1.25
6 blankets, each	8.95	10.95	15.00	17.50	20.00
2 comfortables, each	10.00	15.00	25.00	29.50	40.00
5 mattress pads, each	1.75	1.90	2.00	2.00	2.25

BATH LINEN BUDGET

Read each column from top to bottom. The columns show the range in price of linens for the bathroom

12 bath towels, each	.59	.75	1.00	1.50	1.75	2.00
12 hand towels, each	.59	.75	1.00	1.50	1.75	1.75
12 wash cloths, each	.10	.15	.15	.25	.29	.29
12 huck towels, each	.59	.75	1.00	1.50	1.75	1.75
2 bath mats, each	2.50	3.50	5.00	5.00	6.25	7.50
2 bath rugs, each	6.00	7.50	8.95	12.50	15.00	17.50
2 shower curtains, each	3.95	4.95	6.50	10.00	10.00	12.00

ROME WASN'T BUILT IN A DAY... BUT YOUR HODGSON CAMP HOME CAN BE!

Your Hodgson Camp Cottage is delivered in carefully carpentered sections. Doors are hung, windows placed, and joints mitered. You merely bolt the parts together. Many do it in one day. Once up, your oiled cedar camp house lasts for years. Interiors lined

for comfort and beauty. Rustless hardware. \$200 up. Extra rooms easily added. Over 40 years of prefabrication experience. See our exhibits indoors in Boston or New York; outdoors at Dover, Mass. Or write for Catalog HX-5. Kennels, greenhouses.

HODGSON CAMP COTTAGES

E. J. Hodgson Co.,
1108 Commonwealth
Ave., Boston • 730
Fifth • New York



CIRCLE TREAD OZITE Rug CUSHIONS stay soft and springy...because they're made of ALL HAIR!

It's simple enough to see that a rug cushion is of no use unless it is certain to stay soft. All Hair OZITE does just that . . . not just for a few months but as long as you live. Cheap rug pads are cheap because they contain substitute materials (usually dyed to look like hair!) . . . and when these pack down in hard lumps and ridges they make rugs wear out sooner. That is why you're wise to insist on Genuine Circle Tread OZITE . . . the All Hair quality you can be sure is best . . . and prices now are lower!

• Look for the Circle Tread Design that identifies Genuine All Hair Ozite. Made in 45 oz., 38 oz. and 32 oz. weights.

Permanently Mothproofed—odorless and sanitary because Ozonized—reinforced with patented adhesive burlap—tested to satisfy.

CIRCLE TREAD Ozite RUG CUSHION IS MADE OF ALL HAIR

Phone to find WHO SELLS IT SEE LAST PAGE

CLINTON CARPET CO.
Merchandise Mart, Chicago, Ill.
Please send me FREE sample of CIRCLE TREAD OZITE Rug Cushion—and free booklet, "How to Take Care of Your Rugs and Carpets."

Name.....
Address.....
City..... State.....

GUARANTEED BY HOUSEKEEPING Magazine

IVORY TIPS
protect the lips



MARLBORO

Mild as May

A Cigarette created by Philip Morris

GAIETY GONE... GUESTS YAWN...

Till the butler serves Drambuie!

"A SUGGESTION of honey, a hint of herbs, and a hint of rare old Scot's whisky"... that only begins to describe the dry, intriguing taste of Drambuie.

Sole U. S. Importers MCKESSON & ROBBINS, INC., NEW YORK




Drambuie

THE SCOTTISH HEATHER-HONEY LIQUEUR

Prepared from a Secret Recipe on the Isle-of-Skye since 1745

Beaumont
by
Sterling Bronze Company Inc.
New York, N. Y.



This serving tray is one of over 100 individually hand crafted pieces of BEAUMONT, the newest and richest of modern metals. Its lustrous iridescent sheen and its long-wearing practical qualities make it a gift that will always be cherished.

BEAUMONT gifts ranging from simple smoking accessories to serving trays will retail from \$0.75 to \$18.50.

Send for folder K

STERLING BRONZE COMPANY, INC.
23-10 BRIDGE PLAZA SOUTH
LONG ISLAND CITY, N. Y.



Iron Garden Settee
39" long 29" high

**\$12.00 undecorated,
\$14.00 painted**

Small addition west of the Rockies.

FREIGHT PREPAID

Send for circular other garden ornaments.

THE GRAF STUDIOS
WILMINGTON OHIO

F O O D

a n d

D R I N K B A R



FREDERICK BRADLEY


The Viennese Roof at the St. Regis Hotel, New York City

NOTHING could be more delightful than the results achieved with the simplest foods by the St. Regis chef. You know those appetizing jars of preserved fruits that people always say will be so nice for desserts—and that you never use for desserts because you can't think just what to do with them. Well, the St. Regis does this: Put vanilla ice cream on a slice of sponge cake. Then open and heat a jar of preserved (not canned) black cherries. The rest of this is fun to do on a chafing dish in the dining room so your guests can enjoy the *flambé*. Add a couple of tablespoons of brandy to the cherries, light it, stir the flaming bowl so the brandy gets well mixed with the fruit, and ladle it over the ice cream. Schrafft's can now supply you with the black cherries, already preserved—in cognac at \$.75 for a 10½ oz. jar, but add more brandy if you want to burn it.

Schrafft's also have dates in brandy at \$.90, another recent addition to the growing ranks of jars on their Pantry Shelf, and a fruit sauce called *Nesselro* at \$.65. Aside from the dessert accessories, such as these and their famous fudge and butterscotch sauce, there is a whole new group of cocktail fixings. If your household runs to Old-Fashioneds, they can provide you with orange sections and pineapple sticks in simple syrup to keep on the bar shelf at \$.40 for 12 oz. jars.

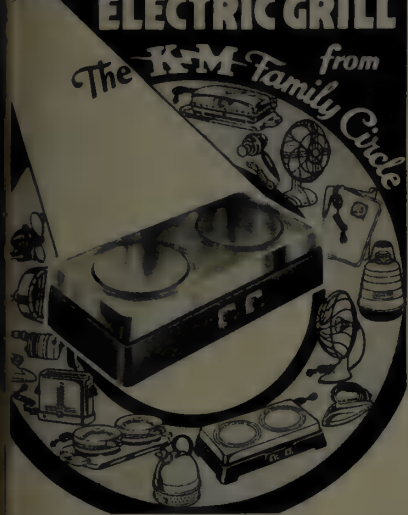
The newest Schrafft's is at 155 East 79th Street. There, too, they will combine candy, cake and table delicacies with their restaurant facilities. The restaurant itself is formal in atmosphere, classic modern in decoration. Liberal use of colored mirrors and indirect light gives a sense of airy spaciousness to the room, accented with brilliant coral in both shop and restaurant.

But to go back to the St. Regis, this department has the honor of giving their Lobster Mousse to the world. Laurence, the capable maître, says their patrons have convinced him that it must be pretty special—for all the talk about it, you'd think no one else ever really made a Lobster Mousse.



Cook Anything, Anywhere, Anytime on a Portable K-M ELECTRIC GRILL

The K-M Family Circle



REAL LIFE!—that's the wonderful, patented heating element used in the K-M Grill—just as used in the finest electric ranges! Result: You can do *anything* on the K-M—boiling baby's milk to cooking an entire meal. Element also works as a warming oven. The K-M is 3 times as efficient as ordinary grills. Easier to keep clean. Top will not warp. Tested as Standard by Underwriters' Laboratories. Beautifully designed, with chrome-plated top. Look for the K-M Grill wherever appliances are sold.

K-M Tel-A-Matic Iron,
most beautiful and efficient
ever designed!

HAPP-MONARCH CO., St. Louis, U.S.A.

Plan Now FOR A GLORIOUS TRIP TO GERMANY



For romantic pages of history in Germany. Ancient castles, medieval cities, baroque and Gothic cathedrals. Festivals and immortal operas by Goethe, Wagner, Beethoven, Bach.

But the world marches on in Germany: you will find great modern cities like Berlin, with gay night life, splendid theatres, hotels, restaurants; centers of science and art like Munich, Dresden, Nuremberg, Bayreuth, Vienna. As for scenery: the Bavarian Alps, the Austrian Tyrol, the Black Forest, Harz, Thuringia, the romantic Rhine, the blue Danube. Charming health resorts.

Enjoy all this you can enjoy, with good living at moderate prices, **further reduced** on **Registered Travel Marks**. Rail fares **reduced 60%**. Begin planning your trip today.

Consult Your Travel Agent and Write for Booklet
German Railroads Information Office
10 East 57th Street, New York, N. Y.

Take two two-pound live lobsters and plunge them into boiling water for five minutes. Then take the meat out of the shell, cut it small and pound it in a mortar with half a pound of lemon sole till the whole thing is a smooth fine paste. Then, just to be sure, put it through a fine sieve. Now put it in a sauce pan in a bowl of shaved ice, add salt, cayenne pepper, the whites of four eggs and a gill of good sherry. Stir it with a wooden spoon till it begins to get "body." Then add, very slowly, three quarters of a quart of 40% cream. When this is all in, the whole business should be just soft enough to run. Try it with a spoon, and if it isn't, add more cream.

Let it stand for an hour while you decorate a mold with a thin layer of aspic in which you can set bits of lobster claw meat, sliced truffles, hard-boiled egg, vegetables. Then stir the mousse again, pour it into the mold after the aspic has set and bake it in a pan of hot water deep enough to come three quarters of the way up the mold. This should be done in an oven so slow that the water never boils. After twenty minutes, stick a fork in it and if the fork comes out dry and clean, it is done. This serves six. With it, the St. Regis serves either a lobster or a white wine sauce, using it around the mold and passing it separately, too.

And of course the wine to drink with this is white. If you're in any doubt as to what it should be, what to serve it in, or how cold to chill it, send to the Urbana Wine Company, Inc., Urbana, Hammondsport, N. Y., for their booklet, "Let's Talk About Wine." It is full of useful information on this and kindred subjects. It's all authoritative, and much of it in a handy chart you could tack on the wine cupboard door.

On a par with all these delicacies and an excellent climax to a meal including any of them is Coffee Royal, one of those pungent spiced coffees that are such fun after a party dinner. Put your freshly made black coffee in an enamel saucepan with a stick of cinnamon, a dozen whole cloves, two good curls of peel, one lemon and one orange, bring to a boil and strain. Put in each demi-tasse a small coffee spoonful of Hiram Walker Kümmel and pour the spiced coffee over it. This can also be served in tall slender glasses with a proportionate increase in the quantity of the liqueur.

As summer comes closer there will be more and more times when you will remember the lesson you learned in the tropics and drink rum. Of course, the classic rum drink is Planter's Punch, and certainly nothing could be more heaven-sent on a hot afternoon. The recipe is so old it's been made into a jingle:

- One of sour
- Two of sweet
- Three of strong
- And four of weak.

These are respectively fresh lime juice, sugar or simple syrup, Myers' Jamaica Rum and ice. You have to be definite about brands and varieties of rum, for rums are the most variable of liquors and the same proportions do not produce the same results with different rums. You add a dash of bitters, shake like fury and put a cherry on top if you like. The Jamaican bar-tenders always mix the first three ingredients thoroughly and pour them over the ice.

There is an American variant of this better adapted to a country where limes aren't to be had simply for the picking and where we seem to go for gobs of fruit in our drinks. It involves a dessert spoon of sugar, two dessert spoons of fresh lemon juice, three tablespoons of cold water or its equivalent in ice and four tablespoons of the same Myers' rum. Put in each glass half a thin slice each of lemon and orange, a small piece of pineapple and a cherry. If it is too late in the afternoon to cope with a tall drink, the same ingredients in practically the same proportions can be used for a cocktail. Translated into cocktail terms, this means a third lemon juice, two thirds rum, half a teaspoonful of powdered sugar for each cocktail and a dash of bitters. Ice liberally and shake like mad.

Fashion Plate for 1938

GIN and TONIC



Billy Baxter QUININE SODA

Split bottles of Billy Baxter Quinine Soda, enough for a single drink-service, four dozen bottles to the case, delivered to your door, \$6.00; there is a rebate of two-cents a bottle when the empty bottles are picked up.

Your dealer **CAN** supply you, if he **WILL NOT**, you **MAY** order from the Springs.

(In ordering from the Springs, please use own letterhead, for identification; or mention local banker.)

Booklet and recipes for the drink.

RED RAVEN CO., CHESWICK, PA.



A MATURE MELLOW BASE For Your Favorite DRINKS

Order a Planter's Punch or tinkling Rum Collins "mixed as they make them in Jamaica"—with MYERS'S Rum, that tasty, full-bodied rum of Jamaica!

MYERS'S RUM

"Planter's Punch" BRAND

100% FINE OLD JAMAICA
ALL 8 YEARS OLD—97 PROOF

For FREE booklet containing many delightful recipes for making rum drinks write to

R. U. DELAPENHA & CO., Inc.
Agents in the U. S. A.
DEPT. 35, 57 LAIGHT STREET
NEW YORK





SWISS FEDERAL RAILWAYS

The stately peak of Monte San Salvatore seen through an arch of blossoming vines. Of such is Lugano, Switzerland

thing. Whatever you want you'll get. It is really as simple as that.

Nora and Ned K., for instance, are sailing for Naples early this month. The K's have lived together amicably for some six years but, as with most married people, there's no heavenly twin quality about their likes and dislikes, their tastes and interests. When it came to planning this vacation, however, they discovered that no matter where they go in Italy, they are both bound to be satisfied. And we think that's something! They are agreed that primarily they want a vacation full of blue skies and sunshine, prefaced, of course, by lots of salt air and loafing. Ned is of an architectural turn of mind, vitally interested in all kinds of buildings. Nora, while no triple-threat in the art world, has a very nice grasp of the history of Italian painting. They have both read a few books in their time and can hold their own on the Guelphs and the Ghibellines.

From Naples they'll sail to Capri and see the amazingly luminous waters of the Blue Grotto. After a smart bit of bargaining for a lace tablecloth in Sorrento, they'll drive along sheer cliffs overlooking a dazzling aquamarine sea to Amalfi, where they'll spend the night in a former Capuchin monastery. (There's a native orchestra here which achieves fantastic effects with a great wine bottle, an accordion and a violin.) Back they'll go to Naples through tiny dusty towns where macaroni dries on racks in the sun and the brown-eyed bimbi, naked and smiling, watch the tourists go by.

In Rome Ned will browse around the marble arches of the Forum and study the Basilica of Santa Sabina, et al., and at San (Continued on page 146)

Compass Pointers

ITALY AND SWITZERLAND

NOW that the Darwin tulips are here summer is practically an established fact. From now on it isn't going to take much more than a few chance strains of *Funiculi, Funicula* to bring to life that old urge for another vacation in Italy. If ever you've bronzed yourself at the Lido or gathered alpine blossoms up in the Dolomites or been pleasantly lost in the lemon groves of Amalfi, your only hope of a cure is to see your travel agent at once. No one needs to tell you what you're missing.

But if you've never been to Italy and if your winter-weary soul craves a real vacation, you, too, are a case for the nearest travel bureau and one of the most enviable cases we can think of. It seems to us that we can afford to be dogmatic about this, too, because in our conservative way we think Italy has every-



ITALIAN TOURIST INFORMATION OFFICE

Forming a protective wall, the fortress-like Dolomites surround this little valley town in Northern Italy, and as the sun sets they turn from sombre gray to sentimental p

BANFF

LAKE LOUISE

EMERALD LAKE

*in the
Canadian Rockies*

THE BEAUTIFUL BOW VALLEY AT BANFF

Gorgeous color! Snow-capped mountains! Jade-green rivers and lakes! Thrilling outdoor sports! The glamour of the Far West! Tangy Alpine air! Luxurious living!

BANFF SPRINGS HOTEL in the Canadian Rockies offers all these and more for your summer vacation. Saddle Ponies, Cowboys and Indian Pageantry, red coated 'Mounties' . . . Golf on a mile-high course, swimming in warm sulphur and fresh water pools, tennis, climbing, trout-fishing, motoring over smooth roads to Lake Louise and Emerald Lake. At Banff Springs Hotel are smart, world-traveled people — entertainment, dancing, concert music. 600 rooms with bath. 38 de luxe suites, the smallest suited for private entertainment. Rates on request.

Calgary Stampede, July 11-16; Indian Days, Banff, July 22-24; Banff Golf Week, Aug. 22-27. Banff Springs Hotel open June 4-Sept. 12; Chateau Lake Louise, Emerald Lake Chalet open June 11. Round Trip Fares, Banff, Pacific Coast, California. Canadian Pacific transcontinental trains are Air Conditioned.

Canadian Pacific Hotels

See local Travel Agents or any Canadian Pacific Office at—

344 Madison Ave. NEW YORK	4111 Boylston St. BOSTON	1500 Locust Street PHILADELPHIA	Court St. BUFFALO	14th & N.Y. Ave. N.W. WASHINGTON, D. C.
C. & S. Nat. Bank Bldg. ATLANTA	444 Seventh Ave. PITTSBURGH	1010 Chester Ave. CLEVELAND	Dixie Terminal Bldg. CINCINNATI	71 E. Jackson Blvd. CHICAGO
1014 Warner Theatre Bldg. MILWAUKEE	418 Locust St. ST. LOUIS	Merchants Bk. Bldg. INDIANAPOLIS	611 2nd Avenue, So. MINNEAPOLIS	Fourth & Cedar ST. PAUL
1231 Washington Blvd. DETROIT	201 Waldheim Bldg. KANSAS CITY	803 W. O. W. Bldg. OMAHA	1212 Kirby Building DALLAS	162 Geary Street SAN FRANCISCO
621 So. Grand Avenue LOS ANGELES	626 S. W. Broadway PORTLAND, Ore.	1320 Fourth Avenue SEATTLE	1113 Pacific Avenue TACOMA	

MILE-HIGH GOLF AND
SWIMMING—AT BANFF

DINING, DANCING—AT
CHATEAU LAKE LOUISE

UNSURPASSED
RESORT

FOR SMART, WORLD-TRAVELLING PEOPLE

BANFF SPRINGS HOTEL NESTLING
AMID SNOWY MOUNTAIN PEAKS

☆"EASE UP!"...*the scrap-heap gets too many before their time! Take a restorative vacation NOW in the tranquility of genial*

FRANCE



The river Loing at Moret near Fontainebleau, rendezvous of famous painters

When your tired brain begins to miss tricks...don't pass the buck or look up the doctor's number...let the rare spirit of repose that flourishes in France seep into your being...you'll feel a new and utter contentment your first cerulean morning ★ Motor leisurely through sky-high wonderlands of the Pyrenees, turn back by way of the eternal Alps or continue on into the Jura or the Vosges...relax in one of France's famous Spas, centers of health—and of gaiety—since man first learned to laugh...trace the route of romance through the Chateau Country ★ Live at palatial hotels, attractive inns or little pensions...enjoy the world's most toothsome cooking, ambrosial vintages...reasonable tariffs under Government regulation.

THE PRESENT EXCHANGE RATE MEANS MODERATED HOTEL AND RAILWAY TARIFFS

History perfumed or perilous from Jeanne d'Arc at Rouen to lovely Adelaide de Tencaval and her Court of Love at Carcassonne...architecture, medieval at Chartres, 18th Century at Nancy ★ Bask on the beaches of Le Touquet, Deauville, Dinard or Biarritz ★ Answer France's tug at your heart-strings...garner those memories that last a thousand times longer than your ticket...*you'll come back with a brand new outlook!*

Your local travel agency has all-informative literature.

**FRENCH GOVERNMENT
TOURIST BUREAU**
610 FIFTH AVENUE • NEW YORK CITY



SWISS FEDERAL RAILWAYS

In the springtime magnolias bloom in profusion along the lovely lake promenade under Lugano's vibrantly blue skies

CONTINUED FROM PAGE 144

Pietro, while he is giving careful thought to Michelangelo's dome, Nora will be weighing the merits of Bernini's *real* baroque, just by way of keeping up with the current baroque aficionados. Since this is, according to reliable sources, a Botticelli year, Nora's visit to the Sistine Chapel will specially stress the Botticelli frescoes. But art or no art, Nora won't leave Rome without a visit to Keats' home on the Piazza di Spagna, now the Keats-Shelley Memorial, and one afternoon, from the bright urbanity of the Borghese Gardens, she'll go to the graves of Keats and Shelley among the ivy and ilexes of the Protestant Cemetery. Ned, on the other hand, could not leave Rome without investigating the splendid Mussolini Forum, vigorously modern in a city marked by the ages.

Ned feels, too, that he has a definite call to Vicenza where the classicist, Palladio (Palladian windows—remember?), has left perfect examples of his style in the Rotondo and the Loggia del Capitano. And because they are both ro- (Continued on page 148)



ITALIAN TOURIST INFORMATION OFFICE

The Sella Group of Dolomites. These fantastic mountains of magnesium lime composition rise out of grassy uplands in formation

HELPFUL TRAVEL BOOKLETS FOR THE ASKING



BRITISH TRAVEL ASSOCIATION

Yeomen of the Guard at Westminster Abbey

... TO BE IN ENGLAND

SPRING comes early in England. Little old ladies sell bags of sweet lavender on Piccadilly corners, and in Bucks, daffodils are a cloud of yellow in the grass. The yeomen of the guard look like elderly and bewhiskered orioles against the gray stones of the ancient Tower. In Whitehall, friendly and shameless visiting ladies embarrass the busbied and resplendent guards by feeding lumps of sugar to their horses.

England is gay in spring with music festivals and flower shows, picture exhibitions, the Derby, Eights Week, the wonderful Glyndebourne opera, carnivals and great balls. In London, toward evening, with the sun still high, you will see the smartest of the smart, rigged out in white ties, climbing into creaking cabs, very debonair. It is the Season, and London in the Season is the gayest place on earth.

And on the first of May, on the top of the tower of Magdalen College in Oxford, there is a choral service at sunrise.

WRITE FOR THESE TRAVEL BOOKLETS

FRANCE—FRENCH GOVERNMENT
TOURIST BUREAU, 610 Fifth Avenue, New York.

EUROPE FOR 1938—HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, 57 Broadway, New York.

BERMUDA—THE BERMUDA TRADE DEVELOPMENT BOARD, 500 Fifth Avenue, New York.

ROME AND NAPLES—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Avenue, New York.

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

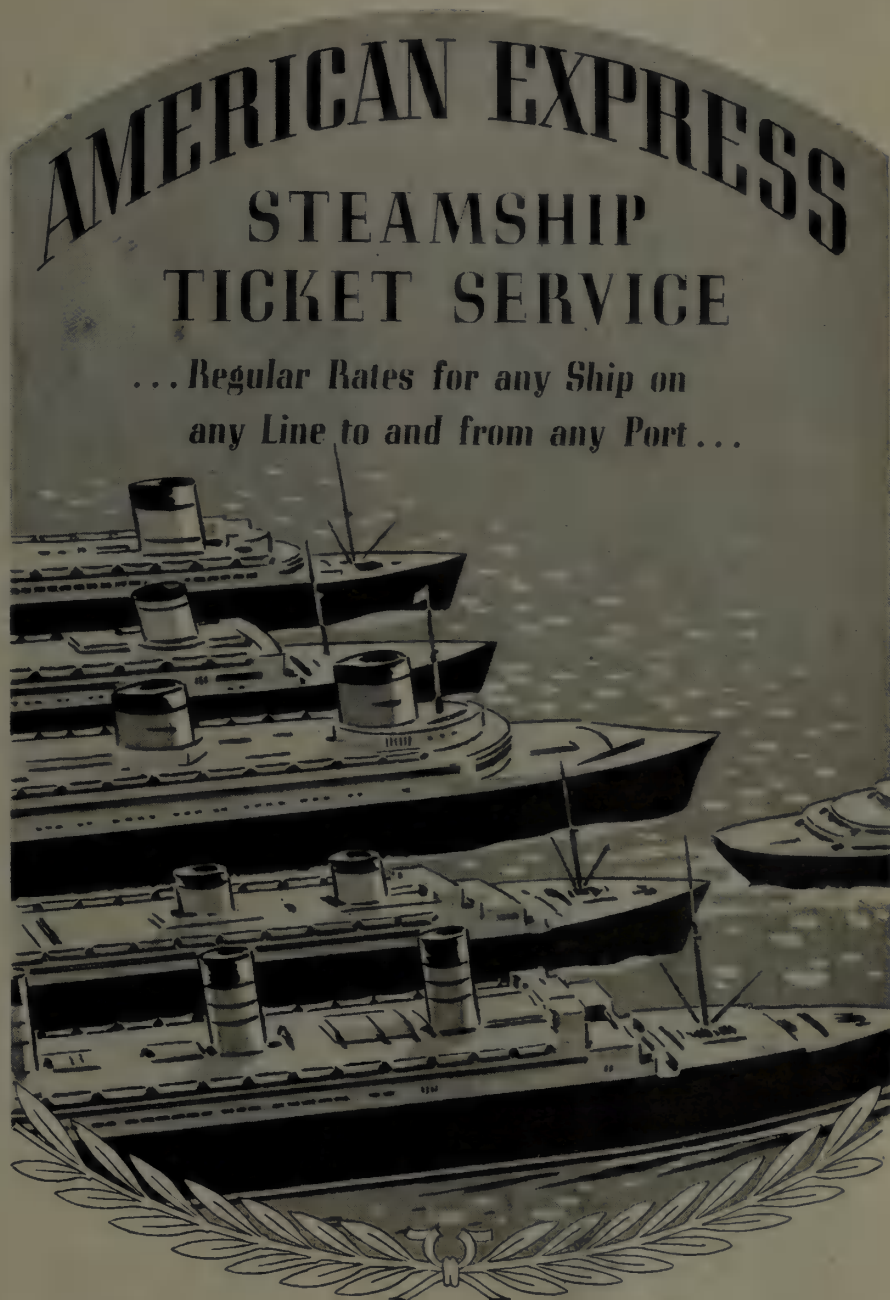
CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU! CANADIAN TRAVEL BUREAU, AM 138, Ottawa, Ont.

SCENIC SWEDEN BY MOTOR COACH—SWEDISH TRAVEL INFORMATION BUREAU, INC., 630 Fifth Avenue, New York.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

THE SHIPS AND MEN OF THE ITALIAN LINE—ITALIAN LINE, 626 Fifth Ave., New York.

GERMANY 1938—GERMAN RAILROADS INFORMATION OFFICE, 665 Fifth Avenue, New York.



American Express Travel Service secures your reservations for all ships, at no extra cost—and suggests practical itineraries, whether your trip be across the Atlantic, the Pacific, or a cruise around the world. All details are arranged in advance, so that your journey is enjoyably smooth and pleasantly undisturbed by travel worries. You are provided with passport applications, assisted in obtaining visas and helped in a hundred-and-one ways.

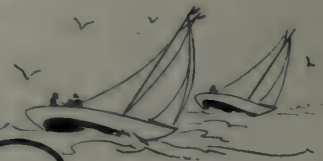
ABROAD . . . hotel accommodations are reserved, passage secured on foreign Railways and Airways; sightseeing excursions and motor trips arranged.

AMERICAN EXPRESS TRAVELERS CHEQUES . . . are spendable everywhere, acceptable everywhere. They protect your travel funds against theft or loss and are especially convenient in foreign countries where special exchange restrictions prevail.

AMERICAN EXPRESS

America's Foremost Travel Organization

Offices in Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Montreal, Newark, New Orleans, New York, Philadelphia, Pittsburgh, Portland, St. Louis, Salt Lake City, San Francisco, Seattle, Toronto, Washington and Worcester.



Carefree CANADA

*Calls you to a
NORTHLAND
VACATION*



*far
FROM
the crowd!*

COME North this year where it's cool and fragrant and there's lots of elbow-room. You'll get a friendly welcome at the border and courteous treatment wherever you go in Canada. The Pacific Coast or the towering Rockies or the forest and lakeland resorts, historic cities and seashore havens of the east offer boundless scope for rest and adventure. Write us for full details.

AM-238



**CANADIAN
TRAVEL BUREAU**
OTTAWA - CANADA

manticists, they will stop off at Viareggio where their beloved Shelley drowned.

Ruddy terra cotta against cerulean blue makes the city of Florence something of a work of art in itself. Nora, hot on the trail of Botticelli, will rush to the Uffizi Galleries for a study of the delicate, enigmatic ladies amid the blossoms of "Springtime" and the breath-taking "Birth of Venus." Ned, of course, will beat a path to the bronze doors of the Baptistery and will pace out distances all around the Campanile.

In Venice when they aren't marveling at the Byzantine glory of San Marco or the baroque of Santa Maria della Salute or the Palazzo Pesaro, they intend to learn at first hand the truth about gondolas. Nora plans to acquire a pair of brass gondola ornaments, complete with hitching rings, to use as bookends.

Then, all bronzed and beautiful, they will press on to Milan for a sight of Da Vinci's "Last Supper" in the monastery at Santa Maria della Grazie. Still in a holiday mood, they will hie themselves to the San Siro racecourse, if the season is still on.

Because Nora has always longed for an Alp at close range and because Ned fancies himself a perfect chamois in climbing boots and alpine stock, they'll go right into Switzerland from here, stopping at Lugano to marvel at the orderliness of nature and the Swiss, in a world of lush greens, icy blues and cold beer. At Interlaken, out of deference to their youthful exuberance, they'll climb the Grindelwald Glacier to the dizzy height of 300 feet, but they'll take care to ascend the Jungfrau by funicular.

They expect to start home from here and we think it's a very beautiful thing to have a long restful ocean trip to contemplate after a summer on the wing. But, after all, there's nothing very special about the K.'s. You could do it, too.



PERMO BINDERS

EVERY ISSUE OF
HOUSE BEAUTIFUL
is valuable to you—

Your monthly copies of HOUSE BEAUTIFUL may be bound in Permo Binders. Easily handled, inexpensive and attractive.

The special Permo Binders—shown above—are of blue-gray leather, handsomely embossed in gold, in the manner of a de luxe edition binding.

Each binder will hold one to six copies of HOUSE BEAUTIFUL without punching or otherwise marring the magazines, and the patent fasteners permit any issue to be removed at any time without disturbing the others.

Price \$1.50 postpaid

at Department, Book and Stationery Stores
or send Check or Money Order to

READERS' SERVICE DEPT.
HOUSE BEAUTIFUL

572 Madison Avenue

New York City

for Inspiring Scenery



for Perfect Golf



for Luxurious Loafing



Come to

JASPER

IN THE
CANADIAN ROCKIES

COME to the Canadian Rockies this summer — for the most thrilling Alpine scenery on this continent! At Jasper there's golf on a championship 18-hole course. Fishing in trout-filled lakes and streams. Luxurious loafing at Jasper Park Lodge. Rates from \$7.00 a day with meal. Don't miss the new drive from the Lodge to the Columbia Icefield—till now accessible only by pack train.

Low rail fares. Come by the air-conditioned Continental Limited. Call or write any Canadian National office for descriptive booklet.

Boston, 186 Tremont St.	Philadelphia, 1500 Chestnut St.
Buffalo, 22 N. Division St.	Pittsburgh, 355 Fifth Ave.
Chicago, 4 S. Mich. Ave.	Portland, Me., G.T.R. Bldg.
Cincinnati, 206 Dixie Term. Bldg.	San Francisco, 648 Market St.
Detroit, 1239 Wash. Blvd.	Seattle, 1329 Fourth Ave.
Duluth, 429 W. Sup. St.	St. Louis, 314 N. B'way
Kansas City, 414 Fairfax Bldg.	St. Paul, First Nat. Bk. Bldg.
Los Angeles, 607 Grand Ave.	Washington, D. C., 922 15th St., N. W.
Minneapolis, 634 Marquette Ave.	Montreal, Que., 360 McGill St.
New York, 673 Fifth Ave.	

CANADIAN NATIONAL

To Empowerment in Canada

RAILWAYS ■ STEAMSHIPS ■ AIRLINE
HOTELS ■ TELEGRAPHS ■ EXPRES

TRAVEL POINTERS

MASSACHUSETTS

BOSTON



The Copley-Plaza

Situated in historic Copley Square which provides a hotel setting as distinguished as any in the world. Within a few doors of R.R. Stations (Back Bay and Huntington Ave.), easily accessible to fine shops and theatres. Convenient to the residential section. Rooms with bath \$4 single—\$6 double. Illustrated folder on request. Arthur L. Race, Mng. Dir.

VERMONT

GREEN MOUNTAINS

For complete preview of vacation-land write today for "Unspoiled Vermont"—your vacation in pictures, with listing of other free official publications. Publicity Service, 30 State House, Montpelier, Vermont.

VIRGINIA

VIRGINIA BEACH

The Cavalier Hotel and Beach Club. Two 18-hole Golf Courses, Har Tru Tennis Courts, 65 miles of bridge trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 1 E. 44th St. Roland Eaton, Mng. Dir.

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier

White Sulphur Springs represents the social world's ideal resort. The Greenbrier's magnificent accommodations are in keeping with those of a southern mansion . . . its sports advantages rival those of an exclusive country club . . . its mineral baths rank with those of the famous European Spas. Tariff and information upon request to L. R. Johnston, Gen. Mgr.

NEW HAMPSHIRE

WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. Famous for its atmosphere and charm so distinctly its own. Discriminating people return each summer. All sports. Season June to Oct. 5. Write for rate diagnosis. Iron Hotel Co. Crawford Notch, N.H.

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

We have many extra ways of making you welcome at these great beachfront hotels. There are concerts, lectures, dances, game rooms, and varied entertainment. Also long ocean decks, sunny solarium, health baths. Central Boardwalk location. Golf, tennis, and boating clubs nearby. Excellent meals. Restricted clientele. American and European plans. Moderate rates.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

Not size, but solicitude for its patrons, makes The Waldorf-Astoria preeminent. The greatness of a hotel is measured, not by its height, but by its heart. Park Avenue, 49th to 50th streets, New York.

PENNSYLVANIA

BUCK HILL FALLS

The Inn. 5,000 acre estate 3 hours from New York, utmost in sports, delightfully informal atmosphere—Selected Clientele. N. Y. Office, 500 Fifth Ave., Lackawanna 4-4212.

ADVERTISING RATES IN TRAVEL POINTERS

One-half inch listing

(1/2" x 1 column)—1 time, \$15.00;
3 times, \$14.25; 6 times, \$13.50;
12 times, \$12.75.

Two-inch listing

(2" x 1 column)—1 time, \$55.00;
3 times, \$52.25; 6 times, \$49.50;
12 times, \$46.75.

Cuts are made without charge (1" maximum depth) on 2" listings.

Advertising forms for TRAVEL POINTERS close on the 20th of the 2d month preceding date of issue; i.e., forms for the June issue close April 20th.

For further information, write to

TRAVEL POINTERS HOUSE BEAUTIFUL

572 Madison Avenue, New York



REVEL in your favorite pastime in this romantic historyland . . . where Colonial America has come to life! Come now, when the rare flowers which your Colonial ancestors knew are in full bloom and the mountains are an indescribable blue. Linger through the summer to enjoy unsurpassed ocean bathing . . . or imagine yourself in a quaint rustic retreat high up in the mountains beside a gurgling stream. *Here* the mountains and the sea are so close together that actually you can "take in" both the same day! The beautiful Shenandoah National Park* is ready for you. Motor over its famous Skyline Drive, along the very crests of the Blue Ridge Mountains . . . the "roadway through the heavens." Have the fun of planning your trip in advance. Learn how many different kinds of vacations Old Virginia offers you. Simply write to the address below.

* See this scenic wonderland which held the 1936 and 1937 attendance records for the country's national parks.

Right: Skyline Drive, winding over the mountain tops . . . broad and safe.



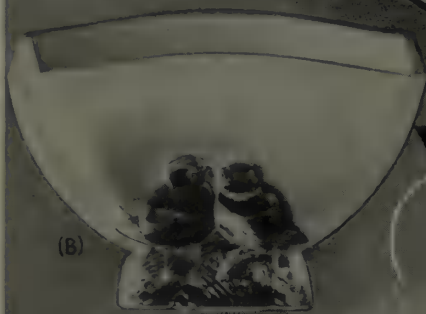
FREE illustrated booklet or special literature . . .

Write
Virginia Conservation Commission
Room 816, 914 Capitol Street, Richmond, Virginia

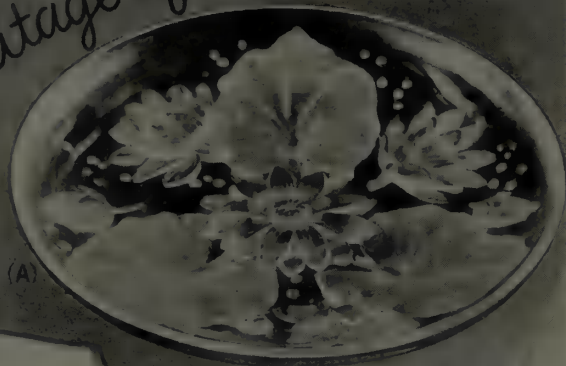
Travel Motion Pictures on Virginia Available

GLASS

With the Heritage of Elegance



(A) Water Lily Bowl—Diam. 13 1/4". In Crystal . . . \$6.50



(B) Love Bird Vase (latest creation)—6 1/2" wide. In Crystal. \$3.50



The charm of fine decorative glass is eloquently interpreted by Verlys. In its glowing texture, the play of light and shadow creates a sculpturesque quality. Traditionally French in influence this meritorious glass is now made in America at modest prices . . . Obtainable in an interesting variety of tints and designs, in bowls, vases and decorative pieces—from \$1.00 to \$20.00 . . . at better stores.



If unobtainable locally, please write us.
Interesting booklet sent on request.

VERLYS of AMERICA, Inc., 342 Madison Avenue • New York

For Terrace Garden or Solarium



Siesta
WROUGHT BY ROYAL
furniture

Make this summer a joyous experience in lazy, cool comfort . . . by enlivening your private outdoors with lovely, wrought-iron Siesta furniture. For years to come you will admire the swank design and symmetrical lines of this delightfully graceful equipment. And it will last, too! Siesta's new ultra-durable "Saltest" finish was borrowed from battleships. The coverings are water-repellent, of course. (Many patterns and colors to choose from.)

Write for free booklet, also name of nearest dealer, if you like.

ROYAL METAL MFG. CO.
1100 S. Michigan Blvd., CHICAGO

Royal

"Metal Furniture Since '97"



PHILADELPHIA GARDENS

CONTINUED FROM PAGE 62

old sites or, charmed with the banks of the Wissahickon, the views of Whitemarsh Valley, and the rolling, stream-fed land of Bucks County, have built houses and developed modern gardens of all types.

The Garden Club of America has done much to preserve the old and encourage the new in these Philadelphia gardens. It was at the home of Mrs. Bayard Henry in Germantown, now part of Philadelphia, that tentative plans for its formation were first considered in the autumn of 1912. Mrs. Henry and her friend, Mrs. J. Willis Martin, had long been interested in The Garden Club of Philadelphia and in the first days of motor cars were already traveling about the country to see the gardens of other clubs, many of which had sought their advice concerning formation. Now they urged their own club to invite representatives of eleven others to meet at Mrs. Henry's for luncheon on April 30, 1913.

The beginning was auspicious. Even the Dogwood, the glory of these Pennsylvania woods, bloomed a little early that year to the delight of all the visitors, some of whom had come from as far as Michigan and Illinois. Mrs. Martin offered a plan of organization and Mrs. Henry presented the ballot by which Mrs. C. Stuart Patterson was elected honorary president and Mrs. J. Willis Martin acting president of the newly formed Garden Club of America. Next day, May 1, 1913, the second meeting was held at Stenton, one of the fine historic houses of Germantown, and the first annual meeting took place the following May at Princeton.

There were twelve founder clubs: The Garden Club of Philadelphia, The Gardeners and The Weeders,

of Pennsylvania, The Amateur Garden Club of Maryland, The Bedford Garden Club of New York, Green Spring Valley Garden Club of Maryland, The Lake Forest Club of Illinois, The Michigan Garden Club, The Orange and Dutchess County Garden Club of New York, The Princeton and Short Hills Garden Clubs of New Jersey, and The Warrington Garden Club of Virginia. Even in this original group of twelve there was a considerable representation, but today the net of interested clubs is wider spread with 115 different garden clubs all over the United States and an approximate membership of seven thousand.

Mrs. Martin served as president from 1913 to 1920 and today her daughter, Mrs. E. Florens Rivinus, is the second vice president. The fine traditions remain with the influence of the Club now felt in many fields besides that of private gardening. It is The Garden Club of America which is pushing anti-billboard campaigns, interesting its members in conservation projects, restoring historic gardens, and generally stimulating all that is desirable and worthwhile in the development of gardening in America. Pilgrimages are also arranged to the finest botanic and private gardens in foreign lands. In May, 1935, a memorable trip was made by ninety-three members to Japan at the invitation of Prince I. Tokugawa, president of the International Cultural Relations Committee. In token of appreciation the group is presenting to those who made their stay a happy occasion a book, "Gardens of America," with pictures of the most beautiful gardens in this country. Many studies of Philadelphia gardens will appear in it.

STEARNS POWER
Lawn Mowers

YOU NEED THIS POWER MOWER
Especially at Its Amazingly Low Price

All the service, convenience and luxury of the finest power lawn mower are available to you at an exceptionally low price. And, it is as outstanding in quality, performance and operating economy as in price.

This mower incorporates all the tested and proved features that have made the name "Stearns" famous. Perfect balance of design assures a greater cutting capacity than the 18 inch width of cut would indicate. Simple and easy to start and to operate. No complicated mechanism. Briggs & Stratton motor.

Ask your dealer or write us for catalog No. 45

Eight other models including 4 of roll-drive type—up to 27" cut. Prices \$87.50 to \$260.00

E. C. STEARNS & CO.

Estab. 1864

SYRACUSE, N. Y.



ONLY
\$79.50
18" cut



LIKE A MACHINE GUN
IT KILLS GARDEN BANDITS

Before they can get in their deadly work, SLUG SHOT will get them. Effective against BOTH Sucking and Chewing Insects. Strictly non-poisonous to persons or pets. Contains Stabilized Rotenone, specially treated to retain full killing strength.

2 Forms—Liquid and Dust
Full Pound, Sifter-Top Can, 25c
Ounce Bottle, makes 6 gals., 35c

GRAPE and ROSE DUST
Prevents Black Spot, Mildew

The perfect fungicide, used by professional prize-winning rose growers and by thousands of successful amateurs. Does not disfigure foliage. Non-poisonous.

Full Pound Sifter-Top Can, 35c

SLUG SHOT, GRAPE and ROSE DUST and other Hammond Products are sold by most dealers in Garden Supplies.

FREE CHART, "How to Control Garden Enemies," is yours for the asking. Write for it.

HAMMOND

PAINT & CHEMICAL CO.

3 Ferry St., Beacon, N. Y.

PREMIER'S lighter colored and lighter weight PEAT MOSS is like a light sponge — livelier, more porous and absorbent. Anything grows better in soil mixed or mulched with Premier.



The only VACUUM CLEANED Peat Moss. Non-caking. Lasts longer. Better Results. For All Year 'Round Chart, "When, Where and How to use Peat Moss," write PREMIER PEAT MOSS CORP., 150 Nassau Street, New York.



FIELD GROWN—GUARANTEED-TO-BLOOM
To acquaint you with our remarkable rose values, we will send postpaid for only \$1.00, 1 Ami Quinard, 1 Luxembour, 1 Red Radiance, 1 Pink Radiance, and 1 Tallman rose bushes. Send today!

AUGHTON FARMS, Box R80, Waxahachie, Texas.



W. Atlee Burpee Co., 641 Burpee Bldg., Philadelphia

Among them will be the garden of Mr. and Mrs. C. Frederick C. Stout in Ardmore. Here fruit trees hang above a swimming pool and from the lawns there are vistas of the beautiful surrounding country. Both Mr. and Mrs. Stout are ardent gardeners, Mrs. Stout particularly adept at flower arrangement, and Mr. Stout the president of the Pennsylvania Horticultural Society. This organization, founded in 1827, just 146 years after Penn colonized the Province, was the first of its kind in the country, but already the science of gardening was of particular interest to the city. John Bartram's Botanic Garden and Nursery were already a century old, and such men as David Landreth were now experienced gardeners with interesting ideas on which they read papers to the Society.

The basis of such well known gardens as "Boxly" at Chestnut Hill, "The Highlands" at White-marsh, Mrs. Charles Biddle's garden at Andalusia, "The Grange," with its authentic Washington's Walk, and Tockington in Germantown were already laid out. Men like Stephen Girard, Henry Pratt, George Pepper and Dr. Belton were then famous gardeners, as are many of their descendants today. Estates along the Schuylkill had long been flourishing and the time did, indeed, seem as propitious for the founding of that first Horticultural Society as was 1913 for The Garden Club of America.

Today visitors to Philadelphia who have not yet seen the property called "Boxly," now owned by Mrs. Frederick W. Taylor at Chestnut Hill, will place it near the top of the list of historic gardens. The ground was given by William Penn to Francis Daniel Pastorius in 1683 and, after passing through different hands, was purchased in 1803 by Jean duBarry, an intimate friend of Joseph Bonaparte. It was duBarry who planted the Box borders now some six feet high, the Mulberry trees in anticipation of a silk industry, and the sturdy Apples which, brought at that time from France, are still thriving today.

A century later Mr. and Mrs. Taylor bought the property and began caring for the fine old Boxwood which they found in a neglected and crowded state. Great lines of it were by a special process moved in a single piece. Thus sections thirty-nine feet long, nine feet wide and six feet high with earth two feet deep covering the roots were transplanted as a

Another Charm Trick
to make Personality Pay

BUYING WRITING PAPER ISN'T LIKE BUYING A HAT. WHEN YOU SHOP FOR A HAT YOUR MIRROR TALKS BACK TO YOU... TELLS YOU WHETHER THE LITTLE TEMPTATION ON YOUR HEAD WILL BE A ONE-WAY TICKET TO ADVENTURE AND ROMANCE OR A BLIGHT ON YOUR YOUNG MAN'S PEACE OF MIND. BUT WRITING PAPER — WHICH IS JUST AS PERSONAL — IS MORE DIFFICULT TO CHOOSE.

REMEMBER — THERE IS A LETTER PAPER AS "RIGHT" FOR YOU AS YOUR MOST BEGUILING HAT... YOUR FAVORITE PERFUME. HAVE FUN FINDING IT! HERE'S HOW:

Give honest answers to the questions below and Suzanne Loy will "psych" them, sending you six sheets and envelopes of the letter paper that she believes does the most for your personality.

Mail these questions and your answers with 10 cents in stamps to

Suzanne Loy

EATON PAPER CORPORATION
Dept. 5—Pittsfield, Massachusetts

- I. If you could, would you spend \$15. for a book? _____
- II. Do you enjoy seeing your name in the "Social Notes"? _____
- III. Would you rather have [] 1 good dress [] 3 mediocre ones? _____
- IV. Do you wear your hair as you did three years ago? _____
- V. Are you happy in a rustic background? _____
- VI. What is your favorite color? _____

Name _____

Address _____

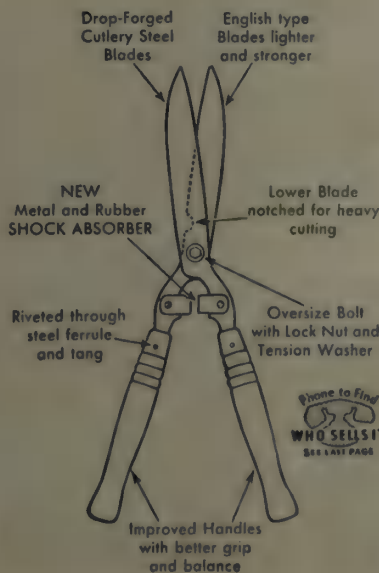
And, as a sample of your hand-writing, please write

EATON'S "ALWAYS CORRECT"

WICKED CUTTERS
—these New WISS
SHOCK-PROOF
Hedge Shears



ENGLISH
PATTERN



Absolutely the finest Hedge Shears money can buy. Other makes and models may offer you some of these advantages — but only the new WISS SHOCK-PROOF SHEAR incorporates them ALL. ☆ Highly efficient new Steel and Rubber SHOCK Absorber reduces arm fatigue to a minimum—handles have greater offset so the hands are not scratched on the stubble of the hedge already cut — and this beautifully balanced model is fully 6 oz. lighter than the average shear of the same size. ☆ At Cutlery Counters everywhere or sent Postpaid on receipt of price.

English Pattern Shear shown \$3.55
Other types from \$1.65
(Slightly higher in Canada)

WISS GARDEN CUTTERS

Mail in envelope or paste on 1c postcard

J. WISS & SONS CO., Newark, N. J.
Mail me Booklet 1558 showing complete line of Wiss Hedge, Grass & Pruning Shears.

Name _____

Address _____



SAVED BY DAVEY SURGERY

MODERN tree surgery was first perfected by the famed Davey Institute of Tree Service. It has saved thousands of America's great trees. It will save yours, too, if decay has not eaten too deeply into the living tissue. Don't delay! Get in touch with your nearest Davey Branch Office *now*. A Davey expert will be sent to make a thorough examination at no cost to you.

DAVEY concrete fillings are durable. This has been proved by the passing years. The filling is flexible. Weaves with the tree. Withstands severe stresses and strains. Provides a smooth, weather-resisting surface over which the bark heals. Concrete is speedier to install. Reduces labor costs! And the quality of Davey workmanship is unsurpassed.

DAVEY Tree Service also includes spraying, pruning, bracing, feeding, lightning protection and large tree moving. Offices in fifty principal cities. Write, wire or phone the one nearest you.

SPRAYING
PRUNING
SURGERY
BRACING
FEEDING



JOHN DAVEY
1846-1923
Founder of
Tree Surgery

DAVEY TREE EXPERT CO.

118 CITY BANK BLDG. • KENT, OHIO
MARTIN L. DAVEY, President

whole, although the weight was thirty-one tons.

"The Highlands," now the home of Miss Caroline Sinkler at White-marsh, is likewise rich in historic interest as well as natural beauty. This is another not to be missed by visiting club members. Its history begins with Anthony Morris in 1796. The garden there today has been laid out as far as possible on the original lines by Miss Sinkler, who obtained "The Highlands" in 1917. Much that is old still glorifies the place—the sentinel White Oak beside the Georgian house, aged Balsam Firs and Pines, and famous crenelated walls.

On the visitors' itinerary will also appear noteworthy rock gardens which have been successfully developed here because so many gardeners found themselves with perfect natural sites. Striking among these is "Valley Mill Farm" of the Richard Haughtons in Paoli, the Percival Roberts' place in Narberth—here the gate is always open in spring so the passing world may glimpse from the road this handsome layout of rock and plant. And near the Girard Avenue bridge in Fairmount Park is the garden which Mrs. Robert Glendinning, by much personal effort, made a paradise of rock and water.

Mr. and Mrs. Rudolph S. Rauch in Villa Nova can also feel pride in a really personal achievement when they look out on what was once a refuse heap and is now a series of charming rocky glens. Mrs. Rauch writes of it: "We have had such joy and pleasure in making it all ourselves, a garden born from pure imagination, carried out by my husband's clever handling of rock and water (and a \$36 Sears Roebuck cement mixer) and planted from seed sown in my great ignorance and raised by their own desire to grow."

Besides the old and new gardens, formal and informal, walled and free, some for the horticulturist, some for the historian, and others for the dreamer, Philadelphia visitors will find in Fairmount Park, the largest city park in the United States, a vast garden, part natural and part man-made, watered by the Schuylkill River and the Wissahickon Creek. And at Valley Forge not only will they seek out an historic shrine but revel in acres of pink and white Dogwoods which at their height of bloom are something to make The Garden Club of America remember, as do all visitors to this beautiful setting, as a particular glory of Philadelphia.

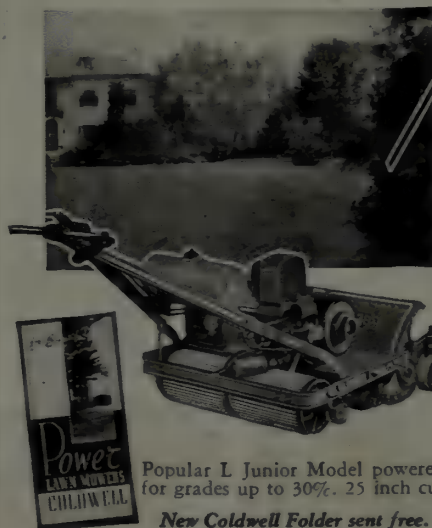
THE OUTDOOR LIVING ROOM

CONTINUED FROM PAGE 82

screening which later can be thinned out as the need arises. Make selections among the tall growers such as Lilacs, Thorns, Viburnums, Philadelphus, Weigelas, and fill in with low types: Deutzia, Lespedeza, Clethra and Yellowroot. Such combining is satisfactory.

Grass as the floor is always unsuitable. While turf may seem to provide a fitting green carpet, it hasn't a real point in its favor! It is difficult to establish in the shade,

which is our first requisite, impossible to retain in any degree of comeliness when much traversed, and a sodded spot provides an incongruous base for any furniture whose supports sink into the earth. After a rain, it takes an unconscionable time a-drying. Flagstones, bricks, slate, or home-made cement blocks (directions for these are given at the end of this article) are good-looking and practical, and can be laid by an amateur.

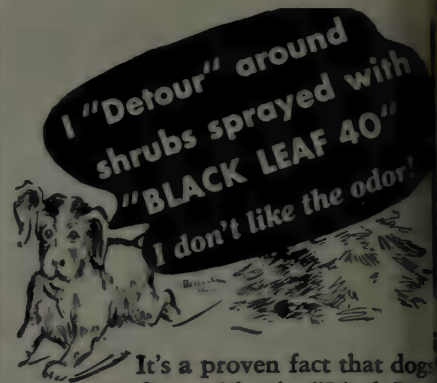


NEW-Improved COLDWELL POWER Lawn Mowers

You will find the best value in new Coldwell Power Mowers. They are easy to operate, hold their adjustment, dual controlled, and 3 speed engines. For estates of any size, a Coldwell Mower more than pays for itself. Check the Hardware Store for values, variety.

Popular L Junior Model powered for grades up to 30%. 25 inch cut
New Coldwell Folder sent free.

COLDWELL LAWN MOWER CO., Dept. B, NEWBURGH, N. Y.



It's a proven fact that dogs do not like the "Black Leaf 40" odor. Consequently when "Black Leaf 40" is sprayed on the lower branches of shrubbery and evergreens, dogs pass by and seek another stopping place.

SAFE—ECONOMICAL PROTECTION

Spraying with "Black Leaf 40" is your easiest way to escape having shrubbery stained yellow and possibly killed. It is harmless to dogs...and it does keep them away.

MANY OTHER "BLACK LEAF 40" USES

A versatile insecticide, "Black Leaf 40" kills insects that damage flowers, fruits and vegetables. It kills poultry lice and feather mites, lice on live stock and ticks on sheep. "Black Leaf 40" is sold by dealers everywhere.

TOBACCO BY-PRODUCTS & CHEMICAL CORP.
INCORPORATED • LOUISVILLE, KENTUCKY

For full
strength,
insist on
original,
factory-
sealed
packages
8811

**"Black
Leaf
40"**

LOOK FOR THE LEAF ON THE

THE GARDENER'S BUYING GUIDE

BULBS

Send for your **FREE Copy** of our new 1933 Bulb Catalog and Planting Guide. Valuable information about best-quality bulbs, grown in our Holland nurseries. 32 pages, illustrated in natural colors. VAN BOURGONDIEN BROS., DEPT. 54, BABYLON, L. I., N. Y.

IRISES

Irises and Oriental Poppies—send for free booklet with colored illustrations and descriptions of best improved varieties. Plant in summer months when roots are dormant. Write WEED'S NATIONAL IRIS GARDENS, BOX 123-K, BEAVERTON, OREGON.

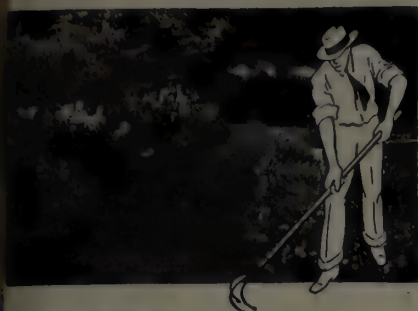
LANDSCAPE ARCHITECT

Gardens, Estates. Home Grounds planned and developed. Write for charges for preparing plans and executing the work. ROBERT BRUCE HARRIS, LANDSCAPE ARCHITECT, 750 N. MICHIGAN AVE., CHICAGO, ILL.

TOOLS

Garden Tools of exceptional merit. 96-page catalog free. A. M. LEONARD & SON, PIQUA, OHIO.

Advertising rates in THE GARDENER'S BUYING GUIDE are as follows: Rates: per line (6 words estimated to the line), \$2.00—3 times, \$1.90; 6 times, \$1.80; 12 times, \$1.70. Minimum space—2 lines per insertion. Maximum space—28 lines per insertion. Terms—cash with order; no cash discount. No wholesale prices may be quoted in copy. Forms close 20th of second month preceding date of issue, viz: June forms close April 20th. For further information, write The Gardener's Buying Guide, HOUSE BEAUTIFUL, 572 Madison Avenue, N. Y.



PEAT MOSS..

*a never-tiring worker
for your Garden!*

Day after day all Spring long...and through the hot summer...Emblem-Protected Peat Moss will work for you in your garden, if you mix it with the soil now.

Emblem-Protected Peat Moss breaks up hard, clay soils and prevents caking. It pumps life-giving oxygen into the soil, so that seeds germinate faster and roots have an opportunity to breathe. It supplies humus to loose, sandy soils, carries water to thirsty roots and prevents the draining away of valuable fertilizers. And as a mulch, it protects your plants from summer's hot sun or winter's coldest blasts.

We have several interesting bulletins covering the many year-round uses of Peat Moss:

- FREE VALUABLE FOLDERS
- "Growing Plantlets From Seed"
- "Soil Preparation"
- "Building Fine Lawns"
- "Successful Transplanting"

These bulletins are Free for the asking. Write for the bulletins that interest you. Address Dept. HB-5, Peat Institute of America, Div. of Peat Import Corp., 155 John Street, New York, N. Y.

EMBLEM-PROTECTED PEAT MOSS

Whether these shall be interplanted with creeping things, turf-outlined, or merely set in sand or soil depends upon personal likes and dislikes on the subject of seeing plants walked upon. As far as the grass in the interstices is concerned, it involves much labor in trimming. If plants there must be, choose the flattest ones available, like *Arenaria*, *Sagina*, the prostrate *Thymes*, *Antennaria*, *Mazus pumilio*, *Veronica repens*. Shun Pansies, Forget-me-nots, Sedums, which stick their heads up unduly and suffer accordingly. These may be put along the edges, as may any like taller types.

Just what the criterion of garden furniture should be brings forth many a theory. In several books it has been stated that bodily comfort has to be sacrificed to the unyielding ruggedness of materials that will withstand the elements, and the writers pin their faith to stone. They confess it is certainly not a soft material, but as one wistful woman puts it: "Stone does take on a lovely mellow texture when buffeted by rain and snow and heat and cold."

Having neither a wistful nor an æsthetic temperament when it comes to comfort, I subscribe to the opinions of the designers who maintain that it is as easy to obtain good-looking seats and benches that are invitations for lingering as to subsist a gardening lifetime amid furnishings whose main recommendations consist in weathering gales. Better a little extra labor in bringing in—if need be—perishable units than to sit in misery through the years.

Stone, marble and wood may, of course, be rendered comfortable by cushioning—and for garden cushions use waterproof materials—and their designers have learned much of late as to what shapes best fit the human body. The flexible metal furnishings are surprisingly comfortable, wood, preferably in natural color, oiled and weathered nearly always fits the scheme, bright-colored canvas chairs to be whisked in and out according to the vagaries of the weather are easy to sit in, and any adaptation of the chaise longue variety, which some one calls a house-broken steamer chair, will keep even a restless man in a fair state of quietus. A bench is anathema except for looks and perching, but one or two in strategic places have great decorative value. Combine comfort with durability, but put comfort first!

Tables should be square and sturdy. I say square, because the cornerless round ones are less ac-

WOOD IN CANS IS SAVING OUR HOME AND MY MONEY.



FOR HOUSEHOLD REPAIRS

Now if you have a broken chair—loose plaster—crack or nick in woodwork, floor, plaster or tile—loose drawer pull—do a quick, expert job of repairing with this wood in cans—PLASTIC WOOD—that handles like soft putty and hardens into wood—wood you can carve, paint, and drive nails and screws into. Paint, hardware stores sell PLASTIC WOOD for 25¢ a tube, 35¢ a can.

PLASTIC WOOD

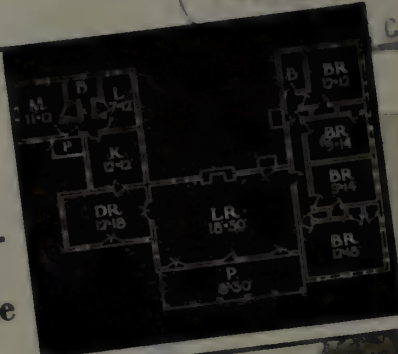
GUARANTEED **Enjoy ELBERT** FIREPLACES
Require No Masonry

For houses, cabins, basements, etc. Convenient size—burns wood—last for years. INSTALLED LIKE COMMON STOVE. Easily moved—60 lbs. Little fuel—much heat. Safe—good looking. Buy Direct—Save Half. \$12.00 F.O.B. factory. Open request. 1.00 Booklet request.

E. F. ELBERT, 659 Harwood Dr., Des Moines, Iowa

BURLINGAME
1938
PUBLIC LIBRARY
Cal.

*40 Years of successful
prefabrication is the founda-
tion of every Hodgson House*



For over forty years, Hodgson has been sending prefabricated houses all over the world. Like these, your house will be delivered in ready-made sections. Local labor, under a Hodgson foreman if you wish, erects it according to the plans developed by you and our Architectural Staff.

The whole undertaking, from plan to occupancy, need seldom take more than three weeks. Your grounds haven't been torn up.

You haven't had to bother with contractors. There have been no delays, no enlargements of the cost originally set.

Hodgson uses only time-tried materials. Plenty of closets. Extra rooms easily added. See the furnished Hodgson Houses exhibited in our New York and Boston showrooms, and at Dover, Mass. Or send for Catalog HW-5. Also camp houses, lodges, garages, dog kennels, greenhouses, etc.

HODGSON HOUSES

E. F. HODGSON CO., PIONEER IN PREFABRICATION
1108 Commonwealth Avenue, Boston, Mass. ■ 730 Fifth Avenue, New York



The Beauty and Charm of **DIGNIFIED PROTECTION**

Without adequate fencing your flowers, shrubs and costly plantings are at the mercy of trespassers, vandals, heedless children, stray dogs and other annoyances. You can't change nature, but you can be sure of unfailing protection by surrounding your kingdom with a Stewart Iron or Chain Link Wire Fence. A Stewart Fence gives vastly more than protection... it completes the home picture... enhances its beauty... adds to its value. Stewart Fences are available in many designs or built to your own specifications.



Chain Link Wire Fence

Aside from Iron and Chain Link Wire Fence and Entrance Gates, Stewart manufactures tennis court fencing, ornamental iron lawn furniture, vases, urns, stable fittings, and many others. Literature is available on all Stewart Products. When writing please say which catalogs are wanted. Sales and Erection Service in all principal cities.

"World's Greatest Fence Builders Since 1886"

Stewart IRON and WIRE FENCES

The STEWART
IRON WORKS CO., Inc.
519 Stewart Block
Cincinnati... Ohio

When you think of Your Trees as "GREEN GOLD"



these questions become IMPORTANT

? Are you dealing with an organization whose entire procedure is based on the scientific findings of a long established and nationally recognized Tree Research Laboratory?

? Is proper care taken to make a scientifically correct diagnosis of obscure ills and ailments so that time and money won't be wasted "barking up the wrong tree"?

? Are the men who do the work on your trees skilled dendricians, thoroughly trained in the technique of shade tree care?

? Are specially designed power tools and similar modern time-saving equipment used to assure efficiency and at the same time keep the cost down?

? Is your spraying done as a specific control of a given condition or as a "cure-all"?

? When your trees need feeding do they get a balanced ration available throughout the entire growing season?

? Does your tree surgeon fill cavities with a material having approximately the same expansion coefficient as live wood so that the cavity will bend with the tree?

The above questions give you a few hints of the desirability of having your shade trees cared for The Bartlett Way. — For further information, send for our fascinating NEW 36-page Booklet dedicated to the maintenance and improvement of tree health and beauty. Contains dozens of lovely pictures of famous and unusual trees and a wealth of valuable information concerning recent scientific developments in the preservation and care of Shade Trees.

The F. A. BARTLETT TREE EXPERT CO.
Tree Research Laboratories and Main Office
Stamford, Conn.

Bartlett Service is available in every community from Maine to the Carolinas. Write us for the address of the Bartlett Representative nearest you.

BARTLETT
TREE EXPERTS

commodating for trays and books and paraphernalia. Secrete lumps of lead or layers of sand in the inwards of cut-flower containers to keep them steady. As for the neighborhood of flowering plants, it is desirable in the same manner as pictures on our walls of the house, but if the draperies of green are adequate the lack of them will scarcely be noted. Potted specimens seem more fitting, changing with the mood or the occasion and season, and capable of easy renewal at the first lapse of virtue.

A waste container is as essential to the neatness of a living area outdoors as it is inside the house. Baskets are suitable only if they are a sturdy type. Nail kegs painted a cheerful color are readily obtained and inexpensive; stone crocks of the Bennington order are good receptacles to fill with sand for the cigarettes and matches, and little baskarts make trash disposal simple.

The whole question simmers down to the solution of many garden problems: *If it will be used to fill a real desire or need by all means have it.* When an outdoor garden area will be lived in by even one person it is worth while, but where the scheme is merely decorative, and the chairs accumulate dust

from disuse, don't have one. It hinders rather than aids enjoyment.

Home-made cement flagging—
The elements are a bag of cement, a bag of sand, and tin pans from the ten cent store, square and oblong, at least one and three quarter inches deep. Oil the latter and place in a row. Pour some of the cement into a pail, add water, and stir with a large flat stick until the lumps are gone and the mixture is smooth. Then add the same quantity of sand, for the rule is fifty-fifty of cement and sand. Pour this into the tins and smooth the tops with another flat stick. These will dry rapidly, and drop out of the tins easily when reversed. Before they harden completely chip off triangular pieces from the cakes at the corners to make them a bit irregular. Outline the area where they are to be laid with sticks and cord, and follow individual fancy as to their disposition.

These directions are taken from "Gardens In and About Town," by Minga Pope Duryea, one of the few excellent books on the subject of livable quarters outdoors. Others are "The Town Garden," by Richard Sudell, and "The Outdoor Living Room," by Ramsey and Lawrence.

DUBOIS CHESTNUT FENCE



Make your country estate, suburban plot, city lot or penthouse distinctive and delightfully private with this charming, life-long imported fence. Screens automobile glare, unsightly adjacent property and service entrances. Keeps children in, trespassers and dogs out. Easy to erect; no cost for maintenance. **PRICES LOW.**

ALSO ENGLISH HURDLE, OLD-FASHIONED POST RAIL FENCES, SELF-CLOSING HORSEBACK GATES. Send for Free FENCE BOOK No. H showing views of how you can enhance the beauty and value of your property.

DUBOIS REEVES FENCES Inc. 101 E. AVENUE • NEW YORK, N.Y.
PHILA. BRANCH—LINCOLN HIGHWAY, PAOLI, PA.
PACIFIC COAST BRANCH—LOS ANGELES, CALIF.

FREE SAMPLE Try this
**AMAZING, NEW
MEASURED FERTILIZER
CHAR-GRO**
with a charcoal base...that has no waste

Here's a new, measured beauty treatment for your lawns and gardens that costs less because you use less. CHAR-GRO is a scientifically balanced plant food. Easy to handle—in clean, granular pellet form—distributes evenly—works its way down into the soil around the root area.

CHAR-GRO has a charcoal base and is highly absorbent. There's no waste...no draining away of the nourishment...no odor...no weed seed...Try CHAR-GRO today. Write for Free sample sufficient for 25 potted plants. Enclose 10¢ to cover cost of packaging and mailing.

ATKINS & DURBROW, Inc.
162B JOHN ST. NEW YORK, N.Y.



RHODODENDRONS

Among the great broad-leaf evergreen family Rhododendrons stand supreme in beauty and dignity. Massive clusters of flowers, in colors ranging from snowy white to deep purple, and from soft rose to fiery scarlet, distinguish these floral aristocrats. The long, leathery, green foliage gives added charm to the winter scene, supply a color touch when the landscape is dull and dead.

**Bobbink & Atkins
Rhododendrons**

are carefully grown, all beautifully branched, have well developed roots, and in all ways up to the true B. & A. standard. We can furnish many varieties, in several sizes. All are noted in our 1938 catalogue, which will be mailed on request.

BOBBINK & ATKINS
Rutherford 26, New Jersey

For Beautiful Gardens

GPM PEAT MOSS

It's Emblem-Protected

Seeds and plants grow better and produce lovelier flowers when the soil is conditioned with GPM Peat Moss before planting. This unfailing source of humus stores up moisture and promotes healthy root development. GPM is inexpensive, clean and easy to use. For best results, insist on GPM. Write for Free literature. Address Dept. B.

ATKINS & DURBROW, Inc.
165 John Street, New York, N.Y.

South Western Ave.
Chicago, Ill.

177 Milk Street
Boston, Mass.

DAHLIAS for EVERY USE

FIVE GIANT DAHLIAS

Value \$1.95 ROOTS, \$1.00
Jersey's Beauty—pink, Jim Moore
—yellow and salmon, Mrs. I. de
Ver Warner—lilac rose, The Com-
modore—yellow, W. H. T.—old rose.

SIX POMPON DAHLIA ROOTS, \$1.00

FIVE MINIATURE DAHLIA ROOTS, \$1.00

All collections labeled and fully guaranteed. Green Plant prices greatly reduced.

Our 48 Page Catalog Free

DAHLIADEL NURSERIES
W.W. Maytrott, Box 85 VINELAND, N.J.



DOG-SKAT Keeps Dogs Away

Protects Evergreens
Flowers and Shrubbery

Dogs and cats HATE DOG SKAT and STAY AWAY. Not offensive to persons. 2 FORMS—TUBE and SPRAY. One large tube (30¢) will last entire season. Bottle of Spray (35¢) contains season's supply for average home owner. Call at your dealer's or send us 15¢ for Trial-size Tube, postpaid.

HAMMOND PAINT & CHEM. CO.
3 Ferry St. Beacon, N. Y.



Handiest power mower ever built—only one with easy one-hand control—cuts 18" swaths; mows large lawns in quarter of time for only 5¢ fuel cost. Quiet, easy starting 4-cycle motor; adjustable cutting heights; rubber tires. Easy terms. Model "D" \$110. Model "S" shown, \$89.50.

Write EVINRUDE
1737 W. Hope Ave.
Milwaukee, Wis.

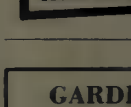
EVINRUDE LAWN-BOY

Burpee's TIGER FLOWERS

(Tigridia) Fascinating, popular. Brilliant red, orange, yellow, pink, white blooms marked red, purple or mahogany. Free-flowering. Guaranteed Bulbs (value 15¢ each)—10 for \$1, postpaid.
Burpee's Seed Catalog FREE. Every flower and vegetable worth growing. Very low prices.
W. Atlee Burpee Co., 639 Burpee Bldg., Philadelphia

FREE BULLETIN FOR ROSE LOVERS

Protect your roses from insects and disease with TRI-GEN. Grow luxuriant blooms. FREE bulletin tells how. Write today.
Rose Mfg. Co., Dept. AE, Phila., Pa.



GARDEN problems . . .
and their solution are a particular hobby with us. If you want advice on a specific question write to the Garden Editor, HOUSE BEAUTIFUL, 572 Madison Avenue, New York.



**Wilson's
O.K.
PLANT SPRAY**

for
**HEALTHY
GARDENS**

For healthy, bug-free gardens use this safe, effective, double-action nicotine spray. Kills by fumes as well as contact yet will not burn or stain the most tender growths. Used and endorsed by officers and members of the Garden Club of America. If your dealer can't supply it, write

ANDREW WILSON, INC.
Dept. B-5 Springfield, N. J.

WHY BUGS LEAVE HOME

ANG BIRD HOMES NOW



The above 3 houses \$5.00 or \$1.75 each, postpaid

Now is the time to put up these snug long-lasting bird homes of fragrant Jersey cedar. Attract cheery songsters. Birds destroy insects. Made at the famous Cathedral of the Birds for 30 years.

Order or Write for Illustrated Folder
RESCENT CO. "BIRDEVILLE"
Toms River, N. J.

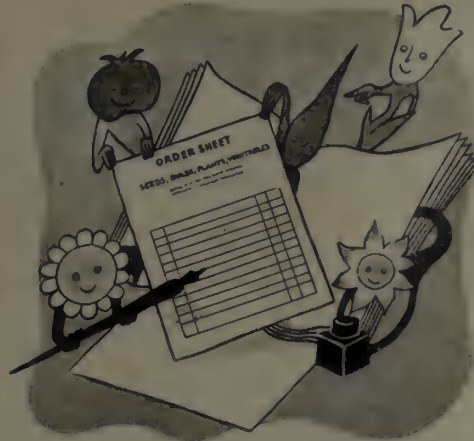
**KILLS
GARDEN INSECTS**
Not a Poison to Humans,
Birds and Pets

Don't spray your garden with anything! Kill garden insects safely and surely with Red Arrow Garden Spray—the only insecticide that home gardeners need. It kills both sucking and chewing insects with one spraying instead of two. Will not injure plants, nor affect fertility of the soil. Protects roses, dahlias, geraniums, and shrubs. Also kills ants in lawns. Economical. A 35¢ bottle makes several gallons. Spray early and often. Red Arrow kills insects before they multiply. Buy it where you buy your garden supplies.

— Mail Coupon Today For Sample —
Cormick Sales Co.,
Dept. 106... Baltimore, Maryland.
Enclose 10c for sample of Red Arrow sufficient to make 1 gallon of spray.

Name.....
Address.....
City.....State.....
Dealer Is.....

**DOWN
TO
EARTH**



READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN

GARDEN SERVICE for sixty years is climaxed by Lovett's Nursery with one of the best garden catalogues they have ever produced. It covers in wide range those materials for which they are particularly noted. Roses, hardy perennials, shrubs, broad-leaved evergreens, hardy flowering shade and fruit trees and a host of other items. **LOVETT'S NURSERY, INC., DEPT. HB, LITTLE SILVER, N. J.**

FLORAL GARDENS by Stassen in excellent rotogravure is now available. It contains a host of garden material, the very new as well as the old standbys, including Begonias, Lilies, Dahlias, Gladiolus, Roses. The latter part of the book is devoted to Holland bulbs of first grade. This firm represents L. Stassen, Jr., of Hillegom, Holland. **STASSEN FLORAL GARDENS, DEPT. HB, ROSLYN HEIGHTS, LONG ISLAND, N. Y.**

INSECT CONTROL with garden hose is the theme of an interesting little booklet just issued. It covers the new method of control spraying of garden material by inserting concentrated insecticide cartridges in brass container nozzles and attaching to a hose. Several types of insecticides are available—Antipestick for sucking and arsenate of lead for chewing insects. Nodew, Sulphur Cartridges can be had also for dormant sprays, mildew and scale control. **FOODNDRINK FERTILIZER CO., DEPT. HB, CAMBRIDGE, MASS.**

FLOWERING SHRUBS for a summer garden of fragrance is the main subject of a helpful pictorial folder just released. It is a veritable parade of the finest shrub material for all uses and effects. The shrub enthusiast will find listed many items not usually available. **A. M. LEONARD & SON, DEPT. HB, PIQUA, OHIO.**

A HANDBOOK OF MODERN SOIL CULTIVATION. "Treasure-Hunting with Gardex" is one of the most interesting and authoritative handlings of the subject done in some time. Running to eighty-six pages, it begins with the creation of the earth and the origin of the various kinds of soil and runs through the immense subject in a clear, simple manner. It is packed with reasons for things and interesting information which just can't help making one a more successful gardener. Price \$.25. **THE GARDEX CO., DEPT. HB, MICHIGAN CITY, IND.**

GROUND COVER PLANTS. Many gardeners overlook the possibilities of greater use of this type of material, especially on banks, terraces and for bare spots which defeat all efforts to cover. They require little attention, as nature seems to have given them

unusual ability to care for themselves. As a result, they have a multitude of uses. A new catalogue has just been issued which lists every known variety and type. **HUGH B. BARCLAY, DEPT. HB, NARBERTH, PA.**

DAHLIAS. As usual, the Maytrott catalogue of Dahlias now available is one of the finest on the subject this season. Running to fifty pages, it undertakes to do a complete job on the subject and succeeds handsomely. This firm has specialized for years exclusively in Potash-fed Dahlias and is responsible for some of the finest introductions ever made. Varieties catalogued are all grown and tested on their own grounds. **DAHLIADEL NURSERIES, BOX 85, VINELAND, N. J.**

FERNS AND WILD FLOWERS. For over fifty years the firm of Gillett has devoted its energies in particular to that phase of American flora which has had all too few champions—ferns and wildflowers. Today, their work of propagation and discovery brings them national acclaim. In recent years native Azaleas and Rhododendrons have been added to complete the cycle of native garden material. Their anniversary booklet is a storehouse of garden treasures. **GILLETT FERN AND FLOWER FARM, INC., DEPT. HB, SOUTHWICK, MASS.**

CLEMATIS. The name Clematis had its origin in Greek and signifies a climbing plant. Its botanical relationship connects it with the Anemone and the Buttercup. While perhaps no climbing plant is better known than Clematis, yet very few gardeners are aware that some forty desirable varieties of it are now available in most every color or combination of colors. A wonderful little booklet is devoted entirely to them. Booklet "B," **JAMES I. GEORGE AND SON, FAIRPORT, N. Y.**

A PLANT AND FLOWER GUIDE of exceptional arrangement and contents is now available. It is bountifully illustrated in color and complete in detail listings of an endless variety of plant, shrub and tree material. This firm is noted for its recent introduction of Truehedge Columnberry, a sensational upright shrub for hedge and general planting. **THE COLE NURSERY CO., DEPT. HB, PAINSVILLE, OHIO.**

LAWN CARE is a supplement issued by O. M. Scott & Sons Company five times a year free to lovers of beautiful lawns. This service inaugurated back in 1928 amounts to the finest available on the subject. The issues year by year build up to a veritable encyclopedia on the ever-important interest of lawns and their care. **O. M. SCOTT & SONS CO., DEPT. HB, MARYSVILLE, OHIO.**

DAHLIAS
12 PRIZE WINNERS
Collection
\$4.00

Alice Marie Galvin...	\$.75
City of Wellston.....	.50
Golden Goblin.....	.50
H. R. S.....	1.00
Jane Cowl.....	.75
Jersey's Beauty.....	.50
Myra Howard.....	.75
Rose Fallon.....	1.00
Sultana.....	.75
Thomas A. Edison....	.75
Vin Well Bluebird....	1.00
White Wonder.....	.70
	\$8.95

3 SHOWY LILIES

Lilium auratum (Gold-banded Lily). \$4.50 for 12. \$18.00 for 50. \$35.00 for 100.
Lilium regale (Regal Lily). \$3.50 for 12. \$9.50 for 50. \$18.00 for 100.
Lilium speciosum rubrum (Japanese Lily) \$4.50 for 12. \$18.00 for 50. \$35.00 for 100.

Specially priced COLLECTIONS
3 bulbs of each (9 in all)..... **\$3.50**
12 bulbs of each (36 in all).... **10.00**
50 bulbs of each (150 in all).... **36.00**

**BUDGET
ROCK GARDENS**

800 Plants. Magnificent profusion of color to cover 750 square feet. Full cultural directions. Immediate effect.
\$100.00
(regular price \$143.00)
350 Plants and 10 Shrubs.
\$50.00
(regular price \$74.00)
100 Sun-loving Rock Plants. Pink, red, yellow or blue, according to your selection. Only
\$15.00
(regular price \$22.50)

Complete Spring Catalog with each order. Requested separately, 35c, deductible from first order.

Max Schling
615 Madison Ave. New York, N. Y.

Look for This Guide—



—to Easy Shopping

Everything advertised in HOUSE BEAUTIFUL is worth buying, but not everything can be bought everywhere. Some items are too highly specialized, others are too new, for all stores to have in stock.

But HOUSE BEAUTIFUL makes it *easy* for you to learn just where to go for such merchandise through its exclusive Phone To Find Who Sells It service. Look for advertisements bearing the little phone symbol shown above. Then call the Phone To Find Who Sells It operator nearest you, as listed here, and ask where the product desired may be bought. In less time than it has taken you to read this, without any questions or other red tape, you will be told the names and addresses of the local dealers.

The service is entirely free and without obligation, and is available for your use any time, day or night, Sundays and holidays. Test it right now, and see for yourself.



LOOK FOR THIS SYMBOL



IN THE FOLLOWING ADVERTISEMENTS

Alexander Smith Tru-Tone Broadloom Carpets.....	3rd Cover
Billy Baxter.....	143
Burton-Dixie Rome Slumberon Mattresses.....	106
Cabot's Glass Collopakes ■ Shingle Stains.....	130
Charak Furniture.....	115
Circle Tread Ozite Rug Cushions.....	141
Colonial Heirloom Reproductions.....	118
Curtis Mantels.....	111
Dunbar Furniture.....	124
Fincastle Drapery Fabrics.....	113
Heywood-Wakefield Stick Rattan Furniture.....	111
Howell Chromsteel Furniture.....	135
Kensington Gifts.....	108
Kirk Rose Flatware.....	113
Marlite Wall Panelling.....	125
Masland Bedroom Rugs.....	120 and 121

Masterkraft Guild Weavers.....	93
Pullman Town House Group.....	117
Reed ■ Barton Silversmiths.....	5
Rittenhouse Electric Door Chimes.....	126
St. Marys Blankets.....	135
Salterini Neva-Rust Garden Furniture.....	127
Seth Thomas Clocks.....	99
Suntile.....	10
Utica Percale Sheets.....	4
Verlys Decorative Glassware.....	150
Vernon Kilns Pottery.....	27
Vudor Porch Shades.....	127
Wallace Silversmiths.....	1
Warren Porch Shades.....	130
Whitney Maple Furniture.....	91
Wiss Garden Cutters.....	151

CAUTION: This service is available only for those products whose advertisements display the telephone symbol. It is not available for other products.

AKRON, OHIO.....	Hemlock 5120
ALBANY, N. Y.....	3-6700
ALLENTOWN, PA.....	7433
ALTOONA, PA.....	3-1226
ATLANTA, GA.....	Hemlock 6302
ATLANTIC CITY, N. J.....	5-0195
BALTIMORE, MD.....	Plaza 2272
BERKELEY, CAL.....	Higate 1242
BETHLEHEM, PA.....	Allentown 7433
BIRMINGHAM, ALA.....	7-4093
BOISE, IDAHO.....	Boise 2
BOSTON, MASS.....	Hancock 0204
BRIDGEPORT, CONN.....	3-2428
BRONX, N. Y.....	Chickering 4-1388
BROOKLYN, N. Y.....	Chickering 4-1388
BUFFALO, N. Y.....	University 4900
CAMBRIDGE, MASS.....	Hancock 0204
CAMDEN, N. J.....	5720
CEDAR RAPIDS, IOWA.....	2-0882
CHARLESTON, S. C.....	5417
CHARLESTON, W. VA.....	Capitol 28-551
CHARLOTTE, N. C.....	3-1015
CHICAGO, ILL.....	Franklin 7100
CINCINNATI, OHIO.....	Parkway 5644
CLEVELAND, OHIO.....	Prospect 2020
COLUMBUS, OHIO.....	University 4152
COUNCIL BLUFFS, IA.....	Jackson 7319
DALLAS, TEXAS.....	3-2518
DAVENPORT, IOWA.....	3-7014
DAYTON, OHIO.....	Randolph 1091
DEARBORN, MICH.....	Trinity 2-8000
DENVER, COL.....	Main 6669

DES MOINES, IOWA.....	5-1127
DETROIT, MICH.....	Trinity 2-8000
EAST ORANGE, N. J.....	Market 2-1313
EL PASO, TEXAS.....	East 491
EVANSTON, ILL.....	Greenleaf 6020
EVANSVILLE, IND.....	2-6201
FLINT, MICH.....	3-8663
FORT WAYNE, IND.....	Anthony 9126
FORT WORTH, TEXAS.....	4-4232
GRAND RAPIDS, MICH.....	9-4485
HACKENSACK, N. J.....	Hackensack 2-8678
HARTFORD, CONN.....	5-2103
HOUSTON, TEXAS.....	Lehigh 6151
HUNTINGTON, W. VA.....	23507
INDIANAPOLIS, IND.....	Riley 8601
JACKSONVILLE, FLA.....	7-1448
JAMAICA, N. Y.....	Chickering 4-1388
JERSEY CITY, N. J.....	Jo. Sq. 2-4360
KANSAS CITY, KAN.....	Valentine 7134
KANSAS CITY, MO.....	Valentine 7134
LAKEWOOD, OHIO.....	Prospect 2020
LANSING, MICH.....	2-0625
LEXINGTON, KY.....	7276
LINCOLN, NEBR.....	F-2477
LITTLE ROCK, ARK.....	6780
LONG BEACH, CALIF.....	811-68
LOS ANGELES, CALIF.....	Trinity 3076
LOUISVILLE, KY.....	Wabash 3027
LYNN, MASS.....	Hancock 0204

MADISON, WISC.....	Fairchild 6353
MEMPHIS, TENN.....	7-4601
MIAMI, FLA.....	3-2155
MILWAUKEE, WISC.....	Marq. 1290
MINNEAPOLIS, MINN.....	Midw. 6181
MOBILE, ALA.....	Dexter 4027
MONTCLAIR, N. J.....	Market 2-1313
MT. VERNON, N. Y.....	Yonkers 4174
NASHVILLE, TENN.....	6-1697
NEWARK, N. J.....	Market 2-1313
NEW HAVEN, CONN.....	6-5005
NEW ORLEANS, LA.....	Franklin 4142
NEW YORK, N. Y.....	Chickering 4-1388
NORFOLK, VA.....	21576
OAKLAND, CALIF.....	Higate 1242
OAK PARK, ILL.....	Franklin 7100
OKLAHOMA CITY, OKLA.....	5-4100
OMAHA, NEB.....	Jackson 7319
PASADENA, CALIF.....	Terrace 8148
PATERSON, N. J.....	Sherwood 2-6282
PAWTUCKET, R. I.....	Perry 7300
PEORIA, ILL.....	4-4156
PHILADELPHIA, PA.....	Locust 7800
PITTSBURGH, PA.....	Montrose 3204
PORTLAND, ME.....	2-0846
PORTLAND, ORE.....	Beacon 6178
PORTSMOUTH, VA.....	Norfolk 21576
PROVIDENCE, R. I.....	Gaspee 3333
READING, PA.....	3-4662
RICHMOND, VA.....	4-7031
ROANOKE, VA.....	2-2846
ROCHESTER, N. Y.....	Glenwood 1402

ROCKFORD, ILL.....	Main 5222
SACRAMENTO, CALIF.....	Capitol 2780
ST. LOUIS, MO.....	Grand 1160
ST. PAUL, MINN.....	Midway 6181
ST. PETERSBURG, FLA.....	8418
SALT LAKE CITY, UTAH.....	Wasatch 4525
SAN ANTONIO, TEX.....	Fannin 6912
SAN FRANCISCO, CAL.....	Doug. 5300
SCHENECTADY, N. Y.....	4-3380
SCRANTON, PA.....	5589
SEATTLE, WASH.....	Elliott 6662
SHREVEPORT, LA.....	2-5211
SOUTH BEND, IND.....	3-7272
SPRINGFIELD, ILL.....	Main 307
SPRINGFIELD, MASS.....	6-7241
STAMFORD, CONN.....	4-4154
SYRACUSE, N. Y.....	2-1167
TACOMA, WASH.....	Broadway 3166
TAMPA, FLA.....	H26-101
TOLEDO, OHIO.....	Main 6831
TOPEKA, KAN.....	8568
TRENTON, N. J.....	6348
TROY, N. Y.....	5920
TULSA, OKLA.....	7231
UTICA, N. Y.....	4-3212
WASHINGTON, D. C.....	National 8030
WICHITA, KAN.....	2-4429
WILMINGTON, DEL.....	3-2011
WORCESTER, MASS.....	3-2928
YONKERS, N. Y.....	4174
YOUNGSTOWN, OHIO.....	4-1113

HOUSE BEAUTIFUL

combined with Home & Field

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.

DO NOT CUT, TEAR OR DEFACE
BOOKS OR MAGAZINES.



Old Kitchen Vanishes



The range in Mrs. McCarty's remodeled kitchen is the latest model Westinghouse Emperor



"Disappeared on Oct. 17," says Mrs. C. A. McCarty in exclusive interview

"We understand that you're a material witness in this Case of the Vanishing Kitchen," we said sternly, to Mrs. Clinton A. McCarty of 26 Tamworth Road, Waban, Mass. "Perhaps you can give us a clue to the mystery."

"Why it's really no mystery at all," laughed Mrs. McCarty. "In came that silvery Monel sink and that Monel-topped Westinghouse range and all those handy Whitehead metal cabinets . . . and that was the end of my inconvenient old kitchen."

"What made you decide on Monel?" we asked briskly.

"My husband. It was his idea to have an all-metal kitchen. He said that Monel is used in all sorts of industries when they want a metal that can really *take it*. I told him that I thought only millionaires could afford those lovely Monel sinks. He said, 'Well, it doesn't cost anything

to ask the price.' So we investigated — and found that Monel is nowhere near as expensive as it looks."

"Please, Frank, Mrs. McCarty," we said. "Do you think of Monel now?"

"Why, it's grand," she answered promptly. "Cleaning up is a thing at all any more. By the way, we leave it sink."

"Any hard work?" we asked. "No, it's just a piece of cake."

"Mrs. McCarty, we're very nicely nicked or broke. We've remodeled the kitchen with Monel is resilient and ac. when dishes slip out of m,

"So all in all, you're pretty well satisfied," we suggested.

"I certainly am," said Mrs. McCarty.

If you're interested in having a modern kitchen that's a model of convenience like Mrs. McCarty's, the man to see is the nearest Whitehead dealer. He supplies 40 sizes of Whitehead standardized steel wall and base cabinets, starting at \$14.50 and 57 different models of Whitehead Monel sinks, beginning at \$41.00. For further interesting information, see the coupon below.

Household Division
WHITEHEAD METAL PRODUCTS COMPANY, INC.
303 West 10th St., New York, N. Y.
☐ Send me name of the nearest Whitehead dealer.
☐ Send me the Whitehead booklet on kitchen planning.

Whitehead

(BRANCH OFFICES IN PRINCIPAL CITIES)

Metal Products Company, Inc.
Subsidiary of
The International Nickel Company, Inc.

Name _____
Address _____
City _____ State _____



ANTIQUE ENGLISH SILVER

OLD SHEFFIELD PLATE & REPRODUCTIONS

Right: One of a pair of Silver Goblets; London, 1778. Pair, \$115. Old Sheffield Wine Cooler, one of a pair, c. 1800. Pair, \$235.

Below: English Plate Muffin Dish, \$22.50. Silver Muffineer, \$32.50. Plated Sauce Boat, 1/2 pt. \$16.25, 1/4 pt. \$11.25.



James Robinson

INC.

731 Fifth Avenue

PALM BEACH

NEW YORK

LONDON



TROUSSEAU
Fascinating
DOILY SET
printed from an
ancient copper plate

Rare, indeed, is this
small and utterly
charming in-
formal dinner
set for eight.
It consists of a
36" runner, 8 plate
doilies and 8 napkins and
comes in Dubonnet, Rust, Brown,
Green, Blue or natural linen
—and in green that lovely
thing called so little as
Linge, it's only . . . \$8.50

Maison de Linge
PARK AVENUE AT 69TH ST., N.Y.

MADISON AVE. at 69th ST., N.Y.
—AND—
GREENWICH, CONN.

GEORGIAN or REGENCY *Stripe* WALLPAPERS

Write for Samples

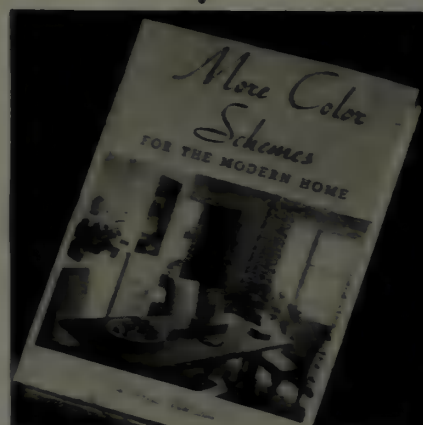
A new loveliness in home decoration. Broad promi-
nent stripes, unusually distinctive
combinations. For downstairs and upstairs
halls, etc. Colors in modern manner as well as
four Williamsburg color combinations. Visit our
showrooms or enclose with request for samples
25c to cover cost of postage and handling.

A. H. JACOBS COMPANY, Inc.

509 MADISON AVENUE • NEW YORK, N. Y.



window



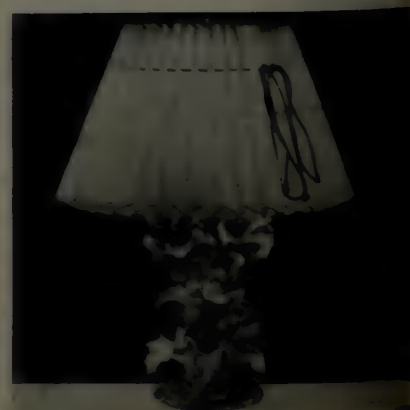
WITH all the magical efficiency
of a pair of seven-league boots
"More Color Schemes for the Mod-
ern Home" brings us twenty-four
chosen interiors photographed in di-
rect color with running comments by
Duncan Miller. Let it influence your
decoration, and you will find you
have the power to turn your room into
a glowing expression of yourself. \$4.50
at Studio Publications Inc., 381
Fourth Avenue, New York.

A STERLING silver tea service to
make your table gleam! English
eighteenth century in design, the five-
piece set has a French gadroon decora-
tion, magnificent proportions and
a lustrous finish. The coffee and tea
pots have a capacity of seven and six
cups respectively and the creamer
and waste are gold lined. The price is
only \$150, or you may buy the pieces
individually. J. A. Merrill & Co., Inc.,
503 Congress Street, Portland, Me.



YOUR summer table will have a
perennial freshness and your
laundry bills will be vastly reduced
with this luncheon set of Chinese
wheat straw. The runner and eight
mats have contrasting borders in red
and blue, blue and turquoise, red and
green, or brown and orange, and are
a nice foil for masses of flowers and
giddy napkins. Only \$2.50 at James
McCutcheon & Co., 49 Street and
Fifth Avenue, New York.

BECAUSE your bedroom truly re-
flects your personality, be sure
you do it justice. Put this lamp next
your chaise longue, a gay, romantic
touch for your room. The base is of
imported pottery flowers—tulips, ane-
mones or hydrangeas—in white, red,
blue, pink or fuchsia. 21" overall, the
lamp is complete with 16" pleated
book linen shade. \$12.95 at Lord &
Taylor, 38th Street and Fifth Avenue,
New York.



If you are interested in any of the things shown on these pages,
kindly send your checks or money orders directly to the shops.
In each case for your convenience the address is listed in full

shopping

MUCH has been written about the stars and how each sign of the zodiac gives to its children beauty, nobility or business acumen. But whether you're a satellite or a skeptic the cult is a colorful one and has made of this Westmoreland glass something very special, indeed. The 5" plate is only \$3, the 9" salad plates with the same Zodiac signs are \$5 the half dozen. At Yale Barn, East Canaan, Conn.



FIRES in June may seem as incongruous as roses in December or oysters in July, but the whistling of the wind and the roar of the surf can be dismal sounds even on summer nights; and then is the time to put new life in your fire with this substantial Neptune fork. Of heavily wrought iron, it is 42" long and costs \$14; \$13 without brass knob. At William H. Jackson, 16 East 52nd Street, New York.

ONCE upon a time there was a little princess who went to the court magician and demanded a musical birthday cake with little dogs in it like her own Sandy. And here you see what the wise man found. Color-proof holders come in all colors, don't burn or break, and cost \$.60 a dozen, including 36 candles. The "white wood" cake plate plays Happy Birthday to You. \$9 at Evelyn Reed, 524 Madison Ave., New York.



COPPER bowls against a background of chintzes, a cool shadowy room and windows flung wide. Like a new moon in a still, star-flecked sky this Syrian bowl will bring color to your living room and flowers will never appear self-conscious in such a setting. It comes in two sizes: 8", the price is \$3.25; 10", it is \$4.25, and you will find them at Adolph Silverstone, 21 Allen Street, New York.

It's Never Been Done Before!



The exact duplicate of your child's or anyone's photograph can now be had on canvas, hand painted, ready for needlepoint and at extremely low cost. Just give us a photograph at whatever size you have and presto—the absolute duplicate at any size you want! At last the needlepoint portrait is made possible. Sizes 8"x10" or 11"x14", only \$35.00; silk about \$5.00.

Exclusive with us

Alice Maynard

558 MADISON AVE., NEW YORK

Your dog, your garden or house, whatever you will, can be had in the same way and always the exact duplicate of your photograph. Now you can do needlepoint that holds sentiment for you. Sizes 8"x10" or 11"x14", only \$29.00; silk about \$5.00.

Cruise Box

FOR SAILING FRIENDS!



One of Schrafft's many Bon Voyage gifts. A nautical blue and white tin with a delectable cargo of salted nuts and candies. **\$2.25**
Free delivery to New York, Boston and Philadelphia sailings.

SCHRAFFT'S

Please send mail orders to 556 Fifth Ave., N. Y.

MUST
Your Guests
Climb
Stairs?

OR
Can They
RIDE
Upstairs?



Every modern home should have an elevator. For your own health's sake, avoid dangerous heart strain by traveling at home on a Sedgwick. Hundreds of families from Coast to Coast are now enjoying the benefits of this super-convenience. There is a Sedgwick Electric Lift to meet every need, including physical disability. Recommended by physicians. Moderate cost. Simplified budget payments. Write for illustrated booklet. SEDGWICK MACHINE WORKS, 157 West 15th St., New York. Established 1893.

RESIDENCE
ELEVATORS

Sedgwick

STAIR-
TRAVELERS

WHITE HUARACHES



Ideal Footwear For Vacation Days Ahead

ORDERS FILLED BY RETURN MAIL
NEATLY BOXED AND POSTPAID
PER PAIR \$3.75

Woven by Mexico's Indians of soft white leather on special lasts to fit the American foot and smart enough for any company.

Huaraches are crude peasant shoes with low heels and loose heel straps to relax tired feet. Air-conditioned for summer comfort and refreshingly different from all other footwear. Sizes for men as well as for women.

To order send an outline of the foot and mention shoe size. Specify **WHITE**.

The OLD MEXICO SHOP
SANTA FÉ — NEW MEXICO



THE SOUTHAMPTON

Relax and capture poise again. Up from the surf—cocktails for two on the terrace.

Frame of untarnishable anodic aluminum, laced with sail cloth in any combination of the following colors—blue, yellow, brown, orange, green, white.

A brand new idea to defy both rain and sun.

\$29.50

JEAN FYFE MARRIN

Litchfield

Conn.

window shopping



ANY young bride would be eager to entertain if she had a luncheon set like this. Designed for a bridge table, the cloth is 36" square and will make gala affairs of the most informal gatherings. The cloth and four napkins are finest French linen, all hand hemstitched and banded with frothy Milan lace. Comes in écru, peach and pale green. Costs \$12.75 at Maison de Linge, 290 Park Avenue, New York.

MATING time is here for love birds, too, and these two are having the time of their lives vowing all sorts of things to each other. They're quite carefree because the vase provides them with the most romantic perch in the world, and as a honeymoon spot they don't think Bermuda can touch it. Makes a winsome setting for summer flowers; only \$3.50. At John Wanamaker, 9th Street and Broadway, New York.



Artichoke Plates

\$5 half doz.

Gleaming white pottery dishes that provide a glamorous setting for the delicate artichoke and simplify its enjoyment as well. The center depression holds the artichoke itself. There is a well for the sauce and the hollow rim holds the discarded leaves. A very smart gift. Shipped express collect.

LAMBERT BROTHERS
Jewelers

Lex. Ave. at 60th St., N. Y.

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

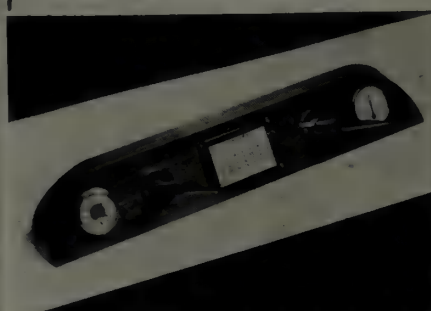
HERBERT S. MILLS

EAST KING ST., HAMILTON, CANADA



OUR leisurely stroll down Fifth Avenue was interrupted by an excited group standing in front of a famous silversmith's window. Shamelessly we listened to exclamations such as: "Sally, that's just the thing for Betty's wedding present!" And as a result, we show you this sterling cheese set. With bottle opener, scooper, planer and two knives, costs \$40 at Georg Jensen, 667 Fifth Avenue, New York.

FOR MODERNS



A desk set in the best modern functional tradition. Its trim compact design contains a perpetual calendar, a clock, thermometer and two full sized pens—\$8.00.

Express prepaid.

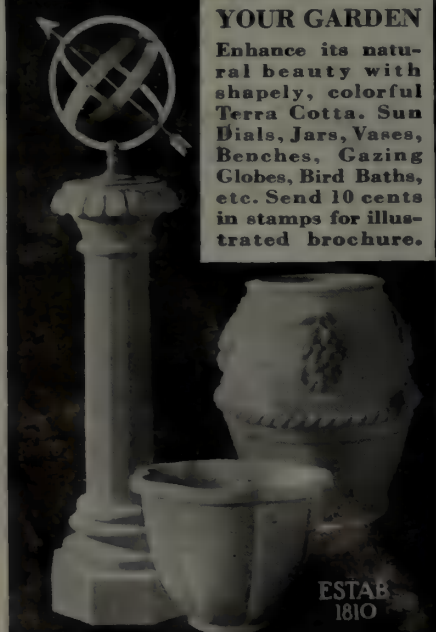
**PERSONALITY
DECORATING
INC.**

142 East 57th St., New York, N. Y.

PLaza 5-0866

YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB
1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

THE ELECTRIC FLOWER



Smartest decorative light idea in years. These garden-perfect flowers, cleverly mounted in an electric bulb, glow exquisitely. A marvelous night light. Guaranteed 2,000 hours. Complete with beautiful glazed pottery vase, cord and plug. Stands 5 inches high. A.C. or D.C.

\$2.95 post paid.

AEROLUX LIGHT CORPORATION

653 Eleventh Avenue
New York City



Smartly embossed
DISHES to match
and fit your favorite crop

The asparagus dishes (top in photo) perfectly colored, really look like your favorite grass. The dishes 10"x4" — cost \$4.95 for six, postpaid insured in U.S. 12"x8" platter to match, \$2.25.

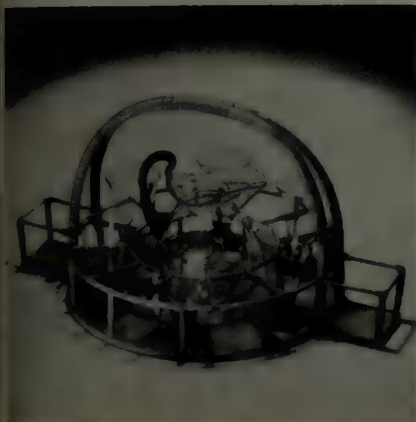
The corn dishes are white (note the butter insert), just fit an ear of corn. Same size as the others, they cost \$2.95 for six, postpaid insured 12"x9" matching platter, \$1.75.

MALCOLM'S

HOUSE & GARDEN STORE
526 N. Charles Street, Baltimore, Md.
Catalogue "For Instance" on request

Window shopping

HERE are Doc, Sleepy, Happy, Sneezzy, Bashful, Grumpy and Dopey all rolled into one and topped with the most endearing qualities of Grimm's fairy tales. Dressed in true gnome fashion, he'd make a rollicking guardian of your garden, and comes in forty different characters. About 22" tall, he is imported, hand-modeled and made of weather resistant terra cotta. \$15 at F. B. Ackermann, 50 Union Square, New York.



THE clinking of cracked ice will be a familiar sound these hot months and you'll be wanting an ice bowl that will stand up under hectic service. This one of Beaumet comes in an iridite or gold finish, has six grooved lines, and the diameter is 8 1/4", depth 4 1/4". The tongs have the same finish and cost \$1. The bowl is \$5. You can buy both at B. Altman & Co., 34th Street and Fifth Avenue, New York.



COPPERWARE

OBLONG CHAFING DISH
12" x 9"—4 pints \$28.00

As a gift for the Bride or your friend, copper is everlasting and ever expresses the sentiments of warm friendship.

We have the finest assortment of copper ware "De Luxe" for all purposes in stock and invite your inspection.

Write for our copperware booklet B.

Deliveries are free within 100 miles of New York City.

BAZAR FRANÇAIS
CHARLES R. RUEGGER, Inc.
Established 1877
666 Sixth Avenue, New York, N. Y.

Pompadour Old English Stratford Violet

Unusual Opportunity

To all in your inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Bridal Rose	Lilly-of-the-Valley
Canterbury	Louis XV
Frontenac	Medici
Georgian	Norfolk
Les Cinq Fleurs	Orange Blossom
Lily	Lancaster

This silver has been used and refinished and is offered in first-class condition at materially under the price of new silver.

★ **Unusual Silver** ★

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON, INC.
43 South Main Street
Memphis, Tennessee

GADROON BORDERED MEAT PLATTER SET
17-in., \$18; 19-in., \$24;
21-in., \$30; Set of 3, \$65

Olga Woolf, LTD.
509 MADISON AVE., N. Y.
Suite 312 * PLaza 3-1401

high-style
MODERN!

The most complete display of modern furniture to be seen anywhere... exclusive designs made by us... available in no other store. Decoration planning... without charge. You simply must know Modernage before you know modern!

Modernage
162 East 33rd St.
New York

Bonnet for Bourbon
AT SLOANE

A skittish wire bonnet that's the best excuse yet for passing the hat on your terrace this Summer. Eight tall, handsome glasses are cradled inside the crown... with little wire holders to keep the highballs or iced-tea from skidding around. The baskets are in white, yellow or blue; with glasses, \$5 complete. Also down the garden path are those leaves of cocktail napkins in red, yellow, green or blue linen, veined realistically with white embroidery, \$5.75 a dozen.

The Bar Shop, Street Floor
W & J Sloane
FIFTH AVENUE AT 47TH - NEW YORK

PORTFOLIO

Brides treasure this beautifully bound photograph folio with its covers of rich Oriental obi brocade and handmade deckle-edged leaves. It accommodates 22 or more portrait pictures. Colors: peach, silver and gold. Size: 12" x 17 1/2". \$18.00 postpaid.

YAMANAKA & CO. INC.
680 FIFTH AVE. NEW YORK

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE

Modern Rattan Armchair No. 5018

We design and manufacture to your order
Illustrated catalog

GRAND CENTRAL WICKER SHOP, INC.
217 East 42nd St. New York City
Between 2nd and 3rd Aves.



... And the most effective of all summer furniture is right now on hand. See the set illustrated. Of lovely Pompeian green, in basket design; sturdily built, impervious to rain. Topped by mushroom umbrella, in solid color lined with gay glaze chintz. One of many in a wide price range.

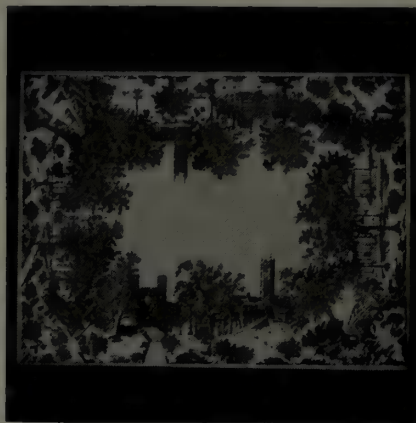
Send for new Summer Furniture Booklet "H" with complete prices

HAMMACHER SCHLEMMER

145 EAST 57TH STREET

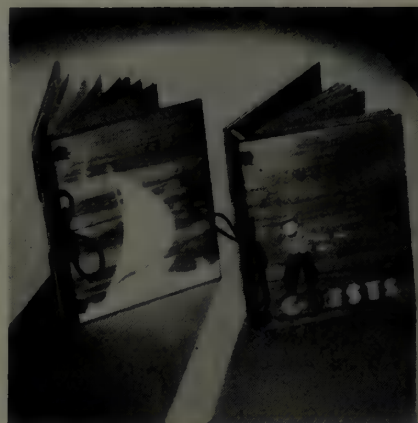
NEW YORK

window shopping



THE ivy-covered towers and the tradition-seeped campus of the tiger university pictured on this Belgian linen cloth will make every Princeton man bristle with pride and wake a chorus of "Remember?" 54" x 72", the cloth is in two tones of blue to match the Princeton series of Wedgwood plates, and costs \$5.25. Napkins 17" x 17", \$2.50 for six; monogrammed, \$5.75 at McGibbon, 49 East 57th Street, New York.

WITH badminton and croquet looming large on your lawn horizon you'll want chairs like this one to make bright splotches of color against the grass and in which to collapse decoratively. Weighs less than five pounds. The aluminum won't smudge or tarnish. Sailcloth covering is blue, yellow, brown, red or green, and rubber discs prevent the legs from sinking into the grass. \$11 at Jean Fyfe Marrin, Litchfield, Conn.



TWO musts for summer homes: In the scrapbook with blond maple cover and sweeping white sails you may keep your snapshots and mementos of all the crazy things you did when the sun was high and your spirits higher. The guest book has a walnut cover and pages on which your gay week-enders may wax witty. Both will evoke nostalgic grins in winter. \$4 each at Dempsey & Carroll, 556 Madison Avenue, New York.

FLOWERS that bloom in the spring tra-la are unutterably beautiful in this heavy Salem sterling silver bowl. You might get a fine wire meshing for it and arrange a true Victorian bouquet—masses of prim posies, and if you make your centerpiece white, you'll find that your dining room will reflect the coolness of woods at dusk. 10" diameter, \$35; 12", \$50 at C. D. Peacock Co., 103 South State Street, Chicago, Ill.



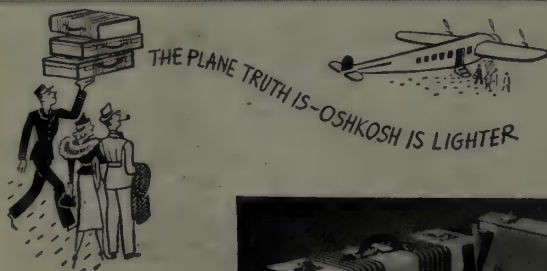
OUTING KIT

ARE YOU GOING AWAY? An outing kit that contains two quart size thermos bottles each with 4 cups and a sandwich box neatly fitted in a pigskinlike case.

Complete **\$6.85**

Scully & Scully, Inc.

"The Smart Gift Shop of New York"
506 PARK AVENUE, NEW YORK
at 60th Street
Wickersham 2-2590



THE

NIGHT-FLIGHT CASE...

by Oshkosh

Pounds lighter than the usual "two-suiter", **Night-Flight** was developed especially for air travel. No cumbersome machinery... its plywood hangers weigh a bare 8 ounces each. Business men will find they carry two suits without a wrinkle. Fly-weight Duck, shown open, \$35. In Oshkosh Chief (closed) \$50. Saddle tan cowhide, \$70.

OSHKOSH TRUNKS, INC.

10 EAST 34th STREET

NEW YORK

Write for our new booklet "Luggage Prescriptions"

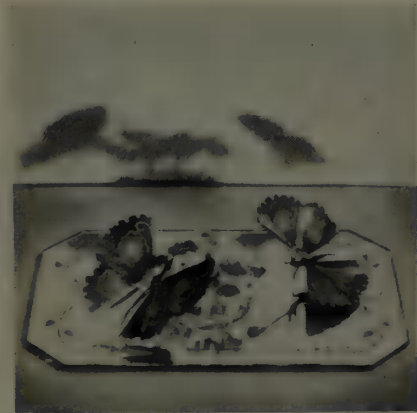
Window shopping

REMEMBER the handsome Sheffield sugar shakers on English breakfast tables and how you yearned after them? Already we've sent two as wedding gifts, and both brides, with an eye to berries and breakfasts, were ecstatic. The 9½" size, reminiscent of the Renaissance, is \$15.75; the 6¼" eighteenth century shaker, \$6.75. Both muffineers are Sheffield reproductions and come from Peikin Galleries, 664 Fifth Avenue, New York.



DURING the summer we put our foibles in moth balls and relax, but time is still the one element that can't be ignored. This clock has a jauntiness that blends well with your holiday spirits, is electric with radium hands and numerals, polished brass encircles the face and the alarm is effective. \$8.95, a dollar less without the radium. Send check or money order to Ovington's, Fifth Avenue and 39th Street, New York.

ALL winter your table was the chrysalis of something which gave promise to burst its cocoon and become truly beautiful. And now here are the butterflies of summer—shimmering, iridescent, a symbol of all the wonderful things that have given wings to your spirit. Of spun glass in natural colors with blown glass bodies, butterflies are \$1.25 each, the French glass centerpiece \$12 at Plummer Ltd., 595 Fifth Avenue, New York.



TO GIVE your bathroom buoyancy, a touch of the chi-chi that makes it remembered, put this soap on your summer shopping list. There are ten cherries to the spray, three sprays to the package, and the package costs \$1.50. Your guests will be delighted, their hands always spotless; or it makes an exceptionally nice gift to bring your week-end hostess. You will find them at Scully & Scully, Inc., 506 Park Avenue, New York.

Hand Fashioned By A Master Craftsman

SIGNS AND WEATHER VANES



No. 126
complete \$9.70

Artistically designed silhouettes for use as weathervanes on your garage or shore cottage—as distinctive signs for your estate or place of business. Beautifully made by hand of strong, weather-resisting metal. The finest and most extensive collection from which to select. Special designs and sizes supplied on request.



No. 28
complete \$4.75

Write for illustrated folder and price list

Carlisle's

METAL SILHOUETTE STUDIO

1548 MAIN ST. SPRINGFIELD, MASS.



You are cordially invited to attend
an exhibition of

"WEDDING GIFTS I WOULD CHOOSE FOR MYSELF"

arranged by
five prominent June brides
May 20 through June 15

INCLUDED: Jensen Silver, Royal Copenhagen Porcelains, Marghab
Linens, Orrefors Glass and unusual imports. Prices start at \$3.75.
Illustrated exhibition catalog on request.

GEORG JENSEN

667 Fifth Avenue  New York City

MODERN AS ROCKEFELLER CENTER



Fabulously beautiful Louis XV bed, exquisitely finished in Hale's exclusive antique white and gold... Sleep luxury no eighteenth century courtier ever dreamed of. These are those new twin beds joined to a single headboard that are equipped with Simmons Beautyrest mattresses... assure you the modern miracle of cushioned sleep. • Headboard, upholstered in choice of fabrics, tender colors: \$114; spread to match: from \$44.50; two Simmons Beautyrest mattresses: \$39.50 each; box springs: \$39.50 each. (Louis XV ensemble pieces at proportionate prices.)

H A L E ' S

420 Madison Avenue, New York

EXCITING NEW THINGS... to do with Summer Flowers



BUTTONHOLE VASE—This tiny, water-holding vase will keep the flower in his lapel fresh all day long! Sterling silver, \$1.95.



TWO-TIER WIRE STAND—Display your prettiest flowering plants in this good-looking stand of white enameled steel wire! Rolls easily on casters. Foldable. \$6. 3-tier stand, \$7.

Lewis & Conger's famous Garden Shop is brimming with fresh new ideas to help you arrange your flowers more interestingly and loll on the terrace more becomingly! If you can't come in, do write for our new catalogue "B".

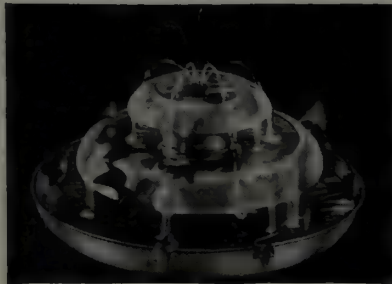


TABLE FOUNTAIN—Flowers nestle amid the tumbling cascades. A. C. electric pump operates fountain. Lower bowl, 15" in diameter. Antique copper, \$25. Satin chrome, \$29.

LEWIS & CONGER

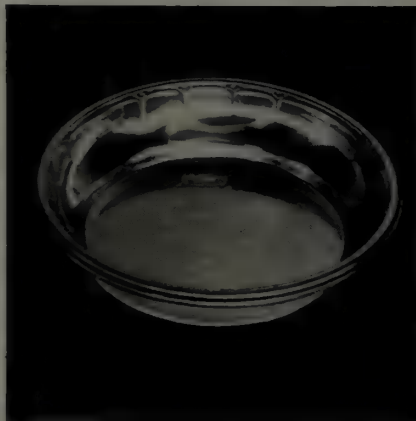
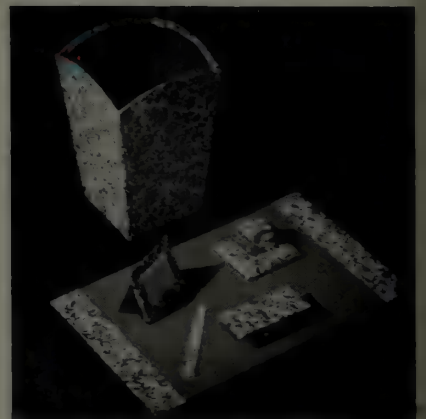
New York's Leading Housewares Store
45th Street ■ 6th Ave., New York, N. Y.
Vanderbilt 3-0571

window shopping



LET'S think about mantels for a minute. As the focal point of a room they are too often neglected, and we find ugly brick facing profaning a period room which would otherwise be lilyingly perfect. And all because of the bugaboo that marble mantels are fabulously expensive. Made to order in any size and color, the one pictured is \$100; \$85 without reeding. At Ye Olde Mantel Shoppe, 251 East 33rd Street, New York.

DO YOU believe that surroundings set the pace of your mood? We do, just as strongly as we believe that summer is the time to kick up your heels and prance bonnily into the swing of things. Even conventional notes may be made exciting with the help of this desk set. The six pieces are of chintz—red, green and blue flowers on a cream background. \$3.50 complete. Hand Craft Studio, Inc., 782 Lexington Avenue, New York.



YOUR husband will be getting home earlier these hot nights, so perhaps you'll have time for six holes of golf or a fast set of tennis. Then a change into something wispy and cool; and for terrace dinners there's nothing like green salad and iced tea. Served in this hand-chased sterling silver bowl it will be fare fit for the gods. Diameter 10 1/4", height 2". \$30 at Park Curiosity Shop, 536 Madison Avenue, New York.

DO YOU know the Tuttman brothers? Their shop is down on Allen Street, that mecca of browsers-in-the-know about copper, brass and Sheffield, and the beauty of their pieces will thrill you, the prices astound you. Here is a pair of hurricane lamps, 13" tall with Sheffield base, that a Colonial room is aching for and that any bride who knows fine things will adore. \$17.50 the pair. Tuttman's, 103 Allen Street, New York.



WE FELL headlong in love with this double breakfast set and its winsome daisy pattern. The Staffordshire flower (\$4.50), the gold china dome (\$4.75) to keep your toast hot, and the tray (\$6.75) which comes in all colors are deft touches which will make of your morning meal a blithe salute to a fine day. The 18-piece china set is \$25 and is available at Alice Marks, 8 East 52nd Street, New York.

WROUGHT IRON TRIO, \$6.00

A very smart and practical nest of three wrought iron tables in white enamel with glass tops. Largest table measures 12 3/8" square, 20" high. \$6.00.

OVINGTON'S
Fifth Ave. at 39th St.

**STUDY
INTERIOR
DECORATION
AT HOME**

**SIX WEEKS PRACTICAL
TRAINING COURSE**

Authoritative training in selecting and assembling period and modern furniture, color schemes, draperies, lamp shades, wall treatments, etc. Faculty of leading decorators. Personal assistance throughout. Cultural or Professional Courses.

Home Study Course
starts at once • Send for Catalog 5C

Resident Day Classes
start July 11th • Send for Catalog 5R

**NEW YORK SCHOOL OF
INTERIOR DECORATION**
515 Madison Avenue, New York City

POOR LUCULLUS NEVER HAD SMOKED TURKEY!

You can now enjoy a delectable delicacy which this famous gourmet would have given all his wealth and influence to obtain! The owner of Pinesbridge Farm has made Smoked Turkey available to others who

appreciate distinctive, novel taste-discoveries. Pinesbridge Smoked Turkeys weigh 7 to 15 lbs., smoked. \$1.35 a pound, express prepaid. Money refunded if not delighted. Order a turkey for your next party.

Write for booklet
"Turkey-Smoker"

PINESBRIDGE FARM
Original
SMOKED TURKEY

Address R. F. D. #4
Ossining, N. Y.

window shopping

YOUR dimpled daughter will spend hours playing absorbing games of make-believe with this miniature Mexican furniture, and the nursery will become the most beguiling room in the house. The settee and two chairs with rush seats come in red, green or blue with a multi-colored pattern, and in white with blue flowers. \$13.50 the set, or the pieces come separately. Personality Decorating, 142 East 57th Street, New York.



BELLS, just as much as the chirping hearth crickets, are a sign of happiness, and any guest hearing their airy music can be assured of a merry welcome. The one pictured here is of brass with a red leather strap, and hung on the door or wall its music and gay color will bring a spontaneous cheeriness to your house. The price is \$4.50 and you will find it at W. & J. Sloane, 47th Street and Fifth Avenue, New York.

A FAR cry from tinder box and flint days! Giant monogrammed match packs are \$12.50 the hundred; monogrammed regular size and place card packs \$5; miniatures \$4.25; yacht flags, coats of arms, etc., on miniature or regular size, same price as monogrammed packs plus \$5 charge for plate; stock designs of boats and animals same price as monogrammed packs. Many colors. Can-Dle-Luxe Shop, 542 Madison Avenue, New York.



HICKORY-Dickory-Dock, such a handsome clock, and very nice it would be in an early American room. With self-starting electric movement it strikes hours and half hours, has a flowered antique type dial with Roman numerals and a case of highly polished maple with a Colonial decorative design in the lower panel. Height 14 $\frac{3}{8}$ ", width 9 $\frac{1}{8}$ ", thickness 4 $\frac{3}{4}$ ", weight 12 pounds. \$25 at Abraham & Straus, Brooklyn, N. Y.



NO LONGER need you wring your hands over difficult flower arrangements. These flexible lead holders may be adjusted to fit large or small flowers simply by curling or uncurling the spirals. You'll find that it's fun to shape them, for they're pliant as taffy. Use them in pottery or pewter bowls. Both holders are \$2, or \$1.50 for the large one, \$.75 for the smaller at Farm and Garden Shop, 39 Newbury Street, Boston, Mass.



This Summer comes but once—

"Gather the roses while ye may" sang Robert Herrick three centuries ago, and the hedonist housekeeper of 1938 still heeds the buried bard. She makes bloom the waste spaces on shaded porch, sunny lawn and breeze-swept terrace with colorful and comfortable furniture; fits her house for warm days and lazy outdoor hours. And comes to us for ideas, encouragement, and assistance.

We give a whole floor and a full year's thought to these aids for summer living—stock outdoor furniture, accessories for the summer house, the beach, and the boat; supply equipment for every summer sport. A visit to our Play Hours floor will put extra dividends of pleasure in this coming summer. Come in—now.

Illustrated above:

The San Juan Pool Group. The low wooden chair has an adjustable back, rope lacing, and cushions in rust color—\$32.50. The low wheeled table is \$15.00. The square umbrella with the double row of fringe comes in several solid colors—\$17.50. The hooded cabana chair, of white rattan, has blue or rust cushions and canopy, \$48.50.

ABERCROMBIE & FITCH Co.

The Greatest Sporting Goods Store in the World

MADISON AVENUE AT 45th STREET, NEW YORK

CHICAGO STORE: Von Lengerke & Antoine, 33 So. Wabash Avenue

Play Hours—is our substitute in print for customers who can't visit us conveniently. It catalogs our Play Hours floor. A copy is yours for the asking!



FROM OUR MARGHAB COLLECTION

*Organdy Tea Cloth
with Iris
Appliquee*

\$10

Makanna in Boston is proud to be the exclusive representatives for Marghab; Truly the aristocrats of all linens. Dinner cloth, or a dainty tea cloth, anything created by Marghab is sure to be a work of art, exquisite in design and workmanship; to your home. In gold, blue, shell green, peach. Service for 4.

Makanna, Inc.
THE TROUSSEAU HOUSE OF BOSTON
416 Huntington Avenue

window shopping



IT'S pretty important that you have a supply of fresh cookies in your pantry because your young son will stuff his pockets before going out to meet the gang, and this globe-shaped jar will stand constant replenishing. Heaped high with fresh home-made cookies, it comes in red, green, yellow or blue with decorative designs and tied with big gay bows. Costs \$4.50 at Schrafft's, 58 West 23rd Street, New York.

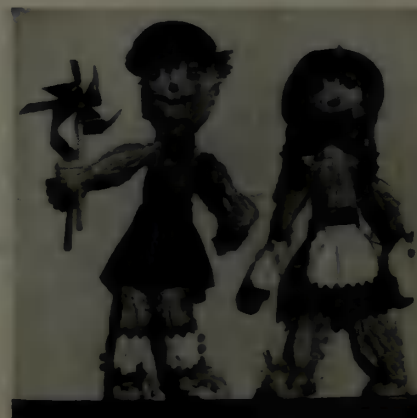
NO LONGER need you spend restless nights wondering if tomorrow will be a fine day. This barometer records storms, rain, changes, fair weather and very dry spells, so you may arrange your fishing trips and picnics accordingly. The spokes are brass, the case mahogany and the diameter 8" overall. It would be very handsome indeed hung in your living room. \$6.50 at Hoffritz Cutlery, 331 Madison Avenue, New York.



HERE are two occasional tables for your terrace that will delight both your utilitarian and your aesthetic senses. The tea table, with handles, has an iron frame which may be painted any color, a glass top, is 12" x 16" and 18" high. The garden table has an oak slat top, iron frame in any color and the same dimensions as the tea table. They cost each at the Terrace and Garden Shop, 126 East 57th Street, New York.



THIS imported picture frame and cigarette box are made of still-born calfskin that is as soft as down and unbelievably handsome. The cigarette box is 10" long, 6" wide, 2 1/4" high and costs \$25. The frame comes in two sizes: 14" x 12", \$30, or 11 1/2" x 9 1/2", \$25. You may have them in either the brown or beige calfskin, or a combination of the colors. At James Pendleton, Inc., 19 East 57th Street, New York.



RAGGEDY ANN and Andy, with a few changes, are back again with the same completely endearing charm as when they used to share your nursery bed. Here you see them in the role of garden custodians, and fastened to a pair of stakes they will be the happiest-go-lucky scarecrows in all the world. 28" tall, made of raffia and waterproof cloth, they are \$15 the pair. At Gerard, Inc., 48 East 48th Street, New York.

IMPORTED
For Your
GARDEN

All of genuine terra cotta, highly fired, appropriately colored — Animals lifelike in appearance — Weather-fast.

BIRD BATH GNOME—28"—\$24.00
22"— 15.00

Frogs ■ Turtles

5"—\$1.50

8"— 3.00

10"— 4.50

15"— 8.00

Songbirds

Appr. 5"—\$2.50

per pair

Mushrooms

Red Agaric-Boletus

\$.75, \$1.00, \$1.50

Send for pamphlet B. Complete catalogue \$1.00—refunded on return thereof.

F. B. ACKERMANN

50 Union Square New York, N. Y.



This faithful reproduction, by skilled native craftsmen of southwestern Virginia highlands, of a

COLONIAL OTTOMAN

belonging to an early Virginia Governor is of solid mahogany. The top is all hair filled and covered with velvet in gold, blue, rust or wine. Frame 15" x 15" x 12" high. Price—\$16. express collect.

The needlepoint pictured together with imported French tapestry would be complete. Price—\$8.

Write for illustrated folder

ISABEL IMBODEN SHEEN

HANDICRAFT SHOP

BRISTOL - VIRGINIA

PENOBSCOT INDIAN BASKETS

These are genuine Indian-made baskets—sturdy, useful and most attractive—expertly and correctly manufactured by a Penobscot Indian of Maine who has been known for over 30 years as a clever maker of garden, picnic, fishing, pack and other unusual baskets for every purpose.



WOOD BASKET (shown above). Studded with brass nails and brass corners. 24" long, 17" wide, 16 1/2" high. \$4.85 express collect.

GARDEN TRASH BASKET (at left). Truncated cone basket on wheels and with handle. 30" high, 18" diameter across top. \$7.85 express collect.

Write for illustrated folder and price list on many other baskets. Further details will gladly be given on request.

ALBERT J. NICOLA
Enfield, Maine





A panorama of the Hudson as seen from Chilmark Farm

ON THE HUDSON

TO US, the Hudson River above Manhattan has always been one of the city's most inspiring, nearby living areas. Just beyond the tip of the island, going out by train, you see the majestic Palisades rising up, sheer masses of rock on the farther shore which are a magnificent background for this broad stream. The early Dutch settlers admired it, and planned their farms beside it. Later, great houses were built showing how fully this part of the country had the approval of New Yorkers.

Recently part of one of these magnificent estates, Mr. V. Everit Macy's, has been made available in home sites to the public. As Chilmark Farm it possesses its own club house, swimming pool and tennis courts, skating pond and ski runs. Within its boundaries you may purchase land in lots of a third of an acre or more—open hillsides and wooded land. The property is located between Ossining and Briarcliff Manor, easily accessible from New York by motor. The commuting service is unsurpassed anywhere.



A number of fine homes have already been constructed



PLANS We offer a new, enlarged and handsomely illustrated book of inexpensive houses combining the charm of traditional styles with latest improvements in design—scientific labor-saving planning, air-conditioned heat, some of fireproof construction. From four to eight rooms, these homes are planned for the needs of the modern family.
Send \$1.00 for our 1938 book—sketches, plans, outline specifications.
HOUSE PLANNING BUREAU
43 Lincoln St. Boston, Mass.

• PLANS •

Before building, call and see my books of plans and exteriors.

Books {	"Six Houses, Dutch & Cape Cod"	\$1.00
	"Six Early American Houses"	\$1.00
	"Six French Provincial Houses"	\$1.00
	"Colonial Houses"	\$5.00
	"Stucco Houses"	\$10.00

HENRY T. CHILD, Architect
16 East 41st Street New York, N. Y.

Chilmark Farm

offers

A New Ideal in Country Living

High above the Hudson in a 17th Century English countryside, Chilmark Farm, a carefully maintained residential park between Briarcliff Manor and Ossining, was created to appeal to those for whom crowded city-sized suburbs hold no attractions. Less than 44 minutes from Grand Central, yet nowhere so near is there anything to compare with the many features for fine suburban living as Chilmark Farm offers. Even the smallest home shares the same privileges as the largest estate—privileges that include a private club, swimming pool, tennis courts—everything for a full social life the year 'round.

Spaciousness and excellence is the dominant theme of every Chilmark Farm home down to the last detail; 6 rooms, 2 baths, to 9 rooms, 3 baths, and priced from \$13,500 to \$37,500. Also available are unusual homesites of a third of an acre or more on a beautifully wooded hill-top or an open setting on a delightful hillside.

Illustrated booklet on request

CHILMARK REALTY CORP.

Valentine E. Macy, Jr., President
Briarcliff Manor, N. Y. Tel. 2030

Saw Mill River Parkway or Bronx River Parkway to Briarcliff Village;
Ossining-Briarcliff Road one mile to Chilmark Farm entrance.



MASSACHUSETTS COLONIAL . . . 9 ROOMS, 3 BATHS, GAME ROOM . . . 92 FT. PLOT . . . \$18,800

THE zenith of suburban life is achieved in CHEELCROFT, ideal community of low up-keep homes distinguished for their authentic architecture, superior construction to the minutest detail, and artistic landscaping in a natural park-like setting.

CHEELCROFT, designed to satisfy the desire for refined home environment sensibly restricted, is situated in the Saddle River Valley at Ho-Ho-Kus, N. J., in the foothills of the Ramapos, less than a half hour by car from New York on Route 2.

Restricted
CHEELCROFT
THE FINEST IN MODERN HOME CONSTRUCTION

BULLMASTIFFS

The British Bullmastiff League standard of type under "General Impression" says:

"The Bullmastiff is a powerfully built dog, symmetrical and showing great strength. His temperament combines high spirits, reliability, activity, endurance and alertness."

"The dogs should be 90 to 110 pounds in weight, bitches 80 to 90 pounds in weight."

"These popular British dogs, recently introduced into America, were known in 1630 as 'Bandogges'."

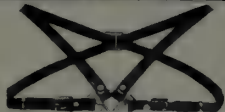
WHITE GATES FARM

Bedford Hills

Westchester County

New York

No-CHOKE HARNESS



DON'T CHOKE YOUR DOG
Choking may cause goitre
Strain dog's heart
Shorten his life
No-Choke Harness is Custom Built. Fit Guaranteed.
Adjustable for growing dog.
Genuine Leather. Red, Black, Tan. Give age, breed, girth.
No-Choke Harness...\$4.75
Matching 60-in. Leash 3.00
Send check or money order to

EDGAR BLOOM

TIFFIN, OHIO

Colemeadow Kennels

Morris Avenue

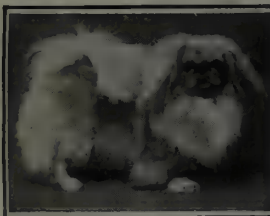
Bryn Mawr, Pa.

Phone B. M. 3-72

Sealyham
Terriers

Chow Chows

Scottish
Terriers



PEKINGESE
Puppies, Youngsters, and Mature Dogs, highly Pedigreed.
—\$35 Upwards—
MERRICKA KENNELS
Mrs. Philip M. Schaffner
74 Byron Road,
Merrick, L. I., N.Y.
(Freeport 867)

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



Edgerstone
Kennels
Concord, N. H.
Mrs. John E.
Winant, Owner



Wolverly Privet
of Edgerstone
Best of Breed Specialty
and Westminster shows 1938.

Puppies
Usually
Available
Eng. Ch. Masterpiece
of Rookes of Edgerstone

Fee \$50.00—To Approved Bitches Only



Old English Sheepdogs
of Quality

Miss E. N. Buckingham

Cleofaegel Kennels

Sudbury, Mass.

Telephone 168



CH. Zep ■■■ Marlenlust

MEHRER'S KENNELS

West Hempstead

Long Island

Tel. Hempstead 2812

DACHSHUNDE

Puppies of
Outstanding
Quality
For Sale

SMOOTH FOX TERRIERS



CH. NORNAY SADDLER
(Ch. Travelling Fox Ex Wyksp Surprise)

WISSABOO KENNELS

OLD WESTBURY LONG ISLAND, N. Y.

Tel. Wheatley Hills ■■■

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp
for catalogue

Comrade Farm Kennel
Box 88, Galien, Ohio



SEALYHAM-SCOTTISH-WELSH & WIRE HAired TERRIERS COCKER SPANIELS DACHSHUNDE



ALVIN KENNELS
Mrs. E. G. Hunter Bolster
Providence Rd. (2 mi. from Lansdowne Ave.)
Primos, Del. Co., Pa.

For Appointment
Tel. Madison 1074

coming DOG shows

- JUNE 2. Muncie Kennel Club, Muncie, Ind. William C. Gugerli, Sup't, 507 S. Jackson St., Auburn, Ind.
- JUNE 3. Shepherd Dog Club of New England, Portchester, N. Y. Walter P. Pfeiffer, Sec'y, 48 Read Ave., Crestwood Park, N. Y.
- JUNE 4. GREENWICH Kennel Club, Greenwich, Conn. (Foley Show). Entries close May 26 (O.T.)
- JUNE 4. Anderson Kennel Club, Anderson, Ind. Lewis W. Detrich, Sec'y, 2215 Madison Ave., Anderson, Ind.
- JUNE 5. Hoosier Kennel Club, Indianapolis, Ind. Albert G. Meyer, Sec'y, 2645 Madison Ave., Indianapolis, Ind.
- JUNE 5. Eastern Beagle Club, Glasgow, Del. Charles W. Marlowe, Jr., Sec'y, 100 Bow St., Elkton, Md.
- JUNE 5. LONGSHORE Kennel Club, Westport, Conn. (Foley Show). Entries close May 26 (O.T.)
- JUNE 5. Kansas City Boston Terrier Club, Kansas City, Mo. Miss Rebecca Gross, Sec'y, 609 Karnes Blvd., Kansas City, Mo.
- JUNE 11. NORTH WESTCHESTER Kennel Club, Katonah, N. Y. (Foley Show). Entries close June 1 (O.T.)
- JUNE 12. Genesee County Kennel Club, Flint, Mich. A. Wilson Bow, Sup't, Box 516, Detroit, Mich.
- JUNE 12. LADIES' Dog Club, Brookline, Mass. (Foley Show). Entries close June 2 (O.T.)



by HENRY RICHMOND ILSLEY

FIELD TRIAL COMPETITION.

While there are more field trials of various kinds held in the United States and Canada than there are dog shows, the average dog owner and fancier knows little of the details of this form of sport. Yet there are thousands of hunting folk in all parts of the country more deeply interested in these events than in any other variety of activity. Most of the field trials are given for the sporting breeds and for the hounds, with by far the larger number of fixtures devoted to pointers and setters. For these two breeds the spring field trials season came to a close toward the end of last month in the section of the country along the Atlantic seaboard. It began late last summer in the Canadian provinces of Saskatchewan and Manitoba, swinging down through the United States to Texas; coming eastward through the Southern States; progressing northward along the coast and ending in the Pine Tree State.

BENCH AND FIELD. The bench show is designed to improve the various breeds of dogs through comparison in competition. Breeders are constantly striving to reach the ideal in bodily structure, in coat, in color, in eye, in ear and tail carriage and the other details that go to make up the perfect dog as defined in the standard of the breed, and the best dogs are determined by comparison with others in the show ring.

In the field trial the winners are determined by performance only. Breeders always are endeavoring to produce dogs capable of reaching the highest degree of perfection in the work they are called upon to do. In the championship competitions for pointers and setters the dogs compete in braces and the courses frequently are of three hours' duration, these calling for courage and stamina.

For the trials in the Eastern section the dogs are run over one-course grounds. That is, all contestants cover the same course. For the puppies and derby dogs the heats usually are of twenty minutes' duration, while the mature dogs run for half an hour. The contestants work on liberated quail or pheasant and during the spring events the birds are not shot.



Bullmastiffs

Courtesy of Mrs. Arthur Anderson
White Gates Farm, Mt. Kisco, N. Y.

The courses are laid out with a view to a varied terrain which will provide conditions encountered during a day's shooting in that particular part of the country. At the conclusion of the round the contestants come into what is called the "bird field," provided with plenty of natural cover, and it is here that the live birds are liberated.

There are many points upon which pointers and setters are judged during their rounds of the course. They are expected to show everything that may be demanded of a high-class, perfectly trained gundog. To get into the money in field trial competition a dog must have first of all speed and range. He should cover all of the country included in the boundaries of the course and do it intelligently and not rush aimlessly about. In other words, he must keep going on to explore all of the territory which would be likely to hold birds. He should work independently of his brace mate and not cut back over ground already covered, nor to his handler. Moreover he should be under control, turning from his course in answer to the whistle or voice of his handler. He must have courage to go through heavy cover, cross water, clear walls and other obstacles. In the bird field the puppies and derbies are not expected to handle game. The older dogs are judged on their ability to find birds, to point them staunchly and with intense style, to hold their point until their handlers arrive to flush the birds and shoot the pistol, blank cartridges being used. The dog must be absolutely steady to the flush and shot and remain so until his

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Exceptional Puppies for Sale

WALDECK KENNELS

Kennels: Oenoke Ridge, New Canaan, Conn.

Address all mail

Edward L. Winslow, P. O. Box 159HB,

Stamford, Conn.
Telephone New Canaan 1121





Mastiff
Owned by Mr. James Foster Clark
Greenwich, Conn.

handler sends him on again to renew the quest. Dogs are penalized for not covering the field properly, for running over birds and flushing them, for unsteadiness, chasing birds and lack of style and intensity in establishing and holding their points. Every dog should back his brace mate when the latter has made a find and commits a great sin if he rushes in and points ahead or breaks up the point.

There are various stakes contested at the different meetings. Usually there is one or more for the younger dogs. Some are held in which only amateurs handle the dogs, while others are restricted to members of the organization giving the trials. In most of these events the prizes are silver trophies or useful articles of value. In the open stakes for the older dogs the prizes are cash, and as the entry fees run to \$25 or more for each contestant they amount to considerable money. In the meetings of two of the Eastern clubs, the English Setter Club of America, which gives its trials on its own grounds in Medford, N. J., and the Jockey Hollow Field Trial Club, which runs over the State grounds in Clinton, N. J., the free-for-all stake carries a guaranteed purse of \$1,000, which is divided \$500, \$300 and \$200 for the three placed dogs, in addition to trophies.

The season just closed has been the most successful in the history of the sport in the Eastern section, with more meetings than ever before recorded. In truth, there have been too many meetings scheduled, with the inevitable clashing of dates and division of interest and entries. It is regrettable that the pointer and setter field trials are run more or less haphazardly, with no one controlling body to award dates and regulate competition in the field.

THE MASTIFFS. One of the newest members of the American family of dogs is the bull-mastiff, which was given official recognition by the American Kennel Club less than five years ago, the present standard of

the sponsoring specialty club having been adopted and approved in 1935. It is not surprising that some confusion exists as to the difference between the mastiff and the bull-mastiff. The former is one of the most ancient of all types, while the bull-mastiff is, comparatively, very modern. He was made for a purpose, having been arrived at by the crossing of the mastiff with the English bulldog. Britain is his home and while dogs of the same general appearance and characteristics were bred and used for nearly a century the breed was not sufficiently standardized to be accepted by the Kennel Club in England as pure-bred until 1924.

The breed was evolved by English gamekeepers for their protection against poachers. Their requirements were for an animal of size, great strength and courage and very active. They tried the huge mastiff, but found him lacking in the speed, agility and aggressiveness necessary to pursue his victim, throw him and hold him down without maiming him. The bulldog of those days, used in bull-baiting, lacked the requisite weight and was much too ferocious.

So the two breeds were crossed, the result being a dog not a great deal different from the bull-mastiff of today. Dogs that had gained the greatest reputations among the gamekeepers were in demand for breeding purposes and so the type eventually became fairly well fixed. Specimens brindle in color were preferred for their protective coloration, as they were not so easily discernible by their enemies at night. Recently, however, the fawns have become the more popular, with the color characteristics inherited from mastiff ancestors. When the need for which he was manufactured disappeared, the bull-mastiff found a place for himself as a guard dog. The modern specimens retain those desirable qualities of size, strength and alertness which eminently fit them for guardians in large homes and on extensive estates, while their excellent dispositions commend them as companions. The standard as adopted by the specialty club of the breed calls for a "symmetrical animal, showing great strength, powerfully built, but active. He is fearless, yet docile, and has endurance and alertness. He is 60 percent mastiff and 40 percent bulldog." Dogs should be 25 to 27 inches at the shoulder and about 115 pounds in weight. The coat is short and dense and weather resistant. The bull-mastiff is at home in almost any climate.



Be Proud of Your Dog's Manners
The Finest Dog Is a Nuisance Untrained
You Owe it to Your Pet
HAVE YOUR DOG TRAINED

Under personal supervision of
Mr. Joseph Weber, formerly with
Police Dept. of Berlin.

BUY A TRAINED DOG

WEBER'S TRAINING SCHOOL
PRINCETON NEW JERSEY
Route 1 ■ 26 (Dogs Boarded) Tel. 499

**RID YOUR DOG
OF TORMENTING
FLEAS WITH
MY
SKIP-FLEA
POWDER**



There are 23 tested "Sergeant's" Dog Medicines. Trusted since 1879. Constantly improved. Made of finest drugs. Sold under money-back Guarantee by drug and pet shops. Ask them for a FREE copy of "Sergeant's" Dog Book, or write:

POLK MILLER PRODUCTS CORP.
516 W. Broad Street • Richmond, Va.
Copr. 1938, Polk Miller Products Corp.



...dedicated to
**MORE FUN with
DOGS • CATS
BIRDS • FISH**

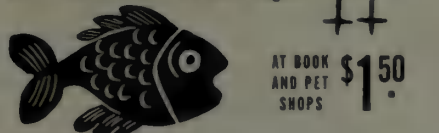


BOB BECKER'S PET BOOK

Fascinating information on training, breeding, and care. Full of candid camera shots of the four favorite pets. For both adults and children.

By Bob Becker, famous radio and syndicate newspaper pet authority.

A. C. McCLURG & CO., Chicago



AT BOOK
AND PET
SHOPS **\$1.50**

Don't Spay and Spoil Your Female Puppy USE CUPID CHASER

to Keep Dogs Away While Females Are in Season

Harmless. Simple. Successful. Wash off before mating. Satisfaction or money refunded. No Red Tape. Use TOM-SCAT for female CATS. Ask your dealer or send \$1 for either product.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

The Sweeps-Takes Brush Is A BOON TO DOG OWNERS

For Economy—Efficiency—Cleanliness.

• Clean all dog hairs from rugs, furniture, car upholstery. Quickly—thoroughly, without electric, noise, dust. Saves—rugs and energy. New money back guarantee. Combination set postpaid \$2.50.

SWEEPS-TAKES P. O. BOX 747
Brush and Products WHITE PLAINS, N. Y.



SADDLERY

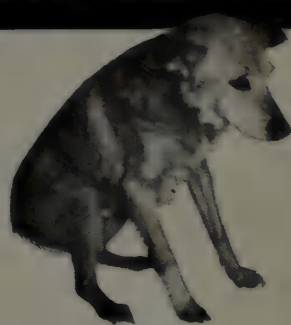
Free to HORSE OWNERS

Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today.

"Little Joe" Wiesefeld Co., Dept. 5,
112 W. North Ave., Baltimore, Md.

BURLINGAME
PUBLIC LIBRARY 12a

POOR DIGESTION?



HE NEEDS VITAMINS!

■ A shortage of vitamins may cause digestive disorders; loss of pep; dull, thin coat; skin trouble; tooth and bone disorders; black tongue.

Fleischmann's Irradiated Dry Yeast for Dogs is rich in vitamins B and G. And it contains ten times as much "sunshine" vitamin D as U.S.P. cod-liver oil. A splendid tonic and conditioner. Mix with meals. Feed Fleischmann's regularly!



In cans: 3 1/2 oz., 25c;
8 oz., 50c; 1 lb., 85c;
5 lbs., \$3.50; 10 lbs.,
\$5.50; 25-lb. drum, \$12.
All prices delivered. If
your dealer hasn't it,
write Standard Brands
Inc., Department H-4,
595 Madison Avenue,
New York.

Copyright, 1938,
Standard Brands Incorporated

Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA

WORM CAPSULES

EFFECTIVELY REMOVE LARGE
ROUNDWORMS AND HOOKWORMS IN DOGS OF
ALL BREEDS AND AGES. SAFE. DEPENDABLE

Nema Booklet tells you about worms

Address Desk N-51-F Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products



Kills Lice
Ants
Fleas
Aphids
Bedbugs
Crab Lice
Potato Bugs
Leaf Hoppers
Cabbage Worms
Mexican Bean Beetles

25c & 50c Locally From O.S. Co., ElkrIDGE, Md.

FOR A SUMMER COAT



Strip out that dead hair with the Duplex Dog Dresser before hot weather and prevent itching. **DUPLEX DOG DRESSER, Dept. HF, Mystic, Conn.** Enclosed find for which please send me the articles as checked. Send Check, Money Order or C.O.D.

☐ Duplex Dog Dresser \$1.00 ☐ Individual Chart .25
☐ Additional blades .50 ☐ Name Brand .20
☐ 5 for \$4.00 ☐ Nail Nib .20
☐ Professional Trimming Chart 1.00 ☐ Dog Library, 4 vols. the set .25

Name

Address

Town State

Money back if not satisfied. Div. Durham, Duplex Razor Co.

Desirable Apartments

470 PARK AVENUE

Corner 58th Street

9 rooms, 3 baths from \$3,000.00
13 rooms, 4 baths \$6,000.00
corner apartment; 3 exposures

471 PARK AVENUE

Corner 58th Street

7 rooms, 2 baths, 2 separate maids' rooms. Duplex with two-story living room—\$3,600.

116 EAST 58th STREET

Just East of Park Avenue

8 rooms, 3 baths \$2,600

HUBERTH & HUBERTH

2 Columbus Circle

New York City

Circle 7-6800

AT HOME IN MANHATTAN



EMELIE DANIELSON

This one-room apartment in the Lombardy has style and charm, plus all the comforts of home, including a bed folded away in the cabinet at the left



CRITERION PHOTOCRAFT CO.

As consistent in the completeness of its appointments as in its pleasant Louis XVI atmosphere is this bedroom in the Hotel Navarro, on the Park



WERNER ASSOCIATES

Dignity is properly characteristic of a residential hotel such as Mayfair House. So, too, is the invitation to comfort and relaxation suggested here



For Rent

Unfurnished Duplex Penthouse Apartment on the 10th Floor in the Tower of Essex House for immediate or Fall occupancy. • Living Room, two Bedrooms, three Baths, • Maid • Kitchen commands a beautiful view of Manhattan • Maid • Gas and electric included. • \$200.00 per month two or three room furnished or unfurnished for lease by month or year. • Facing Madison Park, Essex House is one of the most beautiful and convenient locations in town. For information, call Renting Manager, Circle 7-6800.

ESSEX HOUSE

Oris Wintrab, Managing Director

160 CENTRAL PARK SOUTH

268 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views showing a wide variety of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.

ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....☐

BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....☐

CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman, Brick, stucco and frame homes, \$1.00....☐

ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....☐

DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00...☐ Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, real estate concerns, lumber companies, the building trade. Check books desired. Or all five books, regular \$5.00 value for only \$3.00. (Saves you \$2.00). Check here ☐ Money back if not satisfied. Send cash, check, money order or sent C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. HB 810 E. 61st St., Los Angeles, Calif.

Rates and suggestions
for advertising country
and suburban homes
are gladly submitted.

Address Manager
Real Estate Department
572 Madison Avenue, New York



UNDERWOOD & UNDERWOOD

As concomitant to its noted cuisine, the Hotel Madison offers to its guests all the restrained and subtly casual comfort of a finely furnished home



VAN NES-DE VOS

It's a feather in the roof of Hampshire House that this symphony in gray, gold, yellow and green by Dorothy Draper avoids looking like a hotel room



F. M. DEMAREST

Essex House insured the success of this as well as others of its model suites by leaving the decoration and furnishing in the hands of W. & J. Sloane

CORRECTION. The Massachusetts Colonial home advertised by heelcroft in the April issue of ouse Beautiful should have stated its price was \$18,800. We apologize to our readers for this error.

AMOS W. FLEMINGS
REAL ESTATE IN THE
FOOTHILLS OF THE MOHAWKS

He's the friendly cuss who
sells and rents lovely summer places
in a scenic countryside.

SAVINGS BANK BLDG. PETERBOROUGH, N.H. TEL 1



A suite for residence, the
Grand Ballroom for a debut, the
Corinthian Room for entertain-
ing...depend on Pierre's to satisfy
your craving for things beautiful

Hotel Pierre

FIFTH AVENUE AT 61st STREET, NEW YORK

EDWARD H. CRANDALL
PRESIDENT



**"I'VE COVERED A LOT
OF GROUND"**

says the Epicure

"But I always return to The
Warwick where the surroundings
recreate the atmosphere and
dignity of a fine private home."

SUITES OF ONE TO SIX ROOMS, FURNISHED
OR UNFURNISHED, FOR IMMEDIATE OR
FALL OCCUPANCY, BY THE DAY FROM \$4.50

The Warwick

65 WEST 54TH STREET, NEW YORK

W. K. SEELEY, MANAGER

FOR SOCIAL SECURITY

the madison
15 EAST 58TH STREET

An
influential
introduction
to
the best
New York
Offers

Suites of 1 to 4 rooms
WITH SERVING PANTRIES
IMMEDIATE OR FALL OCCUPANCY



Write directly to the addresses given.

No charge except as specially noted.

BUILDING & CONSTRUCTION

1120. HOTPOINT'S NEW BOOK OF ELECTRIC KITCHENS. No longer is an electric kitchen a luxury beyond the average person's means. Hotpoint now makes it possible to enjoy the freedom and comfort of a completely modern, all electric kitchen on easy terms. EDISON GENERAL ELECTRIC APPLIANCE COMPANY, INC., 5764 W. TAYLOR ST., CHICAGO.

1121. PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. KOHLER CO., DEPT. 6-K-4, KOHLER, WISCONSIN.

1122. CABINETS, as units, for medicines, toiletries, towels, storage of all those household items for which there is seldom enough well arranged place, are described and pictured in literature available. Light brackets and accessories for the bathroom are included. MIAMI CABINET DIV., PHILIP CAREY CO., DEPT. 1, MIDDLETOWN, OHIO.

1123. AROUND THE CLOCK WITH MODERN GAS COOKERY explains with interesting photographs all the advantages to be gained by installing a Roper Gas Range in your kitchen. There are several types and sizes. One page of this booklet is devoted to new and appealing recipes. GEO. D. ROOPER CORPORATION, ROCKFORD, ILL.

1124. AUTOMATIC HEATING AND AIR CONDITIONING is as thorough a breakdown of the subject as you could want. That the emphasis, illustratively, is on the instruments and methods which control the system is logical, since they are manufactured by the publisher of the booklet. MINNEAPOLIS-HONEYWELL REGULATOR CO., DEPT. HB-6, MINNEAPOLIS, MINN.

1125. HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON CO., HW-4, 1103 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

FURNITURE & DECORATION

1126. GRACIOUS LIVING is abetted as much with appropriate and really well designed furniture as by almost any other aspect of your house. Design and appearance are important. Even more important is the hidden construction. This little book explains and illustrates all three. MUELLER FURNITURE CO., DEPT. HB-6, GRAND RAPIDS, MICH.

1127. COLONIAL REPRODUCTIONS of the eighteenth century, beautifully in-

terpreted and beautifully made. In this finely illustrated booklet you will find a wide variety of fine bedroom pieces, including mirrors, and full descriptions of the construction methods used. KINDEL FURNITURE CO., DEPT. HB-6, GRAND RAPIDS, MICH.

1128. MODERN CHROMSTEEL FURNITURE is smartly and sensibly designed for the severest kitchen or the gayest dinette. The descriptive booklet is illustrated in full color. Ask for booklet H93 when writing to: HOWELL, ST. CHARLES, ILL.

1129. OLD COLONY FURNITURE (10¢) is a 24-page booklet giving many suggestions for decorating your home attractively and comfortably. HEYWOOD-WAKEFIELD CO., DEPT. Q-6, GARDNER, MASS.

1130. LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a charmingly illustrated booklet, brand new, describing fine reproductions. Thirty of several hundred Charak examples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

1131. WILLIAMSBURG — Descriptions and pictures of the Berkeley, Raleigh, Alice Page, Dixon Gloucester, Wren and Susanna Allen rooms. The historical background of Williamsburg Galleries furniture; ideas for its modern use. Send 15¢ for "The Charm of Colonial Furniture" to TOMLINSON OF HIGH POINT, N. C.

1132. FOR SMART INTERIORS—and foresighted folk—this small leaflet is presented. It describes and illustrates well designed and sturdy couches and love-seats which become beds at the flick of a wrist—or at most a bicep. PULLMAN COUCH CO., DEPT. HB-6, 3759 S. Ashland Ave., Chicago.

1133. HOW TO FINISH ANY ROOM with Whitney Maple (10¢) is not only self explanatory as the title of a fine booklet, but completely reassuring to those who know the reputation and the products of this fine furniture house. All pieces are authentically designed. W. F. WHITNEY CO., INC., HB-538, So. ASHBURNHAM, MASS.

1134. SIESTA FURNITURE is made of metal, in delicate designs and colors, but it is comfortable enough to deserve its name. For porch, terrace, garden and sun room. For this booklet, clearly illustrated with photographs of many types: ROYAL METAL MFG. CO., 1100 S. MICHIGAN BLVD., CHICAGO.

1135. FOR ALL TIME (10¢) gives the history of the Grandfather clock, contains many illustrations of authentic reproductions of original models and tells something about the care they should be given. This is an exciting booklet. COLONIAL MFG. CO., HB-6, 105 COLONIAL AVE., ZEELAND, MICH.

1136. DECORATING THE HOME OF TODAY is a profusely illustrated booklet showing complete room settings and individual pieces in period, modern and transitional styles. There is also an interesting list of Do's and Don't's in decorating. DUNBAR FURNITURE MFG. CO., DEPT. HB-10, BERNE, IND.

1137. HOW TO KNOW PERIOD FURNITURE is more than a tribute to mahogany as a fine wood. It is a text-book which any home owner should read and keep by him for reference. MAHOGANY ASSO., INC., HB-6, MATHER TOWER, CHICAGO.

1138. CORRECT CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should

be curtained, where and how curtains should be hung. QUAKER LACE CO., DEPT. B-48, 330 FIFTH AVENUE, NEW YORK CITY.

1139. DECORATOR'S SKETCH BOOK, (10¢) presents, in informal plans and drawings in notebook form, the furnishings and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. CONANT-BALL CO., DEPT. 6-4, GARDNER, MASS.

1140. AEROLUX PORCH SHADES. Whether you are building, remodeling or merely freshening up for the coming summer season, you can add smartness and comfort at little expense with colorful, durable porch shades. THE AEROSHADE CO., 3811 OAKLAND AVE., WAUKESHA, WIS.

1141. MAYFAIR SHADES are described and illustrated in a small folder which should convince you of their beauty and practicality. Their hardwood slats and essential simplicity make them both durable and efficient. You should know about them. WARREN SHADE CO., 2905-15 E. HENNEPIN AVE., MINNEAPOLIS, MINN.

1142. BOOK ON BLINDS will make Venetian blinds seem even more desirable than ever for your home. It gives you, to put it briefly, the "works" on the subject. COLUMBIA MILLS, INC., HB-4-38, 225 FIFTH AVE., NEW YORK CITY.

WALL & FLOOR COVERINGS

1143. MARLITE FOR BEAUTIFUL HOME INTERIORS contains suggestions for lovely wall decorations which may be achieved at reasonable cost. There are also practical ideas for recreation and cocktail rooms in basement or attic, powder rooms and others. MARSH WALL PRODUCTS, INC., 517 MARSH PL., DOVER, OHIO.

1144. WALL-TEX PORTFOLIO: a comprehensive guide to color schemes with actual samples of this washable wall canvas. Notice particularly this season's smart new designs illustrated. COLUMBUS COATED FABRICS CORP., DEPT. H-58, COLUMBUS, OHIO.

1145. NEW RUGS from old ones, from carpets and clothing that have outlived their time. All these are again grist for the rug maker's mill. Send for 66-page booklet of colorful room schemes, and learn how inexpensively you can have reversible seamless rugs in new shades and fine oriental or early American patterns. OLSON RUG CO., DEPT. K-29, 2800 N. CRAWFORD AVE., CHICAGO.

1146. ROSEMONT is a booklet giving the history of old designs in hooked rugs. It's beautifully illustrated and contains a wealth of information. One section is devoted to weaving in America and another section to answering questions about the care of coverlets and rugs. LAURA B. COPENHAVER, ROSEMONT, MARION, VA.

SILVER, CHINA & GLASS

1147. HOW TO PLAN YOUR WEDDING—AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-5, NEWBURYPORT, MASS.

1148. ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints to hostesses. Not only does it advise about the correct use of silver but it tells about china and glassware too. Full size printed repro-

HOUSE BEAUTIFUL

ductions of patterns will be sent for 10¢. WATSON CO., 158 WATSON PARK, ATTLEBORO, MASS.

1149. HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HB-38, Box 990, TAUNTON, MASS.

1150. DINNERWARE is the title of a booklet. It covers much territory, and so does the booklet itself. There is no room even to list here the many aspects of the subject of china and glassware, their care and selection which the pages cover. (In writing use sufficient postage.) HERBERT MILLS, HB-6, HAMILTON, CANADA.

1151. ROYAL DOULTON is a name to be taken lightly when you are talking of China and tableware, and china figurines. Leaflets showing patterns the one group, a booklet illustrating figures in color reproductions in the other group are available from WILLIAM S. PITCAIRN CORP., HB-6, 1 FIFTH AVE., NEW YORK CITY.

1152. AUTHENTIC VERNON CALIFORNIA POTTERY is nicely illustrated, in several manifestations, in this booklet. Modern lines, without ornament, simple lines with old American themes—there are many to choose among. The quality of the pottery above reproach. VERNON KILNS, 233 B, E. 52ND ST., LOS ANGELES.

1153. ORREFORS is a name to conjure with in the realm of glass. Those who know this glass already don't need to be told about its unique beauty. Those who don't should write for this small booklet which illustrates some of the Orrefors pieces, many of them Simon Gate and Edvard Hald. LAMAR, too, have a booklet of their own. A. VAN DUGTEREN & SONS, INC., 11 BROADWAY, NEW YORK CITY.

1154. SILEX COFFEE—you know, made in that trim little double-decker machine of glass—does have an especially fine flavor. And when you use the Silex you do get fresh coffee made on the instant at the table. Find out about all the models and how they work write: THE SILEX CO., DEPT. 29, HARTFORD, CONN.

PIANOS

1155. KNABE PIANOS—and the time honored traditions of craftsmanship which makes theirs an eminent name among great pianos. The illustrations show conventional and period models the new compact ones, involving wholly new principles, and the finest of grands. AMERICAN PIANO CO., 16, 584 FIFTH AVE., NEW YORK CITY.

1156. MUSETTE. So many pianos remain unpurchased and the musical talent of many boys and girls dormant all because of lack of space in our apartment-living world. Space is not a great factor to be considered when purchasing this so popular priced piano. DEPT. 3, WINTER & COMPANY, 849 EAST 141ST ST., NEW YORK CITY.

LAWNS & GARDENS

1157. FURNITURE for the out-of-door is, or should be, just as much a concern of the discerning homeowner as the pieces in the living room. Here are finely designed iron chairs, tables, benches and lesser accessories. FOUNTAINS AND LAWN ORNAMENTS is a booklet illustrating its subject with iron and zinc pieces, ranging from tiny spouting frogs upward. This Folder F-6; the first is LF-38 (each). STEWART IRON WORKS CO., STEWART BLOCK, CINCINNATI, OHIO.

IN MODEL HOMES THROUGHOUT THE COUNTRY



BUILDERS SPECIFY

Gas for the "4 Big Jobs"



MORE "TIME OFF" FOR COOKS. In these model kitchens Automatic Gas Ranges and Gas Refrigerators make the cook's job easy. Gas Ranges combine speed, beauty, cleanliness and economy. Heat control . . . clock control . . . high speed smokeless broilers . . . ovens that heat faster . . . instant top burner heat—all save cooking time. Automatic Gas Refrigerators in these kitchens are built—have no moving parts to give trouble, and operate at continuing low cost.

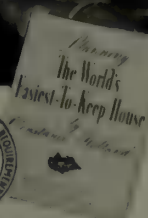


ALWAYS PLENTY OF HOT WATER. Abundant hot water, day or night, is supplied in these model homes by modern Automatic Gas Water Heaters. These new Water Heaters are a vast improvement over the heaters of even a few years ago. They cost much less to operate. Temperature is automatically controlled. Insulation keeps water hot with less fuel. Even if an entire tankful is drawn off, hot water is again available in an almost unbelievably short time.



NO FURNACE TENDING. Gas for heating and winter air-conditioning goes into these model homes because it provides the greatest comfort without effort. A Gas furnace needs no "looking after." It is clean . . . quiet—in fact, the only *completely automatic* heat. There is no fuel storage or delivery problem. Cost of installation and upkeep are extremely low. The smart, compact unit can be made part of an attractive playroom.

Let your Gas Company or Dealer tell you how gas appliances can add to comfort and cut costs in your home. Look for this Seal of Approval of the Testing Laboratories of the American Gas Association when you buy gas equipment. Appliances bearing this seal comply with national requirements for safety, durability and efficiency.



FREE! Send for booklet, "Planning the World's Easiest-to-Keep House," by CONSTANCE ROLLAND; a valuable guide for saving time, money and effort in your own home. Mail this coupon to American Gas Association, Dept. A, 420 Lexington Ave., N. Y.

HB-45

NAME _____
STREET _____
CITY _____ STATE _____

GAS IS YOUR QUICK, CLEAN, ECONOMICAL SERVANT

OVER THREE MILLION ROME "DE LUXE" BEDSPRINGS NOW IN USE

Here is something **YOU SHOULD KNOW**



*Companion Units
by Burton*

ROME
**Slumberon
MATTRESS**

\$29.75 EACH

ROME
**"De Luxe"
BEDSPRING**

\$19.75 EACH

*Both for
\$49.50**

ESTD 1858
EMMERICH
TRADE MARK
IZOLIN PILLOWS

by Burton

5 CUSTOM BUILT
PILLOWS

5 DEGREES OF
SOFTNESS

AT ALL LEADING
DEALERS from
\$2.50 to \$15.00

PURIFIES AND VITALIZES FEATHERS
AND DOWN INTO FULL PLUME SOFTNESS

REGARDLESS OF WEIGHT OR SIZE THE IMPROVED ORTHO-FLEX INNERSPRING CONSTRUCTION AUTOMATICALLY ADJUSTS ITSELF TO CORRECT SLEEPING POSTURE . . . GIVING LUXURIOUS COMFORT

● A new softness—a greater resilience—a more gentle buoyancy—all these and more are found in the New Rome Slumberon Mattress by Burton. No matter whether you are short or tall—heavy or slender—no matter how often you may turn or change position during sleep, this improved Ortho-Flex Innerspring Unit quietly and gently adjusts itself to every contour of the body. In no other way can correct sleeping posture be maintained—and luxurious healthful rest be enjoyed. And only the Improved Ortho-Flex Innerspring Unit provides pressure control built into each of the hundreds of coils.

THE ROME "De Luxe" BEDSPRING

The Perfect Foundation for any Innerspring Mattress

The companion piece to the Rome Slumberon Mattress—anchored by eight strong springs—two at each corner—to prevent shimmy and sidesway. Closed Top Coils—another exclusive Burton feature—provide a smooth, elastic platform—no gaping coils to flex, bend or chew the mattress—no cross slats to creak.

Smart homemakers no longer trust their rest to misfits. They have learned that Burton Companion Units—Mattress and Bedspring of synchronized

design—will cost them less and regardless of weight or size will give them deeper, more luxurious comfort and appreciably longer service.

Mattresses by Burton with the Improved Ortho-Flex Innerspring Construction are now available in three popular price ranges—

Vanity Fair	
Mattress	\$39.50*
Rome Slumberon	
Mattress	29.75*
Rome Rest Mattress	22.50*

*\$51.50 in Butte, Salt Lake and El Paso Districts only. *Also slightly higher in these districts.

Specialized Bedding
by Burton

*Copyright 1938
Burton-Dixie Corp.

Also makers of Sagless Cradle Studio Lounges with Hi-Lo construction features and the original 3-Way Chaisette, Chair and Bed—Sleepy Deck Bed Gliders and Downease Comforters.

BURTON-DIXIE (Successors to The Rome Co., Inc.) Main Office: Chicago. Warehouses in Principal Cities.



The July cover

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

JUNE, 1938

NEXT MONTH

• Seen above is a preview of the July cover. Our indefatigable Mr. Outerbridge has epitomized the lure of the country auction, where all sorts of engaging and nonsensical Americana are heaped helter-skelter in the sun against a background of silvery and aged siding. If there is a drop of patriotic blood in your veins, it will rise to the stimulus of this cross-section of our history, so graphically recalled by these familiar things.

• In July, our friends the (We're Going to Remodel) Turners, come out into the open. Impelled, perhaps by the weather, perhaps by Helen the indomitable, they are sprucing up their grounds. Their victim is a landscape architect of great taste and patience. You will be glad to know it all comes out very well in the end.

• Though the lilies bloom in Bermuda conveniently at Easter, they bloom in your garden in July. Profusely. If you haven't the look of lilies, all kinds of lilies, firmly in mind, now is the time to get it. The experts have come to the conclusion, based on much conscientious experimenting, that fall is the time to plant. The architectural portfolio, lots of pictures, has come out into the open, too. The subject before the house is garden gates and fences.

• On the cover, Paul Outerbridge, Jr., salutes summer in a color photograph. Incidentally, it turns out to be HOUSE BEAUTIFUL's salute to the World's Fair. The colors are official. And very gay. With the ocean's wide and shining blue as a foil, this would be a fine setting for summer days. The setting is by B. Altman.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

CARL MAAS

Art Director

JOSEPH C. JONES

House Beautiful, Vol. 80, No. 6. Copyright, 1938, by Hearst Magazines Inc. Editorial and Publication Offices: 572 Madison Avenue, New York

GARDENING

Children and the Garden, by Jean Hersey.....	28
House Beautiful's Practical Gardener.....	49
—Iris the Year Round, by Robert Wayman.....	50
—Try the Newest Vegetables, by Paul Work.....	51
—Garden Tactics If You Rent, by Mrs. Jay Clark, Jr.....	52
—Building the Walks and Drives, by H. Stuart Ortloff.....	53
—The Log of the Practical Gardener.....	54
—June Scrapbook.....	56

BUILDING

Summer Specials.....	26
We're Going to Remodel, Part Five.....	34
House Beautiful Portfolio of Details—Porches.....	41
The Style Fits the Plan.....	45
Please Tell Me, Answers by Eugene Raskin.....	58
Earmarked for Home Builders.....	62

DECORATION

Summer Fling.....	21
Cool and Collected.....	22
Recipes for Dining Rooms.....	37
House Beautiful Color Chart No. 9.....	38
Dining Room Windows.....	40
Please Tell Me About Decoration.....	60

MISCELLANEOUS

Cover, Color Photograph by Paul Outerbridge, Jr.....	
Window Shopping.....	2
The Dog Show, by Henry Richmond Ilsley.....	12
The Booklet Shelf.....	14
To Talk of Many Things—An Editorial.....	18
Frontispiece, Color Photograph by Harold Haliday Costain.....	20
Know the New Ranges.....	30
Silver Sequences.....	32
Tailored To Type.....	36
Fruits in Season, by Mary Grosvenor Ellsworth.....	48
Food and Drink Bar.....	75
Compass Pointers—Go to Canada.....	76

HARRY M. DUNLAP, Business Manager

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Harry M. Dunlap, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.
ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.
SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.
"GOOD BUYS," trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.



COLOR PHOTOGRAPH BY HAROLD HALIDAY COSTAIN

SPRING IN A CONNECTICUT GARDEN. THE OWNERS: MR. AND MRS. WINTHROP C. BRADLEY. THE DECORATOR: ISABEL PEIRCE



Summer Thing

SPRING came hesitantly, this year. There was snow on cherry blossoms in April. Icy winds bowed the first intrepid daffodils. Snow lay in shaded hollows against grass already green. It seemed as though the secure warm days of summer would never get here. Now, inevitably, June is upon us and June means summer, bringing in its wake a brand new world which has forgotten that snow ever existed. If you let summer simply come upon you, making no greater alteration in your daily habits than the superficial ones of sending furs to storage and getting a new straw hat, you lose half the fun of living.

It is better to succumb early and do all the foolish things you find yourself wanting to do, with gusto. Whether it's a hurdy-gurdy or the first robin that calls your attention to the new state of the world, relax and make the most of it. The most of it will manifest itself in a great many ways if you have imagination. It will manifest itself unmistakably in your house. Your fireplace will turn into an aquarium or a garden spot. Your easy chairs will be turned to face windows and whatever breezes the fates provide. Your heavy curtains will come down and be replaced by net ones, draped as fancy as you please, possessed of three main virtues: they look cool, they *are* cool in that they do not block off air, and they can be washed, dried, ironed in a day. Your elaborate winter rugs will be cleaned, rolled up with layers of newspaper (moths detest the taste of printer's ink) and moth balls and relegated to a closet. In their place will go straw matting, those nice washable cotton rugs which come in bold weaves and luscious colors, or no rugs at all. Shining expanses of floor, interrupted, if you will, by occasional hooked rugs, make as pleasant a solution of the floor situation as you'll find. Hooked rugs need not be expensive, as the Chinese obligingly copy fine old American designs for the American market and the products are excellent.

Pick up all the winter knickknacks, the books which have bestrewn your tables, the alabaster hands, the marble obelisks. Pack them into a grocer's box, set them in the closet and start afresh. Gather shells at the shore and use them as decoration. Or pine cones in clusters. Make centerpieces of squashes and fruits. Fill bowls with sweet fern, maple leaves, marsh grass. If you have windows on which the sun beats pitilessly all day

long, put great vases in front of them and arrange branches, fanwise, inside them, so that the orange sun, by the time it gets into your rooms, is filtered through their green and is as cool as the sun at the bottom of the ocean.

If you have flowers, mix them with a liberal hand. In winter you may be reduced to planting twelve florist roses in one bowl and letting it go at that. In summer it's not good enough. Take a handful of roses and, without inhibitions, mix them with daisies and zinnias, or larkspur and pine branches. You'll undoubtedly be offending against all the canons of flower arrangement, but the beautiful thing about summer is that there's no room in it for canons.

Keep a thermos bottle in your living room, another on your terrace or porch, filled day and night with fruitade, Arctic cold. Go shopping while the dew is still on the tomato and ferret out in the foreign market those delicate and exotic fruits which are the common fare of tropical countries—papayas, guavas and the like. Chill them in cracked ice and serve them for any course.

If you live in the city and have a bit of roof and terrace you can call your own, why not buy one of the canvas wading pools that their makers designed for children but are very good fun anyway, and put it up and run a hose out from your bathroom window into it? Forget you're in the city. Put on a bathing suit, a sun hat and go wallow with a book in your hand, till you're as cool as if you were at Winter Harbor.

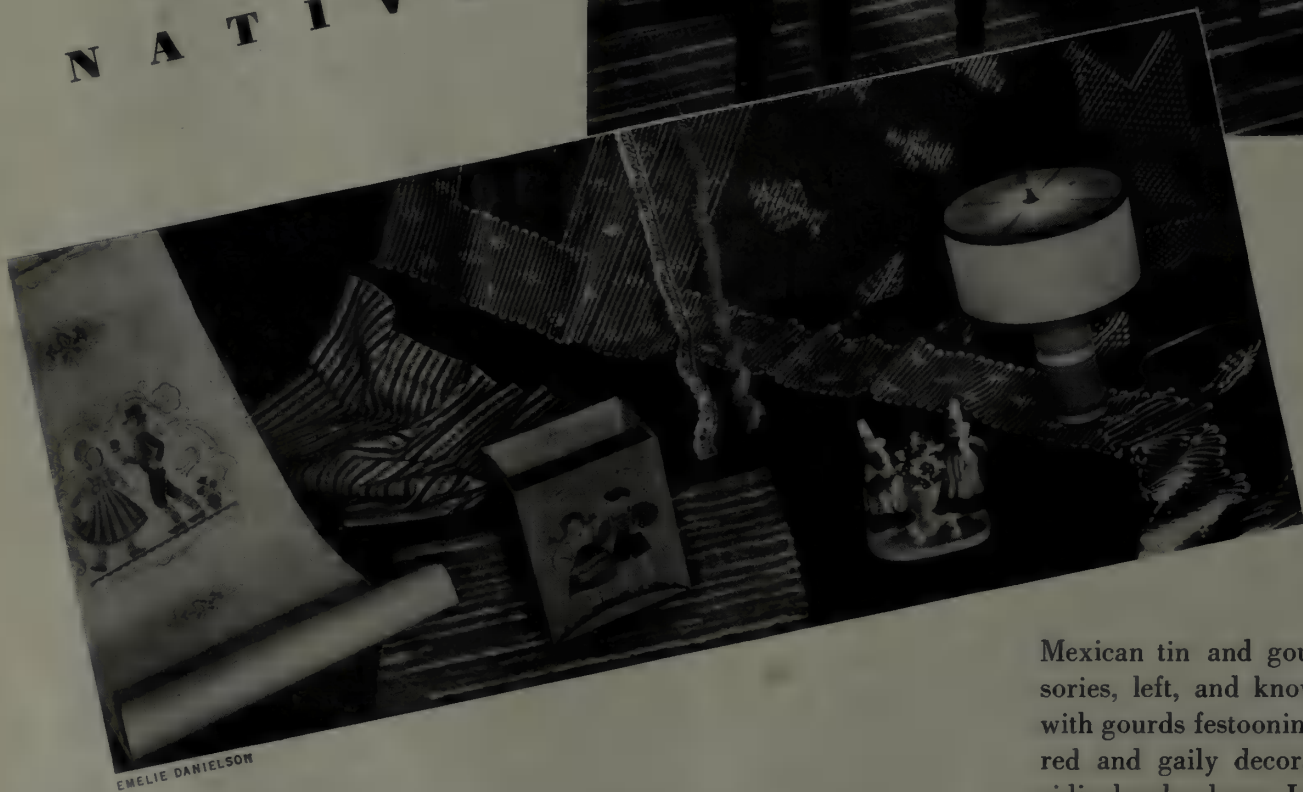
Grow herbs in your kitchen window, for now the salad season is in full blast and you'll want an infinite variety before you get through. Take a huge bowl of clear cold water to the edge of the vegetable garden and give a salad picnic. Let your guests vandalize your garden, pull their own radishes and cucumbers, tomatoes, chives and the rest. Then wash all this in the bowl, dry it by swinging it madly through the warm air in a string bag, mix the dressing and toss the salad right then and there, serve and eat.

Another wonderful sort of party begins about ten, goes on till conscience or the dawn rooster intervenes. Have you ever drunk a wine *bowle* under the stars? The *bowle* is replenished from time to time, the hours slip by and it's as easy a way, and as cheery, to lose a night's sleep as has ever been devised.

Cool and Collected



N A T I V E



EMELIE DANIELSON

EMELIE DA

IN PEASANT art, it's bright colors and simple forms that count. So you can intermarry the

Mexican tin and gourds above to the Swedish-minded accessories, left, and know that all will be well. A Mexican room with gourds festooning rough-textured curtains, furniture brightly and gaily decorated, is by B. Altman and, incidentally, ridiculously cheap. Left: Wallpaper is by Imperial. Raspberry and blue striped fabric, Stroheim and Romann. Figured fabric woven in the Gaspé, Macy. Striped chenille rug, Mohawk. Natural wood scrap basket, figurines, W. and J. Sloane. Lamp with base covered in washable fabric, Pitt Petri.



ELSON



MISSION

WEST-TREKKING pioneers brought a strain of New England to California (see above) and the Mexicans a heritage of Spanish (see right). The two mix inevitably. The furniture above is Coronado, looks like pickled pine, is decorated with yucca flowers. One of a series of rooms by R. H. Coles. Right: Beige and natural openwork Fincastle fabric, decorated with yucca flowers. Silhouetted against it, a purple glass Mexican bottle, designed by E. H. Coles. Tin candelabrum and pottery pitcher, imported by Fred Leighton's Indian Trading Post. A fresh plaid by Stroheim and Romann. Raffia-cupped glasses, Weil Free-Form. The rug is from Asia Mohi. All the fabrics and rugs shown on these pages come in many colors.



DAVID KOSER



EMELIE DANI



DAVID KOSER

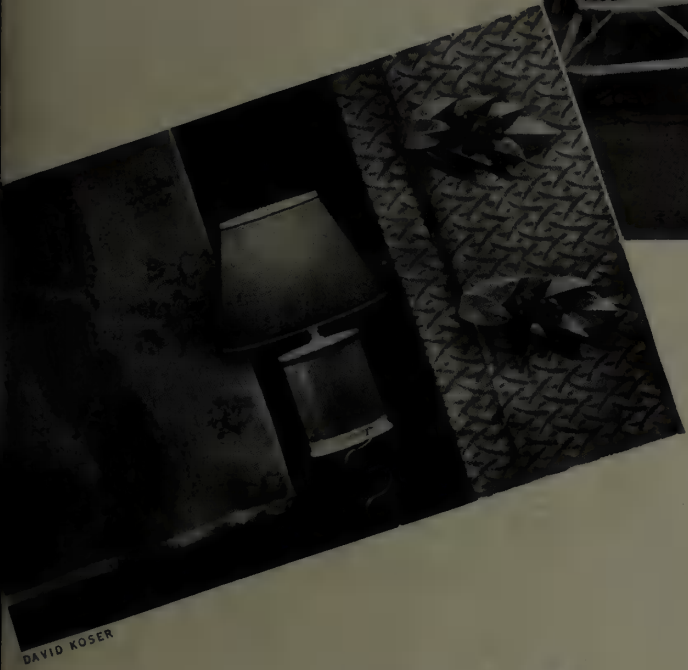
R U S T I C



ON MODERN wings, rustic is released from its former clumsiness, emerges light and graceful but stands sturdy as ever. The peasant form is still the underlying form. The treatment is subtler. In the living room above, R. H. Macy has set natural finish hickory furniture against walls of robin's-egg blue and of wood paneling. The sofa is upholstered in natural color burlap, edges bound with brown and white cording. The chair seat is cane. At the left, the same theme in accessories. Paper looks like, smells of cedar. By United Wall Paper. The lamp is magnificent in sand-blasted walnut. S. S. Reynolds, Boston. The plaid is from Stroheim and Romann. Tea things, Vernon Kilns, in grays and white. The metal wastepaper basket comes in various colors, which show through the natural wood slats of the outer cover. Yale Barn. The brass flower pots, highly burnished, are from the Revere Brass and Copper Co. The plaid floor covering comes in any number of color combinations, keyed to summer decoration. It is made by the Waite Carpet Co. especially for R. H. Macy and Co.



EMELIE DANIELSON



DAVID KOSER



DAVID KOSER

C O L O N I A L



BRAND, brand new. Colonial which is not strictly Colonial at all but suggests it. William Pahlmann of Lord and Taylor designed the rooms. Walls, yellow-green with white bamboo climbing up the corners. Rug, beige imported Sisal, called "Continental." Furniture, maple and rattan painted white. Curtains, salmon pink and white chintz. Upholstery, salmon pink, green, white, with the large chair in blue with animals in green, pink and white. Vegetable tablecloth designed by John S. Stein-Bugler, Jr. Accessories, top picture: fabric at left, F. Schumacher. Lamp papered in gingham plaid, Sybil Wilson. Parchment tie-backs, Marshall Field. Right-hand fabric, Stroheim and Romann. Below: Trade Wind paper, Thibaut. Brass student lamp, Chase Brass and Copper. Modern Colonial rug, Asia Mohi.



EMELIE DANIELSON

It is almost the shape of a starfish, but this is the reason for its dune site at Quogue. L. I. Jesse Orrick designed it as a weekend place for Mr. C. E. Haines, and while at present it is for the most part merely one huge irregular shaped room, eventually it will have planned additions. Its slant and angles are all carefully figured.

See plan, page 59

Summer specials



A. FRED COOK



COURTESY E. F. HODGSON

Permanent or seasonal houses have for years been serving the purposes of camp sites and vacation living with flexibility and charm.

THE title suggests floppy hats, sun-tan oil, picnic hampers and piqué shorts. So, too, do the houses in the photographs. This is quite as it should be, since if modern summer places were sold in department stores you'd undoubtedly find them across the aisle from the season's novelties. For summer houses are subject to the same seasonal specialization as those other equally exciting but less important accessories of life.

But don't let the novelty aspects of the houses shown here do more than make their own very important point. Vacation houses are no longer just houses slightly under-done. The old-fashioned cottage or bungalow, poured in the conventional mold, is outmoded. The problem as it is approached today is two-fold: first to satisfy the ends of a special kind of living according to environment and personal predilection; second, to simplify design and construction to such an extent that, for the architect at least, the job is often highly complicated.

Look once again at the photographs. The matter of environment is at once obvious, involving seashore or woods, (Continued on page 59)



A particularly good example of special design for special living is involved in the novel beach house you see above and at the left. About half the structure seems to be wind-breakers, or beach parasols or what you will to provide shade where it is wanted, a shelter from chilly ocean breezes, and a view in three directions all the time. Since the whole house is designed to enclose, to fence off or to protect space for a very definite kind of living, the architecture achieves a truly functional charm without frills or fol-de-rols of any kind. The huge sliding doors at the front swing back, as do the draperies within, to throw the entire living room open to the porch as weather and circumstances indicate. William Wilson Wurster, architect; Mr. and Mrs. Dearborn Clark, owners. The house is at Aptos Beach, Cal. Plan, page 59.

The trim cabin below is used not only during the summer but for winter week-ends also. Oscar Fisher, the designer, arranged windows and roof overhangs so that the maximum of winter sun is admitted to the interior and virtually none at all in the summer. The roof, sloping toward the north, is of white composition, to repel the sun's heat in summer. Under the roof is insulating board. The camp, of vertical pine boards and battens, oiled, is at Scotch Plains, N. J., and owned by Mr. S. Chodrow. The plan is on page 59.





CUYLER MACRAE

Children and the Garden



Children naturally love flowers and gardening, whether they are three or thirteen. They take to the whole idea easily

A SMALL grubby fistful of extremely beheaded Dandelions will enter your life some late spring day. Though dejectedly drowning in a glass of water much too deep for their short necks they will still be the pride and joy of the child who picked them!

Really lovely bouquets will supplant these as summer approaches if your child has a small garden of his own. More important still, he will have a gorgeous time, learn a lot, and turn another corner of your outdoors into a spot of beauty. Children naturally love flowers and gardening whether they are three or thirteen, and they take to the whole idea quick as a needle to a magnet! Their results are usually quite enchanting and full of charm—in spite of, or perhaps because of, some of their unconventional and original ideas.

In planning a garden for a child the most important consideration is to have it small. So small that young Peters, Joans, or Shirleys can do everything in it themselves—design it, prepare it, plant it, and reap the harvest alone and unaided. Better for a child to have a patch three by three and take complete charge than to have one a dozen feet square and need grown-up assistance.

Youngsters have quite a lot to learn in making a garden—and don't we all? You will probably have to teach them how to plant seeds and transplant seedlings and do the other jobs—especially if it is their first attempt. But if you show them and then let them do it it is still their project. And if on some rare occasion you are tempted to succumb and help combat a few of their more obstreperous weeds all is not lost if you do it under their direction. When they assist us with odd jobs indoors or out we are the boss. So it seems quite fair

BY JEAN HERSEY

that in their small domain they should rule—and how they love it!

First of all in the spring choose a location. Select a place free from any plants at all. It is much more exciting to create a garden from definitely nothing than to start rather vaguely in this or that corner of the flower bed which is already partly filled with something or other. If a spot is chosen in front of a hedge or shrubs the greenery will prove a lovely background for the many gay flowers to come!

Since the skill of the young in gardening doesn't always keep pace with their enthusiasm and since their forgettery is long, they need a few things stacked in their favor to begin with—lots of sun, good soil, plenty of fertilizer, and hardy varieties of seed to sow. Measure out these ingredients generously and the results cannot fail to charm and delight all concerned.

When the location is decided upon spread a three-inch layer of fertilizer and peat moss on the surface of the earth and turn it under. The youngster should level it off with a rake and let it settle for a few days before the seeds are sown. This digging and fertilizing occupation will be a popular one if the garden dimensions are small and some nice new tools enter the picture about now.

There are junior-sized tools that usually come in sets of three, a shovel, a rake and a hoe. Add to these a small fork. In selecting them, unless the children are very tiny, see that they choose the larger, sturdier sorts. Otherwise the shovels soon bend at the necks in a very dejected manner and become quite useless. If you feel like being very thorough increase this collection by a regular-sized trowel for transplanting seedlings and a short-handled scratcher—grown-up size—for cultivating after weeding.

Incidentally the children will take great pride in owning all these bright new tools. And they won't have to borrow your favorites, which will make everyone happy! Ours are usually too big and clumsy for them to enjoy working with anyhow. If they have a special place to keep their implements, as they should have, they will probably be surprisingly neat about putting them away.

There are two more accessories, both highly decorative in themselves, that every child adores possessing and using—a small wheelbarrow and a diminutive watering can. The wheelbarrow is useful in a million different ways—for moving small plants about, bringing cut flowers down to the house, carrying leaves. And the watering can revives many a thirsty seedling that would otherwise die of drought, especially if it depended on the youngster lugging the clumsy family watering can around. A pair of good country overalls per child is very handy about now, from an artistic as well as a practical viewpoint.

While waiting for the ground to settle the next big event is the garden plan, which the children will love making. It can be a simple and informal map. Not tediously accurate necessarily, not too serious, but indicating approximately where the flowers go and where a small path will run if there is to be one. All parts of the bed are not always accessible for weeding and picking flowers, and a path, even if it consists of only one or two flagstones set in the ground, is a help.

Creating this garden plan will probably turn out to be one of the most popular rainy day projects you have yet advanced. For every child succumbs to the irresistible lure of paints, scissors and paste! And that is the way (Continued on page 61)



In choosing tools, unless the children are tiny, be sure to select the sturdier sorts. Children always take great pride in bright, new tools



Let children make their own garden plan, drawing it to scale, and pasting pictures of the flowers clipped from catalogues

Know the

GAS. It's the old way of cooking, but it has persistently refused to stay the old way. It has modernized itself each year. The matches with which you lit it disappeared long ago, replaced by automatic lighters. Uncontrolled heats have been replaced by scientifically controlled heats. The excess throwing about of heat into summer kitchens is no more. The waste is no more. And if you love your kitchen, what will be very dear to you is the fact that gas stoves are beautiful to look at. They are as sleek, as smooth and as streamlined as automobiles and far, far easier to keep shining clean. They are snow white and a quick swipe with a damp cloth restores them to their pristine state.

1. Magic Chef's adjustable broiler pan. This has three positions for the pan and grid, permitting you to place food nearer the flame, or further from it, as you like

2. Many new gas ranges are equipped with a Grayson-Telechron clock which turns the oven on and off at any times for which you set the dial. This will even light the oven for you on winter mornings before you're up

3. Tappan's "Visualite" oven has a heat-proof glass door so that you can see what goes on inside without disturbing delicate baking processes with drafts

4. Interior of the Tappan oven above has an oven burner lighter port, non-tilting oven racks with positive stops and chromium linings throughout

5. The Roper Turret Top is made of Monel metal and is entirely in one piece with a mantel back to it

6. Leveracks, regular equipment of six Estate range models, slide the oven racks smoothly in and out, without your having to stoop or burn your fingers

7. Glenwood's top cooking burner with a built-in simmer and warming unit; a thrifty new device

8. Robertshaw oven-heat-control and thermal eye. This signals the oven's temperature to you visually

9. In the Glenwood divided Monel metal top model, the working surface is centered, making the back burners more available than formerly and giving you a table top which is adjacent to all of the burners



New Ranges

ELECTRICITY. This is the newer way of cooking and it has elaborated, year after year, on its improvements. One of the most notable of these is the speed with which the unit heats and the fact that it stays hot for many minutes after the current is off, so you can effect real economies in consumption of electricity. There are endless wonders of thermostatic heat control and of timing. Your oven will turn itself off or chime forth when the roast's done. You, in the mean time, can be reading a book or making a cake. Everything has been thought of for your convenience, so that cooking is as effortless as floating in a June ocean, and just about as cool. Streamlined, too, as these drawings attest.

1. The new Norge's clock controls the top burner, the utility cooker and a convenience outlet for appliances

2. General Electric's new automatic timer and lamp. A built-in Minute Chime eliminates watchful waiting from cooking which requires thirty minutes or less time

3. Norge's signal light shows red and green while the oven is heating. Red goes out when temperature is right

4. Hotpoint Highlander range of battleship construction with Monotop of Monel metal, Calrod units and thrift cooker as well as a Telechron-motored timer clock with a top lamp for cooking and a time chime

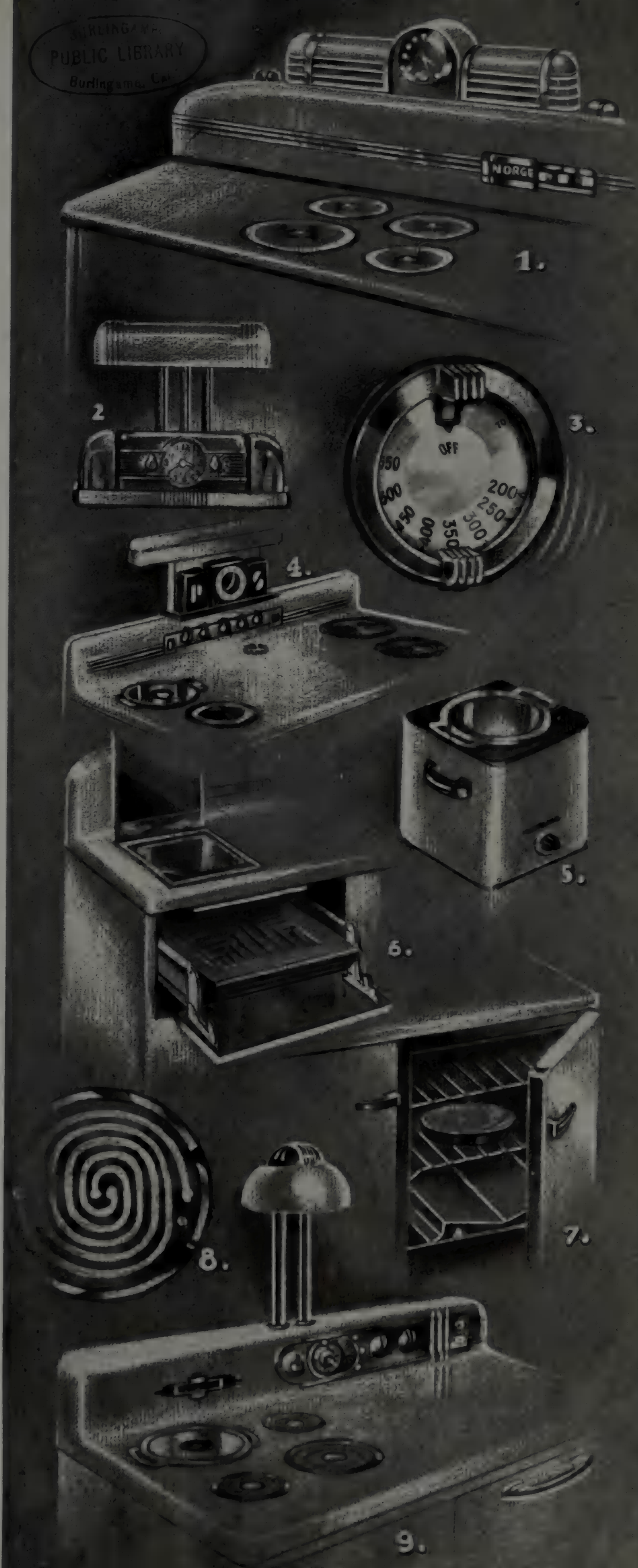
5. Westinghouse Econo-Cooker, 9 $\frac{5}{8}$ " by 10 $\frac{1}{4}$ " square. It plugs in anywhere, has disc type thermostatic control, French fryer basket, five-quart capacity

6. Estate range with a waist-high, drawer-type broiler with a lower pan for catching juices, and above it a removable griddle plate on the range's surface

7. G.E.'s Tripl-Oven. The top shelf is the speed oven, the top two make the master oven, big enough to roast two 15-pound turkeys at the same time. The third, called the Super Broiler, is at the bottom

8. Westinghouse Corox Economizer, a four-heat unit which can be thoroughly cleaned with a damp cloth

9. Frigidaire Deluxe range with one-piece stainless top, a cooking lamp, time-signal, warming drawer, storage space and three Speed Heat units



BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



Silver Sequences

THE four coffee pots above have each a particular distinction, each a particular grace. The shapes and their decoration vary greatly. With each one we show two flat silver designs. Either or both would be suitable to use with the pot with which it is shown. We say "both" advisedly and call your attention to the fact that it is no more necessary to cling slavishly to one silver pattern throughout a dinner than it is to stick to one china pattern. Though each place will naturally be set with one pattern, the servers, the coffee pot, the coffee spoons may be in a related pattern which is conceived in the same general style. All silver, the Alvin Corporation.



EMELIE DANIELSON

♦ Della Robbia, exceedingly elegant. With it two flatware patterns echo its mood: Maytime, at the left, and Della Robbia at the right

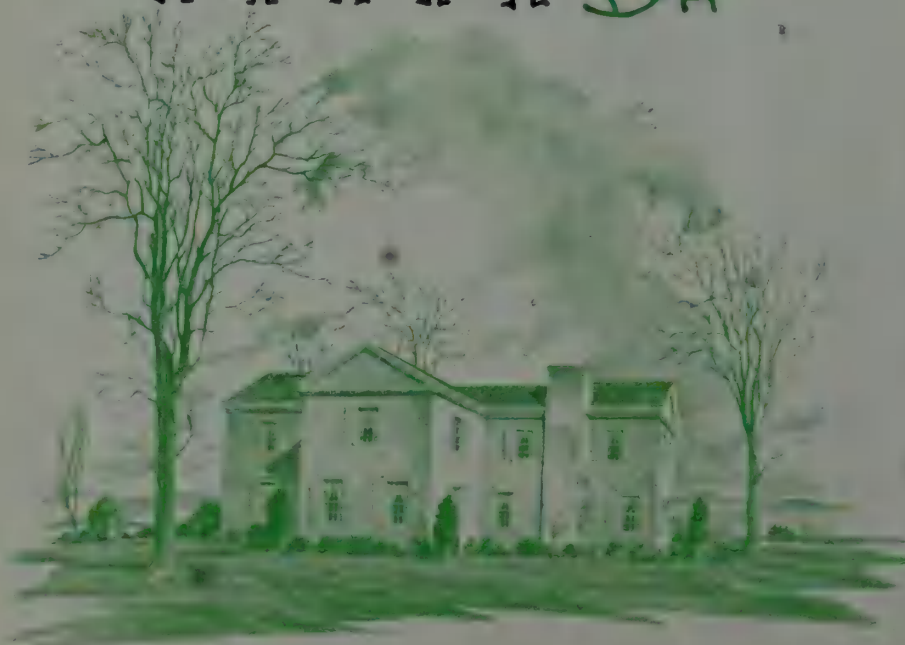
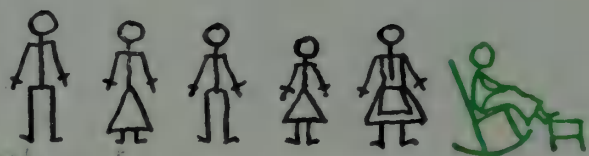
♠ The Bridal Bouquet pattern. The spoon is the same design, rich with a wealth of flowers, and the fork is the well-loved English Rose

♥ Maryland is simple as the best early Georgian pieces, with a finely fashioned Maryland spoon and a graceful, restrained Romantic fork

♣ Chased Romantic, a classic shape with a superb handle, ■ matching spoon and Mastercraft fork. Hepplewhite table, Louis L. Allen



We're going to Remodel



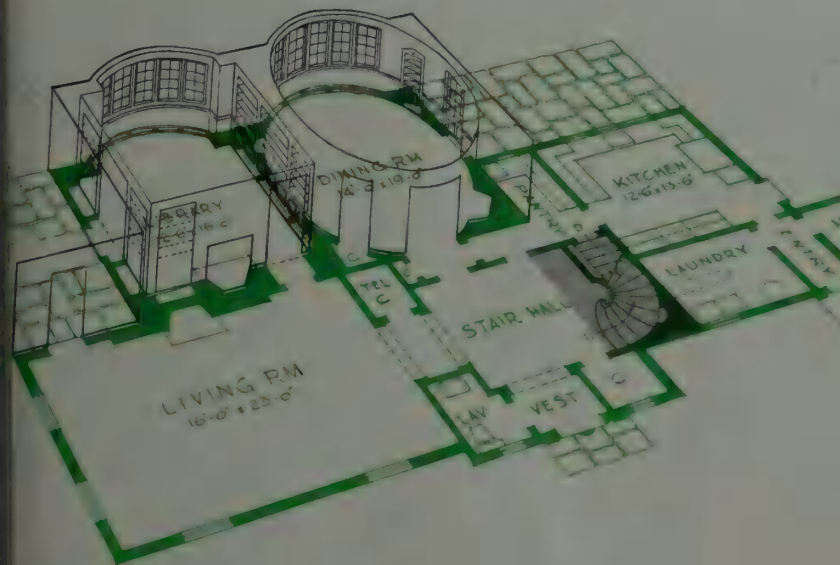
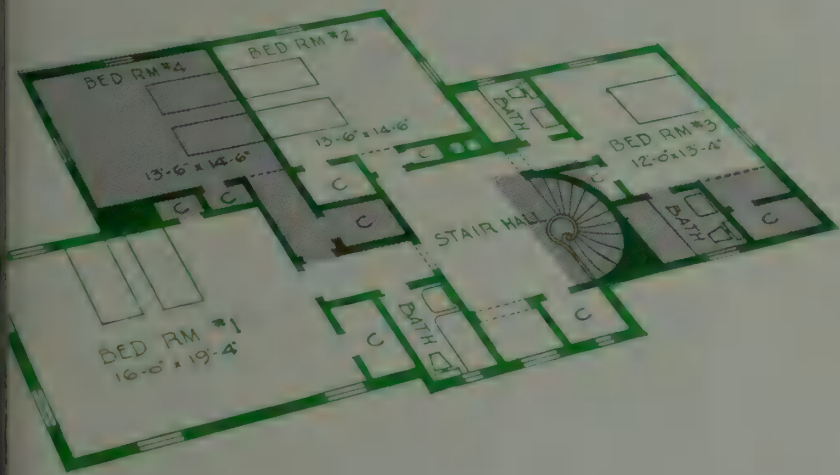
DURING the last five months, time has been flying for the Turner family. Something like fifteen imaginary years have passed since HOUSE BEAUTIFUL presented the first installment of their remodeling saga (February, 1938). And in that time the family has grown by a second child (Jane), a maid (Lettice) and now a mother-in-law (George's). The house has grown in cubical contents by the addition of a laundry, a maid's room and bath; in scope by a new kitchen and pantry, a bath and lavatory, an air-conditioning plant, a basement play-room for the children. Right now, what with Mrs. Severn, Helen's mother, about to move in as a permanent resident, and what with the youngsters grown out of childhood, the house can do with some pretty extensive rearrangement.

This month's story reports this rearrangement in some detail. Physically, the house is to undergo the most elaborate alteration thus far. Spiritually, too, if that word may be used, the alteration is spectacular. For it marks, in effect, the coming of age of the two children. George is still, of course, the corresponding secretary of the group, and his memoranda to "McGauthier" (still McCaffery and Gauthier, New York architects) continue.

April 12

Part V: Adding a modern library, bedroom, bath; remodeling the din- ing room; making a circular stair

THE assorted plans and drawings shown this month will give you a pretty clear idea of the transformation which overtakes the Turner house at this remodeling juncture. Directly opposite is a drawing which shows the major changes in the exterior. Despite the slightly different point of view it compares more than favorably with the rear of the house shown in the small sketch in the far corner. The enlarged rear wing is at once apparent, and dominating it, giving it identity and balance, are the two great bow windows. Just what goes on inside the house to give it the fine new aspect is revealed by the composite plan-drawings directly below. On the first floor a library is built adjoining living and dining rooms. This includes a fireplace, a flue for which was made available by the removal of the old water heater in what is now the basement play-room (HOUSE BEAUTIFUL for May), and built-in storage cupboards and bookshelves. The old dining room has been given a complete face-lifting. Now it becomes oval, with a bay window, to match that in the library, completing the curve. Shaded in black is the new stairway, now circular where the old one was three straight runs and a pair of landings. (The garage has recently been doubled in size.) Upstairs, shaded on the perspective plan, are the stair area, the new dressing alcove and bath for Grandmother, and the new bedroom which is provided above the library. George explains all.



Memorandum to: Mr. McGauthier
from: Mr. Turner

Last Friday a black cat crossed in front of my car, but I thought nothing of it at the time, being, as you know, nonsuperstitious to a degree. Now I am not so sure. Friday night after dinner, Helen brought up your names in a most pointed way and I foresaw breakers ahead. The breakers have turned out to be the proposed addition of an entire new wing somewhere on the troubled exterior of our house. This will include at least a library downstairs and a bedroom and bath upstairs for Helen's mother, who is coming to live with us—for the duration, I presume.

We do need more space, though, frankly, I hate to see the house cursed with another protuberance. The children are growing up alarmingly, and need room to move and have their beings in the politer parts of the house. Besides, as Helen points out, we haven't really messed the place up for five or six years now.

So think a few reasonable thoughts and then let me know when you can come to us for dinner and a chalk talk afterwards.

G. T.

April 15

Memorandum to: Mr. McGauthier
from: Mr. Turner

What's the matter? Are you slowing up in your old age, or are you planning some especially horrid and costly ordeal for us? I don't trust this silence. Time was when you'd pop up with plans before the ink on my notes was dry.

G. T.

April 18

Memorandum to: Mr. McGauthier
from: Mr. Turner

Sorry. Somehow it never occurred to me you might be away. You never were before when the Turners offered themselves as lambs for sacrifice. Tomorrow night is OK with Helen. And your mysterious wingless wing will be eagerly awaited.

G. T.

April 21

Memorandum to: Mr. McGauthier
from: Mr. Turner

I've often wondered why we stuck to you fellows all these years. Now it suddenly comes to me that you're good architects. I don't think either Helen or I had visualized the "wing" we thought we should have to have. And certainly we had not thought of the smart trick of adding a bath to one of the existing bedrooms and building on simply one more room. With your scheme, Jane can take over the new room and use our bath. John will take over Helen's old room at the rear, and Mrs. Severn can have the far end of the house to herself.

As for the library downstairs, we like it. Helen and I were discussing last night the ways in which we could use the shelves and cupboards you have so ingeniously planned. Somewhat to our surprise we discovered that we could fill them without trouble. What on earth have we been doing with all our miscellaneous chattels all these years? We don't seem to have been crowded unduly, as we look back. Perhaps we have been spending so much time raising the children that we've had no time to spread out. Well, now we're going to.

(Continued on page 69)

77 AVENUE MALAKOFF PARIS

Tailored to type

Kent Vellum, a large single sheet,
as sporting as the saddle stitched
leather desk set from Lord and Taylor



RK

Tyringham Fine Laid, feminine and
chic as seen on a lacquer red and
gold desk set from W. and J. Sloane



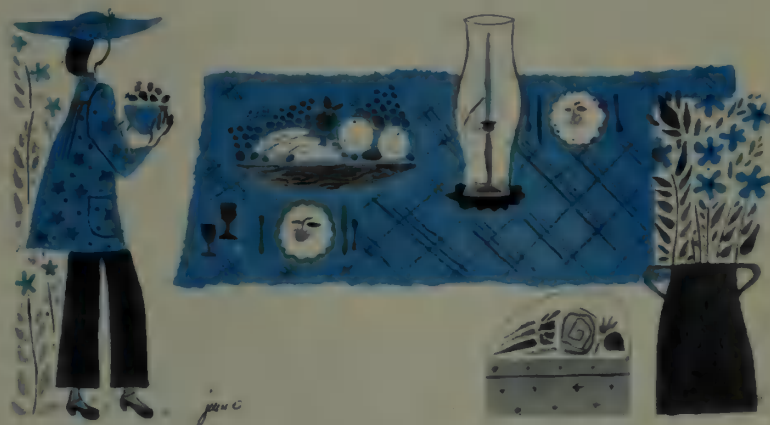
H.M.C.

Smoothgun, sleek as cream, fits
well into a setting of ice green
appointments from Lord and Taylor



Papers and desk sets by Lord
and Taylor photographs

RECIPES FOR DINING ROOMS



Country Style

FOR all the official function of the dining room is as a setting for meals, ideally it is far, far more. It is a gathering place, the heart and hub of the home, where the people who meet at your table are constrained to sit and talk together for a certain number of hours. How much more than that it may become depends on three things: your experience as a hostess, the talents of your cook, and the charm of the room itself. The last is not the least. If in the room itself an atmosphere is established and set forth with inescapable conviction, the other elements may follow its lead. Even the most domineering cook will feel abashed at offering you stewed prunes as a dinner party dessert in a formal Regency dining room. Your swan andirons will have affected her. They will also lend you inspiration, when, as hostess, you sit at the head of your table dressed in a Récamier hostess gown.

In summer, the dining room is even more vitally part of your life than in the winter. You dine later, having played croquet, or golf, or tennis till the light failed. You are almost certain to change for dinner, to have climbed out of the clothes you spent the day in, and showered and put on something fresh. You sit down to dinner in the cool of the evening, lapped in the pleasant thought that you haven't to rush off afterward to a theatre, an engagement, or anything at all. So you sit and talk. No, the art of conversation is not lost. Summer disproves that cliché. When the candles are lit and coffee is on the table, conversation goes on and on, blossoming under the benign influence of a perfectly appointed room where there are no false notes.

Because dining rooms should fit their hostesses, we have, on the two pages which follow, selected two of widely varying styles. Although there are dozens of different kinds of rooms, these in a sense represent poles, or points of departure. The first is English Regency, mannered, formal, a thing of the city, designed for a formal way of life. The second is American Colonial, unpretentious but friendly, relieved by well conceived architectural details, such as the built-in cupboards, good proportions and a nice dash of wood paneling. Each of them is presented as you see with a complete color scheme. Each would lend itself to a great many variations in color and decoration.

Here follow three variants for each. On page 40 are curtain treatments which were designed to go with these color schemes. As you read, turn to them as well as to the pictures of the rooms and they will help you to visualize the whole finished design and its details.

For the Regency Room: 1. The walls are a gentle gray, made by mixing white, black and ultramarine. The niche and the woodwork are white; the ceiling is chalk blue. The curtains are striped, alternating translucent Cellophane and a heavy chalk blue homespun. The curtains are looped back by garlands of leaves. The chairs are upholstered in pink satin (Schiaparelli's Shocking is the pink you want). On the floor is an Aubusson rug.

2. The walls are that clear lemon yellow which (Continued on page 61)

Formal Flavor





HOUSE BEAUTIFUL'S

Regency dining room, fresh and urbane, with a turquoise niche set into the dusty pink wallpaper. In these rooms the fabrics are by the Celanese Corp., papers by York, floor coverings by C. H. Masland, trimmings by Consolidated, and Venetian blinds by Columbia



BURLINGTON
PUBLIC LIBRARY
Burlington, N.H.



ARNOLD HALL

COLOR CHART NO. 9

Colonial dining room, cool and countrified, with its paneling painted a seaweed green. On the floor is a textured rug; at the windows casement cloth draperies hang from under a wood valance. Other color schemes for the rooms are described on ■ preceding page

Dining Room Windows



Stripes of cotton and cellophane, edges bound, top and bottom. Wood rings, pole. Metal garland tie-back, painted to match



Festoon and jabots of Scotch plaid hung like a shawl over a bow-shaped valance. Brass button trimming. Sheer curtains are outlined in a dark tone of the plaid



Double valance of plain and striped material. Striped jabots are lined with the plain, tiebacks are of the plain, buttons up top are covered with it

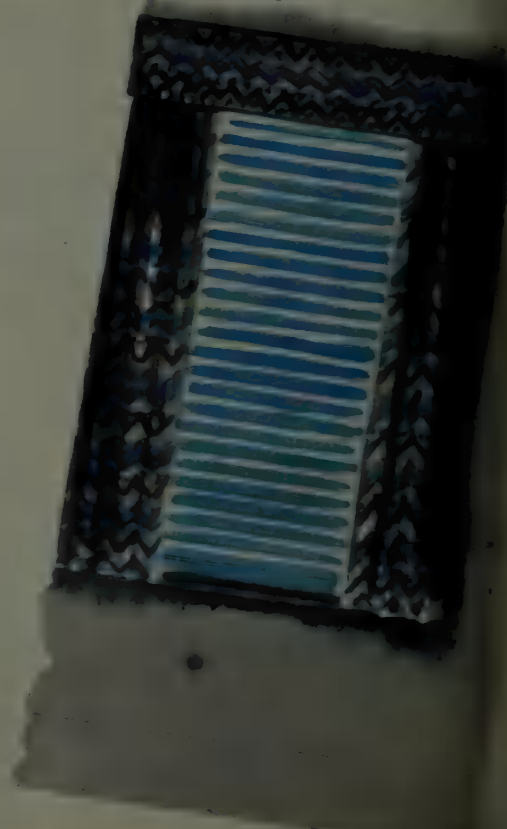
Regency

Plywood or thin building board cut out. Glazed chintz quilted onto it. Venetian blinds are striped



Straight-hanging figured chintz drapery, scalloped with plain chintz. French heading on wood pole with pine tree finials

India print with big wood or nut buttons and imitation buttonholes as trimming



Colonial



SAMUEL R. GOTTSCHO

*House
Beautiful*
~
**PORTFOLIO
of
DETAILS**

*S*TRICTLY speaking, a porch is the covered entrance of a building. But architecture seldom speaks strictly, thank goodness. Furthermore, people nowadays don't want covered places at entrances so much as covered places to relax in privately. Thus a porch may legitimately be any covered outdoor area attached to a house. Within these limits there is room for the exercise of much architectural ingenuity, much personal preference, much structural variety and almost infinite purpose. The example above would have shocked the ancients, but it serves to show one exciting modern way to treat the matter. On the following three pages are many variants.



GEORGE H. VAN ANDA

Here is a porch which is but one element, albeit a very useful and attractive one, of an outdoor living area combining the features of a terrace and a patio. The porch portion itself, roofed with informal timbers and boards, is specifically designed to provide outdoor dining space. It is sheltered from public view and weather.

A porch in perhaps its simplest form is no more than a covered terrace, open on all but one side. This is especially well done.



GEORGE H. VAN ANDA

Here is another, as open as it can be. The curved portion is roofed only by a pergola and what grows upon it, a happy compromise.



GEORGE H. VAN ANDA

The recessed or in-growing porch, such as the two-story example below, is often suggested by an irregular and informal plan.



SAMUEL H.



AND A
Among the dictionary definitions of the word porch are:
a colonnade, a side chapel. On this basis, both the ele-
ments you see above, beautifully designed, will qualify



Similar in character and use to that at the left, though
without the ventilating lattices, this one is more simple in
design, with flatter arches and fewer formal implications

GEORGE H. VAN ANDA

PORTFOLIO
of
DETAILS

Other two-story porch, one whose under-
things are chiefly for show—and to make
upper level more roomy without fuss



AND A



SAMUEL H. GOTTSCHO

Much more ambitious architecturally and structurally than other porches on these pages,
this one is still completely simple in spirit. It is joined to the house at only one end, and
while providing shelter from the sun, still allows cooling breezes to drift through the arches



SAMUEL H. GOTTSCHO

An arched stone porch at the ground level serves a double purpose by supporting the more open one, with finely designed rail, on the upper story



SAMUEL H.

In addition to the colonnade porch (to the right) and second-story railed porch in the center, there is a sun-room, or near-porch, in this house also



GEORGE H. VAN ANDA

There are graciousness and welcome to spare in this delicately arched but simple colonnade so obviously a part of a fine American country house. Mere size cannot, to be sure, make a successful porch, but here it undoubtedly has much to do with the atmosphere of comfort



GEORGE H. VAN ANDA

The use of a flat roof and simple diamond trellis supports in wood makes this open porch, so familiar in design, not only unobtrusive but a logical element of good house architecture



SAMUEL H.

This sheltered terrace does much the same thing for a modern house as that in the center photograph does for its traditional sponsor. As open as structural requirements permit

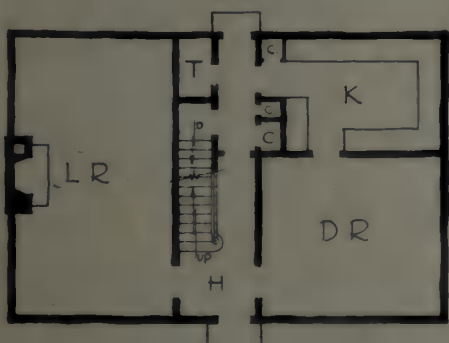
THE STYLE *fits* THE PLAN

THERE may be ten—or ten hundred—styles of house architecture. Yet there are fundamentally but three types of house plan. There is, first, the balanced type, usually with a central hall. There is, second, the L-shaped or right-angle type. And there is, third, the plan which is neither balanced nor L-shaped—call it the irregular. On this and the following pair of pages you will see examples of each of these three classes. And with each we present drawings of four widely differing exteriors.

We present these plans and drawings to show that, once you have determined the general type of the plan which seems best adapted to your own requirements, you may actually have almost any kind of exterior design you wish. Further than that, we show what several of the well-established architectural traditions, including the modern, might actually look like if adapted to one, two, or even all three of the representative plans. Some styles fit one basic plan better than another. But the fundamental truth will out that the good plan and the good exterior may usually be brought into harmony, whatever their race or creed.



SECOND FLOOR



FIRST FLOOR

1. The Balanced Plan. Certainly the most familiar, perhaps the most economical, and one of the most satisfactory basic plans for the very small house. It lends itself to the addition of garage wings or porches at either end, and may be readily transposed according to orientation. All windows are purposely omitted, since they vary with exterior architecture



REGENCY. One of the "high styles" among exterior types, yet well suited to the small house; usually of brick, here with a copper roof. There are two chimneys



COLONIAL. This basic American style has many variants, suited to houses of many types and sizes. A nice touch is suggested here by smooth boards at second floor



FRENCH. A rather formal version, with mansard slate roof, of open scale but intimate proportions. Note chimneys, for fireplaces at inside rather than outside walls



DESIGNED AND DRAWN BY J. FLOYD YEWELL

GEORGIAN. But one of the less stylized Georgians, with simple entrance, gently pitched roof. Again, two chimneys, to provide a fireplace in the dining room as well



MODERN. Modern is as modern does, when the architect is competent. Here the modernism is largely in the handling of more or less familiar principles of design, as in the hipped roof, the simply grouped casements, the classic horizontals of the ell



FARMHOUSE COLONIAL. This completely charming architectural style is the result of three centuries of addition and subtraction in the way of proportion and ornament. It is wholly American and flexible enough to be used on any kind of plan



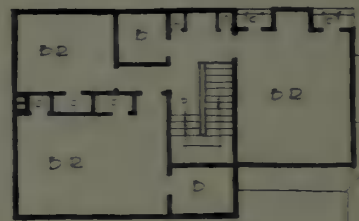
COLONIAL IN STONE. Pennsylvania has become justly famous for this American variant, but stone building has established itself elsewhere. This one differs from that above in a roomier second floor, chimneys, lesser details. The plan is reversed

COUNTY ENGLISH. Note the absence of an "r" in the first word. This tradition, in stone or stone and brick, is informal but never "folksy." Notice the characteristic extension of the stone above the roof, door and window trim, chimneys

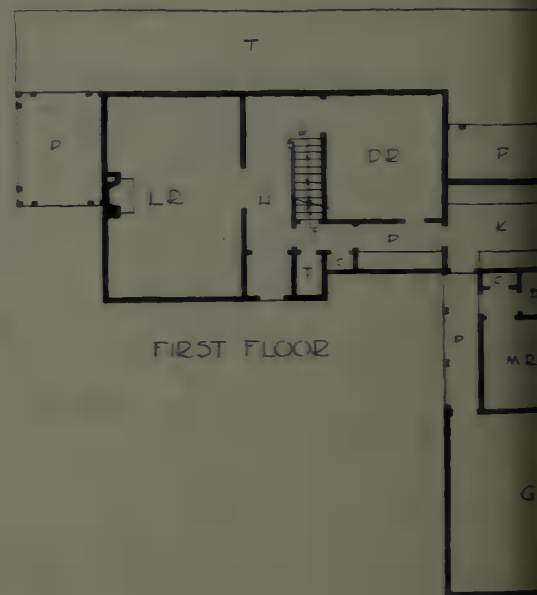


2. L-SHAPED SCHEME

This type of floor plan usually subordinates one mass to the other, and the larger mass is usually of a slightly irregular form, as in the case presented here. And while the ell itself may be devoted to service space or to incidental rooms, the pattern is well enough established to set it apart from the other. Again, windows and chimneys vary radically



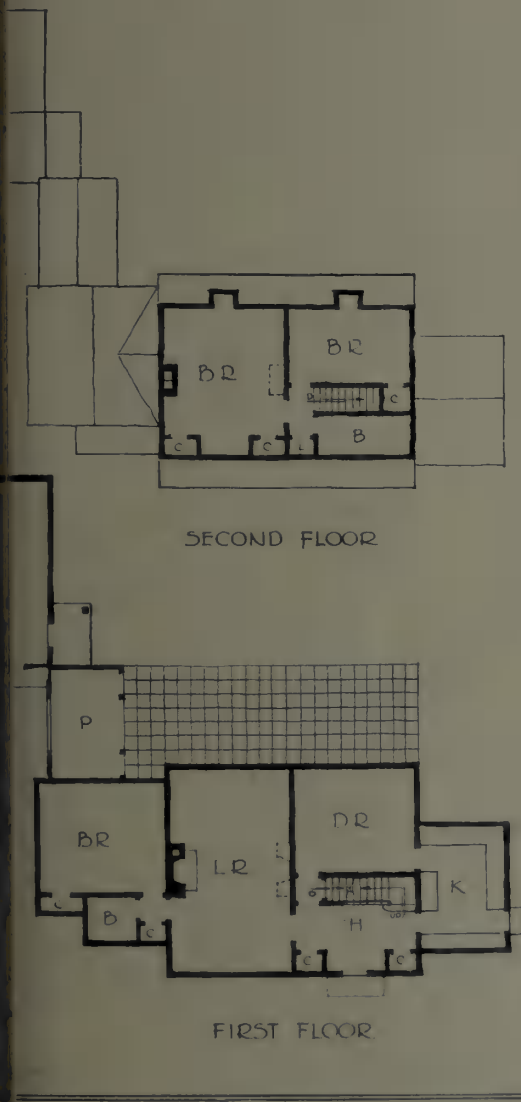
SECOND FLOOR



FIRST FLOOR

IRREGULAR PLAN

admittedly impossible to present a typi-
regular floor plan. Here, however, is
of the possibilities which includes ap-
imately the same space as the L-shaped
opposite. The emphasis which may be
to the various masses which contain
plan varies enormously, and almost any
is suitable—the modern especially so



NORMAN-FRENCH. The countryside of northern France is full of houses like this, if you except the rather standardized garage unit. Stone, plaster and timber may be combined in its walls; the roof is usually tiled. Chimney placing is optional



CAPE COD. If you wish to generalize safely, call this traditional New England. For structural methods and materials, check the drawing directly opposite. For its lines, random but sensible grouping of masses, you really must see Cape Cod



MODERN. Of all plan types, this third one is best suited to modern—for the simple reason that one of the chief characteristics of modern design is a completely flexible arrangement of space, with only good sense and economy to restrict its form



ENGLISH. This particular example (of stone, brick, timber and plaster) looks more informal than the one opposite. Yet the same materials, enclosing a less rambling plan, may achieve very great dignity indeed. Here plan governs style

"They are all here, the offerings of bountiful summer: cherries and strawberries, peaches and pears, currants and melons, apricots and grapes, but to extol them as they deserve, one should be a poet.

"Hasten to enjoy them, for they share the destiny of their neighbours, the flowers, and winter comes soon enough."

—Clarisse, or the Old Cook



Fruits in Season



TRULY, as a nation we do "hasten to enjoy them". Each fruit in its season is welcomed with delight. We serve them with cream, we chill them with liqueurs, sometimes we make ices or pies of them—and then, unless we pause and take counsel, we're pretty apt to do exactly the same things all over again.

But how silly! Think of strawberry tarts, of compotes, of the merits of meringues. Peach and cherry cobblers, deep-dish huckleberry pies. Dishes made of fresh fruits are a joy to make and thrice joyful to consume. They have a delicacy and a perfection of flavor that can't be achieved with the product of cans. And what lustre they lend your table!

The point of departure for many of the most delicious fruit desserts is a good short pastry. You probably have one you can make in your sleep with unfailing success. If you haven't, I'd be glad to send you mine. It is very easy to use and equally easy to digest—a merit in summer.

TARTS

The first and best use of such pastry is for tarts, even more delicious to me than pies. Here are some professional tricks that help to improve both appearance and flavor.

Chill your pastry thoroughly, lightly flour your board and roll the pastry out about a quarter of an inch thick. Cut circles from the paste large enough to fill—or cover—your favorite set of muffin tins. You can use the tins upside down or right side up. In the first case, the circle of paste is laid over the round mound made by the depression in the muffin tin; in the second case, it is used to line the depression as though you were arranging the bottom crust of a pie. This is what the professional does, and then—to hold the tart in shape—he fills it half full of dried peas, dried beans, dried rice, if it is very small. These are saved apart from one baking to the next. Make your circles plenty big enough, fold them in half for easier handling and lay the straight edge in the middle of the mold. Open it out and get it even, crimp the edges with your fingers or a pastry crimper, or roll a rope of a thin strip of dough and lay it around the top edge, sticking it down by moistening the edge with water or milk. Then bake. They will get done quicker than a filled pie.

Now for the filling. There is one school of thought that holds out for a base of custard in all fruit tarts. Personally, I think they should be all fruit. Anything else seems to interfere with the perfect blend of flavors in fruit and crust. But then, I'm such a purist that I don't like whipped cream on strawberry shortcake. After all, it's a matter of taste—try them all ways and see which

you like best. The bottom can be custard, whipped cream or sliced fruit. The fruit itself can be raw or cooked. This depends somewhat on its character—strawberries, for instance, are usually raw, apricots or peaches usually cooked. This means poached in a simple syrup, two parts sugar to one of water by bulk. Cook them gently till they are tender, in slices or however you intend to use them. Reserve some of the fruit. Arrange the finished part in the tart as prettily as you can, then make a clear, thick marmalade of the fruit you have reserved in the syrup you used to poach the rest of the fruit in. Pour this over the fruit in the tart. You should do this even if you are filling with raw fruit, for it is to this final touch that the best professional tarts owe their juicy succulence. Don't overcook the marmalade, and don't forget to strain it. It should be clear, bright, rather jellyish in consistency and it should be put on when almost cool. Otherwise it sops into the crust. Practically any fruit or berry you can think of lends itself very happily to this sort of treatment.

As for pies, I probably needn't even remind you of them, since they are the favorite dessert of the entire male population. The only trick I can contribute to what you undoubtedly know already is a suggestion about filling them. With very juicy fruits, my grandmother always used an earthenware custard cup which she put upside down in the center of the pie. This made a sort of well in which the juice collected instead of oozing out all over the oven. At the same time it held the crust up in the center. If the idea of cutting into a pie and finding a custard cup annoys you, simply leaving an unfilled space in the center does almost the same thing.

First cousin to pies are turnovers, made with the same crust, filled in the same way. The half moon ones that look like an old fashioned pocket-book are made from big circles with the fruit or berries laid on one half, sugared and spiced. Then the other half is folded over them and the edge sealed with milk or water and crimped together. A hole in the top to let out steam is a good precaution. For whole fruits like peaches or plums, cut a square of paste and set the fruit in the center. Bring the four corners up and crimp them together at the top, sealing and crimping the resulting slits in the sides. Yes, it's just as simple as it sounds.

WITH BISCUIT DOUGH

Another group of traditional fresh fruit desserts includes the roly-polies, the pan-dowdies, short-cakes and cobblers. These all use biscuit dough instead of pastry and are all susceptible of numberless variations. The roly-polies are made on the jelly roll principle—the dough (*Continued on page 68*)

House Beautiful's

PRACTICAL GARDENER

*B*Y SENTIMENT and tradition, June belongs to the Roses. But gardeners know that even *their* magnificence cannot dim the burst of rich and varied color from the Iris sector. It is in June that the giants of this family show great helmets in every hue and shade, eloquent justification of their name—the Rainblow Flower. The tall-bearded section blooms in June. But do not make the mistake of neglecting the other branches of the Iris clan, now so widely developed that it is actually possible to have some Iris in bloom twelve months of the year. Robert Wayman tells you about them on the next page.

. . . Pre-occupied with flowers, gardeners sometimes forget that it is quite as important to keep up-to-date on the doings of the vegetable world. For every gardener has at least some small section of his grounds where vegetables flourish and unless he knows the new things, he is missing pleasures for the table. See Paul Work's story on page 51.

. . . Plans for a rented garden, a further installment in the landscape series, the Log and the Scrapbook—these complete the month's concerns of the Practical Gardener.

Iris Mary Geddes, of blended colors, received the highest honor of the Iris world, the Dykes Medal. It belongs to the June-flowering tall bearded class





Iris reticulata



Cyanea, miniature
bearded Iris



Pearl, intermediate
Iris



Louis Bel, early-flowering tall bearded Iris



Mary Geddes, tall bearded Iris



Lord Wolseley, beardless Iris

Iris the Year Round

BY ROBERT WAYMAN

EVERY month is Iris time in the well-planned modern Iris garden. Not many years ago only a comparatively few varieties of Iris were known even to the plant specialist, but today, with hundreds of Iris breeders, fanciers and collectors at work all over the world, each along the lines of his own special interests, new species are constantly being discovered and new varieties created.

Flowering along with the Crocus during the month of March is a real Iris gem, Reticulata. It grows from a small bulb that is usually not over half an inch in diameter and its name is derived from the reticulated or netted covering of the bulb. The flowers are of a delightful brilliant violet coloring, with a rich golden bar at the throat, and they have an exquisite violet fragrance. The unusual four-sided "square" grasslike foliage usually puts in its appearance in the fall and continues growing right through the snow and ice. In fact they may be covered with a fall of snow in March and be found flowering after the snow has melted.

After the flowers die the seeds form *in the ground* at the base of the flower stalk. The foliage soon dies after the flowers disappear, and the bulbs remain dormant all summer, much like a Tulip, but to reappear in the fall. *Iris reticulata* is a native of the Caucasus and has until quite recently been almost unknown in this country. But I do know of one small colony of them that has remained almost undisturbed for sixty years. An old couple moving into the premises at that time found them blooming there and they are still going strong. I often wonder where they originally came from. I was fortunate enough to receive a few bulbs from this planting and have found them to be a most vigorous strain. (Continued on page 80)

TRY THE NEWEST VEGETABLES

An Expert's Selections of the Best
Among the Garden's Table Offerings

by PAUL WORK

EDITOR'S NOTE: *More and more, we find, our readers are becoming critical about vegetables. And so many improvements have been made in the seedsmen's offerings that it is a short-sighted gardener, indeed, who will plant just any kind of beans or corn. We asked Paul Work about it. He is a professor in the New York State College of Agriculture at Cornell and spends most of his time with the new things. We asked him for a list of varieties—a list which would satisfy the gourmet among vegetable fanciers. You'll find it included in the article together with a great deal of useful information about how to get the most from your vegetable patch.*

FROM far away Oriental mountain slopes and dusty steppes, and from nearby fertile market gardens, but mostly from plain everyday seed farms and breeding grounds, we are gaining every year new sorts of vegetables to catch the eye and to grace the table. One would need twenty or forty catalogues to find the newer things that are worth trying for 1938. And folded amongst them would be many renamings of old things, some items of little merit, some items meagrely described so none can discern whether promising or not. And what suits me may not be worth a whoop to you. And all of these are

sprinkled sparsely among the many items of varying age, five to eighty years, that we now call standard—more or less. So, the catalogues need ■ Baedeker and here is a guide to help you find an item or two that craves a place for trial in your own garden corner.

Peppers sometimes make reams of leaves but never a fruit—quite denying Andrew D. White's bookplate which says "Inter folia fructus." That is partly a matter of conditions, but varieties differ. The new Windsor is thick of flesh, early and prolific. The shape is rather long and tapering. Beauty has the same merits but is more blocky in form with three or four rounded noses.

Sugar peas or edible podded peas have been known for decades, but the old ones were thin-walled, fibrous and stringy. Comes now the delicious Sugar Stick from Holland, with pods that are long and meaty and tender and really good. They want to be picked a trifle young—about like good snap beans. Then, cooked pod and all, nicely creamed and served hot and buttery, you have a delicate vegetable as distinctive as asparagus and a rarity to most tables.

The good old Kentucky Wonder bean is fine for childhood memories and for quality, but the poles it needs are something of (Continued on page 66)



Carlton Childs, Japanese Iris



Black Magic, fall-flowering Iris



Iris Stylosa

Garden Tactics

IF YOU RENT

BY MRS. JAY CLARK, JR.

WITH some people flowers or a garden are necessities of life, and thence comes the insistence that some expression of their delight shall follow wherever they go. For them it is a tug to close the gate on the beloved garden of spring, even if it has begun to look blowsy, and leave for the rented bailiwick, usually gardenless aside from casual plantings of anemic shrubs and a few left-overs from former tenants. The leaseholder of the average rental has little extra in the budget for any elaborate horticultural improvements, and yet, if he is a dyed-in-the-wool gardener, it is unthinkable that he should spend three months of the growing season in complete garden inactivity.

I am deliberately keeping to the masculine pronoun, for I have yet to see many women who carry the keenness of these pursuits into the vacation days of summer. For them a complete change of troubles is desired, and while earth manipulation may be one of the joys of the home acre, the necessary digging in a temporary abode has little attraction. Economically, too, they consider it a thankless task to put labor and cash into a property impermanent and fleeting. When you come to analyze it this is the difference between the sexes: for Her the garden itself is the thing; for Him it is the processes of growth that matter. One of my neighbors is a man who takes an earlier train from town on cloudy, dark days in the hope of seeing his *Portulacas* still open!

What are the gardening makeshifts possible for the rented place—one occupied from the middle of June to the middle of



A screen for privacy: quick-growing vines on poles and wire

September, with no prospect of return? Many, if the methods are not haphazard and too diffuse and uncertain to bring quick returns. The situations of country or shore decide in great measure the type of fitting garden expression. In the first there may be too much background; in the last, too little, and such existing conditions must be taken in the main "as is," and made the nucleus of desire. The country home of the June wanderer is usually set in rather rough, simple surroundings. No suburban effect is possible or even desirable. The principal effort is expended in taking away the bare, uninteresting look from the grounds, or bringing a bit of color into the picture. To achieve this, recourse is had to the hurried acquisition of quick-blooming annuals and summer bulbs, limiting the numbers to only as many as may be taken care of without undue labor, for keeping this garden small and unpretentious is what renders it a practical joy. Have the plot where most of the work will be done near the house, preferably on the side where shade comes in the morning for those who labor at that time, as July sun waxes warm in later hours. If the commuter is the cultivator this point makes no difference.

Here, as elsewhere, the preparation of the soil is the first consideration. There is no time for conditioning, beyond a thorough spading in of whatever is needed to put the earth into a good physical state, and to see that there is a plentiful supply of available plant food. If the earth is packed and hard, or of clay content, work in sand and peat moss until the texture is good—"friable," which means nice and crumbly. When the area is one of sand, use peat moss and humus. (This is a commercial product found at all supply stores under various names.) An inch of peat and two of humus is a good proportion. For both clay and sand, spade the renovating materials to a depth of a foot, if energy can hold out that long.

Then after the surface has been well raked and the soil made fine, apply some fertilizer noted for its stimulating action, not one of the slow staples adapted to a more gradual feeding. It is the rapid action of a pick-me-up that is needed. For this use a complete balanced food, applying 4 lbs. per 100', or one rounded tablespoonful per square foot of surface area. Consult page 74 in the March issue of *HOUSE BEAUTIFUL*. Work this fertilizer into the top 5" of soil and you will have obtained a good growing medium to take care of even finicky specimens. Where the budget is unaccommodating, limit the number of plants rather than this preparation of the earth. It is far better to have one patch of something well grown than borders of spindly sticks and sparse bloom.

The selection of plants comes next, with the source of supply rarely a problem, for nurserymen have a bewildering array of what they call "bedding material" (Continued on page 65)



A small herb bed provides summer spice and winter seasoning

BUILDING THE WALKS AND DRIVES

BY H. STUART ORTLOFF

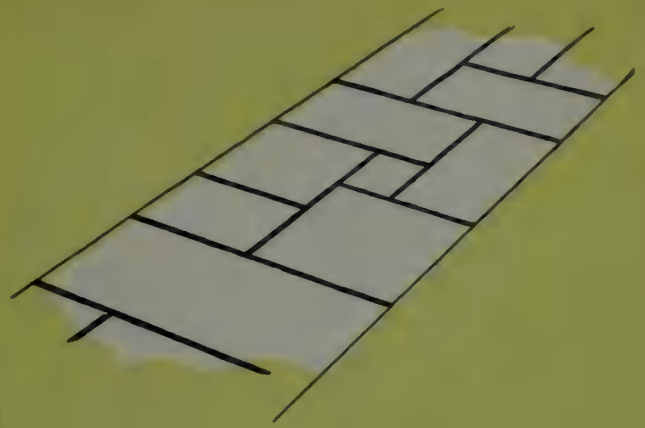
EDITOR'S NOTE: *Walks and driveways must be considered from two points of view: their harmony with the landscape pattern and their proper construction. Mr. Ortloff, prominent New York landscape architect, discusses both. This is the sixth article of a series.*

SINCE such construction should be done before seeding lawns and the planting of trees, shrubs, and herbaceous material, early practical consideration of walks and drives is essential. In the second article in this series (HOUSE BEAUTIFUL for February) we discussed somewhat the importance of these features, from the point of view of design; now let us consider them from the standpoint of good construction. As all are permanent they must be built to endure for a considerable time, and to be firm and safe under heavy usage.

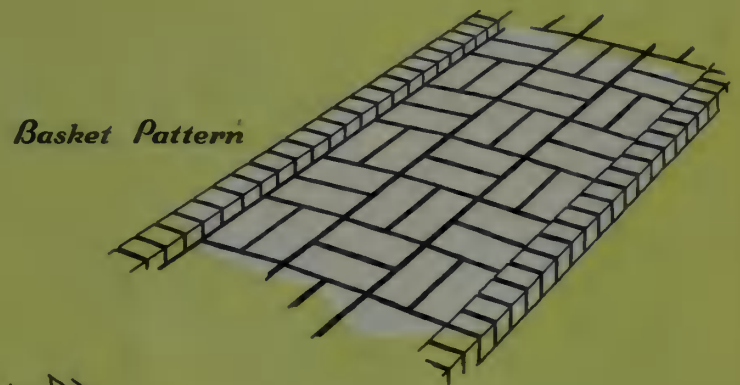
Walks. *Concrete* is a relatively cheap material that is commonly used. It is easy to lay but unfortunately not as pleasant to look at as other materials. Whenever possible it should be avoided, especially in the flower garden and the more private areas of the home landscape. *Flagstone* and *brick* are much more interesting and quite as durable and satisfactory. Both can be laid in concrete but they are fully as practical when laid on a good bed of sand. *Gravel* may be used for garden walks, if the paths are well underdrained. It is rarely satisfactory for entrance walks, however, for it tracks and needs a great deal of care to be in the best of condition. It is difficult to remove snow from a gravel walk without taking a lot of gravel along with it. *Grass* paths are perhaps the most satisfactory for garden use. They look well, are easy to maintain, and offer a pleasing foreground to color in the beds and borders.

Brick. If they are to be satisfactory brick walks have to be laid carefully. The bricks are such small units that they must fit tightly into their places so as to avoid becoming loose and dangerous, not to say annoying. First prepare the subgrade six to eight inches below the finished grade. Then fill in with sand up to a (Continued on page 78)

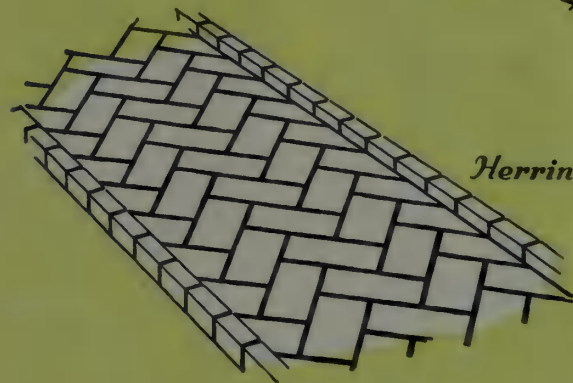
The drawing at the right shows, at the top, a sample pattern for a flagstone walk. As the author points out, stones of regular shape make a more pleasing appearance than irregularly cut blocks. In the center are three suggested patterns for brick walks, and at the bottom, a perspective drawing to show how brick should be laid



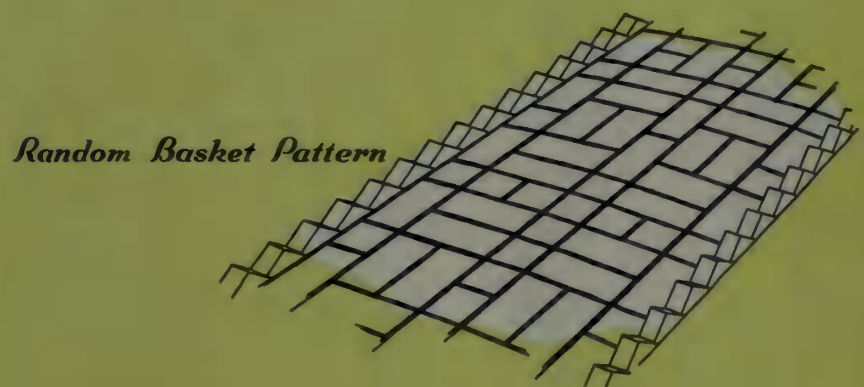
FLAGSTONE PATTERN



Basket Pattern

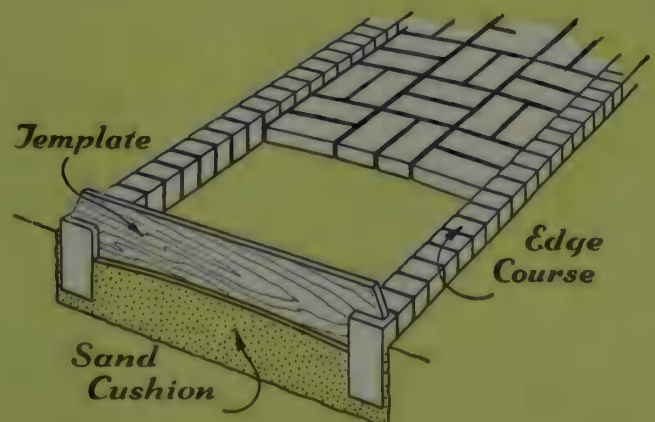


Herring Bone Pattern



Random Basket Pattern

BRICK PATTERNS

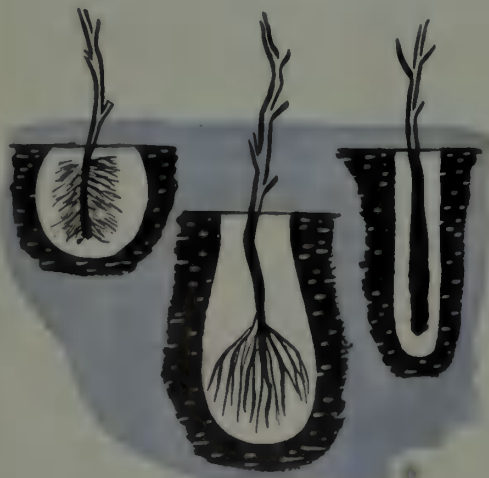


CONSTRUCTION DETAIL OF A BRICK WALK

THE LOG of the PRACTICAL GARDENER



Read all instructions
on the packet before
you plant the seeds -
See # 3



In transplanting, dig
a hole that fits the
shape of the root -
See # 4

1. Garden impatience. There have been years when this was the month of joyful realization and others quite the opposite! People vary as to the time in the garden which represents the zero hour, but for me the moment of greatest depression is after the Tulips go, when there are hours, stale, flat and unprofitable, holes where color is missing and the other things coming on so slowly.

2. Order early. Paradoxically, such dissatisfaction drives me to the pages of the bulb catalogues now coming in. The more bulbs, the more holes, of course. But I can wait no longer to put into action the suggestions gleaned from the gardens and flower shows of the past weeks. Notebook and pencil in hand, hours were spent moping among the brilliant arrays, for it is easier to decide what must be had with the blooms in front of the eyes. I like to get these orders in as soon as possible. Then I am sure of securing exactly what is asked for, as many firms import the rarest bulbs only upon certain demand. Then it helps economically, too; there are always reductions for the summer buyer, and it is months before the bill is due! It was an early lesson that the gardener is ever living in the season just ahead. "Jam yesterday and jam tomorrow, but never jam today." Wasn't that the wail of young Alice?

3. Read before planting. Thinning, weeding, cultivating and watering are the watchwords for the month, to say nothing of feeding, and eternal vigilance on pests that suck and bugs that chew. The planting season is about over, with the exception of setting out seedlings and pot-grown perennials, and the occasional wild things we have judiciously picked up. Of all these tasks, thinning out is the most harrowing and the most necessary: the sacrifice of many that the few may reach perfection. It must be discouraging to the seed purveyors to have so little attention paid to the directions which they have painstakingly put on the packets for best results, and which many planters do not even read. When they say, "Thin the young plants to

eight inches apart," they mean just that, and even if this involves wholesale horticultural murder of the little seedlings that have been nursed and coddled, it is the only way to produce strong healthy plants. I often wish I could manage some way of doing it with my eyes shut—the way I empty the mouse trap.

4. When and how to plant. Owing to the daily increasing heat of the sun, any planting that remains to be done takes place either on a cloudy day or at the very end of the day, and where it is a question of moving from one spot to another, the plants are always dug with a large ball of earth attached to the roots. The way specimens are set into the ground depends on the type of root growth. Fibrous rooted plants such as annuals are satisfied with shallow placing, the soil being well firmed around them; those which grow a tassel-like mass of roots must have holes large enough to spread the tassel out and down; the brittle tap roots, like huge rat tails, cannot be bent much without breaking and should have a deep narrow well into which they can go straight down. The essential is to give ample room for the sort of space the plant indicates clearly by its formation, never crowding or bunching, working the soil carefully around each root division, and then pressing it well down, firming the earth so completely that air pockets cannot exist.

5. Transplanting routine. It is never safe to make an unequivocal statement, and I was told once with great severity that only an inexperienced beginner will express a dogmatic opinion drawn from the limits of personal actualities. Still, I boast once more about my success in transplanting and state with emphasis that I have yet to lose a plant because of transplanting! When the choice of time is mine I do this work on dry days after the sun has gone down. The suitable hole is dug for the particular kind of root I am trying to please, the plant placed in it, the hole half filled with water, soil thrown in to make soft mud around the roots, then the upper half of the hole filled with perfectly dry soil. Then

no water is poured on the earth, and as moisture is all around the roots and cannot escape, the plant will not wilt. I never try to use the watering pot in this task (constant lifting is tiresome), but a pail and a coffee can will allow dozens of specimens to settle into happy, moist homes.

6. Cuttings. Although the garden seems full to overflowing, it is good to recall that old plants have a way of deciding they have had enough, and it never does any harm to prepare for a replacement supply. At this time I attend to the double white Arabis, and take cuttings about three inches long, set them in very sandy loam in tray or box, and keep them shaded and lightly watered until they develop enough roots to transplant into a permanent location.

7. Increase by layering. Then I find layering is a fascinating means of increase, and now is the time to begin if you want the desirable results spoken of in the Log for September, 1937, page 92. Branching plants whose runners lie near the ground are the ones to treat in this manner—like *Nepeta mussini* or the majority of the Pink or Dianthus family. A light sandy soil is best to peg the runners into with layering pin or hairpin. Water consistently and soon a circle of little plants has formed around the original one, which will be ready to transplant later to less crowded quarters. The Strawberry was the original layerer, and in the garden the *Ranunculus repens* has the same natural trick.

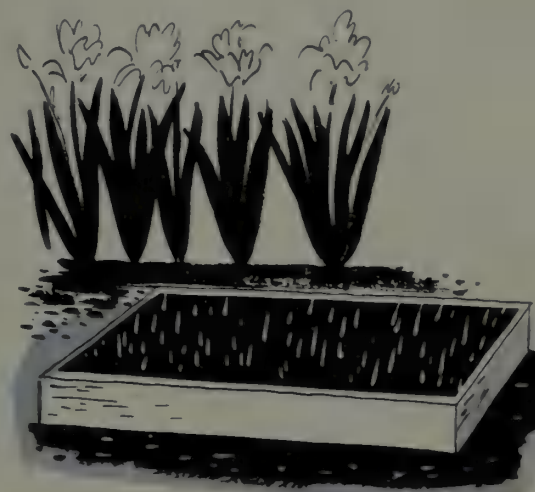
8. Philosophy. Getting rid of kinks in the back from too vigorous weeding, I occupied the most comfortable chair before the pool and philosophized. On the other side of the ocean gardeners have a way of speaking of their plants in direct fashion: "I had him in that dry corner, but he didn't care for it. Look at him now with his feet wet, how he is enjoying the change." If that is the way you look at your plants you probably have the secret of success, for barring accidents of rain and wind and sun, garden success depends upon unremitting labor and care. It isn't enough to talk about loving a plant—an expression which makes me squirm—abstract affection works no miracles, but giving it the location and care it craves, with a personal pat or two when no one is looking, does the trick.

9. June pruning. Having taken this time out, I am more inclined to attack the shrubs which need a certain kind of pruning. It is no great fun to cut off the faded blooms of the Lilacs, but it should be done, and where the number of bushes

is small, it is a labor I like to attend to personally. If a person is a lavish bloom cutter (which I am not) probably by the end of Lilac time there will be little work of this kind to do, and that is really the easiest and surest way to trim the early flowering shrubs. Cut for blossoms, which trims the plant at the same time. Laurel and Rhododendron thrive under this same care, which is a primary lesson applicable to nearly every blossoming plant or shrub. Unless the seed is desired for reproduction, remove the faded flower, or the plant will consider its duty only half done, and put its strength into seed production instead of storing up energy for the future. Quizzing friends often remind me that the old-fashioned purple Lilac never had anyone to strip its bloom and it flourished with vigor. It wasn't as temperamental as a hybrid French or a Persian Lilac, and took care of itself like all pioneer stock. But I do not go as far as the lady around the corner, who pays large sums to the tree man to remove the Horse Chestnut blooms from a huge tree, so that the nuts will not form and tempt small boys to come into her garden!

10. Shear the tops. Pinching is needed as well as the thinning already spoken of, not only on annuals but perennials, to induce stocky growth. All floppers will benefit if done early in their careers. *Delphinium chinense*, blue and white, needs it desperately—and Platycodons. To turn weedy growths into bushy and broad plants instead of the lanky specimens often seen, when the young plants are about 10" high I shear off 3" or 4" of the tops. Such ruthless decapitation hurts only the one who wields the clippers; the plants like it.

11. Jacob's Ladder. A lovely picture in the garden has just gone by—Jacob's Ladder or *Polemonium reptans* under drooping sprays of Bleeding Heart, with blue Violets bringing in the deeper blue note. The porcelain blue flowers of the first plant last for days, but later on the plants take up much space with ladder-like foliage—hence the name. I find the best way to treat the sprawler is to take it up when bloom is finished, divide it and reset in long rows in an out-of-the-way corner. The vegetable garden is ideal for such purposes. Here it will sulk for thirty days, and then make good clumps to reset in the beds where they are to bloom again next spring. People tell me this is a good technique with the blue Mistflower, *Eupatorium coelestinum*, but as I have never been able to get this even started in my garden, I do not have to curb it with any restraint! (Continued on page 73)



Now is the time to increase stock by taking cuttings of plants like Arabis—
See # 6

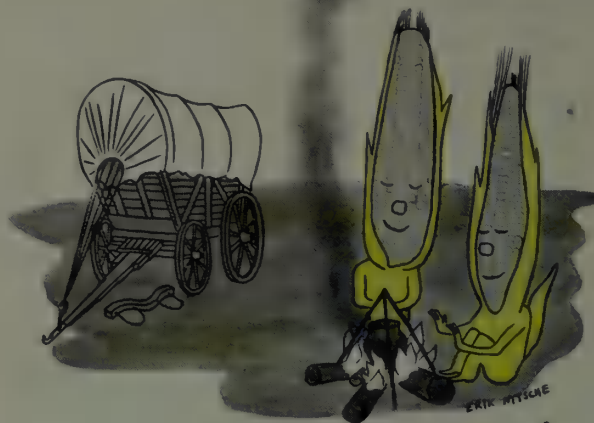


Sturdier growth for some of the plants means shearing off their tops—
See # 10



An enterprising hen will cooperate in keeping the rose buds down—
See # 12

June Scrapbook



Easy Corn. Excellent corn crops may be grown by borrowing some of the methods from forgotten pioneers. As soon as the ground is warm, plant seven grains to the hill, spaced 3' one way and 2½' the other, putting a trowelful of wood ashes in each hill. Do nothing more until the corn and the weeds are about 10" high. Then pull the weeds up by hand, wearing stout gloves, putting them into faggotlike bundles. Place the bundles at each hill close to the corn. Pull the extra stalks of corn so that there are but four to a hill. On top of the bundles of weeds sprinkle a tablespoonful of nitrate of soda or sulphate of ammonia for each hill planted. Then hoe the patch, hilling the earth high, as for potatoes. That is all, and if there is a moderate amount of rain there will be a fine corn crop with filled-out ears.

Labels. It is often difficult to choose the best label for the different garden uses. Its requirements are numerous. The label should be inconspicuous, and yet placed so that its message may be easily read and the writing permanent. It must not be flimsy, and it must be durable enough to withstand the wear and tear in an average garden, where if it is stepped on inadvertently it will not crack. For this last reason in the rock garden the labels made of a light green pyralin material with a dull finish which are flexible and will not break when stepped on are satisfactory. Where information and not looks is the thing desired the labels with sticks long enough to bring them

somewhat near the eye should be chosen. For wear, lasting throughout fifteen or sixteen years, nothing equals sheet zinc cut in convenient shapes, and oxidized by dipping the metal in a 10 percent nitric acid bath for ten minutes. Leave the labels out in the open ground for a few days more to oxidize further. Before marking rub a little thick paint on them and write the names while the paint is still fresh. Use galvanized iron rods for stakes and attach the label with copper wire. They will be permanent.

Fragrance in Sweet Peas. In the constant striving by the hy-

bridizers for size, ruffling, and strange colors, the main characteristic of the old-type flower, its delicious fragrance, has been gradually bred out of the species. It is possible, however, to choose from the hundreds of offered varieties those which still possess the perfume so valued by old-time gardeners. They are mostly found in the early flowering section of the catalogue, which means they will bloom before the summer heat arrives. It is strange that the scented Peas only come in shades of blue, lavender, rose-pink and white, and among the most desirable in habit of growth and color are the following: White Harmony and Snowstorm Improved, Blue Bird and Eleanor Blue, Fragrant and Giant Rose, Laddie, Lavanda and Mrs. Herbert Hoover. For the scarlets, salmons and oranges, there is a faint perfume about American Beauty, Apollo, Eileen, Prosperity and Spring Song. Check up on any of these flowers which are blooming now and make your own notes. The lists seldom state whether fragrance is present or not.

Moss in lawns. Moss in the lawn is evidence that conditions exist which prevent the growth of grass. If these are remedied the grass will grow and the moss disappear. It is not a weed in the sense that it is in any way able to compete with or injure the grass. Nor is it a sure indication of a sour soil—that is, that the soil is acid and requires lime. Sometimes this is true, but an indiscriminate use of lime without a soil test will often result in an earth too alkaline for good grass, and the moss will still be there. The best method of ridding the lawn of moss is, first, to improve the drainage if it is defective. Then improve the fertility by regular feeding with a complete plant food. Rake the lawn thoroughly, and apply plant food at the rate of 4 lbs. per 100 square feet. Keep barren spots reseeded with good grass seed, and if the area is shaded use a mixture adapted to such location. In the mossy spots use the plant food every six weeks or until the moss has disappeared. (Continued on page 79)



MIRRORED WALLS



Room from the Bride's House sponsored by House Beautiful; afternoon frock by Bonwit Teller.

BRING A NEW PERSPECTIVE TO VIEW

The mirrored wall in this dainty dining alcove creates a sense of depth where beauty repeats itself as in a sparkling pool.

Small spaces need no longer cramp the style of decoration. When walls get in the way . . . just make them into mirrors . . . and presto!—they seem to lose their solidity and move back into

deep perspective through the illusion produced by reflection.

More and more, mirrors are playing an important role in lifting interiors out of dreary monotony; bringing a new note of gaiety and brilliance to the decorative scheme.

There is a choice of mirrors made of clear plate glass or three shades of blue, a peach and a green. But what you want above all else is the permanent brilliance, crystal clarity and greater freedom from imperfections of L·O·F Polished Plate. It is advisable to get the advice of your architect or decorator. The local L·O·F distributor will help you with any problems you may have.

Libbey·Owens·Ford Glass Company, Toledo, O.

LIBBEY·OWENS·FORD  QUALITY GLASS

LOOK FOR THE LABEL

????????????????

PLEASE TELL ME

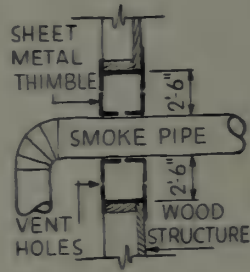
Answers by EUGENE RASKIN

Each month building problems which vex home owners are answered in this Readers' Service Department

? SMOKE PIPE

The smoke pipe from our wood-burning stove has to pass through a partition (frame construction). Is there a fire danger, and how can it be avoided?

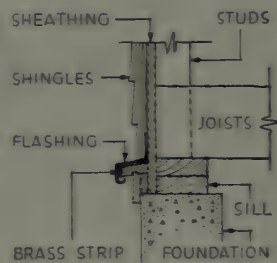
A. A fire hazard exists, unquestionably. The fumes and vapors in the pipe may easily get hot enough to ignite woodwork with which the pipe comes in contact. The trick, then, is to prevent any such contact from occurring. A sort of collar made of sheet metal (and called a "thimble" for some mystic reason) is placed in the partition so that there is a ring of air space around the pipe, keeping it away from the wood structure. The thimble contains small vent holes to maintain the temperature of the air ring at a reasonably low level. You will note from the diagram that the wood is a minimum of two inches from the smoke pipe.



? WATER TABLE

There is a bad leak along the water table where our shingles meet the foundation wall of our house. We've been told that flashing will stop the leak, but no one seems to agree on how it should be done. Will you show us the right way?

A. No doubt any one of the methods you've been shown would prove satisfactory. But the most generally approved way of flashing a water table can be seen on the accompanying sketch. A brass edge strip is fastened to the outer vertical surface of the water table to keep a true edge when the flashing is bent over. The flashing extends up between the shingles and the sheathing and down around the lower surface of the water table, where it acts as a drip mold. That is, rain water will tend to form globules and drop off, instead of running back into the lower joint. If the water table is flashed in this way, it should give you no further leakage trouble.



? INSULATION

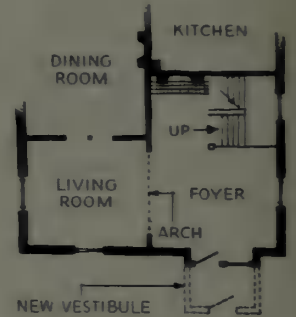
Have you any figures showing the difference in insulating value between a brick wall backed up with 8" hollow tile, and a brick-veneer-over-frame wall with rock wool?

Insulating values are listed according to the number of British thermal units—units of heat—which pass through a square foot of the material being evaluated, in the course of an hour, for each degree of temperature difference between the outdoors and indoors. For brick backed by 8" hollow tile the American Society of Heating and Ventilating Engineers gives 0.24 as the

key number, or heat loss coefficient. Brick veneer on wood frame with rock wool insulation is listed as 0.067. That means that the first type of wall will lose heat about three and a half times as much as the second type.

? FOYER TROUBLE

Enclosed are the blueprints of the house we live in. As you see, our living room is rather small. Can you suggest any not too costly way of increasing its size without building an addition?

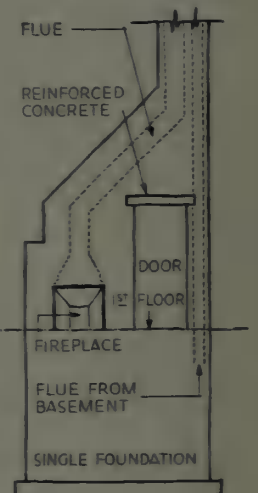


A. Your foyer seems to be disproportionately large, considering the sizes of the other elements of the plan. Then, too, it does not serve the original practical purposes of a foyer—that is, to act as a focal point from which access may be had to all other parts of the house, and also to form a buffer space between outdoor and indoor temperatures when the entrance door is opened. Since, therefore, your foyer is too big in the first place, and doesn't do its duty in the second place, why not turn it into usable living room area? This could be done very easily by removing the bit of partition and archway which now separates the living room from the foyer, and by redecorating the new enlarged room so as to tie it into an unified whole. True, this would mean an exposed stair, but exposed stairs have often been treated very attractively—and, besides, it would mean a new life for that fireplace, which now seems to be wasting its grace on a piece of hallway. And if, to your present entrance, you add a secondary set of doors, you will cut heat losses through the entrance.

? DOUBLE CHIMNEY

To preserve correct exterior balance, our fireplace chimney must go into the main one from the basement. The two are four feet apart, and there is a door between. I have had conflicting opinions on the practicability of doing this. How should it be done?

A. It is perfectly safe to join the two if the following points are observed: The two sections of chimney must go down to a common foundation, so that there will be no unequal settlement. For the opening around the door sturdy construction must be used—preferably a reinforced concrete lintel—since there is a great weight of brick to be supported above. The fireplace flue must not slope less steeply than 45°.



? BLEAK HOUSE

Is there something wrong with the design of our house? It seems so terribly bleak, as you can judge by the enclosed photographs. What do you suggest that we do?

A. There is nothing wrong with the design at all. The elements are well proportioned and harmoniously placed with regard to one another. The general form, too, is restful and pleasing. What it lacks is relieving detail. Just as a room may seem bare without pictures and flowers, so a house may be cold and uninviting without those things which give it better scale and play of interest. Why not, for instance, put shutters on the first floor windows? Make them white to go with your quite charming Colonial doorway. Also you might try window boxes under the two larger windows of the second story. And most important of all—use a good deal more planting around the house than you have. It will do wonders.

SUMMER SPECIALS

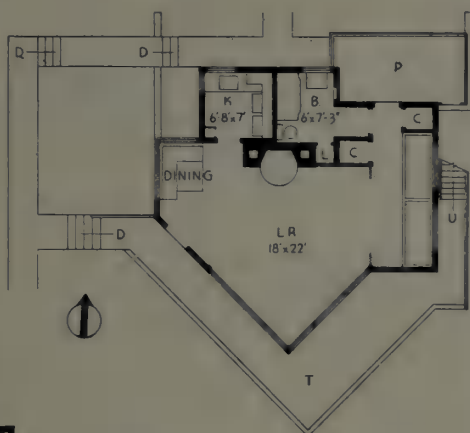
CONTINUED FROM PAGE 26

as the case may be. Now, in conjunction with the photographs, study the plans below and see how the wind of geography is tempered to the lamb of personality. In other words, observe that certain definite if unstated habits or preferences in holiday living are translated in terms of shelter into the vernacular of summer. Space between walls is often restricted and confined, but the walls themselves are so designed that they do not contain all the available and livable space by any means. The walls may set apart kitchens or a dining table or bunkroom or whatever as occasion requires. But when the occasion does not require, they may be to a large extent ignored in favor of the ocean or the woods or any other factor

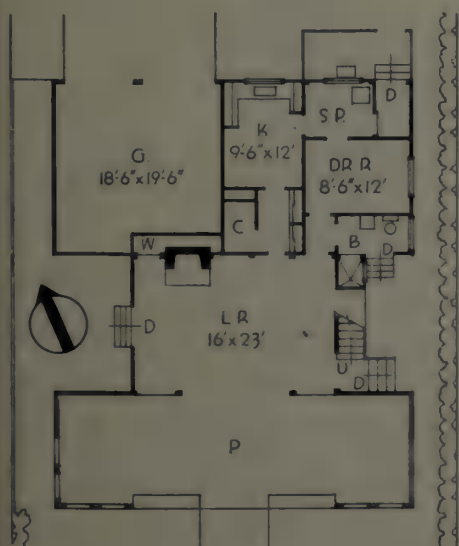
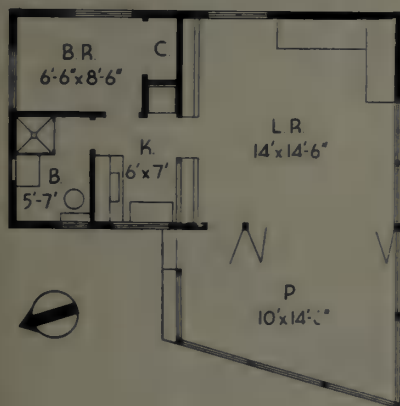
which governed the location of the house in the first place.

Architectural skill to a high degree is evidenced in the design of these houses. Economy for its physical and spiritual virtues as well as its financial ones is always stressed. But more important than all is the reflection of a way of living. This is most significant, too. For as holiday living is supposed to be fun above the everyday variety, so holiday architecture should be fun above the everyday kind. And what is fun for an architect in summer has a pretty good chance of becoming fun all the rest of the time. If the principles of house design—all kinds—can be more and more dominated by living habits, fundamental good will surely be achieved.

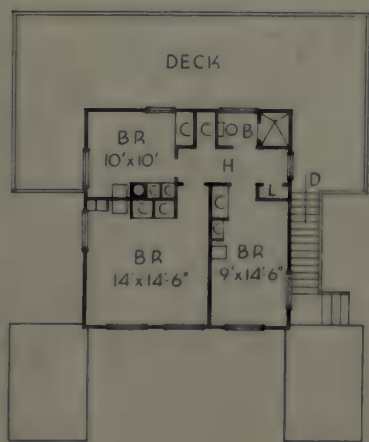
The angular plan of the summer house pictured on page 26 becomes thoroughly logical when you see it on paper. Angle of summer sun has much to do with shapes and windows, as with roof overhangs. Direction of view has everything to do with orientation. Dressing rooms are beneath



The south face of the simple camp shown at the bottom of page 27 is all window, as you can see from the plan at left. What you cannot see is the overhanging roof, which excludes direct sun from the living room and porch on the hottest days of summer and admits the maximum amount during darkest winter



The most ingenious and spectacular aspect of the California beach house on page 27 is the correlation of living room and porch and huge windbreaks



Bathtub magic

by Helena Rubinstein

Magic indeed is the effect of a handful of Helena Rubinstein's unique Pasteurized Milk Bath sprinkled into your tub . . . and especially so on a hot sticky summer's day. A Pasteurized Milk Bath will refresh and invigorate you from head to foot. Its ingredients of pure pasteurized milk will cool and soften your skin, counteracting both dry skin and hard water. And when you step out of your tub, an exquisite cool film will cling to your body, keeping you fresh and lovely throughout the sultriest of days. In Enchante, Jasmine, or Pine, 1.50 to 15.00.

And for your soap—instead of using just any old soap, why not Helena Rubinstein's Egg Complexion Soap, which this foremost beauty authority has designed to protect the soft smoothness of your skin while you bathe? 1.00.

For an aura of alluring fragrance, Helena Rubinstein again provides the answer with any one of her wide assortment of Eaux de Toilette—from her fresh, exhilarating new Flower Shop Bouquet Colognes, in English, French, or American Garden bouquets (1.00), to her Town or Country Eaux de Toilette in tall sparkling candlestick bottles (4.25)—or her super-sophisticated "715" (8.50), matching the odour of the newest perfume sensation, Helena Rubinstein's "715".

These enchanting bath and afterbath preparations are available, together with all other Helena Rubinstein preparations, at Helena Rubinstein's Salons and all the better stores.

helena rubinstein

715 FIFTH AVENUE • NEW YORK

SALONS: PARIS • LONDON • BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO • TORONTO

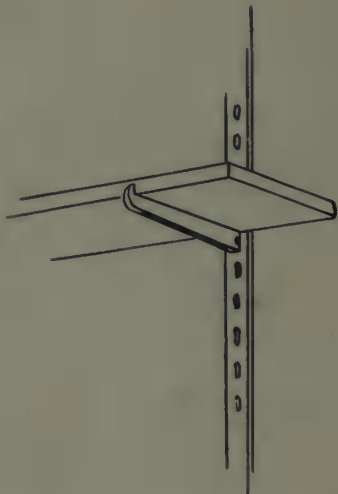
Please tell me

ABOUT DECORATION

? BOOKSHELVES

We need lots of bookshelves. I like the horizontal, free quality of modern ones. Is there any way of building them so that it won't be a major and expensive engineering job?

A. Yes. There are several types of patented metal store brackets that would do for this. They are very strong, inexpensive and are made so that the shelves are adjustable. The bracket holders are quite inconspicuous if painted to match the wall.



? SWEDISH MODERN

What is Swedish modern?

A. To begin with, it is not furniture made in Sweden. Actually it is chiefly a name to indicate a new, rather homy type of simplified furniture based on eighteenth and nineteenth century forms. The main difference between it and other modern furniture is that the curved line is stressed. Most of the furniture that comes under this category looks like contemporary designs characteristic of Southern Germany and Vienna. Woods for the most part are light in color and the color schemes for fabrics, etc., are either on the pastel side or clear, primary colors. The choice of name is probably due to widespread interest in Swedish glass and textiles, peasant decoration and the well-known Swedish tradition of fine craftsmanship.

? PAINT AND PINE

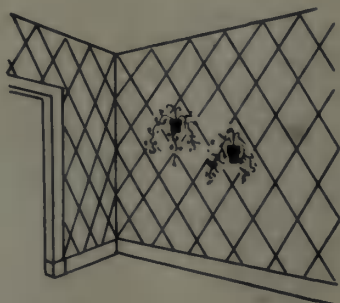
We are furnishing the dining room of an old farmhouse. We don't like maple and we feel mahogany is too formal. What would you suggest?

A. Judging from the general tone of your letter, the house must be of a Colonial type. If it is, pine furniture would be appropriate and so, too, would be painted furniture. You might try combining painted "fancy" chairs called "Hitchcock" chairs with a pine table and chest.

? SMALL FOYER

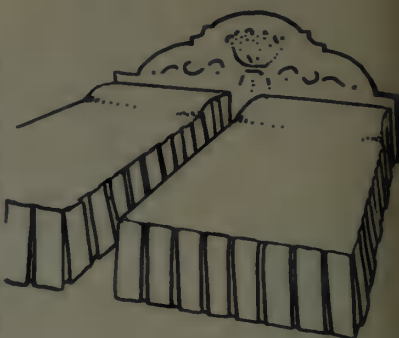
Our entrance hall is about 5' square. This is obviously too small to furnish. How can I get an interesting, smart and maybe even slightly whimsical effect in this space?

A. You can always mirror the walls and hang some wood brackets and figurines right on the mirror, or you might get a white wallpaper with a green trellis pattern as a background for ivy and other living green plants growing in pots hung on the walls. White pots would probably be best for this.



? BOX SPRINGS AND MAPLE

We are moving from a wee apartment in town to a house in the country. We own a pair of twin box springs which we plan to use with recently acquired maple furniture. What can we do to the beds to suggest, at least, the period of the maple?



A. Why not have a wide headboard made of wood and apply quilted chintz to it? Use the same quilted chintz for the top of the bedspread, and box-pleat the sides with the same chintz, this time unquilted.

? HEIRLOOMS AND MODERN

Both my husband and I like the simplicity of modern decoration. Unfortunately, we have a number of fine pieces of Federal mahogany furniture that are family heirlooms. They consist of tables, a chest and a charming desk. Can we combine them with modern furniture?

A. Why not? In this day and age when almost every room is completely eclectic in furnishing and modern in color and texture, the idea of combining modern and period furniture is absolutely sound. Be careful, however, that the modern furniture is not too radical in form. Upholster the furniture in interestingly textured materials. Use modern lamps and accessories with this and be sure that the draperies are the simplest. If you don't get sidetracked by the gleam of chromium plate your old furniture will probably look even better than it would in a background of the period. (And don't say "unfortunately" when you refer to the ownership of fine old furniture.)

? BLEACHED MAHOGANY

Is bleached mahogany actually mahogany and if so how can I bleach an old chest I own?

A. It is mahogany. You will have to have the chest stripped and the bleaching finish put on by an expert cabinet finisher.

? WOOD GRAINING AND MARBLEIZING

Are painted wood graining and marbleizing in good taste? Is there any precedent for it?

A. It is obviously impossible to make blanket statements in regard to taste. However, imitation of anything is, on principle, indefensible. On the other hand, there is considerable precedent for this practice from early times to the present. Usually it has been conditioned by economic necessity. It is extremely important that the work be done by not only an expert but an artist. Amateur attempts to do such work result only in a travesty of the original. Wood graining could be used for Colonial, eighteenth century French and early English interiors. Marbleizing could be used for Venetian eighteenth century, other rococo and baroque types, and for Directoire rooms.

? CALIFORNIA RANCH HOUSE

Although we live in the east we are building our home in the so-called California ranch house style because it is so informal and charming. What furniture styles do you consider most appropriate for a house of this type?

A. The nicest furniture styles for a house of this type are of equally simple and rather rustic design. Colonial maple, French provincial, painted furniture and Swedish modern would all do very nicely. Be sure that the color schemes you select are clean and gay. Light, clear yellow, hyacinth blue, off-white and yellow green would be good background colors. Fabrics should be either sprightly prints or rough textures. Turn to "Cool and Collected" on page 22 of this issue, which should give you some ideas on what to do.

RECIPES FOR DINING ROOMS

CONTINUED FROM PAGE 37

results from mixing chrome yellow, zinc green and white. The ceiling, niche and trim are again white. The festoon at the top of the windows, draped over the bow valance, is a real Scotch plaid, bottle green, red and white, punctuated by brass buttons. White ninon draperies are trimmed with bottle green. The plaid crops up again as upholstery for the chairs and bottle green linoleum has a white feature strip.

3. The walls are a Wedgwood green, very gray, made up of green, ochre, black and white. Against this the curtains are a giddy vermillion and white peppermint striped cotton, trimmed with vermillion. More of the same is used as upholstery, trimmed with a vermillion fringe. The rug is deep, deep red.

For the Colonial Room:

1. The panels are painted lettuce green. On the wall above them is applied Katzenbach and Warren's Auriole wallpaper with a white ground and sentimental wreaths of cherry pink posies with lettuce green foliage and funny little stars. A cherry red calico print with blue flowers, green leaves, is at the windows. This is quilted onto a cut-out plywood border. The blinds are alternately lettuce green and white. On the floor is a rough texture moss green rug.

2. The panels and woodwork are painted a clear high yellow, chrome yellow plus plenty of white. Walls are whitewash white. You get this by putting on a ground coat of off-white paint and over it a dead white coat applied very thin and slap-dash. Against the yellow ground of the chintz curtains are formal devices, doves, garden tools, corbeilles full of coffee-colored roses and garlands. Coffee-colored scallops along the edges are further enlivened with dark brown bindings. Venetian blinds are citron yellow. The wide boards of the floor are left bare, finished dark.

All these fabrics are from F. Schumacher, except the peppermint stripe, which is by Desley, and the woolen plaid, which is a dress material. The Venetian blinds are by Columbia.

3. Here the paneling is natural pine and the walls above are a dark blue which you get when you combine ultramarine, chrome green, black and white. Curtains are an Indian print, nut brown, parchment and dark blue. Trim them with wood buttons or those butter-nut buttons which dressmakers use on sports clothes. Columbia Venetian blinds are natural wood on one side, oyster white on the other. Hooked rugs are scattered to taste. Link your accessories, decorative and functional, closely to these schemes. Andirons and china and pictures are keyed to the room. For instance, in the Colonial room, old maps, flower and bird prints, old wood cuts or sailing ships are right. You would use pottery on your table or a simple English china, such as the Willow or the Tower patterns. Add copper or wooden bowls and pewter. The centerpiece is of lilacs, zinnias, nasturtiums, cornflowers. In the English Regency room, you would use aqua print scenes, steel engravings of classical subjects. The sculpture in the niche would again be of classic subjects or you might have a Wedgwood urn there. You would use Royal Doulton china, or all crystal, *recherche* flowers, tiny white iris, African daisies, roses, carnations, lilies.

but they will understand one that is scaled four or six inches to the foot. Their wrapping paper plan will then be one-third or one-half the size of their actual garden. With a list of their favorite flowers at hand they can then run through the catalogues until they find the most exciting colored pictures of each to cut out. With a lap full of brilliant paper blossoms they can arrange and rearrange the garden to their heart's content.

(Continued on page 64)

CHILDREN AND THE GARDEN

CONTINUED FROM PAGE 29

to begin. Supplement these with large pieces of wrapping paper, and some old flower catalogues—and success is already assured.

After your child has had a little grown-up assistance in figuring out the approximate dimensions of the selected site and drawing to scale an outline of the area, the real fun begins. Don't get complicated or dull by trying to be too absolutely correct about this first step. A garden plan at very small scale is beyond the ken of most children—

YOU WOULDN'T BUY A NAMELESS CAR —



DON'T BUY NAMELESS FURNITURE!



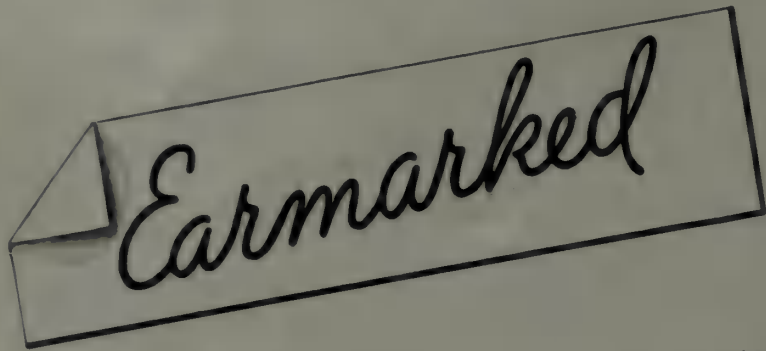
ASK TO SEE DREXEL FURNITURE!



You expect much longer service from your furniture than from your car—it's even more vital to get a famous make! Insist on DREXEL furniture, made with choice, well-seasoned mahogany, beautifully finished. Each individual piece is inspired by an interesting original. Ask at your favorite store to see the groups illustrated. They're in fine mahogany with our special Marlborough Finish, a grape-soft patina like that of rare antiques. The fourposter is an exact copy of a beautiful original in Salem, Mass. Get our booklet showing many other Drexel reproductions of fine antiques—furnish your bedrooms and dining room with its help!

DREXEL
FURNITURE COMPANY
Bedroom and Dining Room Furniture
DREXEL, N. CAROLINA

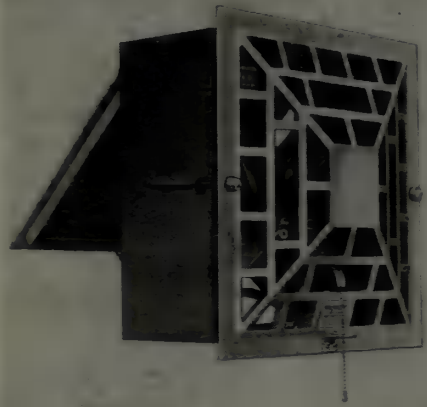
Dept. H. B., Drexel Furniture Co.
Drexel, North Carolina
I enclose 10c. Please send me your booklet of Drexel reproductions.
Name.....
Street.....
City..... State.....



FOR HOME BUILDERS

NEWS OF NEW BUILDING MATERIALS, PRODUCTS,
METHODS; NOTES ABOUT NEW BOOKS AND NEW IDEAS

COME summer, the odor of hot grease, even though it promises fresh doughnuts, is not the sheerest olfactory delight. And with the coming, if ever, of perfect days, the kitchen ventilating fan is doubly appreciated. The market today affords a number of efficient and convenient units, and among the newest is this compact model introduced by the Majestic Co. It consists of a ten-inch fan, operated by a quiet water-sealed motor and housed in a two-part telescoping casing which is adaptable to walls of any thickness and material. Removal of two bolts allows quick demounting of the fan for proper cleaning. It has a metal door hinged at the top which opens before the fan can start running and closes when the current is off.



AIR-CONDITIONED gorillas do not normally constitute a part of our editorial diet. Yet here we have a specimen. There is no *important* reason why we should publish this picture of Gargantua the Great, but there are several *good* ones. For one thing, the picture convinces us that it is a pretty incredible world when we will glass in and air-condition the cage of one of the most ferocious beasts in creation so that it may not die of pneumonia. For another, the fact that any



animal, doomed to sicken outside of its native jungle, can be made happy and healthy by air conditioning is a matter of some interest, it seems to us. The final reason of all for printing this picture of Ringling's current attraction-in-chief is that it makes the whole subject of air-conditioning more noteworthy than a dozen photographs of compressors or blowers or heaters or filters could possibly do. We shouldn't be surprised if the air-conditioning of Gargantua's cage to a constant 75° were far more important than Gargantua himself. The fact that such a thing can be done efficiently, dependably, speaks well for modern air-conditioning methods and equipment.

STILL on the main subject, though leaving Tarzan's hereditary foe out of it, let's come down to cases. The open season on air-conditioning equipment is now here, and the search for bodily comfort is on. Theatres and restaurants will, this year as before, continue to take business away from the home. This is fine for the theatres and restaurants, but does not speak so well for the place in which we all spend at least a third and



probably, on the average, a good deal more than half our living time. Explainably enough, air-conditioning, as a system for making year-round indoor weather at home, has been developing slowly. And it will be a long time before every home is air-conditioned. In the interim, there are definite aids to bodily comfort and health which are available, in varying ranges of effectiveness and at varying prices. One of them is illustrated above, a new York portable conditioner. Such a cabinet unit as this does the whole job for a room or group of small rooms with ease and dispatch and unobtrusively. It takes up but 4.3 square feet of floor space. Filter, cooling coils, compressor, blower are all designed to give quiet, trouble-free service.



STRUCTURAL decoration, so to speak, has been advanced another notch by the material you see on the walls in the photograph above. It is Celotex Texbord just as it came from the factory, less installation. In other words, this product, a wood-veneered Celotex plank, is now available in an oil-waxed finish, thus materially simplifying installation. In the example illustrated, the vertical planks are the basic product, without special handling or treatment of any sort. The curved horizontal strips are of Texbord applied to a hard-board base. With this material, which may be had with mahogany (above), walnut or avodire veneers, are available various harmonizing solid wood moldings. These may be used in various combinations for cornices, chair rails and the like. Such developments as this are quietly going about the sensible business of making prefabrication in houses a practical reality, without any spectacular flourishes.



11TH ANNUAL SMALL HOUSE COMPETITION

conducted by

HOUSE BEAUTIFUL

**\$2,300
IN CASH AWARDS**



The competition will be divided into three classes. These, with their awards, are as follows:

CLASS I—For new houses of 3 to 6 rooms* inclusive

First Prize \$500

Second Prize \$300

CLASS II—For new houses of 7 to 10 rooms* inclusive

First Prize \$500

Second Prize \$300

CLASS III—For remodeled single-family houses of any size

Special Prize \$300

HONORABLE MENTIONS—Not less than eight nor more than twelve in all classes will be awarded at the discretion of the judges in the amount of \$50 each.

* Breakfast rooms, pantries, baths, dressing rooms, halls, laundries and inclosed porches shall not be counted as rooms.

Houses entered in the competition must have been completed within the past three years within the continental limits of the United States, and shall not have been published in any other national magazine (professional architectural magazines excepted).



Any architect or architectural designer is eligible. Each competitor may submit as many houses as he desires in any or all classes.



The jury will consist of three members of the American Institute of Architects, and the Editors of HOUSE BEAUTIFUL.



All entries should reach the offices of the Competition on or before October 17, 1938. Judgment by the jury will follow and announcement of awards will be made to competitors immediately after the judgment. Winners will be announced and winning entries published in HOUSE BEAUTIFUL beginning with the January 1939 issue.



Write today for Entry blanks and complete particulars.

Competition Editor

HOUSE BEAUTIFUL

572 Madison Avenue, New York City



COPTIC CLOTH

★ Woven from Snia Viscosa Rayon, distinguished for its superior, opulent drape, Coptic Cloth has simple but rich texture interest. Leading decorators recommend this handsome fabric for draperies, coverings, spreads—a multiplicity of uses. Suitable for period furnishings, as well as pure modern. 50 inches wide—ample color selection. \$3.50 a yard, retail.

*Fashion
Favorite
in
Draperies*



PHOTO COURTESY
HOUSE BEAUTIFUL

Fashion

Favorite

in

Floor

Coverings



KARA-TWIST

★ Woven from premium-quality worsteds and wools, Kara-Twist is the first domestic-woven frieze accurately to duplicate the costly imported variety. Because the yardage is pre-washed, the tightly twisted nubs retain their amazing "steel-spring twist" throughout repeated cleanings. In a choice of 16 smart decorator colors for standard size rugs as well as tailored-to-fit carpeting. In broadloom widths up to 18 feet. \$9.95 a square yard, retail.

See both at your favorite store

Coptic Cloth and Kara-Twist are produced exclusively by Marshall Field & Company designers and weavers. For style, value, and price, you will find it to your advantage to insist on being shown none but the genuine. Any inquiries will be promptly acknowledged if you write directly to House Beautiful or to Marshall Field & Company, Manufacturing Division.

PRODUCTS OF MARSHALL FIELD & COMPANY

Manufacturing Division

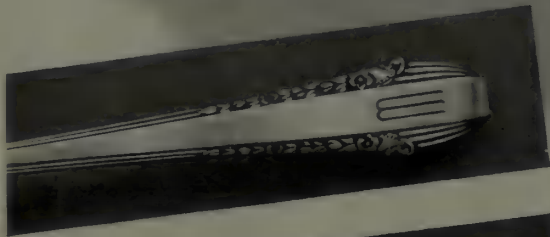
**200 MADISON AVENUE, NEW YORK
THE MERCHANDISE MART, CHICAGO**

CHILDREN AND THE GARDEN

CONTINUED FROM PAGE 61

Aristocrats in Sterling

ENTERTAINING at dinner is hospitality at its best. It is worth while then to accumulate — even if by gradual stages — sterling silver worthy of the occasion. These aristocrats set the pace for today's social life.



ENCHANTRESS
... newest sterling
beauty



COURTSHIP
... for the
romantic feminine



WEDGWOOD
... in the English
manner



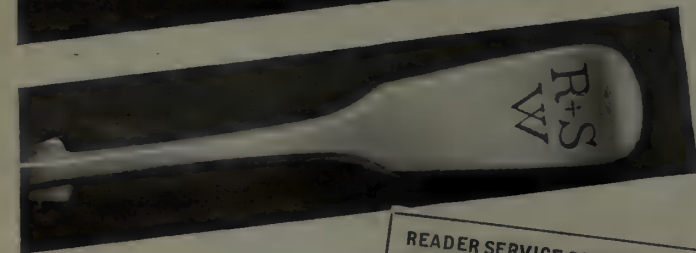
MINUET
... for the
Colonial minded



EMPRESS
... distinctive
Scandinavian motif.



ORCHID
... for the
modern
sophisticate



1810
... Early
American
simplicity

We will be glad to send you detailed information about each design if you will fill out and mail the coupon.

READER SERVICE BUREAU—HOUSE BEAUTIFUL
572 Madison Avenue—New York City

I am interested in the following patterns.....

Please send literature.

Name.....

Address.....

City..... State.....

BHF-638

When the final decisions are made (with a regard for the varying heights of different plants) the paper flowers can be pasted on the paper garden and the whole divided into sections, outlined and labeled with paints.

The most satisfactory flowers for youngsters to grow are annuals. There are several that are fairly impervious to alternate solicitude and neglect, and in addition will bloom from early summer to frost. A good selection for a garden about eight by five would include white Alyssum (6") for the border and among the flagstones, Chinese Forget-Me-Nots (blue, 18"), Cornflowers (blue, 18"), Scabiosa (mixed, 18"), Zinnias (mixed, 2'-3'), Marigolds (Guinea Gold, 2'-3'), Orange Flare Cosmos (4').

All children love pansies. Lest they get impatient waiting to pick flowers when the seeds are barely sprouting, buy a few of these cheery little plants and set them at intervals along the border. Then sow the Alyssum between them. By the time this is blooming if your cutworms have discovered the Pansies it won't matter, for the Alyssum will soon spread over the bare places. If you've no cutworms, Pansies and Alyssum can grow congenially and attractively in this close proximity all summer.

For a child of five or younger a patch about four by three can, despite its Lilliputian dimensions, be quite lovely and colorful and provide picking flowers for a long season. In this tiny garden it would be best to select only three flowers besides the Alyssum border. Marigolds, Zinnias, and Cornflowers would be a good group. The Cornflowers bloom early and are apt to deteriorate later in the really hot weather. But just then their two neighbors will be feeling the need of expansion, and willingly reach over and hide the area which the Cornflowers have deserted.

Of course one package each of the seeds is too many for either size garden. But seeds are inexpensive and they may get a little rough treatment. It is best to have too many and give some small seedlings away than to have too few.

The following planting rules may be relayed on to the young by degrees as the different jobs are due. Sow the seeds in May in a climate similar to New York. Plant them in drills about two inches wide and head each row with a carefully labeled stick. Later on all but the

Alyssum should be thinned to clumps (which are usually more attractive than rows). The depths to plant vary with the seeds. Cosmos, Marigolds, Zinnias, Chinese Forget-Me-Nots and Scabiosa go about a quarter of an inch deep. If the seeds are dropped an inch apart thinning later is easier. When the seeds are covered with soil the ground should be patted down firmly. Alyssum seeds are tiny and need a mere eighth of an inch of dirt over them. Sow them sparsely and they need not be thinned later.

From the time the seedlings first appear until they have three or four leaves they are pretty dependent on moisture. If nature is not generous during this time it will be well worth while to water frequently. Page the small watering can! And sometimes the children adore wielding the grown-ups' hose (adjusted for a fine spray).

When the seeds sprout, twin leaves first appear, and from between these others emerge. This second batch is called the true leaves. By them you recognize the plants, and the youngsters quickly learn the different varieties. (See page 83, HOUSE BEAUTIFUL for May, 1938.) When the true leaves have grown a bit the plants should be thinned to stand about six inches to a foot apart.

Choose a cloudy day for the process or else late afternoon when the sun is not hot. Get a bowl of water. Dig the clumps of seedlings up and set them in water. The dirt dissolves away from the plants, leaving the tiny rootlets intact, and the plants may be easily separated. They should be set fully as deep as or a little deeper than before, and the dirt pressed firmly about their necks. After they are set out soak them with a fine spray of water and continue to do so often for several days—until they start new growth. Then it is safe to relax and roll up the hose, or put the watering can away except for occasional dry spells later on.

There is but little care or upkeep to the garden from this point on. Just a few weeds to pull from time to time. And the top inch of the soil should be cultivated once in a while. Cornflowers will begin in June. In July, led by the Zinnias, all the others will flower and continue until frost. Goldfinches will come, blue dragonflies will hover about, and bees. And with luck a praying mantis will lend interest to this garden.



THE SYMBOL OF

ROYAL DOULTON



Sairey Gamp



Mr. Micawber

Dickens subjects—by Royal Doulton—vie in popularity with the many famous patterns in tableware. All the best-known Dickens characters are reproduced.



The Bird Design in bright enamel colors on Bone China, clearly reflects the Chinese influence on English decoration in the 1700's. A particularly fortunate gift for any bride. . . . Your dealer can show you many Royal Doulton designs in both Bone China and Earthenware.

WM. S. PITCAIRN CORPORATION

Sole American Agents

104 FIFTH AVE., NEW YORK

GARDEN TACTICS IF YOU RENT

CONTINUED FROM PAGE 52

ready for June setting out. And so careful are they in shipping, that the box will arrive according to orders, if these are clear and explicit. Except for fillers-in I do not bother much with seeds in the rapid-fire garden. There is too long a period of bare ground, and the main effect often arrives too late.

A few seeds, yes, for the thrill that comes alone from seeing green sprouts push up, as well as for some quick-growing climbers. Such vine types are seldom thought of in the summer garden, although they are often sadly needed to provide either shade or privacy. A good supply of bean poles, and a few of the so-called hop-pole size, are to be obtained in any settlement, and these plus nails and wire can be transformed into screens. To cover these, few things grow more rapidly than the Scarlet Runner Bean, the ordinary Morning Glory, the annual Japanese Hop, the Cup and Saucer vine (*Cobaea scandens*), and if some wild Cucumber seedlings may be found, transplant them by all means, for they soar with wings over any trellis. It is not practical to seed them, for they belong to the type that will not germinate until frozen. The Moonflower is a good subject and I have had amusing results by using gourds, squashes, and vegetable marrows!

When it comes to the arrangement of the plants, the group system is far more effective than massing, and small units will distribute interest over a larger area with a minimum of care. Take some shrubs or a bit of wall for background and create a center of interest. Put a border along one side of the house. If its walls make an angle fill the corner in with flowers. Dress up the grounds as you do the rooms—a bit of decoration here, and a touch of gayety there. No jumbles, suggestive of haste and the line of least resistance. The repetition of a few varieties usually proves more satisfactory than heedless profusion.

Some good combinations of annuals are the following: A back line of tall pink Zinnias, blue Scabiosa, Cornflowers, Snapdragons, with white Petunias and pale yellow Calendulas as middlemen, and blue Ageratum, white Alyssum and golden Eschscholtzia to form the running border. Of course, these last Poppies need sowing in place, but they are little sprinters

WINTER BLANKETS LAST LONGER . . .

WHEN YOU SWITCH TO

Nocturnes for Summer

☆ Nocturnes are the feather-light wool blankets created by North Star especially for summer use, to help you save your heavier, costlier winter blankets. With almost as little weight as a linen sheet, Nocturne's pure fleece wool protects you from drafts when temperatures suddenly drop. They cost less than your winter blankets. There are eight new pastel shades . . . styled by a famous color expert . . . with matching silk-satin bindings: Delft Blue, Ashes of Roses, Chamois, Eggshell, Dusk Orchid, Rose-pink, Araby Green, French Blue — and white. Nocturnes come in five different sizes to fit all beds . . . you can buy them at any good department store.



\$6.95
AND UP

SLEEP SERENELY UNDER

NORTH STAR

Nocturne
BLANKETS

Significant Backgrounds



Above: a wallpaper of unusual and luxuriant beauty, Strahan No. 7413. A distinctive modern interpretation... the large vertical pattern enhanced by remarkable detail emphasis.

Below: Strahan's traditional mastery illustrated in a scenic paper, No. 7380. This type of paper creates the illusion of space and best satisfies the need for a long wearing and adaptable pattern.

THOMAS STRAHAN Company

ESTABLISHED 1886 • Factory: CHELSEA, MASSACHUSETTS
Showrooms:

NEW YORK: 417 FIFTH AVE. • CHICAGO: 6 NORTH MICHIGAN AVE.



which will catch up in bloom with their companions. A simpler color scheme of yellows and white would comprise the orange Zinnias, white Petunias, lemon Calendulas and the Alyssum and Poppy edge.

Instead of spending all the allowance on annuals, procure a dozen bulbs of the summer flowering Hyacinth, *Hyacinthus candidans* or Galtonia, which will give spires of white bells in record time. In front plant Heliotrope, ivory Drummond Phlox and pale pink Fairy lilies, Zephyranthes.

THE problems of the seashore resident are slightly different, for while the plants already spoken of, including the vines for screen and shelter, are practical in usage, their disposition would not in all likelihood be the same. Near the water there is often a lack of green, and wind-swept spaces have to be taken into consideration. Perhaps it is for this reason that the nearest approach we find to the cottage garden is connected with the seaside house, the little huddle garden, clinging close to walls for protection, and forcedly brilliant in color, not to be outdone by the flash and sparkle of the water. In no site does the window box idea fit the landscape better than in the openness of the usual seaside hamlet.

Don't forget to feed well, for the demands on the limited amount of soil are great, and no delays in performance can be tolerated. Purple Petunias, white Marguerites, pink Ivy Geraniums, Nasturtiums melting from pale yellow to deepest orange are a few items for these boxes which should be in every available window clear to the roof. As for the planting around the house, the simplest effects are often the most lovely. A combination which fits the brilliant light and complements the blue of the sea consists of rose and purple Zinnias for the center of the section, with deep purple and pale heliotrope Larkspur at ends and

edge. A golden scheme is of tawny orange Calendulas, yellow Lantanas, and Calceolarias.

In the few seasons that I have been a flitter for three months, I have always made the summer garden pay its way by providing something in the way of a harvest for the winter. This is not as cryptic as it sounds, and is not difficult. Sweet-leaved Geraniums I must have, so half a dozen plants of varying kinds are bought, usually the rose, peppermint, the fine-cut leaf Dr. Livingston, apple, a lemon variety, and balm. These grow like weeds, and in August slips or cuttings are taken, sand-rooted and returned to the city for the window garden. Sometimes they survive house conditions and are ready for another summer wherever it may be, but I find it more satisfactory to secure new stock for the quick growth needed. Before frost time (and a weather eye is needed as Geraniums are the first plants to curl up) all the leaves are stripped, dried, and put into bags for scent purposes. About the same procedure takes place with the herbs. Thyme, Savory, Sage, Basil, Marjoram, Mint are needed in the kitchen, and in the fall the leaves are taken and dried, rolled, sifted and bottled. There are a few plants of the "everlasting" type put in, such as Lunaria Acrolinium, *Statice bonduelli*, *Statice sinuata*, and as much of the silver-branched and leaved Artemisias as there is room for, or I have money to buy. The best for the purpose I have found to be *A. ludoviciana* and *A. albula*, Silver King. Both are decorative, used alone, or with the others named for winter use.

All of the plants suggested need full sun, a condition for quick growth and lavish bloom. Use the shady portions of the grounds to live in and not for gardening.

At the shore renounce any leaning toward pastel shades. You are in competition with Nature's most brilliant effects, and cannot afford to be meek in your color choices.

TRY THE NEWEST VEGETABLES

CONTINUED FROM PAGE 51

a nuisance. So let's try the new Commodore—a sailor come to us from overseas. It is a bush form of our old friend, with pods that are long and fleshy and tender, though a bit gnarled and twisted.

That nice little cabbage the papers made so much of as "odorless" is now in the catalogues—Cornell Early Savoy. Dr. C. H. Myers, who bred it, did not call

it odorless, but all Savoy's are more delicate about sending scent to all the house and this new one has been selected for special modesty in this regard. It is early, round, compact and smallish.

Eggplants, until lately, were fine and large and well colored, shapely but late. Or else they were small, slender, poorly colored and early. Now we have early ones with the

26-Piece Set MANCHESTER Sterling Silver for only \$58.25

Just think . . . a set for six people in beautiful Sterling silver produced by Manchester master craftsmen!



SEE this set at leading department and jewelry stores. 34 piece sets (service for 8) — \$75.75. Also services for all requirements up to 175 pieces. Individual pieces also in all patterns. All sets in anti-tarnish flannel rolls. If your dealer cannot supply you, write direct for prices and pictures.

Manchester Silver Company
Providence ■ Rhode Island



merits of both — Black King, Bountiful, the Canadian Blackie. And just this year, a college bred "egg" has graduated from the friendly tutelage of Professor J. H. Hepler at the University of New Hampshire. It has been named New Hampshire Hybrid and it looks good for shape and color, prolificness and earliness.

Hybrid sweet corns have brought us quality, a large proportion of fine ears and heavy yields, perhaps the greatest single advance in vegetable breeding of the past two decades. But most of them hitherto have been late. Seneca 60 is early. It was bred right in the territory whence Lieutenant Bagnall is said first to have carried sweet corn to New England. It comes to table in sixty days if conditions are reasonably good. Ears are not too large, but why should we want the sawbuck sort? They are five to six inches long, well filled, eight-rowed and of delicious quality.

Trellising of tomatoes is fine practice for home planting. Even half a dozen plants along a sunny fence or hedge, in ten feet of single row, can easily yield thirty or forty pounds of delicious fruits. Michigan State Forcing is a cross between Ailsa Craig and Marglobe, designed primarily for the greenhouse, but it did beautifully on coarse twine support in my little play garden. Waltham Forcing is closer to Comet type but larger than the older strains. These have fine thick flesh and excellent even color.

Where there is a bit of secluded space, drop in a few seeds of some of the newer early water-melons, which are far superior to the old. On some places, it will not be much of a trick, some August morning, to spring a chilled slice of Honey Cream, as delicious a melon as ever started a summer's breakfast. It is crisp, very juicy, sweet but with just a tang of acid, small-seeded and, believe it or not, the flesh is lemon yellow. The melons are not too big for the ice-box, and the rind is thin and tender—too tender for much handling. Those Southern boys that study with us are the ones who know and they say it's great.

Then there are Early Canada, Northern Sweet, Early Arizona, Early Kansas, all pretty new and much better than most of our older earlies. These are all red-fleshed. Siberian is a quality melon of orange yellow meat. Moon and Stars is good, too, and its bright yellow spots suggested the constellations to the fellow that named it.

The Rug, Wallpaper, Fabric and

Trimming

combine to
make the
**PERFECT
ROOM!**



Carefully chosen trimmings are essential in today's successful interiors . . . Mansure Trimmings assure you the best in style and the exact color tones to ensemble with each and every new fabric, wall treatment and floor covering. They add the final touch of charm to slip-covers, draperies, bedspreads and accessories.

Mansure Trimmings are sold everywhere in the drapery section of Department and Furniture Stores or through Decorators.

Write for Karen Lynn's free booklet on "Decorative Tips with Mansure Trimmings"

E. L. MANSURE CO.

1607 Indiana Ave.

CHICAGO

NEW YORK

LOS ANGELES

E. L. Mansure Co.,
1607 Indiana Ave., Chicago

Please send us Karen Lynn's latest free booklet on how to get decorative beauty with trimmings.

Name

Street

City

State

6197 . . . Curtain or
Drapery Trimming

210 . . . Cotton Slip-
Cover Welting

2201 . . . Pontry or
Closet Shelf-Edge

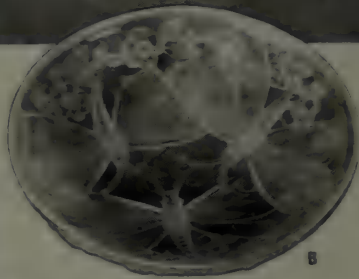
970 . . . Lamp Shade
Trimming

Perfect Pleater for
Curtain or Drapery

BRIDE'S GIFT...



The Crowning Achievement in Glass Artistry



New Creations in Verlys

(A) Pigeon Vase—12 $\frac{1}{4}$ " wide—in crystal \$7.00

(B) Butterfly Bowl—diam. 13 $\frac{1}{4}$ "—in crystal \$5.00

The new hostess may well be proud of possessing a "masterpiece in glass" by Verlys. This fine glass has been applauded by all true lovers of decorative art for its elegant grace, classic design and fine craftsmanship. French-conceived but, economically, American made... See the variety of Verlys bowls, vases and decorative objects—in a choice of tints—from \$1.00 to \$20.00 at better stores.

If unobtainable locally, please write us. Interesting booklet sent on request.



VERLYS of AMERICA, Inc., 342 Madison Avenue • New York

WHEN *You* TAKE A HOLIDAY



FOR
MEN AND WOMEN

HOLIDAYS are made more perfect... and memories linger longer... when your luggage fits the occasion with the smartness, correctness and luxuriousness that only Mendel craft offers. Known everywhere for its classic simplicity, distinguished appearance and styling-for-the-years. Note, too, that the Shock-Pruf Edge, exclusive with Mendel, scorns bumps and travel scuffle.

Mendel-Drucker, Inc., Cincinnati, Ohio.



MENDEL LUGGAGE

FRUITS IN SEASON

CONTINUED FROM PAGE 48

rolled out, spread with a layer of fruit and sugar, then rolled up again. They may be baked as a single roll and sliced for serving, or sliced before baking. Apples, peaches, apricots, blueberries, raspberries, blackberries, gooseberries, currants or plums with sugar and spice to taste do nobly for filling. These all take about half an hour in a hot oven (400°). The pan-dowdy uses the same fruits as a bottom layer in a shallow baking dish, with molasses, syrup or some other liquid sweetener and a cover of soft biscuit dough, and take about forty minutes. A cobbler is the same thing in a deeper dish, sometimes with an egg in the biscuit dough, and takes a good three quarters of an hour, the heat reduced after the first fifteen minutes.

As for shortcake, to me that means only one thing, whatever its flavor. A fat, hot, crusty baking powder drop biscuit, baked on a cooky sheet, split and buttered while it's so hot you can scarcely handle it, filled and covered with chilled, crushed and sweetened fruit and served while the biscuit is still hot and the fruit cold. Raspberries, strawberries, peaches and pineapple are the best fruits. There is nothing like it, and I wouldn't profane it with cream, whipped or otherwise. As for that slice of sponge cake with five handsome, lonely strawberries sitting sedately on top of its cream frosting—well, that's cake, if you will, but not shortcake.

There is another useful setting for summer fruits that we seldom use in this country, probably because it isn't a patch on our native shortcake. But it is different and fun for a change. The French call them *choux* and use them for everything from caviar down, but we usually meet them filled with custard as cream puffs. I would be glad to send you the French recipe for them.

MERINGUES

Another excellent bake job for fruit is anything involving meringue. The sweet, flattish taste of these crisp bits of fluff is particularly good with fruits of definite flavor. The ancient and basic rule is six egg whites to half a pound of sugar. Beat the whites dry, so they won't fall out of the bowl. Then stir in the flavoring and sugar, a couple of table-

spoons at a time, working it as little as possible to get it evenly distributed. The more you work it, the more sugar dissolves, the wetter and softer the whites get, a grave danger. Shape them to your needs or fancies, on plain white paper on a cooky sheet, and bake in a very slow oven (275°) from forty-five minutes to an hour and a quarter, depending on the size. They can range from flocks of tiny ones just big enough to conceal a ripe fresh strawberry to mountains that will cover a whole stoned peach. The bigger they are the longer they take to cook. Just as they begin to turn faintly tan take them out and break through the bottoms, working fast while they are still not too brittle. Scrape out some of the soft center, as much as your filling will require, turn off the oven, open the door and lay them inside to finish drying. Fill just before serving, singly or two stuck together. Whipped cream and crushed fruit mixtures are particularly good in these.

This could go on forever through the whole gamut of fritters, omelets, soufflés, gâteaux and custards that are all so superlative with fresh fruits, but then I should never find room for my own favorite, the simplest, the most dependable and certainly not the least appetizing.

FRUIT COMPOTE

To achieve perfection, the fruit for a compote should be varied, absolutely unblemished and handled with care. Go over your fruiterer's trays with an eagle eye, picking out only what seems particularly delectable. A fine ripe pineapple, half a pound of huge black cherries, apricots, plums, pears—whatever the season offers at its best. If you are giving this to company, be sure to get enough so that each person can have some of each fruit. Bring them home tenderly, wash them and then go to work. They all have to be poached, a few at a time, simmering gently till tender. You can do this in simple syrup, two sugar to one water, or in wine, reversing the proportion of sugar. Sometimes you might try adding a few cloves or a stick of cinnamon. Peaches and apricots you can blanch in the syrup and then skin, pears you will peel leaving the stem on, cherries keep both stem and pit, pineapple gets carefully skinned, eyed, cored and cut in



EVERY MEAL IS
A NEW COOKING
TRIUMPH WITH
ROPER
Super De Luxe
GAS RANGES



ROPER brings to your kitchen the highest development in modern cookery. You'll appreciate such outstanding features as:

Roper "Turret" Top
"Simmer-Speed" Burners
"Giant Simmer-Speed" Burners
"Insta-Flame" Top Lighter
"Astogril" Roll Broiler
"Lifetime" Cooking Chart
"Thermal Eye" Oven Control
"Air-Stream" Cooking Top
"Insta-Flame" Oven and Broiler Lighting

Ideal for all types
of Gas, including
Bottled Gas



Send for Our New
FREE BOOKLET

The Geo. D. Roper Corp.
Rockford, Illinois

Please send me your interesting
new booklet, *Around the Clock with
Modern Gas Cookery.*

Name.....
Address.....

ROPER

America's finest Gas Range
for more than 50 years

wedge-shaped pieces. Put in a few slices of apple, too.

As they are finished, lift them out of the syrup and put them in a dish—the ice box variety if you are serving it chilled, a heat-proof one if it is to be hot. Then concentrate the syrup to about a third and pour it over the fruit. Usually a compote is set aside to cool and laced with whatever spirituous flavoring you like best when it goes into the ice box to chill. Some of the best are kirsch, Rum Sarthe, brandy, red Curaçao and Jamaica rum. But if your menu calls for a hot dessert, a gay dessert, a light dessert, serve your compote hot, lace it with brandy, light it and bring it flaming to the table.

NOTES: Try that thick, granulated Hymettus honey as a sweetener for fruit dishes.

If you have angelica in your herb garden, cut some and stew it with rhubarb.

Cook big black grapes with your first fall cabbage.

Try minced apple in the pancake batter some Sunday morning.

Roll a stick of cinnamon candy fine and sprinkle it over poached pears. Or chop crystallized ginger over them. This is fine on melons.

The South Americans make a dessert by molding mashed avocados moistened with Benedictine.

Fruit butters are wonderful on waffles. Cream the juice of sweetened fresh fruit with butter.

Don't forget guava paste and fresh grated cocoanut.

**WE'RE GOING TO
REMODEL**

CONTINUED FROM PAGE 35

Your scheme for making over the dining room is so logical and so agreeable that I can find no objection to it, even on the ground of cost. And I have always been a pushover for a winding stair. My only wonder is that I had not thought of it myself many years since. There again, perhaps it was the all-absorbing business of children underfoot which kept my mind otherwise occupied.

The next step: a pretty clear visualization on paper, in your I-hope-still-inimitable style, and some pretty concrete data on ways and means, not to mention dollars and cents.

G. T.

April 25

Memorandum to: Mr. McGauthier
from: Mr. Turner's office

Since Mr. Turner is in Knoxville and will not return until Wednes-



A treasure for your sun-room
IN STYLISH
STICK

RATTAN

THERE'S a new note . . .

a new style theme . . . a new sparkle to Summer decoration this year . . . and it's largely due to the lovely, colorful designs of Heywood-Wakefield Stick Rattan.

This gay and charming furniture was purposely designed to make Summer entertaining a lazy, leisurely, luxuriously comfortable affair which your guests will thoroughly enjoy and long remember. Heywood-Wakefield Stick Rattan is now on display at many of the better stores.

- Send for free leaflet showing a number of smart groupings of stick rattan furniture. Address Dept. Q-6, Heywood-Wakefield, Gardner, Massachusetts.



HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1828



The Cramer Chest. A Roomy hat-box chest.

Spice Box Chest Only two feet high.

Chests from the "GLOUCESTER GROUP"

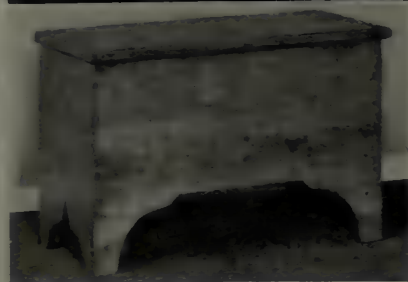
by Conant-Ball Company

From out of the past came these Early American pieces — from the inns, taverns, and farms of colorful old New England. And we have reproduced these treasures respectfully — with an "old school" craftsmanship — in our new gray Solid Rock Maple. Certainly, in this Gloucester Group — a collection of seventy-five reproductions — you can find rare and unusual furniture that will add to the joys of your home.

CONANT-BALL COMPANY
of Gardner, Mass.



The always useful Blanket Chest.



SEND FOR THIS DECORATORS' SKETCH BOOK

Here, in this different little booklet, are new and striking ideas on furniture and decorations for every room in the house. Send 10 cents to Dept. 6-5.



day, I am sending your drawings and other material out to Mrs. Turner. She has called several times and seems to be anxious to see them.

S. Dabney
Sec'y to Mr. Turner

April 25

Memorandum to: Messrs. McCaffery & Gauthier

from: S. Dabney

When filing the copy of my memorandum to you of this morning I noted that I had made an error in addressing your firm. I am deeply ashamed, and can only plead twenty years of writing letters for Mr. Turner as excuse. I have never been able to understand Mr. Turner's little joke in this regard. Please believe I intended no flippancy.

S. Dabney

April 28

Memorandum to: Mr. McGauthier
from: Mr. Turner

What have you done to my Miss Dabney while I have been away? She confessed that the roses on her desk this morning had been sent by you. She said, when pressed, it was a little joke between you and her. I will not have things going on behind my back.

As for the assorted art and letters which you sent on in my absence, Helen approves without qualification, which is what *would* happen when she saw them first. As usual, I agree. Although there are a number of things called for in your schedule which I would not have thought could be included in your really reasonable cost figure. For example, that copper roof over the whole rear portion. Copper surely is tops (no pun) but I would have said it would be out of sight in cost. Again, the remodeling of the dining room. Though if you don't touch the old walls and simply erect new studs and curve your metal lath and plaster to follow the oval lines I suppose the chore is fairly simple.

The stairway seems a little luxurious, but as I say, I am altogether sold on that, and a good circular-stair maker is worth his hire, I suppose. I know I'd hate to try and build one.

The library is what it is, and while it could undoubtedly be cheaper, it could also undoubtedly be a less satisfying room. You may build it out of slippery elm, for all of me. If it looks as well as you say it will, and as the drawings suggest, use whatever woods you like. "Handsome is as McGauthier

AEROLUX PORCH SHADES



How Inviting! Make the most of your present porch — or if building or remodeling, add the charm and inviting comfort of a shaded, screened porch. Enjoy open-air coolness, views of your lawn and garden and the delightful change from indoor rooms. Aerolux Porch Shades provide added smartness, privacy, freedom from sun-glare and heat. Protect furnishings against the weather — assure years of added pleasure at modest cost. See Aerolux Porch Shades at leading department and furniture stores — or mail the coupon.

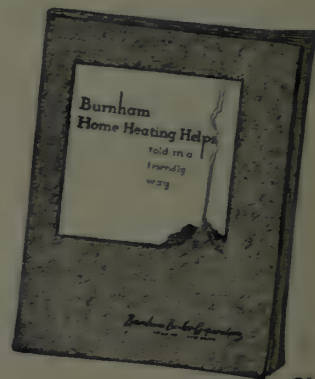
THE AEROSHADE CO., 3811 Oakland Avenue, Waukesha, Wis.
Please send illustrated Aerolux Porch Shade Folder.

Name.....

Address.....

Simple Or Complicated Home Heating

(Which do you want?)



1. Do you want the basement free from heating ducts?
2. Do you want your walls free from cut-outs for grilles and your floors free from registers?
3. Do you want radiators that are so made, they can be in the room and still be entirely out of it?
4. Do you want air conditioning, provided it costs less than any system you have heard about so far?

These are but four things that are important. How about all the rest that you want to be sure of having or not having? There's radiant and convected heat, for instance.

Your heating and air conditioning can be complicated. Or very simple. The Burnham is the simpler way. Cost is less. Results are equal to any. Send for this Home Heating Helps Book. Get full facts. See for yourself.

BURNHAM BOILER CORP.

Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler

Now..Complete Color Harmony.. plus restful quiet ..plus insulation



...with NU-WOOD

● Today, you can have Nu-Wood walls and ceilings that express the decorative ideas of the country's leading authorities! Nu-Wood Interior

Finish—softly textured and richly colored—is now available with the NEW KOLOR-TRIM MOLDINGS, providing complete and authentic color harmony! These moldings, designed by G. K. Geerlings, famous architect, are predecorated in a full range of beautiful, harmonizing colors, making possible new effects of wonderful charm and distinction. Kolor-Trim Moldings also increase the economy of Nu-Wood, because Nu-Wood now does your entire decorating job.

Your Nu-Wood walls and ceilings will serve a triple purpose—decoration, noise-quieting and insulation. Yet Nu-Wood, with all its advantages, is amazingly low in price. Let us show you some of the many interesting Nu-Wood decorative schemes for your home. Mail the coupon!

NU-WOOD

THE INSULATING
INTERIOR FINISH



Nu-Wood... Products of Weyerhaeuser... Balsam-Wool

WOOD CONVERSION COMPANY
Room 111-6 First National Bank Building
St. Paul, Minnesota

Gentlemen: Please send me more information and illustrations on Nu-Wood for

- ☐ New Construction
☐ Remodeling

Name

Address

City..... State.....

does," is my motto. I'm getting too old to question your taste—or your understanding of mine.

Helen and Jane are having themselves a fine time working out the combinations and the closet arrangements for the new bedroom. Their orders will be delivered to you shortly. I endorse their judgment in advance. I should hesitate to do otherwise.

I am ready for dotted lines.

G. T.

Memorandum to: Mr. McGauthier

April 22

from: Mr. Turner

Hold everything! How are we going to live in the house while all this high-class construction is going on? What about little things like walls and roofs? The youngsters will be away after the middle of June—John with a roommate in Maine and Jane in Europe with her aunt. But this is not yet May.

G. T.

April 27

Memorandum to: Mr. McGauthier

from: Mr. Turner

Wonders of science! All right, build your wing. Only give us a few days' notice before you put up the new wall in our bedroom and cut the hole through to the new part. We can eat in the hall, or the living room, of course. And John can survive the installation of his grandmother's future bath. The way it is situated over the laundry will minimize the mess the plumbers will have to make, too.

I still hope, though, it doesn't rain too hard while your men are grafting the new roof on the old.

Here is my death warrant, signed and sealed. Let the wreckers come.

G. T.

Editor's Note.—The first week in May the workmen arrived. They were slowed up slightly by the necessity of doing all possible work from the outside of the house, or else with a minimum of disturbance inside. Actually, they caused so little trouble to the family that Helen complained. She told George it seemed a great pity that she had to go outdoors to see what was happening.

George continued to write annoying memoranda to the architects, with the good Miss Dabney's assistance, but no blood was let and by mid-June the job was virtually completed. There was plenty of stone in the old barn basement south of the house to build not only the foundations for the new library but also the two terraces.

NOW! A COMPLETE Bathroom Planning Service

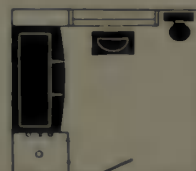


Here's a new service, for the home owner, architect or contractor—consult it whether you are considering building a new home or just remodeling your present bathroom. It includes actual color photographs of every basic type of bathroom together with color renderings of many variations. It contains a vast amount of data on practical materials for floor and wall treatment and on interesting accessories with a reference guide to the sources of supply.



COLOR HARMONY. Consult the Crane Bathroom Planner on correct color harmonies and the relation of fixture colors to wall and floor materials. Materials in the Planner are shown in their actual colors and the name of the manufacturer is given, making it a simple matter to plan your bathroom.

DECORATION. Consult the Bathroom Planner on decoration. New architectural effects are shown and interesting suggestions for treatment of windows, mirrors, ceilings, floors and walls. There are inexpensive ideas for the small room as well as practical suggestions for the larger one.



PRACTICAL ROOM ARRANGEMENT. A bathroom should be first planned for convenience—secondly, for a simplified piping layout. The efficiency of any bathroom is determined by the hidden pipes and fittings. All bathroom arrangements shown can be fitted to your specific conditions by your plumbing contractor.

The Crane Planner is designed to help you plan your bathroom regardless of its size or the amount you wish to spend. It may be seen at all Crane Display Rooms—write for the address of the one nearest to you.

Valves • Fittings • Pipe

CRANE

Plumbing • Heating • Pumps

CRANE CO., GENERAL OFFICES: 836 SOUTH MICHIGAN AVENUE, CHICAGO



Windows
you'll always be
proud to own—



THE best salesmen for Sealair Windows are hundreds of enthusiastic homeowners who have actually lived with these attractive ALUMINUM or BRONZE windows. They know how much these Better Windows can mean in appealing beauty, in easy action, in comfort and cleanliness. They appreciate the cheerful, homelike effect of compact Sealair design and the soft, natural beauty of fine metals. For them the big thrill of home ownership has not been marred by window troubles—by the need for painting, by swelling, shrinking, sticking, rattling, rusting or rotting out.

If your new home is to be up-to-date and livable, insist on Sealair Windows. The cost now approximates that of ordinary windows—is less in the long run!

SEND FOR
ILLUSTRATED
BOOKLET!

Kawneer

SEALAIR WINDOWS

THE ORIGINAL LIGHT ALUMINUM OR BRONZE WINDOWS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME _____ ADDRESS _____ B-638

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer

The workmen were in process of laying these while the painters did the last slicking up indoors, and George is discovered once again writing to his architects.

June 20

Memorandum to: Mr. McGauthier
from: Mr. Turner

The end is in sight, and a very good end it seems to be, too. We brought Helen's mother out for the week-end, to see how she liked her new quarters. And she liked them so much that I suspect she'll stay on rather than wait until next month, as originally planned. At the moment her suitcase is in Jane's old room and she herself is (or was, at breakfast time) out back telling the masons how to lay the dining room terrace. She is a dead ringer for John when he was six. As a matter of fact, she takes after John in more ways than that. Well, such are the wonders of heredity, I guess.

The library is slick—nicely so. Apparently modernism goes hand-in-hand with the slightly mixed traditions of the rest of the house. If Jane's gentleman friends don't usurp the room entirely next winter, I hope to enjoy it. And the dining room is just as good, if two centuries behind the library in its

design inspiration. Nary a joint or seam shows anywhere. Either the composition board underneath or the plasterwork or both are exactly right.

And as for the stairs—well, as I think I have said before, I like a curved stairway.

Herewith my check, due as per the approved bills you forwarded to me last Friday.

G. T.

June 27

Gents:

Miss Dabney's on vacation (her stand-in is an unmitigated nuisance), John's in Maine, Jane's in Europe, Helen and her mother are in the backyard making an herb garden (what next?) and I am busy drawing up plans for a mint bed outside the library window. In the interim, I am forced to use mint borrowed from our next door neighbor, a fresh stock of which I have on hand. Won't you come out tomorrow and help me put it to its logical use? I will let you walk up my nice new circular stair.

Yours ever,
(signed) George

Editor's Note.—We have a mean suspicion that Helen's mother is



DESIGNED FOR LIVING

The selection of furniture for your new home involves many important factors. It is essential that your furniture be correct in styling, beautiful in appearance, and sturdy in construction . . . and it must be "designed for living".

That is why more and more brides are insisting upon personalized furniture "in the Cassard Romano manner".

Write for photographic samples

cassard romano co., inc.

307 E. 63rd STREET

NEW YORK CITY

PARIS CHICAGO LOS ANGELES SAN FRANCISCO

Perfect MAKE-UP Day or Night RIGHT IN YOUR CAR

Leaves BOTH
HANDS FREE

HOLLYWOOD MOTO-MIRROR

Throws a Diffused Light on Your Face

Swings out from glove compartment...a snap of the switch and it's ready for use. Ideal also for reading maps or lighting interior of compartment. Compact and practical, you'll wonder how you ever did without it!

\$1.95

FITS ANY CAR, SIMPLE INSTALLATION
Handled by Leading Car Dealers

AMERICAN AUTOMATIC DEVICES CO.
Throop and Harrison • Chicago

Background

It is not by accident
that successful people
resort to The
Lombardy. They are
awake to the impor-
tance of proper
background and
appointments.



ARRANGEMENTS OF ONE TO SIX
ON LEASE OR FOR SHORTER PERIODS.

THE Lombardy

111 East 40th Street
Just off Park Avenue
NEW YORK

JOHN T. CRUICKSHANK, MANAGER

a gardener at heart. If that is so, George's troubles are just beginning. If he is really to have mother-in-law trouble, he will need all the friends he can find. In the July issue the Turners will be discovered jumping through an altogether new set of hoops. Watch out for them.

LOG OF THE PRAC- TICAL GARDENER

CONTINUED FROM PAGE 55

12. **Anchusa.** I do manipulate Anchusa in some such manner. The scraggly mess is dug up after blooming (Cosmos plants are put in its place), the roots broken up into four-inch pieces, and sown in a trench in the seed bed. I mulch them with grass clippings and keep them moist, and in August find many short-rooted, easily transplanted little clumps ready to go back to their quarters as soon as the Cosmos is frost-nipped.

13. **Campaign against rose bugs.** The Roses are given another dosage of sulphate of iron to discourage the pupae of the rose bugs in the soil. After the pests appear there is nothing but hand picking and kerosene that has effect, but a forehanded rosarian, as soon as he plants his first Rose, digs into the ground those beneficent crystals whose continued use over a period of time will bring results. I get very tired repeating this statement, for it is difficult to make the gardener enthusiastic over anything that does not have immediate results. Still, I continue to work a tablespoonful of the crushed chemical around the base of each bush once a month, and the rose bugs are few. Most of them settle on the Rugosas, but they find those unsatisfactory fare and disappear. One Rose grower depends upon a mulch of tobacco stems and another broadcasts Menderth, and we all swear by our own methods. My farmer friend in the country says nothing equals an enterprising hen for keeping her bushes free.

14. **Enemies of pests.** I have not had the joy of hens since the war days on the farm, but I encourage toads for the same scavenging purposes. In twenty-four hours one of these hoppers will eat an amount of cutworms, army worms, gypsy moths, tent caterpillars equal to four times the capacity of his stomach. A most welcome visitor. Frogs eat insects and bugs, too, and seldom is a pool established that a frog is not there with-

While your neighbors suffer through sweltering days and sleepless nights, you can make your home an oasis of cool comfort simply by installing J-M Rock Wool Home Insulation. Scientifically applied by an approved J-M contractor, it lowers room temperatures up to 15° on hottest summer days. In winter it helps keep every room warmer and cozier, reduces fuel bills up to 30%. But get the whole fascinating story...and details of convenient monthly payment plan...Mail the coupon for FREE BOOK.

JOHNS-MANVILLE "Blown" Rock Wool Home Insulation

FREE BOOK tells the complete fascinating story about Johns-Manville Home Insulation

MAIL THE COUPON

JOHNS-MANVILLE
Dept. HB-6, 22 East 40th Street, N.Y.C.

Send FREE illustrated book telling whole amazing story of J-M HOME INSULATION. I am interested in insulation for my present home ☐; for new construction ☐ (please check). In Canada, write to Canadian Johns-Manville Company, Ltd., Laird Drive, Toronto, Ont.

Name

Address

City State



IVORY Tips
protect the lips

MARLBORO

Mild as May

A Cigarette created by Philip Morris



Color counts...

when you plan a charming table setting... California's FRANCISCAN WARE presents the most complete and beautiful selection of colors available in dinnerware today...an invitation to your ingenuity.

Send for descriptive folder.

FRANCISCAN WARE

REG. U.S. PAT. OFF.



GLADDING, McBEAN & CO., LOS ANGELES

in twenty-four hours, even though his nearest water home is apparently some distance away. All these helpers may seem specious aids, but they were nature's original means of keeping the balance between the good and the bad.

15. Set sun dials. June 15 again is sun dial regulation time. See that the gnomon marks the twelve line at noon. And do not put an umbrella over this useful feature as I saw today in a garden. To be sure, there were chairs and it was an attractive spot, but as I passed I could hear the sun dial's cries of resentment!

16. Start the biennials. The biennials are, started with seeds so they will be large enough to set out in the nursery space which is to take care of them until next spring. Such a nurse is a cold frame or protected corner of ground where they can have a light blanket to get them through the winter. Most of them belong to the winter-top family (November, 1937, Log, page 66). I chose Sweet William in pink shades as I happen to like this color, although I heard a gardener remark recently that her ideal of color was pink minus. Fairy and Newport Pink are the varieties selected, with one packet of the Auricula-eyed type, because they remind me of the peppermint drops of childhood, a pure white ground with a bright pink band around each flower. Then the single Canterbury Bells, dark blue, light blue, rose and white. Not that I do not like the doubles, but the large flowers are often so receptive to the water from brisk showers that they become soft and logged. Foxgloves and Hollyhocks complete the list.

17. Lop off Hollyhocks. The clippers must be taken and the tops of the growing Hollyhock stalks that have reached a height of 5' or 6' be cut off to produce flowers of extra size. I do not like the spindly things that go on and on in an effort to reach the sky. Keep them at 6' all the season and pick off the seed pods as they form.

18. Plant for late bloom. June 19 is not too late to plant some of the quick-growing annuals to provide color for the fall garden. I mention these dates to show how valuable a garden note book is in keeping data which are of value season after season. Drummond's Phlox, Mignonette (and firm this seed into the ground with an old-fashion flatiron, than which noth-

ing is better), Portulaca, French Marigolds, Nasturtiums tall and dwarf and Sweet Alyssum—these are all rapid workers, and can be sown wherever a bare spot presents itself. They like a well-stimulated soil, with a complete fertilizer application—all but Nasturtiums, for if these last are too well fed they become lethargic and go to leafage instead of bloom. Instead of food stir tobacco dust into the earth where they are planted.

19. Hybrid Delphiniums. Having struggled with Delphinium blacks sometimes successfully and often otherwise, this year I am trying out the new Pacific hybrids which are supposed to be as immune from disease as it is possible for any organism which contains a germ of life. Whether the term "Pacific" applies to the section of their origin, I do not know, but if the plants live up to their recommendation, I should imagine the word might be applied as an adjective to the life of the gardener! I have not quite the same courage as the optimistic friend—the one who paints her stakes to match her bloom—and who has put these new Delphiniums right next to the infested ones to test their immunity, but on the opposite side of my border they are segregated and so far they abound in health. Seeds as well as plants may be obtained from most nurseries, so there is really no excuse for having this particular novelty absent from the garden.

20. House plant holiday. My house ferns always are called upon to do double duty, being brought into the garden when settled warm weather makes its appearance. A potted plant indoors in the summer is like a caged animal. The ferns line the wooden fencing in a green line of ruffles, just set on the ground until the rush is over and they can be repotted. This moment came today and those that were husky and vigorous were given larger pots. I scraped away a little of the soil at the surface of the earth ball surrounding the roots and also some of the bottom and then added new to fill the larger receptacle, with some bone meal for conditioner. A few specimens were anemic, to put it flatteringly; those had all the old soil washed away from the roots, and were given a whole new supply, being repotted in the same container. This is an arbitrary rule which is difficult to accept. When a house

(Continued on page 77)

F O O D a n d D R I N K B A R



VAN NEE-DE VOS

Cool oasis at the Sherry-Netherland, New York

IF YOU had seen both the kitchens and the restaurant at the Sherry-Netherland, at Fifth Avenue and Fifty-ninth Street, New York, you would divine the secret of their service. For the kitchens cover easily five times the floor space of the restaurant. Here there is no haste, no flurry, no crowding and confusion. Consequently above stairs there is no delay. Aside from this miracle of organization, the food is really grand. More, the excellence is maintained even in hot weather, as is proved by their

COLD EGGS PORTUGAISE

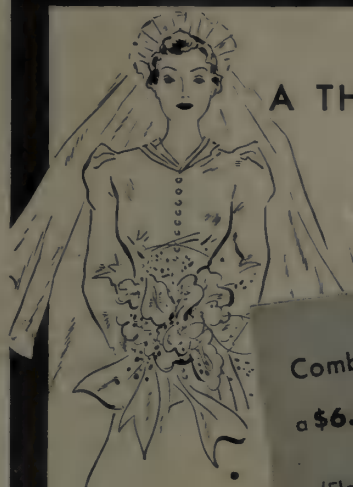
Boil a fresh egg for six minutes exactly, skin it and let it cool. Peel a ripe tomato, cut it in half, remove the seeds and make a nest in which you can set the egg upright. Decorate with tarragon leaves and aspic and set the whole business away to chill. These are particularly good with a thumping bowl of vegetable salad and a tart or bavaroise for dessert.

After you've drunk planters' punches till you begin to wonder what else you can do with rum, try this:

RUM SWIZZLE

Get out the big glass lemonade pitcher and your long swizzle stick. Squeeze six limes or lemons and add the juice with a sprig or two of mint to four bar spoons of sugar in the jug. Then six big ice cubes and a pint of Myers's Fine Old Jamaica. Roll the swizzle stick between your palms till the pitcher bids fair to froth over. You can serve this in cocktail glasses, but you probably won't because nobody wants to move that often. Instead, put another ice cube in a highball glass and lean back restfully in your chair.

Here is a technique your family barkeep will be delighted to know about. It seems after you get the ice and whiskey in the glass for a highball, you put the first few ounces of Billy Baxter Club Soda in very fast, up-ending the bottle and letting the fizz that results mix the soda with the whiskey as you pour. Then the rest goes in gently, slid down the side like beer, to conserve the fizz and give a drink that won't flatten out. Result—no swooshing with spoons is needed. It all sounds very technical but by the second time you'll be doing it with a simple twist of the wrist.



A THRILLING **GIFT** FOR THE **JUNE BRIDE**

New SILEX "Bride's Special"
Combination Glass Coffee and Tea Maker
a \$6.05 VALUE FOR ONLY **\$4.95**
(Electric Table Model)



A handsome gift and an intriguing bargain ... that will make better coffee from the day housekeeping begins. It's the latest (6 or 8 cup) Delray Model Silex Glass Coffee Maker with new, graceful Delray stove and patented *Strainex* ("it strains as it pours") for making delicious tea. Gleaming red or black Moldex trim (red slightly higher). See the "Bride's Special" today. Offer good for a limited time only.

Kitchen range model with *Strainex* only
\$2.95 with black trim. Regularly \$3.55.

All models with Pyrex Brand
Glass — guaranteed against
heat breakage.

THERE IS ONLY ONE

Genuine SILEX
GLASS COFFEE MAKER

THE SILEX CO., DEPT. 29, HARTFORD, CONN.



Crystal of Character

Poised with a regal air on its slender stem, is "Fontenay" design in sparkling, clear-ringing crystal. Inspired by old France, flowers and trailing leaves are artfully combined with deep-cut bands ... flashing with diamond-like lights. Sizes from goblets to cordials, for gracious dining. \$1.25 to \$1.50 each (depends on pattern and locality). At leading stores everywhere. Cataract-Sharpe Mfg. Co., Buffalo, N. Y.

Sharpe

Each piece bears this seal



PLANTERS' PUNCH



THE DRINK OF THE MONTH

Expertly made with MYERS'S Fine Old Jamaica Rum! The smooth, cool drink of the tropics—Jamaica's gift to all warm weather gatherings.

MYERS'S RUM "Planters' Punch" BRAND

100% FINE OLD JAMAICA
ALL 8 YEARS OLD—97 PROOF

For FREE booklet containing many delightful recipes for making rum drinks write to

R. U. DELAPENHA & CO., Inc.
Agents in the U. S. A.

DEPT. 36, 57 LAIGHT STREET
NEW YORK



COMPASS POINTERS

Stupendous mountains, as seen from Canada's Banff



GO TO CANADA

WITH vacation raising its pretty head, it's time you were untangling your fishing lines and deciding to go to Canada. If you need reasons for reaching this decision, let us tell you that they are many and various. One of the chief ones is the Canadian Rockies. We have it from a Swiss friend of ours that there is nothing finer, and surely a Swiss should know. This country is readily and pleasantly reached from Seattle and can be viewed to great advantage from such points as Lake Louise (which is ridiculously beautiful, with the glacier trailing right down to the water's edge), Lake Moraine, Banff and from any part of the truly magnificent Jasper National Park. If, for your holiday, you choose to do nothing more energetic than sit at your hotel, you will get a prospect of truly operatic scenery. Not only there, but on the way to there, for the trains have been obligingly fitted out with all-observation cars, looking rather like the tops of open double-decker buses. Here you may ride in a welter of bland sunlight, the view unrestricted by any roof, and simply drink it in.

When you get where you're going, you'll have a staggeringly wide choice of ways to fill your days. Your vacation will unroll itself almost automatically. Guides and camping gear are all to be had easily. You can go as far afield as your endurance permits, chaperoned by competent woodsmen, who know a great deal about fishing and building a fire when night comes down among the peaks.

If you're a softy—and think no shame of it if you're not up to struggling up these slopes—if fishing is your idea of the acme of dullness, but you like the whiff of piny air and the fine sight of an antique glacier crawling across the top side of North America, get into a car and go see the sights, sitting snug and bowling along roads so smooth you take them for

granted. You will live in the very lap of luxury, for though the country is properly wild, the hotels are not, and you can count on a good meal and a good bed wherever you land for the night.

Canada is alluring in quite another way along its eastern coast. This department, which has been a little jumpy about Indians ever since finishing "Northwest Passage," believes that people will go with the book clutched in their hands up the Connecticut Valley and will reach Canada so infused with history and enthusiasm that nothing will stop them till they've rushed clear round the Gaspé Peninsula. It is witless to write more about the peninsula. Too many adjectives have been worn out in its service. But in that it has maintained an unbroken tradition, in the face of tourists, and is little changed since its first settling, it is a fitting coda to a trip built on Major Roger's excursion to St. Francis. This is country as primitive in its way as the country he had to tackle, though less likely to attack you! There are no Indians behind its trees. But there are fishing smacks which put out to sea from narrow coves, their sails silhouetted against the Atlantic. There are little gray, timeless French villages, with strange wild names, the tang of salt winds soaked into their very stones. There are great oxen under hand-carved yokes and stark crosses by the roadsides. It is a country long to remember.

One of the perfect places to go for all or part of the summer is the Manoir Richelieu. It's beautifully run, very pretty with its Audubon prints, its almost oceanic expanse of water (remember the Northwest Passage) and the gardens out back. There's everything to do here, so you can use it either as a base of operations from which you'll go tripping and hunting, or as a place to stay and not budge. You can play golf, swim, tennis and do all the summer things you like.

Then there is Quebec with its fascinating old French quarter, its shops and life and its crown, the Château Frontenac, where you must stay if you're to get the most fun out of your visit.

While you are thus North America minded, take a flyer into Nova Scotia. If it is in the back of your mind that this is a bleak land inhabited by wild bearded men, fishermen and fogs, you should go quickly and be cured before you're a day older. A preliminary step is to write to Halifax, or ask your travel agency to get you a booklet published by the government and called "Historic Nova Scotia." You will find at once that Nova Scotia is filled with history and charm in almost equal parts. On the cover is a seventeenth century Indian decorously clad in an apron of feathers, and a unicorn which hold positions of like importance on the armorial bearings of Nova Scotia. This tells a story, the story of pioneering wedded to fierce loyalty to the British Empire. This mixture, which the countryside and its monuments bear witness to, makes for a lovely land. Don't miss Digby, which is beautiful, or the Bay of Fundy, which is incredible, or Halifax, or the countryside which will be sweet with flowers in time for your vacation.



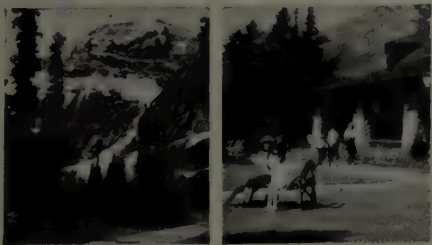
Digby, in Nova Scotia, is a serene and sunny harbor



Jasper is a game sanctuary. You can get many excellent camera "shots" of wild life. Deer. Beaver. Bear. Mountain sheep and goat. Moose and Caribou—all in the unspoiled Alpine setting of Canadian National's Jasper Park Lodge.

EVERYTHING you like to do is more fun amid the majesty of the world's greatest Alpine playground. There's new zest here in every sport. Riding. Golf. Swimming. Fishing. And—just opened this year—a drive to the inspiring Columbia Icefield. The social life and unique atmosphere of Jasper Park Lodge will delight you. World-famous cuisine—every modern hotel comfort, with the luxury and privacy of rustic Alpine Lodges. Rates with meals from \$7.00 a day.

Rail fares are low! Come by the **Continental Limited**—air-conditioned from coaches to observation car. Through sleeping cars, Montreal, Toronto, St. Paul to Jasper and the Pacific Coast.



Mt. Edith Cavell Jasper Park Lodge
For new booklets on Jasper National Park, and for other information on Canada and Alaska tours, call or write:

Boston, 186 Tremont St.	New York, 673 Fifth Ave.
Buffalo, 22 N. Division St.	Philadelphia, 1500 Chestnut St.
Chicago, 4 S. Mich. Ave.	Pittsburgh, 355 Fifth Ave.
Cincinnati, 206 Dixie Term. Bldg.	Portland, Me., C.T.R. Sta.
Detroit, 1239 Washington Blvd.	San Francisco, 648 Market St.
Duluth, 428 W. Superior St.	Seattle, 1329 Fourth Ave.
Kansas City, 414 Fairfax Bldg.	St. Louis, 314 No. Broadway
Los Angeles, 607 S. Grand Ave.	St. Paul, First Nat. Bk. Bldg.
Minneapolis, 634 Marquette Ave.	Washington, D. C., 922 15th St., N. W.
	Montreal, Que., 360 McGill St.

CANADIAN NATIONAL
To Europe and in Canada

RAILWAYS • STEAMSHIPS • AIRLINES
HOTELS • TELEGRAPHS • EXPRESS

LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 74

plant flourishes, give it a larger pot; when sickly, the same size or even smaller.

21. Worms in Lilies. A couple of Madonna Lilies have turned yellow and commenced to droop, which probably means that a large pinkish worm has bored up into the center of the flower stalk. If I can locate him by the looks of the stem, I shall make a small vertical incision and fish him out. Perhaps I may have to cut the stalk back and follow the tunnel he will have made until the culprit is reached. This should not hinder later growth of the Lily and renewed vigor. In this connection I might say that if the Auratum Lilies sulk, oftentimes digging them up and cutting out the brown pithy center which has formed, dusting with sulphur and replanting will return them to health.

22. From the shade. I pick a bone with Mr. Kipling on this last day of June. It is perfectly true gardens are not made by sitting in the shade as he states, but now that the rush hour is over, time may be taken out to enjoy what has been created.

A GARDEN IN BLOCKS

THERE has been so much talk about "planned economy" that it's high time there was something done about planned gardens, for satisfaction and economy. Gardens that are planned so you can start modestly if you wish, and be expanded year by year, based on a definite, easy-to-follow plan, and always be complete in themselves. Filling this demand, Wayside Gardens of Mentor, Ohio, have just issued their Garden Building Blox Book. It's a series of detachable plans done on pages 18 x 24 inches, so that you can take them out in the garden for following. Pages are big enough so all the planting items are easy to read. Plans are flexible, with plantings adaptable to every section of the country. Plans for shady, sunny and damp places.

It's all based on certain size blocks, or units, of planting, equally adaptable to large or small gardens. Color harmonies are worked out. Plantings are arranged so you can be sure as to heights—the small ones in front and large at back.

SHOWING YOUR AGE...CAN'T RELAX...TENSE?

Summer in the calm of tranquil

FRANCE



One of France's delightful wayside inns at Mantes, in Normandy

Set the calendar in reverse...snip a leaf from the folio of France, whose people take life easily...absorb the quiet of the mountains, air like wine enfolding tucked-away villages in the Alps or the Pyrenees ★ Sumptuous hotels, flowery inns, modest pensions—each seems built around the axiom, "better a good meal than fine clothes" ★ Tuck the children in school in France and fit them for life anywhere in the world ★ Now is the time to rally your physical and mental forces before plunging back into the old routine...building prosperity isn't play—it's work demanding the best that's in you!

PRESENT RATE OF EXCHANGE MEANS LOWER HOTEL AND RAILWAY TARIFFS

Visit in legend-laden Provence, land of the vine and olive, and let the dreamlike drift of centuries bring you peace ★ Ride headlong into health at fashionable Pau with the scalloped Pyrenees for a backdrop...find the Spring of Youth renewed at Aix-les-Bains or Vichy where earth's own elements are compounded into streamlined figures and rosy cheeks ★ Laugh with the golden Riviera that nowadays makes smart economy its newest game...inhale the crispness of summer days under the snow of Mont Blanc...try life a la mode at Biarritz, dressed up in Biscay foam, or loll on the sea-swept beaches of Dinard, Deauville, Le Touquet, with invigorating golf, tennis, sailing or the races to whet your appetite for France's succulent dishes and wines like sunny laughter...then the NEW Paris, brimming over with gaiety ★ Here's a restorative vacation packed with fun...you'll come back with an outlook half your age!

Your local travel agency has all-informative literature

FRENCH GOVERNMENT TOURIST BUREAU

610 FIFTH AVE. • NEW YORK

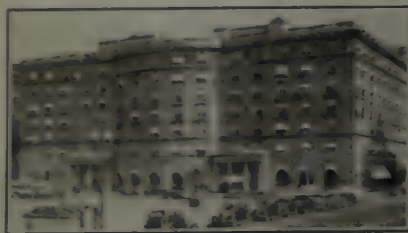
TRAVEL POINTERS

BUILDING THE WALKS AND DRIVES

CONTINUED FROM PAGE 53

MASSACHUSETTS

■ BOSTON



The Copley-Plaza

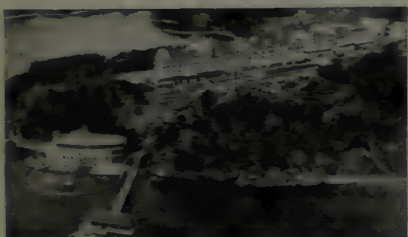
Situated in historic Copley Square which provides a hotel setting as distinguished as any in the world. Nearest hotel to Back Bay and Huntington Ave. Railroad Stations. Easily accessible to fine shops and theatres. Convenient to the residential section. Rooms with bath \$4 single—\$6 double. Illustrated folder on request. Arthur L. Race, Mng. Dir.

NEW HAMPSHIRE

■ LAKE SUNAPEE

The Granliden. Private sand bathing beach. Golf course, tennis, riding, fishing, orchestra. No hay fever. Attractive weekly rates. American plan. Six non-housekeeping cottages. Christian clientele. George H. Bliss, Mgr.

■ PORTSMOUTH



The Wentworth By-the-Sea

A delightful summer home late June to early September. Privately owned facilities for entertaining relaxation. Golf, tennis, ocean swimming pool, etc. Write for illustrated folder containing complete information and map. Farragut Hotel, Rye Beach, New Hampshire, under same management.

■ WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. Famous for its atmosphere and charm so distinctly its own. Discriminating people return each summer. All sports. Season June 24 to Oct. 5. Write for rate diagnosis. Barron Hotel Co. Crawford Notch, N.H.

NEW JERSEY

■ ATLANTIC CITY



Chalfonte-Haddon Hall

There are limitless ways to enjoy vacation here. Be languid and cool in the seaside lounges and your own quiet room. Or be active. Dances, concerts, fishing and sailboat parties. Our beach cabana colony, with grille nearby for lunching in your beachwear. Central, beachfront location. Restricted clientele. Superb meals. American and European Plans.

■ SPRING LAKE BEACH

The Essex and Sussex.—A distinctive ocean-front summer hotel overlooking its own private bathing beach—less than 2 hours from N. Y. As exclusive as your own club. Golf—Tennis—Riding. C. S. Krom, Mgr.

NEW YORK STATE

■ NEW YORK CITY

The Barblizon. Lexington Ave., 63rd St. New York's most exclusive hotel residence for young women. Home of Literary, Drama and College Clubs. Swimming Pool, Squash Courts, Sun Deck, Terraces. Weekly \$12 up. Daily \$2.50. Bklt. "HB"

■ NEW YORK CITY



The Waldorf-Astoria

The greatest achievement of The Waldorf-Astoria is that so much luxury and magnificence should still be subordinate to that sense of serenity which the world calls home. Park Avenue, 49th to 50th, New York.

PENNSYLVANIA

● BUCK HILL FALLS

The Inn. 5,000 acre estate 3 hours from New York, utmost in sports, delightfully informal atmosphere—Selected Clientele. N. Y. Office, 500 Fifth Ave., Lackawanna 4-4212.

■ EAGLES MERE

Crestmont Inn. Beautiful vacation place high in the Alleghenies. Hospitable service, congenial clientele. Enjoy the water sports, golf and tennis. Game room, dancing, concerts. Write for folder AR. William Woods, Prop.

VERMONT

■ GREEN MOUNTAINS

For complete preview of vacation-land write today for "Unspoiled Vermont"—your vacation in pictures, with listing of other free official publications. Publicity Service, 30 State House, Montpelier, Vermont.

VIRGINIA

■ VIRGINIA BEACH

The Cavalier Hotel and Beach Club. Two 18-hole Golf Courses, Har Tru Tennis Courts, 65 miles of bridle trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 1 E. 44th St. Roland Eaton, Mng. Dir.

WEST VIRGINIA

■ WHITE SULPHUR SPRINGS



The Greenbrier

White Sulphur Springs represents the social world's ideal resort. The Greenbrier's magnificent accommodations are in keeping with those of a southern mansion... its sports advantages rival those of an exclusive country club... its mineral baths rank with those of the famous European Spas. Tariff and information upon request to L. R. Johnston, Gen. Mgr.

height of about three inches from the finished grade. Then set the edge courses of brick. These may be set on end, with the four-inch dimension going the length of the walk, or crossways (rowlock), or they may be set at an angle of forty-five degrees, which gives a serrated edge to the walk. In setting these edge courses pound sand tightly around the bricks so that they will remain firmly in place. At the corners it is sometimes wise to use a little cement to hold them, but it should be kept down, out of sight. It is necessary at this time to decide on the pattern to be used so that the edge courses may be set at such a distance apart as to minimize cutting. Basket pattern results in fewer cut brick than does herringbone, but that need not always be the controlling reason for choice. There are many other attractive patterns which are available. Since a common brick is about 4"x8", the width of walks between edge courses should be multiples of 8 1/2" (allowing 1/2" for joints).

After setting the edge courses a template should be made which conforms to the width of the path and the necessary crown. Set ends of this on the edge courses and drag it along, smoothing the sand fill so that the bricks for the body of the walk may be evenly laid. In laying a walk it is advisable to have the edge courses stick up above the walk at least an inch, and to have the center crowned anywhere from 3/4", for a 3' walk, to as much as 3" for a 10' area. The template will, of course, be cut to fit these predetermined dimensions. Lay the bricks according to the chosen pattern but do not make the joints too wide. Fill the joints with sand which has been screened through a quarter-inch mesh. Sweep the surface clean and lay down a length of heavy plank. Pound this repeatedly with a heavy tamper to bed the walk solidly. This pounding is very important. Finally wash more sand into the joints with water and leave a surplus amount of sand on the walk which can be swept into the cracks later.

Be sure to obtain hard-burned brick for use in walks. Soft brick, such as is commonly used in interior chimneys or vertical walls of buildings, absorbs too much moisture, which freezes in cold weather, making the walk an icy hazard, and often causes the brick to burst and crumble away.

Flagstone. Flagstone walks are usually laid on a 4" to 6" bed of cinders or gravel which has been rolled and tamped firmly into place. The stones are then bedded in with sand, and the cracks filled with soil so that grass and moss will come in. Sometimes, where it is important that the path remain dry as much of the time as possible, flagstone walks are set with the joints pointed flush with cement. In this case there should be at least 4" of concrete under the entire walk, for flagstones become rigid when cemented together and will heave with the frost unless they have an adequate foundation.

Only heavy flagstones should be used for walks laid on cinders or gravel. They should be 2" or more thick and 1' square or larger. Avoid pieces of indiscriminate size and shape. The best effect is secured by using squares, oblongs and the combination of the two. Never use slate, for it is too thin to remain in place, and may chip.

Gravel. Bluestone. Gravel and bluestone paths are easy to make. Simply place a layer of the chosen material to a depth of 4" to 8" and roll firmly. It is the rolling and the depth of the material that makes a successful path that stands up under traffic and weather conditions. Never use cinders as a foundation for a gravel walk, for the cinders have a tendency to work up to the surface. Never lay a gravel, bluestone, or cinder path across an area that is not well drained, unless underdrainage is provided. Whenever possible use an edging material to keep the gravel or bluestone in place, for it has a habit of working out into the lawn or garden area. The most effective edging is the new steel curbing, which is not too expensive, is easy to install, and makes a fine-appearing edge. Bricks set on end make a good edging for such walks. Wood may be used but it is temporary. Never use a collection of small stones for they spoil the appearance, do not stay in place, and make maintenance difficult.

Grass. Grass paths are made as though a part of the lawn, but care should be taken that a particularly thick stand of grass is obtained at once, and that people keep off until it is well established. Whenever possible select a grass that will stand rough usage and avoid those which are soft and juicy, for

they stain shoes. Grass paths are particularly adapted to those which have to be 8', 10' or even 15' wide and are, as has been stated, particularly suited for garden usage.

Stepping stones. For stepping stone paths simply set pieces of heavy flagging flush with, or a little lower than, the surface of the lawn. While irregular pieces may be used, small pieces (less than a foot square) should be avoided, and the most pleasing effect is secured with larger and more regular pieces. This is particularly true in gardens where the stones should become a part of the design. The spacing should be such that they are suited to the average stride.

Driveways. The motor car has brought about an entire change not only in the design of driveways, but also in their construction. Years ago a light coating of cinders, bluestone or gravel was enough. Even in the most difficult situations waterbound macadam was durable. None of these materials, however, suffice for the modern drive, which requires far heavier construction.

For a cheap but reasonably durable roadway cinders are admirable. If rolled to a depth of at least a foot and top-dressed with sand they will last for years. They are not to be recommended, however, where grades are steep and washing out occurs. A good grade of bank gravel, if it can be obtained, also makes a good road if applied at least 8" thick. Either of these materials may be top-dressed with screenings of gray or brownish stone or washed grits which gives a pleasing finish.

Gravel roads treated with a bituminous binder, or broken stone roads made by the penetration process, and top-dressed with screenings, are more permanent, though, of course, more expensive. Concrete roads, while durable, are ugly unless they have incorporated into their surface stone chips which give a more interesting texture and color. For certain situations the regular concrete road such as is used for state highways may be the best type to use.

Another form of driveway material which has been found particularly satisfactory for the small place is the granite or Belgian paving block. These come in two styles, the grayish ones being about 5"x15", more or less, and the black Belgian block being about 5"x8"x12" or so, somewhat more irregular than the former. These blocks can be laid, under ordinary



NEW

BEAUTIFUL
LEAK-PROOF
INSULATED
WEATHERTIGHT

Andersen NARROLINE

• COMPLETE UNIT •

WINDOW

The "eyes" of a home are its windows. Your guest sees your windows first and forms his first impression of the grace and beauty of the home within. The Andersen "Narroline" is a charming window, yet the prospective home builder will also want to know the particulars of its unique design:

FIVE FEATURES

MADE OF WOOD—Attractively designed, permanently protected against moisture, termites and decay. Economical, durable.

WEATHERTIGHT—Completely weather-stripped with the new duplex action Silver-Seal weatherstrips.

IMPROVED SASH—Stronger. Glazed with "A" quality, flat-drawn glass bedded in putty.

DEPENDABLE—Improved flat-weight counterbalancing makes sash operation permanently trouble-free—easily handled.

READY TO INSTALL—The Andersen Narroline Window is a complete unit—frame with glazed sash, weatherstripping, counterbalancing equipment. All factory fitted, ready to install.

FREE

Don't fail to get full particulars about Andersen Windows before you build or remodel. Send now for this free booklet. Use this coupon.

"Comfort and Beauty
With
Andersen Windows"



ANDERSEN CORPORATION
Bayport, Minnesota

HB6

Please send me your Free booklet: "Comfort and Beauty with Andersen Windows" and special circular on Andersen Narroline Complete Unit Windows.

Name.....

Address.....

City..... State.....

☐ Without obligation I would like to have a local dealer give me a demonstration of the Andersen Narroline Window.

conditions, without foundations, and with the joints merely filled with sand. The great weight of the blocks holds them in place even on sharp grades. Interesting effects can be obtained by the judicious mixture of the two colors, and pleasing patterns can be worked out for courtyards, passcourts, and other places.

JUNE SCRAPBOOK

CONTINUED FROM PAGE 56

Non-blooming Lilacs. If the plants are in too much shade there will be no lavish bloom. If the soil is too poor or too rich this also prevents blooming, the latter condition because all the nourishment goes into vegetative growth. In such a case a good root pruning is usually effective after the manner of disciplining the Wisteria. As the plant grows old, it is less prolific, and here drastic pruning of the present wood will force out new producing young shoots from the base of the plant. Superphosphate or any fertilizer containing a good proportion of phosphorus will promote flowering and fruiting and is equally beneficial to Lilacs and Dogwoods. Dig a ditch around the plant several feet from the base, about 1½' deep, and mix the superphosphate into the soil as the trench is refilled. The amount of fertilizer depends upon the size of the plant, but on a ten-year-old shrub several pounds of superphosphate could be used. This procedure is advised only if the plants are flourishing but not blooming. If their condition is poor, it is better to give a conditioner instead of a stimulant, and dig in a general fertilizer mixture at this time. The Arnold Arboretum, Jamaica Plain, Mass., has a useful bulletin.

A new Lily. This is new to gardens, although a greenhouse inmate for several years, while its outdoor hardiness was being tried out. *Lilium philippinense formosanum* is the full name, although the European title of *formosanum* is becoming more common as the bulbs are from Formosa and not the Philippines. Its ease of culture and facility of increase from seeds bring it within the reach of every gardener. Seeds sown early will produce flowering plants the same year. It is much like *L. regale* in appearance, a stem rooter, with wiry stem, long, narrow trumpets and waxy white petals, and a moderate fragrance. It blooms between the *regale* and the *speciosum*.

ALVIN STERLING

To grace your table
beautifully...correctly...
for every occasion...



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style... and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

☐ CHASED ROMANTIQUE
☐ ENGLISH ROSE
☐ MAYTIME
☐ MASTERCRAFT

☐ BRIDAL BOUQUET
☐ MARYLAND
☐ DELLA ROBBIA
☐ ROMANTIQUE

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for 50 Years
PROVIDENCE • RHODE ISLAND

THREE DESIGNS IN

Salterini

NEVA-RUST*

WROUGHT IRON FURNITURE

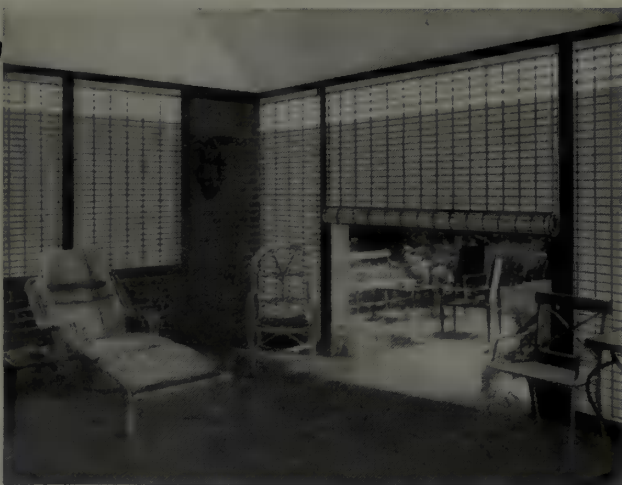
Illustrated are three of our 150 designs in smartly styled Salterini Garden Furniture, the ONLY furniture treated with the exclusive Neva-Rust* process for rust prevention.

*NEVA-RUST is a hot dip galvanizing treatment encasing the metal with a thick coating of zinc. Then it is Bonderized under the enamel coat. Will last for several years. Exclusive with Salterini.

Write for the name of dealer nearest you or consult your decorator.

32 pg. illustrated catalog sent on receipt of 50¢.

JOHN B. SALTERINI CO.,
322 EAST 44TH STREET, N. Y.



Vudor

PORCH SHADES

VUDOR Porch Shades protect you from the heat of the sun and at the same time the VENTILATOR made in the top of every VUDOR (found in VUDORS only) permits a constant circulation of fresh air on your porch.

VUDORS with their soft, lovely colors harmonize with any porch furniture and these colors being chemically pure linseed oil colors, last for years. VUDORS give you any degree of seclusion you want and enable you to use your porch in comfort all summer long. VUDORS also greatly reduce the temperature of the rooms adjoining your porch.

Every VUDOR has double warps at both edges—safety weave—and special self-adjusting roll-up equipment. Years of service and good looks are built into every VUDOR.

Write for printed matter in colors
and name of store selling Vudors.

HOUGH SHADE CORPORATION

BOX F

Janesville, Wisconsin



IRIS THE YEAR ROUND

CONTINUED FROM PAGE 50

April-flowering. During the month of April, in the latitude of Long Island (a month earlier in the South), the miniature bearded Iris will be found in bloom. These are often erroneously called *pumilas*, but the *pumila* is a stemless Iris that is native to Austria, Hungary and South Russia, whereas our modern miniature bearded Iris are the results of crossing *pumila* with *chamaeiris*, a native of Southern France and Northern Italy. *Chamaeiris* has stems 6" to 10" in height and the result of these crosses is that our modern miniature Iris are not stemless, but combine the best qualities of both groups on 6" to 10" stems. They are specially suitable for the rock garden. Bride is the most popular white; Betsy Presby the best deep yellow; Glee the finest soft yellow; Statellae a stylish cream color; Rose Mist a new mauve pink; Black Midget a deep midnight purple with soot-black buds; Curiosity a curiously beautiful greenish yellow blend; Papoose and Fauntleroy two new *variegatas*. Neola is a new molasses brown, and Sound Money a new deep yellow miniature. The latter two flower in May and then flower a second time in fall. Jean Siret and Lieut. Chavagnac are two miniatures which are practically ever-bloomers, and are no doubt the forerunners of a new race of ever-blooming Iris.

May-flowering. Following the miniatures we have the "intermediate" Iris, which flower in May. They are the results of crosses between the miniature and the later tall bearded Iris and are intermediate in stature and in flowering season between these two groups. They average 20" to 24" in height, and the best of these are Abelard, a fine

red tone; Golden Bow, the best deep yellow; Ta-Wa, a new soft yellow; Sir Michael Jr., a fine blend, and Cosette, a magnificent white.

Further crossing of this group with the later tall bearded Iris has brought us another group of early flowering tall bearded Iris. These flower during the latter part of May and come in heights of 30" to 48". The best are Amber, Goldilocks, Desert Gold, Lady Paramount, four fine yellows of different form and color tone; Easter Morn, Moonlight and Oriana, three different whites; Carnelian, red; Frieda Mohr, pink tone; Ivory Coast, ivory tone; Louis Bel, purple; Ammon, sky blue; Lord Lambourne, blend, and San Francisco, a champion *plicata*.

Early June-flowering. We next come to the main group of the tall bearded Iris, which flower early in June and are 36" to 50" tall, with flowers of huge size and in the greatest array of colors found in any flower. This is the best known group, although unless you are an Iris fancier you will not have any idea of the gorgeous beauties that have been created during the past few years. There are literally thousands of varieties, but the following group will give you many thrills, without causing a serious crimp in your garden budget.

Alta California, Sunlight and Pluie D'Or are three fine yellows, the latter a winner of the Dykes Memorial Medal. For a fine range of different tones of blues, from light to deep blue, we have Pale Moonlight, Shining Waters, Sensation, Santa Barbara, Paulette, Blue Gown, Blue Velvet, Blue Banner.

A few lovely red tones are Dauntless, Indian Chief, Rubco,

STEARNS POWER Lawn Mowers

A COMPLETE LINE OF PRACTICAL POWER LAWN MOWERS

5 Wheel-Drive & 4 Roll-Drive Models

All Rubber-tire Equipped

In these 9 Stearns Power Lawn Mowers ranging from 18" to 27" cut, there is a model that will solve every grass cutting problem at the least

cost. Each model includes all the tested and proved Stearns features and each is as outstanding in its quality, performance and operating economy as in price.

Simple and easy to start and to operate. Free from all complicated mechanism. Equipped with Briggs & Stratton engines.

Ask your dealer or write us for catalog No. 46

E. C. STEARNS & CO.

Estab. 1864

SYRACUSE, N. Y.



ENJOY 12 MONTHS of BEAUTIFUL IRIS BLOOM

Connoisseurs tell me that I have the finest and most complete Collection of Iris in the world—the result of 25 years' collecting, hybridizing, testing and selecting. From it, you can select Iris that will bloom every month in the year.

Send today for beautifully illustrated Catalog showing more than 50 subjects in natural colors.

ROBERT WAYMAN

Box 34, Bayside, L. I., N. Y.



THE GARDENER'S BUYING GUIDE

BULBS

Pre-Season catalog of Holland bulbs for fall planting is now available. Special prices on orders received before July 15th. Shipments made direct from Holland to you. **STASSEN FLORAL GARDENS, INC.**, DEPT. H.B., ROSLYN HEIGHTS, N. Y.

World's Finest Bulb Catalog—FREE! Our new, 1938 Bulb Planting Guide features Tulip, Narcissus, Hyacinth and other desirable bulbs. 32 pages, natural colors. **WRITE TODAY.** VAN BOURGONDEN BROS., DEPT. 54, BABYLON, L. I., N. Y.

IRISES

"Let's Talk About Iris" is the title of a new 24-page booklet you will want. Every phase of this fascinating hobby is discussed—color harmonies, hybridizing, growing seedlings, cultural tips, etc. Cooley's new 52-page Iris catalog is brimful of natural color photographs, features many brand new introductions, and also lists Oriental Poppies and Hemerocallis. Both books are free—send for them! **COOLEY'S GARDENS, BOX B., SILVERTON, OREGON**

Milliken's vigorous, healthy, California Iris will thrive anywhere in U. S. or Canada. New introductions, rare varieties and wide color range. Safe delivery **GUARANTEED.** New 1938 Catalog describes 250 varieties. Write for **FREE** copy. **MILLIKEN IRIS GARDENS, DEPT. C, 970 NEW YORK AVE., PASADENA, CALIF.**

Iris and Oriental Poppies—send for free booklet with colored illustrations and descriptions of best improved varieties. Plant in summer months when roots are dormant. Write **WEED'S NATIONAL IRIS GARDENS, BOX 123-E, BEAVERTON, OREGON.**

LANDSCAPE ARCHITECT

Gardens, Estates. Home Grounds planned and developed. Write for charges for preparing plans and executing the work. **ROBERT BRUCE HARRIS, LANDSCAPE ARCHITECT, 750 N. MICHIGAN AVE., CHICAGO, ILL.**

PEONIES

New Beauties for Your Garden. Ask for interesting catalog—illustrating 1300 choice varieties of gorgeous Peonies, beautiful Iris, Poppies and Hemerocallis—sent free on request. Many new introductions. **Wassenberg Quality**—vigorous growing, generous blooming plants. Write today. **C. F. WASSENBERG, VAN WERT, OHIO.**

TOOLS

Garden Tools of exceptional merit. 96-page catalog free. **A. M. LEONARD & SON, PIQUA, OHIO.**

Advertising rates in THE GARDENER'S BUYING GUIDE are as follows: Rates: per line (6 words estimated to the line), \$2.00—3 times, \$1.90; 6 times, \$1.80; 12 times, \$1.70. Minimum space—2 lines per insertion. Maximum space—28 lines per insertion. Terms—cash with order; no cash discount. No wholesale prices may be quoted in copy. Forms close 20th of second month preceding date of issue, viz: Aug. forms close June 20th. For further information, write The Gardener's Buying Guide, HOUSE BEAUTIFUL, 572 Madison Avenue, N. Y.

Rob Roy, Senlac and Nene, of which the first is a Dykes Medal Winner and the last is probably our largest Iris.

In pinks we have Day Dream, Imperial Blush, Pink Satin, Rheingauferle, Rose Petal, Thais, Fascination and Rose Dominion, each with its own individual attraction.

White flowers are always indispensable and a few good white Iris in this class are Micheline Charrière, Sitka, Purissima, Venus de Milo and White and Gold. Gudrun is a mammoth white, which won the Dykes Medal in England. White bi-colors have white standards or upper petals and brilliant colored falls and the best of these are Shah Jehan and Rheintochter. White *plicatas* have a feather-stitched edging or peppering over a white ground. In this classification we have San Francisco, winner of the Dykes Memorial Medal. King Karl is an unusual peach colored *plicata*, with brown red peppering.

In purples we have Guyasuta, Meldoric, Uncle Remus and Royal Salute and in the near black or midnight purple Black Wings, Modoc and Winneshiek are all extra fine.

Blended tones. Some of our most lovely Iris are varieties in which several tones are harmoniously blended together, such as Anne Marie Cayeux, with the subtle tones seen in a pigeon's throat; Persia, with its deep rich blended colors reminding one of the colors of a Persian rug; Talisman, with its Talisman rose colors; Rameses and Mary Geddes, two Dykes Medal winners; Dolly Madison, with its sombre tones and Grace Sturtevant, a brown and red blend.

King Juba is the best of the *variegata* type, with its old-gold standards and dahlia carmine falls, and Tiger-Tiger is another beauty of the same type. Hermitage is a rosy tan and crimson bi-color.

The final group in this subdivision of the Iris family is the new group containing brown, buff, copper and bronze shades, of which we have Brown Betty, Sea Dawn, Jean Cayeaux, King Midas, Euphony, Tuscany Gold and Tint O'Tan.

Late June-flowering. After the pageantry of the tall bearded Iris is past, an entirely different set of Iris comes on the scene, designated as "beardless species and their hybrids." The beardless Iris are so named because they have a brilliant signal spot of color at the throat. A representative collection of these would be Carolina,

THESE TWO WORLD LEADERS FOR 1938 GROWN SOLELY FOR MAX SCHLING

The World's Fair Tulip

NAME REGISTERED BY DUTCH GOVT



Bulb Catalog, published in August, on request.

A magnificent new tulip to celebrate the spectacular World's Fair that opens in New York next Spring.

Max Schling is the only one in the United States who will have this World's Fair bulb in quantity. The base is a sparkling pure white. The upper two thirds a luminous rose pink. Center starred with primrose anthers around an apple green stamen. This tulip is almost weatherproof.

50¢ ea. \$5.00 doz. \$38.00 per 100

Sonate Again — exclusive with Max Schling.

With its outside margin of orange, Sonate glows like the Sun Gold of Incas. When the flower opens, it is a picture of flushed carmine with yellow and green base. Deep black anthers make the colors more intense.

75¢ ea. \$7.50 doz. \$55.00 per 100

Max Schling

615 MADISON AVE.

NEW YORK, N. Y.

The Tireless Servant



THERE is no better way to add the final touch to your home and its surroundings than to erect a Stewart Iron or Chain Link Wire Fence. It is a tireless guardian giving continuous, dependable protection. It assures beauty and distinction; creates an atmosphere of privacy; safeguards flowers, shrubs, lawns. If you are interested in obtaining the utmost in beautification and protection for your property, investigate Stewart Fence. Other Stewart products: ornamental iron furniture, lanterns, railings, gates, grilles, stable fittings and many others. Literature is available on all Stewart products. When writing please say which catalogs are desired. Stewart maintains Sales and Erection Service in all principal cities.

"World's Greatest Fence Builders Since 1886"

Stewart IRON and WIRE FENCES

The STEWART IRON WORKS CO., Inc.
519 Stewart Block
Cincinnati... Ohio

ROSES NEED THIS CARE

**Wilson's
O. K.
PLANT SPRAY**



Give your roses and other garden favorites the extra protection of this safe, double-action, nicotine spray. Kills by fumes as well as contact yet will not harm tender, young growths. Known for safety and dependability for 35 years, "O. K." is used and recommended by officers and members of the Garden Club of America. If not obtainable at your dealer's, write

ANDREW WILSON, INC.
DEPT. B6 SPRINGFIELD, N. J.

"WHY BUGS LEAVE HOME"

Take the LUCK out of flowers!

It's not difficult to bring scientific protection to your roses, flowers and shrubs. And that means the end of luck—the assurance of gardens you can well be proud of. Simply follow the lead of gardening experts—use POMO-GREEN (with Nicotine). It's a specific control for black spot, mildew, aphids and all the leaf-eating insects. In short, it is the only

ALL-IN-ONE MATERIAL

to rely on for complete garden protection. Dust or spray it—equally effective either way. Inconspicuous leaf green—just the color of foliage. Full directions on every can... Has the highest endorsement of the American Rose Society.

ASK YOUR DEALER
or send coupon

NIAGARA SPRAYER &
CHEMICAL CO., Inc.
Dept. B, Middleport, N. Y.

Attached find \$
for item checked below.

Name _____

Street _____

City and State _____

- ☐ 1 lb. can of Pomo-Green with Nicotine, with Dusting Gun \$2.00 (Complete Outfit)
☐ 1 lb. can of Pomo-Green with Nicotine 75c
☐ 5 lbs. Pomo-Green with Nicotine \$3
☐ Niagara One Quart Dusting Gun \$1.25

POMO-GREEN with NICOTINE



BOTH FOR \$2.00

NIAGARA SPRAYER & CHEMICAL CO., Inc.

Dept. B, Middleport, N. Y.

Attached find \$

for item checked below.

Name _____

Street _____

City and State _____

1 lb. can of Pomo-Green with Nicotine, with Dusting Gun \$2.00 (Complete Outfit)

1 lb. can of Pomo-Green with Nicotine 75c

5 lbs. Pomo-Green with Nicotine \$3

Niagara One Quart Dusting Gun \$1.25

Fulva, Giganticoerulea, Grapejuice, Imperialis, Regalis, Rosewood, Shrevei Alba, Virginica, Chrysographes, Pseudacorus, and its white progeny Pseudacorus Alba, Blue Magic, Cacique, Dorothy K. Williamson, Kermesiana, Longsib, Purpurea, Tol-long, Yellow Fulva, Lord Wolseley. Aurea species: Mrs. H. R. Moore, Ochroleuca, Mrs. A. W. Tait and Sunny Day.

July-flowering. Perhaps the most amazingly showy and best known of all the Iris family is the Japanese Iris. They are as easy to grow as any of the other groups, their principal requirement being a somewhat acid soil. The flowers are flat and from 6" to 10" in diameter. Their heights range from 30" to 50", depending upon the variety and the fertility of the soil. There are singles, with three large and three small petals, and doubles and triples, with six or more petals. They run from white to deepest purple, including pink tones, burgundy, lovely soft blues, deep blues, etc. Some of them are beautifully striped or veined, others are flaked and in others the color is solid. There is no yellow Japanese Iris but this is compensated for by an unusually brilliant lemon or orange spot at the base of each petal in all varieties. An interesting group would be Betty F. Holmes, white; Azure, soft blue; Blue Danube, deep blue; Carlton Childs, a white with violet veins; Oriole, burgundy color; Sakuragawa, cherry blossom pink; Hinode-Sakura, deeper pink; Aka-Fukurin, single white with red border; Nishika-Yama, double white with red border; Warei-Hotei, finest blend; Wakamusha, finest dark striped effect; Koki-No-Iro, deep purple; Mahogany, a rich mahogany red.

Chinese species. During the month of August one lone species, discov-

ered in China, saves the day and avoids breaking the flowering sequence by commencing to flower as soon as the Japanese Iris have finished, continuing to flower for about a month. This is *Iris dichotoma*, also known as the Vesper Iris. The foliage is short but the much branched flowering stalks are 30" tall and one plant will often produce a hundred or more flowers in a single season. The flowers close at night and remain closed until four o'clock the next afternoon.

Fall-blooming Iris. Within recent years a new race of Iris has actually been created, for a few years ago none of them existed. This is a group that flowers two or more times each year, first in May and then again in the fall, some of them also flowering intermittently during the summer months. Best of them is Black Magic, a blackish-purple. Other good ones are Ultra, soft blue; Golden Harvest, yellow; Autumn Queen and White Autumn King, white; Autumn Haze, medium blue; Dorcas Hutcheson, violet, and September Skies, purple. These are 20" to 30" tall.

Winter-flowering Iris. We may also have Iris flowering during the winter months, for *Iris stylosa* (or *unguicularis*) from Algeria, Greece and Asia Minor, a lovely blue Iris, simply will not flower until there is frost in the air. In the protection of a cold frame, or cool greenhouse in the North, or outdoors in the South, it usually begins to flower in December and continues until March. There is also a lovely white form, *stylosa alba*.

Space has not permitted mentioning several other important groups, such as Siberian Iris, crested Iris, *oncocyclis*, *regelia* and *regelia cyclis* Iris, all of which fill their special niche in the Iris garden.

DUBOIS CHESTNUT WOVEN WOOD FENCE



Make your country estate, suburban plot, city lot or penthouse distinctive and delightfully private with this charming, life-long imported fence. Screens automobile glare, unsightly adjacent property and service entrances. Keeps children in, trespassers and dogs out. Easy to erect; no cost for maintenance. **PRICES LOW.**

ALSO ENGLISH HURDLE, OLD-FASHIONED POST AND RAIL FENCES, SELF-CLOSING HORSEBACK GATES.

Send for Free FENCE BOOK No. H showing views of how you can enhance the beauty and value of your property.

DUBOIS REEVES FENCES Inc.

101 PARK DRIVE - NEW YORK, N. Y.
PHILA. BRANCH - LINCOLN HIGHWAY, PAOLI, PA.
PACIFIC COAST BRANCH - LOS ANGELES, CALIF.

I "Detour" around shrubs sprayed with "BLACK LEAF 40"



I don't like the odor!

It's a proven fact that dogs do not like the "Black Leaf 40" odor. Consequently when "Black Leaf 40" is sprayed on the lower branches of shrubbery and evergreens, dogs pass by and seek another stopping place.

SAFE—ECONOMICAL PROTECTION

Spraying with "Black Leaf 40" is your easiest way to escape having shrubbery stained yellow and possibly killed. It is harmless to dogs...and it does keep them away.

MANY OTHER "BLACK LEAF 40" USES

A versatile insecticide, "Black Leaf 40" kills insects that damage flowers, fruits and vegetables. It kills poultry lice and feather mites, lice on livestock and ticks on sheep. "Black Leaf 40" is sold by dealers everywhere.

TOBACCO BY-PRODUCTS & CHEMICAL CORP. INCORPORATED - LOUISVILLE, KENTUCKY

For full strength, insist on original, factory-sealed packages 8811

Black Leaf 40

LOOK FOR THE LEAF ON THE LABEL

LOOK

for the symbol in the advertisements in this issue of HOUSE BEAUTIFUL. It is the sign of our exclusive Phone To Find Who Sells It service, and indicates that you may find where the advertised products can be bought locally by turning to Page 84 and following directions.

Now! Get Rid of FLIES



NOW by the push of a button disease-bearing flies, mosquitoes and other destructive insects contaminating your food, affecting your health and comfort can be surely and quickly eliminated. **INSECTACUTOR** is harmless to man, but sure death to pests. Endorsed by leading health authorities, insect control agencies.

Costs only ten cents a month to operate. Ornamental ship's lantern design. 16" high and 12" wide. No installation. Simply plug in—

MAIL COUPON

Warmer Electric Co., Dept. A-3
360 N. Michigan, Chicago, Ill.

YES, send booklet, "Electric Insect Control."

Name _____

Address _____

City _____ State _____

DOWN TO EARTH



READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN

NUT TREES. In planting a nut grove or ornamental setting it is of paramount importance to know what to plant for best results in a desired effect or for commercial return. With the new surge of interest in nut tree growing for either purpose comes a new and interesting booklet on the subject which has much value. **NUT TREE NURSERIES, DEPT. HB, DOWNINGTON, PA.**

NURSERY MATERIAL. A comprehensive catalogue on planting material has just come our way. It lists evergreens, deciduous ornamental and shade trees, deciduous shrubs, Roses, summer and early fall flowering bulbs, tubers and roots, hardy climbing plants and vines, hardy perennials, fruit trees, nuts and small fruits. There is much of value in this splendidly done book for the gardener, whether a beginner or of more advanced status. **THE WESTMINSTER NURSERIES, DEPT. HB, WESTMINSTER, MD.**

LAWN AND GARDEN CARE is a paramount garden activity from now until the season ends. Two helpful, well done booklets have just been made available on the subject. One is devoted to the maintenance of lawns and the other a year-round chart for peat moss use. The chart is one of the best we've seen on the subject, carefully worked out, clear and without unnecessary detail. **PREMIER PEAT MOSS CO., DEPT. HB, 150 NASSAU STREET, NEW YORK CITY.**

GARDEN NEWS SERVICE is a novel method of presenting useful instruction gardenwise. It is a monthly four page pamphlet devoted to a number of crisp, informing paragraphs on every subject under the garden classification. It is called "Sail Flow News" and can be obtained from **GARDEX, INC., MICHIGAN CITY, IND.**

A **GARDEN BOOK** on plant materials of all descriptions for garden and landscape development has been made available. Two methods of description have been combined, the graphic and the written, using the latter only sufficiently to explain features which cannot be shown in drawings. The sketches themselves have been rendered from the standpoint of illustrating the more salient features of form, branching habits, or foliage and flower details. **BAY STATE NURSERIES, INC., NORTH ABINGTON, MASS.**

GARDENING BY CHEMICAL CULTURE seems to be taking the country by storm. The method of growing plants, either flower or vegetable, in solution culture and in sand culture has been in use for many years, but only recently has it been introduced to amateur use. It presents some very novel

and useful angles. Astounding results have been obtained in the saving of time and in production. A reprint of an article by Dr. J. W. Shine of the New Jersey Agricultural Experiment Station has been put in booklet form and is available from the **DAGMAR PLANT INDUSTRIES, DEPT. HB, 1123 BROADWAY, NEW YORK CITY.**

TREE CARE. "Green Gold" is the title of a magnificently done book just completed by the **F. A. Bartlett Tree Expert Company.** People who have trees glory in their beauty rather than their worth. Sometimes sentiment actually blinds us to their intrinsic value. An appraisal made from the realtor's point of view or an inventory based on a conservative replacement cost would quickly convince many of us that it doesn't take many fine old trees to be worth thousands of dollars. The book goes on to stress the economy of science in shade tree care. "Green Gold" is worth having and keeping. **F. A. BARTLETT TREE EXPERT COMPANY, DEPT. HB, STAMFORD, CONN.**

TREES, PLANTS AND SHRUBS, new, rare and time-tested from all parts of the world, is the theme of a very worthwhile catalogue just issued by the **Tingle Nursery Company.** In handy form it takes the readers through the entire garden material classification without undue detail. **TINGLE NURSERY COMPANY, PITTSVILLE, MARYLAND.**

SUMMER MULCHING by the garden reporter is the next installment in the interesting service folders on peat moss which are being issued by the **Peat Institute of America.** Summer mulching, many of us are learning, pays handsome dividends. It is fast becoming a definite part of the summer gardening program. As well as eliminating weeds, a summer mulch protects plant roots from the drying effects of sun and wind. Soil never hardens or cakes. Because a mulch holds the natural dampness in the ground much longer than it would ordinarily remain, much less watering is necessary. Summer mulching is well worth while. **PEAT INSTITUTE OF AMERICA, DEPT. HB, 155 JOHN STREET, NEW YORK CITY.**

LAWN MOWERS. The first American hand lawn mower was built by Thomas Coldwell in 1867, the first power mower in 1899. Now in its seventieth year of pioneering, developing and manufacturing, the Coldwell organization continues to produce the foremost lawn cutting equipment. A brochure has just been released which tells the complete story about the Coldwell Company and what they make. **COLDWELL LAWN MOWER COMPANY, DEPT. HB, NEWBURGH, N. Y.**



Win-Dor
CASEMENT OPERATORS
Turn the handle to
open the window

* **CASEMENT WINDOWS** *
the joy of today's liveliest homes
now made *livelier* as convenient!

This **FREE BOOK** gives the latest ideas about modern casements

—Tells how to get Casements that are truly insect-proof—that drape perfectly with — interference with curtains or blinds—that are easier to open, close and lock —that don't leak—that can be washed from **INSIDE**—and many other valuable facts from the leading maker of modern Casement Hardware.



.....**CLIP AND MAIL**.....

The Casement Hardware Company
404-K North Wood Street, Chicago
Please send **FREE BOOK**, "THINGS YOU OUGHT TO KNOW ABOUT CASEMENT WINDOWS."

Name
Address
City State

KILL - GARDEN - PESTS

**EASY-SIMPLE WAY
NO FUSS OR MUSS
ECONOMICAL
EFFECTIVE**

All
you do
is unscrew
the hose nozzle
and attach



GARDENGARD

No moving Parts to get out of order, made of solid Brass, will last for years. Just insert Cartridge, water passing through dissolves it, no mixing, properly proportioned, correct and effective. Ready for instant use.

GARDENGARD COMPLETE \$1.25
WITH 4 CARTRIDGES
10 EXTRA CARTRIDGES 75c

RELUC MFG. CO. 276-5th Ave. Dept. H.B., New York

FREE BULLETIN FOR ROSE LOVERS

Protect your roses from insects and disease with **TRI-GEN.** Grow luxuriant blooms. **FREE** bulletin tells how. Write today.
Rose Mfg. Co., Dept. AE, Phila., Pa.

GARDEN problems . . .

and their solution are a particular hobby with us. If you want advice on a specific question write to

THE GARDEN EDITOR

HOUSE BEAUTIFUL

572 Madison Ave., New York

KILLS GARDEN INSECTS
Not a Poison to Humans, Birds and Pets

Don't spray your garden with poison! Kill garden insects safely and surely with **Red Arrow Garden Spray**—the only insecticide most home gardeners need. It kills both sucking and chewing insects with one spraying instead of two. Will not injure plants, nor affect fertility of the soil. Protects roses, dahlias, other flowers and shrubs. Also kills ants in lawns. Economical, too; 35¢ bottle makes several gallons. Spray early and often with **Red Arrow** to kill insects before they multiply. Buy it where you buy your garden supplies.



— Mail Coupon Today For Sample —

McGinnick Sales Co.,
Dept. 106 . . . Baltimore, Maryland.
I enclose 10c for sample of **Red Arrow** sufficient to make 1 gallon of spray.
Name
Address
City State
My Dealer Is



KENNELWORTH IVY grown in Sand. This plant has been in bloom continuously for more than six months at New Jersey Experimental Station.

Seems Like Magic—
But It's Science

QUIK-GRO

Soil-Less Plant Culture

with Sand or Water

Plants of all kinds can be grown in excelsior, sand or water. A fascinating inexpensive hobby. No experience necessary. A beautiful flower garden in living room or outdoors, the year round. Also large juicy fruits and vegetables. No mess.

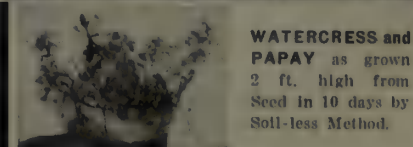
Formula same as used by **New Jersey Experimental Station.** Soil-Less Gardening depends on correct formula to develop color, flavor, and fragrance. **QUIK-GRO** possess this in abundance.

Secure supply of **QUIK-GRO** for 6 square feet with illustrated instructions just paid for \$1.00. For 120 square feet \$5.00. **CASH FOR BEST PLANTS GROWN WITH QUIK-GRO.**

Step out of the ordinary—till to the sensation of the past—try this new scientific experiment!

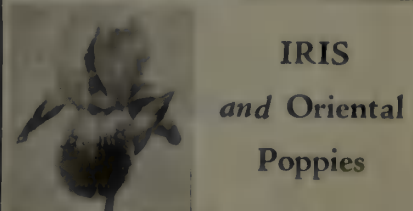
DAGMAR PLANT IND.

1123 B'way, N. Y. C. Dept. H.B. (Mailing 4/27/38)



WATERCRESS and PAPAY as grown 2 ft. high from Seed in 10 days by Soil-less Method.

The National Resources Commission in Washington pointed out that the success of this system has been fully demonstrated that even householders may produce flowers, potatoes, tomatoes and much of their food.



IRIS
and Oriental
Poppies

Free Booklet with colored illustrations and descriptions of best improved and prize-winning varieties. Plant Now. Write to

Weed's National Iris Gardens
Box 123-K, Beaverton, Oregon

Name
Address

Nashua Plate for 1938

GIN and TONIC



Billy Baxter

QUININE SODA

Split bottles of Billy Baxter Quinine Soda, enough for a single drink-service, four dozen bottles to the case, delivered to your door, \$6.00; there is a rebate of two cents a bottle when the empty bottles are picked up.

*Your dealer CAN supply you; if he
WILL NOT, you MAY order from
the Springs.*

In ordering from the Springs, please
use own letterhead, for identifica-
tion of mailing local banker.

Booklet and recipes for the ailing.

RED BAYN CO. CHESWICK, PA.



THE inspiration for this charming spool bed in select hard white Northern Maple came from a Pennsylvania attic where a family antique by a forgotten craftsman had lain hidden away for nearly one hundred years. The mellow patina of old maple is glowingly reproduced by patient hand rubbing. Single and double widths available.

Statton *Trutype*

FURNITURE

SEND FOR FREE BOOKLET on maple and mahogany reproductions of Early American furniture. Address STATTON, Hagerstown, Washington County, Md.



CALLING ALL BRIDES!

First-aid to your new home shopping problems is available through HOUSE BEAUTIFUL'S Phone To Find Who Sells It service. Just call the nearest exchange as listed below to find out the names and addresses of local dealers selling products whose advertisements in this issue carry the little telephone symbol of this exclusive and time-saving shopping service.

List of advertisers

	Page		Page
Billy Baxter	84	Libbey-Owens-Ford Quality Glass	57
Drexel Furniture.....	61	Manchester Silver.....	67
Franciscan Ware	74	Mendel Luggage	68
Heywood-Wakefield Stick Rattan Furniture	69	Roper Gas Ranges.....	69
Johns-Manville "Blown" Rock Wool Home Insulation.....	73	Salterini Neva-Rust Wrought Iron Furniture....	80
		Verlys Decorative Glassware..	68
		Vudor Porch Shades.....	80

FIND YOUR LOCAL WHO-SELLS-IT NUMBER HERE

AKRON, OHIO	Hemlock	5120	MEMPHIS, TENN.	7-4601
ALBANY, N. Y.	3-6700		MIAMI, FLA.	3-2155
ALLEGENTOWN, PA.	7433		MILWAUKEE, WISC.	Marquette 1281
ALTOONA, PA.	2226		MINNEAPOLIS, MINN.	Midway 181
ATLANTA, GA.	Hemlock	6302	MOBILE, ALA.	Dexter 4027
ATLANTIC CITY, N. J.	5-0195		MONTCLAIR, N. Y.	Market 2-1313
BALTIMORE, MD.	Plaza	2272	MT. VERNON, N. Y.	Yonkers 4174
BERKELEY, CAL.	Higate	1242	NASHVILLE, TENN.	6-1697
BETHLEHEM, PA.	Allentown	7433	NEWARK, N. J.	Market 2-1313
BIRMINGHAM, ALA.	7-4093		NEW HAVEN, CONN.	6-5005
BOISE, IDAHO	Boise 2		NEW ORLEANS, LA.	Franklin 4114
BOSTON, MASS.	Hancock	0204	NEW YORK, N. Y.	Chickering 4-1388
BRIDGEPORT, CONN.	3-2423		NORFOLK, VA.	2-1576
BROXN, N. Y.	Chickering	4-1388	OAKLAND, CAL.	Higate 1242
BROOKLYN, N. Y.	Chickering	4-1388	OAK PARK, ILL.	Franklin 7100
BUFFALO, N. Y.	University	4900	OKLAHOMA CITY, OKLA.	5-4100
CAMBRIDGE, MASS.	Hancock	0204	OMAHA, NEB.	Jackson 7319
CAMDEN, N. J.	5-7220		PASADENA, CAL.	Terrace 8148
CEDAR RAPIDS, IOWA	2-0882		PATERSON, N. J.	Sherwood 2-6282
CHARLESTON, S. C.	5-5417		PAWTUCKET, R. I.	Perry 7300
CHARLESTON, W. VA.	Capitol	28-551	PEORIA, ILL.	4-4156
CHARLOTTE, N. C.	3-1015		PHILADELPHIA, PA.	Locust 7800
CHICAGO, ILL.	Franklin	7100	PITTSBURGH, PA.	Montrose 3204
CINCINNATI, OHIO	Parkway	5634	PORTLAND, ME.	2-0846
CLEVELAND, OHIO	Prospect	2020	PORTLAND, ORE.	Beacon 6178
COLUMBUS, OHIO	University	4152	PORTSMOUTH, VA.	Norfolk 21576
COUNCIL BLUFFS, IOWA	Jackson	7319	PROVIDENCE, R. I.	Gaspee 3333
DALLAS, TEXAS	3-2518		READING, PA.	3-4032
DAVENPORT, IOWA	3-7014		REICHMOND, VA.	4-7033
DAYTON, OHIO	Randolph	0591	ROANOKE, VA.	2-2846
DEARBORN, MICH.	Trinity	2-8000	ROCHESTER, N. Y.	Glowind 140
DENVER, COLO.	Main	6669	ROCKFORD, ILL.	Main 5222
DES MOINES, IOWA	5-1127		SACRAMENTO, CAL.	Capitol 2780
DETROIT, MICH.	Trinity	2-8000	ST. LOUIS, MO.	Grand 1160
EAST ORANGE, N. J.	Market	2-1313	ST. PAUL, MINN.	Midway 6181
EL PASO, TEX.	East	491	ST. PETERSBURG, FLA.	8-418
EVANSTON, ILL.	Greenleaf	6020	SALT LAKE CITY, UTAH	Wasatch 4525
EVANSVILLE, IND.	2-6201		SAN ANTONIO, TEXAS	Fannin 6912
FLINT, MICH.	3-8663		SAN FRANCISCO, CAL.	Douglas 5300
FORT WAYNE, IND.	Anthony	9126	SCHENECTADY, N. Y.	4-3380
FORT WORTH, TEXAS	4-1232		SCRANTON, PA.	5589
GRAND RAPIDS, MICH.	9-4485		SEATTLE, WASH.	Elliott 6666
HACKENSACK, N. J.	Hackensack	2-8678	SHEREVEPORT, LA.	2-5211
HARTFORD, CONN.	5-2103		SOUTH BEND, IND.	3-7272
HOUSTON, TEXAS	Lehigh	6151	SPRINGFIELD, ILL.	Main 307
HUNTINGTON, W. VA.	2-3507		SPRINGFIELD, MASS.	6-7241
INDIANAPOLIS, IND.	Riley	8601	STAMFORD, CONN.	4-4154
JACKSONVILLE, FLA.	7-1448		SYRACUSE, N. Y.	2-1167
JAMAICA, N. Y.	Chickering	4-1388	TACOMA, WASH.	Broadway 3166
JERSEY CITY, N. J.	Journal Square	2-4360	TAMPA, FLA.	H26-331
KANSAS CITY, KAN.	Valentine	7134	TOLEDO, OHIO	Main 831
KANSAS CITY, MO.	Valentine	7134	TOLUCA, KAN.	8-568
LAKESWOOD, OHIO	Prospect	2020	TRENTON, N. J.	6348
LANSING, MICH.	2-0625		TROY, N. Y.	5920
LINCOLN, NEB.	7-7276		TULSA, OKLA.	7-231
LITTLE ROCK, ARK.	F-2477		UTICA, N. Y.	4-3212
LONG BEACH, CAL.	811-68		WASHINGTON, D. C.	National 8030
LOS ANGELES, CAL.	Trinity	3076	WICHITA, KAN.	2-4129
LOUISVILLE, KY.	Wabash	3027	WILMINGTON, DEL.	3-2011
LYNN, MASS.	Hancock	0204	WORCESTER, MASS.	3-2928
MADISON, WISC.	Fairchild	6353	YONKERS, N. Y.	4174
			YONGSTOWN, OHIO	4-1111

ONE
OF
THE
FEW
FAMOUS
HOTELS
IN
AMERICA

*In the Heart
of Philadelphia*



Rates begin at \$3.85

BELLEVUE STRATFORD

CLAUDE H. BENNETT, Gen. Mgr.

a
word about
KENNELS

The purchasing of a pedigreed animal is not an affair of the moment. It's a matter of a lifetime . . . a dog's lifetime. Young puppies, regardless of breed, are extremely sensitive and delicate creatures. If they are to grow into strong, healthy pets they must of necessity have received the best of care and training from the day of their birth.

That is why it pays to buy from reliable kennels . . . kennels which have a recognized standing and a fine reputation. That is why we constantly urge you to consult the kennels which advertise in the Dog Show of HOUSE BEAUTIFUL. For, we know these kennels are managed by people with whom you can deal satisfactorily . . . breeders who have spent many years in their profession.

However, should there be a certain type of dog which you do not find advertised in these columns, we shall be glad to recommend a listing of reliable kennels specializing in such a breed. Just send your request on a postal addressed to:

Manager, The Dog Show

HOUSE BEAUTIFUL
572 MADISON AVENUE, NEW YORK

